# spa opportunities

2-15 FEBRUARY 2018 ISSUE 286

Daily news & jobs: www.spaopportunities.com

# Luckow launches wellness venture SolaVieve

Joshua Luckow, former executive director of US destination spa Canyon Ranch, has launched SolaVieve, a company which will design, develop and operate holistic, immersive wellness properties.

While he worked at Canyon Ranch, Luckow worked in every key area of the business, while overseeing the company's complicated operations and running the flagship property in Arizona.

Now, working with several other former Canyon Ranch employees, he wants to use his experience to bring a similar type of

wellness destination to Europe and beyond.

"This is the dawn of a consumer-led

"This is the dawn of a consumer-led revolution within the booming wellness market," said Luckow. "Vacationing is moving from indulgence to purpose; hospitality from conventional to experiential. At the same time, healthcare is shifting from sick care to optimal



Joshua Luckow is the former executive director of Canyon Ranch resort

living, while spa is moving from a glamorous extravagance to a meaningful pursuit."

Joining him in the venture is Jerry Cohen, who co-founded Canyon Ranch in 1979 and will serve as SolaVieve's executive chair; and Natalie Rushton, who spent seven of her 12 years at Canyon Ranch as the senior operations

manager for the At Sea SpaClub division, and who is SolaVieve's vice president of operations.

Luckow said that SolaVieve will be focused on generating a sustainable triple-bottom-line return – people, planet, and profit.

"Our aim is to develop an ecosystem that ties in hospitality environments, living communities and digital platforms to service all socioeconomic classes," he said.

Programming will fall under one of six divisions: Health & Healing, Fitness and Movement, Spiritual & Creative, Rest & Relaxation, Food

and Nutrition, and Personal Growth.

The categories offer everything from integrative western medicine, traditional Chinese medicine and Ayurveda, to strength training and dance classes, mindfulness, painting, watsu, cooking and philosophy. Details: http://lei.sr?a=U3B9N\_S

# Massage Heights plans expansion

US-based franchisor Massage Heights has revealed ambitious expansion plans that will bring its total number of locations to 300 by 2020.

The company had a record-breaking year in 2017, earning more than US\$100m (£71.2m, €80.9m), in revenue and opening 14 locations.

Shane Evans, co-founder and president of Massage Heights, said: "The spa industry continues grow, with total revenue in the industry hitting US\$16.8bn and spa visits rising to 184 million. In 2017, we welcomed six new strategic partners." Details: http://lei.sr?a=W6e6y\_S

# Wellness real estate worth US\$134bn

The Global Wellness Institute has released its first report on wellness real estate and communities. *Build Well to Live Well.* 

The organisation estimates that the global wellness real estate market was worth US\$134bn (€108bn, £94bn) in 2017, and projects it will grow six per cent a year, to US\$180bn (€145bn, £126bn), by 2022.

The US is the largest market, worth US\$52.5bn (€42bn, £37bn), followed by China, Australia and the UK, and the GWI estimates that there are 740 projects worldwide in the pipeline that meet the criteria for wellness real estate. The 150-plus page report defines wellness real estate and communities as facilities that "intentionally put people's health at the centre of design, creation and redevelopment".



Ophelia Yeung (left) and Katherine Johnston were the senior researchers on the GWI project

The GWI says consumer demand for healthy homes is outstripping supply: in the US, for example, there are 1.3 million potential buyers each year but with a pipeline of 355 projects.

The report found that wellness real estate has grown 6.4 per cent annually since 2015. *Continued on back cover* 

Magazine sign up at spaopportunities.com/subs PDF for iPad, Kindle & smart phone spaopportunities.com/pdf

Online on digital turning pages spaopportunities.com/digital

Twitter > follow us:
@spaopps @spaoppsjobs

Job board live job updates spaopportunities.com

Ezine sign up for weekly updates spaopportunities.com/ezine

Instant sign up for instant alerts at spaopportunities.com/instant

RSS sign up for job & news feeds spaopportunities.com/rss

#### **CONTACT US**

The Leisure Media Company Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK Tel: +44 (0)1462 431385 Fax: +44 (0)1462 433909 e-mail: please use contacts' fullname@leisuremedia.com

#### Subscriptions

Denise Adams +44 (0)1462 471930 subs@leisuremedia.com

#### Editor

Liz Terry +44 (0)1462 431385

#### Managing editor

Jane Kitchen +44 (0)1462 471929

#### Head of news

Rob Gibson +44 (0)1462 471902

#### Reporters

Tom Anstey +44 (0)1462 471916 Kim Megson +44 (0)1462 471915 Tom Walker +44 (0)1462 471934

#### **Publisher**

Astrid Ros +44 (0)1462 471911

#### Assistant product editor

Lauren Heath-Jones +44 (0)1462 471927

#### Design

Ed Gallagher +44 (0)1905 20198

#### Web team

Michael Paramore +44 (0)1462 471926 Dean Fox +44 (0)1462 471900 Emma Harris +44 (0)1462 471921 Tim Nash +44 (0)1462 471917

#### Circulation manager

Michael Emmerson +44 (0)1462 471932

# Subscribe to Spa Opportunities: Online: www.leisuresubs.com Email: subs@leisuremedia.com Tel: +44 (0)1462 471913

Annual subscription rates are UK £20, Rest of world £26, students (UK) £13.

Spa Opportunities is published fortnightly by
The Leisure Media Company Limited, Portmill House, Portmill
Lane, Hitchin, Herts SG<sub>2</sub> 1DJ, UK The views expressed in this
publication are those of the author and do not necessarily represent
those of the publisher The Leisure Media Co Ltd. All rights
reserved. No part of this publication may be reproduced, stored
in a retrieval system or transmitted in any form or by means,
electronic, mechanical, photocopying, recorded or otherwise,
without the prior permission of the copyright holder, Cybertrek
Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail
Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally.

@Cybertrek Ltd. 2017. ISSN Print: 1753-3430 Digital: 2397-2408
To subscribe to Spa Opportunities log on to www.leisuresubs.com
or email: subs@leisuremedia.com or call +44 1462 471950.

## Cidesco launches its own treatments

Global beauty and spa therapy standard setter Cidesco has announced plans to launch a menu of signature experience treatments this year.

Designed by the organisation's senior educators and examiners, the selection of unique treatments will be unveiled at the America Beauty Show and IECSC in April 2018.

The first of the range of new selections, the Cidesco Age-Defying Facial, will

be introduced and taught by Cidesco president Anna-Cari Gund at the event, which takes place 28-30 April in Chicago.

Available exclusively to Cidesco accredited salons and spas, the treatments will be developed to be brand-neutral, which means that all product lines may be utilised – and therapists will be able to administer them in conjunction with their own salon or spa-speciality product houses.

According to Gund, Cidesco will also use the new treatments when marketing its accredited courses. "These signature treatments reflect the skills of our diploma therapists and



The Cidesco treatments will be developed to be brand-neutral

their positioning as among the best in the world," she said. "It is very much taken from a treatment perspective, rather than a brand one, so gives our members something just for them which incorporates some of the specialist techniques and super service our members are taught as part of their Cidesco diploma."

Founded in 1946 in Brussels with its head office in Zürich, Switzerland, Cidesco (Comité International d'Esthétique et de Cosmétologie) provides accreditations for beauty and spa therapy training. Membership is open to the leading schools and spas of the world. *Details: http://lei.sr?a=C6h7b\_S* 

# Miraval adds eight people to top team

Eight executives have been appointed to leadership positions at Miraval Group to oversee the growth of Miraval Arizona, Miraval Life in Balance Spas, and future expansions including Miraval Austin and Miraval in the Berkshires.

With more than 20 years' experience, Simon Marxer joins Miraval Group as director of spas. At Miraval Group, he will use his expertise to oversee all spas and create new treatments

and services designed to uphold the brand's longstanding position as a pioneer.

Carl Pratt, the former vice president and general manager of Miraval Arizona, has been appointed vice president of programming, while Cecil Hopper – director of revenue management at Miraval Arizona Resort – has been named director of revenue optimisation.

Jill Harlow has been named director of brand and marketing and Jorah Anderson has joined Miraval Group as director of sales.



Simon Marxer joins Miraval from luxury beauty brand Red Flower

Finally, Karen Rieker has been named director of finance and administration, Marisa Galdi has been named director of talent and culture and Philippe Brenot has been named director of retail procurement.

"With their impressive leadership skills, business acumen and strong work ethic, each individual will play an integral role in ensuring the Miraval brand's continued success," said Marc Ellin, global head of Miraval Group.

Details: http://lei.sr?a=M7p4X\_S



# Six Senses reveals first city hotel plans

Luxury wellness hotel operator Six Senses will open its first city hotel in Singapore this year as part of a restoration of two buildings in the heart of the city-state's Chinatown.

Six Senses Singapore is split across two buildings within walking distance of each other, Six Senses Duxton and Six Senses Maxwell, and will celebrate local Singapore culture and history while adding a touch of playfulness to the heritage properties, the company said.

The buildings feature a mix of Chinese, Malay and European elements, including neo-classical lion head motifs, Chinese porcelain-chip friezes co-existing with Malay timber fretwork, French windows, Portuguese shutters and Corinthian pilasters.

Six Senses has made authenticity and responsible preservation of the buildings a priority, and both properties have received the Urban Redevelopment Authority Architectural Heritage Award to recognise this. Six Senses Duxton is due to open in April 2018, followed by Six Senses Maxwell three months later.



Six Senses Duxton will be restored by designer Anoushka Hempel

"Such unique properties do not come to market often, and we are delighted to be working with Satinder Garcha and Harpreet Bedi of Garcha Hotels on this project," said Neil Jacobs, Six Senses CEO.

"The buildings will be the last heritage hotels of this quality to be developed in Singapore. Each building has its own distinct personality, but what makes Six Senses Singapore so special is that guests can enjoy all the offerings of both locations plus the neighborhood when staying with us. It's all about community and being part of the rich, local culture of Singapore." Details: http://lei.sr?a=r9m5Y\_S

Garrett Mersberger is director of wellness and Kohler Waters Spas at Kohler Co

# Kohler's Garrett Mersberger named new ISPA chair

The International SPA Association (ISPA) has announced Garrett Mersberger, director of wellness and Kohler Waters Spas at Kohler Co., as chair of the ISPA board of directors, effective immediately.

Previous ISPA chair Todd Shaw has accepted the position of national manager - country club for Technogym, creating a change in his ISPA membership category from a spa to a resource partner. With this change, because of the association's bylaws, he will no longer able to serve as chair. Mersberger previously served in the secretary/treasurer role.

Shaw will now serve in the role of immediate past chairman and the role of secretary/treasurer will be voted on at the next ISPA board meeting on 31 May. Details: http://lei.sr?a=C3H8a\_S

# GWS' top Wellness Trends for 2018

Experts from the Global Wellness Summit have identified eight future directions in wellness in a new report, 'Eight Wellness Trends for 2018'.

The report is based on the insight of the more than 600 delegates from more than 40 countries who attended the Global Wellness Summit in October, as well as the perspectives of economists, medical and wellness professionals, academics, and leaders across all sectors of the wellness industry.

The trends highlighted in the report are:

1. Mushrooms Emerge from Underground More people will explore the medicine that mushrooms provide to our brains and bodies.

2. Transformative Wellness Travel

health equation, the GWS said.

Described as "travel that challenges people on a deeply personal level, creating emotion through the powerful medium of storytelling."

3. Reframing the First 1,000 Days
Preconception and paternity will enter the



Destinations like Six Senses Bhutan, where guests journey across five lodges, are an example of 'transformative travel' – one of the trends

4. The Wellness Kitchen

Storing and showcasing fruits and vegetables.

5. Getting our "Clean Air Act" Together

A focus on the air quality around us.

6. Extreme Wellness

Hyper-personalised, deep-view wellness.

7. Wellness Meets Happiness

A greater focus on happiness generally

8. A New Feminist Wellness

Reflecting the global drive for women's rights. *Details:* http://lei.sr?a=b5z5N\_S

## Las Vegas hotel adds 'IV spa' to wellness services

The Cosmopolitan Las Vegas hotel has signed a deal with Reviv, a global provider of intravenous nutrient therapies and booster shots, to open an "IV spa" at the resort.

Set to open later this year, the Reviv IV Wellness Spa will offer guests a selection of intravenous "therapies", designed to treat a variety of ailments – from dehydration, inflammation and vitamin deficiencies to the aftereffects of a night out in Las Vegas.

Facilities at the Reviv at The Cosmopolitan will include full body massage chairs, private and group treatment areas and aromatherapy areas. Treatments will be available in either a private treatment room onsite, or in-room for guests staying at The Cosmopolitan.

The new IV spa will add to the existing spa and wellness offer at the Cosmopolitan, which includes the 40,000sq ft (3,700sq m) Sahra Spa & Hammam.

Details: http://lei.sr?a=r9A6X\_S

# MELROSE™ Victorian Style Pedicure Chair Electronic controls & Sanijet® pipeless technology Bespoke finishes Crypton® stain-resistant fabrics www.livingearthcrafts.com

# Rosewood Antigua to open in 2021

Rosewood Hotels & Resorts has been appointed by Canadian developer Replay Destinations to manage the newly christened Rosewood Half Moon Bay Antigua, which will open in 2021 in the Caribbean's West Indies.

The resort will be situated on 132 oceanfront acres along Half Moon Bay, on the site of an abandoned 1950s hotel that was a playground for the international jet set before 1995's Hurricane Luis destroyed much of the location.

Replay acquired the resort from the government in 2016, and previously engaged spa consultant Amy McDonald of Under a Tree Spa & Wellness Consulting to advise them on wellness facilities.

Rosewood Half Moon Bay Antigua will feature 47 pavilion-style suites, including a three-bedroom presidential suite. Each accommodation will feature private infinity plunge pools, hammocks, open-air baths and showers and live orchid walls in the bathroom.

The resort will include a Sense, a Rosewood Spa, which will offer locally inspired treatments in six signature treatment rooms. The property will also include a fitness centre, tennis courts



The resort will be situated on 132 oceanfront acres, on the site of the former Half Moon Bay Hotel

and two pools – one for adults and one for families. An on-site organic farm will provide fresh ingredients for seasonal fare year-around.

Located adjacent to a 27-acre national park, Rosewood Half Moon Bay Antigua will feature a curated selection of immersive activities and excursions, as well as biking and walking trails.

Rosewood Half Moon Bay will join a network of Rosewood properties in the region. *Details: http://lei.sr?a=n9Z2H\_S* 

# 'Wellness 2030' report released

Zurich-based think tank Gottlieb Duttweiler Institute (GDI) has released a new report, 'Wellness 2030 – The New Techniques of Happiness', which takes an in-depth look at today's happiness providers.

The report was presented at a press conference held in New York by its research partner, the Global Wellness Institute (GWI).

"We were thrilled to partner with Swiss thinktank, GDI, on their 'Wellness 2030' report," said Susie Ellis,

chair and CEO of the GWI. "This research is crucial for analyzing how the global 'Silicon Valley' will shake up the wellness space and create entirely new players and concepts that look a whole lot different than what we traditionally mean by 'wellness'".

"'Wellness 2030' investigates how new technologies and techniques of self-optimisation will transform the wellness market over the next 12 years.

"For instance, if humans have constantly tried to discover the key to happiness (using every tool they had access to), digitalisation has expanded the technical range of these tools and offers up individual metrics for happiness.



Wearable tech could soon be able to collect data on emotion and happiness

"We're on a quest to decode happiness: from the surge in Silicon Valley biohackers to the rise of 'data selfies' that will capture and project information about our inner emotional lives."

Among the five technology trends predicted to shape the future wellness market are the digitalisation of society, biohacking, 'data selfies', complex collaborations through the likes of social media, and biofeedback replacing surveys and "likes".

Another trend is the blurring of lines between wellness and traditional healthcare. The closer wellness moves towards healthcare, the more it enters a severely regulated market *Details: http://lei.sr?a=h4J3V\_S* 





Every

# Interaction







- Online booking for all amenities
- Built-in inventory & revenue management features
- Modern tablet apps for Room/Spa Check-In & POS
- Targeted e-marketing campaigns with RS Connect
- HTNG Integration with other leading PMS software





Facilities at the spa include an infinity pool

### Second Conrad-branded hotel opens in India

Hilton Hotels has expanded its 'smart luxury' brand Conrad with the launch of a second property in India. Located in Bangalore, Conrad Bengaluru is owned by Indian property developer Prestige Group.

The 285-room hotel features a luxury spa, five restaurants and a health club.

Facilities at the spa include six treatment rooms - including a double suite for couples - sauna, steamroom and an outdoor, temperature-controlled infinity pool overlooking the city. The spa menu includes a range of massages, from deep-tissue and hot stone massages to Swedish and Thai.

The hotel's location in Bangalore - often referred to as India's Silicon Valley - has inspired Hilton to use the latest technology in guest services, with all guestrooms using intuitive motion sensing technology.

Details: http://lei.sr?a=B7P3y\_S

#### Langkawi spa unveils shamanic treatments

The recently opened Ritz Carlton Langkawi resort has launched a new treatment menu inspired by the prehistoric culture of its surroundings. Located within an ancient jungle, the Ritz-Carlton Spa will offer therapies and healing rituals based on ceremonies practised by local shamans for thousands of years.

Therapists at the spa have been educated in the ways of local healers, known as Mak Bidan, and the new treatments use indigenous materials found on the island of Langkawi and its surroundings - such as marine mud from the Andaman Sea and heated volcanic rocks from the Machinchang formation.

The new treatments include the Mystical Ocean and Earth Ritual - a hot stone massage and marine mud wrap experience - and the Mandi Bunga ritual, based on an ancient bathing tradition. Details: http://lei.sr?a=g3s4J\_S

# Mandara signs deal for Langkawi spa

Spa operator Mandara Spa has signed a deal to take over the management of the spa at Tanjung Rhu Resort in Langkawi, Malaysia.

As part of the agreement, the spa at the 139-bedroom resort will be converted and rebranded as a Mandara Spa by the third quarter of 2018. Mandara is one of the spa brands owned by wellness giant Steiner Leisure.

Facilities at the Tanjung Rhu spa include 15 treatment rooms - four of which are

double rooms for couples, fitted with private showers, outdoor baths and spa pavilions.

The spa also includes a large retail boutique, a manicure-pedicure area, outdoor spa pools and a steamroom.

Once the rebrand has been completed, the spa menu will feature treatments inspired by the Asian spa culture, mixed with an exclusive range of face and body treatments



The spa will be converted and rebranded as a Mandara Spa during 2018

by Elemis - another Steiner brand. Mandara Spa's signature treatments, such as Mandara Massage, Pure Nature Facial and Ultimate Indulgence, will also be made available.

Mandara Spa, which opened its first spa in Bali in 1995, before being acquired by Steiner, now has operations across four continents and onboard cruise ships. Details: http://lei.sr?a=P7X5g\_S

# Marriott signs Water Street deal

Marriott International has signed a management deal to operate a luxury hotel at Water Street Tampa - a US\$3bn (€2.4bn, £2.1bn) mixeduse development under construction in downtown Tampa, Florida, US.

The 519-room, 26-storey hotel will be operated under the IW Marriott Hotels & Resorts brand and will be designed by Nichols Brosch Wurst Wolfe & Associates with interiors by Champalimaud Design.

Construction on the hotel is set to start in early 2018, with an opening planned for 2020.

Designed to be a "centre of activity", JW Marriott Tampa will offer multiple social spaces and amenities across six levels.

The entrance will include a four-storey atrium, designed to act as an active public hub and a meeting place.

There will also be a focus on wellness, and the hotel's sixth floor will house an expansive luxury spa, health club, outdoor pool, an 'event lawn' and a restaurant with indoor and outdoor seating. At the top floor, a rooftop lounge and terrace will offer sweeping views of downtown Tampa and will be the city's highest rooftop bar.

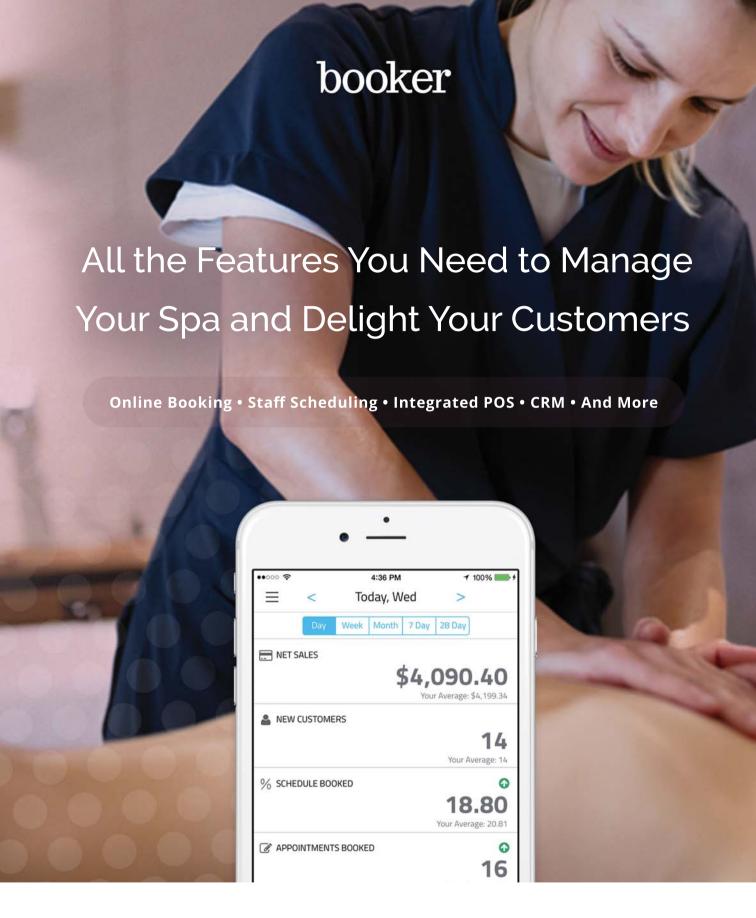


JW Marriott Tampa has been designed to be a 'center of activity'

The hotel will play a key role in the Water Street Tampa neighbourhood - one of the largest urban mixed-use real-estate developments in the US. The project includes more than nine million sq ft of commercial, hospitality, educational, entertainment, cultural and retail space.

Water Street Tampa is being developed by Strategic Property Partners (SPP), a partnership between Cascade Investment and financier Jeff Vinik, who owns the NHL ice hockey franchise Tampa Bay Lightning.

One of SPP's early development partners has been green developer Delos. Details: http://lei.sr?a=R7y8a\_S



Learn why Booker is the leading spa management software

www.booker.com/spabusiness

# **CALENDAR**

# 25-28 February 2018 Global Beauty & Wellness Exchange

Half Moon Bay, California, US
Now in its 9th year, this event brings
together suppliers and high-volume buyers
for networking, one-on-one product vetting
meetings, and educational sessions.
www.exchangeevents.net/
GlobalBeautyExchange2018/

## 25-26 Feb 2018 World Spa & Wellness Convention

ExCeL London, United Kingdom
The convention is a leading networking event for CEOs and owners of spas, hotels and wellness centres.

www.professionalspawellness.com

# 5-6 March 2018 Healing Summit

Hotel de Rome, Berlin, Germany
The summit is a two-day global conference designed to share wisdom and experiences about what healing can do for the wellness industry and its customers.

www.healingsummit.org

#### 6 March 2018

#### Women in Wellness Leadership Conference

#### New York, US

Curated by *American Spa*, the event is for female leaders and women who aspire to leadership in the wellness industry. http://lei.sr?a=J7f3m

# 9-11 March 2018 Beauty Düsseldorf

Düsseldorf Exhibition Centre, Germany The event showcases the latest wellness trends and beauty products – and attracts professionals from all over the world. www.beauty-duesseldorf.com

#### 11-14 March 2018

#### **Green Spa Network Congress**

Carmel Valley Ranch, California, US Now in its 10th year, the congress covers sustainability in the spa industry. Tel: +1 800 275 3045 www.greenspanetwork.org

# 15-19 March 2018 Cosmoprof Worldwide Bologna

Fair District, Bologna, Italy

The exhibition covers the various sectors of the beauty industry – from perfumery and cosmetics to beauty, spa and raw materials. www.cosmoprof.com



# 15-16 March 2018 **APSWC Round Table 2018**

#### Singapore

The event is being marketed as Asia's only roundtable event to tackle the issues in the spa and wellness industry. This year, the two-day, invitation-only event

will cover four areas – mentoring, job seekers' perception of spa and wellness, human resource management practices and career paths. Following the event, APSWC will publish a white paper based on the discussions.

www.apswc.org

#### 26 Mar 2018 WPSA Symposium

The Watergate Hotel Washington DC

The interactive event explores the way the spa industry engages with its customers. www.washingtonspaalliance.com

#### 15-17 May 2018 **Asia Pool & Spa Expo**

Poly World Trade Expo Center, Guangzhou, China

A leading industry trade fair for the spas, sauna, bath and water parks.
www.poolspabathchina.com

# 20-23 May 2018 SPATEC Spring North America

Ritz Carlton Sarasota, Florida, US
The event will bring together America's most important spa operators to meet with key leading domestic and international suppliers.
www.spatecevents.com

### 21-22 May 2018

#### World Spa & Wellness Asia

JW Marriott Resort, Phuket, Thailand The new one-to-one event will consist of an inspirational conference, intimate brand showcase and a networking programme. www.worldspawellness.com

#### 23-25 May 2018 23rd Annual ESPA Congress

Domburg, Zeeland, The Netherlands The European Spa Association (ESPA) Annual Congress is a one-of-a-kind, multidimensional, multi-day event.

www.espacongress.eu

# 07 Jun 2018 Forum HOTel&SPA

Four Seasons Hotel George V, Paris, France This year marks the 11th edition of the event and the focus will be on the theme of looking to the future.

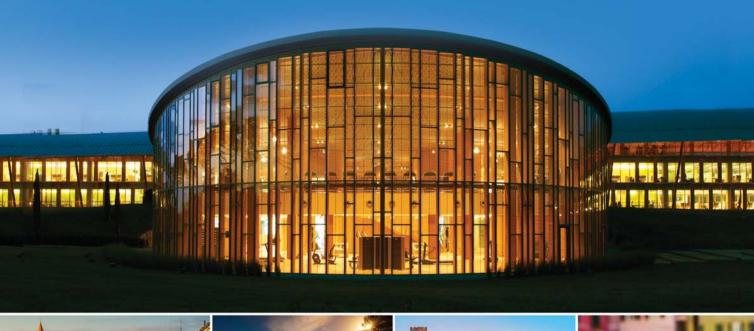
www.forumhotspa.com



## THE \$3.7 TRILLION WELLNESS ECONOMY

Join industry leaders at the most important global summit on the big business of wellness

**TECHNOGYM VILLAGE, WELLNESS VALLEY, ITALY | OCT. 6-8, 2018** 













Ally Chong (left) and Thorsten Lipfert

# Gharieni makes two senior management appointments

Ally Chong and Thorsten Lipfert have joined spa equipment supplier Gharieni Group in business development roles.

Chong has been named operations manager for Asia Pacific, while Lipfert is international business development manager for the brand.

"With Ally and Thorsten, we have won two experienced spa professionals to cover two important key positions," said Sammy Gharieni, founder and CEO of Gharieni Group. "While Thorsten will focus on the European market, Ally will manage operations for the Asia Pacific market."

Based in Hong Kong, Chong has more than 14 years' experience in hotel operations and spa development, and has worked for the corporate teams at Dream Cruises and Mandarin Oriental Hotel Group.

Details: http://lei.sr?a=K7Z5B\_S

# UK appoints minister to tackle loneliness problem

UK prime minister Theresa May has appointed Tracey Crouch to a newly created position as minister for loneliness. The move comes as the prime minister backed a series of recommendations made by the Jo Cox Commission on Loneliness, which highlighted the prevalence of the problem and its impact on individuals and society.

Jo Cox was a member of Parliament who campaigned to find ways to combat loneliness. She was murdered by far-right terrorists in 2016.

The commission highlighted research showing that more than nine million people are "always or often feel lonely", that around 200,000 older adults have not had a conversation with a friend or relative in more than a month, and that up to 85 per cent of young disabled adults age 18 to 34 feel lonely. Details: http://lei.sr?a=8x9T3\_S

## Fusion rebrands Cam Ranh resort

Fusion Resorts has repositioned its coastal resort near Cam Ranh, Vietnam, as an inclusive spa resort for families.

The move is part of a rebrand of the 72-bedroom property, which has seen the former Fusion Resort Nha Trang being renamed as Fusion Resort Cam Ranh.

"The name change is long overdue, given our location," said Fusion's chief executive Marco van Aggele.

"Now, with a re-launch of our wellness options, we felt it was the right time to unveil a new name, reflecting its location on Cam Ranh's secluded peninsula on the south coast."

The fresh family focus includes a new spa menu featuring a family-orientated activity schedule, which includes additions such as anti-gravity yoga, yoga for children and daily meditation and Tai Chi sessions.

For mums-to-be, the new spa menu offers prenatal treatments that include



The Focus Cam Ranh resort will have a focus on wellness and families

body therapies and a lotus body polish. For men, a new 'Gentleman's Facial' treatment targets ingrown hairs and clogged pores.

The resort's Maia Spa has 24 treatment rooms (18 doubles and six singles) and now offers more than 30 treatments – including a range of herbal baths, facials, body wraps, eastern and western-style massages.

Many of the ingredients are locally sourced, adding to the resort's focus on sustainability. Details: http://lei.sr?a=m7s4M\_S

# Details revealed for Langley spa

Boutique hotel group City & Country Hotels has revealed details of the spa being launched at the new The Langley hotel later this year.

The 17,222sq ft (1,600sq m) spa has been designed by Dennis Irvine Studio and will feature five treatment rooms.

A separate VIP spa suite will also be available, equipped with a number of exclusive facilities – such as a private relaxation space, Juniper sauna, an amethyst steamroom and a private hammam.

The spa will have two thermal areas – one of which is designated female-only – and will feature a vitality pool, sauna, steamroom, hammam and heated relaxation loungers.

Spa services include a manicure and pedicure studio, hair salon and lounge. There is also a 16m indoor pool with an infinity edge and a separate outdoor pool.

The hotel's wellness offering includes a health club, created in partnership with personal trainer Matt Roberts, featuring a range of fitness technologies and equipment – including a cryotherapy centre.

Roberts has also devised a programme of outdoor exercise classes suitable for the



The spa, designed by Dennis Irvine Studio, has five treatment rooms

hotel's landscaped gardens, which were designed in the 18th century by renowned landscape architect 'Capability' Brown.

The 41-bedroom The Langley in Iver, Buckinghamshire, is located on the former estate of the Dukes of Marlborough and will occupy two buildings – the dukes' historic mansion and a Grade II-listed 18th century building, formerly used as stables and a brewhouse. The property is owned by City & Country Hotels, which owns four other hotels – The Wellesley, Wyck Hill House, The Royal Hotel Cardiff and Nr 10 in Manchester – as well as The Wellesley luxury yacht.

Details: http://lei.sr?a=D9z6s\_S



# THALION

The ionic form of our marine magnesium and calcium enables perfect biocompatability and uptake when applied to the skin

# Thalion is the first company to develop highly specialised mineral therapies for clients, says training manager Sophie Alemany

#### What's the focus behind the concept?

Thalassotherapy – which provides healing benefits via the marine environment (climate, seawater, muds and seaweeds) – has long been proven to deliver key trace elements and minerals to restore balance in body and mind.

However, at Thalion Laboratories we wanted to go further by offering a made-to-measure approach, focusing the key minerals of magnesium and calcium. And so in 2016, Mineral Therapies by Thalion was born.

#### Why was there a need for this?

We're all born with a perfect balance of trace elements and minerals provided by our mother during pregnancy. They're then



Mineral Therapies are 100 per cent marine origin

used by the body for vital metabolic functions, and in theory, balance is then restored through external intake, as our bodies cannot produce trace elements and minerals. But in practice our diets aren't sufficient nowadays.

# What's the science behind Mineral Therapies?

They involve a new extraction process. Take magnesium: in order for the products to be highly concentrated, our laboratories designed an unprecedented technique which isolates magnesium contained in seawater, leaving no other trace elements or minerals in the formulas. This technique enables a sustainable management of the resource, as we extract magnesium without any chemical or synthetic product from seawater. There's nothing greener or more natural than our marine magnesium.

Because of their marine origin, magnesium and calcium share the same chemical shape as the minerals naturally present in our body. When in contact, they 'recognise' themselves and are perfectly absorbed. Their ionic form enables perfect biocompatibility and uptake when applied to the skin.

#### What does the treatment involve?

Before receiving a Mineral Therapies body treatment, the client is assessed and guided towards the right treatment. Our therapies for calcium and magnesium come in the form of a liquid concentrate and a



Marine Magnesium Therapy is made for stressed out, tired people

ready-to-use body wrap. Marine Magnesium Therapy is designed for stressed-out and tired men and women, suffering from sleeping disorders, as well as sportsmen, while Marine Calcium Therapy offers anti-ageing properties and soothes joint pain.

# What does the concept bring to the spa market?

Thalion Mineral Therapies are the only treatments on the spa and salon market to focus on one highly concentrated mineral, providing an extremely effective topical treatment. It's actually said that topical absorption is more efficient than oral administration, as the digestive tract eliminates most of the intake.

They're 100 per cent marine origin, have multi-function concentrates so can be adapted to all sorts of equipment, and are compatible even in case of iodine sensitivity.

Their marine origin also means they offer excellent bio assimilation, making them a standout feature on any spa menu.

Spa-kit.net
KEYWORD: THALION

Read Spa Opportunities online: www.spaopportunities.com/digital



# Spa Therapist

Location: Ware £18.5k + 10% retail commission

With its fragrant walled gardens, stately Jacobean country house and 200 acres of Hertfordshire parkland, the historic Hanbury Manor Marriott Hotel & Country Club makes a lasting impression. Marriott International the world's largest hotel company with more than 500 global locations and 600,000 associates worldwide is redefining the art of hosting so that our guests can travel brilliantly. Combining old school, classic elegance and impressive grandeur with a contemporary, holistic approach, Hanbury Manor Marriott delivers premium choices, sophisticated style, and well-crafted treatments for the discerning.

#### **Job Summary**

As a Beauty Therapist you will help provide a friendly, knowledgeable and professional service offering a world-class range of Elemis, Decleor, Carita, Aromatherapy Associates & Jessica nail treatments. You will consult each client to fully understand their personal needs and be committed to delivering exceptional treatments. As a Beauty Therapist you'll also be supporting your line manager to maximise revenue through great customer service & proactive selling of high quality spa retail products.

#### Skills and Knowledge

- Previous experience in luxury spa or high profile salon
- Spa/Beauty qualification at NVQ Level 3/HND or equivalent
- Strong Communication skills & interpersonal skills
- Excellent level of spoken and written English
- Pro-active and reliable
- Able to work independently and within a team
- Excellent presentation & customer care
- Able to deal with difficult situations professionally and efficiently
- Flexible approach to working hours including evening, weekends & bank holidays

#### What we offer YOU

- Competitive Salary
- 10% Retail Commission
- 50% discount on Food & Beverage
- 30% discount on Golf & Spa retail products
- Free Relocation services
- Extensive training both internally and externally
- Worldwide career opportunities within Marriott & Starwood hotels
- Heavily discounted associate room rates for you & friends and family
- Professional learning and development opportunities
- Free meals on duty and free uniform
- Free car parking
- Play Golf for free and preferential rates for family & friends
- Extensive Marriott employee benefits

#### CLOSING DATE: 28TH FEBRUARY 2018

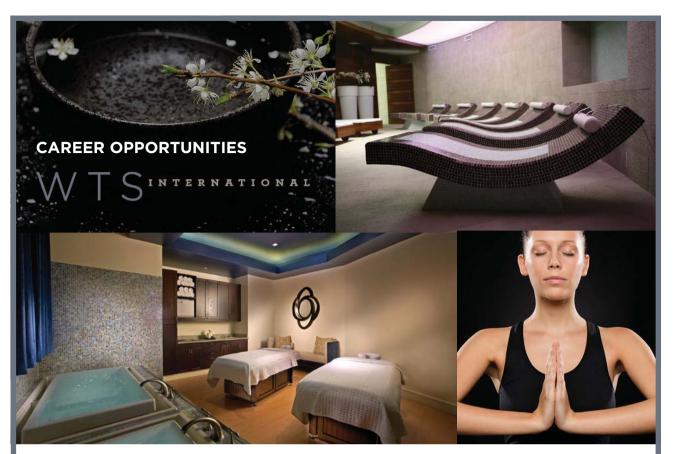
#### How to apply

Please click link below to submit your CV and cover letter.

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process.



Apply now: http://lei.sr?a=K9m1j



# SPA DIRECTOR

LOCATION: MONTICELLO, NY, UNITED STATES SALARY: \$80,000 + BONUS

WTS International, one of the world's leading spa and fitness consulting and management firms, is currently seeking world-class Spa Directors for multiple locations within the United States and Saudi Arabia.

We are currently seeking a **Spa Director** for a Five Star and Five Diamond Spa located within a new Resort Casino property in the Catskills of New York.

The Spa Director is responsible for the day-to-day operations of the facility to include: establishing and meeting the budget and financial goals of the organization, implementing a strategic plan to include marketing initiatives and staff training to achieve goals and exceed guest expectations, acting as the liaison to other revenue centers on property, and professionally represents the facility and WTS International.

#### **QUALIFICATIONS**

- College degree or comparable spa management experience
- Previous successful spa management experience
- Knowledge of professional spa services and treatments

- Knowledge of retail operations & inventory systems
- Effective leadership skills and a strong work ethic
- Excellent customer service skills
- Efficient, well organized, and able to handle a variety of duties simultaneously
- · Creative in marketing & promotion, sales oriented
- Energetic, enthusiastic and motivational
- Professional manner, discretion, and appearance
- · Excellent verbal and written skills
- Able to show initiative and make decisions
- Proficient in appropriate computer skills and office equipment
- Ability to stand for long periods
- Awareness of proper body mechanics to prevent injury
- This position required the ability to stand, stoop, kneel, crouch, bend, walk, and talk
- The employee is regularly required to use hands to finger, handle, feel or operate objects, tools, or controls; and reach with hands and arms
- · Ability to lift 25 lbs.
- Normal work hours: Varied to include nights, weekends, and holidays

For more information and to apply for this great opportunity, please click the 'Apply Now' link below

WTS International, Inc. is an equal employment opportunity employer that is committed to having a diverse workforce.

APPLY NOW: http://lei.sr?a=j2k2Q



We're a group of fabulous Hotels and Venues set in beautiful countryside and our hotels are full of great people... A great team.

We are actively seeking an Advanced Therapist to provide treatments confidentially and professionally to the highest standards to all guests and clients of the hotel and spa.

#### Lots to do but lots of fun!

The Advanced Therapist will be responsible for...

- Constantly maintain high levels of presentation and ensure rooms are kept in a clean, hygienic, safe and well-maintained condition.
- Monitor the guest's Spa experience, improving the service and sequence of service that occurs from the time the guest arrives to when they leave.
- Assist in ensuring all retail displays are replenished, well presented, and clean.
- Assist with the coffee in the morning, workshops and activities with members, corporate guests, hotel residents and day spa with a monthly diarised activity.
- Upsell treatments and products where possible and in an unobtrusive manner.
- Ensure all treatments and products are charged for through standard company procedures.
- Be familiar with all treatments offered in the Spa even if not personally involved in delivering the treatment.
- Provide treatments within the Spa standards and guidelines.
- Assist and attend any PR functions, open evening and special promotional activities as required.
- Develop and maintain knowledge of all skills and treatments in order to fulfil role.
- At all times to represent the Spa in a professional and knowledgeable manner and at all times strive to achieve the highest standard of customer care.

#### Are you right for us?

#### Our successful Advanced Therapist will have;

- · Beauty Therapy NVQ LEVEL 3 or equivalent.
- 2 years experience in a 5-star spa environment.
- 2+ varieties products house training.
- · An outgoing personality with a proven sales track record.
- A natural desire to serve and exceed expectations of guests and colleagues.
- Flexibility in attitude, approach and working hours (to include weekends and evenings).

#### Are we right for you?

We expect a lot but we'll give a lot to get the right people. There are 4 main things we look for;

- We want people with bags of character. We don't want you to hide your personality when you're at work, we want you to feel comfortable, to be who you are.
- We want people people. You've got to like being around others, smiling and chatting because you like people, not because someone told him to smile and chat.
- 3. We need extra milers. So if you think the job description is all you have to do, then we're not for you.
- You have to put your heart into it. When you tell a guest you're happy to help, you have to mean it.

#### And now for the good stuff

Hospitality is all about looking after people and we are committed to our people. We work hard to ensure you can enjoy your job and are well rewarded.

As well as excellent training, development and progression opportunities, other benefits include:

- Competitive salary
- · Complimentary meals whilst on duty and car parking
- · Perkz discount scheme
- Discounted room nights across all Exclusive Hotels and Venues and discounts on food and beverage across all Exclusive properties



PENNYHILL PARK

AN EXCLUSIVE HOTEL & SPA





# SPA DIRECTOR VENICE, ITALY

**Competitive Salary & Benefits Package** 

GOCO Hospitality, a leading international wellness consultancy and management company, is recruiting a Spa Director for it award-winning GOCO Spa Venice.

This is a rare opportunity to take the leadership role in one of the top spas in Europe.

GOCO Spa is situated at the JW Marriott Venice Resort and Spa on a beautiful private island in Venice, Italy.

The Spa Director will take overall responsibility for the management and operations of the resort's spa, leading the team to deliver exceptional service to the resort's guests, ensure very high standards of professionalism and meet revenue and profit targets.

#### Requirements:

- Leadership experience within a luxury spa and hospitality brand
- O High attention to detail and quality
- O Strong commercial acumen with focus on performance KPIs
- Expert communications skills
- Great people skills with ability to deal with team and international guests
- Team player
- O High standard of personal grooming

Excellent salary and benefits package for the right candidate.

Closing date: 15th February 2018

### Apply now:

http://lei.sr?a=u5O4O

## Value of wellness real estate US\$134bn

Continued from front cover "Collectively, we must shake-up our thinking: healthy homes are as important as immunisations; parks, paths and plants are as beneficial as prescriptions; friends and neighbours are far more important than Fitbits," said Katherine Johnston, GWI senior research fellow.

"All the industries that create our home environments – real estate investors, urban

planners/designers, architects, transportation planners, the construction industry – play a massive role in human health.

"And they need to partner to meet the desperate need – and fast-rising demand – for healthier homes and communities."

The report found that wellness real estate has grown 6.4 per cent annually since 2015, and represents 1.5 per cent of the annual global construction market.

The US, along with China, Australia, India, the UK and Germany account for three-quarters of the market.



The wellness real estate now makes up 1.5 per cent of all construction

In five years, the pipeline for wellness lifestyle real estate and communities has gone from a handful of projects to over 740 built, partially built, or in development, across 34 countries.

Among more than 740 projects, GWI estimates that there are over 1.5 million units or homes either already built, or planned to be built out, over the next two decades. They account for more than 560,000 acres of land and will house more than 4.1 million people.

The GWI posits that emerging wellness living concepts will drive future development. *Details: http://lei.sr?a=A8f8p\_S* 

# 'Shape-shifting' spa hotel for Copacabana

Architects Chad Oppenheim and Arthur Casas have collaborated to create a dynamic hotel nestled between dilapidated 1950s apartment buildings on Rio de Janeiro's Copacabana beach.

The Emiliano Rio has a distinctive façade of sculptural weatherproof panels that can be opened and closed from the balconies, resulting in a constantly shifting elevation.

"Through these simple yet powerful spatial manipulations, the hotel optimises its beneficial attributes while subverting its negative forces," explained the architects in a design statement.

The property has 90 rooms across 11 floors, with amenities including a gym, large luxury spa, sauna, restaurant and private lounge that open up to separate courtyards filled with tropical vegetation. A pool and sky deck top the building, providing panoramic views of the beach and the Rio skyline.

Casas has designed the interiors, which are inspired by the work of the Brazilian artist and landscape architect Roberto Burle Marx, designer of the Copacabana beach promenade.

Furniture from the late Sergio Rodrigues is integrated into the hotel, along with the work of contemporary designers such as Paola Lenti.

The work of Burle Marx also inspired the design of the 436-bedroom Grand Hyatt Rio de Janeiro, which opened in



A pool and sky deck top the building, providing panoramic views of the beach and the Rio skyline

2016. Created by interior designers Yabu Pushelberg with assistance from Brazilian design firm Anastassiadis Arquitetos, it features 17 vertical gardens and mosaic floors which evoke the work of the famed designer.

One of his landscapes also surrounds the nearby Gran Melia Nacional, Oscar Niemeyer's landmark hotel that was re-opened last year after a long period of abandonment. *Details: http://lei.sr?a=J4F3H\_S* 

#### **ADDRESS BOOK**

#### Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

#### Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

#### Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

#### China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

#### **Estonian Spa Association**

T: +372 510 9306 W: www.estonianspas.eu

#### **European Spas Association**

T: +32 2 282 0558 W: www.espa-ehv.com

#### Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A) W: www.spa-a.com

#### German Spas Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

**Hungarian Baths Association** 

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

#### The Iceland Spa Association

W: www.visitspas.eu/iceland

#### The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

#### Japan Spa Association

W: www.j-spa.jp

#### Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

#### National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

#### Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

#### Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

#### Salt Therapy Association

W: www.salttherapyassociation.org

#### Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

#### Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

#### South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

#### Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

#### Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

#### Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness Africa Association
W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W:www.1swic.ru

Taiwan Spa Association

W: www.tspa.tw

#### Thai Spa Association

T: +66 2168 7094 W: www.thaispaassociation.com

#### Turkish Spa Association

T: +90 212 635 1201 W: www.spa-turkey.com

#### The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

#### Ukrainian SPA Association

T: +3 8044 253 74 79 W: www.spaua.org