

# leisure opportunities

6 March - 19 March 2018 Issue 731

Your careers &amp; recruitment partner

## Langley spa and fitness deal revealed

London-based fitness entrepreneur, author and personal trainer Matt Roberts has called for a greater integration of spa and fitness in today's holistic wellness space.

"It's got to be much more harmonious how fitness and wellness and spa all come together," said Roberts speaking during the World Spa and Wellness Convention in London.

Roberts is planning a boutique gym alongside the spa facilities at the upcoming luxury hotel The Langley, which will be part of Starwood's Luxury Collection and is due to open this summer.

The 41-bedroom boutique hotel, located in the Buckinghamshire countryside just 40 minutes from London, will boast a 1,600sq m (17,222sq ft) spa with five treatment rooms and extensive thermal areas, including a vitality pool, steam rooms and hammam.

Roberts' gym will offer one-to-one training and nutrition classes, group



■ A spa and boutique gym will feature at the luxury hotel in Buckinghamshire

classes and high-intensity fitness retreats that make use of the Langley Estate's grounds and the surrounding park.

"Fundamentally, it's great programming, and we're fully integrating with the spa services," Roberts said at the conference. "In the gym, spa and restaurant, we'll get to know you."

[More: http://lei.sr?a=Q5z3s\\_0](http://lei.sr?a=Q5z3s_0)



**In the gym, spa and restaurant, we'll get to know you**

Matt Roberts



### FITNESS

#### Lanserhof to open the UK's first medical gym

Dr Christian Harisch said the gym will open in late 2018

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### SPORT

#### Everton's new stadium will 'break the mould'

Robert Elstone says fans will have a say in design process

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### APPRENTICESHIP SPECIAL

#### Our eight-page special report on apprenticeships

A look at the new levy and interviews with apprentices

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## Esme Ward becomes first female director of Manchester Museum

**M**anchester Museum has announced the appointment of a new director, marking the first woman to hold the position in the institution's 125-year history.

Esme Ward, who will take over from outgoing director Nick Merriman on 9 April, said: "I am thrilled to be appointed as the new director of Manchester Museum. The vision to use its collections to promote understanding between cultures and a sustainable world could not be more timely or relevant.

"I am excited to lead the museum at this critical time, build upon its excellent work to date and realise its potential," she added.



■ Ward will take over from outgoing director Nick Merriman

**I'm excited to lead the museum at this critical time, build upon its excellent work to date and realise its potential**

Ward is head of learning and engagement at Manchester Museum and

the Whitworth Art Gallery – both of which are part of the University of Manchester.

As well as teaching up to postgraduate level, she has forged a career in the sector by prioritising inclusive initiatives and reaching out to people less likely to visit museums including young people and people living with dementia.

Her programmes have included Babies in Museums, Culture Shots (museum-run events in hospitals) and Manchester Museum's Inflatable Museum.

Ward started at the Whitworth as education officer in 1998 before progressing to her current engagement role in 2010. She was part of the team under former Whitworth director Maria Balshaw.

## James Watt and Martin Dickier plan to open the world's first craft beer hotel in Scotland



■ Martin Dickier (left) and James Watt founded Brewdog in 2007

**T**he founders of independent brewer BrewDog have revealed plans to build an immersive craft beer hotel and brewery expansion at the company's headquarters in Ellon, Aberdeenshire, Scotland.

Martin Dickier and James Watts said the hotel will be called DogHouse and is scheduled to open in the first half of 2019. It will be marketed as the world's first craft beer hotel.

Featuring 26 bedrooms, DogHouse will feature

**The idea of opening a beer hotel has always been high on our agenda, and now we are able to realise that dream**

beer taps in the rooms, a built-in shower beer fridge, and rooms will overlook the brewery itself.

Guests will be able to watch brewers at work from rooms overlooking the new facility, providing an "immersive beer experience".

The hotel and brewery will be built on a 3.25 acre site adjacent to BrewDog's current brewery.

James Watt said: "The idea of opening a beer hotel has always been high on our agenda, and now we are finally able to realise that dream at our HQ. This will be the ultimate destination for craft beer fans."

Watt added that the company is already planning to open a second DogHouse in Columbus, Ohio, US, at the site of its American brewery.



■ Sheila McCann is a key figure in the global spa industry

## Sheila McCann leaves Chiva-Som to lead Lanserhof UK

Sheila McCann, the general manager of Thailand's famous Chiva-Som spa, is moving to the UK to head up two sites that form part of the ever-expanding portfolio of Austria-based health and medical resort specialists the Lanserhof Group.

One location, announced on 21 February, is an urban health centre in the heart of London that's expected to open by the end of this year. Lanserhof has partnered with the Dover Street Arts Club, a private club in Mayfair, and will be launching a 'medical gym' in a building

opposite to it. The other location which McCann will oversee as general manager is Grayshott Health Spa, a historic destination health spa in Surrey, south England, which Lanserhof acquired last August.

With 59 rooms and 36 treatment rooms, Grayshott has built up a reputation for its health-based wellness programmes – ranging from those targeting the digestive system to regeneration following injuries or illness.

As part of the acquisition, Lanserhof plans to refurbish Grayshott and focus on its medical wellness offering.

**McCann will oversee operations at two Lanserhof sites in the UK – an urban health centre in London and the Grayshott Health Spa in Surrey**

## leisure opps

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Leisure Opportunities is published 26 times a year by The Leisure Media Company Ltd, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Warners Midlands PLC. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2018 ISSN 0952/8210 (Print). ISSN 2397-2394 (Online).





■ O'Neill is currently ranked third in the world in Kickboxing

## World champion kickboxer **Rhianne O'Neill** named manager of Waterfront Spa

The newly opened Waterfront Spa & Health Club at the Best Western

Plus Dover Marina Hotel in Kent, England will be run by a world-class athlete – Tae Kwon Do and kickboxing champion Rhianne O'Neill.

O'Neill is currently ranked third in the world in Kickboxing following her success at the 2017 World Championships.

Over the years she has been Kickboxing World Champion three times. She is also a second degree black

**We have an excellent range of facilities and a great team – and I look forward to helping our clients get fit**

belt in Tae Kwon Do and has been European Champion six times and World Champion twice, as well as holding the British title for many years in both sports.

The former Kent Police officer has worked in the fitness industry for more than 10 years and is a Level 3 personal trainer, a spin and kettlebell instructor and a sports massage therapist.

"We've an excellent range of facilities and a great team at The Waterfront Spa & Health Club," said O'Neill. "I'm looking forward to helping our clients make the most of all we have to offer, whether they are seeking to get fit or simply to discover new ways to relax."

The spa and health club has recently undergone a £1m redevelopment.

## Jane Foulkes to lead diversification of sport in Wales

Sport Wales has created a new role – head of partnership development – to lead a new approach to ensure community sport becomes "more diverse, enjoyable and accessible".

The creation of the role is part of a strategy to develop a wide-ranging, diverse partner network within Welsh sport – involving all the sector's stakeholders.

A key element will be to look at cross-public sector working and strategic partnerships that will help tackle barriers to participation.

The use of insight and data to support organisations to engage more people in regular participation will also play a major part of the work.



■ Foulkes will look to develop new partnerships in the role

**The work on the new vision for sport in Wales has really given us a fresh perspective on the breadth of partnerships we currently have**

Director of community engagement, Graham Williams said: "For our existing partnerships we want to work together on positive ways of working for the future including how we can apply

insight more effectively across all our networks.

"Strong diverse partnerships will also help sport engage with more people and get them enjoying all the benefits that sport can bring."

The role will be taken up by Jane Foulkes, who will step up from her role as senior officer within Sport Wales's community sport team, in March 2018.

"There are many people and organisations with a role to play in making it as easy as possible for people to take part in sport," said Foulkes.

"The current work on the new vision for sport in Wales has really given us a fresh perspective on the breadth of partnerships we currently have and those we will need to develop in the future.

"I see this as a fantastic opportunity to ensure that sport continues to play a key role in our society and that it is recognised and valued for the impact it has on the wellbeing of future generations."



■ Daniel Macaulay is CEO of sports marketing group Brandwave

## Daniel Macaulay to headline Sweat boutique gym event

**D**aniel Macaulay, CEO of sports marketing group Brandwave, has been revealed as the keynote speaker at this year's Sweat event, taking place on 8 March;

Now in its second year, Sweat will gather leading fitness brands, startups and investors to debate the next phase of growth for the boutique sector.

The event will explore what it takes for boutique operators to stand out in an increasingly crowded market and how established operators can begin to upscale and expand.

Macaulay's keynote will outline how companies can build a distinct brand that stands above "pretenders", while staying

true to their core concepts.

Other speakers during the one-day conference include WellToDo Founder Lauren Armes; Digme Fitness Founder Caiomhe Bamber; Shane Collins, co-founder of boxing-based HIIT studio operator Koboxand; Emma Barry, Equinox's former Director of Group Fitness.

Leading experts, including Hot Yoga Society director Olga Allon, will deliver short interactive clinic sessions on all aspects of boutique fitness.

"The agenda for Sweat promises a truly illuminating experience," said ukactive CEO Steven Ward.

"With speakers from across the globe, this year's event is unmissable for businesses that want to stay ahead of the curve."

**{ The finalised agenda for Sweat promises a truly illuminating experience }**  
Steve Ward

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## INNOVATION

### Lanserhof to open the UK's first medical gym

Leading medical spa operator Lanserhof Group has partnered with The Arts Club, a private members club in central London, to develop a state-of-the-art medical gym.

Expected to open in late 2018, the new facility is billed as the 'ultimate medical and gym facility', and will be the first of its kind to open in the UK. It will be located in the former Dover Street Market building directly across from The Arts Club.

It will be staffed by Lanserhof doctors and health professionals, and both Lanserhof clients and Arts Club members alike will be able to access expert medical advice, and cutting-edge treatments.

The facility will also feature a world-class gym, class studios, consulting and treatment rooms, cryotherapy treatment chambers and high-end diagnostic and medical facilities, as well as a carefully crafted menu of healthy food options.

Dr Christian Harisch, CEO of the Lanserhof Group, said: "Lanserhof has a long-standing reputation as the world's leading medical spa. We look forward to bringing this world-class knowledge to London and, with The Arts Club, we will help members and our own clients to continue to lead a healthier, happier and more energetic, prolonged life."

[More: http://lei.sr?a=D3A9c\\_0](http://lei.sr?a=D3A9c_0)



■ The gym will feature high-end medical facilities



**We look forward to bringing our expertise to London**

Dr Christian Harisch

## DESIGNS

### Converted petrol stations – the future of health clubs?



**Imagine an option to leave the traffic jam to get your Crossfit fix**

Alfred Byun

Global design firm Gensler has collaborated with sports giant Reebok to create a new concept transforming petrol stations across the US into fitness hubs.

The proposal, called Get Pumped, is a long-term vision for adaptive reuse inspired by the rising demand for electric automobiles, which will lessen the demand for gas stations.

Gensler have imagined various ways in which these redundant facilities could become community spaces, "where people can prioritise their mental and physical wellness and access fuel their bodies."



■ The designs utilise existing petrol stations

Alfred Byun, senior associate at Gensler, said: "We envision our cities of the future to have a network of fitness oases where you could stop and recharge more than just your car. Imagine an option to leave the traffic jam to get your Crossfit Fix."

[More: http://lei.sr?a=Z5N6a\\_0](http://lei.sr?a=Z5N6a_0)



RESEARCH

## Consultation looks to shape policy on children's fitness



**Children's health is key to their happiness**

Baroness Tanni Grey-Thompson

A consultation launched earlier today by not-for-profit health body ukactive will look to shape future policy for children's sport and physical activity in the UK.

The consultation will seek written evidence from anyone involved in children's fitness – from health experts, activity providers, government stakeholders and education professionals to parents and children themselves – and chart the way physical activity could be better delivered across the nation.

The responses will feed into a new report – to be published at ukactive's National Summit in



■ The consultation will lead to a report, aiming to offer a wide-lens view of children's health

September – which will offer a wide-lens view of the opportunities to improve children's health.

Ukactive chair Baroness Tanni Grey-Thompson said: "Children's health is key to their happiness, and healthy children are more likely to grow into the healthy, productive adults our society needs."

[More: http://lei.sr?a=s2h3s\\_0](http://lei.sr?a=s2h3s_0)

BUDGET CLUBS

## Pure Gym reaches landmark with 1 million members

Budget club operator Pure Gym has reached 1 million members in the UK following a 22 per cent increase in the number of members since the start of 2017.

The company opened 20 new gyms last year and is set to reach another milestone in March 2018, when it opens its 200th club, in Brighton.

Humphrey Cobbold, Pure Gym CEO, said: "This is a remarkable milestone for a company that is only eight years old.

"We are not only the largest gym company in the UK but we're also



■ The chain will reach 200 clubs during March



**This is a remarkable milestone for a company of our age**

Humphrey Cobbold

operating at a scale never achieved in the history of UK gym provision.

"We remain committed to making gym membership a possibility for everyone across the country whatever their ability or aspiration and are excited by the opportunity we have."

In 2016, Pure Gym abandoned an initial public offering, blaming uncertainties over Brexit.

[More: http://lei.sr?a=Z7e5Z\\_0](http://lei.sr?a=Z7e5Z_0)

## £32.8m Maidenhead leisure centre given green light

A futuristic leisure centre, featuring an indoor street and winter garden running through the spine of the building, has been approved by councillors in Maidenhead, Berkshire.

Designed by architects Burke Rickhards, the £32.8m Braywick Leisure Centre will include a 25m, 10-lane swimming pool – with moveable floor – training and splash pools and a health club with a 200-station gym floor, two dance studios and an indoor cycling studio.

The centre is scheduled to open in late 2019.

[More: http://lei.sr?a=m4d5f\\_0](http://lei.sr?a=m4d5f_0)

## BOUTIQUE CLUBS

# Lagree opens third London boutique club

Boutique club operator Studio Lagree has opened its third London studio, at Nobu Hotel Shoreditch.

The new studio, offering high intensity workouts which have proven popular with Hollywood celebrities – such as Meghan Markle and Rihanna – will become part of the existing fitness offer at the 148-bedroom luxury hotel.

The opening is part of Lagree's expansion plans for the capital.

It recently opened its second London studio, at Canary Wharf, and announced it had also secured a site in White City, west London. The intense 50-minute Lagree classes

take place on Megaformer machines, specially designed by Los Angeles-based fitness entrepreneur and concept founder, Sebastien Lagree.

According to Lagree, the principles of the method – which combine pilates, cardio and strength training – are based on working muscles to failure with very little rest, “resulting in a workout that burns maximum calories in a short time, while also developing significant muscle tone and strength.”

Lagree's expansion in the UK is overseen by entrepreneur Robert Lepone, who plans to open up to 10 studios in the capital.

**More:** [http://lei.sr?a=W4w9h\\_0](http://lei.sr?a=W4w9h_0)



■ Lagree Fitness classes take place on Megaformers



**The workouts burn maximum calories in a short time**

Sebastien Lagree

## REDEVELOPMENT

# Bannatyne completes Russell Square club revamp



**The feedback indicates that this is money well spent**

Justin Musgrove

The Bannatyne Group has completed a £750,000 upgrade of its Russell Square club in the heart of London.

Launched this month, the 100sq The works included the refurbishment of the gym floor, studios spaces, wet areas and changing rooms – as well as the introduction of new customer service technology.

Among the tech additions are the new B:360 wristbands, which members will be able to use to access the health club, make contactless payments, use lockers and engage with Technogym's MyWellness system.



■ The club also has a new manager – Josh Sirtzky

The investment is part of the group's £50m investment programme to update all of its UK health clubs.

Justin Musgrove, CEO of The Bannatyne Group, said: “The feedback we are already receiving from Russell Square members indicates that this is money well spent.”

**More:** [http://lei.sr?a=b2S4G\\_0](http://lei.sr?a=b2S4G_0)





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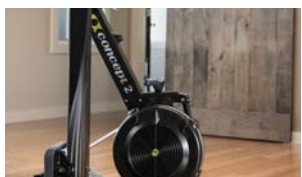
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**SportsArt**



"Elevate brings together the physical activity community to be able to tackle the inactivity challenge we face."  
**Prof Charlie Foster**



## NETWORK

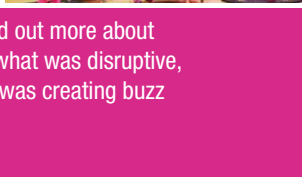
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"Having an Innovation award at Elevate keeps the fitness industry on its toes, it shows that we are moving forward and trying new things in health and fitness."  
**Ben Coomber**



"I wanted to come today to find out more about innovation in fitness, and see what was disruptive, what was accumulative, what was creating buzz within the community."  
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## NEW PROJECTS

# New Everton stadium will 'break the mould'

The new stadium of English Premier League football side Everton will "break the mould", according to chief executive Robert Elstone, who pledged the club will ensure its new home is not "predictable and formulaic" like other recently-built grounds.

Everton's long-running quest to build a modern stadium took a major step forward last November after it reached an agreement to lease land for the ground at Bramley Moore Dock in Liverpool.

Now the club has shared 11 'Key Principles' for the design of the facility, and invited fans to offer their feedback by Friday 23

February. Those who did have the chance to join design workshops hosted by Everton's chosen architect Dan Meis.

Elstone told the *Liverpool Echo* that Meis, founder of US practice Meis Architects, overcame competition for the job from "major" studios, because he is aligned with the club's ambition to build a "fortress" on the banks of the River Mersey.

"He wants to do something that's different, that's progressive, that looks forward and doesn't look back," the chief executive said. "Dan has bought into the city, bought into Everton and bought into the vision in a really big way.

[More: http://lei.sr?a=J4n5M\\_0](http://lei.sr?a=J4n5M_0)



■ Everton has looked to replace Goodison Park for years



**Dan has bought into the city and bought into the vision in a big way**

Robert Elstone

## TRAINING

# New 'sporting excellence' diploma scheme revealed



**The diploma will include a qualification regulated by Ofqual and work is underway to make it available in September 2018**

The government has confirmed that a new Diploma in Sporting Excellence will be made available from September 2018 to replace the part-time Advanced Award in Sporting Excellence.

The Department for Education has pledged to make £7.75m available annually to fund the programme, which will see up to 1,550 young people enroll each year on a two-year programme.

The diploma will include a qualification regulated by Ofqual and work is currently underway with the awarding bodies to make sure the new qualification is available from September. In order



■ The course will be open to those on a talent pathway

to nurture the 'next generation of sports leaders', the qualification will only be available to those on a talent pathway overseen by their NGB.

Details of the course were made in the government's second annual report on the progress made on the *Sporting Future* strategy published earlier this year.

[More: http://lei.sr?a=u2x2j\\_0](http://lei.sr?a=u2x2j_0)



## OPERATORS

### New operator announced for Stoke Mandeville Stadium



**The partnership will further develop the facilities**

Martin McElhatton

More Leisure Community Trust and its managing agent Serco Leisure have been awarded a 10-year contract to operate Stoke Mandeville Stadium.

The pair will take over the management of the venue on 3 April 2018 on behalf of WheelPower, the national charity for wheelchair sport, which owns the stadium.

Serco Leisure plans to make “significant enhancements” to the site during the next decade, including improvements to the stadium’s sporting and hospitality facilities – and through developing new partnerships.



■ The stadium has extensive indoor facilities

Martin McElhatton, CEO of WheelPower, said: “We’re excited at the opportunity the partnership will provide to further develop the facilities and provide life-transforming experiences for disabled people through sport and physical activity.”

[More: http://lei.sr?a=p9U7D\\_0](http://lei.sr?a=p9U7D_0)

## STADIUMS

### Luton chief calls stadium delays ‘unfathomable’

Gary Sweet, CEO of League Two side Luton Town FC (LTFC), has branded delays in a decision over the club’s proposed stadium “unfathomable”.

The club submitted a planning application for the 23,000-seat stadium to Luton Borough Council in August 2016, but despite having “answered all the questions” over the scheme, Sweet said the club is still awaiting a decision.

“There is very little now we can possibly answer, given that everything should now have been reviewed in detail, other than one



■ The stadium could hold up to 23,000 fans



**We have answered all the questions put to us**

Gary Sweet

small but important final document, which can only be issued once everything else has been,” Sweet said.

“We fully understand and appreciate that the council planning officers must be meticulous in their considerations, but we have been very patient, as helpful as any developer could be and have been swift in responding to any questions or challenges.”

[More: http://lei.sr?a=r5B8c\\_0](http://lei.sr?a=r5B8c_0)

### Modular 50m pool complex given green light in Derby

A new £33m modular leisure complex, housing an Olympic-sized swimming pool, has been given the green light by Derby City Council.

Designed by FaulknerBrowns Architects, the centre will include a 10-lane, 50m swimming pool; a leisure water area for families; a learner pool; health club; fitness studios; a sauna; steam rooms; a café and a soft play area.

The main, Olympic-sized pool will have a flexible design, allowing it to be divided into three separate 25m swimming spaces.

[More: http://lei.sr?a=3G2w5\\_0](http://lei.sr?a=3G2w5_0)

## Apprentices are vital to the success of our sector

It's clear that apprentices are valued by our sector's employers and are vital to their success. I had the pleasure of meeting some vibrant young apprentices working at GLL sites including the London Aquatics centre, and it was clear to see their passion, enthusiasm and will to provide fantastic service to GLL's customers.

### Putting up numbers

All major employers value apprentices and the opportunities apprenticeships provide. Indeed, Fusion is tripling its apprenticeship programme targeting over 500 opportunities per year by 2020. This not only targets new vacancies for young people, it's also being used as a development tool with current employees.

### Shifting policies

There have been many recent policy changes in England regarding the development, funding and delivery of apprenticeships, which are now overseen by the recently established Institute for Apprenticeships (IFA).



■ Many companies in the sector are increasing the number of apprentices they take on

It's fair to say there are many teething problems in implementing these new policies. It's vital that CIMSPA continues to play a leadership role creating a two-way dialogue between the sector's employers and the IFA; our employer-led Professional Development Board takes the lead as a Trailblazer group supported by CIMSPA.

We're pleased with the recent progress. Our CEO Tara Dillon has taken up a leadership role within the IFA and is at the centre of any future policy developments and is able to influence them. This has helped us to gain approval for our sector's first two Apprenticeships Standards with the community activator coach and leisure duty manager available for delivery. We anticipate these closely being followed by the personal trainer, leisure team member and community sport and health officer apprenticeships to be approved shortly. ●



■ Colin Huffen, head of education of CIMSPA



It's vital that CIMSPA continues to play a leadership role, creating a two-way dialogue between the sector and the Institute for Apprenticeships





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## REDEVELOPMENT

# Kohler Waters reopens after renovation

Kohler Waters Spa at the Old Course Hotel in St Andrews, Scotland has reopened following an extensive multi-million refurbishment.

The large, 25,000sq ft (2,300sq m) spa is the only Kohler Waters Spa outside the US, and focuses on hydrotherapy and organic treatments, with signature wet treatment rooms and Vichy showers.

The new Kohler Waters Spa provides a 'spa' in the true meaning of the word, offering 'Salus Per Aquum' – 'health through water'. Guests can indulge in the healing effects of water, from a hydrotherapy pool providing therapeutic bathing, a cold plunge pool

and a refreshing ice fountain to experience showers featuring Kohler Real Rain.

The renovation has seen the addition of a new 20m (65.6ft) lap pool as part of the large health and fitness centre, as well as a gym area with cardio and resistance stations, a functional fitness space and a group exercise studio, with instructor-led classes along with virtual training.

Designed by Sedley Place, the spa features 13 treatment rooms, including two couple's rooms, as well as two wet treatment rooms offering Kohler bathing experiences. There is also a steam room, a Finnish  
[More: http://lei.sr?a=e7s2z\\_0](http://lei.sr?a=e7s2z_0)



■ The 25,000sq ft spa is the only Kohler Waters Spa outside the US, and focuses on hydrotherapy and organic treatments



**The 25,000sq ft spa is the only Kohler Waters Spa outside the US**

## RESEARCH

# National survey to explore effects of loneliness



**Loneliness is now in focus, but there's a lot that is still unknown**

Claudia Hammond

The British public is being invited to take part in a national loneliness survey, launched in partnership between three universities, BBC Radio 4 and the Wellcome Collection.

Called The Loneliness Experiment, the online survey will explore the nation's attitudes and personal experiences of loneliness.

The survey has been launched to find out the factors that contribute to loneliness, the role of relationships, connection and social media, and what has aided recovery or improvements to wellbeing.



■ The survey will explore experiences of loneliness

"It's clear that loneliness has been brought into focus, but there's a lot that is still unknown about it," said Claudia Hammond, presenter of Radio 4's All in the Mind.

"We want as many people as possible to take part."

[More: http://lei.sr?a=X4e9h\\_0](http://lei.sr?a=X4e9h_0)

# Spa & wellness news

## EVENTS

### Green Spa Network to host GWI Roundtable



**The group will debate the future of wellness in the context of concerns about climate change**

“Inspire action and create community through storytelling” will be the theme for the Green Spa Congress 2018, the annual conference of the Green Spa Network.

The event will be held between March 11-14 at Carmel Valley Ranch in California.

Keynote speakers will include Josiah Cain from Sherwood Design Engineers; Michael Bernard Beckwith from the Agape International Spiritual Center; and Celia Hoffman from The Goodman Center.

As part of the congress, the Global Wellness Institute (GWI) has announced it will present an invitation-only roundtable discussion on 11 March,

examining the intersection between human and environmental wellbeing.

The roundtable will have the theme ‘Beyond sustainability: defining a new terrain for vital wellbeing’.

The group will debate the future of wellness in the context of concerns about climate change.

[More: http://lei.sr?a=v8W8J\\_0](http://lei.sr?a=v8W8J_0)



■ The event will be held at Carmel Valley Ranch

## AWARDS

### UK spas among winners at World Spa awards

The World Spa and Wellness Awards were announced on 25 February at a gala dinner in London.

Kamalaya Wellness Sanctuary & Holistic Spa in Koh Samui, Thailand was named Worldwide Health & Wellness Destination of the Year for the second year in a row.

John Stewart, Kamalaya co-founder and chair, was in London to receive the award, and said he was “surprised an honoured” to be declared the winner twice.

There were a number of UK winners on the night. Galgorm Resort



■ John Stewart (left) was in London to receive the award



**Galgorm Resort was crowned resort spa of the year for Western Europe**

in Northern Ireland was crowned resort spa of the year for Western Europe.

Meanwhile, Penny Hill and Dormy House spas in the UK both took home honours for residential spa of the year. Penny Hill in the category of 11 treatment rooms or more, and Dormy House for 10 treatment rooms or less.

The awards were part of the World Spa and Wellness Conference in London.

[More: http://lei.sr?a=a2v6E\\_0](http://lei.sr?a=a2v6E_0)

### Rudding Park appoints new assistant spa director

Rudding Park hotel has named Sian Jones as its new assistant spa director.

Jones is the former head of health club and spa at London hotel Claridge's, and her 13-year spa career also includes stints at La Residencia, Mallorca and Browns – a Rocco Forte Hotel in London.

She has also managed the Devonshire Spa at the University of Derby – a ‘real world’ learning environment for students studying spa management.

[More: http://lei.sr?a=u8S2v\\_0](http://lei.sr?a=u8S2v_0)





# GLOBAL WELLNESS SUMMIT 2018

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## DISRUPTORS

### Airbnb 'taking over London's hotel market'

Peer-to-peer online marketplace Airbnb could become London's biggest hospitality "operator", as it approaches 20,000 rentals a week, according to monthly technology and trends magazine *Wired*.

Using data "scraped" from the Airbnb website, *Wired* has calculated that the startup is currently in the middle of a "seemingly unstoppable advance", recording 215,000 rentals in 2015, followed by around 480,000 the following year.

Airbnb allows people to list, book or rent short-term lodging in residential properties, with the cost of such accommodation set by the property owner. The article claims that in 2017 Airbnb's



■ The company recently launched a global hotel technology partnership with SiteMinder

market share in London nearly tripled, jumping from 2.8 to 7.6 per cent of overnight stays. Seen as a disruptor for traditional hotel operators, Airbnb has, however, worked with the industry

on a number of marketing initiatives in recent times

The company launched a global hotel technology partnership with SiteMinder, a leading cloud platform for hotels to attract and book

guests across the globe.

Under the partnership, traditional hotel operators and businesses which use SiteMinder can list rooms on the Airbnb platform.

[More: http://lei.sr?a=Y9A3u\\_0](http://lei.sr?a=Y9A3u_0)

## NEW DEVELOPMENT

### Loughborough Uni to open £7m elite athlete hotel



**The EAC will be an outstanding addition to our facilities**

John Steele

Loughborough University is set to open an innovative hotel on campus, targeting elite athletes who visit and train at the university's facilities.

The Elite Athlete Centre and Hotel (EAC) will feature 44 bedrooms and will be located at the heart of the university's extensive sports facilities.

Described as the first of its kind in Europe, the hotel will house 20 specially-designed altitude rooms, a nutrition lounge, a café, an athletes' relaxation area and a seminar space for 30 people. The altitude rooms will allow athletes to "live



■ The hotel is described as the first of its kind

high while training low", preparing their bodies for competition.

John Steele, the university's executive director of sport, said: "The EAC will be an outstanding addition to Loughborough's already excellent sporting heritage."

[More: http://lei.sr?a=E8R7E\\_0](http://lei.sr?a=E8R7E_0)

## VISITOR ATTRACTIONS

# Scottish tourism boom led by attractions

Visitor numbers to Scottish attractions rose “dramatically” in 2017, with an overall total of 30 million visits being made to leading museums, theme parks and heritage attractions.

According to figures from The Association of Scottish Visitor Attractions (ASVA), which records visitor numbers across its 450 member locations, there was a 9.7 per cent increase in visitor numbers across its membership.

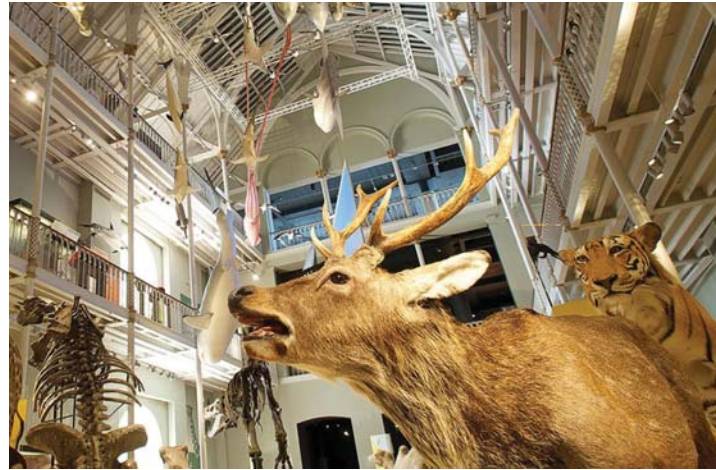
It is the fourth year running that Scottish attractions have recorded an increase in attendance figures. The latest increase comes on top of a 6 per cent rise in 2016, which followed a 3.4 per cent rise in 2015.

The two top sites – The National Museum of Scotland and Edinburgh Castle – each attracted more than 2 million visits, the first time that any visitor attraction in Scotland has surpassed the 2 million milestone.

Overall, 77 per cent of attractions reported an increase over 2016 figures, with many describing 2017 as their ‘best year to date’.

Fiona Hyslop, cabinet secretary for tourism, said: “Tourism is of vital importance to communities throughout Scotland, stimulating economic growth and promoting the importance of our cultural heritage to a wider audience.”

[More: http://lei.sr?a=n9z2B\\_0](http://lei.sr?a=n9z2B_0)



■ The National Museum attracted more than 2 million visitors



**Tourism is of vital importance to Scottish communities**

Fiona Hyslop

## MARKETING

# Manchester, Birmingham and London launch tourism drive



**We want visitors to London see what's on offer elsewhere too**

Sadiq Khan

The cities of London, Birmingham and Manchester have formed an alliance to jointly promote tourism in China, India and the GCC (Gulf Cooperation Council).

Headed by London mayor Sadiq Khan's London & Partners, the scheme will be financed by a £1.2m grant awarded by the Discover England Fund – set up by the government to build ‘world-class’ tourism experiences that cater to the needs of international visitors. Research by London & Partners, less than a third of visitors staying overnight in the capital go to stay overnight elsewhere in the country.



■ The three mayors will work together on tourism

“it’s important that visitors to London have the chance to see what’s on offer in other parts of the country, and I’m committed to working with other regions to use the capital’s reputation to drive tourism across the nation,” said London mayor Sadiq Khan.

[More: http://lei.sr?a=c9y7B\\_0](http://lei.sr?a=c9y7B_0)





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## THEME PARKS

### Walking Dead coaster for Thorpe Park

After bringing global IP The Walking Dead to its popular Fright Night events last October, Thorpe Park has upped the ante yet again, utilising the popular brand as part of a world-first rollercoaster currently under development at the British theme park and resort.

The first rollercoaster to ever feature *The Walking Dead* as its theme, the ride experience will be multi-sensory and comes complete with terrifying special effects and a replica of the show's iconic watch tower.

Thorpe Park has declared 2018 its "Year of *The Walking Dead*", with the new ride at the centre of

the park-wide experience. In addition to the new rollercoaster, the park is hosting a number of experiences throughout the year, including a live-action maze, a zombie hunt in the woodland on the park's outskirts, and its ever-popular Fright Night events.

"The Walking Dead: The Ride is a completely immersive experience, with special effects and iconic scenes from the TV series," said Dominic Jones, divisional director at Thorpe Park.

"The ride is at the heart of our Year of The Walking Dead series of unmissable events."

[More: http://lei.sr?a=q3s4Y\\_0](http://lei.sr?a=q3s4Y_0)



■ The ride mixes a coaster with a multi-sensory experience



**The ride is at the heart of our Year of the Walking Dead events**

Dominic Jones

## HERITAGE

### HLF considers change to funding methods



**HLF is planning new strategic funding to support innovation**

The Heritage Lottery Fund (HLF) is changing the way it hands out finances for British projects, with the organisation considering the introduction of loans and corporate funding objectives starting next year.

The body is currently planning out its strategic framework for National Lottery funding for 2019-2024, which includes reviewing the manner in which it is distributed to heritage projects.

This includes a simplification of the organisation's grant schemes, the introduction of non-grant finance such as loans, and a democratisation



■ The HLF supports hundreds of cultural projects

of the grant-making process. As part of the changes, the HLF is planning new strategic funding to support innovation and new ways of working.

According to the HLF, it expects these initiatives to include a strong focus on urban parks and landscapes.

[More: http://lei.sr?a=Q5y7J\\_0](http://lei.sr?a=Q5y7J_0)

OUTDOOR ATTRACTIONS

## UK's longest treetop attraction gets green light



**The project is one of several proposed as part of the 'Heart of the Forest' masterplan**

Architects Cullinan Studio and multidisciplinary firm Arup have received planning permission for the UK's longest aerial walkway: a 400m-long (1,312ft) ribbon "floating through the treetops" of the Conkers visitor attraction in Leicestershire.

The sinuous attraction – composed of a galvanised steel structure – narrows and widens at different points, creating passing places and observation points overlooking the forest below. Three timber-clad treehouses, or eyries, feature along the walkway, providing event and educational spaces for over 40 people.



■ Observation points overlook the forest below

The project is one of several proposed by Cullinan in a masterplan for the site called 'Heart of the Forest', first developed over a decade ago.

A lookout tower, woodcraft workshops, forest lodges, a lake and a boathouse, extensive tree planting and forest walks are all planned.

[More: http://lei.sr?a=h6H5b\\_O](http://lei.sr?a=h6H5b_O)

PIERS

## Stirling Prize-winning Hastings Pier up for sale

The RIBA Stirling Prize-winning Hastings Pier, designed by architecture studio dRMM, has been put up for sale.

Property agent GVA has been instructed to offer the iconic structure to the market after the Hastings Pier Charity, which runs the asset, entered administration in November 2017.

The 280m-long (918ft), Grade II listed Victorian pier, originally opened in 1872, was virtually destroyed by fire in 2010, but was eventually rebuilt by dRMM at a cost of £14.2m.



■ The pier reopened in 2016 after a redevelopment



**The pier has undergone a remarkable transformation**

Richard Baldwin

"Hastings Pier represents a unique opportunity to acquire and develop a comprehensively rebuilt and renowned seaside pier in the historical town of Hastings on the Sussex coast," said Richard Baldwin of GVA.

"The pier has undergone a remarkable transformation, and now represents a modern leisure destination."

[More: http://lei.sr?a=V9z6h\\_O](http://lei.sr?a=V9z6h_O)

## 'Lates' events generate £10m for UK museums and galleries

A study looking at the effects of "Lates" events has discovered significant benefits, with the after-hours events generating nearly £10m in ticket revenue for British museums and galleries each year.

The research, by Culture24 with support from Arts Council England, created three reports looking at evening events at museums and galleries, estimating that £9.6m of ticket revenue was generated from 8,000 events. In total, the night-time economy contributes £66bn to the UK annually.

[More: http://lei.sr?a=y8Q7t\\_O](http://lei.sr?a=y8Q7t_O)



# Changing Landscapes

Last year, the UK government overhauled the apprenticeship system as part of plans to double investment and create three million new apprentices by 2020. Tom Walker looks at the changes and what they mean for the industry



■ Sue Husband (right) is the director of the National Apprenticeship Service

**A**pprenticeships have become increasingly popular in recent years – mainly thanks to the efforts to plug the UK's skills gap and the introduction of university tuition fees. The government has been particularly keen to promote apprenticeships, as it sees them as an ideal solution to upskilling the UK workforce ahead of the challenges posed by Brexit.

As part of its plans to create three million new apprenticeships by 2020, the government last year made radical changes to the way apprenticeships are funded, in what Theresa May called “the biggest shake-up of skills for a generation”.

## Levy and changes

The changes to apprenticeship funding, put in place in May 2017, were designed to increase the number of trainees and simplify the complex arrangements in place for employers wanting to take them on. The move was designed to make it easier for companies of all sizes to navigate and choose the apprenticeship training most suitable to their needs.



■ The government wants to create three million new apprentices

PHOTO: SHUTTERSTOCK/ROBERT KNESCHKE

## “ The levy will dramatically improve the quantity and quality of apprenticeships, benefiting people, businesses and the economy ”

Following the changes, the funding now follows employer choice, moving away from the previous training company-led model. The government hopes the move will result in training providers being “more responsive” to employers’ needs.

The biggest and most controversial change to the system has been the introduction of an apprenticeship levy. In short, the levy will require all employers in the UK, with an annual wage bill of more than £3m, to pay 0.5 per cent of their total payroll

in apprenticeships from £1.25bn (in 2010) to £2.5bn by 2020.

According to Sue Husband, director of the National Apprenticeship Service, the levy will transform the way on-the-job learning is delivered.

“The levy will dramatically improve the quantity and quality of apprenticeships, benefiting people, businesses, communities and our economy,” she says.

“Through the levy, £2.5bn will be invested to support the delivery of an additional three million apprenticeship starts in England by 2020. The levy offers employers more control over apprenticeships

towards funding apprenticeships. The money can then be claimed back to fund training for new or existing employees.

The levy was introduced to help the government double its investment

### THE TYPES OF APPRENTICES

Name	Level	Equivalent educational level
Intermediate	2	GCSE
Advanced	3	A level
Higher	4,5,6 & 7	Foundation degree and above
Degree	6 & 7	Bachelor’s or master’s degree



## APPRENTICESHIP LEVY THE VOICES AGAINST

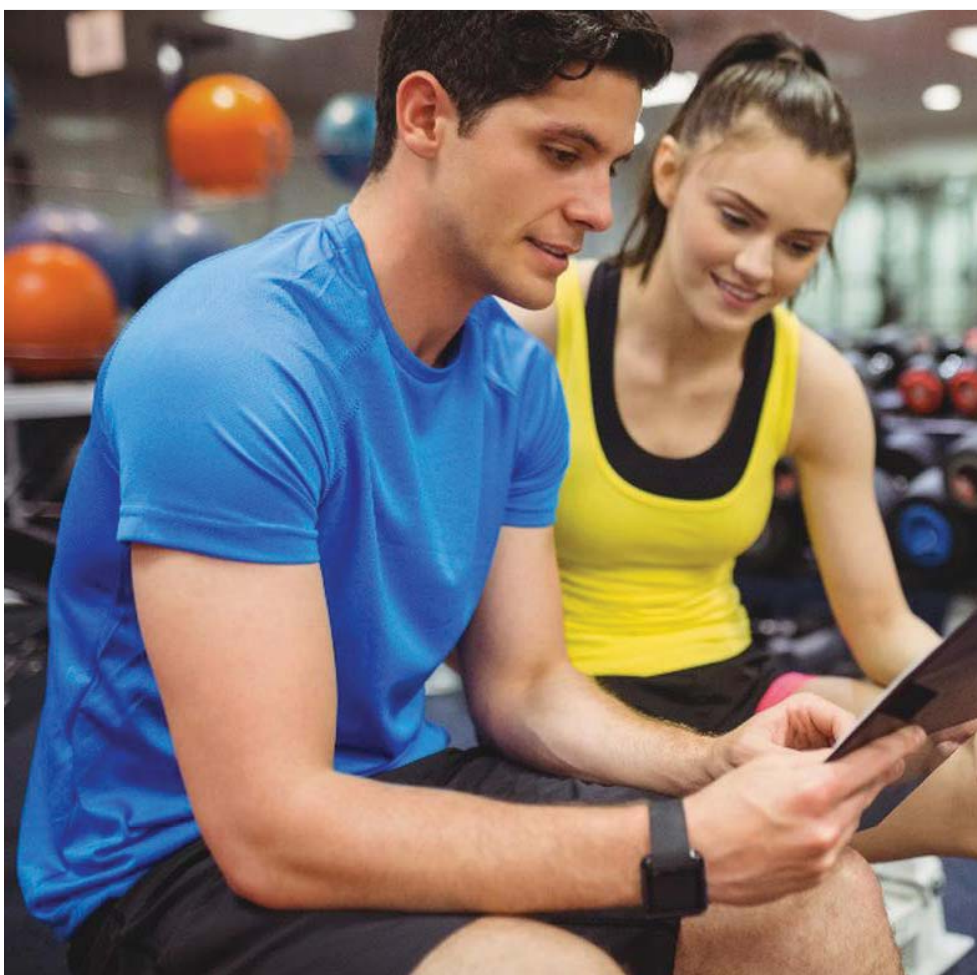


■ Neil Carberry (left) and Dame Judith Hackitt have questioned the apprenticeship levy

**W**hile providing a huge funding boost for apprenticeships, the levy has attracted some high-profile critics – including the head of one of Britain's biggest business groups. Dame Judith Hackitt, chair of the manufacturer's body EEF, says the levy was working against the aims it was trying to achieve.

"While the levy has laudable aims, its impact on employers has been disastrous," she says. "It is complex, companies are unable to access their funds, and many view it as another tax on business. As a result, we have seen new starts collapse, with many companies postponing or halting apprenticeships."

CBI's director Neil Carberry adds that the focus should be on quality – not quantity. "For the levy to be a success, it must deliver long-lasting careers and close skills gaps, not just create more apprenticeships," Carberry says. "Shifting the focus onto quality is essential to delivering much needed stability to England's skills system, that's why business is focused on helping the Institute for Apprenticeships get this right."



- to boost skills gaps within their organisation and tailor training opportunities to suit their needs."

### Funding for 16-18-year-olds

Another major change introduced by the government is the way each apprenticeship is funded. The old system provided funding at different rates – depending on age of the learner – and was deemed overly complicated. Now, each individual pathway has been allocated to a single funding band, regardless of the age of the learner.

There are also two new bursaries to encourage companies to recruit more young people. Employers will be given £1,000 for each 16-18-year-old they train.

This means that employers who offer apprenticeships to 16 to 18-year-olds

## GENDER BALANCE

Department of Education figures show that there have been more women entering apprenticeship programmes in England than men every year since 2010-11. In 2016-17, 54 per cent of apprenticeship starts in England were by women (262,820), compared with 46 per cent by men (228,520).





■ The new system has been designed to help employers invest more in apprentices

# Taking on talent

*Leisure Opportunities* looks at the sector's plans for hiring apprentices



■ Leisure and travel giant TUI will create more than 2,000 apprenticeships by 2020

will receive 100 per cent of the cost of the training from the government. For those aged 19 and over, companies will pay 10 per cent of the training costs, with the government picking up the bill for the remaining 90 per cent.

There is also a new system in place to encourage companies to take on people from disadvantaged backgrounds. Providers will receive an additional £600 grant for each apprentice who lives in the top 10 per cent of deprived areas (as listed on the government's Index of Multiple Deprivation), £300 for any apprentice who lives in the next 10 per cent of deprived areas and £200 for those in the next 7 per cent.

"The new system makes it easier for employers to choose apprenticeship training that best suits their needs in a number of ways," Husband says. ●

**B**ig changes to the funding of apprenticeships have changed some operator's attitudes, but the majority of operators in the industry are still embracing apprenticeships as a straightforward way to bring fresh talent into their organisations.

An online survey conducted in February 2018 by *Leisure Opportunities* showed that most companies in the leisure sector are planning on increasing the number of apprentices they take on. Eight out of ten respondents said they would increase the number of apprentices for the 2018-19 academic year.

The survey also showed that companies are prepared to take trainees of all ages – with eight out of ten aiming to take on people aged 24 and over as apprentices.

One of those growing their apprenticeship programmes is leisure centre operator Fusion Lifestyle, which has pledged to

increase apprentice numbers from 150 to 500 over the next three years. Meanwhile, Serco Leisure, which operates more than 60 facilities across the UK, has a target of 5 per cent of its workforce – around 150 learners – to be enrolled on courses in the next 12 months, after it reviewed its provision of apprenticeships.

Perhaps the biggest commitment to apprenticeships made within leisure, however, was the announcement by leisure and travel giant TUI to create more than 2,000 new apprentices in the UK by 2020.

## Job security

Leisure companies are also more likely to offer their apprentices a job than those in other industries. The survey showed that, on average, 82 per cent of leisure sector apprentices are offered a job by the employer who took them on – compared with the general industry average of 67 per cent.



■ There are more women apprentices than men in England

# On the front line

*Leisure Opportunities* spoke to apprentices to find out their views and experiences on the training they received.

## CURRENT APPRENTICES

**Lauren Moate**

**OPERATIONS AND SYSTEMS TRAINING MANAGER**  
énergie Fitness

### What does your current role entail?

It's all about systems implementation and training, working with pre-sale clubs and operating clubs.

### Which level of apprenticeship are you on currently?

Uniquely énergie offer a management apprenticeship and I am currently on level 3 with an aspiration to move to a level 5 in 2019

### How long will your apprenticeship be?

I expect to complete my level 3 management apprenticeship in January 2019, however there is an opportunity to go all the way to level 7 coaching qualification. énergie see apprenticeships as the



I wanted to prepare for supervisory and management roles



route to professionalise the entire workforce irrespective of age or previous training.

### What attracted you to taking up an apprenticeship?

A management qualification offers huge transferable ability and I wanted to prepare for supervisory and management roles in a rapidly expanding business.

### Has being an apprentice been what you expected?

The management course offers more academic content than some of the more traditional apprenticeships in the past. The fact that I can achieve a pass/credit and could progress to a higher level has also opened my eyes to new possibilities.

## Nathan Spencer

### APPRENTICE AQUATIC, SPORT AND ACTIVITY ACTIVATOR

Kirklees Active Leisure (KAL)

#### What does your current role entail?

My role entails assisting with the delivery of sporting activities and a range of administration tasks, including updating and amending the swimming lesson booking/recording system.



#### Which level of apprenticeship are you on currently?

I'm completing a Level 2 apprenticeship.

#### What attracted you to taking up an apprenticeship?

The main attraction for me was to retrain in something that I find stimulating and exciting. The qualifications and experience I gain from this apprenticeship is definitely the biggest attraction.

#### What has, for you, been the most positive aspect of being an apprentice?

My personal development and the training



■ KAL currently manages 13 leisure facilities

which I have received. I'm now a fully qualified lifeguard and I have just recently passed my Level 1 Swimming Instructor qualification. These are qualifications which I would never have been able to acquire without an apprenticeship.

#### And the most negative?

The starting salary for apprentices – but KAL does offer pay increases throughout the course, so I know I will be rewarded for my hard work.

#### Would you recommend an apprenticeship to others?

Definitely. My only advice would be to research all the options properly to ensure it will benefit their chosen career path.

## Rosaria Jamison

### RECREATION ASSISTANT APPRENTICE

Copeland Pool and Fitness Centre, GLL

#### Which level of apprenticeship are you on currently?

I am currently undertaking a Level 2 multi-skill apprenticeship that includes qualifications in activity leadership and leading health-related activity sessions.

#### How long will your apprenticeship be and which level are you planning on reaching?

My Level 2 apprenticeship is for 12 months and I then plan to move onto further training with GLL. I want to progress and become more involved with the work in the community.

#### What attracted you to taking up an apprenticeship?

I have always had an interest in fitness and working in the leisure sector, so I jumped at the opportunity of a traineeship with GLL. That allowed me to experience what it was like first hand to work in the centre.



{ Getting back to work after having my child has given me confidence and new skills }

An apprenticeship was the obvious next step as allowed me to gain employment and training to further develop my career.

#### Has being an apprentice been what you expected?

No, not at all. I never expected to gain such a varied experience of working in the leisure centre and the different aspects. As well as working on poolside and with the operational team, I have also spent time with the outreach teams, customer service teams and in the fitness studio.

#### What has been the most positive aspect of being an apprentice?

The opportunity to get back into work after having my child. It has not only given me confidence and new skills but also given me the chance to undertake a career in something I enjoy doing.



## COMPLETED APPRENTICESHIPS

### Sophie Grzywacz

#### TEAM LEADER

Huddersfield Leisure Centre, Kirklees Active Leisure

When I first started, I knew very little about the leisure industry

#### What attracted you to taking up an apprenticeship?

I realised university wasn't the right option for me – so I applied for an apprenticeship with KAL. The fact that there was a full time permanent role for me at the end of the apprenticeship was something which attracted me to the apprenticeship.



so much from being an apprentice and I use my new skills on a daily basis.

#### Where there any negative aspects to an apprenticeship?

I was 23 when I started the apprenticeship and I would say the most negative thing is the starting wage as this is quite low. It was good that KAL give pay increases to their apprentices but not every employer does this and I think that the low wage could put people off an apprenticeship.

#### Was the apprenticeship what you expected?

It was more than I expected. When I first started with KAL, I knew very little about the leisure industry. With the support and guidance of my manager and KAL, I have learnt so much. I now know about how swimming pools work, the importance of customer service and the customer and how to be a confident lifeguard. I feel I have developed

#### Should there be more emphasis on apprenticeships, when it comes to getting people into the workforce?

I think that the balance is right at the moment and people should definitely consider an apprenticeship. Apprenticeships are a great opportunity for people to consider starting a career in leisure.

### Jalbyy Johnson

#### TRAINEE MANAGER

London Aquatics Centre, GLL

After my apprenticeship, I secured a place on a trainee management programme

#### What does your current role involve?

I am put on placements designed to equip me with the skills needed to be an effective service manager. I've already completed my lifeguarding, business support and fitness instructor placements.



the opportunity to apply for and successful secure a place on the GLL trainee management programme.

#### What attracted you to an apprenticeship?

Initially, I wanted to go to university. However, due to issues around my eligibility for funding, this was not possible. I have always had a passion for sport and in particular swimming and my friends suggested an apprenticeship. I looked into it and realised it was an opportunity to continue my education in an affordable way.

#### Any negative aspects to apprenticeships?

For some reason there is still a stigma on apprenticeships. When I first told my parents I was going to do an apprenticeship, I could see the disappointment on their faces. However their opinion and views have since changed!

#### How long did your apprenticeship take?

It took 12 months to complete my apprenticeship which at the end resulted in me being offered

#### Do you think the industry should place more emphasis on apprenticeships?

Yes I do. They are often viewed as a "plan B" and not as a positive option for young people to take. This was somewhat shown by my own parents' reactions. I think there needs to be more role models for the younger generation that have undertaken the apprenticeship route.

## Grant Lucas

### DUTY MANAGER

Kettering Swimming Pool, Parkwood Leisure

#### What attracted you to an apprenticeship?

I saw it as a positive opportunity to add to my experience while being hands-on in the role and getting paid to do it. I also could see the benefit of having the foundations in place to help me progress in the industry.



a full-time position which I felt could offer me the chance to progress.

#### How long did your apprenticeship take?

My apprenticeship ran for a year, however I was able to complete the course early due to having all the work completed ahead of the deadlines set by my course tutor. This was completed in around 10 months.

#### Was your plan to secure a job at Parkwood?

My plan was to gain the qualification and knowledge in the industry. From this point I wanted to find

#### Was the apprenticeship what you expected?

Yes, it had a good balance of on the job training and workbooks. This allowed me to show my knowledge as well as my capability.

#### What was the most positive aspect of being an apprentice?

The chance to gain the knowledge and train on the job. This made me part of the team and meant I had support when needed.



■ Parkwood operates more than 80 leisure centres in the UK

## From non-swimmer to swimming teacher

Apprenticeships and on-the-job learning can transform lives – as they did with 27-year-old Martin Gallagher. Working as a data analyst, Gallagher began hiking as a way to keep active. After finding himself following paths that took him close to rivers and lakes, he recognised that he needed to learn how to swim in case he ever ended up in the water.

“I never learnt how to swim when I was younger and it had never been something I thought about doing”, Martin explains. “I began swimming lessons at Sunderland Aquatic Centre and I really enjoyed the sessions – it was then that I



decided to take on a new career and become a lifeguard.”

Everyone Active part-funded Martin’s lifeguard qualification and offered advice and support throughout his training. Exactly one year after he started his swimming lessons, Martin qualified and started working at Sunderland Aquatic Centre. From there, he went on to achieve his level two Swim Teacher accreditation with Swim England.

Ian Bradgate, Everyone Active’s contract manager said: “Martin’s journey with us inspirational. He has shown that it is never too late to learn how to swim – or take up a new career.”

# leisure opportunities

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## Leisure Opportunities can help

### Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

### What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

## Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Simon Hinksman



Gurpreet Lidder

**Hope to hear from you soon on +44 (0)1462 431385 or email [theteam@leisuremedia.com](mailto:theteam@leisuremedia.com)**



# EARN WHILE YOU LEARN!

KICK START YOUR CAREER WITH EVERYONE ACTIVE  
**RECRUITING APPRENTICES NOW!**

- ✓ **Do you have** a passion and enthusiasm for working within the sport and leisure industry?
- ✓ **Do you want** to receive free membership and use of over 140 centres nationwide?
- ✓ **Would you like** to gain nationally recognised qualifications?
- ✓ **Would you like** to earn while you learn?

**We have a range of great career opportunities within our rapidly expanding company.**

To find out more, visit -  
**<http://lei.sr?a=R4n0K>**



**everyone**  
**ACTIVE**

**Feel better for it**

# Lifeguard Apprenticeships



## VARIOUS KAL CENTRES

**Kirklees Active Leisure in partnership with CMS Vocational Training, are currently looking to recruit Apprentice Lifeguards in a variety of our Centres across Kirklees.**

If you share our values of One Team, Excellence and passion and you wish to start your career in the leisure industry then this is a fantastic opportunity for you.

With ongoing training and support from both KAL and CMS, the successful candidates will gain the RLSS National Pool Lifeguard Qualification alongside a nationally recognised NVQ Qualification in Level 2 Leisure Operations and Level 1 Functional Skills in Maths and English. In addition, you will develop skills and confidence to assist you in the workplace and beyond.

### Key aspects of the role are to:

- Ensure the safety of all swimmers and non-swimmers within the Centre
- Work as part of a team to provide a customer experience which is second to none
- Complete set ups of sports equipment and other equipment around the Centre
- Interact with customers around the Centre
- Maintain the high standards of cleanliness around our Centres

### The benefits of working for KAL:

- Apprentice pay reviews every three months
- Career development opportunities once you have completed your Apprenticeship
- Our Staff and Family Membership scheme, which provides virtually free facilities for you and a greatly discounted rate for some of your family.
- A great discount website which can save you and your family loads of money too!
- We also like to have fun and celebrate our successes as often as we can

To apply for these Apprenticeship Vacancies visit the National Apprenticeship website at <https://www.findapprenticeship.service.gov.uk/apprenticeshipsearch> and search for 'Kirklees Active Leisure'



**CLOSING DATE:**  
**16 MARCH 2018**

**KAL**

Apply now: <http://lei.sr?a=0c0f1>



# LOVE LEISURE, SPORT AND FITNESS?

• LEARN  
• EARN  
• WORK  
• SUCCEED



**Get on a Better Apprenticeship and turn your passion into a career.**

**Benefits include:**

- competitive pay, well above the national minimum rates
- a guaranteed minimum 12-month contract
- guaranteed career progression opportunity on completion of the scheme
- all training and development for industry-recognised qualifications
- free uniform
- your very own mentor
- discounted membership at our leisure centres and gyms
- great social scene

**Look out for the following apprenticeships in:**

- Swimming
- Tennis
- Coaching
- Fitness
- Customer Service
- Recreation Assistant

Get your career started now and apply at [www.gov.uk/apply-apprenticeship](http://www.gov.uk/apply-apprenticeship) and search for GLL or Better.

**BETTER**  
the feel good place

**GLL**  
COLLEGE



**GLL**  
better for everyone

Better is a registered trademark of GLL (Greenwich Leisure Limited), a charitable social enterprise. Registered address: Middlegate House, The Royal Arsenal, London SE18 6SX IPS Registered No. 27793R Inland Revenue Charity No. XR43398.



## We are recruiting apprentices from 16-60+

**énergie Fitness**, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal [www.leisureopportunities.co.uk/jobs/energie](http://www.leisureopportunities.co.uk/jobs/energie)

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: <http://lei.sr?a=Y1m4y>



**énergie  
Fitness**  
where you belong...





# Theme Park Trainee Managers

## 3 UK Locations

Our family Theme Parks are thriving and this year we begin work on a brand new resort project at Rother Valley which means we need more great leaders for the future. Following the huge continued success of our Trainee Manager programme, we are delighted to announce its annual return in 2018 for the fourth consecutive year. This is a fantastic opportunity to join a rapidly growing business in a challenging leadership role at one of Gulliver's Theme Park Resorts at Warrington, Milton Keynes or Matlock Bath and with one eye on Rother Valley.

With a hands-on approach and excellent communication skills, you'll be used to organising and dealing with customers, be innovative with your ideas and have an infectious enthusiasm that engages and inspires those around you.

**The Trainee Manager programme will be structured over a 12 month period starting in May 2018 and will include:**

- A number of placements across different areas of the business.
- First class training programme to develop skills and knowledge.
- Senior level mentor from within the business and access to external development coaches and experts.
- Ownership of bespoke projects which will challenge skills and develop learning.

You'll be a high energy, ambitious individual who is prepared to work hard to gain experience and develop new skills in order to progress into more senior leadership roles within the business. The ability to work across all of our locations is essential and you will be able to demonstrate evidence of a strong work ethic from your previous experiences.

2018 is Gulliver's Ruby Jubilee, celebrating 40 years of great value family fun. With resorts in Warrington, Matlock Bath and Milton Keynes our resorts include Theme Parks, Splash Zones, Nerf Zones, high ropes experiences, Dinosaur and Farm Park, plus themed hotels and lodges.

Our award winning accommodation offering is also expanding rapidly and we'll be hosting even more sleepovers, short breaks and 'Stay and Play' experiences during our Ruby Jubilee year and beyond. With all of this expansion and our fourth theme park resort on the horizon, we'd love to meet individuals who share the desire for a future that's as ambitious as ours.

If you feel you have the drive, attitude and necessary skills for the Trainee Manager positions and want to be part of a great, growing company then please apply below.

**Candidates MUST send a Covering Letter with their application - otherwise they will not be considered. Closing date 6th April 2018.**

**Interview and assessment days will be held on 13th, 14th and 15th April 2018.**

**To Apply, Email Your CV and Cover Letter to: [careers@gulliversfun.co.uk](mailto:careers@gulliversfun.co.uk)**



# Membership Manager

**Multiple Sites across Coventry Sports Foundation and Trust, UK**  
**Competitive Salary & Benefits**

**The ideal candidate for this position will have a passion for health and fitness and excellent customer service skills.**

You will have a working knowledge and experience of working in a sales position, the ability to work well under pressure and meet sales and retention targets.

Within this multi-site role, you will act as a customer service representative to 'Lifestyles' and 'Inspire' members, actively researching and implementing strategies to generate new membership sales (including new developments pre-opening campaigns) and improve membership retention.

The successful candidate will also be responsible for managing all aspects of 'Lifestyles' and 'Inspire' corporate memberships and visiting venues outside of the Sports and Leisure Centre's in order to promote and raise awareness of the facilities. The successful candidate will be required to be flexible and work from a range of sites across Coventry Sports Foundation and Coventry Sports Trust.

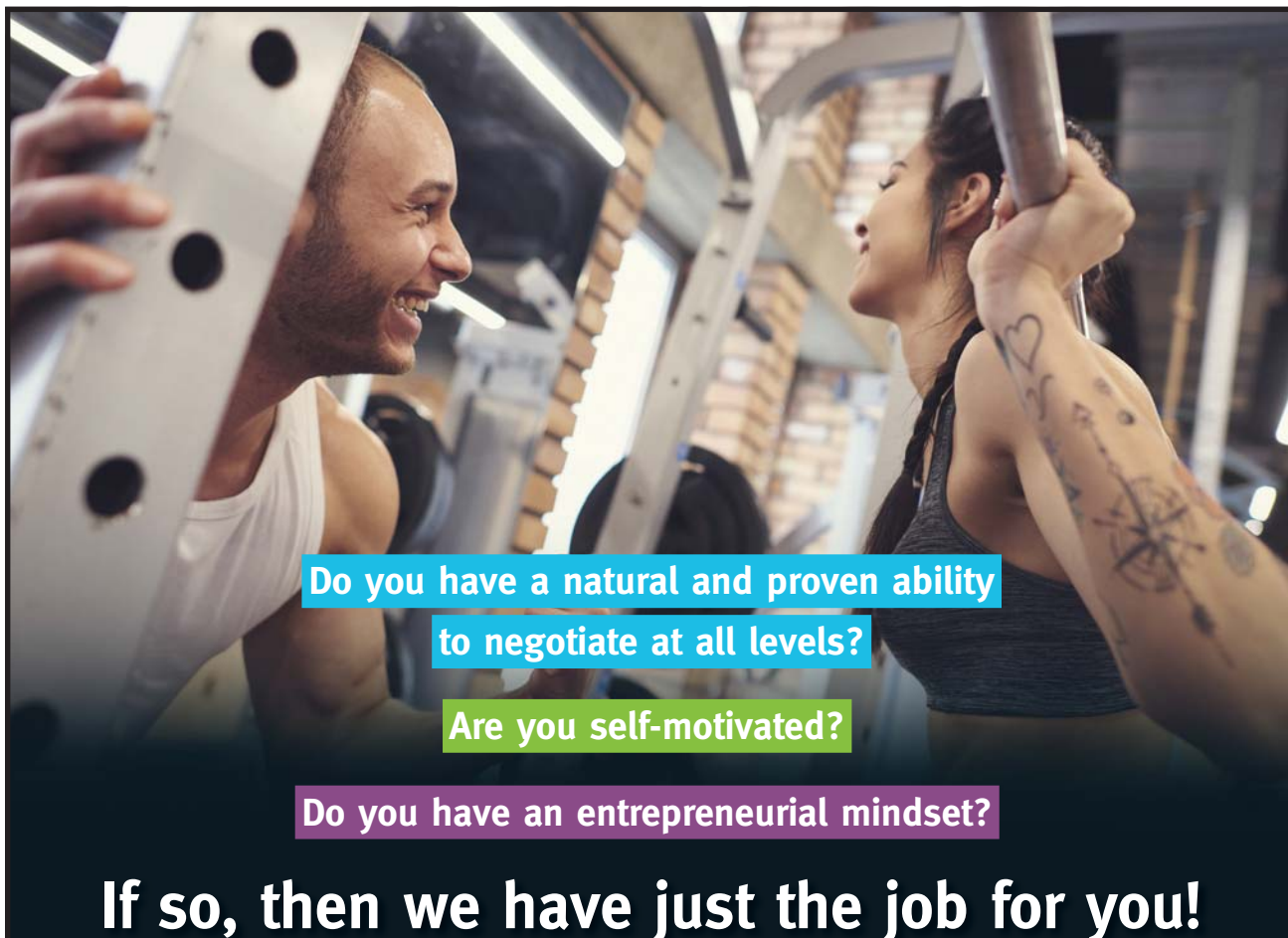
**Closing date: 15th March 2018**



**Coventry Sports Foundation**  
 More than just sport!

**Apply now: <http://lei.sr?a=J5jOC>**





Do you have a natural and proven ability  
to negotiate at all levels?

Are you self-motivated?

Do you have an entrepreneurial mindset?

If so, then we have just the job for you!

## Business Development Executive



**Location: Fareham, United Kingdom**  
**Salary: £24,000 to £26,000 & Benefits**

**We're looking to appoint a Business Development Executive to join our dynamic and successful team.**

Sales of corporate training solutions have experienced rapid growth over the past year and we need to expand the team with someone who's committed to developing new and existing business with the biggest brands in the health and fitness industry.

You'll identify new business opportunities, pitch our services to new clients and build key customer relationships. You will also look after existing clients to maintain a close working relationship and seek future opportunities with them.

Sales | Business Development | Account Management | Business Development Manager | Sales Executive

### **Essential requirements:**

- Previous experience of success in a similar sales role is essential
- You will have a confident manner
- Excellent communications skills
- A 'can do' attitude
- You will research organisations online to identify new leads
- Build rapport with contacts

- Identifying potential business opportunities
- You will need to pitch our products and services
- Prepare presentations for clients

### **Desirable requirements:**

A background or interest in the fitness industry would be desirable but not essential, although you will need to gain a thorough understanding of our products within the Schools of Personal Training, Pilates and Nutrition.

### **Additional Package Info:**

Commission and Company Car

### **About our Company:**

We're an ISO 9001:2015 standard company and winners of UKActive's Training Provider of the Year Award 2016 and 2017.

We're a member of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) and key influencers within the health and fitness industry. Our constant focus is towards delivering the highest standards of training within the health and fitness industry and #raisingthebar

**APPLY NOW:** <http://lei.sr?a=m4X8L>



# Spa Therapist

London, United Kingdom, £23000 - £24000 per annum + commissions

We are excited to be recruiting a Spa Therapist for the Mandarin Oriental Spa.

**The Spa Therapist will be responsible for the following duties:**

- The Spa Therapist is responsible for, but not limited to performing as trained all spa treatments to guests in a professional and pleasant fashion.
- Be on time for appointments and thoroughly review appointments after completing each treatment
- Keep work area clean and neat at all times.
- Must follow all Standards and Procedures as taught by legendary trainers or Treatment supervisor/ Head Therapist
- To ensure that a high standard of service is maintained throughout the Spa.
- Must be NVQ Level 3 Diploma in Beauty Therapy qualified

**We offer our Spa Therapists world class benefits but not limited to:**

- Team member discounts on hotel stays and dining across the group
- Highly competitive salary within the luxury London Hotel sector
- Free laundry and complimentary meals whilst on duty
- Colleague recognition and reward programmes
- An exciting range of learning and development programmes
- Opportunities for promotion and transfers across the group
- Colleague Social events and Wellness programmes

**About us:**

In 2018 Adam D. Tihany will oversee the design of the next-generation Spa at Mandarin Oriental, London, which will be significantly expanded to include a couple's suite and an exclusive Mandarin Oriental Spa Wellness & Beauty concept, offering powerful and effective cosmeceutical and therapeutic treatments for both men and women.

The newly unveiled Spa at Mandarin Oriental, London will offer new services, many exclusive to London, inviting guests and members to discover a global well-being approach, encompassing both wellness and beauty.

With the extensive renovation a newly created position has arisen for a Spa Therapist. Reporting directly to the Spa Treatment Manager the ideal candidate will have previous experience in a similar role within the luxury sectors. The successful candidate will have strong organisational abilities, outstanding operational knowledge, an attention to detail as well as a passion for delivering guest service at the highest level.

**Your career:**

Working at Mandarin Oriental isn't just a job; it provides an opportunity to build a career for life with the potential to travel the world within our unique organization. Our people aim high and we support them all the way by providing career advancement and Learning and Development programmes designed to enable our colleagues to be the best. We do this by developing our Colleagues and encouraging them to take on new challenges, thus allowing us to identify their potential and help them expand their careers as the group's expansion plans take effect over the next few years with many new hotel openings on the horizon.

**Eligibility:**

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process.

**Apply now:**

<http://lei.sr?a=U5m3r>

# Retail Therapist / Facial Trainer

London, UK Competitive Salary & Benefits

# FACE GYM.

**The only cult non-invasive facial workout studio is looking for passionate candidates to join us on our mission to revolutionise the future of beauty**

If you are tired of just applying a product to the skin, working in soulless spas or for traditional brands that are outdated and boring you have come to the right place. As an entrepreneurial start-up business, we thrive on disrupting, innovating and promoting facial fitness for all. We are looking for strong hands and fitness fanatics with a dedication and drive to making people look and feel great

We currently have two sites; our Oxford Street retail studio based within the world-famous Selfridges Department Store and our Flagship Store on the Kings Road, Chelsea. You will have the opportunity to work across both accounts and also be involved in our new sites as we expand into more London locations and regionally in Manchester. Our growth trajectory is bold so opportunities will continue to present themselves for those who perform and want management exposure and travel.

## What/Who are we looking for?

Our face trainers perform a range of face lifting, sculpting techniques to visibly tone, tighten and lift your face.

Our goal is to provide the best services, training approach and beauty results to our customers.

We are on a mission to hire the strongest talent to join our squad of professional, knowledgeable and enthusiastic trainers. Are you ready for the challenge?

Candidates with knowledge in deep tissue massage and facials are well suited, we also love those who have a true enthusiasm for skincare, fitness and wellness.



We look for highly skilled therapists with a winning attitude and experience within beauty/retail environment.

We ask that you have NVQ 3 or above with experience in medical grade technology.

Ultimately, we want you to be a true ambassador for Facegym, to LOVE what you do and what we stand for!

## It's not all about us, it's about you!

We are fast-paced, energetic and fun with a strong emphasis on coaching and training.

We take employee development seriously and our training academy is best in class; we empower you to deliver a world-class experience with confidence and conviction. We are growing fast so there is scope for you to grow with us and carve a meaningful career.

### In addition to this we offer:

- Rolling Rota, with shifts across both stores and confirmed in advance
- 28 days holiday
- Pension Scheme
- Attractive commission structure
- Monthly Gift voucher incentives and rewards for high achievers

## What are you waiting for?

**Apply now: <http://lei.sr?a=i9p4d>**





design  
for  
leisure

# Hydrothermal Spa Designer

Salary:  
c£40,000pa

Location:  
North London

**Design for Leisure** are a specialist spa design and consultancy company who create some of the most exciting hydrothermal bathing experiences in the world. Mainly working in the 5\* luxury sector, our state-of-the-art projects are installed in spas, hotels and wellness resorts across the globe and are specified using high-end materials and equipment appropriate for the most luxurious of builds.

We're currently working on more than 40 projects, offering clients a highly specialised technical spa and pool design service to support project teams, with detailed technical drawings and specifications for wet spa areas and pools of all types.

With such a variety of workload we're expanding our London-based design team and are now looking to recruit a technically capable designer, quite possibly with industry experience to provide MEP support on our design and in some cases installation projects.

Working from existing schematic designs, you'll develop detailed service drawings and specifications based on best practice to ensure the optimum solution is developed. No two projects are ever the same, so you'll be facing new challenges and working with new disciplines all the time. Working together with our offices in Austin, Texas our style is highly collaborative, so strong team-working skills are vital as is the ability to take the lead on technical issues with clients and project managers.

Our projects are all over the world, so the ability to work with and understand different national standards and codes is essential, as is the ability to work with both metric and imperial weights and measures.

There will be occasional international travel for project meetings and visits to some key manufacturers in Germany as part of your induction into the company.

#### You must have:

- A successful track record of working in building services
- Quantifiable experience of mechanical, electrical and plumbing (MEP) service design and drawing and/or a background designing within the swimming pool industry
- Excellent working knowledge of Microsoft Office Suite, AutoDESK AutoCAD, Photoshop, Adobe Acrobat and SketchUp
- Experience of working in project management and work effectively in a team-working environment

#### Ideally you'll also have:

- Experience of designing pools and of specifying pool filtration systems
- Experience of working in the spa/wellness sector
- The ability to undertake general CAD work
- An understanding of SolidWorks, Revit and Vectorworks

To find out more about Design for Leisure, visit our website: [www.designforleisure.com](http://www.designforleisure.com) or download a copy of our company profile.

For a confidential discussion and to find out more about this exciting opportunity, please call our retained advisor Michael Emmerson on 07796 066158 or email your CV with a covering note to [MichaelEmmerson@HR-Support.org.uk](mailto:MichaelEmmerson@HR-Support.org.uk)

Apply now: <http://lei.sr?a=Z0u9g>

# GENERAL MANAGER COPPER BOX ARENA

Up to £43,680 + 8% attendance bonus after qualifying period

GLL, the UK's largest leisure operator, is looking for a General Manager for the iconic Copper Box Arena on Queen Elizabeth Olympic Park, near Stratford in East London. The Copper Box Arena is a major events venue and London's third largest indoor arena with a capacity of 7,500 spectators, hosting everything from international sporting events, to concerts, awards ceremonies, product launches and local community events.

This is no ordinary General Manager role. Aiming to generate an income in excess of £2 million each year, you'll ensure the venue operates to extremely high standards and provides an excellent service to our thousands of users in the community as well our key stakeholders. The General Manager will be a real figurehead for the Arena, who will lead and inspire their teams to ensure our resident clubs (London's only professional basketball team - the London Lions - and Pulse netball team), plus local schools and individuals can enjoy the venue, whether it's for training, learning, performing or relaxing with a cup of coffee in our café.

With a natural gravitas and excellent communication skills, you'll support and lead a team of event managers, service managers, duty managers and the wider support team to ensure the 'Box that Rocks' continues to innovate and produce a wide variety of events. Naturally, you'll need a strong background in running high-profile major venues and a track-record of leading a team with an excellent customer service ethos. Expertly handling a budget, your current knowledge of the leisure, fitness and lifestyle worlds will be just as key as your passion for ensuring the local community have access to a healthy lifestyle and employment opportunities.

In return, we'll provide you with all the support and benefits that you'd expect from a national business – as well as a career in one of the most exciting venues to open in the UK in recent times.

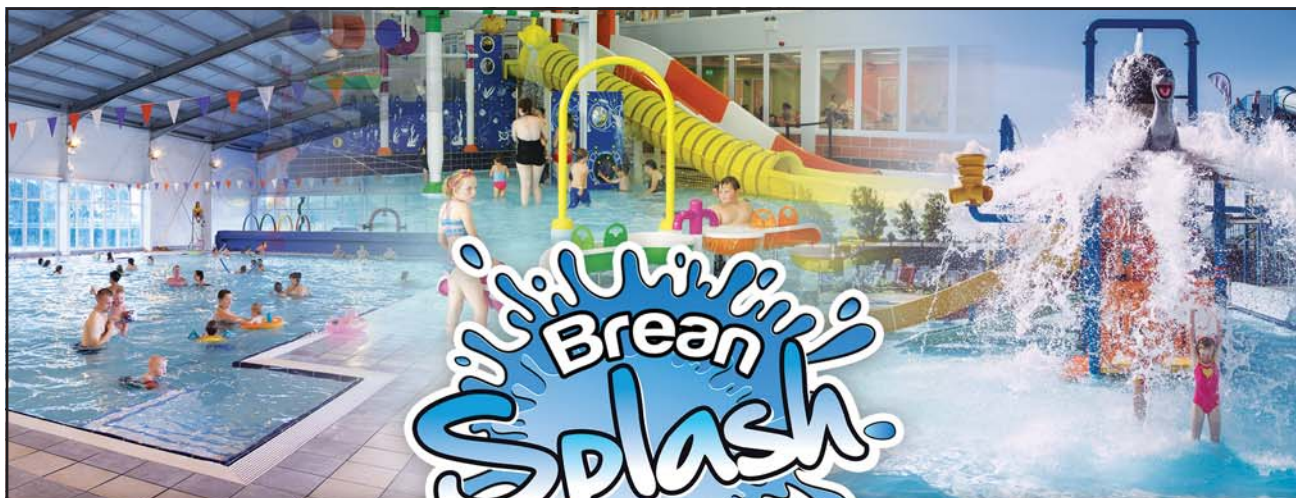
If you have the passion and skills for this role, apply now via [www.glljobs.org](http://www.glljobs.org) and search **Copper Box**. Closing date: **1st April 2018**.

**BETTER**  
the feel good place



**GLL**  
better for everyone





## About us

Brean Splash Waterpark & Gym is an award-winning family business located at Brean Leisure Park, Brean Sands, Somerset. Our Indoor facilities are open all year and include an 6 lane 25m pool, Baby Pool, 2 Waterslides and Splash Zone with shallow beached entry pool with 4 mini slides. Our Outside areas open May-Sept and include 3 outdoor water slides and Seaside Pool which has 3 mini waterslides. Within the Leisure Complex we have a fantastic Gym and Soft Play area (Brean Play). We run a large Swim School and have an expanding membership database. Our team can exceed 50 team members at peak.

## Pool Manager

(Annual salary £21,000 - £26,000)



Applicants must hold a valid NPLQ qualification, Pool Plant Operators Certificate and ideally hold a RLSS Trainer Assessor Qualification although not essential. Applicants must also be working (or have worked) at a comparable Pool Manager or Assistant Manager level within a current Leisure Facility and be looking for a new challenge within a larger facility.

Reporting to the Leisure Manager your daily responsibilities will include opening and closing the Waterpark. Operating pool plant, Water testing, Rotas, Cash Handling, Recruitment, Enforcing the NOP & EAP to ensure the safe and compliant running of the Waterpark, Induction training and mentoring. Full time, permanent role working 5.5 days a week, including weekends. Future training and development opportunities are available. Accommodation may be available for 3 months for re-location purposes if required.

## Head Lifeguard/ Duty Officer *(Hourly rate up to £8.50 per hour - 44 hours per week)*

Applicants must hold a valid NPLQ qualification, Pool Plant Operators Certificate & RLSS trainer and assessor award is beneficial but not essential. Applicants must also have a minimum of 2 years' experience as a lifeguard and ideally at a senior or head lifeguard position.

Duties will include supporting and coaching the lifeguard team, operating pool plant and water testing and enforcing the NOP & EAP to ensure the safe and compliant running of the Waterpark and providing a fantastic service to our guests. You will also be trained as a Duty Officer that will include opening and closing the Waterpark. Full time, permanent role working 5.5 days a week, including weekends. Future training and development opportunities are available. Accommodation may be available for 3 months for re-location purposes if required.

## Benefits

In return we offer 28 days holiday, auto enrolment pension, free leisure benefits including free swim pass and discounted gym and golf membership.

### To Apply...

Email CV & covering letter to [jobs@brean.com](mailto:jobs@brean.com)

[www.breansplash.com](http://www.breansplash.com) • Email [jobs@brean.com](mailto:jobs@brean.com) • Call 01278 751595  
Brean Sands, Coast Road, Somerset, TA8 2QY







Anglian Water is more than just pipes and pumping stations.



Did you know we are also responsible for some of the area's most popular recreational sites in England? Our Recreation Team manages over 4,000 hectares of parkland, woodland and reservoirs including Rutland Water. These areas provide valuable open space offering high-quality leisure opportunities ranging from international triathlons, sailing regattas to fishing competitions. We want our visitors to experience and enjoy our great leisure facilities and to be as passionate and proud of our environment as we are.

Set in 4200 acres of open countryside, Rutland Water Park is the central rural attraction in England's smallest county of Rutland and offers activities for all the family.

## LIFEGUARD/SENIOR LIFEGUARD

● OAKHAM, RUTLAND, UK ● COMPETITIVE SALARY

We are looking for Lifeguards to make sure our visitors are safe when on our inland beach at Sykes Lane.

Hundreds of people visit Rutland Water Park every year and we need dedicated lifeguards and senior lifeguards who take a vigilant approach and respond with urgency and efficiency to any swimmers and visitors in distress. You'll be the first point of contact for our visitors so you'll need strong communication and social skills.

It's an advantage if you hold the National Pool Lifeguard Qualification (NPLQ) and have previous experience in a similar outdoor environment.

Training may be provided to exceptional candidates who can commit to working for at least 30 hours a week over the peak season in July and August.

If you thrive with extra responsibility and feel that you have the skills to lead and supervise a team of lifeguards, you could be our next senior lifeguard.

This is a seasonal opportunity (June – October), and you will be employed on a flexible, 0 hours contract.

Spend your summer, helping the public, in a beautiful lake setting.

## WATERSPORTS INSTRUCTOR

● OAKHAM, RUTLAND, UK ● COMPETITIVE HOURLY RATE

We are looking for Watersports Instructors to work at Rutland Water and provide tuition and general assistance to our visitors.

Our visitors can hire rowing boats, canoes and kayaks and take part in raft building and power boating. As a Watersports Instructor, your key responsibility is to ensure all visitors are enjoying their time at the Park whilst remaining safe.

Working on a casual basis during busy periods, mainly at the weekends and during school holiday periods, you will be paid a competitive hourly salary and become part of the great Rutland Water Team.

You will receive in-house training, an annual car parking pass to use at our Water Parks and discounted rates on many of the activities at the Park.

### Requirements:

- You'll have a keen interest in watersports and have experience in a similar role and want to share your enthusiasm with our visitors.
- It's advantageous if you have a First Aid qualification and/or watersports qualifications.

If successful you would be issued with a flexible zero hour contract, therefore shift patterns and rotas vary, dependent on the need of the Water Park and your availability.

Closing date for both positions: 12<sup>th</sup> March 2018

Apply now: <http://lei.sr?a=S6e0h>

It's **amazing** what you  
can find in the forest...



## Deputy Leisure Services Manager

c. £40,700 + Bonus & Benefits

Join the UK's number one  
short break destination.

We are proud to have  
more than 7,000 team  
members across five  
Center Parcs villages  
and Head Office, working  
to create memorable  
experiences for families  
in beautiful forest  
locations.

With up to 200 indoor and outdoor activities on offer across the village, our Leisure Services division is core to our customer proposition and key to helping us deliver a quality experience that keeps our guests returning, again and again.

Working closely with the Leisure Services Manager, you'll support every aspect involved with the commercial management and day to day operational activities of the division, ensuring we provide our guests with great memories, whatever their age or abilities. With a focus on excellence in service delivery, the achievement of financial targets and the development of business opportunities (and colleagues alike), you'll also agree and enjoy specific responsibilities that will underpin and help fulfil wider divisional targets and objectives.

As you can imagine, this is a key leadership role, requiring a Leisure Industry professional with at least three years relevant experience in a similar operational management capacity, who has a proven ability to lead, motivate and develop a diverse team. You should also have commercial know-how, as well as budgetary and financial controls experience.

In return we can offer a highly competitive salary and a superb range of benefits, including:

- Annual profit share bonus
- Staff Reward Scheme
- Free use of leisure facilities
- Discounted Center Parcs breaks
- 20% discount in restaurant and retail outlets

**Interested?** Then simply visit our careers website for more information about working for Center Parcs and the opportunity to apply.

Closing date: Tuesday 13 March 2018

[www.centerparcscareers.co.uk](http://www.centerparcscareers.co.uk)

[f@CenterParcsCareers](#) [t@CPCareers](#)

**Woburn Forest,**  
Millbrook MK45 2HZ





## Head of Football and Sports Development



- South-East London and Kent, United Kingdom
- Competitive Salary & Benefits
- Closing date: 19<sup>th</sup> March 2018

An exciting opportunity has arisen to join CACT's senior management team as Head of Football and Sports Development, managing a budget of over £1million and reporting directly to the Director of Education, Sport and Health.

The successful candidate will develop and oversee CACT's Football and Sports programme in South-East London and Kent.

**Apply now:**  
<http://lei.sr?a=K5a2U>

CACT is one of the biggest football-related charities in the UK and employee benefits include:

- Friendly working environment
- 23 days annual leave this includes 3 days which must be taken at Christmas and an additional 1 day for every full year continuous service up to a maximum of 5 years (plus 8 days statutory bank holidays)
- Internal and external training opportunities
- Employee Assistance Programme
- A range of retail and entertainment discount vouchers
- Eye care vouchers
- Cycle to Work scheme
- London Living Wage employer
- Healthy Workplace Charter
- Investors In People accreditation



# Academy Sport Duty Manager

**Location:** London, UK    **Salary:** £17,889-£19,760

This post is 37 hours per week. Hours will vary but will normally be on a shift basis between the hours of 8.30am - 10.30pm, Monday to Sunday and will include regular weekend and evening working.

Westminster Academy specialises in International Business and Enterprise. It serves a multi-ethnic community in Central London, and at the heart of our approach is the personalised curriculum based on the International Baccalaureate Learner Profile.

At Westminster Academy, we believe that education is success.

By providing all of our students with a world-class education, we prepare them to be competitive on the international stage. We strive to be the best in every field, as is demonstrated in achieving our 'Outstanding' status.

As a member of staff at a fast-paced, forward-thinking organisation, you will genuinely be changing and improving lives.

We are proud and passionate about creating an inspirational and high-quality Sports environment with quality facilities.

You will be responsible for the daily operations of the Centre under the guidance of the Sports Centre Manager, and ensuring adherence to policies and procedures; as well as managing high levels of customer care and service delivery.

Our vision is that the centre is a thriving hub within the community focusing on Sports and wellbeing with active and motivated Students, staff and local community groups and individuals.

You will be passionate about Sport and demonstrate the ability to use your initiative and be proactive within the role of Duty Manager, ensuring all responsibilities are completed at high levels of both performance and efficiency under the Sport Centre Manager's guidance:

- Taking part in continuing professional development
- Working cooperatively with team members to ensure professionalism, courtesy and flexibility in the service we provide
- Complete administrative tasks and responsibilities as well as ensuring the interior and exterior of the facility are prepared for customers
- Carrying out any other duties as required commensurate with the post's level of responsibility

**Interview date:** W/C 26 March 2018

**Closing date:** 19th March 2018

**Start date:** As soon as possible

**Apply now:** <http://lei.sr?a=T4S6i>