

# leisure opportunities

3 April - 16 April 2018 Issue 733

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## Activity levels 'static', but HIIT on the up

Adventure sports and activities such as high intensity interval training are growing fast, according to *Active Lives*, the latest survey from Sport England

Sport England has published its latest Active Lives Adult Survey (ALAS), which shows that 27.7 million people – 61.8 per cent of the adult population in England – are physically active for more than 150 minutes a week.

Published on 22 March, the third edition of ALAS also revealed that efforts to lower the number of inactive adults have failed, as more than a quarter of the population – 25.7 per cent – remain inactive.

Perhaps the most significant finding in the report is the suggestion that there is a shift away from traditional physical activities to more “modern” forms of exercise.

Swimming and cycling have suffered decreases in popularity, with almost 283,000 fewer people swimming regularly, and 93,000 fewer people cycling. The data suggests that people have been doing other activities



■ There has been a 518,000 increase in the number of people doing interval training

instead – there has been a huge jump in the number of people, an increase of 518,000, doing interval training sessions, such as HIIT classes.

Sport England CEO Jennie Price said: “While the overall activity levels of the nation are stable, what people are choosing to do is moving with the times.”

[More: http://lei.sr?a=v9B8F\\_0](http://lei.sr?a=v9B8F_0)



**“While activity levels are stable, people’s choices are moving with the times”**

Jennie Price



### FITNESS

**The Gym Group - still breaking records**

Posts £28m profits and plans 20 new sites

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**Mandarin Oriental reveals designs for new luxury spa**

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## Founder of sports betting company Betfair **Mark Davies** appointed chair of British Rowing

The founder of sports betting company Betfair and current chair of ArcheryGB, Mark Davies, has been named the new chair of British Rowing.

Davies will replace Annamarie Phelps and is set to take up the role on 1 April 2018. He will stay in his role as chair of ArcheryGB until the end of his term in 2019.

Davies has a strong rowing pedigree and has been involved in the sport since he coxed in two reserve Boat Races for Cambridge University.

He also represented England at the Home International Regatta and was a finalist at Henley Royal Regatta.



■ Davies is set to take up his new role at British Rowing on 1 April

**"Rowing has been my passion since I picked up my first oar at university, and I've seen at first hand the positive impact sport has"**

Davies served on the executive committee of Cambridge University

Boat Club and founded Crabtree Boat Club in 1995. In business, Davies began

his career at JP Morgan before moving on to work in the media, spending five years broadcasting and producing for BBC Sport on Radio 5Live and News24, as well as writing for the *Daily Telegraph*.

He was also part of the team that set up and launched betting company Betfair, spending ten years as the public face of the business.

"Rowing has been my passion since I picked up my first oar at university and I have seen, first hand, the many positive impacts the sport can have to everyone involved," Davies said.

"Annamarie, has achieved so much for the sport and set rowing on a solid course."

## Star Wars actor **Mark Hamill** opens Skywalk attraction on Rock of Gibraltar



■ Mark Hamill, aka Luke Skywalker, opening the Skywalk attraction

A new attraction has opened up high on the Rock of Gibraltar, with Star Wars actor Mark Hamill on-hand to launch the aptly-named Skywalk to the public.

Sitting 340m (103m) above sea level, the new attraction offers 360-degree views of the British overseas territory, with views spanning three countries and two continents. The Skywalk links up with the existing Upper Rock Nature Reserve, Windsor Suspension Bridge and the Apes' Den,

**"This is unlike anything I've ever seen. The attraction offers visitors 360-degree views of the scenery"**

which are connected by a series of walking trails.

A joint venture between Koala Construction and Bovis, the glass walkway is built on the foundations of an existing WWII base structure and is designed to withstand wind speeds of up to 150kmph. The Skywalk's floor is made from four layers of treated glass, with the 42 panels able

to hold up to 350 people without breaking. Extending out 6.7m (22ft) from the rock face, the 30,000kg steel structure is anchored by 70m (230ft) of rock.

"This is unlike anything I've ever seen," said Hamill.

"It's such a beautiful vista and walking up here offers you 360-degree views of absolutely gorgeous scenery."



■ Harry and Meghan visited Belfast's Titanic Quarter

## Prince Harry and Meghan Markle visit Titanic Belfast

Titanic Belfast has welcomed the soon-to-be wed Prince Harry and Meghan Markle, with the visit marking the royal couple's first official engagement in Northern Ireland.

During the visit, Harry and Meghan saw the attraction, which sits within the city's Titanic Quarter, a mixed-use waterside development which also includes the Odyssey Pavilion.

"From her origins as a Royal Mail Steamship, 'RMS Titanic' has always had a royal connection, and as such, we are absolutely delighted to welcome Prince

Harry and Ms. Markle on their first official engagement to Northern Ireland," said Judith Owens, Titanic Belfast's chief executive.

"At Titanic Belfast, we celebrate Belfast's maritime heritage by telling the story of how the world's most famous ship was built, designed and launched in this city."

Harry and Meghan join the 4.8 million people to have visited Titanic Belfast since its launch in 2012. There are plans to expand the facility, with its operator, Titanic Island, casting an eye towards the hospitality side of its business.

**"From her origins as a Royal Mail Steamship, 'RMS Titanic' has always had a royal connection"**

# leisure opps

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■ Citterio's projects include residential and commercial complexes

## Architect **Antonio Citterio** to give keynote speech at 2018 Global Wellness Summit

Underscoring the important connection between wellness and design, Antonio Citterio, the architect and visionary behind the design of Technogym Village – the 2018 Global Wellness Summit venue – will be a keynote at this year's conference in Cesena, Italy, set to take place 6-8 October.

Citterio is co-founder of the multi-disciplinary design practice Antonio Citterio Patricia Viel, which works in architectural, interior and urban design.

**"The Global Wellness Summit is the ideal conference to discuss why designing for health is so important"**

The firm's projects include residential and commercial complexes, corporate headquarters and hotels – including all Bulgari Hotels and Resorts worldwide.

Citterio is also renowned for his understated and enduring human-centric product design for brands like Hermès, the Hansgrohe Group's luxury brand Axor, and Technogym.

"Since 2000, our firm has worked to design healthy environments at hospitality venues and in workplaces, such as the Technogym Village, as well as creating designs for fitness equipment," said Citterio.

"The Global Wellness Summit is the ideal conference to discuss why designing for health and wellness is of such importance."

## Precor appoints **Steve Carter** to head UK operations

Fitness equipment supplier Precor has named Steve Carter as its new UK managing director.

Carter replaces Justin Smith with immediate effect and will be tasked with leading Precor's expanding UK team.

Carter has spent the past 20 years in the leisure industry and joined Precor's parent company Amer Sports two years ago as field sales manager.

Prior to joining Precor, Carter was general manager at Scott Sports, supplier of bike, ski and running equipment to specialist retailers.

His career also includes senior managerial roles at Cybex International UK and Nautilus.

Commenting on his



■ Carter is a former senior manager at Cybex and Nautilus

**"I've spent the past few months immersed in leading a team and driving business"**

appointment, Carter said: "Justin has laid some great foundations to enable Precor to spring to the next level as both a brand and business partner for our customers. We

have excellent products and a great story and are gearing up our operations and our team. My aim as head of UK is to continue to motivate the sales team to provide

customers with the seamless, high-level of expertise and service they already experience and expect from Precor.

"I have spent the past few months immersed in leading a team and driving business within the Amer Sports portfolio and am excited about Precor's ability to leverage its brands, alongside its sporting passion, to further enhance our overall offering."

Precor's brands include EFX Elliptical, Adaptive Motion Trainer (AMT) and Preva Networked Fitness.

It is a subsidiary of Finland-based Amer Sports Corporation, one of the world's largest sports equipment companies, with internationally recognised brands Wilson, Atomic, Suunto, Salomon, Arc'Teryx and Mavic.



■ Sarah Hitchcock (left), Andy Loughray (middle) and Janette Rose (right)

## David Hughes among industry veterans to lead Dyaco UK

**F**itness equipment manufacturer and supplier Dyaco International has launched operations in the UK.

The Taiwan-based group – which distributes kit for the commercial, medical and home markets – has marked its entry into the British market with the appointment of an experienced top team to lead its UK arm.

Industry veteran David Hughes, whose previous roles include senior positions at Technogym and Bupa, has been named managing director, while former Matrix Fitness and Polaris sales director Andy Loughray has been appointed UK sales director.

Sarah Hitchcock, also a former Matrix director, will take up the

role of commercial director and Janette Rose – whose career includes stints at Precor, Matrix and Technogym – has been appointed marketing manager.

Dyaco's commercial brands include Spirit Fitness, along with two new additions to its portfolio in 2018 – The UFC (Ultimate Fighting Championship) and Johnny G.

Newly appointed MD David Hughes said: "We're launching Dyaco in the UK with an experienced range of industry professionals in the team.

"Our aim is to quickly establish ourselves as a major player in the UK fitness industry with our diverse commercial, home and medical product offerings."

**"We're launching Dyaco in the UK with an experienced range of industry professionals in the team"**

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## MY CAREER

Leisure industry professionals share how they got to where they are today

### Elisabeth Rugani

DIRECTOR OF SPA

AND WELLNESS

Mandarin Oriental Hotel Group

I've always been fascinated by the healing power of nature on both the body and mind

**E**lisabeth Rugani has been working in the leisure industry for 12 years. She is the director of spa and wellness at the Mandarin Oriental Hotel Group.

#### Tell us about your career

"My background is in sales, communication and marketing but I've always been fascinated by the healing power of nature on both the body and mind.

My first job in the industry was as international partnerships manager at the Sha Wellness Clinic in Spain, where I helped to launch the spa, and was responsible for developing, and maintaining, international sales partnerships.

I then decided to make the move into the operations side of things, specifically business management and development, and started working at La Reserve Hospitality Collection in Saint-Tropez, France, as a spa director. I was with La Reserve for four years before becoming spa director at the Hotel Metropole Monte-Carlo, where I was responsible for product and business development as well as marketing and communication.

I left Hotel Metropole in 2016 to join the Mandarin Oriental Hotel Group as director of spa and wellness, and have been with the company ever since."

#### What support has the company given you to enable you to progress?

"Mandarin Oriental Group is really supportive and gives its employees the tools to operate at their best in optimum conditions, including support from the corporate office, HR department and executive team. The company has created an environment

where colleagues help each other, which is very rare for a large hotel group.

Mandarin Oriental also has real expertise on the spa industry and counts on a team of spa experts, including Jeremy McCarthy, the group director of spa and wellness, to support all spas within the group.

It's a really supportive environment."

#### What training have you and how was it useful?

"I've been with the company for two years and have attended a number of training courses including finance training – which helped me gain a better understanding of general finance.

It also helped me develop a strategic approach to budgeting and forecasting – as well as strength deployment inventory – which led to myself and the executive team being able to design the action plan for the upcoming year."



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■ The new spa at the Mandarin Oriental London opens in May



## RESULTS

### The Gym Group ‘still breaking records’

The Gym Group has posted record revenues and profits as it strengthens its position in the UK’s low-cost fitness sector.

Speaking to *Leisure Opportunities*, CEO John Treharne said: “The year was one of many milestones for the Gym Group. It’s great to see we’re still breaking records after 10 years.”

Reporting results for the year ending 31 December 2017, the company posted pre-tax profits (EBITDA) of £28m, an increase of 23.2 per cent on the 2016 figure of £22.7m.

Revenue during the year increased by 24.3 per cent, from £73.5m to £91.4m.

“In terms of milestones, we opened our 100th club

in 2017 and recorded our highest ever opening-day membership,” said Treharne.

“We also had a record 26.7 million gym visits during 2017 – up from 21.7 million in 2016 – and achieved the busiest day ever in one of our gyms, with 2,364 people visiting in a 24-hour period.”

He said these strong results show the company’s strategy of focusing on member satisfaction is highly effective.

“Our average membership tenure has gone from 8.9 months to 10.1 months in the last two years, so members are staying longer,” he said.

The Gym Group now operates 130 sites and has 607,000 members.

[More: http://lei.sr?a=3b2u3\\_0](http://lei.sr?a=3b2u3_0)



■ The group will open another 15-20 clubs during 2018



**Our average membership tenure has increased**

John Treharne

## ACQUISITIONS

### Mo Chaudry becomes majority owner of Pulse Group



**I have always been thoroughly impressed by Pulse’s offering**

Mo Chaudry

Leisure entrepreneur Mo Chaudry has become the majority shareholder of fitness solutions provider Pulse Group, after investing a “significant amount” in the company.

Chaudry, the founder of the M Club Spa & Fitness chain, will now become chair of Pulse, joining managing director Chris Johnson and production director Dave Johnson on the board of directors.

According to Chaudry, the investment will kickstart a growth plan, designed to “propel the business forward” and to double the size of



■ Pulse supplies equipment and operates facilities

the Group over the next five years.

“Having worked closely with the team over the years throughout the set up of M Club Spa & Fitness brand, I have always been thoroughly impressed by Pulse’s offering,” Chaudry said.

[More: http://lei.sr?a=V9H2p\\_0](http://lei.sr?a=V9H2p_0)



**BUDGET CHAINS**

## Xercise4Less plans 10 new openings for 2018



**We thrive on changing lives for our members**

Jon Wright

Low-cost gym operator Xercise4Less will open its 50th UK club in Chesterfield later this year.

The 30,000sq ft (2,800sq m) site, due to open in June, will house a large free-weights area, a 50m sprint track, a self-contained ladies only gym, large main studio and spin studio offering 200 free classes every month.

There will also be a functional training zone, dedicated 4FiiT personal training area and a combat zone complete with boxing ring and MMA cage.

The opening is part of the budget chain's accelerating expansion plans,



■ Launched in 2009 by Jon Wright, Xercise4Less currently has nearly 350,000 members

which will see 10 new clubs opening throughout 2018. The company opened three new sites in 2017.

"It's a very proud moment to be opening our 50th club," Wright said. "Unlike other budget operators we are not selling on price, we thrive on 'changing lives'."

[More: http://lei.sr?a=X7P4K\\_0](http://lei.sr?a=X7P4K_0)

**DESIGN**

## Historic railway warehouse to house boutique gym

Architecture studio Waind Gohil + Potter (WG+P Architects) have revealed a new gym concept for one of Manchester's historic railway goods buildings.

The firm is behind a 20,000sq ft (1,800sq m) design for the city's Grade II Listed Great Northern Warehouse, which "creates a dynamic and modernistic atmosphere within a large flexible space."

The plan configures functional, cardio and strength training areas, in addition to the club's studios, throughout the open-vaulted steel and brick structure.



■ The gym will include functional training areas



**Fitness is increasingly shaping its identity**

Phil Waind

To add an extra sense of drama, the gym will be animated by modulating lighting and visual projections.

"Fitness is increasingly shaping its identity," said WG+P director Phil Waind. "Millennials socialise at the gym, rather than at the bar, and exercise is becoming widely understood as routinely necessary to survive the metropolis."

[More: http://lei.sr?a=3e7A3\\_0](http://lei.sr?a=3e7A3_0)

## Equipment supplier eGym buys app firm Netpulse

Fitness kit and software supplier eGym has announced the acquisition of fitness app specialist Netpulse for an undisclosed sum.

The two companies shared a booth at the recent IHRSA event in San Diego.

eGym announced in January that the European Investment Bank would commit funds to the tune of €25m (US\$30m, £22.2m) to drive its R&D programme.

The company offers software-based electronic strength machines and has thousands of installations in gyms across Europe.

[More: http://lei.sr?a=p8b5B\\_0](http://lei.sr?a=p8b5B_0)

## RESEARCH

# Resistance training burns fat quicker

The results of a new study suggest that counting calories might not be the best way to measure the effectiveness of exercise as a means to lose fat.

A study, conducted by Auckland University of Technology in New Zealand, shows that certain types of exercise can trigger far greater fat-burning and other healthy responses in the body than simple calorie counting suggests.

For the research, the Auckland University team compared the levels of Human Growth Hormone (HGH) present in subjects after they had completed resistance training – in the form of Bodypump, a

low-weight, high-repetition resistance training class created by Les Mills International – and cardio cycling workouts.

The results showed that those completing a resistance training session had HGH levels 56 per cent higher than those in the cardio test group.

Bryce Hastings, head of research at Les Mills International, said: "HGH oxidises fat and builds lean muscle tissue. That's important for ongoing calorie expenditure because muscle burns more calories than fat. The more muscle you can build, the more calories your body burns."

**More:** [http://lei.sr?a=p6v2F\\_0](http://lei.sr?a=p6v2F_0)



■ The study compared the levels of HGH present in those taking part in Bodypump and cardio cycling workouts



**The more muscle you can build, the more calories your body burns**

Bryce Hastings

## FRANCHISES

# Omni Fight Club plans entry to UK fitness market



**We're all about engaging with and giving back to the local communities we serve**

Sean Phillips

Omni Fight Club has become the latest US-based fitness franchise to enter the UK with plans to carve out a share of the market.

The cardio kickboxing experience, which operates under the slogan 'Fun Tough Fitness', has appointed property specialist Savills to seek its first UK sites as part of the brand's expansion into Europe.

It has now secured master franchisees for the UK, Ireland, Spain and Portugal, enabling the brand's European roll out. In the UK, it is seeking sites of between 2,600sq ft and 5,400 sq



■ Omni has the strap line 'Fun Tough Fitness'

ft (242sq m and 502sq m) in size, located in high population areas.

Sean Phillips, CEO, said: "We're all about engaging with and giving back to the local communities we are lucky enough to serve."

**More:** [http://lei.sr?a=t8Q5q\\_0](http://lei.sr?a=t8Q5q_0)

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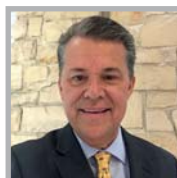
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## STADIUM PLANS

# Fulham wins Riverside stadium approval

Fulham Football Club has announced that its plans to redevelop the Riverside Stand at its Craven Cottage stadium have been approved following a planning hearing at the London Borough of Hammersmith and Fulham.

Construction work on the new stand, which will raise the overall capacity of Craven Cottage to around 30,000, is set to commence by the summer of 2019.

Sports architects Populous are behind the design, which will see the creation of riverside pubs and restaurants, event facilities, green spaces and a riverside walk from Putney to Hammersmith along the River Thames, in addition

to nine new apartments at either end of the site.

Fulham chair Shahid Khan said: "Our goal for a brighter future for Fulham FC, the neighbourhood, our borough and all of London is now at our doorstep.

"This news wouldn't be possible if not for supporters and local residents who believed in our vision, so I hope they will join us in celebrating what will be a new and important chapter in the history of Fulham and Craven Cottage.

"While there are too many people to thank, no one who helped to play a role in this process to date will ever be forgotten."

[More: http://lei.sr?a=a5D6j\\_0](http://lei.sr?a=a5D6j_0)



■ The Riverside Stand itself will be rebuilt with more seats



**This will be a new and important chapter in the history of Fulham**

Shahid Khan

## CONSULTATION

# Consultation launched on children's physical activity



**We want to hear from the experts on what really works for children**

Tanni Grey-Thompson

A major new consultation aiming to shape the future of children's physical activity across the UK has been launched by not-for-profit health body ukactive.

The consultation will focus on developing opportunities in three key areas – the organisations and institutions that children and young people experience; the physical environment that children and young people grow up in; and the social environment that children interact with.

ukactive chair, Baroness Tanni Grey-Thompson, has called for anyone involved in children's fitness to take



■ The study will hear from people working in sport

part – from health experts, activity providers, government stakeholders and education professionals to parents and children themselves.

Baroness Grey-Thompson said: "We want to hear from the experts on what really works for our children."

[More: http://lei.sr?a=2U5a3\\_0](http://lei.sr?a=2U5a3_0)

## SOCIETY AND SPORT

### £50m community strategy an ‘opportunity’ for sport



**Sport can be a way of reaching out to people who have little engagement with other activities or public services**

The Sport and Recreation Alliance

The government's new *Integrated Communities Strategy Green Paper* could present a funding opportunity for the UK's sports clubs.

Published by the secretary of state for communities Sajid Javid in March, the green paper sets out the government's proposals to build “strong, integrated communities where people live, work, learn and socialise together”.

The strategy is supported by £50m worth of funding, which will focus on schemes that improve community relations. The strategy explicitly recognises the value of



■ Sports clubs could be among the beneficiaries

sport and recreation in bringing communities together.

The publication of the strategy was welcomed by the Sport and Recreation Alliance – which issued a statement calling for the sports sector to actively seek opportunities relating to it.

[More: http://lei.sr?a=J9x7h\\_0](http://lei.sr?a=J9x7h_0)

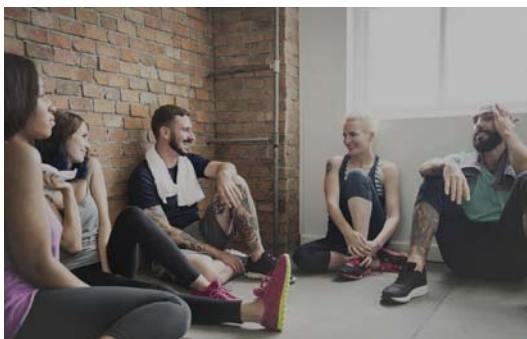
## MENTAL HEALTH

### £1.5m grant for initiative improving mental wellbeing

Sport England has earmarked £1.5m to extend the Get Set To Go scheme, which encourages people with mental health issues to join mainstream sports clubs, go to the gym or take up a new sport.

Run by mental health charity Mind, the initiative was launched as a pilot in 2016, and has since provided more than 3,500 people with physical activities – ranging from football, badminton and walking to gym sessions and boccia.

The physical activities are combined with group and one-on-one peer support, and access to Mind's safe



■ Activities are combined with peer group support



**Sport can play a vital role in improving mental health**

Paul Farmer

and supportive online social network Elefriends.

Mind's research suggests that nearly 70 per cent of people with mental health problems feel that their mental health makes taking part in physical activity too difficult.

Paul Farmer, CEO of Mind, said: “We know that physical activity can play a vital role in the lives of people with mental health problems.”

[More: http://lei.sr?a=X9p7r\\_0](http://lei.sr?a=X9p7r_0)

### IOC reveals plans to advance gender equality in sport

The International Olympic Committee (IOC) has taken what it calls “concrete steps” to tackle gender inequality at all levels of sport.

The organisation said it will begin implementing 25 recommendations from its recent *Gender Equality Review Project*, which identified ways to advance women's participation in sport.

The IOC said the actions will be implemented across five areas – governance, human resources, funding, sport and the portrayal of women.

[More: http://lei.sr?a=x4D7u\\_0](http://lei.sr?a=x4D7u_0)



## Delivering quality

**O**ne of the most critical aspects of our work to transform the sport and physical activity workforce into a recognised and respected profession is ensuring that our sector is building and delivering the right education products. We are therefore stepping up quality checks on training providers to ensure CIMSPA members get a quality training experience and employers find people with the right skills.

### Continued development

Following the launch of our employer-led professional standards in November 2017, we have now endorsed a number of qualifications and have a directory of more than 300 endorsed CPD courses.

To make sure that qualifications and CPD courses are fit for purpose, we're working with employers to define the Professional Standards, which outline the skills, knowledge and behaviours required to do the job. We've published standards for group exercise instructors, gym instructors and personal trainers amongst others and will soon publish management and coaching standards.

Once a standard has been set, qualifications and CPD are developed by our awarding organisation and training delivery partners (known as skills development partners) and submitted to CIMSPA for endorsement.

We then check that the qualification meets the agreed standard and publish it in the partner directory on the CIMSPA website ([cimspa.co.uk/partnerdirectory](http://cimspa.co.uk/partnerdirectory)).

■ CIMSPA has now endorsed more than 300 CPD courses

### Assuring success

We also need to verify that the delivery and assessment of training delivered by our educational partners meets employer-led professional standards. This is why we are gathering feedback from CIMSPA members and employer partners on the quality of training. We've also recruited a team of experienced external quality assurance associates who will visit courses to check the quality of the training and assessment.

We want to find out which skills development partners are doing a great job – and the ones who are not, we'll help improve.

Working with members, employers, training partners and our quality assurance partners in this way, will help CIMSPA to become a global leader in the creation and use of professional standards for the sport and physical activity sector. ●



■ Tara Dillon, chief executive of CIMSPA



We want to find out which skills and development partners are doing a great job – and the ones who are not, we'll help improve





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3. It gives me the opportunity to meet up and socialise with other Industry leaders within their field.



**Michelle Dand,**  
Group Health & Fitness Manager,  
David Lloyd Leisure Ltd

For more information about  
**SIBEC** please contact:

**David Zarb Jenkins**

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## SUSTAINABILITY

# Titanic Spa introduces 'no plastic' drive

The Titanic Spa, a luxury destination and eco-spa in Huddersfield, UK, has launched a 'no plastic' initiative that will see it completely eliminate the use of plastic bottles, straws and cups in a bid to drastically decrease its plastic waste.

The spa has replaced single-use plastic bottles, cups and straws with recyclable paper alternatives, as well as introduced eco-friendly, reusable plastic bottles for guests to keep.

Warrick Burton, MD of Titanic Spa, said: "Plastic waste is a serious problem all over the globe, so we're delighted to have the public's support on this initiative.

"We successfully launched as the UK's first eco-spa twelve years ago and since then it's been our mission to continue leading the industry in a more conscious, sustainable direction."

The new initiative is in keeping with the spa's eco-friendly ethos. The property is powered by solar panels and maintains the temperature through Low U value windows.

In addition, it uses natural spring water in its swimming pools and towels and linens are cleaned on-site, using an OTEX laundry system – an energy-efficient method that effectively cleans at a low temperature.

[More: http://lei.sr?a=6v3N2\\_0](http://lei.sr?a=6v3N2_0)



■ Titanic has marketed itself as the UK's first eco-spa and has introduced a number of green practices



**Plastic waste is a serious problem all over the globe**

Warrick Burton

## NEW SPA

# Lodore Falls Spa set for England's Lake District



**Wet areas have been designed by Rigo Spa, and include five thermal suites**

Lake District Hotels – which owns and operates seven hotels in England's picturesque Lake District – is opening a spa at its Lodore Falls location in Keswick this August, with extensive thermal facilities and panoramic views across the lake.

Designed by architects Unwin Jones Partnership, with interiors by Greyline Design, the spa will include 769sq m (8,274sq ft) of indoor space and 305sq m (3,282sq ft) of outdoor space.

Wet areas have been designed by Rigo Spa, and include five thermal suites, a 16m outdoor hydrotherapy pool – one of



■ The Lodore Falls spa will open this August

the country's longest – and an infinity hot tub. The spa also features its own champagne bar, which will serve a variety of drinks and light snacks.

Thermal suites include a laconium, salt steam room, steamroom, herbal sauna and experience showers.

[More: http://lei.sr?a=T3U7M\\_0](http://lei.sr?a=T3U7M_0)



## DESIGN

### Mandarin Oriental reveals details of new London spa



**We want to create a unique and inspirational atmosphere**

Adam D Tihany

New York-based hospitality designer Adam D. Tihany has revealed details of the newly-renovated spa at The Mandarin Oriental Hyde Park.

The Spa at Mandarin Oriental is due to open in May this year and was overseen by Tihany and his design studio.

The new spa is designed to create a luxurious and peaceful atmosphere to aid relaxation, and provide guests with 'a haven of tranquility'.

It unites traditional Chinese elements with a contemporary environment, and will feature a nature-inspired colour palette, with



■ The new spa is part of a multi-million redevelopment of the iconic London hotel

solid wood and precious metals. It will also include two floral walls, to symbolise rebirth and energy flow.

"Our work centres around the art of moving people through space and creating an atmosphere that is unique and inspirational," said Tihany.

[More: http://lei.sr?a=C9Z5g\\_0](http://lei.sr?a=C9Z5g_0)

## PEOPLE

### Jeff Kohl to receive ISPA Dedicated Contributor award

The International Spa Association (ISPA) will present Jeff Kohl, former chief operating officer of Spa & Club Ideations, with the 2018 ISPA Dedicated Contributor Award at the 28th annual ISPA Conference & Expo at the Phoenix Convention Center in Phoenix, US, set to take place 24-26 September.

"Jeff has dedicated countless hours of service to the International SPA Association not only in his volunteer work, but through his career," said ISPA president Lynne McNees.

Kohl, now with Barrett Business Services, has more than 25 years experience



■ Kohl is one of the pioneers of the luxury spa sector



**ISPA has been part of my life for 25 years**

Jeff Kohl

in luxury hospitality and spa operations.

"ISPA has been part of my life for a quarter of a century," said Kohl.

"Through the many years of being on both the ISPA and ISPA Foundation Boards, it was my goal to create a legacy of dedication and diligence of serving the members, ISPA staff and the spa industry as a whole."

[More: http://lei.sr?a=t4F9d\\_0](http://lei.sr?a=t4F9d_0)

### First Women in Wellness Leadership event held

More than 200 wellness professionals from around the world gathered in New York City for the first-ever Women in Wellness Leadership Conference in March.

Recharging and reinvention were the focus of three keynote sessions, which were intertwined with breakout sessions – with topics ranging from brand building to embracing feminine traits.

Speakers included Sallie Krawcheck, CEO of women's investment platform Ellevest.

[More: http://lei.sr?a=t4P3C\\_0](http://lei.sr?a=t4P3C_0)



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## DESIGN HOTEL

### Chebaane plans Hip Pop Britannia hotel

Surrealist hospitality designer Henry Chebaane has completed his latest project: a hotel room concept that puts his "expectedly unexpected" twist on British popular culture.

The project, called Hip Pop Britannia, was launched in March in three "rockstar rooms" at The Megaro, a colourful boutique hotel next to London's King's Cross station, that is best-known for featuring the city's largest graffiti mural over its 19th-century facade.

Chebaane's rooms feature recurring motifs, such as the British bulldog, lions, the Union Jack, Winston Churchill and Harry Potter's owl – all "revisited with humour and a dash of rock and roll."

Robot dogs don shades and a blue bust of Britain's legendary former Prime Minister sports a Mohican.

"We are proposing a new paradigm in value to customers by actively seeking to entertain them across a variety of engaging layers in the design and curation," said Chebaane. "We aim for each visitor to find at least one thing that will bring a smile to their face through various tongue-in-cheek allusions to British culture."

"I want to create a lifestyle destination like no other in London. I've been a resident of the city for 30 years and have always been a fan of British culture."

[More: http://lei.sr?a=g6n5J\\_0](http://lei.sr?a=g6n5J_0)



■ Hip Pop Britannia has been launched in King's Cross



**I want to create a lifestyle destination like no other in London**

Henry Chebaane

## NEW OPENING

### Hastings Hotels prepares for Grand Central Belfast launch



**When open, the 304-bedroom property will become Northern Ireland's largest hotel**

Northern Ireland-based Hastings Hotels is set to open the Grand Central Hotel in Belfast in June 2018 – the centrepiece of a £60m investment programme.

When open, the 304-bedroom property will become Northern Ireland's largest hotel and will feature a restaurant, rooftop lounge and retail units.

The property is on the site of the original Grand Central, which was built in 1893 and was at its peak the thriving hub of Victorian Belfast.

The opening is part of a £60m investment made into the Hastings



■ The opening is part of a £50m investment

portfolio. As well as the new Belfast hotel, the group has invested £10m in upgrading its existing hotels.

Founded by Sir William Hastings more than 50 years ago, the group currently owns and operates six hotels – including the five star Culloden Estate and Spa.

[More: http://lei.sr?a=a3a4Y\\_0](http://lei.sr?a=a3a4Y_0)



## ATTRACTIONS

# 2018 investment in attractions to hit £50m

Britain's visitor attractions are set to get a major boost, with investment into the sector expected to top £50m this year.

In addition to significant investment across Britain's attractions sector, BALPPA (The British Association of Leisure Parks, Piers and Attractions) also pointed at a rise in staycations, with continued growth in inbound tourism further boosting the sector in 2018.

According to VisitBritain figures, inbound tourism for 2017 increased by 6.6 per cent.

While domestic security concerns did affect London, regional spend increased,

as Britons opted for the staycation instead of travelling abroad.

BALPPA says that the relative weakness of the pound and the looming split of the UK from the European Union (EU), combined with soon-to-open rides, innovative features and exciting events, will encourage more international visits and encourage the British public to vacation on home soil.

"Major investment across the industry means there are lots of great new attractions on offer throughout the UK," said BALPPA chief executive, Paul Kelly.

[More: http://lei.sr?a=V5R7c\\_0](http://lei.sr?a=V5R7c_0)



■ Merlin's Bear Grylls attraction is among 2018's new openings



**Major investment across the industry means a better tourism offer**

Paul Kelly

## INSIGHT

# ALVA figures: London reigns while Scotland flourishes



**This has been another fantastic year for tourism in the UK**

Bernard Donoghue

Despite a decline in visitor numbers, London's British Museum is still the UK's most visited attraction, but Scotland reigns supreme, with the country outperforming the rest of Great Britain in terms of growth for the sixth consecutive year.

According to figures released by the Association of Leading Visitor Attractions (ALVA), there was an overall increase to the UK's visitor attractions of 7.3 per cent. For Scotland, that growth was nearly double (13.9 per cent).

London saw 64.2 million people visiting attractions.



■ Tate Modern is among the UK's most popular museums

Of the 56 ALVA attractions in Scotland, the vast majority enjoyed attendance increases.

"This has been another fantastic year for tourism, and attractions in particular," said ALVA director, Bernard Donoghue.

[More: http://lei.sr?a=c6s4C\\_0](http://lei.sr?a=c6s4C_0)





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## NEW RIDE

## Inspiration for The Wicker Man revealed

Following the launch of Alton Towers' new Wicker Man ride in March, Bradley Wynne, the man behind the daring, fire-infused new attraction, has revealed the inspiration behind the wooden rollercoaster.

Wynne, who is creative lead at Merlin Magic Making (MMM) said the new ride used its local surroundings, including the village of Alton for inspiration in its design.

"We've literally taken inspiration from Alton village and drawn on local legend to make it feel like part of the Alton environment, to make it ownable by Alton. It's at home here," said Wynne speaking to *Leisure Opportunities*.

"A number of elements came together to make it what it is.

"We started to come up with themes that made the most of wood as a material. We put out a number of concepts for market testing. One of them was the most compelling thing we've ever market researched – the fusion of wood and fire."

Great Coasters International developed the ride, which cost £16m to create and is the first such ride to combine wood and fire according to Merlin. The coaster features a blazing wicker man, that stands at nearly 60ft-tall (18.2m) and bursts into flames three times through the course of the ride.

[More: http://lei.sr?a=T9d9N\\_0](http://lei.sr?a=T9d9N_0)



■ The Wicker Man opens to the public on 24 March



**We have drawn on local legend to make it feel like part of the Alton environment**

Bradley Wynne

## MUSEUMS

## Eureka! plans second science attraction in the UK



**We are reaffirming our commitment to a second Eureka!**

Michelle Lagar

The CEO of Eureka!, the National Children's Museum in Halifax, UK, has said plans for a second branded attraction are "advancing well".

The £11m project, which has the working name of "Eureka! 2", is being planned for Liverpool and will focus on children aged between 7 and 14.

Content and galleries at the attraction will look to develop the technical and digital skills of children and teenagers.

Eureka! CEO, Leigh-Anne Stradeski, said the Liverpool site could open as early as 2021 if fundraising is successful.



■ Eureka! 2 could open as soon as 2021

To be located on the site adjacent to Liverpool's Seacombe Ferry Terminal, Eureka! 2 is backed by Merseytravel – which currently runs the site – and Wirral Council, alongside having strategic support from the Liverpool City Region Local Economic Partnership.

[More: http://lei.sr?a=c3n4K\\_0](http://lei.sr?a=c3n4K_0)

NEW OPENING

## Isambard Kingdom Brunel museum opens in Bristol



**We aim to show what the man made, and what made the man**

Matthew Tanner

A new museum exploring the life of Isambard Kingdom Brunel has opened its doors to the general public in Bristol.

Called Being Brunel, the £7.2m museum explores the life of the man who is known as one of the greatest minds in the history of engineering, hailed as the “genius who built Britain”.

The attraction, designed by local firm Alec French Architects, is made up of six galleries, housing a collection of 150 Brunel artefacts – many never before seen by the public – offering an insight into his life, family, interests and creative mind.



■ The new attraction is made up of six galleries, which sets out a collection of 150 Brunel artefacts

“By preserving Brunel’s legacy in this way, the museum aims to show what the man made, and what made the man, and we aim to inspire the innovators of the future,” said Matthew Tanner, chief executive of the SS Great Britain Trust. “It will also highlight Brunel’s continuing relevance today.”

[More: http://lei.sr?a=Q9h7D\\_0](http://lei.sr?a=Q9h7D_0)

HERITAGE

## Design revealed for Welcome Pavilion at Albert Dock

A planning application for a new Welcome Pavilion to be built at Liverpool’s Albert Dock has been submitted to the city council.

Designed by K2 Architects, the structure represents the first phase of a masterplan to upgrade the dockland attraction – home to the largest group of Grade I listed buildings in the country – to the evolving needs of visitors.

Development firm Gower Street Estates, the freeholder of the site, has proposed a glass structure on Salthouse Quay, covering a total floor space of 400sq m (4,300sq ft), including an



■ The pavilion will act as an welcome and event space



**Our designs aim to improve the experience for visitors**

Mark Davies

outside canopy area. The pavilion will act as a welcome, information and event space.

“Albert Dock is a unique place – a Unesco World Heritage site, and loved by locals and tourists alike,” said K2 director Mark Davies.

“Our designs for the new Welcome Pavilion aim to improve the experience for Albert Dock’s visitors.”

[More: http://lei.sr?a=Y6s8W\\_0](http://lei.sr?a=Y6s8W_0)

## AM2 to relaunch as *Attractions Management News*

Since its inception in June 2014, AM2, the sister publication to *Attractions Management*, has gone from strength to strength – and is now rebranding as *Attractions Management News*.

The magazine will continue to be published fortnightly, with regular ezines, instant news alerts and social media output. New video content will also be available, with regular news updates soon to be rolled out.

The new publication will also be expanding its recruitment section.

[More: http://lei.sr?a=V4Z4a\\_0](http://lei.sr?a=V4Z4a_0)

# Golf – key to getting people active?

Research suggests that physically inactive people find golf appealing – partly because they don't see it as exercise



A study has found that introducing golf to those not meeting the recommended levels of exercise could have a transformative effect on their lives.

Research suggests that previously physically inactive people who get into golf are likely to pick it up regularly and become healthier – partly because they don't see golf as exercise.

The findings are the result of an investigation by England Golf, Mytime Active and ukactive into the impact of playing golf on health and wellbeing.

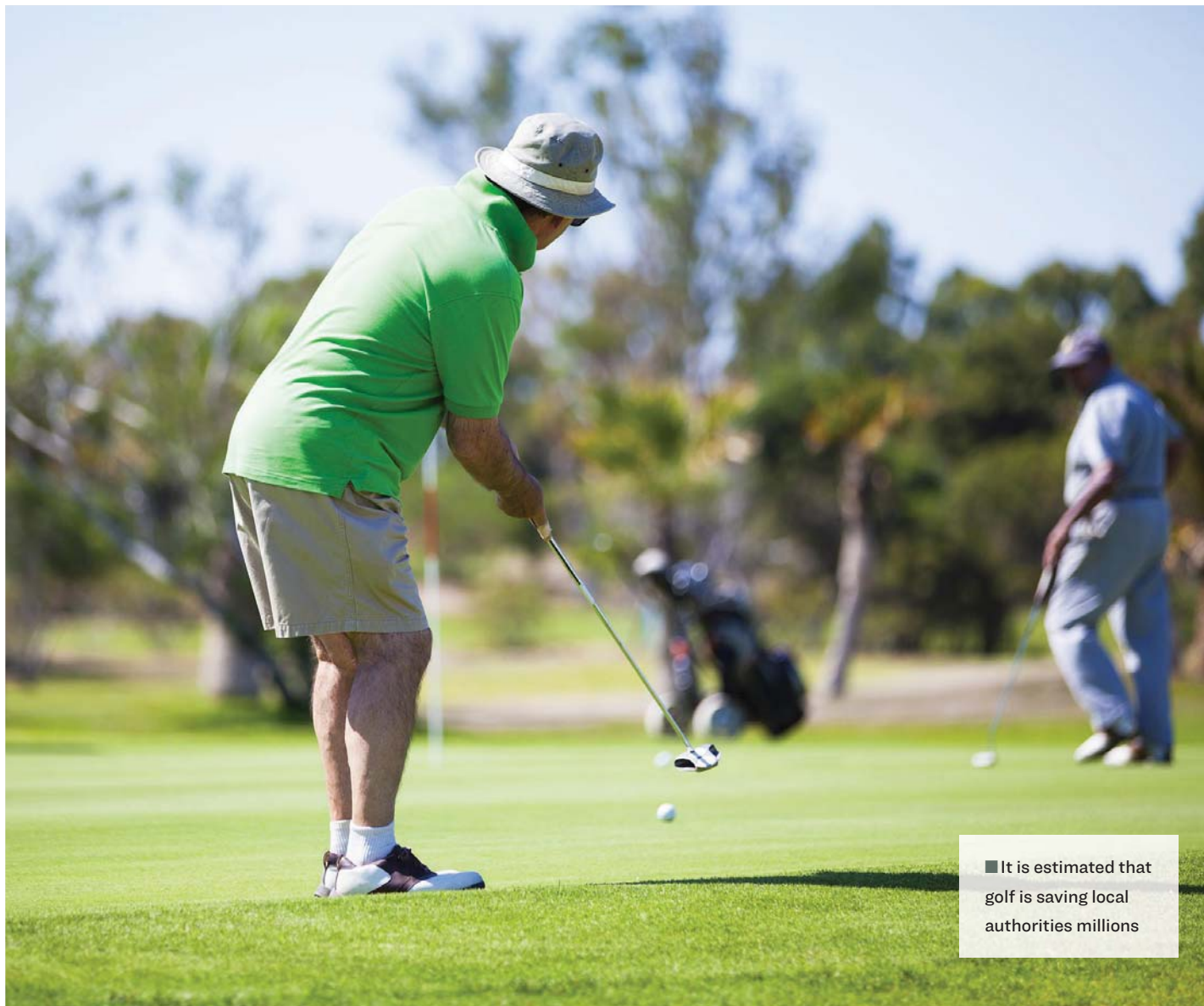
More than 3,200 golfers at 12 Mytime Active courses were surveyed about their participation. The study showed that the more people play the happier they'll be, with the golfers who took most activity scoring well above the national average for their mental wellbeing.

As a result, it is estimated that golf is saving local authorities in the survey area a total of £3.4m a year in health costs.

There are even bigger potential savings if the golfers who play the least continue their participation and become more active as a result.

The findings are the result of an investigation by England Golf, Mytime Active and ukactive





■ It is estimated that golf is saving local authorities millions

Research suggests that previously physically inactive people who get into golf are likely to pick it up regularly

#### Research highlights:

■ Golf has a particular appeal to people who undertake less than 150 minutes of exercise each week – the recommended level in the Chief Medical Officer's (CMO) guidelines. More than 70 per cent of the people surveyed in the study were in this category.

■ Golfers are likely to stick with the sport. More than 70 per cent were positive that they would play golf regularly during the next year. However, the evidence showed that

some people don't count golf as exercise, highlighting the need to promote this aspect of the sport.

■ A large number of golfers (78 per cent) are satisfied with their lives and the survey finds their mental wellbeing increases very noticeably the more they play. The most active golfers scored an average 8.35 out of 10, when assessing how satisfied they were with their lives; the score fell to 7.12 for inactive golfers. ●



■ The findings will now be used to investigate the possibility of making golf available on referral by GPs



We're embracing the future of English football without forgetting the past

Dan Meis, founder of Meis Architects



## New beginnings

The architect behind Everton FC's planned new stadium at Bramley Moore Dock in Liverpool spoke exclusively to *Leisure Opportunities*



■ Goodison Park has been home to Premier League club Everton since its completion in 1892 and is one of the world's oldest purpose-built football grounds

**T**he architect behind Everton FC's planned new stadium at Bramley Moore Dock in Liverpool has told *Leisure Opportunities* that his design will "embrace the future of

English football without totally forgetting the past" – avoiding the pitfalls that have befallen clubs such as West Ham when moving away from a much-loved home.

Dan Meis, founder of Meis Architects, admitted he feels "a huge responsibility" at the task of creating a replacement for Goodison Park, the team's home of 126 years and one of the world's oldest purpose-built football grounds.

"A major part of the challenge is how do we take somewhere that has been this magical place and move it somewhere else," he said. "There's a cautionary tale with a lot of the new UK sports buildings. Clubs have moved





■ Meis wants to utilise physical pieces of the old stadium

“ A major part of the challenge is how do we take somewhere that has been this magical place and move it somewhere else ”

to new venues that have none of the sense of history or the spirit of where they were before. I think what we're seeing with the West Ham backlash, for example, is you can have a shiny new stadium, but if it's not a great football venue it is going to face challenges.”

The architect pledged that Everton would avoid this trap with the move across the city to Bramley Moore.

“From the very first time I was at Goodison, I recognised the importance of the idea that this building has a memory and a long incredible history has been enjoyed there,” he said.

“So we have specific ideas about bringing physical pieces of the stadium with us to the new ground. Certainly references will be made. We're not going to do it in a copied, clichéd way, but we will create moments where people will know this is from Goodison.”

Everton's long-running quest to build its new home took a major step forward last November after it reached an agreement to lease land for the site at the dock if it is able to gain planning consent and secure funding. The deal will run for a period of 200 years at a nominal rent.

“It's a dream site for an architect,” Meis said. “The biggest opportunity is to be more connected to the centre of Liverpool, and to have an iconic location right along the Mersey.

“However, it has its challenges beyond the design considerations. This is a World Heritage Site and a precious front door to the city. So we have a responsibility to create something that represents the city in a world-class way.”

The first details and images of Meis' design, along with more information about the construction timeline budget, are due in the next few months. ●



■ Meis wants to retain Goodison Park's spirit and sense of history in the design of the new stadium



## Training days

The Gym Group has partnered with Lifetime Training to open its own branded personal training academy



■ The Gym Group, led by CEO John Treharne, expects to attract 350 candidates per year

We will offer participants in the academy some fantastic personal development through our 12-month CPD offering

The Gym Group has revealed plans to launch its own branded personal training academy.

Working in partnership with Lifetime Training, The Gym Personal Training Academy will offer career pathways for people seeking a career as a personal trainer.

The first academy sites have now launched in London, Manchester and Birmingham, with more locations to be added later in 2018.

Participants will receive a Level 3 Diploma upon completion, a guaranteed interview with The Gym Group, end-to-end support from training to self-employment, and a year's free gym membership.

The Gym Group, expects to attract 350 candidates per year and the training will prepare each to work as a personal trainer in The Gym Group by integrating bespoke content within the course.

Jacqueline Regan, people director at The Gym Group, said: "Our aim is that it will not only support personal trainers to operate their own business, but also provide the consistency of personal training that our members tell us they are looking for. We will also offer participants in the academy some fantastic personal



■ Participants will gain a Level 3 Diploma upon completion of the training

“ This is the perfect way to combine the expertise of a training provider with the real-life experience of an operator ”

development through our 12-month CPD offering.

“This is underpinned by four key themes: building a better business, nutrition, strength and conditioning, and training for the general population.”

The Gym Personal Training Academy curriculum has been designed in partnership with Lifetime Training.

Sean Cosgrove, chief commercial officer at Lifetime, said: “Partnerships such as this are the perfect

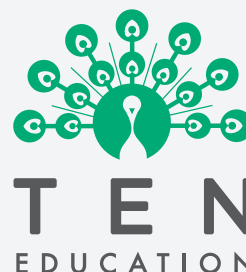


■ Sean Cosgrove, chief commercial officer at Lifetime Training

way to combine the expertise of a training provider with the real-life experience of an operator.

“We’ve been working on this project for close to 12 months, so it’s fantastic to see it come to life to support learners become qualified and start their careers with The Gym Group.

“This type of partnership can only benefit the industry as a whole by creating better-educated fitness professionals.” ●



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#MOVEBETTER



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## Recruitment headaches? Looking for great people? Leisure Opportunities can help

### Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

### What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

## Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Simon Hinksman



Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email [theteam@leisuremedia.com](mailto:theteam@leisuremedia.com)



achieve  
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achieve  
**POWER**

Achieve Lifestyle have recently opened our boutique new gym; Achieve zONE, and opening a dedicated strength and conditioning gym; Achieve POWER (Summer 2018) as well as our exciting new £20m flagship venue; Egham Orbit in early 2019.

**We are looking for highly motivated and effective individuals to join our successful team and help drive our business further forward.**

## Swimming Development Manager (full time)

We require a great leader for the aquatics team at Egham Orbit. You will be tasked with the coordination of the Learn to Swim programme, and be required to focus on maximum participation levels being sought within the wider pool programme. A proven track record of success in previous aquatics development is required, as well as being ambitious and keen to make the pool and swim development programme your own.

## Sports Development Manager (full time)

With the addition of new indoor and outdoor sporting facilities, we are extending our sports development team, and require a strong and dynamic leader to develop the increasing wider programme of choice and variety of sports coaching, block bookings, special events and holiday activities. Ideally you will have a commercial acumen and coaching qualifications, as well as a good understanding of sports development. You must be able to communicate effectively and be highly organised in your role.

## Assistant Manager Health & Fitness (full time)

A great opportunity to join an expanding gym team with the opening of three new facilities. We are seeking an ambitious fitness orientated leader to enhance and develop our gym team. This role will provide key multi-site support to the Group Fitness Manager at Achieve zONE, Achieve POWER and Egham Orbit.

## Fitness Instructors (full time / part time)

We seek customer focused team players to support our members in achieving their health and fitness goals.

This post is hands on as you will be required to provide a high level of engagement as well as deliver individual and group gym sessions.



**APPLY NOW:**  
<http://lei.sr?a=4D7m2>



**rydym yn  
recriwtio!**

**we're  
hiring!**

## Rheolwr Masnach

£37,306 — £41,025  
£8,000 ffioedd adleoli  
Llawn amser & parhaol  
Theatr Pafiliwn y Rhyl  
Yncau: 13 Ebrill 2018

## Commercial Manager

£37,306 — £41,025  
£8,000 relocation allowance  
Full time & permanent  
Rhyl Pavilion Theatre  
Closes : 13 April 2018

**CEISIWCH RWAN / APPLY NOW:**

**<http://lei.sr?a=F9L4O>**





Anglian Water is more than just pipes and pumping stations.



Did you know we are also responsible for some of the area's most popular recreational sites in England? Our Recreation Team manages over 4,000 hectares of parkland, woodland and reservoirs including Rutland Water. These areas provide valuable open space offering high-quality leisure opportunities ranging from international triathlons, sailing regattas to fishing competitions. We want our visitors to experience and enjoy our great leisure facilities and to be as passionate and proud of our environment as we are.

Set in 4200 acres of open countryside, Rutland Water Park is the central rural attraction in England's smallest county of Rutland and offers activities for all the family.

## LIFEGUARD/SENIOR LIFEGUARD

● OAKHAM, RUTLAND, UK ● COMPETITIVE SALARY

We are looking for Lifeguards to make sure our visitors are safe when on our inland beach at Sykes Lane.

Hundreds of people visit Rutland Water Park every year and we need dedicated lifeguards and senior lifeguards who take a vigilant approach and respond with urgency and efficiency to any swimmers and visitors in distress. You'll be the first point of contact for our visitors so you'll need strong communication and social skills.

It's an advantage if you hold the National Pool Lifeguard Qualification (NPLQ) and have previous experience in a similar outdoor environment.

Training may be provided to exceptional candidates who can commit to working for at least 30 hours a week over the peak season in July and August.

If you thrive with extra responsibility and feel that you have the skills to lead and supervise a team of lifeguards, you could be our next senior lifeguard.

This is a seasonal opportunity (June – October), and you will be employed on a flexible, 0 hours contract.

Spend your summer, helping the public, in a beautiful lake setting.

## WATERSPORTS INSTRUCTOR

● OAKHAM, RUTLAND, UK ● COMPETITIVE HOURLY RATE

We are looking for Watersports Instructors to work at Rutland Water and provide tuition and general assistance to our visitors.

Our visitors can hire rowing boats, canoes and kayaks and take part in raft building and power boating. As a Watersports Instructor, your key responsibility is to ensure all visitors are enjoying their time at the Park whilst remaining safe.

Working on a casual basis during busy periods, mainly at the weekends and during school holiday periods, you will be paid a competitive hourly salary and become part of the great Rutland Water Team.

You will receive in-house training, an annual car parking pass to use at our Water Parks and discounted rates on many of the activities at the Park.

### Requirements:

- You'll have a keen interest in watersports and have experience in a similar role and want to share your enthusiasm with our visitors.
- It's advantageous if you have a First Aid qualification and/or watersports qualifications.

If successful you would be issued with a flexible zero hour contract, therefore shift patterns and rotas vary, dependent on the need of the Water Park and your availability.

Closing date for both positions: 12<sup>th</sup> April 2018

Apply now: <http://lei.sr?a=g9J5g>

*Do you have the motivation, skills, and experience to deliver the very best for sport in Wales?*

*Sport Wales is the national organisation responsible for developing and promoting sport and physical activity in Wales.*



**Currently we're recruiting for a number of positions to support our development and build a nation of Champions.**

## Head of Insight and Policy

**Salary:** £37,600 to £44,950 per annum (plus 12% unsocial hours' allowance – subject to review), plus a generous benefits package  
**Location:** Cardiff

Sport Wales' vision is to unite a proud sporting nation, ensuring every child is hooked on sport for life and positioning Wales on the international stage as a nation of champions. To realise this bold ambition, we are looking to appoint a highly skilled, engaging and experienced Interim Head of Service to lead and drive forward our Insights and Policy function for a 2-year period. We are seeking an enthusiastic individual to apply evidence to policy and develop an insights plan that optimises the balance of commissioning versus internal delivery of work. We are looking for someone who can work with key partners to develop an evidenced based impact framework which aligns to the Welsh Government Policy and the Well Being of Future Generations act.

## Senior Insight Officer

**Salary:** £29,100 - £35,750  
**Location:** Cardiff

We have an exciting opportunity for a Senior Insight Officer to join our highly skilled Insight Team. You will lead the design, development and delivery of critical activities that seek to enhance our understanding and build the evidence-base that links sporting outcomes with wider social, health and economic outcomes. This will assist in the development of Sport Wales' strategic planning and policies, and shape wider social policy agendas.

## Performance Advisor

**Salary:** £34,920 to £42,900 per annum subject to current pay and grading review  
**Location:** Cardiff

We have a rare and exciting opportunity for a Performance Advisor to join our Institute Team. In this role, you will develop influential relationships with Performance Directors and other key NGB staff to ensure the building of a sustainable sporting system that consistently delivers medals at the major multi-sport Games. You will support sports to plan for the long term in their development of future talent, ensuring a holistic and planned approach to athlete development. You will help to ensure that those athletes capable of delivering here and now have access to high quality performance support services. You will create environments that enable people to go beyond their current potential and achieve success through sport.

## Sport Wales Senior Officer

**Salary:** £34,920 to £42,900 per annum (incl. 20% allowance)  
**Location:** Flexibly between Plas Menai and Deeside offices (the role will require time in Cardiff)  
**Fixed-Term Contract to end of March 2019 (will consider secondments)**

This is an exciting time for the sector and for Sport Wales. We have just commenced work to develop a new vision for sport in Wales that will better demonstrate the value and impact sport has on the nation. The development of the vision is a great opportunity to ensure that sport continues to play a key role in our society, and is recognised and valued for the impact it has on the well-being of future generations.

As a Senior Officer in the Community Sport Team, you will play a critical role in helping to develop and implement new policy; build and maintain effective relationships with key partnerships; developing capability and capacity within the sector and effective performance management.

## Sales & Marketing Officer

**Salary:** £17,200 - £22,500  
**Location:** Caernarfon

The Sport Wales National Outdoor Centre, Plas Menai is situated on the banks of the Menai Straits, a stone's throw from Snowdonia National Park and the stunning coastline of Anglesey and the Llyn Peninsular. The Centre has been delivering a range of water and land based activities for over 30 years and trains instructors who go on to work across the world.

We are looking for an enthusiastic Sales & Marketing Officer to grow our Community Development Programmes. You will be charged with developing our portfolio of community activity programmes that include dealing with schools, local youth groups and or successful Menai Dragons Adventure Club. (This is a 12 month Fixed Term Contract to cover Maternity Leave).

For more information on the above roles and to apply:

**<http://lei.sr?a=U1r5B>**





# Head of Finance

**£50,907 - £56,265 plus  
Car Allowance and Private Healthcare**

TMLT is an independent leisure Trust in Kent operating 4 facilities with a turnover of around £6.3m and is seeking to appoint an experienced financial manager to this important role on the Executive Management Team. The post holder will report directly to the Chief Executive with overall responsibility for finance, payroll, administration and managing the Trust's IT providers.

The successful candidate is likely to have a strong demonstrable record of financial management in a similar setting and have the ability to make decisions and problem solve both independently and as part of a team. Able to manage the Trust's central administration team and HR function you will be ambitious, innovative and hard working. The ability to contribute to overall strategic goals is vital to help the continued success and development of the Trust.

Based at our Head Office in Larkfield you will be a natural leader, have a flexible and enthusiastic approach to work and be able to work as part of the Executive Team to deliver financial and business goals. You will be numerate and literate, able to prepare and present reports to the Board, the Council and other strategic partners. A sense of humour helps!

For an informal discussion please contact Pauline Raymond on 07779 150586. To apply for the role, click here: <http://lei.sr?a=C1A0W>

**Closing date for applications: Friday 13 April 2018**



**Apply Now:** <http://lei.sr?a=C1A0W>





## MANAGING DIRECTOR

**Competitive salary plus relocation** Location: Orkney

The Pickaquoy Centre are looking for a forward thinking, dynamic and inspirational Managing Director. Our 120 full and part time staff are fun, hardworking individuals who are passionate about their roles and you will lead this exceptional team to deliver a wide range of services to the 20,000 Orcadians and the some 129,000 tourists and visitors each year.

### The Pickaquoy Centre

Our leisure centre is located in the main town of Kirkwall and is recognised as Orkney's community hub. We are proud to host high profile guests including royalty, entertainment professionals and the sporting elite but what makes us unique is that we are the heart of the community. Our visitor numbers reached 670,000 over the past 12 months, a year on year increase of 13%, largely due to the launch of our successful ActiveLife membership scheme in partnership with Orkney Islands Council. Just under 25% of the Orkney population is now registered under this scheme, bringing us closer to our vision of Every Body, Every Day, Active.

### Mission - "Enriching people's lives through sport, arts & leisure activities"

We host an exceptional range of activities for all ages and abilities from early years aquatics to The St Magnus International Festival. Our campus also includes a fully digital cinema with a comprehensive programme that includes live streaming of West End theatre, opera and ballet, a four star camping park and a daycare centre for adults with learning difficulties. The quality of our facilities and services enables sports people to compete regularly at regional and national level, putting Orkney high on the sporting map. Orkney was rated the most desirable place to live in the UK (source: Herald Scotland April 1st 2017). The people of Orkney are a vibrant, outward-looking island community with a can do attitude and a passion for sports and arts participation.

### The Role

Reporting directly to the Trustees, the Managing Director will be responsible for leading the strategic development of this multi-service centre with a current turnover of £2.7 million.

This is a business critical role where you will be instrumental in driving our continued growth.

We are looking for a passionate and enthusiastic Managing Director to lead the Centre through the next stage in its development. The successful candidate should be experienced in strategic planning, communications and financial control as well as having the ability to develop and maintain client and stakeholder relationships.

This is a rewarding, exciting and challenging role for an ambitious applicant. Experience in developing strong teams, enhancing operational standards and developing new business through innovation and engagement with local communities, are key to this position.

### Enquiries

For a confidential discussion about the role please contact Katy Gall or Nigel Fortnum at our recruitment partners, Aspen People, on 0141 212 7555.

**CLOSING DATE FOR APPLICATIONS IS MONDAY 9TH APRIL 2018.**

**Apply now - <http://lei.sr?a=y1R9N>**



# CAN XERCISE4LESS OFFER YOU MORE?



With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We're also one of the fastest growing companies in the UK so why not join us and see your career grow too.

**Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:**

**GENERAL MANAGERS**

**SALES MANAGERS**

**MEMBERSHIP**

**CONSULTANTS**

**RECEPTIONISTS**

**PERSONAL TRAINERS**

If you would like to apply, please head to our website via [xercise4less.co.uk](http://xercise4less.co.uk) and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to [recruitment@xercise4less.co.uk](mailto:recruitment@xercise4less.co.uk).

## You will be:

- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

## Other Awesome Benefits:

- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.





# Spa Therapist

London, United Kingdom, £23000 - £24000 per annum + commissions

## We are excited to be recruiting a Spa Therapist for the Mandarin Oriental Spa.

### The Spa Therapist will be responsible for the following duties:

- The Spa Therapist is responsible for, but not limited to performing as trained all spa treatments to guests in a professional and pleasant fashion.
- Be on time for appointments and thoroughly review appointments after completing each treatment
- Keep work area clean and neat at all times.
- Must follow all Standards and Procedures as taught by legendary trainers or Treatment supervisor/ Head Therapist
- To ensure that a high standard of service is maintained throughout the Spa.
- Must be NVQ Level 3 Diploma in Beauty Therapy qualified

### We offer our Spa Therapists world class benefits but not limited to:

- Team member discounts on hotel stays and dining across the group
- Highly competitive salary within the luxury London Hotel sector
- Free laundry and complimentary meals whilst on duty
- Colleague recognition and reward programmes
- An exciting range of learning and development programmes
- Opportunities for promotion and transfers across the group
- Colleague Social events and Wellness programmes

### About us:

In 2018 Adam D. Tihany will oversee the design of the next-generation Spa at Mandarin Oriental, London, which will be significantly expanded to include a couple's suite and an exclusive Mandarin Oriental Spa Wellness & Beauty concept, offering powerful and effective cosmeceutical and therapeutic treatments for both men and women.

The newly unveiled Spa at Mandarin Oriental, London will offer new services, many exclusive to London, inviting guests and members to discover a global well-being approach, encompassing both wellness and beauty.

With the extensive renovation a newly created position has arisen for a Spa Therapist. Reporting directly to the Spa Treatment Manager the ideal candidate will have previous experience in a similar role within the luxury sectors. The successful candidate will have strong organisational abilities, outstanding operational knowledge, an attention to detail as well as a passion for delivering guest service at the highest level.

### Your career:

Working at Mandarin Oriental isn't just a job; it provides an opportunity to build a career for life with the potential to travel the world within our unique organization. Our people aim high and we support them all the way by providing career advancement and Learning and Development programmes designed to enable our colleagues to be the best. We do this by developing our Colleagues and encouraging them to take on new challenges, thus allowing us to identify their potential and help them expand their careers as the group's expansion plans take effect over the next few years with many new hotel openings on the horizon.

### Eligibility:

In line with the requirements of the Asylum & Immigration Act 1996, all applicants must be eligible to live and work in the UK. Documented evidence of eligibility will be required from candidates as part of the recruitment process.

### Apply now:

<http://lei.sr?a=f6L0K>





LODORE FALLS  
HOTEL

# SPA MANAGER

SALARY: FROM £30,000  
LOCATION: BORROWDALE, KESWICK

We are looking for a Spa Manager who can consistently deliver a high-quality spa experience for hotel guests and day-spa visitors which is commensurate with the exceptional new spa facility and overall investment.

Steering both the financial, and team performance, to the highest levels and demonstrating strong leadership to shape the future of the business. Demonstrating a knowledge of “wellness” treatments and the benefits of spa use to become an ambassador for the spa brand.

## PERSONAL CHARACTERISTICS

- Excellent personal presentation
- A great communicator
- High degree of organisation, prioritisation and time management
- Self-motivated, enthusiastic
- Flexible approach to work
- A genuine commitment to excellence in customer service

**For more information and to apply please visit: <http://lei.sr?a=V9S1L>**





## Be at the start of an exciting new massage brand.

The Massage Company™ is looking for ambitious Assistant Managers and Sales Supervisors to help lead our exciting, new massage concept at our flagship centre in Camberley.

To be successful you will need to share our passion for bringing high-quality massage to the mainstream; transforming it from the occasional or a treat to a routine and vital part of a better and balanced life for our clients. With other sites opening soon, both these roles offer excellent career progression into higher management and/or new site opening positions.

## Assistant Centre Manager

**SURREY, UK**

**£ Competitive full-time (part-time available) plus commission**

As an ACM you'll be establishing operational processes and creating excellent guest experiences.

You'll help train and develop our therapists and sales supervisors in some of the core skills they need as well as helping to promote The Massage Company™ ethos. You'll also be promoting the sale of memberships and of our exciting range of upgrade massage products and services as well as being responsible for scheduling appointments for our clients.

You'll need to have worked in a very customer service oriented role, be able to speak fluent English and have the right to work within the UK. But most importantly you must be passionate about bringing high-quality massage to the mainstream.

## Membership Sales Supervisor

**SURREY, UK**

**£ Competitive full-time (part-time available) plus commission**

As a MSS you'll be generating new clientele and promoting The Massage Company™ brand. You'll provide clients with the best massage service advice to fit their needs and by matching them to the right therapist as well as promoting our internal upgrades of massage products and services.

You'll also be helping to create an excellent guest experience and occasionally being part of promotional activity both onsite and offsite locally.

For both roles, you'll need to have worked in a very customer service oriented role, be able to speak fluent English and already have the legal right to work in the UK. But most importantly you must be passionate about bringing high-quality massage to the mainstream.

**For more information about these opportunities and to apply visit: <http://lei.sr?a=L2I3f>**







# Theme Park Trainee Managers

## 3 UK Locations

Our family Theme Parks are thriving and this year we begin work on a brand new resort project at Rother Valley which means we need more great leaders for the future. Following the huge continued success of our Trainee Manager programme, we are delighted to announce its annual return in 2018 for the fourth consecutive year. This is a fantastic opportunity to join a rapidly growing business in a challenging leadership role at one of Gulliver's Theme Park Resorts at Warrington, Milton Keynes or Matlock Bath and with one eye on Rother Valley.

With a hands-on approach and excellent communication skills, you'll be used to organising and dealing with customers, be innovative with your ideas and have an infectious enthusiasm that engages and inspires those around you.

**The Trainee Manager programme will be structured over a 12 month period starting in May 2018 and will include:**

- A number of placements across different areas of the business.
- First class training programme to develop skills and knowledge.
- Senior level mentor from within the business and access to external development coaches and experts.
- Ownership of bespoke projects which will challenge skills and develop learning.

You'll be a high energy, ambitious individual who is prepared to work hard to gain experience and develop new skills in order to progress into more senior leadership roles within the business. The ability to work across all of our locations is essential and you will be able to demonstrate evidence of a strong work ethic from your previous experiences.

2018 is Gulliver's Ruby Jubilee, celebrating 40 years of great value family fun. With resorts in Warrington, Matlock Bath and Milton Keynes our resorts include Theme Parks, Splash Zones, Nerf Zones, high ropes experiences, Dinosaur and Farm Park, plus themed hotels and lodges.

Our award winning accommodation offering is also expanding rapidly and we'll be hosting even more sleepovers, short breaks and 'Stay and Play' experiences during our Ruby Jubilee year and beyond. With all of this expansion and our fourth theme park resort on the horizon, we'd love to meet individuals who share the desire for a future that's as ambitious as ours.

If you feel you have the drive, attitude and necessary skills for the Trainee Manager positions and want to be part of a great, growing company then please apply below.

**Candidates MUST send a Covering Letter with their application – otherwise they will not be considered. Closing date 6th April 2018.**

**Interview and assessment days will be held on 13th, 14th and 15th April 2018.**

**To Apply, Email Your CV and Cover Letter to: [careers@gulliversfun.co.uk](mailto:careers@gulliversfun.co.uk)**



# General Manager

**Namco Funscape, Ipswich**

**£25,000 Basic + Bonus + Benefits**



**An enthusiastic, driven General Manager is sought to run this ten pin bowling Family Entertainment Centre. Located next to Morrison's in Sproughton, Ipswich you will be suitably located or be willing to relocate to the area.**

## **Role:**

The role consists of directing, training and developing duty managers as well as managing technical and sales staff along with around 20 full and part-time general staff. You will drive, motivate and encourage the team to achieve their targets, provide excellent customer service whilst ensuring Company standards of presentation are maintained.

## **Business:**

The business consists of a 24 lane tenpin bowling centre, catering for both league and leisure bowler, a vibrant bar and café serving Costa Coffee, along with the usual video/gaming/redemption machine portfolio for which Namco is normally associated. The site benefits from party business encompassing children, teens and adults along with corporate events for business and company clients.

## **Opening Hours:**

Operating in the leisure environment the business opens and operates daily 364 days a year with key trading times being evenings, weekends and school holidays. As a result, the role demands flexibility. The ability to work changing shift patterns with the team across all opening hours as determined by the needs of the business is a given.

Applications are therefore sought from suitably qualified or experienced individuals who have a proven track record of achieving in their roles to date. It is viewed by the Company as an excellent location for experienced deputy managers to “cut their teeth” in their first General Manager role given the size and challenging nature of the business.

## **Skills:**

You will be an excellent communicator, having the ability to drive and inspire the team to achieve both business and Company targets. With a “hands-on” approach you will acquaint yourself with all processes within the business making efficiencies and increasing effectiveness wherever possible. You will generate and implement central and local marketing strategies that increase footfall and ultimately revenue whilst keeping to budgeted margins and costs. Overcoming obstacles, confronting situations, resolving problems and thinking “out of the box” are all skills that will be required within this role.

The ability to prioritise, meet deadlines, implement Company strategies and ensure Company compliance are all requirements of the successful candidate!

**APPLY NOW:**  
**<http://lei.sr?a=m2B1J>**



# Sales Manager

£43,344 per annum plus benefits.



We are Chester Zoo, and for over 80 years we've been a leading conservation and education charity, and an amazing, award-winning visitor attraction.

We're also a team of passionate, talented, enthusiastic and expert people, doing everything we can to keep the zoo going, from feeding the animals to discovering new conservation ideas, and giving our 1.9 million visitors an inspirational day out. We work hard because we love animals, we care about nature, we love Chester Zoo and we want to be the best zoo in the world!

*If you think you can help us to achieve that, then we'd love to hear from you.*

We currently have an exciting opportunity for a **Sales Manager**, to develop and manage the sales of the zoo's membership and adoptions, corporate and private events, gift and experiences packages, and groups and travel trade business, in order to support the organisation's strategy to meet financial targets and deliver outstanding customer service.



Please visit  
<http://lei.sr?a=L4t9E>  
for further details about  
the role, and the skills  
and experience  
required to  
deliver it.

Closing date for applications is 8 April 2018. Interviews will be held on 16 April 2018





# Senior Creative Designer

**Bramley, Guildford**

**Competitive Salary and Benefits**

**RMA Ltd**, an established company specialising in themed attraction and theme park design and build are looking to expand their design facility and are looking to employ a senior creative designer/project manager.

Over the years we have worked with a number of leading attractions operators including Peppa Pig World, Cadburys World, Thomas Land and Jorvik Viking Centre (above).

The successful candidate will be self-motivated and able to work closely with the rest of our design and build teams to develop concepts and master plans and onward to produce detailed

build drawings and specifications whilst overseeing the construction phase on site.

Our ideal candidate will need to be conversant with AutoCAD 3D, Photoshop and Illustrator and have a good understanding of project costing and budgeting.

Salary will be commensurate with experience and talent, so this opportunity is open to both the experienced and newly qualified.

The position will be predominately based at our office in Bramley, Guildford.

**To apply for this position, please send your CV and covering letter by clicking <http://lei.sr?a=q5z6k>**



Heritage Great Britain PLC is a privately owned company that owns and operates many of the UK's most outstanding landmark destination and popular visitor attractions.

Our current portfolio stretches from the coastal splendour of Land's End at the South-Western tip of Cornwall to remote John O'Groats in the far North of Scotland. In between, the 125 year old Snowdon Mountain Railway takes passengers from Llanberis, in the heart of Snowdonia National Park, to the summit of the highest mountain in England and Wales, where visitors can see the award winning building of Hafod Eryri.

The Needles Landmark Attraction welcomes visitors to the Isle of Wight's iconic Westerly point and Mattel Play (Liverpool) is an exciting indoor attraction concept that takes world famous brands such as Thomas & Friends, Bob the Builder and Fireman Sam and brings them to life in an interactive and entertaining family experience together with quality retail and catering experiences.

New projects and sites are already in place which will see an expansion of the group in 2018 and beyond.

# Operations Manager

**Heritage Great Britain PLC (Liverpool)**

**Salary : £30,000 to £35,000**

**Location : Liverpool**

**Heritage Great Britain** is the owner and operator of a number of high-profile and successful visitor attractions around the UK. The group is now continuing to grow with a number of new large scale projects planned or under development within the north west region of England. These projects are at varying levels of development, and this role will be instrumental in working with the existing senior management team and board to ensure they are delivered to the highest standard.

The role will involve being a key member of the project's team throughout the development phase but then oversee the operational phase as operations manager – recruiting and developing the day to day operations team. This role requires a pro-active and high energy manager with proven commercial ability, to drive and manage new projects within the portfolio, based in the north west.

The individual will be supported by and work with the existing well-established senior management team, reporting directly to the board.

## The role

- To work with the directors and senior management team and a wide breadth of external advisors, suppliers and professionals to deliver projects in the north west.
- To drive and deliver the commercial performance of the new businesses and projects.
- To drive and deliver the operational excellence of the businesses
- To manage and develop other managers, supervisors and teams to continued success.
- To ensure compliance with all group and statutory requirements, policies and regulations

## The candidate

- Must have a proven and successful track record of management experience within the tourism, hospitality or attraction related industry
- Must be able to demonstrate skill for driving sales, customer service and coordinating local marketing activity.
- Management skills to manage a successful and diverse team.
- Be able to prioritise and manage multiple demands
- Ideally will have experience as an Operations Manager overseeing such business areas or have solid experience in a similar operational function.

This is a new role which will be both varied and developing over time, offering exposure to new projects and business opportunities with the group, in the north west region. You will be working with the board and other senior group managers to drive these new opportunities forward in both their development and operational phases.

Salary will be determined by reference to skills, experience and qualifications but is expected to be £30,000 to £35,000. The role has the opportunity to develop further as the projects are delivered and further projects are planned.

**For more information about this role  
and to apply for these roles please  
click the link - <http://lei.sr?a=o8o3o>**