

leisure opportunities

7 August - 20 August 2018 Issue 742

Your careers & recruitment partner

1Rebel cycle concept is world's first

Alternative fitness operator
1Rebel has opened the world's first indoor cycling studio amphitheatre in Victoria, London.

The 7,000sq ft (650sq m) arena at Victoria's Nova – a multi-restaurant development in the area – houses an 86-bike studio over three stories, as well as an instructor platform that ascends and descends during the class via a remote control scissor lift.

The studio is also home to a sensory shower system and a 3D sound system – one of only two in the world along with the one at the Sydney Opera House.

From a design point of view, the studio is encased in industrial-modern copper piping and white lacquered exposed brick. A galvanized steel staircase leads up to the changing areas while milky PVC drapery adorns said staircase.

"Places like this are built for performance," said brand ambassador and Olympic heptathlon gold medalist, Louise Hazel. "They exist to push you to your optimum limits, to make you better." 1Rebel was set up by founders



■ The amphitheatre includes an 86-bike studio over three stories, with instructors moving up and down on a platform

Giles Dean and James Balfour three years ago and also has sites at Broadgate, Bayswater and the Southbank in London.

[More: http://lei.sr?a=T5W3F](http://lei.sr?a=T5W3F)



Places like this are built for performance – they exist to push you

Louise Hazel



FITNESS

Iconic Gold's Gym fitness brand put up for sale

CEO Brandon Bean says growth is at an 'all-time high'

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Archbishop of Canterbury calls for accessibility

Justin Welby wants 'disability over heritage'

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MoreYoga entrepreneurs **Shamir Sidhu** and **Daniel Marin** plan 100 studios for London

Entrepreneurs Shamir Sidhu and Daniel Marin are aiming to build the UK's dominant yoga chain with their "no fuss" budget brand, MoreYoga.

"We aim to be the dominant chain," Sidhu said. "By 2022 we visualise having 100 sites in London and have growth in regional cities."

There are currently 15 MoreYoga studios across London, with a pipeline of a further 15 in places such as Stratford, Tower Bridge and Surrey Quays. Launched last month, Tower Hill is the most recent club.

The brand is the second fitness venture the pair have launched – and arguably the most successful one.



■ There are currently 15 MoreYoga studios across London

"There's lots of players in the yoga market, but many are small, independent studios. We aim to be the dominant chain in the market"

"Our first business was personal training studios called MoreFit, which we launched in 2014," Marin said.

"We had three, but growth was slow and we realised yoga offered much more potential, so we switched our focus.

Starting in 2016, we self-funded the first four studios, then used loans to drive growth. Now we're financed by debt from Michael Shaw at The Huddle, which is enabling us to expand more aggressively."

The pair says that the target of 100 sites is a realistic one. While the yoga market is filling up with sites, Sidhu says the market is fragmented and has space for a large operator.

"There are lots of players in the yoga market, but many are small independent studios," Sidhu adds. "We aim to be the dominant chain in the market."

■ To read a full interview with Sidhu and Marin, see *Health Club Management* July 2018.

Everton's new CEO **Denise Barrett-Baxendale** says leadership team is "ready for positive season"



■ Barrett-Baxendale said changes will help lay the foundations for the future success

Everton Football Club's new chief executive, Denise Barrett-Baxendale, says she is "looking forward to a positive season" following a comprehensive overhaul of the club's leadership team both on and off the field.

Since Barrett-Baxendale's appointment on 1 June, Everton has brought in a new director of football, Marcel Brands, and appointed a new manager in Marco Silva.

The club – which has competed in the top division

"The priority for me is about leadership, direction and strategy, making sure we are clear on who we are"

of English football for a record 114 seasons – has also restructured its entire executive leadership team by naming Dr Keith Harris as deputy chair and appointing Alexander Ryazantsev as chief finance and commercial officer.

Barrett-Baxendale said she hoped the changes will help lay the foundations for the future success of

the club – often described as the "sleeping giant" of English football.

The Liverpool-based club's fanbase is among the largest in Britain, with average attendance of more than 38,000. The club hasn't, however, won a top flight championship title for more than 30 years – the latest win coming during the 1986-87 season.



■ Broster said Anytime is the first and only US-based health club operator to get a franchising licence in China

Anytime Fitness UK CEO **Stuart Broster** reveals plans for further international growth

Stuart Broster, CEO of Anytime Fitness UK, has revealed plans to become the UK's largest fitness chain – as well as grow its portfolio across the globe.

Broster said the group is making plans to establish a presence in a number of new countries over the next two years.

"We recently secured an agreement with a master franchisee in Morocco and plan to open several gyms there within five years," he said.

"We also plan to open more locations in China, building on the 11 we already have there.

China is a special market for us, as we celebrated the opening of our 4,000th gym on 16 March 2018 in Shanghai.

"We're the first and only US-based gym operator to get a franchising licence in China and it's proving successful, so we're keen to build on it."

Broster added that, as part of the global growth plans, the chain will introduce new developments to its member offer.

"We're looking at the overall experience that we're delivering to members at club level and have various future partnerships lined up," he said.

"We recently secured an agreement with a master franchisee in Morocco and plan to open several gyms there within five years"

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■ Byrne will be responsible for representing the interests of the FHT and its members

Christopher Byrne appointed president of the Federation of Holistic Therapists

The Federation of Holistic Therapists has named Christopher Byrne as its new president.

Elected by his peers on the FHT Governing Council, Byrne replaces Paul Battersby, who has served for the past two years, and will be responsible for representing the interests of the FHT and its members.

Byrne, who runs a therapy practice and training school in Cheshire, UK, began his career as a therapist, following a 20-year career as a chartered engineer with companies such

"As a therapist and trainer, I understand what a difference our members are making to their clients' lives"

as Bentley and Rolls Royce. He initially trained in Swedish and sports massage before completing an MSc degree in Acupuncture and Traditional Chinese Medicine, before gaining clinical experience at the Hepingli Hospital and Beijing Academy in China.

"It's a privilege to be elected as the sixth president of the FHT," he said. "During my time as president, I will be

working hard to promote the therapy services our members have to offer.

"As a therapist and therapy trainer, I understand what a difference our members are making to their clients' lives - whether that's helping them to manage a long-term condition of injury, or simply encouraging them to make lifestyle changes that will help to improve their lives."

Pulse Soccer creator and fitness director Warren Ormerod leaves The Pulse Group

Warren Ormerod, who was responsible for creating the Pulse Soccer brand, has announced he will step down from his role as director of soccer and fitness operations for The Pulse Group.

A sports industry veteran, Ormerod oversaw Pulse's roll-out of nine soccer facilities throughout the UK, including seven in partnership with the Football Association (FA).

Pulse won the contract to operate the FA's first two Parklife-branded facilities in Sheffield in 2016, a partnership which was since been expanded under Ormerod's tenure.



■ Ormerod oversaw Pulse's roll-out of nine soccer facilities in the UK

"It's been a huge privilege to have worked with some of the most talented and committed people in the leisure industry"

FA Parklife hubs have been designed to stimulate participation and were the first artificial

pitch centres to request mandatory registration.

"It's been a huge privilege to have worked with some

of the most talented and committed people in the leisure industry with a common aim to get more people more active," said Ormerod.

"It goes without saying I will miss my many friends and colleagues at the Pulse Group and all partner companies but wish them continued success in continuing to grow and improve the football provision and wider leisure provision."

Commenting on the departure, Chris Johnson, managing director at The Pulse Group, added: "Warren has played a pivotal role in setting the strategic direction of the business and the delivery of our key outputs."



■ James will be an active member of the pre-opening team

"My ultimate aim is to guide the team to deliver our mission statement, which is to provide an unparalleled spa experience"

Alex James named as spa director at The Langley

Alex James has been appointed to the role of spa director at The Langley Hotel & Spa in Buckinghamshire, England.

Joining The Langley with more than 14 years industry experience, James has previously worked at the Mandarin Oriental London, where she progressed from advanced spa therapist to acting spa director, and has most recently served as the spa manager at The Landmark London.

In her new role James will be an active member of the pre-opening team, working closely with spa consultants SMC Leisure, Dennis Irvine Studio and Multiplex to ensure that the spa is completed to a high

standard. She will also be responsible for curating the spa's treatment offering, and will liaise with brand partners to develop the menu. In addition, James will be responsible for recruiting a spa team of 25 people, and will manage membership pre-sales and events.

"I am thrilled to have joined the pre-opening team at The Langley as we build momentum to its anticipated launch," said James.

"My ultimate aim is to guide the team to deliver our mission statement, which is to provide an unparalleled spa experience alongside a highly personalised service tailored to each guest."

The Langley is expected to open later this year.

MEET THE TEAM

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MY CAREER

Leisure industry professionals share how they got to where they are today

Craig Smart

OPERATIONS DIRECTOR

Circadian Trust

{ Always be prepared to work hard and give 100 per cent }

Craig Smart has worked in the leisure industry for 35 years. He began his career at Yate Leisure Centre and now works as operations director for Circadian Trust.

Tell us about your career

"I really enjoyed sports and being around like-minded people, so working in leisure was a natural step for me. I started off doing work experience at Yate Leisure Centre, before becoming a leisure assistant and later duty manager. I then worked as an assistant manager at Kingswood Leisure Centre and a centre manager at Bradley Stoke Leisure Centre, before taking up my current position as operations director at Circadian Trust."

What is your favourite part of your job?

"Over the past few years the company has completed a number of new builds and refurbishments and it has been a real privilege to see the organisation become one of the best in the business. It makes me feel proud when other trusts or consultants comment on the excellent standard of our facilities and staff."

And your least favourite part of the job?

"Due to the ever-changing financial climate it has often been necessary to restructure the organisation. This means reducing the number of staff in operations. The hardest part is when you have a member of staff who has the right attitude and really gives 100 per cent, but there is no longer a position for them to hold."



What is the best piece of career advice you've ever been given?

"When I was a leisure assistant I worked with a really experienced duty manager, who always had a number of meaningful quotes. The ones I always remember are: "You're only as good as your last shift"; "Without teamwork you will achieve nothing"; "If you're never prepared to change then you may as well go home now". I've applied these over and over again during my 35 years in the industry."

What advice would you give to your younger self?

"Always be prepared to work hard, give 100 per cent, and look at the reasons why you can achieve things rather than why you can't."



■ Craig Smart was a centre manager at Bradley Stoke Lifestyle Centre



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CHAINS

Iconic Gold's Gym brand is up for sale

TRT Holdings, the majority shareholder of Gold's Gym since 2004, has put the fitness brand up for sale in order to "focus on its core businesses".

Gold's Gym was first launched in 1965 and currently has more than 700 locations across six continents – including four in the UK.

The sites are a mixture of group-owned clubs and franchised gyms.

"Over the years we have received significant inbound interest from potential owners looking to buy the most iconic brand in fitness," said TRT Holdings president Blake Rowling.

"Given the tremendous growth currently happening

in the fitness industry, the stellar leadership team we have in place and the recent excitement surrounding the evolution of the Gold's Gym brand, that interest has spiked considerably.

"With TRT Holdings' increased focus on its Omni Hotels & Resorts, we feel that now is the right time to go to market."

According to Brandon Bean, Gold's Gym CEO, the change of ownership could signal the next stage of the company's progress.

"The growth of Gold's Gym is at an all-time high, and we're excited to work with a new ownership group to continue this momentum," Bean said.

[More: http://lei.sr?a=G2x5m](http://lei.sr?a=G2x5m)



■ Gold's Gym was first launched in 1965 and currently has more than 700 locations across six continents



The growth of Gold's Gym is at an all-time high

Brandon Bean

FITNESS TECH

ClassPass secures US\$85 funding to drive growth



This round of funding will help accelerate our timelines and operations to support the company's ambitions

ClassPass

Fitness subscription service ClassPass has secured US\$85m (£64.5m) worth of series D financing from private equity giant L Catterton and Singapore-based investment company Temasek.

The company will use the funds to drive its ongoing growth plans, which saw it successfully launch in 10 new cities in the US during the second half of 2017.

In a statement, ClassPass said it has now shifted its focus to launching more than 20 new countries internationally and another 10 cities



■ ClassPass has more than 10,000 fitness partners

in the US by the end of 2019, while doubling-down on the density of studio offerings in its existing markets.

"This round of funding will help accelerate our timelines and operations to support the company's ambitions of being the largest fitness aggregator in the world," ClassPass told *Leisure Opps*.

[More: http://lei.sr?a=e4R6q](http://lei.sr?a=e4R6q)

FRANCHISES

énergie Fitness targets Scottish expansion



We have four franchisees signed up so far this year and we're still looking for more

Matt Roberts

Low-cost operator énergie Fitness is looking to more than double the number of franchised clubs it has in Scotland this year.

There are currently six énergie sites in the country but, according to Matt Roberts, managing director of énergie Fitness Scotland, the chain is targeting eight new openings by the end of the year.

"We have four franchisees signed up so far this year," Roberts told *Health Club Management*, while adding that the search is on for more. "We won't be offering this opportunity to just



■ There are currently six énergie sites in Scotland

anybody, it is essential that we find the right people who share our vision, commitment and drive for betterment."

The move comes three months after énergie appointed financial advisors ahead of what it described as a 'sale and aggressive expansion'.

[More: http://lei.sr?a=b2Z7J](http://lei.sr?a=b2Z7J)

BOUTIQUE CHAINS

CycleBar prepares for first UK launch in London

Indoor cycling chain CycleBar will open its first site in London's Nine Elms in the coming weeks, signalling the brand's entry into the UK market.

CycleBar is one of a number of franchise-based fitness concepts owned by US company Xponential Fitness, which earlier this year revealed plans to take its portfolio of brands global through a master franchise strategy.

In the UK, Xponential has signed a master franchise deal with entrepreneur Oliver Chipp, who expects to open 30 CycleBar studios over the next five years.



■ Chipp expects to open 30 CycleBar studios in UK



We're really excited about the first UK studio

Oliver Chipp

"We're really excited about the first UK studio," Chipp told *Leisure Opportunities*.

"Nine Elms is one of the largest urban regeneration projects in Europe. It's a superb location, which Apple plans to use for its new UK HQ."

As well as CycleBar, Xponential's portfolio includes Club Pilates, indoor rowing operator Row House and StretchLab.

[More: ttp://lei.sr?a=f3N5j](http://lei.sr?a=f3N5j)

Johnny G and Dyaco pioneer new indoor cycling format

Dyaco has partnered with Spinning inventor Johnny G to manufacture the new Johnny G by Spirit bike and is aiming to "revolutionise group exercise" with a new format.

The training programme, Ride of Truth, focuses less on having an instructor and instead, empowers participants to set themselves a goal and overcome it.

"It offers cycling enthusiasts an opportunity to tap into the emotional strength within themselves," said Johnny G.

[More: http://lei.sr?a=H0t8X](http://lei.sr?a=H0t8X)

TRAINING

REPs introduces 'easier' CPD points system

The Register of Exercise Professionals (REPs) has introduced a new points system to record Continuing Professional Development (CPD), as part of efforts to make the system "easier to understand, manage and keep up to date" for its members.

The new points requirement for REPs members is 10 CPD points over 12 months, replacing the previous 24 point requirement over two years.

Health and fitness professionals on the register can accrue points by regularly undertaking professional activities – such as attending workshops and conferences and completing courses and

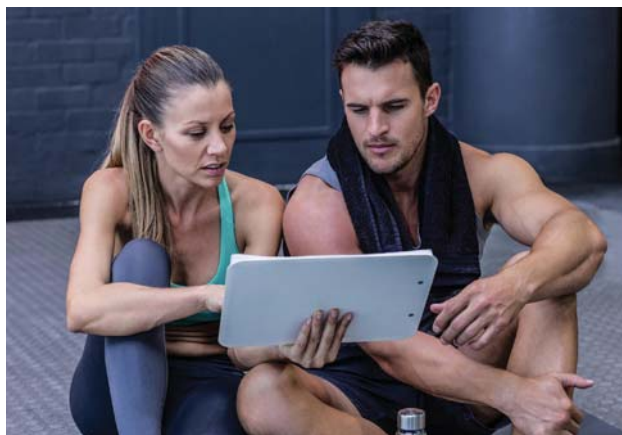
qualifications. The new system was agreed by the REPs Advisory Committee – consisting of health and fitness industry stakeholders including employers, healthcare professionals, and governing bodies.

The move is part of efforts to modernise REPs, which was acquired in 2017 by Sports Coach UK – which has since changed its name to UK Coaching.

"This is an important step for REPs and its members," said Andy Whiting, group business development director at UK Coaching.

"This new system allows us to ensure that our members are remaining relevant."

More: <http://lei.sr?a=P3M7V>



■ The move is part of a strategy to modernise REPs



The new system will ensure our members remain relevant

Andy Whiting

VIRTUAL FITNESS

FitnessOnDemand signs deal with Strong by Zumba



We felt Strong by Zumba was a natural partner choice

Garrett Marshall

Virtual fitness provider FitnessOnDemand (FOD) has signed a partnership deal with cardio workout supplier Strong by Zumba, which will see the HIIT-based classes being offered on FOD's platform.

Strong by Zumba combines group-based HIIT training with "synced music motivation" by using custom-made beats that are reverse-engineered to match every move throughout the workout.

"As facilities search for ways to drive traffic, we felt that Strong by Zumba was a natural partner



■ Strong by Zumba combines HIIT with music

choice," said Garrett Marshall, divisional chief executive at FOD.

"No one would debate the popularity of HIIT workouts, but Strong by Zumba is differentiated by the sum of its parts. It provides an experience, rather than simply a workout."

More: <http://lei.sr?a=h7U6W>

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DEVELOPMENT

Liverpool FC reveals £50m academy plan

English Premier League club Liverpool FC has confirmed plans to redevelop its academy site in Kirkby and the neighbouring Eddie McArdle community playing fields.

The £50m project, designed by architects KSS, will see the Reds' first team and academy football training operations and facilities brought together on one site in a new training campus.

The 9,200sq m training centre will create a combined first team and U23 academy facility, each of which has its own identity, along with new first-team pitches.

The facilities will incorporate two gyms, a full-size sports hall,

pool, hydrotherapy complex and specialist sports rehabilitation suites. There will also be dedicated TV studios, press conference facilities and office accommodation.

The project also includes the redevelopment of Knowsley Council's Eddie McArdle community playing fields at Simonswood Lane. Improvements include five upgraded football pitches, new changing rooms and associated facilities.

"This is a major step forward for the club and we're proud to be investing in the Knowsley area," said Andy Hughes, Liverpool's chief operating officer.

[More: http://lei.sr?a=Y3x6h](http://lei.sr?a=Y3x6h)



■ The training centre will include first team and academy facilities



This is a major step forward for the club

Andy Hughes

ESPORTS

IOC takes step to include esports at Olympic Games



The forum explored areas of potential collaboration, including the question of whether esports could be recognised as a sport

International Olympic Committee

The International Olympic Committee (IOC) has created a liaison group to work together with the esports community – seen widely as a 'baby step' towards the inclusion of competitive gaming at the Olympic Games.

While no firm plans to integrate esports into the Olympics exist, the new Esports Liaison Group has been tasked with "increasing collaboration between various stakeholders of the Olympic movement and the esports and gaming community".

The announcement was made during the Olympic Esports Forum, hosted



■ IOC president Thomas Bach (left) with Jacob "Jake" Lyon – a professional esports player

on 21 July in Lausanne by the IOC and the Global Association of International Sports Federations (GAISF).

"The forum explored areas of commonality and potential collaboration, including the question of whether esports could be recognised as a sport," an IOC spokesperson said.

[More: http://lei.sr?a=H9H5E](http://lei.sr?a=H9H5E)

PUBLIC LEISURE

Bulmershe Leisure Centre will empower the community



The new centre will be an accessible, flexible facility

Norman Jorgensen

The people of Bulmershe are to get a new £14m leisure centre after Wokingham Borough Council (WBC) gave the final go-ahead. It will be run on behalf of the council by Places for People Leisure.

The building will replace an ageing 1970s leisure centre.

The council conducted in-depth consultations with local residents to establish what was needed in the new facility.

Councillor Norman Jorgensen, executive member for leisure at WBC, said: "Our aim is to encourage and empower the whole community



■ The centre is scheduled to open in 2020

to take part in and enjoy a range of sports and activities."

The centre will have a health club with a large gym floor and exercise studios, as well as a six-lane, 25m swimming pool and a teaching pool with a movable floor.

It will also include a four-court sports hall. A café will complete the mix.

[More: http://lei.sr?a=k7G5M](http://lei.sr?a=k7G5M)

SPORT AND HEALTH

GPs urged to refer older patients for golf lessons

GPs and health professionals are being urged to refer older and inactive patients for golf lessons, after a new report showed that golf builds muscle strength and "improves life satisfaction".

The Golf on Referral report studied two research pilots that saw selected patients referred for a six-week behaviour change and golf lesson programme, with their mental and physical wellbeing tracked over the course of the project.

The programme targeted inactive people at risk of chronic conditions and introduced them to golf.



■ The pilot saw participants increase their strength



We hope that golf on referral can be made more widely available

Abbie Lench

Researchers found that, following the six-week programme, participants reported significant increases in their grip strength – a strong indicator of vitality in older people – which reduces risk of falls or disability.

"We hope that golf on referral can be made more widely available in 2019," said Abbie Lench, England Golf head of club support.

[More: http://lei.sr?a=2w2w4](http://lei.sr?a=2w2w4)

TSB and Sported launch community sports project

Sports charity Sported has teamed up with TSB Bank to launch a community sports programme looking to nurture the "next generation of community leaders".

The TSB Young Leaders programme will see people aged between 18 and 24 years old benefit from training aimed at supporting them in their roles as young leaders at their respective groups.

Using sport as the vehicle to deliver the training, the partnership will work with a wide range of local community groups.

[More: http://lei.sr?a=N4P4g](http://lei.sr?a=N4P4g)

FOOTBALL CLUBS

Aston Villa's future secured by investment

Aston Villa FC's immediate financial future has been secured after billionaire businessmen Wes Edens and Nassef Sawiris pledged to inject "significant investment" in the club.

The extent of the Championship club's financial plight was exposed after the club failed to win promotion back to the Premier League earlier this year.

Villa, relegated from the Premier League in 2016, invested heavily in players in an attempt to secure an immediate return to the top flight.

However, it was beaten by Fulham in May's play-off final at Wembley Stadium. The defeat meant Villa missed out

on promotion that would have been worth an estimated £160m in broadcasting deals and other income.

The club then missed a £4m tax payment in June, before reaching an agreement with HMRC over the payment.

In a statement, the club said: "The capital injection and transaction have been approved by the English Football League."

Following the investment, current owner, Chinese businessman Tony Xia, will become co-chair.

"I'm extremely pleased to have formed a strategic partnership with Nassef and Wes," Xia said.

More: <http://lei.sr?a=c2C8R>



■ Sawiris (left) and Edens already have investments in sports



I'm extremely pleased to have a partnership with Nassef and Wes

Tony Xia

STADIUM DEVELOPMENT

New Bristol Rovers CEO says stadium "still on the agenda"



The works on Memorial Stadium are necessary maintenance works

Martyn Starnes

New Bristol Rovers CEO Martyn Starnes has confirmed that the club still plans to move into a new stadium.

Speaking to local press, Starnes said that while Rovers are currently undertaking renovation works at its Memorial Stadium, the works aren't part of a long-term plan to upgrade the stadium – but rather "necessary maintenance works".

The club has been looking to move away from the ageing Memorial Stadium since 2006, but advanced plans to build a £40m venue – developed in partnership with the



■ The club has worked on stadium plans since 2006

University of Western England (UWE) – collapsed in August 2017.

Following the cancellation of the plans, Rovers owner Wael Al-Qadi suggested that the club might have to look at abandoning hope of a new stadium – and instead redevelop its existing home.

More: <http://lei.sr?a=B7B2a>



Legend

Supporting Charities and Communities



At Legend many of us have been touched by cancer and its consequences. By competing in the spectacular York Micklegate Run Soapbox Challenge on **Mon 27th August 2018**, we hope to raise funds for Cancer Research UK and show our support for both those affected by this terrible condition and those who work tirelessly researching to find a cure.



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PARTNERSHIPS

Lanesborough launches spa residency

Luxury health and lifestyle member's club The Lanesborough Club & Spa in Belgravia, London, has announced a new four-day wellness residency with Dr Harry König, in partnership with sister property Villa Stéphanie, a medi-spa located in Baden Baden and part of the Brenners Park Hotel & Spa portfolio.

The residency will take place from 23 until 26 September and will offer The Kings Way – Dr König's treatment programme which focuses on detoxing and weight loss. The programme, which was designed to revolutionise best practice in these areas, combines Dr König's 25 years of

experience with a traditional naturopathic approach.

The programme blends personalised diet plans with bespoke personal training programming, daily medical supervision and customised spa treatments. Guests will also be able to access one-to-one appointments, weight-loss and detox consultations, as well as a series of events and lectures at the spa.

"We have a huge number of guests who live in London and to partner with The Lanesborough shows how our expert services and results-driven programmes can be available in multiple countries," said Dr König.

[More: http://lei.sr?a=n3T3x](http://lei.sr?a=n3T3x)



■ The residency will offer The Kings Way, Dr König's treatment weight-loss and detox programme



This partnership shows how our services can be available in multiple countries

Dr Harry König

NEW OPENING

Seaham Hall's Zen Garden to provide "meditative space"



The 21-bedroom Seaham Hall has undergone a £3m refurbishment programme since 2012

Seaham Hall spa hotel in Durham has opened its new Zen Garden outdoor space, tapping into the increased consumer interest in wellbeing and the peace of Feng Shui.

Set in green gardens and surrounded by bespoke relaxation beds, the meditative space encourages guests to "escape the madness of the modern world" and features an infinity hydrotherapy pool with jets.

The Zen Garden will add to the services available at the 44,000sq ft Seaham Hall Spa, which already features a number of treatment rooms, an indoor pool,



■ The addition is part of a £3m revamp programme

outdoor hot tubs, three thermal rooms and a Pan-Asian restaurant, The Ozone.

The 21-bedroom Seaham Hall has undergone a £3m refurbishment programme since it was acquired by Bristol-based Seasons Holidays when previous owner Von Essen went into administration in 2012.

[More: http://lei.sr?a=y6g4Z](http://lei.sr?a=y6g4Z)

Spa & wellness news

ONBOARD SPAS

Virgin cruise ships to ride the wellness design wave



Our goal is to make sure passengers feel rejuvenated

Tom McAlpin

The current trend of incorporating wellness into design shows no signs of stopping as renderings and animations from the latest Sir Richard Branson project, Virgin Voyages (a rebrand of the former Virgin Cruises), show a heavy wellness focus in its public areas.

Featuring a running track, boxing ring, yoga deck, wellness pool and hydrotherapy pool, the cruise ship project is looking to change the way people think about sea holidays with its whole design concept, which it labels 'Epic Sea Change for All'.

The wellness offering comes under the design moniker 'Vitamin Sea', which Virgin



■ The ships will have boxing rings on deck

Voyages CEO Tom McAlpin said will leave passengers "feeling rejuvenated, not like they need a holiday from their holiday".

"Ranging from gritty to glamorous, we've collaborated with brilliant interior designers and architects to create a variety of spaces," added Dee Cooper, senior VP of product design for Virgin Voyages.

[More: http://lei.sr?a=A3Y9e](http://lei.sr?a=A3Y9e)

EVENTS

Made for Life announces SpaFest lineup for 2018

The Made for Life Foundation has unveiled details of its conference programming for SpaFest – a two-day event focusing on people, planet and health.

The brainchild of Amanda Winwood, founder of Made for Life Organics and its sister charity The Made for Life Foundation, SpaFest, now in its second year, is designed to unite professionals from the wellness industry in a relaxed environment while offering expert insight and networking opportunities.

Featuring "thought provoking discussions" and Tea and Therapy sessions,



■ SpaFest will feature a number of high-level speakers



This is a place for honest conversations with colleagues

Amanda Winwood

the conference will cover a range of topics including: how to blend wellness and commerciality whilst maintaining integrity, how to represent the industry authentically, how to ensure that the industry is making a difference, and self-care.

"This is a place for honest conversations with colleagues in a relaxed environment," said SpaFest founder Amanda Winwood.

[More: http://lei.sr?a=4p5J9](http://lei.sr?a=4p5J9)

Elemis partners with Lily & Lionel to support cancer patients

Elemis has partnered with luxury British fashion house Lily & Lionel to create a new limited edition version of its Pro-Collagen Cleansing Balm to support Breast Cancer Care, a charity which provides support to people affected by breast cancer.

Elemis has pledged to donate £25k of the profits to Breast Cancer Care to help the charity continue supporting breast cancer sufferers.

"We're a longtime supporter of Breast Cancer Care," said Elemis co-founder Orielle Frank.

[More: http://lei.sr?a=G9L6o](http://lei.sr?a=G9L6o)

RESEARCH

Hospitality "to generate £100bn" in 2018

The total turnover of all British hospitality businesses is set to reach £100bn during 2018 – an increase of £2bn on the 2017 figure of £98bn.

With total turnover of hospitality businesses registered at £92bn in 2016 and £86bn in 2015, the figures mean the industry has grown, on average, around 6 per cent each year.

The figures come from a study by Adia, which analysed data provided by the Office for National Statistics (ONS).

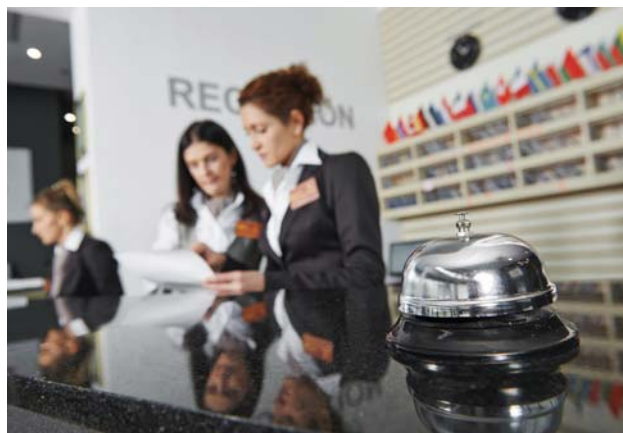
Adia – recruitment giant Adecco's online hospitality platform – looked at ONS data for companies listed under 'accommodation and

food services activities' As well as estimating the industry's worth at £100bn, Adia's analysis also shows that the number of people employed in hospitality now exceeds 2.3 million.

This represents an increase of 21 per cent compared to 2013, when the total amount of people working in the industry stood at 1.9 million.

"The hospitality sector makes a significant and important contribution to British economic output, equally, the 202,000 businesses operating in the industry play a valuable role as employers and job creators," said Ernesto Lamaina, Adia CEO.

[More: http://lei.sr?a=5U9s9](http://lei.sr?a=5U9s9)



■ The UK hospitality sector employs more than 2.3 million people



The sector makes a big contribution to economic output

Ernesto Lamaina

NEW BRANDS

IHG to introduce new Voco luxury brand to UK market



IHG will roll out Voco primarily by converting existing hotels and the first UK property will follow this format

InterContinental Hotels Group (IHG) has revealed plans to launch its new Voco brand to the UK market, as it looks to strengthen its hold on the lucrative luxury sector.

Launched in June, Voco gets its name from the Latin term 'to invite' or 'to come together', and will combine the "informality and charm of an individual hotel, with the quality and reassurance of a global and respected brand".

IHG will roll Voco out primarily by converting existing hotels and the first UK property will follow this format.



■ The Principal St. David's Hotel in Cardiff will be the first to take on the Voco brand later this year

The Principal St. David's Hotel in Cardiff will be the first to take on the Voco brand later this year.

The Cardiff hotel is one of 13 hotels IHG signed a deal to operate on behalf of French real estate group Foncière des Régions (FdR) earlier this year.

[More: http://lei.sr?a=i5S0U](http://lei.sr?a=i5S0U)

NEW TOURISM

Space tourism step closer with space port

The Scottish Highlands are set to become the hub for British space travel, a sector which could be worth an estimated £3.8bn to the UK's economy.

The government has highlighted space as a potential major revenue source for Britain, with spaceports potentially making the UK not only the first site in Europe to launch satellites, but also one of the first to capitalise on the huge potential of the commercial space age.

The A'Mhoine Peninsula in Sutherland – one of the northernmost points of Scotland – has been awarded initial funding of £2.5m (US\$3.3m, €2.8m), which

will be used to develop the UK's first vertical launch site, with the spaceport to open by the early 2020s.

Britain's blossoming space ambitions will be financed by a £50m financial package, allocated by the government's business secretary Greg Clark. As part of that package, £2m will be used to develop a horizontal launch spaceport, with locations such as Newquay, Glasgow Prestwick and Snowdonia under consideration for the site.

"This spaceport grant will help to kick-start an exciting new era for the UK space industry," said Graham Turnock, chief executive of the UK Space Agency.

[More: http://lei.sr?a=5J5r2](http://lei.sr?a=5J5r2)



■ The A'Mhoine Peninsula in Sutherland will host the launch site



This will kick-start an exciting new era for the UK space industry

Graham Turnock

BREXIT

Hard Brexit a 'doomsday outcome' for Irish tourism



A hard Brexit would directly cost the Irish tourism sector around €260m in its immediate aftermath

Irish Tourism Industry Confederation

The event of a "no-deal" Brexit decision could prove disastrous for tourism in Ireland, with the Republic's industry representative warning that it could cost the sector €500m (£444m) in lost revenue over the next several years.

With eight months to go until the UK exits the European Union (EU), concerns over a hard 'no deal' Brexit are growing.

According to the Irish Tourism Industry Confederation (ITIC), the impact of a no deal Brexit would be a "doomsday outcome" for Ireland.

"A doomsday scenario of a 'no deal' hard Brexit would directly cost the Irish



■ A no deal Brexit would be "doomsday" for Ireland

tourism sector approximately €260m (£231m) in its immediate aftermath with the fallout potentially reaching €500m in lost revenue and additional costs including a negative impact on jobs over the coming years," said the tourism body in a Brexit update.

[More: http://lei.sr?a=5J7u6](http://lei.sr?a=5J7u6)

Was 2017 a Good Year for Tourism?



■ Kurt Janson, director of the Tourism Alliance

The Office for National Statistics has just released the final inbound tourism numbers for 2017 and the headline story is a good one – visitor numbers were up 4 per cent, at 39 million, and revenue from overseas visitors to the UK increased by 9 per cent to £24.5bn.

The £2bn in additional export earnings was sufficient to generate an impressive 37,000 additional jobs in the UK economy.

Number crunching

One of the highlights of these figures was the increase in leisure tourism to the UK with visitor numbers up 11 per cent and revenue up by a massive 22 per cent. This indicates how popular the UK is as a global tourism destination, with large numbers of overseas visitors deciding to take advantage of the 20 per cent fall in the value of the pound to holiday here.

However, despite these very positive results, there are two very real concerns about inbound tourism to the UK in the International Passenger Survey (IPS) figures.

The first is that visitor numbers increased by only 4 per cent in 2017. While this is a reasonable level of growth, it is worth viewing this in some context. The UNWTO have produced figures to show that global International tourist arrivals grew by a staggering 7 per cent in 2017. So, in global terms, the UK's growth was well below average. The UNWTO data is supported by visitor numbers from the UK's main competitor destinations. In Europe, the major tourism destinations of France, Spain and Italy had growth

rates of 8 per cent, 9 per cent and 10 per cent. In fact, the only major Western destination to do worse than the UK was the USA, where tourism numbers dropped by 4% as a result of Trump's policies.

The second area of concern is the spread of benefits from Inbound tourism. One of the Government's key aims for tourism is to spread the benefits (revenue and employment generation) more evenly across the countries and regions of the UK. Yet the IPS figures show that, apart from Scotland, inbound tourism continues to disproportionately benefit London. Although total revenue was up 9 per cent, the revenue received by London rose by 14 per cent. In contrast, the revenue received by the rest of England was static and in Wales it dropped by 17 per cent.

So, it is important not to be complacent. More needs to be done by Government to boost tourism growth and to make sure that all regions benefit from it. ●



Despite the very positive results, there are still some concerns about inbound tourism to the UK, which can be seen in the International Passenger Survey figures



■ Inbound visitor numbers to the UK increased more modestly than other indicators

IP ATTRACTIONS

London's KidZania teams up with Nintendo

KidZania's London attraction at the Westfield Shopping Centre has made a new addition to the pint-sized indoor city – the Nintendo Labo.

Teaming with Nintendo for the experience, the new addition uses its handheld Switch device, along with a series of cardboard DIY kits crafted to work with the console. In the workshop, visitors will "make, play and discover" as they use the Switch, learning how the technology shapes ideas into reality.

"The Nintendo Labo Workshop is designed to inspire creative minds and playful hearts alike," said Nicolas Wegnez, general manager for Nintendo UK.

"We hope that each and every child that undertakes the workshop will leave with a smile on their face having enjoyed making, playing and discovering with Nintendo Labo."

Nintendo Labo is the latest addition for KidZania London, which has been regularly updating its offering to bring back repeat customers. Spanning 75,000sq ft (7,000sq m) the £30m attraction offers role-play sessions across more than 60 different professions for children aged 4-14.

"We're hugely excited to have Nintendo on board as a partner," said Eddie Kemsley, KidZania London CEO.

[More: http://lei.sr?a=x3j6M](http://lei.sr?a=x3j6M)



■ Mario was on-hand for the launch of the new space in KidZania



The Nintendo workshop is designed to inspire creative minds

Nicolas Wegnez

MUSEUMS

London Cartoon Museum plans move to a new home



The Cartoon Museum is a fantastic institution

Sam Jacob

Architecture and design practice Sam Jacob Studio will give London's Cartoon Museum "greater flexibility" in displaying its collection, having been appointed to design its new home.

The museum, which showcases a collection of cartoon and comic art dating back as far as the 18th century, was founded in 2006 and is "dedicated to preserving the best of British cartoons, caricatures, comics and animation".

Following a 25-year lease deal agreed with developer Great Portland Estates, the museum will move to a new space on Wells Street, close



■ The museum showcases cartoons and comic art

to London's famous Oxford Street shopping district, leaving its original home in the nearby Bloomsbury area.

"The Cartoon Museum is a fantastic institution with an incredible collection and programme," said practice principal Sam Jacob.

[More: http://lei.sr?a=x4V8R](http://lei.sr?a=x4V8R)

EXHIBITIONS

British Museum to put 'Trump Baby' on show



The exhibition will be curated by Ian Hislop, editor of Private Eye

British Museum is planning to borrow the Trump Baby blimp, which flew over London's streets last month in protest against US President Donald Trump's visit.

Standing 6m (20ft) tall and created by artist Matt Bonner, the £16,000 inflatable caricature of Trump was crowdfunded by members of the public and depicts the president as an "angry orange baby" with a snarling mouth and tiny hands.

The British Museum is seeking to borrow the balloon, which would go on display as part of its upcoming



■ The £16,000 effigy of the president was crowdfunded by members of the public

exhibition, *I object*, Ian Hislop's search for dissent, which sets out to investigate "what the other people had to say – the downtrodden, the forgotten, the protestors".

Private Eye editor and Have I Got News For You panellist Ian Hislop is curating the exhibition.

[More: http://lei.sr?a=f6w5a](http://lei.sr?a=f6w5a)

MUSEUMS

Tate St Ives in the running for 2018 Stirling Prize

Tate St Ives is the only leisure building to find its way onto the shortlist for the 2018 RIBA Stirling Prize for the UK's best new building.

The Cornish museum – designed by Jamie Fobert Architects with Evans & Shalev – is one of the six projects on 19 July revealed to be in the running for the prestigious prize.

The £20m cliffside extension of the Tate St. Ives – which opened in October 2017 and has since received the 2018 Museum of the Year prize – doubled the gallery's exhibition space, with the aim of better accommodating



■ Tate St Ives was designed by Jamie Fobert Architects with Evans & Shalev



Each of the projects shows the power of investing in architecture

Ben Derbyshire

the 250,000 annual visitors to the attraction.

The Stirling Prize is awarded to the architect of the building thought to be the most significant of the year for the evolution of architecture and the built environment.

"Each of the projects shows the power and payback of investing in quality architecture," said RIBA president Ben Derbyshire.

[More: http://lei.sr?a=4Q1u5](http://lei.sr?a=4Q1u5)

The Great Lego Race to make UK debut in Manchester

The Great Lego Race, Lego's first VR experience, is set to make its UK debut at the Legoland Discovery Centre in Manchester.

Opening its doors on 1 August, The Great Lego Race is the second attraction of its kind in the world, and the first to launch in the UK.

A 360-degree immersive experience the ride takes guests on a magical journey through a brick-built Lego world, where they take part in a thrilling race across rocky mountains, rolling rivers and hot lava.

[More: http://lei.sr?a=9p7w0](http://lei.sr?a=9p7w0)

PEOPLE

Disability over heritage, says Archbishop

Justin Welby – the Archbishop of Canterbury – has said that disability and accessibility should take precedence when it comes to heritage matters.

For the Church of England, all places of worship – and not only listed properties – are subject to the Faculty Jurisdiction system, which balances the needs of worship and mission with care and conservation of the buildings.

Where changes are proposed to a listed church there should be a "clear need for the works which is sufficient to outweigh the normal assumption against alteration", say the guidelines.

Despite these protections, however, heritage sometimes proves more important than

access, which the Archbishop said should change.

"I would like legislation put through Parliament that put disabilities above heritage," he said, speaking at a disability conference at Lambeth Palace – his official London residence.

Speaking about Coventry Cathedral, Welby spoke about how plans to install a ramp in the historic building were blocked due to heritage concerns.

Guidelines from Historic England on easy access to heritage properties, states that "everyone should be able to enjoy easy and inclusive access to the historic environment".

[More: http://lei.sr?a=G3B2J](http://lei.sr?a=G3B2J)



■ The Archbishop wants to prioritise the needs of the disabled



I would like to see laws which put disabilities above heritage

Justin Welby

INTERACTIVES

Escape Hunt to launch Doctor Who 'rooms' across the UK



The Live Game is expected to open at the Bristol Escape Room venue in December

Immersive experience design firm Escape Hunt will launch several Doctor Who themed escape rooms across the UK, after securing a five-year licensing deal with the BBC.

Doctor Who – The Live Game is expected to open at the Bristol Escape Room venue in December this year, following the launch of the new series, with the rest, opening in Birmingham, Leeds, Oxford and Reading, following in 2019.

"We are thrilled to be partnering with BBC Studios to create Doctor Who – The Live Escape Game," said



■ Escape Hunt has secured a five-year licensing deal

Escape Hunt CEO Richard Halpham.

"Going on an Escape Hunt is all about stepping into and experiencing new worlds so strength in different genres is absolutely key to our content strategy. Doctor Who represents the very best in British action adventure."

[More: http://lei.sr?a=p7n1p](http://lei.sr?a=p7n1p)



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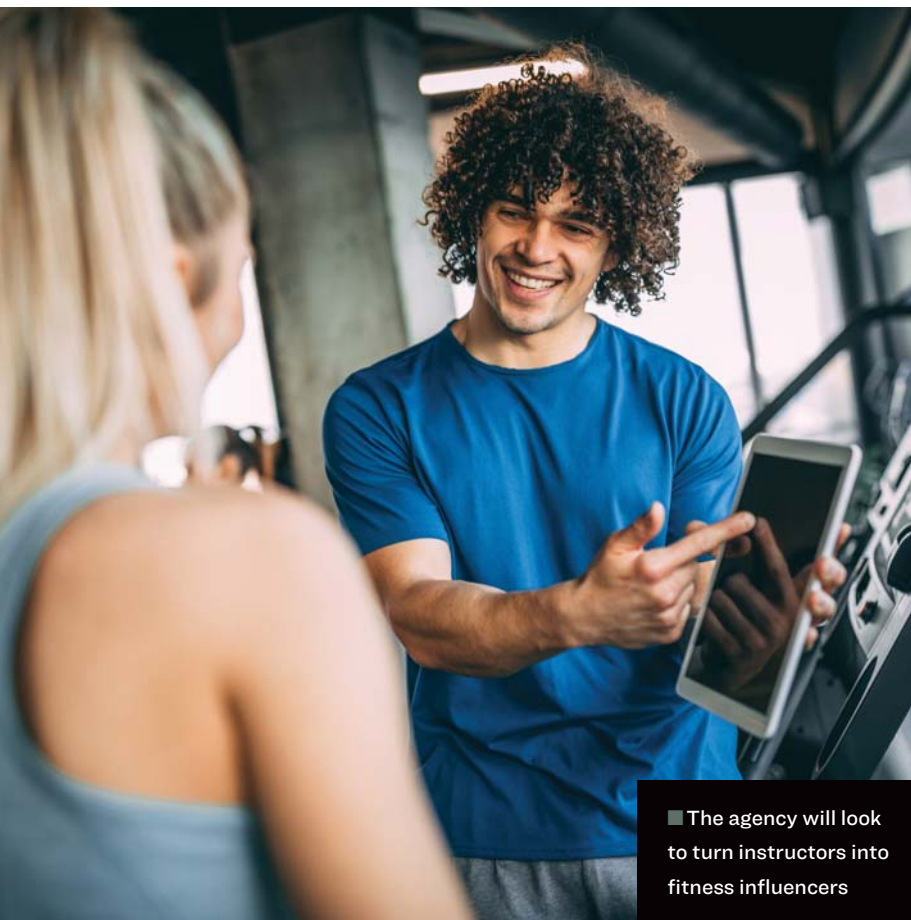
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Influential tendencies

A talent management agency is looking to help innovative fitness instructors and PTs to create their "own brands" and become social media influencers



■ The agency will look to turn instructors into fitness influencers

New York-based boutique cycling studio operator SoulCycle has joined forces with its parent company Equinox to create a talent management agency, aiming to help turn their in-house fitness talent into wellness influencers.

The as yet unnamed agency will work exclusively with Equinox and SoulCycle instructors, supporting them with their social media development and follower growth – as well as helping with securing lifestyle sponsorship deals.

The long-term plan is, however, to "transcend the Equinox and SoulCycle portfolios" and provide talented fitness instructors and personal trainers across all disciplines with the "tools, skills and training to cultivate their brands, accelerate digital exposure and secure meaningful partnership and sponsorship opportunities".

To help develop these services, the agency will work with US-based entertainment and sports giant William Morris Endeavor (WME), which represents a number of high-profile stars across movies, music and sport.

SUPPORTING LEADERSHIP

"If we've learned one thing in our 27 years of innovation and leadership, it's that our people define our

Our fitness experts will become exponentially more influential with the creation of our own talent management agency



■ The service will initially be launched exclusively to SoulCycle and Equinox staff

With our support, guidance and representation, our top talent can meaningfully grow their personal brands

experience and excellence,” said Equinox Group executive chair and managing partner Harvey Spevak.

“While we have always been recognised for the impact that our talent has on our community, our fitness experts will become exponentially more influential with the creation of our talent agency. We are now poised to offer our star employees an exclusive, monumental opportunity.

“With our support, guidance and representation, our top talent can meaningfully grow their personal brands, develop key partnerships and ultimately generate additional income.”

The agency will be rolled out in phases with a pilot currently underway.

INVESTING IN TALENT

It follows the launch of Equinox’s talent incubator, Project by Equinox, which is open to existing and upcoming fitness

stars to launch their own concepts and build their own brands with the support of the Equinox ecosystem.

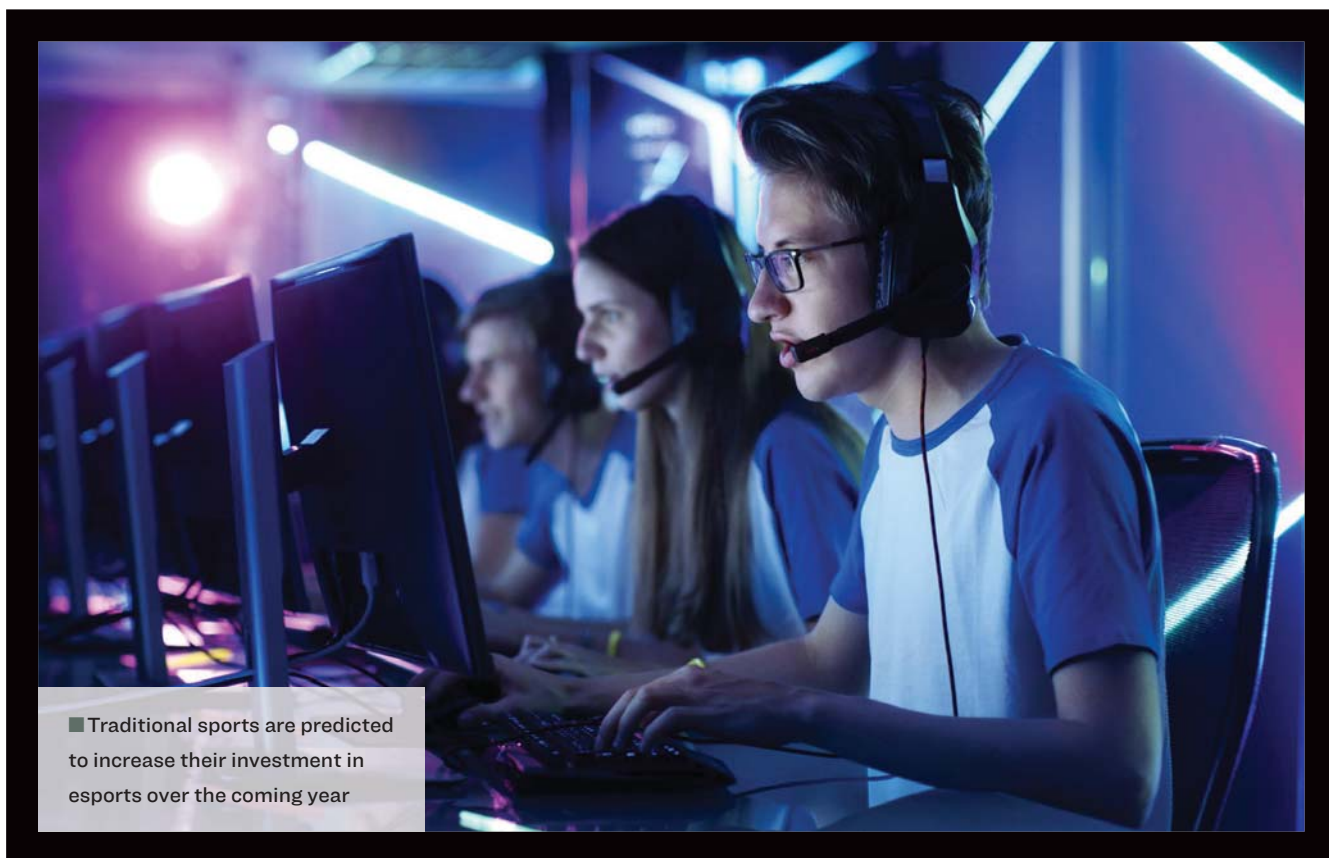
Meanwhile, SoulCycle launched a service called SoulAnnex in 2017, which empowers SoulCycle instructors to develop formats off the bike. The concept was conceived in part as a response to feedback that riders wanted to spend even more time with SoulCycle instructors.

Equinox, which launched in 1991, has more than 80 high-end health clubs in the US, Canada and the UK.

Founded in 2006 by former real estate broker Elizabeth Cutler and former talent agent Julie Rice, SoulCycle has gained a cult following in the US, enhanced by celebrity fans such as David Beckham and Tom Cruise. SoulCycle’s business model is based on a premium offering and riders pay around US\$34 (£27) for a single class, with no option for monthly unlimited class rates. ●



■ SoulCycle currently operates studios in 14 US states and in Canada



Broadening horizons

A new report has revealed that the traditional sports industry is driving much of the growth experienced across the esports sector



■ In July, the IOC hosted an esports forum, attended by IOC president Thomas Bach (left)

A report into the rapidly growing esports sector has found that the greatest increase in investments in esports over the next year will come from the traditional professional sports industry.

Two-thirds of respondents (68 per cent) to the 2018 Esports Survey Report think the involvement of traditional sports teams, leagues, investors and athletes has already had a significant impact on the growth of esports.

More than half (57 per cent) believe that traditional sports will increase their investment in esports over the next year.

The finding comes after a number of traditional sports leagues and franchises, have ventured into esports, as they look to diversify their revenue streams. These include the National Basketball Association (NBA) and Major League Soccer (MLS), both of which have launched branded esports competitions.

The report, compiled by the Sports Industry Team at law specialist Foley &



■ Esports events attract thousands of spectators and there are now an estimated 1,500 professional esports players

Lardner, also predicts that in the year ahead, traditional professional sports sources will look to boost their investments, while advertising, sponsorships and media rights are expected to drive the most revenue growth.

Respondents also identified other developments that will support the burgeoning esports industry. Over the next year, the majority (88 per cent) foresee the construction of more specialized esports facilities, and 47 per cent expect VR-based esports to grow substantially.

“

Our survey shows a maturing industry with participants focused on protecting and legitimising their brands as interest continues to grow

Geographically, the top five regions expected to see significant growth in their esports markets are the US, China, South Korea, India and Japan.

“Overall, our survey depicts a maturing industry with participants that are heavily focused on protecting and legitimising their brands as interest and investment in esports continue to grow,” the report states.

“As one of the respondents to the survey expressed it, ‘esports is in a positive but volatile place.’” ●



High levels of physical activity dramatically increase the likelihood of surviving an extra 10 years free from chronic disease.

Bamini Gopinath, lead researcher



Preventative workouts

Exercising regularly above the recommended levels has been found to cut the risk of chronic disease in adults. Should we reconsider the recommendations?



■ The research team recommends vigorous activity for older adults

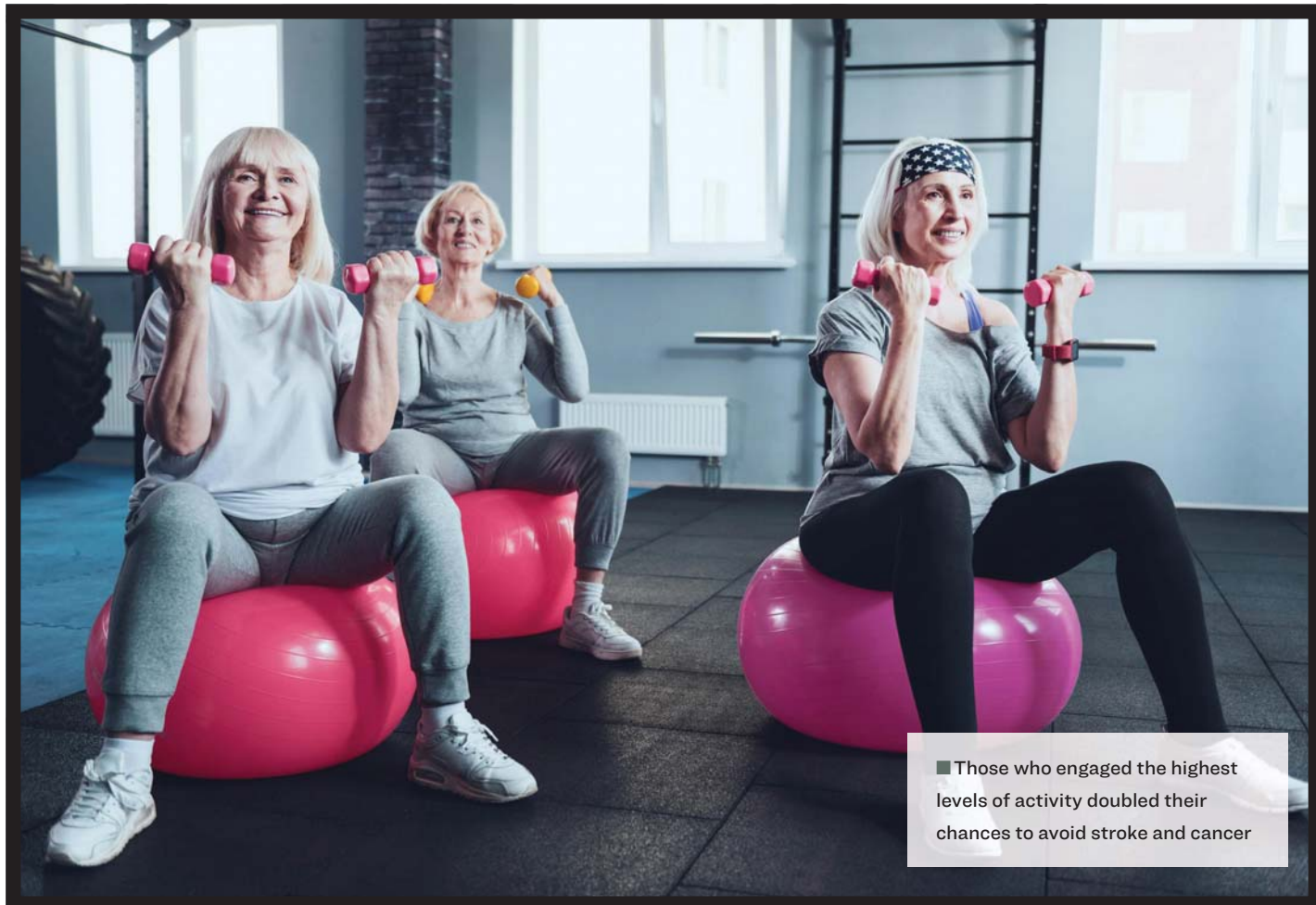
People who exercise above current recommended levels of physical activity are twice as likely to avoid a range of chronic diseases.

Researchers at the Westmead Institute for Medical Research near Sydney, Australia, interviewed more than 1,500 Australian adults aged over 50 and followed them over a 10-year period.

GETTING ACTIVE

Those who engaged in the highest levels of physical activity doubled their chances to avoid stroke, heart disease, angina, cancer and diabetes – as well as dramatically increase the likelihood of maintaining optimal physical and mental shape 10 years later.

According to lead researcher Bamini Gopinath from the University of Sydney,



■ Those who engaged the highest levels of activity doubled their chances to avoid stroke and cancer

Our findings suggest that physical activity levels need to be several times higher than what the WHO currently recommends

the data showed that adults who did more than 5,000 metabolic equivalent minutes (MET) each week saw the greatest reduction in the risk of chronic disease.

Currently, the World Health Organization (WHO) recommends at least 600 MET minutes of physical activity each week. That is equivalent to 150 minutes of brisk walking or 75 minutes of running.

RAISING THE BAR

"Our study showed clearly that high levels of physical activity dramatically increase the likelihood of surviving an extra 10 years free from chronic diseases, mental impairment and disability," she said.

"Our findings suggest that physical activity levels need to be several times higher than what the (WHO) currently

recommends, in order to significantly reduce the risk of chronic disease.

"Some older adults may not be able to engage in vigorous activity or high levels of physical activity," Gopinath added.

"But we would encourage older adults who are inactive to do some physical activity – and those who currently only engage in moderate exercise to try and incorporate more vigorous activity where possible."

The research compiled data from the Blue Mountains Eye Study, a decade-long, benchmark population-based study that started in 1992.

To this day, it remains one of the world's largest and comprehensive epidemiology studies, measuring diet and lifestyle factors against health outcomes and a range of chronic diseases. ●



■ Researches interviewed more than 1,500 adults aged over 50 and followed them over a 10-year period

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Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

GYMNASTICS COACHES FOR THE NEW MAX WHITLOCK GYMNASTICS PROGRAMME

Locations: Ealing, Spelthorne, Sutton, Fareham, Chichester, St Albans, Watford, Hart (fleet), East Hampshire, Plymouth, Stratford, Warwick, Stroud, Poole, Sunderland, Middlesbrough, Redcar & Cleveland, Sutton-in-Ashfield, West Lindsey, Lincolnshire, Nuneaton & Bedworth

Salary subject to qualifications and experience

Everyone Active is currently seeking high calibre, positive, supportive, inclusive and progressive gymnastics coaches to lead our Max Whitlock Gymnastics Programme. The ideal candidate will be Gymnastics Level 1 qualified or above, and able to coach our courses during the week, weekends and holiday periods.

The successful candidate will be:

- Able to lead a group of children and teach a variety of gymnastics skills and techniques
- Able to adapt gymnastics teaching skills to deliver the Max Whitlock Mastery Awards Framework
- Hold a Level 1 qualification in gymnastics and/or above
- Able to adopt a positive approach and engage with parents to provide feedback
- Be punctual and able to cover holiday and sickness
- Embrace our brand mission of 30 minutes of activity 5 times a week.



WE PLEDGE TO GET ONE MILLION KIDS ENGAGED WITH GYMNASTICS BY 2022

Voted No 1

Accreditations & Partners



FOR MORE INFORMATION AND TO APPLY: <http://lei.sr?a=N2M7j>



Centre Manager

Location: Huddersfield, UK

Salary: £33,136 - £35,229

An exciting and rewarding opportunity has arisen as the Centre Manager of Cliffe House with arm's length responsibility for the Dram Centre.

Cliffe House is a grade 2 listed building once owned by the infamous Senior family. The Venue boasts 11 acres of land, and offers a variety of opportunities designed to support the national curriculum delivered in a high-quality learning environment. School residential programmes are led by qualified and experienced staff.

Within Commercial Regulatory and Operational Services we aim to be innovative and creative in the way we work to deliver our services to our communities. We know we have challenging times ahead, therefore, strive to find better and smarter ways to work.

The Dram centre is a sports club which is home to Moldgreen rugby club along with a senior football team. The centre hosts a multi-use games area, studio, conferencing facilities and bar. The Dram centre is a vibrant hub to many local community groups delivering excellent outcomes within the locality.

You will be responsible for all day to day operations, maximising uptake, income and financial contribution from the bars catering and venues within your area whilst anticipating and meeting the changing needs of your customer base. You will also be responsible for service development along with maintaining standards, systems & procedures, recruitment, staff performance, sales, refurbishments, and problem-solving.

You will be driven, motivated, sales, service, and standards focused with strong leadership skills and an inspirational approach that enables you to motivate people.

The successful candidate will work Monday – Friday with occasional weekend working to support business need.

Closing Date: 12th August 2018

Interviews commencing week 13th August 2018.

For more information and to apply: <http://lei.sr?a=j2Z2U>



Swim School Manager

Location: Stanmore, UK **Salary:** £21k - £24k

Aspire is a registered charity. Aspire exists to work with people with spinal cord injuries to create opportunity, choice and independence. Aspire aims to enable disabled people to achieve their full potential.

Day to day organisation and operation of swimming lessons, ensuring the Health & Safety of the students at all times.

Due to the nature of this post, holidays may not be taken during term time.

General responsibilities:

- The operation of swimming lessons at the Centre.
- To undertake teaching duties as and when required, in accordance with N.O.P and E.A.P.
- To promote good quality customer care at all times, dealing with minor complaints and reporting serious complaints to the Centre Manager.
- To report any damage or malfunction of equipment, plant or building fabric to the Centre Manager immediately after discovery.
- To ensure the health & safety of customers at all times.
- Provide support to all other areas within Aspire.
- Any other duties as directed by your line manager.

Swim school responsibilities:

- To plan and operate swimming lessons during term time and crash courses during school holidays.
- To include planning, staffing, bookings, equipment, administration and waiting list operation.
- To provide support and guidance to other swimming teaching & coaching staff.
- To ensure a consistent standard of teaching across the school in line with ASA National Plan for Teaching Swimming.

- To provide support and guidance to other swimming teaching staff.
- Up to 20 hours per week term time teaching.
- To perform kidz zone office administration work as necessary.
- To contribute to the development, monitoring and implementation of the annual business plan and budget.

Person Specification

- Excellent communication, interpersonal and organisational skills
- Proficient in the use of Microsoft Excel, Word and Outlook
- Proactive and independent working attitude
- Level Two swimming teacher qualification
- Supervisory experience

Desirable:

- First Aid at Work Qualification
- RLSS Pool Lifeguard Qualification
- Line Management Experience

Aspire employee benefits include:

- 27 days holiday plus bank holidays
- 3% Pension contribution
- Free membership to Aspire Leisure Centre
- Life Assurance (3 x salary in event of death whilst employed at Aspire)
- Childcare Vouchers
- Cycle to Work Scheme
- Payroll Giving Scheme
- Various training and development opportunities

Apply now: <http://lei.sr?a=7T3n1>



Sports Facilities Assistant

Location: Orpington, UK Salary: £8.78 per hour

Just a short distance from Orpington town centre, Darrick Sports is a premium sports facility offering block bookings as well as casual sessions for activities including badminton, pilates and other sports.

The facilities include an all-weather 3rd Generation Football Pitch, of the most up-to-date professional standard. Ideal also for rugby, this facility includes extensive floodlighting all year round.

Also on offer are a number of other great facilities including a modern, fully equipped 30 piece Fitness Suite, Gymnasium, Dance Studio and Sports Hall.

Darrick Sports is renowned for its excellent adult and junior sports courses as well as its children's holiday and term time programmes.

About the role

A Sports Facilities Assistant is required to manage the day-to-day operation and administration of the School's sports facilities including the 3G pitch.

The successful candidate will have excellent interpersonal and organisational skills. Relevant IT skills including Word and Excel are required.

Part-time cover for evenings and/or weekends.

Hours per week from 5.5 to 22 (to be agreed).

Immediate start available for the right candidate.

The successful candidate will be subject to an Enhanced DBS Disclosure check under the Rehabilitation of Offenders Act 1974.

Darrick Wood School is committed to safeguarding and promoting the welfare of its pupils.

Apply now: <http://lei.sr?a=L1Q3V>

MAKE A SPLASH AT SEASHELL TRUST!



ASA/STA Swimming Teachers

*Permanent and casual positions available.
Full time and part time available.*

£15,002 per annum (permanent)

£10-12.50 per hour (casual - including holiday pay)

Term time only

As part of our specialist swim team, you'll work with small groups, and one-to-one with able-bodied and disabled children and young people, developing their swimming skills, whilst also diversifying your skills as a Teacher.

Seashell Trust supports children and young people with complex learning disabilities. We believe that all children have the right to enjoy sports and swimming, and to learn to keep themselves safe around water – that's why our fully inclusive swimming lessons are open to students at our specialist school and college as well as members of the community.

Successful applicants will hold ASA / STA Level 2 Teachers Swimming qualification, RLSS National Pool Lifeguard Award or equivalent. Previous experience supporting learners with special needs is preferred but not essential. The roles will work regular evenings and weekends.

For further information, please call 0161 610 0125.

As part of our safer recruitment policy, successful candidates will be required to undergo an enhanced DBS check (no cost) and full references will be taken.



APPLY NOW:

<http://lei.sr?a=b7R7t>



Southall LDP Programme Manager

£47,541 – £49,458 pa inclusive

Grade 14

EJR008865

Full Time Fixed Term Contract until 31 March 2021

This is an exciting opportunity for an ambitious, charismatic and enthusiastic programme manager with a passion for health and wellbeing to help Ealing Council deliver one of Sport England's twelve ground breaking pilots in the vibrant, diverse, multicultural and changing town of Southall.

<https://www.sportengland.org/news-and-features/news/2017/december/04/transforming-the-delivery-of-physical-activity-locally/>.

You will provide high profile, visible and effective leadership for the development of the Let's Go Southall Local Delivery Pilot in collaboration with stakeholders and Sport England to help deliver the ambition to change the relationship of Southall residents with their neighbourhood to encourage a universal increase in physical activity levels.

Southall Project and Engagement Officer

£38,994 - £40,887 pa inclusive

Grade 11

EJR008866

Full Time Fixed-Term Contract until 31 March 2021

This is an exciting opportunity for a highly organised, experienced and enthusiastic project officer with a passion for health and wellbeing.

The London Borough of Ealing is one of Sport England's twelve pilot sites for an ambitious, ground breaking

Local Delivery Programme in the vibrant, diverse, multicultural and changing town of Southall.

<https://www.sportengland.org/news-and-features/news/2017/december/04/transforming-the-delivery-of-physical-activity-locally/>.

You will support the Southall LDP Programme Manager with the day to day management of the Let's Go Southall programme and take a lead role on the implementation and delivery of work streams as allocated by the project manager specifically including the engagement and involvement aspect to help deliver the ambition to change the relationship of Southall residents with their neighbourhood to encourage a universal increase in physical activity levels.

These posts will give aspiring project officers the opportunity to take a key role in an exciting, ground-breaking, national and local transformation programme. The programme has the potential to make a real impact on reducing health inequalities ensuring that more residents have the potential to benefit from making physical activity part of their everyday life.

These roles are deemed customer facing and as such you must have a command of spoken English which is sufficient to enable you to effectively perform the role. This requirement relates to Part 7 of the Immigration Act 2016.

These roles are subject to Ealing's enhanced vetting process.

To find out more about the posts please contact: Chris Bunting, Assistant Director for Leisure at buntingc@ealing.gov.uk

If you are interested in these roles please apply online at www.ealing.gov.uk/jobs

Closing Date: 03 September 2018



AN EQUAL OPPORTUNITIES EMPLOYER



Chief Executive Officer

Location: Kendal

Salary: £37,000 - £38,500



This is a rare opportunity to lead a County Football Association in England. Although the smallest County FA in the country, the Westmorland County FA, has a history in football and a reputation for being both progressive and innovative. We are now looking for someone to inspire the next generation through the new FA National Game strategy. Someone who can develop and implement our Business Strategy for the benefit of all our members. Someone who can uphold the ideals and values that have made Westmorland County FA what it is today.

The successful applicant will find a dedicated, committed and enthusiastic workforce. There will be scope to put forward ideas on how the Westmorland County FA can develop as a business and work with the Board of Directors on some exciting projects going forward.

Other key areas of responsibility include:

- Implementing the FA Safeguarding and Operating Standards
- Developing a close working relationship with both leagues and clubs within the county
- Developing and managing relationships with contractors and business partners
- Delivering business and operational plans
- Payroll and financial control systems
- Ensuring the company is compliant with all relevant legislation

This is a full-time position and as a champion of equality, the Westmorland County FA welcomes candidates from all sectors of the community. We would also encourage applications from persons not currently working full-time in football. The successful candidate will be subject to a six-month probationary period and will undertake an advanced DBS check.

To apply please click apply now below

<http://lei.sr?a=T7c8u>



HERTFORDSHIRE  SPORTSVILLAGE

Sports Project Officer (Active Students)

Location: Hatfield

Salary: £19,580 to £21,720 plus Performance Related Pay

An exciting opportunity is available to join the University of Hertfordshire's Sports Development team and be a part of the award-winning Active Students project. Hertfordshire Sports Village provides extensive sports facilities and services to the local community, students and staff of the University of Hertfordshire. Welcoming, going the extra mile, leading by example and the ability to consistently exceed expectations are some of the values we look for in our team members. If you share these values and want to make a real difference in a rewarding and challenging role we would love to hear from you.

Main duties & responsibilities

You will be responsible for assisting in the development of and overseeing the day-to-day running of the comprehensive, university-wide programme of sports, activities and events of the Active Students and Active Staff programmes, ensuring that staff and students are at the heart of every decision. You will manage and enthuse the team of student activators in a friendly and professional manner to engage university students and staff to engage in the programme. You will be responsible for ensuring monitoring data is collected and handled appropriately.

Skills and experience needed

You will have experience of working in Sports Development and or Sports Industry and be able to demonstrate an insight-led approach to assist in the development of successful initiatives and positive experiences for the customer that drive participation, particularly among under-represented groups including inactive people.

You will have experience in organising and delivering sports development programme and have worked or volunteered at sporting events. You will be highly motivated with a can-do attitude, a service excellence mindset and a passion for engaging others into an active lifestyle with the ability to adapt to different situations and work well in a fast-paced, busy and vibrant environment. You will be highly organised and methodical in your approach with good attention to detail whilst possessing the right attributes to deliver an excellent customer experience.

Qualifications required

You will be educated to degree standard (or equivalent) in a sports, management degree or related field. Coaching qualifications (recognised National Governing Body) would be advantageous but are not essential.

Contact Details/Informal Enquiries: Rhian Hollyer (Sports Development Manager), email: r.hollyer@herts.ac.uk, Tel: 01707 281005

To Apply: For full details of the role and to apply online please click **APPLY NOW** below.

Apply now:
<http://lei.sr?a=o9p4v>



Spa Therapist

S O F I T E L
LUXURY HOTELS

Location: Heathrow Airport, London, United Kingdom
Competitive Salary & Benefits

LONDON HEATHROW

Award-winning luxury hotel directly connected to Heathrow Airport's Terminal Five with 605 bedrooms & suites, 45 meeting rooms, five restaurants and bars and a luxury spa with a thermal suite.

The spa is responsible for the delivery of a wide array of luxurious spa treatments to both our hotel guests and day guests & visitors ensuring an exceptional experience every time. We have five treatment rooms including, one couples suite a full hydro suite, relaxation room & gym facilities.

Spa Therapist is responsible for the delivery of a wide array of luxurious spa treatments to both our hotel guests and visitors. They also look after our Hydro Suite facilities ensuring the wellbeing of clients at all times.

Duties and Responsibilities

- Performing all spa treatments as per product and spa guidelines to include, head and body massages, facials, manicure, pedicure, hot stone treatments etc.
- Full and proper use of all Spa equipment as per treatment guidelines and training.
- Delivery of exceptional client care at all times.
- Outstanding cleanliness and hygiene across all areas of the spa.
- Up-selling spa products where possible and carry out Spa reception duties if required.
- Assist with demonstrations as and when required.
- Maintaining all equipment and work areas, including key security and comply with Health and Safety guidelines.

Skills & Experience

- Recognized Beauty Therapy Level 3 qualification (e.g. NVQ3 BTEC/CIDESCO/CIBTAC/BABTAC or similar) is preferred
- Previous experience in 5* spa environment would be an advantage
- Capable and dedicated to delivering high levels of guest care
- A smart, polished and professional appearance
- A positive attitude and excellent communication skills
- Willingness to drive treatment & products sales
- Previous knowledge of ESPA products and treatments would be an advantage

What we offer:

- Staff uniform provided
- Meals provided on duty
- 28 days annual leave (pro rata for part-time)
- A friendly working team environment
- Working with a luxury treatment brand with full training provided
- Continuous training on new products and spa treatments
- Reduced parking rate for members of staff
- Staff incentive programme
- Discounted/preferential rates at hotels within Accor and Arora hotels
- Discount of 30% off food and beverage in Hotel dining outlets

APPLY NOW: <http://lei.sr?a=n7J0I>



Kohler Waters Spa, St. Andrews
WINNER 2018 – Best Hydrotherapy Spa – World Luxury Spa Awards

Where better to progress your career?

A unique opportunity has arisen to join our newly expanded, award winning, Spa facility.

KOHLER
Waters
SPA

Spa Operations Manager

Competitive salary

Deputising for the Spa Director, the successful applicant will support all aspects of the spa operation including treatments, reception, guest services and spa attendants. You will be a confident leader, with a background in Spa Treatments and the ability to lead and motivate others.

Responsibilities within this role will include, but are not limited to:

- Demonstrate revenue and profit growth by ensuring all direct reports actively promote spa treatment services, day spa packages, retail, offers and promotions
- Identify and manage disciplinary and/or performance improvement needs, in close consultation with Spa Manager and HR
- Direct supervision responsibility for Spa Reception Supervisor, Spa Attendant Supervisor and Manager – Treatments
- Recruitment, scheduling and training of team members.
- Organise and facilitate team meetings
- Review and implement task lists within departments

The preferred candidate must have the following experience:

- 4 year's previous managerial experience within a Spa environment
- Experience in Spa Operations and a background in Spa Treatments

- Ability to lead and motivate team members
- Enthusiastic and clear communicator with excellent people skills
- Extensive customer service experience in relevant field
- Excellent computer literacy, including: Excel and Outlook packages, and strong administrative, organizational, and time management skills
- Good understanding of health and safety requirements of a spa, fitness and leisure facility.

Desirable:

- First Aid and/or RLSS Emergency Responder qualified
- Health and Safety experience
- Relevant business degree or equivalent experience

Apply now:
<http://lei.sr?a=s7n1B>

An exciting and rare opportunity, this is one not to be missed!!



We are recruiting a new Team for a 1,600m² new spa hotel currently under construction in Iver, Buckinghamshire, due to open in autumn 2018.

The former country estate of the Duke of Marlborough is being renovated to create a world-class five-star hotel and spa, set in the heart of the Buckinghamshire countryside.

We are building a state of the art facility, sympathetically blended into the original estate.

We have a range of different positions that we're recruiting for including:

Senior Spa Therapist

circa £24,000 plus benefits scheme (Full time)
and

Spa Therapists

circa £20,000 plus benefits scheme (Full time/
Part-Time/Casual)

Essential Attributes :

- Experience of working in a similar business.
- A passion for customer service excellence.
- Beauty Therapy qualification NVQ Level 3 or equivalent.
- Exceptional treatment standards.
- Ability to work as part of a team.
- Reliable, efficient and pro-active.
- Keen for personal development and learning.
- Experience of working with Premier Core and further beauty qualifications are an advantage.

Spa Receptionist

circa £20,000 plus benefits scheme (Full-time)

Essential Attributes:

- Experience of working in a similar position.
- Reception, reservations or customer facing experience.
- Good IT skills to include Microsoft Office packages.
- Reliable, efficient and pro-active.
- Keen for personal development and learning.
- Ability to work calmly under pressure.
- Pool Plant, Lifeguard, Fitness Instructor or Beauty Therapy qualifications are advantageous.

In addition, we offer the following benefits:

- | | |
|--------------------------------|---|
| ● Bonus Scheme | ● Pension Scheme |
| ● 28 days holiday | ● Discounted hotel and F&B rates for Marriott globally (the hotel will be a member of one of the world's leading luxury hotel brands) |
| ● Training programmes | ● Childcare voucher scheme |
| ● Meals on duty | |
| ● Uniform | |
| ● Dry Cleaning Service | |
| ● Social Events and Activities | |

**To apply and
view all vacancies
available
please visit:**

<http://lei.sr?a=z4l9f>



Sales & Retention Manager

Salary: Grade H £29,055 - £31,401 a year

Location: Cross-site working

Derby continues to transform its sport and leisure facilities with the second phase of the Leisure Facility Strategy being progressed. This is the delivery of the exciting new swimming pool complex at Moorways which is being designed and is scheduled to open in 2020.

This is a new position within the Leisure & Business Development service which will drive performance to achieve our sales and revenue targets. It is a role that requires a highly motivated person possessing excellent interpersonal and organisational skills.

You will take responsibility for developing the sales strategies and campaigns to improve health and fitness memberships and net gain. Developing the sales journey and retention strategy are other key areas of responsibility.

The Sales and Retention Manager will require excellent communication skills, be able to work collaboratively with facility management and the marketing team whilst interacting at all levels of the organisation.

We're looking for a dynamic individual who is passionate about sales and retention with previous experience of managing within a sales environment.

We need someone who's self-motivated, enthusiastic, proactive and flexible with an interest and experience in the leisure sector.

Closing date: 12 August 2018.

**APPLY
NOW:**

<http://lei.sr?a=m2U9Y>



Derby City Council



We are recruiting apprentices from 16-60+

énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal www.leisureopportunities.co.uk/jobs/energie

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: <http://lei.sr?a=W4C8t>



**énergie
Fitness**
where you belong...

Health -Gym Centre Manager

VIIVI:be™
Health-Gyms

Location: Oxford, UK Competitive Salary & Benefits

Unique opportunity to help drive forward the UK's first Lifestyle Medicine Centre and Health-Gym in Summertown, Oxford

We are recruiting for a Centre Manager to lead the team who are setting a new standard for the delivery of personalised health and wellbeing services in the UK. Viavi:be's unique Centre focusses on delivering definitive health and wellbeing outcomes to clients with unparalleled efficiency and exemplary service.

The approach is based on medical science under the expertise of leading Harley Street clinicians who have unparalleled experience in Lifestyle and Functional Medicine. As Centre Manager you will drive the commercial success of the centre using your creativity and tenacity to unlock opportunities to profile the Centre and its services to local groups, associations and the public at large and ensure that sales targets are achieved in both primary and secondary spend. Secondary spend is a key area and includes a range of superb lifestyle medicine tests such as DNA, Food Intolerance, Stress Resilience and Sleep Recovery.

You will work with a high performing team to create an environment where clients experience consistently exceptional service, feel at ease and energised in the space and are supported to achieve their goals. You will lead by example and will yourself provide a level of support to clients but the majority of this will be delivered by your colleagues.

What you need

You will need to have genuine commercial acumen and a track record of delivering success against commercial targets as the responsible person. You must have a keen interest in health and wellbeing in its broadest sense but you do not necessarily have to be technically qualified in health and fitness. We will provide you with the training you need to succeed but you will need to be 'super-motivated', a strong leader, have real empathy and great communication skills. As a manager you will need to demonstrate your maturity, an ability to work independently and a desire to achieve commercial success each and every day.

Salary and benefits

You will receive the job description and more information on our competitive package and in-house training programme on application.

If you are motivated to make a difference, if you are motivational, if you are inspired to really help others achieve their goals and if you are keen to be part of the UK's most exciting health and wellbeing concept, then send your CV and a one page personal statement.

Apply now - <http://lei.sr?a=t0p2l>





GUARANTEED JOB INTERVIEW*

**SUPERGRAN,
COMMUNITY BUILDER,
TRAVELLER 24/7
SWIMMING TEACHER
10 HOURS A WEEK**

“I’d been retired for five years and I was bored. I’m still pretty fit and wanted to spend a few hours each week doing something to keep me active, that was valuable to the community too. I trained to be a Swimming Teacher and I’ve never looked back! I’ve now taught hundreds of people of all ages a valuable life skill. I work anywhere between four and ten hours a week, so I still have plenty of time to relax too.”

Train to be a STA-qualified swimming teacher. Swimming Teachers can work flexible hours across a variety of shifts, and you could train to be one in only five days with GLL College.

*Guaranteed job interviews on qualification with the UK’s largest swim school operator.

gllcollege.co.uk

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