

# leisure opportunities

2 - 15 October 2018 Issue 746

Your careers & recruitment partner

## Verstegen: Gyms face 'changing landscape'

Mark Verstegen, founder and CEO of human performance specialist EXOS, has said that health clubs and gyms need to become better at delivering results, if they are to attract modern consumers.

In an interview with *Leisure Opportunities*, Verstegen said health clubs could play a major role in "fixing" healthcare, but only if they adapt to the changing market.

"Gym operators need to realise the landscape is changing – and be open and growth-minded," Verstegen said.

"A lot of the models are still based on maximising membership – and then hoping members don't show up, because if they did, they couldn't service them. That's already a broken model.

"Operators need to reposition how they're viewed and focus on delivering health pro-actively through enhanced performance, by engaging members and getting outcomes for them. Not just selling memberships and managing the churn."

Verstegen also said that consumers are becoming increasingly knowledgeable



■ EXOS operates 400 facilities in 30 countries, reaching 1.2 million people each year

about fitness and wellness – and that this could benefit the fitness industry.

"Some consumers are getting really educated, about their health but they still need expert interventions," he added.

"When you look at the connected devices, from watches to patches, people know their metrics, they know their exercise output."

[More: http://lei.sr?a=H7K9R](http://lei.sr?a=H7K9R)



**Consumers are becoming more knowledgeable about fitness**

Mark Verstegen



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## Sanllehi and Venkatesham to share top job at Arsenal after Gazidis exits to AC Milan

Arsenal FC has promoted two of its directors to lead the club, following the surprise departure of chief executive Ivan Gazidis.

Gazidis stepped down last week and announced that he will take over the role of CEO at Italian giants AC Milan on 31 October.

The role of CEO at Arsenal will now be shared between Raul Sanllehi and Vinai Venkatesham.

Sanllehi, formerly the club's head of football relations, has been appointed as head of football, while Venkatesham, currently chief commercial officer, will become managing director. The role of CEO will be split so Sanllehi will lead all football activities while



■ Venkatesham (left) and Sanllehi will run Arsenal day to day

**"Vinai and I will need everyone's help, to do everything right and secure the success Arsenal wants"**

Venkatesham will oversee all business operations.

Sanllehi only joined Arsenal in February after 16 years at

Spanish club Barcelona, where he was director of football.

Venkatesham has been at the club since 2010 and

previously worked as part of the team preparing the London 2012 Olympic Games.

"Although I joined Arsenal just months ago, I've felt embraced by this great club and part of its family from the first day," Sanllehi said.

"I will do everything possible to maintain our strong values which will be as fundamental to our future as they have been in our past.

"Vinai and I will need everyone's help, to do everything right and secure the success everyone connected to Arsenal wants.

"I sincerely thank Arsenal's board for their trust in us and thank Ivan for bringing me to this great club and for consistently supporting me."

## Young entrepreneurs Tommy Mallet and Rose Dyson among Kidzania's Kidpreneur panellists



■ Mallet Footwear CEO Tommy Mallet (right) and Pura Cosmetics CEO Rose Dyson will take part in the event

Entertainment brand Kidzania is bringing back its day-long festival of young entrepreneurship, Kidpreneur, on 13 October 2018 at its London site.

A panel of young entrepreneurs will be involved in a number of Q&A sessions across the day, including Mallet Footwear CEO Tommy Mallet, DinoByteLabs CEO Louise Leolin, iCoolKid CEO Jenk Oz and Pura Cosmetics CEO Rose Dyson. Children visiting Kidzania London for the event will have the

**"Children will have the opportunity to design their own trainers and take part in a gaming workshop"**

opportunity to take part in activities ranging from designing their own trainers to a gaming workshop, as well as creating their own cosmetics and storyboarding ideas.

The company ran the inaugural event in 2017 and has decided to bring it back for this year due to the success of the previous event, according to KidZania London CEO Eddie Kemsley.

Of this year's event, Kemsley said: "The entrepreneurs we are working with for 2018 are all hyper-talented and we have so much admiration for them and all they've achieved in their young careers. "They are proof that great business thinking can be nurtured and developed at any age, and that's really the message we're trying to deliver with KidPreneur."



■ Under de Vos' leadership, Team GB won 13 medals, six of them gold, at both the London 2012 and Rio 2016 Olympics

**"The sport has been hugely successful under Niel's leadership"**

Richard Bowker, chair of UKA

## UK Athletics chief **Niels de Vos** steps down after 11 years

UK Athletics (UKA) chief executive Niels de Vos will step down at the end of September, following more than a decade in the role.

During de Vos' 11-year tenure, the national governing body delivered the successful IAAF World Championships and World Para Athletics Championships – as well as establish athletics as one of Britain's most successful sports at the Olympic Games.

Under his leadership, Team GB won 13 medals, six of them gold, at both the London 2012 and Rio 2016 Olympics.

"Niels has been a fantastic servant to not only UK Athletics, but

the sport of athletics as a whole," said Richard Bowker, chair of UKA.

"The sport has grown and been hugely successful under his leadership and Niels leaves with our enormous thanks and we wish him well for the future."

De Vos is leaving to set up his own business and Bowker revealed that UKA will retain his services in a "limited capacity", in order complete a "number of important issues" where he has led discussions and negotiations.

Nigel Holl, UKA's strategy and partnerships director, will assume the role of Interim CEO until a permanent replacement is appointed.

## leisure opps

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■ Professor Yassa  
director of UCI's Center  
for the Neurobiology of  
Learning and Memory

## UCI professor **Michael Yassa:** Even 10 minutes of activity 'immediately improves memory'

Taking part in light or moderate exercise has an immediate, positive effect on memory function – according to new research by the University California Irvine (UCI).

In a study of healthy young adults, UCI researchers discovered that a single 10-minute period of mild exertion – such as yoga, tai chi or walking – can yield considerable cognitive benefits.

Using high-resolution functional magnetic resonance

**“Even short walking breaks throughout the day may have considerable effects on improving memory and cognition”**

imaging, the team examined subjects' brains shortly after exercise sessions and saw better connectivity between the hippocampal dentate gyrus and cortical areas linked to detailed memory processing.

“The hippocampus is critical for the creation of new memories; it's one of the first regions of the brain to deteriorate as we get older – and much more severely

in Alzheimer's disease,” said project co-leader Michael Yassa, UCI professor and director of UCI's Center for the Neurobiology of Learning and Memory.

“Improving the function of the hippocampus holds much promise for improving memory in everyday settings.

“We don't discount the possibility that new cells are being born either.”

## Laurie Nicoll Nord and Julio Lamberty partner to launch new skincare company

Veteran skincare professionals Julio Lamberty and Laurie Nicoll Nord have joined forces to launch Luxury Wellness International, a new skincare company that aims to create 'clean' results-driven, professional skincare.

Inspired by the Global Wellness Institute's 'Beauty Meets Wellness' Initiative – which aims to bridge the gaps between beauty and wellness – the company has launched two skincare ranges, Stimulation and Stimulation PRO, based on advances in stem cell technology.

Containing powerful, naturally-derived



■ Nord and Lamberty have a combined 40 years experience working in the spa, wellness and skincare industries

**“There is more of an understanding that what you put your body through on a daily basis matters to your overall health”**

ingredients, the Stimulation ranges are free of parabens and harsh chemicals, and are designed to work

synergistically with the skin to produce optimal results.

Nord and Lamberty have a combined 40 years

experience working in the spa, wellness and skincare industries, with Nord beginning her career in skincare 10 years ago after experiencing her own skin issues, while Lamberty has 30 years experience, creating professional and retail solutions for luxury spas and resorts.

“We believe that living your best life means living 'well,’” said Nord.

“There is more of an understanding that what you put your body through on a daily basis matters to your overall health. Luxury is moving away from an emphasis on material things – it is about living well.”





■ Grylls visited the site last week for the attraction's official opening

## Bear Grylls partners with Merlin to open first themed, adventure-based attraction

**C**elebrity survivalist Bear Grylls' new £20m adventure attraction in Birmingham, UK, has opened its doors to the public, with Grylls promising to bring the "spirit of endeavour" to the new destination.

The Bear Grylls Adventure is split into five zones and offers users the chance to take part in a series of high-octane challenges, including a survival maze, an assault course, target archery and code-cracking escape rooms.

A number of headline adventures are also on offer and will replicate some of Grylls's televised adventures,

taking in skydiving, climbing high ropes and diving among other activities.

"It was incredible to see this for the first time, after two years of planning," said Grylls. "It's all about bringing that spirit of endeavour into one place.

"This is the UK's ultimate adventure destination where people can experience so many of the world's most exciting challenges."

The site was developed by Merlin Entertainments, which holds an exclusive deal for the running of the attraction under the Bear Grylls name.

**"It was incredible to see this for the first time, after two years of planning – it's all about bringing that spirit of endeavour into one place"**

### MEET THE TEAM

For email use:  
fullname@leisuremedia.com



Editor  
**Liz Terry**  
+44 (0)1462 431385



Publisher  
**Julie Badrick**  
+44 (0)1462 471971



Advertising sales  
**Paul Thorman**  
+44 (0)1462 471904



Advertising sales  
**Sarah Gibbs**  
+44 (0)1462 471908



Advertising sales  
**Chris Barnard**  
+44 (0)1462 471907



Advertising sales  
**Gurpreet Lidder**  
+44 (0)1462 471914



Newsdesk  
**Jane Kitchen**  
+44 (0)1462 471929



Newsdesk  
**Tom Walker**  
+44 (0)1462 431385



Newsdesk  
**Tom Anstey**  
+44 (0)1462 471916



Circulation  
**Joe Neary**  
+44 (0)1462 471910

## NEW OPENING

## Mark Anthony launches FirstLight Cycle

A new boutique fitness concept has entered the booming London fitness market. FirstLight Cycle – an indoor cycling concept – has opened its doors at Westfield London in White City, as part of a £600m expansion of the retail mall.

The venture is the brainchild of celebrity trainer Mark Anthony, who sold three of his Rush-branded fitness clubs last year to fund the new business.

"The concept for FirstLight has been five years in the making and the experience is incredibly special to me," Anthony said.

"It represents so many important things: happiness, energy, motivation,

purpose. We all need that light in our lives."

Housing three separate studios, the FirstLight Cycle club will feature full body, cycle workouts led by trainers in darkened rooms in order to "heighten the senses".

The classes will include sound, visuals and "sunlight simulation", designed to "reflect the energy demands of each class".

"Our signature 45 and 60-minute full body cycle workouts include cardio, mindfulness and meditation, together with our best-in-class upper-body strength workout using body bars to build and tone core muscles," Anthony added.

[More: http://lei.sr?a=G2J2Y](http://lei.sr?a=G2J2Y)



■ FirstLight features three separate studios



**The concept of FirstLight has been five years in the making**

Mark Anthony

## GROUP EXERCISE

## DLL to roll out Blaze format across 49 clubs



**We know that group exercise is booming across the UK**

Glenn Earlam

David Lloyd Leisure (DLL) will invest more than £15m in rolling out its new hi-tech, studio-based Blaze concept across 49 health clubs.

Blaze combines CV training with strength and combat exercises in a fast-paced workout. Woodway treadmills, a bespoke Blaze box and boxing bags act as stations and participants move between stations; running, lifting weights and performing combat training.

Activity is classified by 'yellow', 'green' and 'red' zones, with the red zone being where class members are working their hardest to encourage



■ DLL piloted Blaze at 11 of its clubs

healthy competition between the class members or to beat their personal best.

"We know that group exercise is booming across the UK as a whole, and our members are telling us that they are looking for new and fresh ways to keep fit with others," said Glenn Earlam, CEO David Lloyd Leisure.

[More: http://lei.sr?a=B7M3C](http://lei.sr?a=B7M3C)

PHYSICAL ACTIVITY

## £346m benefit surplus should be used to get kids active



**Unspent childcare funds should be put to good use**

Tanni Grey-Thompson

More than £346m in "wasted" childcare funding should be used to get children more active and fight the growing epidemic of health issues among the young.

That's the message from ukactive, which has called on the government to redirect the Treasury underspend – allocated to tax-free childcare – to physical activity programmes.

In a report, called Generation Inactive 2 - Nothing About Us, Without Us, ukactive says the funding would help support parents to keep children physically active outside of



■ The report calls for funding to help keep children physically active outside of school hours

school hours, with figures showing that over the summer holidays children lose up to 80 per cent of the fitness gained during term time.

"Unspent childcare funds from the Treasury can be put to better use and actually help parents where they need it most by providing fun and social physical activity programmes for children," said chair of ukactive Tanni Grey-Thompson.

[More: http://lei.sr?a=e4v4H](http://lei.sr?a=e4v4H)

EXPANSION

## Pure Sports Medicine to expand outside London

Simon Devane, CEO of sports injury clinic Pure Sports Medicine, has revealed plans to take the brand outside of London – hinting that the company might also grow its integrated fitness offering.

Speaking to *Leisure Opportunities*, Devane said the business "is set up for growth".

"Our strategy from the outset was to develop a strong footprint in London, which we have now done," Devane said.

"London still presents opportunities, but we're also actively looking outside the capital, which may include further



■ Pure Sports Medicine runs seven clinics in London



**We're actively looking outside the capital**

Simon DEvane

expansion of our integrated health club model."

Launched in 2003, Pure Sports Medicine specialises in the prevention, diagnosis and treatment of musculoskeletal (MSK) and sports injuries.

It currently runs seven clinics in London, offering a range of services to "restore people to full function" after injury and to improve their general health, fitness and wellbeing.

[More: http://lei.sr?a=A7N5k](http://lei.sr?a=A7N5k)

## Core signs deal with Motosumo to 'transform' Schwinn brand

Fitness equipment giant Core Health & Fitness has signed a strategic partnership with Danish tech firm Motosumo, with the aim of "revolutionising" Core's indoor cycling brand Schwinn.

The partnership will combine Schwinn bikes with Motosumo-created apps and tech, which utilise smartphones to convert standard indoor bikes into interactive ones. The partnership will create a number of connected fitness solutions – including class leaderboards. *For more on the deal, see p. 30.*

[More: http://lei.sr?a=Y3j8N](http://lei.sr?a=Y3j8N)



## BOUTIQUE CLUBS

# Boom Cycle to open fifth London site

Boutique fitness operator Boom Cycle will launch its fifth site next year.

Scheduled to open early 2019, the new indoor cycling club in London's Waterloo will be located close to the London Eye and is part of the Southbank Place development.

Hoping to utilise the footfall at the adjacent Waterloo Railway Station – which sees 100 million visitors and commuters every year – Boom Cycle will launch its biggest site to date, housing two studios, a retail and shake bar and a full food and beverage area.

The Waterloo studio will also be the first Boom site to hold an alcohol licence on site. Launched in 2011, Boom

Cycle currently operates four sites in London – in Holborn, Hammersmith, Monument and Battersea Power Station.

Since 2014, the company has seen average year on year attendance growth of 47 per cent and average year on year revenue growth of 77 per cent.

The company has revealed plans to expand the brand and last month named industry veteran David Lloyd as its non-executive chair.

According to Boom co-founder Hilary Rowland, Lloyd – who founded David Lloyd Leisure in 1982 and subsequently floated it on the stock market – will help guide the brand's "rapid expansion" and strategic development.

**More:** <http://lei.sr?a=8S6F2>



■ The Waterloo club will be the largest Boom Cycle yet



**We have plans to expand the brand rapidly**

Hilary Rowland

## RESEARCH

# Adults spend 12 hours watching TV, but 90 minutes exercising



**Inactivity is an environmental problem**

Sir Muir Gray

The average UK adult spends eight times as long watching on-demand television as they do exercising, according to a new report.

A study of 2,076 UK adults by ComRes reveals adults spend an average of 12 hours watching on-demand TV – such as Netflix and BBC iPlayer – each week, compared with just 90 minutes a week of moderate physical activity.

The study, commissioned by ukactive, shows that the average UK adult also spends 12 hours a week using social media platforms and another 17 hours a week using a smartphone or tablet in total.



■ The report's findings suggest that 27 per cent of adults can now be classed as physically inactive

"Sadly, many people today live totally sedentary lives in a world dominated by the desk job and the computer," said Sir Muir Gray CBE, chief knowledge officer for the NHS. "It is an environmental problem but individuals can take action because we now know that even 10 minutes of brisk walking is beneficial."

**More:** <http://lei.sr?a=Z9K2A>

# Active IQ partners with EMD UK to create new, fit-for-purpose Group Training qualification

Active IQ is introducing a rigorous, robust and fit-for-purpose Level 2 group training qualification in partnership with EMD UK, the national governing body for group training.

**T**he Active IQ Level 2 Group Training qualification hasn't come a day too soon, given that the original Level 2 Exercise to Music qualification was developed over 10 years ago by Skills Active. Since then both the industry and group exercise have changed dramatically leaving traditional training outdated.

## Dynamic, flexible learning path

The new qualification successfully updates the original Level 2 Exercise to Music and meets the growing industry demand for training and assessment that support the diversity of group exercise in today's gyms and clubs. The result of close collaboration between Active IQ and EMD UK, this new qualification gives instructors a dynamic and flexible learning path, combining teaching units based on the type of group training they want to teach. This includes 'Group Training' (for classes like high intensity interval training, bootcamp or circuits) and Group Training (to Music) which adds on the skills needed to plan and teach sessions to the beat and phrase of music (such as Zumba® or Les Mills classes).

## Firm foundations

The training of entry level gym instructors and group exercise instructors is key to the industry. Not only is this level of qualification an entry point for many fitness professionals, group exercise is also the start point for many people



■ Group exercise training: taking it to the next level

embarking on their fitness journey. Group Exercise remains consistently one of the top five most popular exercise formats in the UK and its popularity is set to grow as the diversity of classes welcomes more and more people into physical activity. Getting the training right at Level 2 establishes firm foundations for trainers to build an excellent career – and supports clubs to offer well-taught, well thought-out classes to engage and retain members.

## Step up and step forward

"The new Level 2 Group Training qualification ensures specific, tailored and fit-for-purpose training for group exercise instructors," says Sarah Edmonds, Active IQ's Director of Quality and Standards. "Demand from operators and CIMSPA for more robust training and rigorous assessment is met by this new qualification which we believe will bring skilful group exercise instructors into the sector. It will ensure

instructors deliver group exercise at a high level, using skills learned through a comprehensive course combining theoretical and practical learning and assessment with valuable case study work. It is a genuine step up and step forward for group exercise instructors and the operators who employ them to deliver engaging, effective classes."

## Coming Soon

EMD UK has exclusivity to deliver the new Active IQ Level 2 Group Training qualification until December 2018 at which time it will become available to all other providers across the industry.

**Active iQ**

Find out more at  
[www.activeiq.co.uk](http://www.activeiq.co.uk)  
or call 01480 467950

## STADIUMS

### Everton stadium to provide £1bn boost

Colin Chong, Everton Football Club's recently appointed stadium development director, has claimed that the club's new home will have a transformative effect on the entire city of Liverpool.

Everton is currently finalising plans for a £500m stadium at the city's Bramley Moore Dock, designed by US architect Dan Meis.

"This isn't just a great opportunity for the club," Chong said. "A new, iconic stadium will benefit the entire city region."

"The development at Bramley-Moore Dock, alongside the legacy project at Goodison Park, will act as a catalyst to regenerate the whole of north Liverpool."

"It will deliver a £1bn boost to the local economy, create around 15,000 jobs and increase tourism visitor numbers to Liverpool. The knock-on effect of a stadium at Bramley-Moore Dock will also kick-start the Liverpool Waters waterfront development."

Everton's quest to build its new home took a major step forward last November after it reached an agreement to lease land for the site at the dock if it is able to gain planning consent and secure funding.

In August this year, Everton Denise Barrett-Baxendale said the club is now moving towards the "crucial planning phases" of the development.

[More: http://lei.sr?a=C3a8K](http://lei.sr?a=C3a8K)



■ Everton is set to leave its current Goodison Park stadium



**The stadium will help regenerate the whole of north Liverpool**

Colin Chong

## YOUTH COACHING

### Coach Core to add 10 new sites due to £1m Lottery grant



**I'm impressed by what Coach Core has achieved so far**

Jennie Price

A programme designed to help get more young people to train as sports coaches has received nearly £1m of National Lottery funding from Sport England.

The £995,500 grant will allow the Royal Foundation to double the reach of its Coach Core programme by adding 10 new sites in England over the next three years.

Driven by a desire to build upon the legacy of the Olympic Games, Coach Core was created by The Royal Foundation and launched by The Duke and Duchess of Cambridge and Prince Harry in 2012. It looks to inspire 16 to 24 year-olds who are not in education or



■ Coach Core has already trained more than 300 young people through an apprenticeship scheme

employment through sport, and to create the next generation of sports coaches.

"I'm delighted to announce just under £1m of National Lottery funding for Coach Core, and I'm very impressed by what they have achieved so far," said Sport England CEO, Jennie Price.

[More: http://lei.sr?a=j6W8w](http://lei.sr?a=j6W8w)



GLOBAL EXPANSION

## Man City opens China office as part of global expansion



**This opening complements our existing team in China**

Damian Willoughby

Manchester City FC (MCFC) has become the first international football organisation to open two offices in mainland China.

Located in Shenzhen, the second of the club's regional hubs will continue MCFC's work in developing grassroots football in China.

It joins an existing hub in Shanghai in an expanding portfolio of international assets controlled by Abu Dhabi-based City Football Group (CFG) – the owner of MCFC.

The club has been working with the Chinese Ministry of Education on the department's School Football



■ MCFC works with the Chinese government

Project since the programme was first launched in September 2016.

In the past two years, more than 40 coaches from the UK have worked in primary and secondary schools across China to deliver coaching to 400,000 children.

"The opening of our second City Football Group office in Shenzhen complements our existing team in Shanghai," said Damian Willoughby, SVP of Partnerships at City Football Group.

[More: http://lei.sr?a=h5Y4a](http://lei.sr?a=h5Y4a)

STADIUMS

## Edgbaston to increase capacity for 'bumper year'

Edgbaston Stadium is increasing its capacity ahead of a bumper year of international cricket in 2019, when the venue will host an Ashes test as well as matches during the ICC Cricket World Cup.

The decision to add 840 seats was made after pre-sales for the Ashes Test came in at 35 per cent higher than those for the previous Ashes Test played at Edgbaston in 2015.

The Birmingham venue is now working with Arena Seating to install a temporary stand for use across all days of the Ashes Test, as well as the



■ Edgbaston is the largest cricket venue outside London



**Next year is going to be a very exciting year of cricket**

Dave Withey

five ICC World Cup Games to be played at the stadium. The extra capacity will also be in place for the domestic cricket season's T20 Finals Day.

"Next year (2019) is going to be a very exciting year of cricket, so it's good forward planning by the ground to make sure it can meet the fans' demand for the World Cup – and of course The Ashes test," said Dave Withey, MD of Arena Seating.

[More: http://lei.sr?a=7j9D8](http://lei.sr?a=7j9D8)

## First illuminated smart floor at Oxford Uni sports centre

Architectural design practice FaulkerBrowns in collaboration with Beard Construction have installed Britain's first LED-lit, smart glass floor at Oxford's Acer Nethercott Hall.

Designed by German design company ASB, the futuristic floor – controlled with a touchpad – uses flexible under-floor lighting to provide custom line markings for a range of sports, such as badminton, basketball, and football. The lights can appear in a variety of colours and patterns, all of which can be programmed remotely.

[More: http://lei.sr?a=Z7P5R](http://lei.sr?a=Z7P5R)

**POLICY**

## Petition for 'transforming' kids' sport

The Sport and Recreation Alliance (SRA) has launched a petition calling on politicians of all parties to transform physical activity provision for children and young people as part of the Right To Be Active campaign.

The campaign asks those across society – including parents – to join the call for political leaders at all levels to take radical action and ensure the fundamental right of all children to be active in policy regulations and legislation.

SRA says the government must take a lead – ahead of the Spending Review next year – by demonstrating that expenditure on children and young people is a vital

long-term investment for the development of the UK's future infrastructure and economy.

"We want to live in a country where every child has the opportunity to be physically active and is active enough to be healthy and happy," said Emma Boggis, SRA chief executive.

"This petition pushes our political leaders to commit to meaningful change and allows the public to show how strongly they feel about an issue that has now become a crisis.

"We all need to take responsibility – this doesn't just lie with the current government."

[More: http://lei.sr?a=c3X8F](http://lei.sr?a=c3X8F)



■ SRA says the government must demonstrate that expenditure on children and young people is a vital long-term investment



**“  
We all need to take  
responsibility for  
physical activity  
provision**

Emma Boggis

**PUBLIC SPORT**

## Marathon Trust reveals projects to share £100,000 funding

**“  
Winning sites  
were chosen based  
on the ability to  
deliver the most  
significant impact**

The London Marathon Charitable Trust has announced the four winning sites which will receive grants of £25,000 as part of its first national funding initiative, Active Spaces.

The winners include a project in each home nation – Halewood Park (England), Ballymena People's Park (Northern Ireland), West Pilton Park (Scotland) and Gelligaled Park (Wales).

Winning sites were chosen based on the ability to deliver the most significant impact in line with the Active Spaces programme vision – to safeguard green spaces and encourage physical activity.



■ This year's winning programmes included projects to create walking trails and outdoor gyms

This year's winning programmes include projects to create walking trails, outdoor gyms, and bike tracks.

Delivered in partnership with the Fields in Trust charity, Active Spaces is an ongoing programme to secure 50 new Fields in Trust protected sites across the UK and deliver improved park facilities and infrastructure.

[More: http://lei.sr?a=y6J9V](http://lei.sr?a=y6J9V)



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## EVENTS

# GWI to release in-depth analysis on sector

The Global Wellness Institute will release an in-depth update of its *Global Wellness Economy Monitor* at this year's Global Wellness Summit, taking place in Cesena, Italy, 6-8 October.

The research will update figures for the 10 industry segments that comprise the global wellness economy. It will include comprehensive, updated analysis on the size and scope of global wellness markets, including global and regional-level analysis, trends and data.

"As an organisation, we are committed to empowering wellness worldwide and believe that providing in-depth analysis on every sector of the wellness

industry is the best way we move the industry forward," said Susie Ellis, GWI chair and CEO. "In order to fund the research and make it available free of charge, we rely on dedicated sponsors to underwrite the work."

Eighteen companies have underwritten the Global Wellness Economy Monitor, which covers 10 industry segments: beauty, healthy eating, wellness tourism, fitness/mind-body, preventive/personalised medicine, complementary/alternative medicine, wellness lifestyle real estate, the spa industry, the thermal/mineral springs market and workplace wellness.

[More: http://lei.sr?a=C7F9V](http://lei.sr?a=C7F9V)



■ The report will be published at the Global Wellness Summit



**Providing analysis is the best way we move the industry forward**

Susie Ellis

## NEW OPENING

# Bamford launches new flagship in London



**This will be the truest expression of Bamford outside the Cotswolds**

Carole Bamford

Bamford, the lifestyle and wellness brand founded by entrepreneur Carole Bamford, will open a new flagship destination in London.

Spread across three floors in Brompton Cross near South Kensington, the space will open its doors in October 2018 and is an expression of Bamford's wellbeing philosophy, based on three core pillars – Move, Breath and Heal.

Representing 'Move' will be a skylit studio offering a range of yoga, meditation and sound healing classes.

The 'Heal' space will offer treatments ranging from massages,



■ The spa has seen a large increase in demand

shiatsu, stone therapies to facials, crystal healing and reflexology.

For 'Breath', the site offers a retail space, with ethical clothing, skincare, homeware and bath and body products.

"The calming space will be the truest expression of Bamford outside of its home at Daylesford Farm in the Cotswolds," Carole Bamford said.

[More: http://lei.sr?a=m9h2Z](http://lei.sr?a=m9h2Z)



# Spa & wellness news

## NEW OPENING

## St Michaels hotel in Falmouth opens luxury spa



**We have transformed St Michaels into a leading wellness resort**

Nigel Carpenter

St Michaels Hotel in Falmouth, Cornwall, UK, has been transformed into a luxury destination resort and spa following a multi-million pound investment.

Set on the ground floor of the hotel the St Michaels Spa features 10 treatment rooms with ensuite showers, as well as a hydrotherapy pool, a Cornish salt steam room – a world first – and a rainforest steam room.

The renovation, which was spearheaded by chair Nigel Carpenter in partnership with BH Hotels, includes the addition of a 13,000 sq ft health club, linked to the spa via a 'Wellness Walk'.



■ The spa will have 10 treatment rooms

Other facilities include a Finnish sauna and a Moroccan Rhassoul. The treatment menu features brands such as Elemis, Made for Life Organics, The Natural Spa Factory, Ishga and Natura Bissé.

"This investment has transformed St Michaels into one of the UK's leading wellness resorts," said Carpenter.

[More: http://lei.sr?a=T8N2T](http://lei.sr?a=T8N2T)

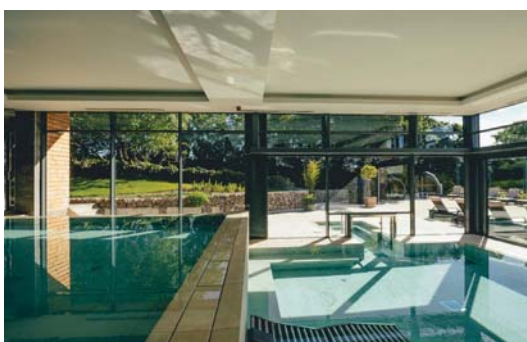
## VISITS

## Marilyn Glenville hosts wellness retreat at Gaia Spa

Gaia Spa at Boringdon Hall in Plymouth, has hosted a two-night women's wellness retreat.

Designed to help women learn how to naturally balance their hormones using nutrition, the retreat was hosted by Dr Marilyn Glenville PhD, a leading nutritionist specialising in women's health.

The retreat included two nights' accommodation, breakfast and dinner in the spa's Spatisserie, as well as full use of the spas facilities, as well as a host of health and nutrition lectures and one-on-one consultations



■ The retreat took place at Plymouth's Gaia Spa



**For a healthy mind and body, hormone balance is vital**

Marilyn Glenville

hosted by Glenville. In addition to being a registered nutritionist Glenville is also a psychologist, author and broadcaster, and has previously served as the president of the Food and Health Forum at the Royal Society of Medicine.

She has studied and practised nutritional medicine for more than 35 years and is a specialist in the female hormone cycle.

[More: http://lei.sr?a=N3k7A](http://lei.sr?a=N3k7A)

## Champneys acquires historic Mottram Hall

Leading spa group Champneys has expanded its property portfolio with the acquisition of Mottram Hall in Cheshire.

Purchased from real-estate investment company Aprirose, Mottram Hall is a Grade-II listed building. It was built in 1721 by Nathaniel Booth and was converted into a hotel in 1940. It has been part of the QHotels portfolio since 1940.

Champney's has planned a £10m refurbishment programme, with £5m being spent on the redesign of the existing spa facilities.

[More: http://lei.sr?a=R4a3f](http://lei.sr?a=R4a3f)



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## NEW OPENING

# Hard Rock Hotel to open in spring 2019

One of the most anticipated additions to London's hotel market is on schedule to open its doors in spring 2019.

With 1,000 rooms and suites, the Hard Rock Hotel will become one of the capital's largest hotels and is expected to establish itself as a destination hotel due to the cult following of the global Hard Rock brand.

Designed by architectural and interior design practice, Scott Brownrigg, the property is a conversion of the former Cumberland Hotel and will cater to the needs of both business and leisure travellers.

Facilities will include two vibrant bars, a Hard Rock Café and a Rock Shop-branded retail outlet featuring

branded merchandise.

Occupying one of London's most iconic locations – the corner of Oxford Street and Park Lane – the hotel will look to add to the area's famous music scene by putting on live shows.

"Hard Rock is an institution," said Oliver Kahf, general manager of Hard Rock Hotel London. "And this building has stood at the intersection of British music and fashion since the 1930s and when we open in spring 2019, it's sure to become a go-to London hotspot once again."

Hard Rock International's (HRI) current portfolio features venues in 74 countries – including 25 hotels.

[More: http://lei.sr?a=d2Y5f](http://lei.sr?a=d2Y5f)



■ With 1,000 rooms the Hotel will be one of the capital's largest



**Hard Rock is an institution**

Oliver Kahf

## RESEARCH

# 'Uncertainty' to stall trading growth of UK hotel market



**The market has been held back by uncertainty and slow growth**

Liz Hall

Hotel trading growth is set to flatten in the year ahead due to economic uncertainty, weak business travel demand and an influx of new rooms scheduled to open across the country.

The findings come from the PricewaterhouseCooper's (PwC) Hotels Forecast 2019 report, which predicts occupancy levels to drop by at least one percentage point, to 81 per cent, in 2019.

PwC bases its forecast partly on a slowdown in demand for rooms in London. Year-on-year occupancy growth has stalled at



■ PwC bases its forecast partly on a slowdown in hotel occupancy in London

0.1 per cent during 2018, with a fall predicted for 2019.

"In terms of growth, 2018 has been held back by uncertainty, slower economic growth, significant supply additions and stuttering business travel," said PwC's Liz Hall.

[More: http://lei.sr?a=r9Q3M](http://lei.sr?a=r9Q3M)

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## RESEARCH

# UK tourism to benefit from Chinese niche?

China's wealthy travellers are increasingly opting for customised tours when they travel abroad – a niche but emerging trend in the luxury holiday market.

Latest research from Mintel reveals that a third (31 per cent) of Chinese consumers aged 20-49 – who have travelled for leisure in the last 12 months and spent RMB 20,000 or more per trip – have gone on customised tours.

On the contrary, just 17 per cent of leisure travellers who spent RMB 10,000 or less per trip have done the same.

"China's luxury holiday market has been booming in recent years as a rising number of middle-class

consumers continue to pursue higher-quality travel experiences," said Yihe Huang, research analyst at Mintel.

"Unique lifestyle experience has replaced common sightseeing or shopping activities to become the main theme of holiday travel among Chinese travellers.

"Wealthy travellers, today, are keen on a comprehensive lifestyle experience."

Britain has established itself among the most popular destination for Chinese visitors. In 2001, a modest 10.5m overseas trips were made by Chinese residents to the UK. By 2017 the figure had risen 145m – an increase of 1,380 per cent.

**More:** <http://lei.sr?a=f5x4n>



■ The number of Chinese visitors to the UK has grown rapidly



**Middle-class consumers are pursuing higher-quality travel experiences**

Yihe Huang

## POLICY

# UNWTO strategy to combat 'overtourism'



**Setting out 11 plans, with 68 different measures, the report looks at tourism management in urban destinations**

A new report from the United Nations World Tourism Organisation (UNWTO) has been created to highlight the effects of "overtourism", also helping the world's cities better manage the impact of tourism on their populations.

Called *Overtourism? Understanding and managing urban tourism growth beyond perceptions*, UNWTO has collaborated with several organisations for the paper, including the Centre of Expertise Leisure, Tourism & Hospitality (CELTH), the Breda University of Applied Sciences and the European Tourism Futures Institute (ETFI).



■ Legislation was introduced in Barcelona last year to try and curb tourism numbers

Setting out 11 different tourism plans, with 68 different measures to help understand and manage visitor growth, the report looks at tourism management in urban destinations and how that can benefit both visitors and residents.

**More:** <http://lei.sr?a=W9u9t>

## Time for Statutory Registration?

Over the summer the All Party Parliamentary Group for Tourism (Tourism APPG) published the findings of an inquiry that it undertook on the sharing economy and its impact on the UK tourism industry. The results of the inquiry highlighted just how quickly this sector of the tourism industry has grown since AirBnB first started operations in the UK in 2012.

### Rapid expansion

In the six years since then, the number of properties available through the website has increased to almost 200,000 with 68,000 being offering in London alone.

These properties are estimated to be generating revenue of almost £500m per annum for the operators, while AirBnB estimates that its guests and hosts have contributed £3.46bn to the UK economy as a whole – if you take into account the guest's spending during their stay and the hosts expenditure of the revenue generated.

However, the Tourism APPG report also highlighted a number of problems associated with the sharing economy, including compliance with health and safety legislation and whether operators of these properties were paying the correct level of tax on the revenue that was being earned. There were also concerns that hosts were not being adequately informed of the significant financial risks that they were exposing themselves to, if they did not have public liability insurance, gain the appropriate home and contents insurance, or inform their mortgage holder that there were using their home to provide B&B accommodation.

By not complying to the health and safety legislation, declaring revenue or gaining adequate financial protection, it was found that AirBnB hosts had a significant competitive advantage over existing operators who, in the most part, met their responsibilities in this regard.

In order to resolve this situation and provide a level playing field for all tourism accommodation businesses, the Tourism APPG recommended that the government should introduce a statutory registration scheme for all tourism accommodation. The legislation for this already exists, so it's introduction would be a relatively easy process. It is also a mechanism that is increasing being used overseas to maximise the benefits associated with the sharing economy while mitigating some of the problems.

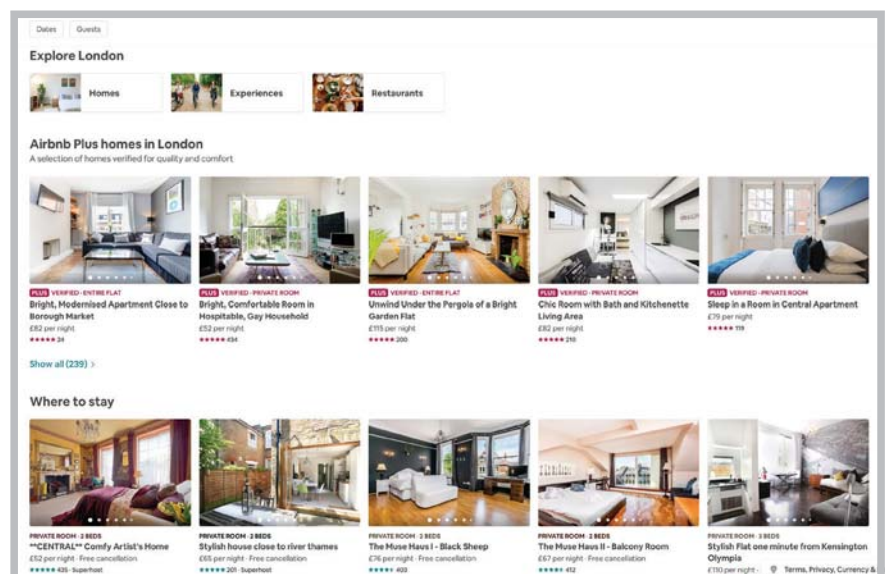
The question is, of course, is whether the government has the will to do this. ●



■ Kurt Janson, director of the Tourism Alliance



By not complying with health and safety legislation, declaring revenue or gaining financial protection, AirBnB hosts have a significant competitive advantage



■ There are now 68,000 London homes offered as B&Bs through the AirBnB platform



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## TRAINING

# Skills for Success to 'diversify' workforce

Museums Galleries Scotland has launched an initiative to address the lack of accessible entry routes into museum jobs for non-university graduates.

The scheme will see 22 non-graduates from a wide range of backgrounds being offered one-year, paid learning placements in museums and galleries throughout Scotland.

Participants on the Skills for Success programme, funded by The National Lottery, will each receive a £15,000 bursary and will complete an SVQ level 3 qualification in Museums and Galleries Practice with the support of mentors, supervisors and assessors.

The first cohort of 22 students were selected from 175 applicants from all over Scotland. The successful candidates will work alongside professionals in their host museum or gallery to learn a range of core museum skills including digitising collections, learning and engagement, and volunteer management.

"The Skills for Success programme offers a flexible learning opportunity, a recognised qualification, and invaluable sector-based experience to our 22 exceptional learners," said John McLeish, Interim CEO of Museums Galleries Scotland.

[More: http://lei.sr?a=U4U8m](http://lei.sr?a=U4U8m)



■ Participants will each receive a £15,000 bursary



**“**  
**The programme will offer flexible learning to participants**

John McLeish

## IP ATTRACTIONS

# The Void to create Disney and Marvel VR projects



**“**  
**We needed to continue on this path**

Craig Watson

Location-based virtual reality specialist The Void has partnered with ILMxLAB – a subsidiary of Lucasfilm – to create five new VR-based attractions featuring IP content from both Disney and Marvel.

The first of the five new experiences will be based on the upcoming animated Disney movie Ralph Breaks the Internet.

Set for launch later this year, the attraction will be followed by another based on an as-yet-unnamed Marvel movie, set for a premiere next year, with the remaining experiences to be announced at a later date.



■ The first of the new experiences will be based on the upcoming Disney movie Ralph Breaks the Internet

Craig Watson, chair and CEO of The Void, said: "Working with our friends at ILMxLAB to help bring Star Wars fans directly into that galaxy far, far away in such a strong creative process, it became apparent we needed to continue on this path."

[More: http://lei.sr?a=H2f7v](http://lei.sr?a=H2f7v)

# Attractions news

## ECO ATTRACTION

### Tideway “Super Sewer” creates spaces for Londoners



**The public spaces will be designed to enhance the environment**

Roger Bailey

Tideway, the company leading the construction of the £4.2bn Thames Tideway Tunnel—popularly known as the “super sewer” – has unveiled images of the new public spaces it will construct on the river’s foreshore.

Following the example of Sir Joseph Bazalgette, who modernised London’s sewage system during the Victorian era and who built onto the river to create the Albert, Victoria, and Chelsea Embankments, Tideway will generate three acres of landscaped areas along the shoreline. Some of these sites, such as those built near King Edward



■ Construction is expected to begin in 2020

Memorial Park, will be floodable at high tides, allowing Londoners to safely to dip their toes in a cleaner Thames.

Roger Bailey, Tideway’s chief technical officer, said: “In keeping with Bazalgette’s legacy, the new public spaces will be designed to enhance the environment and provide a lasting legacy.”

[More: http://lei.sr?a=v3B9E](http://lei.sr?a=v3B9E)

## CAMPAIGNS

### Project to connect young people with museums

UK funding body the Heritage Lottery Fund (HLF) has given close to £1m to a new project that will let young people aged 16-25 curate their own museum exhibitions.

Heritage Lottery Fund’s (HLF) Kick the Dust programme, which allocates lottery funding to youth-focused heritage projects, awarded the sum to Reimagine, Remake, Replay.

The scheme will give 4,000 young people across Northern Ireland the chance to be involved in the project over four years.

Seven museums and galleries will open up



■ The scheme will engage 4,000 young people



**This project will see children create imaginative content**

Paul Mullan

their collections of art, furniture, textiles, heritage, archaeology and archives for the youngsters to reimagine, using new technologies in the displays.

Head of HLF Northern Ireland Paul Mullan said: “This project will give young people the skills they need to create imaginative, engaging content that gives new perspective and relevance to our heritage.”

[More: http://lei.sr?a=q8V9Y](http://lei.sr?a=q8V9Y)

### ACE and HLF partner to help English museums

Arts Council England (ACE) and the Heritage Lottery Fund (HLF) have announced a partnership to ensure museums in England can get more help at a strategic level.

The two organisations have signed a memorandum of understanding to work together to develop a collective strategy following recommendations to do so by the Mendoza Review of the English museum sector, which was published by the UK’s Department for Digital, Culture, Media and Sport (DCMS) in November 2017.

[More: http://lei.sr?a=d7a9S](http://lei.sr?a=d7a9S)





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# Getting older people moving

A new report has called for a "major culture shift" in order to get older people more physically active



■ By getting people more active, the NHS could save £7.6bn

Evidence from existing wellness hubs has clearly demonstrated that they have a significant, positive impact on communities

A hard-hitting report has warned that the UK must do more to get older people moving – or face the very real danger of a costly crisis in the coming years.

The *Reimagining Ageing* report, by ukactive, claims that not only are older people are having 'their lives cut tragically short' through a physical inactivity epidemic, but the issue threatens to plunge the UK into a major social care crisis.

## SAVINGS

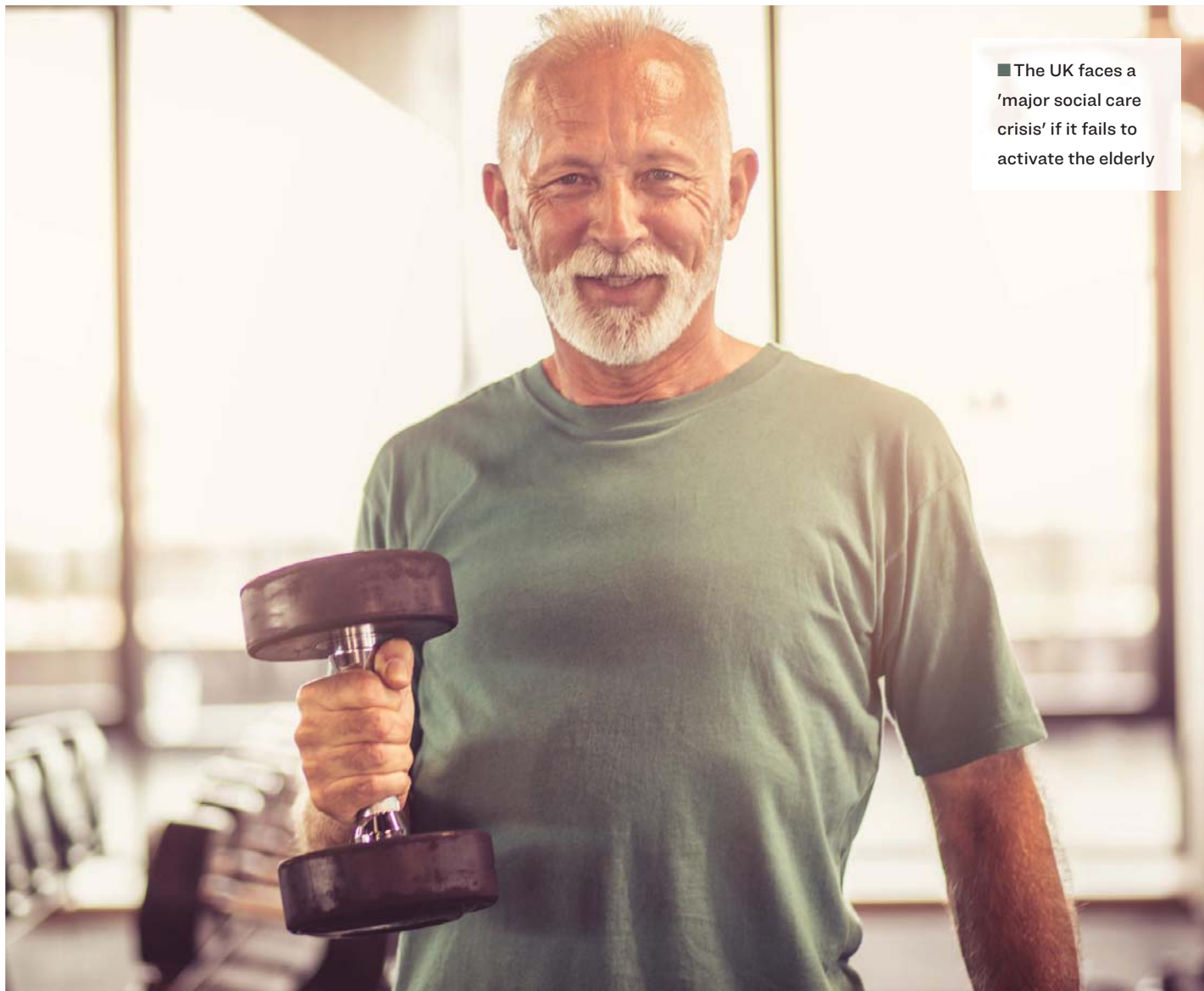
Analysis from ukactive, DataHub and Sheffield Hallam University shows that getting older people more physically active could lead to a potential saving of £7.6bn to the NHS and the care system.

"Many of the more grievous issues associated with old age, such as lack of mobility, illness and muscle weakness can actually come as a result of a lack of fitness," said Muir Gray, chief knowledge officer of the NHS.

"Physical activity is vital to ensure older populations can lead long, healthy and independent lives, even in their twilight years."

## COMMUNITY HUBS

As ways of getting older people more active, the report recommends the



■ The UK faces a 'major social care crisis' if it fails to activate the elderly

“ We need a culture shift in the approach the ageing years, with a major emphasis of building physical activity in at every step ”

creation of active environments through accessible community facilities and the embedding of physical activity promotion into the healthcare system – as well as harnessing “new, innovative technologies” to make exercise the natural choice for older people.

The authors also renew a call – made by ukactive chair Tanni Grey-Thompson earlier this year – for a national roll-out of wellness hubs. The hubs are based on a plan to place physical activity facilities alongside other public services – such as libraries, police stations and GPs – to create a single community focal point.

#### CULTURE SHIFT

“Evidence from existing wellness hubs has clearly demonstrated that they have a significant positive impact on local communities, particularly among the ageing populations,” the ukactive report states.

Following the publication of the study, Steven Ward, ukactive CEO, called for societal change.

“We need to inspire a major culture shift in how we approach our ageing years, with a major emphasis of building physical activity in at every step to ensure long lives are also healthy lives.” ●



■ Steven Ward, ukactive CEO

■ The design of the iconic museum has been created to represent a conversation of the earth and the sea



# Dundee V&A opens to the public

V&A Dundee wows visitors with modern design by famed architect Kengo Kuma



■ Kengo Kuma

Scotland's first design museum, the V&A Dundee, has opened. The building was designed by famed Japanese architect Kengo Kuma.

"The big idea for V&A Dundee was bringing together nature and architecture, to create a new living room for the city," Kuma said.

"I'm truly in love with the Scottish landscape and its nature.

"I was inspired by the rugged cliffs of the north east of Scotland to visually

represent a conversation between the earth and the sea."

The museum, described as "a cultural milestone for the city" by Tristram Hunt, director of the V&A, highlights the work of a number of contemporary artists, such as Turner prize nominee Ciara Phillips. It features 300 exhibits from the V&A's diverse and centuries-old collection, ranging from pre-modern ceramics and jewellery to modern-day video games. One of the major features of the museum is Charlie Rennie





■ The museum will showcase Scottish and international design and will be operated independently from the London V&A

Mackintosh's fully restored Oak Room. Scottish-born Mackintosh, who spent the greater part of his career in relative obscurity, later garnered international recognition decades after his death as the founder of the 'Glasgow Style'.

His inclusion reflects the V&A's goal of celebrating the work of Scottish artists and designers.

The museum's launch was a two-day affair, featuring design workshops, dancing and musical performances by artist's such as Primal Scream, Jim



The museum is part of a £1bn regeneration of the Dundee waterfront

Lambie, Lewis Capaldi, Be Charlotte, and Gary Clark of Danny Wilson.

Constructed as part of a £1bn regeneration of the Dundee waterfront, the V&A Dundee is Kuma's first UK commission and the V&A's first museum outside London. It was jointly funded by the Scottish Government and the National Lottery through the Heritage Lottery Fund. Other investors include Creative Scotland, Dundee City Council, Scottish Enterprise, the University of Dundee, and Abertay University. ●



The technology is easy to use, requires nothing from the clubs to integrate and it brings all Schwinn bikes up to a new level of innovation

Dustin Grosz, president,  
Core Health and Fitness



## Smart bikes

Core Health & Fitness signs tech deal with Danish disruptor Motosumo, which it says will 'transform' its Schwinn indoor cycling offer



■ Kresten Juel Jensen, CEO, Motosumo

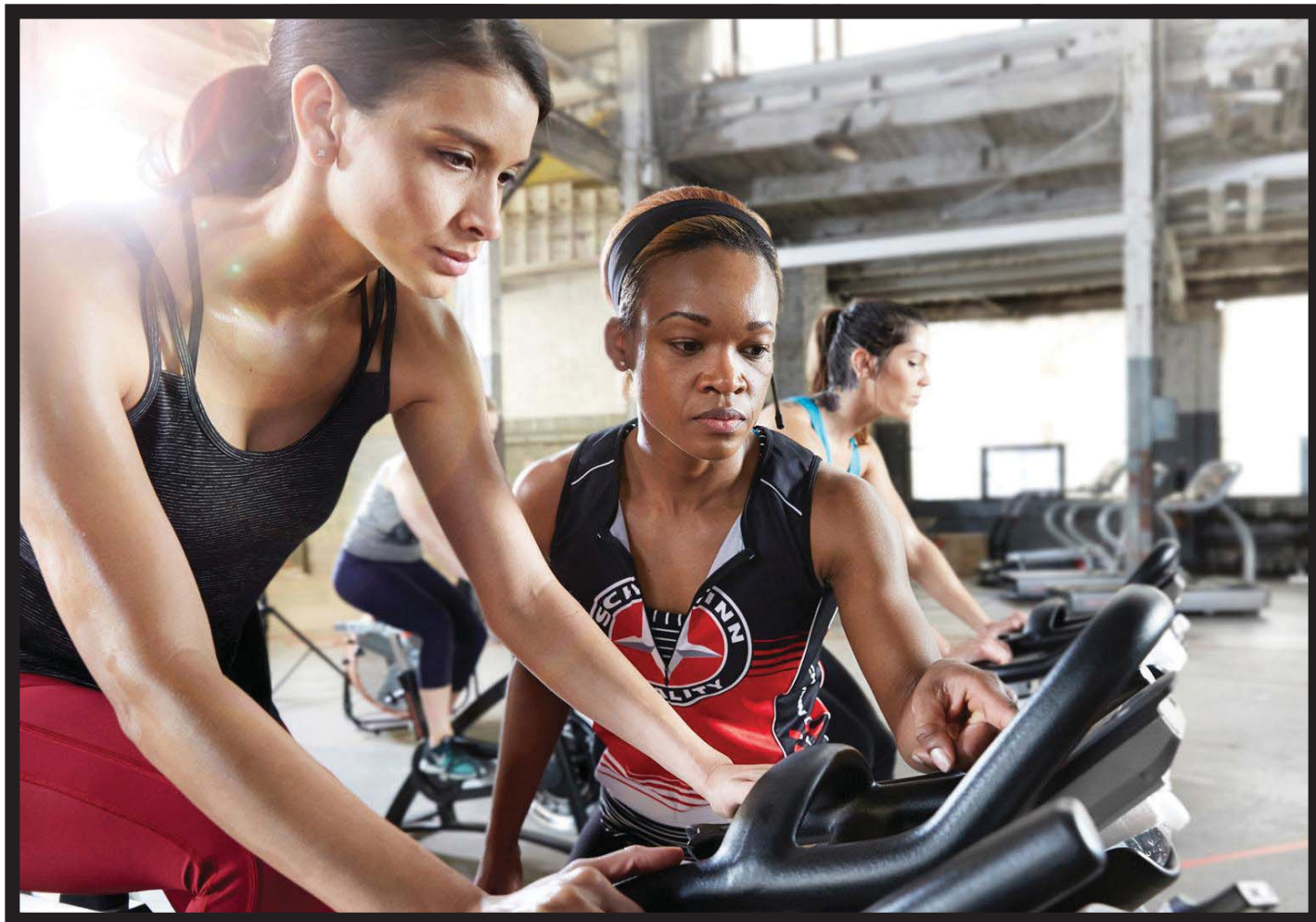
American fitness giant Core Health & Fitness has signed a strategic partnership with Danish tech firm Motosumo, with the aim of "revolutionising" Core's indoor cycling brand Schwinn.

The partnership will combine Schwinn bikes with Motosumo-created apps and tech, which utilise smartphones to convert standard indoor bikes into interactive ones.

Following the partnership, the new Schwinn1 powered by Motosumo will allow a number of connected fitness solutions – including class leaderboards, group class management, exercise-related social gaming and the recording of workout history.

Motosumo's tech uses motion sensor technology in smartphones to work with its own tech and app. Users place their





## Motosumo has developed a technology and an app that is unique on a global level

phone in a fixture on the bike and, as soon as the health club has signed up, the app itself figures out what team they are on.

The motion sensors in the app automatically register data about the training session based on the measured vibrations in the handlebars, which makes it possible to add an advanced digital analytical layer on top of a standard bike with no built-in technology.

The app will also connect to Schwinn's Bluetooth-enabled ACPower and SCPower bikes and the additional data from the bikes will provide users with a comprehensive evaluation of training sessions – while providing a gamification element which delivers "entirely new possibilities for Schwinn users and instructors".

"By launching Schwinn1 powered by Motosumo, we add a technology layer on top of the existing training experience,

which contains endless possibilities for the users, instructors, and the clubs," said Kresten Juel Jensen, CEO of Motosumo.

"In itself, this is a leap forward for indoor cycling, but I expect even more in the coming years."

Users can connect with other riders and instructors, and riders can compete with teams in other health clubs around the world. The app also gives instructors a vast array of possibilities to create a unique class environment and share real-time data and instructions with their class members.

"Motosumo has developed a technology and an app that is unique on a global level," said Dustin Grosz, president & COO of Core Health & Fitness.

"It's easy to use, requires nothing from the clubs to integrate and it brings all Schwinn bikes up to a totally new level of innovation. ●



■ Users will be able to connect with other riders and instructors

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- rFactor2 software as standard (N.B. we can add any track or car on request)
- 3 phase power or equivalent required (415V 32Amp Supply)
- Current livery is Lets Race Branding (as pictured) – can be changed at the purchasers request at an additional cost
- Home entertainment system sound system supplied as standard
- 120 degree TV system supplied as standard (Triple Screen)
- The software is open source and rFactor2 is Stream based allowing for the possibility of gaming on line as well LAN racing between all ten simulators

#### PERFORMANCE

- The simulators have multiple track and car combinations available
- The car is set up in the F1 configuration
- Depending on the car chosen, the simulator creates up to 1.5g in a high speed corner
- The software allows the driver to choose weather conditions, traction control and other race settings

#### PC SPEC – CUSTOM BUILD

**Operating System:** Windows \*\*

**Graphics Card:** ZOTAC GeForce GTX 760, 2GB GDDR5 Memory, DirectX 11

**CPU:** Intel i7

**Motherboard:** ASUS P9X79

**Cooling:** Corsair Water-cooled

#### INCLUDED IN SALE

- 10 Full Motion Race Simulators (Built by BRD)
- 1x Race Control PC
- Sony LED Projector
- 30 seater spectator grandstand
- Raised grated flooring surrounding simulators
- All PC, cabling, switches needed to operate all 10 simulators
- rFactor2 Commercial Licenses x11
- SRL Race Control System license (expires end of 2018)

Currently installed and in operation in Horley, Surrey.

Viewing strictly by appointment only, for further details please contact Terry Madden [terry.madden@wyleshardy.com](mailto:terry.madden@wyleshardy.com) or +44 (0)1442 832234



# leisure opportunities

Your careers & recruitment partner

## Recruitment headaches? Looking for great people? Leisure Opportunities can help

### Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

### What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

### Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email [theteam@leisuremedia.com](mailto:theteam@leisuremedia.com)



## Join the team today!

If you want a job that helps to change people's lives for the better, then you've come to the right place. We're up for it. Are you?

**mytime**active

To find out more and to apply, visit  
Leisure Opportunities by clicking here:

<http://lei.sr?a=q9r9l>





## **Holiday Camp Sports Coaches**

**Location: Bristol, UK**  
**Competitive Salary & Benefits**

**UWE Sport are looking for professional and enthusiastic sport coaches to run our children's activity camp at the Centre for Sport.**

You will need to be creative, passionate about sport and full of energy to work with children of all ages from early in the morning until 5:30pm each day.

To be a leader you will need to have a UKCC level 2 coaching certificate and or qualified teacher.

To be an assistant you will need to have a UKCC level 1 coaching certificate.

These roles are temporary assignments and you will be working with other sport coaches to deliver children's activities during the following school holidays;

- February half term
- Easter
- May half term

You will work 47.5 hours per week for 10 weeks of the year. Actual hours to be agreed with the recruiting manager. You will complete timesheets and be paid on an hourly basis in arrears. Holiday entitlement is paid as part of the salary.

This post is based at our lively Frenchay campus where we have invested in the latest facilities and resources to give our students access to everything they need to succeed – with £300m being spent on new state-of-the-art learning spaces and accommodation between now and 2020 to enhance our offer even further. Frenchay campus is within close proximity to excellent motorway links and within walking distance of two train stations, making UWE Frenchay Campus the ideal place to work for those wishing to commute to Bristol.

This post requires an enhanced DBS clearance.

**Closing date: 31 December 2018 at 11.59pm.**

*UWE is committed to equality and values diversity; to work for an employer that aspires to achieve excellence through inclusion, please click 'Apply Now' below.*

**Apply now:** <http://lei.sr?a=S3v6r>

## LEISUREFORCE & SPORTSJOB4WOMEN

*The greatest & longest established  
international sports jobs agencies in the  
world for over 30 years*

**Take advantage of our long international  
experience & feel assured in your job search.**

All job opportunities are full time (minimum 12 months) & offer benefits of a tax-free salary, free accommodation, annual flight, visa costs and arrangement, medical care, 30 days' vacation p/a and often a duty meal. You are almost living for free & all your salary is yours while working in the sun!

The majority of the time, you will be joining other candidates we sent out recently or many years before with the same companies. Some of our candidates already there may actually be your future manager.

The vacancies we receive are usually quickly filled via our own database of existing candidates. So if the current ones are taken by the time you apply, don't worry as there will be more coming in every month. So get your CV registered with us free of charge & with full confidentiality. Your CV details go nowhere without your prior approval, that's our promise!

### Current vacancies include:

#### Golf Course Contract Manager

**East Coast, Saudi Arabia**

**IRO £42,000 per annum, tax free**

#### Fitness Club/Studio Manager

**Eastern Province, Saudi Arabia**

**IRO £42,000 per annum, tax free**

#### Personal Trainer/Wellness Coach

**Bahrain**

**IRO £22,800 per annum + 10% commission, tax free**

**For further information on any of these roles and many more  
on our websites, please call Simon directly on +44 (0)1590  
676379 or email: [simon@ultraforce.co.uk](mailto:simon@ultraforce.co.uk)**

LEISUREFORCE & SPORTSJOB4WOMEN  
are owned & managed by The UltraForce  
Group (UFg) & are based in the UK

[www.leisureopportunities.co.uk/jobs/LeisureForce](http://www.leisureopportunities.co.uk/jobs/LeisureForce)

[www.leisureopportunities.co.uk/jobs/SportsJobs4Women](http://www.leisureopportunities.co.uk/jobs/SportsJobs4Women)

[www.sportsjobs.net](http://www.sportsjobs.net) / [www.sportsjobs4women.net](http://www.sportsjobs4women.net)

In line with recent UK & EEC-inspired confidentiality regulations, UFg is GDPR compliant & is also registered with the ICO in the UK (# Z4710886) . This professional status is a reassurance to all our registered candidates that your confidential details stored with us, are strictly controlled & limited for the sole purpose intended of sourcing international employment for you and according to your instructions.





## STEVENAGE LEISURE LTD

*Stevenage Leisure Limited (SLL) is a registered charity and one of the UK's leading leisure trusts.*

*We currently work closely in partnership with local authorities in Hertfordshire, Bedfordshire and Rutland to manage 22 leisure and cultural facilities across 12 towns.*



## SWIMMING INSTRUCTORS

**All sites, various hours**

We are looking to recruit enthusiastic Instructors to teach swimming lessons within our AquaEd programme at all of our sites.

You should be passionate and enthusiastic and be able to motivate your swimmers.

You should have experience of working in an Instructor position and possess an ASA Level 2 teacher's qualification.

You must also have excellent communication and customer care skills

**For further information and to apply, click here:** <http://lei.sr?a=V4p6v>

## LEISURE ASSISTANTS / LIFEGUARDS

**Various sites**

We are looking for those who are seeking to develop a career in the hugely rewarding field of leisure, those who are willing to go the extra mile to meet and exceed our customer's expectations. People with ability, commitment and a pleasant personality, who can be part of a successful team serving the local community.

You will be required to assist in the provision of high-quality sport and leisure services to our customers.

You will be required to lifeguard, set up and dismantle equipment and assist customers in their use of the facility.

Ideally, you will have a current NPLQ qualification and experience in a leisure facility as well as a relevant sports and recreation qualification to NVQ Level 2. However, training in these areas will be provided for the right candidate.

You need to be flexible on working hours and you must have excellent communication and customer care skills.

**For further information and to apply, click here:** <http://lei.sr?a=D4G8g>

*SLL aims to be an employer of choice and offers many benefits including free Gym membership for yourself, discounted gym membership for a nominated friend/family member and/or discounted use of facilities across the SLL Leisure, Theatre and Golf Sites, discounts at major retailers and attractions, ongoing training and fantastic career opportunities.*



# Love Withington Baths

## Duty Manager

Withington, Manchester, UK

Salary : £18,400 - £19,200



## Love Withington Baths

Love Withington Baths (LWB) is a charitable organisation with a vision to provide accessible and affordable high quality leisure opportunities for Withington residents and businesses ([www.lovewithingtonbaths.com](http://www.lovewithingtonbaths.com)). Withington Leisure Centre is 100 years old and contains a 60-station gym, 22 x 6m pool, sauna, two refurbished studios, physiotherapy room and a small café.

### The role of Duty Manager

Reporting directly to the Facility Manager we are looking for a highly motivated and experienced Duty Manager with a minimum of 5 years' experience in the leisure industry. The role will require flexible working with a shift pattern based on 40 hours a week; including early starts, evenings and weekends.

This successful candidate will be a strong leader capable of meeting this varied and challenging role. They will have a proven track record of producing a cohesive and productive team of staff to enable the smooth running of this unique historic leisure centre. We are constantly looking to improve what we do at the Baths and the Duty Manager should be able to identify opportunities based on emerging leisure trends and member needs and to implement these innovations effectively.

### Applicants for this role will need:

- First Aid at Work Qualification
- Knowledge of Health and Safety Requirements

### It would be a positive addition to your application if you had one or more of the following:

- NPLQ
- Pool Plant Operators qualification
- Management and/or coaching qualification
- ASA/STA Swimming Teacher qualification
- Level 2 Fitness Instructor Qualification (NVQ or similar)
- Personal training qualification

We will be operating a flexible staffing structure with all staff required to work across the facility. If you do not have the above desirable qualifications, you will be provided with this training during year 1, so that you can subsequently undertake associated tasks.

### The person we are after will:

- Have excellent verbal, written and IT communication skills
- Have a good track record of managing the day to day running of a busy leisure centre
- Work with the Facility manager and staff to implement effective business development strategy to grow membership numbers and contain costs
- Ensure the building and its equipment are maintained and operated in accordance with specified procedures and that the required standards of cleanliness are maintained
- Strive to deliver high customer service standards in all aspects of the facility
- Be responsible for the motivation and development of staff so they can achieve their full potential

In line with the Immigration, Nationality and Asylum Act, all applicants will be expected to provide proof of eligibility to work in the UK if invited to interview. We welcome applications from all backgrounds and all sections of the community. This post is also subject to an enhanced DBS check.

Please apply by submitting a letter of application, addressing the above points and your suitability for this position, along with your CV by clicking on 'apply now'.

**Deadline for receipt of applications is  
16th October 2018.**

**Anticipated start date is week beginning  
12th November 2018.**

**APPLY NOW: <http://lei.sr?a=l1G0u>**



# HELLIDON LAKES

Conference • Golf • Leisure • Spa • Weddings

Hellidon Lakes Hotel is a modern and stylish hotel that is ideal for golf, conferences, weddings and social events. Set amongst the glorious rolling hills of the Northamptonshire countryside, Hellidon Lakes Golf Resort and Spa Hotel is in a tranquil setting.

Hellidon Lakes Hotel has recently taken on new ownership by Interesting Hotels Ltd, with investment and a comprehensive refurbishment plan in the works. The hotel comprises of 110 bedrooms, 16 Function rooms, Restaurant, two Resident Bars, Leisure Club with Spa, Golf Club and its very own Bowling Alley. This is a very exciting time to be joining our friendly hotel team.

## Leisure Assistant

**We are currently recruiting for enthusiastic Leisure Assistant to join our Leisure Team.**

### **Key responsibilities of the Leisure Assistant include;**

- To ensure that all members and guests receive a high level of customer service at all times, whilst carrying out all duties to ensure the efficient running of the club to be sure of maximum satisfaction and profitability.
- To ensure the highest standards of hygiene, cleanliness and tidiness in the Club at all times and attend to any deficiencies personally within 1 hour
- To be responsible for handling cash and cashing up at the end of each shift
- To adhere to the opening and closing procedures of the department
- To maintain hygiene standards at all times whilst cleaning public areas
- Assist in the cleaning of the department and light maintenance of the equipment
- To maintain personal hygiene standards at all times
- Assist in the monitoring and control of the pool (where necessary) in relation to standards given in the maintenance manual.
- Be able to carry out both pool and spa tests and take corrective action where necessary.
- To ensure that all members show their membership card and that all hotel guests show their key card, before being allowed access to the club
- To ensure that the doors to the gym and changing rooms are monitored

### **The Ideal Leisure Assistant must have:**

- Proven reasonable standard of numerical and verbal skills, clear spoken English
- Basic IT knowledge
- Proven experience in a similar role, customer facing
- Current Qualifications in fitness instruction, pool attendant, first aid at work, or the desire to undertake these
- Experience within a leisure sales role would be advantageous
- Own transport due to our location

Shifts will vary from 6am to 10pm and will include weekends.

### **In return for your commitment we offer you;**

- A competitive salary
- 28 days holiday each year, including bank holidays
- Discounted Family & Friend rates within the Group after probationary period
- Free meals on duty
- Staff uniform provided

**For more information and to apply: <http://lei.sr?a=C8E0a>**

# "LOVE WHAT YOU DO!"

## THE WAVE

**Exciting opportunities at the Midlands new Waterpark and Health Spa**

**OPENING  
SPRING  
2019**

The Wave complex is a 600 capacity high octane waterpark in Coventry City Centre, which incorporates six thrilling rides, wave pool, lazy river & toddler area. In addition, there are state-of-the-art fitness facilities, including a 25m pool, squash courts, and the tranquil Mana Spa, which includes treatment rooms & heat experiences. The facilities also include a Bistro with alfresco dining area.

**Over the coming months we will be recruiting to a wide range of positions. In the meantime we are looking to appoint to the following key roles:-**

### The Wave Centre Manager (Ref. WV1)

We are looking for a dynamic and energetic individual, ideally with Waterpark experience to oversee the day to day management of this destination facility and lead from the front. The successful candidate will be responsible for ensuring all functions are maximising every opportunity to improve the park and business performance, leading the team to deliver outstanding customer service and standards.

**Apply now: <http://lei.sr?a=e5y2F>**

### Spa Manager (Ref. WV2)

The ideal candidate will strive to build and maintain a motivated and successful Spa team and create a culture of care and excellence and employee loyalty. They will create a Spa which exceeds clients' expectations and is renowned for a high standard of client care and therapy.

**Apply now: <http://lei.sr?a=c9W3v>**

## We Value

**Pride**

**Passion**

**Performance**

**Closing date  
for both posts:  
Friday, 19th  
October 2018**



[www.cvlife.co.uk](http://www.cvlife.co.uk) @cvlifeneeds  
[info@cvlife.co.uk](mailto:info@cvlife.co.uk) 024 7630 8258  
 Coventry Sports Foundation is operating as CV Life.





It's **amazing** what you  
can find in the forest...



AQUA SANA



## Spa Manager Longford Forest

Circa €46,800 per  
annum plus 13% bonus  
Start date,  
4th February 2019

### Longford Forest, Ballymahon, Ireland Opening Summer 2019

Set in hundreds of acres of beautiful forest, our new Center Parcs resort - Longford Forest - will welcome 250,000 guests each year, providing the very best facilities and activities. To transform our vision into a reality, we're looking for an incredible and unstoppable team of around 1,000 employees - and this is a unique opportunity to be involved from the start.

From the moment our guests walk through the Aqua Sana Spa door, it will be your responsibility to ensure everything's in place to make them feel genuinely welcomed and ready to be indulged, confident that we will deliver on our promise to refresh, relax and renew.

Managing a 40+ strong team and reporting to the Leisure Services Manager, you'll set the direction, tone and standards for all Aqua Sana activities, spanning beauty therapy treatments and our Forest Spa operations, ensuring we deliver a service that exceeds high guest expectations. From monitoring financial performance and maintaining optimum staffing levels, through to liaising with key Product House Managers and our own Food and Beverage Manager, your leadership will be key to inspiring best practice and the continuing development of further revenue opportunities.

We're looking for a talented industry professional, holding a minimum Beauty Therapy Level 5 qualification or equivalent, who has proven operational management experience within the beauty sector. Able to demonstrate excellent people and time management skills, along with a clear ability to lead and motivate a large team, you should also be commercially astute, financially aware and have a practical knowledge of budgetary controls and computerised booking systems.

Center Parcs is a fantastic place to work and the benefits are as impressive as they are unique. Here are just a few:

- Management bonus scheme
- Contributed pension
- Free use of leisure facilities
- Discounted Center Parcs breaks
- 20% discount in restaurant and retail outlets

**Interested?** Then simply visit [www.centerparcscareers.ie](http://www.centerparcscareers.ie) for more information about Center Parcs and the opportunity to apply. Closing date: Tuesday 9 October 2018.

Facebook: @CenterParcsIE Twitter: @CenterParcsIE



# Spa Therapist

S O F I T E L  
LUXURY HOTELS

Location: Heathrow Airport, London, United Kingdom  
Competitive Salary & Benefits

LONDON HEATHROW

Award-winning luxury hotel directly connected to Heathrow Airport's Terminal Five with 605 bedrooms & suites, 45 meeting rooms, five restaurants and bars and a luxury spa with a thermal suite.

The spa is responsible for the delivery of a wide array of luxurious spa treatments to both our hotel guests and day guests & visitors ensuring an exceptional experience every time. We have five treatment rooms including, one couples suite a full hydro suite, relaxation room & gym facilities.

Spa Therapist is responsible for the delivery of a wide array of luxurious spa treatments to both our hotel guests and visitors. They also look after our Hydro Suite facilities ensuring the wellbeing of clients at all times.

## Duties and Responsibilities

- Performing all spa treatments as per product and spa guidelines to include, head and body massages, facials, manicure, pedicure, hot stone treatments etc.
- Full and proper use of all Spa equipment as per treatment guidelines and training.
- Delivery of exceptional client care at all times.
- Outstanding cleanliness and hygiene across all areas of the spa.
- Up-selling spa products where possible and carry out Spa reception duties if required.
- Assist with demonstrations as and when required.
- Maintaining all equipment and work areas, including key security and comply with Health and Safety guidelines.

## Skills & Experience

- Recognized Beauty Therapy Level 3 qualification (e.g. NVQ3 BTEC/CIDESCO/CIBTAC/BABTAC or similar) is preferred
- Previous experience in 5\* spa environment would be an advantage
- Capable and dedicated to delivering high levels of guest care
- A smart, polished and professional appearance
- A positive attitude and excellent communication skills
- Willingness to drive treatment & products sales
- Previous knowledge of ESPA products and treatments would be an advantage

## What we offer:

- Staff uniform provided
- Meals provided on duty
- 28 days annual leave (pro rata for part-time)
- A friendly working team environment
- Working with a luxury treatment brand with full training provided
- Continuous training on new products and spa treatments
- Reduced parking rate for members of staff
- Staff incentive programme
- Discounted/preferential rates at hotels within Accor and Arora hotels
- Discount of 30% off food and beverage in Hotel dining outlets

**APPLY NOW: <http://lei.sr?a=n7J0I>**





**BVLGARI**  
HOTEL LONDON



Located in Knightsbridge on the edge of Hyde Park, The Bvlgari Hotel London is both a haven of calm in the centre of the city and yet under a minute's walk from such landmarks as the famous Harrods department store.

## We are recruiting!

We are currently recruiting for a variety of roles to join our award winning luxury Spa. Based over two floors, our Spa comprises numerous treatment rooms offering a variety of specialist products and services, a Spa suite and a 25m swimming pool and adjoining vitality pool. We offer a competitive salary and benefits package

### Spa Sales and Reservationist

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

### Spa Attendant

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

### Senior/Spa Therapists

Spa Therapists are responsible for delivering exceptional treatments to guests of the spa, in line with ESPA and Hotel brand standards, whilst maintaining the excellent five-star client care, cleaning standards and grooming. Responsible for revenue generation through retail, up-selling and cross sales to other business centres in the spa.

**Did we mention the fabulous benefits we offer too? See below for just some of them...**

- Highly Competitive Salary
- Discount at selected Bvlgari retail outlets
- Life Assurance
- Private Dental Insurance
- Service Charge
- My Bvlgari Rewards Discount Scheme
- Private Health Insurance
- Group Personal Pension Plan

All our colleagues demonstrate our core values in the service they deliver... Radiance, Grace, Authenticity, Pure Presence, Integrity and Tradition of Excellence... is this you? If you think it is and you would like to join our team please send your CV and letter of application below.

**We look forward to hearing from you!**

For more information and to apply: <http://lei.sr?a=b3R5t>



# GENERAL MANAGER

Southend-on-Sea, United Kingdom

£30,000 OTE circa £40,000

Simply Leisure Ltd, the multi-site leisure operator, is looking for a General Manager at Simply Gym Southend.

As General Manager you will take full ownership and responsibility for the business and deliver an excellent product and customer experience.



You must be customer focused and have a passion for high standards. You will have experience of taking ownership and driving results. You must be focused on sales and ensuring members stay at the gym and achieve their goals.

A REP's Level 2 gym instructor qualification is desirable for the role and you must have a minimum of 2 years experience of leading a team.

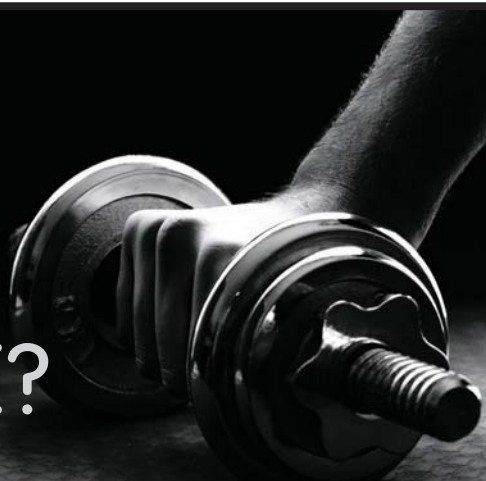
If you are interested in applying for this role, please email Sarah Jones by clicking on 'apply now' by the 30th September 2018 with your CV and an explanation of why you think you would be an outstanding success in this role.

**Apply now:** <http://lei.sr?a=K8W0G>





# CAN XERCISE4LESS OFFER YOU MORE?



With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We're also one of the fastest growing companies in the UK so why not join us and see your career grow too.

**Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:**

**GENERAL MANAGERS**

**SALES MANAGERS**

**MEMBERSHIP**

**CONSULTANTS**

**RECEPTIONISTS**

**PERSONAL TRAINERS**

## **You will be:**

- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

## **Other Awesome Benefits:**

- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.

If you would like to apply, please head to our website via [xercise4less.co.uk](http://xercise4less.co.uk) and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to [recruitment@xercise4less.co.uk](mailto:recruitment@xercise4less.co.uk).



XERCISE4LESS



# Personal Trainer

## Nationwide

UNLIMITED  
EARNING  
OPPORTUNITIES

- Become fully qualified in as little as 5 weeks
- UNLIMITED earning opportunities and keep every penny you earn
- Guaranteed interviews
- Build your career with a leader in UK fitness

If you've always dreamed of a career in fitness and are passionate about healthy living, then PureGym have an opportunity for you.

They have teamed up with their corporate partner, The Training Room who are inviting applications from individuals in the early stages of building their fitness career and matching them to available opportunities within PureGym upon successful completion of their course.

As the UK's biggest gym chain PureGym boasts more than 200 state-of-the-art sites across the country each equipped with leading-edge facilities designed to encourage positive results across their member base.



No Experience? No problem! Full training is available and all successful graduates are guaranteed interviews and 3 years career support to help become a PT at the top of your game.

### The benefits of a career with PureGym!

- PureGym personal trainers keep 100% of their earnings
- Free PureGym Personal Training Business Setup course
- Business Enhancement course
- A-Z manual
- Access to a business coach for 12 weeks
- Group Exercise training
- Access to the social media group for PureGym personal trainers
- Discounted CPD courses with industry experts



***This is a fantastic opportunity to have the career you have always wanted.***

Powered by



**Apply now: <http://lei.sr?a=z7P2g>**





## Duty Managers

**Location:** Stockport, UK

**Salary:** Circa £17,500 – £20,000 per annum

**Closing date:** 08 Oct 2018



Our Duty Managers are enthusiastic, committed and hardworking individuals who supervise and lead the centre team during their shift, ensuring everyone maintains lifeLEISURE's high standards, delivers exceptional customer service, communicates effectively and complies with operational procedures. In addition, they play a key role in supporting the centre to achieve sales and retention targets in order to assist with the achievement of lifeLEISURE's business objectives.

The Duty Manager role has been a stepping stone for many of our team members who have followed personalised training plans and progressed either into leisure management or other areas of the business.

As six lifeLEISURE centres have pools and our Duty Managers may be required to work at any of our facilities, a National Pool Lifeguard Qualification (NPLQ) is essential for this post, however, if you do not currently have the qualification we can support you to gain it.

Reflecting our Preferred Behaviours = Personal Best culture, Life Leisure have 'Behaviour Profiles' rather than job descriptions. Click here to see the Behaviour Profile for this role.

### **Working for Life Leisure:**

To find out more about what it's like to work for Life Leisure please visit our website where you'll find testimonials from both current and former staff, a list of the benefits you could receive by working for us and videos showing the fantastic work our amazing team does day in day out!

### **Why work for Life Leisure?**

Our culture of Preferred Behaviours = Personal Best underpins everything that we do at Life Leisure. All staff who are recognised as demonstrating the Preferred Behaviours have the opportunity to be invited to join our Sentinel Programme where they take an active role in the future of Life Leisure by creating, developing and implementing new idea and products/services, whilst being mentored and learning new skills to help them become Life Leisure's future leaders.

In addition to our highly-regarded Sentinel programme, other benefits you'll receive through working for Life Leisure include:

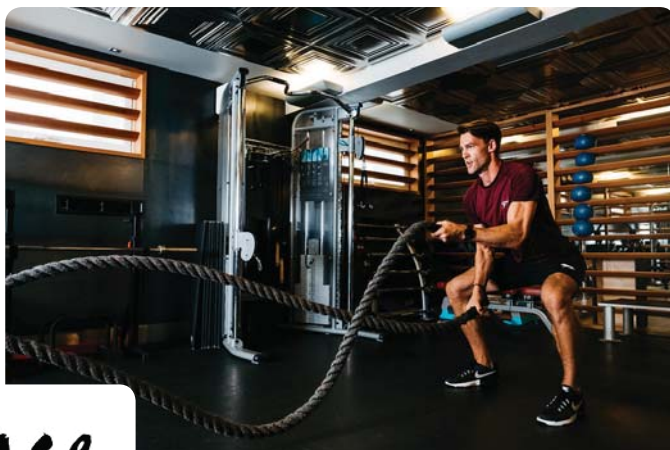
- Gym membership
- Contributory pension scheme
- Extensive training opportunities
- 6 weeks' annual leave (rising to 7 after 5 years' service)
- Annual awards event – See here this year's award winners!

### **Applying for the role:**

If you are interested in this role please click 'Apply Now' and submit express your interest by close of business on Monday 8th October.

***We look forward to receiving your application!***

**APPLY NOW:**  
<http://lei.sr?a=k2w6e>



**Grace**  
Belgravia



# PERSONAL TRAINER

An exciting opportunity for an exceptional Personal Trainer to join Grace Belgravia, a Private Members Club based in Knightsbridge.

Exclusively for women, Grace Belgravia is built on a philosophy that successful women in today's society thrive from optimal health in mind, body and soul. Our vision for women's health and lifestyle is led by a team of internationally recognised experts and therapists; our mantra is preventative medicine and ageing well.

Our Gym team represent the finest professionals in the Health and Fitness industry and our service level is second to none. This role will require the highest levels of technical skill and experience as well as a passion for exceptional service and client satisfaction. If you're an outstanding trainer looking for a unique opportunity to take your skills to another level, then this could be the right role for you.

Applicants are required to hold the relevant Visas/Work Permits

**We are offering the role on a part-time/free-lance with competitive pay.**

**We would love to hear from you, if you:**

- Are REPS Level 3 qualified;
- Have a minimum of 2 years' experience as a personal trainer;
- Reformer Pilates qualified – desirable but not essential
- Are Sports Science degree qualified or similar preferred but not essential;
- Have experience in delivering small group fitness classes such as the following:  
Spin, HIIT, Reformer Pilates, Barre, Dance, Yoga, Boxing;
- Are available to work some evenings and weekends;
- Have experience in managing and building a client base;
- Have previous experience delivering 5\* customer service;

**The successful candidate will be entitled to EMPLOYEE BENEFITS including:**

- 20% off Spa, Food, Beverage and Medical services
- Periodical discounts of up to 50% off Spa and Medical services
- Complimentary private GP appointments
- Childcare vouchers for registered childcare
- Commission on all member introductions
- Complimentary weekly staff fitness class

This position role will include working weekends, morning, daytime and evening shifts on a rotational basis during the overall opening hours of the club:

6am -10.30pm  
Monday - Friday,

8am-7pm Saturdays

9am-7pm Sundays

**Apply now: <http://lei.sr?a=J0C9U>**