

# leisure opportunities

30 Oct - 12 Nov 2018 Issue 748

Your careers & recruitment partner

## Moving Medicine tool launched for GPs

**A new tool has been launched to help healthcare professionals talk to patients about the benefits of physical activity.**

The Moving Medicine service is aimed at doctors, nurses and physiotherapists to provide them with the latest evidence to address "a knowledge and skills gap in the NHS".

Designed by Faculty of Sport and Exercise Medicine UK – in partnership with Public Health England and Sport England – it will offer advice on how patients can manage their conditions, prevent disease and aid recovery through getting active.

Developed in consultation with 300 healthcare professionals and patients, the tool is based on evidence-based, step-by-step guidance and focuses on helping to address common long-term health conditions affecting the population – including cancer, depression, musculoskeletal pain and type 2 diabetes.

"For people who are dealing with illness or injury, the thought of being active can be even more daunting," said Sarah Ruane, Sport England's strategic



■ The tool will offer advice on how patients can manage their conditions through getting active

lead for health. "That's why healthcare professionals have such a vital role to play.

"Moving Medicine is a simple idea with huge potential to transform the lives of people who are inactive and living with health conditions. Equipping healthcare professionals with the information they need to have conversations with patients will help many more get active."

[More: http://lei.sr?a=E6R3H](http://lei.sr?a=E6R3H)



**Moving Medicine is a simple idea with huge potential**

Sarah Ruane



### FITNESS

**Government backs 'social prescribing' for GPs**

Theresa May calls loneliness 'one of the greatest challenges'

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### SPORT

**Newest *This Girl Can* campaign kicks off**

Sport England's Dave Newton predicts further campaigns

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### ATTRACTIONS

**V&A launches new photography centre**

Tristram Hunt says gallery will 'explore medium'

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## ukactive's **Dr James Steele** pledges to "speed up the delivery of research" to physical activity sector

**T**he ukactive Research Institute has announced plans to make all academic research it conducts available as 'pre-print articles' to stakeholders in the physical activity sector.

The move is part of the institute's strategic objective to make data more quickly available to all physical activity practitioners, policymakers and all those who might benefit from the findings.

In a blog post, the institute's principal investigator, Dr James Steele, said the move was a step towards "open science in sport, exercise and physical activity".

"From its inception, one of the core aims of the ukactive



■ Steele said the move was a step towards 'open science in sport

**"With the pre-print articles, we intend to disseminate findings early to the physical activity sector"**

Research Institute was to bridge the evidence gap between traditional laboratory-based 'exercise is medicine'

research and real-world interventions," Steele said.

"In order to bridge the gap, a strategic objective of

the Research Institute is to use its unique position at the heart of the health and physical activity sector to disseminate data and key findings to practitioners, operators, policymakers, local government and health agencies to ensure lessons translate to actions.

"As a first step in this process, the Research Institute will endeavour to make all academic research it conducts open access upon completion as 'pre-print articles'.

"With the pre-print articles – which will be independently vetted by an open access repository called SportRCiv – we intend to disseminate findings early to the sector."

## **Clodagh** and **Sheila McCann** among winners of 2018 Global Wellness Awards



■ McCann is general manager of Lanserhof UK

Irish-born designer Clodagh and Sheila McCann, general manager of Lanserhof UK, were among the winners of this year's Global Wellness Awards.

The awards – handed out during a gala at The Global Wellness Summit (GWS) at Technogym Village in Cesena, Italy – are now in their fifth year.

Clodagh was awarded the Leader in Sustainability prize, for "being a vanguard of wellness design, as evidenced by her pioneering

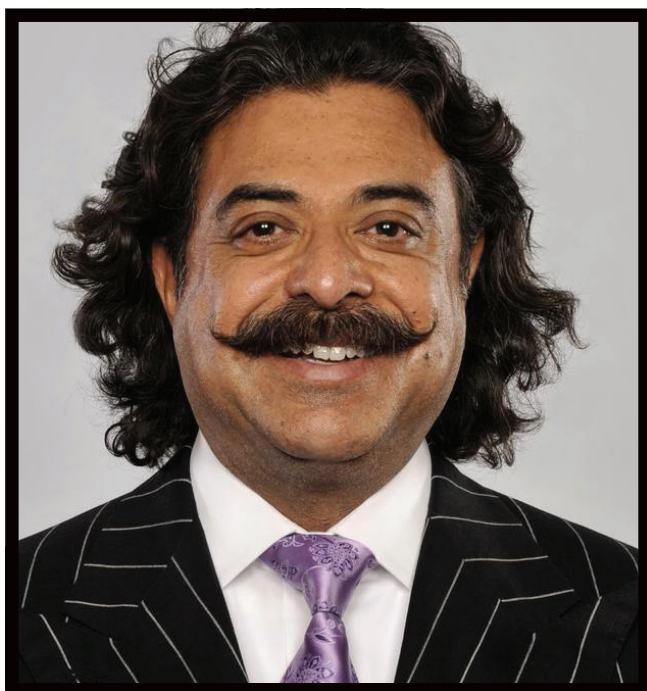
**"McCann is a key figure in the global spa industry, who has evangelised the transformative effects offered by spas"**

use of approaches like feng shui, biophilia, chromatherapy, wabi sabi and aromatherapy, as well as her passionate belief that good design supports wellbeing and can transform people's lives."

McCann, who is also a former GM of Chiva-Som, received the Leading Woman in Wellness award for "being a key figure in

the global spa industry who has evangelised the transformative effects of authentic, immersive experiences offered by destination spas, integrated wellness resorts and wellness retreats."

The winners were determined by the GWS Advisory Board and were announced on the final day of the GWS.



■ Khan owns Fulham FC and the Jacksonville Jaguars NFL franchise

**"Mr Khan's offer for Wembley became more divisive than anticipated"**  
Martin Glenn, CEO, Football Association

## Shahid Khan withdraws £600m bid to buy Wembley

**U**S billionaire Shahid Khan has withdrawn his bid to buy Wembley, English football's national stadium.

Khan, the owner of Fulham Football Club and the Jacksonville Jaguars NFL franchise, made an offer of around £600m (US\$828m, €685.6m) for the stadium in April.

The deal would have resulted in Khan taking control of the venue, with the English Football Association (FA) – Wembley's current owner – left in charge of the Club Wembley hospitality business.

While the plans to sell Wembley were supported by some members of the FA board – who saw it as a way for the national governing body to be able to focus on

its core mission of developing players and improve grassroots – it caused division at all levels of the sport.

Some former players called the plans "a disgrace", while many grassroots football stakeholders demanded to see clear plans of how the £600m would be used to benefit the development of the sport.

FA CEO Martin Glenn said the plans to sell Wembley had proven to be "more divisive than expected".

"At a recent meeting with Mr Khan he expressed to us that, without stronger support from within the game, his offer is being seen as more divisive than it was anticipated to be and has decided to withdraw his proposal," Glenn said.

## leisure opps

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■ Scarff was appointed to the role of director earlier this year

## National Museum of Ireland director **Lynn Scarff** to speak at this year's NEMO

Speakers including National Museum of Ireland director Lynn Scarff will speak at this year's Network of European Museum Organisations (NEMO) Annual Conference.

Taking place at the MUZA museum in Malta – this year's European Capital of Culture – the 26th annual NEMO conference will run from 15 to 18 November. It will feature more than 150 participants, with representatives from European national museum

**"The main point of focus for the conference will be the crossover impact of museums on society"**

organisations, museum experts and stakeholders from Europe's culture sector in attendance.

Among the events on tap, the European Commissioner for education, culture, multilingualism and youth, Tibor Navraciscis, will participate in a discussion during the conference's opening session. Meanwhile, Marie Briguglio, professor

at the Department of Economics at the University of Malta, will deliver the opening keynote. There will also be a series of talks from guests, including Annemies Broekgaarden, head of the education department at Rijksmuseum Amsterdam.

The main point of focus for the conference will be the crossover impact of museums on society.

## Birmingham 2022 chair **John Crabtree**: "We will involve local communities in Games planning"

The Birmingham 2022 Commonwealth Games organising committee has launched a campaign which will allow local communities to have their say and help shape the event.

Members of the public have been invited to attend roadshows and get involved online via social media using the dedicated hashtag #2022voices.

"With the Commonwealth Games secured for our region, we want as many local people as possible to help us write the next chapter in our story," said John Crabtree, chair of Birmingham 2022.

"We'd like communities right across the West



■ Crabtree said the comments will be used to identify key themes

**"We want as many local people as possible to help us write the next chapter of the Birmingham 2022 story"**

Midlands to be the heart and soul of Birmingham 2022. This is why we're starting a conversation

that's aimed at ensuring our residents, visitors and even expat Brummies have every opportunity to help shape the

brand that will represent the City and the Games in 2022."

All comments and ideas received during the campaign – which runs until 2 November – will be used to identify key themes suggested by communities. They will then inform the design process ahead of a major new brand being launched in early 2019.

The Games will take place between 27 July and 7 August 2022.

Noran Flynn, development director at community organisation Nechells Pod, added: "Birmingham 2022 is a huge moment for the city and the people of Birmingham and we all need to make the most of it."





■ Chair Peter Kyle said the Trust will act as consultant to the project

## Shakespeare Birthplace Trust chair **Peter Kyle** to help Chinese create replica of the Bard's home

**A** new heritage and cultural centre in Jiangxi Province, South China, will see the construction of replicas of two of William Shakespeare's historic homes, which will become visitor attractions when completed.

The Shakespeare Birthplace Trust will act as the main consultant to the project, which will see Shakespeare's Birthplace and his adult home at New Place – both in Stratford-upon-Avon, England – replicated.

The trust will provide historical and contemporary data for the houses' design and construction, giving guidance on traditional

building methods and materials and support for exhibition content.

Peter Kyle, chair of the Shakespeare Birthplace Trust said: "This innovative, two-way partnership will significantly advance our charitable objective to promote worldwide the enjoyment and understanding of Shakespeare's works life and times. By providing our knowledge and expertise to help the Fuzhou team to create an authentic spirit of place, we will enable more of our ongoing work here in the UK to conserve, sustain and share the extraordinary Shakespeare legacy in our care."

**"This innovative, two-way partnership will significantly advance our charitable objective to promote worldwide the enjoyment and understanding of Shakespeare's works"**

### MEET THE TEAM

For email use:  
fullname@leisuremedia.com



Editor  
**Liz Terry**  
+44 (0)1462 431385



Publisher  
**Julie Badrick**  
+44 (0)1462 471971



Advertising sales  
**Paul Thorman**  
+44 (0)1462 471904



Advertising sales  
**Sarah Gibbs**  
+44 (0)1462 471908



Advertising sales  
**Chris Barnard**  
+44 (0)1462 471907



Advertising sales  
**Gurpreet Liddar**  
+44 (0)1462 471914



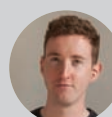
Newsdesk  
**Jane Kitchen**  
+44 (0)1462 471929



Newsdesk  
**Tom Walker**  
+44 (0)1462 431385



Newsdesk  
**Tom Anstey**  
+44 (0)1462 471916



Circulation  
**Joe Neary**  
+44 (0)1462 471910

## LONELINESS

### GPs to adopt 'social prescribing'

UK prime minister Theresa May has backed a new loneliness strategy, the government's first, which will encourage GPs to prescribe social activities – such as walking clubs and art and cookery classes – in place of medication to combat loneliness.

Expected to be in place by 2023, the new strategy has been described by May as a "vital first step in a national mission to end loneliness".

She argued that social prescribing would reduce strain on NHS resources, as well as improve patients' quality of life.

Bringing together health services, councils, businesses, community groups and

charities, the strategy aims to help people connect with their communities in order to lead healthier and happier lives.

In her speech launching the initiative May praised the late Jo Cox, a Labour MP who was a prolific anti-loneliness campaigner before her death in 2016.

"Jo Cox was right to highlight the importance of this growing social injustice, which sits alongside childhood obesity and mental wellbeing as one of the greatest public health challenges", May said.

Additionally, May announced t£1.8m will be invested in projects like community gardens, cafes and art initiatives.

[More: http://lei.sr?a=h6t6P](http://lei.sr?a=h6t6P)



■ GPs will be encouraged to prescribe social activities – including physical activities such as walking and running groups



**Loneliness is one of the greatest public health challenges of our time**

Theresa May

## GLOBAL BRANDS

### Equinox to launch retreats as brand expands into travel



**Our move into travel is a natural – and almost inevitable – extension**

Harvey Spevak

Fitness operator Equinox will move further into the lifestyle space with the launch of bespoke luxury travel experiences, featuring domestic and international multi-day journeys next year.

The offering, which will launch in April 2019 with a summit-chasing adventure in Morocco, comes as Equinox expands its global brand beyond luxury fitness clubs and into hospitality with the opening of Equinox Hotels in spring 2019.

The new experiences promise travel to undiscovered corners of the globe, all grounded with fitness and



■ Equinox operates two clubs in London and its first retreat will take members to Morocco

lifestyle programming that aligns with Equinox's holistic approach to high-performance living.

"Our move into travel is a natural – and almost inevitable – extension of our unmatched lifestyle proposition," said Harvey Spevak, executive chair.

[More: http://lei.sr?a=q7t7U](http://lei.sr?a=q7t7U)

**PUBLIC HEALTH**

# Tech to turn NHS into 'most advanced health system'



**The tech revolution is coming to the NHS**

Matt Hancock

Health and social care secretary Matt Hancock has published a new technology masterplan for the National Health Service (NHS), designed to transform it into the "most advanced health and care system in the world".

The vision outlines plans to introduce minimum technical standards that digital services and IT systems in the NHS will have to meet.

Any system that fails to meet the standards will be phased out and the government will end contracts with providers who do not "understand the principles" for the health and care sector.



■ The vision will encourage the creation of healthcare systems which 'talk to each other'

Outside the standards, all trusts and clinical commissioning groups (CCGs) will still have the freedom to buy what they need.

Hancock said the move would mean "outdated and obstructive" NHS IT systems will become a thing of the past.

"The tech revolution is coming to the NHS," he said.

[More: http://lei.sr?a=d4R3u](http://lei.sr?a=d4R3u)

**GROUP EXERCISE**

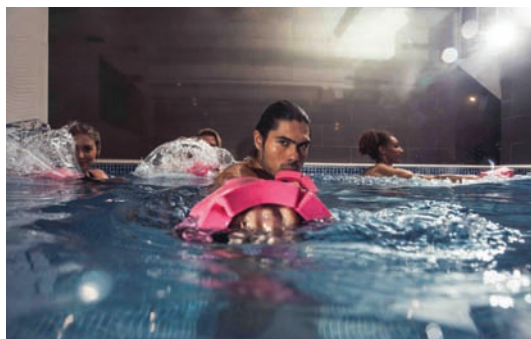
## DW Fitness First launches pool-based HIIT classes

DW Fitness First is introducing a new water-based HIIT class in order to cater to the public's increasing demand for innovative, intensive group exercise classes.

H2O HIIT will be piloted at select DW Fitness First clubs across the UK during October and will combine 'high octane' functional training with a swimming pool environment.

"H2O HIIT will revolutionise water-based exercise classes," a spokesperson for the operator said.

"It will offer an intense and high-calorie burning class, filled with HIIT moves



■ The classes will be piloted at select DW Fitness First sites



**H2O HIIT will revolutionise water-based exercise classes and offer an intense experience**

revitalised for the pool.

"It may sound simple, but with new equipment – including pool dumbbells, boxing gloves and traditional kickboards and noodles – it'll be a challenge for members."

The classes will use five circuit stations, each with a specific focus, including resistance, cardio, fight, core and a beep-test format called AMLAP (as many lengths as possible).

[More: http://lei.sr?a=k3A3X](http://lei.sr?a=k3A3X)

## Les Mills partners with Stages for new Virtual Bike

Les Mills has announced a new partnership with indoor cycle manufacturer, Stages, which will see the launch of a new indoor cycling solution that is slated to 'revolutionise' the cardio workout experience.

Called the Les Mills Virtual Bike, the bike will feature built-in HD screens offering an on-demand catalogue of Les Mills content, including the Les Mills Sprint, The Trip and RPM classes.

The bike, which launched in the UK in October, is compatible with a number of fitness apps.

[More: http://lei.sr?a=t2m0D](http://lei.sr?a=t2m0D)



## EXPANSION

# Simply Gym opens two new clubs

Budget operator Simply Gym has launched two new sites in Uxbridge and Cardiff, as it looks to build its portfolio across Wales and southern England.

The new gyms join four existing sites in Swansea, Cwmbran, Gorseinon and Llansamlet.

Simply Gym is owned and operated by Swansea-based, non-profit leisure operator Bay Leisure, which launched the Simply Gym brand in 2011.

Both the Uxbridge and Cardiff clubs have been modelled on an evolving business strategy which combines elements of boutique fitness facilities – including premium

equipment, a focus on member experience and extensive space dedicated to small group training.

A converted nightclub, the Cardiff site has retained many of the building's original features – such as raised floor areas and lighting effects – to create an "energetic training atmosphere" for members.

The gym is one of the first in the UK to install the HD Athletic Triple Bridge, a high-performance rig for group exercise, supplied by Hammer Strength. The gym also features equipment from Life Fitness' Integrity and Elevation cv series, and Insignia strength kit.

**More:** <http://lei.sr?a=x8n4q>



■ The two new clubs have been modelled on an evolving business strategy which combines elements of boutique fitness facilities



**Simply Gym has also announced plans to open a seventh site in Southend**

## PARTNERSHIPS

# Everyone Active and MoreYoga set up 'boutique in a big box'



**The partnership will allow us to offer high-quality yoga to members**

Duncan Jefford

Everyone Active has signed a deal with London-based MoreYoga which will see the boutique yoga brand operating out of a number of Everyone Active-operated leisure centres.

The first site to trial the 'boutique within a big box' concept will be Marshall Street Leisure Centre in central London, which Everyone Active operates in partnership with Westminster City Council.

MoreYoga, which currently operates 16 standalone facilities throughout London, will deliver yoga and hot yoga classes which will be accessible to



■ The two partners plan to roll out 10 MoreYoga sites at Everyone Active centres in 2019

both Everyone Active and MoreYoga members. The two partners plan to roll out to a further 10 sites in 2019.

"This is an exciting partnership, allowing us to add high-quality, boutique yoga to our member experience," said Duncan Jefford, regional director for Everyone Active.

**More:** <http://lei.sr?a=z9z8H>

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## WOMEN'S SPORT

### Women's sport remains 'barely visible'

Research by charity Women in Sport suggests that there remains a lack of visibility of women's sports coverage even among developed nations.

The research, co-funded by the EU's Erasmus+ programme, looked at coverage across five European nations – the UK, Sweden, Malta, Greece and Romania.

It found that across all five countries, women's sport is significantly less visible than men's sport and does not reflect the extent of high-level women's sport taking place.

Men's sport accounted for more than 80 per cent of coverage in the UK, Sweden and Malta, with football a significant driver of this.

In Greece and Romania, men's sports coverage was a little lower at 70 per cent and 60 per cent respectively (with more mixed sport covered), but still dominated.

In four of the five countries, women's sport failed to achieve above 10 per cent of all sports coverage. Coverage is at its lowest in Malta and Greece, where it failed to achieve more than 2 per cent.

"Where national teams are successful, or individual women's sports stars have a strong following, the media shows interest, therefore coverage and viewing figures are strong," said Ruth Holdaway, CEO of Women in Sport.

[More: http://lei.sr?a=g4f5W](http://lei.sr?a=g4f5W)



■ Women's sport is significantly less visible than men's sport



**Where national teams are successful, the media show interest**

Ruth Holdaway

## PUBLIC SPORT

### Purpose-built gymnastics centre for Surrey



**We hope the new facilities will encourage even more children to take up gymnastics**

Dave Jones

A specialised gymnastics facility has opened at the Elmbridge Xcel Leisure Centre in Walton-on-Thames, Surrey.

The purpose-built, £300,000 facility was officially opened by Commonwealth Games champion gymnast Courtney Tulloch and adds to the centre's existing gymnastics offer.

Interest in gymnastics has boomed in the UK in recent years, partly thanks to the success of British gymnasts on the world stage since the London 2012 Olympic Games.

According to Sport England figures, the number of people taking



■ The centre was opened by Courtney Tulloch (centre)

part in gymnastics has increased by more than 100,000 since 2012.

Dave Jones, contract manager for Places Leisure – which manages the centre – said: "We hope the new facilities will also encourage even more children to take up gymnastics."

[More: http://lei.sr?a=d9s9h](http://lei.sr?a=d9s9h)



**STADIUMS**

## Meadowbank sports centre gets new lease of life



**Meadowbank has played a central role in Scottish sport**

Stewart Harris

Meadowbank Stadium and sports centre in Edinburgh, which hosted the Commonwealth Games in 1970, is to be rebuilt at a cost of £47m, with extensive provision for both sporting excellence and community activity.

When complete, it will be managed by Edinburgh Leisure.

The new centre is expected to be an integral part of Scotland's world-class sporting system.

Facilities will include a large health club, martial arts studio, boxing gym and sports halls for badminton and gymnastics, as well as a café



■ The venue is set to reopen by the end of 2020

An outdoor track stadium, 3G football pitch, indoor athletics track and outdoor throws area will also be included.

"Meadowbank has played a central role in the development of Scottish sport and this new facility will ensure it continues to do so for generations to come," said SportScotland CEO Stewart Harris.

[More: http://lei.sr?a=v9M8h](http://lei.sr?a=v9M8h)

**COMMERCIAL SPORT**

## Powerleague to restructure business after CVA

Five-a-side football centre operator Powerleague will begin restructuring its business after the firm's creditors accepted plans for a company voluntary agreement (CVA).

Creditors voted in favour of the CVA on 16 October and the business will now look to implement a "long-term business plan" with new capital investment being provided through Patron Capital and its affiliates.

The process is being led by CEO Christian Rose and CFO Mike Evans – both of whom were involved in a successful restructuring programme



■ The company currently operates 49 sites



**These changes are essential to a sustainable future**

Christian Rose

at boutique bowling enterprise All Star Lanes. Rose has also worked on turnarounds for G&J Greenall and Chicago Rock Café.

"we are one step closer to restructuring Powerleague with the necessary investment," said Powerleague CEO Christian Rose.

"These significant changes are essential to a sustainable future for Powerleague."

[More: http://lei.sr?a=e4S6m](http://lei.sr?a=e4S6m)

## Dalymount Park stadium to be turned into all-seater stadium

The long-awaited redevelopment of the historic Dalymount Park stadium – home to Irish Premier Division football Club Bohemians – has been given the go-ahead by Dublin City Council.

Following a meeting earlier this month, the council announced the stadium will become an all-seater, Uefa Category 3 stadium with a capacity of around 6,000.

Bohemians sold Dalymount Park to Dublin City Council in 2015 as part of plans to redevelop the ageing ground, which dates back to 1901.

[More: http://lei.sr?a=z5d5e](http://lei.sr?a=z5d5e)

## WOMEN AND SPORT

# This Girl Can campaign goes live

Sport England's new This Girl Can campaign went live on 26 October with a new strapline – #fitgotreal.

The first wave of the campaign talks about how people can take their initial steps to activity by exercising in their homes. It will then build to promote out-of-home activity.

Sport England's executive director of mass markets, Dave Newton said Sport England will work with operators to 'activate' the 25 per cent of the population who are sedentary and that funding is available from Sport England for initiatives which can achieve this.

He said there would be no TV advertising for the third

This Girl Can campaign, with the majority of marketing budget being directed to social and digital marketing.

Agency FCB Inferno will be driving the campaign, which will focus on the stories of real women. It will run for three years.

Commenting on the approach, Newton said he would like to see the industry behave more like a mass-market retailer, with less of a 'public sector attitude'.

He also hinted at further campaigns.

"I don't think this will be the only consumer-facing campaign you'll see from Sport England," he said.

[More: http://lei.sr?a=6s7P2](http://lei.sr?a=6s7P2)



■ The third This Girl Can campaign is a continuation of the highly successful project which has seen female participation grow



**“I don't think this will be the only consumer-facing campaign from us**

Dave Newton

## PUBLIC HEALTH

# Beat the Street project to expand across England



**“Walking isn't just a physical activity, it's a social interaction**

William Bird

A project which seeks to turn towns and cities into "giant playgrounds" for children – in order to get them physically active – is set to expand across England.

The Beat the Street project has received £3.3m worth of Lottery funding, which will see a further 59 'games' being rolled out across South West England and the East Midlands.

Already active in 72 towns and cities across the UK and Europe, the programme was set up by Intelligent Health.

The game sees those taking part use a card to tap into 'Beat Boxes' located on lampposts across towns.



■ Users tap cards into 'Beat Boxes' around the town

When users tap into a new location they score points for the distance they have walked, cycled or scooted.

"Walking isn't just a physical activity, it's a social interaction where people can connect with the outdoors and rediscover their roots," said Dr William Bird, the brains behind Beat the Street.

[More: http://lei.sr?a=t4E5Q](http://lei.sr?a=t4E5Q)



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# Active iQ

## TRAINING

### Eden Hotels invests in spa academy

Luxury boutique hotel collection, the Eden Hotel Collection has announced a new partnership with the International Beauty and Holistic Academy, to launch a new apprenticeship scheme that will enable Level 2-qualified beauty therapists to earn as they learn.

Called the Elan Spa Academy, the course was created as a response to the lack of high-quality beauty therapists coming into the industry and is the first of its kind to launch in the UK. It gives candidates the opportunity to achieve a bespoke Level-3 beauty therapy qualification, whilst earning money, £7.83 per hour, and gaining practical

workplace experience. In addition, apprentices will receive product and treatment training from academy sponsor ESPA.

The Eden Hotel Collection is the first hotel group to offer this kind of training in the UK.

Lisa Redding, head of HR at Eden Hotel Collection, said: "The new Elan Spa Academy has been designed to fast-track the skillset of aspiring beauty therapists within a high quality working and training environment, whilst underpinning the standard apprenticeship learning modules with premium product house training via ESPA."

[More: http://lei.sr?a=N9m2a](http://lei.sr?a=N9m2a)



■ The Elan Spa Academy team with the first apprentices



**“**  
**The academy has been designed to fast-track aspiring therapists**

Lisa Redding

## EVENTS

### Spatex unveils programming for 2019 show at Coventry

**“**  
**Spatex will play host to 22 education sessions, designed by the Institute of Swimming Pool Engineers**

Spatex has revealed details of the programming for its 2019 show.

The 23rd edition of Spatex will play host to 22 education sessions, designed by the Institute of Swimming Pool Engineers, covering more than 18 different topics across the water leisure sector.

The event, which will take place between 29 and 31 January at the Ricoh Arena, Ericsson Exhibition Hall in Coventry, will feature 28 speakers discussing a diverse range of topics including: the impact of Brexit on the transport of dangerous

goods, canine hydrotherapy and microbiological testing.

Speakers will include Howard Gosling, FISPE; Dr Alison Wills, Hartpury College; Liz Holmes, Commercial Spa Strategies and Richard Lamburn, Swim England.

[More: http://lei.sr?a=A6W7h](http://lei.sr?a=A6W7h)



■ Spatex will feature more than 28 speakers

# Spa & wellness news

## NEW OPENING

## Wellness club for families launches in London



**The first floor plays host to the spa, which boasts four treatment rooms as well as a thermal suite**

A new wellness and lifestyle member's club with a unique twist has opened in London's Notting Hill.

Designed specifically for families, the club, called Cloud Twelve, features a spa, salon, holistic wellness centre and a plant-based eatery, as well as an interactive learn and play zone for children.

It was founded by herbalist Jenya Emets, who wanted to bring a host of facilities together to create a holistic 'third space' where families could spend time together, improve their health and unwind.

Spread across three floors and 1000 sq m, the first floor plays host to the



■ Cloud Twelve is designed so families can spend time together and improve their health

spa, which boasts four treatment rooms as well as a thermal suite, salon and brasserie. The spa's decor incorporates elements from South East Asian and Japanese culture, a nod to Emets travels, including a bespoke cherry blossom (Sakura) motif that is used throughout.

[More: http://lei.sr?a=M3j6W](http://lei.sr?a=M3j6W)

## ALTERNATIVE MEDICINE

## Winners named of Complementary Therapy Awards

The Federation of Holistic Therapists has announced the winners of its inaugural Complementary Therapy Awards.

The awards, which were organised by design and communications agency Chamberlain Dunn, celebrate practitioners and advocates who have enhanced the wellbeing of others through initiatives that encourage an "integrated approach" to patient-centred care.

The ceremony was broken down into eight categories: Overall Winner; Prevention and Self-Care; Cancer Care; Palliative Care; The FHT Award



■ Winners were announced on 18 October in London



**The awards celebrate practitioners, teams and advocates who have enhanced the health and wellbeing of others**

for Complementary Therapy Research; Pain Management, Injury Prevention and Rehabilitation; Mental Health and Wellbeing; and Furthering Integrated Health Care.

Angie Buxton-King, director of the Sam Buxton Sunflower Healing Trust was named the overall winner of the evening and won the award for Cancer Care for the initiative: 'Integrated healing into hospitals and hospices.'

[More: http://lei.sr?a=Q9m6q](http://lei.sr?a=Q9m6q)

## Formby Hall secures planning permission

Plans to transform Formby Hall Golf Resort and Spa in Liverpool into a 'world-class, multi-purpose resort' have been approved by Sefton Council.

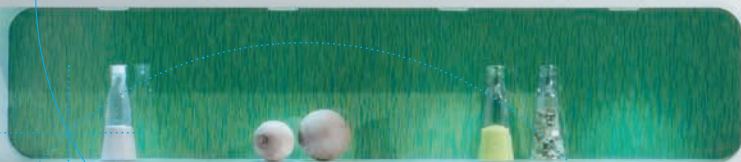
The resort, which is operated by CS Hotel Solutions, will undergo an £18m revamp that will include a hotel expansion, new spa facilities, event space and a new golf club, as well as 20 lakeside 'eco lodges'.

The spa will be located in a lakeside property and will be designed to make guests feel as if they are 'floating on the lake'.

[More: http://lei.sr?a=0p9D6](http://lei.sr?a=0p9D6)



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## REFURBISHMENT

# Futuristic interiors for Belmond unveiled

The Belmond Cadogan hotel in London has provided a behind-the-scenes look at the bespoke collection crafted by the two winners of its New Designers Award.

The designs by young British designers Mac Collins and Antonia (Toni) Packham, who in July beat out 3,000 other candidates to secure the award, are part of the Sloan Square-based hotel's £28m (US\$36m, €32m) renovation and redecoration.

Collins, drawing on themes of Afrofuturism and aiming to build something which could "dominate" a space, has designed a shield-like chair, while Packham has produced a series of sustainably sourced kitchenware.

Speaking on the completed items, Joe Ferry, Belmond's art and design director and a previous recipient of the award told *Leisure Opportunities*: "We were instantly wowed by Toni's intricate hand-finished products made from discarded waste and her story of sustainability and craftsmanship spoke to the spirit of the Belmond brand.

"We were equally excited by Mac Collin's thought-provoking and visually striking chair, which celebrates his heritage and culture."

Collins and Packham's creations will accent the Cadogan's revamped interiors when the hotel reopens in 2019.

[More: http://lei.sr?a=A6V3f](http://lei.sr?a=A6V3f)



■ The refurbished Belmond Cadogan is set to open in 2019



**We were instantly wowed by the intricate hand-finished products**

Joe Ferry

## RESEARCH

# Rising costs and Brexit among "key sector challenges"



**The report makes it clear that trading isn't easy at the moment**

Karl Chessell

Intense competition, rising costs and the fallout from Brexit are creating "significant challenges" for operators in the UK's hospitality industry.

Those are the key findings of the fourth edition of the Future Shock report, produced in collaboration between trade association UK Hospitality, customer experience consultancy CGA and sector partners.

The report also highlights some of the big consumer trends operators will need to respond to during 2019.

These include a growing interest in wellness and healthier eating and



■ Rising costs and consumers looking for wellness rather than luxury are among growing trends

the emergence of the "omnichannel" and 'third space' operators, such as pop-ups and festivals.

"Our analysis in the latest edition of Future Shock makes it clear that trading isn't easy at the moment," said Karl Chessell, business unit director for CGA.

[More: http://lei.sr?a=e5E4V](http://lei.sr?a=e5E4V)



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## HERITAGE

# Norwich Castle gets £9.2m HLF funding

The historic Keep at Norwich Castle is to be restored to resemble its Norman heyday following the injection of £9.2m financing from the Heritage Lottery Fund (HLF).

Plans have been submitted for the renovation and, if approved, construction will begin in Q2 2019 and the transformed keep will reopen in 2020.

Under the plans, operator Norfolk Museums Service has included the restoration of the original Norman floor level in the keep, making all five levels accessible for the first time.

Works will also include the development of a new medieval gallery – designed in partnership with the British Museum – new

visitor and school entrances and new visitor facilities, such as a café, shop and digital learning spaces.

The British Museum has been a lead partner throughout, developing proposals for the new medieval gallery, while the University of East Anglia has also acted in an advisory capacity and is the project's formal academic partner.

“We are working on the project and will lend around 60 important objects for the British Museum Gallery of the Medieval Period, which will form part of the new displays in the Castle Keep,” said British Museum director Hartwig Fischer.

[More: http://lei.sr?a=p5v2R](http://lei.sr?a=p5v2R)



■ The work will make all five levels accessible for the first time



**We will lend around 60 important objects of the medieval period**

Hartwig Fischer

## MARKETING

# VisitScotland targets European visitor market



**The event was designed to build relationships and strengthen Scotland's tourism profile in the European market ahead of Brexit**

VisitScotland has upped its efforts to market Scotland as a destination for European visitors, by hosting its first ever pan-European travel trade mission.

The Scotland workshop brought together 40 Scottish suppliers and up to 40 representatives of key travel organisations from different European markets.

Organised by VisitScotland the mission took place in Amsterdam, Netherlands, from 23 to 24 October, and incorporated market awareness sessions, networking opportunities and one-to-one appointments between



■ The number of visitors from Europe grew by 17 per cent during 2017

Scottish suppliers and European travel trade representatives.

The mission has been designed to build relationships and strengthen Scotland's individual tourism development in the European market ahead of Brexit.

[More: http://lei.sr?a=X5F8C](http://lei.sr?a=X5F8C)

## The sun shone – but not for everyone



■ Kurt Janson, director of the Tourism Alliance

**T**here is a general feeling that the UK's 2018 summer tourism season, with all the hot weather, produced a boom in domestic visitor numbers, as everyone escaped the cities for rural and seaside destinations.

Heightening the view of a great summer for tourism businesses are reports from destination such as Cornwall, where visitor numbers were so high that it caused chaos on the roads and led VisitCornwall to tell people not to visit some of the most popular beaches due to overcrowding.

### False dawns

The reality of the summer tourism season, however, seems to be somewhat different for many tourism businesses.

Although the official figures are only available for June at the moment, these figures suggest that the hot summer weather may well have resulted in a situation where different tourism businesses experienced significantly different fortunes.

To start with, the GB Tourism Survey figures for June show that, while the number of trips was up 5 per cent and the number of bednights was up an impressive 14 per cent, expenditure levels were up only 2 per cent.

What this indicates is that although people were getting away in larger numbers and spending longer on holiday, their spending levels were down on a "per trip basis".

### Budget pressures

There are two main reasons being suggested for this. The first is that,

although the weather was perfect for going away, people's budgets remain under considerable pressure and so they have been looking for places to stay that are value for money. Indications are that options such as camping and caravanning increased sales substantially while mid to high range hotels have been under considerable pressure.

Second, the hot weather has changed people's behaviour while on holiday. Many shops and attractions at the seaside have reported that the continual sunshine meant that people stayed outside rather than venturing inside. In rural areas, country houses have similarly reported that they have had lots of visitors having picnics in their grounds, but not so many people going into the houses or the cafés.

So, it would seem that the ideal summer in Britain for tourism businesses is warm, sunny mornings with the odd shower in the afternoon. ●



The hot weather has changed people's behaviour while on holiday – many stay outside rather than venturing into shops and attractions



■ Was 2018 really the bumper year for UK domestic tourism that many think it was?





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## HERITAGE

# Grade I mansion to become visitor attraction

Wentworth Woodhouse, near Sheffield, England is to be converted into a visitor attraction to ensure its future financial prosperity.

The Wentworth Woodhouse Preservation Trust (WWPT), which bought the mansion in 2016, is set to take its plans for the attraction to the UK government with the permission of chancellor of the exchequer Philip Hammond.

Should it get the go-ahead, the attraction will be open during its build phase, allowing visitors to witness work as it takes place and to talk to restoration teams on hard-hat and hi-vis tours.

"The chancellor's invitation for us to unveil our plans is testament to the huge national significance of what is arguably Britain's greatest restoration project for a generation, and its solid cross-party support," said WWPT chair Julie Kenny CBE, who founded the trust in 2014.

"The masterplan is the start of an exciting journey, a catalyst for change for the people whose lives the trust touches and the communities we serve.

"For three centuries the house was the hub of life across South Yorkshire and we intend to make it so once again."

[More: http://lei.sr?a=N6C8n](http://lei.sr?a=N6C8n)



■ Philip Hammond awarded a £7.6m grant to WWPT in his 2016 Autumn Statement, which was used for roof repairs



**The masterplan is the start of an exciting journey, a catalyst for change**

Julie Kenny

## EVENTS

# Museums Association Conference heads to Belfast



**We strive to work across the UK to deliver our services to all**

Sharon Heal

'Dissent: inspiring hope, embracing change' will be the theme for the UK's Museums Association (MA) Conference and Exhibition 2018, taking place at the newly renamed ICC Belfast – formerly Waterfront Hall.

The theme has been chosen by the MA due to the current challenging times facing museums in the country and sessions on Brexit, conflict in Northern Ireland and gender and identity politics will be held to reflect this.

Attendees will hear talks from museum professionals from the world over during the three-day event, taking place from



■ The event will take place at ICC Belfast

8-10 November, including a keynote by writer and broadcaster Glenn Patterson.

"The MA has a Nations Policy, which means we strive to work across the UK to deliver our services to all our members and to understand the devolved policy context," said Museums Association director Sharon Heal.

[More: http://lei.sr?a=x7y8Y](http://lei.sr?a=x7y8Y)

## PUBLIC SECTOR

### DCMS publishes action plan for English museums



**The action plan is designed to enable joined-up strategic thinking for English museums at government level**

The UK Department for Digital, Culture, Media and Sport (DCMS) has published an action plan that will enable joined-up strategic thinking for English museums at government and public sector level in the wake of 2017's *Mendoza Review*.

The review was an independent study of museums in England, which was published in November 2017. It identified nine priorities for museums and included 27 recommendations for DCMS and its Arm's-Length Bodies (ALBs), Arts Council England (ACE), the Heritage Lottery Fund (HLF) and Historic England (HE) to join up their strategies.



■ The strategy will look to provide a 'collective plan'

In September, ACE and HLF announced they had signed a memorandum of understanding to work together to develop a collective strategy following recommendations. That document means that ACE and HLF will align their funding processes and create a system for museums that makes it easier for them to understand which organisation to go to for certain needs.

[More: http://lei.sr?a=p6f3f](http://lei.sr?a=p6f3f)

## DEVELOPMENT

### V&A's Photography Centre opens as part of FuturePlan

London's V&A Museum has opened its new Photography Centre – a dedicated space showing works including the Royal Photographic Society collection, which it acquired in 2017 from the National Science and Media Museum in Bradford, Yorkshire.

Boasting images from the world's first photographic experiments, the centre also houses a new storage facility where photographs can be viewed in the Prints & Drawings Study Room when not on display.

A second phase is planned for the Photography Centre and is expected to open



■ A second phase is expected to open in 2022



**The centre explores and explains photography**

Tristram Hunt

in 2022. This will add a teaching and research space and a browsing library.

The space is part of the V&A's FuturePlan – an initiative to revitalise its public areas through contemporary design.

"In an era when everyone's iPhone makes them a photographer, the V&A's Photography Centre explores and explains the medium," said Tristram Hunt, director of the V&A.

[More: http://lei.sr?a=r3h5G](http://lei.sr?a=r3h5G)

### National Maritime Museum opens new galleries

The National Maritime Museum (NMM) in Greenwich, London has opened four new galleries in a £12.6m renovation project on its east wing.

Designed by museum interior design specialists Casson Mann, the new area provides an additional 40 per cent of permanent gallery space at NMM.

The galleries have been designed to offer a multi-faceted experience, mixing historical objects and artefacts with audiovisual projections, interactive content, physical experiments and sensorial installations.

[More: http://lei.sr?a=h2N5v](http://lei.sr?a=h2N5v)



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# Personalised fitness

Kira Mahal, the CEO and creator of Motivate PT, wants to expand the concept beyond London. We spoke to her about the company and its plans



■ Mahal: 'Many people contact us to work with their parents or grandparents'

Once we've matched a client with their PT, they go to the online portal to fill in health questionnaires, see the profiles and book sessions

## When and why did you launch MotivatePT?

My husband and I set it up in 2015, after spotting a niche for a London-wide PT company offering a large team of fully vetted, trustworthy PTs. We were both working in banking, which involved long hours in a stressful environment, with little chance to exercise or a social life.

I was looking for a PT who would come to my home, but found it difficult, as contacting a PT I found online, with no recommendations, seemed risky.

Our customers like the fact that they have a company to lean on and that our PTs are vetted and well qualified. There isn't the hassle of handing over cash at the end of a session, or the risk of paying for a block of 10 and the PT disappearing, or being left in the lurch because their PT decides to go away for four weeks. We work hard to match the clients with the PTs and always give them a telephone consultation first to find that match.

## When and why did you launch MotivatePT?

Our team of 50 PTs covers the length and breadth of London. We don't have a facility, but instead we travel to our customers and either do the work out in their home or go outside.

We pride ourselves on being a really professional service: we expect our PTs



■ The service looks to build a relationship between PT and client

Immediate plans include going after the corporate market more aggressively – and to expand beyond London

to get back to clients in a timely manner if there's a query, to book up their sessions in advance, never to cancel at the last minute and to really look after their clients.

Once we've matched a client with their PT, they go to the online portal to fill in health questionnaires, see the profiles and headshots of their PTs and book and pay for sessions. There's also a shared calendar so they can easily view upcoming sessions.

#### Who are your customers?

Eighty five per cent are individuals and 15 per cent are corporate clients.

The vast majority have previously tried a gym but have failed to get results, usually because they didn't have enough direction, so they want someone who'll help them with this by personalising their workouts and activities. Around 75 per cent of our individual clients are female and, of these, around 40 per cent are pre- or post-natal.

#### Are you noticing any exciting trends?

It's great to see that a growing number of people are becoming interested in their wellness and are now prepared to invest in themselves.

In the time we've been operating we've noticed a change in the prioritising of fitness spend and people attaching a higher value to fitness. It's also great that there's more of a conversation about mental health and people are realising how good exercise really is for the mind.

#### What are your plans for the future?

Immediate plans include going after the corporate market more aggressively. This was something we planned to do at the outset, but was shelved as we grew rapidly in other areas.

Also, we're looking to expand the service beyond London and into the Home Counties. ●



■ PTs visit people at home or take them outdoors for a workout

# Changing narratives

Netflix's science fiction anthology *Black Mirror* offers viewers a choice of stories: will visitor attractions follow?



■ Black Mirror is set to introduce interactive episodes and plots

The upcoming season of the Emmy-winning science-fiction series *Black Mirror*, due for release in December, will have an episode that allows users to choose their own story.

The episode is to be the first of a number of viewers' choice specials across broadcaster Netflix's 'Originals' range of shows, which will potentially include two new adaptations of video games.

Sources close to Netflix have said the California-based company has closed a deal for at least one more live-action project and is negotiating the rights to others.

## Precedent

This isn't the first time Netflix has dabbled in these areas. In 2017 the online broadcaster released a new feature based on Puss-in-Boots called *Puss in Book: Trapped in an Epic Tale*. Aimed at children, the show used interactive cut scenes to allow viewers to select how they wanted the story to play out from branching decision paths.

After *Puss in Book: Trapped in an Epic Tale* came two more interactive children's shows, namely *Buddy Thunderstruck: The Maybe Pile* and *Stretch Armstrong: The Breakout*, while a fourth interactive kids show, *Minecraft: Story Mode* will air on 7 November 2018.

We know there is a way to make interactive narratives work meaningfully





■ Could attractions follow TV by offering a choice of stories?

## It definitely makes sense to avoid travelling down paths that are already full of dead ends

This next step with *Black Mirror* is the streaming service's first push into the adult market. Given *Black Mirror*'s popularity – it was the sixth most watched show on the UK Netflix platform in 2017 – and taking its sci-fi format with dystopian consequences into consideration, the show would be a decent measuring stick to see how viewers respond to such a format.

### Pleasant surprises

The implications of all of this new interactive programming for the attractions industry could be significant. In 2017, Aaron Bradbury, VFX supervisor for immersive storytelling studio NSC Creative, told *Attractions Management* about the possibilities of interactive experiences at visitor attractions.

"We know there is a way to make interactive narratives work meaningfully," he said. "As I embark on a journey into

multi-narrative experiences within VR, I hope there is a meaningful destination. It makes sense to avoid travelling down paths that are already full of dead ends, but nothing is more rewarding than exploring new avenues and finding that special place hidden behind the trees."

Netflix's rivals have been getting in on the act recently in terms of interactive storytelling too. HBO, one of its closest competitors, released its first interactive show last year: *Mosaic*.

### Future is bright

So, with Netflix and HBO already out there for consumption, will attractions follow?

Judging by the constant flurry of rides and attractions that spring up on the back of television shows, it's possible that one follows the other, with a future where interactive attractions are simply a natural follow-on from interactive television to become the norm. ●



■ Aaron Bradbury, VFX supervisor at NSC Creative



We have to make a huge effort in explaining ourselves better. Our message is not getting across with sufficient strength

Juan Antonio Samaranch Jr, IOC vice president



## Olympic-sized problem

There could be just two candidate cities bidding for the 2026 Winter Olympics, if Stockholm pulls out as feared.  
Has hosting the Olympic Games lost its appeal?



■ The bid by Calgary will have to navigate a public vote to secure the candidate city title

**T**he troubled bidding process for the 2026 Olympic Games could become a two-horse race, after a newly-elected Stockholm City Government said no taxpayer money should be "wasted" on hosting the Games. A new coalition – which includes an environmentalist party – was elected to run Stockholm's city government last month and it made a pledge to offer no public money for the Games. In response, The IOC said it had "not yet" had any official confirmation of a decision for Stockholm to pull out.

### DROPPING OUT

If Stockholm does pull out, it would become the fifth city to cancel its bid for the 2026 Games, following the withdrawals of Sion,





The two other bids have hit snags too: Calgary's candidature hinges on a public vote, while the Italian bid initially had three cities

Switzerland; Graz, Austria; Sapporo, Japan; and Erzurum, Turkey.

Stockholm's exit would leave just two candidates in the process – Canadian city Calgary and a joint bid from Italian cities Milan and Cortina.

The bids from Calgary and Italy have hit snags of their own and have hurdles to clear before being able to fully commit to a bid.

Calgary has been forced into putting the final decision whether to make a bid to a public vote, which will take place on 13 November.

Meanwhile, the Italian bid originally included three cities – Turin, Milan and Cortina – but collapsed due to divisions between the three city governments. The two cities then decided to "rescue" the bid and go it alone – but have yet to gather the required level of funding support.

#### WIDER ISSUES

The lack of interest in cities hosting Olympic Games is becoming a critical issue for the IOC.

There were a total of five bids which were initially submitted for the 2024 Summer Olympics, but following withdrawals, only two bidding cities – Paris and Los Angeles – were left in the process.

As a result, the IOC agreed to award the 2024 and 2028 Games simultaneously – with Los Angeles agreeing to bid for the 2028 Games, effectively awarding the 2024 Games to Paris.

Earlier this month, IOC vice president Juan Antonio Samaranch Jr. admitted that the organisation has a problem.

"We have to make a huge effort in explaining ourselves better," he



The costly infrastructure needed to host the Olympic Games is putting bid cities off

said, commenting on concerns on the cost of hosting the Games.

"(Our message) is not getting across with sufficient strength."

The host city for the 2026 Games is set to be announced in June 2019, following a vote by the IOC council." ●



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- You are passionate about digitalization and bring very good communication skills

### Your training equipment:

- Join our successful team of the innovation leader in the fitness and health industry and be part of a fast-growing, and solid-financed German technology company aiming to lead the digital transformation within its industry
- Develop your skills with varied, challenging tasks and regular feedback to benefit from a steep learning curve
- Be part of a modern company culture where talent and passion is welcome, heard and part of the decision-making process
- Enjoy an attractive company package including home office, company car, laptop and mobile phone

### Your Personal Trainer:

eGym is a highly successful and progressive company in the European fitness and health markets. eGym sells one of the most advanced connected training solutions of the industry, offering a complete technological infrastructure to customers in order to face successfully the digital transformation. Our aim is to make the gym work for everyone! Therefore, we believe in high-tech, digitalization, cloud solutions with our own smart fitness equipment for gyms, physios and health centres. That's how we contribute to our B2B client's success by supporting their customers to be healthy, happy and reach their training goals. What we are working on together is extremely important, because we are preparing for a society with an ageing population and increased health-costs, by helping to improve the quality of life for everyone!

Apply now: <http://lei.sr?a=X9l4p>



## VISION REDBRIDGE CULTURE & LEISURE

# HEALTH AND WELLBEING COORDINATOR

Salary: £28,737 - £29,898

Location: Wanstead Leisure Centre, London, UK

**Vision Redbridge Culture and Leisure (Vision)** is a registered charity that manages a wide range of facilities and services on behalf of the London Borough of Redbridge including: Leisure Facilities, Sport & Health, Libraries, Redbridge Museum, Music and Drama, Parks and Open Spaces, Arts, Events and Halls Lettings.

The Sport & Health Team are looking for an experienced person who shares our creativity, energy, and passion for improving the health and wellbeing of Redbridge residents. This role requires a proactive individual with good interpersonal skills to develop and establish innovative projects that meet the needs of the local community.

You should have experience of managing and developing health initiatives, focusing on increasing physical activity levels and reducing obesity levels. This will include managing our weight management programme for young people, focusing on antenatal and postnatal women to engage in physical activity, developing initiatives that attract families to become active together and coordinating physical activity initiatives, including Man vs Fat and walking football.

This post is part funded by the London Borough of Redbridge Public Health Team who you will need to work in partnership with along with local delivery providers and community organisations to develop sustainable projects and to raise awareness of the benefits of physical activity. This will include promoting National and local campaigns and community events e.g. Mental Health Awareness Day, National Obesity Week.

Please click [here](#) to download the job description and person specification for further details. For an informal chat about the role please contact Alison Burford Sport & Health Manager on 020 8708 0953.

To apply for the position please send your CV and a covering letter including details how you have experience in developing health initiatives focusing on reducing obesity and increasing physical activity levels, developing strong partnerships and managing budgets by clicking on 'apply now'.

**Closing Date: Friday 2nd November 2018**

**Interview Date: 13th & 15th November 2018**

**For more information  
and to apply:  
<http://lei.sr?a=a8e7e>**



**LES MILLS**

## CLUB MANAGER

**Location: Auckland, New Zealand**  
**Competitive Salary & Relocation Package**

Working at Les Mills is challenging in all the right ways. What we do matters: helping people fall in love with fitness. So, if you're looking for a job that combines your passion for the fitness industry and for leadership...here it is!

Right now, we need an experienced Club Manager to lead our flagship club, Auckland City. As well as holding a key strategic position in our group, this club boasts a 6,500m2 footprint and a big team that work collaboratively to service a large membership. This is a unique opportunity to hold a key role in a globally renowned club and iconic NZ company.

Reporting to the Head of Club Operations you will be working as part of a team whose aim is to deliver outstanding service to our 12 clubs around the country, and ultimately our 60,000 members.



### You will have:

- A proven track record in people leadership in the fitness industry with the ability to inspire and motivate others to achieve beyond what they thought possible
- 10+ years' experience in management and leadership roles
- Strong business acumen
- Budget formulation and successful execution
- The ability to collaborate closely with the National Office and Les Mills International to ensure the successful delivery of strategic initiatives
- A relevant tertiary qualification
- Experience working autonomously
- A fitness story and be committed to a healthy lifestyle

Our team is passionate and relentless in the pursuit of health and wellness. We expect the best from ourselves and others. This role is full-time, requires boundless energy and is not for the faint-hearted.

**Apply now: <http://lei.sr?a=z3w6o>**

For more information email  
**[michaielemmerson@hr-support.org.uk](mailto:michaielemmerson@hr-support.org.uk)**  
or call directly on +44 (0)7796 066 158

bhlive

*Join our team*

## Cluster Centre Manager

**Location:** Portsmouth – Mountbatten and Pyramids **Salary:** Competitive

**We are the south coast's leading operator of leisure and event venues and a social enterprise that designs and builds engaging experiences to inspire people and enrich lives.**

Our vision of Creating Opportunities, Inspiring People and Enriching Lives represents the ambition of:

- Encouraging more people to take part in physical activity
- Attracting higher audiences through a diverse range of cultural artistic and community events
- Delivering economic benefit to the locations in which we operate by hosting major conferences, exhibitions and events

BH Live is a leading operator of leisure, event and hospitality venues across Bournemouth, London and the South East. Our award-winning leisure centres provide state of the art health and fitness facilities at affordable prices. In changing attitudes and lifestyles, our pioneering health and wellness programmes are promoting an 'active' culture throughout the region.

You could be part of our fantastic journey and growth, we are currently recruiting for a cluster centre manager in Portsmouth. You will be managing Mountbatten and Pyramids sites, you will have great organisational skills, a flair for exceptional customer service and a team oriented approach to achieving results.

You will oversee the commercial, operational and financial performance of all sites within your cluster. Coaching and developing your management team, maintaining brand and operating standards, exceeding service standards and driving sales.

You will have previous experience in a similar role and be able to demonstrate commercial acumen, strong financial skills and have experience in managing and delivering organisational change.

You must be a self-motivated and committed individual, have drive, enthusiasm and be passionate about making a difference. In addition, strong people management skills and the ability to prioritise and work in a fast paced environment is essential.

In this exciting role you will provide inspirational leadership to teams across 2 sites and help deliver our aim of encouraging more people to take part in physical activity. Please indicate your salary expectation on your application.

**If you have any questions about this exciting opportunity please email Rob Cunningham (Diversional General Manager): [Rob.Cunningham@bhlive.org.uk](mailto:Rob.Cunningham@bhlive.org.uk)**

*The post requires a flexible approach to hours of work and to be generally available to work at any time, including evenings, weekends and Bank Holidays. **Strictly no agencies.***

For more information and to apply: <http://lei.sr?a=U2L7Z>





# Personal Trainer

## Nationwide

UNLIMITED  
EARNING  
OPPORTUNITIES

- Become fully qualified in as little as 5 weeks
- UNLIMITED earning opportunities and keep every penny you earn
- Guaranteed interviews
- Build your career with a leader in UK fitness

If you've always dreamed of a career in fitness and are passionate about healthy living, then PureGym have an opportunity for you.

They have teamed up with their corporate partner, The Training Room who are inviting applications from individuals in the early stages of building their fitness career and matching them to available opportunities within PureGym upon successful completion of their course.

As the UK's biggest gym chain PureGym boasts more than 200 state-of-the-art sites across the country each equipped with leading-edge facilities designed to encourage positive results across their member base.



No Experience? No problem! Full training is available and all successful graduates are guaranteed interviews and 3 years career support to help become a PT at the top of your game.

### The benefits of a career with PureGym!

- PureGym personal trainers keep 100% of their earnings
- Free PureGym Personal Training Business Setup course
- Business Enhancement course
- A-Z manual
- Access to a business coach for 12 weeks
- Group Exercise training
- Access to the social media group for PureGym personal trainers
- Discounted CPD courses with industry experts



***This is a fantastic opportunity to have the career you have always wanted.***

Powered by



**Apply now: <http://lei.sr?a=S7Z9R>**

# CAN XERCISE4LESS OFFER YOU MORE?



With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We're also one of the fastest growing companies in the UK so why not join us and see your career grow too.

**Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:**

**GENERAL MANAGERS**

**SALES MANAGERS**

**MEMBERSHIP**

**CONSULTANTS**

**RECEPTIONISTS**

**PERSONAL TRAINERS**

#### **You will be:**

- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

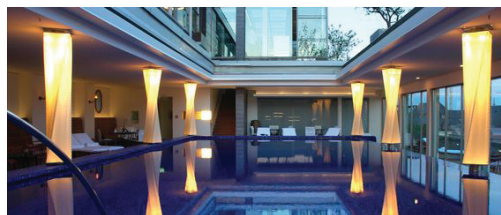
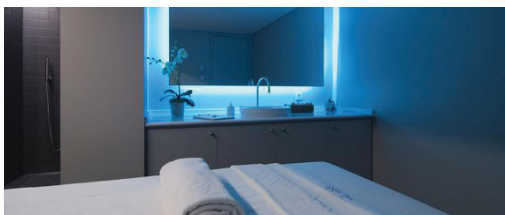
#### **Other Awesome Benefits:**

- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.

If you would like to apply, please head to our website via [xercise4less.co.uk](http://xercise4less.co.uk) and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to [recruitment@xercise4less.co.uk](mailto:recruitment@xercise4less.co.uk).





# Masseur / Therapist

Munich, Germany

Competitive Salary & Benefits Package

*To support the team in our award-winning Blue Spa, we are looking for you as soon as possible or by arrangement!*

**In this position you are responsible for the following main tasks:**

- Warranty of the massage service
- Taking care of our guests and advertisement regarding our SPA offers
- Organisation of the massage progress
- Capture and preparation of massage products
- Control the operating functionality of the swimming pool, sauna, steam bath, the fitness equipment and the solarium

**To be successful in your application you have**

- Successfully completed your training as a medical masseur or physiotherapist or already some years of professional experience in this field /branch
- Certified training courses such as Lomo Lomo Nui, Hot Stone, Thai Massage, Ayurveda
- Positive charisma, professional and a well-groomed appearance
- Good knowledge of German and English

**Our dynamic and sympathetic team works actively and welcomes you from the beginning. How we inspire you:**

- Staff accommodation in the city centre of Munich
- Flexible working hours
- Performance-based salary
- Staff-canteen
- Discounts in different companies

*We look forward to your meaningful application including CV, certificates and salary expectations*

**Apply now: <http://lei.sr?a=G1e6C>**





THE LANESBOROUGH  
LONDON



## Spa Receptionist

Competitive Salary & Benefits Package

**We are looking for a talented and passionate Receptionist to join a fantastic team at London's finest Luxury Health Club.**

The Lanesborough Club & Spa is an extension of the hotel's graceful splendour. Designed by London-based interior practice, 1508, it unfolds in a luxurious palette of glossy wood, scintillating marble and sumptuous silk wallpaper, flourished with gleaming gold fixtures and baroque touches. Sleek interiors reflect the hotel's resplendent décor, while seamlessly incorporating state-of-the-art facilities. The generous 18,000 sq ft space is home to an expansive gym, hydrotherapy pool, sauna and suite of thermal treatment rooms, exclusively available to members and hotel guests only. The Lanesborough Club & Spa has collaborated with London's resident experts on a comprehensive menu of fitness and wellbeing treatments including revered facialist Anastasia Achilleos, beauty brands ila and La Prairie and fitness experts Bodyism.

The role of the Receptionist is to assist the Head Receptionist with the operation of The Lanesborough Club & Spa facilities and in particular oversee the reception duties whilst maintaining maximum sales and excellence in service standards. The Receptionist shall show a thorough understanding of the product, including knowledge of Membership, while providing support to the Spa Manager.

**The ideal candidate would be able to demonstrate the following attributes:**

- Experience in a similar role within a luxury Club & Spa
- Excellent command of the English language and a second language would be preferred
- Experience in supervising a team
- Show drive for Excellent Customer Service leading by example
- Passionate about fitness and wellbeing
- Please note this role requires an element of manual handling

**In return we offer fantastic industry leading rewards and benefits (Conditions apply):**

- Dental and Optical Benefits
- Season Ticket Loan
- Private Medical Insurance
- Meals on Duty
- Enhanced Pension Scheme
- Tailored Uniforms
- Cycle Scheme (Loan to Purchase)
- Dry Cleaning (Non Uniformed Ambassadors)
- Childcare Vouchers
- Training & Development Plans
- Social Committee Activities
- Training Fund Assistance
- Awards & Recognition Programs

**Apply now: <http://lei.sr?a=T8z2B>**



# SENIOR SPA THERAPIST

## Gloucestershire Competitive Salary & Benefits Package

We are currently looking for Senior Beauty Therapist's to join our award-winning spa team within The Calcot Collection. These include Calcot Spa, Barnsley House Spa as well as treatment rooms in our sister property 'The Painswick'.

Our venues are everything you would expect... Quiet, calm, beautifully designed and with the uplifting spa aroma that instantly suggests relaxation. The buildings are lovely, the surroundings are exceptionally beautiful gardens and first-class outdoor facilities to match. Our treatment rooms are beautifully designed, warm and relaxing (as you would expect).

Throughout the collection, we offer a large range of luxurious treatments from facials to massage to full body treatments, and each treatment is carefully designed with complete relaxation of body and soul in mind. Our products used are from Elemis, Aromatherapy Associates, Caci, and Leighton Denny nail polishes and gels.

For this role as Spa Senior Therapist, you will be reporting to the Beauty Manager and working closely with the therapist teams carry out beauty treatments to a high standard for all our guests and spa members. Key focus is to be a key member of the team, acting as a role model for the therapist's teams and mentoring/training therapists in treatments and the products we use.

### Duties include:

- Carrying out a range of beauty treatments to an extremely high standard
- Supporting the Beauty & Assistant Beauty Manager
- Mentoring Therapists
- Training new starters & existing therapists in treatment procedures & products
- Achieving consistently high retail targets
- Building a regular client base
- Ensuring treatment rooms are of a consistent high standard
- Carrying out any other reasonable tasks requested by Management Team to aid the smooth running of the Spa

### Knowledge, experience and skills required:

- Qualified to NVQ Level 3 Beauty Therapy or equivalent
- Minimum of 3 years relevant industry experience and working in a Spa environment
- Excellent interpersonal skills
- High standard of personal appearance as role model to all staff
- Computer literate
- Self-motivated
- Good team player
- Must have own transport
- Willing to work evenings and weekends

### Training and support:

The company runs an integrated scheme designed to reach all levels under the banner of the Calcot Academy. We are committed to people development at all stages and the long service of our key staff, bears witness to this.

### Perks:

- Competitive salary
- Uniform provided
- Free meals while on duty
- Pension Scheme and Long Service awards
- Free car park
- Commission on retail sales
- Discount on product purchases
- Discount on treatments
- Employee friend referral scheme
- Discounts on food and stays in our properties

For more information  
and to apply:  
<http://lei.sr?a=v3N1b>

# ASSISTANT MANAGER



**Location: Northampton**  
**Competitive Salary & Benefits Package**

As an Assistant Manager you be joining a successful Leisure Trust in Northampton, which has a portfolio of 7 facilities including Leisure Centres. You will be responsible for the management of 2 of these centres.

Mounts Baths was built in 1936 and one of the few working art deco pools in the country. In the heart of Northampton the Baths boasts a main pool, teaching pool, Trilogy Health & Fitness state of the art gym, dance studio and Turkish Hot Rooms with Plunge Pool, Sauna and Steam Room.

Duston Sports Centre was opened in 2012 and is run by Northampton Leisure Trust on behalf of Duston Parish Council. It includes a Trilogy Health & Fitness state of the art gym, dance studio, 4 court sports hall, bar and function room, Coffeebox, and sports pitches.

**We have an exciting opportunity for an exceptional Assistant Manager within Northampton Leisure Trust.**

We are looking for a dynamic leader who can drive and support the operational day to day management of both centres, whilst ensuring the Trilogy branding and product is at the forefront of all staff.

## Key Responsibilities

- To drive a culture of Continuous Service Improvement through effective Quality Management Systems, driving staff to deliver excellent customer service standards
- Under the direction of the Area Manager to be responsible for Operational Staff ensuring high standards of Health & Safety
- Maintain and promote the professional image of Northampton Leisure Trusts Centres at all times whilst contributing to the overall objectives, strategies and plans of the Trust
- Direct Line Management of Duty Supervisors and indirect responsibility for all Leisure Centre staff
- Work under the direction of the Area Manager in meeting all Key Performance Indicators
- Take a commercial approach to achieving the annual performance targets ensuring excellent service delivery and continuous approach
- Motivate Teams and Staff to ensure excellent standards of customer service are maintained and delivered at all times
- Ensure poolside and other supervision is in line with Normal Operating Procedures, administer first aid where necessary and instigate the Emergency Action Plan as required
- To be an ambassador for NLT and the facilities and services it provides

## About You

- You will need to hold a Degree or recognised Leisure Management Qualification
- You will need 2 years proven experience and knowledge of managing teams within a leisure centre or similar environment
- You will need to be committed, motivated, positive and enthusiastic and very well organised
- You will need excellent communication and leadership skills
- You must be passionate about customer service and enjoy engaging with customers
- Ability to drive between facilities

## To reward you for doing such a great job we will provide you with:

- Complimentary use of Trilogy Gyms
- Free Swimming, Fitness Classes, Cinema Tickets, Health Suite
- Discounted membership for family
- Free parking at all sites
- Staff discount on resale items / function hire

*Our organisation is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff and post holders to share this commitment. Any offer of employment is subject to the satisfactory completion of pre-employment vetting checks including DBS and reference.*

**FOR FULL DETAILS SEE CLICK 'APPLY NOW' BELOW.**

**Closing Date: Sunday 4th November 2018 Interviews Week Commencing 12th November 2018**

**Apply now: <http://lei.sr?a=j5b6l>**





## Join the team today!

If you want a job that helps to change people's lives for the better, then you've come to the right place. We're up for it. Are you?

**mytime**active

To find out more and to apply, visit  
Leisure Opportunities by clicking here:

**<http://lei.sr?a=q9r9l>**



## Lifeguards Required

**37 hours per week including evenings and weekends**

**£16,233 - £17,622 plus excellent benefits**

Are you looking for a fun and rewarding career? Are you looking for a job you can make a difference to in your community? We are looking for enthusiastic individuals interested in working in the leisure industry at Tonbridge Swimming Pool in Kent.

Lifeguarding plays a vital role in our community. As a lifeguard you will supervise our pool to create a clean, safe, secure but fun environment to all our customers. You will be customer focused and able to communicate effectively with a wide variety of users to provide a quality experience. Flexibility is key as you will be required to work specific shift patterns including evenings and weekends.

A current qualification is not essential but unqualified successful candidates must complete a National Pool Lifeguard Qualification Course in order to take up a position.

In return, we offer an excellent range of benefits including a competitive salary, pension, free membership, on-going training & development, career progression and a dynamic but fun working environment.

Our vision is simple - 'more people, more active, more often.' This is what the Trust is all about; ensuring all sections of the community can take part in sport or regular physical activity at an affordable price. As a not-for-profit organisation, any surplus that we generate is reinvested back into the facilities we operate to develop even better facilities and services for residents and visitors to enjoy. We have ambitious plans for the future, and every one of our team will play a part in our success. Our staff have a true passion for what they do, a genuine desire to go the extra mile, and the drive to progress.



**Closing date for applications: 9th November 2018**

**Apply Now: <http://lei.sr?a=W4o4d>**



***Looking for great benefits and training opportunities?***

***Looking for a fun and exciting place to work?***

***Looking to make a difference to your community?***

***Do you want to become an #everydaychampion with Places Leisure?***

***If your answer is YES, then apply to become  
a Lifeguard with Places Leisure today!***

## Recreation Assistant (Lifeguard)

**Wandsworth, London, UK**

**Full time, Part time, Casual**

**Competitive Salary plus benefits and training**

Places Leisure is a leading leisure and wellness partner delivering fitness, sport, health and wellbeing. We primarily work with Local Authorities to deliver the right kinds of health and physical activity outcomes that make a difference to the lives of people and their communities; it's about more than operating facilities.

Lifeguards are our everyday champions - providing supervision to our swimming pools and creating a safe and fun environment to the local communities we serve!

We offer a variety of flexible Lifeguard opportunities – these can fit in with your College/University studies, can be a step into your career in the Leisure industry or can provide you with the opportunity to give back to your community.

In return, we offer our employees outstanding training opportunities and amazing benefits from free gym membership to incredible discounts at your favourite stores!

Ideally, you will have achieved your National Pool Lifeguard Qualification (NPLQ), but this is not an essential requirement as training can be provided.

***If you think you have what it takes to be an  
#everydaychampion – then apply today!***

**More information and to apply: <http://lei.sr?a=c1P1b>**







## LIFETIME TRAINING

# Apprenticeship Assessor

North London and Lancashire  
Competitive Salary + LW plus bonus and benefits

**We have an exciting, life-changing opportunity for a passionate person to join our pioneering business as a Fitness Assessor and deliver innovative teaching and learning to help our learners achieve their apprenticeships.**

Whether you are already a qualified Apprenticeship Assessor with experience of delivering inspirational coaching within the fitness sector OR you are a Personal Trainer with Management experience such as a General Manager or Fitness Manager with aspirations to grow your career and share your professional skills, this is where you can have a life-changing impact.

### You will be:

- Visiting individuals in the work place using your experience and training to deliver assessment, teaching and learning and guidance to help learners achieve their apprenticeship
- Managing your own diary to ensure you are delivering against your KPIs, arranging and attending scheduled visits and completing both company and personal administration
- Collaborating with colleagues and stakeholders to deliver an exceptional service to learners and clients whilst maintaining standards and regulatory requirements

### This role offers:

- An award-winning on-boarding programme where we provide bespoke training to become an apprenticeship assessor for both those coming from sector and those already qualified.
- The chance to work flexibly, from home, remotely and out in the field ensuring you deliver in line with the learners needs and maintain your own work-life balance.

### We are looking for:

- Level 2 Certificate in Gym Instruction (any awarding organisation registered in the UK)
- Level 3 Certificate or Diploma in Personal Training (any awarding organisation registered in the UK)
- Level 3 Nutrition (any awarding organisation registered in the UK or could be part of the Level 3 Diploma in Personal Training)
- Recent professional experience working as a General/Fitness Manager within the Health & Fitness sector
- Experience of working in high demand environments, to targets and tight deadlines GCSEs English and Maths (C or above or key skills equivalent)



If you think this describes you and you want to put your skills and experience to work in a new way, this could be your life-changing opportunity. So, click apply and we can start this journey together

We offer a great benefits, reward and recognition and wellbeing package.

**For more information and to apply now: <http://lei.sr?a=A5U6z>**

# GLL GRADUATE TRAINEE MANAGER SCHEME 2019

**UP TO £21,690 PA, POSITIONS AVAILABLE NATIONALLY**

If you have a real passion for leisure, sport and fitness and are interested in leisure management, the award-winning GLL Graduate Trainee Manager Scheme could be for you. The scheme starts in summer 2019 and is available across GLL's locations in London and the South East, Manchester, Belfast, Newcastle, York, Cumbria, Swindon, nr Lincoln, Cornwall, Cardiff and Bath. Salary package is subject to location offered.

Our challenging two-year training scheme for graduates includes practical work experience in all aspects of leisure provision. You'll complete customer-facing placements such as Fitness Instructor, Lifeguard and Customer Service Advisor within a structured programme in year one and supervisory placements in year two. In addition, you will complete statutory, management and modular training throughout the two years. You will also experience working within a central support team and gain experience in project management and human resources.

## **Benefits:**

- Salary increase in year 2 of the scheme and up to Assistant Manager salary in year 3
- Assistance with relocation if needed
- Pension scheme
- Uniform
- Ride to work scheme
- Travel allowance
- Discounted staff fitness membership
- Discounts on days out and other social activities
- Continuous training and career development (qualifications and professional studies)
- Mentoring throughout the duration of the scheme
- The opportunity to join the GLL Society and have a say in how we're run plus associated social events

If you have what it takes to be part of our summer 2019 intake, then find out more and apply: visit [glljobs.org](http://glljobs.org) and search for 'Graduate Trainee Manager Scheme'.



**BETTER**  
the feel good place



**GLL**  
better for everyone