

spa opportunities

23 NOVEMBER-6 DECEMBER 2018 ISSUE 307

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Fivelements to open 'urban retreats' in cities

Integrated wellness lifestyle company Fivelements has announced plans to launch its first standalone Yoga & Sacred Arts city destination at the Times Square Building in Causeway Bay, Hong Kong.

This 'urban retreat', which will begin accepting memberships in the spring of 2019, marks the start of Fivelements' expansion into city wellness destinations.

The Yoga & Sacred Arts city destinations will feature a collection of holistic practices aimed at fostering self-exploration, mental and physical health, and general wellbeing.

Designed to cater to the growing corporate wellness clientele and the "urban wellness tribe", Fivelements at Times Square will offer a diverse array of yoga and dynamic sacred arts practices, plant-powered nutrition, and integrative wellness programmes in various formats, ranging from classes



Co-founders Lahra and Chicco Tatriele hope their combination of plant-based cuisine and holistic practices will appeal to city-dwellers

to private sessions, corporate groups, workshops, events, and day retreats.

"The renowned, award-winning plant-based cuisine, made famous by our Sakti Dining Room at the spiritual home of the brand, Fivelements Bali, will also be available," said Lahra Tatriele, CIO and co-founder of

Fivelements. "We'll be introducing new formats of the cuisine in our city destinations, including Sakti Elixir Bars and Delicatessen, traiteur-inspired eat-in or eat-out models. Our commitment to great-tasting plant-powered cuisine has proven integral to our brand experience and an essential bridge to wellness for our guests and their overall wellness success."

The Yoga & Sacred Arts destination at Times Square will feature a collection of integrative practices guided by a team of multi-disciplinary experts in yoga, meditation and mindfulness,

movement, martial arts and dance, somatics, visual arts, and sound healing. The holistic wellness programmes will also offer bespoke therapies, including bodywork, intuitive healing and energy work, beauty treatments and personalised wellness coaching.

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Otoguru, Almeida join Civana Carefree

Sharon Otoguru and Dr Fabio Almeida have joined Arizona wellness destination Civana ahead of the opening of its 22,000sq ft (2,044sq m) spa next month. Otoguru has been named wellness director, and Dr Almeida is physician in residence.

Otoguru comes to Civana from the Grand Wailea Resort, a Waldorf Astoria property in Hawaii with an experiential spa. She will be an integral part of the ongoing development and execution of the bespoke programming offered at Civana's spa, and also at the resort.

Dr Almeida is an integrative oncologist and functional medicine physician who will conduct guest lectures and consults in addition to operating The Center for Integrative Healing and Wellness, an



Sharon Otoguru is Civana's wellness director

independent practice on the Civana campus.

Board certified in molecular imaging, nuclear cardiology, and obesity medicine, Dr Almeida's career began at the University of California, San Francisco. He also directs the Phoenix Molecular Imaging Facility, and is a fellow of the Integrative Medicine Program at the University of Arizona.

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California's 'Surf City' gets new spa

The Waterfront Beach Resort in Huntington Beach, California, has opened a new 8,000sq ft (743sq m) Drift Spa. The spa is the latest addition at the Hilton resort, which opened a new nine-story, "suite-centric" Twin Dolphin Tower earlier this year.

The coastal spa includes a treatment menu with organic and natural products from Saltability, Zents, Naturopathica, Elemis, emerginC, Scientific Organics, Tara, Perk and Dazzle Dry. The spa includes nine treatment rooms, separate lounges and facilities for men and women, whirlpools, and eucalyptus- and lavender-infused steam rooms. A vitality bar with tea elixirs, a juice bar and a spa garden with outdoor fireplace and seasonal herb wall round out the offerings.

"Drift offers guests a next-level spa experience, blending all natural elements that will elevate your senses and encourage deep relaxation," said Jennifer Reich, spa director. "Every step of your journey with us – from the pre-treatment seashell release that carries your worries out to sea, to the healing Himalayan



The spa includes treatments with organic and natural products

Salt Stone Sauna – takes you one step closer to calming the mind, body and soul."

Signature treatments at the new Drift Spa include the Drift for Two massage, Himalayan Salt Stone Massage and the Vitamin Sea Brightening Facial with a Coastal Foot Bath.

"We are proud to see a vision 25 years in the making finally come to life," said RJ Mayer, vice chair and COO of Irvine-based Robert Mayer Corp., which owns the hotel. "The resort expansion offers visitors and beach city residents a quintessential Southern California lifestyle experience, and we are thrilled to contribute to tourism in world-famous Surf City."

Details: http://lei.sr/g3d6Y_S

Kunz joins Lanserhof as medical director

Sebastian Kunz has been appointed medical director at Lanserhof's newest outpost in London. Medical spa brand Lanserhof is partnering with a London private members' club to bring a state-of-the-art medical gym to England's capital city on 1 May 2019.

Lanserhof at The Arts Club will offer all members an MRI scan as part of a bespoke training programme. The gym will be led by medical experts, with an emphasis on a quality approach to health and fitness while 'training responsibly.'

A specialist in orthopaedics, trauma surgery and acupuncture, Kunz built his career working as an assistant physician at Marienkrankenhaus, honing his skills alongside Dr J Schmitt, one of the official physicians for the German national football team.

Kunz also spent time as an assistant physician and additionally as a specialist at the private clinic Mediaparkklinik in Cologne for three years, working alongside experts



Sebastian Kunz will work in Lanserhof's newest outpost in London

in sports medicine, orthopaedics, trauma surgery, and naturopathy.

As well as working with the team doctors for Germany's first league football teams 1. FC Köln and Bayer 04 Leverkusen, Kunz also worked for four years at Gemeinschaftspraxis (group practice) Königsallee in Düsseldorf and was responsible for the department of Sports Medicine and the biomechanical Movement LAB.

Details: http://lei.sr/J4w2p_S



ITC Grand Goa includes Indian spa

The new ITC Grand Goa, part of Marriott's Luxury Collection, has opened in Arossim Beach in Cansaulim, India. The 252-room resort includes a spa showcasing time-honoured Indian wellness principles through a curated menu of treatments and services.

The indigenous 36,000sq ft (3,344sq m) spa – Kaya Kalp, The Royal Spa – features 16 spa suites and signature treatments that infuse traditional Indian and international therapies.

Nestled amid the lush beachfront gardens, the spa offers ayurvedic treatments, hair and scalp treatments, massage lessons and therapy baths alongside body scrubs, wraps, massages and facials. It includes separate male and female lounges as well as a steam room.

"The opening of ITC Grand Goa marks a significant milestone in The Luxury Collection's long-standing relationship with ITC, as our thirteenth property in India and our first beach resort in South Asia," said Anthony Ingham, global brand leader, The Luxury Collection. "Best known for its alluring beaches, Goa offers a



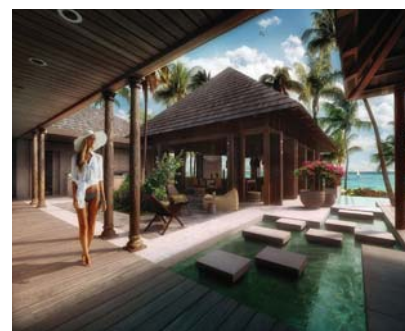
The architecture has been inspired by Goa's Indo-Portuguese heritage

diverse blend of Indian and Portuguese culture, architecture, and cuisine and we are thrilled to unlock this unique destination for global explorers, as only The Luxury Collection can."

ITC Grand Goa aims to showcase the culture and ethos of the destination through bespoke service, indigenous cuisine and partnerships with local artisans and communities.

The village-styled architecture draws inspiration from the region's Indo-Portuguese heritage. The guestrooms feature private outdoor spaces with balconies or patios providing views of the Arabian Sea, and the resort is filled with lush gardens and lagoons.

Details: http://lei.sr/5r4Q2_S



The resort runs a wellness programme with yoga classes and a 'wild fitness gym'

Czech filmmaker's resort has wellness focus

A Tanzanian wellness-focused getaway has opened its doors on the isle of Kendwa in the Zanzibar archipelago.

Developed by Czech financier and filmmaker Václav Dejmar and designed by Jestico + Whiles, Zuri Zanzibar occupies a 300-metre stretch of coastline and features 55 thatched roof villas, five restaurants, three bars, a 32m infinity pool, jacuzzi, spice garden, and watersports centre. The resort also runs a wellness programme, providing guests with access to yoga classes, massage hideaways, and an al fresco 'wild fitness gym'. Speaking on the launch, Jean-Francois Laporte, the retreat's development manager, claimed it was the "first true lifestyle resort to be developed in this part of the Indian Ocean".

Details: http://lei.sr/Y8C7E_S

Limassol's Park Lane set to reopen

The Parklane resort – previously the Le Meridien Limassol – is set to open its new Kalloni Spa as part of an estimated €70m (US\$83m, £62m) renovation.

Now part of Marriott's Luxury Collection, the Cypriot resort is well-known for its thalassotherapy offerings, which will continue to be a focal point for the 3,000sq m (32,292sq ft) Kalloni Spa. The spa is expected to open in March 2019 and become one of the largest spas in Cyprus.

It will boast twelve indoor and two outdoor treatment rooms, as well as three spa suites, two of which will include Russian banya facilities and five seawater pools.

Its treatment menu – developed with the spa's brand partners, including Biologique Recherche, Carol Joy, Voya and Gentleman's Tonic – includes a supervised thalassotherapy programme and a traditional Russian banya treatment, alongside facials and massages. The spa will also play host to the Carol Joy



The Cypriot spa is known for its thalassotherapy offerings

hair salon, the first in the region, which will offer a range of Mediterranean-inspired hair treatments, as well as a barber's offering grooming and skincare treatments from Gentleman's Tonic and Advanced Derma Care.

"We are thrilled to reveal details of our exclusive treatment menu at Parklane," said Paris Kounoudis, director of lifestyle. "We're delighted to be working with some of the finest names in international wellness."

Details: http://lei.sr/b3M5k_S

Bedford Lodge launches pop-up spa for workplace

The Spa at Bedford Lodge Hotel in the UK has launched a pop-up wellbeing spa service to local businesses – in order to boost mental health in the workplace.

Therapists will visit local companies to illustrate the importance of taking breaks throughout the working day, as well as offer a range of mini spa treatments designed to improve mood and productivity.

Treatments on offer include Indian head massage to relieve tension, a hand and arm massage to alleviate finger and hand aches from working on a computer, and mini-foot treatments for those who work on their feet.

The initiative is based on research that suggests that taking regular breaks can spark creativity and problem solving, boost the immune system, improve sleep quality and reduce stress, and hopes to help people see spa treatments as part of self-care.

Details: http://lei.sr/A6f2c_S



Holmes is the new director of spa

Rebecca Holmes joins Spa at The Midland

The Spa at the Midland in Manchester, UK, has named Rebecca Holmes as its new director of spa. Holmes, who begins her new role on 10 December, will replace current director Helena Grzesk, who will be taking up the post of general manager at the UK Spa Association.

Holmes has a wealth of experience in the spa industry, having previously served as the spa & leisure development manager at Brooklands Hotel in Surrey and has held senior positions at hotel groups: Handpicked Hotels and Macdonald Hotels.

"I am really excited for this opportunity to join the team at the award winning Spa at the Midland and see a number of prospects to build on our existing programming and offerings," she said.

Details: http://lei.sr/w7N3e_S

Abu Dhabi Edition marks brand's entry into MENA

The latest addition to the Edition luxury brand of hotels has opened in Abu Dhabi.

The 198-bedroom resort – which features 57 residences as well as a three-storey nightclub, fitness centre, spa, barbershop, ballroom, and infinity pool – marks the brand's first foray into the MENA region. Other amenities at the Edition Abu Dhabi include three gourmet restaurants – all of which will be helmed by chef Tom Aikens.

Designed by Lebanese architecture and engineering firm, Khatib & Alami and built by Dubai-based ASGC, the hotel forms part of Abu Dhabi's Marina Bloom mixed-use development.

The Edition chain – which was developed as a joint venture by Marriott International and entrepreneur Ian Schrager a decade ago – most recently added venues in Spain and Turkey to its global repertoire.

Details: http://lei.sr/m8J4E_S

Haymaker, OneSpaWorld combine

Haymaker Acquisition Corp. and OneSpaWorld (OSW), a global provider of health and wellness products and services onboard cruise ships and in resorts around the world, have entered into what they call a "definitive business combination agreement" – a transaction valued at US\$948m (€825.6m, £720.6m).

Headquartered in Nassau, Bahamas, OSW operates spas onboard 161 cruise ships and at 66 destination resorts globally, and is said to have a more than 80 per cent market share in the outsourced maritime health and wellness market.

Haymaker and OSW will combine under a new holding company, OneSpaWorld Holdings Limited, which is expected to be listed on the Nasdaq Stock Market under the symbol OSW. OSW is being sold by Steiner Leisure Limited, a portfolio company of L Catterton, a global consumer-focused private equity firm.



OSW operates spas onboard 161 cruise ships and at 66 resorts

L Catterton acquired One Spa in 2015, when it bought Steiner Leisure; it later divided Steiner into several parts, including One Spa, as well as Cortiva Institute, which offers training for massage and skin care therapists, and product lines including skincare brand Elemis and Ideal Image. The combined new company will be led by OSW's current management team, which operated Steiner for nearly 20 years while it was a public company.

Details: http://lei.sr/F4w3P_S

New hydrothermal guide released

The Global Wellness Institute has released the third edition of the Guide to Hydrothermal Spa & Wellness Development Standards. The popular book, which has been expanded by 50 pages, is a primer for designing and building thermal experiences and wet areas at commercial properties or in residential homes.

Created for spa owners, operators and consultants as well as designers, architects and builders, the Guide to Hydrothermal Spa & Wellness Development Standards was written to help readers understand these complex areas and guide them as they embark on building a hydrothermal area of any size. It covers everything from project planning to building and construction considerations – including recommended standards and materials – and clearly defines the functions and benefits of all common thermal bathing and wet areas.

"Hydrothermal areas are notoriously difficult to get right – and very costly if they go wrong," said GWI chair and CEO Susie Ellis. "This guide reflects unprecedented collaboration between key players in the industry who joined together and formed the GWI's Hydrothermal Initiative,



The book is a primer for designing and building thermal experiences

with a mission to elevate industry standards. Members of the Initiative are committed to increasing transparency and awareness about the design and implementation of thermal and wet treatment experiences."

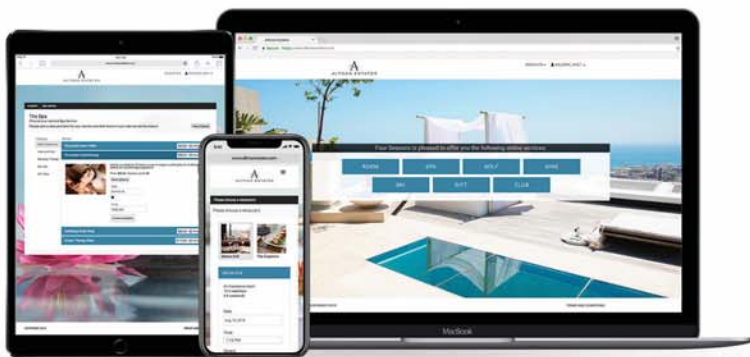
Don Genders, chair of the GWI Hydrothermal Initiative and CEO of UK-based Design for Leisure, commented: "Our aim is to educate the industry so that whenever hydrothermal areas are designed and built, they not only positively impact the health and wellness of users, but they are also constructed in a way that supports our planet and its precious resources."

Details: http://lei.sr/x6z5H_S



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Cain is a best-selling author and speaker

Susan Cain, introvert expert, to headline ISPA

New York Times best-selling author and top TED Talk speaker Susan Cain will be the opening keynote speaker at the 2019 ISPA Conference & Expo taking place 11-13 September 2019 in Las Vegas, US. The event's theme, 'Evolve', will highlight the growth of the industry and the positive road that lies ahead.

Cain is the author of *Quiet: The Power of Introverts in a World That Can't Stop Talking* and *Quiet Power: The Secret Strengths of Introverts*. Her first book has been translated into forty languages and is in its sixth year on the New York Times best-seller list. It was also named #1 best book of the year by *Fast Company* magazine, which also named Cain one of its 'Most Creative People in Business'. Details: http://lei.sr/d7K3z_S

Book4Time continues growth, partners with WTS

Spa management software company Book4Time has posted impressive numbers during Q3, recording a 223 per cent, year-on-year increase in the number of clients it serves.

The company secured more than 100 new clients to its lineup of spa brands during the quarter. During the quarter, Book4Time also signed a partnership agreement with spa consultancy and management firm WTS International. The signing of a Master Services Agreement will mean that Book4Time will work with the company and its 120 managed sites to integrate multiple systems into a single platform.

"We've added Book4Time as one of our preferred vendor partners for spa software and will start rolling it out across multiple brands," said Scott Krosnowski, SVP of finance and technology for WTS.

Details: http://lei.sr/d6W3P_S

Large thermal spa coming to Italy

Spa consultancy bbspa is working on a large spa and therme for a wellness hotel in the Italian coastal town of Riccione. The 6,000sq m spa will serve two hotels on the Adriatic coast – a wellness hotel and a thermal medical hotel – each with 120 bedrooms.

Several indoor and outdoor pools with hydrotherapy routes will be included, as well as heat and steam experiences to include different types of saunas and hammams using thermal water. Outside, a large bio pool, thermal pools with different temperatures, a wellness trail, a thermal mud area, a water massage area, several relaxation areas and a solarium are planned.

There will also be a treatment area with individual cabins along with couples rooms and spa suites, as well as a relaxation area with food and beverage service. A medical spa offering



bbspa has provided consulting and engineering services for the spa

check-ups and medical treatment cabins is also on offer. Additionally, a 600sq m spa will be on the top floor of the hotel, and will include several spa suites, and indoor/outdoor relaxation area and a panoramic outdoor pool. A 4,000sq m terme will include medical diagnostics, thermal treatments and treatments with thermal mud, an area for thermal rehabilitation, and treatments for inhalations and aerosols.

Details: http://lei.sr/7H7r9_S

British spa launches Tiny Spa for kids

Children will be able to relax and enjoy a little 'me' time at the new Tiny Spa sessions at Ye Olde Bell Hotel and Spa in England. Little ones aged between five and 10 will be able to join a parent, carer or family member for a pamper session at the spa, which is located in the village of Barnby Moor on the borders of Nottinghamshire, Yorkshire and Lincolnshire.

The spa is usually only open to those aged 16 and older, but due to customer demand, it recently launched a Tween Spa for spa goers aged 11-16, which has proved hugely popular. Following on from this success, Tiny Spa was created to cater for an even younger age group.

Children will have access to a range of spa experiences, including the heated indoor/outdoor vitality pool, herbal laconium, Stonebath, the custom-made snowstorm experience, thermal shower walk, bubbling footbaths and the salt inhalation room. The experiences will be set at a lower temperature than usual to ensure everyone can use them safely. The Alpine Sauna and Steambath will not be open, due to the intense heat from these rooms.



Ye Olde Bell Hotel has started a weekday evening for children at the

The tiny spa goers can tuck into a selection of slider sandwiches, crisps, fruit and squash. Mini 15-minute manicures are also available.

"After we launched our tween spa we had lots of requests for an event for younger children," said spa director Sadie Ardrone Levack. "It is a lovely experience to splash in our pool and feel like a grown up in a fun environment experiencing the difference rooms and treatments. The adults really enjoy it too. Our first Tiny Spa sold out within an hour so we have now made it a monthly event."

Details: http://lei.sr/H4w4T_S

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Carrousel du Louvre, Paris, France

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www.thermalies.com

29-31 January 2019

Spatex 2019

Ricoh Arena, Coventry, UK

Spatex is the UK's largest international pool and spa exhibition, representing all sectors of the wet leisure industry.

www.spatex.co.uk

10-11 February 2019

Professional Beauty GCC

The Meydan, Dubai

Brings together beauty, hair and spa brands in the Middle East.

www.professionalbeautygcc.com

13-15 February 2019

ForumPiscine

Bologna Fiera, Bologna, Italy

Three-day congress focusing on pool systems – from large public facilities to those in spas..

www.forumpiscine.it

25-27 February 2019

BeautyAsia

Suntec Singapore, Singapore

Exhibition for beauty and wellness professionals showcasing cosmetic, fragrance, skin and haircare products, equipment and packaging.

www.beautyasia.com.sg

12 March 2019

Women in Wellness Leadership Conference

New York, NY, US

A conference organised by *American Spa* magazine focussing on female leaders and women who aspire to leadership in the wellness industry.

www.americanspawiw.com

14-15 March 2019

Asia Pacific Spa & Wellness Coalition Roundtable

Kuala Lumpur, Malaysia

An invitation-only, two-day round table discussion among industry professionals in the Asia-Pacific region, the annual Round Table results in a White Paper designed to offer solutions for industry issues.

www.apswc.org



The networking event attracts delegates from around the world to hear about spa strategy

24-25 February 2019

World Spa & Wellness Convention

ExCeL London

A leading networking event that attracts delegates from Europe, Asia, Middle East and America, this strategy-focussed convention allows executives to share

experiences of operating successful spas. Held alongside the Professional Beauty trade show, which showcases the latest from spa and beauty product providers and suppliers.

www.professionalspawellness.com/site/WorldSpaAndWellnesConvention

29-31 March 2019

Beauty Düsseldorf

Messe, Düsseldorf, Germany

An international beauty show with brands from 77 countries, this event attracts 55,000 trade visitors.

www.beauty.de

14-17 March 2019

Cosmoprof Worldwide

Bologna, Italy

One of the world's biggest beauty trade fairs. Features a two-day spa symposium.

www.cosmoprof.com

6-7 May 2019

Healing Summit

Pine Cliffs Resort, Portugal

Organised by the Healing Hotels of the World, this event brings together a wide range of attendees.

www.healingsummit.org

8-9 May 2019

Independent Hotel Show Europe

RAI Exhibition & Conference Centre
The Netherlands

First launched in London in 2012, the first European Independent Hotel Show will be held in Amsterdam this year, and will serve a Benelux, German and wider European audience of independently spirited luxury and boutique hoteliers.

www.independenthotelshow.nl

23 May 2019

Forum Hotel & Spa

Hotel George V, Paris

This 12th edition will focus on the theme of Multidiversity in Wellness. The Forum Hotel & Spa is a meeting point for international leading figures of the spa, hospitality, and wellbeing industries, who come together for a day of networking and education.

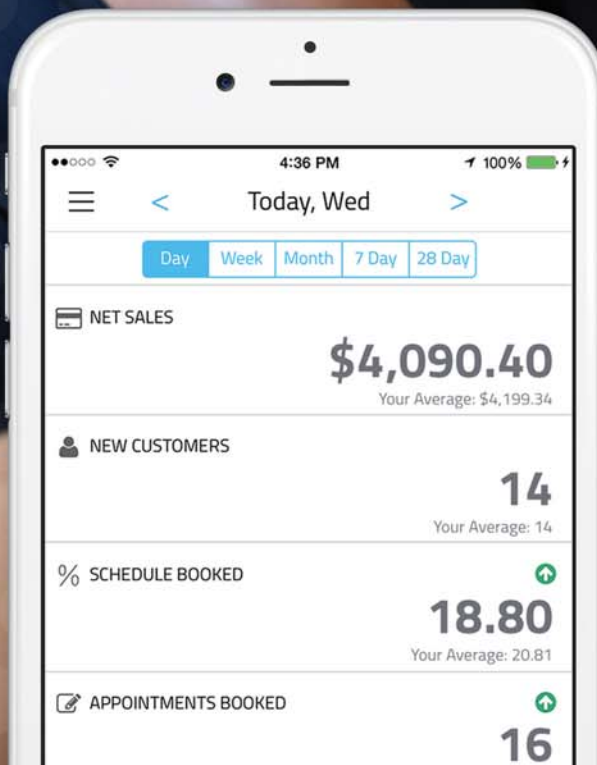
www.forumhotspa.com



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Aqua Sana's Sherwood Forest spa was a winner

Good Spa Guide Awards recognise top spas in the UK by country, region

Winners of this year's Good Spa Guide Awards were announced 13 November at a gala dinner at the SpaLife Conference in Birmingham, UK.

The awards, designed to recognise excellence in the UK spa industry, include two categories: The Regional Awards and the Reader's Choice National Awards, with nine winners selected in each.

Winners of the national awards were voted for by more than 60,000 spa-goers, while the regional winners were hand-picked by specially-selected 'Spa Spies', who reviewed more than 200 spas and treatments to find the best in the UK.

London's Lanesborough Club & Spa was named Best Spa in London, while The Spa in Gleneagles was once again named Best Spa in Scotland. ESPA at Lucknam Park in Wiltshire took home Best Spa in the South West and South Wales, and Lancashire's The Woodland Spa was named Best Spa in the North West and Wales.

Other winners included Aqua Sana Sherwood Forest in Nottinghamshire for Best Spa in the East Midlands; Ridding Park Spa in North Yorkshire for Best Spa in the Northeast; Pennyhill Park in Surrey for Best Spa in the Southeast; St Pierre Park Hotel & Spa in Guernsey for Best Spa in the Channel Islands; Dormy House Hotel in Worcestershire for Best Spa in the West Midlands; Stobo Castle Health Spa in Peebleshire for Best Destination Spa; The Spa at Ramside in County Durham, for Best Spa for Wellness; and The Mere Golf Resort and Spa, Cheshire, for Best Health Club Spa.

Details: http://lei.sr/E6M5t_S

First US hot springs conference held

The inaugural Hot Springs Connection – a three-day conference held in Glenwood Springs, Colorado, US in early November – unleashed a torrent of interest and enthusiasm, resulting in next steps to form a national geothermal trade association and develop a website representing every hot springs entity in the US.

The inaugural event welcomed 95 attendees from 14 states and three different continents – North America, Europe and Australia. In total, 36 hot springs facilities were represented, with 12 vendors, suppliers and consultants also attending.

"It's astounding to me that no one had organised a conference specifically for commercial geothermal attractions," said Vicky Nash, CEO and owner of Resort Trends, a firm specialising in hot springs marketing and tourism industry communications and organiser of the event.



Guests were able to tour – and learn from – several Colorado hot springs

"All the feedback I received told me there was an interest in pooling knowledge and working together as a business community. Geothermal springs offer a unique and highly sought-after visitor experience; they also have a sector-specific set of challenges that need to be addressed. Getting the nation's geothermal stakeholders in the same room and talking with one another proved to be an invaluable experience for everyone involved."

Details: http://lei.sr/J3k2Y_S

UK Spa CEO Summit tackles staffing

Some of the UK's leading spa operators and consultants convened in Birmingham on 14 November for a CEO Summit to come up with potential solutions for how to find and keep good therapists.

Anecdotal evidence suggests that staff recruitment and retention is the number one challenge in the UK spa industry. While current research shows that there are nearly 33,000 vacant positions for therapists in the US alone and as many as 95 per cent of operators globally face problems in hiring spa managers and directors with the right combination of qualifications and experience.

Summit host Michelle Hammond, director of training company The Spa Business School, said: "The industry is growing exponentially which is brilliant. It's becoming more accessible and the wellness banner is widening and opening up incredible opportunities. But in reality we're really struggling to offer the services. The problem always comes back to 'how can we find great staff and keep them?' It's become a critical issue.

"Today we want to get some collective



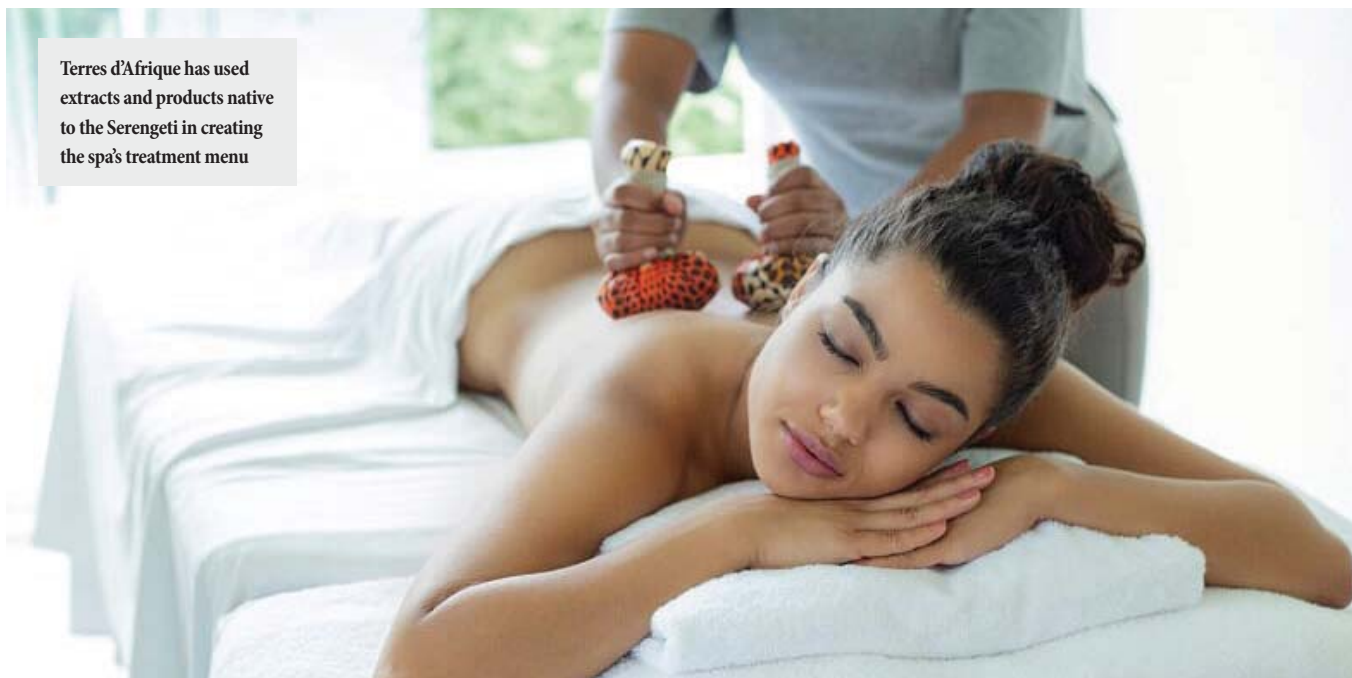
Some of the UK's leading spa operators gathered in Birmingham

ideas of what we can do, but also set some precedence of accountability and who's going to help move things forward."

Up to 30 senior representatives from groups such as Macdonald and Handpicked Hotels and independent properties like Rockliffe Hall and Careys Manor, to colleges and suppliers such as Caudalie and Aromatherapy Associates put forward their views. Lively brainstorm sessions focused on four key topics. These included remuneration, career pathways, training and development, and industry image.

Details: http://lei.sr/9t9Z8_S

Terres d'Afrique has used extracts and products native to the Serengeti in creating the spa's treatment menu



Terres d'Afrique creates 'indigenous' treatment menu for Four Seasons Serengeti

Wellness specialist Terres d'Afrique has completed a partnership project to deliver a bespoke wellness menu for the luxurious Four Seasons Safari Lodge Serengeti in Tanzania.

Terres d'Afrique – which specialises in providing natural skincare paired with curated, customised, sensorial experiences – has created a unique mixture of massages, body treatments and facials for the lodge.



Ancestral rituals have been designed as signature treatments

The menu was created in partnership with Amanda Minty from Minty Ink, and most of the treatments were developed by Terres d'Afrique, supplemented by some created in-house by Four Seasons. A number of ancestral rituals have been designed as signature treatments specifically for the luxury lodge.

As part of keeping wellness experiences authentic, Terres d'Afrique chose to use extracts and products native to the Serengeti – such as those derived from baobab and kigelia trees and fresh plants traditionally used by the Maasai, the indigenous people of Serengeti.

The ancestral rituals include the Kifalme (meaning 'royal' in Swahili) – a four-hand full-body massage that harnesses the healing energy of the baobab – and Safisha (meaning 'cleanse' in Swahili), which features desert jasper stones.

Terres d'Afrique will also provide the lodge's guestrooms with its socially responsible amenity range, which includes shampoo, conditioner, body wash/hand wash, body lotion/hand lotion

and bar soaps. Later this year, the amenity range will be expanded to include items such as bath salts, room mist, insect repellent and sunblock.

Creating the wellness experiences at Four Seasons Serengeti is part of Terres d'Afrique's strategy of creating partnerships with operators that present a "win-win situation" for all parties involved.

"We were looking for a new option to offer our guests in the Serengeti," says Martin Cody, general manager at Four Seasons Serengeti.

"We worked closely together with Terres d'Afrique to design a range of organic treatments that would highlight all the natural healing elements the Serengeti has to offer in a menu that takes inspiration from Africa's magic and mystique."

Four Seasons Serengeti houses 77 secluded guest rooms and an elegant spa with six treatment rooms.



“We worked closely together with Terres d'Afrique to design a range of organic treatments that would highlight all the natural healing elements the Serengeti has to offer”

*Martin Cody,
general manager,
Four Seasons Serengeti*

Spa-kit.net

KEYWORD: TERRES D'AFRIQUE

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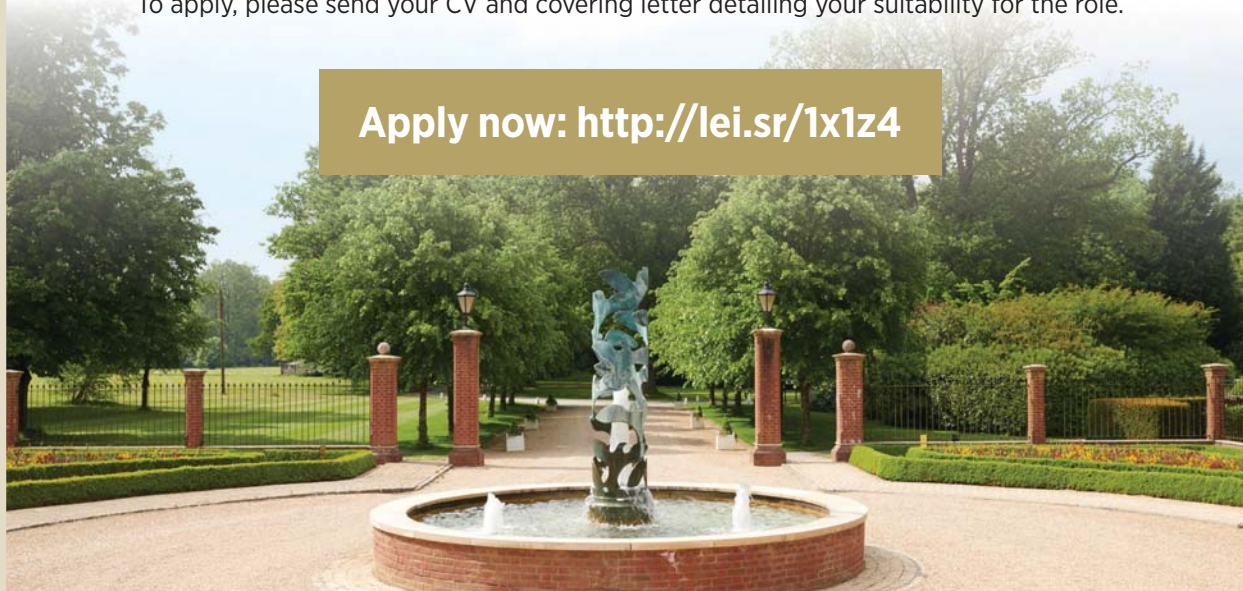
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Fivelements brings wellness to cities

Continued from front cover

“At Fivelements, we recognise that optimal wellness comes from embracing and respecting the body, mind and spirit, where health and self-realisation are reflections of the love, authenticity, and harmony within,” said Chicco Tatriele, managing director and co-founder of Fivelements. “Whilst our retreat experiences in Fivelements Bali offer an excellent opportunity for guests to immerse in transformative healing over a residential stay, our new Yoga & Sacred Arts models will support our city guests closer to their homes. We’re really excited at the prospect of realising our vision of city destinations and bringing the benefits of a wellness lifestyle more regularly to a wider audience.”

Simon Flint, CEO of Evolution Wellness, parent company of Fivelements, concurred. “The wellness economy is gaining momentum through a greater awareness of the importance of holistic health and optimum wellness,” he



The company’s plant-based cuisine is a big part of the offering

said. “We’re proud to support the expansion of the Fivelements brand and enable more people to experience the benefits of adopting wellness activities and lifestyles. We’re confident that Fivelements’ unique, proprietary approach to holistic wellness will continue to appeal to the discerning; we know we have a winning formula and we’re keen to leverage the strength of the Fivelements brand to bring this concept to more cities around the region.”

Details: http://lei.sr/R6V8z_S

Otoguru, Almeida join Civana Carefree

Continued from front cover

Dr Almeida also studied herbal medicine, nutrition, fitness, acupuncture and stress management at the University of Arizona.

“I am thrilled to be able to offer a holistic, personalised approach to healthcare in collaboration with Civana’s lifestyle model of offering healthier cuisine, comprehensive movement and enrichment classes, fitness diagnostics, and therapeutic spa services,” said Dr Almeida.

Civana was launched in 2017 by Kevin Kelly – who was previously Canyon Ranch president and chief branding officer, and CEO and co-owner of California’s Two Bunch Palms – along with Larry Lamy, who worked for Miraval and Canyon Ranch, and Rianna Riego, who assisted Kelly in the re-branding of Two Bunch Palms.

The team opened Civana Carefree, the first in its portfolio, in August of last year. The property currently has a six-room healing arts spa, and the team is developing the 22,000sq ft Spa Civana – complete



Dr Fabio Almeida will operate The Center for Integrative Healing and Wellness, an independent practice, on the Civana campus

with 29-treatment rooms, indoor thermal pools, an outdoor Watsu pool and lap pool – which will open on 20 December.

Earlier this year, Civana launched a Healers Vitality Program, which extends a discounted Friends and Family rate to wellness industry professionals. The programme slashes the daily room rates at the Civana Carefree Resort by an average of US\$100, with prices that start at US\$79 a night during the summer season and US\$99 a night in the high season.

Details: http://lei.sr/J3z9p_S

Argentina Spa Association

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