

# leisure opportunities

22 January - 4 February 2019 Issue 754

Your careers & recruitment partner



**LES MILLS**  
PRESENTS

# THE TRIP

LEADING THE FUTURE OF FITNESS

DISCOVER HOW

LES MILLS



[lesmills.com/discoverthetrip](https://lesmills.com/discoverthetrip)

•••••

ANNUAL



★★★★★

"I'M REALLY IMPRESSED WITH THE TRIP™ CINEMATOGRAPHY AND SOUND.  
I DON'T THINK ANYTHING ELSE OUT THERE COMPARES. OUR NPS HAS JUMPED  
FROM 48 UP TO 67 IN THE MONTH SINCE WE'VE LAUNCHED."

Martin Guyton  
CEO tmActive

**LES MILLS**  
PRESENTS

# THE TRIP

LEAVE THEM ALL BEHIND

THE TRIP™ is the world's most cutting-edge workout. A fully immersive cycle class ridden through digitally created worlds. It is an addictive theme park journey that will get your members into the best shape of their lives.

DISCOVER HOW

LES MILLS



[lesmills.com/discoverthetrip](https://lesmills.com/discoverthetrip)

•••••

#ANNUAL

# leisure opportunities

22 January - 4 February 2019 Issue 754

Your careers & recruitment partner

## UFC Gym to open first two UK sites

Franchised fitness operator UFC Gym has revealed it will open its first UK locations in Nottingham and Woking.

The US-based company is set to open both sites in April, kick-starting an ambitious roll-out programme, which will see 100 clubs open across the UK and Ireland over the next 10 years.

The Nottingham site will be a full-sized UFC Gym, offering members the choice of functional fitness classes, dynamic performance-based exercise, MMA training and group classes.

In Woking, the company is introducing its new boutique concept, Class UFC Gym, which focuses on a class-centric format. It will offer HIIT and boxing classes, with a gym floor and high-spec recovery area, including physiotherapy facilities.

"The cultural shift towards fitness, health and lifestyle makes the arrival of UFC Gym so important," said former UFC fighter and UFC Gym UK ambassador Dan Hardy. "I know how welcome a world-class facility like UFC Gym will be in Nottingham."



■ The Nottingham site will feature a full-sized UFC Gym with its iconic octagon

Since its launch in 2009, UFC Gym – a brand extension of the MMA organisation – has opened more than 150 locations in 25 countries and territories – including the US, Australia, Canada, India and Mexico.

The UK and Ireland openings are being delivered by master franchisee TD Lifestyle, a venture set up to manage the portfolio. [More: http://lei.sr/t6x6P](http://lei.sr/t6x6P)



**The shift towards fitness as lifestyle makes the arrival of UFC Gym so important**

Dan Hardy



### FITNESS

#### Bungee Workout launches onto UK market

New concept created by Wendy Hesketh-Ogilvie

[p8](#)



### SPORT

#### GLL to make leisure centres more dementia-friendly

Caitlin Thomas: scheme will make centres accessible to all

[p12](#)



### SPA & WELLNESS

#### Raison d'Etre shares wellness predictions for 2019

Anna-Cari Gund identifies five key industry trends

[p17](#)



## All change at RLSS UK: search begins for replacement for CEO **Di Steer** as **Mike Owen** named new chair

The Royal Life Saving Society UK (RLSS UK) is shuffling its top team heading into 2019.

The water-safety charity has appointed Mike Owen as chair, replacing the outgoing Dawn Whittaker.

Owen has 25 years' management and board experience and has specialised in not-for-profit bodies, membership associations and family-run enterprises. At RLSS UK, Owen will focus on working with the board of trustees, providing "high levels of strategic insight" in order to shape and govern the future direction of the organisation.

He is joined on the new-look board by new



■ CEO Di Steer is stepping down as part of the top team reshuffle

**"These new appointments are crucial for the growth and development of RLSS UK as an organisation"**

trustees Maggie Bradley and Richard Rickwood.

Owen's appointment was accompanied by the

announcement that Jo Talbot has been named director of IQL UK – RLSS' awarding arm.

Talbot is a 20-year veteran of the active leisure industry and joined RLSS UK in 2015.

"These new appointments are crucial for the growth and development of RLSS UK as an organisational whole," said RLSS UK CEO, Di Steer. "New ideas and innovations in leadership style will guide our journey for years to come."

The changes at the top of the organisations will continue into 2019, as Steer herself is stepping down from her role.

As the organisation seeks to appoint a new CEO, finance director Rick Tazzini has stepped up as interim CEO to guide the recruitment process.

## **Ben Beevers** among new faces, as ukactive adds sector representatives to Membership and Supplier Councils



■ Everyone Active's associate director Ben Beevers will be tasked with identifying issues of reputational risk within the sector

Ukactive has appointed six additional sector professional to its Membership Council and Supplier Council.

The additions are part of ukactive's efforts to offer a fresh injection of expertise and ideas from its membership.

The Membership Council – the formal voice of the membership base in ukactive's governance – welcomes four new members: Ben Beevers (Everyone

**"The additions are part of ukactive's efforts to offer a fresh injection of expertise and ideas"**

Active), Julie Russell (CLOA board member), Chris Sharman (iKidz Consultancy) and Jamie Bunce (Inspired Villages).

Those expected to contribute in particular areas of interest include Beevers, who has been tasked with identifying issues of reputational risk within the sector. Meanwhile, Julie Russell has

been elected as member for local authorities, bringing with her a close connection to local government.

Those joining the Supplier Council – the mouthpiece for sector suppliers – are Abigail Harris (BigFish PR) and Ian Cotgrave (Createability).

Both Councils feed into ukactive board meetings through Membership Council chair Phil Rumbelow.



■ Boggis has been SRA chief executive since 2014

{ **"Given how much fun I have had in my role as CEO, it was never going to be easy to leave SRA"** }

## SRA chief executive **Emma Boggis** to step down

**E**mma Boggis, chief executive of the Sport and Recreation Alliance (SRA), will step down from her role in April.

Boggis was appointed CEO in 2014 and joined SRA from the Cabinet Office, where she was head of the Olympic and Paralympic Legacy Unit – set up in 2012 to support Lord Coe in his role as the Prime Minister's legacy ambassador.

Following a military career in the British Army, Boggis has also held roles as the private secretary to the Prime Minister, David Cameron, and deputy head of mission in the British Embassy in Madrid.

"Given how much fun I have had in my role as CEO, it was never going to be easy to leave SRA," Boggis said.

"But from a personal perspective, spring feels like the right time as I want to be able to work more flexibly to allow time for travel and adventure and to dedicate some more time to non-executive roles."

Andrew Moss, the SRA chair, added: "We are sad to see Emma leave as she has done a terrific job and repositioned the Alliance as the respected and independent voice of our 325 members."

"We understand that Emma wishes to take her career and life in a different direction and we wish her every success."

"The timing allows for an orderly leadership transition and the process of seeking Emma's successor is already underway."

# leisure opps

Contents issue 754

## NEWS

Fitness 08 ➤

Sport 12 ➤

Swimming 14 ➤

Spa & wellness 17 ➤

Hotel 20 ➤

Tourism 22 ➤

Tourism Alliance 23 ➤

Attractions 24 ➤

Insight 26 ➤

## CLASSIFIED & JOBS

Tenders 32 ➤

Job opportunities 33 ➤

### Sign up to Leisure Opportunities:

**Online:** [www.leisuresubs.com](http://www.leisuresubs.com)

**Email:** [subs@leisuremedia.com](mailto:subs@leisuremedia.com)

**Tel:** +44 (0)1462 471930

**Annual subscriptions:** UK £34,

UK students £18, Europe £45, RoW £68

Leisure Opportunities is published 26 times a year by The Leisure Media Company Ltd, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Warners Midlands PLC. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2019 ISSN 0952/8210 (Print). ISSN 2397-2394 (Online).



■ Veronica Fisas is the daughter of company founder Ricardo Fisas

## Natura Bissé CEO **Veronica Fisas** reveals company's first spa at Westfield London

**L**uxury Spanish skincare brand Natura Bissé has opened its first ever standalone spa at the Westfield London shopping centre.

The first in the world, the Natura Bissé spa is located in The Village, the centre's dedicated luxury shopping area, and offers treatments in a Mediterranean-inspired environment created by Spanish architect Juan Trias de Bes.

Spread across 340 sq m, the spa has three treatment

**"This represents a key milestone for the company and an important step to consolidating our expansion"**

rooms, each pumped with 99.9 per cent pure air, as well as a skincare consultation area, where customers can receive bespoke skincare diagnoses.

Veronica Fisas, CEO of Natura Bissé and daughter of company founder Ricardo Fisas, said the project is a 'game-changer'.

"This first stand-alone spa represents a key milestone for

the company and an important step to consolidating our international expansion.

"As the only spa in the retail destination we feel the customers come to Westfield for the best retail experience. As a company we want to be where like-minded brands understand the consumer of tomorrow and know how to stay ahead of the commercial curve."

## **Amir Khan** launches initiative to get youngsters off the streets

**F**ormer boxing world champion Amir Khan has launched 'Ring the Changes' – an initiative aimed at addressing youth crime in London.

Operated in partnership with online financial trading broker ThinkMarkets, the programme will support initiatives to help young children get off the streets using financial education and the power of boxing.

Khan will work with ThinkMarkets to secure employment in the City for 100 young people from disadvantaged families by 2022 and is planning to collaborate with an amateur boxing club to provide inspirational talks



■ Khan's Ring the Changes initiative will work with ThinkMarkets

**"As a sportsman in the public eye, young people may be more inclined to listen to me than to people they don't know"**

and fundraising activities to support its members.

The boxer said the initiative has been partly

set up in response to what has been one of the most violent year's in London's history, with more than 100

young people murdered in the capital during 2018.

"ThinkMarkets have ambitious plans to address youth crime and together I am confident that we can make a real difference through our 'Ring the Changes' initiative.

"I faced challenges as a young man and I've been fortunate that boxing has given me opportunities and a support network that has helped me throughout my life.

"Not everyone is as fortunate as I've been and alongside my boxing career, I want to do some good, helping young people. As a sportsman in the public eye, young people may be more inclined to listen to me than to people they don't know."





■ Tee launched the treadmill-based HIIT studio concept in 2017

## V1BE co-founder **Andy Tee** plans to establish London boutique concept in Manchester

**A**ndy Tee, co-founder of boutique fitness studio V1BE, has revealed plans to expand the concept from a single site in Manchester using a combination of organic growth and franchising.

Launched in March 2017, the treadmill-based HIIT studio uses MyZone fitness tracking belts and offers training accompanied by music specially designed to match the workouts.

In an interview with *Health Club Management*, Tee said setting up a premium studio in the north west posed some unique challenges.

"In London, people are familiar with the boutique concept, but elsewhere it's still relatively new," Tee said.

"So initially it was a challenge to educate people in Manchester about our benefits, when they were used to paying budget club prices."

Tee added that the challenges have been reflected in the business model.

"Unlike other boutiques, we're encouraging users to sign up for membership rather than pay as you go, as we like the cash flow which recurring payments bring," he said.

Tee set up V1BE following a career in fitness.

He is a former director at Simply Gym, a budget chain which went from a start-up to 12 clubs in five years.

**"In London, people are familiar with the boutique concept, but elsewhere it's still relatively new"**

## MEET THE TEAM

For email use:  
fullname@leisuremedia.com



Editor  
**Liz Terry**  
+44 (0)1462 431385



Publisher  
**Julie Badrick**  
+44 (0)1462 471971



Advertising sales  
**Paul Thorman**  
+44 (0)1462 471904



Advertising sales  
**Sarah Gibbs**  
+44 (0)1462 471908



Advertising sales  
**Chris Barnard**  
+44 (0)1462 471907



Advertising sales  
**Gurpreet Liddar**  
+44 (0)1462 471914



Newsdesk  
**Jane Kitchen**  
+44 (0)1462 471929



Newsdesk  
**Tom Walker**  
+44 (0)1462 431385



Newsdesk  
**Tom Anstey**  
+44 (0)1462 471916



Circulation  
**Joe Neary**  
+44 (0)1462 471910

## FRANCHISED FITNESS

### Snap Fitness owner looks for new 'vision'

Lift Brands, the parent company of fitness franchises and brands – including Snap Fitness, YogaFit and Fitness On Demand – will shuffle its top team and create a new strategic vision during 2019.

Peter Taunton, Lift Brands' founder and CEO, is stepping down to take up the role of non-executive chair – described as a strategic advisory role.

Current chief operating officer Tom Welter will lead the US-based group on an interim basis, as it conducts a "thoughtful and thorough" search for a permanent CEO.

Since its launch in 2003, Lift Brands has grown to more than 2,000 franchise locations across 27

countries, with sites in the US, Australia, New Zealand, Canada, Spain, and the UK.

In 2018, the company opened more than 100 locations across its portfolio, including a strong pipeline of Snap Fitness openings in the UK.

The change in leadership is part of plans to ring in "significant changes" in 2019.

These include a focus on functional fitness and HIIT, new club designs and enhanced support of members.

"My personal journey has been a remarkable and gratifying one," Taunton said.

"I'm extremely proud of the company's growth."

[More: http://lei.sr/K8P2f](http://lei.sr/K8P2f)



■ Snap Fitness has expanded rapidly in the UK in recent years



**I'm extremely proud of the company's growth**

Peter Taunton

## NEW VENTURE

### Bungee Workout launches into UK market



**We spent years dedicated to developing this technique**

Wendy Hesketh-Ogilvie

Bungee Workout, which offers group fitness classes utilising the increasingly popular, acrobatics-style indoor bungee technology, has launched on the UK market.

Fusing movement and fitness techniques with flight and suspension, members wear a harness that is attached to a specifically designed bungee at the back of their body so they can move freely with no restrictions in front of them.

The tension in the bungee enables participants to move and fly dynamically exploring lift, flight, bounce and power.



■ Members wear a harness that is attached to a bungee

Each bungee is adjustable for different body types and abilities making it a weightless workout.

"We spent years dedicated to developing a refined and revolutionary technique which ensures a safe yet sensational experience," Hesketh-Ogilvie said.

[More: http://lei.sr/7r4x5](http://lei.sr/7r4x5)



RESEARCH

## CEOs 'extremely confident' in European fitness market



**Confidence in the health club industry is extremely high**

Florian Cartoux

European fitness leaders are "extremely confident" about the current economic and marketplace conditions for the industry.

According to the new 2018 IHRSA European CEO Study Report, industry executives also have a high level of confidence for the future of the health club industry on the continent – despite the political and economic turbulence of the past decade.

The report, based on a survey of more than 2,600 European facilities, features a European CEO conviction index, which serves as a barometer for the

current and future business conditions affecting the club industry in Europe.

"CEO confidence in the health club industry is extremely high in Europe," said Florian Cartoux, IHRSA director of Europe.

"CEOs are very confident about the current economic and marketplace conditions for the industry, as well as how those conditions impact their own club businesses."

[More: http://lei.sr/D5S3E](http://lei.sr/D5S3E)



■ The report studied more than 2,600 facilities

NEW OPENING

## £26m Dover leisure centre to open in February

The £26m Dover District Leisure Centre is set to open its doors on February 2019.

Designed by GT3 Architects, the centre will include a competition-standard eight-lane pool with spectator seating for 250 people, 15m learner pool with movable floor, sauna, steamroom and a health club with a 120-station gym floor. The site will also feature three group exercise spaces – including an indoor cycling studio.

Other amenities include a four-court multi-sports hall, two squash courts, a clip 'n' climb wall and a café.



■ The centre was designed by GT3 Architects



**The centre represents a major investment in the health of the district**

Keith Morris

Outdoor facilities comprise two outdoor 3G artificial pitches for five-a-side football.

Built by BAM Construction, the facility will be operated by Places Leisure.

Councillor Keith Morris, leader of Dover District Council, said: "The new Dover District Leisure Centre represents a major investment in the health and wellbeing of the district."

[More: http://lei.sr/N9f9M](http://lei.sr/N9f9M)

## Tesco to offer discounted fitness to staff via Gympass

Tesco has signed a corporate fitness deal with Gympass, which will see the retail giant's 300,000 staff members being offered subsidised gym memberships.

The deal will see every Tesco worker – from head office staff to in-store workers and delivery drivers – gain access to Gympass' network of 1,400 fitness facilities in the UK.

In addition to subsidised gym memberships, Gympass will partner Tesco to host wellness events, engaging with employees to "share the benefits of physical activity".

[More: http://lei.sr/q4b2r](http://lei.sr/q4b2r)

## COMMUNITIES

# Carers offered physical activity sessions

Sport For Confidence is to deliver a series of physical activity sessions to carers, following a unique partnership with the NHS Southend Clinical Commissioning Group (CCG) and Southend Borough Council (SBC).

The social enterprise will run activity sessions two to three times per week in accessible venues across Essex, for a period of 12 months, starting March 2019.

The focus will be on encouraging and fostering progression into self-led activities to ensure those attending are able to continue their new, active lifestyle.

Physical activity sessions will be designed and delivered by Sport For Confidence, which was founded by occupational therapist Lyndsey Barrett. It supports people who face barriers to physical activity participation to get involved in a variety of sporting activities in mainstream settings.

"Carers have been identified as a group which is traditionally inactive and socially isolated," Barrett said.

"Our activity sessions will focus on helping carer to integrate physical activity into their daily lives, while also creating opportunities to expand their social network."

[More: http://lei.sr/T8R2x](http://lei.sr/T8R2x)



■ The social enterprise will run activity sessions for carers



**Carers are traditionally inactive and socially isolated**

Lyndsey Barrett

## RESEARCH

# Hearts can get 'younger' with physical activity



**The study was based on 61 healthy, sedentary, middle-aged participants**

People who take up exercise in their later years – regardless of their previous activity levels – are able to considerably improve their heart health through physical activity.

A study, published in the American Heart Association's journal, *Circulation*, found that two years of exercise improved maximal oxygen uptake and decreased cardiac stiffness in previously sedentary healthy middle-aged adults.

The finding suggests that regular exercise may provide protection against the risk of future heart failure. Poor fitness in middle age



■ The finding suggest that exercise may provide protection against the risk of future heart failure

is a risk factor for heart failure, particularly heart failure with a preserved ejection fraction (HFpEF).

The development of HFpEF has been linked with increased left ventricular (LV) stiffness, a consequence of sedentary ageing.

[More: http://lei.sr/G5f9U](http://lei.sr/G5f9U)



REGISTER NOW

# ELEVATE

8-9 MAY 2019 | EXCEL | LONDON

## THE UK'S LEADING TRADE EVENT FOR PHYSICAL ACTIVITY

HEADLINE SPONSOR

**fibodo**

CO-LOCATED WITH

**COPA**

**ELITE SPORTS** EXPO

### REGISTER NOW FOR YOUR FREE PASS TO ATTEND

Elevate is now firmly established as the UK's largest gathering of fitness, performance and healthcare professionals. With more exhibitors, physical activity innovations and expert speakers than ever before, make sure you don't miss out. Highlights include:

- Seminar streams:
  - Elevate Kids
  - Active Aquatics
  - Strategies for an Active Nation
  - The Business of Physical Activity
- Thought-leaders Conference
  - The Studio
  - The Tech Lab
- Elevate Build and Interiors
  - Innovation Awards
  - Drinks Reception

350+  
EXHIBITORS

1000+  
PRODUCTS

5 INNOVATION  
AWARDS

300+  
SPEAKERS

FANTASTIC  
NETWORKING

#### LEAD SUPPORTERS:



More people  
More active  
More often



CHARTERED INSTITUTE FOR THE MANAGEMENT  
OF SPORT AND PHYSICAL ACTIVITY



INSTITUTE OF SPORT  
EXERCISE & HEALTH



inspire the nation



CHARTERED  
SOCIETY OF  
PHYSIOTHERAPY

#### EXHIBITORS INCLUDE:



#### SPEAKERS INCLUDE:



Dame Sally Davies



Tara Dillon



Mark 'Dot' Perkins



Dr Zoe Williams



Chris Grant



Airi Oliver



James Sanderson



Michael Brannan



Julie Creffield



Justin Musgrove

REGISTER NOW - [ELEVATEARENA.COM](http://ELEVATEARENA.COM)

## PARTNERSHIPS

### Saracens acquires stake in Mavericks

Gallagher Premiership Rugby club Saracens has acquired a 50 per cent stake in Vitality Netball Superleague team Hertfordshire Mavericks.

As a result of the partnership – designed to “fuel the next phase of growth for both organisations” – the netball team has been renamed Saracens Mavericks.

The strategic move will see the clubs sharing resources and insight for elite player performance, access to a wider fanbase, commitment to community outreach programmes and the integration of key business functions.

According to Tim Hunt, commercial director at Saracens, the two clubs are

“culturally aligned through their independent spirit”.

“Netball is one of the fastest growing sports in the UK and we are excited to be joining forces with Mavericks,” Hunt said.

“Part of our growth strategy is to collaborate with others that share our ethos and help widen our audience reach.

“To achieve this, the dual-priority is to create an environment where our elite teams continually strive for sporting excellence and to inspire our local communities to lead healthier, happier lives through the positive power of sport. Mavericks mirror our culture making them a perfect match for Saracens.”

[More: http://lei.sr/Y5t3W](http://lei.sr/Y5t3W)



■ the clubs will share resources for elite player performance



**Mavericks mirror our culture, making them a perfect match**

Tim Hunt

## ACCESSIBILITY

### GLL to make leisure centres more dementia-friendly



**It is crucial that our centres are accessible and welcoming to all**

Caitlin Thomas

Leisure operator GLL has revealed plans to make its 14,000-strong workforce “dementia-aware” in order to make its 350 public facilities more accessible for those living with the condition.

Staff across the social enterprise’s network of leisure centres will receive training through a series of staff conferences – in partnership with the Alzheimer’s Society – resulting in GLL staff becoming “Dementia Friends”.

Dementia Friends is an initiative ran by the Alzheimer Society designed to inform and and empower people to “turn their understanding into action”.



■ GLL’s leisure centre staff will receive training

GLL is also making adjustments to its physical spaces by installing dementia-friendly signage at its leisure centres to allow simpler navigation around buildings.

“It’s crucial that our centres are accessible and welcoming to all,” said Caitlin Thomas, corporate health manager at GLL.

[More: http://lei.sr/g5x5J](http://lei.sr/g5x5J)



**GUIDANCE**

## EU report outlines best practice for disability sport



**The report is one of the largest collections of information on the topic of disability sport participation**

A new study published by the European Commission aims to help sports organisations ensure those with disabilities are offered the best opportunities to engage in organised sports.

Titled the *Mapping on access to sport for people with disabilities*, the report aims to develop knowledge of best practice approaches in addressing the barriers people with disabilities face – and also offers information on the funding opportunities which are available to support such actions. Outlining best practice – and solutions

to “barrier busting” – across 11 EU countries, the report is one of the largest collections of information on the topic of disability sport participation.

The study also analyses three main benefits of sport participation for people with disabilities: personal health, individual development and social benefits, with a hopeful outcome of enlisting community leaders to promote the importance of sport opportunities for people with disabilities.

[More: http://lei.sr/4u6q2](http://lei.sr/4u6q2)



■ The report offers information on the funding opportunities available for disability sport

**TRUSTS**

## Campaign launched to raise awareness of leisure trusts

A campaign has been launched to raise awareness of the way leisure trusts operate – including their ethos on protecting services and serving local communities.

Instigated by Warrington-based community interest company LiveWire, the programme has been fuelled by research which found that 76 per cent of the local community wrongly believe the company to be an arm of the local authority.

The #LoveLiveWire campaign aims to broaden awareness of LiveWire’s status as a community



■ LiveWire operates leisure centres in Warrington



**We need to generate more noise about what trusts are achieving**

Emma Hutchinson

interest company and its business model – mainly, to improve physical and mental health of the area’s residents with all revenues re-invested back into services.

Emma Hutchinson, LiveWire MD, said: “We are driven by local needs, but not everyone knows or understands that. We need to generate more noise nationally about what leisure trusts are achieving.”

[More: http://lei.sr/2t3j6](http://lei.sr/2t3j6)

## Man Utd to open themed attractions across China

Premier League club Manchester United has revealed plans to open a series of club-themed entertainment centres throughout China.

Working in partnership with Chinese property developer Harves, the club will begin the rollout of the Manchester United Entertainment and Experience Centres with three sites – in Beijing, Shanghai and Shenyang – by the end of 2020.

The centres will feature interactive attractions and chart the history of the club, catering for Chinese Manchester United fans.

[More: http://lei.sr/A5m8f](http://lei.sr/A5m8f)

# Swimming news

## TRAINING

### GLL and STA deliver 'boost in swim teacher numbers'



**This will help us to deliver our water safety strategy**

Emma Lewis

A partnership between leisure operator GLL and the Swimming Teachers' Association (STA) – designed to address the national shortage of swim teachers – has delivered more than 300 new instructors in just 12 months.

Set up in January 2018, the programme has resulted in GLL and STA introducing new training and employment opportunities with "significant benefits" to those looking for work as swim teachers – as well as employers planning to recruit them.

These have included offering aspiring swim teachers STA qualifications through



■ The partnership was set up in January 2018

GLL College and following the training up with job interviews at GLL's 145 Better-branded leisure centres across the UK.

"This will go a long way towards helping us to deliver our water safety strategy, our commitment to drowning prevention and growing the number of swimming lesson opportunities available in our local communities," said Emma Lewis, national swimming development manager at GLL.

[More: http://lei.sr/q2j2P](http://lei.sr/q2j2P)

## CAMPAIGNS

### Olympians urge swimmers to sign up to Swimathon

Former Olympic swimmers Mark Foster and Duncan Goodhew are urging people to sign up to Swimathon 2019

The world's biggest annual swimming fundraiser, which is raising cash for Cancer Research UK and Marie Curie, is taking place over the weekend of 29-31 March.

The event is designed so people of all abilities can participate and there are a variety of distances available as individual challenges – 400m, 1.5k, 2.5k, 5k and the new Triple 5k. There are also 1.5k and 5k swims available as team challenges for family and friends.



■ Mark Foster (left) and Duncan Goodhew have backed the Swimathon campaign, which takes place in March



**Having started back in 1986, it has been a real joy to see Swimathon develop and mature into the great event it is today**

Duncan Goodhew

"Whether you're just learning or are an experienced swimmer already, there's a challenge for you," said Foster.

Goodhew added: "It has been a real joy to see Swimathon develop and mature into the great event it is today.

Having started back in 1986, we surpassed the £50m milestone last year, which was a massive achievement."

### FINA backs down on ban for competing in non-FINA events

FINA, the governing body for swimming, has backed down on its threat to ban swimmers who take part in non FINA-sanctioned competitions.

In a statement, FINA stated: "We acknowledge that swimmers are free to participate in events staged by independent organisers, which are neither members of FINA nor related to it in any way."

It means that British swimmers – such as Olympic champ Adam Peaty – will not face a ban if they compete in the planned £10m International Swimming League this year.



# Community Leisure UK

## The voice for community leisure trusts across the UK

The community leisure trust collective has launched a new brand that seeks to support and develop our public leisure and culture services. **Community Leisure UK** – formerly Sporta – is the association that specialises in charitable leisure trusts across the UK, enabling networking and knowledge sharing with peers and external stakeholders.

Collectively, member community leisure trusts manage a **combined budget of more than £1.6bn**, **employ over 67,000 people**, and receive **233million visits per year**.

Charitable trusts are key community anchors who **reinvest every penny** into developing services focused on their local people across the life course. Trusts are working with more and more partners to develop supported routes to **mental and physical health improvement**, while reshaping services to meet local strategic objectives.

The ultimate aim of community leisure trusts is to **engage all people across the community**, whether that is having a health check, a coffee in a safe and warm space, going for a swim, taking a walk in the park, borrowing a library book or becoming a member of a gym.

*Community Leisure UK are keen to help organisations who would like to know more about the public leisure landscape and / or the charitable trust model. Please do get in touch at:*

**[www.communityleisureuk.org](http://www.communityleisureuk.org)**

**@CommLeisureUK**

**[cateatwater@communityleisureuk.org](mailto:cateatwater@communityleisureuk.org)**

***Thank you for reading.***





**SIBEC<sup>19</sup>**  
UK

**2-3 May 2019**

The Belfry, Wishaw, West Midlands, UK

[www.sibecuk.com](http://www.sibecuk.com)



**SIBEC<sup>19</sup>**  
Europe

**5-8 November 2019**

The Westin Dragonara Resort,  
St. Julians, Malta

[www.sibeceu.com](http://www.sibeceu.com)



## What do you get at SIBEC?

- Guaranteed pre-qualified audience of key decision makers
- Pre-set appointments with buyers of your choice
- Limited competition
- 3 full days of exceptional networking
- Unparalleled value for money
- High Quality Seminar Program



I think will be my 5th year at SIBEC and from both a business and personal perspective there are a number of reasons why I continue to attend yearly-

1. It is one of the best business networking events I have attended in the Industry and year on year continues to put me in touch with new suppliers and buyers that consistently open my eyes to further business opportunities.
2. It allows me to be a source of referral for any of our existing suppliers who are looking to work with other operators.
3. It gives me the opportunity to meet up and socialise with other Industry leaders within their field.



**Michelle Dand,**  
Group Health & Fitness Manager,  
David Lloyd Leisure Ltd

For more information about  
**SIBEC** please contact:

**David Zarb Jenkins**

Email: [dzarbjenkins@questex.com](mailto:dzarbjenkins@questex.com)

Tel: +356 9944 8862



**SIBEC**

[www.sibec.com](http://www.sibec.com)



**HOTEC**

[www.hoteceu.com](http://www.hoteceu.com)



**SPATEC**

[www.spateceu.com](http://www.spateceu.com)



## LARGE-SCALE PROJECT

# Planning granted for wellness village

The proposed Wellness and Life Science Village in Llanelli, Wales has taken another major step forward following unanimous approval from Carmarthenshire County Council's Planning Committee.

The £200m complex planned for Delta Lakes on the Llanelli coast is expected to create close to 2,000 jobs and give the local economy a £467m boost.

It is one of 11 projects that make up the £1.3bn Swansea Bay City Deal.

As well as an Institute of Life Science and a Community Health Hub facility, the Village is set to include a Wellness Education Centre.

A state-of-the-art leisure centre, assisted

living accommodation and a wellness hotel are also planned for the Village, along with landscaped outdoor spaces for walking and cycling, a children's play area, and spaces for outdoor performing arts.

Members of the Planning Committee visited the Delta Lakes site and heard the detailed planning application earlier this month, before coming to their decision.

"Llanelli has been in gradual decline since many of its traditional industries closed, leaving a legacy of poverty and poor health, which the Wellness development seeks to remedy," said committee chair Alun Lenny.

[More: http://lei.sr/9e9N9](http://lei.sr/9e9N9)



■ Plans for the village include a wellness hotel and leisure centre



**This project will remedy the decline Llanelli has been in recent years**

Alun Lenny

## TRENDS

# Raison d'Etre shares wellness predictions for 2019



**We have a finger on the pulse of consumer behaviour**

Anna-Cari Gund

Spa consultancy and wellness think tank Raison d'Etre (RDE) has identified five key wellness trends for spas, hotels and lifestyle operators to look out for in 2019.

According to RDE, 2019 will see a harking back to more basic ideas of nature and crafting, with consumers taking a more dynamic approach to their own happiness, and opting for real life experiences and connections.

This need for 'In Real Life' (IRL) connection is expected to have a significant impact on spa design, with more space being dedicated to communal areas. Additionally, RDE anticipates



■ Raison d'Etre has identified five of 2019's key wellness trends for the spa industry

that this will spark the discussion on the democratisation of wellness and wellbeing, making it available to everyone, not just those who can afford it.

Another prediction is that 2019 will see a step away from the mindfulness movement to be replaced by "kindness."

[More: http://lei.sr/y2v4E](http://lei.sr/y2v4E)

# Spa & wellness news

## ACQUISITION

### L'Occitane to acquire Elemis in £700m deal



**The move will strengthen our growth and momentum**

Sean Harrington

French skincare brand L'Occitane International will acquire British skincare brand Elemis for US\$900m in cash, in a deal expected to close in the first quarter of 2019. Elemis is being sold by Steiner Leisure Limited, a portfolio company of private equity firm L Catterton.

Reinold Geiger, chair and CEO of L'Occitane, called the deal a "major step forward for L'Occitane in building a leading portfolio of premium beauty brands".

"Elemis is well-positioned for continued global growth due to the brand's broad appeal, award-winning product portfolio, robust new product development



■ Elemis operates a portfolio of day spas

pipeline and effective consumer-focused digital and brick-and-mortar distribution strategy," Geiger said.

Sean Harrington, CEO of Elemis, said the agreement will strengthen the company's growth and momentum.

"Reinold Geiger has a strong history of developing brands like ours."

[More: http://lei.sr/v7F6H](http://lei.sr/v7F6H)

## NEW TREATMENTS

### Donnington Valley Spa to launch SAD treatment package

Donnington Valley Hotel and Spa in Newbury, Berkshire, has launched a new spa therapy package to treat Seasonal Affective Disorder (SAD) and dry skin conditions.

Called the 'Winter Sunshine Spa Break', the package features the spa's exclusive Aqua Sun Therapy treatment, a unique bathing experience that combines a mineral-rich spa bath with 'sunshine' from a low-level UV light canopy to provide a healthy dose of vitamin D, boost circulation, treat SAD and soothe eczema and other skin complaints.

The treatment is followed by a back, neck and shoulder



■ The spa is introducing an Aqua Sun Therapy treatment



**The spa will simulate sunshine with a low-level UV light canopy to provide a healthy dose of vitamin D**

massage, using products from organic skincare brand Little Butterfly London, selected to ensure that sensitive, reactive skin is soothed and protected.

The package, which costs £149 pp, also includes an overnight stay in one of the hotel's classic rooms, with waffle robe and fluffy slippers included, as well as access to the spa facilities, a three-course meal in the Winepress Restaurant and breakfast.

[More: http://lei.sr/4c3T2](http://lei.sr/4c3T2)

### Roslin to introduce menu for cancer sufferers

The Roslin Retreat spa at Roslin Beach Hotel in Southend-on-Sea, Essex, has introduced a new specialist treatment menu especially for guests living with, and recovering from, cancer.

Developed in collaboration with Beauty Despite Cancer founder Jennifer Young, the menu includes four specialised treatments, including: the Jennifer Young Indulgent massage, the Balanced Body & Mind treatment, the Jennifer Young Glowing facial and the Jennifer Young Top to Toe treatment.

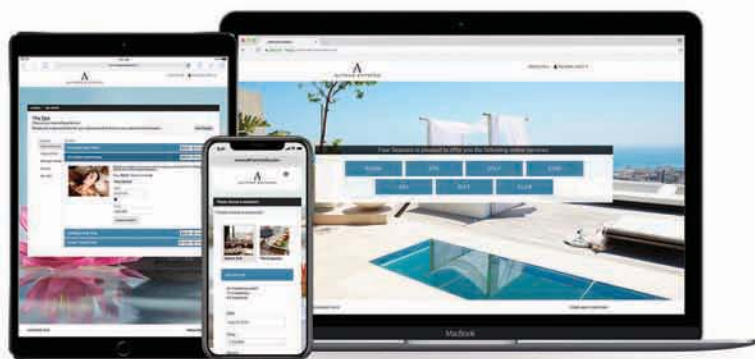
[More: http://lei.sr/c5q9s](http://lei.sr/c5q9s)





# Guest Expectations are Changing. Are You?

Track guest preferences, create highly targeted e-marketing campaigns, enable online and mobile bookings for all of your amenities - within a single integrated management system.



Create exceptional guest experiences.

**Learn more at [resortsuite.com](http://resortsuite.com)**



## NEW OPENING

# The Biltmore poised for spring launch

The Biltmore – formerly the Millennium Hotel London Mayfair – is gearing up for a launch this spring.

Renovated by luxury interior design studio Goddard Littlefair, the hotel – which overlooks the picturesque Grosvenor Square – features 257 guest rooms and 51 suites, plus an alfresco terrace, restaurant, cocktail bar, and fitness centre.

Construction on the upscale establishment, which was originally designed in the 1960s by Swiss-British architect Richard Seifert, began in July 2018.

Speaking on the rebrand, Patrick Fitzgibbon, senior vice president of development at Hilton's EMEA division,

said: "Guests will experience first-class service in the heart of Mayfair, and the unique craftsmanship and historic surroundings of the hotel will make for a truly memorable stay."

Martin Goddard, director and co-founder of Goddard Littlefair commented: "This is a landmark project for Goddard Littlefair, and represents our first super-luxury-brand product with Hilton."

"The reaction so far to the completed rooms has been very encouraging and extremely complimentary and we're very much looking forward to showcasing other areas of the project."

[More: http://lei.sr/z6Z6J](http://lei.sr/z6Z6J)



■ The Mayfair establishment dates to the 1960s



**This is a landmark project and our first super-luxury brand**

Martin Goddard

## POLICY

# Mixed response to immigration white paper



**Over a third of staff in the tourism industry are from the EU**

Joss Croft

There has been a mixed response to the government's immigration white paper, published last month.

The document sets out proposed new laws for a post-Brexit Britain and includes plans to allow "tens of thousands" of low-skilled migrants to enter the UK to work for up to a year.

Intended to last until 2025, the measure is intended to protect parts of the economy reliant on overseas labour – including leisure sectors such as tourism and the hotel industry.

There is, however, little consensus on whether the proposals do



■ The government expects a 80 per cent drop in long-term workers from Europe

enough to tackle the shortage of staff faced by employers, once the UK leaves the European Union – especially in a no-deal scenario.

"Over a third of staff in the inbound tourism industry are from the EU," said UKinbound chief executive Joss Croft.

[More: http://lei.sr/P3P2B](http://lei.sr/P3P2B)



# Savills

Your leisure property experts  
across the UK and Europe.



Our strong regional network makes us one of the UK's leading multi-sector property advisors. We have highly experienced professionals providing the best advice across every aspect of the leisure industry.

**For all your leisure property needs, think Savills.**

London  
+44 (0) 20 7499 8644

Manchester  
+44 (0) 161 236 8644

Glasgow  
+44 (0) 141 248 7342

Oxford  
+44 (0) 1865 269 000

Chester  
+44 (0) 1244 328 141

Southampton  
+44 (0) 23 8071 3900

Exeter  
+44 (0) 1392 455 700

[savills.co.uk/leisure](https://www.savills.co.uk/leisure)

savills

## POLICY

### STA warns against Edinburgh 'visit tax'

The Scottish Tourism Alliance (STA) has warned against a tourism tax for Edinburgh, proposed by the Scottish government, stating that the Scottish capital is "in decline" in terms of tourist numbers.

Hotel occupancy across Scotland is down 1.4 per cent, according to STA, while the UK sits at number 135, out of 136 countries, for international tourism price-competitiveness.

In an email to its members, the STA said: "Edinburgh is one of the few European cities in decline. Glasgow figures are showing the same trend. There is a misconception of a buoyant industry.

"We are at the bottom of the pile when it comes to competing on price against other global destinations.

"If price and value for money is a deciding factor in a visitor's choice of destination, there are 134 places in the world that will be more attractive to them than the UK.

"Where would we sit in relation to price competitiveness if we introduced another tax on the international visitor, and indeed our domestic tourists?

"A tourism tax could negatively impact businesses that rely on tourism by reducing visitor spending right across the industry."

[More: http://lei.sr/b5m5R](http://lei.sr/b5m5R)



■ Attractions could be "negatively affected" by a tourism tax



**A tourism tax could negatively impact businesses that rely on the tourism economy by reducing visitor spending right across the industry**

## INBOUND TOURISM

### Visits from Japan to the UK to reach 'record high' in 2019



**The UK and Japan have strong cultural, artistic and sporting ties**

Michael Ellis

The number of tourist arrivals from Japan to the UK is expected to reach record levels this year, following the introduction of measures to make it easier for visitors to enter the country.

From summer 2019, Japanese nationals will be able to use ePassport gates to enter the UK – which are currently only available for British and EU nationals. There is also growing airline connectivity – with a new direct, non-stop route from Osaka to London scheduled for April 2019 by British Airways.



■ Spending by Japanese visitors in the UK is expected to reach £285m this year, up from £250m in 2017

As a result of the measures, national tourism agency VisitBritain expects visit numbers from Japan to reach 270,000 in 2019, a 9 per cent increase on 2017.

Michael Ellis, UK Tourism Minister, said: "The UK and Japan have strong cultural, artistic and sporting ties."

[More: http://lei.sr/R8Z6a](http://lei.sr/R8Z6a)



## What's going to happen this year?

**A**ll the uncertainty over Brexit and what type of world we are going to wake up to on the morning of 30 March 2019 is starting to have an impact on the UK tourism industry.

### Travel disruption

The post Christmas period is the main booking season for the sector with people coming back from the Christmas break, sitting down and asking themselves, "right, where do you fancy going this year?".

Normally, with sterling trading at €1.13 and US\$1.28, the UK tourism industry could look forward to a very successful year. 2019, however, is anything but a normal year and with 66 per cent of the UK's overseas visitors coming from the EU, the ongoing confusion regarding Brexit is starting to take its toll on the sector.

If tourism businesses in the UK are unsure of what is going to happen and the potential impacts on their ability to quickly and effortlessly transport people across the UK/EU border, then you can be sure that EU consumers have no idea as to how their travel to the UK might be affected.

And, as people in Europe still have a choice of 26 other EU destinations that they can go to where they know exactly what to expect, it's not surprising that we are starting to see EU nationals put off a holiday to the UK this year.

This trend is being exacerbated by an economic slowdown across Europe, which is making consumers across the continent more cautious with their expenditure.

### A glimmer of hope

The trend in slow bookings, while not great at the moment, is certain to grow with each week's uncertainty until we get to a stage where it will be difficult for UK tourism companies to salvage the situation as people will have already made alternative bookings.

However, there is some good news. Visitors from outside the EU simply see Brexit as an oddity that has nothing to do with them. As such, bookings from the important US market are increasing and despite concerns regarding the Chinese economy cooling, it seems that Chinese visitor numbers are continuing to grow at double digit levels.

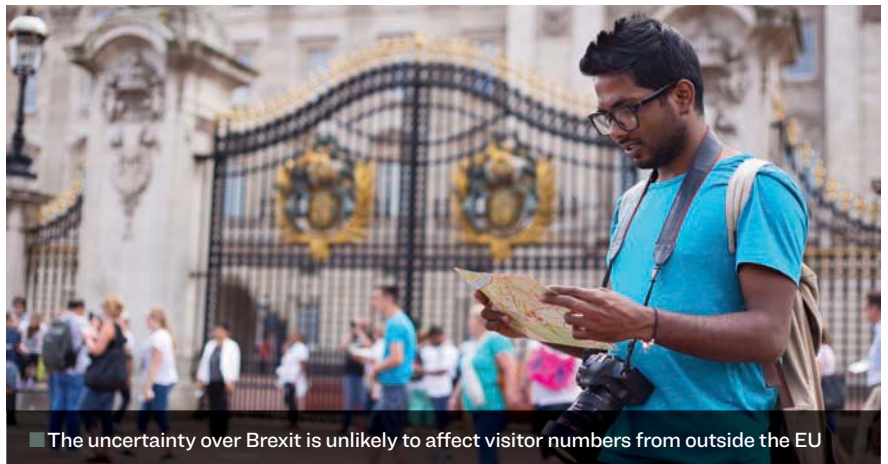
So, don't expect overall inbound tourism numbers to increase this year – but the valuable high spending long-haul markets should perform well and overall revenue levels may stay stable or increase even if visitor numbers decrease. This will create winners and losers within the sector depending on which markets businesses have targeted. ●



■ Kurt Janson, director,  
Tourism Alliance



Don't expect overall inbound tourism numbers to increase this year – but the valuable, high-spending long-haul markets should perform well



■ The uncertainty over Brexit is unlikely to affect visitor numbers from outside the EU

## ACQUISITION

### Looping buys West Midland Safari Park

French amusement park operator Looping Group has acquired the West Midland Safari Park in Worcestershire.

The deal, for an undisclosed sum, sees Looping add the zoo to its 14 other regional parks located across Europe in countries – including France, Switzerland, Germany and Portugal.

"We're pleased to welcome a great management team and staff who will be key to developing the park into an even more exciting family destination, with our support and new feature investments," said Laurent Bruloy, CEO of Looping.

"We want to keep the strong local anchorage of

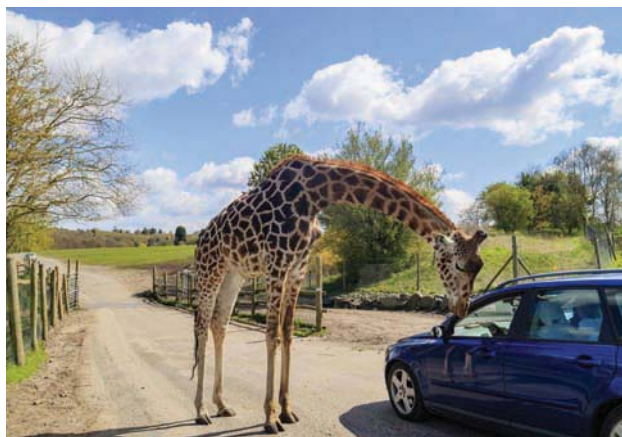
West Midland Safari Park with its local communities and will continue the important role it plays in animal conservation in and ex-situ."

Meanwhile, a spokesperson for the zoo declined to comment directly, but did tell *Leisure Opportunities* that "further information about this exciting development will be available later this year".

The park welcomed 700,000 visitors in 2018. The park features a four-mile safari drive-through and an array of wildlife.

Looping was set up in 2011 and attracts around 4 million visitors each year.

[More: http://lei.sr/G3g8D](http://lei.sr/G3g8D)



■ West Midland Safari Park welcomed 700,000 visitors



**We want to keep the strong local anchorage of the attraction**

Laurent Bruloy

## SCIENCE ATTRACTIONS

### North east planetarium proposal granted approval



**The potential for the attraction is endless**

John Holmes

Northumberland's dark skies economy looks set to be given a boost, after planning permission was granted to build a new planetarium at the Kielder Observatory in the north of England.

The observatory will now enter a funding round in the hope that it can raise the £150,000 it needs to build the planetarium, which is scheduled to open in Q3 of this year.

Architectural practice JDDK Architects will design the planetarium and has opted to clad it in scorched larch timber. The plans will mean Kielder Observatory can now offer visitors activities during



■ The planetarium is set to open later this year

the daytime, as well as on cloudy and poor visibility nights, and in the summer evenings when it gets dark at a later time.

"The potential is endless and should have a farther reach, especially with next year being the 50th anniversary of the first Moon landing," said operations director John Holmes.

[More: http://lei.sr/y3x7b](http://lei.sr/y3x7b)



**MUSEUMS**

## Grants announced for 35 museums and galleries



**The DCMS/Wolfson Museums and Galleries Improvement Fund has given £48m to help 382 projects at 114 museum groups and galleries**

Thirty-five museums and galleries in England are to benefit from a funding boost after the award of a total of £4m by the DCMS and the independent charity, the Wolfson Foundation.

The grants will enable the institutions to increase access, transform displays and enhance public spaces. The amounts awarded range from the £252,500 earmarked for Tullie House, Carlisle, to £25,000 set aside for the People's History Museum in Manchester. More than 80 per cent of the funding has been allocated to museums outside of London. The DCMS/Wolfson Museums



■ Tullie House in Carlisle was the recipient of the largest grant from the DCMS/Wolfson Foundation

and Galleries Improvement Fund supports national and regional museums across England to improve the quality of displays, enhance exhibition spaces and access, and increase awareness of collections. Since it started in 2001, it has given £48m to help 382 projects at 114 museum groups and galleries.

[More: http://lei.sr/D9g3a](http://lei.sr/D9g3a)

**NEW OPENING**

## Manchester Zoo talks advance with plans to open in 2021

Zoologist Johnpaul Houston is in advanced talks with a local council to create a zoo in Manchester, England.

Houston, a former assistant head keeper at Blackpool Zoo – around 50 miles away from Manchester – is close to agreeing on a deal with Trafford Council for the zoo, which will cost around £8m.

There are two potential sites for the zoo, one of which is around 90 acres in size and another covering nearly 250 acres.

Houston, who has roles at various global zoological associations, has secured



■ The zoo will place emphasis on conservation



**We will try to create a much more naturalistic landscape for the animals**

Johnpaul Houston

private funding for the project, which would be the first the first zoo in the Greater Manchester region since the closure of Belle Vue Zoological Gardens in 1977.

"What we are trying to do is pretty different," said Houston. "Belle Vue closed because there was a new understanding of animals and how to keep them and the welfare standards probably weren't amazing.

[More: http://lei.sr/j8H5X](http://lei.sr/j8H5X)

## Black Cultural Archives secures funding boost

Black Cultural Archives in London has received a £200,000 cash injection from the government to help secure a long-term sustainable financial footing.

The BCA, which documents and celebrate the lives of black British people from Roman times to the present day, was founded in 1981 and received Heritage Lottery Funding of £4.1m in 2014.

The latest funding is recognition of "the important role the Archives play in promoting the histories of African and Caribbean people in Britain".

[More: http://lei.sr/e4n2T](http://lei.sr/e4n2T)

# Preparing for growth

Everton FC plans to future proof its stadium using flexible design  
– allowing it to increase capacity in a sustainable way



Everton FC has revealed that it will propose a capacity of 52,000 for its new stadium – with the potential to expand to 62,000 in the future – when it files a planning application for the project later this year.

According to the club, the projected capacity takes into account several factors – such as current and future ticket demand, forecast revenues and costs and the design and orientation of the stadium on the site at Liverpool's Bramley-Moore Docks.

The stadium – which will be designed by US architect Dan Meis – will also be 'futureproofed' for any changes in regulations in relation to 'safe standing'. The design of two of the stands will make it easy to adopt a rail seating/safe standing solution, which will offer optionality and flexibility, should the law change in future.

The proposed figure follows a lengthy engagement process with fans and consultation with a range of professional advisors. A widespread public consultation was also held into the plans for the Bramley-Moore Dock – which is part of Peel Land and Property's Liverpool Waters site – and the creation of a community-led legacy at the club's current home, Goodison Park.

A second public consultation will be held in the summer when proposed designs

We believe this proposed approach to design and capacity meets with the fans' aspirations





■ The club's current Goodison Park home has been deemed outdated

## Extensive work has gone into assessing the optimum capacity at the point of opening to create the best possible atmosphere

of the stadium and an initial overview of proposals for Goodison Park will be presented.

The club intends to submit a detailed planning application for the stadium in the second half of 2019 and, at the same time, an outline planning application for the redevelopment of Goodison Park.

Colin Chong, stadium development director said: "There is still much work to do as we develop our plans and seek the views of our supporters and local communities as well as bodies such as Liverpool City Council, the Local Planning Authority and Historic England.

"At this stage, it is important to stress that this is our 'proposed' capacity and it is what we are currently working towards. It is important to emphasise that the final capacity and design will be subject to further engagement and consultation.

"We believe that our approach is the right one because it is commercially and

financially sustainable and will mean that, in the long term, we will be able to increase the capacity should there be a demand and requirement to do so.

"Extensive work has gone into assessing the optimum capacity at the point of opening to create the best possible atmosphere for fans and, in turn, supporting the players on the pitch.

"At this stage it is not possible to say if and when any capacity expansion to an absolute maximum of 62,000 would take place. That would also be subject to further design work, fan and community consultation and planning approval."

Stadium architect Dan Meis added: "We know from all of the conversations we've had with fans that they want a stadium that is atmospheric, feels like a fortress and supports the players on the pitch.

"We believe this proposed approach to design and capacity meets with those aspirations." ●



■ The new stadium will far out-size the 39,572-capacity Goodison Park



## Reaching for the heights

Do the recent openings of high-altitude exercise spaces mean that the elite training method is going mainstream?



■ Colin Waggett, CEO of Third Space

Endurance athletes like Mo Farah have been using altitude training for decades, spending weeks at a time training at 2,400m, before heading off to compete, pumped up with a heap of extra red blood cells. Now fitness enthusiasts with a decent amount of disposable income have the opportunity to train like a professional, as the options for getting an altitude hit have increased.

The body adapts to there being less oxygen in the air in a number of ways:

increasing the number of red blood cells and levels of haemoglobin and altering muscle metabolism. This forces the body to work harder, meaning users get the benefits of a 45-minute workout in around 15 minutes. With reduced oxygen, the body becomes much more effective at using what oxygen it has available, and so on returning to normal altitude levels the body is able to access higher levels of oxygen.

One of the operators to have launched a hypoxic chamber – which enables altitude training – is Third Space in London





■ Those to have introduced altitude training spaces include Virgin Active (left) and Loughborough University (top)

“The benefits of training at altitude are beyond doubt – performance athletes have been doing it for years,” says Colin Waggett, CEO of Third Space. “It increases the number of red blood cells and the number of small blood vessels, making the body more efficient at delivering oxygen to the muscles, and improving the body’s ability to buffer lactic acid.”

Delivering results in less time is one of the benefits of altitude training, which made the hypoxic chamber an ideal fit for Third Space’s city-based club, where it

“  
Hypoxic  
environments reduce  
the hunger-inducing  
hormone, ghrelin,  
making individuals  
less likely to overeat

joined a line-up of cutting edge features, including a sprint track and hot yoga studio. Oxygen levels in the chamber are 15 per cent lower than outside, and members have the option to exercise in the chamber on a ski simulator, treadmills, bikes, a rower or a Woodway treadmill.

Waggett says take-up has been high among the club’s time-pressured, fitness-savvy members. “We like to include features which people don’t necessarily find elsewhere, but which have real practical use,” he says. ●



"Through this collaboration we will be able to build new immersive worlds"

Sir Ian Blatchford



# Reimagining visitor experience

London's Natural History Museum and six other institutions have partnered together in order to 'reinvent' their visitor offers



■ Those taking part in the works include  
London's Science Museum

Seven UK organisations across culture, entertainment and education have announced a partnership that will see them collaborate on reimagining the way museum exhibits unfold, using storytelling and virtual technology.

The newly-created consortium is led by creative content studio Factory 42 and includes the London's the Almeida Theatre, the Natural History Museum and the Science Museum, as well as the University of Exeter in south-western England.

Using tech from US spatial computing company Magic Leap, The Almeida and Factory 42 will create an immersive theatre that opens up two separate adventure game visitor experiences that explore multi-sensory and interactive worlds at the





■ The project will provide visitors with interactive encounters with dinosaurs

## Using tech from US spatial computing company Magic Leap, The Almeida and Factory 42 will create an immersive theatre

museums, aiming to provide visitors with interactive encounters with everything from robots to dinosaurs.

Rooms at both the Natural History Museum and Science Museum will allow visitors to play detectives roles and meet and interact with various digitally developed characters, including androids and AI beings, as well as velociraptors and fossils.

Visitors to the Natural History Museum and Science Museum experiences will be immersed within the narrative and thus able to react to the characters and create their own stories. Smaller versions of the experiences will also be available at a number of Intu shopping centres around the UK.

Dinosaurs from the collection at the Natural History Museum will be brought to life and visitors will play palaeontologist, indulging

in scientific discovery. Visitors to the Science Museum, meanwhile, will take part in a mixed-reality detective experience, featuring high-resolution 3D scans of robots and other objects from its collection.

“For millions of visitors each year a visit to the Natural History Museum or Science Museum is not complete without an encounter with robots or dinosaurs,” said John Cassy, Factory 42 CEO.

Director and group executive of the Science Museum Group Sir Ian Blatchford added: “Through this collaboration with our creative partners, we will be able to build new immersive worlds, where robots and automata can be experienced like never before, where people can engage with science and engineering in new and exciting ways, and where our audiences can glimpse the future of storytelling.” ●



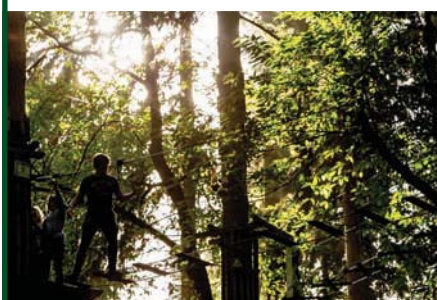
■ The Natural History Museum and Science Museum receive millions of visits each year





EXPRESSIONS OF INTEREST

# High Lodge attractions 2019



**High Lodge, Thetford Forest is one of Forestry Commission England's premier visitor attractions and is located between Thetford and Brandon, on the Norfolk/Suffolk border.**

High Lodge Forest Centre attracts in excess of 450,000 visitors each year and we are seeing a growing interest for enjoyment of the forest environment and recreational pursuits in this setting.

On-site facilities and services include: play equipment; natural play; cycle trails & foot trails; café; cycle hire; Go-Ape! (high ropes); Forest Segway; Forest Live Concert Programme; self-led education visits; cycle events;

archery; bushcraft and other recreational events; parking and toilet facilities..

We are looking for attraction providers to deliver family leisure activities on site throughout the year. The attractions should encourage family fun and physical activity.

**All information to be submitted for consideration by February 15th 2019**

**If you have a business that is in keeping with the ethos of High Lodge and would like to find out more then please go to <http://lei.sr/h8l6W> to submit your plans and to complete the relevant paperwork.**





# leisure opportunities

Your careers & recruitment partner

## Recruitment headaches? Looking for great people? Leisure Opportunities can help

### Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

### There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

### What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

## Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Gurpreet Lidder

**Hope to hear from you soon on +44 (0)1462 431385 or email [theteam@leisuremedia.com](mailto:theteam@leisuremedia.com)**

## WESTMORLAND COUNTY FOOTBALL ASSOCIATION LIMITED IS LOOKING FOR A NEW LEADER



### Chief Executive Officer

Salary: £37,000 - £38,500



This is a rare opportunity to lead a County Football Association in England. Although the smallest County FA in the country, the Westmorland County FA, has a history in football and a reputation for being both progressive and innovative. We are now looking for someone to inspire the next generation through the new FA National Game strategy. Someone who can develop and implement our Business Strategy to the benefit of all our members. Someone who can uphold the ideals and values that have made Westmorland County FA what it is today.

The successful applicant will find a dedicated, committed and enthusiastic workforce. There will be scope to put forward ideas on how the Westmorland County FA can develop as a business and to work with the Board of Directors on some exciting projects going forward.

#### Other key areas of responsibility include:

- Implementing the FA Safeguarding and Operating Standards
- Developing close working relationship with both leagues and clubs within the county
- Developing and managing relationships with contractors and business partners
- Delivering business and operational plans
- Payroll and financial control systems
- Ensuring the company is compliant with all relevant legislation

This is a full-time position and as a champion of equality the Westmorland County FA welcomes candidates from all sectors of the community. We would also encourage applications from persons not currently working full-time in football. The successful candidate will be subject to a six-month probationary period and will undertake an advanced DBS check.

**The closing date for applications is 12noon, 28 January 2019.**

#### APPLY NOW:

**<http://lei.sr/0n6s3>**





## Join the team today!

If you want a job that helps to change people's lives for the better, then you've come to the right place. We're up for it. Are you?

mytimeactive

To find out more and to apply, visit  
Leisure Opportunities by clicking here:

<http://lei.sr?a=q9r9l>



CATERHAM  
SCHOOL

## Sports Centre Operations Manager

**Location:** Caterham, Surrey, United Kingdom

**Closing Date:** 28 January 2019

**Contract:** Maternity Cover

Caterham is one of the UK's leading co-educational schools. We are a highly successful, ambitious and caring school that is committed to providing an inspiring education that prepares pupils for life.

We are well placed for access to town and country: the beautiful two hundred acre site is five minutes' drive from Junction 6 of the M25, twenty minutes' drive from Gatwick and a short walk from the local station, with several trains an hour into London.

Learning at Caterham School is an exciting adventure, full of opportunities for personal development, achievement and enjoyment. We believe that all of our pupils can be successful in an environment which is caring, optimistic and encouraging. Our results are a testament to the uniquely supportive environment that is Caterham's hallmark.

The School is seeking to appoint an enthusiastic, well-qualified Sports Centre Operations Manager to join our dynamic and friendly team. The successful applicant will take the lead in ensuring the day to day smooth and efficient operation of the Sports Centre and associated facilities for the benefit of pupils and staff, members and external visitors.

**Caterham provides a competitive remuneration and benefits package which includes:**

- A pension scheme with an employer's contribution of up to 10%
- Free meals whilst on duty
- Fitness suite and swimming pool
- On-site parking
- A comprehensive induction and opportunities for personal development

**To apply please click 'Apply Now' below**

The closing date for applications is 9am, Monday 28 January, although early applications are encouraged as we reserve the right to appoint before the closing date.

*The School is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. Applicants will be required to undergo child protection screening appropriate to the post including checks with past employers and the Disclosure and Barring Service (DBS).*

**Apply now: <http://lei.sr/M8J3t>**



# SWIMMING INSTRUCTORS



**Currently recruiting  
for venues in:**

- Central London
- North London
- Hammersmith
- Hampshire
- Heathrow
- Streatham
- Teddington

**Are you a passionate and skilled swimming instructor  
with a talent for inspiring all ages to swim?**

Swimming Nature is the UK's largest independent provider of private and bespoke swimming tuition, from babies through to adults with nearly 30 years of experience in the sector.

Following Swimming Nature's award-winning teaching programme, you will help your students progress through each skill level, supported by our unique rewards programme, and technology that's second to none. Working hours will include afternoons Monday to Friday and Saturday and Sunday mornings, although additional hours may be required. Flexibility is advantageous.

#### **Instructor benefits**

Alongside the opportunity to work in a progressive, dynamic and rewarding environment, Swimming Nature instructors enjoy a full range of employment benefits, including:

- A secure permanent position in the company
- An ongoing bespoke training programme, continuing professional development and various career pathways leading to join our sector Quality Assurance Programme
- A robust performance-related pay scale ranging from £16 to £21 per hour
- Opportunities to contribute in the media as part of our expert panel
- 28 days annual leave (pro rata)
- Access to a workplace pension and Perk Box benefits
- Annual appraisal and pay review

#### **The essential ingredients**

We are looking for teachers who were born to swim, and who are keen to train in the ground-breaking Swimming Nature method. Applicants will need to attend an in-water interview to demonstrate they can swim to a high standard. Other requirements include:

- An ASA Level 2 or an STA Full Swimming Instructor Qualification or the equivalent international qualification
- Exceptional communication skills and experience in a customer-facing/service environment
- A current lifesaving qualification (preferred although we can provide this if necessary)
- Excellent swimming ability with up-to-date knowledge of the sport

***Interested?***

**APPLY NOW** <http://lei.sr?a=y8j2S>

**STEVENAGE LEISURE LTD**

*Stevenage Leisure Limited (SLL) is a registered charity and one of the UK's leading leisure trusts.*

*We currently work closely in partnership with local authorities in Hertfordshire, Bedfordshire and Rutland to manage 22 leisure and cultural facilities across 12 towns.*



# RECREATION ASSISTANT / LIFEGUARD

**ROYSTON LEISURE CENTRE**

40 Hours per Week

Stevenage Leisure Limited (SLL) is a registered charity and one of the UK's leading leisure trusts. We currently work closely in partnership with local authorities in Hertfordshire, Bedfordshire and Rutland to manage 22 leisure and cultural facilities across 12 towns.

We are currently seeking a Recreation Assistant to work at Royston Leisure Centre.

This role is to assist and supervise customers in their use of facilities, provide Lifeguarding services, ensure customer safety and wellbeing and assist in reception and booking duties as required.

Ideally, you should be NPLQ qualified, although full training will be provided.

An interest in leisure is essential as is the ability to be flexible in working hours as you will be required to work evenings and weekends.

**For further information and to apply, click here: <http://lei.sr/X9B0o>**

*SLL aims to be an employer of choice and offers many benefits including free Gym membership for yourself, discounted gym membership for a nominated friend/family member and/or discounted use of facilities across the SLL Leisure, Theatre and Golf Sites, discounts at major retailers and attractions, ongoing training and fantastic career opportunities.*





If you think this is a great opportunity for you to follow a career in Teaching Swimming then get in touch now!

- Immediate Start
- Training Provided
- Flexible Hours
- Competitive Rates
- Get in Touch Today

## Swimming Teacher

Storrington West Sussex & Upper Beeding, UK

**MXT Swimming School** are the south specialises in one-to-one swimming lessons. A small family run swim school founded in 2000 provided lessons for children, adults and those with SENs'. We believe that everyone can learn to swim.

MXT are recruiting both qualified and unqualified swimming teachers to join our family run business that can offer flexible hours and invest heavily in our team.

Ideally, you will be outgoing, and confident with great communication and organisational skills. You should have a focus on delivering the best customer experience and have a passion for teaching and swimming.

You should hold a minimum of an STA or Swim England Level 2 Qualification in Swimming Teaching. We are also a STA Approved training centre and regularly run Swimming Teaching Qualifications throughout the year to get you qualified.

On joining MXT you will be welcomed into our swimming family. You will take great pleasure in seeing swimmers develop there skills and knowledge to find their passion for swimming.

**For more information and to apply:** <http://lei.sr/T2V6T>

**mxt**  
SWIMMING SCHOOL



# WE ARE RECRUITING NATIONWIDE

## EMPLOYED PERSONAL TRAINERS

Focus on PT Sessions



Excellent commission



Huge membership base



Guaranteed income



Peak timeslots

## FREELANCE GROUP EXERCISE INSTRUCTORS

All disciplines



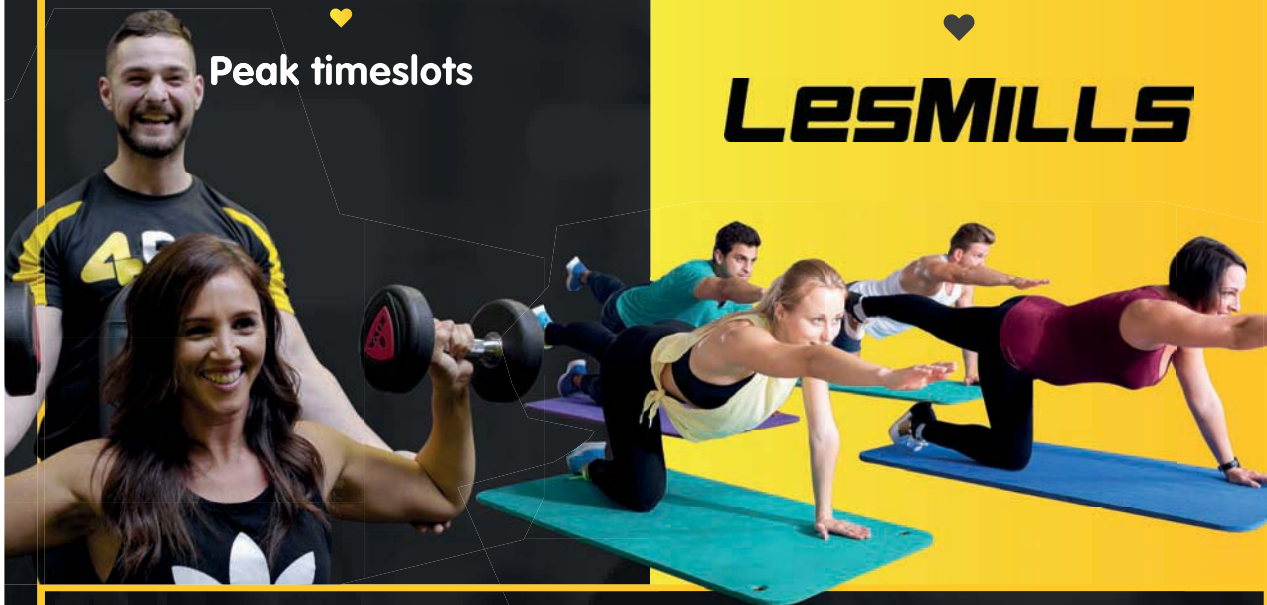
Back to back classes



£20 per hour



# LES MILLS



Send your cv and cover letter to  
[stacey.gould@exercise4less.co.uk](mailto:stacey.gould@exercise4less.co.uk)



the  
gym.  
find your fit

# HAVE YOU GOT WHAT IT TAKES?

## WE'D LOVE TO HEAR FROM YOU

Here at The Gym, we're always making gains. We are currently growing at a rate that would match Usain Bolt's pace - and in order for us to continue to do so, we need people like you. Whether you're a lifter, a spinner or an avid crossfitter we're always on the lookout for fantastic new staff to help us remain the crème de la crème.

We make a very simple promise to our people - Your Gym, Your Purpose, Our Promise. We believe passionately that the Gym is in the hands of the General Manager and their team. It's our role to support them, not the other way round. We aim for everyone who works for us to have a strong sense of purpose - this is our promise to every single one of our amazing people.

CAREERS  
IN GYM  
SUPPORT

ASSISTANT  
GENERAL  
MANAGERS

PERSONAL  
TRAINERS/  
FITNESS  
TRAINERS

GENERAL  
MANAGERS

If you feel like you could help make  
our members even happier visit

[www.thegymgroup.com/careers](http://www.thegymgroup.com/careers)

HEALTH & FITNESS APPOINTMENTS



## TWO EXCITING Director Appointments

Founded in 2003 with just a single club, énergie Fitness is now the UK's number 1 low cost fitness club franchisor with over 105 clubs open and in presale, 140,000 members and circa £30m network turnover.

énergie Fitness offers its members a compelling consumer proposition that combines state-of-the-art exercise equipment and first-class fitness facilities, with low cost pricing and uniquely, a high level of service, making fitness accessible to everyone. The hallmark of the company's success has been its ability to continually reinvent itself in a fast changing and competitive market over a prolonged period.

Following the appointment of Neil King as CEO, énergie is expanding its club operations exponentially over the next three years and is looking to strengthen the senior leadership team with 2 senior appointments – Commercial Director and Operations Director.

### Commercial Director

The purpose of the job is to develop and implement commercial strategies that deliver the expansion of the company's franchise operation and its revenue growth.

#### Responsible for:

- Essential functions of franchisee recruitment enterprise – the process of getting all new franchisees into business
- Training Journey for new franchisees
- Club openings – working with the Club Openings team to source, secure, design and build all new énergie fitness clubs
- Franchise recruitment marketing
- Working with master franchisees on international development

Apply now: <http://lei.sr/2e6t4>

### Operations Director

The purpose of the job is to oversee and evaluate the entire business operation, working with Heads of Departments to ensure that every aspect of the business is efficient and effective in design and operation.

#### Responsible for:

- Day-to-day operations of the énergie network
- Brand audit and compliance
- Training and Development
- Consumer marketing offering
- Product development and brand innovation
- Successful new club openings

Apply now: <http://lei.sr/L7w7B>

The successful candidates can expect to join a high performing team with an ambition to become the largest and most successful British fitness franchise in the UK and Ireland.

If you would like to be considered for either of these exciting opportunities please send your CV in the first instance to Vicki Harrison: [vicki@energiehq.com](mailto:vicki@energiehq.com) **CLOSING DATE 31ST JANUARY 2019.**

**énergie Fitness**  
where you belong...



# Attraction Manager (High Wires)

GRAND PARADE, SKEGNESS SALARY: £30,153 AND BENEFITS

**Can your career scale new heights in 2019?**

Introducing **Altitude 44**,  
a mountain of a tourist attraction! ...

**Do you want a share of the action?**

This amazing, new high wire, climbing attraction is set to transform the skyline of Skegness, the East Coast's premier seaside visitor resort, when it opens in Summer 2019. Soaring 21 metres above sea level, this facility will be one of the tallest of its kind in mainland Europe. Thousands of visitors will not fail to enjoy all four platforms of thrills, spills and sky-high fun!



We are now searching for an ambitious and dynamic Attraction Manager; an individual with the necessary climbing skills, drive, personality and energy to take this attraction to the very summit. If you are passionate about climbing and truly believe that you can get this attraction off the ground and flying to the very top we want to hear from you NOW!

This position is based at Altitude44, Grand Parade, Skegness, Lincolnshire.

Magna Vitae is a highly successful charitable trust, with an established track record of providing an extraordinary range of cultural, leisure and health-related facilities and services, across East Lindsey, prioritising people and ultimately enabling them to live a great life.

This is a full-time position, offering a very competitive salary, membership of a generous employer pension scheme as well as free use of Magna Vitae fitness & swimming pool facilities. The successful candidate will have excellent customer service skills, proven experience of working at height and appropriate climbing and health & safety qualifications.

**If interested, please click apply now below.**

**This position is subject to an enhanced DBS check.**

**CLOSING DATE: Wednesday 30th January 2019. Provisional interview date w/b 11.02.19.**

**Apply now: <http://lei.sr/8w4g5>**

  
**MAGNA VITAE**  
TRUST FOR LEISURE & CULTURE

# URBAN RETREAT



## VACANCIES

### Doha, Qatar, Competitive Salary and Benefits

Here at Urban Retreat, we are offering an exciting opportunity to work at a brand new luxury Spa and Beauty Salon in Doha!

We are looking for an individual who is hardworking, highly skilled and professional! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

### Beauty Therapist

#### Essential key skills:

- Qualified to a CIDESCO, CIBTAC or NVQ Level 3 in Beauty Therapy.
- Previous 3-5 years' experience within a luxury salon or spa environment.
- Fluency in English and excellent communication skills. (Arabic would be a bonus)
- An eye for detail and pride taken in your work
- Excellent time keeping/organisational skills and works well under pressure
- A high level of professionalism and understanding of client confidentiality
- Ability to work independently, and with other employees as part of a team
- Sales-driven with the ability to achieve targets and demonstrable

### Senior Colourist/Stylist

#### Essential key skills:

- Qualified to a NVQ Level 3 in Hairdressing or equivalent.
- Previous 3-5 years' experience within a luxury salon environment.
- Fluency in English and excellent communication skills. (Arabic would be a bonus)
- Experience working with large brands such as L'Oreal
- An eye for detail and pride taken in your work
- Excellent time keeping/organisational skills and works well under pressure
- A high level of professionalism and understanding of client confidentiality
- Physical stamina to stand for long periods of time
- Flexible and prepared to work evenings weekends and national public holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards
- Constantly working towards building a loyal clientele
- Experience in all color techniques, including free hand painting, babylights and Balayage

#### Key Responsibilities across both roles

- To consistently deliver the highest level of services and treatments to clients
- To assist with demonstrations/events as required
- Ensuring you have the correct stock levels and to adhere to your treatment schedule.
- Ensure all services are completed to excellent technical standards
- Ensure high levels of service delivery from greeting to departure
- Provide clients with a thorough consultation to understand their needs and expectations, and finish by providing recommended aftercare to fulfill the client's needs
- Working towards set targets/KPI's
- Take ownership of own service column to maximize revenue
- Taking pride in your workspace; ensure cleanliness of your work areas are kept to the highest of standard
- Ensure personal standards and grooming are in line with UR brand standards
- Assist with the training of newly joined team members
- Adapting/Learning new services offered by Urban Retreat

If you feel these qualities apply to you and you have experienced with the required responsibilities, please apply now: <http://lei.sr/J5o9Z>





## Bushey Grove Leisure Centre



# SPA MANAGER

**Location: Bushey, Hertfordshire    Salary: Circa £30,000 + Benefits**

InspireAll needs your help. We are opening a new destination Spa and Beauty Therapy facility within Bushey Grove Leisure Centre.

With over £2.2m worth of investments through 2018-19 you will be leading a team within the very best working environment.

Your role will be to build and manage a motivated team to deliver first class treatments, to maximise revenue, encourage repeat business, and as the business grows to recruit and train new staff.

A proven track record in Spa Management, a hands-on therapist trained to level 4, great people skills, an understanding of driving retail and achieving targets is essential, as is an exceptional work ethic and attention to detail.

You must be able to work on your own initiative, achieving a high standard of work whilst providing an excellent standard of customer service at all times. A major focus of this important role will be on driving revenue and profit and delivering exceptional customer service.

Innovation will be an exciting part of the role, working with the site management to be first to market with new products, treatments and experiences so we stand out from the crowd.

It would also include some shift work including some weekends and you will need to be hands-on manager of people, setting the standard in terms of work ethic and standards covering treatments from time to time as and when required.

We aim to open another spa based on the model created at Bushey at Furzefield Leisure Centre in June 2019.

### **Working for InspireAll your staff benefits will include:**

- A free leisure card, entitling you and your close family to use of facilities at our Centres for free or reduced fees.
- Discounted access to nursery places and other children's activities
- Pension Scheme
- Employee of the Quarter and Long Service Award schemes
- Excellent career progression and training opportunities

**For more information  
and to apply now:**  
<http://lei.sr/8y9t2>



**BVLGARI**  
HOTEL LONDON



Located in Knightsbridge on the edge of Hyde Park, The Bvlgari Hotel London is both a haven of calm in the centre of the city and yet under a minute's walk from such landmarks as the famous Harrods department store.

## We are recruiting!

We are currently recruiting for a variety of roles to join our award winning luxury Spa. Based over two floors, our Spa comprises numerous treatment rooms offering a variety of specialist products and services, a Spa suite and a 25m swimming pool and adjoining vitality pool. We offer a competitive salary and benefits package

### Spa Sales and Reservationist

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

### Spa Attendant

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

### Senior/Spa Therapists

Spa Therapists are responsible for delivering exceptional treatments to guests of the spa, in line with ESPA and Hotel brand standards, whilst maintaining the excellent five-star client care, cleaning standards and grooming. Responsible for revenue generation through retail, up-selling and cross sales to other business centres in the spa.

**Did we mention the fabulous benefits we offer too? See below for just some of them...**

- Highly Competitive Salary
- Discount at selected Bvlgari retail outlets
- Life Assurance
- Private Dental Insurance
- Service Charge
- My Bvlgari Rewards Discount Scheme
- Private Health Insurance
- Group Personal Pension Plan

All our colleagues demonstrate our core values in the service they deliver... Radiance, Grace, Authenticity, Pure Presence, Integrity and Tradition of Excellence... is this you? If you think it is and you would like to join our team please send your CV and letter of application below.

**We look forward to hearing from you!**

For more information and to apply: <http://lei.sr/P4t8r>



★★★★★

"THE TRIP™ WAS THE MOST POPULAR FITNESS CLASS BY A LONG WAY  
WITH A TOTAL OF 3,598 VISITS IN A 2 MONTH PERIOD - ALMOST 1,400  
MORE VISITS THAN THE SECOND MOST POPULAR PROGRAMME."

Salt Ayre Leisure Centre  
ukactive Impact Research

**LES MILLS**  
PRESENTS

# THE TRIP

LEADING THE FUTURE OF FITNESS

Created by Les Mills, inventors of BODYPUMP™ and other world-leading programmes, this is our ultimate workout. Burn up to 800 calories per class and you'll be so immersed in the experience that you won't notice how hard you're working. Always innovating, always crazy fun, THE TRIP™ will keep you wanting more.

DISCOVER HOW

LES MILLS



[lesmills.com/discoverthetrip](http://lesmills.com/discoverthetrip)

•••••

ANNUAL



THE WORLD'S MOST CUTTING-EDGE WORKOUT



**LesMILLS**  
PRESENTS

# THE TRIP

LEAVE THEM ALL BEHIND

DISCOVER HOW

LES MILLS



[lesmills.com/discoverthetrip](http://lesmills.com/discoverthetrip)

•••••

#TRIP