# leisure opportunities

5 - 18 February 2019 Issue **755** 

Your careers & recruitment partner

## Third Space - the height of luxury

Third Space - London's luxury health club chain - has opened its fifth club within sight of the **Tower of London and** just three minutes from Fenchurch Street station.

Boasting world class facilities, this is more than a gym. Members can swim in a 20m, light-filled pool, train in the purpose-built gym on stateof-the-art equipment, cycle against a headwind in the tiered cycle studio or even climb a mountain in their lunch hour from the safety of Third Space's new altitude chamber.

Copper, steel and bronze, primal and refined, Third Space City combines serious training with luxury. Features include a spa and pool area in wood and stone, a large multi-function rig built into the building's structure and light-filled mind/body studios.



■ Third Space changing rooms by Ridgeway are world class



### THE LOWDOWN ON THE CLUB

Swim: Members can immerse themselves in the state-of-the-art pool. Relax: The spa is a place to recharge. Train: With a custom-built rig at its

heart, the open-plan training space is big and bold: members can join classes, find their space and be inspired.

Refuel: Third Space offers members the chance to 'mend' at the sports medical centre, 'equip' at the retail offer and 'refuel' at Natural Fitness food. Cycle: Members can go deeper into their workout in the cycle studio, with headwinds from industrial turbines. Altitude Chamber: The chamber

adjusts oxygen levels up to 3,000 metres to create a harder workout and faster results.

Changing Facilities: The changing rooms are more boutique hotel than gym, and create an instant impact. Lockers clad in pure copper give a



"Ridgeway was brought in to provide bespoke lockers and furniture and 100 per cent delivered a superb installation"

Harry Kay, Property Director, Third Space

luxury feel, while natural skin and hair products, fluffy towels and a roundthe-clock valet mean members can leave the club refreshed, relaxed and ready for the world. Members can also have their gym kit washed and returned to their permanent locker.

- www.ridgewayfm.com
- Tel: +44 (0)1525 384298

## Ridgeway – working with 1Rebel

1Rebel is a no-contract, high-intensity, dual studio fitness concept in London, offering a fitness experience against a back-drop of curated music playlists and live entertainment

Set in the new Nova complex, 1Rebel's Victoria studio steps up the company's design evolution, with a streamlined and futuristic take on the brand's palette.

The fitness theatre hosts three tiers of 1Rebel's signature concept, Ride. The futuristic studio is wrapped in a metallic skin and features a galvanised steel staircase combined with interior design cues that add to the most dynamic customer fitness journey in the capital.

#### SIGNATURE DESIGN

The studio's highly stylised changing rooms look like something out of a science fiction movie. The benches are heated - just one example of the gym designer's attention to detail.



■ The company's design palette has been extended into the changing rooms



■ 1Rebel Victoria has lockers surfaced in silver to give a real wow factor



"1Rebel studios are home to London's top female and male instructors, as voted by Classpass customers in 2018"



The club was designed to provide an industrial 'luxe' ambience, with a balance of beauty and function, and layouts that inspire and motivate.

#### SILVER LOCKERS

The changing facilities at 1Rebel Victoria are like nothing seen before. Lockers are surfaced in silver, to give a real wow factor.

1Rebel has revolutionised London's fitness scene against a backdrop of bespoke playlists and live entertainment and the 1Rebel studios are home to London's top female and male instructors, as voted by Classpass customers in 2018.

The company's other studios are located at St Mary Axe, Broadgate, South Bank and Bayswater.

# leisure opportunities

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Your careers & recruitment partner

## NHS to invest in social prescribing

NHS England is to recruit 1,000 more link workers as part of plans to increase the number of people it refers to exercise classes, local sports groups and other community activities.

The increased focus on social prescribing is designed to help ease pressures on GPs by improving the health of patients who don't need pills.

Social prescribing is a way for local agencies - including GPs, pharmacies, multi-disciplinary teams, hospital discharge teams and allied health professionals - to refer people to a link worker.

In turn, link workers are trained to take a holistic approach to people's health and wellbeing.

They connect people to community groups and statutory services - such as physical activities - in order to provide practical and emotional support.

Link workers also help existing community groups to be accessible and sustainable, and assist people to start new groups, working with local partners.



"We will be recruiting a substantial number of people to support general practitioners over the next five years," said Nikita Kanani, NHS England's acting medical director of primary care.

"The move will help ease the workload and pressures that we know general practice is under."

More: http://lei.sr/D7n4r\_0



Dr Nikita Kanani



**Anytime Fitness begins** club redesign programme

Stuart Broster: consumer needs continue to evolve





StreetGames to expand to 50 sites

Jane Ashworth hails £6.6m Sport England funding



Natura Bissé opens its first spa in London

Veronica Fisas describes launch as 'milestone'

p18

### leisure opps people

# Xercise4Less CEO **Peter Wright** says budget chain will "go back to basics" – and double in size

ow-cost fitness operator Xercise4Less is has revealed plans to double in size and have 100 clubs open by 2021.

Peter Wright, the company's recently appointed CEO, said the chain would "go back to basics" in order to achieve the goal.

In an interview with Health Club Management magazine, Wright said: "The key is rebuilding and opening up relationships with landlords and becoming credible again.

"We only opened four clubs in 2018, and about the same the year before, so to a degree the tap's been turned off.

"We have to change the narrative around what



■ Peter Wright was named chief executive in August 2018

"We'll grow the estate to 100 clubs, with £42m of funding secured to deliver this"

Xercise4Less is going to do – to explain that we're looking to aggressively expand – to build confidence in the market and secure a strong pipeline, even against competitors who have better covenants than us. "Growth is the ultimate brief: our target is to double the estate to 100 clubs by the end of 2021, with £42m of funding secured to deliver this."

Driving expansion is nothing new for Wright, an industry veteran who replaced Simon Tutt as CEO in August 2018.

He joined Xercise4Less from Turkish health club chain Mars Sportif, where, since 2013, he helped to grow the business from six to 86 clubs.

"Xercise4Less could get to 200 clubs," he added. "And that's what excites me.

"We know what we need to do. We just have to get on and do it."

# Escape Fitness appoints **Lisa Starkey** to help clients looking for boutique experiences



■ Lisa Starkey will be responsible for assisting clients with club design

scape Fitness has appointed Lisa
Starkey to the role of account manager for boutique solutions.

Starkey, a sports science graduate from Brunel
University, has previously held positions with Fitness First,
Six3Nine and Third Space.
Additionally she ran her personal training business,
BodySpace Personal
Training, while in Vietnam.

In her new role at Escape, Starkey will combine her prior experiences in "London is an exciting space for fitness and it often leads trends around the world"

personal training, design and business development to support clients in opening, developing and/or improving their boutique experience offering. She will assist clients with club design, equipment specification and programming selection, as well as helping to solve challenges in unique spaces.

"London is an exciting space for fitness, and it

often leads trends around the world. I'm here to provide boutiques with edgy and unique spaces that deliver incredible experiences for any member," Starkey said.

"I want to offer exciting solutions to clients whether in an established boutique space or incorporating a smaller concept into a bigger club."



■ Liz Terry is the editor of Leisure Opportunities and HCM

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"This January saw a larger-thanaverage clutch of the annual 'don't go to the gym' features in national media"



# HCM editor **Liz Terry**: "Gym bashing has to stop"

iz Terry, editor of *Leisure*Opportunities and
sister publication *HCM*,
has called on the industry
to counter the "annual
tradition of gym-bashing" by
national consumer media.

In her Editor's Letter column in the January issue of *HCM*,
Terry says there was a need for the sector to be aware of the potential damage done by negative reporting.

"This January has seen the national consumer media producing a larger-than-average clutch of their annual 'don't go to the gym' features, with everyone from The Guardian to The Sunday Times making a case for why people can do without the gym when it comes to deciding on their new year health," she writes.

Terry added that it is now time for the fitness sector to react and counter the "annual onslaught".

"Many consumers are already confused by the conflicting information coming their way and this annual onslaught is just making the situation worse," she says.

"The bigger picture is that lifestyle advice is finding an eager audience, indicating that there's an opportunity for the health and fitness industry to get engaged with consumers as we head into the annual new year diet and lifestyle frenzy.

"It's time for the industry to respond to this need, to step up and take its place as a powerful consumer influencer."

### leisure opps

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### leisure opps people



■Clare Connor has been ECB's head of women's cricket since 2008

# ECB appoints **Clare Connor** and **David Mahoney** to senior roles

he England and Wales Cricket Board (ECB) has made two key appointments to its executive top team.

David Mahoney has been named chief operating officer, while former England women's team captain Clare Connor has been named managing director for women's cricket.

Mahoney, a former director of policy at communications regulator Ofcom, first joined ECB in 2016, when he took up the role of director of strategy. "Both these moves are key steps in us building a stronger future for the ECB"

Tom Harrison, ECB chief executive

Connor, who retired from cricket in 2006, has been at the head of the women's game since 2008 and was appointed a member of the International Cricket Council's committee in 2012. In her new role, she will be responsible for developing both grassroots and elite women's cricket.

The appointments form part of ECB's new game-wide

strategy for 2020-24, Inspiring Generations.

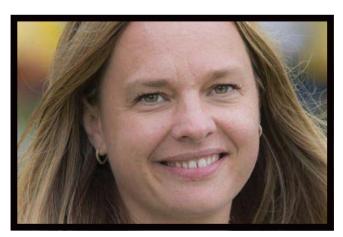
"Both these moves, for Clare and David, are key steps in us building a stronger future for ECB and the game," said Tom Harrison, ECB chief executive.

"We have a new strategy for 2020-24 and we must be ready to deliver and continue our growth across the game."

# **Eddie Kemsley** returns to Margate's Dreamland heritage theme park as CEO

reamland – the heritage theme park in Margate, England – has confirmed the reappointment of its former chief executive officer Eddie Kemsley to the same position, two years after she left the business to take over at Kidzania London.

Dreamland has struggled financially in recent years, with the park falling into administration in May 2016. Since then, the park has benefited from substantial investment from owner, Sands Heritage and now includes not just the theme park, but also a roller room and diner, 1,000-person capacity music venue (Hall By The Sea), a children's soft play centre (Octopus'



■ Kemsley left the role of Dreamland's CEO in 2017

"I look forward to working with our partners to further the park's reputation as one of the industry's most exciting visitor attractions".

Garden) and a seafront pub (Cinque Ports).

Dreamland now touts itself as a "world-class

visitor attraction, offering all the fun of the festival for the whole family", with vintage rides, pop-up entertainment, art installations, eclectic street food and a yearround programme of live music and events.

"I look forward to working with our talented team here, and partners across the UK, to further the park's reputation as one of the industry's most exciting visitor attractions and events venue," said Kemsley.

She first held the role of CEO from January 2014 to January 2017 before departing to Kidzania.

During her career, she has also had stints at Howletts & Port Lympne Wild Animal Parks and The Aspinall Foundation.



■ Beckham has taken a 10 per cent stake in the National League club

# **David Beckham** acquires stake in Salford City FC

avid Beckham has become the final member of the famed Class of '92 to take a stake in National League football club Salford City.

Beckham joins five other
Manchester United legends
– Gary Neville, Phil Neville,
Ryan Giggs, Nicky Butt and
Paul Scholes – in holding a 10
per cent share in the club.

Following the deal, the six former Man Utd stars now hold a combined 60 per cent stake in the club. Singaporean billionaire Peter Lim remains the single largest shareholder with 40 per cent.

"It's a proud moment for me to join Peter Lim and the Class of '92 lads as an owner of Salford City FC," said Beckham.

"It's a really special club and a special group of people. My early years in Manchester were all spent in Salford. I grew up there in many ways so to be able to finally join the lads and the club today is a great feeling."

Lim has pledged to continue offering financial resources for the club and to "help move the club forward".

The Class of '92 first took ownership of Salford City FC in 2013. Since then, the club has won three promotions in four seasons and has opened a 5,000-plus capacity stadium.



### MEET THE TEAM

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Mark 'Dot' Perkins



Dr Zoe Williams











Julie Creffield



#### REDESIGN

### Anytime begins roll-out of new club design

Franchise operator Anytime
Fitness has begun the
roll-out of a new interior
look for its clubs, aimed at
adjusting its offer to cater for
the increasing popularity of
functional fitness training.

The new design will see clubs split into various training zones with an open-plan layout, providing a more "welcoming and contemporary" environment for members.

As well as improving the gym experience, the new designs have been designed to drive down fit-out costs and contribute to a more profitable business.

The first UK club to open with the new, modernised interior design is Anytime

Fitness Croxley Park – a two-floor, 7,000sq ft club which opened this month in Watford, Hertfordshire.

"We're driving change in the industry and our new roll-out represents a huge step forward for the brand," said Stuart Broster, Anytime Fitness UK CEO.

"The needs of fitness consumers continue to evolve, and the new layout will allow current and prospective franchisees to provide members with modern training facilities."

The new design layout is part of a wider global strategy from Anytime Fitness to enhance the experience for its members. More: http://lei.sr/q4z8z\_0



■ All Anytime clubs split into various training zones



The needs of fitness consumers continue to evolve

### FITNESS AT SPAS

# Rockcliffe Hall Spa invests £200k in new gym



We hope our guests will enjoy the new gym

Ali Bramwell

Rockcliffe Hall Hotel & Spa in Darlington, UK, has invested £200,000 in the refurbishment of its gym facilities.

The new look gym has been completely renovated and now features a larger free-weight section, a functional training area and its original Kinesis Wall.

The remodel also included a total overhaul of the gym's equipment, seeing it replaced with CV, resistance and functional training equipment from Technogym's Artis and Skill ranges, powered by the brand's MyWellness software. In addition, the gym has launched a new timetable, including



lacktriang The gym features CV and functional training

9

gym floor-based high intensity group training sessions, utilising the new Skill Line equipment.

Ali Bramwell, spa operations manager at Rockliffe, said: "We hope our members and guests will enjoy the new Rockcliffe Hall gym, launched just in time for when many of us want to kick start a new healthy regime."

More: http://lei.sr/S5B4b\_0

### Fitness news

#### BOUTIQUE

# Digme Fitness acquires Tribeca Studios



The deal will give us unparalleled scale across London

Geoff Bamber

Boutique operator Digme Fitness has acquired Tribeca Studios, the New York-inspired boutique fitness club located in the heart of Ealing Broadway in London.

The club will become Digme's sixth site, joining a portfolio which includes existing studios in Richmond, Moorgate, Blackfriars, Rathbone Square and Oxford.

The Digme studios offer indoor cycle and HIIT, in addition to a Yoga studio at its Oxford studio.

The Tribeca club has three on-site studios and has a timetable of 140 group exercise classes each week,



■The Digme studios offer indoor cycle and HIIT

ranging from dance to indoor cycling.

"Our combined businesses with Tribeca will give us unparalleled scale and reach across London and balances our portfolio very nicely between prime residential and commercial hubs of London," said Geoff Bamber, Digme CEO and co-founder.

More: http://lei.sr/x5Q2d\_0

### EVENTS

# Sweat 2019: is boutique fitness at 'breaking point'?

The prospect of the current boutique fitness boom reaching a "breaking point" will be among the main focuses of this year's Sweat event.

Now in its third year, Sweat will explore whether boutique fitness is approaching what has been deemed 'peak boutique' – or whether there is still room for continued growth in the sector.

Taking place at Studio
Spaces in East London on
26 February, the event –
organised by ukactive – will
bring together more than
200 professionals from
across the wellness sector.



Keynote speakers at Sweat will include Emma Barry





This is a time of opportunity but also risk for boutique fitness

Steven Ward

Keynote speakers will include boutique specialist Emma Barry, who will aim to shed some light on the future of the sector.

"This is a time of great opportunity but also great risk for boutique fitness," said ukactive CEO Steven Ward.

"Sweat will explore how businesses can navigate the changing climate, from forming partnerships to developing sustainable models."

More: http://lei.sr/c6U4C\_0

### Wexer launches online fitness streaming portal for mobile

Digital fitness content provider Wexer has launched Wexer Web Player, an online portal that allows users to stream virtual fitness classes through their mobile devices.

Billed as a premium online experience, the portal boasts a library of more than 500 virtual group fitness classes which members can access both in club and at home.

For club operators, the system encourages member loyalty by giving them the opportunity to 'own' a member's full fitness journey.

More: http://lei.sr/q8p3U



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Michelle Dand, Group Health & Fitness Manager, David Lloyd Leisure Ltd

For more information about **SIBEC** please contact:

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### Sports news

#### REDEVELOPMENT

### Work starts on £47m Meadowbank centre

Demolition work has begun on the former Meadowbank Stadium in Edinburgh – acting as the starting gun for a project to build a new £47m sports centre in the city.

The historic venue, which hosted the Commonwealth Games in 1970, will be rebuilt with extensive provision for both elite and grassroots sport – forming an integral part of Scotland's sports performance system.

Facilities will include a dedicated indoor athletics area, a large health club, martial arts studio, boxing gym and sports halls for badminton and gymnastics, as well as a café. An outdoor track stadium, 3G football

pitch and outdoor throws area will also be included.

Edinburgh councillors have selected Graham Construction to do the construction work, with opening expected in 2020.

"This is another major milestone in our project to build a brand new Meadowbank – a venue that will become one of the country's top community sports centres when it opens in 2020," said councillor Amy McNeese-Mechan.

"The huge physical, mental and social benefits this project will bring to generations of local people simply can't be overestimated." More: http://lei.sr/T5G6k\_0



■The historic venue hosted the Commonwealth Games in 1970



This is a major milestone on our project to build a new Meadowbank

Amy McNeese-Mechan

### SPORTS SCIENCE RESEARCH

# Sheffield's AWRC to open its doors this year



Improving population health is one of our age's great challenges

Chris Husbands

The Advanced Wellbeing Research Centre (AWRC) will open its doors at Sheffield Hallam University later this year.

Forming the centrepiece of the Sheffield Olympic Legacy Park, AWRC will be tasked with developing innovations which improve population health and physical activity levels.

Delivered by Sheffield Hallam in partnership with Legacy Park – the operator of Sheffield Olympic Legacy Park – the AWRC will feature indoor and outdoor facilities, which will be used by researchers to carry out studies on health and physical activity.



■The primary aim of the AWRC is to create innovations that will improve health

Working with the private sector, up to 70 AWRC researchers will be tasked with developing a range of services and products from concept to market.

"Improving population health is one of the great challenges of our time," said Chris Husbands, vice-chancellor of Sheffield Hallam University.

More: http://lei.sr/Y3P8B\_0

#### NEW STADIUM

# 'History is made' as Luton secures planning permission



The decision ends almost 70 years of waiting for the club

Gary Sweet

League One football club Luton Town has been granted permission to build a 17,500 all-seater stadium in the town centre.

The club submitted a planning application for the stadium to Luton Borough Council (LBC) in August 2016, but has had to wait more than two years for a final decision.

The club has already signed a deal for the stadium plot – the Power Court area of Luton – with British Land PLC.

In addition to the stadium, plans for the site include a mixed-use venue featuring a piazza, cafés and restaurants.



AS

Designed by AndArchitects, the stadium was initially set to be built in time for the 2020-21 football season, but delays now mean that time scale has been pushed back.

Luton Town FC CEO Gary Sweet described the the decision as "momentous", as it ends years of waiting.

"History was made with this decision, which ends almost 70 years of waiting for the club. We have been trying to relocate since the 1950s," he said.

More: http://lei.sr/h9j9x 0

#### GRASSROOTS

# 10 NGBs secure extra Sport England funding

Ten national governing bodies of sport (NGBs) have been granted further financial support from Sport England.

The 10 NGBs will use the funding for a wide range of programmes, from tackling inactivity to developing talented athletes.

The funding forms part of Sport England's strategy which aims to ensure investment in sport is delivered in a more results-oriented way.

While many NGBs were awarded full funding for the 2017-21 period two years ago, the 10 receiving the extra funding this week were



■Those securing funding include Volleyball England





Phil Smith

initially only awarded grants covering the first two years of the four-year cycle.

They were then given another two years to develop business cases or "illustrate positive results", before applying for further funding for the 2019-21 period.

"This funding will help increase the number of people engaged in sport," said Sport England's executive director of sport Phil Smith.

More: http://lei.sr/g7W7j\_0

### Real Madrid beats ManU to 'world's richest club' status

Spanish giant Real Madrid has replaced English Premier League club Manchester United as the world's wealthiest club.

Generating record revenues of €750.9m (£651m), Real Madrid reclaims the title as the richest club for the first time since 2014-15.

The rankings were revealed in the latest *Deloitte Football Money League*, – now in its 22th year – which profiles the highest revenue generating clubs in world football.

While Man Utd has lost its top spot, there are a record six English clubs in the top 10 More: http://lei.sr/Y2x8C\_0

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### Sport news

### STADIUMS

### Land deal secured for Leamington stadium project



The stadium will help us fulfil our aspirations to move into higher leagues

Jim Scott

Plans to build a new football stadium for Leamington FC have reached a "key milestone", following a deal to acquire a piece of land for the venue.

Warwick District Council (WDC) has purchased land from Warwickshire County Council close to the Warwick Technology Park – identified as the best location for the stadium.

Plans for the site include a 5,000-capacity football stadium with a 3G artificial pitch, conference facilities, a health club, café and community facilities. WDC has also tabled proposals to build 375 new homes, a



■ Plans include a 5,000-capacity community venue

new primary school, community hall, medical facilities and improvements to the road network and cycle links.

"This is a key milestone in our ambitions to create a new home for our club," said Leamington FC chairman, Jim Scott. "A new stadium with improved access and facilities will help us fulfil our aspirations to move into higher leagues." More: http://lei.sr/c6n3Q\_0

### **FUNDING**

# StreetGames to expand to 50 sites

Sports charity StreetGames has secured a £6.6m grant from Sport England, which will enable it to expand its activities to 50 areas.

The funding will be spread over three years and follows an initial £500,000 grant last year.

StreetGames uses sport to help UK communities to become healthier and safer.

The charity will use the funding to work with its network of local organisations to develop opportunities alongside young people.

Some of its activities are based at satellite clubs – extensions of community sports clubs that are



■ StreetGames uses sport to help people get healthier





Jane Ashworth

established in a new venue where young people already meet – where there will be opportunities to get active and volunteer.

Since its launch in 2008, it has attracted 3.8 million attendees to its sessions, involving 15,000 volunteers.

"We're committed to improving the lives of disadvantaged young people through sport," said StreetGames chief executive Jane Ashworth.

More: http://lei.sr?a=N602d

### Wheelchair accessibility guide launched for Irish outdoors

The Irish Wheelchair
Association has
partnered with Sport
Ireland to launch a
guide designed to
help wheelchair users
get more physically
active – by enabling
them to explore the
'great Irish outdoors'.

The Great Outdoors - A guide for Accessibility provides information, advice and guidance to organisations and individuals responsible for outdoor environments – including trails, greenways, public parks, beaches, waterways and the built environment.

More: http://lei.sr/8Q5J4\_0

# Event preview: CIMSPA Conference

istening to many operators
recently, while we remain buoyant
as a sector, it's fair to say that we
are operating in challenging times.

New competition, challenging subsidies, keeping up with innovative technology and staying nimble in a busy market is proving to be one of the most difficult environments I've seen in my career.

#### **Putting on a show**

Looking to support operators in developing a workforce that will talk to new markets, increase productivity, participation and – for some, margin – we have curated a programme of thought-provoking talks at this month's CIMSPA Conference.

As keynote speaker, Jeremy Campbell, chief commercial officer of HR solutions provider SD Worx, will demonstrate how your people can make a real difference to your organisation's success. When times are tough and budgets are tight, it can be tempting to reduce your overheads by cutting staff. This can only ever be a quick fix and is counter-productive.

Offering an 'out of sector' objective view, Campbell will prove, through a tried and tested model, that with the right engagement with staff, you can dramatically boost productivity.

The NHS' 10-year strategy is an opportunity for physical activity professionals and providers to step up to the mark on early interventions through social and exercise prescription, thus driving up a new and vital customer base. Simon Alford, Senior Lecturer in Preventative Medicine at University of Central Lancashire, will talk about a brilliant new qualification, which allows sport and physical activity professionals to conduct preventative health checks on the public, giving operators the

opportunity to engage with new audiences and introduce them to introductory offers and services in our centres.

Our session on children and young people will examine how we can better engage with youngsters. Dave Wright, CEO of myzone, will show how technology can improve engagement in activity while improving educational outcomes. Justine Williams, Global Business Development Manager at Les Mills will share research giving guidance to instructors on delivering activity to youngsters -probably the most important focus for all provision in sport and physical activity.

And as after dinner speaker, the retired Commonwealth Games Gold medal winning gymnast, Craig Heap, will give fascinating insight into his life and career.

CIMSPA exists to provide leadership, support and empowerment for all those working in sport and physical activity, from newcomers to middle and senior management. As our operating environment grows tougher, so the need for this support becomes greater. Attending the CIMSPA Conference on 28 February will help.



■ Tara Dillon, chief executive of CIMSPA



Looking to support operators in developing a workforce that will talk to new markets, we've curated a programme of thought-provoking talks

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#### **ELITE SWIMMING**

### **Artistic swimming given Tokyo 2020 boost**

Britain's artistic swimming team has been given a huge boost in its preparations for the Tokyo 2020 Olympic Games.

Team GB's artistic swimmers has been named as one of the sports which will share the government's new £3m Aspiration Fund.

The Artistic Swimming programme will receive £192,500 from UK Sport, which will see British Swimming working closely with Swim England to "ensure an inspirational impact is delivered" alongside qualification for the Tokyo Games

The fund, announced in October by former Sports Minister Tracey Crouch,

is to support Olympic and Paralympic sports that do not currently receive full UK Sport funding, to support athletes to qualify for Tokyo 2020.

"This is wonderful news for the sport," said British Swimming CEO Jack Buckner.

"The current programme has made huge steps forward in recent years with ever-improving results and rankings, and this additional financial support will enable the athletes to continue to strive towards the Olympic Games.

"It will allow us to further develop and promote aquatic sports in this country." More: http://lei.sr/x9I3n



■The sport will receive a grant of £192,500 from UK Sport



The grant will allow us to further develop aquatic sports

Jack Buckner

### TRAINING

# Open water swimming award gets seal of approval

dorsement fi

Endorsement from CIMSPA further highlights the high quality of the qualification

Kaylë Brightwell

An open water swimming programme has become the first of its kind to be endorsed by CIMSPA's new employer-led Professional Standard Coach standard.

The STA Level 2 Award in Open Water Swimming Coaching has been given the endorsement after it was deemed to have met the CIMSPA standards.

"Endorsement from CIMSPA further highlights the high quality of the qualification and its relevance to the modern open water swimming coaching world thanks to all our expert collaborators," said Kaylë Brightwell, STA's head of qualification development.



■ The programme was launched in March 2018

"It is fantastic to achieve endorsement and to be the first to set the standard for professional open water swimming coaching in the UK."

The qualification was developed in partnership with experts from the world of open water swimming, including Olympic Silver Medallist Keri-anne Payne.

More: http://lei.sr/c7G2e

# HELPING TO IMPROVE SAFETY IN SWIMMING POOLS



# NPSQ

National Pool Supervisor Qualification National Lool Subervisor Gnalitication

## NPSQ

Are you a lifeguard looking to progress in your career or have you recently been appointed as a Supervisor or Duty Manager?

Do you have employees that supervise lifeguards or have a responsibility to manage essential day-to-day health and safety?

This course could be for you!







### **LAUNCHING MARCH 2019**

This is a two-day qualification. It is expressly aimed at leisure staff responsible for supervising lifeguards and managing essential health and safety within any swimming pool.

- Enhances your knowledge of why Risk Assessments, PSOP's and Safe Systems of Work are in place to ensure a safe working environment, for both staff and customers.
- Gives you a basic understanding of the laws and industry guidelines, that you and your team need to comply with.
- Helps you understand how to manage your team and provide feedback.
- Offers you the opportunity to progress your career.

Bourne Leisure are already committed to the new National Pool Supervisors Qualification (NPSQ). By rolling the NPSQ out across the group's whole estate, we are demonstrating how seriously we're taking improving safety in all of our swimming pools.

CRAIG VALENTINE, HEALTH & SAFETY SUPPORT MANAGER, BOURNE LEISURE

For more information or to book on a course near you, visit rlss.org.uk/pages/category/pool-management, email mail@iql.org.uk or call our Customer Services team on 0300 323 0096.



### Spa & wellness news

#### NEW DEVELOPMENT

### Planning granted for Welsh wellness village

The proposed Wellness and Life Science Village in Llanelli, Wales has taken another major step forward following unanimous approval from Carmarthenshire County Council's Planning Committee.

The £200m complex planned for Delta Lakes on the Llanelli coast is expected to create close to 2.000 jobs and give the local economy a £467m boost.

It is one of 11 projects that make up the £1.3bn Swansea Bay City Deal.

As well as an Institute of Life Science, a Community Health Hub facility at the village is set to include a Wellness Education Centre and a Clinical Delivery Centre. A leisure

centre, assisted living accommodation and a wellness hotel are also planned for the village, along with landscaped outdoor spaces for walking and cycling, a children's play area, and spaces for outdoor performing arts.

Members of the planning committee visited the Delta Lakes site and heard the detailed planning application in January before coming to their unanimous decision.

"Llanelli has been in decline since many of its industries closed, leaving a legacy of poor health, which the wellness development seeks to remedy," said committee chair Alun Lenny. More: http://lei.sr/9e9N9\_0



■The project includes a wellness hotel with plans for a spa



This development will look to remedy the region's poor health

Alun Lenny

### NEW OPENING

### Natura Bissé opens first ever spa at Westfield London



This represents a key milestone for us

> Veronica Fisas, CEO of Natura Bissé

Spanish Luxury Spanish skincare brand Natura Bissé has opened its first ever standalone spa at the Westfield London shopping centre in Shepherd's Bush.

The Natura Bissé spa is located in The Village, the centre's dedicated luxury shopping area, and offers treatments in a Mediterraneaninspired environment created by Spanish architect Juan Trias de Bes.

The spa offers a complete, immersive Natura Bissé experience. and is designed to convey the essence of the brand.



■The spas is the only one in the retail destination

Spread across 340sq m, the spa plays host to three treatment rooms equipped with Gharieni beds, as well as a skincare consultation area, where customers can receive bespoke skincare diagnoses and product recommendations.

More: http://lei.sr/w7c2f\_0

#### TREATMENTS

# Skin Regimen to debut at InterContinental's 02 spa

"

The Spa's urban location fits perfectly with the science and thought process behind the treatment

Rosie Wright

The Spa at InterContinental London –The O2 will expand its treatment menu to include two new holistic facial treatments, the Urban Longevity Detox facial and the Urban Longevity facial, from Skin Regimen following a new brand partnership.

Skin Regimen, created by Italian skincare specialist Comfort Zone, is a plant-based skincare company designed especially for urban dwellers. It offers highly-concentrated formulas, enriched with organic superfood extracts include spinach, maqui berry and wild indigo, to target and correct lifestyle ageing.



■ Skin Regimen is designed to counter ageing

Rosie Wright, business development manager at Skin Regimen, said: "The Spa's urban location fits perfectly with the science and thought process behind the treatments. It has been designed to 'empower guests' skin and minds' with natural aromas and ingredients that rebalance their urban lifestyle."

More: http://lei.sr/x3f6K\_0

### NEW OPENING

# Luxury Lodges to open £8m spa in Laugharne

UK-based Luxury Lodges will introduce the latest addition to its portfolio of self-catering accommodation in Laugharne, on the south coast of Carmarthenshire, Wales, in the middle of 2019.

Built at a cost of more than £30m, Luxury Lodges Laugharne will feature an on-site Milkwood Spa set at the heart of the resort, which will include an infinity pool, sauna and steamrooms built to high specifications following an £8m investment.

The team from the UK's Seaham Hall Luxury Spa Hotel along with Dalesauna



■ Built at a cost of £30m, the property will feature an on-site Milkwood Spa set at the heart of the resort

The spa will house a large wet area – featuring an infinity pool, sauna and steamrooms Sauna have been involved in the creation of the spa.

The resort will also include a new clubhouse, built to enhance the natural surroundings, which will house a restaurant, lounge and bar offering views said to have inspired many writers, including Dylan Thomas.

More: http://lei.sr/K5j7U\_0

### CIDESCO announces partnership with WorldSkills

CIDESCO, standards setter for the global spa and beauty industry, has announced a new partnership with WorldSkills, a global not-for-profit that promotes vocational education and training.

As part of the deal CIDESCO has assisted WorldSkills in the review of its Standards Specification for its Beauty Therapy for Worldskills competition.

CIDESCO has also reviewed WorldSkills Description of Roles to ensure that it is reflective of the spa industry.

More: http://lei.sr/G9M5B\_0

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#### **NEW OWNER**

### Mondrian rebranded to match iconic site

The Mondrian London Hotel has been rebranded as Sea Containers London, following its acquisition by international hospitality firm Lore Group.

Previously operated by sbe, owner of the Mondrian brand, the hotel's new name is a tribute to its setting inside the iconic Sea Containers House on London's South Bank.

Managed by the Lore
Group, the hotel will
continue normal operations
throughout its transition,
with much of its features
and facilities – including
the Agua Spa, Curzon
Cinema and Sea Container
Restaurant – remaining
unchanged by the acquisition.

Planned changes include the relaunch of both the

Dandelyan and rooftop bars. The Dandelyan bar will feature a brand new concept developed by Ryan Chetiyawardana, AKA Mr Lyan, while the rooftop bar, formerly the Rumpus Room, will be renamed 12th Knot. Both bars are expected to reopen in March.

A number of small interior updates have also been planned, with the hotel expected to retain many aspects of its original design, created by architect Tom Dixon.

Billy Skelli-Cohen, CEO of Lore Group, said: "We're very excited about this new era and next step in the hotel's story."

More: http://lei.sr/d3b2s\_0



■The hotel has been renamed in tribute to its historic location



We're very excited about this new era and next step in the hotel's history

Billy Skelli-Cohen

#### FORECASTING

# IOH report: 2019 set to be 'the year of uncertainty'



Some see uncertainty as opportunity, others as a threat

Melvin Gold

The hospitality industry is facing "THE year of uncertainty", according to a forecast report by the Institute of Hospitality (IOH).

Writing in the Spotlight on Hospitality 2019 report, consultant Melvin Gold predicts that there are many unknowns ahead – epitomised by the uncertainties caused by the ongoing Brexit chaos.

"2019 looks like being the year of uncertainty, and not just for hoteliers," Gold writes. "Some will see uncertainty as opportunity, others as a threat, but in any



■The report describes 2019 as a 'year in which hotel managers earn their salaries'

eventuality it will be a year in which hotel managers earn their salaries.

"Understanding the operating environment and taking appropriate decisions will be the key to success.

"The UK political and economic environment is dominated by Brexit." More: http://lei.sr/P4M2k\_0

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### Tourism news

#### HERITAGE TOURISM

### **Funding boost for coastal tourism**

More than 20 coastal projects around England are to benefit from a share of almost £1m from the UK Government's Coastal Revival Fund. In total, some 23 sites will receive the cash injection, with the object of helping to restore community assets and landmarks to their former glory.

Banksy's Pinwheel in Weston-super-Mare, which was donated by the graffiti artist after his successful Dismaland exhibition in 2015, will be refurbished and given a permanent home by North Somerset Council, after the award of £50.000 from the Fund.

Also receiving this figure are projects to preserve

Blackpool's three historic piers, to rebuild the derelict Old Ship Inn in Cawsand, Cornwall – a Grade II listed pub that was destroyed by fire in 2013, but which was once a central point in the Cornish smuggling trade and is said to have been visited by Admiral Lord Nelson – and to revive and enhance Great Yarmouth's Rows – a medieval street pattern made up of 150 narrow alleyways.

"Putting heritage at the heart of our coastal towns is an important way of attracting visitors and boosting our local economies," said Jake Berry MP, Coastal Communities Minister. More: http://lei.sr/B9z2h\_0



■Blackpool is among the towns to share the government funding



Putting heritage at the heart of our coastal towns attracts visitors

Jake Berry

### INBOUND TOURISM

# UK set to benefit from increase in Chinese visitors



We want the UK to be the number one destination for travellers

Patricia Yates

The UK tourism sector is set to see a boost in the number of Chinese visitors this winter.

The increase in arrivals has partly been accredited to the growing trend of Chinese visitors wanting to celebrate the Chinese New Year in London.

Forward flight booking data showed that bookings from China to the UK were up 24 per cent from Wednesday 30 January to Tuesday 12 February, compared to the period when Chinese New Year fell last year.

VisitBritain is expecting 483,000 visits from China in 2019, up 43



■ China is now among the top 10 inbound markets

per cent on 2017, with Chinese visitors expected to spend more than £1bn this year, up 50 per cent.

"We want the UK to be the number one destination for travellers so it is great to see forward bookings looking strong in the coming weeks and months from China," said VisitBritain director Patricia Yates.

More: http://lei.sr/G4C3A\_0

# Community Leisure UK

# The voice for community leisure trusts across the UK

The community leisure trust collective has launched a new brand that seeks to support and develop our public leisure and culture services. **Community Leisure UK** – formerly Sporta - is the association that specialises in charitable leisure trusts across the UK, enabling networking and knowledge sharing with peers and external stakeholders.

Collectively, member community leisure trusts manage a **combined budget of more than £1.6bn**, **employ over 67,000 people**, and receive **233million visits per year**.

Charitable trusts are key community anchors who **reinvest every penny** into developing services focused on their local people across the life course. Trusts are working with more and more partners to develop supported routes to **mental and physical health improvement**, while reshaping services to meet local strategic objectives.

The ultimate aim of community leisure trusts is to **engage all people across the community**, whether that is having a health check, a coffee in a safe and warm space, going for a swim, taking a walk in the park, borrowing a library book or becoming a member of a gym.

Community Leisure UK are keen to help organisations who would like to know more about the public leisure landscape and / or the charitable trust model. Please do get in touch at:

www.communityleisureuk.org

@CommLeisureUK

cateatwater@communityleisureuk.org

Thank you for reading.



### Attractions news

#### TEMPORARY EXHIBITIONS

### **Black Sabbath exhibition for Birmingham**

An exhibition featuring historical photos and memorabilia of heavy metal pioneers Black Sabbath is to go on display in the band's hometown of Birmingham, England.

Called Black Sabbath – 50 Years, the exhibition will run from June to September 2019 at the Birmingham Museum and Art Gallery and is presented by Home of Metal – a city-wide project celebrating music that was born in Birmingham.

Materials sourced directly from band members – including Ozzy Osbourne, Tommy Iommi and Geezer Butler – will appear alongside portraits and stories from the Home of Metal fan archive at the exhibition.

"Black Sabbath are
Birmingham legends and
we're thrilled to be hosting
this exhibition with the
Home of Metal team to
celebrate the iconic band
and their dedicated fans
from around the world,"
said a spokesperson for the
Birmingham Museums Trust.

"We'll keep fans updated as to when tickets go on sale and look forward to welcoming them to Birmingham Museum and Art Gallery this summer to share 50 years of metal music memories, tracing Black Sabbath's journey from their beginnings in Birmingham to global success."

More: http://lei.sr/u4k6g\_0



■The exhibition will explore the legacy of the legendary band



Black Sabbath are Birmingham legends and we're thrilled to be hosting this exhibition

Birmingham Museums Trust

### TRAINING

# ACE launches £6m fund for museums leadership



iverse leader

Diverse leadership is an essential component for the sector's success

Nicholas Serota

Leadership development providers at cultural institutions in England can apply for grants between £150,000 and £1m from Arts Council England (ACE) under a new fund.

The Transforming Leadership fund is aiming to upskill arts and cultural leaders to ensure continued growth and to maintain diversity and long-term sustainability across museums, libraries and the arts.

ACE has a pot of £6m in total to grant providers from. The fund will support proposals from various providers, including those able to bring in skills



■ The fund will be available for museums of all size

and learning from other sectors.

"For arts, culture and creativity to thrive we must invest as much in encouraging and developing people as we do in programming and buildings," said Sir Nicholas Serota, ACE chair.

"Diverse leadership is an essential component for the sector's success." More: http://lei.sr/c2t2s\_0

### GALLERIES

# Scottish national gallery's £22m upgrade work begins

Our plans will ensure we continue to meet the needs and expectations of all

Patricia Allerston

Work has begun on a £22m revamp of Edinburgh's National Galleries of Scotland, which will include a new access path, landscaping and wider steps in East Princes Street Gardens.

The work, once finished, will open up a new area for the gallery's art collections, as well as transforming former office, storage and display spaces.

The project is being supported financially by the Heritage Lottery Fund and the Scottish government.

Plans were approved by Edinburgh Council after years of complaints to the museum about accessibility.



■ The revamp will open up a new area for the public

"We draw around 2.5 million visitors each year to our Edinburgh-based galleries, and our ambitious plans for the Scottish National Gallery will ensure we continue to meet the needs and expectations of all," said Patricia Allerston, co-director of the Scottish National Gallery.

More: http://lei.sr/N8E2r\_0

### SCIENCE MUSEUMS

# Dublin attraction combines science with sport

A new sport and science centre has opened its doors in Dublin, Ireland, containing more than 300 exhibits and featuring a large Tesla coil room.

Located in the Dublin Mountains, Explorium aims to engage people young and old with science but with a focus on physical activity also at its core.

The Tesla coil – a device created by Nikola Tesla that generates various noises through current flow and can be used to make music – is located in the Lightning Room and is the first publicly usable



■ Explorium aims to engage young people with science

As well as science, the explorium has a focus on physical activity at its core one in Ireland. Visitors will be able to get as close as 10ft (3m) to the coil.

The 110,000sq ft centre is also home to a G-force anti-gravity loop in which visitors are harnessed into a bicycle and rotate 360 degrees on a circular track.

Other features at
Explorium include a sports
science unit that aims to
educate young sports people
about their physical potential.
More: http://lei.sr/y4c6d\_0

### Funding grants for 35 English museums and galleries

Thirty-five museums and galleries in England are to share funding worth £4m, provided by the DCMS and independent charity the Wolfson Foundation.

The grants will enable the institutions to increase access, transform displays and enhance public spaces.

The amounts awarded range from the £252,500 earmarked for Tullie House, Carlisle, to £25,000 set aside for the People's History Museum in Manchester.

More than 80 per cent of the funding has been allocated to museums outside of London.

More: http://lei.sr/D9g3a\_0

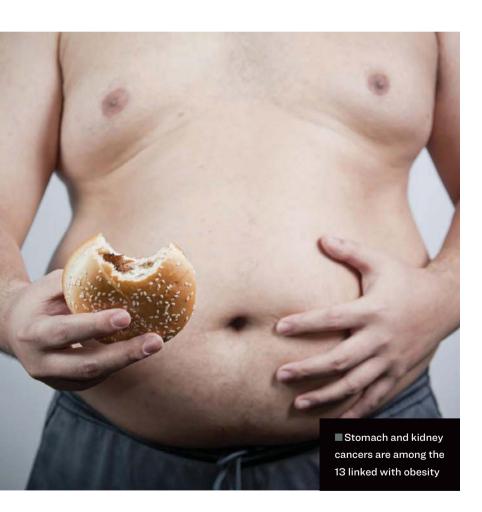
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### Insight

# Unlucky 13

A new study has linked obesity with 13 common cancers globally, with developed countries having the highest rates of cancers with a potential link to 'fatness'





The number of global cancer cases attributable to obesity was more than twice as high in women as in men



bese people have an increased risk of developing 13 types of cancer – and the threat is greatest in developed nations with sedentary populations..

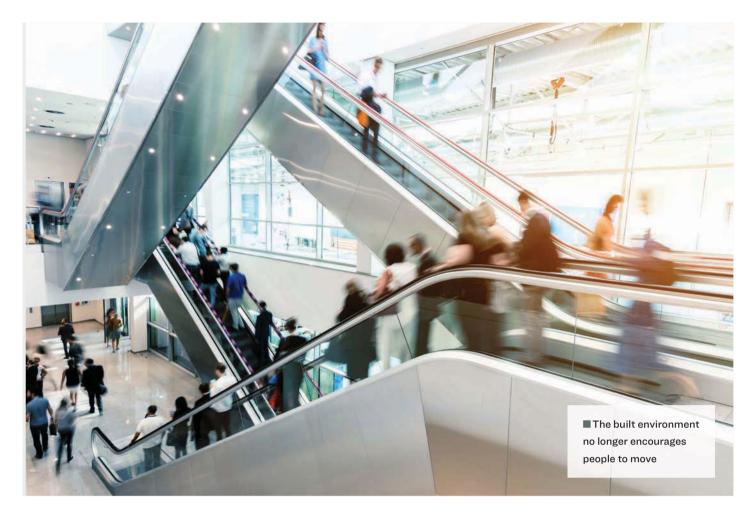
The finding comes from a report published in the American Cancer Society's A Cancer Journal for Clinicians publication, which studied datasets from around the world.

Titled Global patterns in excess body weight and the associated cancer burden, the study concludes that obesity is a leading factor in around 4 per cent of all worldwide cancer cases.

The study cites a report from the International Agency for Research on Cancer Working Group on Body Fatness in 2016, which concluded that there is "sufficient evidence" to link body fatness with the risk of 13 cancers – including breast cancer in women and colon, rectum, oesophagus, kidney, liver and stomach (cardia) cancer in both genders.

The number of cancer cases attributable to obesity was more than twice as high in women (368,500 cases) as in men (175,800 cases).

Breast cancer was the largest contributor among women (114,800 cases or 31 per cent), followed by endometrial cancer (98,400 cases or 27 per cent) and colorectal cancer (42,300 cases or 12 per cent).





## Built environments and transportation systems influence opportunities for physical activity



In contrast, the largest contributor among men was liver cancer (54,600 cases or 31 per cent), followed by colorectal cancer (42,200 cases or 24 per cent) and kidney cancer (37,400 cases or 21 per cent).

Geographically, it is developed countries which seem to have the highest rates of cancers with a potential link to obesity. Almost one half (46 per cent) of cancer cases attributable to excess body weight occurred in high-income, developed (or "Western") countries, reflecting both higher prevalence of excess body weight and higher incidence rates for many obesityrelated cancers. Despite a relatively low prevalence of excess body weight, the East and South-Eastern Asia region had the second largest share (87,600 cases or 16 per cent) - which the researchers attribute to its large population and high burden of liver cancer.

Central and Eastern Europe had the third largest share (or 14 per cent), followed by Latin America and the Caribbean (9 per cent), and Central Asia, the Middle East, and North Africa (6 per cent). The study also outlines some of the reasons for obesity in modern societies.

"Built environments and transportation systems influence opportunities for physical activity, and body weight," the report reads.

"A study conducted in eight provinces in China demonstrated that the likelihood of being obese was 80 per cent higher for men and women in households that owned a motorised vehicle, compared with those that did not own a vehicle. An international study showed that adults in the most activity-supportive environments were twice as likely to meet physical activity guidelines as those in the least supportive neighbourhoods.



■ Modern transport systems have also contributed to sedentary lifestyles

ISSUE 755 @Cybertrek Ltd 2019 leisureopportunities.co.uk 27

### Insight



# **Grand Plans**

Following a record-breaking year in 2018, Chester Zoo has announced ambitious plans for 2019



■ Jamie Christon

alking with ring-tailed lemurs and seeing endangered Asiatic lions in a specially-developed new habitat are among the new experiences planned for Chester Zoo in 2019, as it continues with its multi-year, multi-million-pound expansion masterplan.

The zoo has announced a number of new features set to debut this year, which include a new Madagascar zone from Q2 2019, with an immersive

forest habitat where rare lemurs and the fossa – Madagascar's largest carnivore – live. Visitors will be able to take an expedition through part of this forest, though presumably not that part inhabited by the fossa.

In Q3, an expansive new habitat for the zoo's Asiatic lions will open. This has been inspired by the dry forest and savannah habitats of Gir National Park in India – the only place in the world where Asiatic lions still range free, with fewer than 500 left in the wild.









Chester Zoo is caring for these lions as part of a European endangered species breeding programme. Raised earth hilltop viewing points will give the lions the ability to survey their Savannah and there will be heated rocks, a water hole and a sandy beach area."

The investment is part of a major long-term plan to transform the zoo into spectacular zones, inspired by the global regions where the zoo's conservationists work. The developments are set to continue until 2030.



By inspiring a lifelong connection to wildlife, we hope to create the conservationists of the future The plans were announced on the back of a record-breaking 2018, during which the zoo set an all-time high figure for the attraction's 88-year history. Around 1.97 million visitors visited the zoo, which is 4 per cent up on its previous best in 2016.

Jamie Christon, COO, said that 2019 was set to be a "special year".

We hope to bring visitors closer to the animals than ever before," he said. "By inspiring a life-long connection to wildlife, we hope to create the conservationists of the future." ●

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### Insight



We're reshaping the sports media and broadcasting industries

Chris Tung, chief marketing officer, Alibaba



# Transforming tracking

Tech firm Intel and Chinese conglomerate Alibaba have announced plans to launch a 'game-changing' athlete tracking system at Tokyo 2020



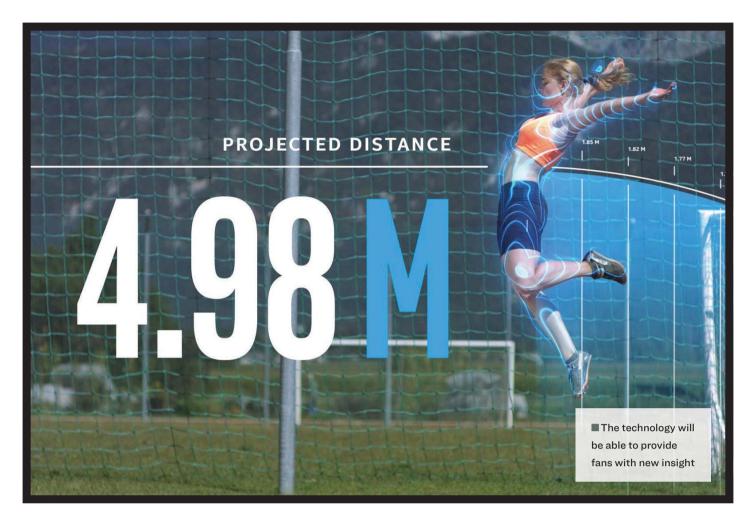
■ The technology uses Intel hardware and Alibaba cloud computing technology

S tech giant Intel and Chinese e-commerce platform Alibaba are developing an Al-powered athlete-tracking technology which they aim to reveal at the Tokyo 2020 Olympic and Paralympic Games.

#### INNOVATION

Described as a 'game-changer' for audience engagement, the technology will combine Intel hardware and Alibaba cloud computing technology.

The tech will use computer vision, combined with advanced pose-modeling techniques and artificial intelligent (AI) "deep learning algorithms", in order to generate a 3D Mesh around athletes – without the need for athletes to wear special sensors or suits.





## The technology could revolutionise the way performances are analysed and scrutinised during live broadcasts



It means that athletes and their actions can be captured with regular video cameras and their performances tracked and analysed in a multitude of different ways.

### **BREAKING BOUNDARIES**

The technology could revolutionise the way performances are analysed and scrutinised during live broadcasts.

As well as its use during broadcasts – providing fans insight into the performances of world-class athletes – the tech will provide athletes and their coaches with new training data and analysis.

"Optimized to run on Alibaba Cloud infrastructure, we developed a novel technology concept called 3D Athlete Tracking that uses AI to analyse video of athletes in ways that are expected to improve both the training process

and has the potential to enhance the audience experience during actual competition," said Navin Shenoy, Intel executive vice president.

"This technology has incredible potential as an athlete training tool and is expected to be a game-changer for the way fans experience the Games, creating an entirely new way for broadcasters to analyse, dissect and re-examine highlights during instant replays."

"We are proud to partner with Intel on the first-ever AI-powered 3D athlete tracking technology," said Chris Tung, CMO, Alibaba Group.

"With our technological advancements, Alibaba is transforming the sports media and broadcasting industries. We continue to drive innovations that create new experiences for the world to enjoy."



■ The technology will be put to use at the Tokyo 2020 Olympic and Paralympic Games

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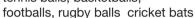
By order of the director of Safari Sports Ltd, due to closure. Marriott & Co. offer for

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### THE STOCK OF SPORTS & PE **EQUIPMENT & SPORTSWEAR**

OFFERS TO BE RECEIVED BY WEDNESDAY 20 FEBRUARY 2019

The stock totals over 65,000 individual items and includes tennis and badminton rackets. tennis balls, basketballs,



and balls, hockey sticks, dumbbells, skipping ropes, javelins, discuses, jump sacks, mats, hurdles, sports jerseys, shorts, shirts, bibs, gloves, and various other related sports equipment.

A full stock list is available to interested parties on request by email to sales@marriottco.co.uk. Interested parties may also like to view the company's existing website:

https://www.safarisports.com

Viewing of the stock is available at the company's premises in West Molesey, Surrey, by appointment and on Tuesday 19 February 2019 only.

Please call 01252 712 083 to book your appointment to view.

All offers will be given due consideration, whether for the stock in its entirety or for specified selected items.

Marriott & Co. also offer for sale such right, title and interest that the company has in its trading name and style, website. registered trademark, domain names and customer lists.

Offers must be submitted to Marriott & Co. by 3pm, Wednesday 20 February 2019.

Offers can be submitted in writing to sales@marriottco.co.uk or through sealed bidding on our website: https://auction.marriottco.co.uk





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In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club** Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.

#### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

#### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

#### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

### Meet the Leisure Opps recruitment team







Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

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### **DEPUTY GENERAL MANAGER**

Location: Swansea, UK

Competitive Salary + 20% potential bonus



We're looking for a Deputy General Manager for our climbing wall in Swansea as we take centre stage in one of the UK's fastest growing lifestyle sports with significant rollout plans.

The Climbing Hangar is a chain of indoor bouldering walls with sites in Liverpool, London, Swansea and Plymouth with three more due to open in 2019 and four more in 2020 creating significant opportunities for the right candidate to grow with us.

Our customers are from 4 to 70, they love coffee, beer and pizza, chatting, training, yoga, fun events with music and theatre too. Diverse, fun and insatiably curious, our community is an outpost of togetherness where everyone feels connected and part of something bigger.

If you're passionate about creating opportunities for people to come together in an atmosphere that is obsessive about exceptional service, professionalism, employee engagement and lots of fun, we're very keen to hear from you.

We are open every day supporting our vibrant community with great climbing, great experiences and great quality, locally sourced food and drink in a welcoming, relaxed environment.

The position of Deputy General Manager is for a key role at the Hangar. Working closely with the Centre Manager you will be key to the day to day running of the venue and achieving our commercial ambitions.

You will be a highly customer-focused individual, strongly motivated by delivery of the best possible service. You will be responsible for the centre in the Centre Manager's absence, often during peak hours, and so you must be able to demonstrate strong team leadership skills and a positive, sociable and flexible approach to your role.

We love what climbing is; the travel, the mental challenge, physicality but at least as much, the social side, craft beers, great coffee and good food!

#### Who is our perfect candidate?

- Inspirational Crew leadership leading by example and bringing the Crew along with you.
- Outstanding customer engagement/ service – proactive in providing help and support and prompt in replying to customer email, social media or phone queries.
- Management of food and beverage provision, H&S, staff training and quality standards in the centre.
- Increasing Revenue through local business marketing and business development.
- Weekly, monthly and yearly financial reviews against defined targets. Writing business plans and event briefs.
- Ensuring that customers receive an exceptional level of experience our vision demands - across all Crew touch points.

Ideally but not essential, you will also be an experienced climber and coach, with a track record of effective team management within a leisure or related industry sector. Food and beverage experience is also desirable as we are soon to launch a more exciting food and beverage offer, but again not essential.

Closing Date: 15th February 2019

**APPLY NOW:** 

http://lei.sr/t8V3V



### **Leisure Operations Assistant**

Location: Harlow
Competitive Salary + Full Gold Membership of the Centre + Pension

## Are you looking for a career in Leisure? If so, we could have the role for you!

Harlow Leisurezone, which operates as a large state of the art community wet and dry leisure centre, are currently looking to recruit a full-time Operations Assistant to join our team, with the potential for the right candidate to progress to Team Leader and Duty Manager level.

#### Main Activities of the Job

- Undertake lifeguard duties to ensure a safe and secure environment for visitors and colleagues
- Deliver the highest standard of customer service
- Be aware of daily programme of events and liaise with the duty manager to ensure layouts are completed on time and to health and safety standards
- Assisting with the daily water maintenance requirements
- Carrying out tasks to include cleaning duties and routine maintenance
- Work to ensure health and safety compliance
- To patrol the Centre maintaining good order by the users and assisting with general enquiries by members of the public
- To make regular checks of the premises reporting on defects and breakages to the Duty Manager
- To be trained to work in other areas of the building such as our interactive climbing wall, the gym and other future exciting developments.

If you have a current NPLQ certificate\*, can be flexible regarding hours of work, are self-motivated and committed then we would love to hear from you.

\* NPLQ training will be given if the right candidate does not possess a current certificate.

Apply now: http://lei.sr/x2H7q





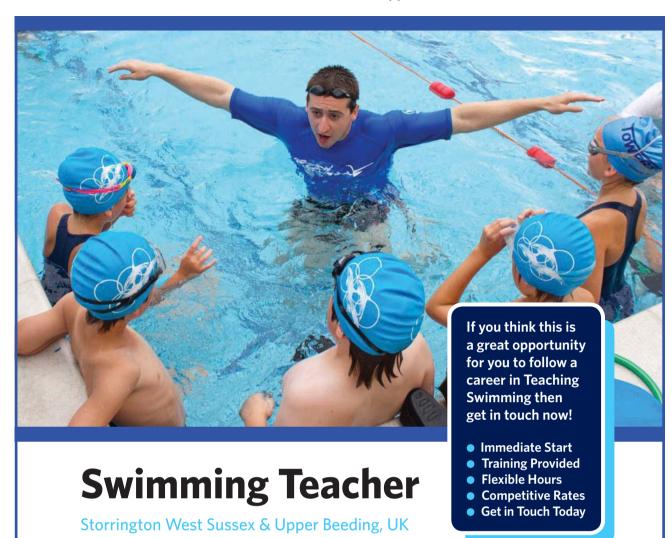
# Join the team today!

If you want a job that helps to change people's lives for the better, then you've come to the right place. We're up for it. Are you?

## **mytime**active

To find out more and to apply, visit Leisure Opportunities by clicking here:

http://lei.sr?a=q9r9l



MXT Swimming School are the south specialises in one-to-one swimming lessons. A small family run swim school founded in 2000 provided lessons for children, adults and those with SENs'. We believe that everyone can learn to swim.

MXT are recruiting both qualified and unqualified swimming teachers to join our family run business that can offer flexible hours and invest heavily in our team.

Ideally, you will be outgoing, and confident with great communication and organisational skills. You should have a focus on delivering the best customer experience and have a passion for teaching and swimming.

You should hold a minimum of an STA or Swim England Level 2 Qualification in Swimming Teaching. We are also a STA Approved training centre and regularly run Swimming Teaching Qualifications throughout the year to get you qualified.

On joining MXT you will be welcomed into our swimming family. You will take great pleasure in seeing swimmers develop there skills and knowledge to find their passion for swimming.

For more information and to apply: http://lei.sr/T2V6T





# Vacancies

Competitive Salary & Benefits Package



### **Duty Manager**

As the Manager on Duty you are an integral part of the team responsible for the day-to-day operation of your facility. The workload is varied, there are no 'ordinary days' so we are looking for an extraordinary person.

You will be able to adhere to the Health & Safety procedures ensuring the comfort and safety of your customers and colleagues. You will have an eye for detail with first class customer service skills and the confidence to communicate with people from all walks of life.

Our Managers on Duty support their teams with strong, clear direction and leadership allowing everyone the opportunity to fulfil their potential.

You will require excellent organisational skills and be able to prioritise your workload, meeting administrative deadlines and supporting your General Manager with a variety of projects.

Your continuous professional development is as important to us as it is to you and we provide access to a variety of courses and qualifications.

Here at Trafford Leisure we are on a mission to get 'More People, More Active, More Often'. Our teams have strong core values and are Positive, Responsible, Open and Honest and are always willing to go the extra mile.

If you share our values and are ready to take the next step in your managerial career we would like to hear from you.

You will need to be qualified as a UKCC Level 4 coach in gymnastics (Men's Artistic, Women's Artistic, General Gymnastics or Sports Acrobatics) however for the right person we will support you in becoming qualified.

# Gymnastics/ Trampolining Brand Development Manager

Trafford Leisure is seeking to recruit a highly motivated and enthusiastic Brand Development Manager for our Gymnastics Trafford Brand. The ideal candidate will be able to work with a wide range of people from both within the company and externally with key partners.

Are you passionate about gymnastics / trampolining and have the ability to champion the brand at all times? Do you have the leadership experience and skills to motivate, inspire, coach and deliver results?

The successful candidate will have ideally coordinated and delivered successful gymnastics programme before or will be able to demonstrate how they have successfully achieved this in another sport, activity or business area, showing exemplary organisational skills, a natural ability for sales and the ability to prioritise your workload.

Our programme incorporates preschool through to competition so the successful candidate should have experience of all elements of recreational gymnastics and trampolining. Ensuring our customers have the best experience is really important to us and so retention is key and you will need to be able to demonstrate where you have been successful with this.

The role will be predominantly based at our hub at Altrincham Leisure Centre, although there are other smaller programmes across Trafford that feed in too.

We're looking to appoint as soon as possible, so if this sounds like the perfect role for you, don't delay, apply TODAY!

For more information and to apply: http://lei.sr/4z9o8



West Lothian Leisure is a Community Benefit Organisation, a registered Scottish charity. It is at the heart of the West Lothian community, helping people to improve their wellbeing and make healthy lifestyle choices.

We care passionately about the service we provide to the people who live, work and visit West Lothian.

As a valued organisation that understands, cares about and engages with its community, we are the delivery partner of choice for West Lothian organisations responsible for improving people's lives through sport, health and physical activity, outdoor education and culture.

We are looking to appoint an experienced **Head of Operations** to join our head office in Bathgate.

Your senior management role is to lead the Operations Managers to achieve the aims and objectives of the organisation, delivering high quality and cost effective, services that meet the needs of local communities. Also, being an effective senior manager who contributes to the growth and development of the organisation.

information and to apply:

http://lei.sr/v6V80



### FRONT OF HOUSE MANAGER

Location: Oundle, Peterborough, UK Salary: £32,884 per annum

A rare and exciting opportunity has arisen for a leisure professional to join the management team of a new sports centre.

Oundle School is opening a new dual use sports centre including a multiple workstation fitness-suite, a 50-metre swimming pool, 8 court sports hall and 4 studios, which will be accessed by 1220 pupils, 1000 members and general public use.

We are seeking to employ a Front of House Manager who will be responsible for developing new operating systems, pre-opening marketing and post-opening sales. You will be a key member of a small management team. Your efforts will be seen, recognised and make a difference.

#### You will:

- Recruit, manage and motivate a multi-skilled team to include the reception team and other multi-skilled members of staff
- Establish a customer service ethos
- Set, manage and develop service levels and standards

### Are you up to this challenge? The successful candidate will:

- Be experienced in multi-use centres and clubs
- Have confidence in communicating with customers, staff and senior management
- Have an aptitude to develop, implement and amend operating systems
- Demonstrate experience of managing a team
- Demonstrate proven marketing skills
- Have experience of a sales driven business

An application pack and job description can be downloaded from our website by clicking on 'apply now'.

Application closing date: 17/02/2019 First interview dates: 27 & 28/02/2019 Second interview dates: 5 & 6/03/2019

The School is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. Applicants will be required to undergo child protection screening appropriate to the post including checks with past employers and the Disclosure and Barring Service.



### **SWIMMING INSTRUCTORS**



# swimming



### Currently recruiting for venues in:

- Central London
- North London
- Hammersmith
- Hampshire
- Heathrow
- Streatham
- Teddington

# Are you a passionate and skilled swimming instructor with a talent for inspiring all ages to swim?

Swimming Nature is the UK's largest independent provider of private and bespoke swimming tuition, from babies through to adults with nearly 30 years of experience in the sector.

Following Swimming Nature's award-winning teaching programme, you will help your students progress through each skill level, supported by our unique rewards programme, and technology that's second to none. Working hours will include afternoons Monday to Friday and Saturday and Sunday mornings, although additional hours may be required. Flexibility is advantageous.

#### Instructor benefits

Alongside the opportunity to work in a progressive, dynamic and rewarding environment, Swimming Nature instructors enjoy a full range of employment benefits, including:

- A secure permanent position in the company
- An ongoing bespoke training programme, continuing professional development and various career pathways leading to join our sector Quality Assurance Programme
- A robust performance-related pay scale ranging from £16 to £21 per hour
- Opportunities to contribute in the media as part of our expert panel
- 28 days annual leave (pro rata)
- Access to a workplace pension and Perk Box benefits
- Annual appraisal and pay review

#### The essential ingredients

We are looking for teachers who were born to swim, and who are keen to train in the ground-breaking Swimming Nature method. Applicants will need to attend an in-water interview to demonstrate they can swim to a high standard. Other requirements include:

- An ASA Level 2 or an STA Full Swimming Instructor Qualification or the equivalent international qualification
- Exceptional communication skills and experience in a customer-facing/service environment
- A current lifesaving qualification (preferred although we can provide this if necessary)
- Excellent swimming ability with up-todate knowledge of the sport

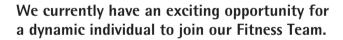
### Interested?

APPLY NOW http://lei.sr?a=y8j2S



### **Fitness Instructor**

Charterhouse Club, Godalming Competitive Salary & Benefits Package





As a Fitness Instructor you will supervise the Health & Fitness facilities to ensure the safety and welfare of all users at all times, giving appropriate guidance and advice to members as and when necessary. You will need to be an inspirational instructor/coach, driven to assist our members achieve their fitness and lifestyle goals, with an holistic approach to health, fitness and wellbeing. You will assist in the daily operation of the Club, providing a friendly, efficient and customer oriented service for all members and visitors to the Club, ensuring the highest standard of customer care at all times.

Charterhouse Club is more than just a health and fitness club. Set in over 200 acres overlooking the beautiful Surrey countryside, Charterhouse Club comprises 25m competition pool, gym, aerobics studio, indoor cycling (spinning) studio, 8-court sports hall, climbing wall, crèche, athletics track, floodlit all-weather pitches and tennis courts, café, and access to a 9-hole golf course, offering an extensive programme for over 2000 members of all ages and over 800 pupils of Charterhouse School (one of the country's leading independent boarding schools).

### **Benefits & Training**

We provide regular, comprehensive training and offer career development opportunities, along with a fantastic package, including full membership of the Club. In return we ask that you are enthusiastic, positive and outgoing but most importantly, have a passion for excellent customer service and a keen eye for detail.

You must hold a minimum of a Level 2 Fitness Instructor qualification. You will be required to hold or achieve a NPLQ or equivalent pool lifeguard qualification, although full training will be provided for the right candidate.

Apply now: http://lei.sr/u8X2a



# **Group Fitness Team Leader**

Wirral Borough Council Salary: £30,756 - £33,136



### **Wirral Council Leisure Services**

are seeking to appoint a suitably experienced and qualified, Group Fitness Team Leader to drive their already successful fitness products to the next level. Currently, the Invigor8 membership has over 15,000 members across 8 sites and operates over 360 group exercise classes per week.

We are seeking to recruit an experienced fitness professional, to this newly created post, to manage the fitness teams (gym and group exercise) and ensure the delivery of high levels of customer service, whilst further improving the consistency and quality of service provision, thus maximising the opportunities to grow the business and retain current members.

The successful candidate will commercially manage the day-today fitness operation and associated class/activity programmes across the Sports and Leisure estate reporting directly to the Leisure Operations Manager. Develop and manage the fitness and health and wellbeing programmes within agreed budget positions and to positively promote the fitness offer across the Borough.

This is an extremely varied role that offers an excellent opportunity to develop personally and professionally. The successful candidate must be eager to succeed in this competitive industry and be driven by targets and goals. You must be able to work flexible hours, including evenings and weekends and have a genuine passion for the health and fitness industry.

Leisure Services have a number of exciting capital projects planned for 2019/2020 to further enhance the fitness offer across the Borough and the successful candidate will be expected to play a key role within the development and delivery of these.

# the health & fitness club

# HEALTH & FITNESS CLUB MANAGER



We are looking for an energetic, outgoing and experienced Fitness professional to manage all aspects of our recently refurbished Health & Fitness Club! You will relish the challenge of leading, motivating and develop the team to anticipate and exceed our guest's and members expectations.

### Main Duties and Responsibilities:

- Ensuring that The Health and Fitness Club is immaculate and running efficiently at all times.
- Managing weekly rotas to ensure the Club is staffed appropriately at all times.
- Managing and maintaining the budgets for The Health and Fitness Club.
- Liaising with the Membership Administrator to ensure accurate records are maintained and direct debit runs are carried out in a timely manner
- Ensuring daily water quality test of both the pool and hot tub are carried out and the results recorded.
- Liaise with external contractors to resolve maintenance issues.
- Responsible for the opening & closing of The Health and Fitness Club

To apply please email jobs@bedfordlodgehotel.co.uk

Apply now: http://lei.sr/W0M9i

### **URBAN RETREAT**





### **VACANCIES**

### Doha, Qatar, Competitive Salary and Benefits

Here at Urban Retreat, we are offering an exciting opportunity to work at a brand new luxury Spa and Beauty Salon in Doha!

We are looking for an individual who is hardworking, highly skilled and professional! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

### **Beauty Therapist**

### **Essential key skills:**

- Qualified to a CIDESCO, CIBTAC or NVQ Level 3 in Beauty Therapy.
- Previous 3-5 years' experience within a luxury salon or spa environment.
- Fluency in English and excellent communication skills. (Arabic would be a bonus)
- An eye for detail and pride taken in your work
- Excellent time keeping/organisational skills and works well under pressure
- A high level of professionalism and understanding of client confidentiality
- Ability to work independently, and with other employees as part of a team
- Sales-driven with the ability to achieve targets and demonstrable

### Senior Colourist/Stylist

#### **Essential key skills:**

- Qualified to a NVQ Level 3 in Hairdressing or equivalent.
- Previous 3-5 years' experience within a luxury salon environment.
- Fluency in English and excellent communication skills. (Arabic would be a bonus)
- Experience working with large brands such as L'Oreal
- An eye for detail and pride taken in your work
- Excellent time keeping/ organisational skills and works well under pressure
- A high level of professionalism and understanding of client confidentiality
- Physical stamina to stand for long periods of time
- Flexible and prepared to work evenings weekends and national public holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards
- Constantly working towards building a loyal clientele
- Experience in all color techniques, including free hand painting, babylights and Balayage

### Key Responsibilities across both roles

- To consistently deliver the highest level of services and treatments to clients
- To assist with demonstrations/ events as required
- Ensuring you have the correct stock levels and to adhere to your treatment schedule.
- Ensure all services are completed to excellent technical standards
- Ensure high levels of service delivery from greeting to departure
- Provide clients with a thorough consultation to understand their needs and expectations, and finish by providing recommended aftercare to fulfill the client's needs
- Working towards set targets/KPI's
- Take ownership of own service column to maximize revenue
- Taking pride in your workspace; ensure cleanliness of your work areas are kept to the highest of standard • Ensure personal standards and grooming are in line with UR brand standards
- Assist with the training of newly joined team members
- Adapting/Learning new services offered by Urban Retreat



Gulliver's brand new resort at Rother Valley is opening in 2020 which means we need more great leaders as we prepare for a big future. Gulliver's Valley Resort will be our biggest venture to date and we'd love to meet individuals who want to share in our exciting future.

Gulliver's have enjoyed more than 40 years of delivering great value family fun. With resorts in Warrington, Matlock Bath and Milton Keynes. Our resorts include Theme Parks, Splash Zones, Blast Arenas, High Ropes experiences, Dinosaur and Farm Park, plus award winning themed hotels, lodges and camping.

As a high energy, ambitious individual you will be prepared to work hard to gain experience and develop new skills in order to progress. The ability to spend a number of weeks at a time at our resorts in Matlock Bath, Warrington and Milton Keynes during the initial 9 to 12 months is therefore essential. In early 2020, you'll then take on your role at Gulliver's Valley Resort as we make final preparations to launch its grand opening!

### **Duty Managers**

Reporting to the Resort General Manager, you'll take shared duty manager responsibility for the day to day operations across the whole resort while maintaining productivity, profitability and performance of your own specialist areas: These might include Rides and Attractions, Health and Safety, Food and Beverage, Admissions and Retail, Hospitality and Guest Experience, Maintenance and Facilities management.

You'll be a proven leader with experience of managing large teams in a fast-paced operations, leisure or hospitality environment. You'll be used to organising and dealing with guests, be innovative with your ideas and have an infectious enthusiasm that engages and inspires those around you. You'll be hands on, extremely flexible and an excellent communicator.

### **Trainee Managers**

With a hands-on approach and excellent communication skills, you'll be used to organising and dealing with customers, be innovative with your ideas and have an infectious enthusiasm that engages and inspires those around you.

The Trainee Manager programme will be structured over a 12 month period starting in May 2019 and will include:

- A number of placements across different areas of the business.
- First class training programme to develop skills and knowledge.
- Senior level mentor from within the business and access to external development coaches and experts.
- Ownership of bespoke projects which will challenge skills and develop learning.

If you are driven and ambitious and want to be part of a brand new adventure (now dawning on the South Yorkshire horizon) then please apply below stating which role you are applying for.

Candidates MUST send a Covering Letter with their application – otherwise they will not be considered. Closing date 10th March 2019.



# Ridgeway wins with BXR London contract

BXR Gym, located in the exclusive Chiltern Street, near Baker Street, London is the brainchild of founder Olia Sardarova

By combining the full sized boxing ring with quality gym equipment and Joe and the Juice lounge bar, this really is a boutique gym with a difference.

By utilising imaginative, creative design, a club has been developed that has an urban warehouse feel throughout.



■ Ridgeway lockers at BXR London

The sumptuous changing rooms have everything that could be required for the ultimate workout and recuperation, with every minute detail offered, from complimentary towels and toiletries, through to large, quality lockers with integral charging points for mobile phones and laptops and all designed to match the club's urban ambience.

#### **SLEEK LOCKERS**

The lockers, provided by Ridgeway Furniture, include the latest American keyless locking system for added and effective security.

Managing director, Olia Sardarova, provides the perfect recommendation for Ridgeway, a company that provides quality lockers and changing room furniture and is a true market leader, saying: "Our sleek, beautiful and stylish lockers were produced for us in no time – they're changing facilities worthy of a champion'

BXR London is the world's first boutique boxing gym offering



"Our sleek, beautiful and stylish lockers were produced for us in no time. They're worthy of a champion"

Olia Sardarova, Managing Director, BXR Gym

state-of-the-art fitness facilities with the highest level of professional boxing training, the latest group class concepts, top-of-the-range gym equipment, a club lounge and a rehabilitation centre.

The BXR team comprises a select group of elite trainers, including London's most respected boxing coaches, ex-champion boxers and world-class strength and conditioning coaches.

Members can also accurately measure and track their progress using the fully integrated smartphone app, camera feeds and other analytic tools powered by RNF Digital. BXR also boasts an in-house clinic, consisting of three treatment rooms powered by CHHP.

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# BESPOKE LOCKERS AND CHANGING ROOM FURNITURE





Ridgeway are specialists in the design and manufacture of bespoke lockers and changing room furniture.

To enhance a changing experience contact the Ridgeway team today.

+44 (0)1525 384298 sales@ridgewayfm.com