

spa opportunities

1 - 14 MARCH 2019 ISSUE 314

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Aman unveils first holistic wellness centre in Phuket

Amanpuri – home to the flagship Aman Spa in Phuket, Thailand – is expanding its offerings with the introduction of integrative medical services and ‘intensive wellness immersions’ at its new Holistic Wellness Centre.

Amanpuri is the brand’s first resort to provide medical services. These are run within the new facilities of its Holistic Wellness Centre by a certified medical team from the health and sports resort Thanyapura.

Amanpuri’s integrative medical services fall into three categories: anti-ageing and preventive medicine, aesthetic, and sport performance.

The medical team works alongside Aman’s experts in ancient healing techniques and alternative therapies. An open-minded holistic ethos combines with state-of-the-art technology in Amanpuri’s quest to boost guests’ health and wellbeing.



Amanpuri in Phuket will now offer services such as cryotherapy

Guests who embark on medical therapies at Amanpuri will first be assessed by a doctor during a diagnostic consultation, which might include a live blood analysis, food intolerance/micronutrient blood tests, a heavy-metal OligoScan, and urine indican testing.

Analysis of test results, plus in-depth discussions regarding lifestyle and personal goals, might lead to the prescription of specific medical treatments as part of a bespoke wellness programme that also includes a personalised nutrition plan created by Amanpuri’s naturopaths and experienced raw/vegan chefs.

Medical services offered will include: Intravenous (IV) Nutrient Infusion Therapy; Chelation injections; Nebido and Genotropin hormone injections; a personalised supplement plan; colon hydrotherapy; cryotherapy; CoolSculpting; physiotherapy; High Intensity

Laser (HIL) therapy; radiofrequency therapy; ultrasound therapy; red-light therapy; non-invasive High Intensity Focused Ultrasound (HIFU) facials; Botox injections; chemical peel; and cosmetic acupuncture.

Continued on back page

APPOINTMENTS



Senior Beauty
Therapist



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Women in Wellness speakers announced

The Women in Wellness Leadership Conference, set to take place on 12 March in New York City, has announced a host of speakers designed to motivate attendees and galvanise them to take charge of their careers and lead with confidence. The event is hosted by *American Spa* magazine, and will take place at The Edison Ballroom.

The day will kick off with a keynote by Jean Chatzky, the financial editor of NBC’s “Today Show” and founder of HerMoney, a new digital media company focused on improving the relationship women have with money.

Chatzky will speak in a session titled, “Women with Money: Create the Joyful, Less Stressed, Purposeful (and Rich) Life You’ve Always Wanted”.



Jean Chatzky will speak about women and money

Carrie Kerpen, cofounder and CEO of Likable Media and host of the popular podcast, “All the Social Ladies,” will close the education part of the day with a keynote titled, “Work It: Secrets for Success from the Boldest Women in Business.”

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The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: please use contacts'
fullname@leisuremedia.com

Subscriptions

Denise Adams +44 (0)1462 471930
subs@leisuremedia.com

Editor in chief

Liz Terry +44 (0)1462 431385

Editor

Jane Kitchen +44 (0)1462 471929

Deputy editor, news and products

Lauren Heath-Jones +44 (0)1462 471927

Head of news

Tom Walker +44 (0)1462 471934

Reporters

Tom Anstey +44 (0)1462 471916

Katie Barnes +44 (0)1462 471925

Andrew Manns +44 (0)1462 471902

Publisher

Astrid Ros +44 (0)1462 471911

Recruitment

Gurpreet Lidder +44 (0)1462 471914

Design

Ed Gallagher +44 (0)1905 20198

Web team

Michael Paramore +44 (0)1462 471926

Dean Fox +44 (0)1462 471900

Emma Harris +44 (0)1462 471921

Tim Nash +44 (0)1462 471917

Circulation manager

Michael Emmerson +44 (0)1462 471932

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Online: www.leisuresubs.com

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Caesars Bluewaters Dubai opens spa

The first-ever non-gaming resort from Caesars, the Caesars Bluewaters Dubai, has opened its extensive Qua Spa.

Designed as "a sanctuary fit for royalty", the Qua Spa takes a holistic approach to enhance emotional and physical balance, centered around five elements for perfect 'Qi' or energy.

The Qua Spa features eight treatment rooms, including two rooms for couples, signature facial and massage treatments, relaxation lounge and male and female facilities with rock saunas, aroma steam rooms, experience showers and ice fountains.

The spa is also the first in Dubai to feature the Iyashi Dome, an infrared treatment device inspired by the traditional Japanese practice of 'Suna Ryoho'.

The spa also includes Gharieni's Quartz bed, a concept based on hot sand therapy originally used in ancient Egypt that integrates the multiple benefits of sand therapy, aromatherapy, inversion therapy and wave-like massage. Available as a stand alone



The Qua Spa is designed as a 'sanctuary fit for royalty'

treatment, or integrated into a number of stimulating body therapies ranging from hot stones, singing bowls, wrapping treatments and exfoliating scrubs, Qua Spa guests can design their own Quartz bed experience.

One session lasts for 60 minutes in the warm Quartz bed, followed by a 30-minute body herbal compress and body massage, combined with Arabian Herbal compress of Frankincense and Cedarwood massage, and applications of a spicy muscle balm.

Details: http://lei.sr/z7x7d_S

First Liangtse Wellness comes to NYC

Liangtse Wellness, founded in Jinan, China in 1997 and with over 420 locations worldwide, is opening of its first location in the United States.

Centrally located in Midtown East at 150 E 55th Street in New York City, Liangtse Wellness will offer its heritage spa and massage services.

Liangtse Wellness will offer treatments rooted in Traditional Chinese Medicine in its eight private rooms. With a curation of wellness programmes, guests will find a variety of therapeutic, acupoint-based treatments for head, foot, back, and whole body.

In addition to its signature massage programme, Liangtse Wellness will also offer Moxa Healing Therapy, a Traditional Chinese Medicine treatment that uses moxa to warm acupoints using a moxibustion apparatus.

This therapy stimulates circulation through the acupoints and induces a smoother flow of



Founded in China in 1997, Liangtse Wellness has 420 locations

blood with a purpose of alleviating chronic pains and internal discomfort. Classic Chinese reflexology will also be among Liangtse Wellness's programme designed to detox the body and restore vitality.

Liangtse Wellness has more than 420 branches across China, Europe, and North America.

Details: http://lei.sr/N8k9W_S



Auberge spa inspired by sea, salt, sand

Auberge Beach Residences & Spa has opened the doors to the 15,000-plus square-foot The Spa at Auberge Beach, designed by spa consultant Tracy Lee of TLee Spas.

Influenced by Florida's abundant elements of sea, salt, sand and sound, the spa is open to both residents and the public, and is designed to awaken guests' vitality amidst bright open spaces and outdoor terraces.

Set on the shores of Fort Lauderdale, land and sea's rejuvenating elements are incorporated throughout every aspect of the spa, which has been conceived by The Related Group, Fortune International Group, Fairwinds Group and Auberge Resorts Collection.

The spa includes all-natural treatments inspired by the destination to enliven the spirit.

"With balance and mindfulness at the forefront of all our treatments at The Spa at Auberge Beach, residents and guests will be able to incorporate a holistic approach into their everyday healthy lifestyle," said Linda Higgs, director of spa & wellness.



The Spa at Auberge Beach has been designed by Tracy Lee

"Every treatment here will be experienced through touch, sight, smell, sound and taste. From our carefully chosen spa treatments to our pre- and post-service amenities, our philosophy focuses on integrating the power of the whole body for optimal well-being."

The five-sense journey begins when guests enter the glass-encased lobby designed by Meyer Davis and are welcomed with curated scents and personalised attention from the staff.

Details: http://lei.sr/9j8t6_S

Sisley-branded spa debuts in Portugal

Vila Vita Parc Resort & Spa, a clifftop resort in Portugal's Algarve, has launched a new Spa by Sisley, the first Sisley-branded spa in Portugal. The 17,250sq ft spa is now open, and the completion marks the culmination of the resort's renovations, which have taken place over the last four years.

The new Vila Vita Spa by Sisley, housed within the existing spa building, features a contemporary new design inspired by the region's sea caves, including natural stone

and restful tones of blue and green to reflect the many hues of the Atlantic Ocean.

The new space comprises 14 treatment rooms, all equipped with the latest Gharieni treatment beds, a bright and spacious fitness studio with floor-to-ceiling windows overlooking the hotel's lush gardens and offering both group and private sessions – including aerial yoga, power yoga, and chakra meditation – as well as the existing HYPOXI* Studio, a body contouring method.



Fashionizer Spa has created uniforms; Gharieni provided the tables

Launching in spring 2019, there will also be three new spa suites designed for guests who are interested in booking several treatments and private fitness classes, as they can move easily between their suite and the spa.

Guests will be able to choose from a curated menu of Sisley's Phyto-Aromatic facial and body treatments, all of which have their own specific massage techniques designed to meet the needs of each skin type.

Details: http://lei.sr/J3j7Q_S



Er is now international sales manager

Mehmet Er returns to Gharieni in new role

Mehmet Er has returned to spa equipment manufacturer Gharieni in the role of international sales manager, after a brief stint working in global sales for skincare brand Vinoble. Er previously worked for Gharieni for nearly nine years, first joining the company in 2009 as a specialist in medical foot care and cosmetics and rising to the position of regional sales manager for Europe, the Middle East and Turkey.

"So many people in the industry know Mehmet's smiling face, and we're very happy to have him back on our team," said Sammy Gharieni, founder of the company. "In his new role managing international sales, I know he'll do great things as he helps to bring Gharieni's innovative products to even more customers around the world."

Details: http://lei.sr/T5r2g_S

Mandarin Oriental to manage NYC residences

Mandarin Oriental Hotel Group has announced an agreement to brand and manage 69 residences in New York, scheduled for completion in 2021. Mandarin Oriental Residences at 685 Fifth Avenue are being developed in a 1920's building on the corner of Fifth Avenue and 54th Street.

"This prestigious Fifth Avenue location will attract sophisticated residents with a high expectation for fitness and wellness amenities to support their active lifestyle," Jeremy McCarthy, group director of spa and wellness for Mandarin Oriental. "The facilities will include a state-of-the art fitness centre and movement studio, as well as spa and beauty suites where residents can experience treatments from the best therapists and stylists in the city."

Details: http://lei.sr/4t3v7_S



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London to get cryo-wellness clinic

A new clinic offering whole-body cryostimulation – a treatment using cold air to increase wellbeing – is coming to London's Notting Hill neighbourhood in late March.

The Apogii Clinic will offer whole-body cryostimulation through Zimmer MedizinSysteme's icelab, a two-chambered cold sauna that lets guests ease their way from -60C to -110C, where they spend up to three minutes.

The Apogii experience also includes a menu of hands-on, non-invasive procedures to enhance and improve the skin and body, including massages and facials.

An express treatment menu is designed to deliver results in 30 minutes or less, and includes mini face-lifting facials with LED and peels, de-stressing neck and shoulder massages, eyelash tinting, eyebrow threading and waxing.



The Apogii Clinic will offer whole-body cryostimulation in London

Based over two floors, the clinic is designed to bring the warmth and cosiness of the Danish hygge lifestyle, and includes an in-house cafe serving healthy drinks and snacks.

A retail space includes CBD tinctures, ointments and creams.

Details: http://lei.sr/X3G8a_S

Aksoy named to executive board

Global Wellness Day founder Belgin Aksoy has been appointed as the new president of the executive board of Turkish Heart Foundation.

Aksoy began her career with a mission to create a physically, mentally and spiritually better world. Aksoy became a member of the Turkish Heart Foundation to join their efforts in raising awareness of cardiovascular diseases, and has been active with the organisation for ten years.

"Due to the difficult living conditions in Turkey and around the world, one of the most important problems affecting the quality of life and increases in death within communities is cardiovascular diseases, and it is devastating to see that the age range affected by these diseases has decreased," said Aksoy. "Therefore, since the establishment of the Turkish Heart Foundation in 1975, we proudly work towards educating and touching the hearts of many communities through various organisations and awareness activities," she continued.

Aksoy founded Global Wellness Day in 2012,



Aksoy has been active with the Turkish Heart Foundation for 10 years

bringing her vision to the world that wellness is not a luxury but the inherent right of every individual. GWD is celebrated on the second Saturday of June every year with free wellness activities across the globe and the idea that "one day you can change your whole life".

The mission and vision of the Turkish Heart Foundation and Global Wellness Day focuses not only on physical health but also on emotional wellness with "goodness" and "good-heartedness", an important and meaningful treatment method for mental health.

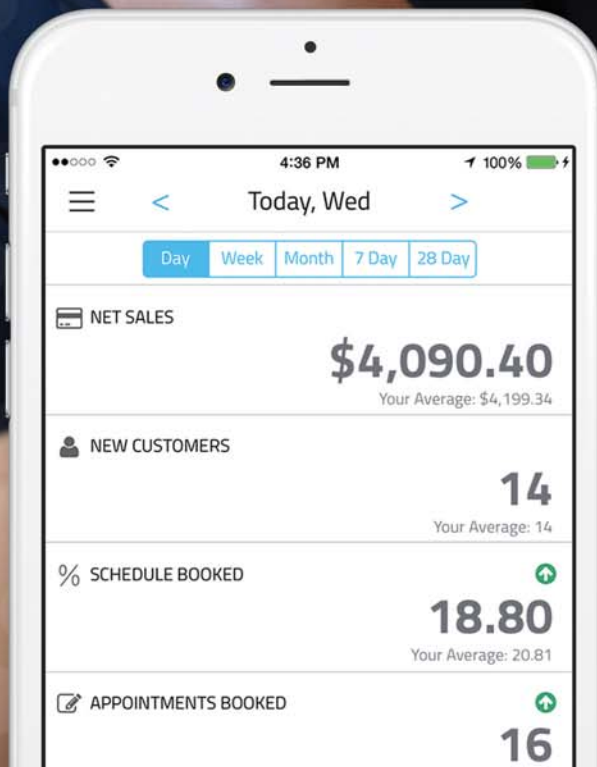
Details: http://lei.sr/8n4r4_S



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Ewing says the spa will be 'one of the best destination spas in the UK' when it opens in Q3

Ewing named spa director of Carden Park Hotel

Carden Park Hotel, an upcoming country estate resort in Cheshire, UK, has appointed Steve Ewing as the director of its £10m spa.

Ewing has previously served as spa director at Cheshire's Mottram Hall and has held posts with Macdonald Hotels, Mercure and International Hotels.

Part of the opening team, Ewing will be responsible for creating the client journey for the spa, as well as recruiting therapists.

"I am delighted to join the team at Carden Park, as I believe that we are working on something really special here," said Ewing.

The spa, which is expected to open in Q3 2019, is being developed by spa consultant Nicki Kurran, alongside HB Architects, Pave Always Building Contractors and Barr & Wray Interior Design.

Details: http://lei.sr/t4r3G_S

New temperature-regulating fabric developed

Magic blankets and carpets are the stuff of legend, but a fabric recently developed by scientists at the University of Maryland (UMD) has been proven to have the seemingly wondrous ability to regulate its wearer's body temperature.

Composed of "polymer fibres coated with carbon nanotubes" the material, which – conceivably – could have wide-ranging applications for residential design and the apparel industry, responds to localised environmental stimuli. The fabric then expands and contracts, gradually heating up or cooling its wearer to offset temperature extremes.

The UMD researchers' paper – "Dynamic gating of infrared radiation in a textile" – was published in *Science*.

Details: http://lei.sr/B8v6X_S

Details of Four Seasons Napa Valley

The Four Seasons Resort and Residences Napa Valley, set to open 1 November, has revealed new details of the California resort and its wellness spa. Designed by Napa's own Erin Martin and set in a vineyard, The Four Seasons Napa Valley will be an intimate retreat, featuring just 85 farmhouse-style accommodations. The resort's Grand Roca Spa will offer Cailstoga Mud Experiences, inspired by the area's 150 years of history as a spa destination.

Signature treatments will incorporate mineral-rich mud from the property, which will be massaged onto the skin before guests bathe in the sun in an outdoor mud garden to allow the earth to draw toxins from the body. A 'Seed to Skin' programme will use Napa Valley's famed grape seeds and their potent antioxidants and polyphenols, flavonoids and anthocyanins, which are



The resort will focus on the area's 150 years of history as a spa destination

said to help to neutralise and eliminate harmful free radicals on the skin. Specialised treatments incorporate grape seeds and olive oil produced from the century-old olive trees found on the property. An exfoliating scrub of sugar and grape seeds is designed to leave skin with a soft, luminous glow.

Details: http://lei.sr/s7D3F_S

Ebeling to get Humanitarian Award

The International SPA Association (ISPA) has announced philanthropist and changemaker Mick Ebeling will be the closing keynote speaker at the 2019 ISPA Conference & Expo, taking place 11-13 September 2019 at The Venetian Resort & Spa in Las Vegas. Ebeling will also be presented with the ISPA Alex Szekely Humanitarian Award for his creation of Not Impossible Labs, a technology incubator and content studio dedicated to changing the world through technology and story.

Ebeling founded Not Impossible in 2008 on the premise that nothing is impossible. His mantra of 'commit, then figure it out' allows him to convene a disparate team of doers, makers and thinkers to create devices that better the world by bringing accessibility for all.

This unconventional approach brought to life highly acclaimed initiatives including the EyeWriter, Project Daniel, Don's Voices and most recently Music Not Impossible. Through these initiatives, Ebeling has brought the ability to draw back to a



Ebeling is a producer, filmmaker and founder of Not Impossible Labs

paraplegic street artist, 3D-printed arms to Sudanese amputees and 'voice' to an ALS patient who hadn't spoken in 15 years.

"Mick's passion for helping others through innovative and creative solutions makes him an excellent choice for the 2019 Alex Szekely Humanitarian Award," said ISPA president Lynne McNees. "I'm confident this inspiring keynote speech will motivate our conference attendees to explore inventive solutions to everyday challenges in their personal and professional lives."

Details: http://lei.sr/c2f8a_S



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CALENDAR

12 March 2019

Women in Wellness Leadership Conference

New York, NY, US

A conference organised by *American Spa* magazine focusing on female leaders.

www.americanspawiw.com

14-15 March 2019

Asia Pacific Spa & Wellness Coalition Roundtable

Kuala Lumpur, Malaysia

A two-day round table discussion for the Asia-Pacific region.

www.apswc.org

14-17 March 2019

Cosmoprof Worldwide

Bologna, Italy

One of the world's biggest beauty trade fairs. Features a two-day spa symposium.

www.cosmoprof.com

29-31 March 2019

Beauty Düsseldorf

Messe, Düsseldorf, Germany

An international beauty show with brands from 77 countries that attracts 55,000 visitors.

www.beauty.de

24-27 April 2019

The Wellness Collective

The Verdura Resort, Sicily, Italy

Networking, one-to-one meetings, keynote addresses, and wellness activities.

www.wellnesscollectiveevents.com

5-8 May 2019

GSN Buyers Conference

Civana Carefree Resort, Arizona, US

A green buying event for the spa industry.

www.greenspanetwork.org

8-9 May 2019

Independent Hotel Show Europe

RAI Exhibition & Conference Centre

The Netherlands

The first European Independent Hotel Show will be held in Amsterdam this year.

www.independenthotelshow.nl

13-14 May 2019

Spa Life Ireland

Johnstown Estate Hotel & Spa

County Meath, Ireland

A two-day conference that also includes a new product exhibition.

www.spa-life.ie



The Healing Summit discusses the intersection of healing and hospitality

6-7 May 2019

Healing Summit

Pine Cliffs Resort, Portugal

Run by the Healing Hotels of the World, the event attracts attendees to discuss the intersection of healing and hospitality.

This year, the event moves to Portugal's

Algarve coast, and the theme is 'Take a Quantum Leap'. Speakers include Adam Rockefeller Growald, Stephen Kennedy Smith, Sarah Livia Brightwood, Marina Efraimoglou, Julie Bach, and Dr. Shruti Nada Poddar.

www.healingsummit.org

13-14 May 2019

World Spa & Wellness Asia

Le Meridien Phuket Beach Resort, Thailand

A conference, networking and brand showcase for senior management of spas and hotels in Asia.

www.worldspawellness.com

23 May 2019

Forum Hotel & Spa

Hotel George V, Paris

A one-day meeting for leading figures in the spa, hospitality and wellbeing industries.

www.forumhotspa.com

28-31 May 2019

Wellness Tourism Association Members Meeting

Canyon Ranch, Tucson, Arizona, US

Three nights and two full days of networking and education for members of the newly formed Wellness Tourism Association.

www.wellnesstourismassociation.org

3-5 June 2019

Spa Life International

Health Reserve Freiburg, Germany

Spa Life goes international with this two-day conference that also includes speed dating and a new product exhibition.

www.spa-life.eu

8 June 2019

Global Wellness Day

Locations worldwide

A not-for-profit initiative dedicated to the idea of living well. Many spas offer free wellness activities throughout the day.

www.globalwellnessday.org

19-22 June 2019

Spatec Europe

Grand Hotel Dino, Baveno, Italy

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Prince Charles says yoga can 'improve lives'

Prince Charles advocates for yoga to 'conserve precious health resources'

The UK's Prince Charles has said that yoga contributes to "health and healing" and can help "conserve precious and expensive health resources".

The comments were made in a written statement to the 2019 Yoga in Healthcare Conference – held for the first time this month at London's University of Westminster.

The Prince of Wales said: "For thousands of years, millions of people have experienced yoga's ability to improve their lives. The development of therapeutic, evidence-based yoga is, I believe, an excellent example of how yoga can contribute to health and healing. This not only benefits the individual, but also conserves precious and expensive health resources for others where and when they are most needed."

Prince Charles has long been an advocate of complementary medicine and therapies, and his charitable foundation recently announced a plan to fund yoga and meditation for prisoners in an effort to "improve young offenders' wellbeing and restore hope and positivity towards the future, with a view to reducing the likelihood of reoffending".

At the event, Duncan Selbie, chief executive of Public Health England, said that some of the additional funding from the NHS Long Term Plan – which outlines how the NHS will improve care in the UK over the next decade – would be spent on yoga classes. The plan, announced last month, includes increased funds for social prescribing, wherein health professionals can prescribe non-medical activities.

Details: http://lei.sr/5P9X8_S

'Natural wellness' spa opens in UK

Homefield Grange, a luxury health and wellness resort in Northamptonshire, UK, has unveiled a new £1.7m 'natural wellness' spa. Called the Living Well Spa, the new spa is spread across 3,500sq ft (325sq m) and was designed by Russell King, an architect and designer with the Butterscotch Design group.

Facilities include six treatment rooms, as well as a herbal sauna and rasul, supplied by Dale Sauna, and a hydropool by Pools by Design. Treatment beds were supplied by Gharieni and Ionto Comed. In addition to an extensive treatment menu, which boasts treatments from Decleor, Speiza Organics and Pevonia, the spa offers a number of spa day packages, such as Gut Feelings, Age Perfect, Eat Well with Cancer, Healthy Menopause, The Secrets of Weight Loss and Mindful Me. The spa packages are designed to target specific concerns, and leave guests restored.



The 325sq m spa was designed by Russell King of Butterscotch Design

Suzanne Peck, spa director & naturopath, said: "The concept of the spa is not just about pampering. Our thermal suite experiences have been designed to lower stress, ease aches and pains, reduce inflammation and assist heart health. An extensive treatment menu covers diagnostic, holistic and anti-ageing therapies. We aim to ensure that our clients leave us feeling balanced, restored and resilient to the demands of everyday stresses."

Details: http://lei.sr/n9C4d_S

Barden takes on spa role at Arora Group

Lisa Barden has been named as the new group director of spa & wellness for private property development company Arora Group.

Barden, who has recently been named as the chair of UK Spa Association, has more than 20 years experience working in the spa and wellness industries, and has previously held various positions at Champneys, ESPA, Wentworth Club and Spa, and Grayshott Spa. In addition, she is a reiki master teacher practitioner and a holistic beauty therapist.

"I am delighted to be taking on the role of group director of spa & wellness for Arora Group," said Barden. "The spa and wellness offer at the new luxury Windsor hotel will be game-changing. Our objective is to create a space which allows for the delivery of unparalleled levels of service through the creation of transformational experiences for our guests and visitors."

For her first major project in the role, Barden will be responsible for developing the new 2,100sq m (22,600sq ft) spa opening at the company's luxury country hotel in Windsor,



Lisa Barden has also been named chair of the UK Spa Association

UK. The spa, wellness and aesthetics spa will have 18 treatment rooms, as well as a traditional Moroccan hammam, a Himalayan salt room, cryotherapy chamber and fire pit. It will also feature a rasul mud room, hot tub, private changing room and dining area. Other facilities include a spin studio, hot and aerial yoga suites, gym, 15m lap pool, Whirlpool, thermal suite, sauna, steam and ice showers, as well as an onsite GP clinic, five aesthetic rooms, a beauty, hairdressing and barbering suite, nail salon, dance and yoga studios and a wellness cafe.

Details: http://lei.sr/h5E5n_S

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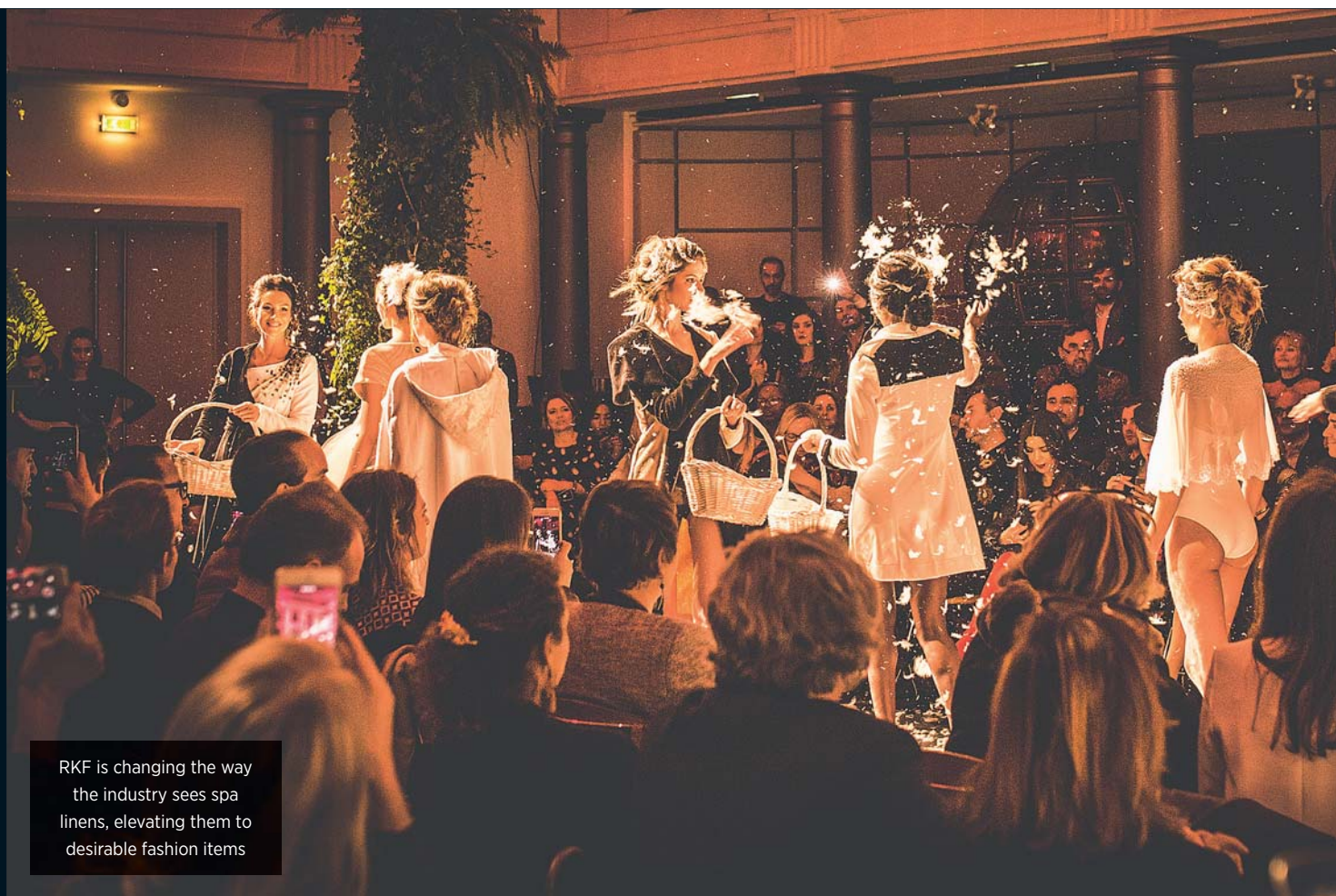
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In the future,
there'll be no
more wellness
without fashion

Riadh Bouaziz, CEO, RKF

PUTTING SPA FASHION ON THE GLOBAL STAGE

With a long list of awards and achievements in 2018, the coming year looks set to see RKF Luxury Linen become firmly established as a 'spa fashion' leader



RKF is changing the way
the industry sees spa
linens, elevating them to
desirable fashion items

Already acclaimed as an innovator in the world of spa textiles, RKF Luxury Linen has been intent on revolutionising the design of the humble spa robe in recent years. Traditionally the most unflattering, least trendy garment to be seen at a luxury destination, RKF has been intent on elevating the spa robe to a hot fashion item.

And judging by the reception earlier this year to RKF's inaugural fashion show at Paris Fashion Week, the French textile company seems to have succeeded.

RKF's CEO Riadh Bouaziz says: "Bathrobe design has changed very little over the course of history, but RKF is now revolutionising that."

"In March, we exhibited 33 unique designs in Paris and at the end received a 10-minute standing ovation from some very discerning eyes in the fashion, cosmetics, spa and hotel industries, as well as international journalists."

'Utopia by RKF' treated the audience to a 40-minute, high-energy fashion event featuring live music (electro pop and a classical string quartet), a dancer, backdrop videos, botanical scenography, and a

striking mirrored catwalk. This show was 100 per cent designed, managed and produced by RKF's team: fashion design, soundtrack, tale, scenography and choreography."

Bouaziz adds: "The show took a whole year of planning and organisation, but the results were spectacular. You could not distinguish our bathrobes and designs from other haute couture items."

Such was the impact of the event in the fashion world, that soon after RKF was invited as star guest for Tunis Fashion Week in Carthage in May.

Bouaziz says: "We redesigned our Paris show to fit the historical setting of the 1st Century amphitheatre, and in just two weeks our talented team created extra designs inspired by Tunisian history and mythology."

Exclusive partnerships

The year 2018, which saw the company celebrate its 18th anniversary, also welcomed many new high-end partnerships for RKF, including worldwide brands such as Dior, Valmont and Filorga, as well as luxury hotels and resorts like W Tel Aviv, Kempinski Geneva, Bulgari Dubai, Mandarin Oriental London and Doha, Four Seasons George V Paris, Lotte Seoul, Parklane Cyprus and Blue Waters Resort Dubai.

Bouaziz emphasises that RKF is also dedicated to bringing its particular brand of luxury to all segments of the wellness and hospitality market.



The year 2018 saw RKF stage two spectacular catwalk shows, first in Paris and then in Tunis



That's one of the reasons the company used the EquipHotel exhibition in Paris in November 2018 to relaunch its corporate identity into three key categories.

ESSENTIEL by RKF will provide the must-have, all-white products for spas and hotels, using RKF's award-winning range of textiles like Dreamsoft and Timeless.

COLLECTION by RKF is where the company's creativity and expression truly comes to the fore, serigraphed garments, innovative designs and a high level of embroidery detail.

"We now have the largest capacity in the industry for creating and producing bespoke embroidery. In RKF group, we also have one of the largest collection of handcrafted embroidery patterns and archives dating back to 1834," Bouaziz adds.

Finally, SIGNATURE by RKF will feature designs that are far ahead of what's currently available in the spa linens market. Elements of these designs will filter through to every collection that RKF brings to market.

Starting with a societal problem related to disability, the RKF team has also developed a particular textile design that will be integrated into all its products.

Showcased at EquipHotel in Paris and remaining true to Maison RKF's design philosophy, Bouaziz says this particular technique not only brings "societal added value", but also a refined finish to products. ▶



PROMOTION

► Style and functionality

While RKF has brought fashion very much to the fore, it has never compromised on investment in R&D, which continues to yield fabrics that are incredibly lightweight, cost-effective to launder, durable and eco-friendly for spa and hospitality environments.

Bouaziz says: "We've listened to the feedback and requests from wellness experts, and are now considering creating a 360° textile experience that's featured throughout the spa – not just in the therapy rooms and relaxation areas.

"It's now widely understood that lying on a massage table that feels deeply comfortable and sensual must be the first step to wellness, but customers' expectations are getting even higher.

"That's why we've created bathrobes as fashion items. And we have new products coming that will offer a brand new customer experience. The boundaries of wellness, beauty and fashion are becoming more blurred and that's really exciting.

"In future, there'll be no more wellness without fashion. Given the spa's luxury environment it just doesn't make any sense to have ill-fitting robes and uninspiring linens."



RKF's stunning wedding dress, made from all its unique fabrics, was star of the Paris fashion show

Innovations for 2019

As RKF gears up for its busiest year of business yet, there will be many more launches to come in 2019. Currently under wraps is a 'highly unique and art-inspired' concept that Bouaziz says will filter through to all of RKF's collections.

In addition, three major events are also to be announced – for France, the Middle East and Asia.

Meanwhile Bouaziz will also retain his tenure of France ambassador for Global Wellness Day for a third year, planning and overseeing events for the eastern region.

Alongside its work to elevate spa fashion, RKF's digital assets have also received

a complete makeover, with the launch of a new website and the development of its industry blog. An e-commerce store that will also cater for the B2C market will be launched at a later date.

This could well be another growth area for RKF, as the company has already become an influencer on social media, breaking away from what's considered a traditional supplier industry to become an inspirational brand that attracts a much more diverse following.

"The teaser video for our Paris fashion show alone received more than one million views on Facebook, and two million views on Instagram," says Bouaziz.

RKF's official Facebook page now has more than 30,000 fans, and the CEO himself – a worldwide traveller and sought-after speaker – has garnered his own personal Instagram following of more than 30,000 fans.

All this serves to highlight how a niche B2B supplier has successfully managed – through technological innovation, investment, great vision and sheer passion – to transform itself into an inspiring, fashion-driven brand that's admired way beyond the industry it serves.

As RKF Luxury Linen gets ready to launch into a new year, Bouaziz's personal upbeat catchphrase of "think positive, do positive, feel positive" could not be more apt.



RKF achievements

Since its creation in 2000, RKF has served 25,000 customers in 72 countries, including:

- **13,000 hotels** (90 per cent of which were 4*, 5* and 'palaces')
- **9,000 spas directly** (+ 2,000 spas indirectly through cosmetic brands)
- **3,000 private projects** (including presidential and royal palaces, private yachts and jets, embassies, private islands, and celebrity clients)

RKF Group has filed 15 international trademarks and patents, and two new patents are planned for 2019

In 2017-2018, the RKF Luxury Linen brand received more than 12 international awards for innovation and design – including accolades from the International Design Awards in LA, the European Product Design Awards in the European Parliament, and the A'Design Awards in Italy

RKF Group has received more than 10 honorary titles that highlight the performance of its team – including international trophies for the career and vision of CEO Riadh Bouaziz, and title of 6th best designer in the world for artistic director Christophe Dijoux

In 2018, RKF was honoured for its core values, winning a Design for Society award for its textile creations for disabled people

Contact RKF

Telephone: +33 3 84 90 08 56

Email: rkf@rkf.fr

Website: www.rkf.fr

www.facebook.com/RKFLuxuryLinen



« The Bathrobe by RKF as a Fashion item »



RKF Luxury Linen

RKF.FR

l'Art du linge raffiné
The Art of fine linen

spa opportunities

MY CAREER

Spa industry professionals share how they got to where they are today

Emily Desborough

RETAIL ASSISTANT MANAGER

Aqua Sana at Center Parcs Longleat

{ This industry is so worthwhile. It takes a lot of skill and knowledge to be a good therapist. }

Emily Desborough has worked in the spa and leisure industries for the past five years.

She began her career as a beauty therapist for Aqua Sana and now works as a retail assistant manager for the company.



What changes would you like to see?

"I think there's a real issue of stereotyping, particularly where beauty therapists are concerned. Personally, I felt that people judged me for choosing to study beauty therapy over going to university. I think it's enough to prevent true talent from coming in, which is a real shame as this industry is so worthwhile. It takes a lot of skill, knowledge and training to be a good therapist."

Tell us about your career

"I started as a beauty therapist, which was my first full-time job in the spa industry, and worked my way up to retail senior therapist, where I was responsible for sales and learned more about the operations side of things. I really wanted to get more out of the company and wanted more responsibility so I took a secondment role as a treatment senior to further my knowledge of the industry, before becoming retail assistant manager, which is my current position. Working for Aqua Sana has opened up so many opportunities for me."

Why did you want to get into the industry?

"I started exploring the spa and beauty sectors after I finished school and I discovered I had a real passion for these industries more or less straight away. It's a very rewarding industry to work in. I really love the people focus. You meet so many people in this line of work, and you're not only their therapist you're their friend too. People come to us to relax and it's this side of things, the taking care of people, that really drew me in. I'm also really interested in the wellness side of things. There's so much that goes into being a therapist, there's so much to learn."

How can the industry address this issue?

"I think it's all about education. Part of my role is to go out and visit local colleges and schools to talk to the students. It's a part of my job that I absolutely love because I get to share my story with them and show them an alternative, that maybe they haven't even considered, outside of academia. The response has been amazing, especially when you explain all the routes they can go down. It's a fantastic initiative and one I think really makes a difference."



HIRING NOW
See next page

■ Desborough has worked with Aqua Sana for five years

It's **amazing** what you
can find in the forest...



AQUA SANA

Senior Beauty Therapist

Longleat Forest, Wiltshire

c.£21,200 p.a.
plus commission



Aqua Sana is an award-winning spa offering a combination of experiences, products and treatments. Every spa - one at each Center Parcs location - is uniquely designed, with a minimum of 15 spa experience rooms to explore.

In the winter of 2019, we'll be opening the doors to a fully refurbished Aqua Sana Spa, offering a beautiful environment to work in and a brand new break space for employees. So, if you're a qualified therapist with some supervisory experience and you're looking for a position where nurturing and rewards go hand in hand, then this is it!

As one of our Senior Therapists you'll share your knowledge of beauty, customer service and retail sales with an established team of up to 15 therapists - motivating them to achieve excellence in all they do. It's a fast paced business dedicated to offering guests the very latest in treatments and brands, and helping to successfully roll out these product changes will also form part of your daily remit.

At Center Parcs, we know that our commitment to offering guests the highest standards of care can only be achieved through our employees, so you can expect to receive a diverse range of training opportunities to help you achieve this - from the expected beauty brand updates right through to deaf awareness training, plus much more.

Center Parcs is a fantastic place to work and the benefits are as impressive as they are unique. Here are just a few.

- Staff Bonus Scheme
- Staff Reward Scheme
- Free use of leisure facilities
- Discounted Center Parcs breaks
- 20% discount in restaurant and retail outlets



[@CenterParcsCareers](https://www.facebook.com/CenterParcsCareers) [@CPCareers](https://www.twitter.com/CPCareers)

Interested? Then for more information about Center Parcs and the opportunity to apply, simply send your CV to charlotte.legg@centerparcs.co.uk

URBAN RETREAT



VACANCIES

Doha, Qatar, Competitive Salary and Benefits

Here at Urban Retreat, we are offering an exciting opportunity to work at a brand new luxury Spa and Beauty Salon in Doha!

We are looking for an individual who is hardworking, highly skilled and professional! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

Beauty Therapist

Essential key skills:

- Qualified to a CIDESCO, CIBTAC or NVQ Level 3 in Beauty Therapy.
- Previous 3-5 years' experience within a luxury salon or spa environment.
- Fluency in English and excellent communication skills. (Arabic would be a bonus)
- An eye for detail and pride taken in your work
- Excellent time keeping/organisational skills and works well under pressure
- A high level of professionalism and understanding of client confidentiality
- Ability to work independently, and with other employees as part of a team
- Sales-driven with the ability to achieve targets and demonstrable

Senior Colourist/Stylist

Essential key skills:

- Qualified to a NVQ Level 3 in Hairdressing or equivalent.
- Previous 3-5 years' experience within a luxury salon environment.
- Fluency in English and excellent communication skills. (Arabic would be a bonus)
- Experience working with large brands such as L'Oreal
- An eye for detail and pride taken in your work
- Excellent time keeping/organisational skills and works well under pressure
- A high level of professionalism and understanding of client confidentiality
- Physical stamina to stand for long periods of time
- Flexible and prepared to work evenings weekends and national public holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards
- Constantly working towards building a loyal clientele
- Experience in all color techniques, including free hand painting, babylights and Balayage

Key Responsibilities across both roles

- To consistently deliver the highest level of services and treatments to clients
- To assist with demonstrations/ events as required
- Ensuring you have the correct stock levels and to adhere to your treatment schedule.
- Ensure all services are completed to excellent technical standards
- Ensure high levels of service delivery from greeting to departure
- Provide clients with a thorough consultation to understand their needs and expectations, and finish by providing recommended aftercare to fulfill the client's needs
- Working towards set targets/KPI's
- Take ownership of own service column to maximize revenue
- Taking pride in your workspace; ensure cleanliness of your work areas are kept to the highest of standard • Ensure personal standards and grooming are in line with UR brand standards
- Assist with the training of newly joined team members
- Adapting/Learning new services offered by Urban Retreat

If you feel these qualities apply to you and you have experienced with the required responsibilities, please apply now: <http://lei.sr/J5o9Z>



BVLGARI
HOTEL LONDON



Located in Knightsbridge on the edge of Hyde Park, The Bvlgari Hotel London is both a haven of calm in the centre of the city and yet under a minute's walk from such landmarks as the famous Harrods department store.

We are recruiting!

We are currently recruiting for a variety of roles to join our award winning luxury Spa. Based over two floors, our Spa comprises numerous treatment rooms offering a variety of specialist products and services, a Spa suite and a 25m swimming pool and adjoining vitality pool. We offer a competitive salary and benefits package

Spa Sales and Reservationist

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

Spa Attendant

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

Senior/Spa Therapists

Spa Therapists are responsible for delivering exceptional treatments to guests of the spa, in line with ESPA and Hotel brand standards, whilst maintaining the excellent five-star client care, cleaning standards and grooming. Responsible for revenue generation through retail, up-selling and cross sales to other business centres in the spa.

Did we mention the fabulous benefits we offer too? See below for just some of them...

- Highly Competitive Salary
- Discount at selected Bulgari retail outlets
- Life Assurance
- Private Dental Insurance
- Service Charge
- My Bulgari Rewards Discount Scheme
- Private Health Insurance
- Group Personal Pension Plan

All our colleagues demonstrate our core values in the service they deliver... Radiance, Grace, Authenticity, Pure Presence, Integrity and Tradition of Excellence... is this you? If you think it is and you would like to join our team please send your CV and letter of application below.

We look forward to hearing from you!

For more information and to apply: <http://lei.sr/P4t8r>

Amanpuri to offer medical services

Continued from front cover
TCM services will include Traditional Herbal Medicine; Traditional Acupuncture; Acu-Laser Therapy; Moxibustion and Cupping, while Ayurvedic therapies will range from a four-handed Abhyanga oil massage to Shirodhara (the gentle pouring of warm oil onto the forehead and over the scalp).

DNA Lifestyle Genetic Analysis and Basic Wellness Gene Tests will also be available.

All prescribed medical treatments at Amanpuri will be conducted and overseen by Thanyapura director Dr Narinthorn Surasinthorn and his team of medical doctors, physiotherapists, chiropractors, nutritionist, Traditional Chinese Medicine (TCM) practitioners and Ayurvedic physicians.

Amanpuri is also the first Aman to provide Intensive Wellness Immersions – individual programmes with prescribed medical treatments. The new Intensive Wellness Immersions



The new medical offerings will be complemented by the Wellness Centre's holistic spa services, including a variety of massages

aim to present results-oriented, personalised programmes to guests who wish to dedicate their time at Amanpuri to achieving specific wellness goals. Employing tools in both the medical and therapeutic wellness repertoires, Intensive Immersions are designed not merely to enhance a guest's stay but to be its purpose.

These five-night plans expand on the resort's three-night Original Wellness Immersions.

Details: http://lei.sr/U5m5P_S

Chatzky, Kerpen to keynote at WOW

Continued from front cover

The lineup will also include:

■ Dolores Barclay, an journalist, author, producer, and professor at Columbia University.

■ Diane Harris, editorial director of Considerable, a new financial and lifestyle website for people redefining what it means to grow older, and the former editor-in-chief of Money magazine

■ Betty Ng, founder and CEO of Inspiring Diversity, a collaborative community of members from all backgrounds.

■ Elizabeth Scherle, cofounder and president of Influenster, a digital destination where millions of consumers research and review products and where brands

■ And Claire Wasserman, founder of Ladies Get Paid, an organisation that seeks to close the wage and leadership gap through career development.

Other conference highlights include expanded breaks for networking, a day-long photo booth and headshot station, and an inspiration wall where attendees can share their favorite thoughts, and quotes. There will also be a networking lunch where attendees can participate in a themed discussion. The day will conclude with a cocktail party, during which



Carrie Kerpen is CEO and founder of Likeable Media and host of the popular podcast 'All the Social Ladies', and will close the event

time attendees can take advantage of mini spa services in an experiential area.

The New York City Women in Wellness Leadership Conference Scholarship has also been awarded to Pamela Dunklin, a former homicide detective turned aesthetician.

Details: http://lei.sr/Y6N4Q_S

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedemedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 20 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianpas.org

South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness Africa Association

W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: www.iswic.ru

Taiwan Spa Association

W: www.tspsa.tw

Thai Spa Association

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T: +90 212 635 1201 W: www.spa-turkey.com

The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

Ukrainian SPA Association

T: +3 8044 253 74 79 W: www.spaua.org