# spa opportunities

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# Fivelements launches urban wellness concept

Integrated wellness lifestyle company Fivelements has revealed details of its newest urban wellness concept, Fivelements Habitats.

The first Fivelements Habitat will open in Hong Kong's Times Square in July 2019, followed by two more locations in Hong Kong's central business districts over the coming 18 months. There are plans to expand to other cities in Asia thereafter.

Since opening its doors in Bali in 2010, Fivelements has established itself as an innovative leader in residential wellness retreats, epicurean plant-based cuisine, transformative sacred arts programmes, and wellness hospitality.

Drawing from its expertise in holistic wellness and innovative plant-based gastronomy, Fivelements says it intends to bring the Hong Kong wellness community together and create alternatives for the growing health enthusiasts in the area.



The first Fivelement Habitats will open in Hong Kong's Times Square

Expanding from its wellness retreat in Bali, the company will launch Fivelements Habitats, city sanctuaries offering yoga, sacred arts and plant-powered cuisine to urban residents and corporates who live demanding lifestyles and are seeking greater balance, stress reduction and personalised experiences.

The intent is to create a home or 'habitat' for the growing 'urban wellness tribe' and cultivate Fivelements as the second most important place for urban dwellers, creating a bridge between their residence and their workplace.

Inspired by biophilic principles and Balinese healing philosophy, Lahra Tatriele, co-founder and chief innovation officer of Fivelements, spearheads the company's design team, evolving from their flagship Fivelements Retreat Bali to co-create the first Fivelements Habitat in Hong Kong.

Featuring many of the brand's distinctive 'five elements' resort building materials, her goal was to build a new expression of Fivelements in the urban wellness habitat while keeping aligned with the company's brand design standards.

Details: http://lei.sr/g3p5v\_S

# Floating spa opens at Monkey Island

Malaysian hotel group YTL Hotels has opened the Monkey Island Estate resort in Bray-on-Thames, UK.

Set across seven acres, the resort includes a 41-bedroom luxury hotel – designed by New York-based Champalimaud Design – and a large, luxury floating wellness spa.

The spa is located on a bespoke crafted barge moored on the banks of the island and houses three treatment rooms, a themed wheelhouse reception and an Elixir Bar. The treatments have been inspired by monks who once inhabited the island.

Details: http://lei.sr/E9h2Q\_S

## Major renovation for Le Blanc Spa Cancun

Palace Resorts has completed a multimillion-dollar renovation of Le Blanc Spa Resort Cancun, the brand's flagship property, which includes a 30,957sq ft spa created in conjunction with Diana Mestre of Mestre & Mestre Spa & Wellness Consulting.

Elias Architects completed extensive enhancements to its interiors and exteriors – including the spa – as well as a completely redesigned lobby, upgrades to its meeting space, new designer guest suites, redefined restaurants and newly decorated common spaces.

Mestre has been the spa consultant for both Le Blanc Los Cabos and Le Blanc Cancun from the original spa concept and design, which includes 19 treatment rooms, an extensive hydrotherapy area, hot and cold plunge pools,



The Blanc Spa includes 19 treatment rooms

sauna, herbal steam room, chromotherapy, sauna therapy and relaxation lounge.

Mestre also worked on the spa's renovation and new treatment menu, which includes a new signature service.

Continued on back cover

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# Esé invites millennials to tell their story

International spa and wellness consultants The E<sub>77</sub> Company are working on a spa hotel in Lithuania designed specifically for millennial customers, which is due to open in late summer 2019.

The Spa Hotel Esé – pronounced 'essay' – will be located in the spa town of Birštonas, surrounded by pine forests and the winding loops of the Nemunas River. The town is well-known for its clean air, therapeutic mud and mineral water springs, which will be used for mineral water pools and baths at the spa.

The hotel was previously the Hotel Sonata, which was closed in autumn 2018. Architect Paulius Mirinavicius of studio UAB Milimetras and interior designer Jurgita Masiukaite are working on the transformation of the resort alongside E77, who created the spa concept.

"This is no ordinary hotel, but a true Instahotel," said Egle Ruksenaite, owner and founder of The E77 Company. "The very first hotel designed for millennials in the Baltic States, it will serve as a point of art – no boring plain walls here."



The spa town is known for its therapeutic mud and mineral water springs, which will be used for treatments at the spa

The Hotel Esé has been created for millennial families, single millennials and couples, with separate hotel wings for adults-only and for families with children, and will include 40 apartments with kitchenettes.

The spa will include four treatment rooms, as well as an indoor swimming pool with sauna and children's pool.

A restaurant will include a healthy food menu, and rooms are divided into different themes that guests can select.

Details: http://lei.sr/X4s4q\_S

# European bathing gains traction in the US

US property developers are tapping the centuries-old bathing practices of Europe as they seek to differentiate their wellness amenities and increase wellness ROI, according to Design for Leisure (DFL), creators of hydrothermal wellness areas.

The company says more US hotels, resorts, spas, condo/apartment developers and luxury home owners are adding self-service hydrothermal bathing circuits like those typically found in European spas and bath houses.

DFL has seen an increase in interest from both large and small US properties that are looking to extend – or even replace – standard spa treatment rooms with self-service European bathing circuits that give guests the freedom to explore and experience wellness benefits at their leisure.

The company, which was founded in the UK nearly thirty years ago, opened a US office after being tapped by Canyon Ranch to design and



The wellness area spans over 20,000sq ft and includes a 500sq ft hammam

build the hydrothermal area of its 134,000sq ft spa at the Venetian Resort in Las Vegas. Dubbed Aquavanaâ, the European-inspired suite of thermal spa cabins, tubs and hydrothermal bathing experiences remains a key signature of the spa's wellness offerings.

"It's inspiring to see more US developers embracing hydrothermal bathing areas as a key differentiator in their wellness offerings," said Don Genders, CEO of Design for Leisure. *Details: http://lei.sr/p4E2A\_S* 



# 'Linger longer' concept launched

Architect Robert D Henry has created a salon and medical spa in upstate New York, integrating the two together.

The 3,300sq ft location features custom millwork and lighting, as well as immersive sculptural styling stations, a "runway" separating salon functions, and shared reception and back-of-house support zones. The Anthony DeFranco Salon & Sight of Beauty MedSpa features a design that has been choreographed and planned,

from guests' intended movement throughout the overall space's floor plan, down to the regal crocodile-embossed salon chairs encrusted with recessed, bejeweled button tufts.

The combination of two very different client experiences — the high-activity salon and the calm energy of the spa — is intended to be distinct, while also complementary.

"Robert D. Henry Architects understood Anthony DeFranco's design vision of creating a glamourous and elegant space that would promote guests' full-body wellness transformation," said Robert Henry, founding principal of Robert D. Henry Architects.



The concept combines a high-activity salon and the calmness of a spa

"The design team strived for the highest quality end result, and having worked on previous salons with DeFranco, we applied our expertise as a wellness-driven architecture firm to create a sensuous space that would stimulate all five senses."

Its four spa treatment and massage rooms are lined with soft, shimmering wall-coverings to create a warm, cocooning environment. These sensuous spa experiences extend the duration of clients' stays by offering multiple total body rejuvenation services, encouraging guests to linger for longer.

Details: http://lei.sr/R2c6t\_S

The wellness floor features a lap pool that arcs in concert with the building's curved windows

# Four Seasons Boston to have entire floor of wellness

Rising 61 storeys above the thriving Back Bay neighbourhood, the Four Seasons Hotel One Dalton Street, Boston is due to open shortly, complete with a full-floor spa.

The glass skyscraper – now the city's third tallest building at 724 feet or 220 metres – was designed by Harry Cobb of Pei Cobb Freed & Partners in collaboration with Gary Johnson of Cambridge 7 Associates.

The spa and wellness centre spans the entire 7th floor of the hotel, and is dedicated to holistic and innovative experiences. The spa features five treatment rooms – including one couples' suite – a relaxation room, steamrooms and rainfall showers.

The pièce de résistance of the wellness floor is the 64-foot (20-metre) lap pool that arcs in concert with the building's curved windows. *Details: http://lei.sr/x8e7r\_S* 

# Ikalia Spa inspired by Illyrian mysteries

The Ikador Luxury Boutique Hotel & Spa – a new ultraluxe hospitality project created by Croatian entrepreneur Pavo Zubak – has opened the Ikalia Spa, which occupies the entire third floor of the hotel.

While the hotel has just 14 bedrooms, it is one of the most expensive new properties in Croatia, with the total investment of over €1m per accommodation unit. Interiors have been designed by Atellior.

Created by international spa consultants Illyria Wellness,

Ikalia Spa uses artisan natural ingredients, including Baltic Amber powder, local olive crush, organic distilled plant oils, and premium plant-based skin care featuring Croatian spring waters.

"Two thousand years ago, a water springs goddess named Ika was revered all along this coastline. Today, Ika's springs still rise up through the salty Adriatic," said Liz Ugrin, co-founder of Illyria Wellness.

Special treatment rooms include the Crystal room, which includes its own terrace and sea



The relaxation lounge includes Note vibroacoustic loungers

view; the Gold room and the Amber Spa Suite, a double room with private rasul.

The Ikalia Float Room includes a Zero Body float table by Starpool, where guests can experience the Ikalia Sonic Float, a live music therapy treatment. The spa also includes a solarium; Savu sauna; conifer steam room; ice fall; salt crystal relaxation lounge; a relaxation lounge with Note vibroacoustic loungers featuring sound therapy, heat and chromotherapy.

Details: http://lei.sr/h3C2T\_S

# MENA's wellness tourism market #1 in world for growth

At the Arabian Travel Market (ATM) in Dubai this month, the Global Wellness Institute (GWI) held its third annual Wellness Symposium, presenting the latest research and trends for the Middle East-North Africa wellness tourism markets.

In terms of recent growth percentages, no wellness tourism market is growing faster than MENA's – 13.4 per cent annually – and it has now reached US\$10.7bn. MENA's spa industry is also seeing explosive 15.4 per cent yearly growth, and is now valued at US\$2.8bn.

And its thermal/mineral springs market also has the #1 recent growth rate worldwide at 30 per cent a year. Wellness trips across MENA (domestic and inbound) grew from 8.5 million in 2015 to 11 million in 2017. Wellness tourism revenues jumped from US\$8.3bn in 2015 to US\$11bn in 2017 and will grow another 75 per cent to reach US\$18.7 billion by 2022. Details: http://lei.sr/c9h3d\_S





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## McCarter named Mindbody president

Industry tech business Mindbody has appointed Josh McCarter as president.

He was formerly CEO and co-founder of Booker, which was acquired by Mindbody in 2018 in a US\$150m (€134m, £116m) deal.

In his new role, McCarter will be responsible for the company's revenuegenerating activities, including sales, marketing, customer services, business development, and corporate development.

"Josh's profound knowledge of the wellness industry and deep understanding of our brand make him the ideal person to accelerate and execute our national and global growth strategies," said Rick Stollmeyer, CEO and co-founder of Mindbody. "Josh is a proven leader who fully embraces our ambitious goal of creating the premier, global marketplace for fitness, beauty and wellness."

"I'm looking forward to being more directly connected with the critical components of the company that drive our customer growth strategy," said McCarter, "as well as working with our partners and product team to better serve the tens of



Mindbody CEO Rick Stollmeyer (left) with McCarter

thousands of customers that depend on our software to run and grow their businesses."

McCarter previously served as COO of SpaFinder, managing the company's technology, operations and strategic initiatives. Before joining SpaFinder, he served as VP of international development and business development for online automotive marketing business, Autobytel.

Details: http://lei.sr/y8G9X\_S

# The Farm opens aesthetics centre

The Farm at San Benito, Philippines, has unveiled a new Aesthetics Centre, which offers guests a range of programmes and noninvasive alternatives to cosmetic surgery.

The Aesthetics Programme offers services brought by Dr Conrada Veruasa-Apostol, a reconstructive and plastic surgeon whose passion is focused on aesthetic enhancements with a holistic touch. As part of the new Aesthetics Programme, The

Farm carries Exuviance by Ross, a line of antiageing machines and products. In addition, guests can benefit from the latest technology and treatments in skin rejuvenation, acne management, wrinkle reduction, scalp treatment and hair restoration, facial and body contouring, non-invasive beauty enhancements and dental aesthetics.

There is an extensive menu of services and treatments, including Hair Restoration Treatment, which uses Low Level Laster Therapy to stimulate hair follicles to encourage regrowth, and Fat Reduction Treatment, which also involves non-invasive laser treatments designed to shrink fat cells beneath the skin,



The new aesthetics centre offers guests a range of programmes

helping to reduce typical 'problem areas' including the hips, waist and thighs.

The Aesthetics Centre also offers a number of non-surgical Post Natal Rejuvenation treatments, including stretch mark removal and vaginal rejuvenation treatments.

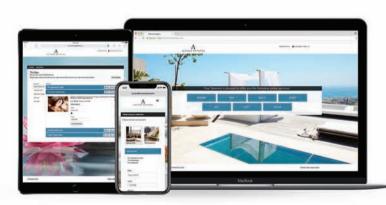
There are also Scar & Blemish Removal treatments and Anti-Ageing Treatments which focus on the face, eyes and even help combat the effects of smoking in the skin.

The Farm at San Benito is an eco-luxury holistic medical wellness resort located in Lipa, Batangas, a 90-minute drive south of Manila, Philippines.

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The spa facilities include a heated plunge pool

## South African boutique hotel opens lush garden spa

Fairlawns Boutique Hotel & Spa in Johannesburg, South Africa, has unveiled a new garden spa, which at 1,700sq m, is one of the largest in the city.

Nestled a bamboo forest within the hotel's lush gardens, the spa includes a heated plunge pool, Kneipp therapy offering and spa bath, Chinese daybeds and pod swing chairs. Three outdoor treatment salas accommodate groups of two or more in privacy. The spa at Fairlawns combines traditional and modern concepts with products from Sothys and QMS Medicosmetics to create a variety of signature Asian-inspired treatments.

Signature treatments include the fourhour Royal Bali Ritual; a full-day Celebrate Togetherness treatment, and a Jet Lag massage, aimed at the many travellers arriving in South Africa after a long international flight.

Details: http://lei.sr/q4y5A\_S

## Kengo Kuma's 'Meditation House' launches in Bavaria

Japanese architect Kengo Kuma has designed the "Meditation House" - a wellness facility and retreat - in the Bavarian woodlands outside Krün, Germany.

The 160sq m (1,722sq ft) outbuilding, which is only accessible by foot, is part of the 133-bedroom Das Kranzbach spa hotel and features floor-to-ceiling windows, a tea room with artisan-designed tatami mats, and a meditation hall.

The look of the pavilion was inspired both by traditional Japanese wooden townhouses and by German chapels. The structure's facade, visibly its most distinguishable aspect, is comprised of 1,500 individual boards of fir wood.

This fact has led Studio Lois, a German architecture firm who collaborated with Kuma on the project, to liken the Meditation House to a Jenga-like low-rise. Details: http://lei.sr/w6R6g\_S

# Nautical-themed spa resort opens

International architecture studio MKV Design (MKV) has completed work on a new 44-key spa resort in Mykonos - Greece's "Island of the Winds"

Nestled between whitepainted Cycladic buildings and the wine-dark (to use Homer's words) Aegean, the Mykonos Riviera Hotel and Spa – echoing the surrounding seascape - features a swirl of aquamarine, stone, and marble accents

Leisure and wellness facilities include an infinity pool and a 500sq m wellness spa with six treatment rooms, a thalassotherapy pool, a traditional hammam, a sauna, a relaxation room, and a hairdressing salon.

The luxury spa hotel, described by MKV Design as resembling "a small island settlement" and as forming a part of Greece's cultural "rebirth", is also home to two restaurants and a sunken library.



The 500sq m spa houses six treatment rooms and a large wet area

In a statement, Maria Vafiadis, founder of MKV, said: "In this new project, we have created a retreat just a stroll away from the main town in which guests can feel completely connected with the most beautiful and transformative aspects of Mykonos – its natural landscapes, centuriesold architectural character, and its sense of simple luxury."

Details: http://lei.sr/v7W6W\_S

# 'Wild Spa' for The Cornwall hotel

The Cornwall hotel and spa in St Austell, UK, has launched a new Wild Spa Experience, that offers guests a secluded al fresco wellness escape.

The temporary, pop-up experience - called Wild Spa - takes the spa experience into the great outdoors by offering hotel guests the opportunity to relax in Scandinavian-style, woodfired hot spa pools in a Nordic environment.

A collaboration with eco hot tub manufacturer

Kernow Springs, the Wild Spa Experience takes place in the hotel's private walled garden and is billed as a 'unique sensory journey', combining water, fire, wood and air.

Facilities include Scandinavian woodfired hot tubs, supplied by Kernow Springs, a traditional Swedish wood-fired sauna, outdoor showers, an invigorating cold-water drench bucket, private changing yurts and a Bedouin chill-out lounge.

Lauren Roberts, spa manager at The Cornwall, said: "We are so excited to officially open up our gorgeous walled garden for the Wild Spa Experience



The Wild Spa will offer guests wood-fired hot spa pools outdoors

"It's perfect for an afternoon treat as the sun sets or a luxurious dip under the stars."

The Wild Spa project follows an announcement that the Clearing Spa at The Cornwall Hotel has signed a brand partnership with French skincare and wellness company Caudalie.

As a result, the spa's treatment menu has been expanded to include treatments from the French skincare brand.

The spa will also stock a selection of Caudalie products as a retail line for guests to purchase following their treatments.

Details: http://lei.sr?a=2p3n9\_S



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# **CALENDAR**

#### 13-14 May 2019 **Spa Life Ireland**

Johnstown Estate Hotel & Spa County Meath, Ireland A two-day conference that also includes a new product exhibition. www.spa-life.ie

#### 13-14 May 2019 World Spa & Wellness Asia

Le Meridien Phuket Beach Resort, Thailand A conference, networking and brand showcase for senior management of sites in Asia. www.worldspawellness.com

#### 19-22 May 2019 **SPATEC Spring North America** JW Marriott Turnberry Resort & Spa

Miami, Florida, US The results-oriented business setting, SPATEC Spring will bring together America's most important spa and wellness operators. www.spatecspring.com

#### 28-31 May 2019 **WTA Members Meeting**

Canyon Ranch, Tucson, Arizona, US Three nights and two days of networking and education for members of the Wellness Tourism Association.

www.wellnesstourismassociation.org

#### 3-5 June 2019 **Spa Life International**

Health Reserve Freiburg, Germany Spa Life goes international with this two-day conference that also includes speed dating and a new product exhibition.

www.spa-life.eu

#### 6 June 2019

#### Swiss Medical Spa & Hospitality Think Tank

Campus Passugg, Switzerland The Swiss Medical Spa & Hospitality Think Tank is a one-day expert & academic forum www.medicalspathinktank.ch

#### 8 June 2019 **Global Wellness Day**

Locations worldwide

A not-for-profit initiative dedicated to living well, with many spas offering free wellness. www.globalwellnessday.org

#### 19-22 June 2019 **Spatec Europe**

Grand Hotel Dino, Baveno, Italy Spatec Europe will bring together Europe's spa



The forum will give global industry leaders a chance to debate on the topic and present their views

#### 23 May 2019 Forum Hotel & Spa

Hotel George V, Paris, France

A one-day meeting which offers a chance for professionals to share their opinions on the evolution of the hospitality and wellness sectors, new customer

expectations, and different trends in the market with the aim of foreseeing future demand and emerging trends. Launched in 2008, the event will is being held for the 12th time. This year, the focus will be on the theme of Multidiversity in Wellness. www.forumhotspa.com

operators of hotel resort, destination, athletic, medical and day spas to meet with key leading domestic and international suppliers. www.spateceu.com

#### 4-6 August 2019 **American Spa CBD Conference**

A first-of-its-kind event is for those in the spa industry to learn information, best practices, and solutions from industry experts on CBDinfused experiences.

www.americanspacbdsummit.com

#### 5-7 September 2019 **Annual SWAA Conference**

Sarova Whitesands Beach Resort & Spa, Mombasa, Kenya

The event will look to define Africa's role in the global wellness phenomenon. Sub-Saharan Africa is the fastest growing spa market, with wellness tourism growing 50 per cent faster than normal tourism.

www.swaafrica.org

#### 5-7 September 2019 **CIDESCO World Congress & Exhibition**

Chicago, United States

The show offers wellness, beauty and spa professionals interact and network with each other during three days.

www.cidesco.com/events

#### 11-13 September 2019 **ISPA Conference and Expo 2019**

The Venetian, Las Vegas, US

The annual ISPA Conference & Expo brings professionals from all spa industry sectors together in one location.

www.attendispa.com

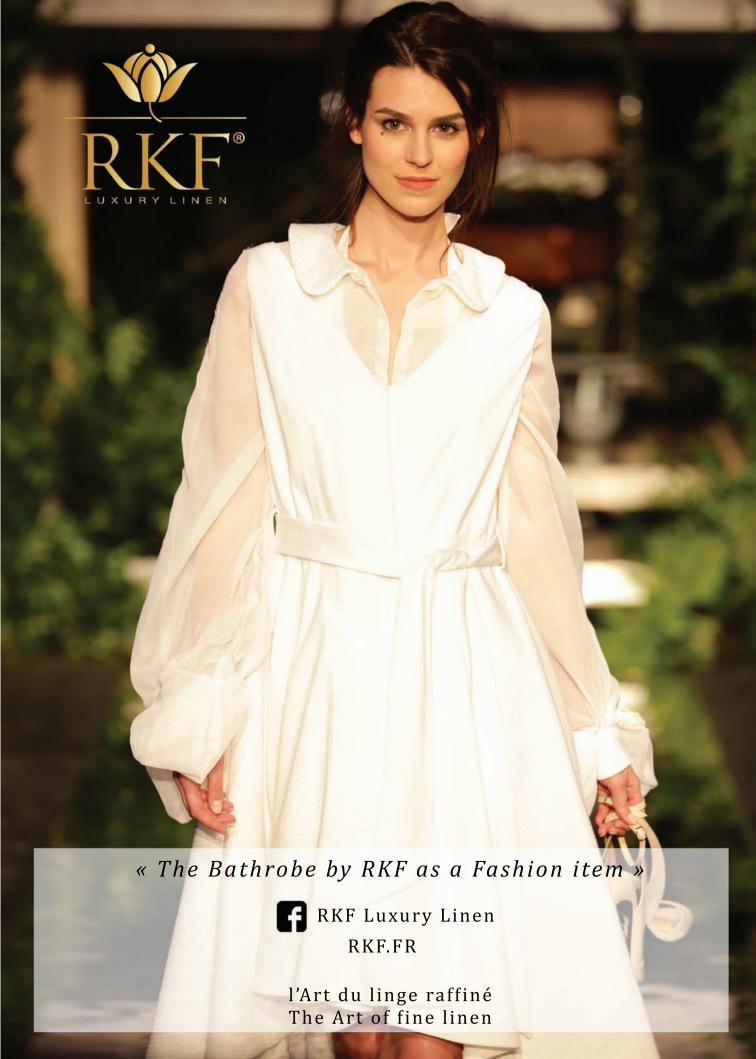
#### 14-16 September 2019 **SpaChina Summit**

Venue TBC, China

Held for the 12th time this year, the event provides delegates a unique insight into the growing Chinese market.

www.spachina.com







Beck brings 25 years' experience at some of the world's biggest beauty brands to the position

# Carolyne Beck joins Elemental Herbology

Skincare brand Elemental Herbology has appointed Carolyne Beck as its global sales director. Beck has 25 years' experience gained across some of the world's biggest beauty brands.

Beck's role as global sales director will see her manage the spa and retail side of the business globally, working to take both to the next level while maintaining the brand's standards and exclusivity – as well as developing the brand's ethos of traditional Chinese medicine through its marketing and NPD strategy.

During her career, Beck has worked at Estee Lauder, Elizabeth Arden and REN.

"Carolyne's track record of growing spa brands means she is the perfect person to elevate Elemental Herbology to the next level," said William Rollason, board director. Details: http://lei.sr/w9T5s\_S

## AFSO complete "mansionlike" St Regis hotel in HK

Chinese design practice AFSO has created a panoply of interior spaces at the St Regis, Hong Kong, a recently opened resort that has been likened to a "curated mansion".

Located in the city's Wan Chai district, the 27-storey flagship – the first venue from the St. Regis Hotels and Resorts hospitality group to debut in Hong Kong – features 129 guest rooms and suites as well as a large wellness offering, including a day spa and health and fitness club.

AFSO's design pays homage both to St. Regis's luxury heritage (the company was founded over a century ago by business magnate John Jacob Astor IV) and to Hong Kong's history.

"The hotel's incredible architecture and design beautifully capture the vibrant energy of Hong Kong," commented Lisa Holladay, Global Brand Leader for St. Regis Hotels and Resorts.

Details: http://lei.sr/r7v6B\_S

# Dusit works on Bangkok lifestyle site

Thailand-based developers Dusit Thani Public and Central Pattana (CPN) have unveiled the latest details for the Dusit Central Park project – an immense mixed-use scheme planned for the heart of Bangkok.

The new 440,000 sq m development, which will adjoin the city's Lumpini Park, will be designed by the Office of Metropolitan Architecture and Architects

49, and play host to a series of leisurefriendly attractions and facilities, including luxury residences, a renovated Dusit Thani Bangkok hotel and an upscale emporium with a large rooftop park.

The 250-room resort will feature a topfloor bar, a restaurant, and Dusit's trademark Deverana Spa. Launched in 2000, Devarana Spa is marketed as a luxury, Thai-inspired spa chain and was established to delivering "outstanding best spa services" at selected



The project includes a renovated Dusit Thani hotel and Devarana spa

five-star hotels. It draws on authentic Thai healing therapies and western disciplines.

Commenting on the scheme, Suphajee Suthumpun, group chief executive at Dusit Thani Public Company, said: "By blending the best of Thai design and hospitality with international standards of service, we will create an entirely new city landmark that reflects our past, embraces our present, and anticipates the future."

Details: http://lei.sr/g3G5v\_S

# MOHG announces Istanbul project

Mandarin Oriental Hotel Group (MOHG) will manage a second luxury hotel in Istanbul, Turkey. The project, which also features branded residences, is scheduled to open in 2022.

The new development comprises three standalone towers and is located in the exclusive Etiler residential area, close to the city's central business district. One of the towers will house Mandarin Oriental Etiler, Istanbul with 158 guestrooms and suites and

16 serviced apartments. The remaining two towers will house 251 Residences at Mandarin Oriental. UNStudio from Amsterdam has been appointed as the master planner and architect.

The hotel will have a spa and fitness centre, offering the Group's signature wellness programmes as well as locally inspired treatments and both an indoor and outdoor swimming pool. The Residences at Mandarin Oriental will provide owners with extensive private gardens and impressive views of the Bosphorus. In addition, there will be a full suite of bespoke resident facilities, including two outdoor swimming pools with city skyline views, a fitness centre and six beauty treatment rooms.



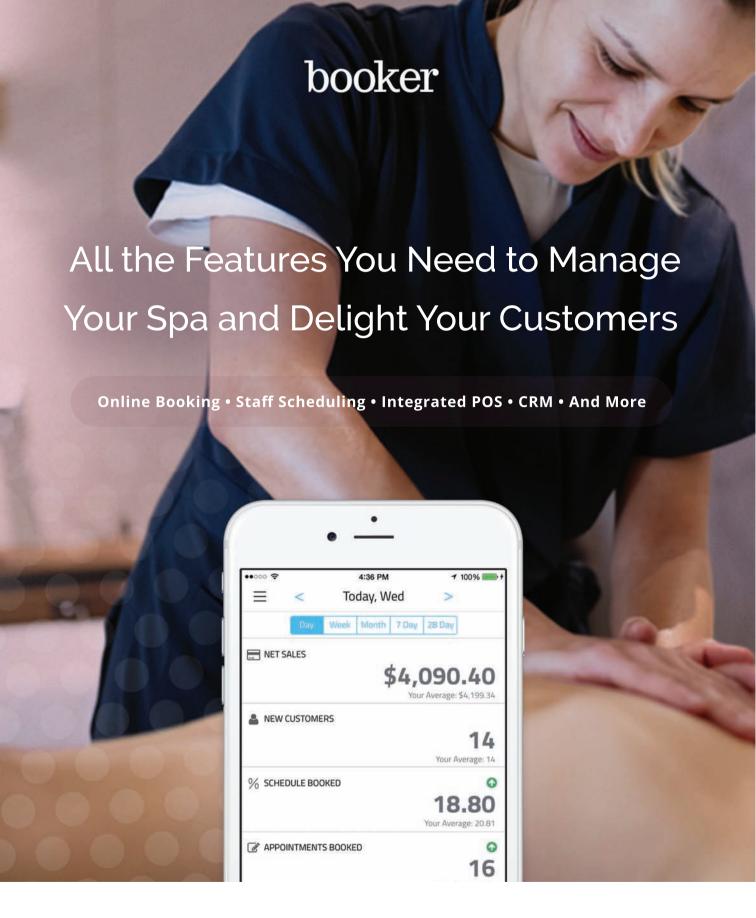
The new development comprises three standalone towers

The owners and developers of the project are Astaş Holding A.Ş and Yapi & Yapi. This is the Group's third venture in Turkey with Astaş Holding A.Ş owning the Group's two other Turkish properties – the Mandarin Oriental, Bodrum and Mandarin Oriental Bosphorus, scheduled to open in 2020.

James Riley, MOHG's group chief executive, said: "Operating two hotels in a single city is something that we have already done successfully in Hong Kong and will soon do in London. We believe there is room for more than one Mandarin Oriental hotel in certain destinations."

Details: http://lei.sr/U7c8j\_S





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#### **SPA PRODUCTS UPDATE**

# TMC launches new company specialising in loungewear



Charmaine Lang, founder of The Madison Collection (TMC), has teamed up with daughter-in-law and businesswoman Marisa Pepper to launch Zuuja, a new company specialising in loungewear for resorts and spas.

The four-piece collection, inspired by athleisure wear, can be worn in the treatment room, to the pool, in the dining room and even to bed, making the spa journey seamless.

Pepper says the loungewear creates "ease from waking to wandering to lounging" and it also offers "guests a reminder of their stay"

Available as an in-room amenity and as a retail line, the unisex collection has been created with comfort and luxury in mind.

KEYWORD: THE MADISON COLLECTION



# Comfort Zone debuts on the go face masks

Comfort Zone has developed a selection of face masks to target common skin concerns.

Housed in convenient travel pouches the masks are designed to be used on the go, after the gym or when travelling, and will be available as a gift-with-purchase (GWP) of any of Comfort Zone's moisturisers.

Billed as 'professional cosmetic efficacy at your fingertips', the range consists of four masks: Renight, Active Pureness, Sublime Skin and Hydramemory.

KEYWORD: COMFORT ZONE

Supplier Spotlight

Industry suppliers tell *Spa Opportunities*' Lauren Heath-Jones about their latest product, treatment and equipment launches.



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#### Lemi's Portofino beds unite comfort and functionality

Italian wellness equipment supplier Lemi has launched not one but two new multi-functional treatment tables, the Portofino and Portofino Evo.

The company's answer to industry demand for lower tables, the Portofino tables stand at just 49 cm (19.2") tall, with adjustable height, and are designed to guarantee both client and therapist comfort whilst optimising work space.

Combining comfort and functionality, both tables feature independent electric motors to control the height, back, leg and headrests, as well as customisable mattresses and fire-resistant upholstery coverings with antibacterial approperties.



Matteo Brusaferri, general manager of Lemi, says: "Each product is never just a purely technical element but becomes a furnishing complement, harmoniously integrated into the workplace, thus increasing its usability. Portofino and Portofino Evo are perfect examples of this." KEYWORD: LEMI

#### LPG's new hand treatment to combat signs of ageing

LPG endermologie has launched a new antiageing treatment targeting the hands.

Designed to rejuvenate and revitalise tired hands, the treatment combines LPG's CELLU M6 Alliance electronic massage tool with its Anti-ageing Hand & Lip Cream to rejuvenate and revitalise tired hands, as well as reduce the appearance of ageing and boost hyaluronic acid production, leaving the skin firmer with a smoother appearance.

The cream, billed as a high-performance product, contains LPG's Complex Repair, an active ingredient unique to the brand, that is designed to accelerate the results of the treatment while firming the skin and smoothing fine lines.



KEYWORD: LPG

For more info, or to contact any of these companies, log on to www.spa-kit.net and type the company name under 'keyword search'



#### Vagheggi creates 'Irritual' range for 'non-ritualists'

Vagheggi has partnered with spa industry veterans Morgan Colliot and Jean-Guy De Gabriac to create Irritual, a spa line that takes clients beyond the ritual.

Designed for 'non-ritualists', Irritual is a treatment and product range billed as loving homage to Italy. The range uses Italian ingredients such as almonds from Avola, walnuts from Veneto and chestnuts from the Tuscan-Emilian Apennines.

The products begin with the scrupulous selection of raw materials, sourced according to geographic location. The concentration of these active ingredients combined with their seasonality and harvesting method, is what makes the brand unique.

**KEYWORD: VAGHEGGI** 

#### ThelTides unveils new treatment and product line

The Tides Wellness, a wellness brand based in The Netherlands, has launched a new detox treatment and accompanying professional skincare line.

Called Ocean Deep Recovery, the ritual is billed as a 'physical and mental detoxification experience, and is designed to rid the body of toxins and soothe muscle tension, as well as reduce feelings of fatigue, improve sleep quality, and alleviates stress.

The accompanying skincare line is designed for professional use only, and consists of two full body masks, containing magnesium to cleanse and purify the skin, whilst seaweed hydrates and nourishes. This unique blend is designed to encourage deep relaxation, renew and restore lost minerals and electrolytes and reduce stress levels. **KEYWORD: THE TIDES** 





#### Fashionizer jumpsuit kind to the environment

Fashionizer Spa, a uniform supplier for high-end hotels and spas, has launched the Caprica Jumpsuit, a comfortable and contemporary uniform for spa therapists.

Billed as an 'effortless and stylish'

alternative to the traditional spa uniform, Caprica is part of the New Life collection, which combines Polyethylene Terephthalate (PET) fabric with yarn made from 100 per cent recycled plastic bottles to create a fabric that is light, soft and supple, while also being kind to the environment. **KEYWORD: FASHIONIZER** 

#### BC Softwear combines cotton and bamboo with new 'eco-friendly' robe



BC Softwear has introduced a new eco-friendly robe made from a combination of bamboo and cotton.

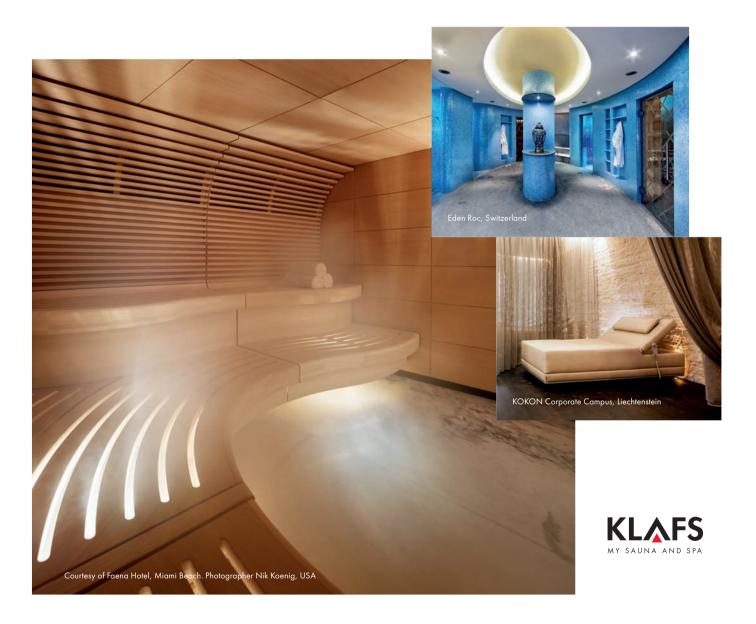
Called the Bamboo Bathrobe, the robe boasts a 'silky-soft' texture, thanks to its bamboo/cotton blend, and is both hypoallergenic and incredibly hygienic, due to the antibacterial, antimicrobial and antifungal properties of the bamboo.

Barbara Cooke, founder & CEO of BC Softwear says: "We introduce our products according to our customers needs rather than following trends and this super soft bathrobe was specifically requested by our customers. The product was put through rigorous testing to ensure it performs to our very high standards and longevity." **KEYWORD:** BC SOFTWEAR

For more info, or to contact any of these companies, log on to www.spa-kit.net and type the company name under 'keyword search'



# DEFINING SPA. SINCE 1928.



As a global manufacturer of premium saunas and spa solutions, we know what it takes to become a talking pont: outstanding comfort and uncompromising quality. To bring each customer's unique vision to life we select only the finest materials and craft them with passion and painstaking care. Let us inspire you and help you offer your guests a one-of-a-kind spa experience.



# Spa Beauty Therapist

Location: London Heathrow Airport
Salary: £24,000 – £25,500 plus benefits Full & part time positions available

We are looking for an exceptional therapist who is passionate about providing first class customer service to exceed our guests' expectations. A brilliant opportunity to work as a Spa Beauty Therapist in a unique airport environment.

We offer a wide range of beauty treatments, massage therapies and body treatments in luxurious surroundings where the emphasis is placed firmly on enhancing our guest's peace and relaxation and overall sense of wellbeing before they take a flight. Our treatments have been specially designed for the discerning traveller both men and women so that everyone who visits the Travel Spa can enjoy a perfectly rounded spa experience.

#### Our menu of spa experiences includes:

- Aromatherapy Associates massages ranging from 10mins to 85mins
- Full body scrubs
- Dermalogica facials
- Lycon full body waxing warm and hot wax
- OPI lacquer and gel polish manicures and pedicures
- Eyelash/ eyebrow tinting

Being a Spa Therapist you will play a major role in taking our guests on a journey of pure bliss and relaxation, providing the highest standard of treatments as well as preparing treatment rooms and refreshments. You will have excellent attention to detail, ensuring you deliver the experience expected from an elite establishment.

#### Therapist Attributes/Experience:

- Beauty Therapy Level 3 minimum or Holistic level 3 or Equivalent.
- A confident and welcoming personality.
- Driven by customer care.
- Flexibility to working hours.
- Effective at communicating. Ability to "upsell" and promote retail sales to enhance the guests experience in an unobtrusive manner.
- Impeccable appearance.
- Willingness to learn new treatments.
- A good level of spoken and written English.
- We are based at an international Airport so own transport is not essential as there are excellent public transport links.
- This role can be flexible hours to suit your home/personal life.
- Our peak times are weekends and school holidays.
- We also operate 365 days a year.

Due to our location within the airport, a full 5-year working history in the UK and a clean criminal record is required to allow us to apply for a security ID before your employment commences.

#### Amazing Package on offer includes:

- £10.50 per hour basic rate + 10% retail commission + 5% treatment commission, average earnings are £24,000 - £25,500.
- Health Care Scheme
- Pension
- Free lounge visits
- Amazing working environment, uniform and staff meals included





# Therapist

### LONDON

#### **COMPETITIVE SALARY AND BENEFITS**

Strip Wax Bar is a pioneer in hair removal industry, specialising in waxing and laser hair removal.

Established in 2005, Strip Wax Bar has grown to become one of the most respected beauty brands in luxury hair removal with a market leading presence. The company now boasts a customer base across 6 London boroughs with an international reach.

Strip Wax Bar offers excellent customer service and champions both new and renowned waxing and laser hair removal techniques, as well as stocks a broad range of beauty and lingerie brands online and in-stores.

We have an inclusive and supportive company culture, and believe in getting the right fit when it comes to people joining the company. We place a high value on people and believe we can offer a fun and friendly environment to work in, as well as a great place to learn and develop.

We offer competitive rates of pay with built in commission on treatments and retail as well as staff perks along the way to show how much we appreciate the hard work. On top of that we offer different contract opportunities for senior or part time therapists. We warmly welcome freelance therapists as well.

Strip Wax Bar is an equal opportunity employer and is determined to ensure that no applicant or team member receives less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race.

Please mention Spa Opportunities when applying for this job.

Apply now: http://lei.sr/g7J4T

## **URBAN RETREAT**





# **VACANCIES**

## Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring. Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

# **Beauty Therapist**

#### **Essential key skills:**

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills

- Fluency in English and excellent communication skills
- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

# Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

#### **Essential key skills:**

- Minimum 3 years shop floor and column generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way
- Good command of English both verbally and in written communication

- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

# Major revamp for Le Blanc Cancun

Continued from front cover "Le Blanc Cancun opened more than 10 years ago, and with the birth of the new Spa Le Blanc Los Cabos, the hotel was in need of remodeling," said Diana Mestre.

"For Blanc Spa, the efforts were concentrated on new floors, upgrading various equipment like massage beds and whirlpools, and adding thermal loungers, Digilocks and new lockers, a new spa boutique and lounge, and refreshing the general décor of the Spa. The Gym equipment was changed to

Technogym and Woodway treadmills.

The original sense of flow design was maintained, as well as all the special unexpected moments and rituals for the guests that are part of the Blanc Spa Experience."

One of the signature treatments is the Kukulkan massage, where two masseuses use four hands in a choreographed simulation of sacred animals and objects, including the



Facilities at the spa include extensive outdoor wellness areas

jaguar, the serpent, a feather, caracol, and the burning of copal, which symbolized the releasing of spirits holding us back.

"More and more guests request cultural experiences, so we needed to create a new signature ritual," said Mestre. "In the current market, personalisation and guest participation are important elements."

Details: http://lei.sr/R7w9c\_S

# Hilton opens Moroccan spa resort

International hospitality company Hilton Hotels and Resorts has opened the Tangier Al Houara Resort and Spa – a palatial getaway in Tangier, Morocco.

The 304-key resort – the company's third property in Morocco – occupies 234 hectares of oceanfront land and boasts three swimming pools, as well as an 850 sq m spa with extensive wet areas, including sauna, beauty salon, steamroom, and a health and fitness studio.

Other facilities include an

18-hole golf course – designed by Graham Marshall – and five restaurants and bars.

Architecturally, the wellness resort's interior and exterior spaces incorporate numerous Arabesque motifs and draw on traditional Moroccan structures, such as riads and casbahs.

"We are excited to introduce Hilton Tangier Al Houara Resort & Spa to our growing brand portfolio," commented Vera Manoukian, senior vice president and global head at Hilton Hotels and Resorts.



The palatial retreat occupies 234 hectares of oceanfront land

She continued: "The opening of this property highlights our commitment to expanding in key destinations across the world, in the world's most sought-after destinations for guests who know that where they stay matters."

In a description of the project, The Qatari Diar Real Estate Investment Company – the developer for the scheme – said it was "designed to be lived in, experimented with, and above all relished in".

Details: http://lei.sr/3Y3Q5\_S

#### **ADDRESS BOOK**

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#### Australasian Spa Association

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Bali Spa and Wellness Association (BSWA)

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#### Brazilian Spas Association

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Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

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#### China Spa Association

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Association of Spas of the Czech Republic

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The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

#### **Estonian Spa Association**

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#### **European Spas Association**

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#### Federation of Holistic Therapists (FHT)

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French Spa Association (SPA-A)

#### W: www.spa-a.com

German Spas Association

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#### **Hungarian Baths Association**

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#### The Iceland Spa Association

W: www.visitspas.eu/iceland

#### The International Medical Spa Association

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International Spa Association (ISPA)

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#### Japan Spa Association

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#### National Guild of Spa Experts Russia

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#### Salt Therapy Association

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#### Samui Spa Association

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