

spa opportunities

16-29 AUGUST 2019 ISSUE 326

Daily news & jobs: www.spaopportunities.com

Iconic Red Door Spa rebrands as Mynd Spa & Salon

After more than 100 years in the spa industry, US-based Red Door Salon & Spa has undergone a comprehensive rebrand and will now be known as Mynd Spa & Salon.

The company and its operations will have a new look and feel, “signifying an opportunity to grow and evolve the brand, expand service offerings, and partner with additional and innovative product lines”, the company said.

It will offer a streamlined menu of tailor-made beauty and wellness services featuring the same seven self-care areas – massage therapy, body treatments, skincare, nail care, haircut and color, makeup, and waxing – at the company’s 26 locations nationwide.

New retail brands from female- and family-owned businesses, including cosmetics companies Rodial and Delilah and skincare brands Babor and Dr Dennis Gross, will be introduced in-store and online.



The existing 26 locations will undergo renovations in waves by 2020

Mynd’s brand vision will be based on the belief that beauty is intrinsically connected to wellness – both of the body and of the mind – and is dedicating itself to using its resources to support guests’ overall wellbeing, not simply their outward appearance.

Realising the life-changing potential of personalised self-care, Mynd invites guests to “drown out the noise” of the stressors and influences around them and find the path that’s unapologetically right for them.

“In a world in which self-care is an increasingly vital need – where the cause-and-effect between self-care and health and wellness is so clear – we’re thrilled to offer services that have the ability to tangibly improve our guests’ lives,” said Todd Walter, Mynd’s CEO.

“While proudly embracing our more than 100-year history and roots as The Red Door, we are very excited by the far-reaching potential of this evolution of the brand.”

The existing 26 locations will undergo renovations in waves separated by region, to be completed in 2020.

Details: http://lei.sr/a7J6N_S

Lanserhof opens London property

German wellness operator Lanserhof has opened its first UK location at the historic Arts Club in London.

The six-storey, luxury health and wellness club has a focus on personalised services and houses a wide range of gym spaces and a full-service spa featuring treatment rooms and a cryotherapy chamber.

Designed by Ingenhoven Architects, the club mixes its fitness and wellbeing offer with a range of medical facilities, such as MRI scanning, cardiovascular screening, body metabolism analysis and two physical therapy labs.

Details: http://lei.sr/N9n2a_S

InterContinental opens onsen resort

InterContinental has opened a resort in Southwestern Japan, with a focus on traditional hot springs culture.

The ANA InterContinental Beppu Resort & Spa is the region’s first international luxury resort, and offers two large outdoor onsens, or traditional Japanese hot springs.

Each onsen is designed with the selection and arrangement of Beppu stones selected by skilled masons, and placed to create a waterfall effect as if the hot spring water is overflowing from the mountain.

The private onsen rooms offer a modern onsen experience within a space complete with a day bed, bathroom and minimalist design. The heart of the resort is the iconic infinity pool, designed to unite the sky with



The ANA InterContinental Beppu Resort & Spa is the region’s first international luxury resort

the view overlooking Beppu’s hot springs below. Elevating the cleansing and healing powers of myoban water is the resort spa. In partnership with luxury Thai spa brand HARNN, the spa offers a selection of tailor-made treatments and therapies using materials derived from nature.

Continued on back cover

GET
SPA
OPPS

Magazine sign up at
spaopportunities.com/subs

Job board live job updates
spaopportunities.com

PDF for iPad, Kindle & smart phone
spaopportunities.com/pdf

Ezine sign up for weekly updates
spaopportunities.com/ezine

Online on digital turning pages
spaopportunities.com/digital

Instant sign up for instant alerts
[at spaopportunities.com/instant](http://spaopportunities.com/instant)

Twitter follow us:
[@spaopps](https://twitter.com/spaopps) [@spaoppsjobs](https://twitter.com/spaoppsjobs)

RSS sign up for job & news feeds
spaopportunities.com/rss

CONTACT US

The Leisure Media Company
Portmill House, Portmill Lane,
Hitchin, Herts SG5 1DJ, UK
Tel: +44 (0)1462 431385
Fax: +44 (0)1462 433909
e-mail: pleaseusecontacts@leisuremedia.com
fullname@leisuremedia.com

Subscriptions

subs@leisuremedia.com

Editor in chief

Liz Terry +44 (0)1462 431385

Editor

Jane Kitchen +44 (0)1462 471929

Deputy editor, news and products

Lauren Heath-Jones

+44 (0)1462 471927

Reporters

Tom Anstey +44 (0)1462 471916

Katie Barnes +44 (0)1462 471925

Tom Walker +44 (0)1462 471934

Publisher

Astrid Ros +44 (0)1462 471911

Recruitment

Gurpreet Lidder +44 (0)1462 471914

Subscribe to Spa Opportunities:

Online: www.leisuresubs.com

Email: subs@leisuremedia.com

Tel: +44 (0)1462 471913

Annual subscription rates are UK £60,
Rest of world £114, students (UK) £42.

Spa Opportunities is published fortnightly by
The Leisure Media Company Limited, Portmill House,
Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views
expressed in this publication are those of the author
and do not necessarily represent those of the publisher
The Leisure Media Co Ltd. All rights reserved.

No part of this publication may be reproduced, stored
in a retrieval system or transmitted in any form or by
means, electronic, mechanical, photocopying, recorded
or otherwise, without the prior permission of the
copyright holder, Cybertrek Ltd. Printed by Preview
Cromatic Ltd. Distributed by Royal Mail Group Ltd and
Whistl Ltd in the UK and Total Mail Ltd globally.

©Cybertrek Ltd 2019.

ISSN Print: 1753-3430 Digital: 2397-2408 To subscribe
to Spa Opportunities log on to www.leisuresubs.com or
email: subs@leisuremedia.com or call +44 1462 471930.

Historic hotel houses nature spa

Porto-based architectural firm Miguel Cardoso Architecto, together with Madeiran designer Nini Andrade Silva, have created a boutique hotel in a 19th century manor house in the Portuguese city of Porto.

The 68-bedroom Vila Foz Hotel & Spa is set in Porto's Foz neighbourhood, and includes a spa dedicated to serenity and wellbeing.

The spa includes a Turkish bath and sauna, indoor pool, and an outdoor relaxation area surrounded by lush, landscaped gardens. Holistic treatments are from Elemental Herbology and Maison Codage Paris, and the spa takes its inspiration from nature.

Within the manor house hotel, Miguel Cardoso Architecto was responsible for the restoration, as well as building a new structure to complement the house. Keeping the historical essence of the property was key to the overall concept, and the architects have preserved the original architectural details while offsetting them with fresh details, materials and finishes.



The hotel's spa facilities include a Turkish bath and sauna

The new-build structure uses simple lines to provide a complement and counterpart to the historic building's gold-corniced elegance.

In the interiors, Silva has worked to retain the historic building's elegant period details while also including her own brand of minimalism, with clean, organic forms.

Stone, mosaic and bronze are used throughout, with patterns, warm colours, flowing lines and soft finishes.

Details: http://lei.sr/6F8Y6_S

US spas generate US\$18bn in revenues

Spas across the US generated US\$18.3bn (€16.3bn, £15bn) in revenues in 2018 and have seen a steady growth across key financial indicators in the last nine years.

This is according to data released by the International Spa Association (ISPA) which has released the 20th edition of its annual *ISPA US Spa Industry Study*.

Revenues in US spas increased by 4.7 per cent between 2017 and 2018 and this has been attributed to a growth in revenue per visit which has seen an uptake of

3 per cent – from US\$93.70 (€83.50, £77.10) to US\$96.50 (€86, £79.40) – over the same time.

There's been a boost in spa visits too, with numbers rising from 187 million in 2017 to 190 million in 2018. Additionally, there were 22,160 spa locations in 2018, which is 1.8 per cent more than in 2017.

"We're grateful to once again report record growth for the spa industry with 2018 marking



ISPA president Lynne McNees says that results show how the US spa industry continues to prove itself as a "thriving market"

a record high US\$18.3bn in revenue," says ISPA president Lynne McNees. "The spa industry continues to prove itself as a thriving market perfect for anyone looking to enter an industry with limitless potential."

The ISPA Foundation commissioned financial services giant PricewaterhouseCoopers to conduct the study.

Details: http://lei.sr/V7m5G_S



Six Senses to open Loire Valley resort

Six Senses has announced plans for a resort in the “Garden of France”, 90 minutes south of Paris in the Loire Valley. A UNESCO World Heritage region, the Loire Valley is known for historic chateaux, medieval towns, fine wines, great food and unspoiled landscape. At the heart of the region sits the village of Saint-Laurent-Nouan, which will be home to Six Senses Loire Valley.

The resort will sit within the Les Bordes Estate, a 1,400-acre (560-hectare) site in the Sologne forest. The development will incorporate equestrian and tennis centres, an organic farm, an art gallery, a petting farm, a natural swimming lake with beach, water sports, biking and walking trails and an abundance of additional activities for children and adults alike.

Six Senses Spa will be an integral part of the resort and in addition to the menu of signature specialties, is also the setting for a medicinal garden where plants and herbs will be grown for inclusion in locally inspired treatments.



The resort will sit within the 1,400-acre Les Bordes Estate

Adjoining this will be a organic kitchen garden and Earth Lab, the centre for guests to learn about the resort's conservation initiatives.

Encompassing 88 guest suites and villas, accommodations are clustered as enclaves in the woodland landscape and built alongside streams and waterways.

Scheduled to open in 2022, the resort will be developed by RoundShield Partners a European investment firm.

Details: http://lei.sr/q9R8N_S

Aman plans three Saudi luxury resorts

In partnership with the Royal Commission for Al Ula (RCU), luxury hotel operator Aman will develop three resorts in Saudi Arabia, which are set to open in 2023.

Located in Northwest Saudi Arabia, the three distinct resorts will offer insight into the country's natural unspoiled landscapes and archeological sites. The development will include a tented camp, a resort close to Al Ula's heritage areas, and a ranch-style desert resort in an “otherworldly setting”.

No details on the spa offering at the Saudi Arabia resorts is yet available, but one of Aman's core concepts is that each location is different, with spa programming incorporating local culture into offerings and focusing on indigenous healing.

“We never repeat a concept; every property is individual, and we start with a blank canvas for each,” Nichola Roche, Aman's group director of spa told *Spa Business* in 2017. The vast area of Al Ula covers 22,56sq km, and includes a lush



The most famous site in Al Ula is the UNESCO World Heritage Site Hegra

oasis valley, towering sandstone mountains and ancient cultural heritage sites dating back thousands of years to when the Lihyan and Nabataean Kingdoms reigned.

The move marks Aman's first entry to Saudi Arabia and the region.

“Many of our existing Aman destinations are located in areas of outstanding natural beauty and rich history,” said Vladislav Doronin, chair and CEO of Aman.

Details: http://lei.sr/Q5x3t_S



Whitney Austin Gray, PhD and SVP at Delos Living chairs the Wellness Retail Initiative

GWJ launches Wellness Retail Initiative

The Global Wellness Institute (GWI) has announced a new initiative to explore the opportunities wellness is creating in retail.

Members of the newly formed Initiative will explore the value and opportunity of creating wellness experiences in both digital and physical retail spaces; researching consumer motivation and drivers for wellness-related products or services; and anticipating future wellness retail consumer trends to support business marketing and operations.

Whitney Austin Gray, PhD and SVP at Delos Living chairs the Wellness Retail Initiative, and Francine Miley, head of health & retail for Unibail-Rodamco-Westfield, a global developer and operator of flagship shopping destinations, serves as vice chair.

Details: http://lei.sr/3q3p7_S

ISPA reveals plans for double event for 2020

The International Spa Association (ISPA) has announced the addition of the ISPA Talent Symposium and ISPA Resource Partner Summit, taking place 14-15 April 2020 at The Ritz-Carlton, Bacara in Santa Barbara, California. The two-day event will be a first of its kind for the spa industry and focus solely on workforce issues.

The new event will highlight innovative approaches to solving workforce challenges.

In addition to insight from workforce development professionals, the event will feature a keynote speaker on the topic of an engaged workforce.

The day prior to the ISPA Talent Symposium, a half-day Resource Partner Summit will take place that will focus exclusively on the issues that matter to ISPA's resource partner members, such as the rise of online retailing.

Details: http://lei.sr/s7p8v_S

Don't
just
adapt.

evolve

2019 ISPA
CONFERENCE
& EXPO

September 11-13
Las Vegas, NV

REGISTER
EARLY
AND SAVE.



ATTENDISPA.COM

GWD account followed by Royals

UK's Prince Harry and Meghan, the Duchess of Sussex, have announced the 15 Instagram accounts that they're following, after they unfollowed everyone and requested people to recommend worthy causes for them to follow.

The royal couple choose 15 worthy charities each month to follow, creating publicity for those causes and sharing their missions with their 9.3 million Instagram followers.

Among the 15 causes selected this month: Global Wellness Day, the nonprofit founded by Belgin Aksoy that offers a range of free health and wellness activities to the public, and which many spas across the world are involved in.

"We are still doing the happy dance," said Aksoy. "I was hoping so much for this. It's just amazing to see that all the voluntary work and sleepless nights of the Global Wellness



Prince Harry and Meghan have followed GWD on Instagram

Day family towards our global shared dream of 'living well' has also been crowned by the British Royal Family. We look up to their Royal Highness The Duke and Duchess of Sussex for using their platform to shoutout for inspiring organisations and initiatives that work for the things that matter."

Details: http://lei.sr/u2S5P_S

Levine to lead clinic at Grayshott

Grayshott Medical Spa, formerly the Grayshott Health Spa, in Surrey, UK, is set to launch a new medical clinic led by Grayshott's medical director, Dr Ursula Levine.

Following its recent registration with the Care Quality Commission (CQC), a non-departmental body monitoring the quality of care in the UK, Grayshott will be able to offer a full range of independent healthcare services such as physical examinations, private consultations, health assessments, medical prescriptions and referrals to other healthcare specialists.

The clinic will further support the spa's commitment to overall health and will strengthen its programme of natural health and wellbeing services. It will also provide specialist medical care to guests enrolled in the Health Regime the opportunity to uncover any potential issues before they present themselves, as well as explore options for restoration and prevention. The clinic will also be available for guests visiting the spa either on a retreat or for just a few days, as well as those looking to schedule more regular check-ups.



Dr Ursula Levine is a GP with 30 years clinical experience

It will be led by Levine, a GP with more than 30-years clinical experience. Levine champions a multidisciplinary approach to health care and is a Traditional Chinese Medicine practitioner, as well as a registered CQC manager, FX Mayr Doctor and holds a masters degree in public health.

She said: "I am delighted to be at the helm of the new medical clinic at Grayshott Medical Spa. We have the support of skilled team from a range of different disciplines and I believe we can deliver a service that will see our guests leaving with a renewed sense of wellbeing."

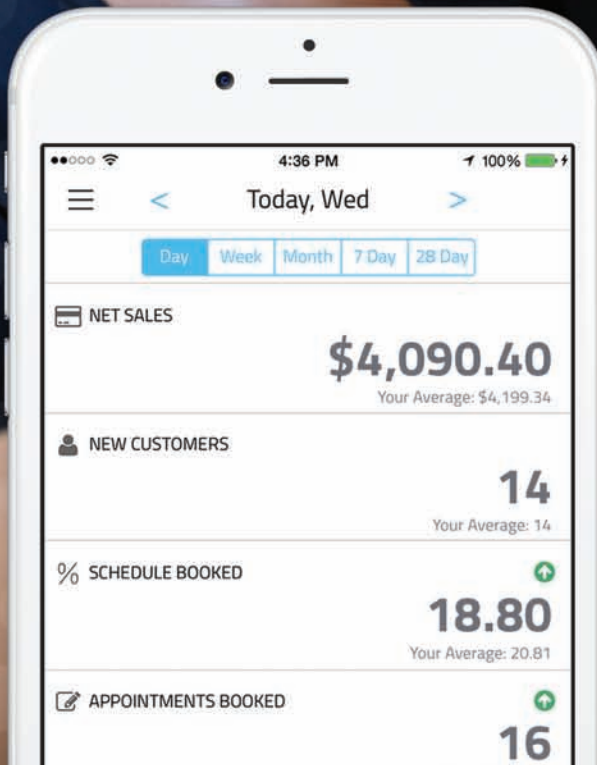
Details: http://lei.sr/Y3p8k_S



booker

All the Features You Need to Manage Your Spa and Delight Your Customers

Online Booking • Staff Scheduling • Integrated POS • CRM • And More



Learn why Booker is the leading spa management software

www.booker.com/spabusiness

INTRODUCING
WILSHIRE LE™

MID-CENTURY
MANI/PEDI CHAIR
WITH RETRACTABLE
PEDICURE TUB



livingearthcrafts.com

Forest spa for Center Parcs Ireland

Ireland's first Forest Spa, the Aqua Sana Spa, is set to open at the upcoming Center Parcs Longford Forest resort in Ballymahon, Ireland.

Expected to open at the end of July, the Aqua Sana Spa will boast a unique forest concept, developed by spa consultancy Sparcstudio, in partnership with Holder Mathias Architects and Sisk Group. Designed to immerse guests in 'the relaxing and re-energising powers of

nature', the €10m spa is housed in a purpose-built single storey building surrounded by woodland. It features 14 treatment rooms and 21 hot, cold, herbal and meditative experiences across four thermal zones: Nordic Forest, Hot Springs, Volcanic Forest and Treetop Nesting, each offering its own thermal experiences.

Nordic Forest includes an Ice Cave to reinvigorate and boost circulation, an Alpine Stream room which combines rose essence



The Aqua Sana Spa will boast a unique forest concept

and amethyst crystals, and a Forest Rain Walk which offers different scents, sounds and temperatures.

Neil Fairplay, director of Sparcstudio, said: "The new 'Forest Spa' concept is inspired by the tranquil and therapeutic properties of the Forest environment.

"Each thermal zone has a unique, temperate feel, inspired by Nordic Forests."

Details: http://lei.sr/N7j2P_S

Equinox opens wellness hotel

High-end wellness giant Equinox has ventured into the hotel market with the opening of its first property in New York City, US.

Located at the 72-storey skyscraper 35 Hudson Yards, the 212-bedroom hotel will focus on fitness and wellbeing.

Facilities include a 60,000sq ft (5,574 sq m) Equinox-branded health club, a 27,000sq ft (2,500sq m) luxury spa and indoor and outdoor pools.

There will also be a healthy-eating restaurant called Electric Lemon, created by restaurateur Stephen Starr – famous for his "clean-eating" concept.

Spa guests can select from a selection of "integrated circuits" – inter-modal, multi-treatment experiences that include cryotherapy or infrared sauna, or quantum harmonics session + massage and bodywork or skin therapies. Guests will also be given the opportunity to create their own treatments.

These will range from innovative treatments and benefit-boosting amplifiers, all informed by a team of experts that include internationally recognised medical authorities and therapists.



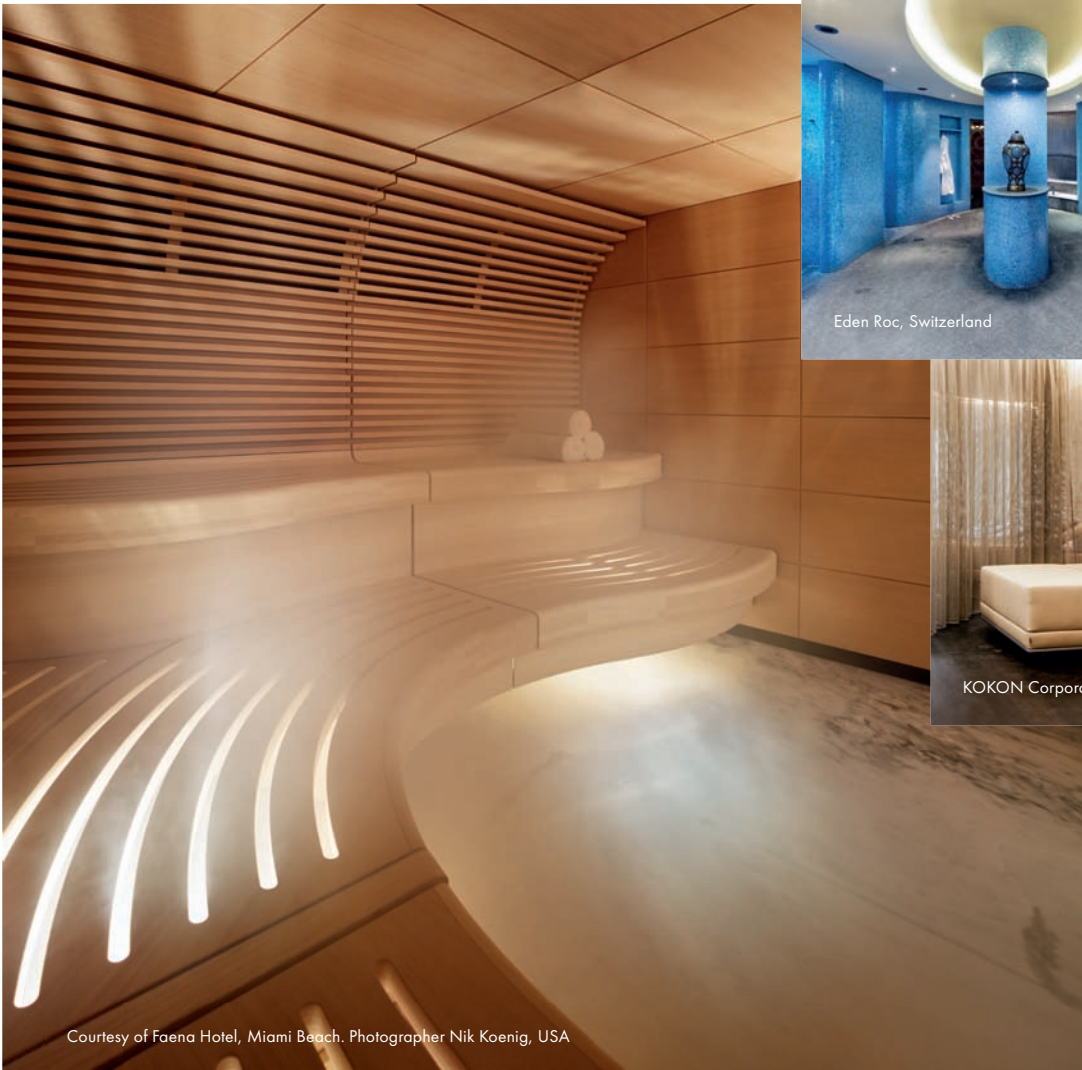
The 212-bedroom luxury hotel is located at the 72-storey Hudson Yards

Equinox's dive into the multi-billion dollar wellness hospitality sector will be a significant addition to Hudson Yards, which has been described as "the largest private real estate development in the history of the US".

"The Equinox at Hudson Yards footprint is a true haven for high performance, offering visitors, guests and members opportunities for living, eating, regenerating, working out in New York's most highly-anticipated neighbourhood," said Jeff Weinhaus, Equinox president and chief development officer.

Details: http://lei.sr/K6E3t_S

DEFINING SPA. SINCE 1928.



Courtesy of Faena Hotel, Miami Beach. Photographer Nik Koenig, USA



Eden Roc, Switzerland



KOKON Corporate Campus, Liechtenstein

KLAFS
MY SAUNA AND SPA

As a global manufacturer of premium saunas and spa solutions, we know what it takes to become a talking point: outstanding comfort and uncompromising quality. To bring each customer's unique vision to life we select only the finest materials and craft them with passion and painstaking care. Let us inspire you and help you offer your guests a one-of-a-kind spa experience.

Find out more at www.klafs.com

CALENDAR

5-7 September 2019

Annual SWAA Conference

Sarova Whitesands Beach Resort & Spa, Mombasa, Kenya
The event will look to define Africa's role in the global wellness phenomenon.
www.swaafrika.org

9-11 September 2019

SpaChina Summit

Ritz-Carlton, Xi'an in China
The event provides delegates a unique insight into the growing Chinese market.
www.spachina.com

16 September 2019

UK Spa Association - Summer networking event

South Lodge, Horsham, West Sussex, UK
An opportunity for the leaders of the UK spa sector to catch up on developments and trends.
www.spa-uk.org

19-23 September 2019

CIDESCO World Congress & Exhibition

Chicago, United States
The event offers industry professionals the opportunity to interact and network with colleagues across the wellness industry.
www.cidesco.com/events

19-20 September 2019

Termatalia

Expourense, Ourense, Spain
Officially entitled the *19th International Fair of Thermal Tourism, Health and Welfare*, the event aims to be the "thermal bridge between Euroasia and America".
www.termatalia.com

21-22 September 2019

World Wellness Weekend

Locations worldwide
On the third weekend of September, 2,000+ spas, yoga studios and fitness clubs in 100 countries open their doors to boost wellness.
www.world-wellness-weekend.org

25 September 2019

Asia Fitness & Wellness Summit

Mira Hotel, Hong Kong
Exclusive thought leadership and business development conference for the industry.
thefitsummit.com/events/asia



Spa professionals from around the globe attend the ISPA Conference & Expo

11-13 September 2019

ISPA Conference and Expo 2019

The Venetian, Las Vegas, US
The annual ISPA Conference & Expo brings professionals from all spa industry sectors together in one location. The 2018 Expo featured more than 260 companies

offering the latest spa products and services available on the market. The spa industry's "must-attend" event features three days of speaker presentations covering a range of topics including business strategy and customer service.
www.attendispa.com

29-30 September 2019

Olympia Beauty

Olympia Exhibition Centre, London
Now in its 15th year, the show attracts around 20,000 beauty professionals to London.
www.olympiabeauty.co.uk

7-9 October 2019

Spa Fest 2019

St Michaels Resort, Falmouth, UK
Spa Fest offers delegates an opportunity to listen to inspiring speakers and learn about their own wellbeing.
www.madeforlife.org/spa-fest-2019

9 October 2019

Thailand Fitness & Wellness Networking Evening

Glowfish Sathorn, Bangkok, Thailand
Invitation only networking event for regional health, fitness and wellness leaders to connect together
www.thefitsummit.com

15-17 October 2019

Global Wellness Summit

Grand Hyatt Hong Kong
The Global Wellness Summit is an invitation-only gathering that brings together leaders and visionaries to positively impact and shape the future of the global wellness industry.
www.globalwellnesssummit.com

28 October 2019

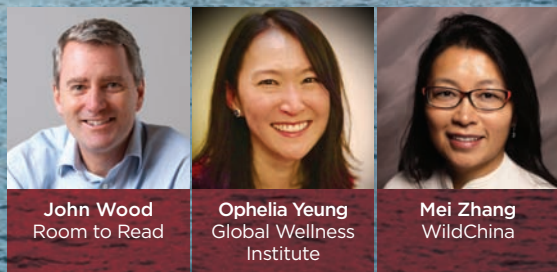
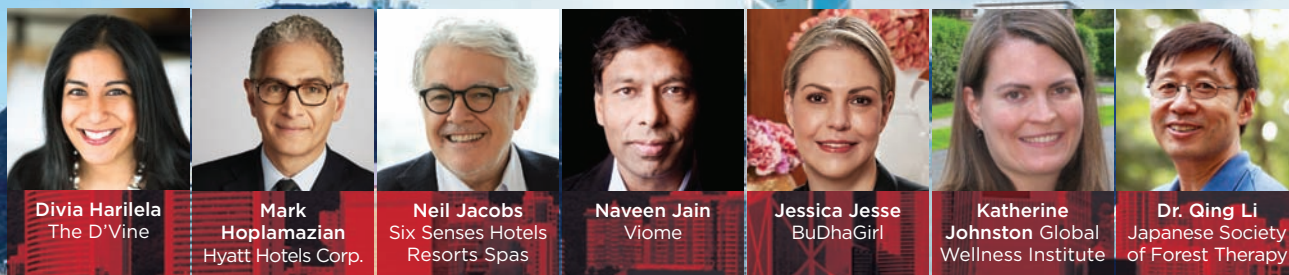
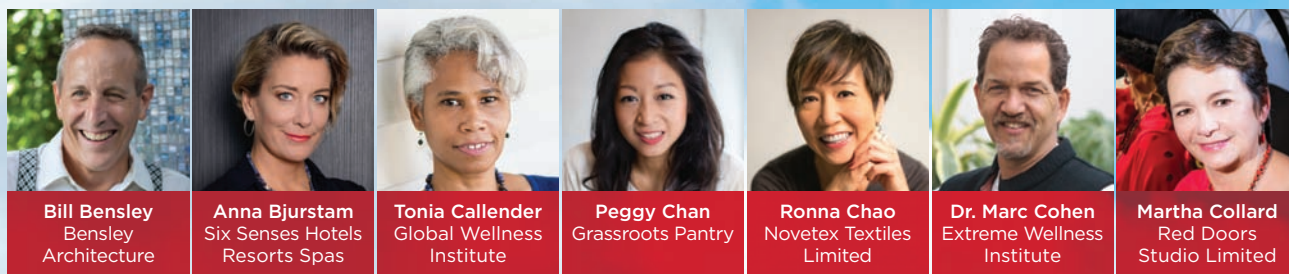
Women in Wellness Leadership Conference (WIW)

The Waterfront Beach Resort, California, US
A conference for women who aspire to leadership in the wellness industry. The sessions and conference programme have been devised to address some of the most pressing issues facing women leaders and leaders-to-be – as well cater for those looking to develop their professional and personal skills.
www.americanspawiw.com



GLOBAL WELLNESS SUMMIT 2019

THE FUTURE OF WELLNESS
HAS MANY FACES



Join us October 15-17, 2019
at Grand Hyatt Hong Kong
GLOBALWELLNESSSUMMIT.COM

Sustainability Innovation Satisfaction Quality



Aromée®

Fragrances for steam baths, saunas, whirlpool, hot tubs and experience showers



Technico®

Sauna, spa and wellness technology: Technology for experience showers, saunas, hammam, steam baths and rhassoul, dosage systems, inhalation systems, light technology



Pure

Cleaner/conditioner for sauna, spa and wellness facilities. Disinfectant and cleaner for whirlpools and Jacuzzis

Kemitron is a manufacturer of high-quality products for the spa, sauna, and wellness markets (technology, fragrances, cleaners, cosmetic). The company's focus is on best quality and workmanship. All items are "made in Germany".

Kemitron's products are sold on the international spa and wellness market and can be purchased via our webshop on our homepage. www.kemitron.com



Linnaean concept plans revealed

Plans have been revealed for a new wellness concept, set to open in Battersea, south west London this year.

Called Linnaean, the health, beauty and lifestyle store will open its flagship location in September at Embassy Gardens, a central riverside development overlooking Chelsea and Pimlico.

Named for Carl Linnaeus, a Swedish naturalist known for his work in botany and zoology, Linnaean is billed as a 'complete and curated retreat for busy urbanites' and will offer 'a unique environment for curious bodies and open minds to consciously nourish, adapt and grow'.

Designed by Martin Brudnizki Design Studio to reflect the energy of the local community, Linnaean combines a contemporary retail space with a sustainable approach to wellness. It will aim to redefine the traditional beauty



Linnaean is a concept inspired by Swedish naturalist Carl Linnaeus

space, and will feature a four-room treatment salon dedicated to new developments in beauty, relaxation and self-care. The salon will offer advanced bio-science beauty treatments and high-spec beauty technology alongside more traditional salon treatments.

Details: http://lei.sr/r2T4R_S

New sustainable spa certification

Vios Spa Group has launched a US-based certification programme for "green" spas. A global spa certification designed specifically for spas and offered by spa veterans, the Vios Certified Sustainable Spa global programme aims to assess and recognise leading spas with sustainability best practices and quality standards.

The programme's founder, Shelley Lotz, is the author of *Green Spas and Salons: How to Make Your Business Truly Sustainable* (2013), and a former board member of the Green Spa Network with



Shelley Lotz is a former board member of the Green Spa Network

more than 25 years of experience in the spa, wellness and beauty industries as an owner, aesthetician, and educator, and is also a Certified Sustainable Building Advisor.

This third-party certification has been designed to help spas showcase their initiatives, enhance their operations and gain recognition for their efforts.

And as the program expands, consumers can visit www.certifiedsustainablespas.com to find spas that have had their commitment to eco-conscious practices validated. The certification programme is

available to all types and sizes of spas and is offered via a two-day, on-site assessment that looks at 200 specific criteria.

"We understand how much effort it takes to create a spa with eco standards," said Lotz. "Our new certification programme has been meticulously designed to not only recognise those establishments, but to also inspire and educate spas in ways they can go green. And now consumers will have a way to find and experience verified spas who care about people's health and keeping the planet healthy."

Details: http://lei.sr/M2b6Q_S

Woodland Spa to open at historic Eastbury Hotel in UK

The Eastbury, a Grade II-listed hotel in Sherbourne, Dorset, is set to open a new spa, as well as five new garden suites inspired by Victorian potting sheds.

The spa, called the Woodland Spa, is expected to open on 1 September and will be tucked inside a leafy corner of the walled gardens. Designed to resemble something out of a storybook, the spa is made from locally-sourced stone and features a sedum and moss roof and circular doorway.

It will be home to two treatment rooms, including a couples room, a hydrotherapy pool, sauna, steam room, exercise area and private relaxation space.

Hotel owners Peter and Lana de Savary, the couple behind the Cary Arms & Spa in Torquay, Devon, worked closely with the project architects to create the 'quirky and enchanting' spa, as well as the garden suites.

Details: http://lei.sr/b4c5V_S



The new courses will target massage trainers

Pure Massage launches training courses for trainers

Pure Massage, a training method founded by Beata Aleksandrowicz, has launched a series of targeted education courses, devised specifically for massage trainers, that will enable them to deliver optimal massage training experiences every time.

It is designed to equip trainers with the skills to help them engage with therapists and give them skills beyond massage techniques and is available in four distinct options: Method, Advanced, Knowledge and Basics, for international spa and hotel groups and product houses.

The Method training spans 16 days and teaches trainers how to develop optimal massage treatments and how to deliver those treatments in a way that is beneficial to both the client and the trainers.

Details: http://lei.sr/c7u3J_S

Growing *the* GLOBAL SPA FAMILY

After almost three decades serving members and contributing to the growth of the industry, we talk to ISPA's Crystal Ducker about the work of the association and the future of spa

As a membership association for spa providers, educators, students and suppliers around the world, the International SPA Association (ISPA) has witnessed great changes and exciting growth within the industry in its 29 years of existence.

The association was started by a number of spa professionals in 1990, who had come together for a spa symposium in New York. Frustrated by the fact that industry talk was almost solely focused on hotels, the group realised there was a need for a united, guiding voice for their own industry.

At that time, there was also a distinct lack of industry resources and data, and limited opportunities for spa professionals to meet up and share business ideas with their peers.

The newly-formed ISPA set out to change all that. The association's first ever event was held just a year later, in Florida and attracted 150 attendees from 10 countries.



IT MIGHT SOUND LIKE
A CLICHÉ, BUT ISPA
REALLY IS LIKE ONE BIG,
SUPPORTIVE FAMILY

Fast forward to September 2019, and the global ISPA Conference & Expo will welcome more than 2,000 attendees and 250 exhibitors from over 30 countries to Las Vegas, US.

"It might sound like a cliché, but ISPA really is like one big, supportive family," say Crystal Ducker, vice president of research and communications.

"Its whole culture is founded on spa community and collaboration, which is driven by our members volunteering through various task forces. All our members are passionate industry professionals who have a desire to share their knowledge and make the spa industry the best it can be."

Strong growth

This passion has taken the association far, and so has its commitment to collating and analysing meaningful spa data. Ducker says: "From early on, ISPA identified the immense importance of producing data-driven resources for its members, which they could then use to help inform their business decisions.

"PricewaterhouseCoopers (PwC) were commissioned in 1999 to conduct a full market overview of the spa industry – and



ISPA is getting ready to welcome over 2,000 delegates to its annual conference later this year in Las Vegas





ISPA members know they will receive the best education, as well as enjoy valuable networking opportunities



“

ISPA CURRENTLY HAS MORE THAN 3,000 MEMBERS IN OVER 50 COUNTRIES

that survey, the US Spa Industry Study, has been produced annually ever since.”

In that 20-year period, industry growth – with the exception of the global economic downturn of 2008 – has been strong, consistent and healthy – and this has been reflected in the association’s growth too.

In the first PwC study, there were 4,140 spas in the US generating a total revenue of \$4.2bn in 1999. The 2018 survey showed there were now 21,770 spas in the US, generating a total revenue of \$17.5bn.

Ducker adds: “ISPA currently has more than 3,000 members in over 50 countries. We have sole proprietor mobile spa operators right up to global hotel and resort brands. Everyone is welcome.”

Spa members pay \$689 per year and gain access to high quality online training materials, up-to-date and in-depth industry data, a searchable network of spa facilities and resource partner brands, digital and in-person networking opportunities, and an invite to the annual ISPA Conference & Expo.

Ducker says the voluntary nature of the organisation gives it a level of independence that is one of its greatest strengths.

“Speakers do not pay to present at our events. We invest in education. We’re proud that it’s an event where you know you’ll receive the highest levels of education and information.

And it seems the future for spas is looking even brighter, and younger. Ducker says: “Millennials are a growing force in the spa market. They’re enthusiastic spa-goers and also keen shoppers.

“Our research shows that 75% of millennials will make a retail purchase after a spa treatment, compared to just 42% of baby boomers. Millennials are interested to learn more about the products, what they do and the ingredients they contain. They represent a huge opportunity for spas if they can connect with this market.

Industry challenges

ISPA has never been an organisation to shy away from important topics, and a key focus going forward will be on maintaining and up-levelling the workforce and managing talent, says Ducker.

“In 2018 there were 35,000 unfilled spa positions in the US alone. We really must help spas focus on growing a quality workforce through gold standard training, and incentivising them to ensure that both retention and career progression remain high,” she says.

Next year will see ISPA celebrating a landmark 30th anniversary, and Ducker says there are many yet-to-be announced developments and celebrations planned for its members.

With 187 million spa visits recorded in the US alone last year, and with the spa industry emerging rapidly across all parts of Asia, there’s no doubt that the association will continue to grow and flourish.

“The spa lifestyle has truly arrived and visiting a spa is no longer seen as a luxury, but as a necessary part of a healthy lifestyle. Spa is everywhere – from hotels to the workplace and even schools with the spread of mindfulness practices.

Ducker says: “Looking back over almost 30 years, we’d like to feel that the realisation of spa as an attainable and important way of life can be greatly attributed to the work of the members of the International SPA Association.

“And we’ll continue, of course, to serve those members at a very high level and respond to their needs in this exciting marketplace.” ●



Email: ispa@ispastaff.com
www.experienceispa.com
www.attendispa.com



InternationalSPAAssoc



ispadoyou



ISpaDoYou



ispa---international-spa-association





Help us raise funds for UNICEF's work
to build solar-powered water systems
in the Amhara region of Ethiopia.

FUNDRAISE WITH US

workoutforwater.org



Workout for Water.

LES MILLS

unicef 

VOYA



ORGANIC SKINCARE *with profound power*

For over 10 years, we have set the bar for results-driven, certified organic skincare. Our unique process of using hand-picked wild Irish seaweed will naturally benefit your health, skin and well-being. Available exclusively at luxury spas & stockists worldwide.

email: sales@voya.ie

+353 (0)71 916 1872

www.voya.ie

111SKIN
HARLEY ST. LONDON

111SKIN

Therapist Trainer

London

Competitive salary

A very exciting opportunity has arisen due to the continued success and growth of 111SKIN. If you are looking for personal development, a rewarding career and want to be part of something very special then we need to hear from you.

Reporting into the Head of 111SPA/CLINIC you will be responsible for ensuring all 111SPA/CLINIC treatments and retail knowledge delivery to all spa accounts ensuring the information is executed effectively and efficiently. We are looking for an enthusiastic & driven individual who has strong communication skills and comfortable within a busy, quick-paced environment.

The suitable candidate must be willing to travel internationally and stays away from home will be expected with approximately 70% of the time being travel the remainder of the time will spent in the field developing and coaching the spa teams.

Responsibilities Include

- Retail training
- Treatment training (Face and Body)
- Brand training
- Report writing and feedback logs
- Collating and reporting all training
- Follow ups on retail and treatment training
- Commercial training classes
- Presenting and running workshops and events
- Training all spa accounts
- Supporting the spa team and Head of Spa with general operations to help reach spa objectives
- To support with trade events, activities and P.R events
- To work with the 111spa team and company to ensure all spa objectives are executed and exceeded
- Creating Powerpoints and Training manuals

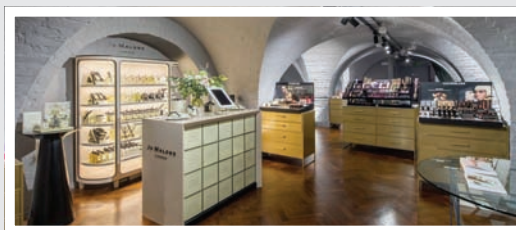
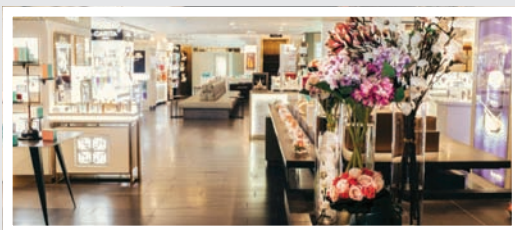
Experience and skills necessary

- 3 years of facial and body treatment experience and qualifications preferably within a 5-star Spa Resort
- Minimum of 2 years of treatment training experience
- Facial and Body trained (Level 4 is preferred)
- Strong proficiency in Microsoft Office including Excel, Word & PowerPoint
- Proficient and confident in presenting and conducting training classes
- Good knowledge of laptop use and writing skills
- Good organisational skills & ability to prioritise workload
- Strong verbal & written communication skills
- Positive attitude & willingness to develop
- Ability to work effectively and efficiently in a quick-paced environment
- Solution focused thinking

Apply now: <http://lei.sr/V1m3M>



URBAN RETREAT



VACANCIES

Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring. Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

Beauty Therapist

Essential key skills:

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills
- Fluency in English and excellent communication skills
- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

Hair Specialist

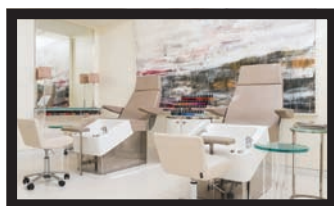
For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

Essential key skills:

- Minimum 3 years shop floor and column generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way
- Good command of English both verbally and in written communication
- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

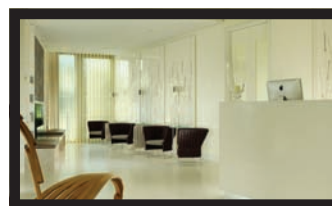
To find out more about these roles click the link below!

Apply now: <http://lei.sr/J5o9Z>



COWORTH • PARK ASCOT

Dorchester Collection



THERAPIST

Salary: Up to £24,000 + commission

Coworth Park, Dorchester Collection's luxury country house hotel has a multi award winning Spa and we are looking for Full Time and Part Time Spa Therapists to join our team.

Our Spa is stunningly beautiful, illuminated with natural light and has spectacular views. With eight treatment rooms, a manicure/pedicure suite and luxurious spa facilities our Spa requires minimum NVQ Level 3 qualified, and previous spa experience essential to perform a wide range of beauty, grooming and therapeutic treatments to the highest standards for our five star guests.

In return we offer a fantastic range of benefits

- Complimentary nights with breakfast within Dorchester Collection
- 50% F&B discount at selected restaurants
- Very generous Employee Introductory Scheme offered
- Team members' awards and incentives schemes
- Contributory pension scheme entitlement from date of commencement
- Life assurance cover for all team members
- Uniform laundered complimentary
- Complimentary meals whilst on duty at our team members' restaurants
- Complimentary Internet at allocated computers in team areas
- Online benefits system offering discounts and rewards
- Occupational Health, including subsidized massage treatments and health clinics
- Complimentary Eye Test for VDU users

More information: <http://lei.sr/l1Q0s>

InterContinental opens onsen resort

Continued from front cover

The spa offers five treatment rooms with private en suites and outdoor garden, and two double massage rooms featuring a whirlpool made from Japanese cypress.

ANA InterContinental Beppu Resort & Spa features a design inspired by nature and local artisans. Featured across the resort will be work from local artists and craftsmen, using traditional materials from various parts of Kyushu and local Oita prefecture.

The 89 guest rooms, including 10 suites, range from 62 to 212 square meters, including large onsen or hot baths.

All Suites and Club InterContinental rooms feature private open-air baths on the terrace with views of Beppu Bay.

Hans Heijligers, head of Japan, IHG, and IHG ANA Hotels Group Japan, said: "On behalf of IHG and IHG/ANA Japan, we are extremely proud to open the first international luxury hot spring resort and spa in Beppu.



The resort will offer two large outdoor onsens – Japanese hot springs

InterContinental has been pioneers in luxury travel for over 70 years, delivering the allure of the InterContinental Life around the world.

The ANA InterContinental Beppu Resort & Spa is one of four immersive IHG resorts to open in 2019, with InterContinental Hayman Island Resort opened on 1 July and InterContinental Maldives Maamunagau Resort and InterContinental Phuket Resort.

Details: http://lei.sr/4w4N3_S

WTA 'wellness destination' list

With the wellness tourism sector spreading globally, geographic destinations around the world are seeking to position themselves on the radar of wellness-minded travelers from near and far.

With booming growth as a backdrop, the Wellness Tourism Association (WTA) has unveiled a list of suggested assets and attributes that geographic destinations should possess as they seek to market themselves as 'Wellness Destinations'.

Should a tourism board, convention and visitor bureau (CVB), or destination marketing organization (DMO) representing a small town, province, state, or even an entire country seek to launch a national programme to position a specific region as a "Wellness Destination," WTA is calling for that geographic destination to, first and foremost, live up to certain basic criteria so as not to confuse the travel consumer.

To this end, WTA has announced a list of suggested assets and attributes that geographic destinations – towns, regions, counties, and



WTA president Anne Dimon said it is vital to wellness tourism for consumers to be clear on what awaits them at their destinations

countries alike – should possess as they look to market themselves as Wellness Destinations.

The nine-point list includes providing a safe environment in both perception and reality; having a clean and sanitary infrastructure; providing a physical environment removed from the "noise" that has become daily life in the 21st century; and having natural assets such as hot springs, mountains, bodies of water or resources for thalassotherapy or other natural assets within the confines of the destination.

Details: http://lei.sr/e5Q8s_S

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispaandwellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspsas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedmedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imspa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.termasdeportugal.pt

Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness Africa Association

W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: www.iswic.ru

Taiwan Spa Association

W: www.tspa.tw

Thai Spa Association

T: +66 2168 7094 W: www.thaispaassociation.com

Turkish Spa Association

T: +90 212 635 1201 W: www.spa-turkey.com

The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

Ukrainian SPA Association

T: +3 8044 253 74 79 W: www.spaua.org