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3-16 September 2019 Issue 770

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A woman with blonde hair in a high ponytail, wearing a black athletic tank top with a small 'LES MILLS' tag on the shoulder and a Reebok logo on the hip. She is in a boxing stance with her fists raised near her face, looking intensely at the camera. The background is a plain, light-colored wall.

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Gym Group to roll out small box model

The Gym Group is preparing to launch its "small-box" model by the end of the year.

The new format is a scaled-down version of The Gym concept which, according to CEO Richard Darwin, will open up opportunities to enter new markets.

"The first small-box format will open in Newark, Nottinghamshire by the end of 2019 and we expect to do a roll-out of that during 2020," said Darwin.

"The concept is pretty much a slimmed-down version of what we already do. Our traditional gyms are, on average, around 15,500sq ft in size. The small box sites will be between 5,000sq ft and 9,000sq ft.

"What it does is offer us the opportunity to go into towns that wouldn't previously have been on our target list, because they wouldn't have been big enough – towns where the overall population is between 25,000 and 60,000.

"While we don't have an exact target number of sites for the small box model yet, we did a study with PwC which



■ The low-cost operator currently operates 165 sites across the UK

showed that there could potentially be an additional 300 small box sites across the UK. So the volume is there."

The company made the announcement as it reported revenues of £74.0m for the first six months of 2019, an increase of 26.9 per cent compared to the first half of 2018.

[More: http://lei.sr/e7B2C_0](http://lei.sr/e7B2C_0)



The small box model offers us the opportunity to go into smaller towns

Richard Darwin



FITNESS

DW Fitness First "blurs the boundaries"

New Kit & Collect to bring retail to fitness

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Club wants to build "greenest stadium in the world"

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SPA & WELLNESS

More men visiting spas than ever before

Research shows half of spa visits made by men

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Health secretary **Matt Hancock** considering bringing in personalised health checks to the NHS

Health and social care secretary Matt Hancock has launched a review into the NHS Health Check service to explore the possibility of introducing new, intelligent and predictive checks.

The review will seek to establish the benefits of more personalised checks, which would take into account individuals' age, genetic risk factors and their lifestyle.

Currently, NHS checks are offered to everyone aged between 40 and 74 to spot the early signs of major conditions that cause early death, including stroke, kidney disease, heart disease and type 2 diabetes. The checks, however, do not take



■ Hancock has launched a review into the viability of new checks

"We must harness the latest technology and techniques to move away from the one-size-fits-all approach of the past"

into consideration people's individual risks or needs. It is hoped that the review will highlight how lifestyle factors,

such as being physically inactive, should be taken into account in the checks – and then acted on by GPs.

"Personalised, preventative healthcare is mission-critical to the future-fit healthcare service we want to build," Hancock said.

"We must harness the latest technology and techniques to move away from the one-size-fits-all approach of the past.

"The review we are announcing today will be an important step towards achieving that, helping us to find data-led, evidence-based ways to support people to spot, manage and prevent risks to their health through targeted intervention."

Public Health Minister Jo Churchill added: "Our aim is to build a preventative and personalised NHS."

Volleyball England appoints **Sue Storey** as new CEO to replace outgoing **Janet Inman**



■ Storey will look to continue the trend which has seen participation in volleyball increase since London 2012

Volleyball England has appointed Sue Storey as its new chief executive.

Storey joins from the Sports Grounds Safety Authority (SGSA), where she has spent the last seven years. She will replace the outgoing CEO Janet Inman, who is stepping down from her role in November 2019.

During her career in sport, Storey has worked on both domestic and international projects. Her existing relationships with

"I will continue to work in a collaborative and collective way with our members, partners and friends"

a number of national governing bodies of sport – and Olympic Games organising committees – will be seen as an asset to British volleyball.

"Volleyball England leads a great family of volleyball enthusiasts and I will continue to work in a collaborative and collective way with our members, partners and friends to

ensure we maintain the excellent standards set, build on our current position and capitalise on the golden opportunities on the horizon," Storey said.

"I would like to pay a huge tribute to Janet Inman whose stewardship and dedication has led the organisation through some very challenging times in recent years."



■ The Royals chose GWD as one of 15 Instagram accounts to follow

"We're still doing the happy dance after being recognised by the Royal Family"
Belgin Aksoy, founder, Global Wellness Day

Harry and Meghan give GWD 'royal instagram assent'

Prince Harry and Meghan, the Duchess of Sussex, have announced the 15 Instagram accounts that they're following, after they unfollowed everyone and requested people to recommend worthy causes for them to focus on.

The royal couple chose 15 worthy charities to follow, creating publicity for those causes and sharing their missions with their 9.3 million Instagram followers.

Among the 15 causes selected were Global Wellness Day, the nonprofit founded by Belgin Aksoy that offers a range of free health and wellness activities to the public – and which many spas across the world are involved in.

"We are still doing the happy dance," said Aksoy. "I was hoping so much for this. It's just amazing to see that all the voluntary work and sleepless nights of the Global Wellness Day family towards our global shared dream of 'living well' has also been crowned by the British Royal Family. We look up to their Royal Highness The Duke and Duchess of Sussex for using their platform to shout-out for inspiring organisations and initiatives that work for the things that matter."

Aksoy founded Global Wellness Day in 2012, bringing her vision to the world that wellness is not a luxury but the inherent right of every individual.

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■ Adams first joined England Netball as commercial director in 2009 and took over the role of CEO in December 2014

England Netball chief **Joanna Adams** to leave governing body after 10 years

Joanna Adams, CEO of England Netball will be leaving the governing body later this year after almost 10 years with the organisation.

She is joining the London Legacy Development Corporation (LLDC), where she will take up the role of chief commercial officer.

Adams, who first joined England Netball as commercial director, took over her current role in December 2014. In the four and a half years



"I have put my heart and soul into leading England Netball"



since, she has overseen record growth in England Netball's participation programmes, sponsorship deals and ticket revenue.

She was also crucial in securing the rights to host the Netball World Cup 2019, held in Liverpool last month.

"Joanna has made an enormous contribution and has had a really positive impact on the game,"

said Colin Povey, chair of England Netball.

"During her tenure, we have witnessed the professionalisation of the elite game and a dramatic transformation in our partnerships."

Adams added: "I have put my heart and soul into leading England Netball and I am delighted that I had the opportunity to do so."

England Hockey appoints **Nick Pink** to replace outgoing Sally Munday as CEO

England Hockey has appointed current England Golf chief executive Nick Pink as its new CEO.

Pink, whose career also includes a four-year stint at the International Cricket Council, will succeed Sally Munday, who is moving to lead UK Sport later this year.

A keen sportsman, Pink is a hockey enthusiast and is a qualified coach in the sport.

"I've been hugely impressed with what England Hockey has achieved through Sally's leadership and I look forward to working with the whole team, as well as the many clubs, counties, players, coaches and



■ Pink joins England Hockey from Golf England, where he was CEO



"I've been hugely impressed with what England Hockey has achieved through Sally's leadership"



volunteers who make hockey so successful at every level," Pink said.

England Hockey chair Royston Hoggarth added: "The Board and I are

very pleased to welcome Nick to the team.

"He joins us at a really exciting time, a year out from the Tokyo Olympic Games.

"The sport of hockey is in a fantastic place to continue to grow.

"We have doubled the number of young people in our clubs; hosted major tournaments including the Vitality Hockey Women's World Cup last year and, more recently, welcomed more than 12,000 people to The Stoop in June for the last games of this year's FIH Pro League to witness a new innovation in 'Big Stadium Hockey' with our drop-in pitch technology."



■ Levine is a GP with 30 years clinical experience

Grayshott Spa appoints a GP – **Dr Ursula Levine** to head up medical clinic

Grayshott Medical Spa, formerly the Grayshott Health Spa, in Surrey, is set to launch a new medical clinic led by Grayshott's medical director, Dr Ursula Levine.

Following its recent registration with the Care Quality Commission (CQC), Grayshott will be able to offer a full range of independent healthcare services such as physical examinations, private consultations, health assessments, medical prescriptions and referrals to other healthcare specialists.

The clinic will further support the spa's commitment to overall

health and will strengthen its programme of natural health and wellbeing services.

The clinic will also be available for guests visiting the spa either on a retreat or for just a few days, as well as those looking to schedule more regular check-ups. It will be led by Levine, a GP with more than 30-years clinical experience.

Sheila McCann, general manager at Grayshott, said: "The new offering reaffirms our commitment to the medical approach to holistic wellbeing and will continue to ensure our guests receive the utmost care and attention."

"The new offering reaffirms our commitment to the medical approach to holistic wellbeing"

Sheila McCann

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MARKETING

DW Fitness First "blurs the boundaries"

DW Fitness First has launched its new Kit & Collect service, aimed at increasing secondary revenue at its clubs by "turning its changing rooms into fitting rooms".

From August 2019, gym-goers have been able to try new exercise outfits using new, specially-designed areas at the gyms.

Members will be able to have clothes and kit to be sent directly to the gym, where they can try it on – and then return anything they don't want using a "returns pod", where they will be refunded on the spot.

The Kit & Collect service also allows gym-goers to order clothing online, which will be delivered

directly to their DW Fitness First gym of choice.

"Our research has highlighted the future shopper of sport is looking to blur the boundaries," said Scott Best, managing director of DW Fitness First.

"We want to create a fitness experience in retail and a retail experience in a leisure environment, changing the face of gym and shopping concepts as we know them today."

Launched in partnership with clothing giant Nike, the new initiative will be supported by a marketing push which also includes a new signature gym floor class.

[More: http://lei.sr/h4c8A_0](http://lei.sr/h4c8A_0)



■ Members can order kit directly from DW Fitness First clubs



We want to create a retail experience within fitness

Scott Best

GOVERNANCE

Ukactive begins search for two new board directors



ukactive is looking for directors to represent either leisure providers or the wider physical activity landscape outside of the gym and leisure sector

Ukactive has begun a search for two additional members to join its board of directors.

It is looking to add two new faces to represent either leisure providers that deliver on behalf of local authorities, or the wider physical activity landscape outside of the gym and leisure sector.

The move is part of ukactive's four-year business plan, designed to support a wider membership base.

Applications for the two seats on the board are being accepted from senior representatives of organisations which are not current ukactive members.



■ The move is part of ukactive's four-year business plan, designed to support a wider membership base

Applications will be reviewed by the Nominations Committee before being put forward to ukactive's membership to vote between 6 and 27 September.

[More: http://lei.sr/F8U6D_0](http://lei.sr/F8U6D_0)

FRANCHISES

YourZone45 secures round two funding

Fitness franchise

YourZone45 has concluded a second round of funding, as it prepares to expand its footprint on the UK market.

"This second round of funding is perfectly timed and will allow us to expand our franchise network," said Andy Kay, who joined YourZone45 last year as an investor.

Kay was one of three fitness industry specialists – alongside entrepreneur Mhairi FitzPatrick and LA Fitness co-founder Jeremy Taylor – to join the company in June 2018.

The trio of stakeholders are now working alongside YourZone45 founder, Chris Elms, to "develop

the product and accelerate growth" throughout the UK and overseas.

As part of the new investment, YourZone45 has acquired a new flagship studio on the banks of the Thames in Greenwich, London.

"We've recently opened franchised sites in Southampton and Horsham, but it was important for us to own our own studio where we could test new products and evolve the processes within the business" says Taylor, who leads operations as managing director.

The Greenwich site takes the number of YourZone45 sites to seven.

[More: http://lei.sr/K3u9p_H](http://lei.sr/K3u9p_H)



■ YourZone45 offers instructor-led, 45-minute workouts



The funding will allow us to expand our franchise network

Andy Kay

TRUSTS

Active Nation expands budget portfolio with énergie site



We are building strong connections with local communities

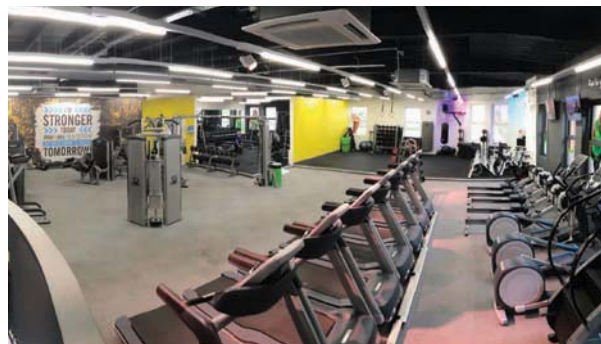
Mark Learnihan

Leisure trust Active Nation has expanded its portfolio of budget gyms with the acquisition of a former énergie Fitness site in Ormskirk, Lancashire.

The 4,140sq ft (385sq m) site houses a 60-station gym floor equipped by Precor, a free weights zone and a small group training area.

The club becomes Active Nation's 22nd club. The diversifying portfolio now includes four budget gyms, a boutique club and a trampoline park.

The charity has added five new venues in the last 12 months and has a target of operating 30 venues by April 2020.



■ The 4,140sq ft club houses a 60-station gym floor equipped by Precor, a free weights zone and a small group training area

"With five new venues added to our portfolio in the last year, we are building strong connections with local communities every day," said Mark Learnihan, business development director of Active Nation.

[More: http://lei.sr/n7k4G_H](http://lei.sr/n7k4G_H)

RESEARCH

Social media making teenagers inactive

Teenagers' "incessant" use of social media is radically reducing the time they spend sleeping and exercising – and could have a detrimental effect on mental health and wellbeing.

A large-scale study, published in *The Lancet Child & Adolescent Health*, explored associations between the frequency of social media use and the mental health and wellbeing in adolescents.

For the study, a group of more than 12,000 teenagers in England – aged between 13 and 16 – were interviewed over a period of three years. Teenagers were quizzed on how often they checked social-media sites such as Instagram, Facebook, Whatsapp and

Twitter each day. More than half of the girls (51 per cent) and 43 per cent of the boys in Year 9 (aged between 13 and 14) checked their social media platforms throughout the day.

By year 11 (aged 16), the proportion of frequent social media users had increased to 69 per cent among boys and 75 per cent in girls.

During the research, the children also completed questionnaires on their mental health, physical activity habits and sleep patterns.

Those who checked social-media sites more than three times a day undertook less physical activity and didn't sleep as much – and had poorer mental health.

[More: http://lei.sr/2k8B7_0](http://lei.sr/2k8B7_0)



■ The researchers said there was clear evidence of a 'strong link between social media use and mental wellbeing'



Those who checked social-media sites more than three times a day undertook less physical activity and didn't sleep as much

HEALTHCARE

Thousands of NHS patients to get free fitness trackers



Launched in 2016, the DPP is an NHS England-funded programme supported by Public Health England and Diabetes UK

Thousands of people at risk of Type 2 diabetes will be given digital support – including free fitness trackers – to prevent them from developing the condition.

The initiative forms part of the NHS Long Term Plan and follows a successful pilot scheme, which showed that engaging people digitally significantly boosted the number of people taking up the NHS' flagship Diabetes Prevention Programme (DPP).

Almost seven in 10 people (68 per cent) referred to digital schemes took part – compared with around half of those who were offered face-to-face



■ Engaging people digitally increased the number of people taking up the Diabetes Prevention Programme

support. As a result, up to a fifth of the places on the DPP, around 40,000 a year, will now be delivered digitally.

As well as free fitness trackers, those taking part in DPP will be offered access to digital health coaches and educational content, online peer support groups and the ability to monitor goals electronically.

[More: http://lei.sr/3B2u9_0](http://lei.sr/3B2u9_0)

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SUPPLIERS

Wattbike secures BUPA deal

Wattbike has secured a deal to supply more than 30 Bupa Health Clinic sites across the UK with its indoor bikes.

The partnership deal will see Wattbikes being used as part of Bupa's Peak Health Assessment, which is designed to both identify current health concerns and potential future risks, with tailored lifestyle coaching to help customers improve their health.

The assessments also include male or female health checks for the early detection of gender-specific cancers, with a doctor consultation of up to 60 minutes.

The Wattbikes will be set up as testing tools and

will be adapted to specific body shapes in order to help maximise performance and prevent injury.

Bupa will use Wattbikes to ascertain VO2 max scores, maximum heart rates, cardiorespiratory fitness (CRF) scores, maximum minute powers, functional threshold heart rates and the user's functional threshold power.

"We are extremely proud to have partnered with Bupa on this," said Richard Baker, Wattbike CEO.

"We're providing the sites with an advanced, non-invasive fitness test to measure physiological responses to exercise."

[More: http://lei.sr/Z4t7x_0](http://lei.sr/Z4t7x_0)



■ The partnership deal will see Wattbikes being used as part of Bupa's Peak Health Assessment



We're providing the sites with a non-invasive fitness test

Richard Baker

NEW OPENING

Ten Health's 'office studio' to target sedentary workers



Our approach is inherently prehabilitative

Joanne Mathews

Ten Health and Fitness has opened its ninth studio in an office building in central London, with the aim of helping sedentary office staff become healthier.

The 400sq ft studio at the multi-tenanted office property is a departure from the traditional Ten model and will offer physiotherapy, massage, one-to-one pilates sessions, personal training, rehabilitation and clinical exercise.

Ten will also offer workplace assessments and rooftop classes during the summer months. The opening is part of a partnership with the building's owner, developers Derwent London.



■ The 400sq ft studio at the multi-tenanted office property is a departure from the traditional Ten model

Ten founder, Joanne Mathews, added that the studio will also offer an approach called MoveBetter.

"Our approach is inherently 'prehabilitative'," Mathews said.



"We describe MoveBetter as the workout for the way we live now."

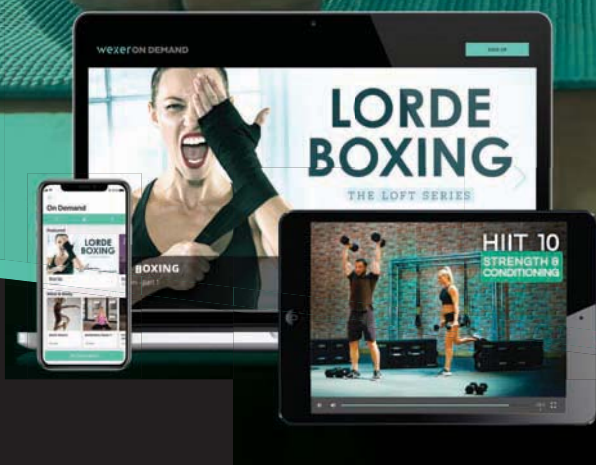
[More: http://lei.sr/f6k7Y_0](http://lei.sr/f6k7Y_0)

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STADIUM PROJECT

LCFC looks to create 'international venue'

Leicester City Football Club (LCFC) has appointed Legends International to undertake a research project which will underpin plans for the proposed expansion of its King Power Stadium.

The research process is part of a long-term plan to increase the capacity of the 32,300-seat stadium – and to establish the venue as a host for a range of international sporting events.

"Rather than simply increasing capacity, our aim is to transform King Power Stadium into a world class sporting and events destination, opening a range of options, now being explored as part of our longer-term

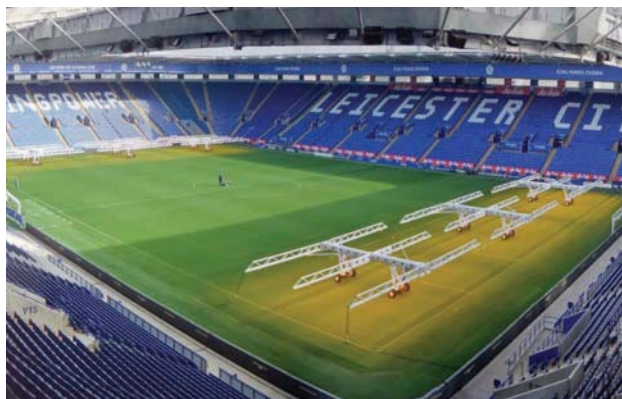
development," Said Leicester City CEO Susan Whelan.

"Supporter and stakeholder insights will help us to sharpen our focus based on meaningful intelligence and will ensure that we deliver the best facilities for our fans and for the city of Leicester."

Legends has also been tasked with providing the club with a better understanding of supporters' match day routines and preferences.

Legends International has worked on a wide range of high-profile projects – including developing retail strategies for the Rio 2016 Olympics.

[More: http://lei.sr/3P7q8_0](http://lei.sr/3P7q8_0)



■ The club plans to increase the capacity of the 32,300-seat stadium and host international games



**Supporter insight
will help us to
sharpen our focus**

Susan Whelan

CAMPAIGNS

Own the Ride looks to inspire more people to cycle



**Anyone can Own
The Ride and feel
real affinity with**

Julie Harrington

A legacy campaign looks to utilise the forthcoming 2019 UCI Road World Championships – the first time the competition will have been held on British soil in 37 years – and attract more people to take up cycling.

The Own the Ride project, created jointly by British Cycling and Sport England, has been designed to engage people with the UCI event in September and encourage them to create their own opportunities to be active through cycling.

Own the Ride looks to benefit from the increased interest in cycling created by



■ The campaign looks to engage people with the UCI World Championships

the event and includes initiatives which will reach out to people of all ages.

anyone, anywhere can Own the Ride and feel a real affinity with cycling before, during and after the road world championships," said British Cycling CEO Julie Harrington.

[More: http://lei.sr/H5d6h_0](http://lei.sr/H5d6h_0)

ELITE SPORT

YST initiative to help wellness of young athletes



It's important that we have support mechanisms for athletes

Ali Oliver

Youth Sport Trust (YST) has set out to protect the mental health of young talented athletes by educating and preparing them for the rigours of performance sport.

A new initiative will see 11 national governing bodies of sport work with the charity to engage more than 1,000 young people currently on talent programmes.

Funded in partnership with Sport England, the scheme will see athletes on the YST Talent programmes benefit from a range of free online resources and a programme of workshops delivered at elite youth sporting events.



■ 11 NGBs will work with YST on the initiative

Parents and carers will be offered online support, ideas and education through an app designed with the input of leading sports professionals and academics. It covers topics on the science of being a young person, competition support and the balancing of education and sport.

"it's important that we have support mechanisms and education programmes in place to help the next generation of elite athletes to thrive in their lives in and beyond sport," said Ali Oliver, CEO of YST.

[More: http://lei.sr/f9f7f_0](http://lei.sr/f9f7f_0)

VENUES

Work to begin on £70m Wimbledon tennis complex

The All England Lawn Tennis Club (AELTC) has appointed Willmott Dixon to construct a new members' centre adjacent to the iconic Wimbledon Championship complex.

The £70m facility, located on Somerset Road, will include 12 new tennis courts (six indoor and six outdoor), new club house facilities, an enhanced arrivals experience for competitors at The Championships and upgraded Centre Court chiller plant. There will also be a single-storey underground car park for up to 338 vehicles that will be the



■ The £70m facility will be located on Somerset Road, adjacent to The Championship complex



The site is synonymous with everything associated with tennis

Roger Forsdyke

hub of The Championships' courtesy car operation.

Designers involved in the project include Hopkins Architects and Rolfe Judd.

"We are looking forward to working with The All England Lawn Tennis Club to create these superb new facilities in a location that is synonymous with excellence in everything associated with tennis," said Roger Forsdyke, MD of Willmott Dixon in South East.

[More: http://lei.sr?a=7j9D8](http://lei.sr?a=7j9D8)

Sports sector worth £1.14bn to Welsh economy

The Welsh sports sector has been valued at £1.142bn (gross value added), out-performing a number of industries traditionally considered strong in the country – such as pharmaceuticals, travel, accommodation and textiles.

The *Economic Importance of Sport in Wales 2016-17* report shows that the sector has grown by 10 per cent since 2010, creating 29,700 sport-related jobs during the 12 month period covered by the report (2016-17). The sector also contributes £1.182bn in consumer expenditure.

[More: http://lei.sr/z7e3T_0](http://lei.sr/z7e3T_0)

STADIUMS

Forest Green Rovers resubmits stadium plans



The council's initial decision to reject the plan was bizarre

Dale Vince

Forest Green Rovers chair Dale Vince has resubmitted a planning application for a 5,000-capacity stadium development dubbed the "greenest football venue in the world".

Plans for the stadium – to be located close to the M5 motorway, around 10 miles north of Bristol – were originally turned down by Stroud District Council's development control committee at a meeting on 12 June.

Vince – founder of green energy company Ecotricity – described the decision to turn down the plans 'bizarre' and has now made amendments to the



■ The stadium will be the centrepiece of the £100m Eco Park development

proposals. These include converting one of the two natural grass training pitches into a synthetic 4G surface – in order for local football clubs to use the pitch.

Designed by Zaha Hadid Architects, the main stadium is set to be built almost entirely out of wood – the first of its kind in the world.

The stadium will be the centrepiece of the £100m Eco Park development.

[More: http://lei.sr/B3S7n_0](http://lei.sr/B3S7n_0)

MAJOR EVENTS

MPs to press cricket chiefs over legacy plans

Members of Parliament will quiz cricket chiefs over their plans to capitalise on England's recent World Cup triumph.

England secured its first-ever World Cup win in July – a tournament which it hosted – and the success has increased the profile of the sport across media and the public consciousness.

England and Wales Cricket Board (ECB) chair Colin Graves and CEO Tom Harrison will face the DCMS Committee in Westminster on 23 October.

Chaired by Conservative Party MP Damian Collins, the committee will explore



■ England's first-ever World Cup triumph has increased interest in the sport across the country



We will explore whether cricket on TV would inspire more people

Damian Collins

ways the triumph could be utilised to boost participation in the sport, as well as increase broadcasting rights and revenue.

The debate is expected to touch on the impact of making cricket available to free-to-air broadcasters.

"One of the things we want to explore is whether more cricket on the TV would inspire more people to play and go to watch the sport," Collins said.

[More: http://lei.sr/v5Q2j_0](http://lei.sr/v5Q2j_0)

£8.5m Ladywood Leisure Centre opens in Birmingham

An £8.5m leisure centre has opened its doors to the public in Birmingham.

The Ladywood Leisure Centre will be operated by Birmingham Community Leisure Trust (BCLT) and its managing agent Serco Leisure on behalf of owner Birmingham City Council (BCC). It is the last of four new leisure centres – in Erdington, Northfield and Stechford – funded by BCC and Sport England as part of a 15-year BCLT contract signed in 2015.

Facilities include an eight-lane swimming pool.

[More: http://lei.sr/e3m9s_0](http://lei.sr/e3m9s_0)

Are tourism statistics Fit for Purpose?

There is a monthly ritual where the Office for National Statistics publishes the latest results of the International Passengers Survey (IPS), which indicates how many people came to the UK from various markets around the world, why they came here, how long they stayed and, most importantly, how much money they spent while they were here.

As expenditure by overseas visitors is the UK's second largest service sector export – bringing in around £26bn of foreign revenue each year and providing employment for 450,000 people in the UK – knowing whether visitor number and expenditure are increasing or decreasing is of considerable importance. Not least because changes in the IPS figures can have considerable implications for policy decisions, resource allocation and investment decisions across both the public and private sectors. Therefore, it's important that they are accurate.

False data?

Yet, businesses and destinations which don't see the IPS figures reflect what they are experiencing on the ground have begun questioning the accuracy of the IPS figures. Digging below the surface, the underlying problem seems to be that the sample size on which the IPS figures are based has been decreasing in recent years. This means that when the headline figures are disaggregated to look at specific source markets or destinations, the accuracy decreases rapidly.

A good example of this is Inbound visitor expenditure to Wales.

When the Welsh Assembly recently looked at how much revenue it was receiving and therefore how well Visit Wales was performing in attracting overseas visitors, it found that – although the IPS figures said that £150m had flowed into the Welsh economy over a three month period – the margin of error was more than 30 per cent, meaning that the actual amount of revenue generated could have been anything between £100m and £200m.

This is obviously unacceptable as a basis for assessing performance or planning for the future. The Tourism Alliance therefore very much welcomes the Office for Statistics Regulation announcing that they are about to undertake a review of the International Passenger Survey to determine whether it is fit for purpose. It is also important that we have confidence in the IPS in order to be able to quantify the benefits of the new Tourism Industry Deal and encourage further support from Government for this important sector of the economy. ●



■ Kurt Janson is director of Tourism Alliance



In one case, in Wales, the margin of error for the IPS figures was more than 30 per cent – which is obviously unacceptable



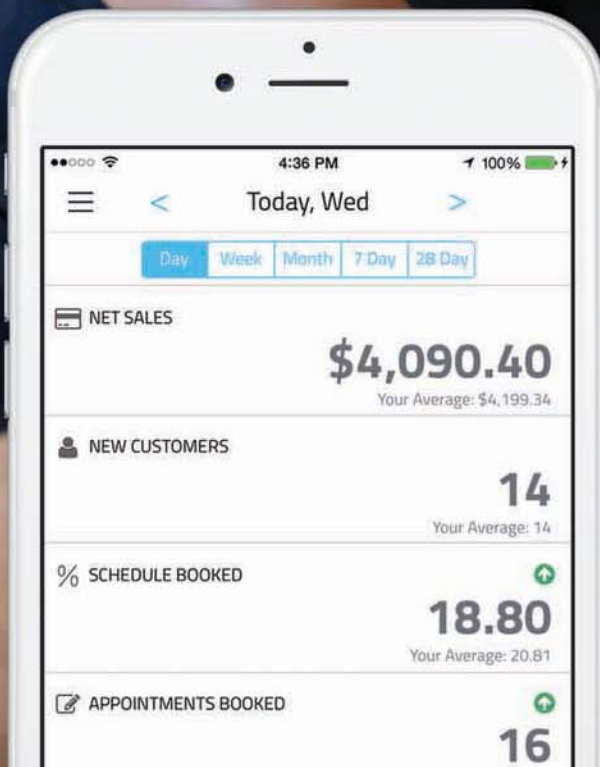
■ Inbound visitors provide around £26bn worth of revenue to the UK economy each year



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NEW OPENING

Hadspen House opens The Newt Spa

Hadspen House, a Grade II-listed country house on the Emily Estate in Somerset, reopened at the end of August as a new hotel and spa called The Newt. The property has been named after the protected great crested newts found on-site.

A working Georgian country estate located between Bruton and Castle Cary in Somerset, the estate consists of a garden visitor attraction, cultivated gardens designed by French-Italian architect Patricia Taravella, ancient woodlands, orchards, a state-of-the-art cider press and cellar and a farm shop.

Inspired by its grounds, The Newt is now home to a 'world-class' spa, located in a building

designed by architect Katie Lewis to resemble a traditional agricultural structure.

The spa offers a host of treatments designed to encourage guests to embrace country living. Facilities include a hammam and mud therapy room inside a private couples treatment room, as well as indoor and outdoor pools, a halotherapy room and a 'wild' pool.

The resort, which is owned by South African billionaire Koos Bekker and his wife, former Elle Decoration SA editor, Karen Roos, is designed to celebrate Somerset and will place a strong emphasis on sustainability, with the gardens playing a starring role.

[More: http://lei.sr/9H5C4_0](http://lei.sr/9H5C4_0)



■ The Newt Hotel & Spa opened at the end of August



The spa offers a host of treatments designed to encourage guests to embrace country living

CHANGING LANDSCAPES

ISPA research: More men visiting spas than ever before



Spas are having to evolve to accommodate the male spa-goer

Lynne McNees

Research by the International Spa Association (ISPA), has revealed that more men are going to spas than ever before, with stats indicating that 49 per cent of spa customers are now men, a 20 per cent increase from the 29 per cent reported in 2005.

According to ISPA president Lynne McNees the shift has had a knock-on effect on spas, with operators having to rethink their treatment and relaxation areas and changing facilities to become more male-friendly spaces.

"Spas are really having to evolve to accommodate that male spagoer," she



■ 49 per cent of spa-goers are now men

said. "Typically, your back-of-house for males would be smaller because historically its been very heavy female. Now they're having to shift that."

Garrett Mersberger, chair of ISPA, added: "It used to be a female-driven, but we're seeing the split at 50-50 now."

[More: http://lei.sr/W7X8U_0](http://lei.sr/W7X8U_0)

Spa & wellness news

SUPPLIERS

Elemis signs brand deal with Rudding Park Spa



Elemis' range of products make this a perfect fit

Sarah Johnson

Elemis has been named as a brand partner at the Rudding Park Spa in Harrogate, North Yorkshire.

The partnership will see the expansion of the spa's treatment menu to include bespoke Elemis treatment packages and Elemis Biotec, the brand's results driven facial treatment that has been described as a 'turning point' in beauty therapy.

Designed to work in tandem with the skin's natural bio-electric field, Elemis Biotec is a range of customisable, clinically proven facials suitable for all skin types. The facials are powered by five treatment



■ Rudding Park will offer a range of Elemis treatments, including its Biotec facial range

technologies that are designed to provide powerful and visible results.

Sarah Johnson, spa manager at Rudding Park, said: "Elemis offers a range of pioneering products prescribed for individual skincare and lifestyle needs and as we pride ourselves on offering guests an exceptional level of personalised service this partnership is the perfect fit."

[More: http://lei.sr/103K5](http://lei.sr/103K5)

MARKETING

Alchemist Spa targets teenagers with new menu

The Alchemist Spa at Woolacombe Bay Hotel in Devon has teamed up with product house Natural Spa Factory to launch its new summer treatment menu, which will include treatments for teenagers.

Designed with an emphasis on self-care, the seasonal menu will give guests the opportunity to spend time to reflect and recharge.

Designed to give teens the chance to enjoy spa time with their parents and relax before a stressful school year, the treatments, consist of Teenage Dream, a soothing facial developed



■ The treatments for teenagers include a special facial



I introduced teenage treatments during school holidays because I know how nice it is to treat your child

Clare Palfreeman

for younger, hormonal, combination and sensitive skin types and Prom Date, a gel manicure or pedicure. A range of 'fruity' facials and sea salt pedicures complete the menu.

Clare Palfreeman, spa manager at The Alchemist, said: "I introduced teenage treatments during school holidays because I know as a mum how nice it is to treat your child."

[More: http://lei.sr?a=v6L5p](http://lei.sr?a=v6L5p)

GWJ launches White Paper Series: 'Understanding Wellness'

The Global Wellness Institute has launched a new white paper series with an aim to bring clear, expert insights on how wellness is evolving now and into the future.

The 'Understanding Wellness' white paper series are designed to be a "go-to primer" for policymakers, businesspeople, researchers and students. The first paper is entitled *The Global Forces Driving the Growth of the Wellness Economy*.

[More: http://lei.sr/5p9r5_0](http://lei.sr/5p9r5_0)



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Jenny Waldman,
Director,
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Other new speakers for VAC 2019 include Joss Croft of UKinbound, Martha Lytton Cobbold of Knebworth, Abigail Ollive of Castle Howard and David Willrich, immediate Past President of the Themed Entertainment Association.

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FACILITIES

LFB museum given 2023 opening date

The London Fire Brigade's former headquarters – a Grade II listed building on the Albert Embankment, across the River Thames from the Houses of Parliament – is being transformed into a new and permanent home for the Brigade's museum, which currently operates as a pop-up on Lambeth High Street.

Planning permission has been sought from Lambeth Council for the development, which is part of wider proposals made by the LFB and its development partner U+I to deliver a modern fire station, more than 400 new homes (many of them shared ownership and low-cost

rent) and new workspaces that will support over 1,250 jobs through the 8 Albert Embankment redevelopment.

If permission is granted by the council, it is hoped that the facility would be ready by 2023, giving visitors a chance to see inside a fully operational fire station, with historic fire engines displayed alongside.

The new museum will also create public access for the first time to a listed building of great significance, including the Brigade's Memorial Hall, which honours fire-fighters that have lost their lives in peace and war since Victorian times.

[More: http://lei.sr/s3V9n_0](http://lei.sr/s3V9n_0)



■ The museum plans have been designed by Pilbrow & Partners



If permission is granted by the council, it is hoped that the facility would be ready by 2023

MUSEUMS

Sutton Hoo ancient royal burial site reopens



Visitors to Sutton Hoo are now greeted by a full-size, 27m (89ft) long sculpture representing the burial ship

Sutton Hoo, the burial site of a 7th century Anglo-Saxon king in Suffolk – a site which achieved worldwide fame upon its discovery in 1938 – has reopened following a £4m transformation.

The project has enabled a retelling of the story of the discovery of King Raedwald, who was found with his ornate helmet, gold belt buckle, sword and shield after local landowner Edith Pretty called in archaeologist Basil Brown to investigate a series of mysterious mounds on her estate.

Visitors to Sutton Hoo are now greeted by a full-size, 27m (89ft) long sculpture



■ The iconic helmet discovered at the Sutton Hoo burial site in 1939 is now at the British Museum

representing the burial ship. The site's exhibition hall has been completely transformed, while the adjacent Tranmer House, which was Mrs Pretty's residence, has also been redeveloped to become part of the publicly accessible attraction for the first time.

[More: http://lei.sr/Z4B7T_0](http://lei.sr/Z4B7T_0)

Attractions news

CULTURE

Arts Council allocates £17.5m to local projects



The locations have been identified as having populations with some of the lowest engagement rates with arts and culture in the country

Arts Council England has named 13 new additions to its Creative People and Places (CPP) project, which it says is about local people choosing, creating and taking part in the arts and culture on offer to them.

The new locations have been identified as having amongst the lowest engagement with arts and culture in the country. Between them, they will receive a total of £17.5m from the organisation's National Lottery contingency budget over the next four years.

This represents an increase of £5m on the figure that the council had originally



■ One of the projects is the St Helens Day Citizens' Parade, commissioned by Heart of Glass

intended to distribute in this latest funding round – an increase caused, said the Arts Council, by the exceptionally high standard of applications received.

Each of the new CPP projects involves the forging of partnerships between local arts organisations and the community, giving people control over what they want to see and experience.

[More: http://lei.sr/h4V6Y_0](http://lei.sr/h4V6Y_0)

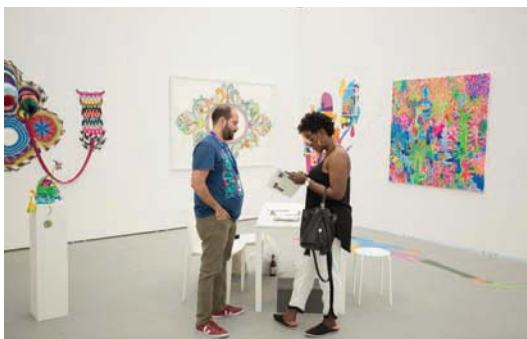
PUBLIC FUNDING

Rising curatorial talents win Art Fund financing

The UK's Art Fund has announced the latest winners of its New Collecting Awards, chosen to help rising star curators to build collections for their museums.

A total of almost £300,000 has been allocated by the fundraising charity for art, to provide seven young curators with the budget for acquisitions, research, travel and training costs, as well as ongoing support from Art Fund staff, trustees and a mentor.

"An important part of being a curator today is drawing out the potential of



■ The awards will help curators extend their collections



An important part of being a curator is to develop collections

Stephen Deuchar

their museums' collections and considering how best to develop them in new ways," said Stephen Deuchar, Art Fund director.

"The New Collecting Awards give some of the UK's rising curatorial stars the opportunity to diversify their institutions' holdings, bringing benefit to a widening range of audiences and helping our museums to thrive."

[More: http://lei.sr/a7e6h_0](http://lei.sr/a7e6h_0)

Blair Drummond reveals details of £1m upgrade

A new pump room and filtration system designed to enhance an existing sea lion habitat are part of a £1m upgrade programme announced by Blair Drummond Safari Park, in Stirling, Scotland.

The family-owned park has invested more than £7m over the last ten years to ensure it meets the standards laid down by BIAZA and EAZA – the British & Irish, and European zoo and aquarium associations.

The sea lion enclosure is one of the most popular attractions at Blair Drummond.

[More: http://lei.sr/r7v7M_0](http://lei.sr/r7v7M_0)

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The image of a giant helter-skelter sitting in this great nave provokes and begs the question, 'what is this space for'?

Rev Canon Bryant



Sacred Attraction

In a world first, a helter-skelter ride has been installed inside a medieval cathedral, inviting people to mix worship with thrills



■ The church charged £2 per person to ride the helter-skelter

A 55-ft (16.8m) helter-skelter ride set up in the nave of Norwich Cathedral has been giving visitors a new perspective on the historic building, say cathedral bosses.

The ride is a temporary installation and has been built by Irvin Leisure as part of the Cathedral's "Seeing It Differently" project, which ran during the school holiday period.

The idea behind the campaign was to open up conversations about faith.

The church charged £2 per person to ride the helter-skelter, although other aspects of the project – which included lying down on the floor and looking up at the ceiling, taking part in an ancient spiritual practice, and a blind "trust" trail around the cloisters – were offered free of charge. A viewing platform at the height of 40ft (12.2m)



■ The helter-skelter was built in 1947 and has been rented from Chipperfield's Circus

“Climbing 50ft above the nave floor helped visitors see this space differently, hopefully giving them a new perspective”

gave visitors the chance to look much more closely than would normally be possible at the near 600-year-old roof bosses, which are found at the points where the ribs of the cathedral roof join. The roof stands 69ft (21m) high.

The cathedral asked participants to share their experiences of Seeing it Differently via social media, using the hashtag #SeeingItDifferently and tagging Norwich Cathedral on social media channels.

Writing in a blog post on the cathedral's website, the Rev Canon Bryant said: "I get why for some the image of a giant helter-skelter sitting in this great nave feels slightly shocking. It does provoke and it begs the question, 'what is this space for'? The walls of this great building have seen many things through their 900 years and I suspect will take this latest arrival in their stride.

"But climbing 50ft above the nave floor will help us see this space differently, it will give us a new perspective. It is precisely because it is not what we usually do that it can speak to us, challenge us and invite us to see the space differently and to see ourselves and one another differently, even God differently.

"Can we, dare we, open ourselves up to approach familiar things differently, to see the world through other people's eyes and from their experiences? Can we allow ourselves to be searched by fresh understanding and insight?"

Henry Chipperfield of Irvin Leisure commented: "Even though we have been all over the world, as a unique venue the Cathedral is in a category of its own. As far as I know, this is the first time a helter-skelter has ever been in a Cathedral." ●



■ The cathedral asked participants to share their experiences of Seeing it Differently via social media



The mixed ability model has the capacity to positively impact the lives of many participants and sporting communities

Adam Blaze, strategic lead of disability at Sport England.



The perfect mix

A new report has called for an increased focus in offering opportunities for mixed ability sport in the UK



■ The research found that mixed ability sports create benefits on individual, club and societal level

Disabled people should be offered more opportunities to play sport alongside non-disabled people.

That is the finding of a report based on a two-year research project by the University of Leeds and Loughborough University. The report studied the effects of mixed ability sport on 1,200 participants and found that it created benefits on individual, club and societal level.

On an individual level, participants reported both physical and mental health benefits, increased self-confidence and self-determination as well as a sense of belonging in the mixed ability team, club or group.

At club level, respondents reported a more inclusive club culture, an influx of new members and a membership more representative of



The Mixed Ability model offers a wide, inclusive approach, creating a safe space where people can participate in activities

the local community, more accessible infrastructure and coach development.

On a wider community level, the positive impacts included the meaningful inclusion of disabled participants in mainstream sport.

Overall, participants reported shifts in perceptions of disability, a raised awareness of barriers to participation in sport and other areas of society, and enhanced communication, which are relevant for other areas of society.

The research – which looked at a wide range of sports, from rugby to rowing – was commissioned by the International Mixed Ability Sports (IMAS) and part-funded by Sport England.

"The mixed ability model has the capacity to positively impact the lives of many participants and sporting communities," said Adam Blaze, strategic lead of disability at Sport England.

"The evaluation provides an important reflection and analysis of how to deliver innovative approaches to engage people in sports and physical activity. The mixed ability model offers a wide, inclusive approach, creating a safe space where people can participate in physical activity, especially those who may have previously encountered barriers to participation. As such, this document is important reading for those who seek to use sport to maximise the truly life-changing difference it can make for people everywhere."

The report also outlined the challenges and barriers faced by mixed ability sport – which highlight dominant societal perceptions of disability.

According to the report, it is often assumed that mixed ability is disability sport under a different name, reflecting the social norm of segregated activity. ●



■ The report revealed that it is often assumed that mixed ability is disability sport under a different name, reflecting the social norm of segregated activity



The government should consider putting more cash in the pockets of workers and giving them more paid time off to spend it

Alfie Stirling, head of economics at NEF



Productivity issues

Thinktank New Economics Foundation suggests that more holidays and better pay for low-pay workers would 'transform UK productivity'

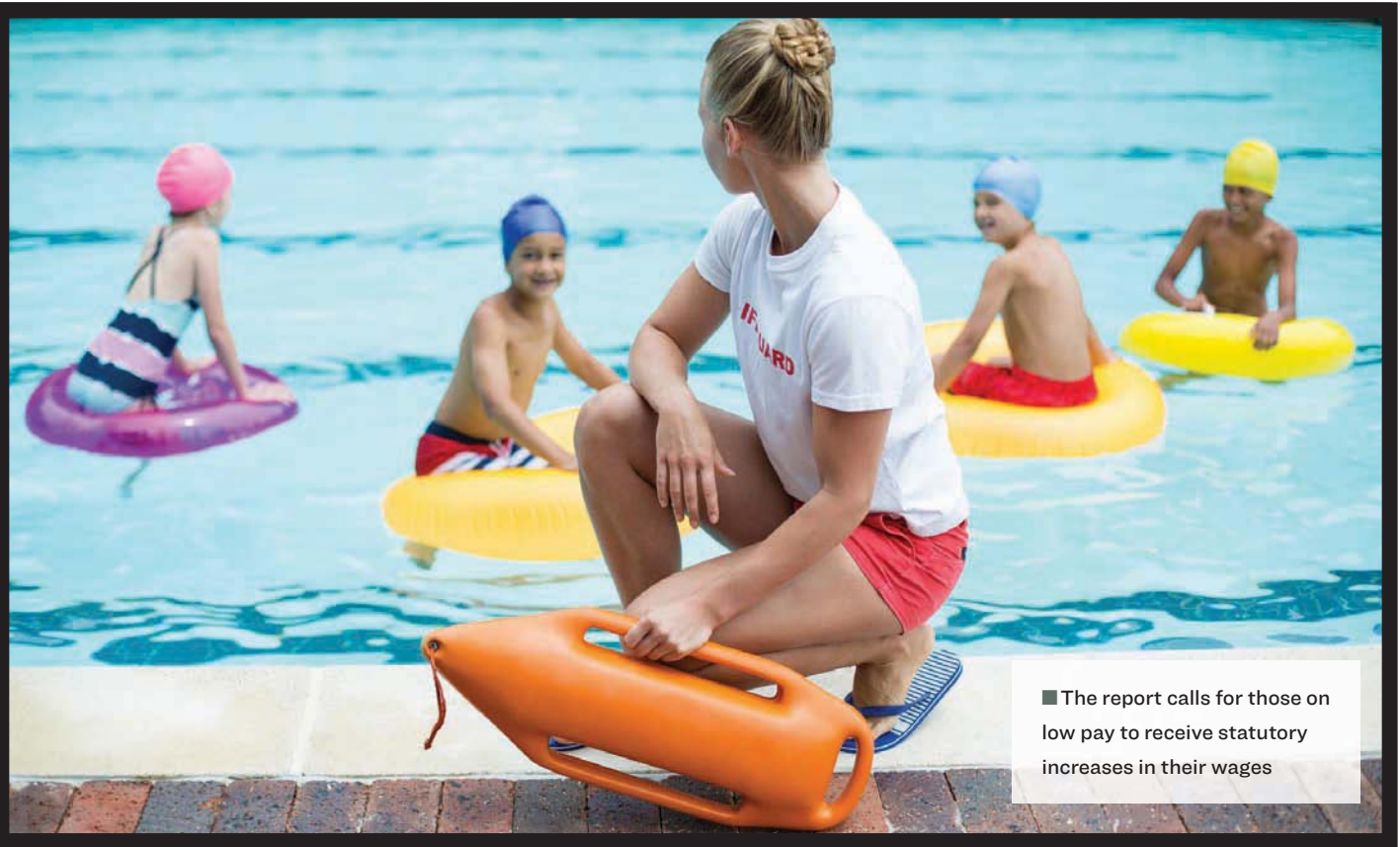


■ NEF says driving up the spending power of lower-earning consumers would increase demand for products and services

Giving low-pay workers more holidays and a guaranteed increase in wages would provide the British economy with a productivity boost.

According to thinktank New Economics Foundation (NEF), driving up the spending power of lower-earning consumers would increase demand for products and services – in turn providing UK businesses a greater incentive to raise their productivity.

NEF has published a report, called *Time for Demand*, in which it claims that, across time, productivity increases have been closely associated with rising pay and leisure time for workers. As a result, NEF is calling for faster increases in the minimum wage and an increase in statutory paid holiday. NEF proposes that, from 2020, the Low Pay Commission is given a new mandate to recommend increases in the national living wage so that rates reach par with the UK's average real living wage by 2025.



■ The report calls for those on low pay to receive statutory increases in their wages

It is increasingly clear that weak demand has been an overlooked problem when trying to boost productivity

HIGHER WAGES

"Increasing minimum wages are a particularly efficient way of boosting demand because workers on minimum wages are far more likely to spend rather than save any increases in salary, compared with higher-income individuals," the report reads.

Another proposal is to set up an external body to make independent recommendations to government on regular increases to annual statutory leave entitlement, on a similar basis to the work currently done by the Low Pay Commission on minimum wages.

"For more than 10 years now, economists and policymakers have sought to solve the UK's productivity crisis from the 'supply-side' – intervening to change the way we make goods and deliver services in the economy," said Alfie Stirling, head of economics at NEF. "It hasn't worked. Average productivity, wages and living standards have experienced their worst

decade in almost two centuries.

"It is increasingly clear that weak demand has been an overlooked problem. The issues include many that are deep and structural, ranging from austerity and high levels of inequality to an ageing population and uncertainty over the UK's trading future. With or without Brexit, the policy response needs to be equally transformative. Raising demand by putting more cash in the pockets of the UK's poorest workers, while giving people more paid time off from work to spend it, should now be part of a radical mix of options for any government that is serious about increasing productivity in a way that works for people and society."

THREE STEPS

As well as increases in pay and holiday, the report suggests three other major initiatives.

These are to frontload public investment for a 'green transformation' to transform the economy to a zero



■ NEF claims that those workers on a low wages are far more likely to spend rather than save any increases in salary, compared with higher-income individual

carbon; An increase in public spending on services in the next Spending Review; and an increase in the generosity of social security through new 'weekly national allowance' (WNA) – worth £2,500 per year for most adults. ●

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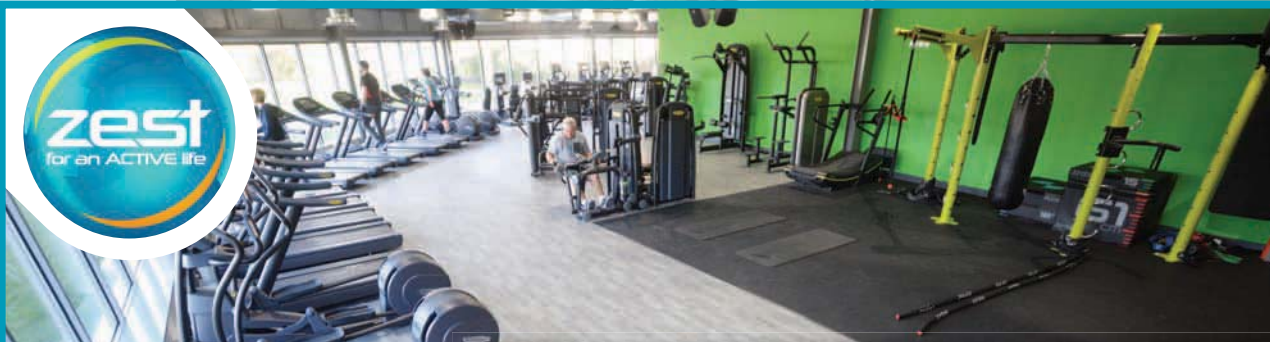
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We are a progressive, 'can do' council that is proud of our past and excited for our future. We are based in the county town of Northallerton, located in a beautiful part of North Yorkshire, an area of thriving market towns and stone built villages, scattered across the Vale of York between the North York Moors and Yorkshire Dales. However, we're also just a short drive from the city attractions of York and less than an hour from Newcastle and Leeds.

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About the role

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 Salary: Competitive
 Hours: Full time, Part time

We are looking for an enthusiastic and motivated individual to be part of our very special coaching team, to help us continue to deliver the ultimate fitness experience to our members.

Responsibilities

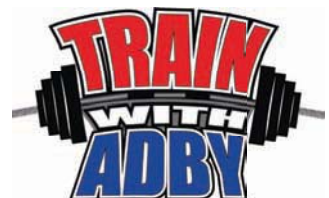
This role involves providing top-level service to all our members: delivering warm-ups, high-quality group training sessions, cooldowns, providing fitness advice and helping to ensure that the gym is safe and highly presentable at all times.

Work experience, education and skills.

- experience in the industry is desirable but not essential.
- must have level 2 qualified or above. (personal training opportunities available to those who are level 3).
- must be passionate about health and fitness.
- must be confident, hard-working, reliable and motivated to help others change their lives through the power of exercise.

If you're interested in joining our team please apply here.

Apply now - <http://lei.sr/H8M3k>





CLASS UFC GYM Woking is recruiting!



Are you interested in working in a high spec, high tech and high energy boutique studio? CLASS UFC GYM, brought to you by UFC and UFC GYM, is opening the first international studio in Woking, Surrey. Combining the best trainers, the best moves, and the best technologies, CLASS creates a workout that transforms not only your body but also how you approach working out. Get ready to #boxhiitrepeat We work smarter, not harder.

One name, two kick-ass workouts. CLASS offers a modern twist on traditional boxing and high-intensity interval training classes. Led by CLASS UFC Gym accredited instructors, you will be coached through 50 challenging minutes that leave you sweaty, tired, but satisfied. Our two classes, Box and HIIT are distinct yet complimentary and offer something for everyone that keeps your workouts fresh. By incorporating multiple pieces of exercise equipment, workouts are constantly changing and evolving to ensure you will never be bored. Burn up to 700* calories, build lean muscle, and watch yourself transform into your strongest, most confident self.

We are looking for:

Membership Specialists

The Member Specialist role assists in the running of all "front of house" CLASS UFC GYM studio operations, with a strong focus on premium customer service as well as meeting sales expectations. The ideal candidate will have strong customer service skills and basic sales experience. The Member Specialist is responsible for meeting and exceeding all key performance sales indicators for the studio, including membership sales and renewals, retail and concession sales and maintaining premium customer service levels.

Apply now: <http://lei.sr/q5t1d>

Class Instructors

As a CLASS UFC GYM Coach, you will be responsible for delivering pre-designed workouts for up to 34 clients per CLASS. We are looking for exceptional Personal Trainers who are passionate about health and fitness and can support and inspire our members to achieve their goals. This position requires a strong ability to coach and manage time, motivating multiple members in a group environment. Ensuring we are delivering a premium member experience whilst achieving results.

Apply now: <http://lei.sr/R5p7J>


LUXE
FITNESS

PERSONAL TRAINER

Bristol, UK

Salary - Competitive

Are you an inspiring Personal Trainer looking for somewhere inspiring to build your business? Well, look no further!

Luxe Fitness is one of the UK's most stylish and atmospheric fitness clubs based in one of Bristol's most historic grade 2 listed buildings. A breath of fresh air in the fitness industry, offering a high-end premium club for an affordable price, perfect for building a personal training business.

We are not looking for average trainers, we are looking for the best! We want trainers who will blow us away with their passion and knowledge, trainers who expect more and will deliver more.

When it comes to gyms, you have to see us to believe us. We are definitely the coolest gym on the block.

All you need to work at Luxe Fitness is a Level 3 industry-recognised qualification, valid Personal Trainer insurance, a valid Emergency First Aid in the Workplace certificate and an amazing personality.

Apply now - <http://lei.sr/e6R9J>

Benefits:

- 24-hour club access
- Free staff membership + guest complimentary membership
- Take home 100% of your earnings
- High PT rates
- Great range of equipment
- Spacious zoned layout
- Competitive Personal Trainer rent or Free-rent for under 10 hours of your time looking after our members
- No annual license fees or hidden fees
- An amazing club, amazing members, amazing atmosphere.



We are recruiting
apprentices from 16-60+

énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal www.leisureopportunities.co.uk/jobs/energie

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

Apply now: <http://lei.sr?a=W4C8t>



**énergie
Fitness**
where you belong...



XERCISE4LESS

WE ARE RECRUITING NATIONWIDE

EMPLOYED PERSONAL TRAINERS

Focus on PT Sessions



Excellent commission



Huge membership base



Guaranteed income



Peak timeslots

FREELANCE GROUP EXERCISE INSTRUCTORS

All disciplines



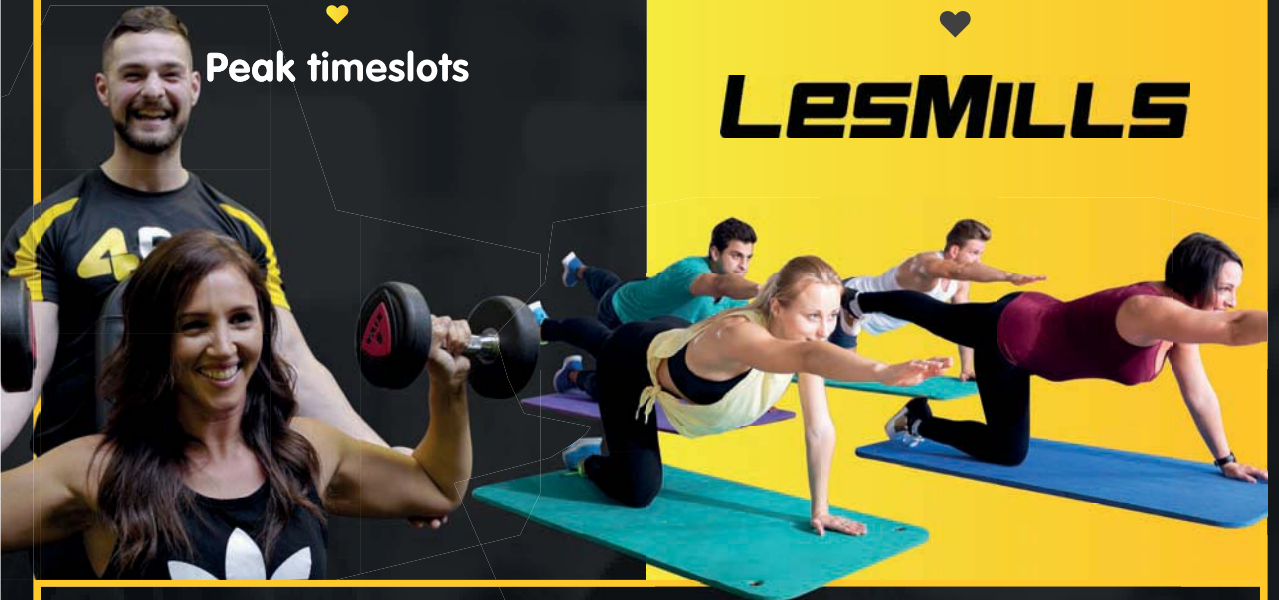
Back to back classes



£20 per hour



LES MILLS



Send your cv and cover letter to
stacey.gould@exercise4less.co.uk

SO YOU CAN TURN YOUR PASSION INTO YOUR CAREER.



WE ARE HIRING

Finding your fit. It's what The Gym is all about. No matter your shape or size or experience, there's a place for everyone here! Seeing everyone at The Gym grow by taking on amazing development opportunities in a growing business, and trying their hand at new things gives us a warm fuzzy feeling. And we want everyone who comes to us to get a piece of that amazing just-smashed-my-personal-best action. The Gym is where you take yourself to the next level.

- **GENERAL MANAGERS**
- **ASSISTANT GENERAL MANAGERS**
- **PERSONAL TRAINERS/FITNESS TRAINERS**
- **CAREERS IN GYM SUPPORT**

Come and find your fit at The Gym, head to
www.thegymgroup.com/careers.

the
gym
find your fit



RECRUITMENT OPPORTUNITY

LIFEGUARDS AND FITNESS MOTIVATORS

across the Somerset West and Taunton contract

Due to the recent acquisition of the Somerset West and Taunton contract, Everyone Active have exciting opportunities for ambitious, dedicated individuals. We are looking for those who thrive on a fast paced, fun and customer friendly environment. It is important that the individuals applying enjoy, working within leisure, have great communication skills and can deliver exceptional customer service. Roles include shift work including morning, evenings and weekend work.

To be considered for a lifeguard vacancy, you need to hold a current RLSS NPLQ. Fitness Motivators will need to hold a minimum Level 2 Fitness and Personal Training qualifications.

Lifeguard vacancies at:

- Blackbrook Leisure Centre & Spa
- Taunton Swimming Pool
- Wellington Sports Centre

Fitness Motivator vacancies at:

- Blackbrook Leisure Centre & Spa
- Wellsprings Leisure Centre
- Wellington Sports Centre

Alongside a competitive salary, you'll also benefit from full, free membership to all of our 190-plus centres nationwide, as well as working with a fun, friendly and vibrant team, among a host of other benefits.

To apply, please email your CV and covering letter to tauntonrecruitment@everyoneactive.com clearly stating which position and at which location you're applying for.

Closing date: Friday 13th September 2019

www.everyoneactive.com

Somerset West
and Taunton

everyone
ACTIVE

Everyone Active is an equal opportunities employer and an Investors in People organisation, who are committed to safeguarding and promoting the welfare of children, young people and vulnerable adults. All applicants will be required to undertake checks and references prior to appointment.

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Apply now: <http://lei.sr/m3j5D>

ATTRACTIONS APPOINTMENTS

City of London Corporation, Department of Open Spaces – Epping Forest

Visitor Experience Manager

Starting salary £37,120 inclusive with the potential to progress to £42,400 p.a. inc.

Reference: OOOS475

JOIN THE CITY OF ENJOYMENT CREATORS

About us

Managed by the City of London Corporation, Epping Forest is the largest public green space in London and has 4.5million visits to this internationally protected heritage landscape. Our flagship visitor centre in Chingford offers a vibrant and changing retail offer and information service.

The role

You'll lead a multi-talented team that offers a warm welcome to visitors. At the same time, you'll develop a programme of publicly funded and commercial activities that make the most of our resources. In short, you'll do everything it takes to provide a safe, varied and enjoyable experience for a diverse range of visitors. This includes regular weekend and evening work at sites across Epping Forest.

About you

You'll bring sound experience of managing a visitor services environment, with a particular focus on front-of-house services - ideally in an open space or countryside setting. Experience of planning and overseeing public events is also important. You're someone who enjoys the challenge of multi-tasking in a busy and varied role. Well-organised, with good business instincts and sound financial sense, you'll also have strong people skills.

CLOSING DATE: 12 NOON, 9 SEPTEMBER 2019.

APPLY NOW
<http://lei.sr/o4r2y>





STRIP
WAX BAR

Therapist

LONDON

COMPETITIVE SALARY AND BENEFITS

Strip Wax Bar is a pioneer in hair removal industry, specialising in waxing and laser hair removal.

Established in 2005, Strip Wax Bar has grown to become one of the most respected beauty brands in luxury hair removal with a market leading presence. The company now boasts a customer base across 6 London boroughs with an international reach.

Strip Wax Bar offers excellent customer service and champions both new and renowned waxing and laser hair removal techniques, as well as stocks a broad range of beauty and lingerie brands online and in-stores.

We have an inclusive and supportive company culture, and believe in getting the right fit when it comes to people joining the company. We place a high value on people and believe we can offer a fun and friendly environment to work in, as well as a great place to learn and develop.

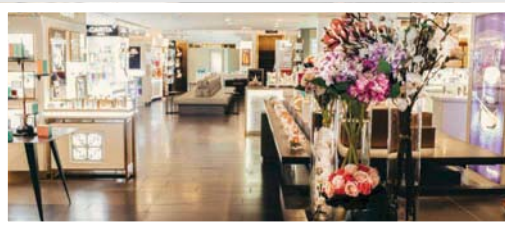
We offer competitive rates of pay with built in commission on treatments and retail as well as staff perks along the way to show how much we appreciate the hard work. On top of that we offer different contract opportunities for senior or part time therapists. We warmly welcome freelance therapists as well.

Strip Wax Bar is an equal opportunity employer and is determined to ensure that no applicant or team member receives less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race.

Please mention Spa Opportunities when applying for this job.

Apply now: <http://lei.sr/g7J4T>

URBAN RETREAT



VACANCIES

Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring. Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

Beauty Therapist

Essential key skills:

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills
- Fluency in English and excellent communication skills
- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

Essential key skills:

- Minimum 3 years shop floor and column generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way
- Good command of English both verbally and in written communication
- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

To find out more about these roles click the link below!

Apply now: <http://lei.sr/J5o9Z>

A close-up portrait of a woman with blonde hair tied back, wearing a black Les Mills tank top. She is in a boxing stance, with her right hand raised near her chin and her left hand extended forward in a punch. The background is a plain, light-colored wall.

BECOME AN INSTRUCTOR

LES MILLS
BODYCOMBAT
REINVENTED



LES MILLS
BODYCOMBAT
INVINCIBLE

BECOME A LES MILLS BODYCOMBAT™ INSTRUCTOR
LESMILLS.COM/UK/TEACHBODYCOMBAT