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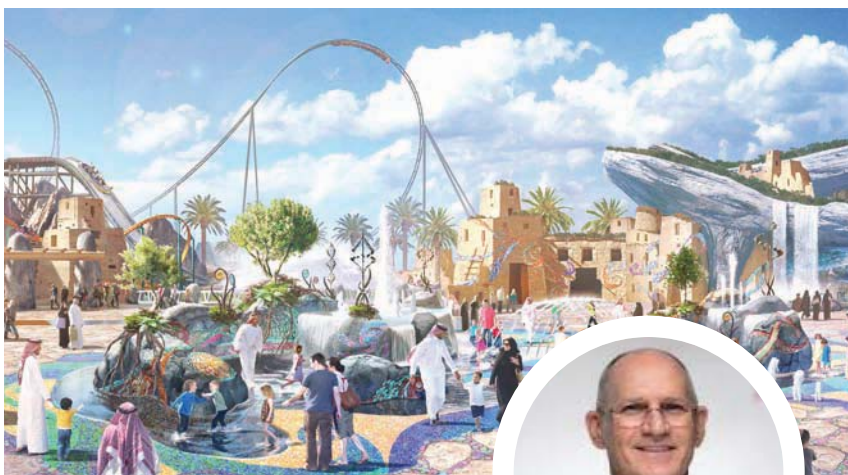
World's tallest coaster for Six Flags Qiddiya

Six Flags has announced new details for its long-awaited venture in Saudi Arabia, revealing among its planned attractions the longest, tallest and fastest rollercoaster in the world and the world's tallest drop-tower ride.

When it opens in 2023, Six Flags Qiddiya will be a key entertainment facility in the new city of Qiddiya, which is being built 40km (25m) from the Saudi capital of Riyadh. The park will cover 320,000sq m (3.4 million sq ft) and will feature 28 rides and attractions, with six distinct lands around The Citadel – a central hub covered by a billowing canopy inspired by Bedouin tents, where visitors will find shops and cafés.

The record-breaking Falcon's Flight coaster and Sirocco Tower drop-tower will be situated in The City of Thrills area.

"Our vision is to make Six Flags Qiddiya a theme park that delivers all the thrills and excitement that audiences



■ The record-breaking Falcon's Flight will open as part of the Qiddiya park in 2023

from all over the world have come to expect from the Six Flags brand and to elevate those experiences with authentic themes connected to the location," said Michael Reininger, CEO of Qiddiya Investment Company, which is driving the development of Qiddiya.

MORE: http://lei.sr/w5R9z_A



Our vision is to make Six Flags Qiddiya a park that delivers thrills

Michael Reininger



THEME PARKS

Disney to open Avengers Campus in 2020

Attraction will offer guests chance to 'suit up' as heroes

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AQUARIUMS

World's 'highest aquarium' opens in China

Xining Aquarium will feature 400 aquatic species

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MUSEUMS

Australian museum closes for year-long revamp

AUS\$57.5m work to add exhibition spaces

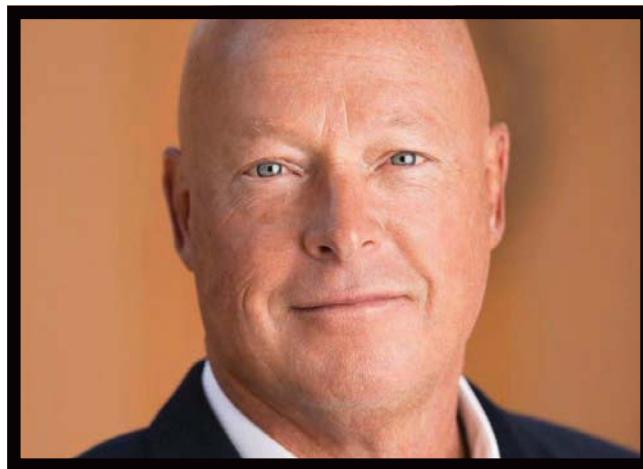
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'10-hour queues a sign of failure' says Disney chair **Bob Chapek**

Disney's parks and resorts chair Bob Chapek has spoken out about smaller crowds at the operator's parks, saying that a 10-hour queue line should be seen "as a sign of failure".

Despite its domestic parks achieving record revenue over the last three months, Disney's visitor figures fell well short of expectations in the company's most recent earnings report. With the launch of Star Wars: Galaxy's Edge at Disneyland in California, significant attendance increases were expected.

The opposite actually happened, with attendance dropping by 3 per cent. Disney chair Bob Iger blamed



■ Chapek said Disney 'doesn't intend to have lines' at its parks

"So 10-hour lines are not a sign of success. It should be seen as a sign of, frankly, failure"

the decline on visitors staying away because of expected overcrowding,

hotel price increases and a significant increase in entry fees for the park.

Responding to the low turnout following the launch of Galaxy's Edge, Chapek said a lack of extremely long lines despite the hugely hyped launch was a good thing for both Disney and its customers.

"The deep secret is that we don't intend to have lines," he said. "If you build in enough capacity, the rides don't go down and it operates at 99 per cent efficiency. You shouldn't have 10-hour lines."

Chapek's response was also aimed at Hagrid's Magical Creatures Motorbike Adventure – a new rollercoaster for Universal's Island of Adventure in Orlando. According to visitor reports, following launch, queues for the ride were more than 10 hours long.

Architect **Amanda Levete** reveals her designs for 'world-class' £42m Paisley Museum



■ Levete said the design would reflect the "proud industrial past and a history of innovation and radical thinking"

The transformation project designed to turn Paisley Museum, in Renfrewshire, Scotland, into a world-class tourist destination is moving forward, with the first images of the redesign produced by architects AL_A being released.

The town of Paisley is best known for the pattern of the same name – an ornamental textile design using a teardrop-shaped motif with a curved upper end. Renfrewshire Council is planning to invest a total of £100m (US\$120m,

"The brief for the museum was one of the most radical I've encountered"

€110m) on a number of venues and outdoor spaces, aimed at using Paisley's cultural and heritage story to transform the area's future.

The museum will cost £42m (US\$51m, €46m) to develop. When it reopens in 2022, it's hoped that visitor numbers will quadruple to around 125,000 people a year.

AL_A Architects, led by Amanda Levete, received

a brief that Levete called "one of the most radical I've encountered", to reimagine the near-150-year-old museum.

"Paisley has a proud industrial past and a history of innovation and radical thinking," she said. "We've embedded this into our design to create an extraordinary place for the community of Paisley."



■ De Villiers said the Spanish park will open fully in 2021

"Titled El sueño de Toledo (The dream of Toledo), the show features 185 professional actors playing 2,000 characters"

Nicolas De Villiers heralds first show at Puy du Fou Spain

President of Puy du Fou, Nicolas De Villiers, has hailed the first show of Puy du Fou España as a success. He was joined by a gallery of 4,000 spectators who attended a spectacular 70-minute sprint through 1,500 years of Spanish history in the performance at Toledo, Spain.

Titled El sueño de Toledo (The dream of Toledo), the show features 185 professional actors playing 2,000 characters, complete with special effects, sound and lighting that have been honed in Puy du Fou's Vendée theme park in France.

The Toledo site is some way from full completion, with a 2021 opening having been forecast for a theme park with three villages that will in turn evoke medieval Castile, the influence of Moorish culture in Spain and an artisan village of the 18th century.

The 30-hectare site will open 200 days a year and put on four different shows several times a day, with seven shows planned for 2028.

Puy du Fou has scheduled 15 performances of the initial show by the end of October this year, with 60,000 visitors expected.

4 NY flagship for Museum of Ice Cream

The Museum of Ice Cream reveals plans to open several new locations, starting with its first New York City flagship in Q4 2019

6 Disney to open Avengers Campus in 2020

Super heroes-themed attraction will open at California Adventure park in 2020 and give guests the opportunity to "suit up" alongside superheroes such as Spider-Man, Ant-Man and The Wasp,

8 Phased reopening for Denver Art Museum

Museum will begin phased reopening of its campus in June 2020, with a new welcome centre, learning and engagement centre and refurbished gallery space and new dining experiences

11 "Hurdles remain" for £75m UK waterpark

A proposed £75m (US\$91.3m,

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BRANDED ATTRACTIONS

NY flagship for Museum of Ice Cream

The Museum of Ice Cream (MOIC) has announced plans to open several new locations, both in the US and internationally over the next 18 months, starting with its first New York City flagship in Q4 2019. Set over three storeys and spanning nearly 25,000sq ft (7,620sq m), the New York attraction in Soho will have 13 new installations that have been created by MOIC's team of in-house architects and designers. Highlights include a floating table of sweet treats, a three-storey slide, a hall of giant scoops, a giant Queen Beehive and MOIC's largest-ever sprinkle pool. It will also feature a café and shop offering an exclusive menu and retail products.

"MOIC NYC is a dream that our team has been developing for three years," said co-founder and creative director, Maryellis Bunn. "More than 1.5 million guests have come through our various doors and given us so much input and inspiration. I want to continue to connect people and create moments of joy through ice cream."

MOIC NYC will build upon Soho's artistic history and contribute to the neighbourhood's resurgence as a place for imagination and creativity."

The Museum of Ice Cream was first conceived in 2016, opening in Manhattan for a short period that year.

MORE: http://lei.sr/A2k8N_A



■ Rendering of the frontage of the Museum of Ice Cream NY



**This is a dream
our team has been
developing for years**

Maryellis Bunn

INNOVATIVE ATTRACTIONS

Fire Brigade to transform former HQ into museum



**If permission
is granted by
the council, it is
hoped that the
facility would be
ready by 2023**

The London Fire Brigade's (LFB) former headquarters in – a Grade II listed building across the River Thames from the Houses of Parliament in the UK capital – is being transformed into a new and permanent home for the Brigade's museum, which currently operates as a pop-up on Lambeth High Street.

Planning permission has been sought for the development, which is part of wider proposals made by the LFB and its development partner U+I to deliver a modern fire station, more than 400 new homes (many of them shared ownership and low-cost rent)



■ The CGI image released by architects Pilbrow & Partners shows historic fire fighting equipment

and new workspaces that will support more than 1,250 jobs through the 8 Albert Embankment redevelopment.

If permission is granted by the council, it is hoped that the facility would be ready by 2023, giving visitors a chance to see inside a fully operational fire station, with historic fire engines displayed alongside.

MORE: http://lei.sr/s3V9n_A



■ Between 1990 and 2015, more than 1,774 live, wild-sourced African elephants have been exported internationally

"After a long and sometimes acrimonious debate governments voted to ban the export of live elephants"

International ban passed on trade of baby African elephants

A new ruling handed down by the Parties to the Convention on International Trade in Endangered Species (Cites) has put a near-total ban on taking wild baby African elephants and selling them to zoos.

The ruling significantly strengthens restrictions on elephant trade, with the animals now only able to be taken from the wild to be placed in "captive facilities" under exceptional circumstances and subject to approval from a Cites committee.

The countries of Zimbabwe and Botswana had previously

been permitted to export elephants to "appropriate and acceptable" destinations.

Zimbabwe – the main exporter of African elephants – voted against the move, as did the US. The EU backed the ban, which was passed by a vote of 87 in favour, 29 opposing and 25 abstaining.

"After a long and sometimes acrimonious debate, governments voted to ban the taking of elephants from the wild to captive facilities around the world except in exceptional circumstances," said Mark Jones, the Born Free Foundation's head of policy.

MORE: http://lei.sr/U4V8Q_A

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MAJOR PROJECT

Disney to open Avengers Campus in 2020

Disney fan event D23 in Anaheim became the setting for a raft of announcements by the theme park company, headlined by news that its new Avengers Campus will open at the California Adventure park in 2020.

Giving guests the opportunity to "suit up" alongside superheroes such as Spider-Man, Ant-Man and The Wasp, the campus features several attractions, including the Worldwide Engineering Brigade (or WEB), which is Disney's first ride-through experience featuring Spider-Man. Here, guests can try out the Web Slinger vehicle, gaining a taste of the character's superpowers as they help him collect Spider-Bots that have run amok.

The Campus also features the Ant-Man and The Wasp-related Pym Test Kitchen eatery, as well as the Avengers Headquarters, set to open in phase two, where guests will be able to board a Quinjet and fly alongside the Avengers in an adventure to Wakanda and beyond.

Encounters with super heroes such as Black Widow, Doctor Strange and the Guardians of the Galaxy also await visitors in the Campus.

"These new campuses are like the Avengers themselves: a group of diverse individuals who have teamed up for the same purpose," said Scot Drake, creative executive for Marvel at Walt Disney Imagineering.

MORE: http://lei.sr/e6W9R_A



■ The Avengers HQ is a key address on the new campus



“

These new campuses are like the Avengers themselves

Scot Drake

BIG INVESTMENT

Dreamworld reveals AUS\$70m expansion plans



“

This investment heralds an important time of transition for us

John Osbourne

Australia's biggest theme park, Dreamworld, has launched the first phase of a planned AUS\$70m (US\$47.2m, €42.6m, £38.7m) investment, with the opening of Sky Voyager – a flying theatre built by Brogent Technologies.

The AUS\$20m (US\$13.5m, €12.2m, £11m) ride will give guests in motion-programmed seating views of the park and sensory effects – such as wind, sound, light, mist and scents.

Dreamworld said its next major investment will be an AUS\$30m (US\$20.2m, €18.3m, £16.6m) rollercoaster from Mack Rides.



■ The first new attraction will be the SkyVoyager

Dreamworld CEO John Osborne said the planned investment was designed to improve the customer experience.

"This AUS\$70m total investment heralds an important time of transition for Dreamworld and provides us with an opportunity to provide our guests with new experiences," he said.

MORE: http://lei.sr/J6c9D_A

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REDEVELOPMENTS

Phased reopening for Denver Art Museum

Denver Art Museum in Colorado, US, is to begin a phased reopening of its campus in June 2020, with a new welcome centre, learning and engagement centre, 72,000sq ft (21,945sq m) of new and refurbished gallery space and new dining experiences.

Three levels of the existing Gio Ponti-designed Martin Building will be reopened, including the refurbished Bonfils-Stanton Gallery; the new Amanda J. Precourt Design Galleries and interactive space; and the renovated Northwest Coast and Alaska Native gallery.

The building will also include a gallery for student and community art exhibitions and an art conservation

laboratory, allowing visitors to see some of the preservation work that goes on. The Anna and John J. Sie Welcome Center is a new 50,000sq ft (15,240sq m) elliptical-shaped structure which includes a second level of 10,000sq ft (3,048sq m) of flexible event space – the Sturm Grand Pavilion – enclosed by 25ft (7.62m) tall floor-to-ceiling glass panels. Designed by Fentress Architects of Denver and Machado Silvetti of Boston, it is being constructed by Saunders Construction of Denver.

Denver Art Museum closed the north side of its campus in 2017 to allow the US\$150m (€135.4m, £124m) project to get underway.

MORE: http://lei.sr/q4y3B_A



■ A rendering of the view of the welcome centre – to the right is the oval entrance to the Martin Building



Three levels of the existing Gio Ponti-designed Martin Building will be reopened, including the refurbished Bonfils-Stanton Gallery

NEW OPENING

'World's highest aquarium' opens in China



We simulated their original living environments and optimised them in the aquarium

Luo Ruibin

Standing more than 2,200 metres (7,200ft) above sea level, a new aquarium just opened in Xining, Qinghai Province in northwest China, now holds the record for the world's highest-altitude aquarium.

Opened on 18 August, the 28,000sq m (91,860sq ft) site has taken almost two years to build and is the first aquarium on the Qinghai-Tibet Plateau. More than 400 aquatic species and 100 terrestrial animals are held there, including naked carps – which are endemic to Qinghai Lake and are on China's endangered list – Arctic wolves and foxes. A decline in theatrical animal shows worldwide hasn't stopped the



■ The Xining Aquarium opened on 18 August

new attraction's owners, with the aquarium featuring shows by beluga whales.

Luo Ruibin, the aquarium's curator, said of the animal care provided: "We simulated their original living environment and optimised their living environment in the aquarium."

MORE: http://lei.sr/Q4K7R_A



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WATERPARKS

"Hurdles remain" for £75m UK waterpark

A proposed £75m (US\$91.3m, €82.7m) waterpark and spa near Bournemouth will be the biggest in the UK, if it's able to gain approval and raise the necessary funding.

Projected to open in 2023, Elysium Water Park UK would be a year-round attraction, with both a tropical indoor and an outdoor waterpark. Featuring VR and AR synchronised water rides and transparent flumes, the attraction would create 500 jobs and be able to accommodate more than a million visitors each year.

According to the project's website, the development will deliver "the ultimate waterpark paradise", as well as a high-quality wellness and

beauty spa that would include facilities such as a sauna, hammam spas, massage and beauty treatments and exercise and dance options.

Set on a 75-acre site near Bournemouth Airport at Hurn, the plans also include a lagoon surf park, although this would be developed through a different company, Adventure Out There 365.

There are a number of issues to resolve before then however.

"I am concerned that those promoting this proposal seem to be using premature marketing to give the impression that it is a done deal," said councillor Margaret Phipps.

MORE: http://lei.sr/r4m5J_A



■ The park would be set on a site near Bournemouth Airport



Projected to open in 2023, Elysium Water Park UK would be a year-round attraction, with both a tropical indoor and an outdoor waterpark

MUSEUMS

Australian Museum closes for year-long redevelopment



The improvements will give the museum 1,500sq m (4,900sq ft) of additional touring exhibition hall space across two levels

A major renovation project has begun which will expand touring exhibition halls and create several new facilities at the Australian Museum in Sydney.

Project Discover has a budget of AUS\$57.5m (US\$38.9m, €34.9m, £32.1m), most of which has been provided by the New South Wales Government, leaving a balance of AUS\$7m (US\$4.7m, €4.25m, £3.9m) to be raised by the museum.

Designed by Cox Architects and Neeson Murcutt – which created the museum's award-winning Crystal Hall – the improvements will repurpose existing



■ Artist's rendering of the expanded space

storage space to give the museum 1,500sq m (4,900sq ft) of touring exhibition halls across two levels. Such capacity means that the museum could host either one major exhibition or two smaller exhibitions simultaneously.

MORE: http://lei.sr/y3F6N_A

INVESTMENT

Kings Dominion unveils new water rides

Cedar Fair's Virginia amusement and waterpark, Kings Dominion, has announced three new additions to its 20-acre (80,900sq m, 265,500sq ft) Soak City waterpark, which is set to open in 2020.

Set within a newly redesigned area of the park called Coconut Shores, guests will find a 45ft-tall (13.7m) aqua play structure called Lighthouse Landing, a 3,000sq ft (914sq m) wave pool for children called Sand Dune Lagoon and a dining experience.

Lighthouse Landing will include more than 200 interactive elements, eight slides and two large tipping buckets. In Sand Dune

Lagoon, the smaller children can ride foot-high waves in a 2ft deep pool with a waterfall, while beach creatures such as coastal crabs and tropical turtles add to the fun.

"The investment in Soak City demonstrates our commitment to being Virginia's premier waterpark," said Tony Johnson, vice president and general manager of Kings Dominion. "It's our mission to make people happy and we believe our 2020 waterpark enhancements will go a long way to doing that."

Kings Dominion is selling 2020 season passes now, complete with food and merchandise discounts.

MORE: http://lei.sr/C8Q8p_A



■ Lighthouse Landing is a multi-level play structure



“

The investment in Soak City demonstrates our commitment

Tony Johnson

THRILL RIDES

Six Flags Great Adventure reveals Jersey Devil details



“

The iconic piece of New Jersey history inspired the design for the ride

John Winkler

Six Flags has announced details of its planned single-rail rollercoaster, scheduled to open at its Great Adventure park in New Jersey in mid-2020.

The Jersey Devil Coaster – inspired by a centuries-old local legend – features 3,000ft (914m) of single-rail track, including a towering 130ft (40m) lift hill and top speeds of 58mph (93.3km/h).

The ride will include an 87-degree first drop, raven dive, overbank cutback and two inversions – including a 180-degree stall and a zero-gravity roll.

"Jersey Devil folklore has been a source of fear and intrigue here in



■ Two inversions, an 87-degree first drop and speeds of up to 58mph await thrill seekers

the Pine Barrens for more than 200 years and this iconic piece of New Jersey history inspired the design for this monstrous scream machine," said John Winkler, president of the Six Flags Great Adventure park.

MORE: http://lei.sr/u5A5F_A

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PETER CLIFF

CREATIVE DIRECTOR, HOLOVIS

Tell us about your career?

I always wanted to work in the attractions industry and got my first job at the age of 16 as a street performer at Alton Towers Resort, which was 15 miles from where I lived. It was a dream come true.

I loved performing and at the age of 18 I secured a place at the Liverpool Institute for Performing Arts to study acting. As much as I loved it, I missed the attractions industry so when the opportunity came up to return to Alton Towers I took it.

For the next 11 years, I worked across various roles including entertainment experience manager, creative manager then finally global creative lead for live shows and entertainment.

In 2016 I joined experience designer Holovis as creative director.

What was your first role in the industry – and your current one?

My first role in the industry was as a street performer at Alton Towers



Resort when I was 16, entertaining the queue lines as a pirate and a whole host of other characters. My dream at that age was to create theatricality within the theme park context.

Skip forwards 15 years and I'm still doing that but through a very different guise as creative director at Holovis. Here my role involves working with an absolutely brilliant team of creatives, media producers, software developers and engineers and being at the forefront of cutting edge technology. Our mission is to create a new genre of entertainment

that fuses emerging technologies, while keeping them invisible to the guest, with personalised experiences and the illusion of real magic, immersing them to a whole new level whilst creating lifelong memories with family and friends.

What are your goals?

I want to make a difference and change an industry. The term 'immersive' is overused so I'd like to redefine that category of entertainment, establish what it really is and use next-generation technologies to create it.

I share this passion with the team at Holovis and our collective goal as a company is to entertain, inspire and give the illusion of the guest being surrounded by real magic.

We are aiming to do this on two levels. Firstly, within the attractions themselves for dark rides, domes and immersive environments, and secondly through parkwide interactive gameplay activations. We want guests to be empowered to



frictionlessly control their way through an adventure, creating a unique path and discovering something new every time.

What are your favourite and least favourite things about your job?

My favourite thing about the job is working with such a variety of different people, whether that be clients or the team here at Holovis, who are all at the absolute top of their game.

At Holovis, we work across the themed entertainment spectrum, from theme parks to FECs, visitor attractions, brand experiences and museums and across the globe, with offices in UK, US, China and the Ukraine. This means that no two days or briefs are ever the same.

My least favourite thing is the unavoidable time it takes to go from concept to fruition. The wait for something to officially launch can be agonising when you're so excited to tell the world and see the reaction of guests.

Who has inspired you most?

There isn't just one person who has inspired me, rather a whole host of people who inspire me every day. As a child, I'd say it was visiting the Orlando parks that inspired me to want to get

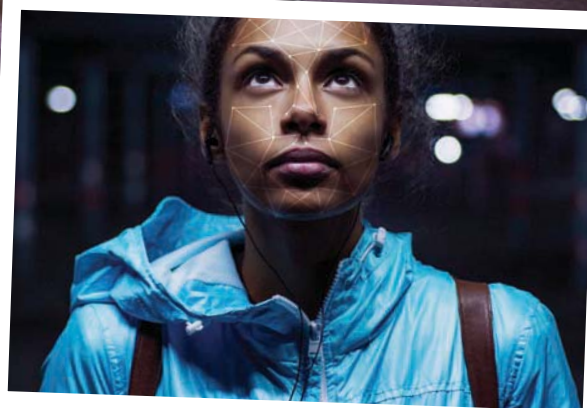
■ Holovis works across the themed entertainment spectrum, from FECs and museums to theme parks



This is a very buoyant time to be in the attractions industry. We're surrounded by new uses of tech

into this industry and be the person who creates these experiences.

Then I realised that it is never one single person who can be attributed to the success of any of them, it is always a team effort. At Holovis, we are that team and I am always amazed at the skills and talents of my colleagues. We have a unique flat hierarchy so everyone is empowered to work on projects they have an interest in and make a difference, no matter what their role.



What is the best piece of careers advice you've been given?

That failure is just a perception. If you embrace so-called failure, you inevitably learn a lesson that can make you better at something in the long run.

Any advice to young people starting out in the industry?

Don't be afraid to knock on every door, show that you are enthusiastic and ready to learn. It is easy to feel stuck and like there is no next step, so look at all the options, not just the obvious ones. The Holovis door is wide open.

How has the industry changed and what changes would you like to see?

This is a very buoyant time to be in the attractions industry. We're surrounded by new and exciting uses of technology that are driving a very rapid change and allowing creatives to think even more outside the box to create experiences that have never been possible before. ●



Restricting close encounter activities with animals would limit opportunities for an increasingly nature-disconnected public to experience animals

AZA statement

Zoos under fire

A fresh report from World Animal Protection has accused accredited zoos of animal cruelty



■ The report criticised the practice of training animals to perform "tricks" to entertain guests

Zoos and aquariums associations have criticised a report by World Animal Protection (WAP), which claims to have identified numerous examples around the world of wild animals being used in cruel and demeaning ways in the name of visitor entertainment.

According to the report by WAP – an international nonprofit organisation that promotes welfare and humane treatment of animals – 75 per cent of the World Association of Zoos and Aquariums' (WAZA) members offer at least one animal-visitor interaction. The report cites 1,241 members, a figure which includes zoos or aquariums that belong to WAZA-member associations. Among the report's findings were examples of big cats being forced to perform on stage to loud music, dolphins being forced to perform stunts and allow trainers to "surf" on them, elephants being forced to give rides to tourists and perform in shows, and primates being dressed in costumes and used as photo-props.



■ Animals are being forced to perform for visitors at venues around the world, according to WAP's report

The report contains a number of inaccuracies, including naming institutions which are not WAZA members

WAZA only claims 400 members worldwide, but according to the WAP report, many others can be linked to WAZA, via their membership of regional and national associations. For example, SeaWorld San Antonio in Texas was considered an indirect member of WAZA by WAP through its membership of the US-based Association of Zoos and Aquariums (AZA), which is a member of WAZA.

WAP's global wildlife advisor Neil D'Cruze said such indirect members were included in the report because WAZA should, at a minimum, outline a code of ethics and animal welfare policy.

WAZA responded to the claims by refuting the accuracy of the WAP report. In a statement, the body said that it agreed with WAP that "such practices have no place in a modern zoo or aquarium", but added: "The report contains a number of inaccuracies, including naming institutions which are not WAZA members."

Of the 1,241 venues surveyed by WAP in total, 940 were classed as

indirect members of WAZA. The report says that 43 per cent of facilities offered petting with wild animals, about a third offered walking or swimming through an enclosure, 30 per cent had performances involving wildlife, and 23 per cent had hand-feeding experiences.

"WAZA does not have accreditation standards, and is not an accrediting body," said an AZA statement. "It relies on associations, like AZA, the European Association of Zoos and Aquariums (EAZA) and the Zoological Association of Australia (ZAA) to provide accreditations.

"Accredited facilities, like SeaWorld San Antonio, hold themselves to high standards. Professionally-designed and monitored animal ambassador and encounter programmes, including "swim with" programs, have proven educational benefits and inspire guests to respect animals and support their conservation. Restricting these activities limits opportunity for an increasingly nature-disconnected public to experience animals." ●



■ "Swim with" programmes have become popular at zoos and aquariums



■ Ronald S. Lauder (left), signing the deal with Piotr Cywiński (middle) and Joel Citron

“ If there was nothing left to see, people would never believe what really happened here ”

Ronald S. Lauder

Auschwitz remembered

A donation of around US\$5.5m has secured plans to build a new visitor centre at the notorious former concentration camp Auschwitz-Birkenau



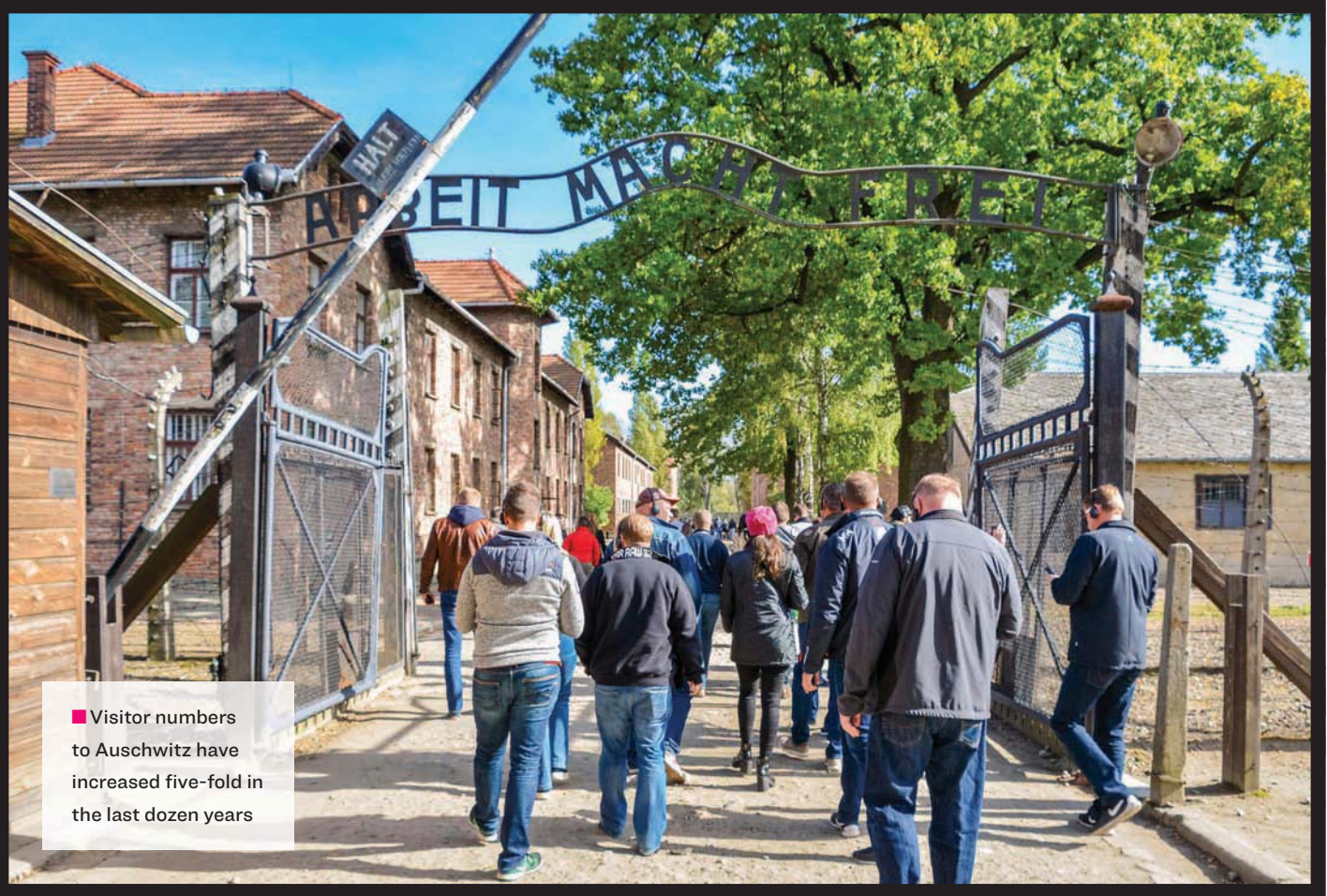
■ A tender procedure has been launched for the project to build a new visitor service centre, which is being developed thanks to EU funding

A donation of US\$5.5m (€4.96m, £4.55m) will see the development of a new visitor centre at the Auschwitz-Birkenau Memorial – the museum on the site of the WWII Nazi concentration camp.

The donation comes through the Auschwitz-Birkenau Memorial Foundation, with Ronald S. Lauder, who has been a donor of the Memorial for several decades, providing US\$5m (€4.5m, £4.14m), and Joel Citron and his wife Ulrika, who have previously donated to the Memorial, donating half a million dollars (€451,200, £413,900).

Director of the Auschwitz-Birkenau State Museum, Piotr M. A. Cywinski, said the new visitor centre was "an undertaking befitting the 21st century".

"The new infrastructure will include a new car park and a new entrance to the



■ Visitor numbers to Auschwitz have increased five-fold in the last dozen years

The new visitor centre will enable visitors to enter Auschwitz-Birkenau in an understanding frame of mind

Museum, as well as a new exhibition space, cinema and hostel for the needs of education, conferences and volunteer work," he said. "Such ambitious investments would not have been possible without the help of private donors – people who entirely and responsibly feel that memory has a great role to play."

The Auschwitz-Birkenau Memorial Foundation is a charity organisation whose activities are committed to the protection of the Memorial site. Ronald S. Lauder said the preservation of the camps and the memory of what had happened there, has been one of his greatest priorities since first walking through the infamous 'Arbeit Macht Frei' gate 40 years ago.

"Back in the 1980s, I saw how much there is still to be done to maintain it since the end of the war and I knew that within a short time, there would be nothing left for future generations

to see. If there was nothing left to see, people would never believe what really happened there," he said.

"The only way we can prevent another Shoah (a Hebrew word used to refer to the holocaust) is through education, and ensuring that as many people as possible bear witness to this terrible place where the worst atrocities known to mankind occurred. The new visitor centre will be an integral part of this experience and it will enable visitors to enter Auschwitz-Birkenau in an understanding frame of mind."

There has been a nearly five-fold increase in the number of people who want to learn about the history of Auschwitz over the last dozen or so years, necessitating a change in the reception and service of visitors. Consequently, a tender procedure is already ongoing for part of the project to build a new visitor service centre, which is being developed thanks to EU funding. ●



■ The museum is located on the site of one of the worst atrocities in human history

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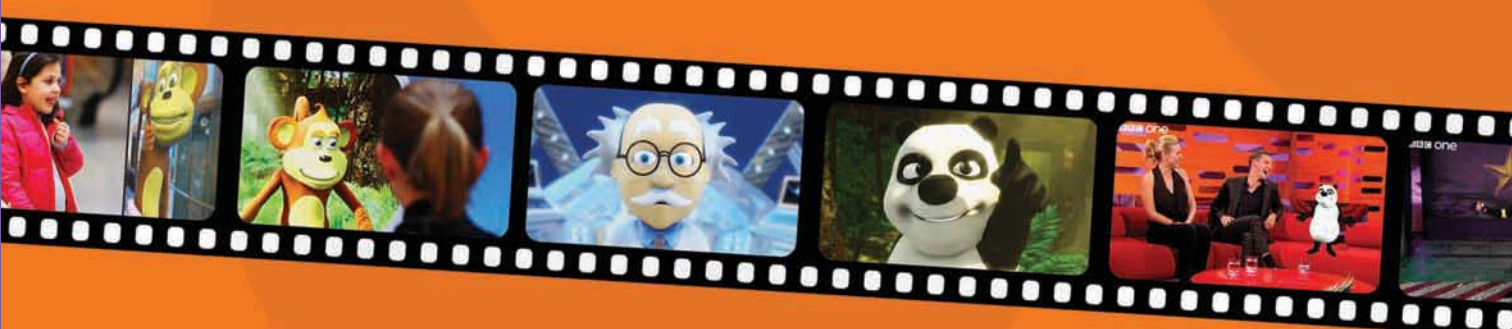
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LOOKING BEYOND THE THRILL

WhiteWater thinks outside the box to create memorable, immersive experiences that go beyond the thrill

When Hagrid's Magical Creatures Motorbike Adventure opened at The Wizarding World of Harry Potter, the rollercoaster garnered rave reviews from industry veterans who were used to riding ever bigger, taller, and scarier rides. They were thrilled to experience a ride that went above and beyond superlatives and theming, which, in The Wizarding World of Harry Potter, is an incredible feat indeed.

Dubbed a "story coaster" by Universal Studios – emphasising the focus on the

storyline and journey that riders take – this ride is not so much a rollercoaster as it is an experience. From the get-go, riders are drawn into the story within an intricate setting, immersive visuals, and thrilling twists and turns. It's been lauded as the best ride in the entire park, and not because it's the tallest or fastest, but the most immersive one of them all.

The success of Hagrid's Magical Creatures Motorbike Adventure follows a trend in recent years, which is seeing the industry move towards not only adding theming and more narratives to their rides

but also offering an additional dimension that enhances the experience riders get. In short, bigger, taller, and faster isn't synonymous with "better" anymore. What makes a ride truly memorable is the unique experience that a guest had being on it.

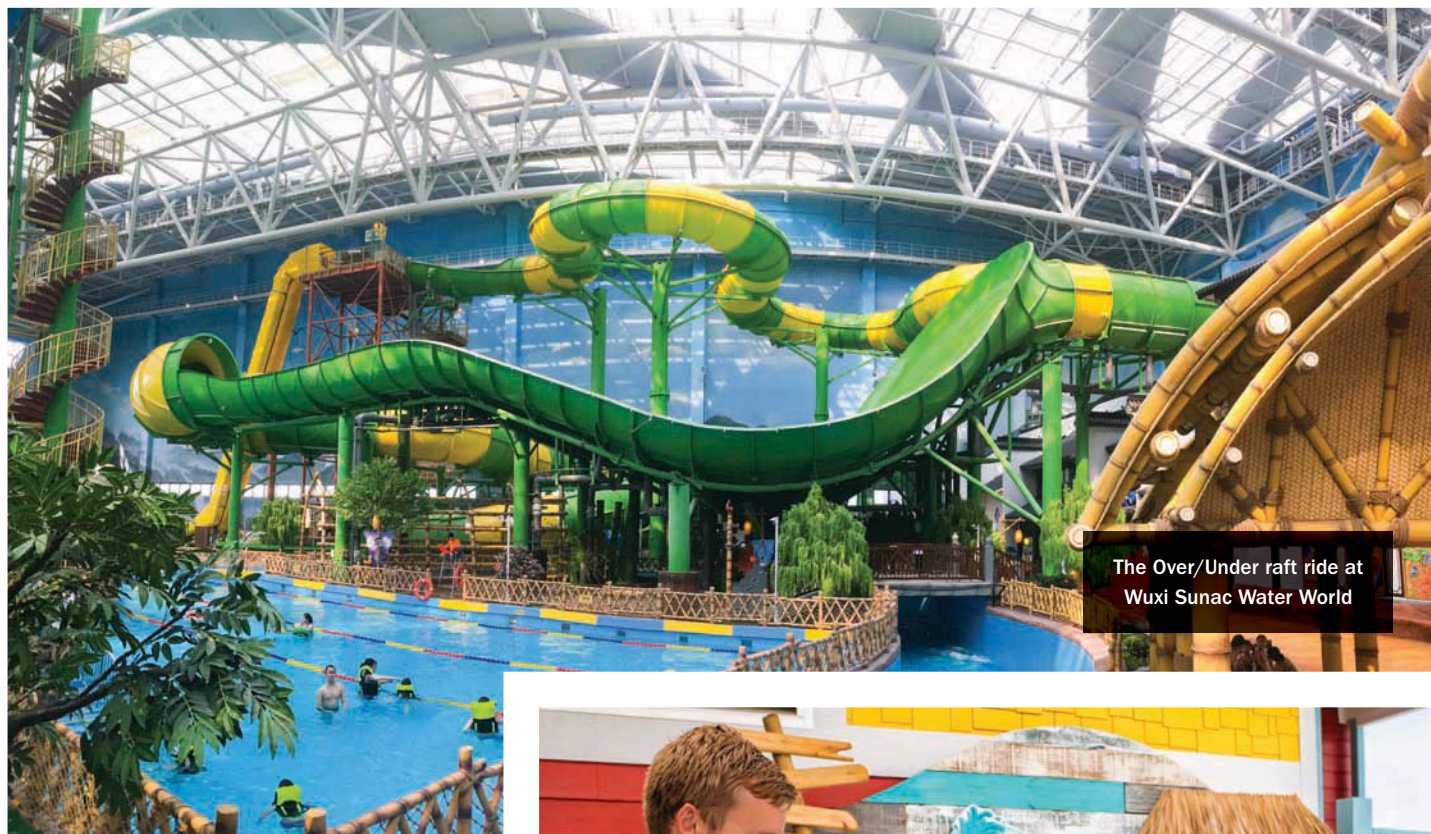
How tech can add to the experience

At WhiteWater, we've sought to think outside the box to create experiences that go beyond the thrill, so guests can look forward to an experience that they'll remember for years to come.

With the leaps in technology in the past few decades, we've been able to create our latest product, Vantage, which benefits both the operator and park guests. It used to be that park operators would build rides that they think guests would enjoy, and guests would visit and pick the rides that looked most fun to them. Now, with Vantage, operators can actually see how well a ride is performing at any time, figure out exactly who enjoys them, and deploy their resources accordingly. This enables them to deliver more tailored, personalised experiences to their guests while using relevant data to make strategic decisions.

Guests, on the other hand, can create their own in-park experiences with customisable themes and playlists while on attractions, share memorable moments on social media instantly, earn points for park perks, locate their friends, find out which attractions have shorter queue lines, and much more. Vantage offers a rare win-win





The Over/Under raft ride at Wuxi Sunac Water World

scenario for both operator and guest by creating an additional layer of immersion and interactivity for both parties.

Putting pretty to use

AquaLucent has long been an integral part of our slides, but far from being just pretty it can also be designed to create an enhanced experience for guests. Because of the shapes and colours we can create with AquaLucent, it can be used in so many unique ways to alter a rider's perception. One of our newest installations, Infinity Racers at Schlitterbahn Galveston Island – which is two AquaTube mat racers side-by-side – features vertical dashes of multi-coloured AquaLucent on one slide that, when riders go down, make them feel like they are travelling through space. On the other slide, we installed AquaLucent rings instead, making it seem as though riders are going through a portal into deep space. It's a surreal experience that elevates the ride.

It's all about interactivity

With families and friends visiting parks to spend quality time with each other, we try to focus on interactivity. This is reflected in one of our rides, Raft Battle, on which guests can engage in epic water battles either with occupants of another raft or as spectators watching from the sidelines.

Slides can also be gamified, as can be seen in the newly installed Over/Under Slideboarding raft ride at Wuxi Sunac Water World at the Wuxi Resort in China.



“With Vantage, operators can actually see how well a ride is performing at any time to figure out exactly who enjoys them”

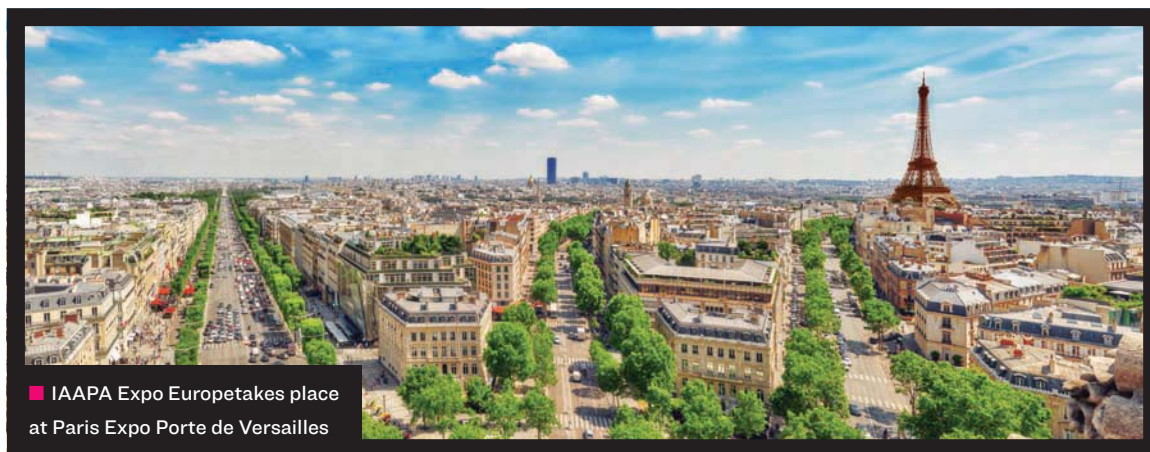
A first-of-its-kind fusion waterslide, the Over/Under is the world's first interactive multi-player gaming waterslide. Featuring WhiteWater's first installations of Team Slideboarding and Double Exit Manta, the attraction challenges teams to work together in order to score enough points to be rewarded with a thrilling victory lap and avoid the shame of the losers' exit.

The Selector raft ride at Guangzhou Sunac Water World allows guests to select unique slide paths and combinations. The ride gives guests control over which combinations of four paths they want to go down. Each path was designed to provide

a different ride experience, encouraging repeat rides by enabling guests to experience each of the four combinations.

Groups of up to six riders vote on which path they want to try out because each path offers a different combination of thrilling, high-speed sections with more relaxed, less intense sections.

Looking beyond traditional superlatives is the way of the future – after all, one can only be the biggest, tallest, and longest for a short time before being eclipsed. Creating a memorable ride experience that someone treasures eternally, however, is something that stands the test of time. ●



SHUTTERSTOCK, V.E

■ IAAPA Expo Europe takes place at Paris Expo Porte de Versailles

IAAPA EXPO EUROPE 2019

Europe's premium event for the visitor attractions industry
 has a new name - and will be the largest ever in 2019

The Euro Attractions Show has been rebranded as IAAPA Expo Europe ahead of this year's event. With the name change, the show has grown further and the 2019 edition will be the largest in its history.



"IAAPA Expo Europe brings the whole attractions family together"

Andreas Andersen, IAAPA immediate past chair

Scaling up

Held in the French capital Paris, IAAPA Expo Europe 2019 will be an all-encompassing event for the continent's leisure and attractions industry professionals. Those in attendance will include operators, suppliers, manufacturers, investors, developers – and anyone wishing to engage with the global amusement community.

This year's event is expected to attract more than 15,000 participants – of which around 9,000 will be buyers. In total, more than 600 companies from 100 countries will be represented at the expo.

With 17,500sq m (188,000sq ft) of exhibition space, IAAPA Expo Europe will feature the largest show floor in its history.

"As one of the most visited cities worldwide, Paris is central to the attractions industry, offering an impressive collection of innovative parks, museums, and cultural sites," says Jakob Wahl, executive director and VP of IAAPA EMEA.

"This diverse market welcomes global attractions professionals for IAAPA Expo Europe for several days of buying, learning and networking. We want to offer attractions professionals the chance



■ Industry professionals from around the world take part in networking sessions during the show

EXHIBIT HALL HOURS

Tuesday, 17 September 10:00–18:00
Wednesday, 18 September 10:00–18:00
Thursday, 19 September 10:00–16:00



■ Puy du Fou president Nicolas de Villiers will speak at the event

KEYNOTES AND EVENTS

Leadership breakfast

■ Nicolas de Villiers, president, Puy du Fou

Future Feature: The Future of Disneyland Paris

■ Daniel Delcourt, chief operating officer, Disneyland Paris
■ David Wilson, Walt Disney Imagineering site leader of Disneyland Paris

Lunch and Learn: What's next for the French attractions industry

■ Laurent Bruloy, président, Looping Group
■ Benoit Chang, CEO, EuropaCity
■ François Fassier, director, leisure division at Compagnie des Alpes

Lunch and Learn: Eye on the Middle East and Africa attractions industry

■ Bill Ernest, CEO, SEVEN
■ Sabine Lehmann, executive director, Attractions Africa
■ Bianca Sammut, general manager, Ferrari World Abu Dhabi

... and many more

to be a part of the excitement and join their peers to discover more about the innovations and opportunities that will help them generate more revenue – and create memorable guest experiences.”

Educational Excellence

The event will offer 15 educational sessions, covering a wide range of important topics – from operations and creating guest experiences to communications and design.

Adding to these, there will be nine in-depth learning experiences. The

specialty programme includes the IAAPA Institute for Attractions Managers at Disneyland Paris; a one-day waterpark forum; and a IAAPA Safety Institute session at Parc Astérix.

As always, networking will play a key part at the event. This year, there will be six key networking events, during which Expo attendees can mix with their peers in a more informal setting.

To find out more – and to book, visit:
iaapa.org/expos/iaapa-expo-europe

► **Huss Park Attractions****Booth: 1219**

Huss Park Attractions is a market leader in the design, development, manufacture and sale of amusement rides for theme and amusement parks. The company has just announced that it's installed two major attractions – the Top Spin Suspended and the Giant Frisbee 40, at the new Magic Mountain Park park in India. Top Spin Suspended is from the company's classic range and is one of the most successful attractions ever built by Huss. Giant Frisbee 40 is from the caters for up to 40 riders at one time and takes riders 43m (141ft) in the air. For more information, visit the Huss booth.

Technical Park**Booth: 1232**

Technical Park is presenting several new projects at IAAPA Europe this year. Its global tour begins in Gran Canaria where the company has opened a new family coaster, with another under construction

in Italy. In addition, the new Aerobat model "Rush Flight" been unveiled, while the company is also showing a new concept for the existing Sidecar ride, with a new "van" gondola designed in the farm theme instead of the motorbikes. A flume ride was part of a recent opening in France and finally, its re-engineered Loop Fighter pendulum ride is coming soon to the UAE.

Gateway Ticketing Systems**Booth: 1521**

For more than 30 years, Gateway Ticketing Systems has provided attractions, tours, theme parks, waterparks, zoos, theme parks, waterparks, zoos, aquariums, museums and historic sites in Europe with ticketing and admission control solutions created to increase revenue, increase attendance, improve the guest experience and improve the bottom line. Gateway is offering its Galaxy product suite that extends well beyond a traditional ticketing solution, with its Galaxy Connect cloud-based platform connecting attractions to third-party distributors.



Triotech will be showcasing 'The Flyer - San Francisco' at the show

Triotech**Booth: 1624**

Triotech creates attractions such as interactive dark rides, interactive theatres, 4D theatres, VR experiences, flying theatres, walkthroughs and dark coasters. It also offers integrated turnkey solutions including content developed in its own studio in Montreal, Canada. This year marks a milestone for Triotech, which is celebrating its 20th anniversary. Visit Triotech's booth to learn more on 'The Flyer - San Francisco' and breakthrough interactive dark rides such as Ninjago The Ride and Ghostbusters.

Vekoma**Booth: 1630**

Vekoma Rides is one of the largest rollercoaster manufacturers in the world, with all of its services delivered under one roof. In 2019 alone, the company has almost 20 coasters opening globally. A recent example is the Hyper Space Warp, which opened in July at Fantawild Oriental Heritage Changsha in China. The sit-down thrill coaster includes six airtime hills, three inversions and two underground tunnels. For more, visit the Vekoma booth.

Zamperla**Booth: 1930**

Zamperla is synonymous with creative designs and cutting edge technology – from early design concepts to finished products and ranging from small children's rides to the most extreme and sophisticated rollercoaster rides. This capacity has led to long-standing collaborations with some of the biggest names in the industry, such as Disney, Universal, Six Flags and Warner Bros.

Intamin**Booth: 2227**

Intamin's LSM Double Launch Coaster Taiga successfully started operation at Linnanmäki in Finland recently (see p85). With a top speed of 106kmph, four inversions and a layout

Zamperla offers everything from small children's rides to full-scale rollercoasters



SHOW PREVIEW

- full of surprises, this new ride coaster is designed to get the heart racing. Intamin also recently launched its Dueling Dragons LSM Triple Launch Coaster at Guangzhou Sunac Land in China (see p83). The ride features a layout in which two trains are duelling each other with several thrilling near-miss elements.

Simworx

Booth: 2424

Simworx – a leader in the supply of dynamic motion simulation attractions and 4D cinemas for entertainment, education and corporate markets worldwide – is promoting its extensive range of media-based attractions at IAAPA Europe. Recently debuting the world's first Immersive Superflume and soon to be followed by the first installation of their Mini Flying Theatre, Simworx is quickly adding to its growing global portfolio.

OpenAire

Booth: 2637

OpenAire has been designing and manufacturing beautiful, high-quality, retractable roof structures and skylights for 30 years. Headquartered in Oakville, Ontario, OpenAire is approaching 1,000 projects throughout North America, Europe, and the Middle East. OpenAire's newest waterpark, opening in 2021, will be part of

the 2.1sq km (0.81sq mi) OWA resort destination on the Gulf Coast in Foley, Alabama.

Garmendale

Booth: 3121

Garmendale was founded in 1980 and specialises in the design, development and delivery of rides and services to theme parks. The company has been keeping tight-lipped about a major new project, which will be revealed to the world at IAAPA Expo Europe.

Clip 'n Climb

Booth: 3133

Visitors will get the chance to be the first to try out the new cutting-edge software from Clip 'n Climb – Clip 'n Score. Developed over a period of two years, the technology has been designed to embrace the industry trends of gamification and connectivity. The system allows climbers

to challenge themselves by gaining scores dependent upon agility, courage and difficulty. Using the new system uses contactless technology, with climbers able to track their scores as well as their climbing height and speed. Climbers can play individually, or in teams, and compete against each other. To learn more, visit the Clip 'n Climb booth.

Lagotronics

Booth: 3730

Lagotronics will be showing its wide range of interactive experiences and projects, all including the "show-factor". From interactive dark rides for theme parks to immersive interactive experiences for FECs, museums and experience centres, Lagotronics provides turn-key solutions to suit the client's needs. From interactive Dark Rides, outdoor rides and VR & AR projects, to a wide range



Jora Vision has a number of projects in the pipeline

of show experiences, its latest project is the interactive Farm Fair Dark Ride at Nagashima Spa Land in Japan. Another recent project is Tekzone – an FEC in Kuwait – where Lagotronics has delivered audiovisual and lighting shows, as well as a themed GameChanger interactive game ride, which is also coming to Shimao's Smurfs theme park in Shanghai.

Jora Vision

Booth: 4130

Immersive experience creator Jora Vision will showcase a number of its latest projects for theme parks, museums, FECs and tourist attractions, such as a cultural experience in "Hameau Duboeuf", an update on the new "Snorri Touren" dark ride at Europa Park in Germany and the recently opened interactive dark ride Popcorn Revenge in Walibi Belgium, created in collaboration with Alterface. The company will also reveal a couple of other projects within Europe and Asia. ●



Simworx will be promoting its range of media-based attractions



Lagotronics creates turn-key solutions for anything from dark rides to museum experiences

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● Falcon worked closely
with ride designers
Simworx and Interlink to
develop custom media and
audio content for the ride

Falcon's Digital Media named as media developer for Jurassic Island ride at Trans Studio Cibubur

Falcon's Digital Media, the media production arm of immersive experience design firm Falcon's Creative Group, has been named as the media partner for the upcoming Immersive Superflume at the Trans Studio Cibubur indoor theme park in Indonesia.

Called Dinosaur Island, the ride will take guests on an immersive adventure through Dinosaur Island, a prehistoric jungle home to a group of 'genetically resurrected' reptiles, culminating in a

ferocious battle scene between two blood-thirsty dinos.

The ride begins with a media presentation and several staged scenes with a custom sound scape and animatronics. Riders then board a motion simulator and journey through an immersive tunnel, featuring wind, water and scent effects, as well as 3D dinosaur simulations, before ascending in a vertical lift tower that offers views of the park. A spectacular drop, splashing down past an enormous animatronic T-Rex, serves as the ride's finale.

As the media partner Falcon worked closely with ride designers Simworx and Interlink to develop custom media and audio content for the ride. To create the dinosaurs, the company built muscle systems for each dinosaur, in order to drive both the secondary skin animation and give designers a good understanding of the way dinosaurs would move and the weight of those movements. Animators also spent a lot of time researching dinosaurs in order to create

a realistic rendering. The attraction was built in virtual reality, so designers could 'sit' inside a virtual replica of the venue and get a good sense of lighting, action and scale throughout the experience.

The company also developed a custom musical score and a soundscape incorporating a range of unique sounds that distinguish the different dinosaurs from each other.

ATTRACTIONS-KIT KEYWORD

FALCON'S DIGITAL MEDIA

Legacy Entertainment creates movie magic at Dream Bund park

Dream Bund, a new theme park and movie studio has opened its first phase in Hengdian, China.

Part of Hengdian World Studios, China's 'City of Television and Film' and one of the largest and most recognisable shooting locations in the world, Dream Bund has been specially designed to allow for both the concurrent operation of the theme park and the production of up to twenty film and television projects.

The park, which spans 280,000 sq m (3 million sq

ft), is scheduled to open in phases over the next year. Its opening highlights will include the signature Trolley Tour, a museum and the Broadway Hotel, which is modelled after Shanghai's iconic Broadway Mansions building. Other areas of the park will feature detailed replicas of Nanjing Road, the Paramount Theatre and a Hutong neighbourhood, as well as a number of other iconic locations.

The project was helmed by theme park and resort design firm Legacy Entertainment, who designed the park to



● Legacy's designs evoke Shanghai's iconic waterfront

evoke Shanghai's iconic waterfront during the first half of the 20th Century.

Barry Kemper, partner and COO at Legacy Entertainment, said: "Capturing the inherent beauty and romance of Shanghai's yesteryear was the easy part for us. Balancing the operational demands of both a movie studio and a theme

park, each complex in and of itself, was not. We sincerely enjoyed our collaboration with Hengdian World Studios, as they are not only one of China's best tourism operators, but their attention to detail is second to none in the market."

.....
ATTRACTIONS-KIT KEYWORD
LEGACY ENTERTAINMENT

Sky Sled has opened at four Six Flags properties

Skycoaster, a division of Ride Entertainment, has installed its innovative Sky Sled ride at four key properties in the Six Flags portfolio, including Six Flags Magic Mountain, Six Flags over Texas, Six Flags Great Escape and Six Flags Mexico.

Designed to offer a thrilling flying experience, replicating the sensation of a cliff dive or parachute jump. The ride boasts a unique harness which holds guests in an upright seated position. The harness is winched to the very top of the Launch Tower and gives



● The Sky Sled ride was in development for five years



● Lance Beatty, MD

riders far-reaching views of their surroundings, before a ripcord is pulled, sending them on an exhilarating flight.

The Sky Sled, which was in development for five years, is the culmination of a significant period of re-investment

in the Skycoaster brand, which over the past decade has undergone a series of improvements including a redesign of the ride's structure and a partnership with KCL Engineering to offer a programmable LED lighting solution.

Lance Beatty, MD at Skycoaster, said: "Last year, Six Flags had told us they wanted to be the first theme park to premier the new Sky Sled. We were happy to oblige as they have been a fantastic partner for decades. Today, to see a Skycoaster at nearly every Six Flags property is truly incredible."

.....
ATTRACTIONS-KIT KEYWORD
SKYCOASTER

21-24 SEPTEMBER 2019

ASTC 2019 Annual Conference
Ontario Science Centre
Toronto, Ontario,
Canada

The Association of Science-Technology Centers (ASTC) Annual Conference provides an opportunity to display products and services to the largest gathering of science museum professionals from across the globe. Nearly 2,000 attendees from science centres, museums, nature centres, aquariums, planetariums and natural history museums will take part. They come to network, attend more than 100 sessions and learn about products or services.

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www.astc.org/conference

3 OCTOBER 2019

VAC 2019

QE II Conference
Centre, London, UK

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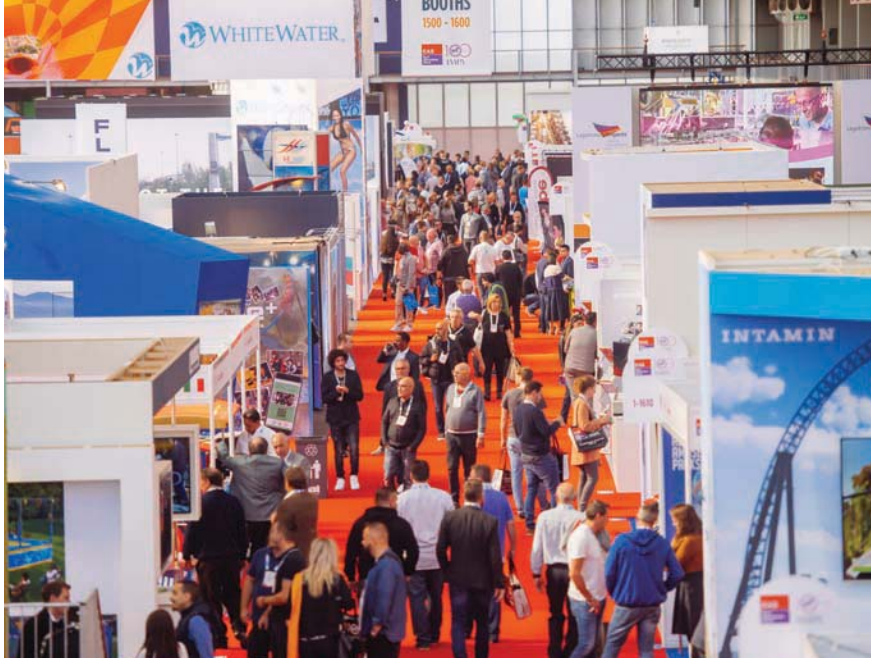
www.vacevents.com

07-10 OCTOBER 2019

World Waterpark Association (WWA) Show

Walt Disney World, Florida, US

The WWA Show brings together water leisure professionals from waterparks, resorts and aquatic venues of all sizes



■ This year's show floor will host 17,500sq m of exhibition space

6-19 SEPTEMBER 2019

IAAPA Expo Europe
Paris, France

IAAPA Expo Europe is the largest international conference and trade show for the attractions industry in the Europe. More than 15,000

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18-22 NOVEMBER 2019

IAAPA Expo
Orange County Convention
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9-11 JUNE 2020

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Macao, China

IAAPA Expo Asia is IAAPA's exclusive Expo in the Asia Pacific region. It is part of the organisation's regional event programme and attracts industry professionals from around the world to learn and experience what's new and innovative in the rapidly growing Asian attractions market.

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VAC is pleased to announce that this year's keynote speaker will be Jenny Waldman, the inspirational Director of 14-18 NOW.



Jenny Waldman,
 Director,
 14-18 NOW

Other new speakers for VAC 2019 include Joss Croft of UKinbound, Martha Lytton Cobbold of Knebworth, Abigail Ollive of Castle Howard and David Willrich, immediate Past President of the Themed Entertainment Association.

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What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 100th issue of AM News, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Leisure Opportunities, Health Club Management, Sports Management, Leisure Management, Attractions Management, and Spa Business/Spa Opportunities.**

What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

Meet the Attractions Management News recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com



Head of Commercial Development and Visitor Experience

Are you:

- ▶ Entrepreneurial, creative and resourceful with a track record of success in increasing revenue across a range of income streams?
- ▶ Experienced and passionate about marketing, promotion and customer experience across all platforms?
- ▶ A proactive, inclusive and persuasive leader with a wide knowledge of best practice of fundraising, marketing and sales strategies, ideally in the cultural, leisure and/or tourism industries?
- ▶ Now is the time to come and work for Rotherham Council's Culture, Sport and Tourism Services!

We are at the start of a new chapter in Rotherham's history with a visionary ambition to transform our events, activities and destinations and make them world-class.

We have established a dynamic new leadership team to drive forward the development and through our new Cultural Partnership, we are working with partners in the voluntary and private sectors, including Wentworth Woodhouse, Gulliver's, Rotherham United and Grimm and Co, to oversee the development of an exciting offer which strengthens Rotherham's distinctiveness and repositions the borough as a high-quality, family-friendly destination.

Head of Commercial Development and Visitor Experience: This is a brand new role which will lead the development and management of commercial, marketing and customer functions across all destinations and sites in order to increase footfall, generate new revenue and strengthen the financial sustainability of the service.

Experience of capital projects is an advantage.

For more information about the post and to apply visit: <http://lei.sr/A2L5W>

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ATTRACTIONS APPOINTMENTS

City of London Corporation, Department of Open Spaces – Epping Forest

Visitor Experience Manager

Starting salary £37,120 inclusive with the potential to progress to £42,400 p.a. inc.

Reference: 000S475

JOIN THE CITY OF ENJOYMENT CREATORS

About us

Managed by the City of London Corporation, Epping Forest is the largest public green space in London and has 4.5million visits to this internationally protected heritage landscape. Our flagship visitor centre in Chingford offers a vibrant and changing retail offer and information service.

The role

You'll lead a multi-talented team that offers a warm welcome to visitors. At the same time, you'll develop a programme of publicly funded and commercial activities that make the most of our resources. In short, you'll do everything it takes to provide a safe, varied and enjoyable experience for a diverse range of visitors. This includes regular weekend and evening work at sites across Epping Forest.

About you

You'll bring sound experience of managing a visitor services environment, with a particular focus on front-of-house services - ideally in an open space or countryside setting. Experience of planning and overseeing public events is also important. You're someone who enjoys the challenge of multi-tasking in a busy and varied role. Well-organised, with good business instincts and sound financial sense, you'll also have strong people skills.

CLOSING DATE: 12 NOON, 9 SEPTEMBER 2019.

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Commercial Manager

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www.attractionsmanagement.com or to
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Head of Commercial Development/ Visitor Experience

Salary: £48,788 - £52,208

Company: Rotherham Metropolitan Borough Council

Location: Rotherham, South Yorkshire, UK

AR and VR Headset Engineer

Salary: Competitive

Company: Holovis

Location: Lutterworth, UK

Audio Visual Design Engineer

Salary: Competitive

Company: Holovis

Location: Orlando, FL, USA

Game and Experience Designer

Salary: Competitive

Company: Holovis

Location: Lutterworth, UK

Creative Producer

Salary: Competitive

Company: Holovis

Location: Lutterworth, UK

Commercial Manager

Salary: Competitive

Company: Sea Life

Location: Orlando, FL, USA

Visitor Experience Manager

Salary: £37,120 - £42,400

Company: City of London Corporation

Location: Chingford, London, UK

General Manager

Salary: Competitive

Company: Legoland Discovery Centre

Location: Milpitas, CA, USA

Guest Experience Manager - Operations

Salary: Competitive

Company: Sea Life

Location: Orlando, FL, USA

For more details on the above jobs visit
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