

leisure opportunities

15-28 October 2019 Issue 773

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CMO report: 10 points to end obesity

The outgoing chief medical officer, professor Dame Sally Davies, has called for urgent action across the industry – and the public sector – to help the government reach its target of halving childhood obesity by 2030.

In a hard-hitting report, entitled *Time to Solve Childhood Obesity*, professor Davies sets out 10 recommendations, each of which are supported by a wide range of detailed actions.

Aiming the report at politicians and policymakers "now and in the future", Davies said: "Politicians, I call on all of you across the political spectrum to come together and take action.

"The health of our children is in your hands. You can take action because you, on behalf of our society, shape our environment.

"You can – and must – take action now to ensure that our children have the opportunity to run, bike and play safely and are protected from the marketing of unhealthy foods."



■ The CMO called for environments which encourage play and physical activity

Among the recommendations is a call to ensure that the built environment encourages physical activity.

She also proposes a ban on promoting and advertising junk food – which would prevent deals such as the controversial sponsorship deal agreed by the England and Wales Cricket Board (ECB) and KP Snacks for the "Hundred" competition next year.

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The health of our children is in your hands

Dame Sally Davies



FITNESS

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Sport England chair **Nick Bitel**: lack of diversity in British sports leadership 'unacceptable'

First, the good news. Women now account for 40 per cent of board members across Sport England and UK Sport-funded sports bodies.

Then the bad. People from BAME backgrounds account to just 5.2 per cent of those selected to the boardrooms of sport – while just 5 per cent of board members declared or consider themselves to have a disability.

The figures come from the *Diversity in Sport Governance report* – published by Sport England and UK Sport – which provides a comprehensive picture of the diversity of boards up to the end of 2018.



■ Bitel said the picture of diversity 'requires practical action'

"Sports organisations with diverse boards have a diversity of thought"

It shows that, while good progress has been made to improve gender equality, slower progress has clearly

been made on BAME representation on boards.

The lack of diversity was described as "completely

unacceptable" by Sport England chair Nick Bitel, who has now pledged to make the issue a priority for the grassroots funding body and elite agency UK Sport.

"Organisations with diverse boards have a diversity of thought," Bitel said.

"That means they make better decisions, are more successful and, crucially, are better able to understand and reach the audiences we want to engage in sport and physical activity.

"We believe that sport is for everyone and that sport and physical activity should benefit all sections of society. That's why it is so important to have diversity at board level a priority."

Former Premier League chief **Rick Parry** named chair of English Football League



■ Parry will be responsible for overseeing the growth and development of the EFL

Rick Parry, the English Premier League's first chief executive, has been named as chair designate of the English Football League (EFL).

Parry, who oversaw the growth of the Premier League into the world's most lucrative football league during his tenure between 1991 and 1997, will succeed Ian Lenagan, who stepped down in September last year.

He was presented to EFL Clubs as the board's preferred candidate on 26

{ Parry is one of the UK's most experienced leaders in football, having also served as CEO of Liverpool Football Club }

September and put forward for formal ratification at a general meeting.

In his new role, Parry will be responsible for overseeing the growth and development of the EFL, with the aim of ensuring the continued strength of EFL competitions, commercial success and governance.

Parry is considered to be one of the UK's most

experienced leaders in football, having also served as chief executive of Liverpool FC from 1997 to 2009.

Debbie Jevans CBE, who was appointed Interim chair in September 2018 – and stepped up to become executive chair in June 2019 – will reassume her previous role of senior independent director at the conclusion of the succession process.



■ Unadkat said he created the concept as a "frustrated gym user"

"We're disrupting the way in which conventional gyms operate by allowing PTs to operate in a new way"

WE11 founder **Sam Unadkat**: "we will cause mayhem"

The founder of a fitness studio which offers a co-working space for freelance PTs and their clients says the model will "disrupt the fitness market".

Sam Unadkat launched the business after becoming a "frustrated gym user", following him losing access to his regular private trainer.

"My PT decided to go freelance and I couldn't find another trainer at the club who suited me," Unadkat said, speaking to *Leisure Opportunities*.

"I then spent a year chasing my first PT.

"We first trained in the park and finally ended up in a rough and ready freelance space in central London, but it had none of

the luxuries. That made me realise there was a huge opportunity to capitalise on the gap in the market for premium, flexible space."

Unadkat's concept, WE11, now has a flagship site offering fully equipped gym spaces, two treatment rooms, luxury changing rooms and the WE11 Lounge – which acts as the centre of the brand's wellness community.

With no monthly fixed fees, PTs pay between £20 and £30 per hour to rent the space.

"We're disrupting the way in which conventional gyms operate," Unadkat added.

"We want to allow PTs and therapists to operate in an unconventional way, without inflated monthly rent."

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■ Georgina Shaw has joined the company as director of quality and standards

Active IQ shuffles senior management team with two new appointments

Active IQ has appointed two new directors to strengthen its senior management team.

The awarding organisation has named James McPherson as its commercial director with a focus on growing the business as part of its five-year growth plan. Among his responsibilities will be the development of the new end-point assessments service line.

Meanwhile, Georgina Shaw has joined the company as director of quality and standards.

"I'm very pleased with our two new appointments who come at a time of growth and development at Active IQ"

Her primary focus will be to ensure that standards are maintained across the diverse range of Active IQ approved providers, as well as securing compliance with the regulators.

"I am very pleased with our two new appointments who come at a time of growth and development at Active IQ," said Jenny Patrickson, Active IQ MD.

"Georgie has a highly valuable skill set honed over years of working within educational programmes and we are very fortunate to have her join our team.

"James' new role represents our commitment to drive growth and development while reinforcing our increasingly strong position within the end-point assessment."

Tanni Grey-Thompson physical activity has the 'power to unite our divided nation'

A nation divided by Brexit could be united by diverting focus to a more pressing crisis – improving the nation's health.

That's the message from Paralympic legend Baroness Tanni Grey-Thompson, who has urged political leaders to re-focus their efforts to get the UK more physically active.

In an open letter, Grey-Thompson writes: "Whatever your personal politics on the issue of Brexit there is a common belief that we are a deeply divided nation, with historic loyalties to political parties abandoned and political views measured against the Brexit debate.



■ Dame Tanni urged leaders to re-focus their efforts on exercise

"Physical inactivity is the fourth greatest cause of disease and disability in the UK – it is also responsible for one in six deaths"

"But events can also unite us, especially when built around issues and values that we all share.

"When we strip away the pace and complexity of the modern world we have common values: we value

the health and wellbeing of our children, our families, our communities.

"We are facing a physical inactivity crisis. In the UK the cost of physical inactivity now stands at £20bn per year, and the lack of physical activity causes up to 37,000 premature deaths per year in England.

"Furthermore, physical inactivity is the fourth greatest cause of disease and disability in the UK; it is also responsible for one in six deaths.

"To our political leaders; I'm hugely respectful of the challenges you face, but this issue – the health of the nation – is one I know unites you, and that you know is a priority."



■ Xponential's portfolio of boutique brands includes indoor cycling specialist Cyclebar, which made its UK debut in 2018



Xponential Fitness appoints **Michael Abramson** as CEO

Global boutique fitness giant Xponential Fitness has appointed Michael Abramson, president of D1 Sports Training, as its chief operating officer.

Abramson will be tasked with spearheading the international expansion of Xponential's eight boutique brands – Club Pilates, CycleBar, StretchLab, Row House, AKT, YogaSix, Pure Barre and Stride.

The company made its UK debut in 2018, with the opening of a CycleBar studio in London.

"We are pleased to welcome Michael to the team where his track record of delivering strong business results and operational management experience make him the right person to support

Xponential Fitness' future growth and strategic priorities," said Anthony Geisler, founder and CEO of Xponential Fitness.

As president of D1 Sports Training, Abramson oversaw the company's operations and strategic initiatives.

"Xponential Fitness is truly a disruptor in the fitness industry and I am excited to join at such a pivotal stage in the company's growth," said Abramson.

"I look forward to partnering with Anthony and the talented senior leadership team to help support the company's future development."

Through its eight verticals, Xponential Fitness has sold more than 2,600 studio locations across the globe.

"Xponential Fitness is truly a disruptor in the fitness industry and I am excited to join at such a pivotal stage in the company's growth"

MEET THE TEAM

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MY CAREER

Leisure industry professionals share how they got to where they are today

Jenny Norvill

HEAD OF OPERATIONS

Institute of Swimming

Being a swimming teacher is a very hard job that is often undervalued

Jenny Norvill has worked in sport and leisure for more than 15 years, and has held a number of managerial and operational roles with both Swim England and the Institute of Swimming (IOS). She now works as head of operations at the IOS, where she is responsible for the operational delivery of commercial aquatic course training across the UK and oversees a team of 15.



career has developed and how all my previous jobs have shaped me to become the person and manager I am now. From running soft play kids parties to being a summer rep for Thomson holidays, I've never been scared to get my hands dirty, to muck in and lead by example."

Tell us about your career

"I started my career as a swimming teacher, and gained my Level Two teacher, assessor and verifier qualifications while I was at university. I'd always loved swimming, so it was a natural progression for me and it was great to do something that was rewarding and flexible so that I could finance my studies. I loved seeing my students improve and grow in confidence as the weeks went by."

"I loved being a swimming teacher and its this same passion, which I see in so many of our swimming teachers across the country, that motivates me. Being a swimming teacher is a very hard job that is often undervalued and I'm proud of the Swim England swimming teacher community. The teachers and coaches help and encourage each other with new ideas and advice."

What is your favourite part of the job?

"Working in sport is so fulfilling and I love the fact that a part of what I do can help people to fulfil their potential. I've never had a boring job or one that was easy to summarise. I'm proud of how my

Proud moments

"I have been lucky enough to work on various apprenticeship programmes with the IOS, and even got to lead my own teams of field-based assessors between 2012 and 2016. The IOS' apprenticeship programmes have given me the opportunity to support some fantastic young people, some of whom had really struggled at school. Sport and leisure gave them that second chance to succeed, which was very rewarding to see."



■ Jenny began her career as a swimming teacher



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EXPANSION

BMF plans to diversify and 'go global'

Be Military Fit (BMF) is planning to diversify its offer and then expand globally through franchising, according to managing director Tommy Matthews.

Speaking to *Leisure Opportunities*, Matthews said the company is keen to grow its footprint – but to do so has had to look hard at transforming its offer.

The outdoor fitness specialist has traditionally been associated with military-style training, often led by former military personnel.

"We've begun to diversify beyond these bootcamp-style classes, introducing new programmes to extend the appeal of BMF," Matthews said.

"For example, our Active programme has been designed for complete beginners, including older adults.

"BMF can and should be operating multiple different programmes to attract a much broader demographic."

Matthews added that, alongside the diversification of the offer, BMF is actively looking to franchise the concept – and to expand the concept globally.

"The franchise model is currently being tested inside Oxygen Freejumping in Leeds," Matthews said.

"We'll test the franchise model in the UK and then roll it out internationally."

[READ MORE ONLINE](#)



■ BMF currently operates at 120 sites in the UK



We'll test the franchise model in the UK and roll it out internationally

Tommy Matthews

RESEARCH

Lack of physical activity costing UK employers £6.6bn



Employers are in a unique position to influence change

Eugene Farrell

Getting employees more physically active could save UK businesses up to £6.6bn through improved employee productivity each year.

The figure comes from *The Economics of Exercise: Measuring the business benefits of being physically fit* report, conducted by research group PJM Economics on behalf of medical insurer AXA PPP healthcare.

It states that the UK would receive the £6.6bn productivity boost simply by all employees meeting recommended CMO guidelines for physical activity – 150 minutes of moderate activity a week.



■ UK productivity would get a £6.6bn boost if all employees met recommended physical activity levels

"Employers are in a unique position to positively influence change that supports and enables employees to be more active before, during and after the working day," said Eugene Farrell, mental health lead at AXA PPP healthcare.

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MENTAL HEALTH

Major new mental wellbeing campaign launched



At the centre of the campaign is an online platform, designed to suggest some of the steps people can take to be better prepared for life's "ups and downs"

A major nation-wide campaign is aiming to help people build simple changes into their daily lives, in order to improve their mental wellbeing.

Launched on 7 October, Every Mind Matters has been created in partnership between the NHS and Public Health England (PHE).

The digital mental health action plan has been developed over the past 18 months by clinical and academic experts and national mental health charities.

At the centre of the campaign is an online platform, designed to suggest some of the steps people

can take to be better prepared for life's "ups and downs".

The platform allows users to create a personalised action plan recommending a set of self-care actions. The service is based on a 'Mind Plan', which asks users five questions about their mental wellbeing – including their mood, sleep patterns, daily anxiety and stress levels and their day-to-day worries.

READ MORE [ONLINE](#)



■ The campaign includes a service called 'Mind Plan'

MARKETING

Terminator campaign by Fox and Fitness First

DW Fitness First has teamed up with Hollywood film studio Twentieth Century Fox for its first-ever film partnership.

The fitness chain is collaborating with the studio on the launch of the new blockbuster *Terminator: Dark Fate*.

A set of TV ads – backed up by digital and social – will encourage consumers to try out the newly created The Dark Fate Challenge at DW Fitness gyms. The challenge has been made available at all 120 clubs and includes five exclusive programmes, featuring themes and movements from the film.



■ The ad campaign features Terminator film scenes mixed with DW Fitness First gym moments



A set of TV ads have been created to encourage consumers to try out the newly created The Dark Fate Challenge at DW Fitness gyms

These include The Dark Fate Preparation Programme, Fat Burning Programme, Improving Fitness Programme, Improving Strength Programme and Back Together Programme.

To support the challenge, DW Fitness First is introducing a new Be Back to Fit Programme to support those who are new to the gym or looking to reset their fitness routine.

READ MORE [ONLINE](#)

Brits spending 'twice as long' making tea as doing exercise

The average UK adult spends more than twice as long making tea as they do exercising each week.

A study of 2,080 UK adults by ComRes reveals that Brits spend an average of 40 minutes a day making tea – equating to four hours and 37 minutes a week – compared with an average of just 14 minutes' moderate physical activity a day, equating to one hour and 38 minutes a week.

Commissioned by health body ukactive, the survey also shows that 13 per cent of Brits do not do any exercise at all.

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TECHNOLOGY

Nuffield and Technogym launch new app

Healthcare charity Nuffield Health has partnered with equipment giant Technogym to launch a dedicated fitness app.

The My Wellbeing App has been designed to provide Nuffield Health members with support outside of its 112 fitness and wellbeing clubs. It will also connect with the Technogym equipment at each of the clubs.

The app allows users to track indoor activities, select recommended training programmes, follow a "workout of the week" and choose challenges created by Nuffield Health.

It also offers GPS tracking, so users can monitor outdoor activities such as walking, running and cycling.

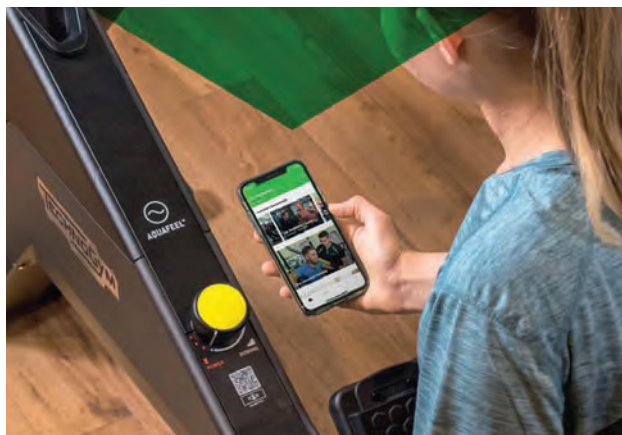
There is also an option to connect with third-party apps such as Strava, Garmin, Polar and mapmyfitness.

"The My Wellbeing app will help our members keep track of their fitness journey and stay motivated to achieve their goals both inside and outside the gym," said Rick Crawford, Nuffield Health's head of commercial development.

The launch of the My Wellbeing App is part of a wider partnership between Technogym and Nuffield Health.

"Our partnership is a great example of how our digital eco-system helps track physical activity," said Steve Barton, MD of Technogym UK.

[READ MORE ONLINE](#)



■ The app allows users to track their indoor and outdoor activities



“
Our digital eco-system helps track physical activity

Steve Barton

RESEARCH

Study: fitness boosts brainpower in adults

“
The results of the study showed that physical endurance was positively associated with the global cognition scores of the subjects taking part

Physical fitness has been associated with better brain structure and brain functioning in adults.

The findings of a study, led by Dr Jonathan Repple of the University Hospital Muenster in Germany, suggests that increasing fitness levels through exercise could result in improved cognitive ability – such as memory and problem solving – as well as improved structural changes in the brain.

A group of researchers led by Repple used a publicly available database of 1,200 MRI brain scans from the Human Connectome Project and



■ Fitness was associated with higher cognition scores

combined it with physical testing to assess the subjects' physical fitness.

The results showed that physical endurance was positively associated with the global cognition scores of the subjects taking part.

In its conclusion, the researchers said the study suggests that physical exercise could be used as a form of preventative healthcare.

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PUBLIC HEALTH

GP practice launches its own fitness club

A medical practice is opening its very own fitness club, as part of plans to improve the health and wellbeing of its patients and staff.

The Clarendon Lodge Medical Practice, located north of Leamington Spa in Warwickshire, has launched a fitness club offering a range of activities – from yoga, taekwondo and salsa taster sessions to HIIT session led by Wasps rugby players.

There will also be workshops on how to get involved in running, cycling and swimming, organised by partners such as ParkRun and the Leamington Ramblers Association.

The launch of the Clarendon Lodge Medical Practice Fitness Club will coincide with National Fitness Day on Wednesday 25 September.

"We feel strongly that we have a central part to play in helping people live more active lives," said Dr Ollie Lawton, a partner at Clarendon Lodge.

"It's one thing to give lifestyle advice in a consultation, but getting involved in Clarendon Lodge Medical Practice Fitness Club shows our patients and our staff the practice's commitment to improving physical and mental health through exercise.

READ MORE [ONLINE](#)



■ The Clarendon Lodge Medical Practice has opened a health club



We have a central part to play in helping people live more active lives

Ollie Lawton

ACCESSIBLE FITNESS

Clubs 'losing millions' by shunning disabled consumers



More than half of the 500 respondents to the survey said they were "struggling to make purchases of a product/service" due to their condition

Disability organisation Purple has claimed that health club operators and gyms are losing "millions of pounds of revenue" every year by "turning their backs" on disabled consumers.

Purple is basing its view on a poll of 500 disabled people, conducted ahead of Purple Tuesday – an international event taking place on 12 November – which focuses on changing the customer experience for disabled people. More than half of the 500 respondents to the survey said they were "struggling to make purchases of a product or service" due to their condition.



■ Only two per cent of those interviewed said gym businesses were the 'most accessible'

Only 2 per cent of those interviewed said gym businesses are the most accessible to purchase from.

Barriers highlighted by the research include inaccessible and unusable locations, poor customer service and a lack of understanding about disabilities.

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Getting better with age

As Physical Company celebrates its 30th anniversary, we talk to managing director John Halls to find out how this leading supplier continues to improve with age

Physical Company recently turned 30. Have you celebrated?

We have made quite a lot of noise about it! We have launched a new brochure and freshened up the brand, bringing the typeface up to date, and losing the icon from our products. Now all our staff are proud to wear our branded clothes and love the brand from within. We've also dropped the word Company from our product branding, so it will just have Physical. The aim was to create a strong, modern feel, which I think we have achieved.

Added to this, we have simplified the mission statement. Because this started out as a family business, it was small enough for everyone to understand the culture and mission. However as the company grew, we needed to formalise this, but our mission statement was wordy, long winded and hard to remember. Now it is very easy: we are **First For Fitness Solutions**.

This mission is supported by our core values, which are unparalleled customer service; high quality, good value products; teamwork and commitment. All our team understand our aims and objectives. We are not just a seller of kit, but a provider of the overall solution – from designing the workout space to delivering the equipment and programming.

It started out as a family business, do you still see Physical as a family business or have you evolved?

I think it's a bit of both. My parents started the company in 1989 so my two brothers and I were immersed in it at an early age, and although we have all had other careers, we have gravitated back to the family business and my parents have retired.



John Halls is managing director of Physical Company

We have also developed beyond that. Some of our larger customers don't tend to want to be sold to by a company working out of a cottage in Buckinghamshire. Our HQ now boasts 30,000sq ft of office, warehouse and showroom space, with room for growth. We have a fit and healthy team of 24. We offer a massive range of equipment, including flooring, and products for mind/body exercise, strength and conditioning, as well as functional.



Physical Company aims to provide high quality, good value products



Halls says the supplier is constantly exploring new opportunities and innovations

What are the big trends you're witnessing at the moment?

One of the big trends at the moment is flooring – we're delivering many elaborate floor installations, including features such as branding, patterns and programming prompts, all of which we are embedding during the manufacturing process.

Technology is another ongoing trend and is a way in which we have added value to our products. Our Physical Company app offers a number of different programmes for the gym floor, which users can also access by hovering their phone over the embedded NFC chip. One of our newest launches is a multi-functional exercise bench with storage, the Evo Bench. The App offers a wide variety of training exercises and instruction videos which maximise the user's experience. The App also houses APEX - a range of programmes for different exercise protocols, which are supported by four new releases each year. Club operators love APEX – Serco have just bought functional kit from us and can access the programming to back it up.

As an equipment supplier you have to stay one step ahead of the operators. How do you do this?

You have to keep moving and exploring. Each year, members of our team travel to various global destinations to meet with existing and potential new suppliers. It is important to attend all the main shows, as well as take a risk, investing in stock and technology. We are always looking to partner with world class suppliers, for example we are now the UK distributor for Merrithew Pilates Reformers, and the Italian brand, Reaxing, which offers products for instability training. We work closely with operators to determine what plans they have for the future, and what equipment they are likely to require.

Do you have any predictions for the industry?

I think we will continue to see the market polarise with the budgets and boutiques at opposite ends. Both ends are



vibrant, but the guys in the middle are still getting squeezed. A number of these are looking at improvements they can make to their facility, equipment and services to differentiate themselves and improve experience at their facility. I think there might be hard times ahead for the industry: everyone is a bit nervous about Brexit and the Brexit hangover.

As a population, I believe more people will start to exercise, however their choice as to where they do this has further increased with some good quality home training options now available. Boosted by Peloton, I think there will be rise in home training, possibly with the introduction of augmented reality products, so people can put on glasses and see an instructor in their room. ●



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MAJOR EVENTS

Netball World Cup "inspires the nation"

This year's Netball World Cup, held in Liverpool in July, is already providing a legacy by growing the sport's participation numbers in England.

A survey conducted by YouGov on behalf of England Netball shows that 160,000 adult women who followed the tournament have been inspired to start playing netball.

England Netball also revealed that, following the event, the national governing body has experienced a "1,000 per cent increase" in visits to its online netball session finder.

There has also been 900 new school registrations for England Netball's Bee

Netball programme and a 71 per cent of clubs saying they had more people showing an interest in playing than before the tournament.

There has been a surge in followers across England Netball social media channels too, with Instagram seeing a 28 per cent increase in followers throughout the tournament.

The YouGov survey shows that, in total, 6.07 million Brits said they 'followed or attended' the event.

"The Vitality Netball World Cup was an absolute whirlwind and a huge success," said outgoing Netball England CEO Joanna Adams.

[READ MORE ONLINE](#)



■ A record 112,000 tickets were purchased for the games



The World Cup was an absolute whirlwind and a huge success

Joanna Adams

SWIMMING

Budget of Welsh swimming initiative cut by £1.5m



The review made it very clear that change is needed

Graham Williams

A scheme to offer free swimming across Wales has had its budget slashed by £1.5m.

The cut in funding is one of a number of changes made to the Free Swimming Initiative, after an independent review of the scheme found it to be "no longer fit for purpose".

It has been replaced by a slimmed-down and "more focused" version, which looks to target those facing the most barriers to accessing a swimming pool.

Funded by the Welsh government and delivered by Sport Wales – in partnership with local authorities



■ A "more focused" scheme will replace the current one

– the scheme will relaunch in October and concentrate on getting young people and those aged 60+ living in areas of deprivation into the pool.

"The review made it very clear that change is needed", said Graham Williams, director of community engagement at Sport Wales.

[READ MORE ONLINE](#)

COLLABORATION

RLSS extends partnership with *Leisure Opportunities*



We're committed to harnessing our powerful recruitment networks

Liz Terry

The Royal Life Saving Society UK (RLSS UK) has confirmed it is extending its partnership with Leisure Opportunities, the jobs and training magazine and website for industry professionals.

RLSS UK and *Leisure Opportunities* started working together in 2018 with a view to bridging employment gaps in the leisure sector.

As an RLSS UK strategic media partner, Leisure Opportunities will continue to highlight RLSS UK's work and campaigns and showcase career opportunities in lifeguarding to help combat the shortage of lifeguards in some areas of the UK.



■ The partnership will look to showcase career opportunities in lifeguarding

The strengthened partnership will also help to attract a more diverse audience to lifeguarding following the launch of RLSS UK's #Bealifesaver campaign earlier this year.

Liz Terry, CEO of Leisure Media said: "We're committed to supporting RLSS UK and harnessing our powerful recruitment networks to enable people with lifeguard qualifications to find great jobs and for recruiters to find the staff they need."

[READ MORE ONLINE](#)

ELITE PATHWAY

'Bank of Mum and Dad' spends £7,000 a year on talent

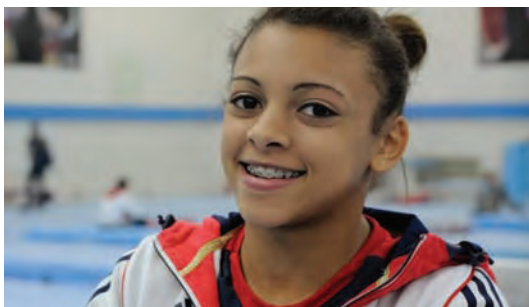
Parents of talented athletes are forking out more than £7,000 a year to ensure their children have the opportunity to excel in their chosen sports.

The figures come from a survey of 650 athletes who receive funding from national charity SportsAid.

The research showed that the average investment made by parents has risen from £5,022 to £7,089 per year over the last decade.

SportsAid provides both financial and non-financial support to talented young athletes.

One of its headline programmes is the Backing



■ SportsAid alumni include 2019 World Championship bronze medallist Ellie Downie



We wish to create the world's best sporting talent system

Phil Smith

The Best initiative – funded by Sport England – which has distributed more than £1m to young athletes since its launch in 2016.

"We wish to create the world's best sporting talent system, which constantly delivers results," said Phil Smith, Sport England's executive director of sport.

"For us that means great athletes and great performances."

[READ MORE ONLINE](#)

Work to begin on Chiltern Lifestyle Centre

Construction work is finally set to begin on the Chiltern Lifestyle Centre in Amersham, Buckinghamshire.

The centre was first put to public consultation in 2016 and it has taken more than three years for final planning approval to be secured.

The Chiltern Lifestyle Centre – owned by Chiltern District Council – has been designed as a "community hub", bringing together a wide range of sport and community activities and facilities. These include two swimming pools, a health club a sports hall and squash courts.

[READ MORE ONLINE](#)

STADIUMS

Coventry City FC rekindles plans for new stadium



We have re-engaged a land agent and to date several possible sites have been identified

Coventry City FC

English Football League (EFL) club Coventry City FC has revealed that it is again looking at moving to a new home – and that it has an eye on ‘a number of potential locations’ for a new stadium.

The League One side has, on and off, been looking for a new home for more than six years.

It moved to its current home, the 32,000-capacity Ricoh Arena, ahead of the 2005-06 season.

It played at the venue as its main tenant for eight years, until a long-term rental dispute with stadium owner Arena Coventry Limited (ACL) resulted in the



■ The club first moved to its current home, the 32,000-capacity Ricoh Arena, in 2005

club moving to Northampton's Sixfields stadium for the 2013-14 season.

The club has now “re-engaged a land agent” to identify possible sites.

In a statement, the club said: “To-date several possible sites have been identified.”

[READ MORE ONLINE](#)

MAJOR EVENTS

Glasgow 2014 legacy participation nearly doubles

The number of people who are part of an active Community Sport Hub (CSH) in Scotland has more than doubled.

The CSH programme brings together sport clubs and community organisations to develop and grow sport at a local level.

Sportscotland has invested more than £12m in developing the hubs since 2011 and they form a central piece of the grassroots organisation's legacy plans for the Glasgow 2014 Commonwealth Games.

The number of CSHs is now at an all-time high of 197 – an increase of 50 per cent since Glasgow 2014.



■ AS



The growth of the hubs over the past five years has been incredible

Mel Young

During the same period, the number of sport club members actively part of hubs rose by 92 per cent – from 81,686 to 156,562.

“The growth of Community Sport Hubs over the past five years has been incredible and is at the heart of the wider sporting network's commitment to building a more active Scotland,” said Sportscotland chair Mel Young.

[READ MORE ONLINE](#)

Competition watchdogs approve AEG-SMG merger

The UK's Competition and Markets Authority (CMA) and the US Department of Justice have given the green light for the merger of venue management giant AEG Facilities and sports arena operator SMG.

Competition regulators were called to examine the “mega-merger”, after the deal was announced in February.

The merger will now be completed by November, creating a global facility management company called ASM Global with a portfolio of more than 310 venues.

[READ MORE ONLINE](#)

Towards our goal

I was delighted to share some powerful statistics with CIMSPA trustees and members at our recent AGM. These facts and figures demonstrate the scale and reach of the chartered institute in the sport and physical activity sector.

I'd like to share them with you so you too can see how we are progressing towards our goal of building a recognised and respected profession that delivers the highest standards of service and has the skills and expertise to meet the needs of the UK's healthcare crisis.

Growing membership

Getting the sector on board with CIMSPA is vital to meeting our objectives and we have experienced significant growth in both our members and partners over the last year. Membership has risen from 8,587 to 11,776, our employer partners have grown from 108 to 136, our education partners have jumped from 145 to 199 and we've seen a rise in the total number of education endorsements (qualifications, degrees and CPD) from 800 to 1,183.

Partnerships are critical to helping us deliver the workforce that our industry and the wider public needs. To this end, we have cemented strategic partnerships with key organisations across the entire sector including the mental health charity MIND, the Royal Society for Public Health, UK Anti-Doping and sportscotland. And we are currently developing partnerships with a number of other strategic partners.

In addition, we have been named as the Professional Statutory Regulatory Body for HE in our sector as well as the end point assessment quality assurance agency for apprenticeships. These appointments

are key achievements and once again demonstrate our growing stature in and beyond the sector and how well we are viewed by other professions.

A clear path

Over the last 12 months, we have launched a new strategy detailing what we want to achieve over the next five years and how we are going to get there, backed by £4.5m of Sport England funding. We launched the CIMSPA Youth Panel, went live with our degree endorsement scheme and launched five apprenticeships for the sector.

I could go on, but I think this gives you a good idea of just how much your chartered institute has achieved over the last year to raise profile of this sector. But it doesn't stop there. We have equally ambitious plans for the next 12 months to showcase you as a profession and all of the great work that you do. I look forward to being able to share a similar tale of success in a year's time. ●



■ Tara Dillon, chief executive of CIMSPA



Partnerships are critical to helping us deliver the workforce that our industry and the wider public needs



■ The number of CIMSPA members has risen from 8,587 to 11,776

Spa & wellness news

CELEBRITIES IN WELLNESS

Actor Maude Hirst launches mindfulness practice



I want people to discover themselves on a deeper level

Maude Hirst

British Actor Maude Hirst has launched a mindfulness practice offering personalised online yoga, meditation, movement meditation and theta healing.

Called EnergyRise, the practice is based on providing a bespoke service, with Hirst working with individuals to discover what works best for them, facilitating sessions through online meditation and yoga courses, live online classes, retreats, events and online one-to-one sessions.

Hirst, most famous for her portrayal of "Helga" on the hit TV show *Vikings*, is a certified yoga and



■ Hirst, famous as 'Helga' on the hit TV show *Vikings*, is a certified yoga and meditation teacher

meditation teacher and will base the EnergyRise business in London, UK.

"We're all unique and tapping into our individuality is where our power lies," Hirst said.

"I created EnergyRise for my clients to discover themselves on a deeper level. It's only then that you can sculpt your life into what you want it to be."

[READ MORE ONLINE](#)

NEW OPENING

IHG partners with Spa Creators for Winchester spa

A new day spa has opened at the Holiday Inn Winchester in Hampshire.

The Ana Spa is a first for the hotel chain, which is owned by InterContinental Hotel Group (IHG) and operated by asset management firm Castlebridge Group.

Billed as a 'luxurious deep relaxation space', The Ana Spa was created by consultancy Spa Creators.

The spa is home to five treatment rooms equipped with treatment tables from Gharieni and linens from BC Softwear's Sumptuous collection.



■ The Ana Spa offers a range of thermal experiences



We wanted to create a space that would appeal for everyone

Alistair Johnson

It offers a host of thermal experiences including a four-person rasul and a vitality pool, equipped with bubble loungers and a fluted massage cannon.

Alistair Johnson, director of Spa Creators, said: "We wanted to create a space that would appeal to both hotel guests and day spa visitors. There are a lot of different types of people who use the hotel."

[READ MORE ONLINE](#)

Mayo Clinic study unlocks new anti-ageing science

A study conducted at the Mayo Clinic in Minnesota has revealed a potential solution to age-related diseases.

A human trial in the field of senolytics – medicines which remove aged, toxic cells from our bodies – has found these treatments can decrease and potentially eliminate the presence of senescent cells in the body.

The cells are responsible for fuelling age-related diseases, as they've ceased to divide and go on to accumulate in the body, eventually becoming harmful to the tissues around them.

[READ MORE ONLINE](#)

NEW BRAND

Leonardo launches Rena on UK market

Leonardo Hotels has launched a new spa concept, Rena, at five properties in the UK. The new brand will replace existing spa brands in selected properties from the hotel operator's UK portfolio, such as London City, Tower Bridge, St Paul's and Holborn and Southampton Grand Harbour.

The concept for Rena Spa was designed in-house and will be managed by Leonardo Hotels, a hotel chain which is part of the Jurys Inn hotel group.

Rena spas will offer treatments from French beauty brand, Caudalie.

Facilities will include heated pools, steamrooms and spa pools.

Jason Carruthers, managing director of Jurys Inn and Leonardo Hotels UK & Ireland, told *Leisure Opportunities* the company has big ambitions for the brand.

"Our aim is to become the best in class for premium, city centre spas," he said.

Carruthers added that retail will make up an important part of the offering at Rena Spa, which led to the choice of Caudalie as partner.

Using the strapline 'Relax, Rejuvenate, Revive' Rena has been designed to create a retreat from the bustle of city life – and visitors and guests will be encouraged to take time for themselves.

READ MORE [ONLINE](#)



■ Rena will initially be launched at five properties in the UK



We want to be the best in class for premium, city centre spas

Jason Carruthers

LUXURY SPA PROJECT

Monart to open first UK site on Duchy of Cornwall estate



The spa will be located on land owned by the HRH The Prince of Wales

The Griffin Group, owners of the Monart Destination Spa in Ireland, is set to open its first UK property.

The luxury day spa, a sister to the original Monart property, will operate under the Monart name and will be located in the heart of Poundbury, Dorset, a new town built on land owned by the Duchy of Cornwall, the estate of HRH The Prince of Wales.

The multi-million-pound Monart Spa – Poundbury will be home to seven treatment rooms, a thermal suite offering a caldarium, sauna, salt room, aroma steamrooms, hydrotherapy pool



■ The Monart Hotel is owned by The Griffin Group

and infrared pro cabin. A spa lounge, serving Champagne and food options, will complete the spa offering.

Liam Anthony Griffin, director of The Monart Spa - Poundbury, said: "Monart is all about bringing health and wellbeing to the community, offering a sanctuary to de-stress and forget about the pressures of everyday life."

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MUSEUMS

UK museum infrastructure is "crumbling"

Museum infrastructure in the UK is at breaking point and requires critical investment to protect collections after years of cutbacks, according to leading figures in the museum sector.

The Museums Association's president Maggie Appleton, National Museum Directors' Council chair Ian Blatchford, and Art Fund director Stephen Deuchar wrote an open letter, published in *The Times* newspaper on 30 September, which highlighted a "quiet crisis" in the UK museums sector, with "crumbling buildings" threatening the stability and preservation of collections.

"For a decade, museums have suffered swingeing

cuts in local and central government funding while coping with record visitor numbers," the letter said.

"We have delayed essential maintenance, patched or repaired infrastructure and rattled the tin for donations to fill the gap, but we are now at breaking point."

The letter suggests that "leaking roofs and antiquated air-handling systems" are the result of the funding cuts.

Museums Association director Sharon Heal said: "The impact of years of cuts and disinvestment is taking its toll on museums and galleries. We've been warning about the cuts for the past five years."

[READ MORE ONLINE](#)



■ Museums have faced deep cuts to their public funding



The impact of years of cuts and disinvestment is taking its toll

Sharon Heal

REDEVELOPMENT

Science and Industry Museum restoration begins



The gallery will show how Manchester changed the world

Sally MacDonald

Work has commenced on the restoration of the Grade II-listed Power Hall at the Science and Industry Museum in Manchester – part of a larger, multi-million-pound project to create a more sustainable museum and a "beacon for contemporary science".

"This multi-sensory gallery, full of the sounds of machines, the whistle and smell of steam and incredible personal stories, will show how Manchester provided the power that changed the city and the world," said Sally MacDonald, director of the Science and Industry Museum.



■ The restoration project will be completed in 2020

"In revealing more about the human skill and ingenuity of the past, we can't wait to inspire the engineers and innovators of the future."

While work begins on the Power Hall roof, the rest of the museum remains open.

[READ MORE ONLINE](#)

Attractions news

MAJOR PROJECT

Health and wellbeing focus for Eden Project North



We hope these details energise the people in Morecambe

Si Bellamy

A focus on health and wellbeing – for both people and the environment – is a key focus for Eden Project North, the proposed visitor experience coming to Morecambe in 2023.

Si Bellamy, head of Eden Project International, said that a series of zones will “inspire wonder and connection with the natural world” and bring the themes to life through an “immersive and unique visitor experience”.

The zones will be housed in the mussel shell-shaped domes.

As well as the zones, there is also a plan to create a 4,000-capacity



■ The design features mussel shell-shaped domes

outdoor arena and “satellite elements” on the promenade that runs along the seafront and on the sands of Morecambe Bay itself.

Bellamy said: “We know that the community has been keen to hear more and we hope that these new details energise people in Morecambe as much as they have us.”

[READ MORE ONLINE](#)

DEVELOPMENT

Museum of Literature Ireland to undergo revamp

The Museum of Literature Ireland (MOLI) is set to undergo a major €10.5m transformation which will unite University College Dublin (UCD) and the MOLI.

Billed as a new literary attraction with international appeal, MOLI will have a focus on 20th and 21st century writers with a particular emphasis on James Joyce.

It will present a rich panorama of Irish literature with a first edition of Joyce’s *Ulysses* serving as a focal point. Other literary greats, such as Newman, Beckett, Tóibín and Meehan, will also be honoured in the museum.



■ The €10.5m project will be completed in partnership by Marcon and Ralph Appelbaum Associates



Ireland has a vibrant and creative literary tradition

Mirko Cerami

Marcon, a fit-out specialist based in Northern Ireland, will work closely with museum and exhibition designer Ralph Appelbaum Associates on the project.

Mirko Cerami, architect & exhibition designer at Ralph Appelbaum Associates, said: “Ireland has an incredibly vibrant and creative literary tradition and we’re honoured to be given the change to share this tradition.”

[READ MORE ONLINE](#)

Silverstone Experience prepares for opening

The Silverstone Experience, a National Lottery Heritage Fund-backed project that will put the archive of the British Racing Drivers’ Club (BRDC) on display to the public, will open in Northamptonshire, UK, on 25 October.

The £20m project has taken seven years to bring to fruition, with a grant of £9.1m from the National Lottery, as well as high profile support from the likes of HRH Prince Harry, former Formula 1 world champion Sir Jackie Stewart, and commentator Murray Walker.

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Building fitness

Ross Kirton from property specialists Colliers International says the fitness sector presents 'great opportunities' for real estate developers



■ Residential gyms, such as this at 56 Leonard by Herzog & de Meuron in New York City, command a premium

Residential developers are now opting to expand spaces previously allocated for residents' gyms and commercialising the spaces

Real estate developers are increasingly looking to tap into the "great opportunities" being offered by the growth of the UK's health and fitness sector.

According to Ross Kirton, head of UK leisure agency at property specialist Colliers International, the heightened awareness of the importance of physical activity – and the resulting growth of the fitness sector – has already seen many developers respond by including exercise provision in their real estate projects.

"The growth of the UK's health and fitness sector is well documented," Kirton states. "With 5.8 million members nationally, it was estimated by Mintel to be worth £3.2bn in 2018.

"Separately, we recently conducted a 3,000-person consumer market survey, which revealed that 45 per cent of gym-goers have increased their gym attendance since 2016, while 71 per cent of people who go to the gym attend more than once a week.

Almost half of those surveyed said what they liked most about their gym was that it was close to home – and another 75 per cent were willing to spend more on rent or a mortgage to be near their gym.

"Moreover, 29 per cent of people revealed that they would be willing to pay a higher membership fee for a rooftop gym."



■ Colliers said developers are beginning to utilise under-used spaces to add fitness opportunities to their projects

“We believe that office landlords have the opportunity to better utilise and monetise buildings’ underused or vacant spaces”

Kirton adds that the willingness of potential tenants or home-owners to pay extra for having easy access to fitness opportunities hasn’t gone unnoticed among developers.

“We believe that landlords now have the opportunity to start thinking creatively about the way gyms are incorporated into wider residential or mixed-use developments,” he said.

“For example, in Manchester, the wellness platform Hero Fitness has partnered with Moda Living to create “the UK’s healthiest rental communities”, providing a range of fitness services in residential projects led by the developer.

“Similarly we are finding residential developers in London are now opting to expand space previously allocated for a residents gym and commercialise this space for third-party occupiers that can offer discounted membership to residents subsidised by the building’s

service charge. This is a trend we at Colliers fully expect to continue, opening up new opportunities for occupiers.”

Kirton added that it isn’t just the residential property market that could benefit from adding fitness in its plans.

“With 52 per cent of people saying they exercise more intensely during weekdays, we believe that office landlords have the opportunity to better utilise and monetise buildings’ underused or vacant spaces, such as basements,” he said.

“We have already seen how the conversion of lower ground floors in offices, particularly in central London, has created a steady stream of new gym opportunities, while more are yet to be explored.

“With regular exercise a proven way to lower stress and increase productivity, office landlords and developers are becoming aware of the benefits to businesses of providing an on-site health and fitness offering.” ●



■ Ross Kirton, head of UK leisure agency, Colliers International



Previously exercise was seen like PE – not sexy. Now we’re seeing 19-year-olds showing off their workout routines on Instagram

Fab Giovanetti, blogger and Gen Z expert



Generation games

How can fitness operators appeal to Gen Z – a cohort who is tech-savvy but also value-conscious?



■ Gen Z has become adept at using social media platforms – such as Instagram – to show off their fitness prowess

Research carried out by Leisure-net shows that fitness operators could be missing out on a lucrative revenue stream, if they fail to engage with Gen Z – the generation of young people currently “coming of age”.

Born between the mid-1990s to early-2000s, the Gen Z cohort could be the most receptive audience to health and wellbeing ever, partly thanks to high-profile public health campaigns highlighting the importance of physical activity. What more, Gen Z’s propensity to seek out technology and good value in everything they do could work in favour of fitness industry, if operators can mix a tech-based, personal service with a suitable price point.

The Leisure-net research, pulled from 12 months of non-user community



■ Gen Z is seen as one of the most receptive audiences when it comes to health and wellbeing

Gen Z has had smartphones from the ‘get-go’ and they are living their lives online

studies, specifically looked at the differences in behaviour, attitudes and perceptions of 16 to 24-year-olds (Gen Z) versus the rest of the population. It found that time, motivation and, in particular, direct costs are much more important factors for Gen Z than they are for the rest of the population.

Mike Hill, director of Leisure-net says: “There’s an easier and bigger opportunity to get these young people active than the population at large as they’re already open to the idea.”

Fitness blogger and Gen Z expert, Fab Giovanetti, agrees and says that Gen Z is one of the most receptive audiences when it comes to health and wellbeing, and believes they are far more health-conscious than many understand.

She says: “It’s interesting how things have changed. This generation is much more health-conscious than millennials.

“Gen Z has had smartphones from the ‘get-go’ and they are living their lives online. Their main role models are ‘Insta famous’ public figures and brands that talk to them through online storytelling.

“Think about climate change and environmental issues. Young activists talking about this are people they can relate to. Smart brands are conscious of this and realise these youngsters don’t want to be told what to do. They’re more mature than we were and want to make their own decisions, learning from examples of what they see online.”

Giovanetti believes this is helping to push Gen Z’s interest in fitness.

“Previously exercise was seen as PE, not sexy and nothing I would enjoy, or sport, which many believe is unattainable. Now we’re seeing 19-year-olds showing off their workout routines on Instagram,” she said. ●



■ Gen Z is more aware of the importance of exercise than previous generations

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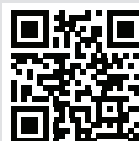
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- ensuring own and staff members' first aid training is up to date;
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- preparing and checking budgets and generating income;
- cashing-up and keeping stock records;
- purchasing equipment and supplies;
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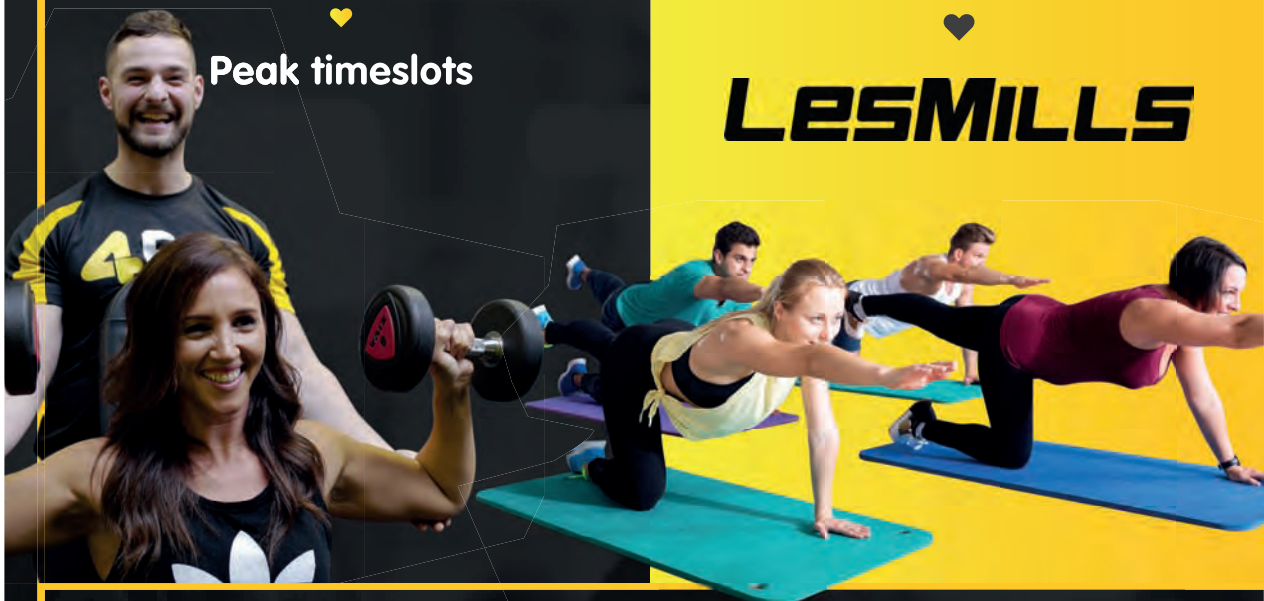
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- Training and development





LIFEGUARD

Location: London

Salary: £20,000

UCS
Active

We are looking for an enthusiastic and passionate lifeguard to join the team at UCS Active.

This is a full-time role offered at 35 hours per week. The ideal candidate will be able to supervise our 25-metre swimming pool by whilst adhering to all Health and Safety rules. The lifeguard will be responsible for the general maintenance of the pool and will report to the Duty Manager regarding any issues. The lifeguard will also ensure that sports facilities are prepared on time for all bookings, whilst ensuring a high level of cleanliness is maintained at all times.

Benefits include free lunch, discounts on the gym facilities and pension.

The successful candidate is preferred to have lifeguarding experience from the past 2 years and will have achieved their National Pool Lifeguard Qualification (NPLQ).

UCS is committed to safeguarding and the welfare of children, the successful applicant will be required to undertake an Enhanced Disclosure & Barring Service check.

UCS Active is a state of the art fitness centre which includes a fully equipped gym, 25-metre swimming pool, a multi-sports hall, dance studio and 3 tennis courts. Based in Hampstead, this excellent facility is used by both members, at evenings and weekends, and the independent school, during the school day.

NPLQ (Required)

For more information and to apply, click below or scan QR code.



Apply Now

BE PART OF IMPULSE LEISURE



Impulse Leisure is an ambitious and innovative organisation that operates a number of Charitable Leisure Trusts. With approx. 420 employees, we operate a total of 11 facilities across Essex and West Sussex, in pursuit of our mission

“CREATING ACTIVE AND HEALTHY COMMUNITIES”

We are a vital component in the improvement of health and wellbeing and re-invest all our surpluses back into the communities in which we work. We continually seek applicants who will share in our vision.

We offer a range of excellent employment benefits to include up to 33 days annual leave, competitive salaries, contributory pension, healthcare cash plan, free use of the facilities/discount for partner, access to hundreds of lifestyle discounts, excellent team working environment, rewarding excellence scheme, and many more! We are also committed to professionalising our workforce in alignment with CIMSPA, and providing opportunities to develop the qualifications and skills needed for our sector.

So, whether you want to commence a new career, work closer to home, return to work, get ahead of the game by obtaining practical experience, earn whilst learning, work flexibly or obtain industry recognised qualifications, our apprenticeship programmes, professional career pathways and training opportunities are accessible to everyone!

It's an exciting time to join us, as we continue to seek and create expansion opportunities. So, if you would like to join our team and contribute towards delivering our vision, visit:

impulseleisure.co.uk/careers-and-training

Impulse Leisure is committed to equal opportunities, diversity and safeguarding.





NATIONWIDE **APPRENTICESHIPS** NOW AVAILABLE!

Do you want a career in the Leisure, Sport and Fitness industry?

Everyone Active offer 12-month apprenticeship contracts and are looking for candidates who are keen to work in the sports and leisure industry.

Our apprenticeships are available in a wide range of leisure roles which include lifeguarding, gym instructing, multi-skilled activity leading, reception and swim instructing apprenticeships. No qualifications or previous experience are required to apply.

Why Everyone Active?

Become part of our family and you will receive a free membership to over 180 leisure facilities nationwide, plus great development and career opportunities and a host of other great benefits!

Find out more and register your interest today at
www.everyoneactive.com/about-us/careers/apprenticeships

EVERYONE CAN EARN WHILE THEY LEARN

 facebook.com/everyoneactive

 [@everyoneactive](https://twitter.com/everyoneactive)



INVESTOR IN PEOPLE

everyone
ACTIVE



New Hall School
The Best Start in Life

BOREHAM, CHELMSFORD

NEW HALL SCHOOL ARE CURRENTLY RECRUITING

COMPETITIVE SALARY & BENEFITS

New Hall School employs over 400 members of staff and has a wide range of employment opportunities, from grounds staff and cleaners to nurses, accountants, administrative staff as well as teachers. Every member of staff employed by New Hall, has an impact on the students who live and study here.

Currently they are recruiting for a number of roles:

- **Graduate Boarding Assistant**
- **Saturday Swim Teacher**
- **Casual Lifeguard**
- **Casual Swimming Teacher**

New Hall offers a competitive salary on the 'New Hall Pay Scale', generous benefits including heavily discounted membership to our fitness suite and 25-metre indoor swimming pool. A superb training provision is also provided for all members of staff. London is only 25 minutes away by train, with fantastic transport links linking New Hall to the A12 and M11 with ease.



For more information click
apply now or scan QR code



Apply Now



BECOME A PART OF GOCO

GOCO HOSPITALITY



MANAGER

Corporate Spa Operations

Join GOCO Hospitality's multicultural team of passionate professionals and work with the world's leading hospitality brands on some of the most innovative wellness hospitality projects.

Based in GOCO Hospitality's corporate headquarters in Bangkok, the Manager - Corporate Spa Operations is responsible for all spa operations within the company's portfolio, including on-going consulting projects and GOCO-owned properties and management projects. Be responsible for all aspects of spa operations and management, supporting and mentoring spa managers and team members with a strong focus on brand standards, hands-on training and innovative success.

For more information and to apply, click 'apply now' or scan QR code.

Benefits Include

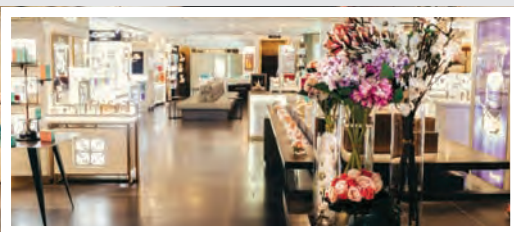
- Competitive salary and benefits package.
- Work in an international and multicultural environment.
- Work for prestigious luxury clients from around the world.
- Opportunity to exercise creative ideas and skills.
- Central Bangkok workplace with opportunity to travel.
- Work Permit and Visa (when applicable).
- Health insurance.



Apply Now



URBAN RETREAT



VACANCIES

Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring. Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

Beauty Therapist

Essential key skills:

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills
- Fluency in English and excellent communication skills
- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

Essential key skills:

- Minimum 3 years shop floor and column generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way
- Good command of English both verbally and in written communication
- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

To find out more about these roles click apply now or scan QR code

<http://lei.sr/15o97>



Apply Now





Operations Manager

THE NATIONAL TRUST FOR SCOTLAND

SALARY: £40,732

A visible and senior management role where, in addition to the general operations management of the properties in pursuit of the National Trust for Scotland's aims and objectives.

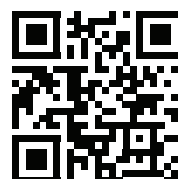
The post holder will be responsible for the development of the property operating business planning process, utilising key sources of information and needs (e.g. conservation management plan; visitor/market research) to present effective and accountable business plans which underpin the properties financial performances, visitor experience, conservation delivery, reputation and maintenance.

The post is based at Inverewe Garden and reports to the General Manager for the North West and islands Region.

CLOSING DATE: 18 OCT 2019



Scan QR code for more information and to apply.



 **Apply Now**

Active Kids

Adventure Park

Operations Manager

Location: Perthshire, Scotland

Salary: Dependent upon experience, employers contributory pension scheme provided and accommodation available

Active Kids Adventure Park is now looking for a dynamic and highly motivated individual to lead an energetic and creative team.

The park is one of the region's leading children's activity centres, attracting over 70,000 visitors every year and currently providing both indoor and outdoor play, animal paddocks, a coffee shop and a retail outlet. An ideal candidate would have business, marketing and leisure management experience.

This is a particularly exciting and challenging career opportunity for an entrepreneurial individual, joining the team when plans for significant expansion of both facilities and ingredients of the business are well underway. The successful candidate would be an integral part of this process and will have the ability and motivation to both grow with and drive the business to the next level.

The operations manager will be responsible for all day-to-day running of the Adventure Park, maintaining a consistently high standard of customer service with a problem solving approach. The role requires a flexible working attitude especially, during the busy summer months, excellent interpersonal and communication skills and a creative outlook, to deliver a wholly positive experience to all visiting families.

If you feel that you have the experience and skills to contribute to this developing business, please scan QR code or click below.

**Closing date:
1st November**



 **Play Video**

 **Apply Now**



Warner Bros. Studio Tour London - The Making of Harry Potter

is the only place in the world to showcase the authentic sets, props and behind-the-scenes secrets of the Harry Potter films at the location where they were made. It has attracted over 12 million visitors since opening in 2012 and has received over 40,000 reviews on TripAdvisor with 96% rating the experience as 'excellent' or 'very good'. Since launching, additions to the Tour include Platform 9 ¾ featuring the original Hogwarts Express, the Forbidden Forest and Gringotts Wizarding Bank.



Retail Team Leader

Due to constant growth and expansion we are now seeking a new Team Leader to join this very fast, high growth, multimillion-pound operation. The successful post holder will support our Retail Manager to maximise sales and profit performance of Warner Bros. Studio Tour London through customer service, implementation of commercial standards and effective stock management.

We are seeking a strong team leader who has experience of motivating individuals to achieve team goals along with demonstrable success of delivering enhanced customer experience from customer feedback.

For more information
click apply now or
scan QR code.

 **Apply Now**



Warehouse Team Leader

We are seeking a Team Leader to lead and support all retail and commercial functions of Warner Bros. Studio Tour London. The successful post holder will lead our busy warehouse team to ensure the efficient storage of items, directing staff to pick and pack accurately, making sure deliveries meet deadlines and implementing continuous improvement initiatives.

For more information
click apply now or
scan QR code.

 **Apply Now**





Royal Botanic Gardens
Kew

Visitor Experience and Commercial Manager

2 x Vacancies

£32,000 per annum, pro rata if part time

1 x full time 36 hours, 1 x part time 21.6 hours

We're looking for an energetic, experienced leaders to join our Visitor Experience & Commercial team at Wakehurst.

You'll be at the forefront of delivering an engaging and unique visitor experience, inspiring your team to exceed visitor and commercial targets. Reporting into the Head of Visitor Experience and Commercial this role will be instrumental in driving visitor excellence and ensuring the delivery of optimised revenue through admissions, retail, membership and other commercial activity including through our 3rd party catering and venue hire contract.

Royal Botanic Gardens, Kew is the world leader in botanic science and conservation, with two leading visitor attractions: Kew Gardens and Wakehurst.

Wakehurst is Kew's wild botanic garden in Sussex and one of the South East's leading visitor destinations, with over 500 acres of formal gardens and designed landscapes, wild woodlands and a tranquil nature reserve. It is also home to the world-leading Millennium Seed Bank, a Site of Special Scientific Interest (SSSI), an Elizabethan mansion and a plant collection of rarity, beauty and scientific purpose.

For more information
and to apply, click below
or scan QR code.

 **Apply Now**



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