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# spa opportunities

8 NOVEMBER 2019 ISSUE 332

A SPA BUSINESS PUBLICATION



## Chiva-Som to open Qatar resort

Chiva-Som International Health Resort has announced the 2020 launch of its Zula Wellness Resort in Qatar.

Expected in Q2 next year, the Middle Eastern wellness destination will feature traditional Arabic Integrative Medicine (TAIM).

Qatar-based developer Msheireb Properties appointed Chiva-Som to operate and manage the resort at the private coastal location of Khasooma in North Qatar.

Chiva-Som International Health Resort chair and CEO, Krip Rojanastien, said: "It's the first time we've embarked on a management and operating contract since 1995."

The resort will cater to guests of all ages and includes a 120-room family wellness resort, as well as an adults-only wellness resort offering 60 suites and villas.

The development, with its ponds and water features, will operate sustainably.



■ Ancient Arabic medicine will be available at a new wellness destination in Qatar

Ali Al Kuwari, Msheireb Properties acting CEO, said: "This partnership enables us to provide the best in ancient Arabic medicine – contributing to the growth of wellness tourism in Qatar."

[READ MORE ONLINE](#)

“

**This partnership enables us to provide the best in ancient Arabic medicine**

Ali Al Kuwari



HERITAGE

**Cambodia's Anantara resort launches Khmer journeys**

New experiences themed to reflect Khmer culture

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INNOVATION

**Starpool launches zero-gravity spa at Rome airport**

Travellers offered weightlessness to de-stress

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LATEST JOBS

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## Grief sanctuary to be opened in Australia by the family of London Bridge attack victim **Sara Zelenak**

The parents of 21-year-old Sara Zelenak, who died in the London Bridge terror attack in 2017, have set up a charity in memory of their daughter which will launch Australia's first traumatic grief healing sanctuary.

The charity, Sarz sanctuary, was founded by Julie and Mark Wallace. They want to dedicate their lives to help people suffering from traumatic grief to heal, share their experiences – and ultimately find peace.

While struggling with the loss of their daughter, they found no institution that provided 'a comprehensive range of therapies to treat grief in one place', and this inspired the charity's creation.



■ Sara Zelenak with her mother, Julie Wallace – the charity founder

**"Sarz Sanctuary is bringing together positive communities to help those who suffer from traumatic grief"**

The sanctuary will offer traditional and non-traditional therapies to help people

cope with grief, including support from general practitioners, psychologists,

counsellors, physiotherapists, kinesiologists, reiki therapists, massage therapists, dietitians, personal trainers, yoga instructors, naturopaths and aromatherapists.

Mark Wallace told *Spa Opportunities* "Sarz Sanctuary is bringing together positive communities to help those who suffer from traumatic grief to find their own peace".

A site for the sanctuary has been identified in Noosa, Australia, but the charity is still working to fund the project and looking for investors.

In future, the Wallaces have hopes to expand Sarz Sanctuary into a network across Australia, the UK and then the world.

## A five-star appointment: Sequoia at The Grove hotel appoints **Kirsty MacCormick** as spa director

**Sequoia are hiring!**  
See Page 27



■ Kirsty MacCormick has been appointed as spa director at Sequoia spa at The Grove hotel

The Sequoia spa at five-star The Grove hotel has appointed Kirsty MacCormick as spa director.

MacCormick, who has spent 25 years in the wellness industry, previously worked in the Asia Pacific region, spending 10 years as spa director at the Mandarin Oriental Hotel Group in Beijing and also working in Tokyo, Japan. During this time, MacCormick launched the spa at the hotel group's Tokyo property, which resulted in her being awarded the

**Five star The Grove hotel is welcoming award-winning Kirsty MacCormick as Sequoia spa director**

Mandarin Oriental Spa Division Golden Fan Award for personal excellence.

MacCormick also worked with spa management and consultancy firm, Spatality, as well as Onyx Hotel Group, where she rebranded their spa offerings.

On returning to the UK, she continued with consultancy and pre-opening projects and developed her

own nail salon brand, The Nail Yard, in Edinburgh.

MacCormick has also worked for Hilton, Champneys Health Resorts and Kohler.

The appointment follows Sequoia spa's £300,000 refurbishment, which added fitness facilities and new wellbeing offerings, including treatments from ESPA, Natura Bissé, Aesthetics Collective and OSKIA.





■ The company was founded by French podiatrist Bastien Gonzalez

**The new studio at Corinthia Lisbon will join 20 other Pedi:Mani:Cure Studios located in hotels worldwide**

## Bastien Gonzalez's podiatry brand expands into Portugal

**P**odiatry brand BGA Corp has opened its first Portuguese location at the five-star hotel Corinthia Lisbon.

BGA Corp was founded by the French podiatrist, Bastien Gonzalez.

The company designs and develops treatments in France for hands, nails and feet.

The new studio at Corinthia Lisbon will join 20 other Pedi:Mani:Cure Studios located in hotels worldwide.

The studio is managed by Laurine Boulard, who was personally

trained by Gonzalez and previously worked at BGA Corp's Pedi:Mani:Cure Studio in Malaysia.

Treatments are delivered using Révérence de Bastien products, and the spa menu offers a range of signature treatments – including the Bastien pedicure, Refoundation Foot/Hand Massage and the Bastien Duo.

Corinthia Lisbon has 518 rooms and suites and also offers guests a 3,500sq m spa with 13 treatment rooms and a Technogym-equipped fitness space.

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## Following her own experience with the menopause **Sophie Benge** has launched a special three-day retreat



■ Acclaimed wellness expert Sophie Benge has launched a three-day menopause retreat

Spa writer and consultant, Sophie Benge, will run a three-day menopause retreat between 28

November – 1 December at Goodnestone Park, UK.

Benge has 20 years of experience in the wellness industry and set up the retreat, named Aging Gracefully, three years ago, following her own experience with the menopause.

Designed to help navigate the biological and emotional ups and downs of this life stage, the retreat will focus on



**Spa writer and consultant Sophie Benge has designed a three-day menopause retreat**



hormones, nutrition, feminine energy, the way we move and the magic of sound.

Benge has enlisted the help of gynaecologist Dr Annie Neill, nutritional therapist Jackie McCusker, sound therapist Susan Winchester and Kalindi Jordan, a specialist in human energy, psychology and sexuality.

Paola Ferretti Johnson, a qualified practitioner in the

Feldenkrais method – which reorganises connections between the brain and the body – will also help host the retreat.

The retreat programme consists of movement classes, sound sessions, group workshops and outdoor activities.

An individual retreat booking starts at £1,250 and includes accommodation and meals.

## KNESKO skin appoints Sciote Skin founder **Aldo Celeste** as national sales director

US-based skincare brand KNESKO has appointed Aldo Celeste as national sales director for its spa division.

Founded by Reiki master Lejla Cas, KNESKO has international spa partnerships with brands including Canyon Ranch, The Ritz-Carlton, Fairmont, Four Seasons, MGM Resorts and St.Regis.

Celeste has 25 years of industry experience and is the founder of the face and body line, Sciote Skin. He previously worked as an international educator for gloProfessional, the professional division of skincare and makeup line, Glo Skin Beauty.

Celeste has been tasked with growing the



■ Celeste is the founder of the face and body line, Sciote Skin



**"My passion is to evolve and create distinctive and extraordinary spa experiences"**



company strategically, foster strong business relationships and execute

and implement KNESKO's preferred vendor programme, KNESKO360, nationally.

"My passion is to evolve and create distinctive and extraordinary spa experiences, while cultivating lasting industry relationships," Celeste said.

"Our plan is to work strategically with each property & hotel group and successfully integrate KNESKO360 to increase the bottom line, create excellent services and unique experiences for both the guests and teams working with our products."

Lejla Cas added: "We are beyond excited to have Aldo on the team. We have aggressive growth plans—adding Aldo's experience and passion to the team we know we will accomplish our goals."

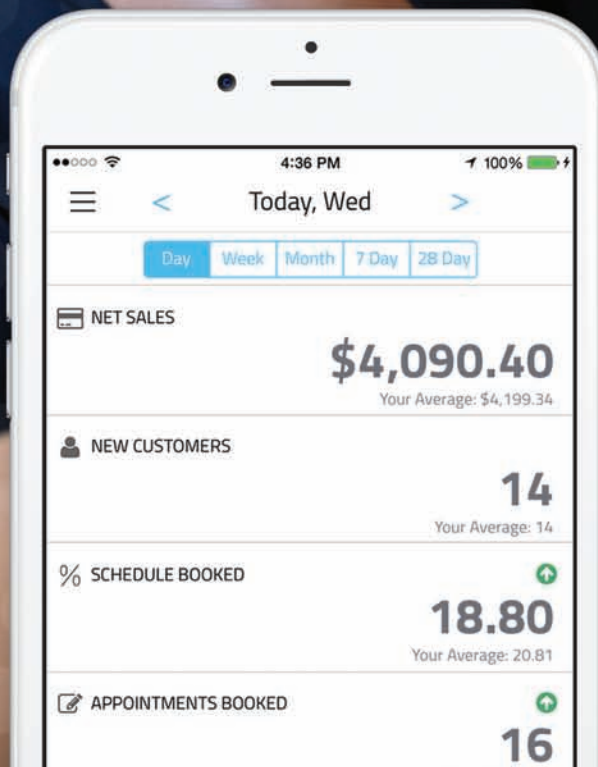




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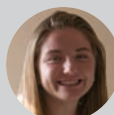
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Spa Opportunities is published fortnightly by The Leisure Media Company Limited, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. ©Cybertrek Ltd 2019. ISSN Print: 1753-3430 Digital: 2397-2408 To subscribe to Spa Opportunities log on to [www.leisuresubs.com](http://www.leisuresubs.com) or email: [subs@leisuremedia.com](mailto:subs@leisuremedia.com) or call +44 1462 471930.



■ The 2019 award was given to Cascade Spa's Martha Zyla

{ **"Danielle was an inspiration to so many people and it was an honour to create an award in her memory"** }

## Industry award launched in memory of **Danielle Knerr**

**J**ulie Pankey, founder of SpaHive and spa consultancy firm JMPankey and Partners, has created 'The Danielle Knerr Spa Leadership Award' in memory of Danielle Knerr.

The award honours leaders in the spa industry who exemplify four traits: humility, compassion, empathy and discipline.

Knerr spent 20 years in the industry, having worked her way up from an entry-level housekeeper to be spa director at The Spa at Norwich Inn, Connecticut, US.

"Danielle was a true leader and an inspiration

to so many people. It was my great honour to create an award in her memory so we can recognise other exemplary industry leaders, while celebrating Danielle's legacy," said Pankey.

Jennifer Boisclair, spa director at the Norwich Spa at Foxwoods, Connecticut, received the award in 2018 and the 2019 award was given to Martha Zyla, spa director at Cascade Spa at Mill Falls, New Hampshire at the recent SpaHive event.

"Our team works tirelessly to give guests the ultimate spa experience, offering the best-in-class services," said Zyla.



## NATURE SPA

### Onsen and forest bathing at Aman's third Japanese site



**Aman Kyoto embodies the true spirit of Aman**

Vladislav Doronin

Aman has opened its third resort in Japan with a minimalist spa, themed around the property's natural spring water and ethereal forest bathing.

The 26-room Aman Kyoto is situated in a hidden garden close to Kinkaky-ji Temple, a UNESCO World Heritage Site, near the centre of the prefecture.

It's been brought to life by the late architect Kerry Hill and his team, who worked on Aman's two other resorts in the country – in Tokyo and Ise-Shima.

Hill, an iconic designer, drew on the country's ryokan (traditional inn) and onsen (hot spring) concepts to provide



■ The 80-acre Aman Kyoto site comprises 72 acres of permanent forest and eight acres of gardens

an authentic yet strikingly minimalist and contemporary Kyoto sanctuary.

The natural spring water that flows near Aman Kyoto will be central to the philosophy at the resort's Aman Spa.

Aman chair and CEO Vladislav Doronin says: "Aman Kyoto embodies the true spirit of Aman, blending our profound respect for nature with adherence to simple, yet striking, principles of aesthetics and structure."

[READ MORE ONLINE](#)

## PERSONALISED EXPERIENCES

### Sothys launches Caribbean spa at Club Med

Spa brand Sothys has opened Spa by Sothys at Club Med La Caravelle, Guadeloupe, French West Indies.

With decor inspired by the geology of the local La Soufrière volcano, the spa has four individual treatment rooms, one double treatment room and two massage palapas (a west Mexican open-sided hut with a palm leaf roof) located at the end of a pier for a massage above the water.

Additional facilities include two aquatic treatment spaces with a steamroom and experience shower, a shaded open relaxation area and beauty salon.

The spa menu offers facials, body escapes, nail services, and customisable massages and exfoliations.

Guests can personalise the customisable treatments by selecting a fragrance and texture from the spa menu.

Sothys are also retailing "do it yourself" kits to spa clients.

This is the second Spa by Sothys opened this year, following the launch of the brand at the Villa Cosy Hotel & Spa, in Saint-Tropez, France which opened this March.

With the addition of La Caravelle, the brand now has 12 Spa by Sothys properties.

[READ MORE ONLINE](#)



■ The spa features two massage palapas (open-sided huts)



**Guests at the spa can personalise the customisable treatments by selecting a fragrance and texture from the spa menu**

**URBAN SPAS**

# Kohler Waters adds to US portfolio with Chicago spa



**The spa has 21 treatment rooms and joins five other Kohler Company wellness destinations**

Kohler has opened its fifth spa in Chicago. The Kohler Waters Spa Lincoln Park has a 20,000sq ft spa, designed to leverage the healing powers of water.

Spas director, Nicole Miller, told *Spa Opportunities*: "Kohler is a global leader in plumbing products and we used our internal team to build our brand in Chicago, including the design, spa offerings and treatments."

This site joins five other Kohler Company wellness destinations: Kohler Waters Spa at the American Club in Kohler, Wisconsin; Lodge Kohler in Green Bay, Wisconsin, and Burr Ridge



■ Designed by Kohler's executive chair, Herb Kohler, the experience pool has five half-circle coves

Illinois, and the Old Course Hotel and Spa in St Andrews, Scotland.

With 21 treatment rooms, including two couple's massage suites, the Chicago spa offers hydrotherapy treatments, facials, massages and body treatments.

Facilities include two Kohler custom Vichy showers, a thermal suite, steamroom, sauna, cool plunge pool and Kohler's exclusive hydro-massage experience pool.

**READ MORE ONLINE**

**REDEVELOPMENT**

# Sheraton Maldives Full Moon spa to undergo redesign

A \$470,000 (€422,000, £362,000) spa renovation is being carried out by Topo Design Studio at the Sheraton Maldives Full Moon Resort, with treatment villas being revamped and an upgrade to the VIP suite.

Topo's work follows a larger \$20m (€18m, £15m) renovation it carried out at the resort last year, which saw room categories revised, gardens restyled and events spaces updated.

They also introduced a contemporary twist on Maldivian architecture to the resort, which is being pulled through into the spa.



■ The spa renovation follows a larger \$20m redevelopment carried out last year



**The design is focused on the resort's rich and unique heritage**

Emilio Fortini

All of the spa's treatment villas are being updated, with an outdoor deck being added to each. Its two hydrotherapy pools, two relaxation lounges and steamrooms are also being updated.

A brand new yoga pavilion is being built and a steamroom, outside area and relaxation zone are being added to the VIP suite.

"The team at Sheraton Maldives Full Moon Resort & Spa believes it is important

to continue to ensure that the property goes above and beyond the standards expected of a five-star resort without losing the feel of their surroundings," general manager Emilio Fortini told *Spa Opportunities*.

"The resort dates back to 1937 so the design team has focused on maintaining the resort's rich and unique Maldivian heritage, while also modernising the property."

**READ MORE ONLINE**



## SUPPLIER SPAS

### Caudalie opens fourth London boutique spa

French beauty brand Caudalie is opening its fourth London Boutique Spa in Notting Hill.

The new spa has two treatment rooms and offers facials, massages and body scrubs.

Caudalie has 39 boutique spas worldwide and has already opened three London locations: Covent Garden, Northcote Road and Islington.

Co-founded by Mathilde and Bertrand Thomas, the brand originates from a vineyard in Southern France which uses residual grape products from the vineyard's harvests.

On arrival at the Notting Hill spa, guests receive a complimentary instant beauty mini facial and Clients are offered a skin

diagnosis by Vinotherapists including advice tailored to their specific needs.

The diagnosis involves a skin scanner which produces a skin analysis in just a few minutes.

Clients can find out about their skin's hydration/elasticity, sebum, melanin, acne and wrinkles – and will be given bespoke advice on the best skincare routine to follow according to their needs.

Jean-Christophe Samyn, director of Caudalie UK and Ireland said: "The boutiques make visitors feel as if they are at the Vinotherapie Spa in Bordeaux," adding: "They are true havens of wellbeing in the middle of the city."

[READ MORE ONLINE](#)



■ Caudalie currently has 39 boutique spas worldwide



**Visitors will feel as if they are at the Vinotherapie Spa in Bordeaux**

Jean-Christophe Samyn

## HERITAGE SPA

### Cambodia's Anantara resort launches Khmer journeys



**The resort spa is home to four treatment rooms and uses MSpa as product house**

Anantara's Angkor resort in Cambodia has introduced wellness experiences themed on the Khmer culture's seven ways of enlightenment: mindfulness, investigation, energy, rapture, tranquillity, concentration and equanimity.

The pathways are governed by a thematic enlightenment concept, which harnesses local wellness techniques.

The resort spa is home to four treatment rooms and uses MSpa as product house. The treatment menu offers massages, facials, body scrubs and wraps and hand and foot care. Facilities include a steamroom, sauna, soaking tub and salon.



■ The resort's experiences are themed on the Khmer culture's seven ways of enlightenment

Khmer packages are offered as individual wellness journeys of four to five-hours on a day spa basis, with a starting price of US\$225 (€203, £175), or as a two-day accommodation package.

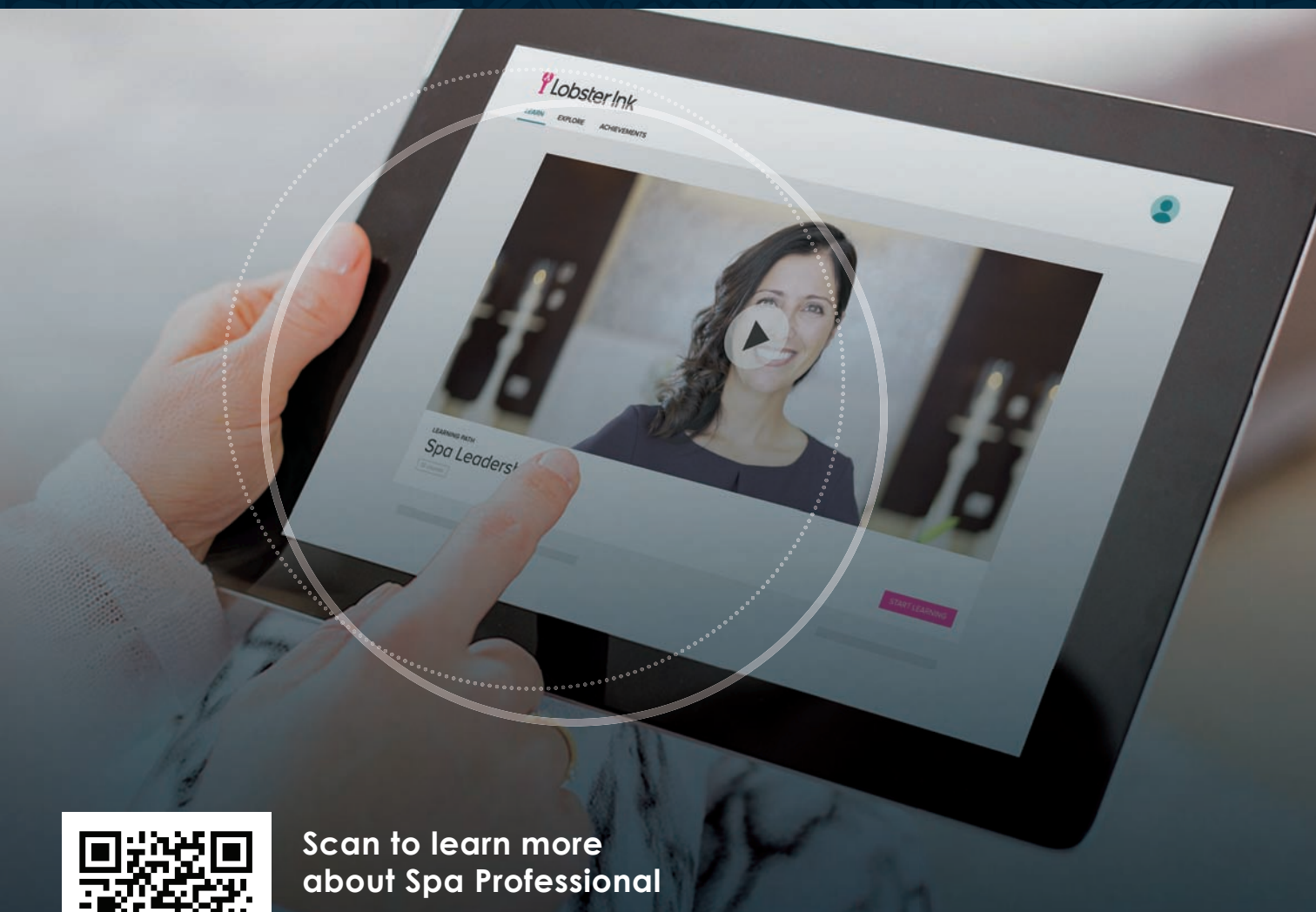
Linked to Cambodia's cultural heritage, each different journey celebrates Khmer healing practices and traditions.

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## BRANDED SPAS

### Chavana Spa adds Malaysian location

Chavana Spa has opened its latest site at the Pullman Kuala Lumpur Bangsar hotel in Malaysia.

Chavana, a Balinese "affordable wellness" concept aimed at four- and five-star hotels and resorts, is operated by health and wellness service company OneSpaWorld.

This is the third Malaysian Chavana spa, and joins 12 other Chavana Spa locations worldwide, including sites in the Maldives, Egypt, Russia and Indonesia.



**This is the third Malaysian Chavana spa and joins 12 other Chavana Spa locations worldwide**

The spa houses a total of 10 treatment rooms, male and female relaxation lounges, a large retail area, manicure-pedicure area, steam showers and a wet area with spa pools.

British skincare brand Elemis has been chosen as product house and the treatment menu offers clients massages, body scrubs and facials.

The 513-room hotel also includes a fitness centre and swimming pool.

[READ MORE ONLINE](#)

## INNOVATIVE SPACES

### Starpool launches zero-gravity spa at Rome airport

Italian wellness supplier Starpool has launched an airport dry float spa at Rome's Fiumicino Airport in Italy.

The RestArt spa has two private rooms where clients can experience feelings of weightlessness on a Zerobody bed.

Unlike traditional flotation tanks, there's no need to undress, as the Zerobody bed places a membrane between 400 litres of warm water and the client.

RestArt is a concept produced by Starpool.

The company also recently launched its RestArt spa at



■ The dry float spa provides relief from jet-lag



**Dry floatation represents the future of wellness**

Riccardo Turri

Newark Liberty International airport, New York.

The dry float spa is claimed to provide relief from jet-lag, flight anxiety, swollen feet and legs, and muscle and joint pain.

Riccardo Turri, Starpool CEO said: "We strongly believe dry floatation represents the future of wellness and we're ready to offer a regenerating break to passengers from all over the world".

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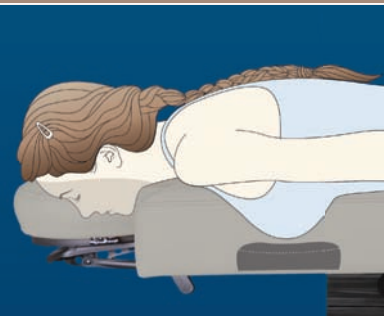
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# spa & wellness news

## EVENTS

## Eco Resort Network conference for 2020

The launch of the Eco Resort Network has been announced for 2020, with an event to be held in Ljubljana, Slovenia from 18-20 June.

The dedicated networking conference for professionals working in the eco-resort sector will consist of curated conversations, where attendees will contribute their opinions and experiences.

Organised by Maja Dimnik, co-founder of tour operator, World of Glamping, and Steph Curtis-Raleigh, publisher of *International Glamping*



**I could see there was a gap in the market for a small event**

Steph Curtis-Raleigh

*Business* magazine, the event will be limited to 70 people working in eco-resort operation and finance, as well as investors in green projects, tour operators, government representatives, journalists and consultants.

"I could see there was a gap in the market for a small event where delegates could share their experiences about running luxury resorts in some of the most difficult environments on the planet," Curtis-Raleigh said.

[READ MORE ONLINE](#)

## MAJOR PROJECT

## Carden Park to open a standalone luxury spa in 2020

Carden Park in Cheshire, UK, has confirmed that its upcoming spa, The Spa at Carden Park, will open its doors on 6 January 2020, and has opened a hotline to accommodate early bookings.

The spa, which is located on the grounds of the privately-owned hotel, is housed in a 4,500 sq m (48,000sq ft) standalone facility that boasts a wide range of experiences such as a vitality pool, ice fountain, foot baths, snow shower, thermal cabins and heated loungers.

Other facilities include a spa garden – planted with fresh herbs that will



■ The Spa at Carden Park will open on 6 January 2020



**Creating a world-class spa takes time**

Steve Ewing

be incorporated into some of the treatments – and a Bollinger champagne bar.

Steve Ewing, director of spa at The Spa at Carden Park, said: "Creating a world-class spa takes time as we wanted to make sure that everything is perfect and offers our guests a unique and rewarding experience."

"We're extremely pleased to have set an opening date and to be now taking bookings."

[READ MORE ONLINE](#)

11-12 NOVEMBER 2019

**Spa Life International (UK)**

**Hilton DoubleTree  
Hotel, Coventry, UK**

Now in its 10th year, the agenda of the event will be composed of scientific and business conferences and panels.

**www.spa-life.international**

13-15 NOVEMBER 2019

**Cosmoprof Asia Hong Kong**

**Hong Kong Convention  
& Exhibition Centre**

Asia's leading international beauty trade show in returns to Hong Kong this year for the show's 24th edition. The event will offer exhibitors the opportunity to reach out to new markets, while visitors will be exposed to all that the diverse and innovative supplier market has to offer.

**www.cosmoprof-asia.com**

18-19 NOVEMBER 2019

**European Health Prevention Day**

**Chamber of Commerce  
Wiesbaden, Germany**

An event that charts innovation in preventative health measures. This year's topic will be health and travel, with a particular focus on markets and opportunities for medical spas.

**www.quhep.org**

28 NOVEMBER 2019

**Bali Wellness Summit**

**Alila Seminyak, Indonesia**

Exclusive conference discussing the business of wellness – wellness tourism, retreats, fitness/wellness/spa facilities, business trends, international investment, consumer demand, technology and market innovation. Includes keynote presentations, panel discussions, interactive Q&A, a sunset cocktail reception and a second day of optional wellness activities (yoga, meditation, mindfulness and fitness classes).

**www.thefitsummit.com**



■ The event will highlight approaches to solving workforce challenges in the industry

14-15 APRIL 2020

**ISPA Talent Symposium and  
Resource Partner Summit**

**The Ritz-Carlton Bacara  
Santa Barbara, California, US**

The two-day event will be the first of its kind for the spa industry. It

is set to focus solely on workforce issues. Featuring keynote speakers, among the event's main focuses is to highlight energetic and innovative approaches to solving workforce challenges.

**www.experienceispa.com**

01-03 DECEMBER 2019

**Green Spa Network  
Self-Care Summit**

**Kripalu Center, New York, US**

This is a first for GSN, focusing on caring for the care-givers (including Spa Managers, therapists, and practitioners) We are thrilled to partner with Kripalu for this first-time event and the program will be published as part of Kripalu's curriculum for more than 5,000 people.

**www.greenspanetwork.org**

8-9 DECEMBER 2019

**Spa & Beauty Forum**

**A. ROMA Lifestyle  
Hotel, Rome, Italy**

The event is marketed as "the reference point for the spa industry". It offers operators and entrepreneurs the opportunity to come together with the entire wellness market.

**www.lifexcellence.it/spa-beauty-forum**

26-29 JANUARY 2020

**Green Spa Network Congress**

**The Oaks, Ojai, California, US**

The GSN's signature event, the theme of this year's congress will be "Transformation". The Congress aims to bring spa professionals together from across the industry and around the world to talk about work, business and the future, while creating a positive vision for themselves – both professionally and personally.

**www.greenspanetwork.org**

16-17 FEBRUARY 2020

**World Spa & Wellness Dubai**

The World Spa & Wellness Dubai is marketed as the leading networking event for top-tier executives and owners of spas, hotels and wellness centres.

**www.worldspawellness.com  
/e/wwsdubai/**



# PHYTOMER

FROM THE SEA TO THE SKIN

## (re)connect

WITH A FRENCH BEAUTY HOUSE

PHYTOMER is the story of **3 generations** born in the Brittany region of France and driven by a dream: to transform the sea into skin care. Our family-run company remains profoundly attached to its region and its incredible marine biodiversity, using natural, organic, wild and sustainably-grown marine ingredients.

In its own laboratory, PHYTOMER discovers and cultivates the purest and most powerful natural ingredients turning them into **safe and high-performing products**, that revitalize the skin and deliver natural beauty.

## (re)join

THE BEST PROFESSIONALS

At PHYTOMER, we build and strengthen a one-on-one **relationship based on trust**, and understanding to help you grow your business, train your staff, develop and enhance your space and make the most of our longstanding brand reputation. On-site or online training sessions will quickly turn you into experts. You can shine in the treatment room and deliver impactful advice to your clients.

More than 10,000 spas and hundreds of 5-star hotels have already chosen PHYTOMER. Just like them, choose a strong and reliable partnership, underpinned by products and treatments of **exceptional quality**.





# (re)design

## A VIBRANT SPA MENU

PHYTOMER works hand-in-hand with the spa team to build an **appealing menu** tailored to match your concept, motivate your teams and delight your clientele.



New PHYTOMER Spa Étoile  
in Paris, Champs-Élysées

GIVE  
YOUR SPA  
A SECOND  
WIND

Thanks to PHYTOMER's **manual expertise** you will deliver maximum results through a collection of sophisticated treatments in a remarkable sensorial experience: anti-age solutions, targeted facials, contouring techniques and relaxing massages. Through your hands, transform each beauty ritual into a **well-being ritual**.

Reinvigorate your business  
by working with PHYTOMER.

10,000 SPAS IN 80 COUNTRIES - JOIN US!

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WWW.PHYTOMERPRO.COM





After a decade transforming lives at our location in Spain, we dreamt of crossing the seas to new continents

Alejandro Battaler, vice president  
of SHA Wellness Clinic



# Going Global

SHA Wellness Clinic has revealed plans to expand internationally, with a Mexican location slated for 2021



■ SHA Mexico will be located in the Quintana Roo state of Cancun across the bay from Isla Mujeres

SHA Wellness Clinic, a destination spa in Spain focused on integrated medical and holistic wellness, has announced plans to take its concept worldwide, with the opening of two new properties on different continents within the next three years.

Building on the success of the original clinic in Spain, SHA Mexico will open in 2021, and a second location will be announced imminently, with longer-term plans to open properties across all continents.

The original SHA first opened in 2008, and uses the SHA Method, which integrates advanced scientific medicine treatments – especially in the field of preventive, genetic and anti-ageing medicine – with the natural therapies, giving special attention to



■ The new location in Mexico will follow the principles of the original site in Spain

## We want more people to benefit from our philosophy of integrative health and wellbeing

highly therapeutic nutrition. Different health programmes are personalised and adapted for each guest upon arrival, following expert medical and therapeutic evaluations.

The expansion plan has been developed by SHA's founders, the Battaller family, to reflect the consumer demand to place health and wellbeing at the forefront of all areas of life – business and personal.

"After a decade transforming the lives of thousands of people from around the world at our current location in Spain, we dreamt of crossing the seas to new continents," Alejandro Battaller, vice president of SHA Wellness Clinic, told *Spa Opportunities*. "We want more and more people to benefit from our philosophy of integrative health and wellbeing."

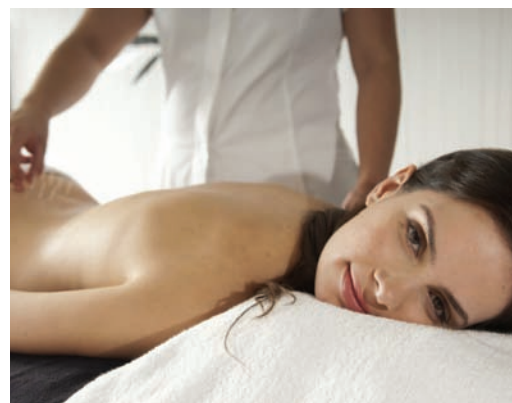
SHA Mexico will be located in the Quintana Roo state of Cancun across

the bay from Isla Mujeres, 30 minutes from Cancun's international airport.

The property will include 100 suites and private residences with views of the Pacific Ocean, and will stay true to the brand's principles of sustainability, employing natural construction materials and renewable energy sources in order to minimise environmental impact.

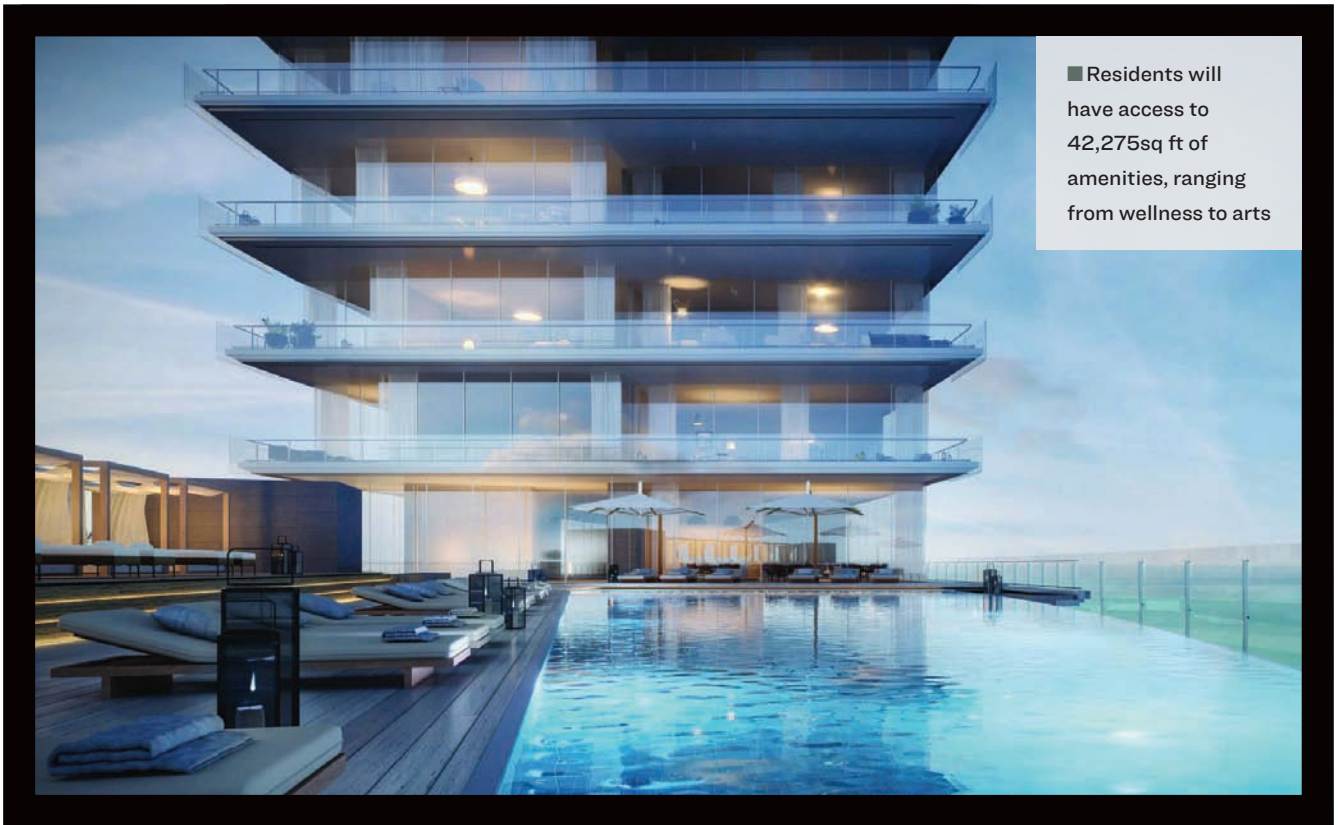
Conceptualised by Mexican architecture studio Sordo Madaleno and led by interiors architect Alejandro Escudero, the property will be located in seven hectares of abundant flora and fauna steps away from a stretch of white sandy beach and ocean.

"For years we travelled to dozens of locations in search of the perfect nature, warm weather, and accessibility to replicate SHA," said Battaller. "Finally we found the perfect spot in the north of the Riviera Maya, facing Isla Mujeres." ●



■ SHA Wellness Clinic offers personalised programmes for each guest





# Residential wellness

The new "uber-luxury" Aston Martin Residences tower will pack plenty of spa, health and relaxation amenities under its bonnet



■ Martin Marek Reichma

Construction work of Aston Martin's first real estate project is now well underway, with eight levels expected to be complete by end of this year (2019) and four floors of amenities planned among the tower's upper floors.

Developed by G and G Business Developments, Aston Martin Residences will rise 818ft (249m) and 66 storeys in its Miami location. It will contain around 390 apartments

ranging from 700sq ft (65sq m) to 19,000sq ft (1,765sq m) in size.

Residents will have access to 42,275sq ft (3,927sq m) of amenities spread between floors 52 and 55.

According to Aston Martin's plans, levels 53 and 54 will be mostly given over to a luxury spa, wellness and fitness centre. Facilities include day spa treatment suites, a lounge area, an indoor cycling space, a boxing room, a Finnish sauna and a calming meditation room.

■ Facilities include a luxury day spa and wellness centre with wet areas and relaxation spaces



Level 53 will also house a beauty salon and a barbershop, while level 54 will accommodate a virtual golf setup and two cinema screens.

The uppermost of the amenity levels, floor 55, will focus more on relaxation, with an infinity pool and an accompanying deck, cabanas, a bar and lounge, a chef's kitchen and a private dining room.

Elsewhere, on Level 52, residents will find a curated art gallery, a business centre and a conference room.



One of the greatest joys of design is seeing your work come to life

Most recently, a superyacht marina has been added to the facilities, able to accommodate crafts of up to 490ft (149m) with a draft depth of 15ft (5m).

Chief creative officer at Aston Martin, Marek Reichma, said: "One of the greatest joys of design is seeing your work come to life. As this is Aston Martin's first foray into real estate we are especially keen to see the tower start to take shape."

Construction is expected to be complete in 2022. ●





As you observe how horses react to you, and how you react to them, your self-awareness increases, bringing more meaning and choice to your life

Christine Badoux, equine  
Experiential Coaching founder



# Equine therapies

Civana has revealed plans to use horses to give its guests a unique opportunity to reflect on their "self"



■ The first equine retreat is women-only, but the organisers plan to offer the therapy to men in the future

**A**ffordable wellness resort Civana is running a women-only equine retreat this year, called "Creative Soul Retreat – A Meditation, Writing and Equine Experience". Hosted jointly at the CIVANA Spa and Resort and the Tierra Madre Horse and Human Sanctuary – both located in Arizona – the retreat uses Equine Assisted Learning (EAL), a technique where horses are used as natural learning partners.

### NO HORISING AROUND

The method does not involve any horse riding, but instead consists of "treatment sessions" where horses reactions to humans are used to provide "honest insight into actions and behaviour giving a deeper understanding of yourself".



■ The method does not involve any horse riding

## We want to create a safe environment that serves as a catalyst for healing and empowerment

The event will be led by Christine Badoux, equine experiential coach and founder of Equine Experiential Coaching, and co-facilitated by author and meditation retreat leader, Sarah McLean.

Badoux uses EAL to help her clients practise mindful interaction with horses to improve their quality of life.

Badoux said: "As prey animals, horses live in the present moment, are guided by their intuition and senses and are masters of non-verbal communication.

"As you spend time with them, they not only teach these skills but they also help reveal your thoughts, feelings, history, belief systems and behavioural patterns. As you observe how horses react to you, and how you react to them, your self-awareness increases, bringing more authenticity, meaning and choice to your life."

The retreat will include Equine Assisted Learning activities, mindfulness practices, as well as time to meditate and journal in the presence of horses.

### SAFE ENVIRONMENTS

Overnight guest bookings cost US\$1,600, while a day participant's package costs US\$1,200.

"We want to create a safe environment that serves as a catalyst for healing and empowerment," McLean added.

"In our experience, we've noticed men are more comfortable sharing in the company of men, and women with women. Of course, we want men to express themselves authentically and deeply too, so we are looking forward to offering this retreat for men in the future". ●



■ During the therapy sessions, horses' reactions to humans are used to provide "honest insight"



# spa opportunities

**Recruitment headaches?**  
**Looking for great people?**  
**Spa Opportunities can help**



## **Tell me about Spa Opportunities**

Whatever spa facilities you're responsible for, Spa Opportunities can raise your recruitment to another level and help you find great people.

## **How does it work?**

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

## **There are loads of recruitment services, how is Spa Opportunities special?**

We're the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

## **What are the most powerful features?**

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to reach candidates who aren't currently job hunting.

In addition to the 'new look' Spa Opportunities, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

## **I hear you're part of Leisure Media**

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Spa Opportunities / Spa Business, Leisure Opportunities, Health Club Management, Sports Management, Leisure Management and Attractions Management.**

## **What packages are available?**

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing, open days at schools and apprenticeship marketing.

## **Is there more?**

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

## **What now?**

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

## **Meet the Spa Opportunities team**



Liz Terry



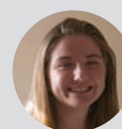
Astrid Ros



Gurpreet Lidder



Katie Barnes



Megan Whitby

**Hope to hear from you soon on +44 (0)1462 431385 or email [theteam@leisuremedia.com](mailto:theteam@leisuremedia.com)**

**JOBS START HERE >>>**

HandPICKED  
HOTELS

BUILT FOR PLEASURE

## Spa Therapists

Nationwide  
Competitive Salary plus Benefits

**We are looking for talented Spa Therapists to join the Hand Picked Hotels team.**

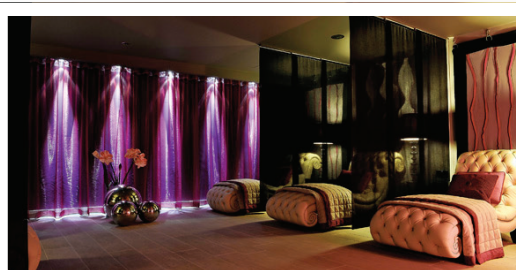
We have a range of Full Time & Part Time positions available to include weekend shifts on a rota basis and live in accommodation available at some of our sites starting from only £52 per week.

Our spa teams are passionate and dedicated to their profession. They aim to optimise the effectiveness of the treatments and therapies offered. When guiding our clients towards the right choice of treatment and product we take into account their overall lifestyle and its requirements and also their individual circumstances on the day and how they wish to feel.

Working at the spa is fun and we want you to love your job and embrace the warm, friendly personalities of our guests and be focused on delivering first-class experiences and exceeding their expectations at every turn. We are a family and we treat our team like family.

### What we need from you:

- To be passionate about delivering the very best spa experience each and every day
- To be smart and well presented
- To have previous experience in a similar role or a real desire to prove yourself as a first-time therapist
- NVQ Level 3 or similar level spa related qualifications and be fully qualified as a minimum in manicures, pedicures, waxing, massage and facials
- Excellent level of spoken and written English
- To be able to work shifts as required that will include weekends and bank holidays
- Proof of eligibility to live and work in the UK



### What we can offer you:

- Competitive salary
- Live in accommodation is available at some of our Hotel properties
- Annual leave rising with service
- Free car parking
- Discounted hotel accommodation across the Hand Picked group of hotels
- Employee of the month/year awards
- Full Elemis product and treatment training and development opportunities
- Uniform and Meals on duty

Hand Picked Hotels is a collection of 19 country house hotels throughout the United Kingdom and Channel Islands. With a welcoming and charming service delivered in inspirational surroundings, our guests are encouraged to feel at home, relax, kick off their shoes and indulge! Our core values of family, individuality, initiative, welcoming and local engagement are not just words - it's what we do - every day.

*Candidates must be eligible to live and work in the UK.*

**For more information, scan QR code or click apply now**

 **Apply Now**







New and exciting opportunities have arisen to join the team at Sequoia, our award-winning, luxury spa and deliver an exciting, inspirational, rewarding and professional service to all members and guests.

## Wellbeing Manager

The role will take responsibility for the day to day running of our gym, home to the latest hi-tech exercise equipment, as well as overseeing our new services such as Nutrition, Physiotherapy and Remedial Sports Massage which make Sequoia a true holistic Wellness destination.

The Wellbeing Manager will manage our team of Fitness Instructors as well as external practitioners so management experience is essential, in addition to a passion for motivating the team to achieve their personal and combined goals.

## Spa/Holistic Therapist

As a Grove Therapist, you will need relevant qualifications (BTEC, NVQ, ITEC, CIDESCO, CIBTAC or equivalent), preferably with ESPA training and product knowledge.

Your spa experience will certainly have included delivering predominately massage treatments. But more than that, we're looking for a positive focus on customer care, the flexibility to work shifts and weekends, the ability to communicate and interact with guests, in English, and the desire to play your part in a fantastic team.

For more information and to apply,  
click below or scan QR code.

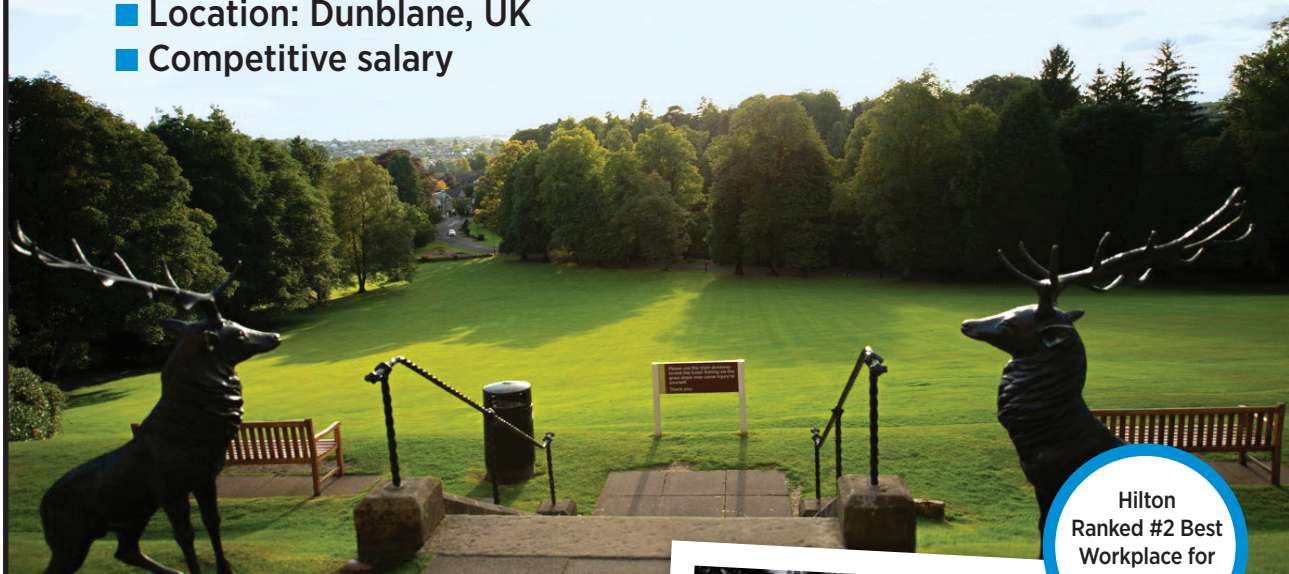
 [Apply Now](#)



## Beauty Therapist

Hilton

- Location: Dunblane, UK
- Competitive salary



Hilton  
Ranked #2 Best  
Workplace for  
Millennials!

A Beauty Therapist is responsible for managing and carrying out professional spa and beauty treatments to deliver an excellent Guest and Member experience while helping to achieve sales revenue targets.

### What will I be doing?

As a Beauty Therapist, you will be responsible for managing and carrying out professional spa and beauty treatments to deliver an excellent Guest and Member experience. Our beauty treatments include massages, body treatments, facials, manicures, pedicures and a range of other treatments. A Beauty Therapist will also be required to help achieve sales targets and manage customer feedback. Specifically, you will be responsible for performing the following tasks to the highest standards:

- Offer Guests a high level of service while embracing the Company's brand standards
- Manage and carry out procedures, have current knowledge of treatments, and ensure all treatments comply with current legislation and company standards
- Ensure client experience is proficient including bookings, payments, and consultation cards
- Interact and communicate effectively with clients, members, team members, guests, and management team



### What will it be like to work for Hilton?

Hilton is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For nearly a century, Hilton has offered business and leisure travelers the finest in accommodations, service, amenities and value. Hilton is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Our vision "to fill the earth with the light and warmth of hospitality" unites us as a team to create remarkable hospitality experiences around the world every day.

And, our amazing Team Members are at the heart of it all!

For more information  
and to apply, click below  
or scan QR code.

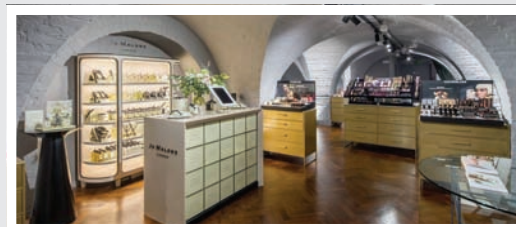
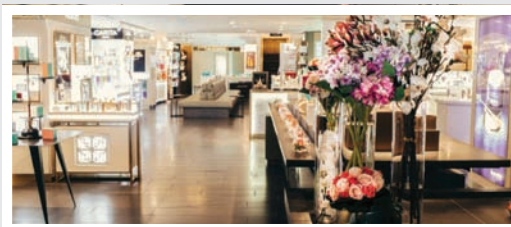


Apply Now





## URBAN RETREAT



## VACANCIES

### Knightsbridge, London, Competitive Salary and Benefits

From the creators of Urban Retreat, 'The White House' a new hair, beauty and hospitality concept is set to open in Knightsbridge this Spring. Be a part of this amazing team set to redefine the London beauty scene.

We are currently recruiting for 2 roles and are looking for individuals who are hardworking, highly skilled and professionals! If you are someone who has real passion for the beauty industry, who would like to be part of the best team in luxury surroundings, and able to provide services of the highest standards then we'd love to hear from you!

### Beauty Therapist

#### Essential key skills:

- Minimum of 2 years' experience in a professional salon environment
- Professionally recognised qualification equivalent to NVQ Level 2 and have certifications or comparable
- Experience in manicure, pedicure, gel, everlasting and acrylic services
- Demonstrable experience of delivering customer excellence
- Excellent organisational and time management skills
- Fluency in English and excellent communication skills

- Sales-driven with the ability to achieve targets
- Sales / retail ability or experience
- Ability to work cohesively with other employees as part of a team
- A high level of professionalism and understanding of client confidentiality
- Must be flexible and prepared to work evenings weekends and Bank Holidays
- Must adhere to salon standards of exceptional personal grooming, representing the Urban Retreat brand to the highest of standards

### Hair Specialist

For the right candidate, The White House are offering the opportunity to spend three weeks training in the Frederic Fekkai salon in NY.

#### Essential key skills:

- Minimum 3 years shop floor and column generating experience
- Excellent all-round colour skills; possess the ability to perform classic, contemporary and trend styles
- Excellent all-round knowledge and experience with colour techniques
- Ability to blow-dry and finish in a modern way

- Good command of English both verbally and in written communication
- Level 3 NVQ or equivalent
- Documented professional development over your career
- Certified training with any of the major providers such as L'Oreal
- Ability to work in areas such as session work, shows, competitions, seminars etc.

To find out more about these roles click apply now or scan QR code

 **Apply Now**





# Therapist

**LONDON**

**COMPETITIVE SALARY AND BENEFITS**

**Strip Wax Bar is a pioneer in hair removal industry, specialising in waxing and laser hair removal.**

Established in 2005, Strip Wax Bar has grown to become one of the most respected beauty brands in luxury hair removal with a market leading presence. The company now boasts a customer base across 6 London boroughs with an international reach.

Strip Wax Bar offers excellent customer service and champions both new and renowned waxing and laser hair removal techniques, as well as stocks a broad range of beauty and lingerie brands online and in-stores.

We have an inclusive and supportive company culture, and believe in getting the right fit when it comes to people joining the company. We place a high value on people and believe we can offer a fun and friendly environment to work in, as well as a great place to learn and develop.

We offer competitive rates of pay with built in commission on treatments and retail as well as staff perks along the way to show how much we appreciate the hard work. On top of that we offer different contract opportunities for senior or part time therapists. We warmly welcome freelance therapists as well.

Strip Wax Bar is an equal opportunity employer and is determined to ensure that no applicant or team member receives less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race.

*Please mention Spa Opportunities when applying for this job.*

For more information, scan  
QR code or click apply now



**Apply Now**





# WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to [spaopps@leisuremedia.com](mailto:spaopps@leisuremedia.com)

## Association of Malaysian Spas (AMSPA)

■ [www.amspa.org.my](http://www.amspa.org.my)

## Bali Spa and Wellness Association

■ [www.balispawellness-association.org](http://www.balispawellness-association.org)

## Brazilian Spas Association

■ [www.abcpas.com.br](http://www.abcpas.com.br)

## Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ [www.bubspa.org](http://www.bubspa.org)

## Association of Spas of the Czech Republic

■ [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

## The Day Spa Association (US)

■ [www.dayspaassociation.com](http://www.dayspaassociation.com)

## Estonian Spa Association

■ [www.estonianspas.eu](http://www.estonianspas.eu)

## European Spas Association

■ [www.espa-ehv.com](http://www.espa-ehv.com)

## Federation of Holistic Therapists (FHT)

■ [www.fht.org.uk](http://www.fht.org.uk)

## German Spas Association

■ [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

## Hungarian Baths Association

■ [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

## The Iceland Spa Association

■ [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

## The International Medical Spa Association

■ [www.dayspaassociation.com/imsa](http://www.dayspaassociation.com/imsa)

## International Spa Association (ISPA)

■ [www.experienceispa.com](http://www.experienceispa.com)

## Japan Spa Association

■ [www.j-spa.jp](http://www.j-spa.jp)

## Leading Spas of Canada

■ [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

## National Guild of Spa Experts Russia

■ [www.russiaspas.ru](http://www.russiaspas.ru)

## Portuguese Spas Association

■ [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

## Romanian Spa Organization

■ [www.romanian-spas.ro](http://www.romanian-spas.ro)

## Salt Therapy Association

■ [www.salttherapyassociation.org](http://www.salttherapyassociation.org)

## Serbian Spas & Resorts Association

■ [www.serbian spas.org](http://www.serbian spas.org)

## South African Spa Association

■ [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

## Spanish National Spa Association

■ [www.balnearios.org](http://www.balnearios.org)

## Spa Association of India

■ [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

## Spa & Wellness International Council

■ [www.lswic.ru](http://www.lswic.ru)

## Taiwan Spa Association

■ [www.tsapa.tw](http://www.tsapa.tw)

## Thai Spa Association

■ [www.thaispaassociation.com](http://www.thaispaassociation.com)

## The UK Spa Association

■ [www.spa-uk.org](http://www.spa-uk.org)

## Ukrainian SPA Association

■ [www.facebook.com/UASPA](http://www.facebook.com/UASPA)

