

leisure opportunities

12-25 November 2019 Issue 775

Your careers & recruitment partner

Access to leisure for all NHS patients

The government has set out plans for every patient in the country to have access to sport and leisure activities through social prescribing on the NHS.

Health and social care secretary Matt Hancock has launched a new National Academy for Social Prescribing (NASP), tasked with mapping out detailed plans on how to best steer patients towards activities most beneficial to their conditions.

NASP will work to standardise the quality and range of social prescribing available to patients across the country and increase awareness of the benefits of social prescribing by building and promoting the evidence base.

It will also develop and share best practice, as well as look at new models and sources for funding and focus on developing training across sectors.

There will also be increased efforts to bring together all partners from health, housing and local government with arts, culture and sporting organisations to maximise the role of social prescribing.



■ NASP will work to standardise the quality and range of social prescribing

NASP has been developed in partnership across government, with Sport England, Arts Council England and a range of voluntary sector partners.

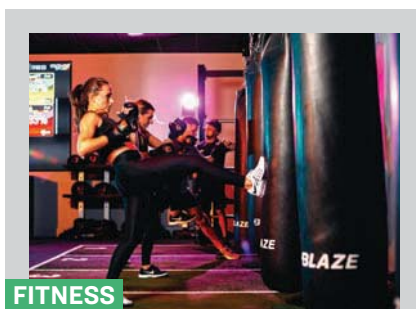
"NASP is about all of us in health, arts, culture, sport, communities recognising that prevention is better than cure," said health and social care secretary Matt Hancock.

[READ MORE ONLINE](#)



NASP is about recognising that prevention is better than cure

Matt Hancock



FITNESS

David Lloyd Clubs spins off Blaze concept

First stand alone boutique studio to open in Birmingham

[p9](#)



SPORT

Commonwealth Games stadium plans submitted

£70m plans to create multi-use international venue

[p15](#)



[p32](#)

BODYCOMBAT REINVENTED





UNDEFEATED FOR 20 YEARS,
BODYCOMBAT CONSTANTLY REINVENTS
WITH SCIENCE IN ITS CORNER TO
REMAIN THE WORLD'S TOP MARTIAL
ARTS INSPIRED TRAINING PROGRAMME.

LES MILLS
BODYCOMBAT
INVINCIBLE

DISCOVER MORE: [CONTACT.LESMILLS.COM/UK-BODYCOMBAT](https://www.lesmills.com/uk-bodycombat)

Rowing chief **Andy Parkinson** and **Emma Boggis** appointed to English Institute of Sport board

The English Institute of Sport (EIS) has made two appointments to the organisation's board.

They are CEO of British Rowing Andy Parkinson and Emma Boggis, the former CEO of the Sports and Recreation Alliance.

Parkinson will replace the outgoing Sally Munday – who has been appointed as chief executive officer of UK Sport – while Boggis joins the organisation as a non-executive director.

Commenting on his appointment, Parkinson said: "I have been a supporter of the organisation for many years and, since being at British Rowing, I've seen



■ Andy Parkinson will replace Sally Munday

"Since being at British Rowing, I've seen first-hand the value the EIS staff brings to the performance environment"

first-hand the value the institute's staff bring to the high performance sport environment.

"I'm looking forward to working with the board and contributing to the long-term strategy of

the EIS, so that it can continue to best support our athletes and sports."

According to EIS chair John Steele, the two appointments will offer a "wealth of experience" and will help the organisation set its future direction.

"I'm excited to welcome Andy and Emma to the board," Steele said.

"As we approach an Olympic Games year, this is a unique moment to be joining the organisation and I'm sure that Andy and Emma will relish the opportunity to shape the way we continue providing world-class support to the wide range of sports we work with."

Arianna Huffington's Thrive acquires artificial intelligence specialist Boundless Mind



■ Huffington said the deal will allow Thrive to further develop its platform

Thrive Global, the wellness and behaviour change tech firm founded by Arianna

Huffington, has acquired neuroscience-based AI company Boundless Mind.

Boundless specialises in behavioural design and engineering. Its technology fuses neuroscience and artificial intelligence to optimise, personalise and target recommendations to users and to inspire change.

The technology has been used effectively to improve

"It's more important than ever that we leverage the latest technology to help people build healthy habits"

outcomes for products in categories spanning health, fitness, productivity, finance and e-commerce.

Huffington said the deal would allow Thrive to further develop its platform to "end the stress and burnout epidemic" and help individuals and organisations "unlock their full potential".

"This deal is an exciting milestone," Huffington said.

"Since our founding in 2016, we have been committed to cracking the code on positive behaviour change and to help individuals and organisations end the stress and burnout epidemic and unlock their full potential.

"It's more important than ever that we leverage the latest technology to help people build healthy habits."

NEWS

People 4 ➤

Fitness 8 ➤

Sports 14 ➤

CIMSPA 17 ➤

Swimming 18 ➤

Spa & wellness 20 ➤

Attractions 22 ➤

Insight 26 ➤

CLASSIFIED & JOBS

Tenders 30 ➤

Job opportunities 32 ➤

Sign up to Leisure Opportunities:

Online: www.leisuresubs.com

Email: subs@leisuremedia.com

Tel: +44 (0)1462 471930

Annual subscriptions: UK £80,
UK students £42, Europe £91, RoW £114

Leisure Opportunities is published 26 times a year by The Leisure Media Company Ltd, Portmill House, Portmill Lane, Hitchin, Herts SG5 1DJ, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Warners Midlands PLC. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally. © Cybertrek Ltd 2019 ISSN 0952/8210 (Print). ISSN 2397-2394 (Online).



■ Peters is a former Paralympian, having represented the US

"What the IPC has achieved has been incredible and I'm thrilled about what more we can do"

Mike Peters appointed CEO of Int. Paralympic Committee

The International Paralympic Committee (IPC) has appointed two-time Paralympian Dr Mike Peters as its new CEO.

Peters – who captained the USA 7-a-side football team at the Atlanta 1996 and Athens 2004 Paralympic Games – will replace Xavier Gonzalez, who had held the role since 2004. Gonzales has been widely credited with transforming the IPC into one of "the most respected governing bodies in world sport".

Peters is an internal appointment. He first joined the IPC in March 2015 as chief of staff and acting director of the membership engagement department. He was

appointed chief operating officer in July 2018.

"With the IPC celebrating its 30th anniversary this year, it is important to recognise that we are part of a lasting legacy, comprised of immensely dedicated and talented individuals from around the globe," said Dr Peters.

"It's also important to recognise this new and exciting era facing the IPC, one that requires a meaningful shift in how we do business.

"What the IPC has achieved has been absolutely incredible, and I'm thrilled about what more we can do in the Paralympic Movement together in the years to come."



■ Sandy Fuhr is the founder of the Sandy Roy Beauty Therapy Institute

CIDESCO names **Sandy Fuhr** as new president as part of new board

CIDESCO International, the standards setter for the global spa and beauty industries, has announced that Sandy Fuhr has been elected as its new president.

Fuhr replaces Anna-Cari Gund who has held the post for the past seven years. Fuhr has served as CIDESCO's PR board member since 2011 and has worked in the beauty industry for more than 30 years. She is the founder of the Sandy Roy Beauty Therapy Institute, which has

"I'm looking forward to supporting the further growth of CIDESCO worldwide"

12 beauty and nail training colleges and previously managed 16 beauty salons in South Africa.

Fuhr said: "Becoming president of CIDESCO International is an honour and a privilege. CIDESCO represents the most incredible professionals in the beauty and spa industry from all around the world who work tirelessly to

maintain standards and educate new generations."

"I couldn't be more proud to be part of such an inspirational organisation and I'm looking forward to supporting the further growth of CIDESCO worldwide," she added.

Fuhr's appointment was announced at the CIDESCO World Congress General Assembly earlier this year.

Tim Marlow announced as next director of London's Design Museum

London's Design Museum has named Tim Marlow – currently artistic director at the Royal Academy of Arts – as its new chief executive and director.

Named European Museum of the Year in 2018, the Design Museum was founded by Sir Terence Conran and opened its doors in 1989.

It is one of the world's leading museums devoted to contemporary architecture and design, with work encompassing all elements of design, including fashion, product and graphic design.

Since 2006 it has staged more than 90 exhibitions and installations on contemporary design, and has increased its international footprint



■ Tim Marlow has been at the Royal Academy of Arts since 2014

"In a world-class building with an energetic and talented team, I'm fired up for the challenges which lie ahead"

with touring exhibitions across Europe and Asia.

Marlow brings a wealth of experience from his

role at the Royal Academy of Arts, as well as a previous ten-year stint as director of exhibitions

at the contemporary art gallery White Cube from 2003 to 2014.

An award-winning broadcaster and author of numerous books, he has lectured, chaired and participated in panel discussions on art and culture around the world.

Of his new role, he said: "The opportunity to build on the impressive work that the museum and its staff have already done in promoting the central importance of design and architecture in shaping our world is phenomenal. In a world-class building with an energetic and talented team, I'm fired up for the challenges which lie ahead."



■ Joseph Bleetman (left) with Future Fit Training MD Rob Johnson

Three rising stars named winners of **Future Fit Training's** Legacy Award

Three health and fitness industry professionals at the beginning of their careers have been named as winners of Future Fit Training's Legacy Awards.

The Legacy Awards were set up to commemorate Future Fit's 25th anniversary and "give something back to the sector" by rewarding individuals who are passionate about training and making a difference to their clients and communities.

The trio – Zoreh Jahedi, Josh Harkness and Joseph Bleetman – will now receive business support and training

to further advance their careers in the sector.

Zoreh Jahedi was given the "Dare to be Great" award for her journey to become a nutritionist, while the winner of the "Get on Track" award was Josh Harkness.

The winner of the "Raise Your Bar" award – which was open to Future Fit graduates and current students – was Joseph Bleetman.

"This has absolutely been one of the most inspirational afternoons of my life and I have been blown away by the finalists," said CIMSPA chief executive Tara Dillon.

This has been one of the most inspirational afternoons of my life and I have been blown away by the finalists

Tara Dillon, CIMSPA chief executive

MEET THE TEAM

For email use:
fullname@leisuremedia.com



Editor
Liz Terry
+44 (0)1462 431385



Publisher
Julie Badrick
+44 (0)1462 471971



Advertising sales
Paul Thorman
+44 (0)1462 471904



Advertising sales
Sarah Gibbs
+44 (0)1462 471908



Advertising sales
Chris Barnard
+44 (0)1462 471907



Advertising sales
Gurpreet Lidder
+44 (0)1462 471914



Newsdesk
Jane Kitchen
+44 (0)1462 471929



Newsdesk
Tom Walker
+44 (0)1462 431385



Newsdesk
Tom Anstey
+44 (0)1462 471916



Circulation
Joe Neary
+44 (0)1462 471910

POLICY

Westminster "must focus on inactivity"

The time has come for Westminster to provide the same urgency and focus for the health of the nation as it does for Brexit, according to Dame Tanni Grey-Thompson.

The Paralympic legend and chair of ukactive said that the UK's inactivity crisis has only deepened since the EU referendum.

She added, however, that while parliament might be in danger of being consumed by the Brexit chaos, there are encouraging signs that it is beginning to take physical activity – and the benefits it can deliver – seriously.

Dame Tanni told *Leisure Opportunities*: "While Brexit has been soaking up a lot of people's time, I've found

MPs have been very open to talking about physical activity.

"I talk to them about changing people's lives, about people's personal experiences of physical activity. It's obviously a much happier topic for conversation than Brexit!

"Now we need the political agenda to provide the same urgency and focus for the health of our nation as it does for Brexit.

"There are lots of things we can't change in the wider world of politics, and I don't know what Brexit will bring, but we're talking to the Department for Education, DCMS and lots of other departments."

[READ MORE ONLINE](#)



■ Grey-Thompson said the inactivity crisis is deepening



We're now talking to a number of government departments

Tanni Grey-Thompson

LOCAL AUTHORITIES

Only 5 per cent of council leaders 'optimistic' about Brexit



Only 1.9 per cent of council leaders said that the prospect of Brexit had somehow had a positive effect on health and wellbeing

Nearly three in four (71 per cent) local authority chiefs expect the UK's exit from the European Union to have a 'negative' or 'very negative' impact on their local economy.

The figure comes from the New Local Government Network's (NLGN) latest Leadership Index, which also show that only 5 per cent of council leaders expect Brexit to have a 'positive' or 'very positive' impact.

Other key findings are that 79 per cent of councils have already had to divert resources from key public service priorities to prepare for Brexit.



■ Leaders said services had already been affected

Worryingly for leisure services, half (49.2 per cent) of councils said that health and wellbeing services had already been affected "negatively or very negatively" due to Brexit preparations, while 48.9 per cent said there had been no effect.

[READ MORE ONLINE](#)

FITNESS TECH

Google enters fitness tracker market – buys FitBit



We can help spur innovation which will benefit more people

Rick Osterloh

Google has revealed plans to acquire wearable company Fitbit in a deal worth US\$2.1bn (€1.88bn, £1.62bn).

The sale, which is expected to be finalised in early 2020, was announced in a blog post by Rick Osterloh, Google's senior vice president of devices and services.

"We believe technology is at its best when it can fade into the background, assisting you throughout your day whenever you need it," Osterloh said.

"Wearable devices, like smartwatches and fitness trackers, do just that – you can easily see where your next meeting



■ Google paid a US\$2.1bn to acquire FitBit

is with just a glance of an eye or monitor your daily activity right from your wrist."

According to Osterloh, the acquisition of FitBit will pave the way for Google-branded goods onto the market.

"By working closely with Fitbit and bringing together the best AI, software and hardware, we can help spur innovation and build products to benefit even more people," he said.

[READ MORE ONLINE](#)

BOUTIQUE FITNESS

David Lloyd Clubs to spin off Blaze as a boutique concept

David Lloyd Clubs has revealed plans to spin off its HIIT-based group exercise format Blaze and launch it onto the high street.

The first stand-alone boutique studio – branded BLAZE by David Lloyd Clubs – will open in central Birmingham in early January 2020.

Based on the popular Blaze concept, which was first launched in 2017 and has now been rolled out across 64 David Lloyd Clubs in the UK and Europe, the 30-station studio will offer dynamic and fast-paced HIIT workouts combining mixed



■ The first standalone Blaze will open in January 2020



Blaze has proved to be a huge commercial success and the new stand-alone studio concept is a natural extension of our club offering

Martin Evans

martial arts with intense cardio and strength training.

BLAZE by David Lloyd Clubs will operate on a pay-as-you-go basis.

"Blaze has proved to be a huge commercial success, increasing sales and reducing attrition, and the new stand-alone concept is a natural extension of our club offering," said Martin Evans, David Lloyd Clubs' product and innovation director.

[READ MORE ONLINE](#)

Could limiting meals increase exercise motivation?

Research has suggested that limiting access to food might increase motivation to exercise.

According to a study by the Kurume University School of Medicine in Japan – published in the *Journal of Endocrinology* – restricting access to food in mice increases levels of the appetite-promoting hormone ghrelin. The surge in levels of ghrelin, after a period of fasting, prompted mice to initiate voluntary exercise.

The findings indicate that better diet control could help obese people maintain an effective exercise routine.

[READ MORE ONLINE](#)

PERSONAL HEALTH

'No improvement' in personal wellbeing

There has been no improvement in the way the UK population feels about its personal wellbeing in the past year.

The latest figures from the Office for National Statistics (ONS) chart personal wellbeing levels in the UK for the 12 months to March 2019.

The report offers insight into wellbeing in all of the UK's constituent parts – England, Scotland, Wales and Northern Ireland.

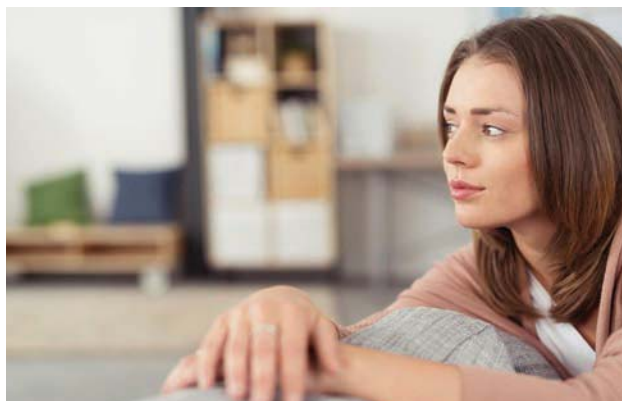
It shows that the only significant change at country level was a negative one in Northern Ireland, where there was an 11.9 per cent increase in anxiety ratings from 2.53 to 2.83 (out of 10).

The increased anxieties in the region are likely to be related to the Brexit chaos and the resulting worries about the future of Northern Ireland's status.

Capital city London continued to report some of the lowest average life satisfaction in the UK – 7.58 compared to the UK average of 7.71.

Long-term, however, there has been a slight improvement in the average life satisfaction ratings in the UK. From 2013 – when the UK was still in the grips of austerity measures – to 2019, the overall personal wellbeing rate has nudged up by 3.4 per cent.

[READ MORE ONLINE](#)



■ People in London continued to report some of the lowest average life satisfaction in the UK



The only significant change at country level was a negative one in Northern Ireland, where there was an 11.9 per cent increase in anxiety ratings

FRANCHISED FITNESS

UFC Gym makes European debut with Nottingham club



We will announce more locations soon

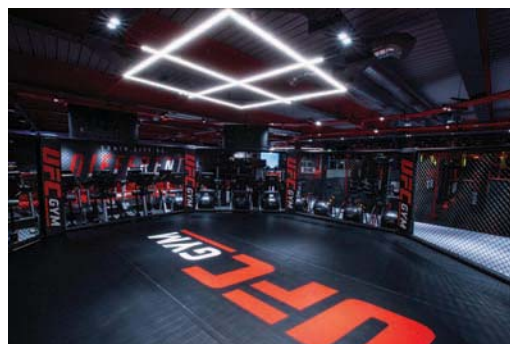
Joe Long

US-based fitness franchise UFC Gym has opened its first European club.

The 18,000sq ft (1,670sq m) studio in Nottingham is the first of 105 clubs planned for the UK and Ireland over the next 10 years.

The franchised gym chain is the first major brand extension of UFC, the world's premier MMA organization, and was developed in partnership with New Evolution Ventures.

Since its launch in 2009, UFC Gym has opened more than 150 locations in more than 25 countries – but has yet to enter the European market.



■ The club is the first of 105 clubs planned in the UK

All of the UK and Ireland openings are being delivered by master franchisee TD Lifestyle – a venture set up to manage the portfolio.








"We're pleased to open the first UFC Gym in the UK and will announce more locations soon," said UFC Gym UK director.

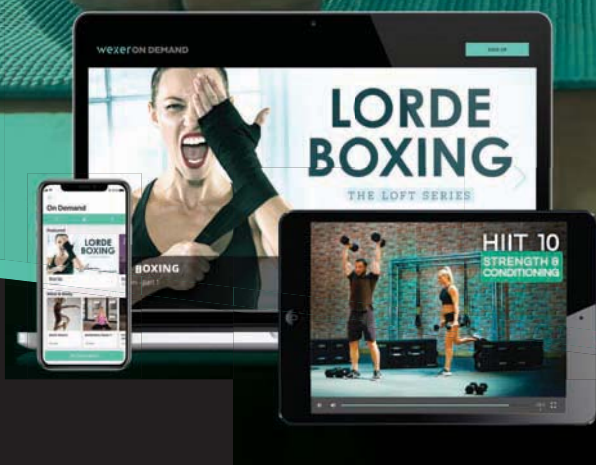
[READ MORE ONLINE](#)

THE FITNESS LANDSCAPE IS EVOLVING...



**GROUP EXERCISE THAT FITS AROUND YOUR MEMBERS.
ANY TIME, ANYWHERE, ON ANY INTERNET-ENABLED DEVICE.**

-  Easily integrates with existing websites and apps
-  Password-protected web portal
-  Quick, simple log-in
-  Customisable theme to match your branding
-  500+ curated, market-leading virtual classes
-  On-demand, 24/7 access
-  Search and save classes
-  Multiple languages
-  Flexible payment options
-  Round-the-clock tech support



SALES

Increase revenues & expand your reach to non-gym goers

RETENTION

Be relevant to members beyond the club walls

UPSELLING

Add more value to high-yielding memberships

FOR MORE INFORMATION, EMAIL OUR EXPERTS AT INFO@WEXER.COM OR CALL US ON +44 203 608 9994

WEXER.COM

PHYSICAL ACTIVITY

Activity inequalities "must be tackled"

Doctors have called on the future government to take "urgent action" to improve low levels of physical activity across the UK.

The British Medical Association (BMA) said the government should implement changes to improve the uptake of physical activity, with a focus on tackling inequalities, across four key areas: travel, leisure, school and work.

For travel, the BMA recommends increasing the cross-departmental government budget for active travel to £20 per head, to cover the promotion of walking and cycling.

On leisure, the BMA wants to see central government

provide local government with the resource to reverse budget cuts to open spaces and recreation facilities, with targeted additional investment in the most deprived local areas.

It also calls on physical education to be recognised and protected as an essential part of the school curriculum, while the NHS should act as an 'anchor institution' to encourage and facilitate active travel and set an example for other employers.

The BMA made the statements as part of a report on physical activity – called *Get a Move on – steps to increase physical activity*.

[READ MORE ONLINE](#)



■ Disabled people came below the national average in activity levels



More than a third (34 per cent) of adults in the most deprived areas of England were classified as inactive, compared to the national average of 23 per cent

PUBLIC HEALTH

Call for joined-up policies to secure health of young people



This report brings to life the experiences of young people today

Julie Unwin

The Health Foundation has called for a more joined-up, whole government approach to policy-making, in order to ensure the future health of young people.

The charity said the government should address the fragmented funding streams that currently exist – and also focus on helping local councils create communities in which young people thrive.

The Health Foundation made the call as it published the final report from its Young People's Future Health inquiry. In the report, titled *A healthy foundation for the future*, the charity sets out a range



■ The report sets out factors that are putting the health of young people at risk of ill-health later in life

of factors that are putting the young people at risk of ill-health later in life.

"At a time of deep division in society – not least between generations – this report brings to life the experiences of young people growing up today," said Julie Unwin CBE, who acted as a strategic adviser to the inquiry.

[READ MORE ONLINE](#)

Community Leisure UK

The voice for community leisure trusts across the UK

The community leisure trust collective has launched a new brand that seeks to support and develop our public leisure and culture services. **Community Leisure UK** – formerly Sporta - is the association that specialises in charitable leisure trusts across the UK, enabling networking and knowledge sharing with peers and external stakeholders.

Collectively, member community leisure trusts manage a **combined budget of more than £1.6bn**, **employ over 67,000 people**, and receive **233million visits per year**.

Charitable trusts are key community anchors who **reinvest every penny** into developing services focused on their local people across the life course. Trusts are working with more and more partners to develop supported routes to **mental and physical health improvement**, while reshaping services to meet local strategic objectives.

The ultimate aim of community leisure trusts is to **engage all people across the community**, whether that is having a health check, a coffee in a safe and warm space, going for a swim, taking a walk in the park, borrowing a library book or becoming a member of a gym.

Community Leisure UK are keen to help organisations who would like to know more about the public leisure landscape and / or the charitable trust model. Please do get in touch at:

www.communityleisureuk.org

@CommLeisureUK

cateatwater@communityleisureuk.org

Thank you for reading.



STADIUMS

Visuals revealed for Wimbledon stadium

Football League club AFC Wimbledon has revealed detailed design visuals for its new £30m Plough Lane stadium in south London.

The images show that the stadium – designed by KSS Group – will feature a main West Stand with three tiers, dominated by 12 glass-fronted executive boxes.

The two opposite corners will be unconnected, but due to the venue's flexible design, they can, in the future, be joined to create a bowl structure.

Other features include a pub and fan zone, a club museum and club shop.

The stadium is set to open in time for the 2020-2021 season and will at

first have a capacity of 9,000. The flexible design allows this to be expanded to hold 20,000 at an estimated additional cost of between £25m to £30m.

The KSS Group's designs will be brought to life by the main contractor Buckingham Group Contracting.

The stadium project was given the green light in 2017 by Merton Council and the Plough Lane site is seen as the historical home of the club.

The original Wimbledon Football Club had to leave Plough Lane in 1991 after the Taylor Report meant top-flight sides had to play in all-seater stadiums.

[READ MORE ONLINE](#)



■ The main stand will feature three tiers



The stadium is set to open in time for the 2020-2021 season and will at first have a capacity of 9,000

DISABILITY SPORT

Visually impaired people "want to cycle and swim"



The research has certainly produced some valuable insight

Martin Symcox

Swimming, cycling and hitting the gym are the activities people with visual impairments most want to get involved in, according to a new impact report from Metro Blind Sport.

The report is based on a survey of Metro Blind Sport's network, which explored people's behaviours towards physical activity.

Key findings include that 40 per cent of those surveyed would like to cycle, 39.5 per cent would like to swim and 35 per cent would like to go to the gym.

Encouragingly, 71 per cent of members of the charity are achieving the chief



■ Metro Blind Sport makes sport available for the blind

medical officer's recommendation of undertaking 150 minutes of moderate-intensity activity per week.

The research has certainly produced some valuable insight and, for me, there are two standout learnings," said Martin Symcox, CEO at Metro Blind Sport.

[READ MORE ONLINE](#)

MAJOR EVENTS

Plans submitted for Birmingham 2022 stadium



The application will be considered by the planning department

Ian Ward

Proposals for the redevelopment of the Alexander Stadium in Birmingham have been submitted to the city council's planning department.

The stadium is set to be the focal point of the Birmingham 2022 Commonwealth Games, hosting the Opening and Closing Ceremonies as well as the athletics events.

At the heart of the wider effort to regenerate Perry Barr, the £70m plan would see the venue become a high-quality venue for diverse sporting and cultural events in the decades to come. Among the plans submitted are



■ The stadium will have a capacity of 18,000

proposals to increase the permanent seating capacity from 12,700 to 18,000. During the 2022 Games, temporary seating will be used to further increase the capacity to 30,000.

In legacy mode, the stadium will anchor an ambitious £500m investment project to completely regenerate Perry Barr.

"The application will now be considered by the planning department over the next few months," said Ian Ward, leader of Birmingham City Council.

[READ MORE ONLINE](#)

CYCLING

Government invests £13m in Bikeability

The government is investing an additional £13m in Bikeability, a programme designed to ensure schoolchildren across England will learn essential cycling skills.

Bikeability training is offered at three levels, based on a child's age and experience.

Training starts with basic bike-handling skills in a traffic-free, controlled environment and builds to managing a variety of traffic conditions on different types of roads.

The funding will ensure the programme is able to continue for another year – with around 50 per cent of primary schools



■ 400,000 children took part in Bikeability in 2018-19



The investment will help Bikeability train millions more cyclists

Grant Shapps

across England now being able to access the programme.

In the 12 months to April 2019, more than 400,000 children took part in sessions offered by the programme.

"I hope that the £13m investment will help Bikeability continue to train millions more young cyclists over the coming years," said secretary of state for transport Grant Shapps, who announced the funding.

[READ MORE ONLINE](#)

Detailed plans submitted for £21m Morpeth leisure hub

Work on a £21m leisure and community hub in Morpeth, Northumberland is set to begin in early 2020, after detailed designs were submitted for the ambitious project.

The project is being managed by Advance Northumberland, the development arm of Northumberland County Council.

Facilities at the venue will include a six-lane, 25m swimming pool with spectator gallery, a learner pool, day spa and a four-court sports hall.

[READ MORE ONLINE](#)

ELITE CLUBS

Wasps reveal plans for high-performance training centre



It is important to have long-term stability

Stephen Vaughan

Premiership rugby club Wasps is to build a new high-performance centre at Henley-in-Arden in Warwickshire.

The club has not had its own permanent training base since moving to Coventry from London in December 2014 – instead sharing a training facility with a local grassroots club, Broadstreet Rugby.

It has now, however, secured a site which will allow it to establish a new high-performance training base for the first-team and academy set-ups.

According to Wasps CEO Stephen Vaughan, the club will submit a planning



■ The club hasn't had its own training base since 2014

application for the project "shortly", with the aim of operating from the site for the start of the 2020-21 season.

"It is important to have long-term stability around our training base location and owning our own centre will bring a number of advantages to the Club," Vaughan said.

[READ MORE ONLINE](#)

TRAINING

Nike programme to help young BAME leaders in sport

Sportswear giant Nike is launching a programme which will support, empower and enable young people from BAME (Black, Asian and Minority Ethnic) backgrounds to become sports leaders in London.

Working with sports development charity Sported, the Future Leaders in Sport scheme will see inspirational young BAME Londoners benefit from a 12-month package of support, mentoring and personal development opportunities.

Targeting those aged between 16 and 30 – and who are currently involved in



■ The scheme will benefit people living in London



This programme nurtures young talent

Tom Burstow

grassroots sport groups in the capital – the 12 will be selected from across the city and will be given the opportunity to develop and launch their own sport for change project in their community.

"This exciting new programme that celebrates and nurtures the talents of young, BAME Londoners," said Tom Burstow, deputy CEO at Sported.

[READ MORE ONLINE](#)

Rugby's Offload mental health programme to be extended

A university study has helped a sporting charity secure funding to extend a successful mental health programme for men.

Edge Hill University's research team was commissioned by charity Rugby League Cares to explore the impact of its Offload programme.

The study showed 78 per cent of men reported feeling more aware of how to look after their health and wellbeing.

The Edge Hill report helped Rugby League Cares secure a further grant for the programme.

[READ MORE ONLINE](#)

Collaborations

We talk a lot about the need to bring the health and physical activity sectors closer together. We know the value that our industry provides to the health sector and how, with the right skills and qualifications, sports and physical activity professionals can support those with health needs to become more active and thereby improve their health and reduce the burden on the NHS.

As part of our work to align more closely with the health sector, we have entered into partnership with the Royal Society for Public Health (RSPH). This new collaboration is an important step in our commitment to breaking down the barriers between healthcare and sport and physical activity professionals. It sees CIMSPA become an RSPH corporate partner and RSPH join CIMSPA as an awarding organisation partner.

Health partners

As our newest awarding organisation partner, RSPH has had its first public health qualification endorsed against our brand new Health Navigator Professional Standard.

Developed in conjunction with sector specific health partners, this

new professional standard follows the success of our Working with People with Long Term Conditions Professional Standard. It will further progress our work within the health sector by supporting frontline employees within the sport and physical activity industry as they engage, signpost and support new or returning participants to physical activity or other lifestyle interventions.

Tackling inequalities

The RSPH's Level 3 Diploma in Health and Wellbeing Improvement – Supporting Behaviour Change in Professional Practice qualification will enable the sport and physical activity workforce to play a significant role in tackling the health inequalities of our population and support them to make physical activity part of their everyday routine.

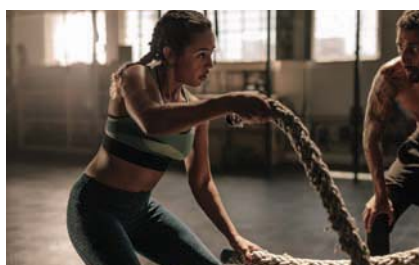
It's the first of what we believe will be many public health qualifications coming into our sector giving our professionals the skills they need to support those who may need health interventions, alleviating stress from the NHS and aligning health and sport and physical activity even more closely. ●



■ Tara Dillon, chief executive of CIMSPA



It's the first of what we believe will be many public health qualifications coming into our sector



■ The new health and wellbeing qualification will help trainers tackle inequalities



RESEARCH

Report: Swimming saving NHS £357m

Swim England has called on the government and healthcare professionals to "maximise the benefits" of swimming, after a report suggests that the activity saves the NHS more than £357m a year.

According to the Value of Swimming report – published by Swim England – water-based activities are already creating health savings of around £140m in dementia care and more than £100m in caring for stroke patients.

Other key savings are made in diabetes care (£37m), colon cancer (£10.4m), breast cancer (£9.8m) and depression (£9.5m).

The report also outlines how £51m is saved as a

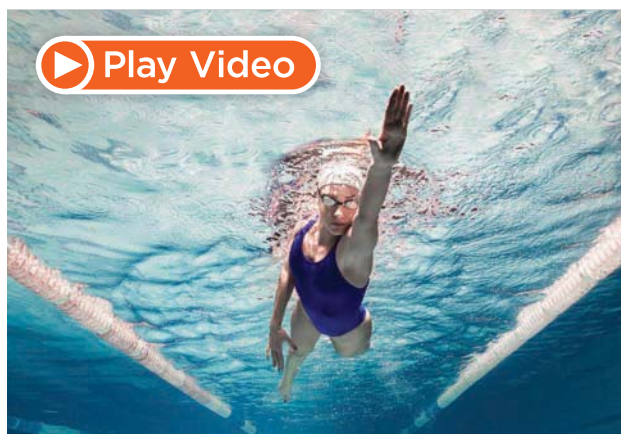
result of reduced GP and psychotherapy visits by those who swim regularly.

The data is based on research on data collected on regular swimmers at more than 1,000 pools in England over the past 12 months.

"This report proves what those involved with swimming have known for a long time – that it truly has the power to help people live longer, better, happier lives," said Jane Nickerson, chief executive officer of Swim England.

"For the first time, it has highlighted how swimming saves our health and social care system hundreds of millions of pounds a year."

[READ MORE ONLINE](#)



■ Around £51m is saved as a result of reduced GP and visits



Swimming has the power to help people live longer, happier lives

Jane Nickerson

POLITICS

Water Babies-led Children First campaign 'gaining pace'



There is no dedicated person to represent children in government

Steve Franks

A campaign calling for government to put children at the heart of all decision-making is gathering pace, following its launch earlier this year.

Children First is led by Steve Franks, CEO of infant swimming school Water Babies, and is focused on highlighting the lack of representation of children within government departments.

"There is no dedicated person to represent children in our government," Franks said. "Children aged five and under do not have a voice in parliament. I believe that campaigning for a cabinet minister will help us change that."



■ Water Babies lessons teach babies to control their breathing when swimming

A petition to back the Children First campaign has now reached 5,000 signatures, with more than 160 diverse organisations signing up.

"We are eager to strengthen our political support, as well as strengthen the campaign with our partners and spread wider public engagement with our petition," Franks added.

[READ MORE ONLINE](#)

WATER BABIES ARE HIRING!
SEE PAGE 33



Attract and engage learners to your lessons with our range of exciting resources

Did you know about the range of fun and colourful resources on offer to support your teaching, and encourage your learners to keep progressing their swimming and aquatic skills?

The range includes: Learn to Swim Awards for all the Swim England Frameworks, including certificates, cloth and pin badges, encouragement stickers, progression cards, storybooks, activity packs and much more.



Visit the Swim England web shop for details at shop.swimming.org



@SwimEngland



@Swim_England



@swimengland



**Swim
England**

Spa & wellness news

PEOPLE

The Sequoia appoints Kirsty MacCormick as director



MacCormick, who has spent 25 years in the wellness industry, previously worked in the Asia Pacific region for 10 years

The Sequoia spa at five-star The Grove hotel, UK, has appointed Kirsty MacCormick as spa director.

MacCormick, who has spent 25 years in the wellness industry, previously worked in the Asia Pacific region for 10 years, holding spa director roles with the Mandarin Oriental Hotel Group in Beijing and Tokyo.

During this time MacCormick was responsible for launching the spa at the hotel group's Tokyo property, which resulted in her being awarded the Mandarin Oriental Spa Division Golden Fan Award for personal excellence.



■ MacCormick has previously worked for Mandarin Oriental, Champneys Health Resorts and Kohler

MacCormick also worked with spa management and consultancy firm, Spatality, as well as Onyx Hotel Group, where she rebranded the spa offering across the group.

On her return to the UK, she continued with consultancy and pre-opening projects and developed her own nail salon brand, The Nail Yard, in Edinburgh.

[READ MORE ONLINE](#)

**SEQUOIA
ARE HIRING!
SEE PAGE
41**

RETREATS

Sophie Bengé confirms three-day Menopause Retreat

Spa writer and consultant, Sophie Bengé, will run a three-day Menopause retreat between 28

November – 1 December at Goodnestone Park in Kent.

Bengé has 20 years of experience in the wellness industry and set up the retreat, named Aging Gracefully, three years ago, following her own experience with the menopause.

Bengé has selected five women to host the event whose approaches she admires and who've had an impact on her.

Designed to help navigate the biological and emotional



■ Individual retreat bookings start at £1,250



Sophie Bengé launched the retreat following her own experiences around menopause

ups and downs of this life stage, the retreat will focus on hormones, nutrition, feminine energy, the way we move and the magic of sound.

Bengé has enlisted the help of gynaecologist Dr Annie Neill, nutritional therapist Jackie McCusker, sound therapist Susan Winchester and Kalindi Jordan, a specialist in human energy, psychology and sexuality.

[READ MORE ONLINE](#)

Adeela Crown announces residency at The Dorchester

Adeela Crown, a facialist and skincare specialist, has announced a new partnership with The Dorchester Collection that will include a residency at The Dorchester Spa in the group's iconic London hotel.

For the residency, Crown, who specialises in non-surgical skincare, has developed a range of high-performance facial rituals exclusive to The Dorchester.

Crown said: "Our collaboration is a perfect marriage of elevated luxury with superior skincare."

[READ MORE ONLINE](#)

SPA TECH

CryoAction looks for rapid UK growth

London-based CryoAction is expecting to quadruple its business in the next year or so, as demand for "freeze therapy" increases among the leisure sector.

Cryotherapy is most commonly used as a way to relieve muscle pain, sprains and swelling after soft tissue damage or surgery.

The application of extremely low temperatures on the problem areas can deaden irritated nerves, ease areas of discomfort or even treat skin conditions.

Freezing an area numbs it – which is why ice packs are often applied to sports injuries – but it also helps regenerate skin cells and encourage faster healing.

CryoAction currently has sites in Colwyn Bay, Wales and two locations in London, England with a chamber also in the Harpal Clinic and Wroclaw, Poland.

A spokesperson for the company said: "We envisage the number of sites with a CryoAction cryotherapy unit to be increasing greatly over the next year with over 400 per cent year on year growth."

"We see interest from a wide range of sectors such as spas, hotels, gyms and an increasing amount of vertical cryotherapy-only businesses."

"Cryotherapy is an attractive draw to customers looking for differentiation."

[READ MORE ONLINE](#)



■ CryoAction predicts to see 400 per cent year on year growth



We see interest from a wide range of sectors, such as spas and hotels

CryoAction

URBAN DAY SPA

Caudalie opens fourth London Boutique Spa



The spa makes visitors feel as if they are in Bordeaux

Jean-Christophe Samyn

French beauty brand, Caudalie, is opening its fourth London boutique spa in Notting Hill.

The new spa has two treatment rooms and offers facials, massages and body scrubs.

Caudalie has 39 boutique spas worldwide and has already opened three London locations: Covent Garden, Northcote Road and Islington.

The Islington spa has three double treatments rooms and one large VIP double treatment room.

Caudalie uses grapevine and grape extracts to develop all of their products.



■ Caudalie has 39 boutique spas worldwide and has already opened three London locations

The brand originates from a vineyard in Southern France, using the residual grape products from the vineyard's harvests.

Jean-Christophe Samyn, director of Caudalie UK and Ireland, said: "The boutiques make visitors feel as if they are at the Vinotherapie Spa in Bordeaux."

[READ MORE ONLINE](#)

NEW OPENING

£20m Silverstone Experience opens

The Silverstone Experience, a £20m attraction that hopes to inspire a new generation of motor racing engineers, has opened at the famous Northamptonshire racing circuit.

Set inside a refurbished RAF hangar (Silverstone was originally a World War Two airfield), the new museum will be home to the archives of the British Racing Drivers' Club (BRDC), including items from the 1940s, as well as more recent Formula One memorabilia.

Additional displays will reflect the site's wartime past, with RAF and WAAF uniforms, aircrew badges and part of the structure of a Wellington bomber on show.

The project has taken seven years to bring to fruition, and has benefited along the way from a National Lottery Heritage Fund contribution, to the tune of £9.1m

"Creating a home to tell the historic story of Silverstone was first discussed by the BRDC as long ago as 1971, so I'm proud to see this seven-year-long project come to fruition," said Sally Reynolds, CEO of Silverstone Heritage – the charity behind the initiative. "The talented and committed team of staff and suppliers behind the project have built an exceptional attraction that will inspire visitors with its incredible stories."

[READ MORE ONLINE](#)



■ Exhibits include those from the early days of motor racing



This will create a home to tell the historic story of Silverstone

Sally Reynolds

VISITOR ATTRACTIONS

Hasbro and Selladoor to open Monopoly attraction in London



The partners intend to roll out a number of consumer experiences based on the Hasbro brand portfolio, which also includes My Little Pony, Play-Doh and Transformers

A Monopoly live experience is to open in London next year, kicking off a new partnership between brand holder Hasbro and theatre producer Selladoor Worldwide.

Based on the popular board game of the same name, the immersive attraction will see teams complete challenges to move along the board and buy property. At this stage, however, the location of the Monopoly experience has not yet been announced.

According to the two companies, this is just the start of their plans together. They intend rolling out a



■ Iconic board game Monopoly becomes a live-action immersive theatre experience from next year

number of consumer experiences based on the Hasbro brand portfolio, which also includes My Little Pony, Play-Doh and Transformers.

According to Selladoor Worldwide CEO David Hutchinson, work has been taking place for more than a year on developing the concept.

[READ MORE ONLINE](#)

IT'S TIME TO FLY!



- Innovative Fly Theater Designs
- Competitive Costs
- Film Development Support
- Flying Films Available for Licensing

FLYING
EXPERIENCE **4D**
Fly Smarter

SimEx ! Iwerks
simex-iwerks.com/flysmarter



Since 2012, never has the UK been such a focal point for summertime sports with the country hosting such a rich variety of events

Nuno Guerreiro, principal architect,
HOK Sport and Entertainment



Sporting Excellence

Nuno Guerreiro, principal architect at sports specialist practice HOK Sport, has described UK's summer of sport "the best since 2012"



■ The 2019 Netball World Cup was one of a number of major events being held in the UK during the year

This year's "summer of sport" has proven how the UK's sports infrastructure is capable of producing a plethora of major events that attract fans from

around the world, according to Nuno Guerreiro, principal architect at HOK Sport and Entertainment.

Talking to *Leisure Opportunities* magazine, Guerreiro said that – with more than 2.6 million people attending seven major events – the UK sports sector can take "a lot of pride in what it has achieved".

"Arguably, since 2012, never has the UK been such a focal point for summertime sports with the country hosting two World Cups (netball and cricket), the Major League Baseball London fixtures and the Ashes – alongside the all-time British classics of The Open, the tennis at Wimbledon, the Royal Ascot and the Silverstone F1 Grand Prix.



■ The ICC Cricket World Cup attracted more than 800,000 people to venues

Fundamental to the success of this year has been the locations – they all delivered unequivocally

"Fundamental to the success of this year has been the locations.

"While M&S Bank Arena (the venue for the Netball World Cup), Royal Portrush (The Open) and the London Stadium (MLB Series) aren't exactly new, they have yet to acquire the international renown enjoyed by the iconic venues of Wimbledon, Lords, Ascot and Silverstone. But maybe they should, as they all delivered unequivocally."

Guerreiro also pointed out that meeting the challenges in using "older" venues has been crucial in the success of the events.

"The expectations inherent amongst stakeholders using a venue are not to be underestimated," Guerreiro added.

"The organisers, sponsors, the media, athletes and fans have widely differing and exacting needs. These can vary from state-of-the-art media centres and broadcast facilities, a selection of corporate hospitality options, a range of fan food and beverage concessions, fan



■ London now hosts both MLB and NFL games

entertainment areas (to meet the ever-growing demands of social media) and impressive player facilities – spanning discrete warm-up areas, treatment rooms, changing facilities and lounges.

"With established grounds, there is often the need to retrofit technology – hence the historic issues with services such as WiFi – but even modern venues face unexpected challenges, as anyone who has hosted VVIP guests or completely new sports can attest." ●

The UK's Summer of Sport 2019

■ ICC Cricket World Cup

Venues used: Bristol County Ground, Cardiff Wales Stadium, The Riverside Durham, Edgbaston, Hampshire Bowl, Headingley, Lord's, Old Trafford, County Ground Taunton, The Oval, Trent Bridge
Total audience: 800,000

■ MLB London Series

Venue: The London Stadium
Total audience: 118,718

■ Netball World Cup

Venue: M&S Bank Arena, Liverpool
Total audience: 125,000

■ Royal Ascot

Venue: Ascot Racecourse
Total audience: 292,719

■ The Ashes

Venues used: Edgbaston, Lord's, Headingley, Old Trafford, The Oval
Total audience: 483,800

■ The Open

Venue: Royal Portrush
Total audience: 237,750

■ Wimbledon Tennis Championships

Venue: All England Lawn Tennis and Croquet Club
Total audience: 500,397



This research shows that children experience profound and diverse benefits through regular contact with nature

Nigel Doar, director of strategy,
The Wildlife Trusts



Wild Things

The Wildlife Trusts have published a report which calls for all children to be given the opportunity to spend at least one hour a day in the wild



■ Of the children surveyed, 79 per cent also reported feeling more confident in themselves after spending time with wildlife

School children should spend at least one hour a day learning and playing in wild places, according to The Wildlife Trusts.

The conservation organisation made the call as part of a major report by the Institute of Education at University College London, which studied the effects of Wildlife Trust-led activities on the wellbeing of primary school children.

IMPROVING WELLBEING

The research revealed that children's wellbeing increased after they had spent time connecting with nature.

The children showed an increase in their personal wellbeing and health over time – and also displayed an increase in nature connection and demonstrated high levels of enjoyment.



■ The research revealed that children's wellbeing increased after they had spent time connecting with nature

Contact with the wild improves children's wellbeing, motivation and confidence – and also improves relationships

The children also gained educational benefits as well as wider personal and social benefits, with 90 per cent of children reporting that they had learned something new about the natural world and 79 per cent feeling that their experience could help their school work.

Of the children surveyed, 79 per cent also reported feeling more confident in themselves.

WILD EXPERIENCES

"This research shows that children experience profound and diverse benefits through regular contact with nature," said Nigel Doar, The Wildlife Trusts' director of strategy.

"Contact with the wild improves children's wellbeing, motivation and confidence. The data also highlights how children's experiences in and

around the natural world led to better relationships with their teachers and class-mates."

RECOMMENDATIONS

Based on the report, The Wildlife Trusts has made three recommendations for policymakers to consider.

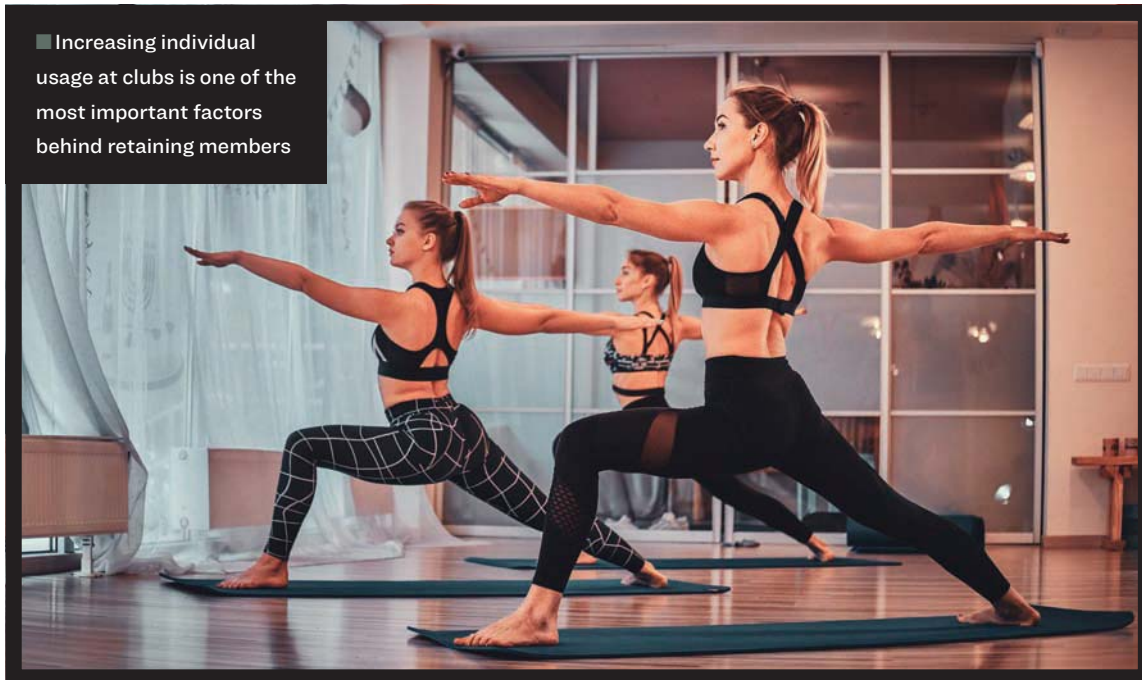
These are:

1. To change educational guidance so each child can spend a minimum of one hour per school day outdoors in wild play and learning.
2. For the government to create a Nature Recovery Network, which extends into schools and every other part of the UK's towns, cities and villages so that everyone lives in a healthy, wildlife-rich natural world.
3. To support children and to allow them to foster links between their personal identities and nature. ●



■ The Wildlife Trusts has called for a change in educational guidance so each child can spend a minimum of one hour per school day outdoors in wild play and learning

■ Increasing individual usage at clubs is one of the most important factors behind retaining members



Analysing success

Jose Teixeira, head of customer experience at Portuguese fitness group SC Fitness, says that analysing data is 'key to understanding club members'

Collecting and analysing data is paramount for any health club wanting to improve service quality and retention, according to José Teixeira, head of customer experience at Portuguese fitness group SC Fitness.

Speaking to *Leisure Opportunities*, Teixeira explained how SC Fitness – which operates 35 health clubs across three separate brands – has used data to take the guess-work out of customer relationship management (CRM).

"We have a business intelligence department with two business analysts and a psychologist," Teixeira said.

"Our company no longer has to make assumptions, we can work out the reason and support it with numbers. We have a lot of data about members: not only information like age, gender, height, weight and health, but their length of



People who use the club more, stay as a member for longer

José Teixeira, head of customer experience, SC Fitness.

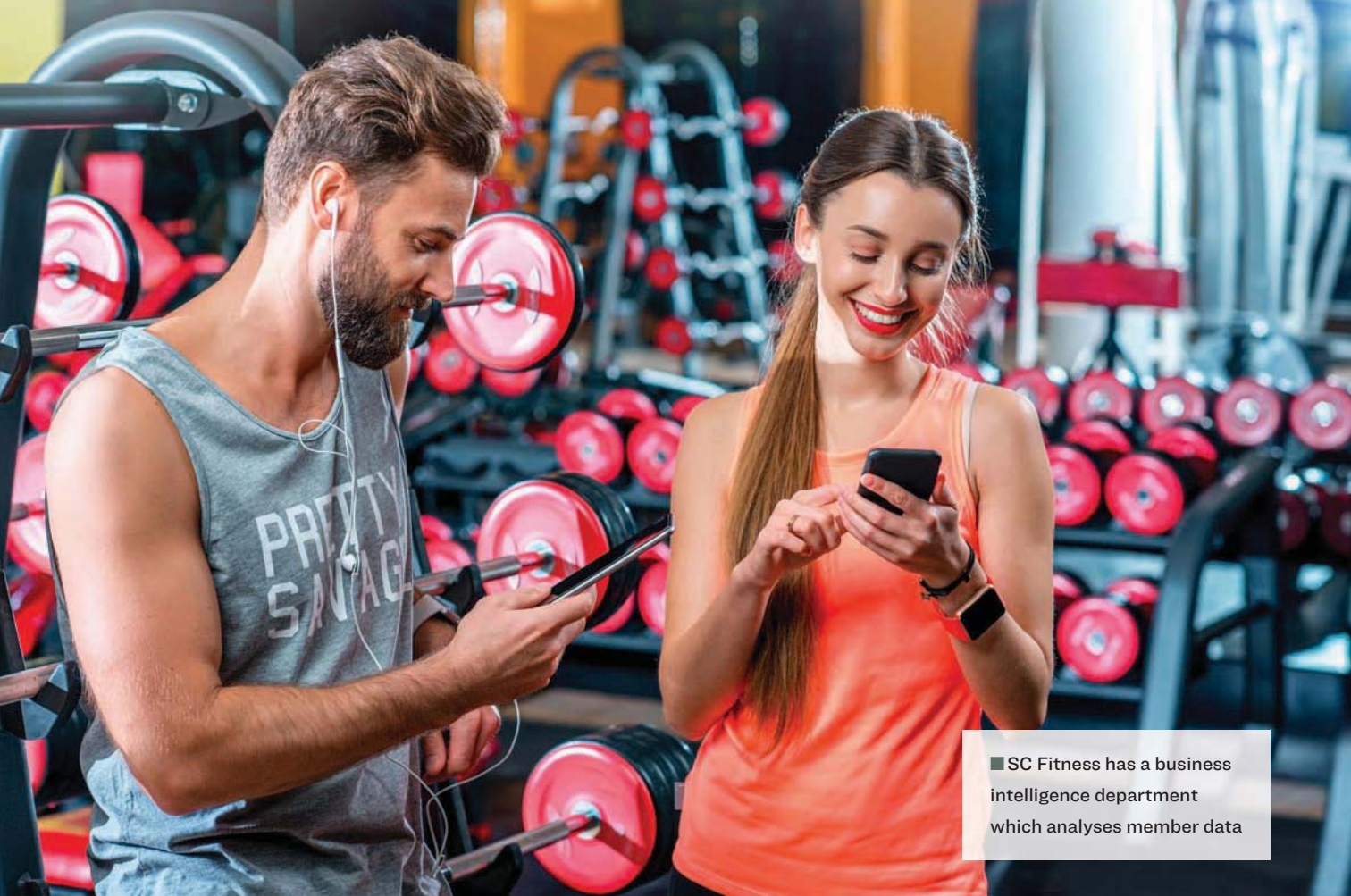
stay, and their usage. We track entries and exits of group exercise classes and use sensor cameras to get further usage data, we profile clients, as well as monitor who is coming and who is leaving."

Teixeira adds that analysing data has allowed the company to dispel some previously held assumptions about customer behaviours.

"For example, we have found that overcrowding is much more important than both cleaning and maintenance, in terms of its role in causing a member to leave," he added.

"If there isn't space to work out, because there aren't enough treadmills or room in the class, they leave.

"An instructor missing a class hurts the club a lot more than some hair in the showers. Cleaning and maintenance in the gym is important, but it is not as important as many would assume.



■ SC Fitness has a business intelligence department which analyses member data

“ Our company no longer has to make assumptions, we can work out the reason and support it with numbers ”

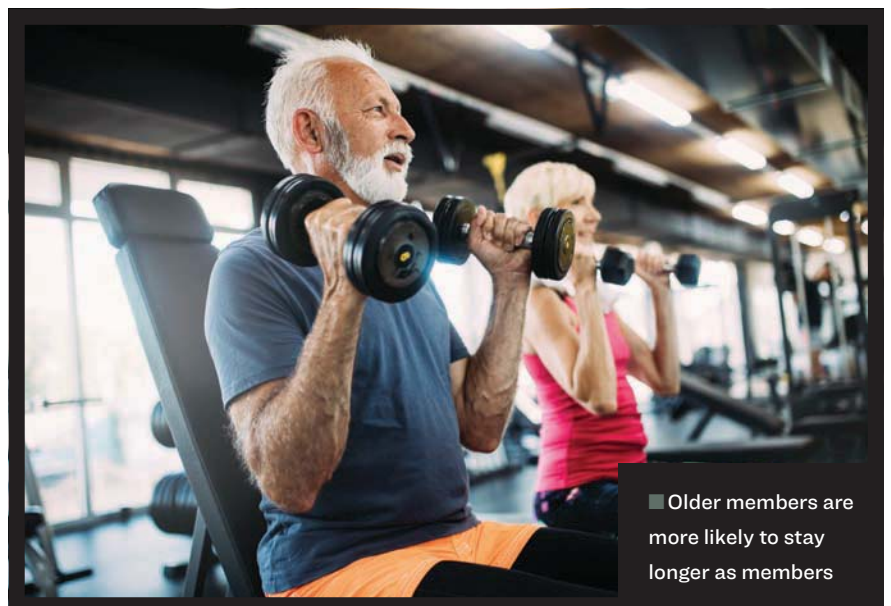
“We also found that older people stay as members for longer: they have more stable lives, are more stable financially and move less. And people with a contract also stay longer.

“People often assume that those who pay more stay longer, but we don’t see this. What we see is that if you have PT you stay longer because you use more, not because you pay more.”

He also revealed that, for SC Fitness, the most important factor for improving member retention was increasing individual usage.

“People who use the club more, stay as a member for longer,” Teixeira said.

“As soon as we sell a membership, we think about retention: our sales consultants book the assessment when closing the membership and then our fitness instructors help people to build a routine.” ●



■ Older members are more likely to stay longer as members

LOOKING TO RECRUIT?

For over 30 years
Leisure Opportunities
has helped organisations
across the sport and leisure
industry to find the best
talent available.

Contact us to post your job today!

call: +44 (0)1462 431385

email: leisureopps@leisuremedia.com

live chat: [leisureopportunities/livechat](https://leisureopportunities.com/livechat)



leisure opportunities

[@leisureopps](https://twitter.com/leisureopps)

Your careers & recruitment partner

WEBSITES ■ EZINES ■ INSTANT ALERTS ■ PRINT MAGAZINE ■ PDF MAGAZINE ■ DIGITAL MAGAZINE ■ SOCIAL MEDIA



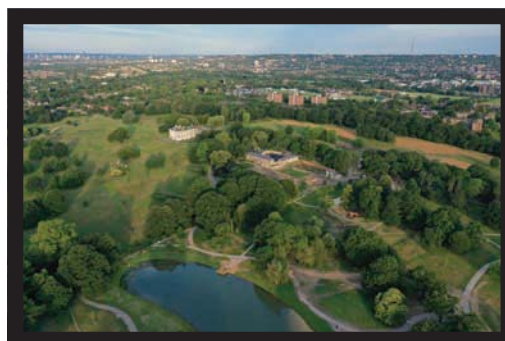
Lewisham Council is seeking
expressions of interest
 to identify a suitable operator to assume the
**operation of the swimming lake at
 Beckenham Place Park**, on a lease basis.

Beckenham Place Park is South East London's largest park and has benefitted from a £6m investment over the past 18 months. The jewel of the beautiful, historic landscape is the newly recreated Georgian lake, which now supports open water swimming.

Beckenham Place Park now attracts around 750,000 visits a year. Park visitors enjoy activities in the mansion, the new playground, the stableyard café, the extensive formal gardens and the swathes of ancient woodland. Increasingly, visitors also flock to swim in the lake. In the summer months, many of these are local people seeking a refreshing dip, and not seasoned open water swimmers.

The Council seeks an operator experienced in running outdoor swimming venues in urban areas. The operator also has the opportunity to offer other boating activities on the lake alongside swimming.

Initial expressions of interest are sought via responses to specific questions in the EOI pack, as well as background information on the organisation and a summary of the proposed approach to operations on the lake and health and safety.



Please click below or scan QR code for more information or contact vince.buchanan@lewisham.gov.uk and alison.taylor@lewisham.gov.uk for an EOI pack.

All expressions of interest should be submitted by midnight on 8th December.

Following receipt and review of expressions of interest potential operators will be contacted for subsequent discussions around the next steps.



More info



leisure opportunities

Your careers & recruitment partner

Recruitment headaches? Looking for great people? Leisure Opportunities can help

Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard



Gurpreet Lidder

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com



Aquatics Development Manager

Are you ready to take on the challenge of a lifetime?

Teaching over 50,000 babies and toddlers per week across the UK, Ireland, Canada, Netherlands, New Zealand and China, Water Babies is the largest pre-school swimming company in the world. We are looking to appoint a talented and experienced Aquatics Development Manager to develop what is the core of the business and help shape the company's aquatics programmes across the UK and internationally.

The Aquatics Development Manager will work with our franchise network to ensure the highest quality swimming lesson provision is in place company-wide and will be an integral part of the franchisor's Head Office team. They will work to develop our aquatic programmes through research into child development and ensure our teaching standards conform to best industry practice. They will support our network of over 600 teachers to be the best they can be through helping to create innovative and dynamic training content and teaching resources and will also be involved in training new franchisees in the aquatics part of the business.

The role will require you to work closely with our UK and international franchisees, head office team and teachers, therefore exceptional communication, organisation

and planning skills will be key to the success of this post. You should have proven and successful experience of teaching learn to swim lessons, developing aquatic programmes and working with individuals from a wide range of backgrounds. A sound understanding of child development and aquatics is essential.

The post will be full time and permanent and we will reward you with a competitive salary and company benefits package. It will be based in Devon, but include significant travel across our UK and international territories.

Closing date for applications is 12 noon on Monday 25 November.

For further information, scan QR code or click apply now. Alternatively, contact Hannah Smith, Group Associate Director on 07484 544 949.



 **Apply Now**

**water
babies**
learn for life®



Ref: CC7100R

Sports Assistants

Starting from £18,009, rising to £19,133 + 10% alternating shift allowance

Team Bath is the name and logo which binds together all the activities of the Department of Sports Development and Recreation at the University of Bath.

It is our job to provide an inspirational sports and fitness environment for athletes of all ages and abilities from beginners to elite athletes and from recreational to competitive. Our international standard £30 million Sports Training Village is backed by a centre of expertise in physiotherapy, sport science and athlete development.

Our delivery is supported by our dedicated team of staff based at the Sports Training Village who maintain our high standards. We are now looking for Sports Assistants to join our hardworking team.

Are you a sports enthusiast with ambition and want to be involved with all levels of sport?

Do you have a lifeguarding qualification (or be willing to obtain it), good interpersonal skills, and the ability to work as part of a team?

Working with the Shift Managers and Sports Supervisors in setting up indoor and outdoor activities and events, your main responsibilities will consist of lifeguarding, operation and maintenance of the sports facilities and associated

areas, and security, cleanliness, health & safety and emergency procedures.

In return for your commitment, we offer a range of great benefits. You will be able to take advantage of discounted access to all the facilities at the Sports Training Village. We also offer a competitive rate of pay, a great pension scheme, tax and national insurance savings through salary exchange schemes (on nursery care, cycle-to-work and fitness schemes) and up to 25 days annual leave per year.

Closing date: 13 November 2019.

Appointments will be made subject to an Enhanced Disclosure & Barring Service (DBS) clearance being obtained.

The University of Bath is an equal opportunities employer and has an excellent international reputation with staff from over 60 different nations. To achieve our global aspirations, we welcome applicants from all backgrounds.

For more information and to apply, click below or scan QR code.

 **Apply Now**



come for the potential, stay for the **success**

South Lake - General Manager

PO10 SCP 51 - 54 £53,727 - £ 56,858 per annum.

This £35m investment by the Council is of one of the UK's largest leisure complexes, which is a catalyst for our ambitious plan to Reimagine, Renew, and Regenerate our area.

Opening in late Summer 2020 , South Lake will incorporate best-in-class attractions including a 50m pool, 150 station gym, 8 court sports hall, health and beauty suite with its own vitality pool and a water-sports centre!. Look at the fly-through to see the quality of this incredible facility.

<https://getactiveabc.com/sllcvideo>

We need an exceptional leader to ensure we realise its potential. Leading from the front you will gain the confidence of people at all levels. You will share our public service ethos, and be able to blend this with commercial acumen to achieve our business objectives, and deliver real social value.

You will be expected to achieve exceptional operational standards. You will be able to demonstrate a track record of success in a relevant sector that includes launching new facilities and delivering significant performance improvement.

This is a fantastic area to live and work and there will be an attractive relocation package for the right candidate. The selection process for shortlisted candidates will take place over two consecutive days on 27th and 28th November at a facility within the Council area.

Are you up for the challenge?
Convince us you can make it happen.

Closing date for applications is
12 noon Friday 15th November 2019.



armaghanbanbridgecraigavon.getgotjobs.co.uk



**Armagh City
Banbridge
& Craigavon**
Borough Council



FOREST SCHOOL, COLLEGE PLACE, SNARES BROOK, LONDON, E17 3PY

Duty Manager

Full time 37.5 hrs per week

Competitive salary

We are seeking a responsible, dynamic individual to join our Management team. The successful candidate will work on a shift rota system covering days, evenings and weekends, being responsible for the operational management of the Leisure Centre; including health and safety, customer care, and leading and managing staff.

Applicants should be Word and Excel literate, with excellent administration, decision-making and customer-service skills, with a desire to train in other areas.

GSCE grade C or above in Maths and English is essential.

Previous experience in the Sports/Leisure industry is essential.

National Pool Lifeguard Qualification is required.

First Aid and Pool Plant Operators qualification is desirable, but training will be given to the right candidate.

The post is subject to two satisfactory references, medical questionnaire and a Disclosure and Barring Service check.

The School is committed to safeguarding and promoting the welfare of children and expects all staff to share this commitment. Applicants must be willing to undergo child protection screening appropriate to the post including checks with past employers and the Disclosure and Barring Service. We are an equal opportunities employer.

For more information
and to apply, click below
or scan QR code.



Apply Now



FEATHERSTONE HIGH SCHOOL



Sports Centre Assistant Manager

Location: Southall, UK

Salary: Grade 26 - 28 - £31,689 - £33,432 (possibility of extension to grade 29 for a candidate with significant experience)

Featherstone Sports Centre is a successful dual-use leisure centre, located within the grounds of Featherstone High School. The centre offers a range of different facilities for students and the local community, which include: Sports hall, AstroTurf, Studios, Fitness Suite, Climbing Wall, Saunas and a comprehensive range of Junior Activities.



We are seeking an experienced Assistant Manager to oversee the day to day management of the Sports Centre. As Assistant Manager you will have excellent business acumen to motivate and develop staff to be the best, you will ensure strict compliance when it comes to health and safety, performance standards and financial controls and you will communicate confidently with a broad range of people.

You will have strong problem solving and analytical skills and be able to make sound operational decisions, sometimes under pressure. We expect you to have a clear understanding of and a proven ability to manage budgets, as well as a "can-do" attitude and a real passion for sport, leisure and education.

Ideally, you will have a First Aid at Work qualification and Fitness Instructor or Coaching qualification, and CIMSPA membership is also desirable, although not essential.

The successful candidate will work on a shift rota system, covering days, evenings and weekends.

This role requires an enhanced Disclosure and Barring Service (DBS).

Please refer to the job description and personal specification for the post when applying.

PLEASE NOTE: Only applications submitted with a CV and covering letter, clearly explaining how you meet the criteria for this role, will be considered.

Closing Date:
9am Monday 18th November 2019

Interview Date:
Monday 25th November 2019

For more information
and to apply, click below
or scan QR code.



Apply Now





NATIONWIDE **APPRENTICESHIPS** NOW AVAILABLE!

Do you want a career in the Leisure, Sport and Fitness industry?

Everyone Active offer 12-month apprenticeship contracts and are looking for candidates who are keen to work in the sports and leisure industry.

Our apprenticeships are available in a wide range of leisure roles which include lifeguarding, gym instructing, multi-skilled activity leading, reception and swim instructing apprenticeships. No qualifications or previous experience are required to apply.

Why Everyone Active?

Become part of our family and you will receive a free membership to over 180 leisure facilities nationwide, plus great development and career opportunities and a host of other great benefits!

Find out more and register your interest today at
www.everyoneactive.com/about-us/careers/apprenticeships

EVERYONE CAN EARN WHILE THEY LEARN

 facebook.com/everyoneactive

 [@everyoneactive](https://twitter.com/everyoneactive)



INVESTOR IN PEOPLE

everyone
ACTIVE



PRINCIPAL CONSULTANT

ISLEWORTH BASED PLUS TRAVEL ACROSS THE UK

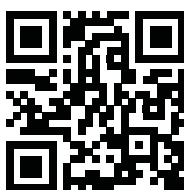
Max Associates is a specialist leisure consultancy providing procurement, feasibility and other similar advice primarily to the public sector and Local Authority clients.

Due to our recent client appointments, we are looking for a Principal Consultant with 5 years' experience in the leisure industry, with commercial/business planning experience or previous consultancy experience.

You need to be flexible, creative, have the ability to travel across the UK and have good interpersonal skills.

The remuneration package for this appointment is negotiable and will be based upon experience and ability to operate in this demanding environment.

Click 'apply now' or scan QR code for more information.



Beauty Therapist

Hilton

- Location: Dunblane, UK
- Competitive salary



Hilton
Ranked #2 Best
Workplace for
Millennials!

A Beauty Therapist is responsible for managing and carrying out professional spa and beauty treatments to deliver an excellent Guest and Member experience while helping to achieve sales revenue targets.

What will I be doing?

As a Beauty Therapist, you will be responsible for managing and carrying out professional spa and beauty treatments to deliver an excellent Guest and Member experience. Our beauty treatments include massages, body treatments, facials, manicures, pedicures and a range of other treatments. A Beauty Therapist will also be required to help achieve sales targets and manage customer feedback. Specifically, you will be responsible for performing the following tasks to the highest standards:

- Offer Guests a high level of service while embracing the Company's brand standards
- Manage and carry out procedures, have current knowledge of treatments, and ensure all treatments comply with current legislation and company standards
- Ensure client experience is proficient including bookings, payments, and consultation cards
- Interact and communicate effectively with clients, members, team members, guests, and management team



What will it be like to work for Hilton?

Hilton is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For nearly a century, Hilton has offered business and leisure travelers the finest in accommodations, service, amenities and value. Hilton is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Our vision "to fill the earth with the light and warmth of hospitality" unites us as a team to create remarkable hospitality experiences around the world every day.

And, our amazing Team Members are at the heart of it all!

For more information
and to apply, click below
or scan QR code.

 **Apply Now**





New and exciting opportunities have arisen to join the team at Sequoia, our award-winning, luxury spa and deliver an exciting, inspirational, rewarding and professional service to all members and guests.

Wellbeing Manager

The role will take responsibility for the day to day running of our gym, home to the latest hi-tech exercise equipment, as well as overseeing our new services such as Nutrition, Physiotherapy and Remedial Sports Massage which make Sequoia a true holistic Wellness destination.

The Wellbeing Manager will manage our team of Fitness Instructors as well as external practitioners so management experience is essential, in addition to a passion for motivating the team to achieve their personal and combined goals.

Spa/Holistic Therapist

As a Grove Therapist, you will need relevant qualifications (BTEC, NVQ, ITEC, CIDESCO, CIBTAC or equivalent), preferably with ESPA training and product knowledge.

Your spa experience will certainly have included delivering predominately massage treatments. But more than that, we're looking for a positive focus on customer care, the flexibility to work shifts and weekends, the ability to communicate and interact with guests, in English, and the desire to play your part in a fantastic team.

For more information and to apply,
click below or scan QR code.





OPERATIONS DIRECTOR

Saudi Entertainment Academy

Be a pioneer and join us to develop Saudi Entertainment Academy, first Attractions & Entertainment Training Institute in Saudi Arabia!

SOFRECO is a consulting and engineering company managing international projects. The SOFRECO Education and Training Department has been contracted to develop Saudi Entertainment Academy, a Training Institute specialized in Leisure, Attractions and Entertainment, in order to support the General Entertainment Authority development plan, in line with Saudi Vision 2030.

The Training Institute will offer 6 curricula focused on Amusement Park Design, Video Games Design, Maintenance, Safety/Security, Crowd Management and Entertainment Facility Management.

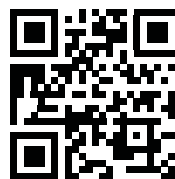
To achieve this goal, SOFRECO has set-up a Consortium with world-renowned French Education Institutions Académie de Paris and Université de Nice.

SOFRECO is now looking for the Training Institute Operations Director.

The Operation Director of the Training Institute is the central liaison between the training centre and Sofreco headquarters in Paris. The Director will oversee all business operations and is responsible for the overall success of the business. They will manage the Heads of Department and the team of trainers and they will implement the curricula and the certification process defined by the consortium.

For more information and to apply for this position please scan QR Code or click below

 **Apply Now**



CENTRE MANAGER

Rye Harbour Discovery Centre, East Sussex

Thanks to a successful bid to the National Lottery Heritage Fund, the Sussex Wildlife Trust is seeking an experienced facility manager to lead the team at their flagship visitor centre at Rye Harbour, East Sussex.



Sussex
Wildlife Trust

The Centre Manager will lead the team and run the day to day operation of the centre which includes an eco-friendly café, retail outlet, wildlife education events and provision of an exceptional visitor experience.

You will be an experienced facility manager with exemplary customer service standards. Demonstrating excellent interpersonal and communication skills at all levels, you will be an effective decision-maker with the ability to build consensus across a range of audiences. With a proven track record in effective staff management and leading a customer focussed team, you will be a creative thinker with the ability to bring new ideas to the organisation.

SUSSEX WILDLIFE TRUST

Sussex Wildlife Trust is a conservation charity for everyone who cares about nature in Sussex. We focus on protecting the wonderfully rich natural life that is found across our towns, countryside and coast.



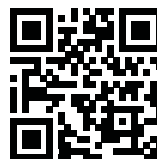
RYE HARBOUR DISCOVERY CENTRE

The Discovery Centre, which is currently under construction, will be Sussex Wildlife Trust's first visitor centre and has been generously supported by The Friends of Rye Harbour Nature Reserve, the local community and a range of funders. The 1,110 acre reserve is one of the most biodiverse places in Britain with 4,200 plant and animal species recorded and over 200 rare or endangered birds and mammals. It also hosts a range of historic buildings.

Closing Date: 9am Monday 18 November 2019

Interested applicants should apply with a full CV by scanning QR code or clicking on 'apply now'.

 **Apply Now**





WE ARE RECRUITING NATIONWIDE

EMPLOYED PERSONAL TRAINERS

Focus on PT Sessions



Excellent commission



Huge membership base



Guaranteed income



Peak timeslots

FREELANCE GROUP EXERCISE INSTRUCTORS

All disciplines



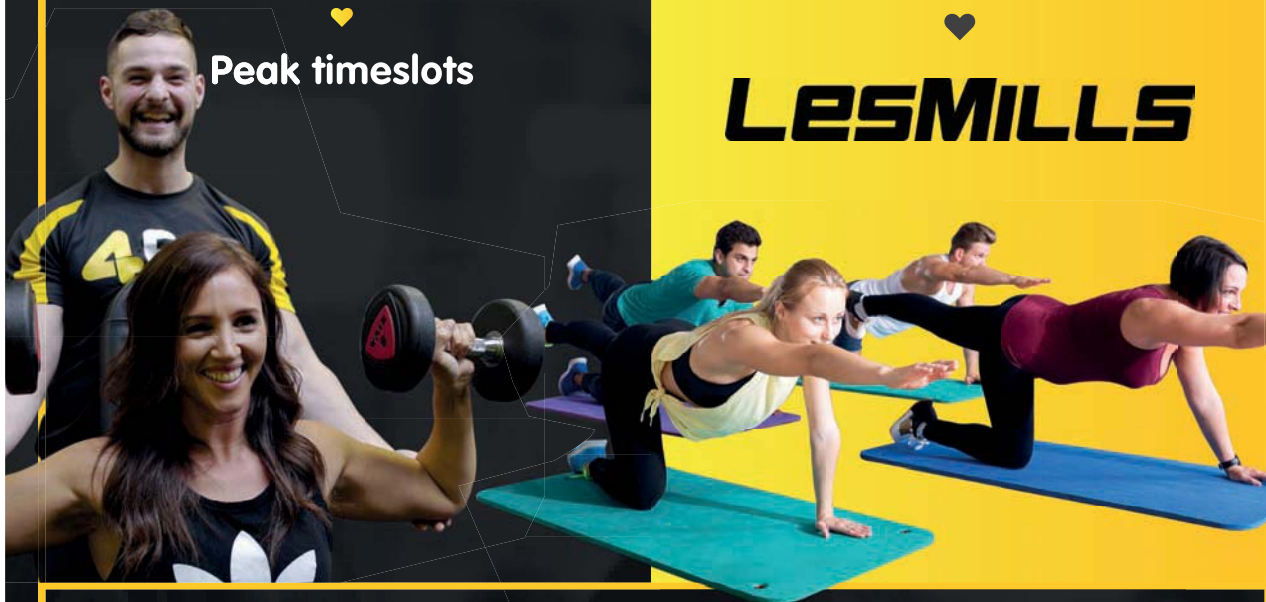
Back to back classes



£20 per hour



LES MILLS



Send your cv and cover letter to
stacey.gould@exercise4less.co.uk

SO YOU CAN TURN YOUR PASSION INTO YOUR CAREER.



WE ARE HIRING

Finding your fit. It's what The Gym is all about. No matter your shape or size or experience, there's a place for everyone here! Seeing everyone at The Gym grow by taking on amazing development opportunities in a growing business, and trying their arm at new things gives us a warm fuzzy feeling. And we want everyone who comes to us to get a piece of that amazing just-smashed-my-personal-best action. The Gym is where you take yourself to the next level.

- **GENERAL MANAGERS**
- **ASSISTANT GENERAL MANAGERS**
- **PERSONAL TRAINERS/FITNESS TRAINERS**
- **CAREERS IN GYM SUPPORT**

Come and find your fit at The Gym, head to
www.thegymgroup.com/careers.

the
gym.
find your fit



We are recruiting apprentices from 16-60+

énergie Fitness, the UK's leading fitness franchise operator, are building an apprenticeship programme without boundaries. You can view the 4 key job roles of Host, Sales Prospector, Personal Trainer and Club Manager on the énergie Leisure Opportunities portal www.leisureopportunities.co.uk/jobs/energie

At énergie we recruit apprentices from all ages and backgrounds. You can earn attractive salaries and are guaranteed free training leading to recognised, national qualifications. If you want to make a difference to the lives of people, and create a fitness club where people feel they belong, then let's have a conversation.

énergie operate over 100 clubs over UK and Ireland, locally-owned, nationally-led.

For more information
and to apply, click below
or scan QR code.

 **Apply Now**




**énergie
Fitness**
where you belong...



LUXE
FITNESS

PERSONAL TRAINER

Bristol, UK

Salary - Competitive

Are you an inspiring Personal Trainer looking for somewhere inspiring to build your business? Well, look no further!

Luxe Fitness is one of the UK's most stylish and atmospheric fitness clubs based in one of Bristol's most historic grade 2 listed buildings. A breath of fresh air in the fitness industry, offering a high-end premium club for an affordable price, perfect for building a personal training business.

We are not looking for average trainers, we are looking for the best! We want trainers who will blow us away with their passion and knowledge, trainers who expect more and will deliver more.

When it comes to gyms, you have to see us to believe us. We are definitely the coolest gym on the block.

All you need to work at Luxe Fitness is a Level 3 industry-recognised qualification, valid Personal Trainer insurance, a valid Emergency First Aid in the Workplace certificate and an amazing personality.

Benefits:

- 24-hour club access
- Free staff membership + guest complimentary membership
- Take home 100% of your earnings
- High PT rates
- Great range of equipment
- Spacious zoned layout
- Competitive Personal Trainer rent or Free-rent for under 10 hours of your time looking after our members
- No annual license fees or hidden fees
- An amazing club, amazing members, amazing atmosphere.

For more information and to apply, click below or scan QR code.

 **Apply Now**



WE ARE LOOKING FOR AN ENERGETIC PROFESSIONAL

GENERAL MANAGER

TO RUN OUR BRANCH IN STEVENAGE

COMPETITIVE SALARY AND BENEFITS

You need to have a passion for fitness and the ability to manage a team.

Your roles will include:

- designing and promoting activities to meet customer demand and generate revenue;
- advertising and promoting the club or centre to increase usage, which may include commissioning and considering market research;
- maintaining high levels of customer care, often with a particular focus on avoiding loss of existing users;
- prioritising target activities and user groups (especially in local authority centres);
- managing maintenance, insurance, repairs and cleaning; recruiting, training and supervising staff, including managing staff rotas;
- carrying out health and safety checks on the equipment and site;
- handling complaints and incidents, e.g. accidents, emergencies or theft;
- ensuring own and staff members' first aid training is up to date;
- delivering some fitness training or coaching in sports activities - often a good way of maintaining contact with customers;
- preparing and checking budgets and generating income;
- cashing-up and keeping stock records;
- purchasing equipment and supplies;
- using advanced management information (e.g. footfall, the popularity of classes by hour) to improve provision and timetables and cope with fluctuations in demand;
- writing monthly or weekly reports and preparing cash projections for senior management.

For more information and to apply, click below or scan QR code.

 **Apply Now**

