

leisure opportunities

21 January - 3 February 2020 Issue 780

Your careers & recruitment partner

Health club membership hits record

The number of people in the UK who are members of a private health and fitness club reached a record-breaking six million during 2019.

According to research by Mintel, the number of people with a private gym membership has grown by 15 per cent over the past five years – from 5.3 million in 2014 to 6.1 million in 2019.

The increase in memberships over the past 12 months has helped grow the total revenue registered by private health and fitness clubs to nearly £3.4bn during 2019 – an increase of 4.1 per cent on 2018 levels.

"The rise of lower-cost options and increased locations has made private gyms an accessible form of leisure, while a greater focus by consumers on healthier living and exercise is also providing a boost to the sector," said Lauren Ryan, Mintel leisure analyst.

"The convenience of more options close to work and home, with more flexible off-peak options available from the leading brands, has



■ Memberships have risen by 15 per cent

boosted demand, while competition has driven prices down.

"While membership numbers are set to continue to increase, the competition for new customers will drive down average fees and limit revenue growth over the next five years."

[READ MORE ONLINE](#)



**Membership numbers
are set to continue
to increase**

Lauren Ryan



FITNESS

Digme Fitness acquires Another Space

Full service operator Third
Space sells its studio arm

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ATTRACTIONS

£24m Game of Thrones attraction for N-Ireland

Project could see tourism
spend increase to £400m

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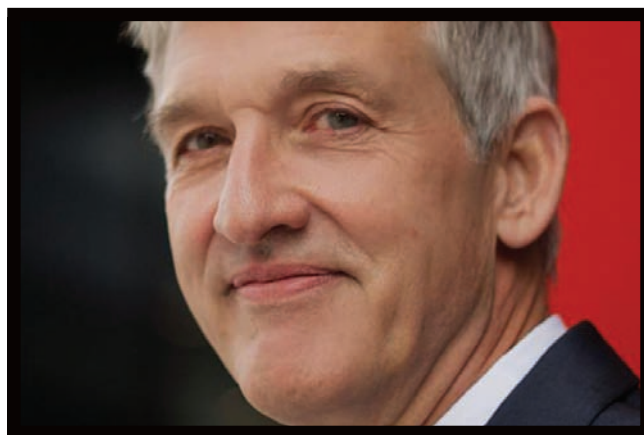
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UK's National Lottery Heritage Fund appoints **René Olivieri** as interim chair

Former scientific publishing executive René Olivieri has taken over as chair of the UK's National Lottery Heritage Fund and National Heritage Memorial Fund on an interim basis, following the decision by Sir Peter Luff to stand down.

Olivieri was for many years the chief executive of Blackwell Publishing. Today, he designs and delivers courses on innovation, business models and cultural change for senior executives in both commercial and not-for-profit organisations.

He has been a member of the board of trustees of the National Lottery Heritage Fund, which makes decisions



■ Olivieri (pictured) replaces the outgoing Sir Peter Luff in the role

"Sir Peter Luff played a vital role in supporting the UK's heritage during his five years as chair of the two funds"

on lottery funds, since 2018 and has chaired its finance, staffing and resources and Investment committees.

The UK government is currently undergoing a recruitment process to appoint a permanent

replacement for Sir Peter, who was diagnosed with Parkinson's Disease last year.

"Sir Peter Luff played a vital role in supporting the UK's heritage during his five years as chair of the two funds," said Olivieri, paying tribute to his predecessor.

Of the challenges ahead, Olivieri said he and the National Lottery Heritage Fund board would be looking at how they respond to the climate emergency, ensuring that a more diverse and inclusive range of people is involved with the UK's heritage, protecting at-risk heritage and supporting the sector to develop "greater capacity and resilience".

Old Trafford looks to improve visitor experience – appoints Merlin veteran **Steve Davies** as ops director



■ Davies will start in his new role in April 2020

Emirates Old Trafford – the home ground of Lancashire County Cricket Club (LCCC) – has appointed a visitor attraction specialist as its new operations director.

The appointment of Steve Davies is part of a strategy to improve the venue's visitor experience and to make it an "all-round destination" – rather than simply a place for sport.

Davies joins from Merlin Entertainments, where he has spent more than 14

"It's my job to help build on what has been achieved over the last decade here and deliver the best possible experience for all"

years working at visitor attractions in several senior roles – including head of operations at Alton Towers and operations director at Chessington World of Adventures.

He joins Lancashire Cricket – which owns the Emirates Old Trafford – from Madame Tussaud's London, where he's worked as general manager since September 2017.

"Emirates Old Trafford is an iconic sporting institution with a fantastic history and the plans for further development and growth are something that really excite me, particularly with the new stand and extension of the Hilton Garden Inn hotel over the next few years," Davies said.

"I want to deliver the best possible experience for all."



■ Walliams worked with creative lead John Burton on the ride

"I've worked really closely with Alton Towers to make sure the ride is just as funny and exciting as the book"

David Walliams unveils Gangsta Granny ride for Alton Towers

Television personality David Walliams has revealed new information about an attraction planned for Alton Towers, based on his hit series of children's books.

Called Gangsta Granny: The Ride, the attraction will be a 4D dark ride, combining a physical ride experience with high-tech special effects and storytelling. Due to open in Q2 2020, the ride tells the story of Ben and his discovery that his Granny is secretly an international jewel thief. The ride experience will see guests take part in an attempt at the greatest heist ever on a mission to steal the Queen's Crown Jewels.

During the experience, passengers will go through a series of scenes where they will see, feel, hear and smell a unique re-telling of the Gangsta Granny story, utilising 3D projection mapping and animation.

The ride will be in the park's The World of David Walliams area, where other attractions will feature characters from the author's books.

"I've worked really closely with the team at Alton Towers to make sure the ride is just as funny and exciting as the book," said Walliams. "I think children and their parents – and even their grandparents – are

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Former Sony chief **Ian Hetherington** joins VT specialist Immotion Group

Ian Hetherington, former MD of Sony Computer Entertainment Europe, has joined Immotion Group, a UK-based VR firm, as chair of Immotion Studios, the company's VR experience creation arm.

During his time at Sony, Hetherington was instrumental in the design and implementation of the Sony PlayStation and oversaw its launch into the European market. He also published a number of leading Playstation games, including *Wipeout* and

"Hetherington will be responsible for developing new experiences, focused on the company's partner markets"

Lemmings, and served as one of the mentors of *Grand Theft Auto* creator, David Jones.

In his new role Hetherington will oversee ongoing commercial work, as well as create a number of immersive experiences for *National Geographic*. He will also be responsible for developing a catalogue of new experiences, focused on the company's partner markets.

"Ian will add his own dynamism and commercial expertise to the creation of our experiences," said Martin Higginson, CEO of Immotion Group.

"He's currently working on a number of engaging experiences, giving the perfect product for existing partners, as well as giving us a range of experiences for zoos, science centres and museums."

■ During his time at Sony, Hetherington was instrumental in the design and implementation of the Sony PlayStation

Anytime Fitness UK CEO **Stuart Broster** to step down – Neil Randall named successor

Stuart Broster, chief executive of Anytime Fitness UK, will step down from his role in April 2020.

Broster, who was named CEO in August 2017, recently relocated to Scotland and outlined his desire to reduce set up his own consultancy business.

During his tenure, Broster has overseen Anytime Fitness UK's growth to become the second-largest private gym operator in the UK, the brand's repositioning from "convenience to coaching" and the launch of a new gym design.

He will be replaced by Neil Randall, the current chief operating officer.



■ Broster will be replaced by Neil Randall (pictured)

"Neil was the outstanding choice as Stuart's successor and the Board believe he is the perfect appointment"

Randall has been heavily involved in developing and implementing Anytime Fitness UK's future strategy.

In a statement, the company's board said it believes Randall will "provide continuity to the

great progress" made under Broster's leadership.

"Neil was the outstanding choice as Stuart's successor and the board believes he is the perfect appointment for Anytime Fitness UK at this time," said Andy Thompson, Anytime Fitness UK chair.

"Since joining the business in 2018, Neil has been heavily involved with all aspects of the business and has enjoyed outstanding success across strategy, marketing and supporting franchise network. With Neil knowing the business inside out, and forming strong relationships with staff, franchisees and suppliers, this gives the Board reassurance and confidence in a seamless transition."



■ Warr was made director of performance in 2016

UK Sport performance director **Chelsea Warr** steps down just months before Tokyo 2020

Chelsea Warr, the UK Sport performance director, has stepped down from her role to join the Queensland Academy of Sport as chief executive later this year.

Warr, who is Australian, has been seen as one of the key figures behind Great Britain's successes at the London 2012 and Rio 2016 Olympic Games.

She joined UK sport in 2005 as a performance programme consultant and was later promoted to lead the Performance Pathways, where she pioneered Great Britain's talent identification and development programme.

The programme has fast-tracked hundreds of athletes into world-class programmes – and discovered Olympic champions Helen Glover and Lizzy Yarnold.

She was promoted to deputy director of performance in 2013, playing a pivotal role in building the high-performance strategy for Tokyo 2020, and was named director of performance in 2016.

"We would like to thank Chelsea Warr for the significant contribution she has made to British sport over the past 18 years; both at UK Sport and prior to that at British Swimming," said UK Sport in a statement.

"We would like to thank Chelsea Warr for the significant contribution she has made to British Olympic and Paralympic sport"

UK Sport

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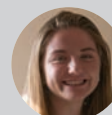
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BOUTIQUES

Digme Fitness acquires Another Space

Digme Fitness has acquired Another Space – the boutique studio arm of premium health club operator Third Space.

The deal includes the Another Space's two London sites in Covent Garden and Bank, increasing the number of studios in Digme's portfolio to eight.

Another Space was set up as a standalone boutique fitness concept by premium club operator Third Space in 2016. The two Another Space studios were ran independently from the full-service Third Space clubs.

"We have always admired Another Space for its high-quality team, beautiful studios and

prime locations," said Digme co-founder and CEO Geoff Bamber.

"We believe that this transaction will strongly benefit our existing community, with two new central London locations and more concepts to avail of, as well as benefiting the members of Another Space by giving them more opportunities to work out across London."

Colin Waggett, CEO of Third Space, added: "We're very happy to be handing over the reins of Another Space to Digme – a highly respected operator and one that shares many of the same values as we do."

[READ MORE ONLINE](#)



■ The deal increases the number of Digme sites to eight



We're very happy to be handing over the reins to Digme

Colin Waggett

HEALTHCARE

NHS to offer cancer patients 'prehab' fitness plans

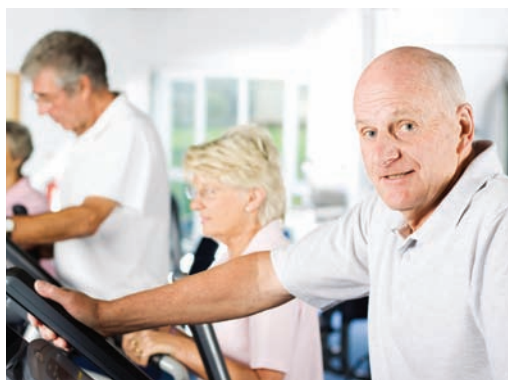


The scheme will see thousands of people being invited to sign up for the "prehab" fitness programmes within 48 hours of being diagnosed with cancer

NHS patients who have been diagnosed with cancer will be offered exercise and gym sessions before they start chemotherapy.

The "prehabilitation" programmes will be implemented in the hope that increasing patients' physical activity levels will boost their ability to successfully undergo – and recover – from the often punishing treatments.

The scheme will see thousands of people being invited to sign up for the "prehab" fitness programmes within 48 hours of being diagnosed with cancer. The programmes will include a mix of



■ The scheme will be offered to those with cancer

high-intensity workouts and strength-based exercise training and will be accompanied by nutritional advice.

There will also be a focus on mental health support, as part of plans to get patients "match fit" and ready to face the often arduous cancer treatments.

[READ MORE ONLINE](#)

EXPANSION

1Rebel signs deal to open studios across Middle East



We realised there was only one partner we wanted to work with

James Balfour

1Rebel has signed a deal to enter the Middle Eastern fitness market, expanding the brand's plans to grow its footprint globally.

The UK-based boutique studio operator has signed an agreement with Pulse Fitness & Sports Company, which will see the development of the 1Rebel brand across seven countries: Saudi Arabia, the United Arab Emirates, Oman, Bahrain, Kuwait, Jordan, and Egypt.

Established in 2018, Pulse Fitness was set up to grow the boutique fitness segment in Saudi Arabia and across the Middle East.



■ The founders of 1Rebel and Pulse Fitness

The company was founded by Fahad Al Hagbani and Nathan Clute, both fitness industry veterans, with Al Hagbani having previously founded BodyMasters and Fitness Time, the largest chain of fitness centres in the Middle East with over 150 locations.

"When we looked to enter the Middle Eastern market, we realised that there was only one partner we wanted to work with," said James Balfour, CEO of 1Rebel.

[READ MORE ONLINE](#)

MARKETING

This Girl Can campaign features 'real' female fitness

The latest edition of the highly-successful This Girl Can Campaign has been celebrated for its "taboo-busting" and "brave" take on what female fitness really looks like.

The new body-positive advert is seen as a perfect antidote to what has been described as "unrealistic and negative images of women" often used in fitness-related online content and media marketing campaigns.

According to Sport England, the film has been designed to show the raw, unfiltered reality of women exercising in whatever way that works for them.



■ The film has been designed to show a 'raw reality'



This Girl Can is about helping women feel confident

Lisa O'Keefe

Lisa O'Keefe, Sport England director of insight, said she hopes the advert will convince women they don't need to be in shape to take part.

"This Girl Can is about helping women feel confident, so they can overcome the fears about being judged.

"We've designed the adverts to show things we're still not seeing - women using exercise to manage period symptoms or juggling motherhood."

[READ MORE ONLINE](#)

ClassPass raises funds to accelerate further growth

Fitness subscription platform ClassPass has secured US\$285m worth of investment, which it looks to use to further expand its global reach.

The Series E investment package was led by L Catterton and Apax Digital, with additional participation by existing investor Temasek.

The funding follows a period of growth for the company. It has expanded its presence into 28 countries, while also signing up more than 1,000 employers into its corporate wellness programme.

[READ MORE ONLINE](#)

ON DEMAND

LRG Fitness launches on-demand service

Online fitness company LRG Fitness has launched a new on-demand service.

LRG On Demand will offer access to a library of exercise videos, with each targeting different areas of the body.

The videos last a maximum of 20 minutes each – targeting those who are “time poor” – and include 10-minute HIIT sessions.

As well as fitness routines, the library will include mindfulness videos.

Operated by husband and wife team Ben and Nina Gambling, LRG Fitness will also target the family market with the service, with a number of videos created in a way which allows children to take part.

The on-demand service has been launched in addition to LRG Fitness’ other online-based fitness operations, which include weekly tailored exercise videos sent directly to LRG members’ inbox – alongside nutrition ideas and advice and general lifestyle tips.

“As we have grown older, and now with a family, lifestyle choices including diet are equally as important to us as it is for them,” the couple said in a statement.

“Wanting to combine our passion with our talents by offering a unique service that provides health and lifestyle benefits has driven us to form LRG Fitness”.

READ MORE [ONLINE](#)



■ The videos last a maximum of 20 minutes each



We want to offer a unique service

Ben and Nina Gambling

MARKETING

Let's Move for a Better World campaign kicks off



Alongside its important social message, the Let's Move for a Better World represents a very effective tool for fitness centres to increase their business

Technogym has launched its Let's Move for a Better World campaign for 2020, aiming to promote wellness and fight the global obesity epidemic.

The social campaign has been designed to provide young people with donated fitness equipment – and educate them on the importance of physical activity in order to help them avoid sedentary lifestyles.

Running from the 16 March to the 4 April 2020, those taking part will “donate their movement” through the Technogym Ecosystem. Facilities taking part will register their members’ activity levels. The more active a centre and its



■ Those taking part will ‘donate their movement’

members are, the greater the donation of fitness equipment by Technogym will be to a school chosen by each operator.

“Alongside its important social message, the Let's Move for a Better World represents a very effective tool for fitness centres to increase their business,” Technogym said in a statement.

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Sports news

BUSINESS OF SPORT

Barcelona tops 'money league' - but EPL rules the roost



Broadcasting deals remain the largest individual revenue stream for European clubs, comprising 44 per cent of total revenue

Spanish champion Barcelona Football Club generated more money than any other club in Europe for the first time in history, overtaking its fierce rival Real Madrid.

Barcelona achieved revenues of £741.1m during the 2018-19 season, with second place Real Madrid making £667.5m.

While the top two come from the Spanish La Liga, it is the English Premier League (EPL) which was again declared the richest league in Europe, with eight EPL clubs making it into the top 20 revenue generators.



■ Barcelona generated revenues of £741.1m in 2018-19

Manchester United (with revenues of £627.1m) remains the highest earner among English clubs, with four other EPL clubs making it into Europe's top 10 – Manchester City (£538.2m), Liverpool (£533m), Tottenham (£459.3m) and Chelsea (£452.2m).

As for sources of income, broadcasting deals remain the largest individual revenue stream, comprising 44 per cent of total revenue of European clubs.

[READ MORE ONLINE](#)

CAMPAIGNS

RFL and YEF to tackle youth crime

The Rugby Football League (RFL) has been awarded £660,000 from the Youth Endowment Fund (YEF) to launch Inspiring Futures – an initiative aiming to reduce youth crime and violence.

The programme has been designed to prevent young people from getting caught up in violent crime through work at schools, local communities and families. It will be delivered by the charitable foundations of RFL clubs Hull FC, Leeds Rhinos, Warrington Wolves, Wigan Warriors, Leigh Centurions, St. Helens and Huddersfield Giants.

The Inspiring Futures programme will be made up of three strands: Educate, Aspire and Connect.

Educate will see coaches from the clubs' foundations deliver assemblies in local secondary schools to 8,750 young people, aged 11 to 14, over the next two years.

The sessions will use messages and media from professional rugby league players to promote self-esteem, teamwork and well-being. Coaches will also work alongside these schools to run 12-week mentoring programmes to support young people with behavioural issues.

"Too many children have their lives blighted by violent crime," said Jon Yates, executive director of the Youth Endowment Fund.

[READ MORE ONLINE](#)



■ The programme has three strands – Educate, Aspire and Connect



Too many children have their lives blighted by violent crime

Jon Yates

SAFETY

Stadiums face 'airport-like' security

Sports stadiums and large entertainment venues could soon be forced to implement airport-style security checks, after the government offered its backing to the controversial "Martyn's Law" proposals.

Martyn's Law is a campaign led by Figen Murray, the mother of Martyn Hett, who died in the 2017 suicide bomb attack at Manchester Arena.

Murray has campaigned for sports stadiums, concert halls and other entertainment venues to be forced to adopt a range of measures – such as the installation of metal detectors – and to compel public venues and spaces

to undergo counter-terror training and implement specific security policies.

Writing in the *Mail on Sunday*, security minister Brandon Lewis has now suggested that the government was "100 per cent" behind the proposals driven by Murray.

"The Prime Minister (Boris Johnson), Home Secretary (Priti Patel) and I are all 100 per cent behind Figen and are working to improve security measures at public venues and spaces," Lewis wrote.

"We are working quickly to come up with a solution that will honour Martyn's memory and all of those affected by terrorism."

[READ MORE ONLINE](#)



■ Some European stadiums already have stringent safety measures



We are 100 per cent behind the proposals

Brandon Lewis

MAJOR PROJECT

Luton Town clears final legal hurdle to stadium plans



The project has been designed to fund the stadium project and will include leisure facilities, offices, retail units, restaurants and a 300-bedroom hotel

Championship football club Luton Town has cleared the final legal hurdle standing in its way to begin work on a new 17,500-seater stadium.

The High Court confirmed that no appeal had been made against the decision to dismiss a call for a Judicial Review on the planning approval the club secured for its Newlands Park project.

Capital & Regional – the owner of The Mall Luton in the centre of the town – had originally asked for a judicial review on the decision to back the Newlands Park development. It did not, however, pursue the claim within the 6 January deadline.



■ Newlands Park is a mixed-use development

Newlands Park is a mixed-use development to be located at Junction 10 of the M1.

The project has been designed to fund the stadium project and will include leisure facilities, offices, retail units, restaurants and a 300-bedroom hotel.

[READ MORE ONLINE](#)

Show preview promotional feature

If you're in the leisure industry there's only one place to be from Tuesday January 28th to Thursday January 30th and that is **SPATEX 2020**.

Send yourself to Coventry in January!

With the cream of the international wet leisure industry gathering at the Ricoh Arena's Ericsson Hall in Coventry, this year's SPATEX promises to be a spectacular one. As well as a busy trade floor, the event will offer a comprehensive educational programme.

Looking to reduce energy bills?

Conscious of climate change and the need to reduce the Industry's dependency on plastic, SPATEX 2020 aims to promote an awareness of the environment. Talks and demonstrations in the double programme of free seminars and training workshops will, among many other subjects, focus on how we can all play our part in becoming more eco-aware.

- Wednesday 29 January 11:00 (Arena 1) – **Energy Savings for your Pool**
- Wednesday 29 January 13:30 (Arena 1) – **Energy Savings via the use of Automatic Valves**

In addition, the show's 100 companies will showcase a range of sustainable products and services.

Pick up vital skills and CPD points

SPATEX's double seminar and workshop programme provides free education for the industry. This year, there are 22 different sessions running throughout the three days of



■ SPATEX 2020 offers a large exhibition floor and a comprehensive educational programme

the show. Of these, 16 are new titles and six are promoting green issues.

Led by a host of eminent industry experts and supported by industry bodies, such as the Institute of Swimming Pool Engineers (ISPE), the programme includes the latest guidance on good building practice, health and safety and legionnaires' disease.

The Pool Water Treatment Advisory Group (PWTAG) will be hosting a special day of seminars on water treatment and best practice on Thursday January 30th. Seminars include:

- Wednesday 29 January 14:15 (Arena 1) – **Types of Bacteria in Pools and Spas**
- Thursday 30 January 12:15 (Arena 1) – **Supporting Operators with Health & Safety Law and Guidance in Swimming Pools**

There will also be a parallel seminar programme with a host of diverse topics, ranging from setting up e-commerce webshops to European Standards post-Brexit.

Elsewhere, the STA (Swimming Teachers' Association) is holding a Pool Plant Conference, which will include an update on safety training awards and pool plant qualifications.

Hands-on demos

There's nothing like someone showing you how it should be done! Leaks in pools and spas are the bane of a leisure manager's life. To help with the issue, there is a leak detection masterclass on Tuesday 28 January in Seminar Arena 1 (13:30 – 14:30). There is also a pump strip-down masterclass on Wednesday 29 January in Seminar Arena 1 (12:30 – 13:30). ●


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A new year ahead

We are looking forward to another successful year both for CIMSPA and the sector, and are already working towards our objectives for 2020. But before we look ahead, it's worth reviewing just how much we have achieved over the past 12 months.

The year that was

We enjoyed another strong year of growth, particularly in CIMSPA memberships which has increased to more than 12,000.

We also grew our partnerships with employers and training providers and are now working with 163 training providers and 148 employers, with more partnerships pending. The growth of new members and new partnerships is hugely positive for our sector. It means that even more sports and physical activity professionals have access to a vast offering of CIMSPA-endorsed training to further their personal development, helping to open doors to more career opportunities in the sector.

During 2019, we also continued to make inroads into Higher Education (HE). We established partnerships with 17 HE institutions and endorsed 19 degrees – and CIMSPA was named as the Professional Statutory Regulatory Body for HE in our sector, as well as the end point assessment quality assurance agency for apprenticeships.

We also continued to work closely with Sport England, who significantly increased their investment in our work.

Looking ahead

In 2020, we will build on the achievements of last year. We will continue our work in HE, connecting more HE establishments with industry employers and aligning more degrees

to our professional standards to ensure that students are work-ready and employable from the day they graduate.

We will also develop partnerships with more employers, awarding organisations and training providers to expand our range of CIMSPA-endorsed training to build a recognised and respected profession, that helps to drive physical activity among the wider population, while giving sports and physical activity professionals the creditably they deserve. As part of this, we will unveil our new chartered process for health and fitness practitioners at our conference in February. This means personal trainers, coaches and others can receive chartered status in the same way as management professionals ensuring respect and recognition for the highest performing fitness practitioners in the sector.

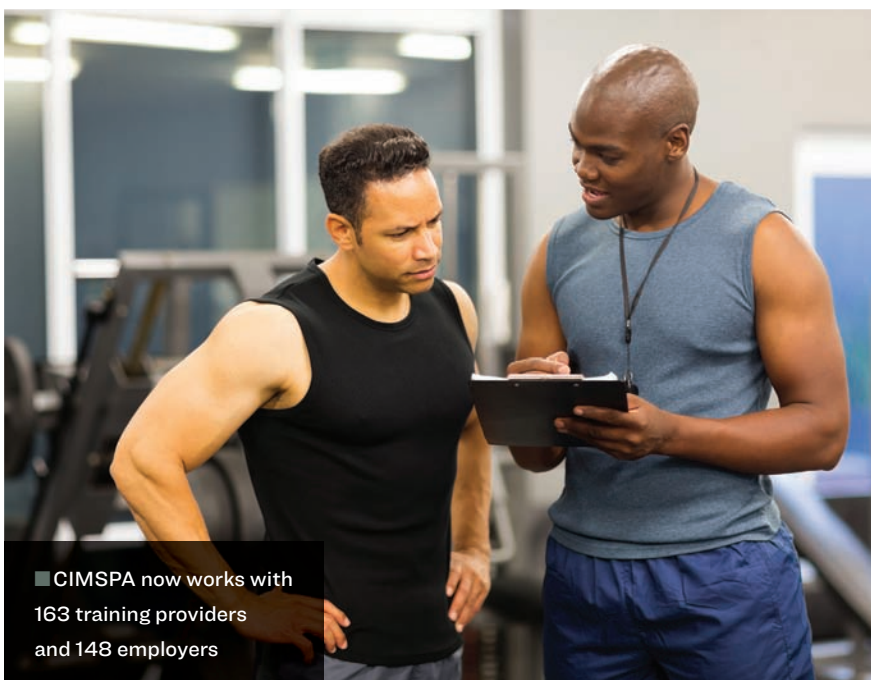
Find out more at the CIMSPA conference at Derby County Football Club on Thursday 27 February 2020.



■ Tara Dillon, chief executive of CIMSPA



We will unveil our new chartered process for health and fitness practitioners at our conference in February



■ CIMSPA now works with 163 training providers and 148 employers



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PARTNERSHIPS

OneSpaWorld partners Celebrity Cruises

Celebrity Cruises has selected health and wellness provider OneSpaWorld as the exclusive spa and wellness partner for its fleet.

The partnership is an expansion of an existing partnership between the brands which debuted on the Celebrity Edge.

The agreement, which will see the existing ship's facilities rebranded as The Spa, will commence in May 2020 and include the operations of future Edge series ships currently being built for Celebrity Cruises, as well as nine existing Millennium and Solstice Series ships.

The onboard spas will offer 124 treatments, including the

Hot Mineral Body Boost, Zero Gravity Wellness Massage and Elemis Biotec facials.

"Wellness has always been an integral part of the Celebrity Cruises experience, and the spa and wellness experts at OneSpaWorld will help us deliver even more memorable experiences", said Lisa Lutoff-Perlo, Celebrity Cruises' president and CEO.

After the transition, the ships' spas will also feature salons by haircare brand Kérastase, and Gharieni treatment beds, including the MLX Quartz and WellMassage 4D models – offerings which were both introduced on Celebrity Edge.

[READ MORE ONLINE](#)



■ The spa partnership is set to commence in May 2020



Wellness has always been an integral part of the experience

Lisa Lutoff-Perlo

REDEVELOPMENT

Rebranded Center Parcs spa opens after £6m revamp



The forest location was something we were keen to amplify

Neil Fairplay

The Aqua Sana spa at Centre Parcs Longleat Forest, UK has relaunched with a new name and concept following a £6m refurbishment.

With design by Sparcstudio, the 2,222sq m Forest Spa has been reimagined with the creation of 24 spa experiences which draw inspiration from different aspects of nature and the surrounding forest landscape.

Sparcstudio co-director Neil Fairplay told *Leisure Opportunities*: "The special feel of Longleat spa's distinctive forest location was something we were keen to amplify. We've reconnected



■ The spa has been renamed as Forest Spa

the spa with the forest and outdoor areas, while at the same time creating an intuitive and relaxing spa journey for guests, which is planted firmly in the natural flora and fauna".

Following the restyle, the spa's footprint has increased by 40 per cent.

[READ MORE ONLINE](#)

A smiling blonde woman with long hair, wearing a white button-down shirt, is the central figure of the image. She is looking directly at the camera with a warm, friendly expression. The background is a soft, out-of-focus indoor setting with light-colored walls and a hint of a window or doorway. The overall tone is professional yet approachable.

Develop a talent for managing your talent.

Engaging your team is key to attracting and retaining employees in today's competitive labor market. The inaugural ISPA Talent Symposium will equip you with energetic and innovative approaches to solving these pertinent workforce challenges. Established spa industry and workforce development professionals will join featured speakers to help you unlock the secrets to fostering an engaged workforce and developing a talent strategy.



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Learn more at experienceispa.com/events

Attractions news

STUDIO TOUR

£24m Game of Thrones attraction for N-Ireland



The tour will feature original sets, costumes and props from the series, as well as a host of interactive experiences

The upcoming Game of Thrones studio tour in Bambridge, Northern Ireland, will boost the country's tourism spend to £400m by the year 2030 a report has revealed.

Expected to open later this year, the studio tour will be housed inside Linen Mill Studios – a key production site for the show – and is the result of a partnership between HBO and Linen Mill owner, John Hogg and Company.

Being developed at a cost of £23.7m, the tour will feature original sets, costumes and props from the series, as well as a host of interactive experiences,



■ Visitors will be able to visit the "Throne Room"

while the great hall at Winterfell will serve as the centrepiece of the tour.

Also planned are a restaurant and a 'backlot' café designed to replicate the studio catering that the Game of Thrones cast and crew would have experienced, as well as a ticketing area and retail and office spaces.

[READ MORE ONLINE](#)

SUSTAINABILITY

National Trust aims to become net-zero by 2030

The National Trust has revealed plans to become "net-zero" – generating 100 per cent of its energy needs on-site – by 2030.

The charity said it will be reducing emissions across its value chain and "significantly enhancing carbon sequestration" on the land it owns.

The strategy to offset its carbon footprint includes plans to plant 20 million trees over the next 10 years – one of the UK's biggest woodland creation projects. The initiative will result in more than 18,000 hectares of



■ National Trust owns more than 500 heritage properties



Working with sustainability expert Carbon Intelligence, the National Trust is one of the first organisations to commit to achieving net-zero without relying on the purchase of carbon offsets

woodland being established, removing 300,000 tonnes of carbon – equivalent to the annual emissions from 37,000 UK households.

Working with sustainability expert Carbon Intelligence, the National Trust – which owns more than 500 heritage properties – is one of the first organisations to commit to achieving net-zero without relying on the purchase of carbon offsets.

[READ MORE ONLINE](#)

3D printing "could democratise heritage"

Researchers at the University of Brighton are experimenting with 3D printing technologies as a way of democratising cultural heritage, as well as helping museums repatriate items to their original owners.

The issue of repatriation of objects – especially through colonisation – is a sensitive one and displaying 3D replicas might not always be seen as acceptable. However, the researchers say that using 3D printing technology can "support museums through their transformation from colonial institutions to more modern and open organisations".

[READ MORE ONLINE](#)

MAJOR PROJECT

£175m waterpark plans face delay

Plans for a £175m indoor tropical waterpark and spa in Manchester, UK, will have to wait until March for approval, with the local council set to consider the proposal in March 2020.

Therme Group and developer Peel L&P initially submitted plans in July 2019 for public consultation, with a planning application to Trafford Council following last month. The plans foresee a 28-acre resort that includes a 700,000sq ft (213,000sq m) resort building, a 43,000sq ft (13,100sq m) public square and a 38,000sq ft (11,600sq m) lake.

Facilities would include a wave pool, indoor and

outdoor swimming pools, and a 45m-tall tower that will accommodate water slides. The site will also include landscaped gardens and cycle paths.

According to The *Manchester Evening News*, Trafford Council has confirmed the plans will go forward for detailed scrutiny by its planning committee in March 2020. If permission is granted, construction could begin soon after, and the park could open by early 2022.

"Bringing Therme Manchester to Trafford City is a once-in-a-generation opportunity," said James Whittaker, development director of Peel L&P Group.

[READ MORE ONLINE](#)



■ Therme's plan envisages a £175m water park resort



“
This is a once-in-a-generation opportunity

James Whittaker

AQUARIUM

ReefLive submits proposals for Belfast aquarium



The proposals have attracted strong levels of support

Keith Thomas

Aquarium company ReefLive says it has received an "overwhelmingly positive" level of community feedback to its plans to build a new aquarium in Belfast, for which a planning application has just been submitted to the city council.

The proposed £12m attraction would be situated a short distance from the Titanic Belfast visitor experience and could open its doors in Q2 2021 if approved. ReefLive said it expects to attract more than 300,000 visitors per year.

Keith Thomas, managing director of ReefLive, commented: "The



■ The £12m attraction is set to open in Q2 2021

proposal to bring a new aquarium to Belfast has attracted strong levels of support from the community and has bolstered our confidence in the decision to open the first ReefLive Aquarium in Northern Ireland."

[READ MORE ONLINE](#)

Focus on wellness

Hotel giant Accor has announced plans to extend its offering by delivering wellness interventions to hotel guests in all areas



■ Accor is making wellbeing a company-wide imperative

By investing in holistic wellness experiences we're establishing a model for strong revenue growth

Hotel giant Accor has published a white paper dedicated to wellness across its portfolio of brands, which include Raffles, Fairmont, Mercure and Sofitel.

It's a Wellness World:

The Global Shift Shaking

Up Our Business gives insights into Accor's strategy for delivering wellness interventions to hotel guests in all areas, including those beyond the walls of hotel spas and gyms.

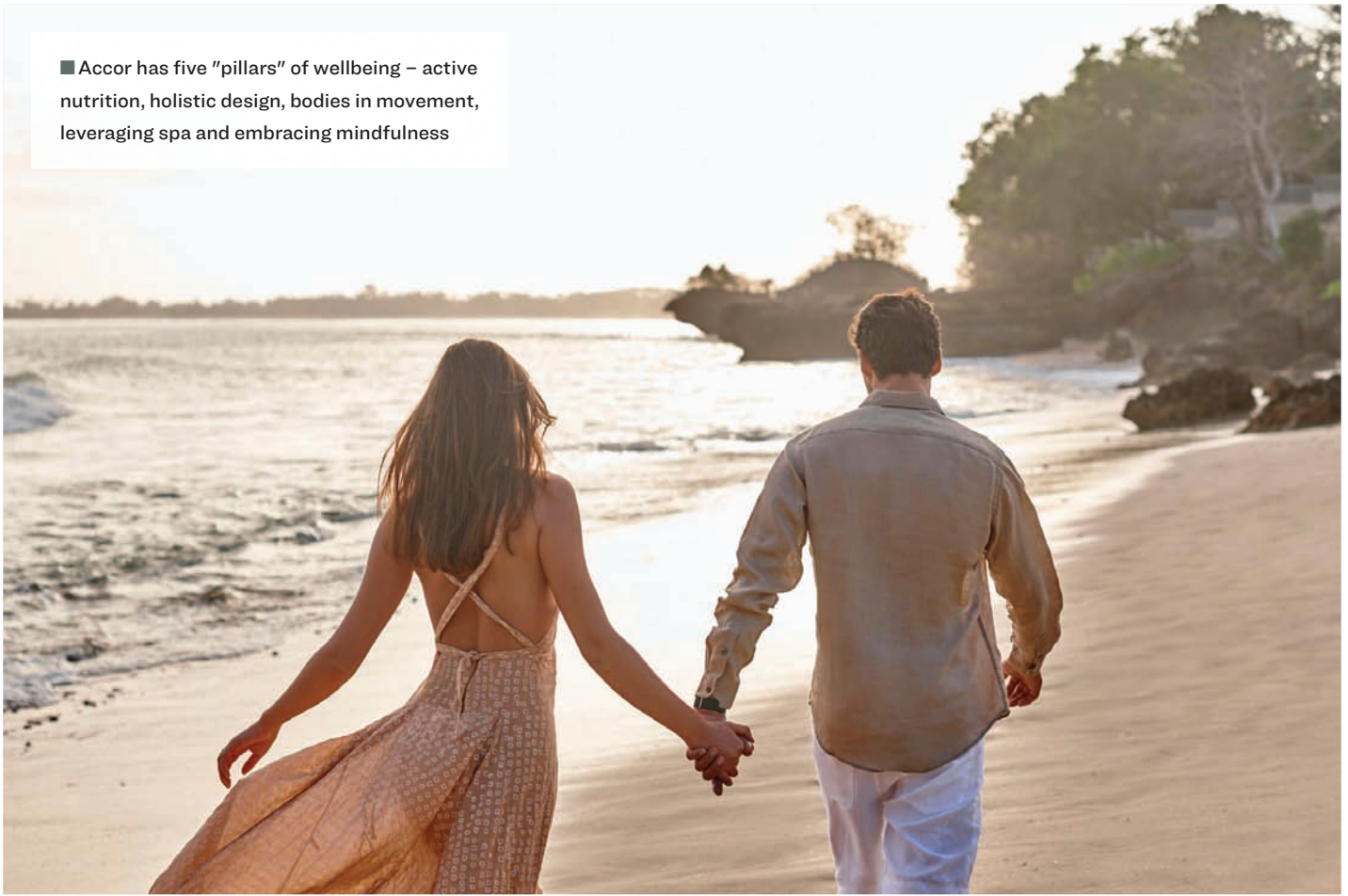
Emlyn Brown, Accor's global VP of wellbeing, luxury and premium brands, said: "Accor is making wellbeing a company-wide imperative. We are looking at things such as how much the company invests in wellness, how we integrate 'feeling better' into the entire customer journey so our guests can stick to their healthy habits while they're away from home, and how we provide spaces for them to discover new ones.

"It's an exciting time as we look to shore up our future business health."

The paper highlights the opportunities the wellness movement provides for hoteliers, and some of the ways Accor brands will deepen their commitments in this area throughout 2020 and beyond.

Examples are given of how Accor's leading hotel brands are evolving with the wellness movement. For example, Raffles Hotels and Resorts employ Feng Shui and

■ Accor has five "pillars" of wellbeing – active nutrition, holistic design, bodies in movement, leveraging spa and embracing mindfulness



The mindset of wellness has evolved beyond spas and workout spaces, challenging the hospitality industry

Biophilia techniques to bring balance to its interior spaces, while its menus are designed to enhance sleep, counter jet lag and promote digestive health.

"Our hotel brands are embracing the challenge of continuously surprising our guests with new ways to achieve health and wellbeing during their travels, inspiring them to choose our hotels again and again," said Brown. "By investing in holistic wellness experiences that help our guests feel good throughout the customer journey, we're establishing a model for strong revenue growth through return bookings, word-of-mouth referrals, and a positive social media presence, contributing to a steady and sustainable business for years to come."

Anne Dimon, CEO and president of the Wellness Tourism Association said: "The mindset of wellness has evolved beyond spas and workout spaces, challenging the hospitality industry to consider how

it integrates other health considerations into its daily operations."

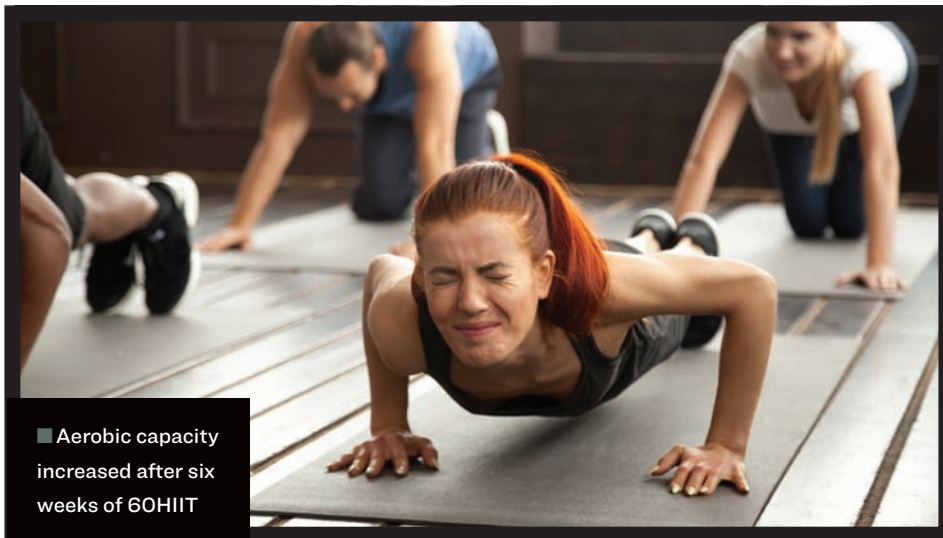
The paper reveals that 77 per cent of consumers "take steps in their daily lives to stay healthy and active, make informed food choices and manage stress", while 56 per cent of affluent travellers place a top priority on the statement, "I'm striving to become healthier in the coming year".

The white paper also explores the economic and social factors driving the rise of wellness around the world, such as the ageing population. This is affecting some parts of the industry, as rising healthcare costs are driving an increased focus on prevention through lifestyle changes.

The white paper will act as a catalyst to help energise Accor's wellness teams globally, while also informing the five key pillars that guide its approach to wellbeing – active nutrition, holistic design, bodies in movement, leveraging spa and embracing mindfulness. ●



■ Emlyn Brown, Accor's global VP of wellbeing, luxury and premium brands



■ Aerobic capacity increased after six weeks of 60HIIT

Timing is everything

Timing – and the rest between bouts of exercise – have been found to be the key factor to ensuring HIIT is effective



■ Research from Liverpool John Moores University points to a "sweet spot" which exercisers need to hit in order to make HIIT beneficial

A study has suggested that high-intensity interval training (HIIT) – now a regular feature at most health clubs – is only effective as a means of improving fitness if it is performed at 60-second intervals.

Research from Liverpool John Moores University points to a "sweet spot" which exercisers need to hit in order to make HIIT beneficial – with 60-second breaks being effective and 30-second and 120-second rests not.

A team of researchers at Liverpool John Moores University completed a study comparing two popular HIIT protocols (60HIIT and 30HIIT) performed for six weeks, three times per week, in a sample of 26 previously sedentary men and women.



■ The researchers looked at three parameters of fitness: aerobic capacity, stiffness of arteries, and body composition

60HIIT means six to 10 60-second intervals with 60 seconds of rest, whereas 30HIIT means four to eight 30 seconds intervals with 120 seconds of rest.

They kept track of training adherence and intensity remotely via a heart rate monitor that fed info through a mobile app.

The researchers looked at three parameters of fitness: aerobic capacity, stiffness of arteries, and body composition (meaning how much muscle and fat they had) during the six weeks of HIIT.

Aerobic capacity increased after six weeks of 60HIIT but there was no difference for 30HIIT on any of the three parameters.

This means that 60HIIT should be used over 30HIIT because

“

In order for people to get the most out of HIIT we need to get the timing right

the former improves fitness whereas the latter doesn't.

Hannah Church, one of the researchers involved, said: "In order for people to get the most out of HIIT, which may be the answer to the difficulties of paying for and getting to the gym, we need to get the timing right.

"Our research showed just how important this is, because we found that 30 second intervals with 120 seconds of rest meant that participants' heart rates didn't stay up. 120 seconds is just too long to be resting for!"

The results of the research were presented at The Physiological Society early career conference, Future Physiology 2019: Translating Cellular Mechanisms into Lifelong Health Strategies. ●



Tempo has been developed exclusively for the care of seniors with their unique needs in mind

Satish Movva, CarePredict CEO



Wearables for seniors

A company specialising in artificial intelligence has created a wellness tech that can predict falls and ailments in the elderly



■ The system uses sensors, indoor location data, machine learning and AI to learn the senior's "normal" activity pattern

A new product, aimed at the ageing population, is combining wearable fitness tech with artificial intelligence to create a device designed to help predict potentially harmful ailments.

US-based AI specialist CarePredict has launched the Tempo Series 3 wearable tracker, described as the world's first wearable that can detect small changes in the daily activity patterns of seniors. These changes in patterns can often precede falls, malnutrition, depression, and Urinary Tract Infections (UTIs).

The tech is able to autonomously observe and chart the activities of daily living (ADLs) – such as eating, cooking, walking, sleeping, bathing, and bathroom-use patterns.

The system uses sensors, indoor location data, machine learning and

■ The wearable tracks the everyday actions of the elderly



“ The data from conventional fitness trackers and smartwatches are not sufficient in assessing the continued wellness of a senior ”

AI to learn the senior's "normal" activity pattern and alerts family and friends when there is a deviation from their normal pattern.

These insights allow families of seniors to know when they are skipping meals, aren't sleeping well, are less active or if things are different than usual.

Using a linked CarePredict @Home app, family members can receive alerts and see how the user is doing on a daily basis.

"The data from conventional fitness trackers and smartwatches are not sufficient in assessing the continued wellness of a senior," said CarePredict CEO and founder Satish Movva.

"Tempo has been developed exclusively for the care of seniors with their unique needs in mind.

"For instance, we know that very often falls can occur during the night when conventional wearables are

being recharged. So, we have catered for that by designing the Tempo with a swappable battery to ensure it never needs to be taken off for charging.

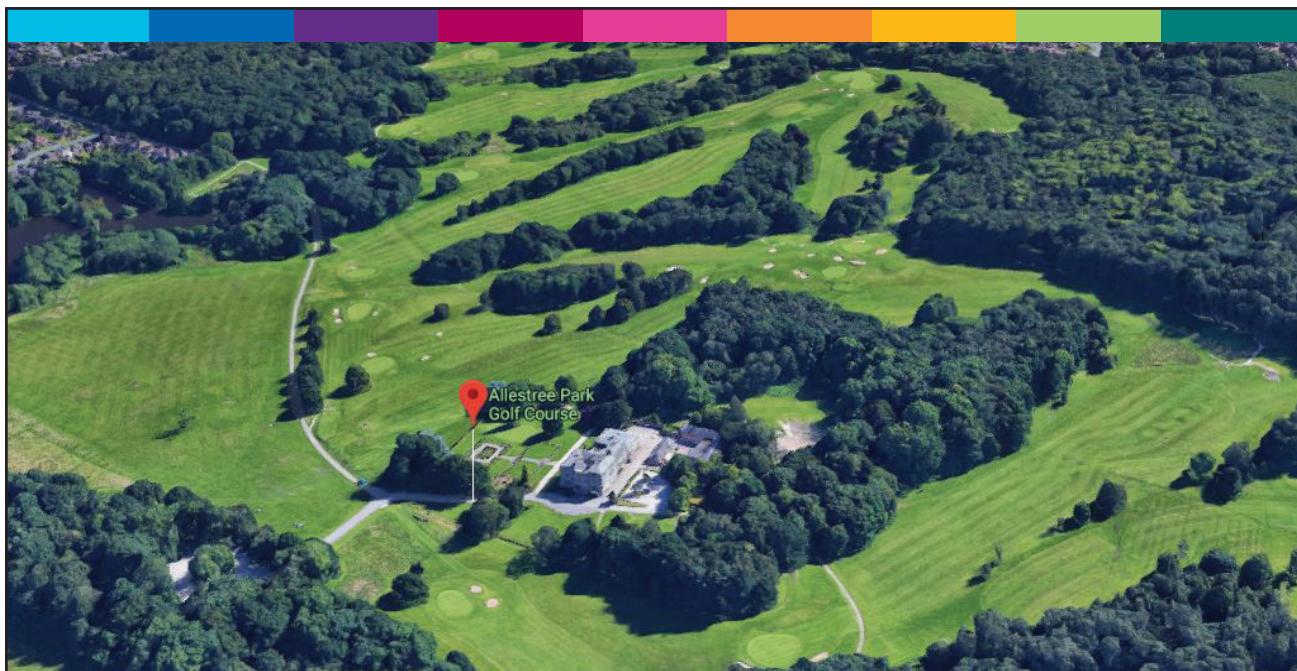
"Some wearables come with a button to alert for help, but Tempo goes beyond that to provide two-way communication that allows seniors to speak directly with family members for immediate reassurance and peace of mind.

"Goal setting in fitness trackers often entails counting of steps but in order to truly understand the abilities and frailties of a senior, Tempo tracks all their activity and distills that into an easy to understand and industry-first Activity Score."

The Tempo 3 was launched in January 2020 at the Consumer Electronics Show (CES) in Las Vegas – where it received an "Innovation Awards Honoree" gong. ●



■ The Tempo 3 was launched at the Consumer Electronics Show (CES)



Opportunity to Operate Allestree Park Golf Course

Derby City Council is seeking expressions of interest from suitable end-users to operate the golf provision on Allestree Park, Derby.

- The Course comprises an 18 hole, 5806 yard par 68, golf course comprising an area of approximately 38.4 hectares within a parkland setting.
- The operation of the Course is to be by way of a lease.

For further information, an application pack and submission form please use the links below :-

[Allestree Golf Course EOI information Pack](#)

[Expression of Interest Submission Form](#)

Or alternatively contact:

John Sadler, Strategic Asset Manager, Corporate Resources Directorate
Derby City Council, The Council House, Corporation Street, Derby DE1 2FS
Telephone: 01332 643334
Email: John.sadler@derby.gov.uk

CLOSING DATE: 12 NOON 23 MARCH 2020



Apply Now



Derby City Council



leisure opportunities

Your careers & recruitment partner

Recruitment headaches? Looking for great people? Leisure Opportunities can help

Tell me about Leisure Opps

Whatever leisure facilities you're responsible for, the Leisure Opps service can raise your recruitment to another level and help you find great people.

How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

There are loads of recruitment services, how is Leisure Opps special?

Leisure Opps is the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to-reach candidates who aren't currently job hunting.

In addition, to celebrate the 30th anniversary of Leisure Opps, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via **Health Club Management, Sports Management, Leisure Management, Attractions Management, AM2 and Spa Business/Spa Opportunities.**

What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing and open day and schools and apprenticeship marketing.

Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

Meet the Leisure Opps recruitment team



Liz Terry



Julie Badrick



Paul Thorman



Sarah Gibbs



Chris Barnard

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com



Digital Fitness Manager

Location - Hoofddorp, Netherlands
Salary - Competitive

BASIC-FIT

The usage of health and fitness apps and other digital solutions to stay fit and healthy has grown exponentially in the last few years and we are leading the digital transformation in our field of club operators.

We are looking for a Digital Fitness manager, who will be in the driver seat of this development and create value for our company by transforming the digital products in real business models.

This is what your assignment looks like

As a Digital Fitness Manager you know how to transform all the creative digital ideas into business models. You are fully up to date of all digital (fitness) platforms and innovations and you love to build your own digital platforms to create more revenue.

Your responsibilities:

- Create/build new revenue models focused on digital fitness to reach all our goals;
- Develop our app to a successful digital platform to realize new revenue streams;
- Create new digital fitness solutions for our members;
- Being part of the Product and Innovation team, you are the one that can translate the product knowledge of our team into new digital services for our members;
- Lead the digital fitness development with support of our internal and external development teams;
- You love to work in a fast-paced environment within a rapidly growing company with endless ambition.

We ask:

An entrepreneurial mindset and a can-do attitude. You love to work in a dynamic, positive environment to develop your own skills and interests.

- 5+ years' experience in business development or consulting within a digital start-up or scale-up company;
- A bachelor or master degree;
- Extensive knowledge of all digital platforms (solutions/Apps);
- Experience leading digital transformation projects;
- Experience with agile/scrum methodology;
- Excellent in English, Dutch is a preference;
- Affinity with sports/fitness.

Our promise:

Basic-Fit is a young, dynamic and fast-growing organization with a clear mission and we are the biggest Fitness organization in Europe. We have clubs in The Netherlands, Belgium, Luxembourg, France and Spain.

We think sport should be affordable and accessible to make sure everyone who wants to be fit will be able to be fit. Our goal is to professionalize and grow the next years. To make this happen we need enthusiastic and driven people and therefore we invite everyone to apply.

What to expect within Basic-Fit?

- A nice, informal and international environment;
- Plenty of opportunities for your own initiatives and to grow;
- Within walking distance of Hoofddorp train station and free parking at our headquarters;
- And a beautiful gym at our headquarters which you can use anytime.

Apply for this job

You are able to apply via the button or by scanning the QR code.

The process consists of two interviews at our headquarters.



Apply Now





Leisure and Cultural Services Manager

SALARY: £51,652 – £55,937 LOCATION: ESHER, UK

This is your chance to make a positive difference to the lives of our residents.

This is an exciting time to work for Elmbridge Borough Council;

- finalising a new flagship leisure management contract,
- redeveloping a swimming pool,
- planning for a performance space,
- and delivery of our outreach museum service.

On top of that we are having a real impact on improving the health outcomes of our residents. Most of all, you will be working within a great team environment seeking to improve the lives of our residents.

A determined, capable manager

- You are a manager as capable of developing projects as you are people.
- You have the determination and experience to deliver high profile projects
- You will ensure that your team feel empowered to provide an exciting and innovative programme to help Elmbridge thrive.
- You have experience of procurement, budget development and control and can also manage a variety of services, ensuring the residents of Elmbridge are always best served.

Additionally, you will be able to demonstrate your knowledge of,

- successfully managing a significant leisure contract
- both project and change management
- developing leisure or related strategies.
- and of innovation and creativity in the delivery of services.

When you thrive, Elmbridge thrives

Elmbridge prides itself on being a learning organisation. You will have the opportunity for both professional and personal development through our talent programme and we will work with you to create a bespoke learning and development programme.

The wellbeing of our employees is vitally important to us; whether it's mindfulness, healthy walks or mental health first aid, there are a wide range of opportunities available to you.

Our careers website elmbridge.gov.uk/joinus will give you lots of information on Elmbridge and you should also view our LinkedIn page to see examples of our energy, creativity and commitment to our customers.

For an informal conversation about the post, contact Ian Burrows, Head of Leisure and Cultural Services on 01372 474572

Closing Date: 29 January 2020

Interview Date: 13 February 2020

For more information and to apply, click below or scan QR code.

Apply Now





Aquatics Development Manager

Are you ready to take on the challenge of a lifetime?

Teaching over 50,000 babies and toddlers per week across the UK, Ireland, Canada, Netherlands and China, Water Babies is the largest pre-school swimming company in the world. We are looking to appoint a talented and experienced Aquatics Development Manager to develop what is the core of the business and help shape the company's aquatics programmes across the UK and internationally.

The Aquatics Development Manager will work with our franchise network to ensure the highest quality swimming lesson provision is in place company-wide and will be an integral part of the franchisor's Head Office team. They will work to develop our aquatic programmes through research into child development and ensure our teaching standards conform to best industry practice. They will support our network of over 600 teachers to be the best they can be through helping to create innovative and dynamic training content and teaching resources and will also be involved in training new franchisees in the aquatics part of the business.

The role will require you to work closely with our UK and international franchisees, head office team and teachers, therefore exceptional communication, organisation and planning skills

will be key to the success of this post. You should have proven and successful experience of teaching learn to swim lessons, developing aquatic programmes and working with individuals from a wide range of backgrounds. A sound understanding of child development and aquatics is essential.

The post will be full time and permanent and we will reward you with a competitive salary and company benefits package. It will be based in Devon, but include significant travel across our UK and international territories.

Closing date for applications is 12 noon on Monday 3rd February.

For further information please contact Hannah Smith, Group Associate Director on **07484 544 949**.

For more information and to apply, click here or scan QR code.

 **Apply Now**



**water
babies**
learn for life®



NATIONWIDE **APPRENTICESHIPS** NOW AVAILABLE!

Do you want a career in the Leisure, Sport and Fitness industry?

Everyone Active offer 12-month apprenticeship contracts and are looking for candidates who are keen to work in the sports and leisure industry.

Our apprenticeships are available in a wide range of leisure roles which include lifeguarding, gym instructing, multi-skilled activity leading, reception and swim instructing apprenticeships. No qualifications or previous experience are required to apply.

Why Everyone Active?

Become part of our family and you will receive a free membership to over 180 leisure facilities nationwide, plus great development and career opportunities and a host of other great benefits!

Find out more and register your interest today at
www.everyoneactive.com/about-us/careers/apprenticeships

EVERYONE CAN EARN WHILE THEY LEARN

A BETTER CAREER STARTS HERE

With 270 leisure centres across the UK, now's a great time to join Better. We're run by GLL, a charitable social enterprise and the largest public provider of leisure and cultural services in the UK. Our aim is to get more people more active, more of the time, whilst making leisure, cultural and community facilities accessible and affordable.

As a not-for-profit organisation, we're different; so whether you're a lifeguard or duty manager, swimming teacher or fitness instructor, you'll find a range of great careers across the UK.

Benefits include:

- Pension schemes
- Discounts on shopping, days and nights out and events
- Free uniform
- Discounted membership at our leisure centres
- Career pathways
- Ongoing training and development to help you to be the best

So, join us today and see
where we can take you, visit:
www.glljobs.org



BETTER
the feel good place



INVESTORS IN PEOPLE™
We invest in people Silver

GLL
better for everyone

Better is a registered trademark and trading name of GLL (Greenwich Leisure Limited), a charitable social enterprise and registered society under the Co-operative & Community Benefit & Societies Act 2014 registration no. 27793R. Registered office: Middlegate House, The Royal Arsenal, London, SE18 6SX. Inland Revenue Charity no. XR43398



WeBuyGymEquipment.com

Business Development Manager

Competitive salary and commission
Field based and home office

Work and grow in a successful start-up business within the global fitness industry. The business offers a unique platform for the industry to help facilitate the sale of used fitness equipment between gym operators and used equipment traders. We are seeking a hardworking, determined and enthusiastic sales professional who can help grow the UK division.

MAIN PURPOSE OF ROLE

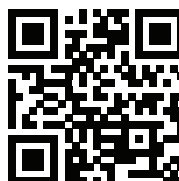
To be responsible for managing, implementing and driving the company's UK sales, creating robust, positive relationships and generating new business.

SKILLS REQUIRED

You will be part of a team made up of extraordinary, passionate and talented colleagues who are above average on skills, competencies and dedication, and who will take responsibility in shaping the company. We raise the bar with every hire and promotion. To be successful in this role, you will be a solid sales professional with a partner centric mind-set. You will become part of a hard-working, high performing and dynamic team.

Closing date: 31st January 2020

**FOR FURTHER INFORMATION AND TO APPLY,
CLICK BELOW OR SCAN QR CODE**





Contract Sales and Membership Manager

Salary: £23,395.00 - £27,665.00 pa Location - Wrexham, UK

Freedom leisure actively promotes healthy lifestyles, and our community facilities are the perfect place to achieve this.

We are looking for a Contract Sales and Membership Manager to join our team, covering our sites in the Wrexham contract. We are looking for someone to continually review sales and actively create new leads in the community and appointments over the phone to maximise sales opportunities. We are looking for a dynamic individual to join the team and to seek out new customer sales opportunities that will directly feed into the marketing strategy and objectives. We are looking for someone who can maximise sales conversion, and is able to effectively manage the centres sales teams to ensure that unit and income targets are met. We want our employees and customers to have the best experience possible, so if this sounds like you, we want to hear from you.

Requirements

- To manage fitness, aqua and LTS membership sales and FOH teams and processes across the contract.
- To ensure sales leads for all sites are responded to and followed up within agreed timescales by the sales and FOH teams.
- To continuously review sales and actively create new leads and maximizing sales opportunities.
- To effectively manage the sales and membership advisors within the contract, setting call and appointments targets and to ensure targets are met.
- Working in Senior Sales role for 3-5 years
- Worked in a management role for 1 year

Benefits

- My Staff Shop, our very own staff benefit scheme, gives employees access to a great range of benefits. Get discounts on cinema tickets, travel bookings, high street e-vouchers, gift cards, days out, leisure activities and your day to day spending.
- Discounted Staff membership (including family members)
- Incremental holidays
- Employee Assistance Programme - 24/7 confidential, independent and professional counselling.
- Company pension
- Various insurance and saving schemes
- Financial advice
- Cycle-to-work and Car Leasing tax-efficient schemes (salaried staff only)
- All this as well as fully funded training and career progression opportunities in a team working environment.

Hours: 37hrs a week, Monday to Sunday - Rota Basis.

For more information and to apply, click below or scan QR code.

 **Apply Now**





Our family Theme Parks are thriving and this year we open a brand new resort at Rother Valley which means we need more great leaders for the future. Following the huge continued success of our Trainee Manager programme, we are delighted to announce its annual return in 2020 for the sixth consecutive year. This is a fantastic opportunity to join a rapidly growing business in a challenging leadership role at one of Gulliver's theme park resorts at Warrington, Milton Keynes, Matlock or Rother Valley.

With a hands-on approach and excellent communication skills, you'll be used to organising and dealing with customers, be innovative with your ideas and have an infectious enthusiasm that engages and inspires those around you.

The Trainee Manager programme will be structured over a 12 month period starting in March 2020 and will include:

- A number of placements across different areas of the business.
- First class training programme to develop skills and knowledge.
- Senior level mentor from within the business and access to external development coaches and experts.
- Ownership of bespoke projects which will challenge skills and develop learning.

You'll be a high energy, ambitious individual who is prepared to work hard to gain experience and develop new skills in order to progress into more senior leadership roles within the business. The ability to work across all of our locations is essential and you will be able to demonstrate evidence of a strong work ethic from your previous experiences.

In 2020 Gulliver's will be celebrating 42 years of great value family fun. Now with 4 UK locations, our resorts include theme parks, splash zones, high ropes experiences, dinosaur and farm park, plus themed hotels, lodges and campsites.

Our award winning accommodation offering is also expanding rapidly and we'll be hosting even more sleepovers, short breaks and 'stay and play' experiences in the years ahead. With all of this expansion and our fourth theme park resort opening this Spring, we'd love to meet individuals who share the desire for a future that's as ambitious as ours.

If you feel you have the drive, attitude and necessary skills for the Trainee Manager positions and want to be part of a great, growing company then please apply below.

Candidates MUST send a Covering Letter with their application – otherwise they will not be considered. Closing date 14th February 2020.

Interview and assessment days will be held on 21st, 22nd & 23rd February 2020.

To Apply, Email Your CV and Cover Letter to: Aidan.hall@gulliversfun.co.uk



CATERING MANAGER

Salary: Circa - £25,750 per annum
+ Performance related bonus and benefits.



Blackpool Zoo is one of the UK's most established medium sized zoos. The Zoo is operated by Parques Reunidos, one of Europe's largest leisure and attraction operators which specialises in the tourism/leisure sector. Parques Reunidos currently operates 55 parks around the world and attracts over 22 million visitors annually.

We are currently seeking an experienced Catering Manager, dedicated to giving our visitor's a great day out. Reporting to the Commercial Manager on a day-to-day basis you will be part of the management team, with a remit to develop; exploit and manage all catering spend opportunities. This vital role will involve responsibility for the day to day running and supervision of the various catering outlets within the park with a view to increasing the current £1+ million catering turn over that already exist.

The ideal candidate will be an experience Multi Unit Manager who has worked in a large turnover environment. You will be an experienced catering professional, an accomplished and experienced team leader, combining business awareness with the ability to influence and collaborate across the whole organisation.

As a catering manager you will be in full control of all operational aspects of the catering facility, including food production, all paperwork and assisting in service when needed.

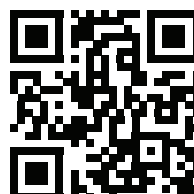
You will understand and have experience of food safety legislation and associated requirements, IT literacy, planning and presentation skills are desirable. You will need to manager your business area effectively and ensure the best service and food is being delivered at all times.

Closing date: 31st January 2020



**For more information
and to apply, click below
or scan QR code.**

 **Apply Now**



Visitor Services Coordinator

LOCATION: WENDOVER, AYLESBURY

SALARY: £24,152 - £25,503

REF: 23891



This is a fantastic opportunity to support the development and maintenance of Forestry England's Wendover Woods, Buckinghamshire.

At Forestry England, we manage and care for England's public forests. Wendover Woods attracts over 400,000 visitors per year and is located five miles East of Aylesbury, Buckinghamshire. The site has recently benefited from a major capital investment project which has brought a new café, car park facilities, toilets, car park management system and play trail. These exciting developments have enhanced the capacity and potential for the site to develop and diversify the recreation business offer.

You will join a dedicated team of nine and support the Forest Centre Manager in the Commercial development of the site. As Visitor Services Coordinator you will be tasked with developing and improving the visitor experience and delivering excellent customer service. You will need to have a sales focus and be also support the operational team with the daily running of the site acting as Duty Manager through a rostered system.

To be equal to the challenge, you will have relevant supervisory experience in a Recreation / Leisure environment where sales/ service and health and safety are high on the agenda.

Benefits

- Learning and development tailored to your role
- An environment with flexible working options
- A culture encouraging inclusion and diversity
- A Civil Service pension
- 25 days annual leave plus public and government privilege holidays

For full job details, person specification and to apply please click below or scan QR code.

 **Apply Now**





JOIN US TO INSPIRE A HEALTHIER NATION ONE MEMBER AT A TIME

BECOME A PERSONAL TRAINER / FITNESS COACH AT PUREGYM

With over 250 clubs, 1 million members and growing every day, PureGym is the UK's favourite gym. Our success has been built on an amazing team of talented, passionate and committed people and as we continue to grow we have exciting opportunities for talented Personal Trainers and Fitness Coaches.

TURN YOUR PASSION INTO A CAREER AT PUREGYM

If you have a passion for fitness and love helping people achieve their potential and reach their goals, then PureGym is the place for you. We are looking for Level 3 Personal Training qualified individuals who are determined, driven and passionate to help provide the best fitness experience in the UK.

You will be employed by PureGym part-time for 12 hours a week as a Fitness Coach. Separately, outside of your employed hours as a Fitness Coach, you will be able to use the facilities at the gym you are based in when running your self-employed Personal Training business, providing access to 1000s of current and new members to help grow your business.

WHAT'S IN IT FOR YOU?

PERSONAL TRAINERS AT PUREGYM

- Competitive rental agreements – 1st month free
- Access to insight, advice and free development courses and coaching to help you build and run your business
- Discounted CPD courses with Industry Experts and insurance with Fit Pro
- Free advertising on our PG Website

FITNESS COACHES AT PUREGYM

In return for your hard work, we will reward you with a range of industry leading benefits to include:

- A salary – 12 hours per week
- Annual Leave allowance, with an additional day of leave for your birthday
- Free First Aid qualification
- Free Gym Membership

Apply now either by speaking to the Gym Manager or online: www.puregym.com/careers

OUR VALUES: We live by our values. They guide our decisions and keep us focussed on the business plan.



DELIGHT

Every person, every visit, every interaction - be the best we can be.



PLAY TO WIN

Never be complacent or lose our underdog mentality - results matter.



SHOULDER TO SHOULDER

Challenge, support, trust, encourage and believe in each other.



SWEAT THE DETAILS

Step-by-step, moment-by-moment, go the extra mile.



KEEP MOVING FORWARD

Try new things, learn from mistakes, kick the moving ball.

Careers with Coach Gym



- **General Manager**
- **Assistant General Manager**
- **Personal Trainers**

Coach is a pioneering health and fitness concept which unites a high-value gym proposition that includes group exercise with the additional option of “boutique” group fitness all in one revolutionary place.

Two boutique studios in every Coach Gym will deliver a one-hour strength and cardio interval training experience that’s immersive, high-intensity and through infectious energy, pushes members to achieve more than they ever thought possible!

The Coach vision is simple. We are passionate and we are driven to deliver our members their fitness goals within an industry-leading facility with a huge sense of community, united together.

Coach will never just be “going to the gym or a class” we will ensure training at Coach becomes the best part of every members day. Our Coach team will inspire, motivate & encourage but most importantly, we will bring together a community with a shared vision of health, fitness and wellbeing.

Proud of our vision, we practice what we preach. We are family at Coach, dedicated & immensely driven, we know how to have fun and we make every moment count for everyone. We love a challenge and we will continue to innovate & evolve. We’re transforming health & fitness...join the revolution.

For further information and to apply, click below or scan QR code



Apply Now





truGym

STEVENAGE

#getyourfit on

ARE YOU A PERSONAL TRAINER ON THE LOOKOUT FOR A NEW OPPORTUNITY?

truGym is currently accepting applications for freelance Personal Trainers to operate in their busy gyms. Get access to up to 6,000 members* and great facilities to operate your business - all with competitive rent rates.

If you are an experienced, motivated PT, qualified to Level 3 or above with a first aid qualification, then we'd like to hear from you.

To register your interest, please use the link below and click the 'apply' button stating which of our locations you'd be interested in.

For more information
and to apply, click below
or scan QR code.



Apply Now



About truGym

truGym is one of the fastest growing health club operators in the UK. Since we launched in 2010, we have rapidly grown to 11 clubs across the UK.

We have developed a sound business model, that offers affordable and convenient fitness facilities. With a focus on professional teams that are passionate about fitness and help our members achieve their goals.

The people in our business are our greatest asset. We have various roles within our clubs from cleaners to personal trainers and general managers.

We also have a focus on developing our business model through franchising. So we are always on the lookout for entrepreneurs that have the passion to establish a business that delivers great returns.

If you want to be part of an energetic and rapidly expanding business and truly have a passion to deliver excellent service and help members achieve their fitness goals, then we want to hear from you.