## spa opportunities

21 FEBRUARY 2020 ISSUE 339

A SPA BUSINESS PUBLICATION



## Regulation looming for CBD

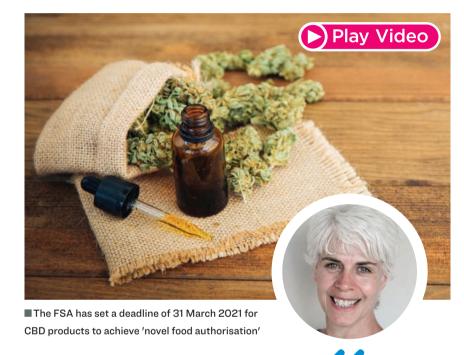
Spa and wellness businesses offering CBD services may be affected by proposed legislation from the Food Standards Agency (FSA).

CBD is now regularly found in spa and cosmetic products, oils and food, and has rapidly grown in popularity in the industry, with CBD products and treatments gaining popularity in spas globally.

The FSA has issued a warning about CBD, urging those who're pregnant, breastfeeding or taking medication to completely avoid consumption.

The FSA has set CBD businesses a deadline of the 31 March 2021 to submit applications to achieve 'novel food authorisation'. Only products which have been validated will be allowed to remain on the market after this date, while unregulated products will be removed from shelves.

Liz Terry, editorial director of *Spa Business* and *Spa Opportunities*, says
increased regulation will have implications



for the industry. "Operators and suppliers need to tread carefully when it comes to offering CBD treatments, to ensure the industry stays in line with the latest science and is mindful of best practice."

READ MORE ONLINE

Operators and suppliers need to tread carefully when

offering CBD treatments

Liz Terry



Dubai's spa in the sky opens, with design by GOCO

Spa opens on sky-bridge conjoined by two towers

p10



Research study launched into power of touch

How does touch affect our health and wellbeing?

p14



### spa opps people

## Therme Group CEO **Robert Hanea** reveals details of partnership with Wund Holding and global growth plans

EO and founder of
Therme Group, Dr Robert
Hanea, has revelead
details of the brand's strategic
partnership with thermal
leisure operator Wund Holding
to accelerate business growth.

Therme Group creates water-based wellbeing resorts, while Wund Holdings specialises in operating thermal leisure parks.

Therme group has been responsible for Thermen Badewelt Sinsheim, Badeparadies Schwarzwald Titisee and Thermen and Badewelt Euskirchen and has four further thermal leisure destinations under development or awaiting planning. This includes plans for a proposed 28-acre



■CEO and founder of Therme Group, Dr Robert Hanea

This partnership is a natural step for both companies and will consolidate our future position

wellbeing project Therme Manchester in the UK, a £175m (US\$228.7m, €205.7m) waterpark and spa.
The new partnership
will underpin these future

developments, and see the two companies collaborate to deliver high standards in customer experience and sustainability. The agreement has been kicked off with the consolidation of both company's architectural and technical capabilities in a newly formed business, Therme ARC.

Hanea commented: "This partnership is a natural step for both companies and will consolidate our future position as a wellbeing leader.

"Josef Wund was the father of the modern thermal world and this ongoing partnership will enable us to continue to create advanced familyfriendly wellbeing resorts for customers worldwide."

READ MORE ONLINE

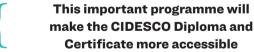
## CIDESCO International president **Sandy Fuhr** announces partnership with BABOR for student scholarship programme



■ Fuhr said that this scheme will be expanded in future to offer multiple scholarships

eauty and spa therapy educational organisation CIDESCO International has entered into an agreement with skincare brand BABOR to launch a Student Scholarship programme.

Announcing the partnership, CIDESCO International president Sandy Fuhr commented: "We're delighted to partner with BABOR on this important and generous programme which will make the Diploma and Certificate more accessible. We'll roll this out in the short term to enable



more students to achieve their beauty career dreams."

CIDESCO accredited schools are invited to apply for the programme for students needing financial support, which will cover up to €5,500 (US\$6,026, £4,659) per year to support their study in the CIDESCO Diploma or Certificate. Only CIDESCO institutions in the US and South Africa are eligible to apply.

The aim of this scholarship is to give young people the opportunity to reach their full potential in professional cosmetic training.

BABOR has launched its ampoule Gold Edition "with love" sets comprising seven golden beauty shots, donating one euro per sale towards the programme.



■ Hannelore Leavy began her industry career in the 1970s

Our industry has lost a true icon. Hannelore loved to talk spa, live spa, eat spa - it was her way



## Hannelore Leavy founder of Day Spa Association dies at 77

ounder of the Day Spa Association (DSA) and Spa Industry Association (SIA) Hannelore Leavy has died aged 77 years.

Originally from Austria, Leavy began her career in the 1970s as the marketing director for the US office of the Austrian National Tourism Board, where she organised European spa excursions. She then progressed to become VP of sales and marketing and associate publisher at Spa Finder, where she helped establish Spa Finder Travel Arrangements.

Leavy founded the DSA and SIA, originally the International Medical

Spa Association, in 1991 where she served as executive director for nearly 20 years until she retired in 2010 and was succeeded by Allan Share.

More recently, she set up her own consultancy firm -HR Leavy Spa & Wellness Business Consultancy.

Commenting on her passing, Share said: "Our industry has lost a true icon.

"Hannelore loved to talk spa, live spa, eat spa...it was her way. Being from Austria she had the European feeling for what spa really meant and wanted the US market to adopt a true model."

READ MORE ONLINE

### spa opportunities

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### Six Senses appoints Bryan Gabriel as chief commercial officer to support brand expansion, sales and marketing



■Bryan Gabriel previously worked with InterContinental Hotels Group for 15 years

he rapidly expanding Six Senses business, recently acquired by InterContinental Hotels Group (IHG) in a US\$300m deal, has appointed IHG veteran Bryan Gabriel as chief commercial officer (CCO).

"Joining Six Senses at this time in the group's expansion is very exciting and I'm looking forward to leading the team into a new era," said Gabriel. "Six Senses has great energy and we're armed with the latest systems to support our expansion."

Six Senses has great energy and we're armed with the latest systems to support our expansion

Gabriel will support the brand's expansion and oversee sales and marketing.

He's worked with IHG for 15 years, starting as director of sales and marketing at InterContinental Jakarta, then moving through roles in Singapore, Hong Kong, Shanghai and Delhi. Prior to his CCO appointment, Gabriel was based in Atlanta, Georgia, where he was head

of commercial for America, for IHG from 2016.

Educated in Canberra and Melbourne, Gabriel began his career in Australia. His new appointment is based in Bangkok.

"It's wonderful to return to South East Asia, which was very instrumental in my initial years in the hospitality sector," he said.

READ MORE ONLINE

## Flexology founders Alina and Anna Epeykina announce international expansion plans for 'UK's first stretch studio'

lexology, which markets itself as "the UK's first dedicated stretch studio", is planning to expand across London - and ultimately take the concept to a global audience.

The independently-owned brand, launched by sisters Alina and Anna Epeykina, opened its first studio in London's Canary Wharf in October 2019, offering a "three-dimensional wellness experience".

Flexology offers six different assisted stretches of three different lengths of time: 15, 25 and 55 minutes, combined with healthy snacks and smoothies at the on-site café.

Alina Epevkina describes the studio's design as having a "futuristic spaceship feel,



■ Alina and Anna Epeykina founded Flexology (pictured)

We're offering a three-dimensional wellness experience while keeping an organic and natural environment

combined with elements of nature, to create an out-of-reality experience.

"We're offering a new experience for most people so we wanted the space

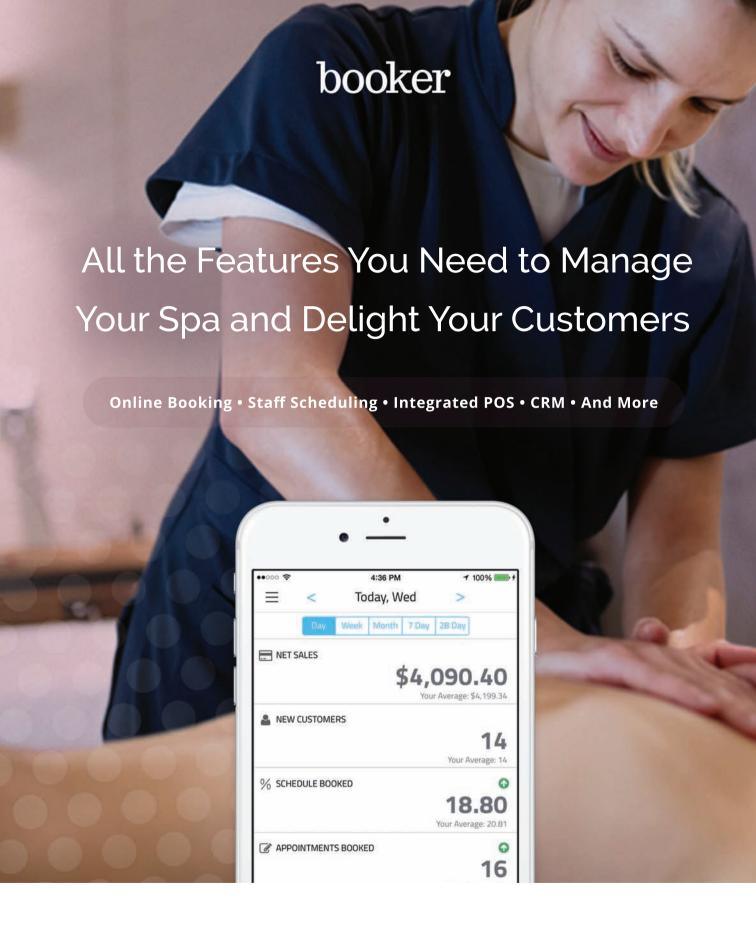
to feel different, while also keeping an organic and natural environment, because there aren't many relaxing spaces for people living in London," Epeykina said.

The sisters now plan to expand Flexology's presence across the capital.

"Our second London site will open imminently, and then we plan to open one every six months, focusing on London to start with, but eventually going international."

Anna Epeykina said:

"We're also planning to create a Flexology Institute, where therapists can do the training and become certified flexperts, even if they're not working with us."



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13-16 May 2020 | Anantara Vilamoura Algarve Resort | Algarve, Portugal

## The journey to wellness begins with SPATEC Europe

The one-to-one networking event of choice for spa operators and suppliers



### spa opps people



■ Lynne McNees is president of the International Spa Association

{

The coaching sessions will help participants gain new perspectives, set goals and become inspired



## **Lynne McNees** announces private coaching at ISPA Talent Symposium

SPA has announced the addition of private coaching sessions for attendees at the upcoming ISPA Talent Symposium.

Private 45-minute sessions will be available with International Coaching Federation (ICF) coaches for attendees, to help achieve both personal and professional goals.

ISPA president Lynne
McNees said: "We're
honoured to offer
complimentary personalised
coaching sessions to our
attendees that will provide
participants with the
opportunity to gain new

perspectives, set goals and become inspired."

Sessions will be reserved on a first-come, first-serve basis.

The inaugural ISPA Talent Symposium, taking place April 15 2020 at The Ritz-Carlton Bacara in Santa Barbara, California, will be the first of its kind for the spa industry and will focus solely on workforce issues.

Workforce trend specialist Seth Mattison and specialist on multigenerational communication styles Smiley Poswolsky will serve as keynote speakers for the event.

READ MORE ONLINE

#### MEET THE TEAM

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#### GROWING FOOTPRINT

## Six Senses debuts in India with recovery spa

Six Senses has opened its first location in India in the World Crest Tower by Lodha, Mumbai, on 20 February 2020.

Spread across the two floors, the 1,522sq m
Six Senses Spa Mumbai focuses on functional fitness, recovery and wellness journeys and includes seven treatment rooms, including two for couples.

A Technogym-equipped fitness centre offers daily wellness classes, live and on-demand from over 500 experts, and also includes a swimming pool and outdoor sports arena.

Guests have access to wellness activities including private fitness yoga, meditation and stretching sessions.

Dr Jitendra Varshney has been appointed as wellness director.

Varsheny said: "Six Senses Spa Mumbai promotes health from the inside out and offers residents, members and day guests an urban oasis to recharge and pursue personal goals.

"We'll guide all guests along a personal path to wellness with a high-tech, high-touch approach."

The spa's menu focuses on facials, wraps and scrubs, as well as offering signature Six Senses therapies and Ayurvedic Aromatherapy options by Subtle Energies.

READ MORE ONLINE



■The spa focuses on functional fitness, recovery and wellness



Six Senses Mumbai promotes health from the inside out
Dr Jitendra Varshnev

#### AGREEMENT

## Champneys settles out of court in cancer advice case



This is a matter that all spa operators can learn from

Liz Terry

Spa operator, Champneys, has come to an out-of-court agreement with West Sussex County Council in the UK in relation to charges brought against it relating to food safety and consumer protection laws.

The operator will no longer face legal action after the council and the company came to an agreement to keep the matter out of court.

The council's legal team alleged that Champneys claimed certain items on its menu, such as an apple dessert, could cut the risks of cancer, cardiovascular disease and diabetes.



■The operator will no longer face legal action

Champneys told *Spa Opportunities* it 'accepted a caution' on three charges out of 19, but the remainder were dropped.

Liz Terry, editorial director of Spa
Business and Spa Opportunities said:
"This is a matter that all spa and
wellness operators can learn from."

#### PARTNERSHIP

## VIE Hotel Bankok partners with Thai-Danish celebrity



66

Our spa treatments rejuvenate the body, mind and soul

Nicolas Peth

VIE Hotel Bangkok has relaunched its spa following a four-month renovation and partnered with Thai spa brand ORGANIKA, the organic spa brand created by Thai-Danish actress Sririta Jensen.

The luxury boutique hotel is part of the MGallery Hotel Collection owned by Accor.

The 580sq m VIE Spa by ORGANIKA spa has six treatment rooms – three of which are suitable for couples – a Thai massage room and a spa suite with a jacuzzi.

Guests can choose from a range of aromatherapy packages and full-body treatments, massages,



■ Sririta Jensen is a Thai-Danish celebrity

facials and scrubs, designed to calm and purify the body and mind.

The spa's signature 90-minute journey – called The Organika Aromatic Candle Massage – uses pure essential oils to help nourish and moisturise the skin, as well as to relieve stress.

Nicolas Peth, GM of VIE Hotel Bangkok, said: "The ORGANIKA partnership will allow our guests to access a range of unique natural spa treatment experiences to rejuvenate the body, mind and soul."

READ MORE ONLINE

#### BOUTIQUE WELLNESS

## House of Wisdom wellness space opens

A self-help studio marketing itself as a "first-of-its-kind self-development wellness space" will open in London in March 2020.

The House of Wisdom (HOW) will focus on empowering the mind and body through talks and workshops, aiming to help visitors "deconstruct limiting beliefs and reconnect with their inner power".

Designed to provide a multisensorial wellness sanctuary, the 2,500sq m HOW has been inspired by artists such as James Turrell and Olafur Elliason. Classes range from movement (yoga, tai chi and capoeira) to mindfulness, breathing and relaxation. The studio will offer annual memberships with unlimited access to classes for £1,000.

There will also be the option of attending drop-in classes, priced from £22.

HOW was founded by Luca Maggiora, Cristina Garces, Stephanie Reynolds, Giacomo Favero and Federica Ferro.

"The concept was born out of our collective dedication towards creating a space where people could gather to develop and explore techniques for making positive changes in their own lives. Our commitment is to create a space that empowers people to be the very best version of themselves."

READ MORE ONLINE



■ The House of Wisdom wellness space will open in March 2020



Our commitment is to create a space that empowers people

Luca Maggiora

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#### EXPANSION

## **GHM continues global growth Maldives**

Hotel group GHM has revealed details of The Chedi Kudavillingili, its first resort in the Maldives, that will open later this year.

The development is part of GHM's global expansion plan which kicked off in its third decade. As well as the new Maldives hotel, the group has a further five properties under development in Taiwan, India and the UAE.

Located on a coral island called Kudavillingili, the mixed-use resort development will feature a spa with eight overwater treatment rooms.

Accommodation will be comprised of 63 island villas and 36 overwater villas, with all units offered as residences for sale.

"Our plans for The Chedi Kudavillingili will showcase the enduring beauty of the Maldives and its people, but we'll also remain true to GHM's tenets of intuitive luxury, timeless designs, bespoke experiences and quality service," said Hans R Jenni, GHM's co-founder and president. "The Chedi Kudavillingili is to be the best yet."

Established in 1992, GHM is a hotel group based in Southeast Asia which conceptualises, develops and operates hotels and resorts.

It has a portfolio including four destinations in the UAE, Montenegro, Oman and Switzerland.

READ MORE ONLINE



■The property is one of five under development by GHM



**66** 

Chedi Kudavillingili will showcase the enduring beauty of the Maldives

Hans R Jenni

#### DESIGN

## Dubai's spa in the sky opens, with design by GOCO



It was an honour to work with Emaar

Ingo Schweder

GOCO Hospitality has conceptualised and designed a spa for Dubai's recently opened luxury hotel Address Sky View.

Emaar Hospitality Group owns the property and has opened a collection of hotels in Dubai under the name Address Hotels + Resorts, where GOCO was also responsible for the spa concept and operation design.

The 169-room-hotel is spread over 13 levels within two towers, which are joined by a dramatic three-level sky bridge.

The 1,400sq m Address Sky View spa was created by GOCO's design team and features eight treatment



■The spa features an open-air rooftop infinity pool

rooms and one suite with views of Dubai's skyline. The spa also includes an open-air rooftop infinity pool.

"It was an honour to work with Emaar Hospitality Group," said Ingo Schweder, founder and CEO of GOCO Hospitality.

#### PROGRAMMING

## Six Senses' alchemy wellbeing workshops

Guests at Six Senses Spa at Alpina Gstaad, Switzerland can make their own bath bombs and natural cosmetics in alchemy wellbeing workshops that harness the power of natural ingredients.

During the 60-minute workshop, guests will create personalised products using fresh, seasonal and organic ingredients, some of which are sourced from the on-site organic garden.

On the menu are 100 natural and exotic ingredients, such as fruits and herbs which



**The Alchemy Bar Hosts** cater to individual wellbeing needs

Antonis Sarris

are blended to create aromatic scrubs, bath soaks, poultices and masks. The workshop costs CHF195 (£152, US\$199, €181) and will be running until 15 March 2020.

Antonis Sarris, head therapist and trainer at Alpina Gstaad, said: "The Alchemy Hosts know how to best use nature's resources in an easy way to cater to your individual wellbeing needs. The Alchemy bar offers a sustainable solution that anyone can create at home."

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#### TRADITIONAL HEALING

### New Mediterranean spa for original Corinthia hotel

The original Corinthia Hotel in Malta - the Corinthia Palace Hotel - has revealed further details of its new Athenaeum Spa which is scheduled to open March 2020, following a €9m (US\$10m, £7.5m) yearlong site-wide refurbishment.

The interiors of the 2,000sq m Meditteranean-inspired spa have been created by interior designers Goddard Littard. Once complete, the spa will include a garden plunge pool, steamroom, pergola adorned with plants and an indoor and outdoor vitality pool.

In keeping with the spa's Mediterranean-inspiration, Athenaeum Spa is



■The spa is scheduled to open in March 2020 following a site-wide refurbishment



The spa exceeds expectations of anything

we've seen so far in Malta Susanne Fisch

collaborating with Maltese artisan aromatherapist Stephen Cordina to design a bespoke treatment range to harness natural ingredients evocative of local healing traditions.

Susanne Fisch, spa director, commented: "We're excited to create a spa experience that could exceed the expectations of anything we've seen so far in Malta - and perhaps the Mediterranean."



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events

## spa & wellness news

#### APPOINTMENTS

### **AMAALA reveals Advisory Board line-up**

Nicholas Naples, CEO of luxury development project AMAALA, in Saudi Arabia, has announced the appointment of Neil Jacobs, Ingo Schweder and Susan Harmsworth to the project's advisory board.

The board will guide the creation of the 31.4sq km (12.1sq mi) project's masterplan, with a phased approach, in order to support economic diversification while promoting cultural and ecological preservation for the development.



The board's range of expertise and diversity will be imperative going forward

Nicholas Naples

AMAALA is working with professionals in wellness, hospitality, sustainability, sport, real estate development, finance and arts and culture.

Nicholas Naples, AMAALA CEO, said: "We're creating an integrative approach to health, well-being and experiential luxury. With the scale of AMAALA, the broad range of expertise and diversity of our board will be imperative moving forward as a business."

READ MORE ONLINE

#### PROGRAMMING

### Preidlhof launches Transformational Wellness Retreat

Luxury destination spa
Preidlhof in South Tyrol, Italy,
is offering a Transformational
Wellness Programme which
claims to help people
become 'open to change,
expand and flourish'.

The programme features daily Kneipp experiences, both Kalari and Colour Healing massages and Anmo Tuina sessions – a massage based on Traditional Chinese Medicine.

The retreat runs for four, five, six or 10 nights with a starting price of €1,569 (£1325, US\$1,714) per person. Excluding the four-day retreat, all programme



■The retreat runs for four, five, six or 10 nights



We have an integrated and multi-generational approach to wellbeing

Patrizia Bortolin

durations include trauma touch therapy during 80-minute Glowing Flow sessions, developed by Stefano Battaglia, claimed to release emotional blocks and tension using bodywork techniques.

Spa director Patrizia Bortolin said: "We've developed a truly integrated and multigenerational approach to wellbeing, healing and emotional transformation."

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#### spa opportunities

#### www.spaopportunities.com

## DIARY

24 FEBRUARY 2020

## **Global Beauty and Wellness Exchange**

#### Montage Palmetto Bluff, Bluffton, United States

This event brings together suppliers and buyers for personal networking, oneon-one product vetting meetings, and educational sessions designed to improve the way you do business.

Tel: + 1 415 987 0012

www.globalbeautvexchange2020.converve.io

4 MARCH 2020

## **UK Spa Association Spring Networking Event**

#### Carden Park Hotel, Chester, UK

Organised by the UK Spa Association, this event provides an opportunity for industry members to build their network, learn from other professionals and keep up with trends. Attendees will also be able to attend a range of educational sessions.

Tel: +44 (0) 01372 200 111 www.spa-uk.org

6-8 MARCH 2020

#### **BEAUTY Düsseldorf**

#### Düsseldorf Exhibition Centre, Düsseldorf, Germany

A trade fair for cosmetics, wellness and spa professionals, which attracts around 55,000 trade visitors from 76 countries.

Tel: +49 (0) 211 / 4560-7602 www.beauty-duesseldorf.com

8-10 MARCH 2020

## International Esthetics, Cosmetics and Spa Conference - New York

#### Javits Convention Center, New York, US

This conference is an opportunity for spa and wellness professionals to discover and buy products as well as build on industry knowledge at the event's Conference Program.

Tel: +1 212 895 8234

www.iecscnewyork.com



15 APRIL 2020

#### **ISPA Talent Symposium**

## The Ritz-Carlton Bacara, California, US

The two-day event will be the first of its kind for the spa industry. It is set to focus solely on workforce issues.

Featuring keynote speakers, among the event's main focuses is to highlight energetic and innovative approaches to solving workforce challenges.

experienceispa.com Tel: +1 859 226 4326

#### Cosmoprof Worldwide Bologna

#### Fair District, Bologna, Italy

12-16 MARCH 2020

A custom exhibition with three different areas dedicated to specific industries and distribution channels, with each show opening and closing on different dates in order to facilitate the flow of visitor traffic and make the most of opportunities for networking and doing business.

Tel: +39 02 796420 www.cosmoprof.com

19-20 MARCH 2020

#### **Wellness Tourism Summit**

#### Sofitel Noosa Pacific Resort, Noosa, Queensland,

#### Australia

The Wellness Tourism Summit is designed specifically for wellness or tourism operators to grow their business and tap into the market.

www.wellnesstourismsummit.com.au/tickets

29-30 MARCH 2020

## World Spa & Wellness London ExCeL London,

#### London, UK

The convention is an opportunity for spa and hotel directors to come together and network to share their experiences of operating successful spas, as well asengaging in panels with leaders from within the industry.

worldspawellness.com/london

14-16 APRIL 2020

#### **World Fitness & Wellness Summit**

## Raffles City Convention Centre, Singapore

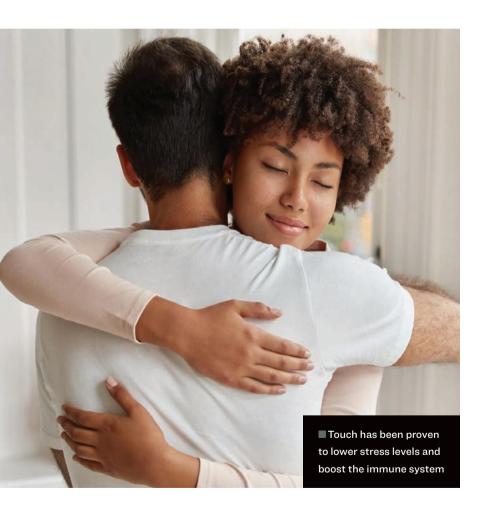
A week-long business festival for fitness, wellness, corporate wellness and hospitality executives including a leadership conference, exhibition, networking and product launches.

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Tel: +65 8268 9834 www.thefitsummit.com

# The power of touch

A new global study into touch will investigate how touch affects our minds and bodies in social situations





Touch is an incredibly powerful force in our daily lives, often we don't realise how much of a role it actually plays



global touch study has been launched to "explore our attitudes towards the physical experience of touch" and investigate whether contemporary society experiences 'touch hunger'.

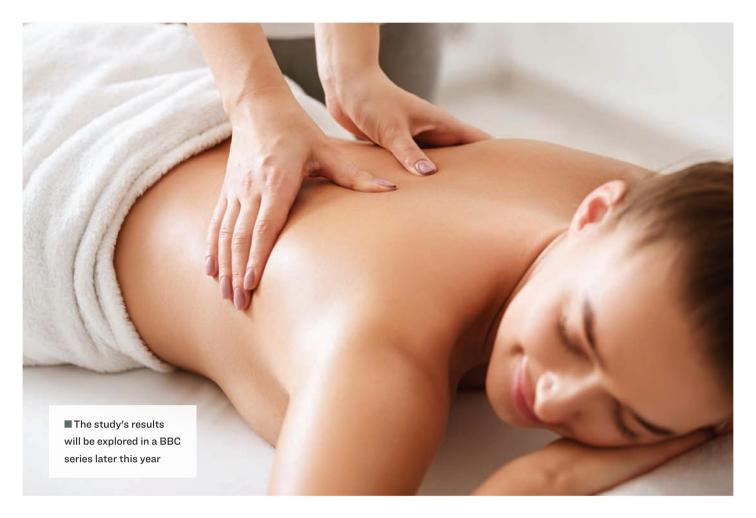
The Touch Test is an online questionnaire developed by researchers at Goldsmiths University of London and launched by the BBC with the Wellcome Collection.

It seeks answers about the similarities and differences in our experiences of touch, with the aim of increasing our understanding of its role in health and wellbeing.

The questionnaire will explore issues such as how our attitudes towards touch vary by age, nationality and gender and whether contemporary society allows us to get enough touch.

The power of touch is a pillar of the wellness industry that's been proven to provide numerous benefits for health and wellbeing such as lowering stress levels and boosting the immune system, according to studies by The Touch Research Institute in Miami.

The Wellcome Collection has commissioned Michael Banissy Professor of Psychology at Goldsmiths University of London to conduct *The Touch Test*.





## Touch can play a huge role in our development, social interactions, personal perceptions and our health and wellbeing



15

"Touch is an incredibly powerful force in our daily lives, often it's not until we stop to think about it that we realise how much of a role it actually plays," said Banissy. "It plays a role in so many human behaviours ranging from the aggressive to the most intimate and it can play a huge role in our development, our social interactions, perceptions of ourselves and our health and wellbeing.

"We know a lot about how we process touch but we tend to know a lot less about the use of touch socially and how we use it in a communicative way," said Banissy.

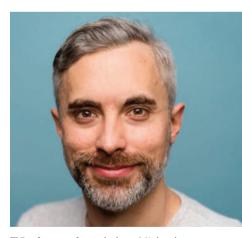
The study was launched on BBC Radio 4's All In The Mind programme - which explores the limits and potential of the human mind.

Presenter Claudia Hammond previously worked on BBC studies into rest and loneliness. Hammond said: "Over 70,000 people contributed to our previous studies into rest and loneliness, and I'm hoping for a similarly positive response to this exploration of attitudes towards touch.

"Like rest and loneliness, touch affects us all - and is more complex than you might think. The Touch Test gives people the opportunity to contribute to large-scale, pioneering research. I'm really looking forward to analysing the results of the study in a series of programmes on Radio 4 later this year."

With the rise of the #MeToo movement, touch has become a hot topic in the media and a sensitive concept in society more widely, as expectations and standards have changed around physical contact and consent.

The study's results will be announced at a live event at the Wellcome Collection in London in Q3 2020 and will be explored in an upcoming BBC series, The Anatomy of Touch, later this year.



■ Professor of pyschology Michael Banissy, has been comissioned by the Wellcome Collection to conduct the Touch Test

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### Spa Opps Insights



# Free-floating wellness

A floating hotel and spa has opened on one of Sweden's longest rivers



Bertil Harström is one of the designers behind the hotel

he Arctic Bath Hotel and Spa,
designed by Bertil Harström,
Johan Krauppi and AnnKathrin
Lundqvist, has opened on one
of Sweden's longest rivers near
the small village of Harads in
Swedish Lapland.

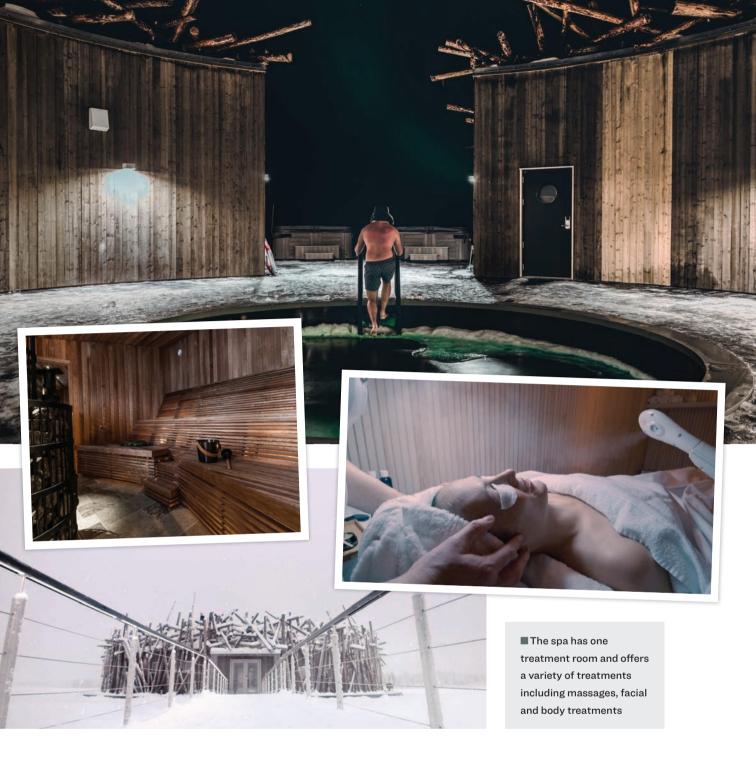
First announced in 2017, it was conceived to be a year-round Arctic wellness destination that will float on the Lule River during the summer and be frozen into the ice during the winter. The circular 12-room hotel was inspired by

a log jam, while the overall design of the hotel was influenced by the local Swedish tradition of log-driving.

Its circular, wooden structure is finished with logs at varying vertical angles around its side and a tangle of logs on its roof, reminiscent of the log jams that would frequently occur.

The spa has one treatment room and offers a variety of treatments such as massages, facials, and body treatments.

Kerstin Florian has been chosen as the spa's product house, as well as the



brand's sister skincare range ANDA, which is both organic and vegan.

Additional facilities include the outdoor cold bath – a circular pool at the building's centre – as well as saunas, thermal baths and a steam sauna.

The outdoor cold bath is available all year, as during the winter the pool will be kept free from ice. During summer, the midnight sun will allow guests to swim outside both day and night.

Guests are also offered a range of activities such as moose calling, bear

watching, northern lights photography, dog sledging, nature walks, snowshoe hiking, cross-country skiing and yoga.

Arctic Bath is working with local wild herb expert Eva Gunnare to give guests an insight into local healing traditions. Gunnare is working with Arctic Bath to offer guided forest walks with followed by a fireside relaxation session with homemade herbal teas, listening to traditional stories and healing songs.

Additional accommodation is provided by six floating cabins for couples near the

water's edge and six larger cabins and suites on the shore.

The cabin interiors, designed – along with the rest of the hotel interiors – by AnnKathrin Lundqvist and Input Interior, make use of natural materials from the surrounding area, including wood, leather, stone and luxurious textiles.

Harström and Krauppi were inspired to create Arctic Bath during the opening of Treehotel, Harads, in 2010 – a property including seven unique treehouse hotel rooms suspended above the forest floor.

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# Emergency response pool training

RLSS UK's Emergency Response Pool training award (ER-Pool) is expressly aimed at people working in the health and fitness sector, particularly hotels or health clubs with pools

he award is designed to ensure on-site team members are fully trained to respond quickly and effectively to an emergency within the swimming pool environment, when the alarm has been raised.

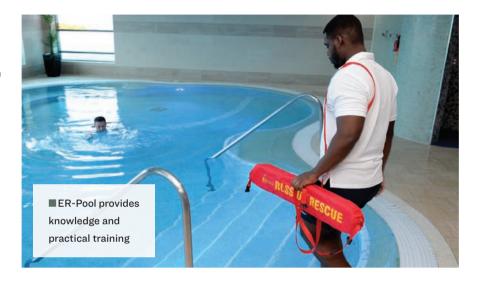
The emergency responder can be any member of the facility who might be called on to perform pool rescues and provide emergency first aid.

#### **Complies with HSE Guidance**

Paragraph 113 of the HSE publication Health and Safety in Swimming Pools (HSG179) states: "When the pool is in use, there must be a safe system of work to identify a person in difficulty and ensure that a rescue can be performed.

"For example, in the absence of lifeguards, there should be designated 'on-call' competent staff, to respond immediately to deal with any emergency. They should be suitably trained and capable of reaching the poolside in time to perform a rescue and provide emergency first aid if the alarm is raised."

The ER-Pool award is suitable for any staff employed at the venue, such as receptionists, waiting staff, housekeeping and maintenance staff, duty managers, gym staff and concierges.



ER-Pool is also endorsed by the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) and carries six CPD points.

#### **About ER-Pool**

ER-Pool is a two-day course which gives employees both knowledge and practical training, to rescue a casualty in the event of being alerted to an emergency, recover a casualty to poolside and perform vital first aid, including CPR and AED.

The trainer can also award a regulated Level 3 Emergency First Aid at Work (EFAW) qualification and regulated Level 2 Automated External Defibrillator qualification (AED).

ER-Pool is valid for two years following successful completion and prices vary according to the modules taken.

RLSS UK can train and qualify a member of your team to deliver and assess ER-Pool, making you self-sufficient and helping retain valuable skills.

RLSS UK has a wide range of awards and qualifications, including the National Pool Lifeguard Qualification (NPLQ) which is suitable for pools that require direct supervision and the National Pool Plant Operators Certificate, for those employees working in swimming pool plant rooms.



Contact RLSS UK, the industry leader in water-related safety training now.

Make an online enquiry: www.rlss.org.uk/forms/emergency-response-pool-enquiry Email: learnmore@rlss.org.uk or call 0300 323 0096.

## MEET YOUR SWIMMING POOL SAFETY RESPONSIBILITIES

**EMERGENCY RESPONSE POOL TRAINING (ER-POOL)** 



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## SUPPLIER NEWS

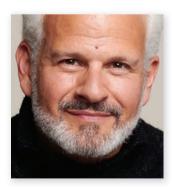
Suppliers tell Spa Opportunities about their latest product, design and technology launches





■ The experience is designed to help 'reset' customer's brains

## Sensync's Vessel VR pod 'unlocks new approaches for relaxation', says Adam Gazzaley



Adam Gazzaley, Sensync

mmersive wellness company Sensync has partnered with Four Seasons Resort Oahu at Ko Olina, Hawaii, to launch a VR spa experience.

Sensync's Deep Brain
Massage treatments are
delivered in The Vessel
– a VR pod designed to
"displace guests from the
burdens of their mind and
unlock new approaches for
relaxation and restoration".

Sensync co-founder Adam Gazzaley said: "The Deep Brain Massage relies on the pushpull relationship between two competing types of attention (bottom-up and top-down) which define all human interactions with the world around us."

The journeys are designed to help 'reset' customer's brains to achieve a state of tranquillity. The idea is that guests' focus is pulled away from goal-directed thoughts, allowing a much-needed restoration from cognitive fatigue.

In the pod guests see, hear, smell, feel and experience sensations of nature. These are presented in unison to leverage the power of sensory synchronisation.



This creates immersive nature experiences that are personalised in real-time using recordings of the guest's physiological responses. The pod monitors real-time data such as respiration and heart rates, and electrodermal activity and then adjusts the treatment accordingly.

Four Seasons Oahu at Ko Olina is offering 20-minute and 40-minute treatments, costing US\$75 (£58,  $\in$ 70) and US\$135 (£105,  $\in$ 125) respectively.

**SPA-KIT KEYWORD** 

**SENSYNC** 

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### ► SUPPLIER NEWS

## New ESPA blend provides 'burst of happiness', says Sarah Colton



Sarah Colton, ESPA



SPA, a skincare brand specialising in natural and wellbeing products, has expanded its line of Signature Blends for the first time since the company was founded in 1992.

The new Positivity Blend is a 100 per cent natural blend of pure essential oils and was formulated by a team of biochemists, skin experts and aromatherapists.

Designed to inspire self-confidence and boost optimism, the blend contains a 'harmonious' blend of jasmine, gardenia and rose geranium



■ ESPA's Positivity Blend is the brand's first new blend since 1992

to uplift, while bergamot and sweet orange essential oils enhance mood.

Sarah Colton, VP of Design Development at ESPA, says: "This year we are adding to our Signature Blends range of bath and body oils with the new Positivity blend, which harnesses potent aromatherapy actives such as jasmine, gardenia and rose geranium, to provide a burst of happiness."

The blend is available in a bath and body oil, a shower gel and a positivity pulse point oil.

**SPA-KIT KEYWORD** 

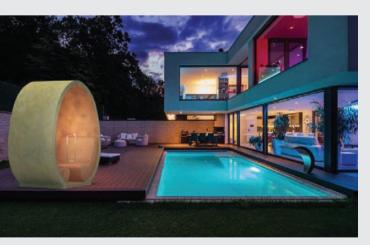
**ESPA** 

#### Thomas Kiesenebner introduces the Sea Climate Chamber

READ MORE ONLINE

oleum Spa, an Austriabased steam bath specialist, has developed the Sea Climate Chamber, a new healing and relaxation concept that combines thalassotherapy with a more traditional sauna experience.

Billed as a 'complete wellness experience', the Sea Climate Chamber is designed to be used in spas and wellness centres. It offers moist brine mist inhalation, designed to mimic the effect of ocean mist in a warm breeze, to aid respiration and ease stress.



■ The Sea Climate Chamber is designed to mimic the ocean breeze

"Thalassotherapy has been around for millions of years," said Thomas Kiesenebner, designer and CEO at Soleum Spa.

"Often, doctors and healers would send their patients to live near warm oceans, believing that the airborne water mist and minerals were therapeutic.

"Our spas are unique in the world. No one else offers all of these benefits in their steam baths. Soleum is the leading edge of innovation in an ancient healing technology."

The chamber is designed to deliver the same healing and relaxing properties of a tradtional sauna/steam bath and is available in three styles: Omega, Egg and Ellipses. Each is equipped with a built-in induction heating and misting system that



■ Thomas Kiesenebner, Soleum Spa

can be used for brine/saltwater mist, tea mist and steam baths.

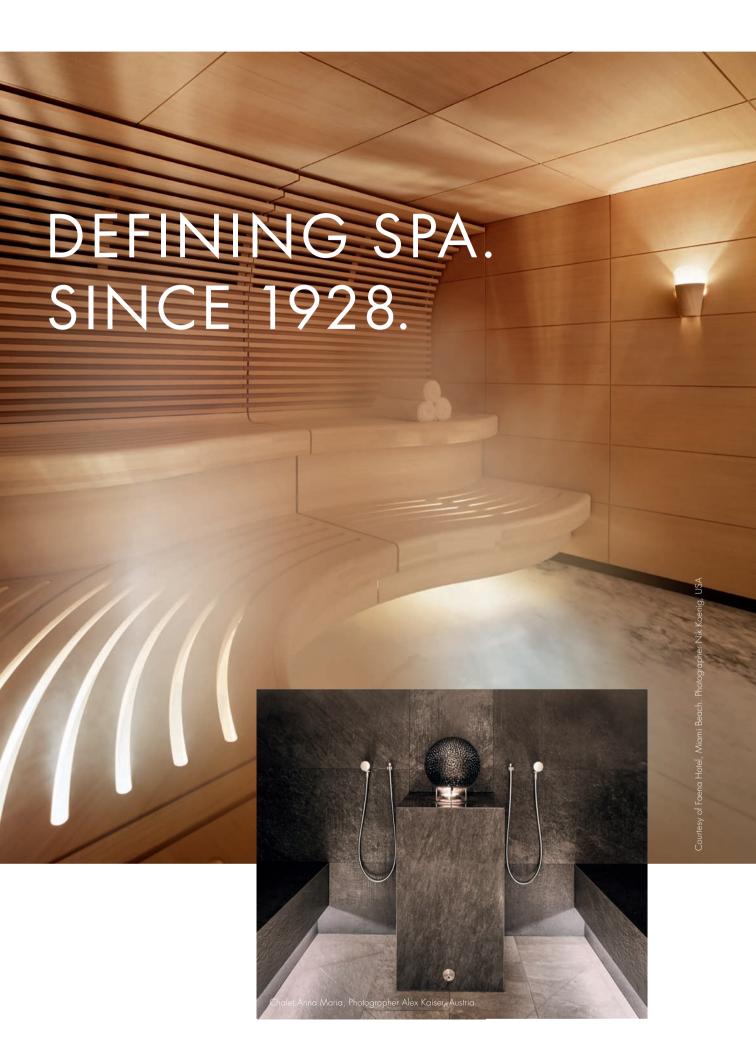
Features include coloured lights and music, that can be adapted to suit the user's needs via a smartphone. Customisable finishes are also available.

**SPA-KIT** KEYWORD

**SOLEUM SPA** 



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## spa opportunities

# Recruitment headaches? Looking for great people? Spa Opportunities can help

# Space of the state of the state

#### Tell me about Spa Opportunities

Whatever spa facilities you're responsible for, Spa Opportunities can raise your recruitment to another level and help you find great people.

#### How does it work?

We work in partnership with you to get your job vacancies in front of qualified, experienced industry people via specially customised recruitment campaigns.

## There are loads of recruitment services, how is Spa Opportunities special?

We're the only recruitment service in the industry offering job marketing in print, on digital, social, email, via an online job board and on video, so you get the best of all worlds for one competitive price.

#### What are the most powerful features?

We position your job vacancy listings right next to our popular industry news feeds, so your career opportunities catch the eye of those hard-to reach candidates who aren't currently job hunting.

In addition to the 'new look' Spa Opportunities, we've also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

#### I hear you're part of Leisure Media

Yes, we give you access to Leisure Media's entire network of print, digital, online and social brands, enabling you to build your profile as an Employer of Choice™ via Spa Opportunities / Spa Business, Leisure Opportunities, Health Club Management, Sports Management, Leisure Management and Attractions Management.

#### What packages are available?

We offer everything you need, from rolling Powerpack campaigns which earn you extra job marketing goodies and discounts, to targeted ad hoc campaigns, reputation management promotions, executive job marketing, open days at schools and apprenticeship marketing.

#### Is there more?

Yes, we also offer a range of HR services through our sister company, HR Support, such as cv screening, shortlisting and interviewing to final shortlist.

#### What now?

We have packages to suit all budgets and requirements and we'd love to talk to you about how we can partner to bring inspirational people into your organisation to give you that competitive advantage you know will make a difference.

#### **Meet the Spa Opportunities team**



Liz Terry



Astrid Ros



Paul Thorman



Katie Barnes



s Megan Whitby

Hope to hear from you soon on +44 (0)1462 431385 or email theteam@leisuremedia.com

## MORE JOBS ONLINE

www.spaopportunities.com

#### For more details on the following jobs visit www.spaopportunities.com or to

advertise call the team on +44 (0)1462 431385



#### **Operations Manager**

#### **KUN Sports**

Salary: £3,000 - £4,100 / month (tax free)

Location: London, UK

#### Spa Manager

#### **KUN Sports**

Salary: £3,000 - £4,100 / month (tax free)

Location: London, UK

#### **Resort Fitness Director**

#### **Sunwing**

Salary: Competitive

Location: Cancún, Quintana Roo, Mexico

#### **Assistant Spa Director**

#### **Fairmont Sonoma Mission Inn & Spa**

Salary: Competitive

Location: Sonoma, CA, USA

#### Assistant Spa Wellness Manager

#### The Londoner

Salary: £30,000 pa

Location: Central London, London, UK

#### Spa Director

#### **Four Seasons Hotels and Resorts**

Salary: Competitive

Location: Trinity Square, London, UK

#### Spa Manager

#### **Una St Ives**

Salary: Competitive Location: St Ives, UK

#### Spa Manager

#### **Equinox Holdings**

Salary: Competitive Location: Dallas, TX, USA

#### Director of Spa

#### **Omni Hotels & Resorts**

Salary: Competitive

Location: Bedford, PA, USA

#### Assistant Director, Spa

#### **Fairmont Century Plaza**

Salary: Competitive

Location: Century City, LA, CA, USA

#### Spa Director

#### **Canyon Ranch**

Salary: Competitive

Location: Tucson, AZ, USA

#### Global Spa Director

#### **Omorovicza**

Salary: Competitive Location: London, UK

#### Spa Manager

#### **Palazzo Versace Gold Coast**

Salary: Competitive

Location: Main Beach QLD, Australia

#### Spa Manager

#### **Firmdale Hotels Plc**

Salary: Competitive plus benefits Location: Soho, London, UK

#### **Director of Spa**

#### **Anantara Hotels**

Salary: Competitive **Location:** Maldives

#### **Executive Spa Director**

#### **Absolute Spa Group**

Salary: Competitive

Location: Vancouver, BC, Canada

#### Spa Manager

#### **Four Seasons Hotels and Resorts**

Salary: Competitive

Location: Palo Alto, CA, USA

#### Spa Director

#### **Ocean House**

Salary: Competitive

Location: Westerly, RI, USA

For more details on the above jobs visit www.spaopportunities.com

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Connect with spa organisations from acround the world.

We welcome your entries – write to spaopps@leisuremedia.com

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