



# Leisure Media launches news feeds

Leisure Media, publisher of Spa Opps and its sister titles, including Spa Business and HCM, has announced the launch of dedicated live news feeds to connect the industry.

Launching today [6 April], the live feeds will enable Leisure Media to post breaking news to keep people in the industry in the loop about what's happening.

Liz Terry, Leisure Media CEO, said: "We're passionate about the industries we work in and want to contribute and offer support throughout this crisis.

"Everyone is doing everything they can to help out and the spirit of camaraderie at this challenging time is incredible.

"Our skills lie in communications and media, so these news feeds are a way for us to support and contribute, by keeping the flow of information going. The aim will be to share inspiring stories, to raise morale and to inform decision-making.

"We've been writing daily news online since 1997 and our news service is a very popular part of our portfolio of media," said Terry. "However, we're



■ The feeds will keep news flowing

finding the appetite for news and the volumes we need to post have grown so much, due to the coronavirus crisis, we required new tools to enable us to deliver the amount of news demanded."

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“

**The spirit of camaraderie at this challenging time is incredible**

Liz Terry



## DEVELOPMENT

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## Deepak Chopra calls the world to action with live global meditation event – 'Heal The World'

Deepak Chopra's wellness company – Chopra – partnered with The Well to unite people in a call to action to stay home and have hope through a free live-streamed global meditation event called H(om)e.

Chopra works to advance a culture of wellbeing through a mix of digital content, live events and personalised retreats, with a focus on mental, physical, and spiritual self-care.

Streamed on 29 March H(om)e was created to bring people around the world together for a meaningful experience. Chopra himself guided people through a mantra-based meditation via a live stream. The partnership



■ Deepak Chopra guided the live-streamed meditation event

**At Chopra, we have always been committed to empowering the world with healthy habits**

was struck because The Well and Chopra share the belief that 'when enough

people come together with the same intention – in this case, to help and

heal the world – positive results naturally follow'.

"During this trying time, when so many of us are isolated from one another, we're proud to partner with The Well to create a connection across the globe," says Tonia O'Connor, CEO of Chopra.

"At Chopra, we have always been deeply committed to empowering the world with healthy habits designed to foster greater joy and well-being for all.

"With this live event as well as our free meditation challenges, we are supporting the need for everyone to stay home and connect through meditation."

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## Wellness for Cancer executive director Julie Bach launches donation-based training during coronavirus pandemic



■ Julie Bach, executive director of Wellness for Cancer

Julie Bach, executive director of specialist cancer therapy training provider Wellness for Cancer (WFC) has announced that the organisation will provide donation-based access to its foundational training during the coronavirus crisis.

"With many global training budgets tightening – and with many spa therapists finding themselves temporarily out of work – donation-based access has emerged as a way to continue to provide this important training," said Bach.

**The need for social togetherness and feeling a part of the industry is increasingly important**

WFC's foundational training is designed to increase confidence around cancer and massage.

The 16-hour home-study programme, which traditionally includes textbooks, assignments and online lectures, has been expanded with live access to regional trainers online.

"Regional trainers are crucial during this time,

as the need for social togetherness and feeling part of the industry is increasingly important," says Bach.

"I'm honoured to offer this step forward for everyone and so pleased by how receptive so many spas and brands have been to WFC's training, and I hope this move will help bring that training to even more people."

[READ MORE ONLINE](#)



■ Luisa Anderson says eight wellness masters will visit the spa

{ **Our programme is all about empowering our guests to reach their full potential** }

## Luisa Anderson announces Four Seasons Vietnam's Visiting Masters programme

Four Seasons regional director of spa, Luisa Anderson, has announced the Visiting Master's Programme 2020 line-up for Four Seasons Resort The Nam Hai, Hoi An, Vietnam.

The programmes – which will run in the resort's The Heart of the Earth Spa – will help guests to dive into their physical and emotional wellbeing with the aim of creating personal empowerment and providing transformational experiences.

Eight visiting masters have been selected to connect with guests through a number of wellness modalities, ranging

from heart-centred Kundalini and Crystal Angel Healing to uplifting Dien Cham Facial Reflexology; transformational Guided Chi Healing to life-enhancing Chakra balancing.

"Our programme is all about empowering our guests to reach their full potential," explained Anderson.

"We feel incredibly privileged to invite such skilled practitioners and offer guests healing therapies that they may not otherwise have the chance to experience. Our ethos has always been to create a space that acts as a cradle of safety, connection and calm."

**READ MORE ONLINE**

### 02 People

Babor CEO Michael Schummert announces spas and salons will donate face masks and disinfectants to local hospitals and Spa Vision director Neil Owen reveals details about sustainable thermal wellness experience in New Zealand

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#### Connecting the industry during the coronavirus crisis:

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## Babor CEO **Michael Schummert** announces spa and salons will donate face masks and disinfectants to local hospitals



■ Michael Schummert said that Babor stands united with its partners

German skincare brand Babor has launched a global solidarity campaign in the face of the coronavirus lockdowns.

Called #baborunited, the scheme has seen Babor ask their partner spas around the globe to donate disinfectant and masks to local hospitals.

"This united effort shows the incredible strength and compassion of our partner businesses, who are themselves facing unparalleled challenges," commented Michael Schummert, CEO

**This united effort show the incredible strength and compassion of our partner businesses**

at Babor. "We stand united with our partners and are supporting them whenever we can with strategies and inspiration to get through this crisis," he said.

The campaign was kicked off at Babor's flagship store in Frankfurt, Germany, which is supplying a local hospital with masks and disinfectants.

Babor has also recently announced that the

company is producing hand sanitiser during the global coronavirus pandemic.

The hand disinfectant are being given go various institutions and organisations in the Aachen region – where the company is based.

Babor has reported that its donations have reached the police, medical institutions and nursing homes.

[READ MORE ONLINE](#)

## Spa Vision director **Neil Owen** reveals details about plans for sustainable thermal wellness experience in New Zealand

Spa Vision director, Neil Owens, has revealed plans for a thermal wellness resort opening in Methven, New Zealand, using glacial water, – powered by solar energy – sourced from the nearby Southern Alps.

Spa and wellness consultants Spa Vision and Spa Guru Consulting have been selected as spa consultants for Opuke Thermal Pools and Spa.

Scheduled to open in January 2021, the destination will include a collection of pools differing in temperature as well as an adults-only section. This area will include a combination of larger communal hot pools, secluded private pools, a pool bar and



■ Neil Owens said Opuke Thermal Pools and Spa is truly exciting

**This project gives us the opportunity to showcase our comprehensive approach**

exclusive private cabanas for premium treatment and hot pool packages.

The spa will include five multifunctional treatment rooms, including two for

couples and a relaxation lounge to complete the treatment area.

Spa Vision director Neil Owen has been involved in a variety of elements of the planning and design phase. The project has required a turn-key approach from the outset which has seen Owen collaborate closely with Kirien Withers, director of Spa Guru Consulting.

"Opuke is a truly exciting project," commented Owen.

"This project has provided us with the opportunity to showcase our comprehensive approach, as well as our collective expertise and understanding in the spa and wellness space."

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■ Barbara Close founded Naturopathica 25 years ago

{ Our third branded location will be the launch pad for unprecedented omni-channel growth }

## Naturopathica founder **Barbara Close** unveils urban spa in New York

Founder of US skincare brand Naturopathica, Barbara Close, has opened a holistic health centre and spa – Madison Avenue Health Centre – in New York City.

“Naturopathica is at an exciting inflection point in our history,” said Close, “we’re ready to assume leadership in the category we originated 25 years ago. Our Madison Avenue Health Center, our third branded location, will be the launch pad for unprecedented, omni-channel growth.”

The centre is spread over two floors and has a retail

area featuring 25 foot walls shelved with a plethora of herbs used in the brand’s range and cathedral-like windows which flood the interior with natural lights.

On the lower floor there is a multi-function sanctuary featuring four treatment rooms in which clients may receive a massage, facial or IV drip, amongst other holistic and alternative therapies ranging from acupuncture to crystal healing. The treatment rooms and waiting area can also be transformed into a single large space for meditation classes or lectures.

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## CORONAVIRUS

### Free access to Headspace app for US medics

Mindfulness app provider, Headspace, is making a bid to support US-based healthcare professionals curb anxiety and stress during the coronavirus shutdown.

The brand is offering a free Headspace Plus subscription to US medical personnel in public health settings throughout 2020.

The membership will provide access to 1,200 hours of meditation and mindfulness content.

Founded by Rich Pierson and former monk, Andy Puddicombe, Headspace is a healthcare company specialising in meditation offering mindfulness advice and guidance via an app. The brand issued a statement

saying the move was motivated to help healthcare professionals 'be kind to themselves and their health during this difficult time'.

"Healthcare providers are on the front lines of this crisis, making sure our communities receive necessary care," said Dr Megan Jones Bell, chief science officer for Headspace.

"It's crucial for us to find ways to support their mental health and provide them with tools to manage the personal toll this crisis takes on them."

Any US-based healthcare professional working in a public health setting can get a free subscription to Headspace Plus by visiting Headspace's website.

[READ MORE ONLINE](#)



■ The app provides access to 1,200 hours of meditation



**Healthcare providers are on the front-line of this crisis**

Megan Jones Bell

## CORONAVIRUS

### At Home with Six Senses launches to foster resilience

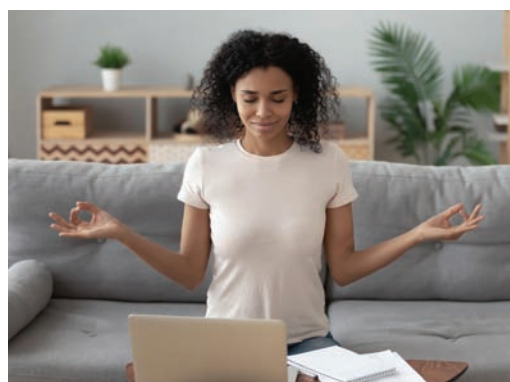


**Content will be structured around the brand's key wellness pillars – Mindfulness, Eat, Sleep, Move, Live Naturally and Connect**

Six Senses is launching a content portal to help consumers remain solution-oriented, by supporting their physical and mental wellbeing and resilience during the coronavirus shutdown.

The service will be available to everyone, whether or not they have previously stayed at a Six Senses property, and will enable people to tap into support remotely from their homes.

Called At Home With Six Senses, the service will offer advice on how to reduce anxiety and loneliness when practising social distancing, as well as tips on everything from working at home to



■ Content will be available via Six Senses' website

getting into good sleep routines. Content will be structured around the brand's key wellness pillars – Mindfulness, Eat, Sleep, Move, Live Naturally and Connect.

Content will be shared via Six Senses social media channels, newsletters and the company's website.

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## CORONAVIRUS

# Zenoti maps impact of coronavirus on its spa clients



**We've established this resource to help the spa community**

Sudheer Koneru

Spa software company, Zenoti, has produced insights into the impact coronavirus is having on its customers.

The company has 10,000 customers in 50 countries around the world and has collected data on the impact the disruption is having on their trading.

This has been translated into a heatmap showing the effect on appointment trends. It can also be viewed in tabular format.

Sales data was collected from Zenoti's customers on a weekly basis from 13 countries. This data was then compared with the corresponding



■ Sales data was collected over 13 weeks

week in 2019 and a percentage formed to show the growth or decline in business during the outbreak.

Indonesia experienced the largest decline with a -73 per cent shift, while South Africa was the only country to exhibit growth, at 4.7 per cent. All the data is available via a dedicated online resource centre.

"We've established this resource centre to help the spa community," said Sudheer Koneru, CEO of Zenoti.

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## CORONAVIRUS

# XpresSpa offers facilities for Covid testing

Airport spa operator XpresSpa is joining the efforts to combat coronavirus by offering its airport locations to the US government as testing facilities.

XpresSpa is an airport spa service offering express nail, massage and hair blow-out services designed for busy travelling customers, with treatments completed in under 30 minutes.

The company is advancing conversations with coronavirus testing partners to develop a model for testing in US airports, including point of entry cities such as New York, Los Angeles, San Francisco, Chicago, Miami, Atlanta and Washington DC.

All testing will be done by appropriately licensed health professionals in accordance with applicable federal and state laws.

Doug Satzman, XpresSpa CEO, said: "We believe our facilities could be of great utility in helping our government test people as quickly as possible. We'll work closely with local airport authorities on all plans.

"We believe we can help alleviate some of the long waits for testing for travellers entering the US but we could also test Transport Security Administration employees, flight attendants and pilots," he said.

[READ MORE ONLINE](#)



■ XpresSpa is an airport service offering express spa treatments



**We believe our facilities could greatly help the US government**

Doug Satzman

## DEVELOPMENT

### Maldives spa will focus on calm and balance

Plans have been revealed for a five-star Maldivian spa island designed by Yuji Yamazaki – the architect behind the world's first underwater villa.

The development is scheduled to open in September 2020.

Located in the Maldives' North Male Atoll, Kagi Maldives Spa Island will feature Banni Spa Wellness Centre, a 1,500sq m purpose-built spa designed to provide personalised outcome-focused wellness experiences which help guests 'release, restore and regain'.

The over-water spa will sit at the heart of the resort, complete with an open-air, teardrop-shaped sky roof, and will be managed by

Duniye Spa, a management and consultancy company in The Maldives and Indian Ocean region.

Duniye Spa's group spa director, Renate Hermes told *Spa Opportunities*: "The Wellness Centre at Kagi is a space uniquely designed to inspire calm, balance, and stability in the turbulent ocean of life."

Banni Spa Wellness Centre will feature four treatment rooms with outdoor bathing facilities, steamrooms, a yoga and sound-healing studio, relaxation lounge, beauty salon and retail boutique. Offerings will include traditional and alternative wellness treatments.

[READ MORE ONLINE](#)



■ The over-water spa was designed by architect Yuji Yamazaki



“

**Kagi is designed to inspire calm, balance and stability**

Renate Hermes

## CORONAVIRUS

### Chef at Velas Resorts will create specially curated recipes for you



“

**We wanted to do something special to help people out**

Eduardo Vela

Luxury Mexican resort group Velas Resorts has launched an at-home wellness scheme called #bettertogether for families during the coronavirus shutdown.

In the spirit of sustainability and focusing on nutrition, Velas has enlisted 25 of its chefs to create recipes based on what you have in your pantry. People can input their available ingredients online and the chefs will respond with a specially curated recipe.

The #bettertogether programme offers a range of activities for all ages to follow at home to stay productive and have fun.



■ Chefs are creating specially curated recipes

Eduardo Vela, president of Velas Resorts, said: "My entire team and I wanted to do something special to help people out, so, we thought, let's share some of the best of our offerings that people can take advantage of at home."

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## GROWING FOOTPRINT

### Banyan Tree to grow Angsana portfolio

Hotel group Banyan Tree is opening a luxury beachfront wellness resort – called Angsana Teluk Bahang – in Penang, Malaysia.

The company has confirmed it still plans to open in Q3 2020, in spite of the coronavirus pandemic.

The Angsana Teluk Bahang will feature a wellness centre and Angsana spa. It will be operated and managed under the Banyan Tree Group's luxury Angsana brand and is the latest addition to its global portfolio.



**The wellness resort will be operated and managed under the Banyan Tree Group's luxury Angsana brand**

Guests will be able to visit an Angsana spa with a menu offering a blend of traditional Thai remedies, western techniques and fresh botanicals, with twelve double treatment rooms.

In addition, the spa will feature a signature rain mist facility, steamroom, and sauna. The destination's lifestyle wellness centre will offer anti-ageing and rejuvenating services, integrative medicine and mind and body therapy.

[READ MORE ONLINE](#)

## ORGANISATIONS

### IWBI creates task force to support respiratory health

The International WELL Building Institute (IWBI) has created a task force that will define the role buildings, organisations and communities can play in tackling COVID-19 and other respiratory illnesses.

The Task Force on Coronavirus will focus on how the places in which we spend our lives can support respiratory well being and be prepared for related health events like the current coronavirus spread.

It will draw on insights from experts across public health, medicine, design, real estate, government and academia



■ The Task Force will focus on supporting well being



**We want to advance well being in the spaces we spend our lives in**

Rick Fedrizzi

to inform new guidelines for preventing, preparing for, resiliency against and recovery from threats to respiratory health and will inform enhancements to the WELL Building Standard itself.

"IWBI's work centres on providing evidence-backed solutions that advance better health and well being in the places and spaces where we spend our lives," said IWBI chair and CEO Rick Fedrizzi.

[READ MORE ONLINE](#)

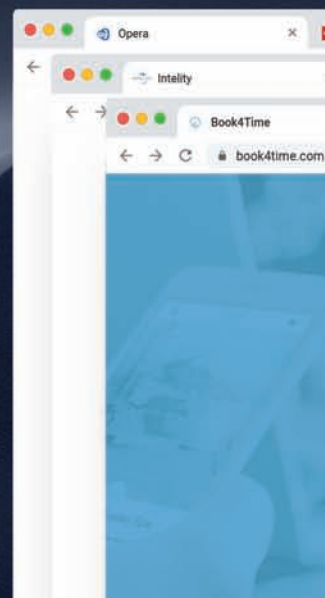
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# spa & wellness news

## DESIGN

### Waterfrom Design create TCM spa

Waterfrom Design's Exhibition of Frozen Time spa in Beijing, China, was conceived to eschew the traditional impression of Chinese medicine (TCM) in favour of a more clinical and technological approach. Created for Aqua Health Clinic, the facility was conceived to use "medical principles of pulse diagnosis, medication and food therapies as the approach to design specific treatments for visitors to relieve physical and psychological fatigue."



**The spa offers treatments to relieve physical and psychological fatigue**

Covering 280sq m, it offers a TCM clinic and display counter, as well as areas for body care, skin detection, facial care and hair care. A palette of pastel colours is offset with lighting features that highlight elements in an otherwise calmly-lit space.

The different areas each have a different look and feel, with the hair care area, for example, encased in a glass room and the facial care area's row of treatment chairs giving a clinical feel.

[READ MORE ONLINE](#)

## PROGRAMMING

### TCM and pranayama residences announced for GOCO Daivos Cove

GOCO Spa Daivos Cove will embrace ancient holistic healing traditions to improve health and wellbeing with visiting wellness practitioners in Crete, Greece, in Q2 2020.

Located at Daivos Cove Luxury Resort and Villas, the GOCO-operated spa will host Dr Rui Loureiro, a certified Traditional Chinese Medicine (TCM) doctor and acupuncturist and Summer Dien, an international specialist in pranayama breathing techniques and Ashtanga yoga. Loureiro is set to visit the resort from 1-15 July 2020 and offer guests a



■ The practitioners will visit in July and August 2020



**Every year we search for the most interesting experts**

Ingo Schweder

complimentary consultation, finding a wellbeing diagnosis through TCM methods.

Between 1-16 August 2020, Dien will offer guests private yoga sessions and host daily group classes, allowing guests to explore yoga.

"Every year we search for the most interesting experts in various fields and make them available to our guests," said Ingo Schweder, GOCO Hospitality CEO.

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# Urban retreat

The world's first super-boutique hotel, The Londoner, will open later this year, with a subterranean urban spa, following a £300m investment



After seven years and a £300m investment, super-boutique hotel, The Londoner, is now taking shape in the heart of the UK's capital city.

Originally scheduled for June 2020, the opening has been shifted to late 2020 due to the coronavirus pandemic.

Located in Leicester Square, the 16 storey hotel will cover 32,000sq m and feature an urban spa, 350 guest rooms including 35 suites and a tower penthouse, each with city views, six concept eateries, bars and two private cinemas, as well as a six-storey 30m deep subterranean basement.

The Londoner's subterranean spa is named The Retreat and will centre around a pool surrounded by private cabanas designed as a relaxation space.

Guests will be offered personalised treatments in cabanas or treatment rooms and will have the option to visit a sauna and steamroom. The Retreat will also feature a Spa Bar which creates fresh juices and drinks with light bites to complement holistic relaxation.

Facilities also include a 24-hour Technogym-equipped fitness space, hair and nail salon and barbershop.

The Londoner is the latest project from Edwardian Hotels, the group behind the development of five-star

The Londoner is completely unlike any other hotel in the city and will become a world-class landmark





## The Londoner's contemporary design and sophisticated social spaces will set it apart

The May Fair Hotel and a collection of restaurant and bar brands.

Project architects Woods Bagot worked on the Londoner's design, while interior designers Yabu Pushelburg's team completed the interiors. Creative director at Edwardian Hotels London, Rob Steul, is lead designer.

Steul said: "It has always been the vision to develop a lifestyle hotel destination in a prime central London location and I feel privileged to have had the opportunity to bring this aspirational vision to life; from conceptualising the original design through to overseeing the development and delivery of the hotel.

"The Londoner celebrates and captures the drama of its vibrant West End neighbourhood and I'm confident that its striking contemporary design, sophisticated social spaces and its collection of distinctive restaurants and lounges will set it apart."



■ Creative director at Edwardian Hotels London, Rob Steul is lead designer for The Londoner project

Charles Oak will act as hotel director and launch and run The Londoner, following a 30-year career in the hospitality sector, including senior management positions at The Savoy Hotel in London, The Gleneagles in Scotland and The May Fair Hotel.

"The Londoner is an exciting, ambitious development in the heart of the capital," said Oak.

"Completely unlike any other hotel in the city and set to transform the hospitality scene, it will embrace the drama and heritage of the West End. I feel privileged to be creating a world-class landmark for our guests and employees."

The Londoner will employ pioneering methods of sustainable luxury and secured a £175m Green Loan from HSBC UK. The funding will be used to ensure the new hotel exceeds the BREEAM Excellent category in building environmental and sustainable performance. ●



I'm concerned there's no positive health information coming from authorities on what to do once you have the virus

Professor Marc Cohen, integrative medicine expert



## Hot topic

Industry experts, professor Marc Cohen and Risto Elomaa, debate sauna science and COVID-19



■ Marc Cohen believes sauna can help people cope with coronavirus both physically and psychologically

**W**ith no cure for the coronavirus, there is much debate in the wellness industry about interventions which can support

those with the virus and strengthen the immune systems of those who want to take steps to avoid contracting it.

Integrative medicine expert, professor Marc Cohen, and Risto Elomaa, president of the International Sauna Association, have both recently made statements about sauna and its potential efficacy in prevention and helping people cope with coronavirus.

"If you have coronavirus or any respiratory illness, refrain from using the sauna," said Elomaa. "It will not contribute to healing the disease and the body's reaction to heat can put a strain on an already stressed body."



■ Saunas 'outsource' the work of the immune system



## Heat-stress activates, heightens and stimulates the immune system while inhibiting viral replication

However, Cohen disagrees with this position.

He told *Spa Opportunities* that using heat-stress could actually be helpful in the prevention of COVID-19 and in supporting those suffering from the virus – both physiologically and psychologically.

Cohen is in the process of completing an academic paper detailing how heat-stress from sauna, steam and humidity could be used as a therapeutic strategy to help people cope with coronavirus.

He's collated scientific evidence from previous studies to show the positive impact heat-stress could have on those infected with coronavirus.

"I'm frustrated and concerned there's no positive health information coming from the authorities on what to do once you have the virus," said Cohen, "it's all focused on washing your hands and

self-isolating, nothing about how to boost your immunity, clear the virus from your upper airways or about the effective use of heat, sunlight or essential oils. Instead, people who're infected are told to just 'hunker down and wait for a vaccine.'"

Cohen explained there is plentiful medical evidence to show that people who use saunas regularly get less viral infections. He contends that there is evolutionary evidence that all mammals use heat, in the form of fever, to trigger the immune system to produce white blood cells and antigens to fight viral and bacterial infections.

He said humans have also been using heat – such as saunas and sweat lodges – for prevention and cure, throughout history,

This approach essentially uses the sauna to 'outsource' the work of the human immune system to

simulate a fever, meaning less physical exhaustion for the body.

In addition, heat-stress activates, heightens and stimulates the human immune system, while inhibiting viral replication, says Cohen.

Furthermore, he believes sauna can help alleviate psychological symptoms when coping with coronavirus.

"Fear is contagious and puts your body into fight or flight which stimulates the production of adrenaline and cortisol which suppresses your immune system," he said. "If you're in fight or flight mode your body is not going to be using energy on healing from coronavirus."

Cohen believes sauna-use can provide psychological benefits because it gives time for dedicated relaxation, allows people to focus attention on positive actions within their control and provides a space to bond with family. ●



# Making the world a better place

Davines Group has made a commitment to operating sustainably in all aspects of its business, to lead the way for customers and collaborators

Certified



Corporation

The Davines Group is redefining the business world through a visionary model that generates a positive impact, enabling its spa partners to embrace initiatives that make the world a better place.

With its focus on ethical trading and sustainability, the group is committed to meeting some of the most testing environmental standards in the world, including the United Nations Sustainable Development Goals.

The company and its three brands – Comfort Zone / Skin Regimen skin care and Davines hair care – is also a certified B Corporation, and has been recognised as a “Best For Environment” Honoree, which have deeply influenced their sustainability objectives and report.



**Davide Bollati, president and owner of Comfort Zone and Skin Regimen, the skincare brands of the Davines Group**



The headquarters of Davines Group is a carbon-neutral, sustainable building





### Ethio Trees: beyond offsetting

Through the partnership with this non-profit, the Davines Group contributes to environmental and social change in the Tembien Highlands, Ethiopia



“Being a B Corp constantly inspires and motivates us to improve the way we create products, do business and give back to the community”

### Global culture shift

B Corps – businesses that balance profit and purpose to meet the highest standards of environmental and social performance – are accelerating a global culture shift to redefine success in business and build more inclusive and sustainable economies.

“Being a B Corp constantly inspires and motivates us to improve the way we create products, do business and give back to the community,” says president and founder, Davide Bollati. “The influence of the B Corp movement has expanded far beyond just us, inspiring our suppliers and partners to join the movement and engaging with spa businesses and consumers who care about the future of the planet.

“More and more spas want to be sustainable,” says Bollati, “but don’t necessarily know how. The B Corp certification standards are a great reference in terms of inspiration and education, while also having a very practical side.

“This is important, because consumers are increasingly making buying decisions based on ethical and environmental considerations.”

### Fully carbon neutral

In 2019, Davines Group’s B Corp status was re-certified, with the business increasing its score to 117.4 – out of a maximum of 200 – up from 99 in 2016.

This was as a result of a wide range of commitments, including all its offices around the world becoming carbon neutral, sourcing 100 per cent of energy at the Italian headquarters from renewables and offsetting energy consumed by manufacturing through a collaboration with EthioTrees.



This social and environmental non-profit is dedicated to regenerating the soil and forests of Ethiopia, as well as helping farmers and communities gain access to drinking water.

### Meaningful changes

Davines Group initiatives include reducing the use of plastic in packaging, the adoption of carbon neutral manufacturing and encouraging suppliers to adhere to sustainability practices.

The company also supports a number of projects, such as I Sustain Beauty, a global campaign supporting initiatives that create positive social, artistic and environmental impact.

Since 2014, over 240 projects have been started around the world, including sustainable agriculture to protect pollinators and the maintenance of greenways for sustainable mobility.

### Discover more

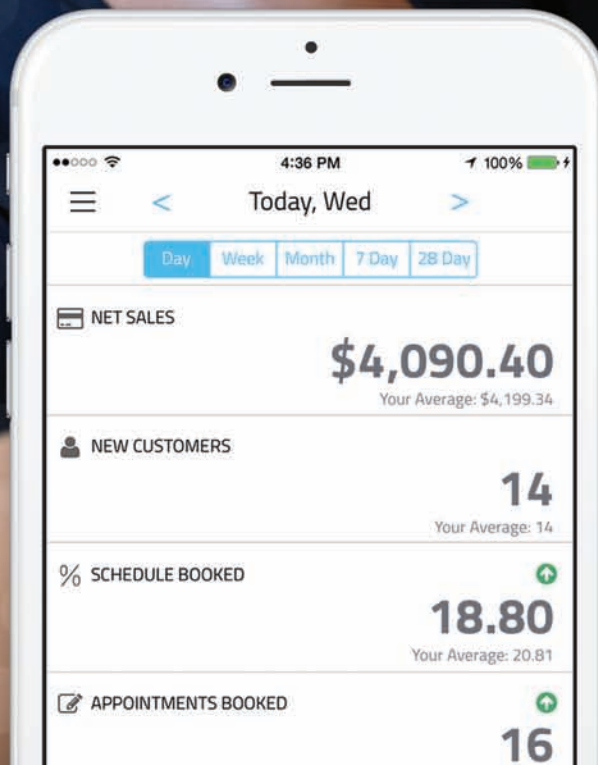
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■ The Eye Revive Mask reduces the appearance of wrinkles, dark circles and puffiness

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## Elemis' new Eye Revive Mask is the 'future of eye care', says **Noella Gabriel**



■ Noella Gabriel, Elemis

Luxury skincare brand Elemis has expanded its Pro-Collagen skincare range with the launch of the Pro-Collagen Eye Revive Mask.

Billed as the 'future of eye care', the serum-infused Eye Revive Mask has a 'cloud-light' gel formula and is clinically proven to reduce the appearance of wrinkles and minimise puffiness and dark circles.

A multi-use product, the mask can be used as an eye primer in the morning before make up, a daily anti-ageing eye mask in the evening and

throughout the day to refresh and ease the appearance of tension around the eyes.

Key ingredients include watermelon snow algae; an antioxidant-rich micro algae with wrinkle-smoothing properties, that is capable of providing hydration in extreme conditions, and bush clover; a plant, native to South Korea, that is rich in antioxidants and reduces the appearance of puffiness and dark circles.

Other ingredients include padina pavonica; a type of brown seaweed that moisturises the skin, leaving it supple and

firm, and flash filler hyaluronic acid, which plumps and improves the overall appearance of the skin's texture.

The mask is free from parabens, mineral oils and artificial colours.

"The Pro-Collagen Eye Revive Mask truly is the future of eye care. It reduces the look of dark circles puffiness and wrinkles, it is the perfect multi-tasking eye product," said Noella Gabriel, president and co-founder of Elemis.

SPA-KIT KEYWORD

**ELEMIS**

## Dr Howard Murad introduces Retinol Youth Renewal range



■ Dr Howard Murad,  
Murad Skincare

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Murad has launched the Retinol Youth Renewal collection, a results-driven skincare range that targets the signs of ageing.

The collection is designed to visibly reduce the appearance of lines and wrinkles, even skin tone and boost radiance by delivering potent yet gentle ingredients to the skin. It consists of three products: the Retinol Youth Renewal Serum, the Retinol Youth Renewal Eye Serum and the Retinol Youth Renewal Night Cream.

"I saw a significant need for a retinol that worked to deliver



■ The collection  
is powered by Murad's  
Retinol Tri-Active technology

results without causing irritation and dryness," said Murad founder, Dr Howard Murad.

"We have finally perfected a retinol for all skin types."

The products are powered by Murad's Retinol Tri-Active technology, which features fast-acting retinoid; to deliver rapid, visible results, time-released retinol; to deliver consistent and sustained retinol levels over time, and a retinol booster; to stimulate and increase cell turnover for more youthful-looking skin.

SPA-KIT KEYWORD

MURAD

## Debbie Leon on Fashionizer Spa's fabric wellness face masks

Fashionizer Spa, a supplier of high-end uniforms for spas and hotels, has temporarily ceased production on uniforms to begin producing washable fabric face masks, following a global shortage in the wake of the coronavirus.

Not intended for medical use, the masks are aimed at the general public and do not offer the same protection as surgical masks. However, they prevent the wearer from touching their nose or mouth, a key method for virus transmission.

The masks are available in a range of colours and printed designs, with the printed masks being made from a sustainable 100 per cent cotton material, while the plain colour masks are made from Fashionizer's CPF (Cotton Performance Fabric), an innovative blend of cotton, polyester and Lycra that is breathable and hypo-allergenic. They are designed to be both attractive and comfortable and wash at 60°C (140°F), meaning they are safe to reuse.

They are produced in London by the Fashionizer workroom team, who are currently working at home.

The masks are currently only available to customers in Europe and the UK.



■ Debbie Leon, Fashionizer Spa

"In the light of this unprecedented threat, we have looked at a way to focus on the positive and assist using our expertise and resources," said Debbie Leon, owner and founder of Fashionizer Spa.

SPA-KIT KEYWORD

FASHIONIZER SPA



■ The masks are not intended for medical use

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# WEB ADDRESS BOOK

Connect with spa organisations from around the world.  
We welcome your entries – write to [spaopps@leisuremedia.com](mailto:spaopps@leisuremedia.com)

**Australasian Association of  
Massage Therapists (AMT)**

■ [www.amt.org.au/](http://www.amt.org.au/)

**Asia-Pacific Spa & Wellness  
Coalition (APSWC)**

■ [www.apswc.org](http://www.apswc.org)

**Association of Malaysian Spas (AMSPA)**

■ [www.amspa.org.my](http://www.amspa.org.my)

**Asociacion Nacional de  
Balnearios (ANBAL)**

■ [www.balnearios.org](http://www.balnearios.org)

**Association of Spas of  
the Czech Republic**

■ [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

**Caribbean Spa Association (CSPA)**

■ [www.caribbeanSPAwellness.com](http://www.caribbeanSPAwellness.com)

**China Hot Springs Tourism  
Association (HSTCN)**

■ [www.hstcn.com](http://www.hstcn.com)

**The Day Spa Association (US)**

■ [www.dayspaassociation.com](http://www.dayspaassociation.com)

**European Historic Thermal  
Towns Association**

■ [www.ehtta.eu](http://www.ehtta.eu)

**European Spas Association**

■ [www.espa-ehv.com](http://www.espa-ehv.com)

**European Spa Foundation in Poland**

■ [www.fundacjaspa.org](http://www.fundacjaspa.org)

**Federation of Holistic Therapists (FHT)**

■ [www.fht.org.uk](http://www.fht.org.uk)

**Federterme**

■ [www.federterme.it](http://www.federterme.it)

**FEMTEC World Federation of  
Hydrotherapy and Climatotherapy**

■ [www.femteconline.org](http://www.femteconline.org)

**French Spa Association (SPA-A)**

■ [www.spa-a.org](http://www.spa-a.org)

**German Spas Association**

■ [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

**Green Spa Network (GSN)**

■ [www.greenspanetwork.org](http://www.greenspanetwork.org)

**Hungarian Baths Association**

■ [www.furdoszovetseg.hu](http://www.furdoszovetseg.hu)

**Hydrothermal Spa Forum**

■ [www.hydrothermal-spa-forum.net](http://www.hydrothermal-spa-forum.net)

**Iceland Spa Association**

■ [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

**International Medical Spa Association**

■ [www.dayspaassociation.com/imsa](http://www.dayspaassociation.com/imsa)

**International Spa Association (ISPA)**

■ [www.experienceispa.com](http://www.experienceispa.com)

**International Sauna Association**

■ [www.sauanainternational.net](http://www.sauanainternational.net)

**Japan Spa Associates (JSPA)**

■ [www.j-spa.jp](http://www.j-spa.jp)

**Latin American Spa Association  
(Asociación Latinoamericana De Spa)**

■ [www.expospa.com.mx](http://www.expospa.com.mx)

**Lithuanian Health Resorts Association  
(Nacionalin Kurort Asociacija)**

■ [www.kurortuasociacija.lt](http://www.kurortuasociacija.lt)

**Serbian Spas Association**

■ [www.serbianspas.org](http://www.serbianspas.org)

**South African Spa Association**

■ [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

**Spa and Wellness Association  
of Africa (SWAA)**

■ [www.swaafrika.org](http://www.swaafrika.org)

**Spa Association of India**

■ [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

**Swedish Spa Hotels**

■ [www.svenskaspahotell.se](http://www.svenskaspahotell.se)

**Thai Spa Association**

■ [www.thaispaassociation.com](http://www.thaispaassociation.com)

**The Organization of Spa  
Owners in Romania (OPTR)**

■ [www.romanian-spas.ro](http://www.romanian-spas.ro)

**The UK Spa Association (UKSA)**

■ [www.spa-uk.org](http://www.spa-uk.org)

**Termas de Portugal**

■ [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

