spa business insider

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A SPA BUSINESS PUBLICATION



Therme announces huge UK plans

Following approval to build a £250mn wellbeing resort in Manchester, UK, Therme Group has revealed plans to expand its concept in other major UK cities.

"Our aim is to ensure a Therme wellbeing resort is within easy reach of 90 per cent of the UK population," commented Therme UK COO, James Mark.

The development plan includes projects – with a similar concept to Therme Manchester – in London, Wales, and Scotland, all of which will be developed at sites located near to city centres.

The rollout will create over 3,000 new direct jobs and represents a major investment in the health and wellbeing of the population.

Work begins on the 28-acre Manchester resort next year, and is scheduled for completion in 2023. The £250m (US\$308.6m, €274.4m) waterpark and spa project will combine hundreds of water-based activities with fitness, wellbeing treatments, art,



■ Work begins on the £250m Manchester project next year

nature and technology, to create a unique destination. Therme describes its concept as a combination of nature, sustainable technology and culture, and says it has already been 'phenomenally successful' in Europe for over 20 years. MORE: http://lei.sr/4f6F3_B

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We want a Therme wellbeing resort within easy reach of 90 per cent of the UK population

James Mark



Rosewood to open hotel and residences in Doha

Property will be part of US\$45bn mega-project



Resense delivers urban wellness hub in Bangkok

The 4,000sq m facility blends fitness and wellness



Renovation completed on Croatian healing spa

Overhaul also adds p16 substantial fitness centre

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<mark>spa</mark> people

Leah Carver launches new ASTECC course to help train people in remote wellness coaching

eah Carver, daughter of ASTECC founder, industry figure and spa educator, Anne Bramham, is launching a remote wellness coaching course for aestheticians, massage therapists and other holistic healers.

Attendees will learn how to deliver individualised client programmes online, as well as practical skills to build their own coaching business.

Called Spa Wellness Coaching, the programme offers a 12-week curriculum that covers hydrotherapy, thalassotherapy, constitutional body-typing, transdermal nutrition and stress management techniques.

After 20 years in the spa industry as an educator and



Leah Carver is the daughter of ASTECC founder, Anne Bramham

I began working with clients online to help them develop practices and lifestyles to support their wellbeing

spa and yoga studio owner, Carver is turning her attention to helping entrepreneurs build their businesses. She was previously diagnosed with a debilitating autoimmune-disease that improved with the help of her holistic programme of ASTECC spa therapies.

"Throughout my autoimmune journey, my ASTECC knowledge has sustained me, physically, mentally, emotionally, and spiritually – as well as financially," said Carver.

"When I could no longer do hands-on all day, I began to work with my clients online to help them develop practices and lifestyle and business that would support their wellbeing."

ASTECC had planned on releasing the course in 2021, but fast-tracked release due to the current climate. MORE: http://lei.sr/t9r4r_B

ISPA board of directors appoints **Patrick Huey** as new chair in leadership switch-up



Patrick Huey will succeed Garrett Mersberger as ISPA chair

SPA has elected Patrick Huey as the new chair of its board of directors.

Huey currently works as corporate spa director for Montage International, and his term as chair will begin effective immediately.

Former ISPA chair Garrett Mersberger will continue to serve the board in an advisory role.

Huey steps into the role of chair having been an ISPA board member since 2016. According to ISPA, he's deeply familiar with the ways in which

Patrick's appointment gives me confidence about what comes next for our industry

the organisation seeks to serve its members.

Throughout the ongoing coronavirus pandemic, he has enthusiastically lent his voice to a number of events and initiatives – namely the ISPA Town Hall series – designed to support spas and resource partners throughout the industry

"Knowing that a leader as passionate and gifted as Patrick is taking on the role gives me all the confidence in the world about what comes next during this critical time for our industry," said Mersberger.

ISPA has also elected a new vice-chair and secretarytreasurer to its board, whose composition will otherwise remain the same until a new nominations process in 2021. MORE: http://lei.sr/c9q6e_B



James Nestor is a New York Times best-selling author

Breathing is an absolute pillar of health, and our attention to it is long overdue

GWS announces James Nestor will keynote 2020 event

he Global Wellness Summit (GWS) has announced James Nestor, New York Times best-selling author of Breath: The New Science of a Lost Art, will be a keynote speaker at its 2020 conference in Florida, from 8-11 November 2020.

The GWS' 2020 theme is "Resetting the World with Wellness," and Nestor will be one of a number of experts who explore how innovative and more democratic wellness concepts could transform human life post-COVID-19.

Nestor's book is the output of his decade-long investigation into ancient medical texts and new studies in pulmonology, psychology, biochemistry and physiology.

His research highlights alternative paths to optimal breathing and how it can positively impact weight, sleep, immunity, circulation, mood and ability to focus

"For thousands of years, breathing was considered a medicine in Eastern cultures – more recently, modern science is proving what our ancestors accepted as common knowledge: breathing is an absolute pillar of health, and our attention to it is long overdue," he said. MORE: http://lei.sr/K3E3e_B

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Editor

EVENTS

Healing Summit 2020 postponed

International wellness event, The Healing Summit, has announced it has rescheduled its forthcoming October event to 11-12 May, 2021.

Event organisers have confirmed the conference will still take place in Portugal at the same venue – the Pine Cliffs Resort.

Healing Summit co-founders, Anne Biging, Elisabeth Ixmeier and Claudia Roth announced the decision. "We've been keeping a keen eye on the global situation, and as much as we wished and hope it'd be safe to come together this October, we agree that it just doesn't make sense to do so."

The co-founders also revealed they're planning a one-day virtual Healing Summit in October to honour the original intention of the 2020 event. MORE: http://lei.sr/r9Y6E_B



The new location joins an existing urban spa in Aix-en-Provence

GROWING FOOTPRINT

Thalgo grows urban spa portfolio

French marine skincare brand, Thalgo, has opened a new Institute of Beauty destination in Cannes, France.

The 84sq m urban day spa features four multi-purpose treatment rooms, each created with an individual theme – designed by architects Boisson+Partners Group in collaboration with Thalgo.

The destination is part of Thalgo's recently

launched Beauty Institute idea, an urban day spa concept originally debuted in Aix-en-Provence with a four-treatment room property in November 2019.

According to the company, the Institutes provide Thalgo with 'a laboratory of observation and study to anticipate how the day spa and beauty market will evolve'. MORE: http://lei.sr/j5T9H_B



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spa & wellness news

DEVELOPMENT

Rosewood to open luxury hotel in Qatar

Rosewood Hotels and Resorts is expanding its presence in the Middle East with plans to open a hotel and residences in Doha, Qatar, in 2022.

Housed in two towers, Rosewood Doha and Rosewood Residences Doha will consist of one 40-storey building that will include 300 residences for purchase while the other 37-floor tower will feature a 185-room ultra-luxury hotel and 173 apartments for longer-term stays.

It will be located within the US\$45bn Lusail City mega-project, which will extend across 38sq km and comprise four exclusive islands and 19 multipurpose residential, mixed-use, entertainment and commercial districts.

The Rosewood destination will feature a signature Rosewood Spa – named Sense – with both design and concept inspired by purity and authenticity.

The facility will offer a spa menu including signature treatments using natural ingredients.

The project's overarching design concept is inspired by underwater forms, specifically local coral formations.

"Rosewood Doha and Rosewood Residences Doha will create a new differentiated benchmark for ultra-luxury hospitality in the region," said Sonia Cheng, Rosewood CEO. MORE: http://lei.sr/Z8M3e_B



The destination is set to open in the Middle East in 2022



Rosewood Doha will create a new benchmark for ultraluxury hospitality

Sonia Cheng

GOVERNMENT

Campaign launched in support of UK's close-contact services



The industry contributes over £28bn to the economy yearly

Caroline Hirons

The UK government has postponed the reopening of saunas, steamrooms and the recommencement of close-contact services until 15 August at the earliest.

The beauty industry has hit back as the government has extended the close-contact service industry's nearly five-month hiatus.

In response, industry figure and influencer, Caroline Hirons, has spearheaded the 'Beauty Backed' campaign, to raise funds and drive awareness about the independent businesses and entrepreneurs in the industry who are struggling while



BABTAC has openly supported the campaign

not being able to operate under current government guidelines.

"The industry brings over £28bn to the economy – the way it's been mercilessly let down won't stand," she said.

The initiative for the UK and Wales has kicked off with a petition, social media campaign and fundraiser. MORE: http://lei.sr/p8p6g_B

spa & wellness news

GROWING FOOTPRINT

Six Senses plans to unveil rural Italian resort

Six Senses has announced plans to open a new Italian resort at a historic castle estate nestled into the Umbrian countryside, in Perugia, scheduled to open in 2023.

Six Senses Antognolla will mark the brand's second destination in Italy, joining the upcoming hotel in Rome – due to open 2021.

The 1,335-acre (540-hectare) site is being reimagined to welcome guests to a peaceful sanctuary with a focus on wellbeing, shared experiences and reconnection, set against the backdrop of olive groves, vineyards and cypress-topped hills.

Guest rooms, suites and residences will be located

within the castle and traditional old borgo buildings while a signature Six Senses Spa will be located within a contemporary wing of the new main building, offering wellness programming that incorporates sleep health, nutrition, movement and self-discovery.

Neil Jacobs, Six Senses CEO said: "We're excited to be working on this project that brings together sustainable practices, wellness programming, and out-of-theordinary activities for all."

Architecture firm Woods Bagot is behind the masterplan, while interiors are being planned by Tokyo's Design Studio SPIN. MORE: http://lei.sr/m9p3F_B



Six Senses Antognolla will be the group's second Italian resort



DESIGN

noa* reimagines natural alpine wellness retreat in Italy





Joanna Lehnis

A South Tyrolean wellness resort in Saltaus, Italy, has opened a new two-floor wellness centre, designed to provide a sanctuary of wellbeing, integrated seamlessly into the natural landscape.

Apfelhotel Torgglerhof hotel's new 570sq m facility has been created to complement the resort's existing spa, with architect and interior design firm Network of Architecture (noa*) completing the overhaul.

Designed as the hotel's new centrepiece, the centre – called Brunnenhaus – houses a Finnish sauna, sauna lounge, relaxation room,



noa* added an infinity pool to the wellness retreat

steam bath and an infinity pool, along with two treatment rooms offering therapies supplied by Team Dr Joseph.

"The spas' design is based on the 'Brunnenhaus' concept, translated as well house, due to the mountain stream that flows through the property," said Joanna Lehnis, interior designer at noa*. MORE: http://lei.sr/S5h8t_B

EXPANSION

MassageLuXe appoints first growth officer

US massage franchise, MassageLuXe, has appointed Kristen Pechacek as chief growth officer, to its executive team.

Founded in 2008 in Missouri, MassageLuXe is a franchise-based spa company with a mission to deliver highquality massages, and facials, while providing a comfortable, relaxing and luxurious environment for clients.

As MassageLuXe's first chief growth officer, Pechacek's priority will be to grow franchise sales. Her new



I will marry strategic thinking and overarching plans to execute our goals Kristen Pechacek role will see her accelerate the brand's mission to expand from 68 units across 16 states to 250 units within the next five years. In addition, she'll help the existing franchisee base by growing spa

and building revenue. "I can marry strategic thinking and overarching plans," said Pechacek, "as the new chief growth officer, I'll lay down the plans and help to execute them." MORE: http://lei.sr/v9p7v_B

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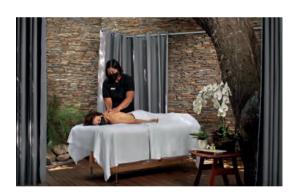


Glen Ivy reopens with private spa day and wellness butler

Glen Ivy Hot Springs in California has reopened with a new private outdoor wellness 'staycation' to help make guests more comfortable to return to the spa following COVID-19.

Called Passport to Wellness, the package invites guests to enjoy a curated day of physically-distanced pool-side relaxation including open-air massage and mud treatments, fitness classes, swimming and fresh dining.

Due to COVID-19, Glen Ivy is only welcoming a small number of guests daily. The destination has thus made it a requirement to reserve



■ The package includes a 50-minute outdoor massage





Ingo Scheweder

a Passport to Wellness package to visit its facilities.

The experience offers visitors a personalised spa day including their own private lounges with pool chaises, a dining area, private changing cabana and a personal wellness concierge.

Hosts will educate visitors about the destination, remind guests about their appointments, provide food and beverages and more. MORE: http://lei.sr/4e6P2_B



spa & wellness news

RETREATS

ilā unveils first permanent wellness retreat

British natural skincare and spa brand, ilā, is launching Maison ilā, Le Trésor – a wellness retreat in the heart of the Aude, Languedoc Roussillon, France.

Set in blossoming gardens in the picturesque village, Maison ilā – also known as Le Trésor, translated into English as 'the treasure' – is home to a main house with five bedrooms, yoga and sound healing studio, a treatment room, snug and communal dining space.

A former chambre d'hôtes found in the village of Sonnac, the sevenbedroom property has been given new life as ilā's first dedicated permanent wellness retreat location. Company founder, Denise Leicester, and her husband, spent lockdown at the property and used this time to bring the location to life.

ilā's French home is designed to be a sanctuary of healing which offers a curated menu of face and body therapies and shamanic journeys, including Flexbeam red light therapy and treatments created especially for the new CBD collection launched at the end of July.

"There's a magic here that lends itself perfectly to the creation of a dedicated ilā space," explained Leicester, "we're so excited to welcome guests to escape here with us for heartfelt rejuvenation." MORE: http://lei.sr/Y2w9V_B



■ ilā's new wellness retreat is located in rural Southern France



We're excited to welcome guests for a heartfelt rejuvenation Denise Leicester

DEVELOPMENT

The Wellness creates Dubai spa with world's highest infinity pool



We're delighted to add a sixth Address location to our portfolio

Derek Barton

The Wellness is creating a new spa and gym for an upcoming Address resort in Dubai.

Developed by Emaar Hospitality Group, the beachfront destination will comprise of a duo of 310-foot-tall individual towers interconnected by lower and upper bridges: The Address Residences Jumeirah Resort and Spa and The Residences Jumeirah Dubai.

The spa consultants have designed an eight-treatment-room spa with extensive separate sex facilities including saunas, a Rasul chamber, experience showers, steamrooms, ice fountains



The spa will be located on the hotel's 75th floor

and a scrub room with a bespoke Vichy shower. Wet area specialist, Barr + Wray, has been awarded the thermal fit-out contract for the spa.

"Barr + Wray is delighted to add a sixth Address location to its portfolio," said Derek Barton, Barr + Wray managing director MEA. MORE: http://lei.sr/W4H9Y_B SAME SHINE.

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Resense has opened the fitness facilities to locals and is scheduled to open spa facilities in Q4 2020

wellness experience," says Kasha Shillington, Resense CEO.

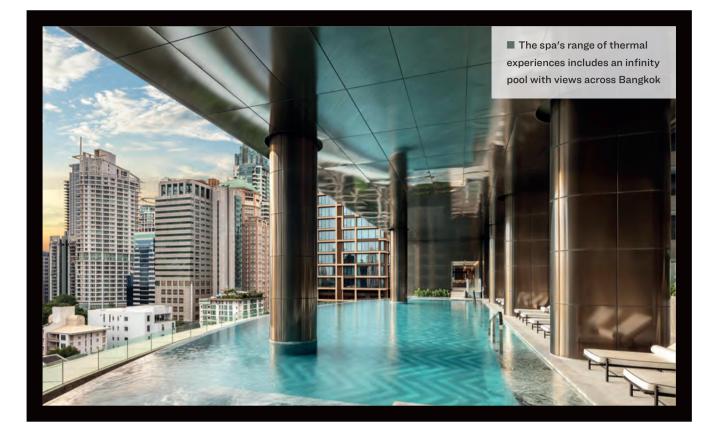
Facilities will also include experience showers, a meditation garden, dry flotation room, Scottish shower room, pressotherapy space, colonic hydrotherapy facilities and a Vichy shower.

Claimed to be Asia's first hotel boutique fitness facility, Sindhorn features a two-floor workout facility, offering a fitness assessment space, complete with 3D-scanning "

Sindhorn Wellness by Resense will deliver guests with a distinctive and desirable wellness experience and body composition equipment. Guests are offered a selection of high-tech workouts, ranging from virtual Les Mills spin classes and CrossFit, to Pilates and ariel yoga.

To complement the offering, Resense has developed Sindhorn Wellness 'Momentum' membership. With a starting price of 55,000THB (£1,343, €1,485, US\$1,752), the membership offers exclusive benefits, such as VIP treatments and access to events and workshops. ●

spa insights



The best of both worlds

Resense has created an integrated urban wellness and fitness concept in Bangkok, set for a phased opening in 2020

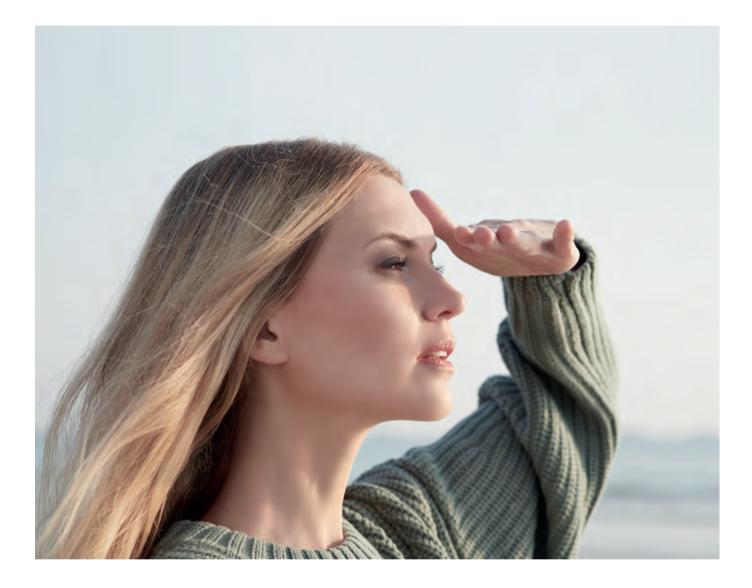


Kasha Shillington, Resense CEO, says the facility will offer a distinctive experience

lobal spa consultancy and contract management company, Resense, is set to unveil Asia's first boutique fitness and wellbeing experience in Bangkok, after two years of development. Sindhorn Wellness by Resense, at the new Sindhorn Kempinski Hotel, will be spread across more than 4,000sq m over three floors. With interior design by P45, the facility will open in two phases, with boutique fitness, yoga and pilates studios opened on 1 August 2020, exclusively for Bangkok residents, and the spa and wellness floor opening in Q4 2020 – simultaneously with the hotel – for use by all guests.

Sindhorn Wellness will feature an urban spa, complete with 26 treatment rooms and an extensive thermal journey, including bio and salt saunas, a cold chamber, aroma steamroom, rasul and a tepidarium with views across Bangkok.

"Sindhorn Wellness will deliver guests a distinctive and desirable



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spa insights

GG Croatia and wellness are a natural pairing and Lošinj has long been known as a healing destination



Simone Helmik, Klafs' key account manager of international sales

Island wellness

A Croatian 'island of vitality' spa has received a comprehensive renovation and new fitness centre



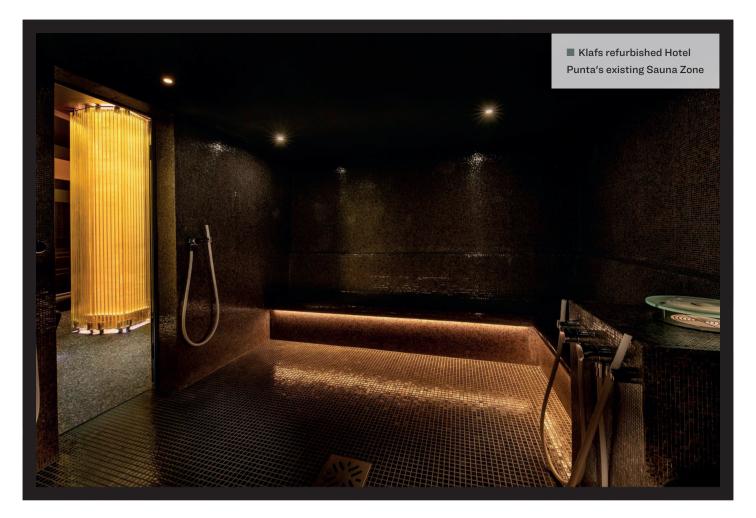
The overhaul has meant Hotel Punta has gained a new standalone fitness centre, including a beachfront gym equipped by Technogym

otel group Lošinj Hotels and Villas has unveiled a newly refurbished integrated fitness and wellness destination at its four-star hotel in Veli Lošinj, Croatia.

The 5,000sq m wellness centre at Vitality Hotel Punta is among the largest of its kind in Croatia, and has been kitted out with new fitness facilities along with a complete overhaul of its existing 2,890sq m spa facilities.

Zagreb-based architect, Rusanov Ured, completed the work, with Andrija Rusan and Nikolina Mikulicic helming the project as lead architects.

Lošinj Hotel's corporate spa director Liliana Matic Moore, acted as lead project coordinator and was instrumental in realising the redesign, having worked closely with the architects during design stages.



The challenge was to redesign the spa and ensure we added value and function to an already unique wellness destination

The nine-treatment room spa has been reimagined with the help of thermal specialists, Klafs, who refurbished the existing Sauna Zone, to offer a range of new experiences, including a bio-sauna, a steamroom and Finnish sauna therapies.

"The challenge of designing a spa in a unique place and creating treatment rooms which add value and function to an already unique wellness destination was appealing from the very beginning," said Simone Helmik, Klafs' key account manager of international sales.

Spa facilities also include a Kneipp bath, relaxation lounge, bucket shower, ice fountain, indoor and outdoor pool and a dedicated 100sq m spa fitness room with an outdoor exercise terrace.

Designed to facilitate a unique local experience, the company created a new aroma sauna which uses 230 different local aromatic and medicinal plants to help to relieve pain and strengthen immunity.

The Croatian island is claimed to be a health destination, with more than 200 years' of healing traditions which inspired the spa to offer a pulmonary rehabilitation programme developed with a team of doctors and a kinesiologist.

"Croatia and wellness are a natural pairing," explained Helmik, "The island of Lošinj has long been known as a healing destination, with its natural sea air, abundant medicinal plant life and beautiful scenery."

The rennovation also added a new fitness centre with a beachfront-facing gym equipped with Technogym's Omnia 8 functional training range and a multifunctional exercise room for aerobic and functional training.



The island of Lošinj has more than 200 years' worth of healing traditions using abundant local medicinal plants and herbs





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Screen With Envy has launched a range of protective partitions for indoor use

Screen with Envy helps spas manage social distancing and customer flow



Sophie Birkert, Screen With Envy founder

n response to the COVID-19 crisis garden screen and accessories brand Screen With Envy has launched a range of protective partitions for indoor use.

The screens are designed to help businesses such as spas maintain social distancing measures post-lockdown.

"There are multiple uses for our COVID Screens in spa settings," says founder Sophie Birkert. "They can create partitions in changing rooms to limit the number of people using them or to help control customer flow in relaxation or queuing areas, where people traditionally congregate. Alternatively, they can also be used to split up dining areas."

Designs include beautiful botanical murals or sketches or Middle-Eastern inspired geometric patterns.

The partitions are 2m tall and 1.2m wide and cost £450 (US\$568, €497). They're made of Perspex, which can be easily wiped clean and disinfected.

"It's more important than it has ever been for companies to ensure the workplace is safe for both staff and customers," commented Birkert.

"Using Screen With Envy's COVID partitions, means areas can easily be split up and social distancing can be enforced a little easier."

Birkert believes that this distance means that public spaces can reopen their doors safely to customers and help stop the spread of the disease.

"We're helping businesses adjust to the 'new normal'," she concluded.

SPA-KIT SCREENS WITH ENVY HTTP://LEI.SR/7L4J5

SUPPLIER NEWS

Nilo parent company launches UV-totem sanitiser



Elena Maletti, Nilo CEO

taly's Maletti Group, the parent company to Nilo wellness equipment, has worked with the University of Perugia to develop a device that sanitises any spa room continuously and not just at intervals in the day.

Air is first sucked into the new UV-Totem and passes through a filter to purify it and then UV-C technology is used to further clean the air and "inhibit the reproduction and proliferation of harmful agents". The look of the totem can be customised



The new device sanitises any spa room continuously

and can stand on the floor or be hung on the wall.

Nilo CEO Elena Maletti commented: "Spas have faced difficult months because of COVID-19. But now they're back and we're ready to support them by guaranteeing a safe and clean environment." In other news, Maletti has created Kubetto, which uses a disinfectant to quickly clean shoe soles, and Ecosteam, a portable device that produces steam of up to 100°C to sanitise surfaces and materials that can't be treated with chemical products.

SPA-KIT MALETTI GROUP HTTP://LEI.SR/K6Q3Z_B

Lahti Sauna Produkte unveils sauna and steamroom disinfectant

G erman sauna specialists, Lahti Sauna Produkte, has unveiled a new range of cleaning products designed specifically for steamrooms and saunas.

All products feature Lahti's new Hygienia disinfectant blend which contains no alcohol and is claimed to be ideal to use on timber in saunas.

Named Hygienia, the collection features three non-toxic products including a sprayable surface disinfectant, air disinfectant used for nebulising rooms and a hand sanitiser. The sprayable disinfectant allows



The Hygiena range is claimed to reduce germs by 99.995 per cent



Rainer Rieger, WDT MD

the surfaces in steamrooms and saunas to be easily and quickly disinfected and in addition, surfaces won't require any wiping after being sprayed.

According to the company, the USPs of the range consist of an ability to reduce germs by 99.995 per cent, as well as the products being able to be used without protective clothing, being skinfriendly and easy to store.

Werner Dosiertechnik is the exclusive distributor for Europe and the United Kingdom.

Managing director of Werner Dosiertechnik, Rainer Rieger, spoke to *Spa Business insider* about the new launch.

"In a COVID-19 landscape, the necessary hygiene concepts for wellness facilities aren't achievable with common disinfection methods, which is why we believed this was the right time to launch the Hygienia range."

SPA-KIT LAHTI HTTP://LEI.SR/R3J3F_B

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www.apswc.org

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www.amspa.org.my

Bali Spa and Wellness Association www.balispawellness-association.org

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Brazilian Spas Association
www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic www.jedemedolazni.cz

,...,

- The Day Spa Association (US)
- www.dayspaassociation.com

Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association
www.espa-ehv.com

Federation of Holistic Therapists (FHT)

www.fht.org.uk

French Spa Association (SPA-A)

www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Green Spa Network (GSN)

www.greenspanetwork.org

Hungarian Baths Association

www.furdoszovetseg.hu/en

Hydrothermal Spa Forum www.hydrothermal-spa-forum.net

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

ww.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association www.termasdeportugal.pt

Romanian Spa Organization
www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Serbian Spas & Resorts Association

www.serbianspas.org

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa Association of India

www.spaassociationofi ndia.in

Spa & Wellness International Council

www.1swic.ru

Taiwan Spa Association

www.tspa.tw

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

Ukrainian SPA Association

www.facebook.com/UASPA