



## Touch hunger affects the majority

In a COVID-19 era, human touch is being restricted, but results from the world's largest touch study show people felt they had too little touch, even before the pandemic

Developed by researchers at Goldsmiths University of London and launched by the BBC and Wellcome Collection, *The Touch Test* ran from January to the final week in March (one week after lockdown started in the UK), and was launched to investigate whether contemporary society experiences 'touch hunger'.

The survey found that 72 per cent of people reported a positive attitude towards touch (with 27 per cent experiencing a negative feeling) and that people who liked interpersonal touch tended to have higher levels of wellbeing and lower levels of loneliness.

Lead researcher, Professor Michael Banissy said: "Touch is not a luxury – it plays such a key role in life, cutting across so many aspects, including benefits for mental health, general



SHUTTERSTOCK/ALEKS GUDENKO

■ 72 per cent of respondents see touch positively

health and our immune system, as well as providing social benefits."

The study explored the impact of different factors on touch, including age, sex and geographical location, and found that the biggest influence was personality.

**MORE:** [http://lei.sr/R7g4Y\\_B](http://lei.sr/R7g4Y_B)



**Touch is not a luxury and is vital to healthy living**

Michael Banissy



### PEOPLE

#### Henri Chenot announces plans to retire

Dr George Gaitanos chosen to continue Chenot legacy

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### NEW OPENING

#### Sister spa to original Caudalie location opens

Vinotherapy spa opens at 18th century Château

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## Sensei names **Dr Vishal Patel** as director of wellness research

**D**r Vishal Patel has recently been appointed as new director of wellness research at Sensei, the new wellbeing brand founded by tech mogul Larry Ellison and world-leading physician and scientist, Dr David Agus.

Patel's new role will involve building the brand's knowledge base to create, evaluate and disseminate evidence-led content and programming to guests.

He will also be responsible for vetting technology and services to ensure they reflect the most up-to-date standards, supported by empirical evidence.

Patel earned his Doctor of Medicine as well as a PhD in Genetics from Case Western



■ Dr Patel has a background in US healthcare systems

**Sensei is building a team of the best and brightest minds in the wellbeing space**

Reserve University, and an Ayurvedic certificate from Ayurved University in India.

Prior to joining Sensei, he worked with nationally renowned US healthcare

systems, including Geisinger, Baylor Scott & White, and Parkland Hospital, on the design, implementation and analysis of programmes to improve the health of populations.

"At Sensei we're building a team of the best and brightest minds in the wellbeing space," said Kevin Kelly, CEO of Sensei.

"We're very excited about Dr Vishal joining the Sensei family, as he brings with him a wealth of knowledge that aligns directly with our philosophies."

Sensei has also announced the appointment of Sandra Foyil to SVP of operations and people operations.

**MORE:** [http://lei.sr/f9R6b\\_B](http://lei.sr/f9R6b_B)

## **Henri Chenot** announces retirement and appoints **Dr George Gaitanos** to continue his legacy



■ Henri Chenot

**F**ollowing his decision to retire, Henri Chenot has appointed Dr George Gaitanos, Chenot Group COO and scientific director, to continue the role of the scientific development of Chenot.

For almost 50 years, Chenot has specialised in the health, wellness and hospitality sector, providing and developing medical spa programmes, treatments, products and food supplements that promote healthy living, wellness and successful ageing.

**Dr Gaitanos has been extremely instrumental in the development of Chenot**

"As architect and founder of the pioneering wellness movement and the Chenot Method, Henri has created a powerful experience and a globally-renowned brand of which we are very proud," says Ivana Sgheiz, CEO.

"Working closely alongside Henri since 2013, George Gaitanos has been extremely instrumental in the development of Chenot,

and we're certain he is the right person to continue to honour Henri's legacy, while growing our brand globally."

"Henri's legacy, the Chenot Method, will live on in the brand's vision: to confirm its leading role in preventative and rejuvenating care, by consistently offering cutting-edge services in state-of-the-art venues worldwide."

**MORE:** [http://lei.sr/4D5N3\\_B](http://lei.sr/4D5N3_B)



■ Gallagher previously worked at the 5\* Gleneagles spa, Scotland

{ **At Le Jardin we use our own local Northern Irish herbs to build a connection and story** }

## Orla Gallagher unveils Northern Irish day spa concept

Independent spa consultant, Orla Gallagher, and health promoter, Ciara Loughran, have collaborated to produce a new luxury Northern Irish day spa concept and product house, named Le Jardin.

The concept made its debut in Dungannon, Northern Ireland, and has been conceived to offer an urban wellness retreat using traditional spa therapies and indigenous Northern Irish herbs, as well as premium product from Natura Bissé.

“So often when you enter a UK spa it takes inspiration from Asia, but at Le Jardin we use our own

local Northern Irish herbs to build a connection and story,” said Gallagher, Le Jardin’s director and spa manager, who has a background in spa management, holistic health and treatment development.

“Having over 15 years of experience working in the spa industry, at luxury locations such as Gleneagles Hotel in Scotland, it was always my dream to bring Northern Ireland a new spa concept.”

Looking ahead, Gallagher has a long-term rollout plan for Le Jardin to expand further into Ireland and open properties in the UK and US.

**MORE:** [http://lei.sr/Q2y6T\\_B](http://lei.sr/Q2y6T_B)

### 04 People

Sensei names Dr Vishal Patel as director of wellness research, Henri Chenot announces retirement and appoints Dr George Gaitanos to continue his legacy and Orla Gallagher unveils Northern Irish day spa concept

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Integrated medi-wellness resort, RAKxa, set to open on Bangkok’s secluded 'Green Lung' island in December 2020 and Les Source de Caudalie’s sister property and vinotherapy spa opens in French wine country

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## EVENTS

### GWS announces 'Virtual Access Package'

The Global Wellness Summit (GWS) has announced its 2020 conference will take place both virtually and in-person, allowing the entire global wellness community to participate.

The hybrid event will combine its in-person conference with a Virtual Access Package: a comprehensive, three-day, virtual pass to the event taking place at The Breakers Palm Beach, in Florida, from 8-11 November 2020.

2020 marks the first year virtual access will be offered to the GWS, with the package costing US\$500 (£384, €424) per person.

Virtual attendees will receive live, virtual access

to all main stage keynotes, panels and interviews, access to the Global Wellness Institute's 2020 research report, interactive, global "think tank" and networking sessions and virtual access to the new Tech Innovation Pavilion which will be launched at this year's summit.

"The Summit's DNA is profoundly global," commented Susie Ellis, GWS chair and CEO, "and we're committed to an in-depth, truly global conversation."

"Adding virtual access means we can bring all the expert insights – and that famed 'spirit' of the Summit – to the entire global wellness community," she concluded.

**MORE:** [http://lei.sr/5P8h8\\_B](http://lei.sr/5P8h8_B)



■ The live event is being held at the Breakers Palm Beach, Florida



**The Global Wellness Summit's DNA is profoundly global**

Susie Ellis

## PROGRAMMING

### Clinique La Prairie unveils exclusive immunity retreats

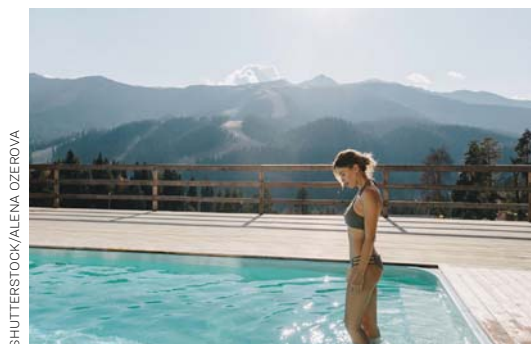


**The limited edition retreats focusing on supporting immunity by strengthening the body and mind**

Swiss medi-wellness clinic, Clinique La Prairie, has launched two limited edition retreats, called Energising Wellness and Immunity Boost, exclusively available for winter 2020 and spring 2021.

Developed by the clinic's qualified health practitioners, the five-day programmes focus on supporting healthy immune systems and helping guests learn more about healthy lifestyle habits.

Both retreats include a comprehensive health check-up, which assesses cardiac health, blood analysis, body composition and skin health, as well as sessions which allow guests to



SHUTTERSTOCK/ALENA OZEROVA

■ Clinique La Prairie resides near the Swiss Alps

strengthen the body and mind, using mindfulness, PT training and IV drips.

The new offering also emphasises the role a healthy diet plays in immunity, with the retreats featuring nutritional coaching sessions and a private masterclass about antioxidant and anti-inflammatory nutrients.

**MORE:** [http://lei.sr/X9y5m\\_B](http://lei.sr/X9y5m_B)

## NEW LAUNCH

## ISM Spa launches new concept

Spa management company, ISM Spa, has introduced a new spa and wellness concept named R+R Wellness, at the Grand Hyatt Nashville.

R+R Wellness stands for Recharge and Replenish and offers treatments based on the five elements, powered by the desire to reach individual guests' personal goals.

R+R's signature wellness journey features experiences such as a wellness blending

bar to create bespoke body products, a steam shower, infrared sauna, meditation experience lounge and group wellness programming.

Guests can also access spa treatments and rituals supplied by Privai, a private VIP couple's suite, immersive spa packages and connected wellness experiences.

ISM's other concepts include Poseidon-branded spas.

**MORE:** [http://lei.sr/x9u3h\\_B](http://lei.sr/x9u3h_B)



TWENTY20/VAULTSTUDIO

■ The free virtual event will be hosted on 12 November

## EVENTS

## Customer-focused event launches

Customer experience software provider, AskNicely, has announced it will host a new virtual event called the Global Frontline Experience Summit.

AskNicely believes that a memorable customer experience starts at the frontline, and at the moment it recognises that this experience has become more challenging than ever before.

In response, it's sponsoring an event dedicated to

frontline work and leaders in operations, marketing, HR and customer experience committed to advancing the frontline work experience.

The free virtual event will be held on 12 November between 8AM-4PM (PST), designed for senior marketing, operations and experience leaders.

Ritz-Carlton co-founder and hospitality veteran, Horst Schulze, will keynote the event. **MORE:** [http://lei.sr/f8A5U\\_B](http://lei.sr/f8A5U_B)

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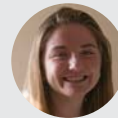
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## MENTAL HEALTH

### WHO: Mental health under growing strain

The pandemic has disrupted or halted critical mental health services in 93 per cent of countries worldwide, according to a new survey by the World Health organisation (WHO).

Conducted from June to August 2020, the survey of 130 countries provides the first global data showing the far-reaching impact of COVID-19 on access to mental health services.

Experts say the pandemic is increasing demand for mental health services as bereavement, isolation, loss of income and fear are triggering mental health conditions or exacerbating existing ones.

“Good mental health is absolutely fundamental to overall health and wellbeing,”

said Dr Tedros Adhanom Ghebreyesus, WHO director-general, “COVID-19 has interrupted essential mental health services just when they’re needed most.”

COVID-19’s growing strain on mental health presents a significant opportunity for wellness providers to offer their specialised services as a resource to support mental wellbeing.

Spas could complement international and national mental health programmes and provide programming or digital solutions using scientifically-backed techniques to support mental health, such as mindfulness, yoga and breathwork.

**MORE:** [http://lei.sr/Y9g3q\\_B](http://lei.sr/Y9g3q_B)



SHUTTERSTOCK/FIZKES

■ COVID disrupted 93 per cent of surveyed countries’ services



**Good mental health is absolutely fundamental to wellbeing**

Tedros Adhanom  
Ghebreyesus

## PARTNERSHIP

### Anantara opens first IV drip bar with Verita Healthcare



**We’re excited to welcome Verita Healthcare to Bangkok**

William E Heinecke

Anantara has stepped into the world of integrated health and wellness with the introduction of its first IV drip bar, VIVID by Verita Health clinic, at Anantara Siam Bangkok Hotel

The new opening is a product of Anantara’s joint venture with Singapore-based Verita Healthcare Group to create a global network of integrated, property-based health centres.

This clinic is the first in a trio of facilities to open, with the second site due to open at Anantara Riverside Bangkok Resort in 2021 and the third at Anantara Layan Phuket Resort.



PHOTO: ANANTARA

■ Two more IV locations will open in Asia in 2021

The IV menu offers a variety of solutions, ranging from relieving jetlag, burnout or beauty concerns.

“We’re excited to welcome Verita Healthcare to Bangkok, the global capital of wellness tourism,” said William E Heinecke, chair and founder of Minor International, Anantara’s parent company.

**MORE:** [http://lei.sr/C8F2R\\_B](http://lei.sr/C8F2R_B)

## EVENTS

# Inaugural MWC speaker line-up unveiled

The agenda for the 2021 inaugural Medical Wellness Congress (MWC) has been revealed featuring a line up of industry figures from the spa and medi-wellness industries.

Held at St. Martins Spa and Lodge in Frauenkirchen, near Vienna, the event will be themed on 'Integrating health in wellbeing' and will be kicked off with an opening speech from Dr George Gaitanos, Chenot Group's chief operating and scientific officer.

The programme also includes talks by Italian



**Over 100 delegates are expected to attend**

Vladi Kovanic

architect; Alberto Apostoli, CEO of Health Tourism Worldwide; Laszlo Puczko, CEO of Vamed; Tomas Bauer, DAO Clinic's Dr Igor Roganin, ASPA CEO; Martin Goldman and industry figure Rainer Bolsinger.

Vladi Kovanic, founder of Forum HOTel&SPA, and Health and Beauty France, a subsidiary of the Bolognafiore Cosmoprof group, announced the event in July.

She revealed that over 100 delegates are expected.

**MORE:** [http://lei.sr/t8c8M\\_B](http://lei.sr/t8c8M_B)

## RETREATS

# Little Kulala to launch holistic desert retreat

Currently undergoing a thorough refurbishment, Little Kulala, Wilderness Safaris' acclaimed desert retreat in Namibia is creating a new holistic health and wellness retreat in the heart of the private Kulala Wilderness Reserve.

The retreat is integrating a range of mindful elements, including an all-new spa and farm-to-table menu, to offer journeys that embrace complete wellbeing.

"We believe in a self-led approach to wellness," said Alexandra Margull, Wilderness Safaris Namibia MD. "So we're introducing a wide range



■ Little Kulala is located in the Namib desert, Africa



**We believe in a self-led approach to wellness**

Alexandra Margull

of soothing spa treatments, an improved menu with an abundance of plant-based meal choices and rejuvenating outdoor adventures."

Little Kulala is partnering with Healing Earth, a luxury product house that specialises in natural bodycare products to supply treatments which will include full-body scrubs, massages, anti-ageing facials and aromatherapy experiences.

**MORE:** [http://lei.sr/B7M3B\\_B](http://lei.sr/B7M3B_B)

# Shine

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## DESIGN

### Clodagh designs new Miraval resort

US destination spa brand, Miraval, has recently unveiled its third property, called Miraval Berkshires, in Lenox, Massachusetts.

The new resort features 100 guest rooms within seven individual, two-story cottages immersed in a 380-acre woodland setting.

The destination was designed by New York-based Irish designer, Clodagh, who previously designed Miraval's spa in Tucson.

Miraval tasked Clodagh with realising the Berkshires resort's Life in Balance Spa which covers 29,000sq ft with 28 treatment rooms – the largest in Miraval's portfolio.

She explained that the spa was built with the brand's

signature treatments in mind. For example, there's a dedicated indoor pool treatment room for the signature Vasudhara water treatment, and a new room for Naga Thai – Miraval's exclusive massage which uses yoga silks and support beams.

In addition to the classics, the spa menu features new treatments developed with natural beauty brand Naturopathica, as well experiences making use of local botanicals.

Additional facilities include relaxation rooms, a sauna, steamroom, three pools and seven Jacuzzis, as well as a fitness space, spa boutique and outdoor challenge course.

**MORE:** [http://lei.sr/C2B3m\\_B](http://lei.sr/C2B3m_B)



PHOTO: MIRAVAL BERKSHIRES

■ The new location boasts Miraval's largest spa



PHOTO: JONATHAN BECKERMAN



The spa was designed with Miraval's signature treatments in mind

Clodagh

## EVENTS

### We Work Well hosts European spa market insight webinar



City spas can leverage an opportunity from COVID-19

Emlyn Brown

Buyer event company, We Work Well, recently hosted a webinar centred on the European spa market in a COVID-19 era.

The event saw a group of panellists delve into the current state of the European market to provide insights for spa professionals and suppliers as markets begin to return.

Hosted by Grow Well educator, Lisa Starr, the webinar featured a panel including Emlyn Brown, Accor's global VP of wellbeing, who argued that European resorts' with city spas need to leverage wellness and wellbeing to drive guests and rate.



SHUTTERSTOCK/GAUDILAB

■ The event focused on the European spa market

He explained that the pandemic provides an opportunity for hoteliers to finally see the value spas bring to hotel business, as although global travel is restricted, interest in wellness is booming, meaning that spas can provide a valuable revenue stream for hotels during a time when rooms aren't always filled.

**MORE:** [http://lei.sr/B8z8C\\_B](http://lei.sr/B8z8C_B)

# SPA TECHNOLOGY FOR THE NEW DECADE

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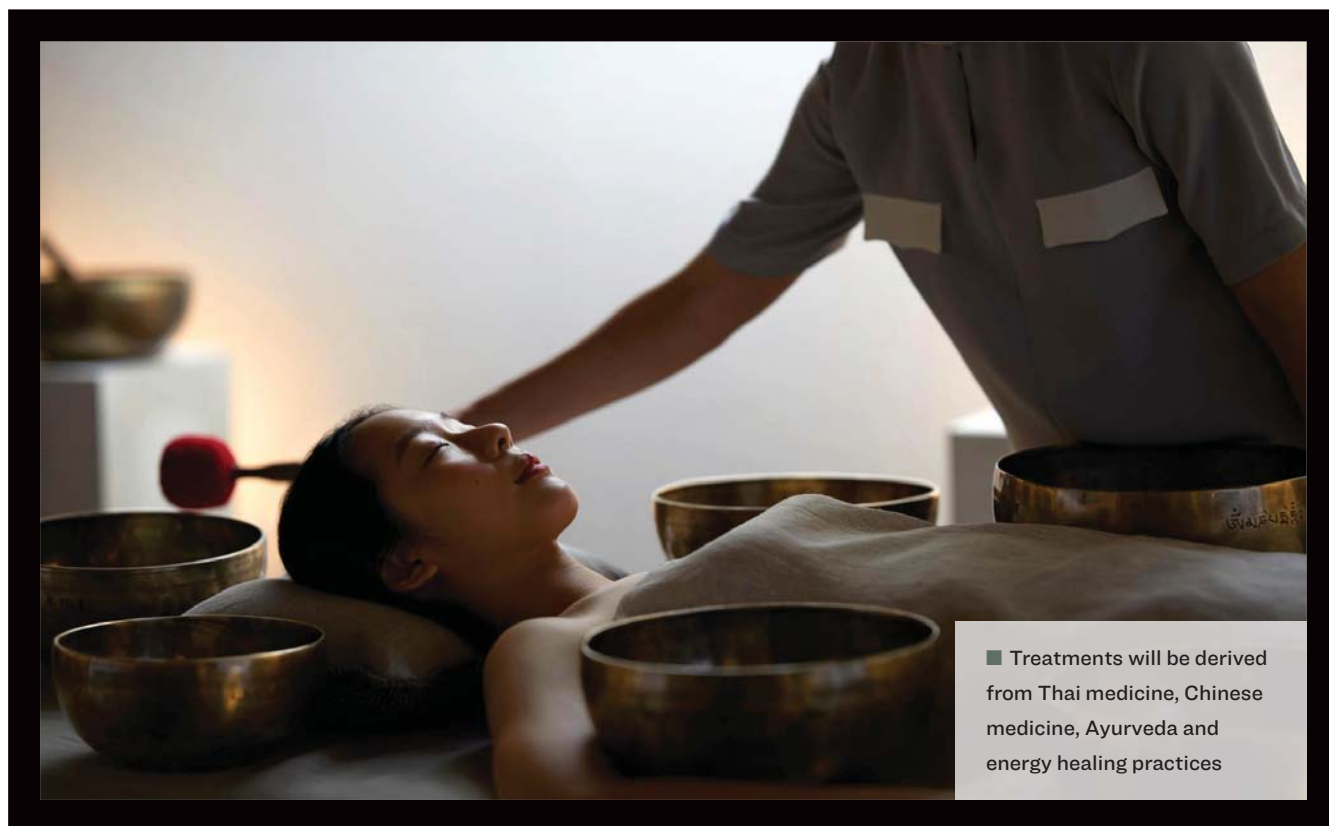
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■ Treatments will be derived from Thai medicine, Chinese medicine, Ayurveda and energy healing practices

# Where worlds collide

A new integrated wellness resort is set to open in Bangkok, blending cutting-edge medicine and traditional holistic therapies



■ Dusadee Tancharoen,  
RAKxa's managing director

**R**AKxa, an integrative wellness and medical retreat will open in Thailand in December 2020, following a partnership between M.K. Real Estate Development, VitalLife Scientific Wellness Clinic and Minor Hotels Group.

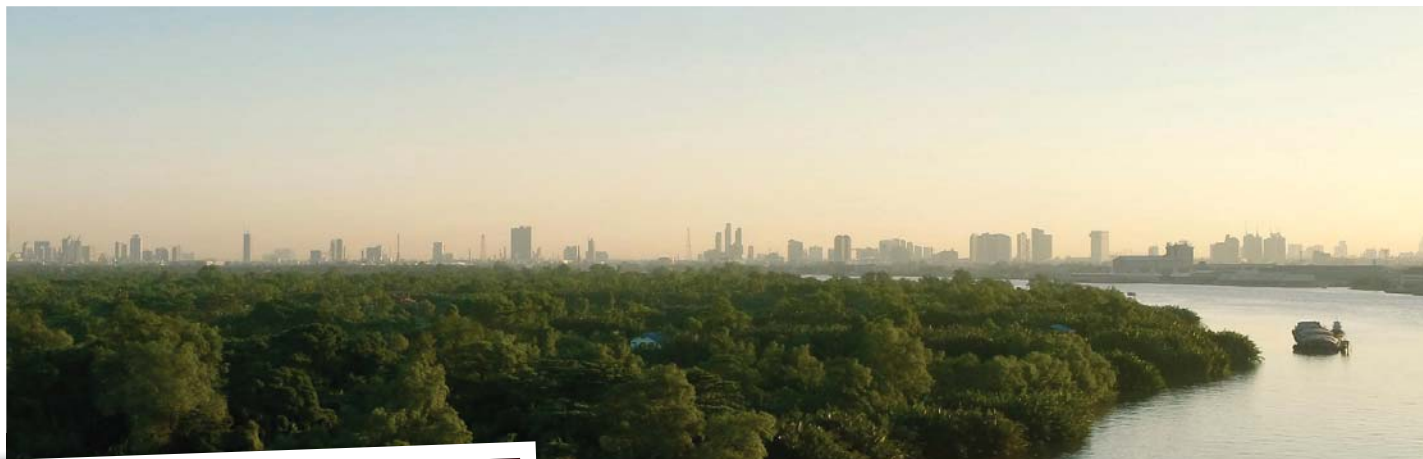
### Urban retreat

Set in Bangkok's 'Green Lung', a protected jungle-clad island on the Chao Phraya River, RAKxa will deliver tailored wellness programmes

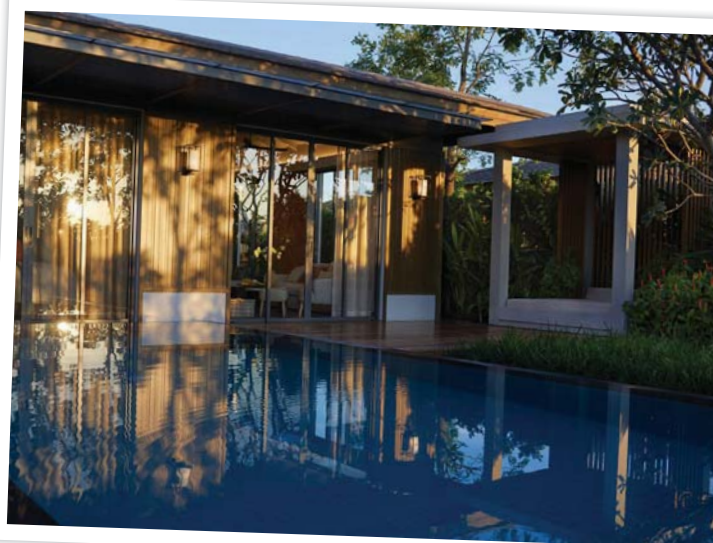
designed by medical doctors, combining advanced medical treatments with holistic therapies.

The retreat will be the first of its kind in Thailand and provide three- to 14-day personalised retreats.

10 programmes will be offered, including Gut Health, De-Stress, Detox, Weight Management, Mobilisation, Facial Solution, Body Solution, Facial and Body Solution, Immunity Booster and a Discover RAKxa programme.



■ RAKxa's urban retreat will sit in Bangkok's jungle-clad 'Green Lung' island, near the Chao Phraya river



## Facilities

The destination will be home to a VitalLife Scientific Wellness Clinic, a subsidiary of the renowned Bumrungrad International Hospital in Thailand, which will provide world-class pre-diagnostic medical analysis supervised by internationally trained doctors.

It will also house a two-level 3,636sq m holistic wellness centre with 43 treatment rooms – called RAKxa Jai – where treatments will span Traditional Thai Medicine, Traditional Chinese



RAKxa offers a sanctuary that fully combines alternative and complementary medicine with modern Western science

Medicine, Ayurvedic treatments and energy healing practices.

Completing the wellness journey will be a high-tech medical gym with Olympic training equipment and world-class physiotherapists and physiologists.

Dusadee Tancharoen, RAKxa's MD, said: "RAKxa offers a sanctuary immersed in nature that fully combines alternative and complementary medicine with modern Western science and gives our guests a fully transformative wellness experience." ●



The whole spa experience is unique because of its prime forest location

Alice Tourbier, Les Sources de Caudalie



## A grape escape

Les Sources de Caudalie's sister property and vinotherapy spa has opened in an 18th-century Château



PHOTOMOREL

■ Les Sources de Cheverny occupies an 18th-century Château in the heart of French wine country

A brand new vinotherapy spa has opened in the French wine region of Breuil, Sologne, at the recently opened Les Sources de Cheverny hotel.

### History

Occupying an original 18th-century chateau, the hotel is the sister property of Les Sources de Caudalie in Bordeaux – the birthplace of vinotherapy skincare brand Caudalie and its spa.

Set amongst a 72-hectare vineyard, the original flagship was launched by the Cathiard family in 1999 and has inspired the new destination's design and philosophy.

The Cathiards' daughter and son-in-law, Alice and Jérôme Tourbier, operate both hotels which were brought to life by the same architect, Yves Collet.

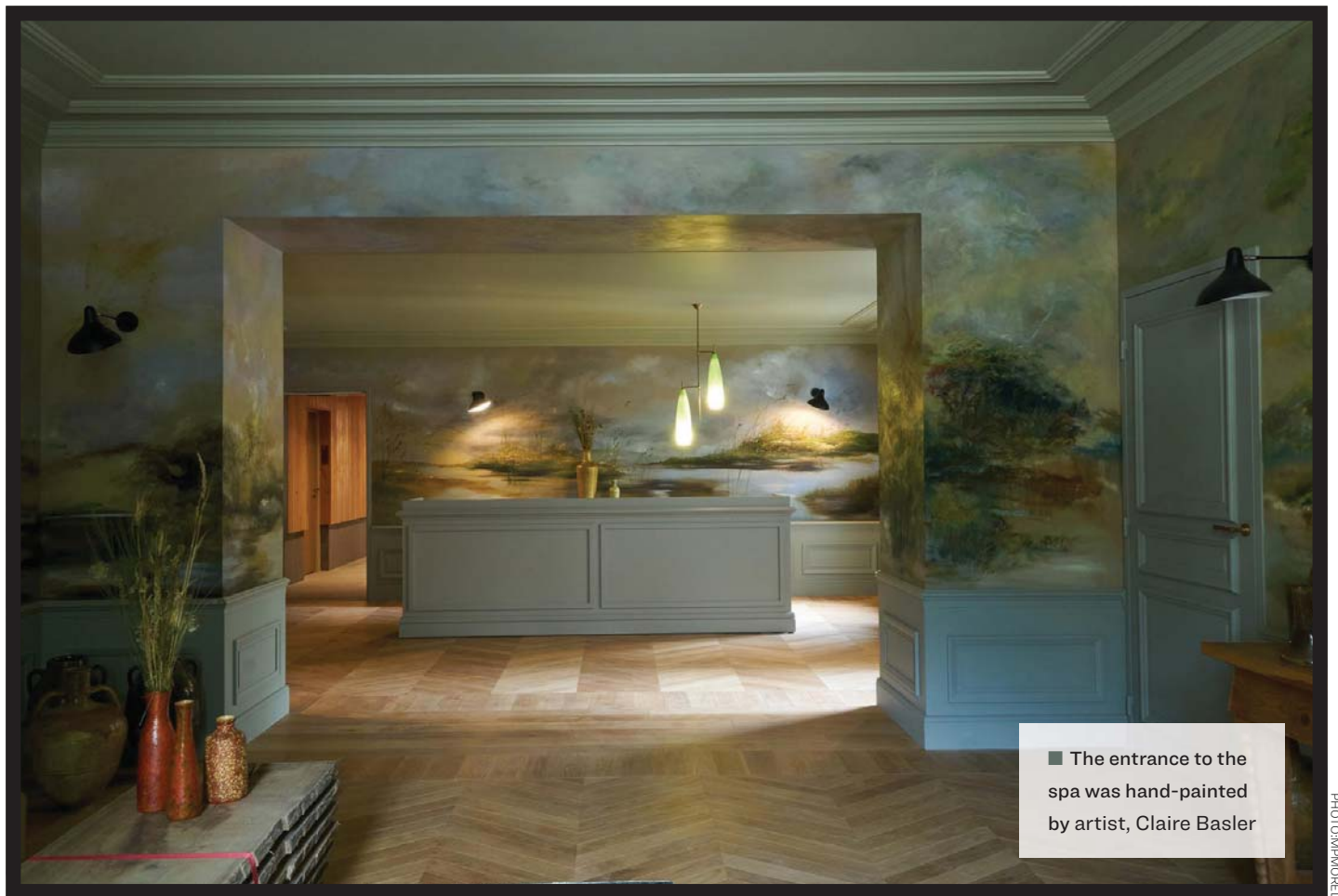


PHOTO:IMPMOREL

When you're in the pool facing the woods you feel as though you're being enveloped in a cosy cocoon

### Vinotherapy spa

The Breuil estate's 800sq m spa, Le Spa des Sources, features seven treatment rooms and adjoins the château, designed to blend seamlessly with the location.

It offers a range of Caudalie's grape-based treatments, along with an indoor spring water pool, hammam and a hydropool made out of oak, reminiscent of a vineyard cask.

Surrounded by dense forests and with a lake nearby, the spa has been conceived to bring guests back to nature and offer a barefoot luxury experience.

"The whole experience is unique because of its prime forest location," said Alice, speaking to *Spa Business insider*.

"When you're in the indoor pool facing our woods you feel as though you're being enveloped in a cosy cocoon, and the only thing left to do is to let yourself be pampered."

A highlight of the spa is its hand-painted entrance, designed to offer a transition from outdoors to indoors and to encourage a relaxed atmosphere.

The destination also offers guests a host of wellness activities, including forest walks, meditation, Tai Chi and yoga classes, as well as having access to nearby local wine tours and historical walks.

### Accommodation

The village-style destination includes 49 rooms in total, 13 of which are in the Château, with the remainder spaced out across the estate in stone huts designed to look like traditional French farmhouses.

Looking ahead, there are plans to expand the portfolio into every French wine region and create a Vineyards Hotel collection. ●



PHOTO:IMPMOREL

The indoor pool looks onto the lush forest surrounding the property

# SACRED NATURE

## Sustain & regenerate

Sustainable skincare brand, Comfort Zone, has radically reinvented its entire Sacred Nature line, driven by the ambition to create some of the world's first carbon-negative products

*Comfort Zone believes in conscious skin science and the ultimate vision was to create a bio-regenerative eco-certified skincare line*

The Sacred Nature line, originally launched in 2008, is already one of the highlights of the Comfort Zone range, with existing high-level green credentials. However, restless to do more to safeguard the environment, the company has raised the bar with this new reformulation, to ensure Sacred Nature products are truly sustainable in every way possible.

There has also been a focus on ensuring the production process behind the entire product line is set up to proactively fight climate change.

"We believe the Sacred Nature line should be part of the solution and not part of the problem," says founder and CEO, Davide Bollati. "We eco-designed the new products – specifically the formulations – to ensure all the key ingredients could be grown according to regenerative agriculture or selected from wild sources to be super sustainable."





Davide Bollati, Comfort Zone president. His commitment to sustainability has led to the creation of the Scientific Garden

PHOTO: REBOULLE



Isabelle Reboulle, head chemist, working at the Davines Village R&D Lab



Comfort Zone has developed the antioxidant Scientific Garden Extract™ with myrtle, elderberry and pomegranate



### A higher purpose

Behind this vision of sustainability is Comfort Zone's deep philosophy of environmentalism, which saw the organisation envision, conceive and build one of the world's first carbon neutral headquarters, the Davines Village, in Parma, Italy, which runs on sustainable energy and sits at the heart of the organisation.

Comfort Zone believes in conscious skin science, and as a result, the redesigned Sacred Nature line has been developed according to its strict guidelines, which exclude the use of parabens, nanotechnology, SLS and artificial colours.

The ultimate vision was to create a bio-regenerative organic skincare line that is both COSMOS- and eco-certified. In addition, Sacred Nature is also vegan and has been developed using direct traceability protocols.

Comfort Zone also contributes to biodiversity protection, environmental and social sustainability projects, by donating 1 per cent of its sales to the 1% for the Planet initiative.



The Sacred Nature line is CO<sub>2</sub> negative thanks to choices made in design and production, backed up by Comfort Zone's support for the Ethio Trees CO<sub>2</sub> compensation project.

### Formulated with integrity

In reformulating the Sacred Nature line, Comfort Zone undertook ingredient research at the Openair lab at the Davines Village botanical garden. This led to the creation of the Scientific Garden Extract™, a super-strong pool of antioxidants from bio-fermented extracts of myrtle, elderberry and pomegranate.

These are all rich in phytoactive antioxidants, which defend the skin against environmental aggressors, stimulate cell renewal, and contrast aging.

Comfort Zone uses advanced, chemical-free techniques which enabled the extraction of twice as many active ingredients, thanks to a fermentation which has increased the concentration of antioxidants by 22 per cent.

The Scientific Garden Extract™ has been shown to correct the effects of climate change on the skin, including

## *Working on the land in a regenerative way means you're doing the right thing and not exploiting nature*



The Sacred Nature line is shipped in glass, reflecting its ethical, sustainable and transparent nature. All packaging is CO<sub>2</sub> neutral

- oxidation and also damage caused by the sun, ensuring optimal skin balance and resilience, as well as prolonging youth.

Sacred Nature has been designed to work for both younger and more mature skins – for younger people it keeps the skin younger for longer, while for mature skin, it's a healing line, both in terms of home care and when used for facials. This complex has been, therefore, combined in each product with specific ingredients, to ensure the best performance for each skin condition and need.

When it came to fragrance, the company opted for a natural choice for the entire line, with nothing artificial being used.

Comfort Zone collaborated with a French 'nose' to develop the signature fragrance recalling the Garden notes.

Finally, the products are packaged in glass to ensure recyclability and also to reflect the purity and transparent nature of the Sacred Nature line.

### The product range

The line includes a range of facial products, such as a super-rich cleansing balm, an exfoliant mask, a serum and two moisturisers. There's also a hydrocream and a range of body products, including head and body soap and body butter.

There are two facials in the Sacred Nature range, the Regenerative Elixir



and the Regenerative Hydra – a shorter treatment that's focused on hydration.

The Regenerative Elixir facial is a deeply relaxing facial, opening with a cleansing ritual and massage. With its professional base that can be mixed to order, making the treatment customisable for all skin types.

The new Sacred Nature facial also includes a sticky mask which is worked on the skin with energetic movements to stimulate the creation of collagen, so that by the end of the treatment, the skin is naturally replumped.

### Regenerative agriculture

When it comes to sourcing the active ingredients for the Scientific Garden Extract™, Comfort Zone works with farmers who use regenerative agriculture techniques and who are close by – in Parma and also in Sardinia – to minimise CO<sub>2</sub> emissions.

The elderberries used in the Sacred Nature line are harvested from the wild, to capture the most powerful essences available.

Regeneration agriculture is not intensive, and is respectful of biodiversity, while also contributing to soil fertility, meaning it can capture as much, if not more, CO<sub>2</sub> as trees, while also keeping the soil nourished.

"Working on the land in a regenerative way means you're doing the right thing and not exploiting nature," says Bollati, "while taking care of the skin." ●



Over 6,000 plants are cultivated at The Davines Village, inspiring innovation and the development of new product lines

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**Iam James**  
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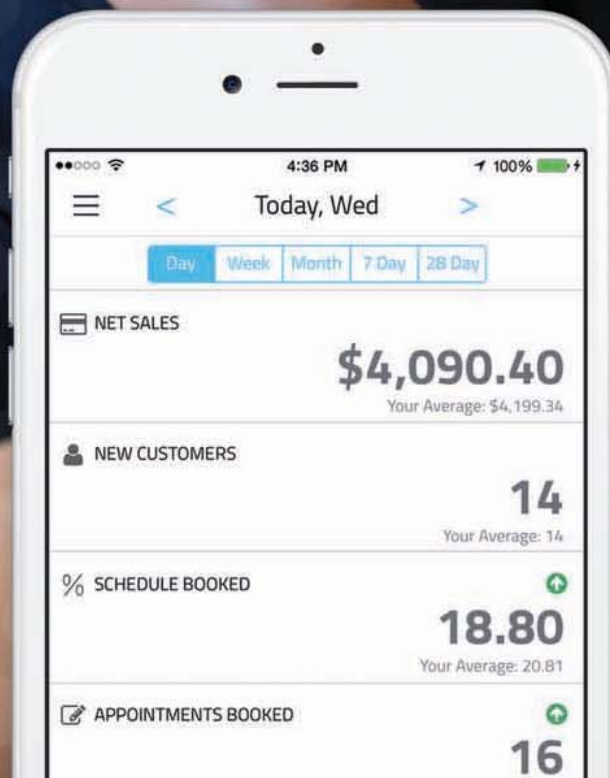
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# SUPPLIER NEWS

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## Neom Organics unveils new luxury sustainable body wash and lotion range



■ Nicola Elliott, founder of Neom Organics

Neom Organics has launched a body wash and lotion line, designed to offer a luxury body care experience, which doesn't compromise on sustainability.

The line features a hand and body wash or lotion, both of which are designed with 100 per cent post-consumer-recycled plastic and natural ingredients.

The range is designed to cleanse, soften and hydrate the hands and body using a range of natural ingredients gently blended with a variety of essential oils to boost wellbeing.

Neom has created both products with seaweed and pomegranate to gently cleanse, calming aloe vera to soothe skin, along with shea butter and softening argan and sea buckthorn oils to nourish.

The new launch is available in two scents, Great Day and Complete Bliss.

Great Day is designed to be mood-lifting, with a fresh and zesty blend of wild mint and mandarin and six other essential oils, while Complete Bliss is a floral and fruity scent with Moroccan blush rose, modernised with fresh lime and a hint of black pepper.

Neom founder and creative director, Nicola Elliott, said:

"When I'm asked about the one thing we can all do to go natural, I always say, "switch your hand washes to natural", because it's a really easy way to reduce the chemical count."

"With this new sustainable wash and lotion team, not only will you be switching to natural, you'll also be taking a small step to sustainability – the products are clean on the outside as well as on the inside."

SPA-KIT NEOM ORGANICS

[HTTP://LEI.SR/B9E7A](http://LEI.SR/B9E7A)

■ The line features a hand and body wash or lotion, available in two scents



## Esthetica unveils portable UV-light disinfection towers



■ Lalit Kumar, Esthetica managing director

With cleanliness and rigorous hygiene at the forefront of operators' minds, Esthetica has launched the UV-C Disinfection Towers to reduce the risk of virus and bacteria transmission in spas.

The towers can be used as part of a multi-pronged disinfection strategy to sanitise spas, in combination with conventional cleaning tools and methods.

Lalit Kumar Sharma, MD, said: "Esthetica's promise to deliver user-friendly effective products can be seen in the UV-C Disinfection Tower."

The trolley-mounted product uses UV-C light to disinfect rooms and is easily transportable around the spa and can be stowed neatly without taking up a lot of space.

According to Esthetica, UV-C light is proven to deter harmful pathogens as it's capable of breaking down their DNA and RNA, triggering mutations which prevent them from reproducing.

The tower can be controlled through a mobile app or select the tower with the built-in function of a Digital Timer Model.

SPA-KIT ESTHETICA

[HTTP://LEI.SR/K3E50](http://LEI.SR/K3E50)



■ The tower is portable and convenient to stow

## Book4Time invests in data team and makes new appointments

Book4Time, the wellness and recreation management solution for the hospitality industry, is continuing to innovate in 2020 despite strong headwinds in the industry.

Last month, the company announced one of its largest

multi-channel platform upgrades to the product, including the launch of features such as a multi-location, multi-currency KPI reporting and self-service business intelligence solution, an end-to-end contactless guest experience that allows

users to book appointments online or on their mobile device and complete digital health questionnaires.

With continued product innovation and investments in sales, marketing and customer success, Book4Time has seen consistent growth, with new business in ASIAPAC, EMEA and North America.

"In a time when many of our competitors are downsizing, putting a halt or slowing new feature development and reducing support levels, we've continued to innovate," said Roger Sholanki, Book4Time founder and CEO.

"We've launched new features and invested in customer success, training and support to help our



■ Roger Sholanki, CEO

clients prepare for reopening in this environment."

To support this continued growth, Book4Time has recently hired Cynthia Connelly as its VP of Customer Success, and appointed Tom Kavouras as its new chief data officer.

SPA-KIT BOOK4TIME

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■ Book4Time completed its largest multi-channel platform upgrade



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# WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to [spateam@leisuremedia.com](mailto:spateam@leisuremedia.com)

**Asia-Pacific Spa & Wellness Coalition (APSWC)**

■ [www.apswc.org](http://www.apswc.org)

**Association of Malaysian Spas (AMSPA)**

■ [www.amspa.org.my](http://www.amspa.org.my)

**Bali Spa and Wellness Association**

■ [www.balispaandwellness-association.org](http://www.balispaandwellness-association.org)

**Brazilian Spas Association**

■ [www.abcpas.com.br](http://www.abcpas.com.br)

**Bulgarian Union for Balneology and Spa Tourism (BUBSPA)**

■ [www.bubspa.org](http://www.bubspa.org)

**Association of Spas of the Czech Republic**

■ [www.jedemedolazni.cz](http://www.jedemedolazni.cz)

**The Day Spa Association (US)**

■ [www.dayspaassociation.com](http://www.dayspaassociation.com)

**Estonian Spa Association**

■ [www.estonianspas.eu](http://www.estonianspas.eu)

**European Historic Thermal Towns Association**

■ [www.ehtta.eu](http://www.ehtta.eu)

**European Spas Association**

■ [www.espa-ehv.com](http://www.espa-ehv.com)

**Federation of Holistic Therapists (FHT)**

■ [www.fht.org.uk](http://www.fht.org.uk)

**French Spa Association (SPA-A)**

■ [www.spa-a.org](http://www.spa-a.org)

**German Spas Association**

■ [www.deutscher-heilbaederverband.de](http://www.deutscher-heilbaederverband.de)

**Green Spa Network (GSN)**

■ [www.greenspanetwork.org](http://www.greenspanetwork.org)

**Hungarian Baths Association**

■ [www.furdoszovetseg.hu/en](http://www.furdoszovetseg.hu/en)

**Hydrothermal Spa Forum**

■ [www.hydrothermal-spa-forum.net](http://www.hydrothermal-spa-forum.net)

**The Iceland Spa Association**

■ [www.visitspas.eu/iceland](http://www.visitspas.eu/iceland)

**The International Medical Spa Association**

■ [www.dayspaassociation.com/imsa](http://www.dayspaassociation.com/imsa)

**International Sauna Association**

■ [www.saunainternational.net](http://www.saunainternational.net)

**International Spa Association (ISPA)**

■ [www.experienceispa.com](http://www.experienceispa.com)

**Irish Spa Association**

■ [www.irishspaassociation.ie](http://www.irishspaassociation.ie)

**Japan Spa Association**

■ [www.j-spa.jp](http://www.j-spa.jp)

**Leading Spas of Canada**

■ [www.leadingspasofcanada.com](http://www.leadingspasofcanada.com)

**National Guild of Spa Experts Russia**

■ [www.russiaspas.ru](http://www.russiaspas.ru)

**Portuguese Spas Association**

■ [www.termasdeportugal.pt](http://www.termasdeportugal.pt)

**Romanian Spa Organization**

■ [www.romanian-spas.ro](http://www.romanian-spas.ro)

**Salt Therapy Association**

■ [www.salttherapyassociation.org](http://www.salttherapyassociation.org)

**Serbian Spas & Resorts Association**

■ [www.serbianspas.org](http://www.serbianspas.org)

**South African Spa Association**

■ [www.saspaassociation.co.za](http://www.saspaassociation.co.za)

**Spanish National Spa Association**

■ [www.balnearios.org](http://www.balnearios.org)

**Spa and Wellness Association of Africa (SWAA)**

■ [www.swaafrika.org](http://www.swaafrika.org)

**Spa Association of India**

■ [www.spaassociationofindia.in](http://www.spaassociationofindia.in)

**Spa & Wellness International Council**

■ [www.lswic.ru](http://www.lswic.ru)

**The Sustainable Spa Association (SSA)**

■ [www.sustainablespas.org](http://www.sustainablespas.org)

**Taiwan Spa Association**

■ [www.tspsa.tw](http://www.tspsa.tw)

**Thai Spa Association**

■ [www.thaispaassociation.com](http://www.thaispaassociation.com)

**The UK Spa Association**

■ [www.spa-uk.org](http://www.spa-uk.org)

**Ukrainian SPA Association**

■ [www.facebook.com/UASPA](http://www.facebook.com/UASPA)

