



HOW Award winners revealed

Industry awards platform, the Hall of Wellness Awards (HOW Awards), has unveiled the winners of its first-ever competition at its 2020 virtual awards gala.

Presented by HOW Awards founder Kathryn Moore, awards were given out across seven categories – including Middle East, Asia, Europe and UK, Oceania, Americas, Africa and a global group.

Moore announced the awards saying: “This year has been a labour of love, panic and challenges, but above all a year of togetherness in the industry.

“We created the awards because we wanted to do something meaningful that could recognise and showcase the hard work and dedication our industry has put into their careers over the years,” she said.

“Ultimately, we wanted to celebrate the people that are the backbone of businesses and brands, because it’s so important to find out their stories,



■ The HOW Awards were launched in July 2020

what ignites their passion and how they got to where they are today.

“The judges were so impressed by the calibre of participants this year and we look forward to coming back even bigger and better next year.”

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The judges were so impressed by the calibre of participants this year

Kathryn Moore



PEOPLE

Industry remembers wellness luminary, Henri Chenot

Founder of the Chenot Group dies, age 77

[p5](#)



NEWS

Desert spa to open in Botswana wildlife haven

Little DumaTau is set to open its doors in April 2021

[p8](#)



INSIGHTS

Groupe Nordik to unveil blueprint for major rollout

US\$38m spa village will open in April 2021

[p12](#)



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Anthony Molet to become Davines Group CEO as Paolo Braguzzi announces plans to step down

The Davines Group, together with skincare brands Comfort Zone and Skin Regimen, has announced Paolo Braguzzi will leave his role as CEO and managing director, in May 2021.

Braguzzi will be replaced by current Davines North America CEO, Anthony Molet, but maintain his position as a board member.

He started his professional path in consumer marketing and joined Davines in 2004, when the company's turnover was €27m (US\$32m, £24m).

By 2019, turnover had rocketed to €163m (US\$195m, £146m).

In the last 16 years spent at Davines, Braguzzi broadly contributed to



■ Anthony Molet joined the Davines Group in 2008

Paolo paved a path for the company with a perfect balance between valued quality products and financial health

the growth of its brands and to its reputation worldwide, implementing

its transformation into a B Corp in 2016, and a Benefit Corporation in 2019.

“Over the years Paolo paved a path for the company with a perfect balance between values, quality products and financial health, and I’m looking forward to continuing this journey,” said Molet.

“I believe it’s increasingly the responsibility of companies to educate consumers and influence their behaviour towards a more sustainable world.”

In 2008, Molet joined Davines North America as CEO and during his 13-year tenure, he’s implemented structure and continuity, resulting in steady growth that’s made North America a key market for the Davines Group.

[READ MORE ONLINE](#)

Delos CEO Paul Scialla unveils partnership with TPP Capital to advance urban communities' access to wellbeing solutions



■ Paul Scialla, CEO of Delos

Global wellness real estate and technology company Delos is collaborating with TPP Capital Management Group (TPP) – a Black-led social impact private equity fund manager and healthcare real estate development firm – to advance health and wellness through buildings in urban communities.

The partnership will first work to transform Tioga District in North Philadelphia with evidence-based healthy building strategies and solutions.

Our health and wellbeing are fundamental to the economic growth of our communities

Delos and TPP are currently planning on integrating Delos Home Wellness features across 82 workforce housing condominiums for middle-income service workers and 84 fully furnished mixed-income 55+ senior residences for seniors with chronic medical conditions and restrictive diets.

“Now more important than ever, our health and wellbeing are fundamental

to the economic growth of our communities,” said Delos CEO Paul Scialla.

“By committing to leverage buildings and shared spaces within the Tioga District as vehicles for public health, TPP is demonstrating tremendous leadership across real estate and city planning, social impact and economic development.”

[READ MORE ONLINE](#)



■ Henri Chenot founded the world-renowned Chenot Group

Henri's insight became the origin of the world-renowned wellness movement

Industry icon **Henri Chenot** passes away, aged 77

On 2 December, the Chenot Group announced the passing of industry luminary Henri Chenot.

Founded by Henri nearly 50 years ago, the Chenot Group has been a pillar of the industry and is widely known for expertise in the medical spa, health and wellness field.

In the early seventies, his approach to health and wellness led to the development of Biontology – the science of living and his method of rebalancing the physiology of the body that is implemented in all Chenot Health wellness retreats as the core therapeutic approach.

Henri's wife, Dominique Chenot, commented: "Henri's remarkable passion and talent had an enormous impact on both preventative and rejuvenating care; his insight would become the origin of a world-renowned wellness movement."

The news comes after the Chenot Group recently announced Henri's decision to retire and the subsequent appointment of Dr George Gaitanos, Chenot Group COO and scientific director, to continue the role of the scientific development of Chenot.

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CONTENTS ISSUE 360

04

People news

Anthony Molet to become Davines Group CEO as Paolo Braguzzi announces plans to step down in 2021

06

News

Accor announces exclusive negotiations with Ennismore for US\$1bn merger

08

News

Luxury desert spa to open in Botswana wildlife haven, owned by Wilderness Safaris

10

News

Reykjavik wellness lagoon to offer guest seven-step Icelandic bathing ritual with dramatic views of North Atlantic

12

Spa insights

Groupe Nordik to unveil US\$38m spa village which will become blueprint for major North American rollout and The Well creates integrated wellness retreat in New England countryside for Auberge Resorts

19

Supplier news

The latest in products and innovation from Espa, Foreo, Camylle, Divine Eyes and Halotherapy Solutions

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STRATEGY

Accor in negotiations over US\$1bn merger

Hospitality groups, Accor and Ennismore are entering into exclusive negotiations to form a new lifestyle operator in the hospitality sector, named Ennismore, as part of a US\$1bn merger.

Through the all-share merger, the management of all Ennismore hotels will become a part of Accor's lifestyle brand division and create a combined entity of 12 brands with 73 hotels in operation, plus a pipeline of approximately 110 hotels.

The new operator will include the following brands: Gleneagles, Delano, SLS, Mondrian and Hyde – all of which have distinctive spa and wellness concepts – plus SO/, The Hoxton, Mama

Shelter, 25h, 21c Museum Hotels, TRIBE, JO&JOE and Working From_.

Sharan Pasricha, Ennismore founder and CEO, and Gaurav Bhushan, CEO of the Accor Lifestyle Division will become co-CEOs of the combined entity, which will be two-thirds owned by majority shareholder, Accor, and a third owned by Pasricha.

Closing is expected to occur in Q1 2021.

Sébastien Bazin, Accor chair and CEO said: "This new powerful combination is set to become the engine of our exciting future growth."

"This partnership will take our Lifestyle ambition to a new and exciting level."

[READ MORE ONLINE](#)



■ Five-star Scottish spa resort, Gleneagles, is part of the merger



This combination will become the engine of exciting future growth

Sébastien Bazin

PROGRAMMING

Chablé unveils ocean-inspired healing heartache retreat



The programme is inspired by the ocean and its constant state of releasing and letting go

Chablé Hotels is creating solutions-based retreats to tackle prevalent wellbeing problem areas in a COVID-19 era.

Tailor-made for each guest, one option is a healing heartache programme devised for individuals recovering from the breakdown of a long-term relationship.

The programme is inspired by the ocean and its constant state of releasing and letting go – something it taps to encourage guests to wash away old habits and allow for something new to start.

The retreat includes a renewing Sound of the Sea ritual incorporating a seaweed wrap, exfoliation and sea fennel massage,



■ The retreat is inspired by renewal and the ocean

plus a Rain Goddess ritual designed to emotionally and physically heal the body.

The package is completed with a Janzu Water Massage and traditional Mexican sweat lodge experience to encourage a feeling of rebirth.

Chablé is also offering immunity-support and stress reduction packages.

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GROWING FOOTPRINT

Six Senses to open in Caribbean

Six Senses has unveiled further details about its debut Caribbean property, Six Senses La Sagesse, in Grenada, set to open in late 2022.

Developed by Range Developments, the 56-key beachside property will feature a Six Senses Spa overlooking a lagoon, designed in the style of a traditional fishing village.

In-house wellness experts and visiting practitioners will

integrate local community knowledge and age-old Caribbean traditions to offer a menu of speciality treatments, holistic anti-aging solutions, and rejuvenation journeys.

The resort will operate on a self-sufficient and plastic-free basis, meaning that all spa treatments use ingredients picked from the kitchen gardens, herb gardens and native fruit trees.

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EXPANSION



■ The new Bulgari destination will open in Miami, Florida

Bulgari Hotels to expand into US

Premium hotel brand, Bulgari Hotels & Resorts has revealed it is preparing to unveil a new property in Miami Beach, Florida, in 2024.

Bulgari Hotel Miami Beach will be a 100-key beachfront hotel, offering a luxury wellness retreat complete with a large spa and fitness centre and an outdoor pool.

Bulgari CEO Jean-Christophe Babin said: "This will be our first property in the US

which is a key market for our brand. We're convinced that the Bulgari Hotel Miami will represent our irresistible Roman Jeweller Hospitality and a unique ultra-luxury experience in the American upscale hotel market."

The design project will be sensitively curated, like all other Bulgari Hotels, by the Milanese architectural firm Antonio Citterio Patricia Viel.

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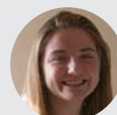
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UPGRADE

Luxury spa to open in desert wildlife haven

In April 2021, a secluded wildlife safari camp in Botswana will reopen, unveiling revamped facilities plus an all-new luxury desert spa with stunning views of the movements of mega herds of elephants.

DumaTau Camp has been open since 1997 as a part of luxury safari operator Wilderness Safaris' offering in the Linyanti Wildlife Reserve in Chobe National Park, and in 2020 the company announced plans for a rebuild as well as the introduction of Little DumaTau – an exclusive and intimate camp experience with new wellness facilities

The African destination will reopen with a one-treatment-room spa, gym and deli,

scenically located between the camps and overlooking the wildlife-rich Osprey Lagoon.

The spa itself will be slightly set apart, tucked into the surrounding vegetation for a secluded, peaceful and relaxed atmosphere.

"We're thrilled to be enhancing DumaTau to further showcase our commitment to drive ecotourism in this prolific wildlife area," said Kim Nixon, Wilderness Safaris Botswana MD.

While the spa menu is currently under development, Little DumaTau has revealed the line-up will include massages, facials and nail services, supplied by product house Healing Earth.

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■ The spa will be tucked into surrounding vegetation



“

We're showcasing our commitment to driving ecotourism

Kim Nixon

HEALTH

Increasing global exercise levels would prevent 5m deaths yearly

SHUTTERSTOCK/ALEXANDROS MICHALIDIS



“

Every move counts and we must all move daily

Adhanom Ghebreyesus

Increasing physical activity globally could prevent up to 5 million deaths annually, according to the WHO.

WHO statistics show that one in four adults, and four out of five adolescents, do not get enough physical activity.

The organisation estimates that physical inactivity costs more than US\$54bn in direct health care and another US\$14bn in lost productivity annually.

"Being physically active is critical for health and wellbeing, it can help to add years to life," said WHO director-general Dr Tedros Adhanom Ghebreyesus.



■ One in four adults don't exercise enough

"Every move counts, and we must all move every day – safely and creatively."

Ghebreyesus was speaking at the launch of the new *WHO Guidelines on physical activity and sedentary behaviour*, which emphasise that everyone, of all ages and abilities, can be physically active.

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INNOVATION

Pullman unveils boutique fitness concept

Pullman Hotels & Resorts is introducing Pullman Power Fitness, a social fitness concept with on-demand classes and a community of motivated guests.

Key elements include a mix of live and virtual fitness classes, powered by Les Mills, newly conceptualised vibrant fitness spaces, integrated physical activity beyond the gym, such as In-Room Fitness Kits and a new focus on nutrition.

According to the company, Pullman Power is an essential



Our ambition is to blur the line between boutique fitness and a conventional hotel gym

Emlyn Brown

component of its wellbeing strategy and is available at Pullman Paris Centre Bercy and will be introduced in phases around the world in select locations.

"Pullman Power's platform draws on the energy and dynamism of the top fitness concepts globally," said Emlyn Brown, Accor's global wellbeing VP.

"Our ambition is to blur the line between a boutique fitness experience and a more conventional hotel gym."

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HOT SPRINGS

Urban spa opens in heart of Kyoto with springwater onsen

Marriott International has opened a new Luxury Collection hotel in Kyoto, Japan, complete with a spa and selection of traditional Japanese onsen baths.

Located in a historic building which was once the private residence of the aristocratic Mitsui family, the spa opened as part of the new Hotel The Mitsui Kyoto and is supplied by a geothermal spring 1,000m under the destination.

The new opening is claimed to be the only luxury property in Kyoto's city-centre supplied by natural spring water. It features a 1,000sq m spa

with a thermal onsen spring, four treatment rooms, a gym and two private onsen facilities fitted with living rooms, private gardens and outdoor hot spring baths.

Onsen is an age-old Japanese tradition of hot spring bathing and is said to benefit circulation and recovery from injury, relieve stress and skin conditions and act as a natural pain reliever.

The spa menu features a selection of shiatsu

massages, facials and Traditional Chinese Medicine treatment options, plus guests are offered an exclusive facial supplied by French product house, Alaena.

Nature is a prominent theme throughout the spa and guests remain connected to the outdoors throughout their journey as designers created a spa with a variety of perspectives of the hotel's new landscaped gardens.

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■ The onsen baths are supplied by a geothermal spring

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REGULATION

European Court: CBD is not a narcotic

The European Court of Justice has stated that cannabidiol (CBD) isn't a narcotic and "does not appear to have any psychotropic effect or harmful effect on human health".

Derived from either hemp or cannabis, CBD is an active but non-psychoactive compound that's taken the wellness industry by storm in recent years, with a host of CBD-based treatments, tinctures, skincare and ingestibles.

It's believed the ingredient is capable of helping to treat stress and anxiety, inflammation, joint pain, muscle soreness and insomnia.

But, because another compound of the marijuana plant – tetrahydrocannabinol (THC) – can cause a

psychotropic effect, it was banned in the 1930s and a stigma was attached to the plant.

However, CBD derived from hemp (a variety of cannabis) contains little THC – usually 0.3 per cent or less – and is the most typically-used strain.

The news is a win for European CBD suppliers and the wellness industry, but Liz Terry, *Spa Business* insider editorial director, urges operators to remain cautious.

"These are early days for CBD in the industry, so we see this as a time for patience, collaboration with authorities and a common-sense approach to the offer of CBD treatments."

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SHUTTERSTOCK/TINNAKORN JORRUANG

■ Cannabidiol is an active but non-psychoactive compound



PHOTO: JACK EMMERSON



**These are early days
for CBD in the industry**

Liz Terry

PROGRAMMING

Reykjavik lagoon to offer seven-step bathing ritual



**The need to re-energise,
relax and restore is
integral to wellbeing**

David Barry

Geothermal wellness destination, Sky Lagoon will debut with a traditional Icelandic bathing experience in Reykjavik, set to launch in April 2021.

Designed by Pursuit, the multi-sensory oasis will offer The Ritual at Sky Lagoon, a journey which will guide guests through a journey of geothermal waters, cold plunge pools, sauna bathing, cold fog-mist, warm steamrooms and reinvigorating showers.

The seven-step routine is claimed to lead to deep relaxation and wellbeing.

"The restorative nature of wellness experiences such as Sky Lagoon will become much more meaningful as



■ The ritual is claimed to lead to deep relaxation

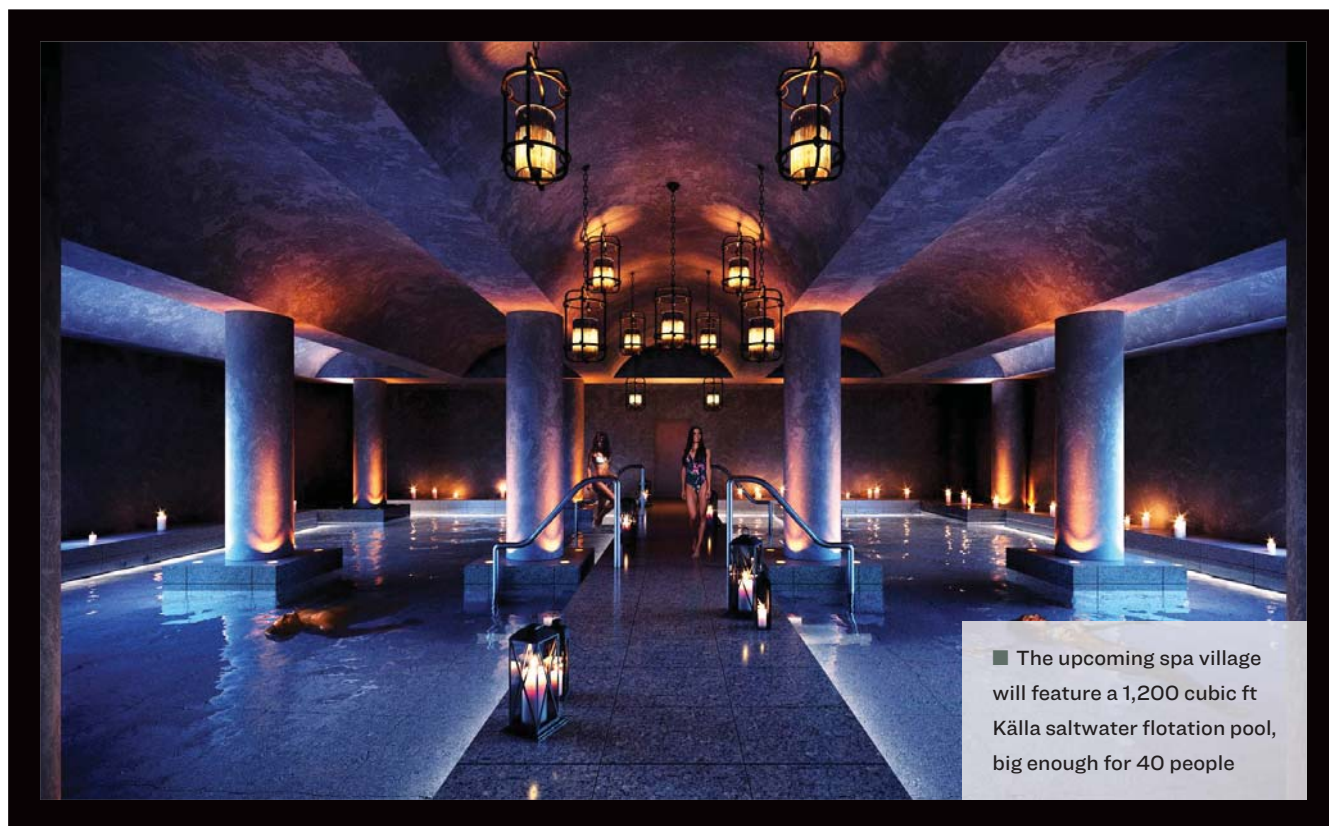
we begin to emerge from what has been an incredibly challenging year," said David Barry, Pursuit president.

"The need to re-energise, relax and restore is integral to both our physical and mental wellbeing and we look forward to introducing guests to the Sky Lagoon experience next year."

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A blueprint for success

Groupe Nordik is set to unveil a US\$38m spa village which will become the blueprint for its major North American rollout



■ Martin Paquette, president, CEO and co-owner of Groupe Nordik.

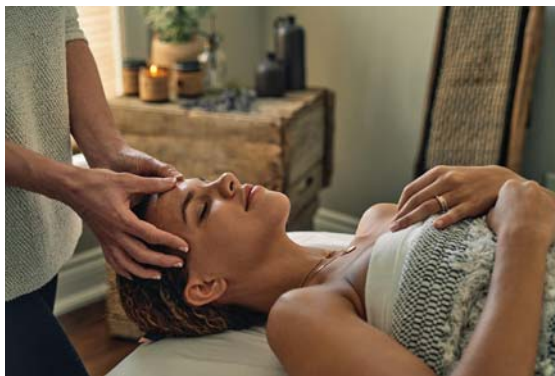
Thermal operator Groupe Nordik has announced further details about its upcoming US\$37.7m (CA\$50m €34.4m, £29.4m) wellness project in Whitby, Greater Toronto, scheduled to launch in Q2 2021.

A new chapter

The spa will open under the group's new banner – Thermëa Spa Village – which combines global wellness rituals on a site with a Canadian character.

The evolution of the brand's identity is part of the vision of Groupe Nordik owners, Martin Paquette and Daniel Gingras, who've confirmed the concept will be the blueprint for its North American rollout, where its portfolio will grow to 10 nature spas by 2027.

Paquette and Gingras explained that the concept has been developed to transform the typical spa experience into an entire wellness village with a homey feel, and a place which offers a relaxing haven for reconnection.



PHOTOGRAPHE NORDIK

■ The new destination will offer a haven of wellness away from the city, where people can reconnect

“Thermëa Village is the culmination of 15 years of guest experience and extensive research,” said Paquette, group president, CEO and co-owner.

“Each spa village will become an icon, unique to the community in which it’s built – with every detail thoughtfully selected, crafted and dedicated to all things wellness.”

The Whitby Spa Village

The upcoming Thermëa Spa Village in Whitby will offer guests a variety of



Each spa village will become an icon, with every detail thoughtfully crafted and dedicated to all things wellness

wellness experiences, featuring five outdoor pools, 25 treatment rooms, and a 120-seat sauna, along with indoor and outdoor relaxation areas.

Highlights will include a 1,200 cubic feet saltwater floatation pool, big enough for 40 people, carved out of a rock filled with 12 tonnes of Epsom salts and is one of the only of its kind in the world.

Guests will also have access to massages, rasul mud treatments, Aufguss ceremonies and a Himalayan salt sauna. ●



We're pioneering
a new way to care
for your health

Kane Sarhan, co-founder and chief
creative officer at The Well



Stronger together

The Well has created an integrated wellness retreat in the heart of New England's countryside for Auberge Resorts



■ The launch has kickstarted The Well's new SkinHealth programme, in partnership with Biologique Recherche

The Well has struck its first hospitality partnership and developed a holistic wellbeing retreat for Auberge Resort Collection's Mayflower Inn & Spa resort, in Connecticut.

New horizons

The Well is a modern wellness brand known for its first location in New York which offers integrated holistic health solutions and access to doctors, health coaches and 50 practitioners working across a range of healing modalities.

The Well at Mayflower Inn, is an expansive 20,000sq ft wellness escape.

The integrated holistic experience features a new biophilic thermal pool surrounded by over 400 plants, an infrared sauna, cryo-chamber, greenhouse-style pool, hammam with chromotherapy and aromatherapy.



■ A highlight will be a biophilic thermal pool surrounded by over 400 plants

Partnering with the Mayflower Inn is an exciting next step for us as we work together to innovate destination wellness

Wellness programming

Treatments range from acupuncture and craniosacral therapy to energy healing and stretching, plus bespoke spa treatments developed by The Well – all with a focus on supporting immunity.

The Well has also revealed that the launch has kicked off the introduction of its new SkinHealth programme, partnered with Biologique Recherche.

The new retreat marks The Well's second location and offers every guest a Wellness Download from its digital platform, to build customised treatment plans and experiences based on guests' unique concerns and goals.

Remote support

The Well is extending support beyond the stay, allowing guests to continue programmes, schedule

visits with practitioners and participate in classes from anywhere through the group's online platform.

"We're pioneering a new way to care for your health," said Kane Sarhan, co-founder and chief creative officer of The Well.

"Partnering with the Mayflower Inn is an exciting next step for us as we work together to innovate destination wellness. We want to empower guests to take greater agency over their health and have support after they leave to continue their wellness journey."

An activity schedule has also been drawn up, including night-time forest bathing and dharma talks, complete with a host of multi-day retreats.

Additional amenities include a retail area, relaxation space, two steamrooms, fitness centre, meditation garden, pool, tennis court and hiking trails. ●



■ The Well wants the new destination to become a countryside wellness escape



The Quartz version of the Spa Dream bed features spherical quartz that envelops the body when heated to give a deep sense of calm

CREATING *the* dream team

This year leading Italian supplier Lemi launched three new spa solutions, and ventured into the creation of signature treatments for the first time. GM Matteo Brusafferri explains why he sees this as the way forward to help spas maximise their investment.

What's the idea behind the new Spa Dream bed?

Our Spa Dream bed was first designed more than a decade ago, and while it's been a very popular model, it was time to bring it up to date to better serve the needs of today's spas and their clients.

Spa Dream can now offer two very unique treatments, so spas can diversify their offers without having to continuously invest in new technologies.

Spas can deliver massage treatments on a water-cushioned mattress or on natural spherical quartz, with a minimum amount of changeover between the two.

What are the stand-out features?

The WATER PACK version of Spa Dream includes four heated water cushions, made of soft resistant material that perfectly balances body weight. This version is suitable for muscle relaxation and allows the operator to create a highly relaxing massage, while also absorbing pressure from the therapist delivering the massage.

The QUARTZ PACK version includes natural spherical quartz which cocoons the client in warm sand that shapes uniquely to their body - while the

therapist can deliver a deep-tissue massage with greater comfort. In trials, some of our testers even fell asleep during treatment, which is usually unheard of during such a firm massage!

Are there any unique features that have not been incorporated into your beds before?

The bed offers 2 different inclinations (forward and back), allowing the operator to carry out the treatment in the ideal position.

Also, this is the first time we've developed signature treatments to match the beds. This will help spas create standout packages that perfectly suit the model, as well as give them greater inspiration to develop their own offers around it.

The ability to switch from water to quartz and back again also keeps their offers fresh from season to season.

For the treatments we worked with consultant Jean-Guy de Gabriac, who's extremely knowledgeable and experienced within the spa sector and also an excellent creative storyteller.



Matteo Brusafferri,
Lemi, general manager



Lemi worked with spa consultant Jean-Guy de Gabriac to create two signature massages. The treatment for the quartz bed (above) is the Sand Tide Massage

How does the Ocean Dream massage work?

It's based around the concept of water and the ocean as elements of natural strength. Taking inspiration from types of massage around the world, like the Hawaiian Lomi Lomi, the therapist is able to draw the client into the story of a relaxing journey, like a boat in a calm ocean. The water cushions help to create the feeling of lightness and sea current, while the massage strokes involve flows of energy to rid the body of toxins.

How does the Sand Tide massage complement the quartz bed?

This massage has been designed to enhance the structure of the quartz element, which does not absorb the massage movement, but allows the therapist to work deeper on the muscle without greater effort and without 'dispersing' the energy of the various movements. The earth element in this version of the massage offers a place of protection, a warm embrace that gives serenity and stability to body and mind.

You also launched the Nettuno in 2020. Can you tell us more?

Nettuno is a spa bed with a seamless, comfortable waterproof mattress designed for hydrotherapy spa treatments like the Vichy shower. The two columns of the water-resistant base are electrically adjustable via remote control to change the height, back, legs and tilt. Nettuno can be used outdoors, and also as a normal massage bed outside of the wet areas - so it's extremely versatile.



The signature massage for the water version of Spa Dream is called Ocean Dream and is designed to reflect the undulations of the sea

Spa Dream can offer two very unique treatments, so spas can diversify their offers without having to continuously invest in new technologies

In 2020 you also opened your first Lemi Branch in the US, in Miami. How has that been?

Although the pandemic has prevented us from travelling for most of this year, the American market has already responded very well to our presence there. We feel there's a real and growing need for Italian equipment - and all that represents in terms of design, build-quality and style - in today's American market.

Do you have any spa market predictions for 2021 that you'd like to share?

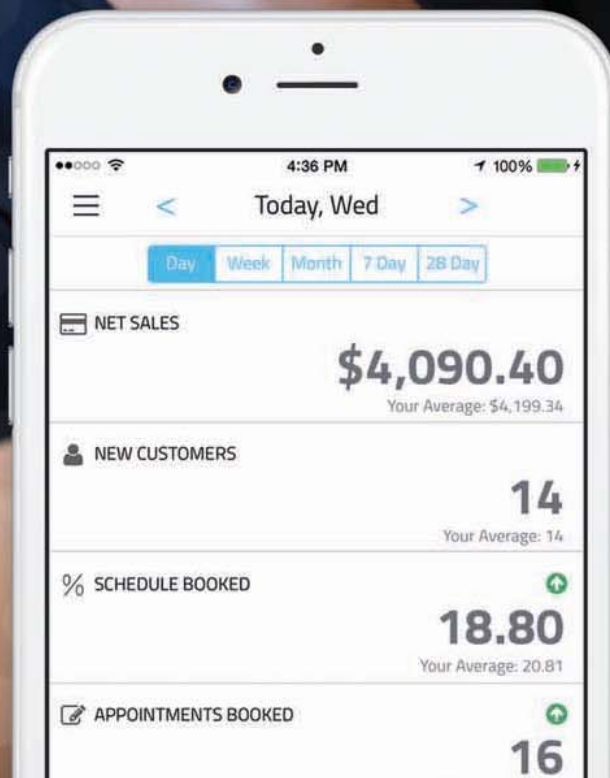
Well I anticipate a certain amount of 'revenge spending' from clients who have been deprived of their spa services during the pandemic! It will also be interesting to see what happens in China in the coming months, as that market could give an idea of how the world market will emerge from the crisis. ●



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SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

For the latest supplier news and company information, visit spa-kit.net



■ The new Essentials range features nine new products, available in four new scent blends

Reusable, refillable, recyclable: **ESPA** takes strides for sustainability and launches its greenest range yet



■ Daniel Golby, ESPA general manager

Representing a milestone in its ongoing journey to deliver effective products in harmony with nature, ESPA has launched its most sustainable range yet: The Essentials Collection.

Made up of 37 ingredients carefully blended with pure essential oils, the new line features nine everyday products in four new fragrances, all of which are contained in refillable and recyclable packaging.

The collection includes hand and body wash, hand lotion, body lotion, shampoo and conditioner, as well as no-rinse hand cleanser,

cleansing hand spray, hand wash and hand balm.

In addition, ESPA has launched the 'RecycleMe Scheme', which invites customers to return plastic packaging from their used beauty products, from any beauty brand, directly back to ESPA for recycling for free.

This scheme is being supported by Storm Board, who turn plastic waste into a weatherproof alternative to plywood.

Daniel Golby, ESPA GM, said: "The RecycleMe Scheme supports the strides and continued

sustainability improvements we're making at ESPA."

The collection comes in four new blends – jasmine and bergamot; neroli and green mandarin; geranium and petitgrain; and eucalyptus and tea tree.

Six out of the nine products also have accompanying refill pouches which reduce plastic waste by up to 60 per cent in comparison to a regular plastic bottle, plus the line's refillable bottles and pumps are packaged in compostable bags.

More on spa-kit.net

READ MORE ONLINE

Foreo adds new cannabis seed mask to UFO mask collection



■ Anika Sekhri, product development manager at The Foreo Institute

Swedish beauty-tech brand Foreo has added a new vegan smart-mask to its lineup of UFO activated mask collections.

The new mask sits within the Farm To Face Collection and is designed to calm the skin and mind during a 90-second treatment.

The formula is infused with 210mg of cannabis sativa seed oil, which, according to Foreo, makes the product one of the strongest cannabis masks on the market.

Once attached to the UFO 2, the mask offers a



■ Foreo claims the mask is one of the strongest on the market

facial treatment developed to leave users with clear skin and a calm, clear and glowy complexion, without clogging pores.

Its scent features earthy undertones of amber and sandalwood combined with an earthy herbal aroma, to offer a calming effect.

Anika Sekhri, product development manager at The

Foreo Institute said: “We wanted to make sure that we were delivering only the very best products for our customers and ones that aligned with their values.

“We’re extremely excited to add this new vegan mask to our Farm To Face collection.”

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Camylle unveils the ‘best eco-friendly disinfection solution’

French wellness provider, Camylle, has introduced a new disinfection device called Aquasalys, which generates 100 per cent biodegradable disinfectant made from electrolysed water and salt.

The Aquasalys provides a non-toxic disinfectant and cleaning action, as well as acting as a powerful air sanitiser and deodoriser, useful for purifying the air in the hammam, sauna or treatment room.

To use the product, users need to combine water and two pods of Camylle’s Salys salt in the Aquasalys. This then produces a sprayable solution capable of eradicating 99.99 per cent of micro-organisms and is effective



against bacteria, viruses, algae, spores, moulds and fungi.

The product leaves a streak-free surface on glass, chrome and stainless steel and removes biofilm, making it ideal for disinfecting spas, whirlpools and all wet environments.

Camylle CEO, Marc Massing, explained that: “At the beginning of the pandemic I said to myself that I should take advantage of this period to propose something that I would not have developed under normal conditions.



■ Marc Massing, CEO, developed the product to help the industry during the pandemic

“It had to lead to something constructive that would move things forward and help the spa world in the managing of the crisis.”

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Divine Eyes heated masks ease tired eyes, headaches and stress

The natural ingredients in the new Divine Eyes masks gently heat up as they come into contact with the air and remain warm for up to 25 minutes. The effect, combined with the lavender scent the masks are infused with, speeds up the feeling of relaxation and make them a great takeaway spa retail item.

Or they could be used to boost anti-ageing treatments as the heat is said to help the skin better absorb eye serums and creams.

"In this age of high technology many of us are spending long hours staring at the computer or mobile phone screens," explains founder, Clare Anderson, "We also work longer hours and



get fewer hours sleep than previous generations. All this leads to our eyes and mind in need of some revitalising."

Anderson created the masks to help alleviate a range of health and beauty conditions including dry and tired eyes,

headaches, insomnia and stress and already counts top UK spas such as those at Hoar Cross Hall and Stoke Park as clients.

A Divine Eyes box, priced at £21 (US\$27 €23), includes seven masks and an 85-minute crystal sound healing music



■ Clare Anderson, Divine Eyes and Sensory Retreats founder

track. It's distributed by Anderson's company, Sensory Retreats, which also supplies heated Lava Shells massage tools across the country.

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Designer HaloCave launched by Halotherapy Solutions



■ Steve Spiro, Halotherapy Solutions' CEO and founder

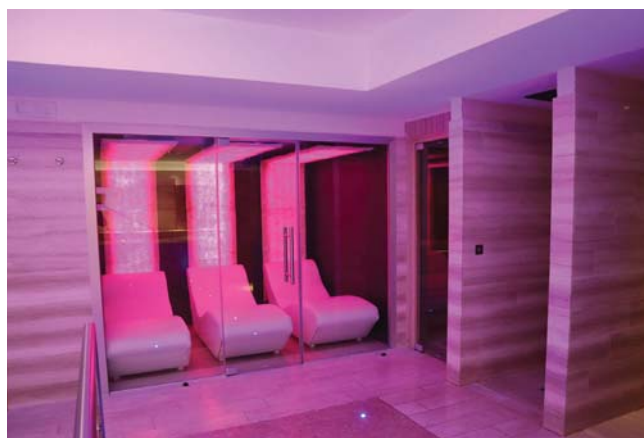
Halotherapy Solutions has announced a new luxury halotherapy enclosure, named HaloCave.

The cave is a ready-made and fully prefabricated designer salt room, which includes Halotherapy Solutions' HaloFX halogenerator and chromotherapy lighting.

A cave can be created for between two to six users.

Steve Spiro, company CEO and founder, spoke to *Spa Business insider* about the inspiration behind the launch.

"Our HaloCave is a timely addition to the industry because COVID-19 has greatly reduced the demand for large salt rooms that hold lots of people – something which



■ The HaloCave was developed in collaboration with designer, Stenal

also requires more money and a long installation period.

The cave can be fitted within six weeks and will be installed by Halotherapy Solutions with a Bluetooth audio sound system for streaming KSARA Guided Meditation.

"In partnership with leading Italian design firm, Stenal, we're offering an easy-to-build

salt room in custom sizes and gorgeous wood designs, which can be built more quickly and cheaply than a full build-out."

All HaloCaves require a standard 110V outlet to power the halogenerator, once installed.

More on spa-kit.net

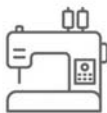
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Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispaandwellness-association.org

Brazilian Spas Association

■ www.abcpas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

The Day Spa Association (US)

■ www.dayspaassociation.com

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.espa-ehv.com

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Green Spa Network (GSN)

■ www.greenspanetwork.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

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■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

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■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Serbian Spas & Resorts Association

■ www.serbianspas.org

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa Association of India

■ www.spaassociationofindia.in

Spa & Wellness International Council

■ www.lswic.ru

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspsa.tw

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