



UK govt recognises beauty sector

After a steadfast campaign, the UK beauty industry has been granted new, sector-specific representation within government, dedicated to supporting personal care.

The news comes as a result of the British Beauty Council, UK Spa Association (UKSA), British Association of Beauty Therapy and Cosmetology (BABTAC) and the National Hair & Beauty Federation working closely with the Department for Business, Energy & Industrial Strategy to overcome the past year's challenges.

Together they worked tirelessly to highlight the size, scope and major value of the UK's personal care sector.

The launch will help raise awareness outside of the industry, help government improve its understanding of this dynamic, highlight a highly economically valuable and innovative sector and pave the way for future financial support.

Helena Grzesk, British Beauty Council COO and former UKSA GM, said: "The creation of a designated sector team



SHUTTERSTOCK/JUTA

■ The news is a first for the personal care sector

for personal care within government is a monumental moment for the industry.

"It clearly demonstrates the newly attained credibility and valued economic contribution we've worked so hard to highlight."

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“

This is a monumental moment for the industry

Helena Grzesk, UKSA



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PROGRESS

MPs speak in favour of creating Hospitality Minister

The topic was debated between MPs in the UK

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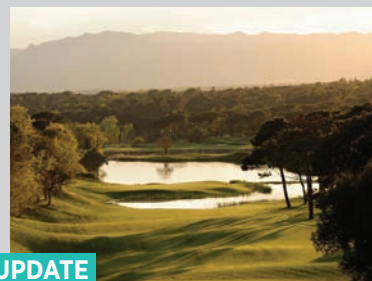


DESIGN

Studio Gad unveils new oxygen therapy chambers

Design is inspired by futuristic spacecraft

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UPDATE

PGA Catalunya revamps with medi-wellness centre

Resort also unveils wellbeing real estate offering

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Pat McGrath makes history by becoming first make up artist to be awarded damehood

British makeup artist Pat McGrath has been honoured with a DBE by the Queen for her services to the beauty and fashion industry, and to diversity.

After 30 years' industry experience, McGrath has been awarded a damehood in the 2021 New Years Honours list, making her the first makeup artist to receive the title.

She is one of the most influential names in the beauty industry and is well-known for a bold and experimental style which she has harnessed to create runway looks for iconic designers such as Alexander McQueen, Versace and Bottega Veneta.

Currently the beauty editor-at-large for British



PHOTO: BEN HASSETT

■ McGrath dedicated her damehood to her fellow makeup artists

Never give up on your dreams – with hard work, creativity and perseverance anything is possible

Vogue, McGrath also creates, launches and develops luxury cosmetic brands and

conceptualises advertising campaigns and editorial spreads for major brands

including Louis Vuitton, Prada, Calvin Klein and Balenciaga.

In 2015, she launched a cosmetics line – named PAT McGrath Labs – which, by 2019, was valued at £1bn (€1.1bn, US\$1.4bn).

McGrath has also been labelled by fashion icon and *Vogue* editor-in-chief Anna Wintour, as “the most influential makeup artist in the world”.

“I am beyond humbled that I have been awarded a damehood,” said McGrath.

“I dedicate this honour in tribute to all makeup artists. Never give up on your dreams – with hard work, creativity and perseverance anything is possible.”

[READ MORE ONLINE](#)

MP Catherine McKinnell urges UK Government to create Minister of Hospitality



PHOTO: UK PARLIAMENT

■ Catherine McKinnell, MP for Newcastle upon Tyne North

UK MPs have spoken in favour of backing the creation of a Minister of Hospitality, following a debate at Westminster Hall.

The 90-minute debate saw the minister for small business, consumers and labour markets, Paul Scully, represent the Government and defend its support of the industry thus far.

MPs attending the debate pushed back, with chair of the Petitions Committee Catherine McKinnell saying it was time the government let hospitality

A seat at the table and a strong voice for the hospitality industry would be in the Government's interest

have focused representation, not least because it is a major tax generator.

“The government should want to get this right and want the maximum possible engagement with the hospitality industry,” she stated.

“A seat at the table and a strong voice for the hospitality industry would be in the Government's interest.”

The debate clearly highlighted the sector's struggle and ended with MPs unanimously supporting the motion, but, this doesn't have a binding effect.

Instead, the decision will apply further pressure to Boris Johnson and his Government to consider the motion and the state of the hospitality sector more seriously.

[READ MORE ONLINE](#)



■ Yvonne Ebdon will take up her role as GM effective immediately

{ **I'm honoured to be taking up the GM role and am incredibly passionate about the work we do at the UKSA** }

Yvonne Ebdon succeeds Helena Grzesk as UKSA GM

The UK Spa Association (UKSA) has announced the appointment of Yvonne Ebdon as its new general manager (GM).

She will lead the trade body alongside UKSA chair Adam Chatterley and will succeed Helena Grzesk who served as GM for over two years and guided the organisation through the turmoil of the pandemic while engaging in a lengthy lobbying battle with the government to reopen the industry.

Ebdon is a long-standing UKSA board member, and is also its current Work for Wellness pillar lead.

She is an experienced spa director who has branches into academia and lectures in spa and hospitality management.

"I'm absolutely honoured and delighted to be taking the role of GM," she said, "and I'm incredibly passionate about the UKSA's work."

She also congratulated Grzesk for her unwavering commitment to the sector in the face of the pandemic.

Grzesk has taken up a new role as chief operating officer at the British Beauty Council, working alongside CEO, Millie Kendall.

READ MORE ONLINE

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PROGRAMMING

Aman launches healing forest bathing retreat

Luxury hotel group Aman has created a nature-centric wellness retreat for its remote Japanese resort in Mie, called Amanemu, located in a sprawling national park.

The four-night programme has been developed to support immunity through exposure to nature and harness the benefits of nature immersion, such as stress relief and improved sleep.

During the programme, guests participate in daily forest-bathing and hiking excursions where they're guided through waterfall-laced mountains and dense forests populated with sacred outdoor shrines.

With a starting cost of JPY 1,200,000, (£8,554,

US\$11,665, €9,457), the schedule is completed with breathwork sessions, Zazen meditation and rituals hosted by local monks, a Japanese Tea Ceremony and nourishing Japanese wellness cuisine.

Guests will be also offered a choice of healing spa therapies including an aquatic bodywork treatment and either a shiatsu massage, acupuncture or a shiatsu with moxa treatment – the burning of dried mugwort leaves on certain points of the body.

Following daily activities, Amanemu encourages guests to make use of its 2,000sq m spa's traditional Japanese hot springs to ease muscles after an active day of trekking.

[READ MORE ONLINE](#)



■ Guests will explore the local areas of natural beauty



The programme has been developed to support immunity through exposure to nature

GROWTH

Book4Time secures growth investment from Serent Capital



Serent understands our company and shares our growth-centric culture

Roger Sholanki

Book4Time, a leading cloud-based business management solution for the hospitality, spa and wellness industries, has received a significant growth investment from Serent Capital, a growth-focused firm that invests in technology and tech-enabled services companies.

"When we first met Serent, we instantly recognised a partner who understood our company and shared a similar growth-centric culture," explained Roger Sholanki, Book4Time founder.

"With their partnership, we look forward to continuing that culture through expansion and more innovation."

SHUTTERSTOCK/INDBCREATIVITY



■ Book4Time has clients in 85 countries

Book4Time represents Serent's seventh recent hospitality platform investment.

Lance Fenton, Serent partner, said:

"When Roger shared his vision for Book4Time, we knew our experience in growing sales and marketing teams, driving innovation, and executing M&A could help him expand upon that vision."

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EVENTS

Spafest 2021 gets go ahead

Amanda Winwood, founder of Made for Life Organics, has announced that industry event Spafest will be held in the UK in September.

Launched in 2017, the event is masterminded by Winwood and is designed to unite professionals from the wellness industry in a relaxed environment while offering expert insight from key industry figures, as well as networking opportunities.

Winwood revealed attendees can expect an exciting schedule, including wild sea swimming, yoga, gong baths and singing.

Previous events have also featured a line-up of dynamic speakers and exclusive treatment opportunities supplied by Made for Life.

Dates for the conference will be unveiled in the coming eight weeks.

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PHOTO: ELORA MILL HOTEL & SPA, ELORA, ONTARIO

■ A countryside spa experience was consumers' favourite choice

AWARDS

Spas of America unveil 100 top spas

While North Americans haven't been able to travel as much as they would usually, it hasn't stopped them from looking, according to Spas of America's Top 100 Spas of 2020.

The spa and wellness travel website crowned Red Mountain Resort in Utah, the most popular destination for the second year in a row.

The annual awards provide insight into consumers'

favourite spas of the year, based on unique page views and consumer choices on Spas of America.

The most popular spa experience was countryside with 22 destinations, followed by mountain spas (17), natural mineral hot springs (13), city (11), beach spas (10), casino (nine), ocean (seven), health resorts (six), desert (four) and wine (one).

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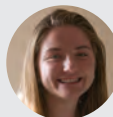
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DESIGN

Studio Gad creates futuristic oxygen clinic

Studio Gad, an Israel-based architecture and design firm has created an eye-catching hyperbaric oxygen therapy (HBOT) centre for improving brain and body performance for Aviv Clinics.

Aviv Clinics is a world leader in research on age-related cognitive and functional decline and novel applications treated with HBOT to maximise human performance.

HBOT treatments are delivered inside hyperbaric chambers where guests breathe pure oxygen under pressure two to three times normal atmosphere – benefits include improved circulation and promoting physiological healing.

Located in Florida, Aviv Clinics' first location offers a treatment programme centred on HBOT that improves cognitive and physiological abilities.

To create the chambers, Studio Gad drew inspiration from a first-class flight to create an exclusive experience.

"It's our privilege to develop a new architectural language to elevate the world of enhancing physical and cognitive performance," said Gad Halperin, Studio Gad founder.

"We believe our work will be a bastion of how design can enhance the medical world in the post-pandemic age."

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PHOTO:MICHAEL STAVARIDIS

■ A second clinic will open in Dubai in Q1 2021



PHOTO:MIRI DAVIDOVITZ



After the pandemic, design will help enhance the medical world

Gad Halperin

COMMUNITY

New communal wellbeing hub planned for Cornwall, UK



Our proposal seeks to create a valuable amenity in the North Cornwall community

Will Herrmann

Planning applications have been submitted to redevelop a quaint 114-acre farm in north Cornwall, UK.

Owner Will Herrmann is working to bring Trefresa Farm back to life as a boutique hotel, spa, restaurant, and micro-distillery, alongside the existing agricultural business to form a community hub.

The spa will be inspired by nature, its farm setting and the sea.

The spa's proposed offering includes an outdoor natural swimming pond, treatment rooms, relaxation areas, indoor infinity pool and hot tubs, alongside a gym, studio, steamrooms and a sauna.

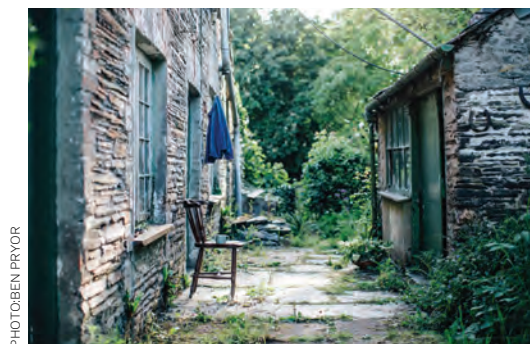


PHOTO: BEN PRYOR

■ If planning is approved, work will begin this year

Herrmann commented: "Our research into the farm's history revealed there was once a town square located at the heart of the farm, which was a shared space used by multiple tenants. Our proposal seeks to reinstate this idea of the town place, and create a valuable amenity for the north Cornwall community."

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SURVEY

Irish spas show strength during pandemic

According to a recent survey conducted by The Irish Spa Association (ISA), the Irish spa industry is highly capable of taking the difficult decisions needed for business continuity and avoiding the spread of COVID-19.

104 Irish businesses participated in the survey during October 2020, including day spas, destination spas, beauty salons, and hotel and resort spas, which employ over 3000 people combined.

According to ISA co-founder, Anita Murray, the survey's most



This evidence has given us every reassurance

Anita Murray

interesting findings were that 100 per cent of respondents were compliant with appropriate PPE measures and that no facilities experienced confirmed COVID-19 outbreaks within the salon or spa setting.

"This has given us the reassurance we need that we can continue to trade throughout the pandemic, keep people employed, care for communities and minimise the impacts of COVID-19 on people's wellbeing and mental health," she said.

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MANAGEMENT

Healing Earth opens spa at South African vineyard estate

The Leeu Spa at Leeu Estates, Leeu Collection's flagship property, has re-opened under the management of South African spa and wellbeing brand Healing Earth.

Reflecting its beautiful location in the South African Cape Winelands, Healing Earth is using its collection of vinotherapy Pinotage facial and body care products at Leeu Spa.

Established by industry figure Elisabeth Brandt, Healing Earth offers products, therapies and spa concepts harnessing the restorative powers of Africa's rich natural resources.



■ The spa offers four luxury vinotherapy treatments



Healing Earth harnesses the restorative powers of Africa's natural resources

The spa offers four Healing Earth signature experiences harnessing the grape's seeds, skins and stems for skincare and their ability to guard against free radicals and the elements, while leveraging powerful anti-ageing effects.

A highlight includes the half-day 'I Heard it Through the Grapevine' vinotherapy package, featuring a body polish, massage, facial and hand and footprint ceremony.

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PROGRAMMING

Immunity support trend grows

Therapeutic fasting and medi-wellness clinic Buchinger Wilhelmi in Germany is helping its guests live a healthier life via its new Immunity+ programme.

The package aims to strengthen both body and mind, with the specific target of reducing the main risk factors for severe cases of COVID-19 and chronic disease – such as obesity, cardiovascular diseases, diabetes, liver disorders – and to support the immune system.

The package is an add-on to any of the resort's fasting programmes.

It comprises physical assessments, blood tests, metabolic-risk profiling and a COVID test, plus individual risk analysis and curated fitness and nutrition support plans.

Immunity packages are becoming a major industry trend due to the pandemic, with operators including Lanserhof and Clinique La Prairie rolling out immunity-focused packages.

READ MORE ONLINE



Immunity packages and treatments are becoming a major industry trend

ADVICE

Guidance for spas closed in lockdown

Spas, beauty and hair salons, barbers and mobile beauty services are closed in England, Northern Ireland, Wales, most parts of Scotland and Ireland.

Outgoing UK Spa Association (UKSA) GM Helena Grzesk said “the industry is resilient, spirited and will get through this,” and proceeded to lay out six tips for spas and their staff in lockdown:

- Stay connected with your teams and peers and don't be afraid to reach out for support
- Use this time for creativity and team brainstorming
- Apply for the financial support available to you



SHUTTERSTOCK/KUFABIZPHOTO

■ Spas in the home-nations are locked down



Create a spa that will fulfil a public need and exceed expectations

Helena Grzesk

– Prepare to welcome guests back and create a spa that is ready to fulfil a public need and exceed all expectations

– Write to your local MP to help support the ongoing lobbying battle for sector-specific financial support

– Continue to share the gift of wellness and pivot your offering, such as hosting online sessions for fitness, wellness and skincare tips.

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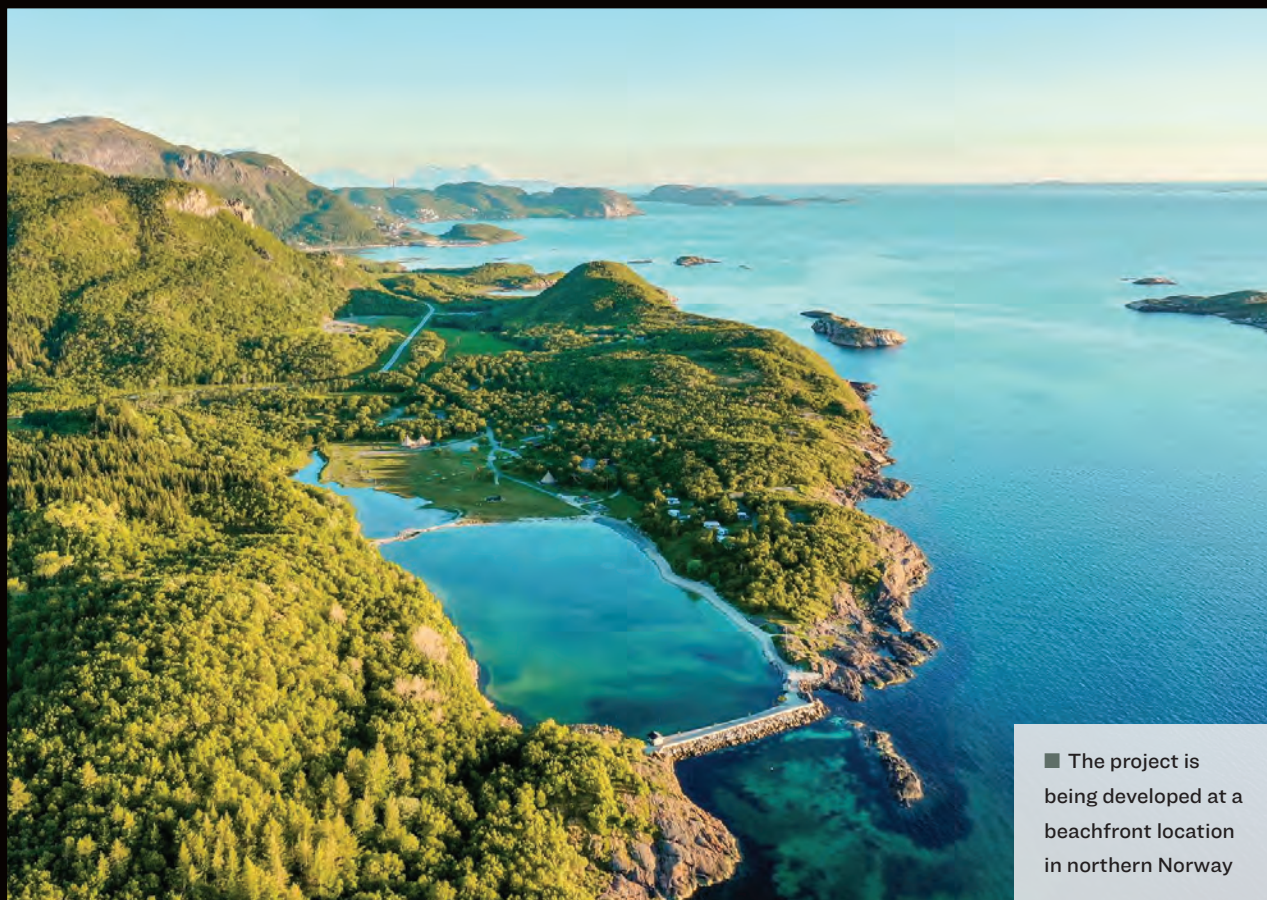
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■ The project is being developed at a beachfront location in northern Norway

New moon rising

GOCO Hospitality announces first development in Europe with lagoon-fronted Norwegian retreat



■ Ingo Schweder, founder and CEO of GOCO Hospitality

GOCO Hospitality has announced it is developing GOCO Retreat Moonstone – a new luxury oceanfront wellness lifestyle destination located outside Bodø, in northern Norway.

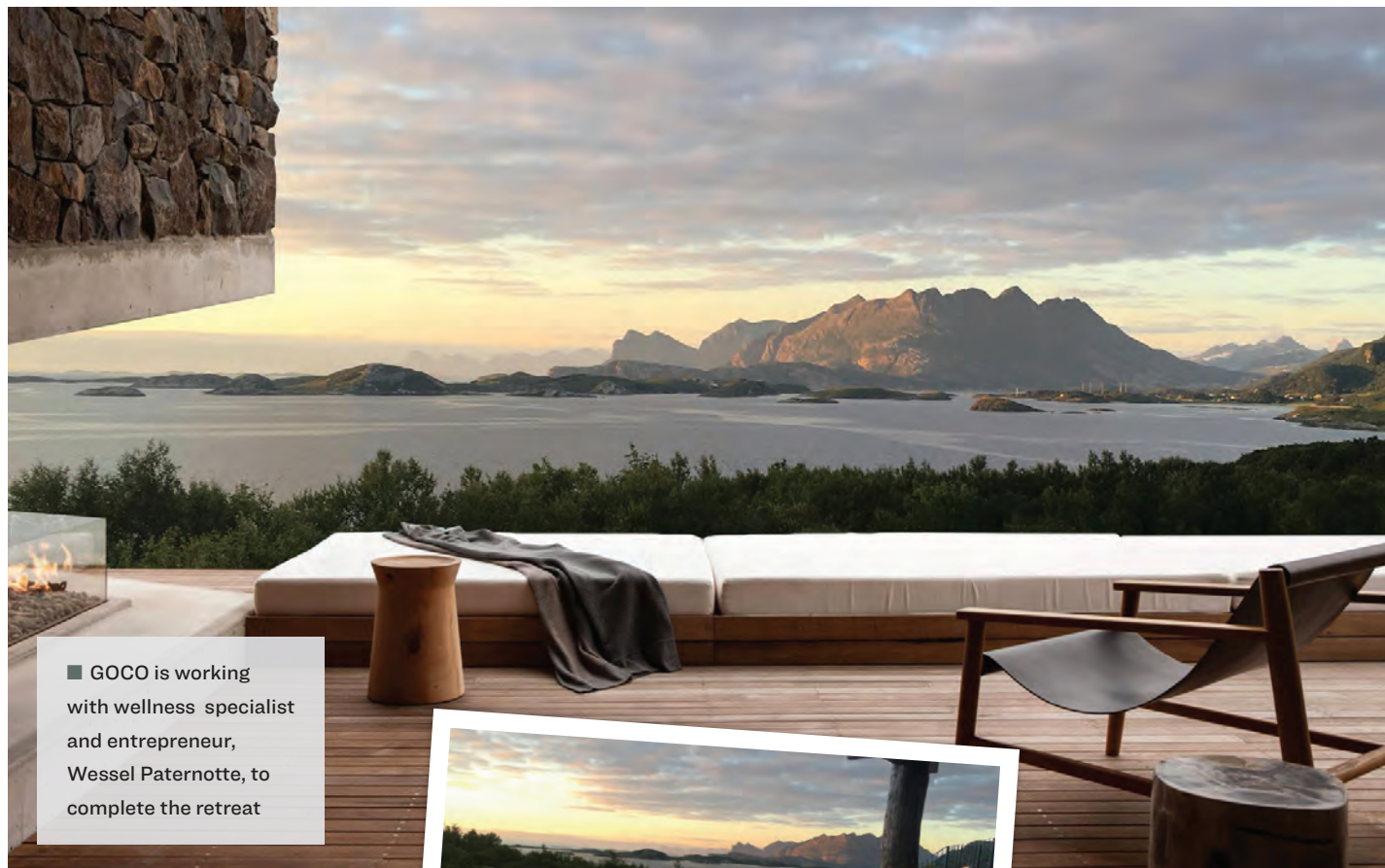
Teamwork

The Norwegian government has developed a strategy to elevate key cities across the nation to become world-class tourist destinations

over the next 10 years – the aim is to create innovative tourism offerings that concentrate on authentic experiences, uniqueness and wellness.

As part of this scheme, GOCO has joined forces with entrepreneur and wellness specialist, Wessel Paternotte, to create the retreat, funded partly by Innovation Norway and three private investors.

Scheduled to open in 2023, GOCO Moonstone will have a natural lagoon and 65-suites and villas.



■ GOCO is working with wellness specialist and entrepreneur, Wessel Paternotte, to complete the retreat



Dynamic wellness

The retreat will include a dedicated wellness centre consisting of treatment rooms, fitness studios, mind and body studios and dedicated co-ed and gendered heat and water experiences based on sauna, steam, mineral bathing and contrast therapy.

Various dedicated health and wellness programmes, such as weight management, detox, anti-stress, rejuvenation and life-reset, will further define the offering.



We're proud to announce we've officially entered the design and development stage

"We're proud to announce we've officially entered the design and development stage at GOCO Moonstone," said Ingo Schweder, GOCO founder and CEO.

"As our first GOCO Retreat in Europe, we're combining our exceptional wellness expertise with Innovation Norway's vision, to create sustainable growth in the area, along with a world-class retreat dedicated to rejuvenation and authentic, transformative wellness experiences."●



PGA Catalunya's expansive surroundings have increasingly appealed to guests as open spaces are now more important than ever

David Plana, PGA Catalunya CEO



Natural harmony

Spain's PGA Catalunya is revamping its facilities with a new medi-wellness centre and wellbeing real estate offering



PHOTO: PGA CATALUNYA RESORT

■ The resort's major attraction is its two world-class golf courses, ranked as two of the best in Europe

Luxury Spanish golf destination PGA Catalunya Resort is introducing new wellness facilities in 2021, with an estimated investment of €5m (£4.6m, US\$6.1m).

Wellness upgrades

Set in 540 hectares of Mediterranean forest, PGA Catalunya offers a rejuvenating experience that integrates physical and mental health into a space that nurtures fulfilment through nature, golf, leisure and low-density living.

In Q1 2020, the 145-key resort is gearing up to open a 1,000sq m wellness centre designed by Lagula architects, which will offer a luxurious holistic experience complemented by medical-backed modalities.

Treatments will include a combination of next-generation



PHOTO:PGA CATALUNYA

■ Lagula architects is creating the 1,000sq m medi-wellness centre

The resort offers a rejuvenating experience that integrates physical and mental health

technology and traditional therapeutic and holistic treatments that will appeal to both leisure and wellness guests, including cryotherapy, IV infusions, hyperbaric oxygen therapy and bio-photo modulation.

“The appeal of PGA Catalunya being set in such expansive surroundings has led us to experience a large increase in interest, as open spaces are becoming more important than ever,” said David Plana, resort CEO, “along with the benefits of the surrounding nature, outdoor experiences, wellness and sports facilities.”

Wellness real estate

Leading the way in next-generation wellness architecture and property design, PGA Catalunya also unveiled plans for its latest luxury real estate offering – the WELL Villa.

The new designs are being conceptualised to provide the homeowner with a true holistic living experience, with all aspects of physical and mental wellbeing in front of mind.

It includes pioneering technology focused on seven key concepts: mind, air, water, nutrition, light, exercise and comfort.

Respecting nature

The resort is serious about protecting its natural environment and even has its own resident environmental biologist, Oriol Dalmau, who is dedicated to preserving its ecological environment.

Spearheading PGA Catalunya nature project, Dalmau has already introduced a colony of one million bees, hundreds of bird nests and works daily to promote the life of endangered local species in and around the golf courses.●



PHOTO:PGA CATALUNYA

■ PGA Catalunya encourages guests to spend time in nature to recover and relax



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There's no greater starting point for health club and leisure centre managers than SPATEX - the UK's only dedicated international water leisure show.

Now entering its 25th year, SPATEX will be hosted online on Tuesday 2 - Thursday 4 February, 2021.

It's described as the most accessible water leisure showcase and shop window in the world and will be free to everyone with internet, either from the comfort of the office or at home.

Featuring the virtual booths of the world's top water leisure manufacturers, suppliers and installers, SPATEX Virtual

is set to become one of the best events to explore and source 2021's latest models and innovations.

Attendees will have the opportunity to view videos and brochures, engage in room conversations and book meetings with a company's representative in a face-to-face video conversation.

The event will also feature a schedule of free education opportunities including a host of workshops, delivered by industry experts, on a variety of topics – including the latest health and safety guidance, pool water treatments and solutions to everyday maintenance problems.

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Event organisers have completed the virtual event's offering with live Q and A sessions, and an expo area for business meetings with exhibitors.

All SPATEX Virtual content will be available online for attendees for 30 days after the event finishes. ●

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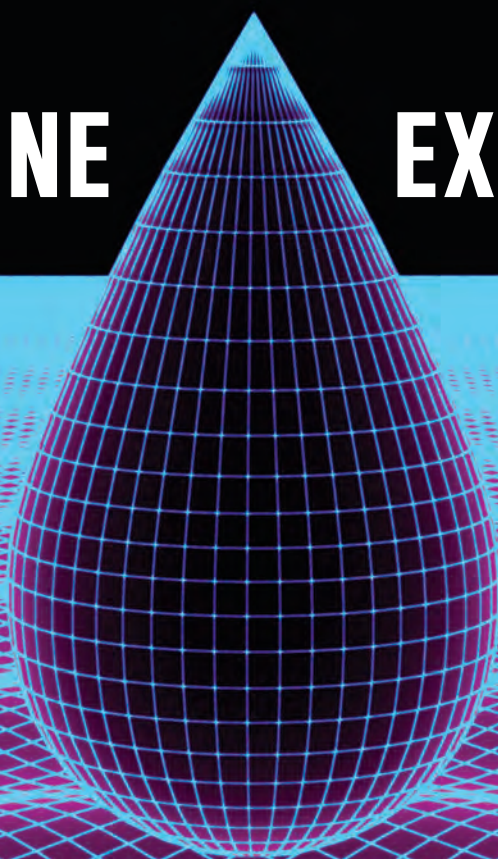


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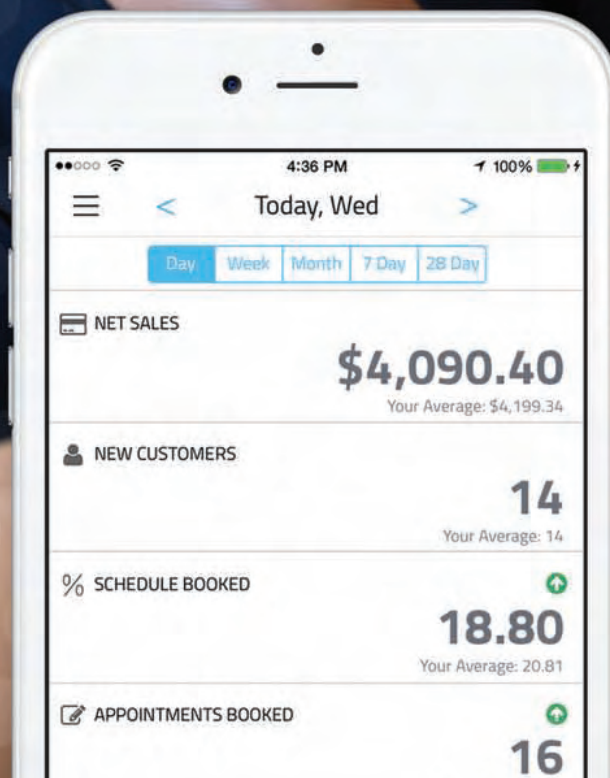
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SUPPLIER NEWS

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■ HydraFacial offers two of Circadia's signature treatments, the Chrono-Peptide Booster and the ProTec Plus Booster

The HydraFacial Company announces deal to grow global partnership with Circadia



■ Michael Pugliese, Circadia CEO

The HydraFacial Company has extended its global partnership with professional skincare brand Circadia.

HydraFacial will now offer two of Circadia's signature treatments, the Chrono-Peptide Booster and the ProTec Plus Booster, at HydraFacial providers in over 40 countries.

Circadia's ChronoPeptide Booster is designed to rebuild the skin through innovative peptide technology that targets fine lines, age spots, wrinkles, texture and imperfections; while the ProTec Plus Booster is designed to

instantly plump and smooth fine lines while drenching the skin in 'ultimate hydration'.

"The Circadia boosters for HydraFacial are already loved by providers and consumers alike here in the US, and we're excited to expand our partnership globally," said Clint Carnell, HydraFacial Company CEO.

"Combining Circadia's powerful skincare offerings with our innovative technologies allows HydraFacial providers to customise their treatments for even more skin types."

The Circadia professional skincare brand is based

on the skin and body's natural circadian rhythms.

Its formulations combine pure botanicals, stem cells, second-generation vitamins and peptide technology to achieve optimal skin health and beauty.

"At Circadia, we're proud to utilise our innovative skin science and formulary expertise to deliver these exclusive boosters through HydraFacial-patented technology for exceptional results," concluded Michael Pugliese, CEO of Circadia.

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Cariitti Oy launches digital heat and humidity sauna meter



■ Peter Ruukonen, Cariitti Oy managing director

Aspectu is a new discreet sauna heat and humidity meter designed by Finnish spa and wellness engineers, Cariitti Oy.

The stylish yet practical sauna meter is formed of a wooden panel equipped with LED lights that projects heat and humidity readings onto the sauna wall.

Designed to integrate seamlessly with a sleek design, the panel can be discreetly planted and concealed behind sauna wall panels.

Aspectu is designed to be compatible with Cariitti's TAIVE sauna collection products, with



■ The meter offers a sleek, compact and practical sauna accessory

its panel part available in the same colours as the TAIVE wall panel – six colour options are available, made with Supi Sauna Wax to protect the wood's surface from moisture and dirt.

"Our very first prototype of Aspectu with only the thermometer display was introduced at the industry event Interbad 2018," said Peter Ruukonen, MD Cariitti Oy.

"Since then, we've worked hard and conducted a lot of testing and development, especially on the heat resistance of the sensitive technical components, and now we've launched the first version of Aspectu with the Taive wall panel."

More on spa-kit.net

READ MORE ONLINE

Raised Spirit reveals luxurious CBD face serum

Luxury hemp product house and lifestyle brand Raised Spirit has expanded its natural, organic and vegan hemp wellbeing collection with a new CBD Face Serum.

The lightweight serum has been developed to nourish and soothe the skin, featuring a host of natural ingredients, including golden jojoba oil, rosehip oil and hemp oil.

Raised Spirit has created a layered experience and added an aromatherapy element to the new product, thanks to a blend of essential oils. The team selected rose geranium, lavender and frankincense – all of which are claimed to also serve anti-inflammatory properties for the skin.



Extracted from the flowers of the hemp plant, organic CBD oil is the serum's star ingredient – a compound which the product house claims regulates homeostasis and stability throughout the body, while promoting a meditative state.

"By popular demand, we're delighted to launch the Raised Spirit CBD Face Serum," said Nick Osipczak, Raised Spirit founder,

"As far as I'm aware, we're the only CBD company producing full-spectrum, 100 per



■ Nick Osipczak, founder of Raised Spirit

cent organic and vegan skincare products in England. Our new serum forms an integral part of our holistic spa experiences, launching in 2021."

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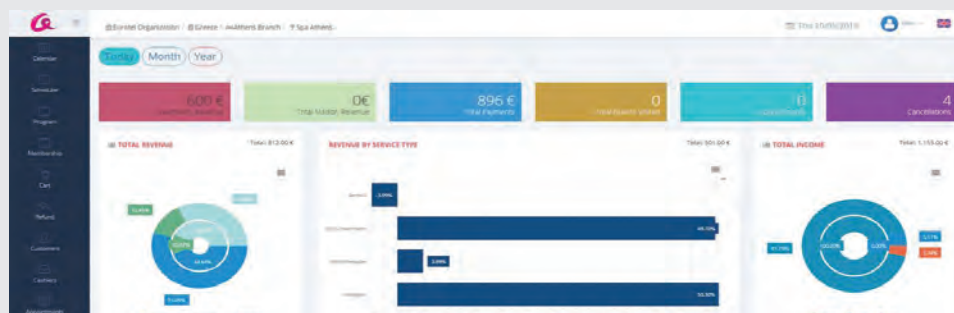
Afrodite software offers hyper-personalised wellness services

Afrodite Wellness Management Software by Eurotel Hospitality is a Greek management application for wellness, beauty and fitness business.

The software solution is tailored to the business needs of all aspects of wellness management.

Afrodite enables businesses to organise their work by enabling the management of all functions and resources while promoting overall business growth.

With the addition of online booking and online registration form capacities, customer's can search for wellness services, make a reservation and digitally personalise their experience.



Using dynamic and interactive tools, the software is easy to use, allocates resources in a swift flexible manner and delivers detailed reports, aiming to ensure a competitive edge for users, while maximising customer satisfaction.

In addition, it ensures a 'great customer experience' and aims to build trust,

thanks to the inclusion of detailed customer records.

Soul Tailors wellness design company and Eurotel group member, supplied Afrodite.

Stavros Mavridis, GM Of Soul Tailors, said: "In the industry there's an acceleration towards high touch – high tech and a focus on restorative intelligence experiences that will support human's health in future."



■ Stavros Mavridis,
GM of Soul Tailors

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Phytomer unveils Structuriste Firming Contour Serum



■ Romuald Vallée, Phytomer
scientific director

Scientists from French product house, Phytomer, have tapped marine biotechnology to launch a new high-performance skin serum, called Structuriste: Firming Contour Serum.

The formula is made up of 90 per cent naturally-derived ingredients, featuring two active compounds native to France – Global Marine Reshaper and Amino Acid Concentrate.

The ingredients work together to improve skin suppleness, firmness and help reshape the face contour, alongside support from hyaluronic acid to hydrate and plump skin.

The product house has ensured that both actives are obtained through eco-



■ Phytomer packaging is being refreshed to become more eco-friendly

friendly means to preserve natural marine resources, and has also recently announced plans to upgrade its entire range's packaging to become more sustainable.

The update will feature less plastic and more recyclable materials, including all new recyclable outer packaging, glass jars and plant-based

tubes. Application spatulas will no longer be produced.

These changes are being rolled out across all Phytomer's lines with immediate effect, to reduce the impact on the environment while maintaining its high-end design.

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■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcpspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

The Day Spa Association (US)

■ www.dayspaassociation.com

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.espa-ehv.com

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Green Spa Network (GSN)

■ www.greenspanetwork.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Serbian Spas & Resorts Association

■ www.serbianspas.org

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa Association of India

■ www.spaassociationofindia.in

Spa & Wellness International Council

■ www.lswic.ru

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspta.tw

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