spa business insider

23 DECEMBER 2021 ISSUE 387

A SPA BUSINESS PUBLICATION

spa business

Preidlhof links to ancient spring

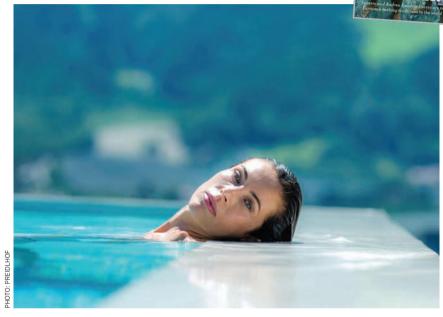
Destination spa and health resort Preidlhof in Naturno, South Tyrol, is on the cusp of introducing a new medicinal bathing offering, following a five-year project.

Costing €2m (US\$2.26m, £1.7m), the new hydrotherapy experience will comprise an 80sq m indoor pool and a selection of private whirlpool baths

All will be filled with mineral-rich water sourced from a 400-year-old spring located under Naturno's Reinhold Messner Castle, 5km away from the resort.

The upgrade is fitting for Preidlhof, as the Naturno destination is only a 20-minute-drive from the famed Italian spa town of Merano, home to a host of public bathing facilities powered by its famous healing mineral water.

"This project is the result of an independent, combined community initiative led by the local hospitality industry," explained Patrizia
Bortolin, Preidlhof's spa director and



■ The hydrotherapy experience is set to open in late December 2021

transformational wellness coach.

Bortolin explained to *Spa Business* that she's busy curating new spa programming incorporating the upcoming medicinal baths into Preidlhof's offering, including private bathing experiences

in the whirlpools infused with detox or regenerative bath oil blends, inspired by the traditional Merano bathing ritual.

The medicinal mineral baths are slated to open in late December 2021.

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Playfulness to inspire new Serenbe wellness hamlet

Community will encourage play for all ages





Six Senses to debut in Japan in 2024

New location to open in Kyoto with wellness centre



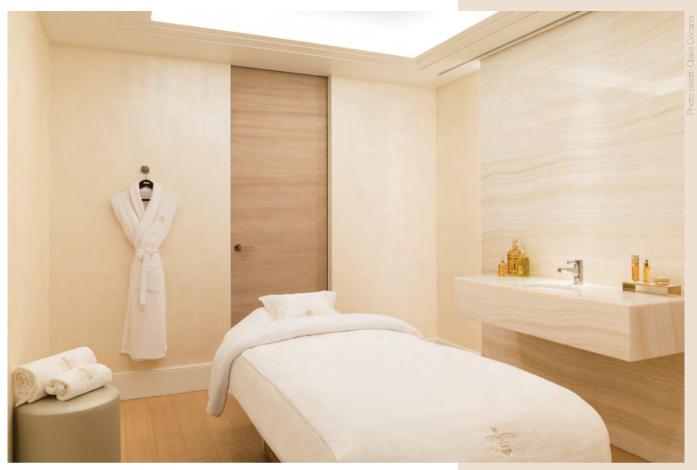


Karl Lagerfeld-designed spa opens in Macau

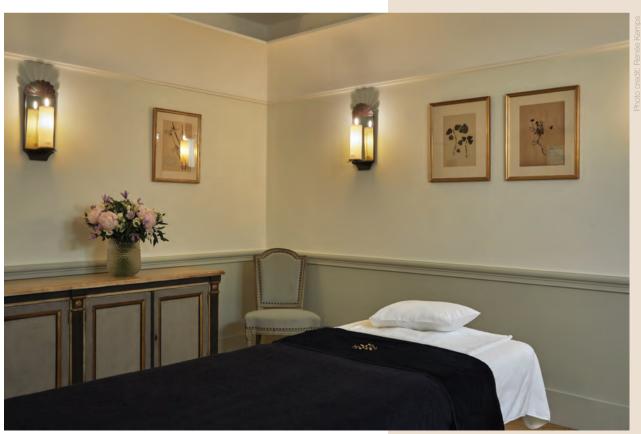
Late designer infused spa with distinctive style

p10

2021 KEY ACHIEVEMENTS



Ecofriendly & Organic Linen for the Guerlain Spa



RKF Linen at Le Château de Versailles

www.rkf.fr



RKF's PPE Masks combining high safety standards with style & chic





Exclusive Linen Collection for the 17-story Carlton Tower Jumeirah Hotel: 186 new Bedrooms, Suites & Spa

spa business people

Chunxia Gao is MSpa International's new group director of spa and wellness in Asia

inor Hotels has appointed Chunxia Gao as group director of spa and wellness to lead the Asia region of its spa division, MSpa International.

MSpa is the spa management arm of Minor Hotel Group and was launched in Thailand in 1999. The company now operates over 70 spas around the world.

In this role, Gao will head up MSpa and oversee operations and the expansion of a series of medical wellness facilities throughout Asia under various brands and partnerships.

The position at MSpa was previously held by industry figure Zoe Wall for four years.

Gao has joined the spa management company



■ Gao has spent 20 years in the spa and wellness industry

Gao is committed to delivering exceptional experiences adapted for a variety of cultures and clientele

after a 17-year stint at Six Senses. Her specialism lies in management, pre-opening, technical services and design for new global spa and wellness facilities. At Six Senses, Gao honed her skills in spa operations, design and project management, including concept creation of new spas in resort and urban locations, as well as wellness facilities and destination retreats.

She initially began her career as a spa manager and has also worked with Hilton and Crowne Plaza.

Having lived and worked in Asia, the Middle East, Europe and Latin Americas, Gao is committed to delivering experiences adapted for a variety of cultures and clientele. Fluent in Mandarin and English, she's now based in Bangkok with her French husband and three children.

READ MORE ONLINE

ResortSuite to be acquired by Agilysys, reveals Frank Pitsikalis



■ Frank Pitsikalis, ResortSuite
CEO and founder

ospitality management software system
ResortSuite will be acquired by Saas software
provider Agilysys in a US\$25m
(€22.2m, £18.8m) deal.

The acquisition is designed to bring next-generation SaaS solutions to ResortSuite customers and enable revenue synergies, delivery of high-end integrated hotel property management and contactless capabilities to the hospitality industry.

"This will accelerate the move to fully cloud-native

This will accelerate the move to fully cloud-native solutions for ResortSuite customers

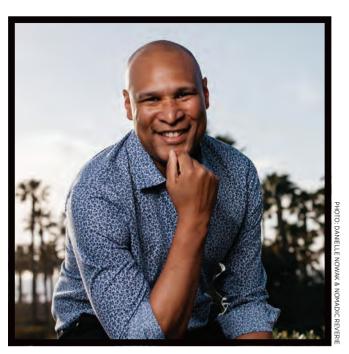
solutions for ResortSuite customers," explained Frank Pitsikalis, ResortSuite CEO and founder. "Both companies' customers will have access to next-generation cloud-native technology-based products and the opportunity to offer a fully integrated contactless solution for guests while empowering all departments through a unified common profile across the entire resort.

"This combination will bring together two of the leading providers in hotel/resort, spa/wellness and club operations and amplify the unique value we can deliver to our joint customers' operations and the guest experience."

Pitsikalis' new role will see him report to Agilysys CEO Ramesh Srinivasan as VP of strategy.

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spa business people



■ Huey served as Montage's VP of spa and retail since early 2018

{

Huey's new title is executive director of membership, programming, The 'Quin Impact Fund and marketing



Patrick Huey leaves Montagejoins The 'Quin House

SPA board chair Patrick
Huey has left his role
at Montage Hotels and
Resorts' VP of spa and
retail and joined the team at
Boston's new luxury private
social club, The 'Quin House.

Huey's newly-assumed title at The 'Quin is executive director of membership, programming, The 'Quin Impact Fund and marketing.

The five-floor social club is home to a wellness and fitness centre, eight guestrooms, four dining venues, three bars and five lounges, as well as a rooftop deck and event space.

According to The 'Quin House, Huey has been

appointed to oversee its membership division while directing the club's marketing team, as well as advising on community philanthropic initiatives through The 'Quin Impact Fund.

Huey is a veteran of the spa industry and his appointment could signal ambitions from The 'Quin House to develop and grow its wellness concept and spa programming.

Prior to Montage, his roles included group spa director for Asia for Minor Hotel Group, Four Seasons spa director and corporate director of spa for Sandals resorts.

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and Germaine de Capuccini

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WELLNESS COMMUNITIES

Play to inspire new Serenbe community

Georgia-based wellness community Serenbe is set to gain a brand new wellness community dedicated to play, said co-founder Steve Nygren, speaking to Spa Business.

Named Spela - which means play in Swedish, the new community will open in 2023 and become the community's fifth hamlet.

With construction in early stages, Nygren revealed plans include a community centred around a 4-acre park designed with both kids and adults in mind. The park will sit on a steep hillside with townhomes and cottages forming the urban wall around the town square.

For Nygren, play and playfulness are a crucial component of wellness and wellbeing:

"Play brings out curiosity, adventure, whimsy, movement and risk-taking," he says.

"We all need each of these elements in our lives to stay vital and stimulate us mentally and physically at every age."

Each hamlet within Serenbe's master plan has a different centre focused on the elements of a well life: arts for inspiration, agriculture for nourishment, health for wellbeing, education for awareness and now, play.

Serenbe's earth-friendly community is home to more than 650 people and underpinned by a strong connection to nature.

READ MORE ONLINE



Spela will become Serenbe's fifth hamlet and focus on play



Play brings out curiosity, adventure, movement and risk-taking Steve Nygren

PEOPLE

Kenneth Ryan and CG Funk joining ISPA board in 2022



Interest in board service reached unprecedented levels this year

Lynne McNees

ISPA will grow its board of directors and officers in 2022 with five newly-elected members.

These include:

- CG Funk, senior VP of culture and industry relations, Massage Heights.
- Barry McCaffrey, VP of sales, professional channels, Babor.
- Charlotte Prescott, director of spa and fitness at Fisher Island Club.
- Kenneth Ryan, Marriott International's global head of spa.
- Jessica Shea, senior director of spa and wellness, America operations, Hilton Worldwide.



■ Pictured: CG Funk (L) and Kenneth Ryan (R)

"Interest in board service reached unprecedented levels this year, and we're grateful for the commitment made by these volunteer leaders to help guide our association forward and pursue our vision of elevating the spa industry to new heights," commented Lynne McNees, ISPA president.

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spa business news

MENTAL HEALTH

NICE: Use exercise to ease mild depression

People suffering from mild depression should be offered exercise, mindfulness or meditation before medication, such as antidepressants.

New draft guidance, published by the National Institute for Health and Care Excellence (NICE) recommends that a "menu of treatment options" - including exercise - should be offered before medication is considered.

Studies have suggested that exercise can be used as an effective treatment for depression.



89 per cent of studies reported "significant positive relationships" between physical activity and mental health outcomes

Earlier this year, the Move Your Mental Health report summarising data from 1,158 studies and reviews 20+ types of physical activities in relation to mental health outcomes - found that people with depression should be prescribed exercise and monitored for the first 12 weeks of their regime.

Out of the 1,158 studies, 89 per cent reported "significant positive relationships" between physical activity and mental health outcomes.

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GROWTH

Ritz-Carlton Reserve to open on tropical island in Bahamas

Marriott International has inked a deal with Cotton Bay Holdings to introduce a new Ritz-Carlton Reserve property on the island of Eleuthera in the Bahamas.

Located on the southern end of the island, the Ritz-Carlton Reserve in Eleuthera is expected to feature a 90-room open-air resort forming part of the community once known as the Cotton Bay Club.

The resort will join Marriot's portfolio of only five Ritz-Carlton Reserves around the world, located in Thailand, Japan, Indonesia, Puerto Rico and Mexico.



■ The resort is being built on Eleuthera island

Amenities are slated to include a luxury spa and wellness centre, an 18-hole golf course, pools and restaurants, all surrounded by tranquil beaches and tropical flora and fauna.

Plans also call for the inclusion of 60 Ritz-Carlton Reserve-branded residences, featuring between two- to five-bedroom villas.

"We're thrilled to bring the Ritz-Carlton Reserve brand and service to this pristine island," said Laurent de Kousemaeker, Marriott's chief development officer. Caribbean and Latin America.

"We're excited to partner with Cotton Bay Holdings in developing this luxury resort, where the original Cotton Bay Club was built in 1959."

De Kousemaeker explained that this deal has been six years in the making and that the project is expected to take four years to complete.

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CENTURY CITY

AWARD WINNING TREATMENT TABLE

Ultra-low height range (50 cm - 90 cm) Built to order

Thermasoft[™] dual-zone digital warmer

Digital warming drawer

Wireless controls

LED lit soft-close cabinetry

Luxury GelTech™ mattress (option)



INNOVATE AWARD
2017



DEVELOPMENT

Six Senses to debut in Japan in 2024

Global hotel and spa operator Six Senses will open its first Japanese property in Kyoto in 2024.

Six Senses Kyoto is being realised as an urban sanctuary in a city famed for its Buddhist temples, architecture and cherry gardens.

The destination is being conceived by BLINK Design Group.

The property's spa with wellness facilities will blend traditional healing and Japanese Zen culture into the wellness experience. From the Ryokan-style welcome to tea ceremonies and signature treatments, the spa will focus on healing rituals to induce calm and wellbeing.

The spa lounge will incorporate a retail offering including vibrant fashion and homeware collections and a variety of skincare and lifestyle products.

Six Senses will also infuse a sense of wellbeing into its 81 rooms; organised around a central courtyard, rooms will connect guests to nature through biophilic design.

Neil Jacobs, Six Senses CEO said: "We're delighted to announce our entry into Japan's cultural heart, Kyoto. The location's healing and bathing rituals, thoughtful service, gardens and architecture will create an exciting location for guests to relax and reconnect."

READ MORE ONLINE



■ The spa will blend traditional healing and Japanese Zen culture



We're delighted to announce our entry into Japan's cultural heart

Neil Jacobs

TRAINING

New training helps spas best serve transgender clients



All spa and beauty businesses should complete trans awareness training

Helena Grzesk

A new trans-awareness course, certified by Habia, has been launched for the spa sector to help teach spa staff how to accommodate, attract and support transgender clients.

Named Trans Awareness for Spas, the programme includes guidance for spa teams on how to conduct treatment adjustments, manage gender dysphoria during treatments and how to use the correct pronouns, titles and language in-person and online.

"Every hair and beauty brand, business owner and practitioner should complete trans awareness training and ensure



■ The course features treatment adjustment tips

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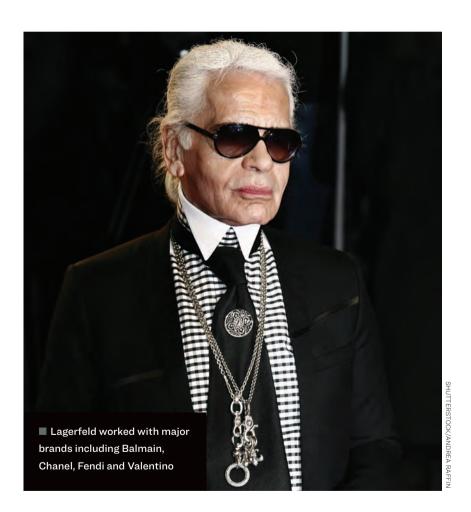
they're educated to represent, respect and welcome everyone they serve as well as their colleagues and peers," comments Helena Grzesk, chief operating officer at the British Beauty Council.

Costing £197 (€235, US\$263) each, the training can be hosted through Zoom or conducted in-house at spas.

READ MORE ONLINE

Fashion-forward

The world's first Karl Lagerfeld-designed hotel and spa has opened in Macau



Lagerfeld's creative vision for the spa was to sensitively blend elements of traditional Chinese and European Art Deco design



fter a five year project, the world's first hotel and spa designed solely by late legendary fashion designer Karl Lagerfeld has launched in Macau, on the south coast of China.

Design influence

Lagerfeld was known for his simplistic yet elegant design approach and dedicated his life to fashion, working with both global fashion houses Chanel and Fendi for more than 35 years.

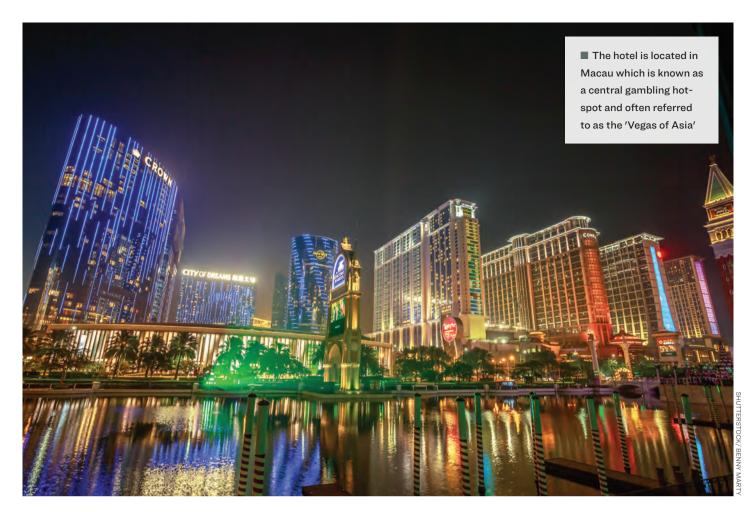
The Karl Lagerfeld destination was one of the designer's last projects before he passed away in early 2019 and has been infused with his distinctive sense of style.

The spa

Lagerfeld's creative vision for the spa was to sensitively blend elements of traditional Chinese and European Art Deco design, while also drawing on his passion for the beauty of simplicity.

His signature style is evident throughout the spa through striking black marble and gold mosaic touches.

The spa menu offers treatments powered by science-led spa beauty brand 111Skin, from Harley Street, London, and includes option such as the Ultimate Celestial Black Diamond





Each spa guest is encouraged to explore their own creative side by using a Lagerfeld-inspired colouring book



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experience and the the Ultimate Rose Gold Experience, which both last two and a half hours and include face and body treatments using antioxidant and rose gold formulations and rose quartz crystals respectively.

111Skin has also supplied its
111Gentleman range of facials
and massages, as well as its
111Aromatics massage treatments.

Additional facilities at The Karl Lagerfeld hotel include a Technogymequipped workout space, two distinct dining concepts, a European-style garden for relaxation and mindfulness and an indoor pool.

Wet area specialist Barr + Wray was contracted for the design and layouts of The Karl Lagerfeld's wet area and mechanical services, while wellness equipment supplier Gharieni was appointed to provide its MO1 spa treatment beds.

Passion for creativity

In line with Lagerfeld's passion for creativity, each spa guest is encouraged to explore their own creative side by using a Lagerfeld-inspired colouring book to help them relax, either after treatments or in relaxation rooms.

The Karl Lagerfeld spa team claims that colouring induces the same state as meditating by soothing a restless mind and encouraging mindfulness, allowing the mind to rest and reach an overall sense of calm.

Casino investor

Local Macau casino concessionaire SJM Resorts has been the driving force behind the 271-room project, acting as operator, owner and developer.

The 20-storey hotel is part of SJM's HKD39bn (€4.4bn, US\$5bn, £3.8bn) integrated Lisboa Palace resort in Cotai, featuring 1,892 rooms spread across

three towers, each with its own distinct hotel and spa concepts.

The other two towers encapsulate the recently-opened Grand Lisboa Palace Macau and the upcoming Palazzo Versace Macau respectively – the first destination of its kind in Asia.

The first-of-its kind

The Karl Lagerfeld hotel is the first property to fall under the international hospitality brand Karl Lagerfeld Hotels & Resorts, owned and launched by The Karl Lagerfeld Group back in 2016.

During his career, Largerfeld was well-known for his love of living in hotels, and also also created a glass artwork for the pool at the Hotel Metropole in Monte Carlo and a design device for the SO/Sofitel Singapore. Other hotel projects included a lavish four-year renovation of the Hôtel de Crillon in Paris.

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Spa Business insights



The right to move

Plans have been announced to invest €100m to create wellbeing hubs in the City of Madrid



Madrid City Council has worked with Iberian operator, GO fit

he City of Madrid could become one of the healthiest in the world if recently-announced plans by the council come to fruition.

The local government has revealed plans to develop wellbeing infrastructure for the next generation, including significant investment in new facilities, to include the creation of 14 new wellbeing hubs – mixing sport, fitness and other activities – over the next six years.

Located across the city, the wellbeing hubs will create an enhanced network of facilities as part of a strategy to connect each and every citizen to better health and wellbeing.

Each will be built by publicprivate collaboration with more than €100m being allocated for the





Madrid City Council showed that they understood the essential nature of wellbeing for the people in any community



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creation of the hubs – but without this including taxpayer money.

The model will see private companies build the facilities, in return for the right to manage them for 25 years, while the city retains ownership of the buildings, control of pricing and visibility of performance with regards to quality and social impact in what will remain a public service for local people.

Three of the centres are set to be built and completed by the end of 2023.

Madrid City Council earned plaudits during the pandemic for its strong support of the rights of people to access sports and fitness facilities.

The authority designated facilities as essential services that have remained open under restrictions since the end of the first lockdown in 2020.

Madrid is also home to Iberian operator GO fit, the wellbeing company with 20 wellbeing hubs across Spain and Portugal – eight of which are in Madrid serving over 100,000 people.

In 2014 GO fit worked with Madrid City Council to develop the Vallehermoso Hub, a site on a historic former sporting facility in the city.

GO fit and Madrid City Council followed this with the 2018 opening of the Peñagrande Hub.

A GO fit spokesperson said: "There remain many questions regarding the future development of these plans but our partners at Madrid City Council should be applauded for their vision.

"They showed during the pandemic that they understood the essential nature of wellbeing for the people in any community. This is another step to build on that in the years ahead."



■ Madrid City Council strongly supports people's right to access sports and fitness facilities

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WHEN WE'RE TOGETHER, WE'RE STRONGEN THAN EVER.



2022 MAY 2-4 | LAS VEGAS, NV, USA



Iyashi Dôme's touchless infrared tech is the perfect investment for the post-lockdown world, says Florent Cornelis

lyashi Dôme's head of training Florent Cornelis explains how the brand's hands-free, noncontact treatments combine profitability with safety

Why should operators invest in lyashi Dôme technology?

High-tech touchless therapies allow spas to offer effective, hygienic treatments and seamless customer experience. This is especially timely today as they can cater to customers who are concerned about close contact with others but still looking for spa treatments.

What are the health benefits of using the lyashi Dôme?

Far-infrared treatments are known to be effective for anti-ageing and slimming with real and proven results, as well as supporting the immune system, reducing muscle stress, encouraging restorative sleep and detoxification and improving skin issues. Ultimately, we help guests feel rejuvenated.

Who can operate the lyashi Dôme and how much training is required?

lyashi Dôme technology can be used across many different sectors including spa and wellness, health and fitness and the medical field.

Treatments restore guests' balance and help their body feel rejuvenated

Anyone can operate the technology following our mandatory training day received upon delivery and an additional half-day of training a few weeks later. We follow up with all partners to ensure they're confident using the technology and communicating protocol to customers.

Describe the Iyashi Dôme customer journey

The journey starts with a welcoming drink and hot refreshing oshibori towel, followed by a short interview with a therapist to complete the disclaimer and choose the correct intensity – either Intense or Soft.

A 30-minute Intense treatment is practised naked or in disposable underwear and is designed to trigger heavy sweating, while a Soft session is intended for those searching for a relaxing infra-red experience. The latter can be practised dressed and lasts from 15 to 45 minutes without stimulating sweating.

During both sessions, therapists check on guests halfway through to ensure they're comfortable.

The ritual is completed with a warm shower to help relax and invigorate users.

How can Iyashi Dôme therapies be combined with other treatments?

The device can effectively prepare the body to receive other treatments – including facials, massages or body treatments – and help enhance guests' experience of other treatments offered.

How much does an Iyashi Dôme and its treatments cost? How long does it take to achieve a return on investment?

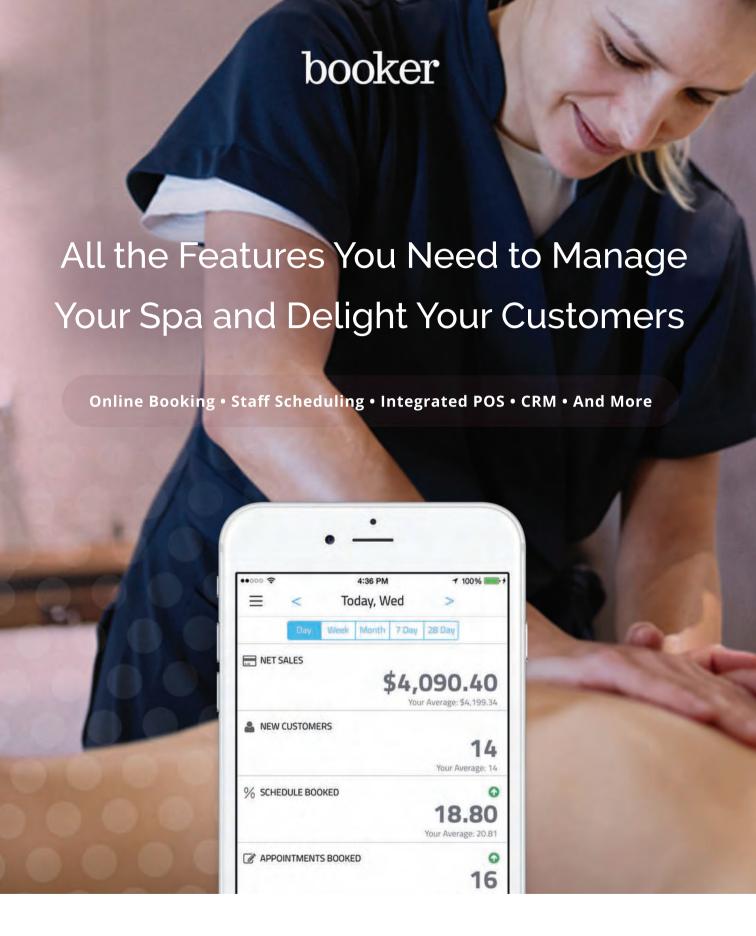
A standard lyashi Dôme device costs €28,000 (£23,698, U\$\$32,860). With a recommended price of €50 (U\$\$61, £44) per 30-minute session, lyashi Dôme offers spas a return on investment in less than nine months, at the rate of just three sessions per day.



spa-kit.net keywords: Iyashi Dôme

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Learn why Booker is the leading spa management software mindbodyonline.com/spa-software

SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches





■ Welnamis can be combined with other treatments and also be offered as self-guided touchless therapy

Welnamis represents the next-generation of touchless treatments, says Sammy Gharieni



Sammy Gharieni,Gharieni Group CEO

harieni has launched its next-generation touchless treatment concept bed, the Welnamis, which combines specific binaural acoustic and vibrational frequencies to deeply relax both the brain and body.

The dual-therapy experience involves guests laying on the Welnamis bed which delivers dynamic vibrational therapy through the body while they listen to multilayered binaural acoustic audio programmes through headphones.

The new and additional programmes combine the positive health benefits of vibration and sound therapies

designed for the delivery of specific brainwave frequencies.

According to Gharieni, similar to meditation, the experience helps slow down mental activity, rebalance the body's chakras and encourage anti-inflammatory responses.

Welnamis can be combined with other treatments and also offered as self-guided therapy.

The new experience is developed from the findings of third-party research into the proven benefits of its first-generation concept bed, the now-retired SpaWave.

Gharieni CEO, Sammy Gharieni, comments: "We've come to a point in our 30 year-history where we know we're in the middle of a convergence between traditional spa and wellness practices and medicine.

"When we initiated our third-party research on the previous SpaWave, we found out exactly what works best in terms of programming and targeted treatment outcomes. The result is the Welnamis – which is inspired by the phrase 'well wave' in Japanese."

More on spa-kit.net

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In the heart of the **Corrèze**, through our Advanced Research Laboratory, Sothys has created the **Sothys Organics**[™] line, the perfect combination of organic skin care and advanced efficiency.



Sothys is partnering with Plastic Bank and has made its Sothys Organics[™] range plastic neutral.





• WARRINGS. J. FVERGART. MARNUS DZERZAWSKI. ISTOCKS. (8/2021 SOTHYS PAREZ. SASS. JAL CARRILL. DE 25000 DELEGOS. SEGE SCOLM. ISPRE. DUFALIBOL NG SANT HOWORE, F 75000 PARES. SEGE SCOLM. SON CONTRACTUAL PICTURES. MODIEL PHOTO RETOUCHED.

SUPPLIER NEWS

Tara Spa Therapy unveils portable aromatherapy trolley



■ Tara Grodjesk, founder and president of Tara Spa Therapy

ara Spa Therapy has introduced the Tara Well Bar, a mobile caddy that offers grab-and-go aromatherapy self-care products.

The trolley doubles as a point of purchase kiosk and an aromatherapy blending bar where guests can create their own aroma wellness blends to take home.

The Tara Well Bar is designed to promote self-care practice by giving hotel and resort guests easy access to eight collections of organic, holistic body products to use for home spa rituals.



■ The Tara Well Bar is designed to promote self-care practice

"Our new Tara Well Bar expands the possibilities for spas, hotels and resort properties," explains Tara Grodjesk, founder and president of Tara Spa.

"For years I've had an aromatherapy blending bar where therapists create custom blends for guests to use within their treatment and gift to them after the ritual. But now,

experiences that go beyond the treatment room and involve guests in creating products are hugely popular. Plus, considering the industry's staffing shortage, any opportunity to keep guests engaged that isn't dependent on a therapist or treatment room is essential right now."

More on spa-kit.net

READ MORE ONLINE

Decléor enriches Vitamin Glow Cream with citrus essential oils

ecléor has enhanced its Green Mandarin Glow range with a face cream designed to strengthen, brighten and smooth skin while combating oxidative stress.

According to Decléor, oxidative stress damages the skin and the body's cells through aggressors ranging from pollution and UV rays to lifestyle factors such as lack of sleep or smoking. With this in mind, the brand's new Vitamin Day Glow Cream has been formulated with antioxidants in order to neutralise oxidative damage and limit potential damage to the skin.

The cream's star ingredient is green mandarin rind which is known for its antioxidant benefits.



Powered by 98 per cent natural origin ingredients, the lightweight formula is also enriched with vitamin CG, vitamin E and hyaluronic acid as well as an illuminating pigment claimed to leave users with a healthy glow. Decléor revealed that there are plans to incorporate the cream into treatments in 2022.

"The cream contains a blend of citrus essential oils including green mandarin essential oil, lemon, sweet orange and grapefruit." said Jennifer



Jennifer Hirsch, Decléor beauty botanist

Hirsch, Decléor beauty botanist.

"Research is currently underway
to investigate the science
behind how these oils support
relaxation and stress reduction."

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Beata Aleksandrowicz launches new beauty range

assage expert and founder of the Pure Massage Spa Training Method, Beata Aleksandrowicz has created her own beauty brand; Beata: Love Life Beauty.

The collection's star product is the aromatic Beata Home Coming Facial Oil infused with organic Jojoba Oil and Bulgarian Rose Otto essential oil.

Aleksandrowicz claims that when used in combination with face massage, the oil helps to boost collagen and elastin production to lift and restore the face, leaving skin radiant, nourished and balanced.

Suitable for sensitive and mature skin, the formula is rich in skin repairing Vitamins



series of at-home face

which feature easy-to-follow instructions for Aleksandrowicz's massage techniques. Designed to be used with her Beata Home Coming Face Oil, the cards are an important

Beata Aleksandrowicz. massage expert

element of Aleksandrowicz's offering to clients. She will also host masterclasses as part of the new launch.

More on spa-kit.net

READ MORE ONLINE

Germaine de Capuccini launches Expert Lab cosmeceutical range



Olivia Llorens, Germaine de Capuccini global marketing director

ermaine de Capuccini has launched a chemical peel line exclusively for professional use.

A, B, D and E and Essential

Fatty Acids, Omegas 6 and 9

to regenerate skin cells and

repair damaged skin tissue.

the new collection includes

a set of educational cards

To complete the offering,

Named Expert Lab, the products encourage superficial peelings to reveal rejuvenated skin and have been conceived to offer safe and effective protocols for skin conditions - such as ageing, hyperpigmentation and acne.

The range features two mono-substances peelings, two combined peelings as well as a Peel Neutraliser and Dermo Protective Hydrating Gel to be used as a final step after the peels.

Suitable for all skin types, the new products have



■ The new products are suitable for all skin types

been formulated to offer maximum effectiveness with minimum irritation.

"Expert Lab was devised as a result of market demands," says Olivia Llorens, Germaine de Capuccini global marketing director.

"The line includes individual professional products, which

can be combined in a course of treatments offering versatility in the personalisation of each facial to suit the clients' needs."

She adds that there are plans to grow the range in future to solve more aesthetic concerns.

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*Les Mills 2021 Global Fitness Report

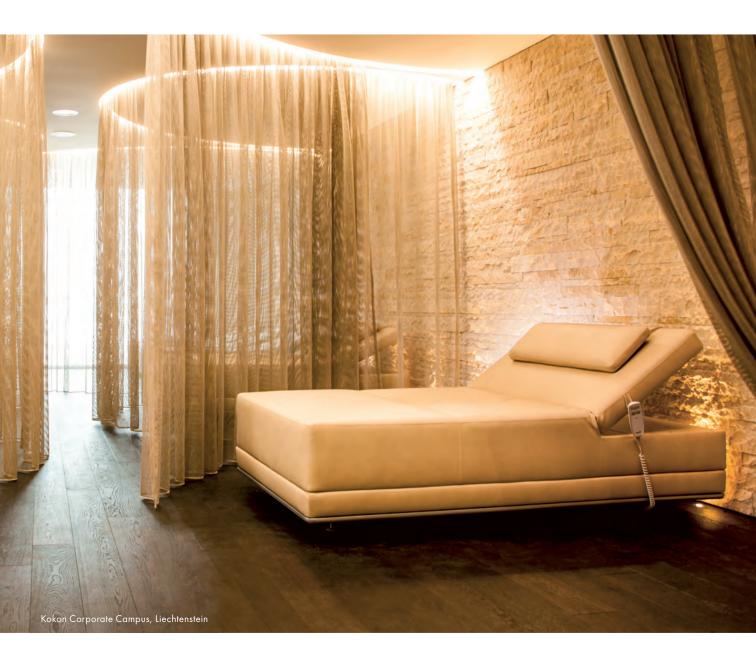






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spa business insider

WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries - write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Bali Spa and Wellness Association

www.balispawellness-association.org

Brazilian Spas Association

www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.espa-ehv.com

Federation of Holistic Therapists (FHT)

www.fht.org.uk

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

French Spa Association (SPA-A)

www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

Green Spa Network (GSN)

www.greenspanetwork.org

Hungarian Baths Association

www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Serbian Spas & Resorts Association

www.serbianspas.org

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa Association of India

www.spaassociationofindia.in

Spa Industry Association

www.dayspaassociation.com

Spa & Wellness International Council

www.1swic.ru

The Sustainable Spa Association (SSA)

www.sustainablespas.org

Taiwan Spa Association

www.tspa.tw

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

Ukrainian SPA Association

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