spa business insider

9 MARCH 2022 ISSUE 392

A SPA BUSINESS PUBLICATION

Forest Lagoon opening in Iceland

A brand new geothermal forest spa called Forest Lagoon is set to open this April near Akureyri in Northern Iceland, overlooking one of the country's longest fjords.

The story behind the spa began in 2014 when workers digging inside the Vaðlaheiðargöng heath – for an unrelated project – discovered a geothermal hot water spring.

Now, this water source will serve as the beating heart of the 1,300sq m facility and fill infinity-edge geothermal pools with views of Eyja, one of Iceland's longest fjords, and the city of Akureyri.

Nestled in the Vaðlaskógur forest and built into the mountainside, Forest Lagoon will also feature a sauna, relaxation room, two swim-up bars and a restaurant.

The spa's location is sheltered from the harshest effects of the Icelandic weather and the destination has been designed to benefit guests physically and mentally through forest bathing and natural hot spring bathing.



■ Forest Lagoon will emphasise the natural wellness benefits of its location

The facility has been designed with sustainability in mind by architecture firm Basalt Architects – the creative driving force behind Iceland's iconic Blue Lagoon.

Speaking to *CNN*, owners Sigríður Hammer and husband Finnur Aðalbjörnsson revealed that construction began in 2021. The couple expressed hopes to expand Forest Lagoon with a hotel and traditional spa facility in future, depending on the success levels following launch.

Read our report on spas in Iceland at www.spabusiness.com/iceland

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The Ranch and Palazzo Fiuggi join forces

The Ranch plans first retreat in Europe





Anantara expanding hotel spa portfolio in China

New spa to open in celebrated nature haven

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Eco resort and spa launches in Peru

Las Qolqa's spa offers traditional Andean medicine p08

spa business people

Manolis Papadakis unveils Fais Group's plans to nurture wellness at Radisson Blu Zaffron Resort, Santorini

ew beachfront resort Radisson Blu Zaffron Resort will open its doors on the Greek island of Santorini in April, following a €20m (US\$22.3m £16.7m) investment.

The new 103-room resort will launch with a spa offering treatments by Korres that tap into the healing properties of Greek nature and homoeopathic remedies. The spa menu will also offer rituals by a marine skincare brand Labiomer.

Taking its name from the saffron flower that flourishes on the island, Zaffron marks the first luxury hospitality offering from Fais Group. The company is an Athens-based distributor of a luxury, fashion



■ Papadakis - director of hospitality division and resort GM

We see wellness as more than a buzzword, it's a vital part of everyone's lives

and sports brand portfolio, with brands such as Adidas, Puma and Technogym.

Fais has adopted a boutique approach to its first spa which has two large spa

treatment rooms and one beauty treatment room. The plan is to grow next year with another wellness building, plus a yoga and meditation space at the beach.

"We see wellness as more than a buzzword, it's a vital part of everyone's lives," says Manolis Papadakis, Zaffron divisional director and resort GM.

"Next season we'll expand Zaffron's wellness programmes through new infrastructures and a collaboration with an important global wellness brand."

Once launched, the resort will offer the option for outdoor spa experiences in private cabanas by the

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Alex Glasscock unveils The Ranch's first permanent retreat in Europe at Palazzo Fiuggi



■ Alex Glasscock, founder and CEO of The Ranch

S-based destination fitness and wellness retreat operator The Ranch is partnering with Palazzo Fiuggi Wellness Medical Retreat in Italy to launch its first permanent international programme.

Already operating two Californian retreats in Malibu and Sonoma, The Ranch is launching in Italy with a retreat blending its signature Malibu programme with the services of the Palazzo Fiuggi team.

Palazzo Fiuggi launched in 2021 and is a medical

There's nothing like our programme in Europe and we're excited to introduce our philosophy to a new region

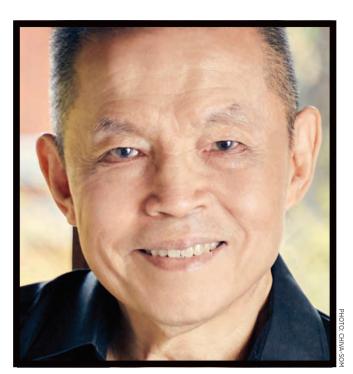
wellness retreat located in the historic spa town of Fiuggi which is renowned for its healing mineral waters. The destination was founded by Lorenzo Giannuzzi, CEO of Sardinia's iconic spa and wellness destination, Forte Village.

Limited to 25 guests each week, The Ranch's new experience will launch on 15 May this year.

"We're long overdue in expanding outside California and Palazzo Fiuggi embodies our values in every aspect of their guest experience," says Alex Glasscock, founder and CEO of The Ranch.

"There's nothing like our programme in Europe and we're excited to introduce The Ranch to a new region," he said.

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■ Krip Rojanastien, chair and CEO of Chiva-Som

{

Zulal will take a contemporary approach to ancient wellness practices



Krip Rojanastien: second Chiva-Som opening in March

stablished wellness resort brand Chiva-Som is preparing to operate and manage its first international location outside Thailand – Zulal Wellness Resort by Chiva-Som.

The property is situated in a private coastal location in Qatar and is scheduled to open on 29 March.

Krip Rojanastien, chair and CEO of Chiva-Som, says: "At Chiva-Som, we believe in a holistic approach to wellness, drawing on the indigenous traditions of each destination.

"Zulal will take a contemporary approach to ancient wellness practices and incorporate this into over 400 wellness treatments."

Qatar-based developer Msheireb Properties appointed Chiva-Som to manage and operate Zulal, which will offer the world's first contemporary showcase of Traditional Arabic and Islamic Medicine.

The experience at will be built on six pillars: nutrition, fitness, spa, physiotherapy, holistic health and aesthetics.

The resort will offer two paths to achieving wellness goals, the adults-only Zulal Serenity and the family-focused Zulal Discovery.

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outside of California this May

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The latest in products and innovation from Moss of the Isles, aquaform, Caudalie, Thalion and Vaask

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WORKLIFE

Myzone delves into workplace wellness

Myzone has announced a partnership with workforce wellness platform Wellonomics.

The partnership will see Myzone becoming available as a bespoke company-wide solution for Wellonomics clients by integrating into the Wellonomics app. The app will deploy Myzone functionality to engage and encourage physical activity.

Wellonomics offers businesses a "proactive approach to enhancing happiness and wellbeing"



Approaching digital initiatives is vital in bringing the benefits of physical activity to more people

David Stalker

and employees have access to confidential assessment, insight and support across sleep, health, stress, social, financial and work.

Employers are then provided with actionable wellbeing analytics, insights and data trends.

David Stalker, CEO Myzone EMEA, said: "Approaching digital initiatives as partners and as part of a greater community is vital in bringing the benefits of physical activity to more people."

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EVENTS

Soneva Fushi to host The Maldives' first ever TEDx talk

The Maldives' first-ever TEDx talk, themed around the Slow Life, is set to take place on March 19, 2022.

The event will be hosted at Soneva Fushi on Kunfunadhoo – one of the largest islands in the Baa Atoll and a UNESCO Biosphere Reserve. It will feature local voices and TED Talks videos, focusing on the ways we can find a deeper purpose beyond the superficial.

Talks will focus on reconnecting with the earth to live in harmony with the natural environment, working hand-in-hand with communities to make the



■ The event will be the first TEDx talk in The Maldives



We'll celebrate wellness, culture, art, and the environment

Sonu Shivdasani

world a better place and nurturing our physical and mental wellbeing.

Co-founder and CEO of Soneva Resorts and event speaker, Sonu Shivdasani, said: "TEDxBaaAtoll is about learning and inspiring each other, and will celebrate wellness, culture, art, discourse and the environment – those diverse elements that are all part of the Slow Life."

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Experts internationaux - Opportunité pour vos projets - Tendances Black et Blue Diamond Awards - Traduction simultanée - Nombre de places limité

spa business news

SETTING

Anantara plans new retreat in China within nature haven

Anantara will open its third Chinese property in ecotourism destination Anji County, in the northwestern Zhejiang Province.

A popular escape for nature lovers, Anji County is renowned for its clean air and scenery.

Anantara's new 162-key resort – Anantara Anji – is being designed to emphasise the beauty of its surroundings and will sit against a backdrop of lush green mountain ranges and tea plantations.

Designed by architect Meng Fanhao of Line+ Studio, the resort will cover 165 acres. Anantara has announced construction will start this March and opening is slated for Q4 2024.



■ The resort will be accompanied by a signature Anantara Spa and zen pavilion

Complementing the area's natural surroundings, an Anantara Spa and Zen pavilion will be on offer to help replenish and enhance guests' health and wellbeing.

The property will also feature an outdoor swimming pool with a

swim-up bar, a fitness centre, four restaurants, a children's activity zone and meeting facilities.

Making the most of the local area and history, Anantara's culture-minded guests will be able to enjoy a wide range of experiences nearby, including visiting ancient temples and the residence of Wu Changshuo, a prominent painter, calligrapher and seal artist during the late Qing Period, which is located adjacent to the resort.

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REFRESH

Rosewood offers ancient Caribbean healing rituals



Our spa has gained a new ambience, spirit and approach to wellness

Fanny Martin

Rosewood's Caribbean island retreat on St Barth has undergone an extensive fouryear overhaul and re-branded its wellness facility into a Rosewood Sense spa.

As part of the redevelopment, the 600sq m wellness centre at Rosewood Le Guanahani St Barth has had a comprehensive design refresh directed by architectural firm David M Schwartz Architects and interior designer Luis Pons Design Lab. Their goal was to create an environment that captures the island's heritage and natural surroundings.

At the forefront of the refreshed wellness offering is a new spa menu



lacktriangle Rituals are inspired by the Caribbean's oldest settlers

including Lost Remedies rituals exclusive to the destination and inspired by the Caribbean's oldest settlers.

Newly-appointed spa manager, Fanny Martin, explained to *Spa Business* that the Rosewood Le Guanahani St Barth spa has "gained a new ambience, spirit and approach to wellness".

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Spa Business insights



Mountain magic

Peruvian eco-resort Las Qolqas is offering traditional Andean medicine to create healing spa moments

new purpose-built eco-resort called Las Qolqas has opened in The Sacred Valley of the Incas in Peru.

Situated in the ancient Andean town of Ollantaytambo, halfway between Cusco and Machu Picchu, Las Qolqas is described as a sustainable haven for exploration and self-discovery.

Its founders, Herman van den Wall Bake and Carlos Gonzalez, have created the destination as a testament to their

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commitment to the preservation of the environment, local community and culture, as well as harnessing travel to promote sustainable development.

The resort

Set along the banks of the Patacancha River, Las Qolqas is home to a holistic spa facility designed as a refuge for guests to recharge and calm their souls through traditional Andean medicine.

Treatments are delivered using bespoke mixtures made by therapists

using local ingredients such as coffee, quinoa, honey and coca leaf.

Ranging from Andean massages and hot stone massages to facials and scrubs, the spa menu is a curation of Peruvian healing culture.

Los Qolqas' Andean Spa features outdoor showers, a sauna and a rustic hot tub that overlooks the bubbling river running through the property.

Guest accommodation consists of a group of luxurious safari-style tents with views across the resort's Andean











■ Spa treatments at Las Qolqas incoporate local produce such as coffee, quinoa, honey and coca leaf

botanical garden with its native fruit trees, herbs and flowers.

Available in three different sizes, all tents are equipped with locally-sourced amenities from bedsheets to shampoos. Each has been designed to enhance the natural beauty of the surroundings through simple design and open flow.

Leisure opportunities

The eco-resort has been designed to showcase the area's vibrant local culture and has been completed



Las Qolqas is a testament to the founders' commitment to the preservation of environment, community and culture

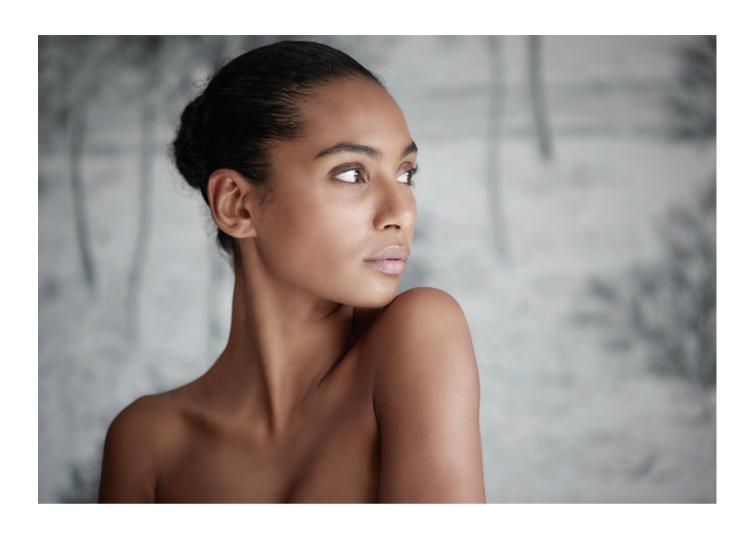
with a greenhouse-style bar and restaurant where guests can explore Peruvian Andean cuisine.

In line with the property's sustainable philosophy, each ingredient used is organic, seasonal and locally cultivated by the community or in the property's gardens and orchards.

Additional activities on offer include hiking Inca trails, horseback riding, rafting, or optional guided walks with locals from the neighbouring community.

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The Caribbean and Latin America have long been a priority market for Hilton, with Mexico leading the way

Danny Hughes, executive vice president and president, Americas, Hilton



The tradition of wellbeing

Conrad has unveiled its first destination spa in Mexico and drawn inspiration from Mayan gods, shamanism and herbalism



■ The spa menu offers a range of services inspired by the legends of the Mayan gods

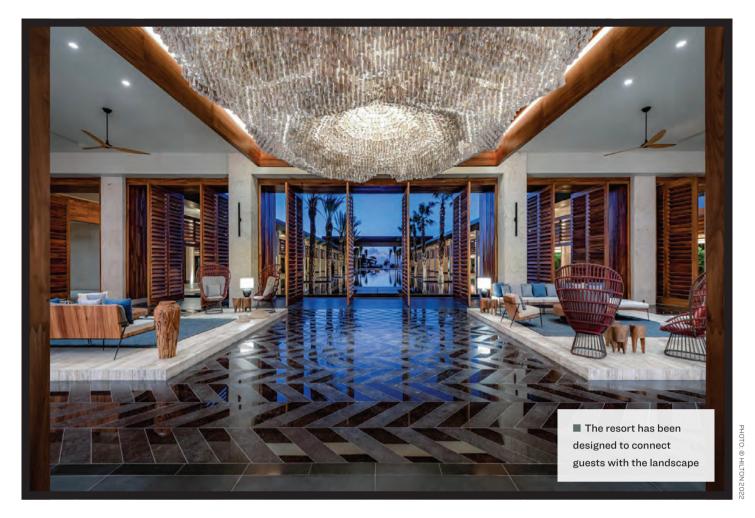
ilton has unveiled a
secluded beachfront resort
called Conrad Tulum Riviera
Maya in Mexico, marking
Conrad's debut in the
Mexican Caribbean.

Located in a secluded bay surrounded by tropical forest and pristine Caribbean waters, the 349-room resort is complete with a destination spa and designed to offer a transformative retreat.

Growth prospects

"The Caribbean and Latin America have long been a priority market for Hilton, with Mexico leading the way," commented Danny Hughes, executive vice president and president, Americas, Hilton.

"It's our fifth-largest presence globally by number of hotels, and Tulum is a central part of our growth strategy."





Mexico is our fifth-largest presence globally by number of hotels and Tulum is a central part of our growth strategy



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Nestled within lush mangroves, Conrad Spa Tulum is a destination spa purposefully designed as a wellness refuge.

Each ritual begins with a cleansing copal limpia ceremony and guided meditation before therapists perform treatments using fresh herbs grown in the hotel's gardens.

For guests looking for a more spiritual wellbeing journey, the property has an in-house Shaman to perform ancient rituals, including purifying gratitude and sacred cenote ceremonies.

Experiences include a menu of body treatments, a sensory Water Ritual and the Mayan Manteada – an ancient massage technique in which shawls are tied around the waist to relax and realign the body.

The spa encompasses a steamroom, plunge pool, sauna, a

selection of five pools and a Spa Bar, as well as a retail boutique.

The menu offers a range of services inspired by the legends of the Mayan gods of sun and wisdom and traditional Mexican herbalism in individual treatment rooms or casitas.

The resort

Situated among jungles, beaches, hidden cenotes and colourful flora and fauna, Conrad Tulum Riviera Maya is designed to connect guests with Tulum's distinctive landscape.

Upon entering the lobby, guests pass through ornate wooden doors, engraved by local artisans and are greeted by sweeping ocean views and an immersive art installation.

The nature-inspired theme continues into guest rooms, incorporating elements such as stone, wood and metal.



■ Conrad Tulum Riviera Maya features a selection of five pools





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MOSS OF THE ISI

Moss of the Isles announces exclusive spa and wellness residency at The Berkeley



Nigel Franklyn, Moss co-founder, spa consultant and The Spa Whisperer

British spa and skincare brand Moss of the Isles has partnered with luxury five-star London hotel The Berkeley to host a three-month spa and wellness residency.

Starting 1 March, the hotel's Bamford Wellness Spa menu has been updated with three of Moss' signature massages as well as a premium face and body ritual. The retail boutique is also stocked with a selection of Moss' vegan and cruelty-free skincare and wellbeing products.

Described as a celebration of nature, Moss was created to honour the wild heritage of Ireland and the British Isles.

The collection is crafted with the help of local, small-batch harvesters who sustainably source active, raw ingredients like moss, peat, rosemary, Scottish dulse seaweed and heather.

"Partnering with The
Berkeley is a wonderful way
to begin our UK relaunch and
showcase the best of what
we've created after five years'
work," said Nigel Franklyn, Moss
co-founder, spa consultant
and The Spa Whisperer.

"It's an opportunity for us to share our story and our passion for creating therapeutic and sustainable wellness solutions. "Bringing Moss to
The Berkeley gives us a
wonderful opportunity to
introduce our brand to a
new audience," he adds.

"The Berkeley is such an iconic hotel and we feel it shares our ethos of celebrating the heritage of Ireland and the British Isles."

The partnership will run until 31 May 2022 and guests will be able to choose between a selection of 60-and 90-minute rituals, ranging from £150 to £195.

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SUPPLIER NEWS

Aquaform range expands with new round-headed shower



Stefano Moretti, aquaform CEO

hower system specialist aquaform has launched a circular showerhead complete with programmable water jets, chromotherapy, aromatherapy and sound effects.

Offering nine different jet functions, the new showerhead features modular sector technology to allow greater jet power and flexibility.

The showerhead is available in either a 20-,30-,50- or 65cm diameter and can be installed either within spa and wellness centres or private homes.



■ The new circular showerhead offers nine different jet functions

"Aquaform experience showers are designed with a very precise idea in mind; wellbeing through water," said Stefano Moretti, CEO.

"Using water, lights, sounds and perfumes, our systems create evocative contexts where users can benefit from an intense, regenerating effect in terms of both energy and balance."

Aquaform's collection is available in nine different finishes, most of which are designed with chemical and scratch resistance properties.

The company's shower portfolio is divided into two categories; professional and private.

More on spa-kit.net

READ MORE ONLINE

Caudalie partners with Harvard to refresh Premier Cru line

Inotherapy skincare and spa brand Caudalie has reformulated its signature Premier Cru anti-ageing line after drawing on epigenetic science via a collaboration with Harvard University.

The organisations have worked together to co-patent anti-ageing technology designed to 'stimulate youth proteins in the skin and correct the eight signs of ageing'; wrinkles, fine lines, dark spots, firmness, elasticity, radiance, volume and hydration. The co-patent is named TET8 and is the product of 10 years of research.

"I created Premier Cru to offer skincare that corrects all the signs of ageing, without compromise," said Mathilde Thomas, Caudalie co-founder.



The vegan line features a serum, cream, rich cream and eye cream and has been developed with an ecoconscious approach. All packaging is recyclable and, for the first time, Caudalie has designed refillable and

recyclable capsules for The Cream and The Rich Cream.

The line is blended with grape seed polyphenols, viniferine and resveratrol extracted from vine shoots harvested in France. Other ingredients include hyaluronic



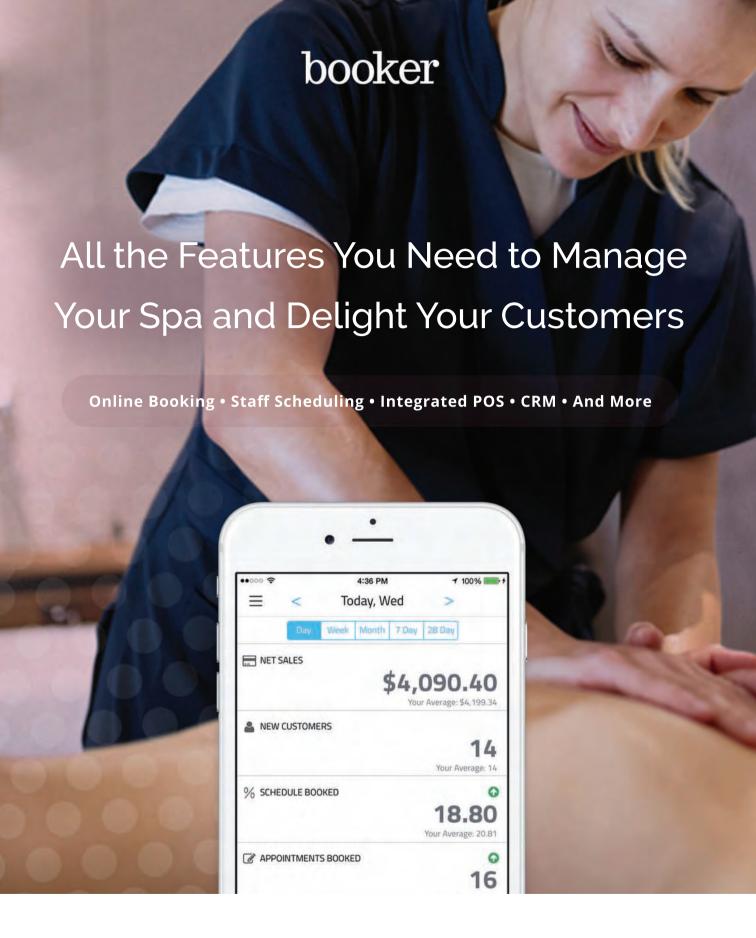
Mathilde Thomas, Caudalie co-founder

acid and honokiol derived from magnolia, which make up TET8.

The launch has been complemented with an 80-minute facial (€141, £118, US\$160).

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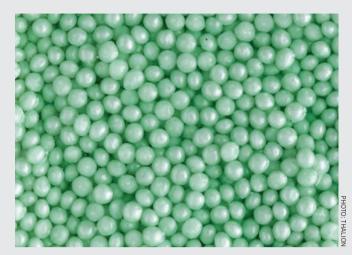
Thalion relaunches Slimming Scrub Pearls

arine skincare and spa brand Thalion has developed a new body treatment to celebrate the reformulation of its Slimming Scrub Pearls.

The 30-minute long showerfree ritual is designed to offer an express slimming and exfoliating solution using five moments; friction, deep kneading, double palpating and rolling, drums and lifts.

Underpinned by a high concentration of marine active ingredients, the new pearl formula has been reimagined to further boost micro-circulation, increase fat burning and both mobilise and drain fat.

"Our Slimming Scrub Pearls' iconic formula has



been renewed for even better effectiveness," says Andre Prigent, Thalion CEO, "This second generation of pearls is a jewel of marine technology and offers a treatment, combining efficacy and sensoriality." The new recipe features 95 per cent naturally-sourced ingredients, two new actives and an invigorating marine fragrance.

The formula incorporates caffeine and Thalion's patented active AlgoSlim, as well as



Andre Prigent, Thalion CEO

a cocktail of boosting active ingredients – seaweed taurine, carnitine and menthol – to increase fat burning.

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Vaask creates discrete hand sanitation solution



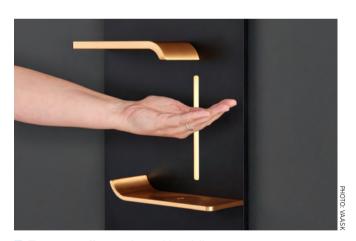
Jon Olsen, Vaask founder

aask, the hand hygiene company, has launched a touchless hand sanitising fixture, designed to be built into spas' walls.

The system offers precise sanitiser delivery and demonstrates a facility's commitment to cleanliness and its concern for safety.

"Hand sanitising dispensers are a necessity in the spa and it's essential these amenities complement the design aesthetic," said Jon Olsen, Vaask founder.

The cast aluminium wall fixture is available in custom powder coating, plated metal or bespoke finishes. It can hold up to two (refillable)



■ The system offers precise sanitiser delivery

litres of alcohol-based gel and features a precision pump control to prevent leakage or contamination. The intuitive PalmPilot hand sensor also automatically retracts sanitiser when hands move away – preventing drips.

The unit is easy to install and service and is hard-wired

to AC power, requiring no batteries. The programmable multi-coloured LED light display catches the eye to encourage potential users and alerts spa staff when sanitiser is low.

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Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Bali Spa and Wellness Association

www.balispawellness-association.org

Brazilian Spas Association

www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.espa-ehv.com

Federation of Holistic Therapists (FHT)

www.fht.org.uk

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

French Spa Association (SPA-A)

www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

Green Spa Network (GSN)

www.greenspanetwork.org

Hungarian Baths Association

www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Serbian Spas & Resorts Association

www.serbianspas.org

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa Association of India

www.spaassociationofindia.in

Spa Industry Association

www.dayspaassociation.com

Spa & Wellness International Council

www.1swic.ru

The Sustainable Spa Association (SSA)

www.sustainablespas.org

Taiwan Spa Association

www.tspa.tw

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

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