# spa business insider

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spa business

## Wellness Hall of Fame announced

Liz Terry, CEO of Leisure Media, has announced the creation of The Spa and Wellness Hall of Fame. Known as WellHOF, the digital hall of fame will be incubated by *Spa Business*.

Terry announced plans for WellHOF in the latest issue of *Spa Business* where she revealed that industry legend Deborah Szekely – who celebrates her 100th birthday this year – will be the first person to be inducted.

In honour of this, WellHOF has been timed to launch on Szekely's birthday – 3 May.

Terry said WellHOF will be chaired by Andrew Gibson, international wellness industry consultant, alongside a board of trustees.

"The vision is to celebrate those who have shaped our industry, while also curating their collective wisdom in a central library that can be freely accessed and that we can all be proud of," she said. "Our industry saves lives and changes lives and we believe it will be



one of the most important industries of the future. As a result, it's vital we have a way to preserve the amazing stories of the people who are making it happen."

A digital nomination process will open on 3 May at www.wellHOF.org.

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The vision is to celebrate those who are shaping

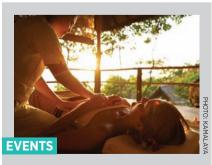
our industry
Liz Terry



New baking course teaches recipe for mindfulness

Can baking help improve our wellbeing?





2022 World Spa and Wellness Awards revealed

Awards celebrate industry excellence and pioneers

p05



Therme unveils new design for £250m wellbeing resort

Construction will finally kick off in 2023

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## spa business people

# **Rebecca Watters**: 80 per cent of US consumers work out for their mental and emotional wellbeing

ore than a third of consumers are working out more than before the pandemic, but they miss the personal connection studios, health clubs and gyms offer, reveals a study on the US fitness market from Mintel.

The research, *Exercise*Trends – US – 2021, confirmed that mental health, not just fitness or weight loss, is the main secondary motivator for exercising, with 80 per cent of US consumers saying they work out for their mental and emotional wellbeing.

Exercise communities

– and the benefits they
bring, from motivation to
inspiration and friendship

– is one of the key reasons
consumers are returning



■ Rebecca Watters is associate director at Mintel

Consumers are looking for a holistic approach to wellness, encompassing fitness, health and mental wellbeing

to exercise, said Mintel.

"The role of facilities

in consumers' lives is so

much larger than physical exercise," said Rebecca Watters, associate director at Mintel. People are focusing on taking time for themselves – particularly parents of young children who use solo exercising as a mood booster and to break from hectic schedules.

"As a result, they're looking for a more holistic approach to wellness, encompassing fitness, health and mental wellbeing and operators that take a more traditional, aggressive and competitive approach to exercise are now off-putting to a large number of consumers".

"Those who fail to address these new motivators will miss an opportunity to cater to pandemic-era regular exercisers," states the report.

READ MORE ONLINE

# Andrea Bell is the new chair of lobbying body, the Global Health & Fitness Alliance



Andrea Bell from Inspired Brands takes over from Greg Oliver at the GHFA

he Global Health &
Fitness Alliance (GHFA)
has announced Andrea
Bell is to serve as the new
chair of its advisory council.

She replaces Greg Oliver, CEO of the Fitness & Lifestyle Group, who took up the role in October 2021. Oliver will continue to be part of the GHFA Advisory Council.

"We're about to move to the next phase, and it feels like the right time to hand over the reins," explained Oliver.

Exercise New Zealand's CEO Richard Beddie has

We're about to move to the next phase, and it feels like the right time to hand over the reins

been elected vice-chair.

Both Beddie and Bell were previously members of the GHFA Advisory Council.

Bell is the co-founder, director, and chief people officer of Inspire Brands Asia, the consortium that owns the master franchise license for Anytime Fitness Asia.

Having started with Anytime Fitness as a franchisee seven years ago, Bell now focuses on culture and building and retaining teams.

The GHFA was officially launched in November 2020, during the height of the COVID-19 pandemic.

The organisation works to promote the health and fitness industry, demonstrating the crucial role the sector plays in preventative healthcare.

READ MORE ONLINE

## spa business people



■ See Professor Gerry Bodeker at the Healing Summit

{

We aim to offer participants something that will enrich their lives in the long-term



# **Gerry Bodeker** to headline 2022 Healing Summit

he organisers of the 2022 Healing Summit have confirmed Professor Gerry Bodeker will keynote at their two-day conference in Portugal from 3-4 September.

Bodeker is a Harvard-trained public health researcher who has taught medical science at Oxford University and Columbia University. He's also the editor-in-chief of the World Health Organization Global Atlas on Traditional, Complementary and Alternative Medicine.

After a pandemic-related break, the Healing Summit, which is an initiative of Healing Hotels of the World (HHW), will bring back together like-minded individuals who are drawn to collaborate, raise awareness and inspire change.

The focus this year will be on asking deeper questions about how to create conditions that allow for positive change.

"We aim to offer participants something that will enrich their lives in the long-term: an inspiring, transformative experience that fosters a more holistic lifestyle and new opportunities", says Dr Elisabeth Ixmeier, COO and co-founder of HHW and co-founder of the Healing Summit.

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Experts internationaux - Opportunité pour vos projets - Tendances Black et Blue Diamond Awards - Traduction simultanée - Nombre de places limité

## spa business news

## PROGRAMMING

## New baking course teaches mindfulness

Baking is the focus of a new course designed to help people learn about mindfulness in the wake of the pandemic.

The five-hour programme, created by The Mindful Baker company, allows guests to learn meditation techniques and strategies for coping with anxiety and stress while learning how to bake artisanal sourdough bread and pizza.

Company founder and lawyer-turned-life-coach, Tim Leach, says: "Baking is a methodical, calming process and helps people



**Bread-making** dovetails well with

> mindfulness Tim Leach

slow down. Bread-making is not something you can rush, which is why it dovetails so well with mindfulness - as it's all about taking the time to appreciate the moment."

He was inspired to launch the course after the international community expressed concerns over the pandemic's effects on mental health.

The course costs £69 (US\$90, €83) and is run from Leach's baking studio in the UK's coastal county of Suffolk.

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## spa business

## MEET THE TEAM

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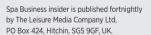
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## GROWTH

## Mangroves and constellations inspire new St. Regis resort

Marriott International is growing its St.Regis' brand presence in Mexico in 2022, with the upcoming opening of St. Regis Kanai Resort.

Located on the Mayan Riviera, the oceanfront resort will feature 124 guest rooms and suites, as well as 32 villas with private pools.

Architectural firm Edmonds International will bring the resort to life drawing inspiration from the geometry of the local mangroves and the constellation Pleiades - known as the celestial birthplace of the Mayans.

Guests will be able to escape to a signature



■ St. Regis Kanai Resort will open later this year

eight-treatment-room St. Regis Spa featuring a steamroom, plunge pools, foot baths and separate male and female relaxation lounges.

Treatment highlights will range from Ayurvedic rituals to massage lessons, as well as a selection of couple's experiences, hair and scalp treatments, scrubs, facials, wraps and paraffin hand rituals.

Beauty services for makeup and nails will also be available alongside a fitness centre decked out with cardiovascular equipment and free weights.

Opening later this year, St. Regis Kanai Resort will be the second property to open within the new 680acre Mexican multi-resort complex named Kanai.

Expected to be completed in 2025, Kanai will encompass four luxury hotels and a selection of branded residences.

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Spa Life UK brings spa and wellness professionals together with the brands that support them, in a relaxed, professional environment to build your networks and grow your business.



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## spa business news

## FUNDING

## **Mindbody unveils Mindbody Capital**

Josh McCarter has announced Mindbody Capital, an offering designed to provide wellness businesses with easy access to funding.

"A third of Mindbody customers plan to expand their businesses with more locations in the next 12 months. Supporting these businesses in funding their growth is just one of the many ways Mindbody Capital can help the wellness industry rebuild," said McCarter, who is CEO of Mindbody and ClassPass.



Mindbody Capital can help the wellness industry recover

Josh McCarter

Now, Mindbody customers can take advantage of Mindbody Capital – powered by fintech solutions company Parafin – directly through the Mindbody software.

Businesses that participate in Mindbody Capital receive non-recourse financing with a one-time capital fee.

Additionally, funding provided through Mindbody Capital is paid back based on a flat percentage of future sales with no minimum payments.

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## FIND YOUR AMAZING.

## AWARDS

# World Spa and Wellness Awards winners unveiled

The winners of the World Spa and Wellness (WSW) Awards have been crowned as part of the official 2022 WSW Conference, hosted recently at the Excel Centre in London.

The winners – selected from across the globe – are deemed to offer exceptional facilities and treatments while 'going the extra mile', inspiring others in the industry with their business models.

This year, winners were announced at a dedicated awards gala hosted aboard a luxury yacht on the river Thames in London.

Four Seasons Hotels & Resorts scooped Spa



Kamalaya scooped one of the major awards

Group of the Year while Kamalaya Wellness Sanctuary & Holisitic Spa in Koh Samui was crowned Worldwide Health & Wellness Destination of the Year.

Awards were split into 13 categories and included accolades for Spa of the Year in Asia & Australasia, Middle East & Africa, North & South America and Eastern Europe respectively.

The awards ceremony also recognised The Datai

Langkawi in Kedah, Malaysia, for its sustainability efforts.

Independent Spa Business of the Year was awarded to Lapinha Spa, Rio de Janeiro, Brazil, meanwhile the spa team at Six Senses Ninh Van Bay in Vietnam won Team of the Year.

The Spa Leader of the Year accolade was awarded to Heidi Grimwood from Atmosphere Wellness, Maldives.

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## BATHING

## Nordic spa concept launching in Washington

Scandinative, a brand new Nordic spa-themed wellness concept will land in Alexandria, Washington DC, in 2023.

Speaking to Spa Business, Suzanne Corcoran, founder and CEO of Scandinative, says the thermal spa concept will offer guests a place to improve their mental and physical health while boosting morale and immunity.

Corcoran brings her real estate, hospitality and marketing background to her role, leading a team that includes COO and founder of Exhale Julia Sutton and Enrique Martinez-Lopez, the former GM of Aire Ancient Baths in Barcelona.

They're working towards the launch of the first

Scandinative destination, with other urban and resort US locations in cities such as Boston and Denver, also in the pipeline.

"Scandinative offers a simple, clean and elegant way to relax alone or with friends, making it a winning concept that could be replicated throughout the US," says Corcoran.

The adult-only, Nordic spa-themed wellness facilities will feature a range of bathing experiences, including salt pools, hot pools, steam and salt saunas, cold plunge and relaxation areas.

Entry prices will start at US\$110 (€ 97, £81) for a standard thermal experience.

READ MORE ONLINE



■ The first Scandinative will launch in Washington DC in 2023



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Scandinative is a winning concept that could be replicated throughout the US

Suzanne Corcoran

## TECHNOLOGY

# Peloton jumps into strength training with Al Peloton Guide



Peloton Guide demystifies strength training

Tom Cortese

Cardio giant Peloton has launched its first home strength-training product. Called Peloton Guide, the system is based on hardware with a body-tracking camera and remote control which provides the user with a connected workout experience through their TV. It also works hands-free through voice activation.

On-screen workouts are provided by Peleton's live and on-demand library and the system is designed to help people improve their fitness in three areas: form, muscle activity and accountability.

The system uses Al machine learning technology to analyse data



■ The system uses body-tracking technology

and identify movement patterns, with the goal of continually improving users' strength training experience.

"Peloton Guide demystifies strength training to create a more engaging experience that helps members stay motivated," said Tom Cortese, Peloton co-founder and chief product officer.

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# THE WELLNESS REVOLUTION

Myrtha Wellness creates, engineers and manufactures sustainable products that delight the clientele. Myrtha modular panels technology are the epitome of 'Made in Italy' thermal bathing wellness products - including saunas, steam rooms, vitality pools, plunge pools, ice fountains & experience showers and swimming pools. The exceptional technical team of experts at Myrtha Wellness works globally in concert with architects, designers and engineers throughout the project lifecycle to create memorable experiences, leading the latest technological trends in the hospitality sector.

# **Grand plans**

Therme Group has revealed the updated design for its planned £250m wellbeing resort in Manchester, the first of five planned for the UK





The pandemic period allowed us to update the design of Therme Manchester



hermal wellbeing organisation and developer Therme Group has unveiled its updated plans for Therme Manchester, the UK's first city-based wellbeing resort at TraffordCity in Manchester, UK.

Therme Group is working in partnership with Peel L&P to deliver the project, at a cost of over £250m (US\$328.5m, €299.3m).

In addition to a waterpark, thermal bathing and a wellbeing spa, plans include immersive digital art, an on-site urban farm and botanical gardens.

This combination of features is designed to create an integrated experience to benefit physical and mental health.

#### **New details**

The updated plans involve a greater integration of biophilic design elements, including double-curved roofs, which reduce the amount of steel required, increasing the sustainability of the development.

The new design also includes a green 'vertical forest' multi-storey car park to remove the need for an under-venue parking facility and reduce the amount of excavation needed thereby simplifying the build process and lowering environmental impact.





## We've created an even more sustainable, engaging and accessible experience with profound health and wellbeing benefits for all



New guest attractions include an all-season urban beach and the living waterslides - claimed to be the first of their kind in the world - incorporating a 3D-printed superstructure housing thousands of plants.

A snow room, multi-sensory showers and oxygen rooms will also be on offer, as well as a visitor and education centre for events on sustainability, food and nature.

Biodiversity will be central to Therme Manchester via a 10,000sq m wellbeing garden, hydroponic vertical farm, more than 1,500 trees and roof-top beehives which will produce honey for use in restaurants and wellbeing treatments.

Therme Group is aiming to submit a revised planning application in the summer. The organisation announced that construction is scheduled to begin in 2023, with an expected build time of around two years.

Stelian Iacob, senior VP of Therme Group and CEO of Therme Group UK, commented: "The Covid period allowed us to update the design of Therme Manchester to create an even more sustainable, engaging and accessible experience with profound health and wellbeing benefits for all.

"We'll continue to work with the Manchester community as we progress with the design and development."

#### Global expansion plans

Therme Manchester will be Therme Group's first wellbeing destination in the UK.

The second is planned for Glasgow, Scotland, on a site adjacent to the Riverside Museum at the intersection of the Kelvin and Clyde rivers. Other developments are planned for London, Wales, Toronto, Frankfurt and the US.



■ Stelian Iacob, senior VP of Therme Group and CEO of Therme Group UK

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## Spa Business insights



# **New territory**

Chiva-Som has launched its first international management contract as Zulal Wellness Resort by Chiva-Som opens in Qatar

ulal Wellness Resort by Chiva-Som - claimed to be the world's first resort to showcase Traditional Arabic and Islamic Medicine (TAIM) - has begun welcoming guests following a two-anda-half-year development phase.

#### A first for everything

The resort marks the first instance when integrative health resort operator Chiva-Som has embarked on a new management and operating

contract since opening its flagship in Hua Hin, Thailand, in 1995.

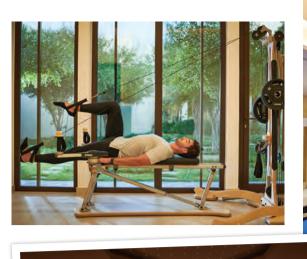
Zulal offers two distinct paths to achieving wellness goals, the adultsonly Zulal Serenity and Zulal Discovery, which invites families to connect and embark on a wellness journey together. A menu of over 400 wellness treatments awaits guests to inspire positive and enduring lifestyle changes.

Speaking at the grand opening ceremony, Krip Rojanastien, chair and CEO of Chiva-Som, commented: "Today marks a special day in the history of Chiva-Som. The opening of Zulal goes beyond our commitment to expanding our global presence.

"This spectacular property is a special celebration of the national sustainability and wellbeing vision of the country. Together with our partners at Msheireb Properties, Zulal will define new heights in the wellness industry."

Nasser Matar Al Kawari, CEO of Zulal owner Msheireb Properties,

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■ Zulal is home to two resorts; the adultsonly Zulal Serenity; and the family-friendly Zulal Discovery

added: "We're very happy to open in partnership with the internationally renowned Chiva-Som brand.

10TO: ZULAL WELLNESS RESORT BY CHIVA-SOM

"The resort is aligned with our mission at Msheireb Properties to develop modern projects that are environmentally sustainable.

"We're especially excited to offer wellness treatments that are deeply rooted in the Qatari and wider Arab culture, presented in exceptional world-class wellness facilities. While adopting a new approach to



Zulal is a spectacular property which will define new heights and standards in the wellness industry

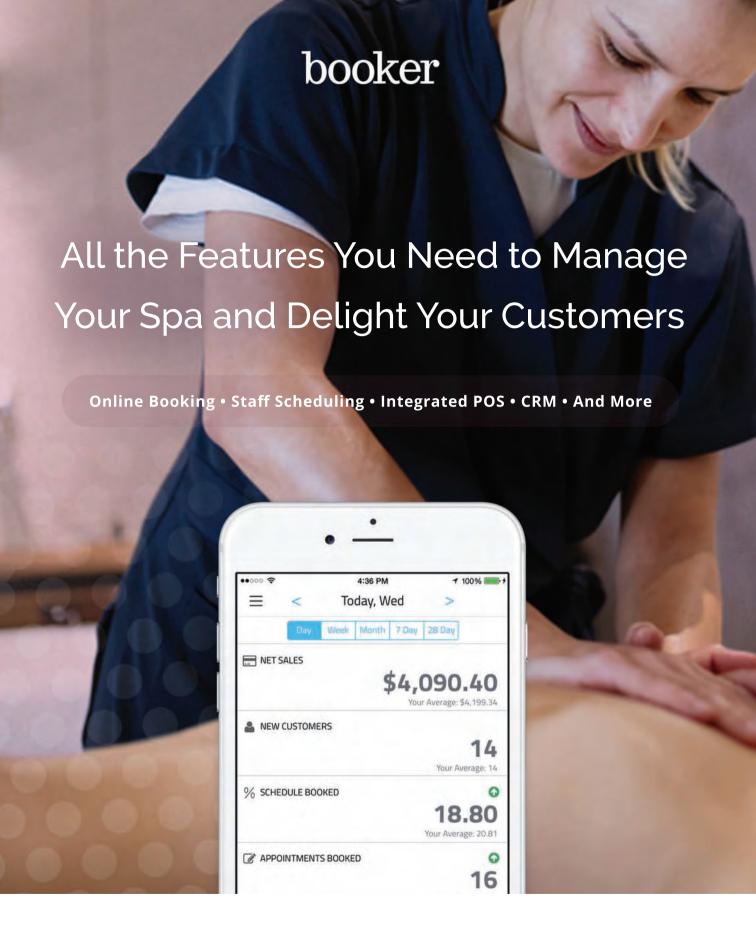
TAIM and enhancing wellness for a new generation and family bonding, the resort is set to significantly contribute to boosting the national tourism sector and support Qatar's strategic plans in achieving economic diversification and its National Vision."

## Inside scoop

Explore Zulal in detail in the latest issue of *Spa Business* where we share an exclusive interview with GM Daniele Vastolo (www.spabusiness.com/Zulal).

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Learn why Booker is the leading spa management software mindbodyonline.com/spa-software

## SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches







■ The new treatment is available at Phytomer's three flagship spas in France

## Phytomer rolls out refreshed marine moisturiser and full-body anti-ageing ritual



Mathilde Gédouin-Lagarde, Phytomer's deputy GM

strainable marine spa brand Phytomer has launched the Hydra Original Moisturising Melting Cream.

Formulated with 97 per cent natural origin ingredients, the new lightweight cream is the refreshed version of Phytomer's former Hydra Original Thirst Relief Melting Cream.

It's designed to deeply moisturise skin both on the surface and on a deeper level using organic weaving algae.

The algae are complemented by two active ingredients to reinforce its effects; organic glasswort oil and natural oligofurcellarane. The cream is scented with a floral and aquatic bouquet featuring rose, waterlily, amber and musk.

Phytomer has also reformulated its antiageing Pioneer Treatment and introduced the brand new 90-minute Supreme Youth Pioneer Treatment (€175, US\$192, £147).

"This treatment showcases
Phytomer's skincare expertise
and is the best way to celebrate
our 50th anniversary," said
Mathilde Gédouin-Lagarde,
Phytomer's deputy GM.

The full-body ritual begins with a back treatment using Self-

Heating Marine Mud, followed by make-up removal, facial cleansing and a facial exfoliation.

Next, therapists conduct a whole-body cleanse and double-brush massage incorporating a Pure Pore Heating Mask.

30 minutes are then devoted to a plumping massage.

The final step includes the application of two masks – The Supreme Youth Plasticizing Mask and the Youthful Lip Mask – followed by the application of the Reset Eye Fluid and the Youth and Glow Supreme Cream.

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Featuring metallic stripes on an iron grey, textured exterior, MONO is the modernist of inflatable hot tubs. Suitable for locating indoors or outdoors, MONO is a revolutionary concept for your home, spa, or







## Noel Asmar Group partners with WeForest

he Noel Asmar Group has partnered with WeForest to continue affirming its commitment to sustainability in the textile and wellness space.

Comprising three brands –
Asmar Equestrian, Pedicure
Bowls and Noel Asmar Uniforms
– the group has long woven
sustainable initiatives into
its business practices.

"We design and create with purpose, intent and sustainability in the pursuit of wellness in every aspect of life," says CEO Noel Asmar.

Since its inception, WeForest has been dedicated to conserving and restoring the ecological integrity of forests and landscapes. The organisation supports projects around the



world focussing on tropical regions highly affected by climate change with the ultimate goal of making the earth cooler.

Through the partnership, The Noel Asmar Group has committed to funding the growth of 1,000 trees per month as part of a reforestation project in Ethiopia's Desa'a Forest Reserve.

"It's not just about growing trees," says Asmar, "it's about making tangible changes with a



Noel Asmar, CEO of the Noel Asmar Group

big impact. It's purposeful and lifts up communities with an emphasis on women, youth, and the farmers so many depend on."

More on spa-kit.net

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## Clarins develops Nutri-Lumière Revive for mature skin



Jonathan Zrihen, CEO of Clarins

n 2020, luxury French skincare, cosmetics and perfume brand Clarins launched the pro-ageing Nutri-Lumière skin nutrition collection.

Complete with four skincare products, the line is designed for women over 60.

Now in 2022, Clarins has expanded the range with a new addition; the Nutri-Lumière Revive cream.

The new launch is a dual-action revitalising and anti-yellowing complexion day cream formulated to restore radiance and plump nutrient-depleted skin.

According to Clarins, the formula has been developed to combat glycation. This is an age-



■ The formula contains illumining violet pearls to enhance radiance

related occurrence where excess sugars affix themselves onto collagen fibres which leads to a rigidification and 'browning' of collagen. This can, in turn, make the skin take on a yellow tint.

Clarins is seeking to tackle glycation through kaki, a superfruit rich in vitamin C and minerals, and a key ingredient in Nutri-Lumière Revive, to help break down sugars and diminish the effects of glycation.

The Nutri-Lumière Revive formula also contains illumining violet pearls and a violet-tinted texture to enhance radiance.

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PHOTO: CLARINS

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## SUPPLIER NEWS

## Espa unveils Modern Alchemy spa treatments



Daniel Golby, Espa GM

kincare and spa brand
Espa has unveiled a suite
of new treatments to
showcase its Modern Alchemy
range, first launched in 2020.

Born from key values from Traditional Chinese Medicine, Ayurvedic healing and Shamanic practices, the collection is characterised by an aromatic blend of ylangylang, sandalwood and vetiver.

The range features six body products including The Cleansing Milk, The Purifying Polish, The Anointing Bath and Body Oil, The Nourishing Balm, The Hydrating Lotion



■ Modern Alchemy is inspired by Traditional Chinese Medicine

and The Grounding Crystals used as bath salts.

Espa's three new rituals last 90 minutes each and cost £300 (€361, US\$396) per person.

The three rituals are inspired by the symbolism and energy of the moon and are exclusively available at Espa Life at Corinthia, London.

According to Espa managing director Daniel Golby, Modern

Alchemy is Espa's answer to the renewed demand for a deeper sense of connection following the pandemic.

"This is a deeply sensorial collection of restorative rituals that balance the skin, body and mind – a luxury to cherish in today's modern world."

More on spa-kit.net

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## L'Occitane Group acquires holistic beauty brand Grown Alchemist

nternational retailer and manufacturer of sustainable beauty and wellbeing products L'Occitane Group has acquired majority control in Australian skincare brand Grown Alchemist.

Co-founded in 2008 by Melbourne brothers, Jeremy and Keston Muijs, Grown Alchemist focuses on anti-ageing and botanical skincare formulas. Its range includes nutricosmetic, body and haircare products.

L'Occitane says the Australian beauty brand is wholeheartedly in support of its dedication to sustainable sourcing, respecting natural biodiversity and reducing waste.

André Hoffmann, vice-chair and CEO of the L'Occitane Group, said, "We're thrilled



to support and nurture this ground-breaking cosmeceutical brand, which encapsulates the entrepreneurial spirit of our group.

"With an inspiring brand story and international fan base, Grown Alchemist is poised for international scalability and rapid growth."

Following the acquisition, Grown Alchemist will become a non-wholly owned subsidiary of the Group.

In continuing to grow and expand its portfolio



André Hoffmann, vice-chair and CEO of the L'Occitane Group

with new pioneering beauty brands, L'Occitane aims to accelerate its growth path to becoming a truly international multi-brand group.

More on spa-kit.net

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# DISCOVER THE ULTIMATE GROUP FITNESS SOLUTION



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Latest research\* shows 60:40 is the magic blend members are now looking for when it comes to keeping fit in your gym but also in their homes. Does your full membership mix keep them working out with you, wherever they are? Find out more about an omnichannel membership solution today.

\*Les Mills 2021 Global Fitness Report





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## WEB ADDRESS BOOK

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## Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

## Association of Malaysian Spas (AMSPA)

www.amspa.org.my

#### Bali Spa and Wellness Association

www.balispawellness-association.org

#### **Brazilian Spas Association**

www.abcspas.com.br

## Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

## Association of Spas of the Czech Republic

www.jedemedolazni.cz

#### **Estonian Spa Association**

www.estonianspas.eu

#### European Historic Thermal Towns Association

www.ehtta.eu

#### **European Spas Association**

www.europeanspas.eu

## Federation of Holistic Therapists (FHT)

www.fht.org.uk

#### Federterme

www.federterme.it

## FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

#### French Spa Association (SPA-A)

www.spa-a.org

#### **German Spas Association**

www.deutscher-heilbaederverband.de

#### Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

#### **GSN Planet**

www.gsnplanet.org

#### **Hungarian Baths Association**

www.furdoszovetseg.hu/en

#### Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

#### The Iceland Spa Association

www.visitspas.eu/iceland

## The International Medical Spa Association

www.dayspaassociation.com/imsa

#### **International Sauna Association**

www.saunainternational.net

#### International Spa Association (ISPA)

www.experienceispa.com

## Irish Spa Association

www.irishspaassociation.ie

#### Japan Spa Association

www.j-spa.jp

#### Leading Spas of Canada

www.leadingspasofcanada.com

## National Guild of Spa Experts Russia

www.russiaspas.ru

## **Portuguese Spas Association**

www.termasdeportugal.pt

#### Romanian Spa Organization

www.romanian-spas.ro

#### Salt Therapy Association

www.salttherapyassociation.org

#### Sauna from Finland

www.saunafromfinland.com

#### **Serbian Spas & Resorts Association**

www.ubas.org.rs

#### South African Spa Association

www.saspaassociation.co.za

## **Spanish National Spa Association**

www.balnearios.org

## Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

## Spa & Wellness Association of Canada

www.spaandwellnessassociationofcanada.com

## Spa Association of India

www.spaassociationofindia.in

## **Spa Industry Association**

www.dayspaassociation.com

## The Sustainable Spa Association (SSA)

www.sustainablespas.org

## **Taiwan Spa Association**

www.tspa.tw

## Thai Spa Association

www.thaispaassociation.com

## The UK Spa Association

www.spa-uk.org

## **Ukrainian SPA Association**

www.facebook.com/UASPA

## **Wellness Tourism Association**

www.wellnesstourismassociation.org

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