



Floating baths coming to London

Planning permission has been granted for a new 60-metre floating wellness barge in London, designed to offer an urban hydrotherapy retreat for city dwellers.

Named Blue Mind Barge (BMB), the project is the brainchild of bodywork therapist Nico Thoemmes and will be home to a two-floor 750sq m bathing destination capable of accommodating up to 110 people.

“We wanted to create an easily accessible bathing experience that customers can regularly weave into their daily lifestyles like fitness or yoga classes, instead of being an occasional treat,” Thoemmes told *Spa Business*.

Facilities will include an outdoor natural pool, a panoramic glass sauna supplied by Heartwood, a cold plunge pool and hot bathing experiences, in addition to five treatment rooms, an alcohol-free lounge and a floating garden.

Tower Hamlets Council gave the green light for planning permission



■ The barge will be moored in West India Quay

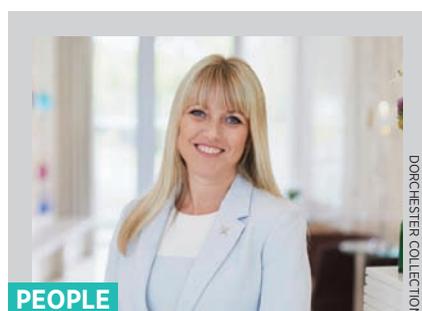
“ We’re creating a bathing experience that customers can regularly weave into their lifestyles ”

Nico Thoemmes

for the upcoming destination in West India Quay earlier this month.

The £3m (US\$3.6m €3.5m) BMB project is being funded by angel investors, crowdfunding, sponsorship and debt finance.

[READ MORE ONLINE](#)



PEOPLE

Dorchester Collection names first global head of spa

Teresa O'Farrell named global head of spa and wellness

p04



OPERATORS

All change for Six Senses New York project

Faena rumoured to have taken over as operator

p07



FEATURES

Clinical wellness brand Tula to debut in India

8bn rupee property to open in Kerala

p10



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TECHNOALPIN® INDOOR

Patrizia Bortolin and Stefano Battaglia spearhead launch of Glowing Flow Wellness Specialists

Italian wellness professionals Patrizia Bortolin and Stefano Battaglia have launched a new spa and wellness consultancy, named Glowing Flow Wellness Specialists (Glowing Flow).

The duo hark from destination wellness resort Preidlhof in South Tyrol, Italy, where Bortolin acts as spa designer and wellness alchemist and Battaglia is a master therapist.

Described as a 'wellness specialist hub', Glowing Flow offers bespoke wellness project management, marketing strategies, team coaching and creative brainstorming.

The company's main goal is to kickstart a deeper



■ Pictured, Patrizia Bortolin (L) and Stefano Battaglia (R)

We want to focus on what matters – making truly authentic wellness holidays for contemporary travellers

integration of wellness within consumers' overall holiday experience.

“My love for spas, hotels and the culture and beauty of travel inspired me to open a

business in which I can focus on what matters – making truly authentic wellness holidays for contemporary travellers,” says Bortolin.

“Joining me on this journey are the most extraordinary experts, healers, practitioners and therapists I've encountered over the years. They're all truly the finest in their field and are highly committed, collaborators who exude excellence and care in all areas necessary to create the new wellness.”

Glowing Flow wants to work with hotel owners, groups and corporations, spa consultants, directors and architects, wellness companies and cosmetic brands.

[READ MORE ONLINE](#)

Tammy Pahel teams up with Patrick Fernandes to launch Alchemy Wellness Resorts



CARILLON MIAMI WELLNESS RESORT

■ Tammy Pahel, VP of spa and wellness at Carillon Miami

Alchemy Wellness Resorts is a new hospitality and wellness management company spearheaded by Tammy Pahel and Patrick Fernandes.

With more than 50 years' industry experience combined, the two hospitality and wellness specialists have joined forces while working together at beachfront hotel and spa, Carillon Miami Wellness Resort. Pahel has been the resort's VP of spa and wellness since 2018 while Fernandes holds the role of executive managing director.

We're excited to bring an innovative, technology-driven approach to curating unique wellness journeys

Alchemy's mission is to partner with resorts, hotels, developers and real estate investors to develop a specialised approach prioritising innovative wellness programmes, strategic development and sustainable financial growth, all while enhancing the guest experience.

In conjunction with the launch, Alchemy will assume strategic management

responsibilities for Carillon Miami and consulting and advisory services to the Waldhaus Flims Wellness Resort in Switzerland.

“We're excited to bring an innovative, technology-driven approach to curating unique experiences and wellness journeys in the most desired locations around the world,” said Pahel.

[READ MORE ONLINE](#)



■ Teresa O'Farrell originally trained as a therapist

With more than 25 years' experience, Teresa is a passionate leader in the industry

Teresa O'Farrell promoted by Dorchester Collection

Luxury hotel group Dorchester Collection has announced the appointment of Teresa O'Farrell as global head of wellness and spa, effective immediately.

O'Farrell will oversee the spa and wellness offering in current and future hotels and be responsible for developing fully integrated global wellness initiatives aligned with each of the brand's hotels.

Her appointment marks the hotel brand's first-ever global head of wellness and spa.

O'Farrell's tenure with the group started in 2018 when she came on board as spa

director at Coworth Park in Ascot, UK. She'll retain this position alongside her new responsibilities as global head of wellness and spa.

In her new role, O'Farrell will report to Eugenio Pirri, Dorchester Collection's chief culture and operations executive.

He said: "With more than 25 years' experience, Teresa is a passionate leader in the industry and I'm delighted to announce her promotion. This new leadership role reflects Dorchester Collection's commitment to a global wellness and spa strategy."

[READ MORE ONLINE](#)

- 04 New partnerships**
Patrizia Bortolin and Tammy Pahel announce new ventures
- 06 Back on the scene**
International Congress on Thermal Tourism returns to industry calendars for 2022
- 07 New direction**
Six Senses New York rumoured to have new operator
- 08 The next generation**
Virgin Active and Myrtha Wellness have teamed up to create a high-end sports club and spa at Milan's Bocconi University
- SPA BUSINESS INSIGHTS**
- 10 Thinking outside of the box**
New clinical wellness resort brand Tulah to debut in India, following 8bn rupee investment
- 12 Uncharted territory**
Minor Hotels announces plans to take Anantara brand to South America
- 17 Supplier news**
The latest in products and innovation from Clarins, Essence, Gharieni, G.M. Collin and Therabody

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THERMAL TOURISM

Thermal Tourism Congress returns

The International Congress on Thermal Tourism (ICTT) is returning for 2022 and taking place at Expourense in Spain, from 27-29 September.

The event will mark the third-ever iteration of the congress, following on from events in 1999 and 2011.

As in previous years, the ICTT will be held in the city of Ourense known for its ancient hot springs.

The event is being held in collaboration with annual industry event Termatalia which is an international



ICTT



The event will be based on three themes; tourism, heritage and experience

Manuel Baltar

fair dedicated to thermal tourism, health and wellness.

Spa Business spoke to Manuel Baltar, president of The European Historic Thermal Towns Association and president of Ourense Province, about the events.

“Following the pandemic, the world appears to be looking for exactly what thermal towns can offer and we’re keen to stress the unique package of benefits that thermal tourism can bring to visitors.”

[READ MORE ONLINE](#)

EXPANSION

IHG to unveil wellness-centric resort in Mallorca

Kimpton Hotels & Restaurants, part of IHG Hotels & Resorts’ Luxury & Lifestyle Collection, has unveiled plans to open its first European resort hotel in Santa Ponsa, Mallorca, later this quarter.

Kimpton Aysla Mallorca will be open year-round and is being designed by local architect Guillermo Reynés to emulate a sanctuary of luxury and wellness.

In line with this, the resort will be home to a luxury Maison Codage Paris spa featuring seven treatment rooms, mud baths, a sauna, a salt cave and an indoor pool.



IHG HOTELS & RESORTS

■ The hotel spa will be open to all hotel guests

All hotel guests will receive complimentary access to the spa and its facilities.

For those looking to indulge in wellness outside of the spa, the resort will host a selection of activities including road cycling, guided meditation and yoga lessons.

The design brief for the 79-key property involves creating a relaxing and tranquil environment which reinterprets the concept of resort luxury

with a progressive vision where active leisure meets total relaxation.

Tom Rowntree, vice president of global luxury brands at IHG, said: “We’ve spent the last few years finessing our Luxury & Lifestyle portfolio to ensure guests can discover the right brand to suit their voyage.

“We’re excited to welcome the Kimpton Aysla Mallorca to the family.”

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SPEAKERS

Hyperbaric specialist to keynote GWS

The Global Wellness Summit has revealed that Shai Efrati, MD, a respected research scientist on hyperbaric oxygen therapy, will keynote at the 2022 conference being held in Tel Aviv from 31 October to 3 November.

Efrati's lab has created an approach for hyperbaric oxygen therapy, called the hyperoxic-hypoxic paradox, claimed to trick the body into entering a regenerative state.

Over the last decade, Efrati's research team has authored clinical studies



GWS



We can reverse the biology of ageing

Shai Efrati

that show how this specific therapy positively impacts many health conditions. More recently, the method was also proven to markedly improve (not just slow the loss of) cognitive function in healthy, older adults.

“Our new studies demonstrate something for the first time and it's the ‘holy grail’ of wellness: We can actually reverse the biology of ageing and take cellular and brain function back in time,” said Efrati.

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OPERATORS

All change at Six Senses New York

Faena Group is rumoured to be gearing up to open a property in New York, replacing Six Senses as hotel operator in the One High Line mixed-use development.

The change of tack marks the end of Six Senses' plans to open a flagship property in the Bjarke Ingels-designed building, originally named The Eleventh and comprising two twisting towers connected by a sky bridge.

First announced in 2016, Six Senses New York was conceived as an urban wellness oasis, however, construction stopped in 2021 as developer HFZ Capital had insufficient funds to continue.



DRGX

■ One High Line is comprised of two twisting towers

The property was then sold for US\$900m (€887.3m, £750.6m) to Steve Witkoff's Witkoff Group and Ukrainian billionaire Len Blavatnik's Access Industries, who renamed the property One High Line and announced it will feature retail and private residences, as well as a 137-room hotel and spa.

Faena was co-founded by Blavatnik and designer Alan Faena and Blavatnik has a history of financing

Faena projects that goes back to 2000, connecting the dots on the scheme and making it likely the Faena brand will be deployed.

Faena is a maverick hotel group with a reputation for high-end, city-changing properties. It is also aligned with French hotel giant Accor after the two companies partnered in 2021 to expand the Faena brand around the globe.

[READ MORE ONLINE](#)

RESEARCH

Report identifies key gym-going personas

A new report – *Optimising personalisation using fitness personas* – which defines four key gym-goer types has been released by insight firm Club Intel.

The findings are the culmination of two years of consumer research involving 1,500 consumer surveys – in collaboration with research firm Dynata – and commentary taken from industry experts during IHRSA's 2022 trade show.

Also commenting are Club Intel's Mark Williamson, Kelly Thorne, VP of Movati and Cristine Keo and Lee Robinson from ABC Fitness Solutions.

"Consumer personas help you design your products to

meet the needs of members and clients," said Club Intel founder, Mark Williamson, "they're fictitious characters used to represent a real target audience and are used to summarise and communicate research about a specific audience in a succinct and digestible way."

The four personas identified by the report are:

- The "Routine Lifer" (34 per cent).
- The "Wellness Lover" (30 per cent).
- The "Fitness Explorer" (19 per cent)
- The "Casual Consumer" (17 per cent).

To find out more about the personas, click the link below.

[READ MORE ONLINE](#)



SHUTTERSTOCK/HEDGEHOG94

■ The findings are the result of two years of consumer research



@CLUBINTELBIZ/TWITTER

“**Consumer personas help you design your products to meet the needs of members and clients**

Mark Williamson

FITNESS

Virgin Active opens at Milan's sleek new Bocconi University



LUCA VALOTTA/TWITTER

“**The club is open to the entire city**

Luca Valotta

Virgin Active and Myrtha Wellness have joined forces to open a health club and wellness centre at Milan's new Bocconi University.

The entire campus was designed by architects, SANAA. The fitness and wellness facilities are located on the first floor of the Bocconi Sport Centre and include Virgin Active's 3,000sq m health club, an Olympic swimming pool and a running track and sports courts for basketball, volleyball, and five-a-side football.

Meanwhile, the spa has a whirlpool, Finnish sauna and Turkish bath,



SHUTTERSTOCK/VILTAVART

■ This is Virgin Active's 38th club in Italy

Mediterranean bath, experience showers and an ice fountain.

"The club is open to the entire city and offers all the features of an international campus, including a culture linked to wellness and sport, which we have always supported," said Luca Valotta, chair and GM of Virgin Active Europe.

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Thinking outside of the box

Spa Business explores plans for the new clinical wellness resort brand set to debut in India, following an 8bn rupee investment



■ The first Tulah property will open in Kerala, India

SHUTTERSTOCK/DMITRY RUKHLENKO

Kerala, India, has been selected as the location for the first-ever Tulah property – the brand new clinical wellness brand spearheaded by UAE-based KEF Holdings (KEF)*. The brand's inaugural facility will open in Chelembra as a 30-acre facility offering a comprehensive healthcare programme that provides access to clinical wellness, spa services, fitness activities, wellness education and healthy cuisine.

Medical expertise from Meitra – KEF's flagship hospital – will be at the heart of Tulah's offering while traditional Ayurvedic practices, yoga, Tibetan medical rituals, sound healing, sports, rehabilitation, healthy nutrition and a holistic living academy will round out Tulah's offering.

Global wellness consultancy The Wellness Dubai has been brought on board to help realise the 8bn rupee (US\$100.3m, £84.6m, €99.5m) project in Kerala.

The gameplan

With a projected opening of March 2024, the resort is being built in a phased approach and will feature 130 rooms once complete. KEF says 50 rooms will be operational by March 2023.



KEF has aspirations to open Tulah properties in India, the UAE and Southeast Asia





KEF HOLDINGS

Tulah will adopt a multi-disciplinary approach to wellness to help guests realise a unified life

Looking ahead, KEF has already outlined aspirations to launch similar clinical wellness resorts in the UAE and Southeast Asia. It hopes the initial resort in Kerala will strengthen state tourism by attracting visitors from the GCC, Europe and South Asia.

“The purpose of Tulah is to realise a unified life,” explained Faizal E. Kottikollon, founder of KEF. “It’s a grounded philosophy, which has to be lived circularly at every level. Each aspect of the space will serve another.

“By integrating a multi-disciplinary approach to wellness, the first Tulah property will marry traditional healing practices and medical science, fitness and movement experiences, healthy organic cuisines and recreational activities, over a breathtaking 360° view of misty hills and lush greenery.”

A team of international architects and designers – including KEF Designs,

Kinnersley Kent Design, LAMI Architects and SquareM – is conceiving the space.

Sustainability will be cemented firmly within Tulah’s philosophy as KEF plans to kit out the first property with a solar power farm, tree plantations, high-tech organic farming, water technology, composting and radiant cooling instead of air-conditioning.

Tulah’s Kerala outpost will also be home to a 44,000sq m swimming pool and farm-to-table restaurant.

*More about KEF Holdings

Self-described as an ‘industry agnostic company’, KEF Holdings is a privately held family-owned diversified business conglomerate headquartered in Dubai. The business is split into three branches; Wellness, Investments and Healthcare.

In 2017, KEF Healthcare was born out of the vision to change the face of healthcare, and make premium

healthcare accessible to each and everyone, which led to the opening of the 400,000sq ft Meitra Hospital.

KEF founder, Kottikollon, is a US-educated Indian engineer by trade and started his first business – a scrap metal company named Al Ahamadi General Trading Company – in the UAE in 1995.

In 1997, Kottikollon set up an integrated foundry in the UAE, for industrial valves and steel castings, Emirates Techno Casting. 15 years later, Tyco, a US\$20bn (£16.5bn, €19.6bn) American corporation bought the company for US\$400m (£329m, €392m). This led to the formation of KEF Investments and later KEF Infra in 2014, before KEF Infra merged with Softbank-funded Silicon Valley company, Katerra, in 2018.

From that point on, KEF set its sights on ‘redefining healthcare in India and across the world’. ●



We're excited to announce the development of this future Anantara in Brazil, which will represent the brand's debut on the South American continent

Dillip Rajakarier, CEO of Minor Hotels



Breaking new ground

Minor Hotels has announced plans to take its luxury Anantara brand to South America for the first time



MINOR HOTELS

■ Anantara Mamucabo will feature a signature Anantara Spa inspired by the resort's beachfront location

Anantara Hotels, Resorts & Spas will make its debut both in Brazil and in South America in 2025 and open the all-new Anantara Mamucabo Bahia Resort.

A sense of place

With a modern and sustainable design inspired by its beachfront location, the 116-key property will be located in Baixio – a district on the northern coastline of Bahia – and be spread across a 500,000sq m site. The resort will be nestled between the rainforest and an expanse of beachfront.

The resort's architecture and interior decoration are being designed by Sidney Quintela Architecture + Urban Planning, with landscaping by Alex Hanazaki.

Construction on the new-build property will begin in 2023.

■ The resort is slated to open in 2025



MINOR HOTELS

We've always been keen to expand Anantara's footprint into South America

Spa, wellness and leisure

With a design that draws inspiration from the coastal location, Anantara Mamucabo will feature a signature Anantara Spa focused on both physical and mental health.

The spa will include a selection of integrated and isolated environments to offer guests a choice of both communal and individual wellness journeys.

Spa visitors will have access to a swimming pool, massage rooms, a sauna and a hydrotherapy circuit.

Additional wellness facilities at the resort will include a substantial sports area, including both a tennis court and a paddle tennis court, a modern fitness centre, a yoga terrace and a relaxation area.

The remaining leisure areas will be distributed throughout the resort and include three restaurants, a beach

club and water sports area, a kids club and an area for babies and infants and two outdoor swimming pools

The main pool will feature a multi-level waterfall design, creating different environments for relaxing and enjoying the pool and water.

New territory

Dillip Rajakarier, CEO of Minor Hotels (parent company to Anantara) and group CEO of Minor International, commented: "We're excited to announce the development of this future Anantara in Brazil, which will represent the brand's debut on the South American continent.

"It's a part of the world we've always been keen to expand Anantara's footprint into and the exciting Anantara Mamucabo project represents the perfect opportunity."●



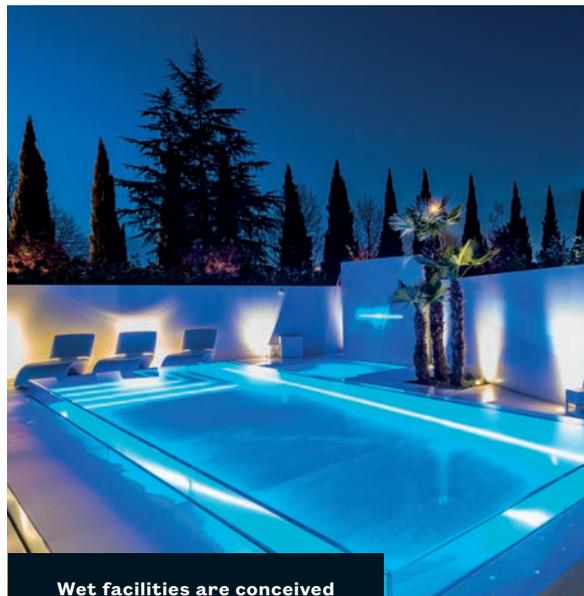
■ Leisure areas will be distributed throughout the resort

Watertight expertise

Myrtha has transformed the world of aquatics over the last 60 years. Now it's bringing its ingenuity-driven expertise to the international wellness industry

The past three decades have produced technological advances in virtually every industry, with longer-lasting materials, new technology, new safety criteria and improved engineering helping to raise building standards. However, within the same time frame, the wellness industry seems to have lagged behind, and the production of steamrooms, Roman baths, hammams, and other wellness features within spa environments have remained largely unchanged.

This traditional building production approach typically involves the use of EPS panels for structural elements, which are made from shaved polystyrene and cement mortar, reinforced with fibreglass net. However, EPS has limitations, which include a poor fire-resistance rating; a low structural rating regarding strength; and the frequent replacement of hinges on glass doors to prevent damage. EPS is also porous, and in a damp/humid wellness environment, water leaks and a build-up of bacteria and mould, as well as unpleasant odours, are a common issue. Notably, EPS is not recyclable – a growing concern due to its impact on the environment.



Wet facilities are conceived through a 3D system that streamlines the design process



PHOTO: MYRTHA WELLNESS

ENGINEERING EXPERTISE

Now Myrtha Wellness, a world leader in pool design and technology, has answered the call for a long-overdue improvement in design and technological building methods within the wellness sector.

Over the past six decades, the manufacturing company has transformed the world of aquatics, and is now bringing its ingenuity-driven expertise to the international spa and wellness industry.

The company's revolutionary use of modular, laminated stainless-steel panels in the design of everything from Olympic competition pools to water parks and showcase hospitality pools at wellness leisure centres, hotel pools and spas – offers its clients a 'watertight' approach in delivering exceptional wellness products. Its technology has inspired a breathtaking line of saunas, steam baths, Kneipp pools, salt walls, ice fountains and experience showers to more than 70 locations across the world – including Europe, the US, Canada, Brazil, India, Australia, Japan and New Zealand.

"For the past 20 years, my personal mission has been to bring wellness experiences to another dimension, and now with Myrtha Wellness we've succeeded," Myrtha wellness director Stefano Cattaneo explains. "Myrtha Wellness provides a series of solutions that combine the beauty of 'Made in Italy' design, with

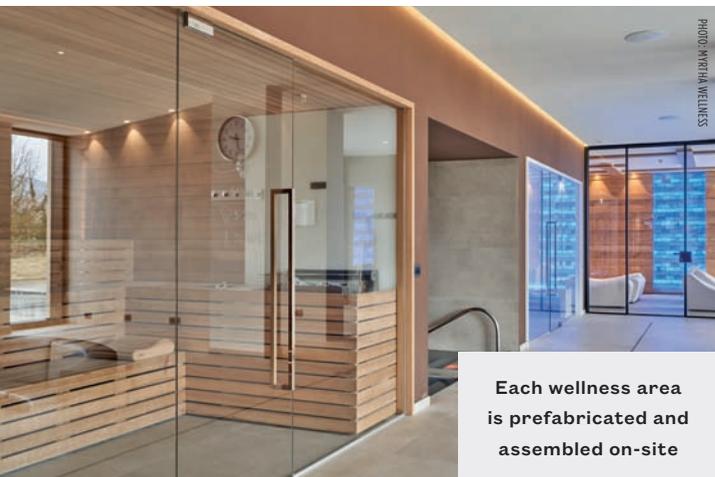
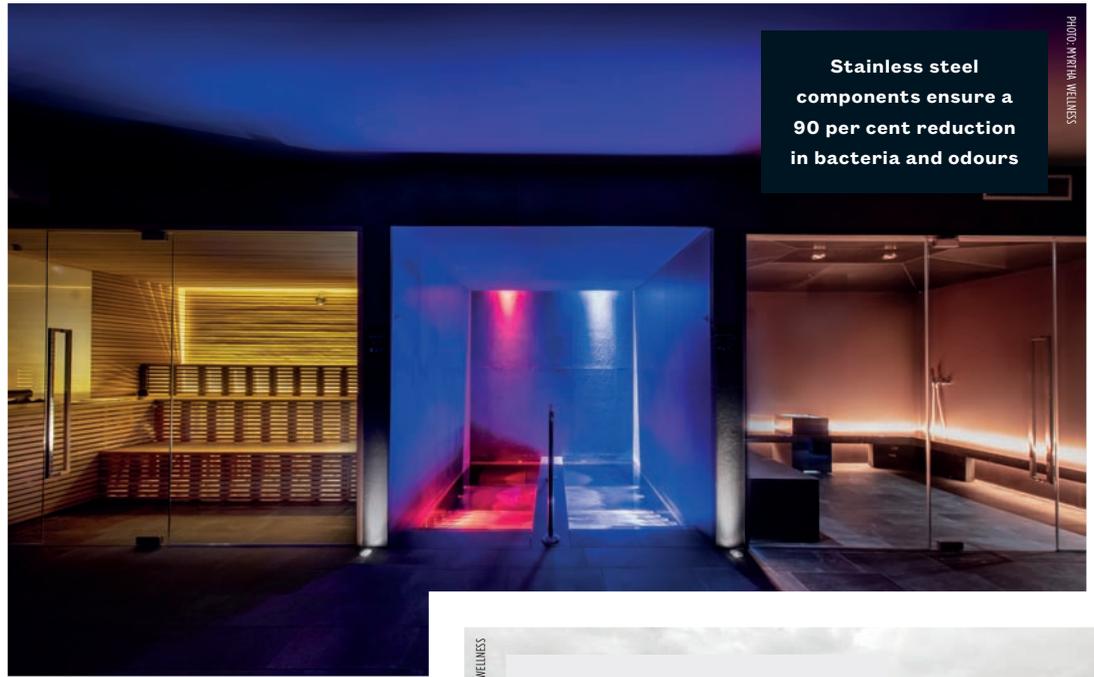


PHOTO: MYRTHA WELLNESS

Each wellness area is prefabricated and assembled on-site



Stainless steel components ensure a 90 per cent reduction in bacteria and odours



We work with architects, designers and engineers to pioneer the latest technological and eco-friendly trends in the hospitality market

Myrtha is bringing its design expertise to the wellness market



sustainable production and the best warranties for spa structures, equipment and waterproofing.

DESIGNED TO FIT

Relaxation has never been so well engineered, with each wellness area prefabricated and assembled in-house and flat packed for shipping – boasting a robust structure that is literally as strong as steel.

Customised design is an important consideration in the conceptual development of a bespoke wellness environment. Mosaics, marble and other exceptionally fine finishes are included in Myrtha Wellness' product portfolio. The flexible design of the modular system, the structural integrity of our steel components and the ability to customise specific designs with beautiful finishes, make it possible to create sensational wellness spaces to the highest standards of modern design for hotels, spas, clinics and wellness customers.

Structural panels or components can also be easily inspected, removed and replaced from within the cabin, which allows minimal disruption for the operator.

TECHNOLOGY GAINS

Sustainability is built into the Myrtha technology, with products engineered, designed and manufactured using environmentally sustainable processes that

have a low carbon footprint and lead to reductions in both energy and water consumption.

Myrtha products contribute up to six of the nine LEED certification categories. Additionally, with decades of aquatics experience, products also deliver superior waterproofing advantages.

The benefits of Myrtha's technological expertise extends to many areas critical to a well-conceived wellness facility design. The products are made from insulation material of Class B Fire Resistance and the stainless-steel components ensure a 90 per cent reduction in bacterial growth and odours.

Myrtha Wellness also employs a 3D-design system that streamlines the approval process and allows identification of possible issues before manufacturing even begins. The result is an in-house 'assembly process' that comes together with plug-and-play ease.

As partners from the earliest planning conversations to the first 'toe in the water', the Myrtha team offer expertise, inspiration and support for wellness facilities in any shape and size.

"We work globally in partnership with architects, designers and engineers throughout the project lifecycle to create exceptional wellness experiences, by pioneering the latest technological and eco-friendly trends in the hospitality market," Cattaneo concludes. ●

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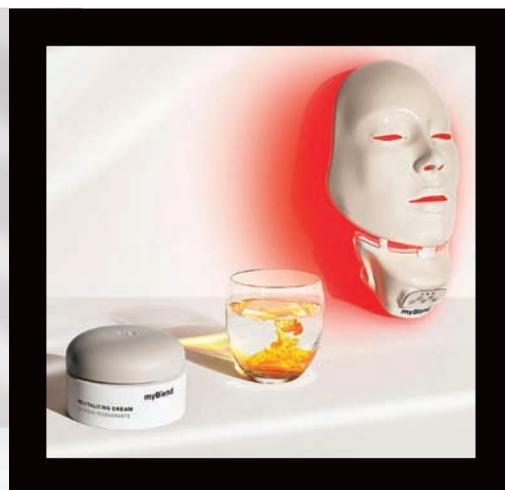
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SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

For the latest supplier news and company information, visit spa-kit.net



■ The new myBlend line is comprised of spa treatments, a comprehensive 30-product collection, nutri-cosmetics and a range of skincare tools

Clarins conducts major rebrand of myBlend range and plans to open dedicated myBlend spa in Paris

Clarins has rebooted its personalised skincare range – called myBlend – with new products, spa treatments and technology, after it launched in its first guise in 2007.

Drawing on research by Clarins laboratories, myBlend has been refreshed under the leadership of Dr Olivier Courtin, the son of the Clarins founder Jacques Courtin.

The new line features spa treatments, a comprehensive 30-product collection covering skincare and bodycare, nutri-cosmetics developed by nutritionists, an LED mask powered by

photobiomodulation tech and additional skincare tools.

Clarins has conducted the refresh to ensure myBlend includes a breadth of preventive skincare solutions to allow all consumers to tailor their skincare routine to their own needs.

The collection is underpinned by personalisation and a desire to protect the skin from environmental aggressors and the modern-day lifestyle.

The approach has been made possible with Clarins' new skin diagnosis mobile app: my SkinDiag. Using photo analysis and a lifestyle questionnaire,

the app generates a personalised assessment of each person's skin concerns and then suggests appropriate solutions from the myBlend range to help users address their own individual needs.

A dedicated myBlend spa

As part of the new launch, Clarins will open a dedicated myBlend location in Paris in September 2022.

Spread over two floors, La Maison myBlend is being realised to immerse visitors in the myBlend philosophy, presented in several different spaces.

The Studio, where events, masterclasses and photo shoots will be held, will be the place for guests to meet experts and find out everything there is to know about the brand, its ingredients and its commitments. There will also be a specific area for visitors to experience photobiomodulation using LED technology.

The spa will offer guests a chance to experience myBlend in a professional capacity with face and body treatments delivered by myBlend therapists.

More on spa-kit.net

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Essence Rings offer a portable aromatherapy solution

Essence has introduced a nasal diffuser product to the spa, hospitality and healthcare markets designed to enhance wellbeing in a variety of settings.

The company has developed a silicone nasal ring that's infused with essential oils and then sits snugly around the septum.

The translucent rings are available in a variety of scents – such as grapefruit, lavender, peppermint and orange – as well as bespoke essential oil blends designed to address specific wellbeing needs such as lack of energy, stress and nausea.

Alternatively, consumers can purchase plain rings and soak them in their own choice of essential oils.



■ Michael DeLeeuw, co-owner and creator of Essence

“Essence Rings can be used just about everywhere: spas, hotels, hospitals, airplanes, yoga studios and even football fields,” says Michael DeLeeuw, co-owner and creator of Essence.

Essence is partnered with 175 spas which incorporate the rings throughout the customer journey, including during treatments (for both therapists and spa clients), in relaxation spaces and experience rooms.

Essence rings are also being sold in retail areas so consumers can incorporate aromatherapy into their routines.

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Gharieni launches RLX Aurasens Experience Lounger



■ Sammy Gharieni, founder of the Gharieni Group

The RLX Aurasens Experience Lounger is the latest launch from spa and wellness equipment supplier Gharieni Group.

Designed to offer a deeply immersive experience, users can choose from four different programmes – ranging from 3-20 minutes – which blend a combination of sound and vibration to emulate the four natural elements.

The bed incorporates pulsating haptic sensations in the mattress thanks to 28 transducers as well as a selection of curated musical content via headphones.

The bed is controlled via an iPad where guests can select



■ The Gharieni RLX Aurasens Experience Lounger

a programme of their choice or opt for their favourite music.

“The RLX Aurasens transports users to an altered reality with programmes that are short yet powerful,” said Sammy Gharieni, company founder, “the new bed brings innovation and excitement to the 21st-century spa and wellness sector and is an

emerging star in our mind/body wellness technologies portfolio.

“The bed takes users on journey by creating a sensorial landscape and dreamscape through carefully curated haptic and musical content.”

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G.M. Collin develops Nutritive Cream to quench dry skin



G.M. COLLIN

■ **Dany Brind'Amour,**
G.M.Collin's senior
director of export

Canada-based global spa and skincare brand G.M.Collin has created a new solution to meet the needs of the driest skin types.

Its new Nutritive Cream product has been developed to both nourish dry skin and improve luminosity. G.M.Collin claims the formula helps regenerate the skin's hydration barrier by providing lipid supplements, while also protecting the skin against environmental aggressors.

The product is available for at-home use and in professional spa settings during



G.M. COLLIN

■ The product is available for at-home use and in professional spas

massages or as a final step at the end of a treatment.

G.M.Collin's senior director of export Dany Brind'Amour explained the story behind the product's inception to *Spa Business*.

"Canada has some of the most extreme weather in the world, with summers above 35°C and winters as low as -35°C. This climate forces us

to create highly innovative, protective and nutritive skincare products to nourish, strengthen and protect skin."

Enriched with ceramides, the product is made using 100 per cent sustainably-sourced natural red maple bark, chestnut extract and shea and moringa butter.

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Therabody introduces its first facial health device

Percussive therapy tech company Therabody has introduced the TheraFace PRO to offer the 'ultimate portable facial health device' for professional use in spas and by consumers at home.

For the first time, Theragun's proprietary percussive technology has been combined with other modalities to address the face to reduce tension, relax, muscles and target discomfort related to migraines, headaches and jaw pain.

Dr Jason Wersland, Therabody founder, told *Spa Business*: "The beauty of the TheraFace PRO is in its versatility with eight treatments in one single, handheld device. We want people to reimagine the way they think about whole-body wellness."



THERABODY



THERABODY

■ **Dr Jason Wersland,**
founder of Therabody

The TheraFace PRO offers six modalities: Percussive facial therapy; Microcurrent Therapy; LED Light Therapy (with three different programmes to choose from); Deep Cleansing; and Hot and Cold Rings (sold separately from the device).

"This gives the user the ability to easily switch between different treatment types and care for the deeper layers of the skin and muscles in our face," added Wersland.

"The level of flexibility TheraFace PRO provides makes

it the perfect addition to any spa menu, working as a standalone treatment or to complement existing facial protocols, with a multi-layered approach."

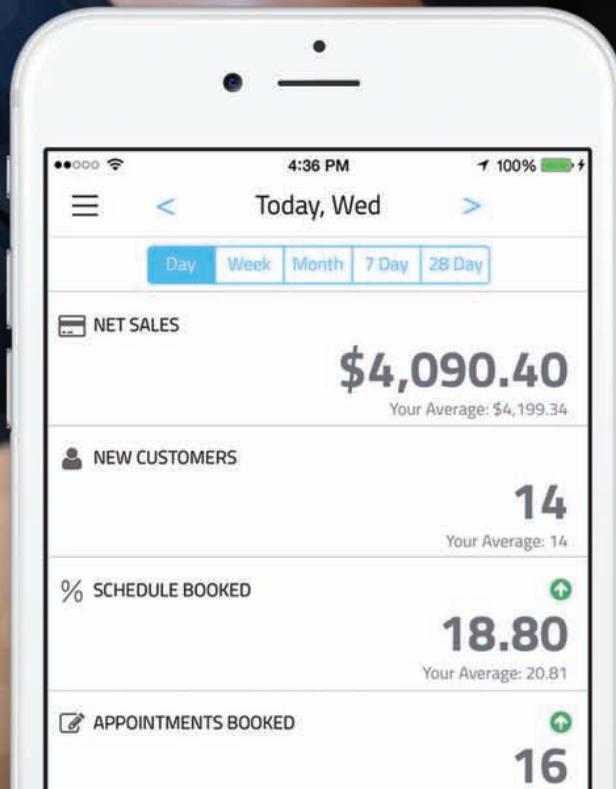
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Connect with spa organisations from around the world.

We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcpas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspa.tw

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org