



Miraval to grow portfolio in 2023

Destination spa and wellness operator Miraval Resorts & Spas has revealed plans to open its fourth Life in Balance Spa in the US.

The new facility will be located at Park Hyatt Aviara Resort in San Diego, California, and open in early 2023.

The spa will be realised following a complete redesign of the resort's existing 15,000sq ft wellness facility, conducted by Wimberly Interiors. Once complete, the project will mark the final phase of a US\$60m (€58.8m, £49.7m) resort-wide renovation at the five-star Carlsbad resort.

According to Miraval, the new spa's design will harmonise natural materials and local building methods to create a space that is both refined and elemental.

The full-service Life in Balance Spa concept is the centrepiece of each of Miraval's three full-scale resort and spa destinations in Tucson, Arizona; Austin, Texas; and Lenox, Massachusetts.

"The world needs wellbeing now more than ever, making this the perfect time



HYATT HOTELS

■ The Life in Balance Spa will cover 15,000sq ft



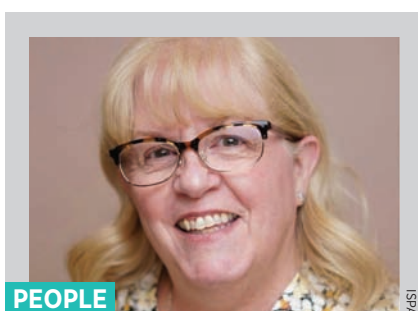
Our spas are a sanctuary for guests to pause, rejuvenate and reflect

Susan Santiago

to expand the Miraval portfolio," said Susan Santiago, head of Miraval Resorts.

"Our Life in Balance Spa experiences create a sanctuary for guests to pause, rejuvenate and reflect as they find balance in their lives."

[READ MORE ONLINE](#)



PEOPLE

Jennifer Wayland-Smith recognised with ISPA award

The award champions commitment to the industry

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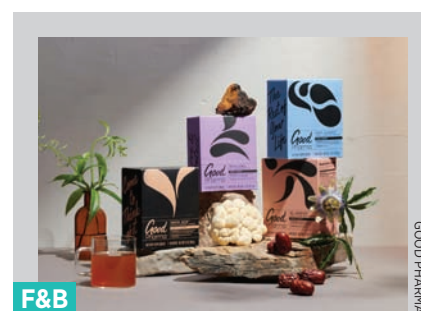


EVENTS

World Wellness Weekend 2022 to be largest yet

140 countries to participate in annual event

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F&B

New wellbeing drinks from Good Pharma

Plant-based beverages designed to restore wellbeing

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#2022GWS

Remembering **Olivia Newton-John** – a lifelong champions of wellness and prevention

Actress, singer and long-term wellness advocate, Dame Olivia Newton-John died in August, aged 73.

Newton-John became a passionate champion of the wellness industry after first being diagnosed with cancer in 1996.

She openly shared her 30-year journey with the disease – which saw her fight breast cancer three times – and became dedicated to spreading the word about the importance of early detection.

Newton-John raised millions for research in the field through her charity, the Olivia Newton-John Foundation Fund. This resulted in her being awarded a Damehood in 2020.



■ Newton-John (pictured) opened the Gaia Retreat & Spa

Olivia will forever be remembered for her dedication to wellness and natural healing

One of her most notable contributions to the wellness industry involved

co-launching Gaia Retreat & Spa in New South Wales, Australia, in 2005, alongside

Gregg Cave, Ruth Kalnin and Warwick Evans.

At the time, *Spa Business* spoke to her about her wellness mission and you can [click here](#) to read our interview.

In 2019, Newton-John and the Gaia team unveiled a dedicated skincare line called Retreatment Botanics.

“Olivia will forever be remembered for her dedication to wellness, natural healing and her belief in the healing power of Mother Earth,” announced the retreat, in a statement.

Newton-John went on to open the Olivia Newton-John Cancer and Wellness Centre in Melbourne, Australia, in 2012.

[READ MORE ONLINE](#)

Chiva-Som veteran, **Chanyapak Suwankantha**, promoted to the position of director of wellness



■ Suwankantha (pictured) will be responsible for guiding Chiva-Som's flagship's wellness philosophy

Integrative health and wellness resort operator Chiva-Som based in Hua Hin, Thailand, has announced the appointment of Chanyapak Suwankantha as wellness director.

In her new role, Suwankantha will oversee all aspects of the guest wellness experience, helming the resort's team of medical and wellness specialists.

A graduate of Chiang Mai University's Faculty of Nursing, Suwankantha decided early on to pursue a career in

I look forward to working with my fellow directors to innovate and expand our holistic approach

wellness. She furthered her education at the Swiss Hotel Management School, specialising in Resort and Spa Operations and Management.

Suwankantha began her career in spa at Chiva-Som's Thai flagship in 2014, when she was appointed as manager of its aesthetic clinic, Niranlada Medi-Spa. In 2020, she was promoted to resort operations manager,

overseeing the operation of resort's health and wellness facilities and its team of staff.

As wellness director, Suwankantha will be responsible for guiding Chiva-Som's wellness philosophy, as well as programming.

“I look forward to working with my fellow directors to innovate and expand our holistic approach,” she said.

[READ MORE ONLINE](#)



■ Wayland-Smith (above) has 35 years' industry experience

{ Jennifer is the epitome of a dedicated contributor, and we're so excited to present her with this award }

Jennifer Wayland Smith receives ISPA award

Jennifer Wayland-Smith has been recognised by the International Spa Association (ISPA) with the 2023 ISPA Dedicated Contributor Award.

The accolade is given to an active ISPA member who has contributed significantly to the growth of the association. The recipient demonstrates leadership and commitment to ISPA and extensively assists in the promotion of the association, as well as its mission and vision.

After benefitting from over 25 years of commitment and service from Wayland-Smith, ISPA will present the award

at an in-person ceremony during the 31st annual ISPA Conference from 9-11 May 2023, in Las Vegas, Nevada.

"Jennifer is the epitome of a dedicated contributor, and we could not be more excited to present her with this award," said Lynne McNees, ISPA president.

Upon learning about the award, Wayland-Smith said: "I was speechless when I first received the call. I was humbled, excited, super proud and I feel so privileged to be considered for this award among the past winners I know and consider my spa friends."

[READ MORE ONLINE](#)

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DESIGN

The Grove relaunches the Sequoia Spa

The Sequoia Spa, at five-star UK hotel The Grove, has been updated with new wellness facilities and a refreshed menu of treatments following a six-month refurbishment.

All areas of the Hertfordshire spa, besides treatment rooms, have received a comprehensive refresh following input from interiors and design studio, Studio Jill.

The brief involved instilling a peaceful, nature-inspired ambience within the spa setting to reflect The Grove's 300-acre estate's gardens. Studio Jill worked with a palette of warm, earthy tones as well as a selection of natural materials to give the spa a fresh look and feel.

Anna Darnell, resort director at The Grove: "The new nature-inspired furnishings and décor are part of our ongoing goal to link our beautiful gardens and interiors to further contribute to the spa's relaxing atmosphere."

In addition to a treatment menu overhaul, the spa has been updated with a members lounge, a relaxation lounge, experience showers, a poolside steamroom, a men's sauna and steamroom and a new pool in the ladies-only area.

Meanwhile, the outdoor spa terrace has received new furniture and guests can visit a restyled dining space and courtyard.

[READ MORE ONLINE](#)



THE GROVE

■ The refurb project cost £1.6m (€1.9m, US\$1.9m)



THE GROVE



We wanted to further enhance the relaxing atmosphere of the spa

Anna Darnell

FUNDRAISING

Comfort Zone team walking charity marathon in September



SSA



These donations can make a huge difference to those in need

Lucy Brialey

Team members from the UK branch of spa and skincare brand Comfort Zone will complete a 26-mile walk through London in September to raise money for Toiletries Amnesty.

The goal is to raise £5,000 (€5,954, US\$6,052) to help the charity in its mission to tackle hygiene poverty while reducing waste within the beauty industry.

Comfort Zone employees participating include: Eralda Hoxha; Nichola Galletly; Nikki Vincent; Sophie Allen; and Tracy Brasenell.

They'll also be joined by Lucy Brialey, founder and director at The Sustainable



SHUTTERSTOCK/DUSAN PETKOVIC

■ The team will cover 26 miles for their fundraiser

Spa Association (SSA) – of which Toiletries Amnesty is a member.

"Not only can these donations make a huge difference to those in need but the service also keeps many products out of landfills," said Brialey.

In addition to participating in the walk, the SSA will be donating to the initiative.

[READ MORE ONLINE](#)

CANCER CARE

Voya releases Cancer Wellness Training

Irish marine spa and skincare brand Voya is offering a new Cancer Wellness Training Programme as part of its in-house spa Training Academy offering.

Voya has launched the course to ensure that as many people affected by cancer as possible have access to safe and effective treatments within spas.

Recent evidence has suggested one in two people born after 1970 in the UK are going to be touched by cancer, and that 60 per



Someone touched by cancer should be able to have the same spa experience as anyone else

Mark Walton

cent of both cancer patient cases and recurrent cancer cases are preventable by lifestyle choices.

"We believe when someone has been touched by cancer they should be able to have the same deeply relaxing spa experience as anyone else," said Mark Walton, Voya MD.

"Our training centre has worked closely with cancer wellness leaders to design a programme to help spas integrate and adapt all Voya treatments."

[READ MORE ONLINE](#)

MEET THE TEAM

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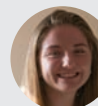
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TRAINING

Open water swimming at Canary Wharf

A new open water swimming venue will have been launched in the heart of Canary Wharf, London, UK – one of Europe's most prestigious office and commercial districts.

More than 600sq m of open water has been made available for swimmers through a partnership initiative between the Canal & River Trust, swimming operator Love Open Water and the Canary Wharf Group.

Called Love Open Water Canary Wharf, the venue is located in the Middle Dock, nestled among the hustle and bustle of the financial district.

Access to Love Open Water Canary Wharf is located at



■ Access to swim is from Mackenzie Walk footbridge



This new venue will deliver new opportunities for the East London swimming community

NOWCA

Mackenzie Walk footbridge where a new pontoon and ladder have been installed, alongside changing cabins.

Free sessions are organised through NOWCA Swim – a network of safe open water venues in the UK – with the

aim of encouraging health and fitness through swimming.

"Water quality remains an important part of our commitment to swimmer safety," NOWCA and Love Swim said in a statement, "the water quality is tested regularly and sent to a lab for certification."

"As expected at all Love Open Water venues, every session at Canary Wharf will be lifeguarded and we welcome all swim abilities."

[READ MORE ONLINE](#)

NOWCA/LOVE OPEN WATER

Spa Business insider is published fortnightly by The Leisure Media Company Ltd, PO Box 424, Hitchin, SG5 9GF, UK.

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ISSN: Print: 1753-3430 Digital: 2397-2408
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FITNESS

SATCC developing new training for lymphoedema

The Standards Authority for Touch in Cancer Care (SATCC) is working on a new spa industry training standard for the treatment of lymphoedema.

Lymphoedema is the build-up of fluid in soft body tissues when the lymph system is damaged or blocked – a condition that people living with cancer and those undergoing treatment for cancer are at high risk of being affected by.

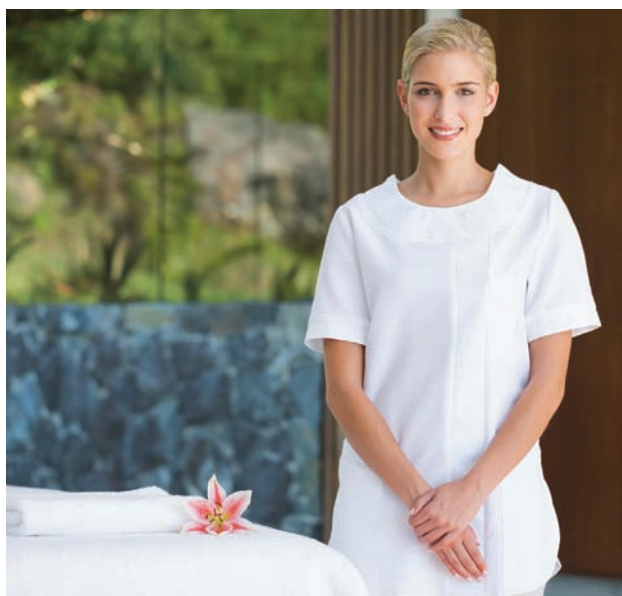
The SATCC board feels the spa industry has an opportunity to help in a

preventative capacity and help clients with cancer avoid or minimise the effects of lymphoedema.

Speaking to *Spa Business*, SATCC member, therapist trainer and cancer care specialist Christine Clinton said the training will help equip therapists with the skills to determine the client's risk factor for lymphoedema and modify the spa treatment accordingly.

The training will also teach therapists how to offer home care advice to the client.

[READ MORE ONLINE](#)



SHUTTERSTOCK/MAWEBREKMEDIA

■ The training will be suitable for advanced therapists



GWS



The training will enable therapists to modify treatments

Christine Clinton

EVENTS

140 countries to celebrate World Wellness Weekend 2022



TIP TOUCH INTERNATIONAL



Our mission is to help people become the best version of themselves

Jean-Guy de Gabriac

This year's World Wellness Weekend (WWW) will be the largest to date, reaching over 140 countries and involving over 4,000 venues, including spas, gyms and a range of other wellness, tourism and hospitality destinations.

Hosted on 16-18 September, WWW is an annual event that aims to highlight the importance of wellness and a healthy lifestyle by offering the public opportunities to take part in activities.

The event was founded by Jean-Guy de Gabriac, owner of consultancy and training company Tip Touch International.



SHUTTERSTOCK/DAVID TADEVOSIAN

■ The event will be celebrated on five continents

He said: "Our mission is to help millions of people become the best version of themselves, and also socialise in meaningful ways with their local communities so that we can live better, together."

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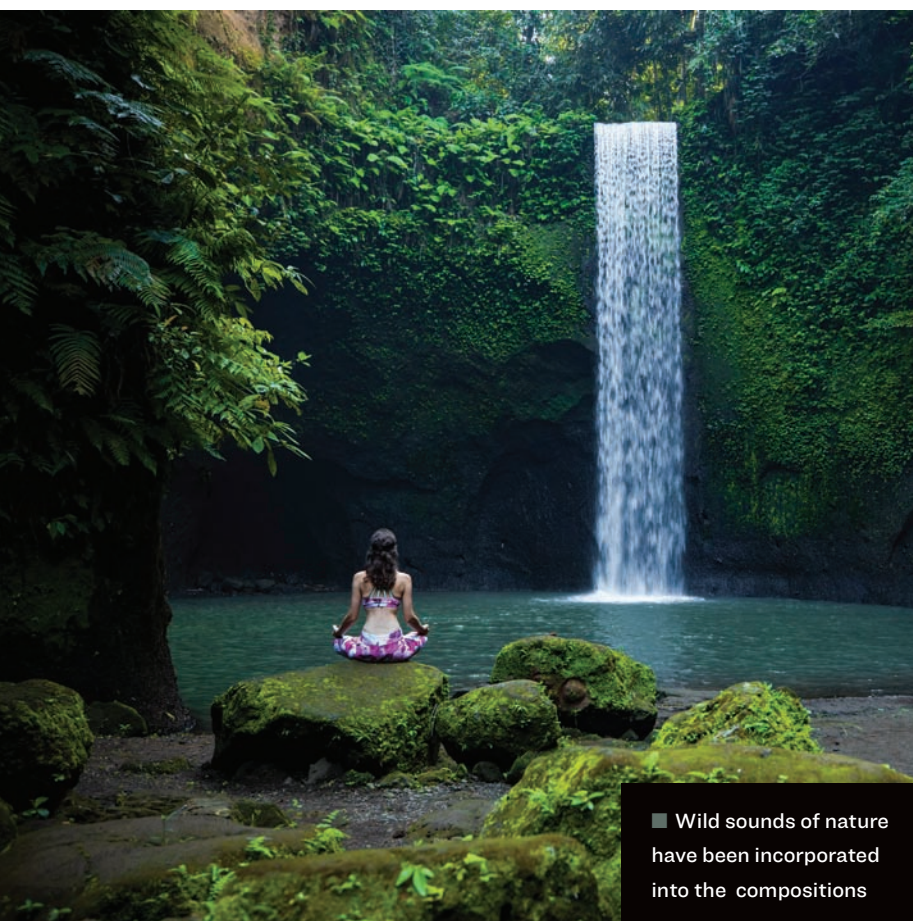
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Tune within

Stress-busting sound wellness treatments are the latest treatment on the spa menu at Glasgow's Kimpton Charlotte Square Hotel



■ Wild sounds of nature have been incorporated into the compositions

SHUTTERSTOCK/OLGA GAURI

The wild sounds of the natural world have been captured to create the Swell Room, a new sound wellness room at the Kimpton Charlotte Square Hotel in Glasgow. The new spa offering sees guests listen to curated compositions while reclining in a luxury Italian armchair with vibroacoustic delivery. This means guests will not only be able to hear the sound but also feel it.

The process

Producer and DJ Brian D'Souza spent two years developing a new methodology which harnessed the therapeutic nature of sound to create the Swell Room.

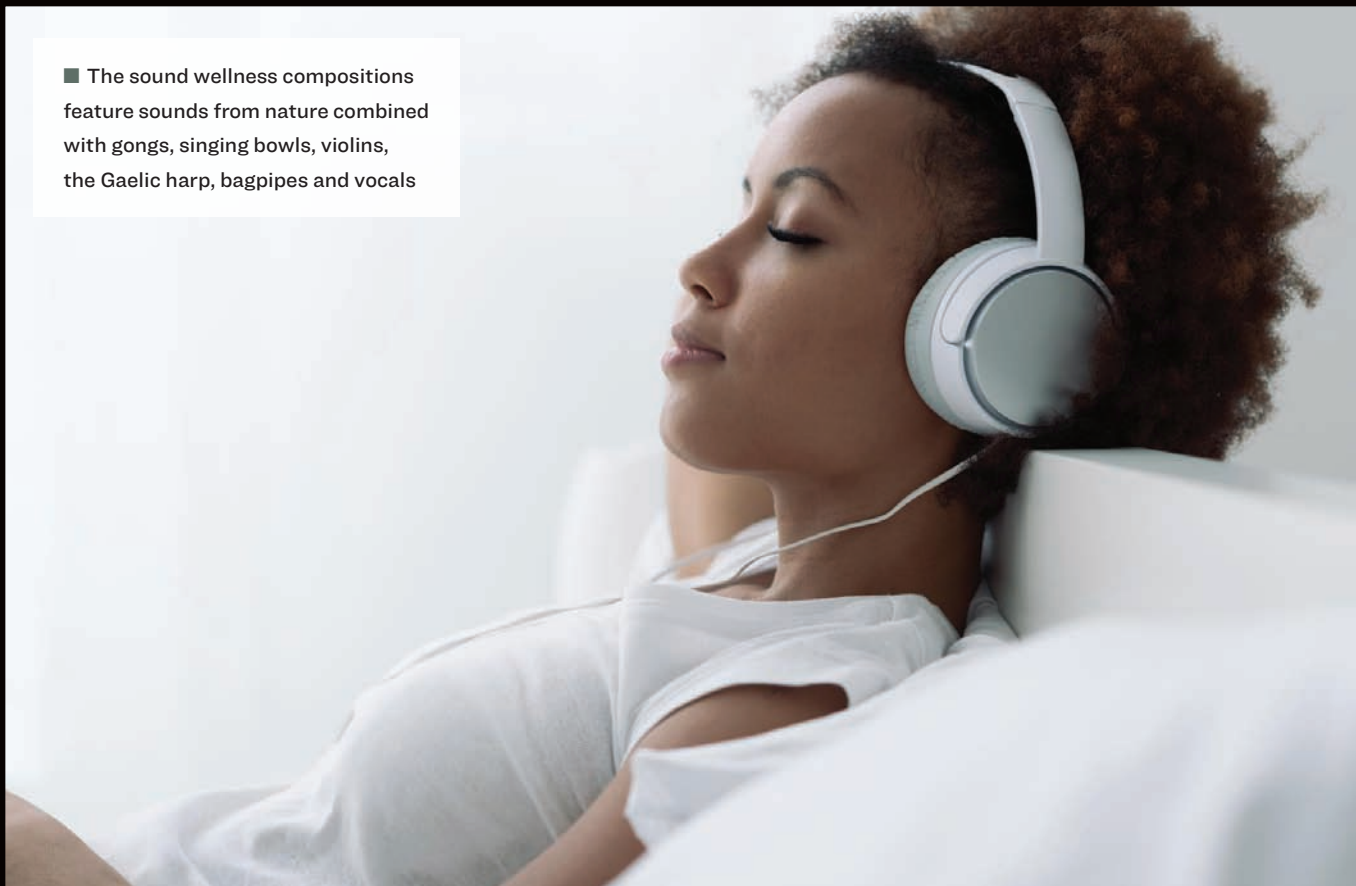
To realise the sound wellness composition, D'Souza explored wild locations, including a trip to the Hebrides, Lake Geneva, Cape Verde and Lofoten in the Arctic Circle, to record sounds of the sea, fields and wildlife.

These natural sounds were then blended with traditional sound treatment instruments including gongs and singing bowls, as well as violins, the Gaelic harp, bagpipes and vocalists – all of which were brought together in a London studio.

The tailored therapeutic sound techniques are claimed to lower the heart rate, blood pressure and stress

As we emerged out of lockdown, it was clear our guests craved more of a multi-sensory wellness experience

■ The sound wellness compositions feature sounds from nature combined with gongs, singing bowls, violins, the Gaelic harp, bagpipes and vocals



SHUTTERSTOCK/STOCK-ASSO

Evidence shows that more and more people used music for relief and to help improve their mood during lockdowns

while promoting positive biochemical responses that bring equilibrium to the sympathetic and parasympathetic nervous system.

Treatments on offer

The sound wellness treatment at the Swell Room can be added to existing spa treatments to create a multi-sensory wellbeing experience at Spa at Charlotte Square or can be booked as a stand-alone experience (40 minutes / £30, US\$36, €36).

Guests merging the experience with another treatment can add on either a 20-minute (£10, US\$12, €12) or 40-minute (£15, US\$18, €18) sound wellness journey.

The inspiration

Finlay Anderson, area spa director at IHG Hotels, said: “After working with Brian on our biophilic forest

bathing suite at Kimpton Blythwood Square last year, we’re excited to delve deeper into the benefits of sound therapy with our guests at Kimpton Charlotte Square this year.

“As we emerged out of lockdown, it was clear our guests craved more of a multi-sensory wellness experience than ever before.

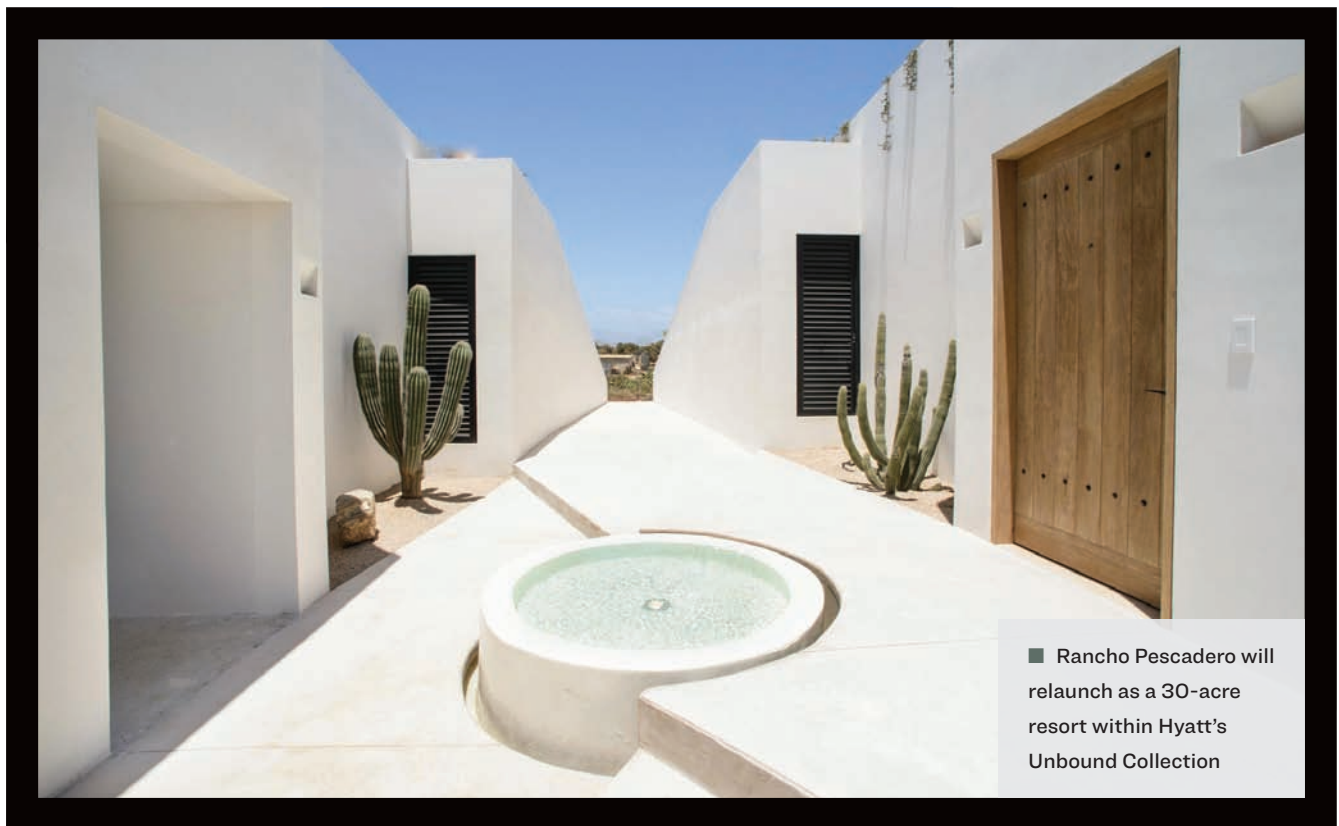
“Evidence shows that more and more people used music for relief and to help improve their mood during lockdowns, so it made perfect sense to collaborate with Brian on the Swell Room to ensure our guests can have a 360-degree therapeutic experience when visiting the Spa at Kimpton Charlotte Square.”

Anderson explained that D’Souza’s involvement with the project – and more broadly with Kimpton – stems from curating the soundtracks for the hotel over the past 10 years through his business Open Ear.●



IHG

■ Finlay Anderson, area spa director at IHG Hotels



Turning over a new leaf

Botanical retreat and spa Rancho Pescadero in Baja California is preparing to start a new chapter in October

For the past four years, Mexican hotel and wellness destination Rancho Pescadero in the town of Todos Santos has been undergoing a comprehensive makeover. The property is the brainchild of Lisa Harper (former CEO of retail brands including Gymboree, Hot Topic and Belk) who first opened the oceanfront location with 12 suites in 2009.

From then on, she gradually accumulated more land to create an

eco-centric wellness retreat at the foot of the Sierra Laguna mountains that immersed guests in Mexico's healing cultures, cuisine and nature.

In October, Rancho Pescadero will relaunch as a 30-acre resort within Hyatt's Unbound Collection, complete with 103 new suites and villas and a 25,000sq ft wellbeing pavilion.

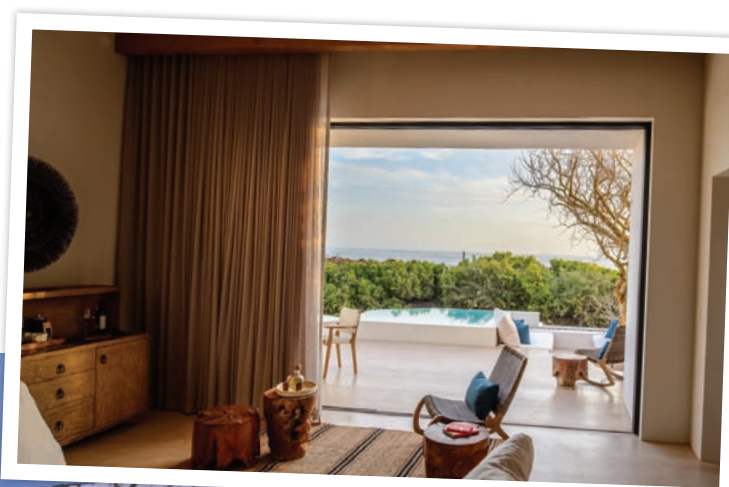
The spa offering

The holistic spa will be set among nine interconnected gardens and steered by

an ethnobotanical philosophy rooted in the power of indigenous plants.

Wellness facilities will include an apothecary, a Pilates studio, two yoga shalas, an ice fountain, a steamroom and a Himalayan salt sauna. These will complement an indoor/outdoor fitness centre and an Olympic-sized swimming pool surrounded by lush palms.

From sunrise yoga and hands-on apothecary experiences distilling essential oils from the onsite gardens to indigenous ceremonies that combine



RANCHO PESCADERO

■ Rancho Pescadero
will operate with a
razor-sharp focus
sustainable hospitality

guided breathwork with cacao sourced locally from Tabasco, signature rituals are being designed to honour healing practices indigenous to Mexican culture in a laid-back environment.

In addition, Rancho Pescadero is organising a selection of experiences and excursions to help guests explore Baja California's natural beauty.

Highlights will include swimming with whale sharks, desert ATV tours and farm-to-table cookery and mixology classes.



The holistic spa
will be set among
nine interconnected
gardens and steered
by an ethnobotanical
philosophy

Sustainable hospitality

While Rancho Pescadero is designed to showcase its surroundings, Harper and her team have ensured this is balanced with a commitment to preserve the area.

The four-year-long overhaul has seen Harper increase sustainable operating measures, including the installation of a new solar farm and dark sky lighting; leading a new composting programme for the local community; banning single-use plastics; and building a water desalination plant for human use. ●

DESIGNED FOR PROFIT

Lemi's new combined massage and pedicure workstation – Amalfi – offers a multi-functional, space-saving solution

Lemi has launched Amalfi – a 360-degree, multi-functional bed that allows therapists to perform a whole range of treatments from one versatile workstation, including massages, facials, pedicures and manicures.

In the process of keeping a close eye on the evolving needs of its clients and their customers, Lemi found that although massages and pedicures continue to be popular treatments, lack of space can sometimes be an issue for operators.

The Amalfi bed offers the perfect solution, allowing for extended treatment programming and avoiding space being tied up by workstations dedicated solely to pedicure treatments.

"Amalfi's flexibility means it appeals to a wide range of spas, including smaller businesses with a reduced number of treatment rooms, because it allows for a whole range of treatments to be delivered from just one room," explains Matteo Brusafferri, GM of Lemi.

STYLISH DESIGN

The Amalfi's horseshoe-shaped mattress is made from thick, soft padding, using a combination of foams. It's finished with elegant seams and offers a comfortable shell texture, guaranteeing comfort for every type of full-body treatment.

The bed's padded head support is made of a durable, hygienic material and designed to accommodate a face hole.

A removable section of the Amalfi bed opens into an ergonomically-designed pedicure station, which allows therapists easy access to a tub, equipped with a pipeless hydromassage system.

The bed is controlled by a wireless foot pedal that allows therapists to adjust the height, back position and seat angle, working with traditional AUT and END settings. It also has a new memory function, which enables the bed to retain two customisable preset positions.

A bi-material base transforms the bed into an elegant furnishing solution. The central section has a wooden finish, which can be selected from various options, while the side section is made of metallic material and is available in a choice of rose or gold.

UNIQUE CONCEPT

As an industry leader in wellness beds, Lemi's R&D team looked to create a product with a unique and innovative design, inspired by fashionable trends in the world of furniture.

The elegant, stylish design allows for the fact that the Amalfi is not covered by sheets, so is more visible within the spa or wellness environment.

Lemi wanted to create a design inspired by luxury car upholstery and delivered by its design team,



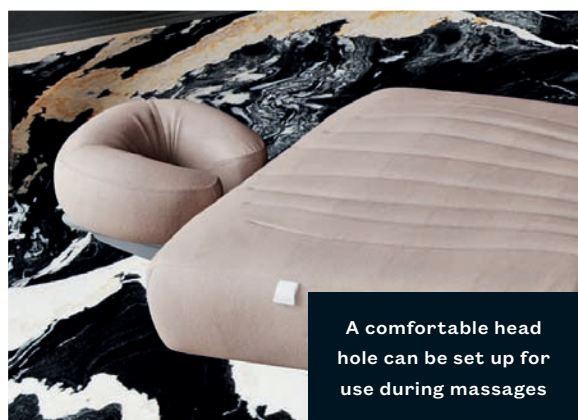
Amalfi is a flexible bed that can be used for massages, manicures and pedicures



The Amalfi can offer higher levels of profitability, because it can be used all day, for any type of treatment

Matteo Brusafferri,
general manager, Lemi

Amalfi allows for a whole range of treatments to be delivered from just one room



A comfortable head hole can be set up for use during massages



A removable panel reveals the pedicure footbath with hydromassage system

who have experience gained in the world of fashion. The elegance of the new Amalfi bed does not, however, detract from the comfort that always distinguishes Lemi products and as a result, the mattress offers a soft and comfortable treatment experience – be it for face, body or pedicure.

According to Brusafferri, Amalfi's space-saving versatility means it appeals to a wide range of spas, including smaller businesses with a reduced number of treatment rooms, as it allows for a whole range of programming to be conducted

very efficiently from just one room without compromising comfort.

He adds that the bed can potentially improve a spa's revenue, as it enables several therapists to work with the same client at the same time.

"The Amalfi can offer higher levels of profitability, because it can be used all day, for any type of treatment. If the spa has several therapists working at the same time, it can sell more treatments, such as facials, pedicures or manicures – thus significantly boosting profitability," Brusafferri concludes. ●

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SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

For the latest supplier news and company information, visit spa-kit.net



■ Good Pharma blends can also be sold in spa retail boutiques as multipacks with seven pour-over infusers in each box

Good Pharma develops plant-based beverages to optimise benefits of spa visits



■ Jill Portman, co-founder of Good Pharma

The craft functional beverage company Good Pharma has expanded its plant-based wellbeing-centric beverage selection with a new No Worries, Botanical, Mushroom & Jujube Seed Infusion Tea.

Partnered with MGM Resorts, The Ritz Carlton Resorts, Hyatt Hotels and Hard Rock Resorts, Good Pharma supplies spas with a selection of pour-over tea and coffee infuser blends to enhance guest wellbeing.

Each beverage incorporates a proprietary blend named Rxttract™ – made up of supportive mushroom extracts, adaptogenic plant

extracts and amino acids – which Good Pharma claims reduces anxiety and provides a restorative effect.

Created by co-founders of whole-leaf tea company Mighty Leaf and husband and wife duo, Jill Portman and Gary Shinner, Good Pharma drinks can be used throughout the spa journey.

They suggest using the blends as an arrival welcome drink to set the tone of the experience or as a post-treatment beverage to help guests acclimatise after their chosen ritual. The beverage range can be enjoyed as hot

or cold drinks and includes:

- Brain Gain - Coffee & Mushroom Infusion.
- Resilience - Tea & Mushroom Infusion.
- No Worries - Herb & Jujube Seed Infusion.
- Rest Assured - Herb & Jujube Seed Infusion.

The company supplies bulk brews for communal urns, plus spa retail boutique multipacks alongside single-serve pour-over infusers for spa guests to help themselves to at amenity stations.

More on spa-kit.net

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— WWW.ZEROWASTEUN.COM —

Debra Hogan joins **Temple Spa** senior management team

UK-based skincare and spa brand Temple Spa has announced the appointment of its new spa business development manager, Debra Hogan.

Hogan joins the team to support the strategic growth of the Temple Spa professional spa products and treatments across Scotland and Ireland.

Hogan has spent 18 years in the spa industry and has a track record of high-level senior spa management roles as well as sales and brand development positions at brands including Elemis and Caudalie.

Sarah Roncetti, Temple Spa head of spa, commented: "Our Temple Spa Hotel Spa business is going from



■ Debra Hogan, Temple Spa's new spa business development manager

strength to strength and we're thrilled to welcome Debra into our spa family to pioneer new territories for us.

"We have some very exciting times ahead with new product and treatment launches, plus

an in-spa rebrand, so Debra joins with much newness and opportunities to share."

Hogan added: "It's genuinely a privilege to join the Temple Spa family - a team of inspirational, innovative and

creative professionals, who simply love what they do.

"I really feel like I have come home."

More on spa-kit.net

READ MORE ONLINE

Swissline branches into body care



■ Christophe Lesueur, Swissline CEO

Swissline has drawn on its 30 years of experience in facial skincare to develop its first body care collection.

The company's new Cell Shock Body collection is an off-shoot of its Cell Shock facial range and is claimed to boost collagen production and improve the density, texture and firmness of the skin on the upper arms, thighs, décolleté, bust, buttocks and stomach.

Powered by collagen-promoting peptides, caffeine and soy proteins, the debut product in the collection is the lightweight Shaping & Lifting Complex gel-cream, available in both consumer and professional versions.



■ The launch marks the first-ever body care collection by Swissline

Commenting on the product, Swissline CEO Christophe Lesueur says: "This slimming product has been formulated to improve the firmness, texture and density of mature skin and can be used in combination with high-frequency spa devices to infuse skin with plant-based actives specific

to mature and hormonally-challenged skin conditions."

Next year, Swissline will expand the Cell Shock Body collection with a new serum designed to target the décolleté and bust.

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Voya's new serums "respond to customers' skincare needs"



■ Mark Walton, Voya co-founder

Voya has unveiled three new organic facial serums; Hyaluronate anti-pollution serum; Bio-retinol concentrate serum; and Vitamin C anti-oxidant serum.

Each of the Irish marine skincare and spa brand's new serums addresses a specific skincare concern and can be used on its own or combined with Voya moisturisers as part of a tailored skincare regime.

The Hyaluronate Serum contains seaweed extract and sodium hyaluronate plus Ice Awake – an active ingredient found below Swiss



■ Each of the three serums addresses a specific skincare concern

Alps glaciers – to hydrate and energise the skin.

The oil-based Bio-retinol Serum contains revinage – a plant-based alternative to retinoids, plus himanthalia elongata seaweed extract, grapefruit and apricot oil to help improve the skin's elasticity.

Meanwhile, the Vitamin C Serum contains superfruit and seaweed antioxidant

complex, combined with Ascorbyl glucoside, which helps to brighten the skin and counteract sun damage.

"We've listened to our customers and believe these new formulas respond to their skincare needs," says Mark Walton, Voya co-founder.

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Wrap Up by VP unveils new luxury silk loungewear

L.A.-based loungewear brand Wrap Up by VP has completed its summer collection with a selection of new silk pyjamas and robes.

Wrap Up creates a selection of spa, travel and loungewear products and is partnered with retail boutiques in spas and resorts around the globe. The brand's mission is to design apparel inspired by simplicity and comfort, without compromising on style.

The pyjamas are available in 12 patterns and a variety of styles including full-length and short-length matching sets, chemises and robes.

Rebecca King, Wrap Up director of sales, spoke to *Spa Business* about the inspiration behind the new additions.



■ Rebecca King, Wrap Up by VP director of sales

"Since our consumers loved our silky caftans and how they made them look and feel beautiful, I wanted to expand on that material and create pyjama sets.

"These pyjama designs are already fuelling some other

new Wrap Up silhouettes and styles to come in the future."

Company founder and owner Valerie Perez has also crowned the 2022 summer capsule collection with the brand new silk maxi Infinity dress, available in a range of designs.

In addition to the collection, Wrap Up creates custom garments for spas and resorts with private labelling options available.

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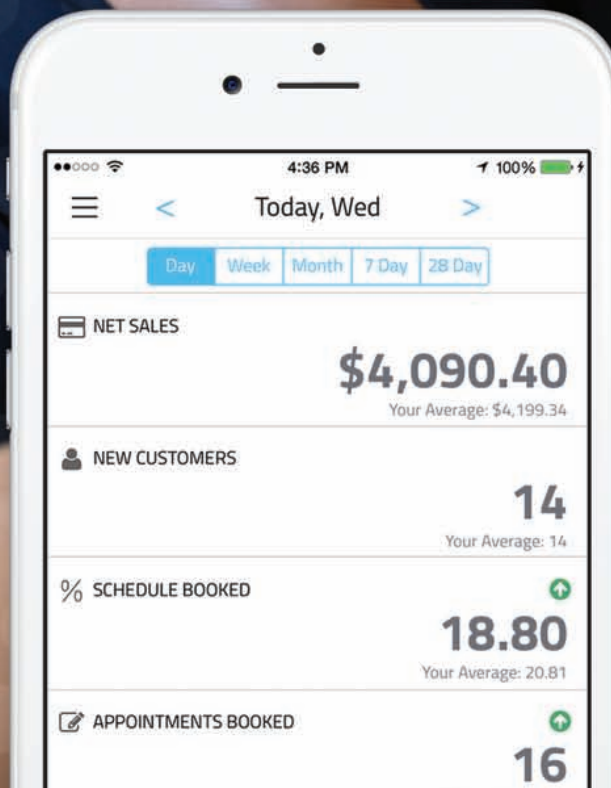
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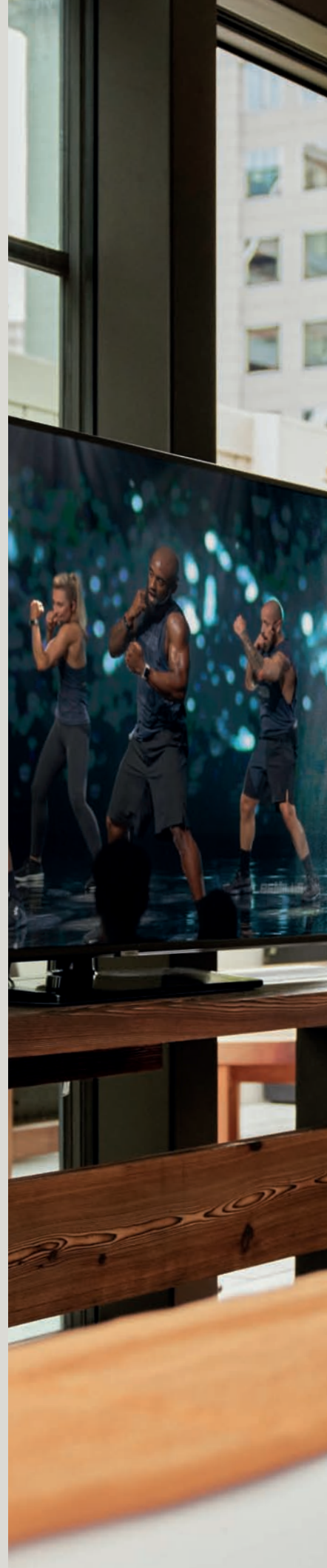
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Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abccspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspa.tw

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

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Wellness Tourism Association

■ www.wellnesstourismassociation.org