spa business insider

23 SEPTEMBER 2022 ISSUE 406

A SPA BUSINESS PUBLICATION

Whole Foods founder gets into wellness

John Mackey, co-founder and former CEO of US organic supermarket chain Whole Foods, is reportedly set to launch a new US wellness brand called Healthy America.

Plans involve the unveiling of a chain of wellness destinations featuring medical and wellness centres and plant-based restaurants, all rooted in lifestyle medicine and offering a wide range of wellness programmes and health education.

The company is described as an evidence-based lifestyle business, leading the convergence of culinary, healthcare and wellness, bringing together all three under one roof, to 'meaningfully transform the health and wellbeing of individuals'.

Mackey is a partner in Healthy
America which raised more than
US\$31m (€31m, £26.8m) in funding
from investors earlier this year,
according to *Bloomberg*. The company
is also backed by other former Whole
Foods execs including Betsy Foster

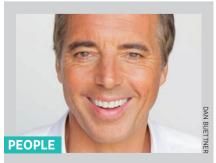


■ Mackey served as Whole Foods CEO since its inception in 1980 until September 2022

- previously Whole Foods senior VP
- who's been appointed as CEO.
 Headquartered in Austin, Texas,
 Healthy America will operate using a membership subscription model for some of its services, as well as on an a-la-carte basis for the public.

Heatlhy America medical and wellness centres will reportedly take a holistic approach to health and leverage the best of Western and Eastern medicine, alongside wellness, educational and fitness and spa services.

READ MORE ONLINE



Blue Zones' Dan Buettner to keynote at GWS

Buettner joins lineup for 2022 event in Tel Aviv





New six-storey Aquadome coming to Michigan

HBG Design creates new water wellness concept

p10



Voya's lavender body butter comes with new ritual

Product is designed to nourish and soothe the skin



LOOK UP TO THE SKY.

BREATHE THE COLD AIR.

AWAKEN YOUR SENSES.

Nature comes inside.

Experience a new wellness journey at Interbad 2022. Hall C2, booth 2D30



spa business people

Blue Zones' Dan Buettner to keynote at 2022 Global Wellness Summit

an Buettner - who identified the five places in the world where people live the longest, healthiest lives and founded Blue Zone wellness communities - has been announced as the latest keynote for the 2022 Global Wellness Summit (GWS).

National Geographic fellow, author and explorer, Buettner will address delegates at the conference in Tel Aviv. Israel, which runs from 31 October to 3 November.

Buettner's upcoming book, called Blue Zones American Kitchen, which uncovers the traditional roots of plantforward cuisine in the US, will be released in December.

Since 2004. Buettner has been researching Blue Zone



Buettner will present his latest research at the summit

The path to a long and happy life is dependent on your surroundings

communities (in Sardinia, Italy; Okinawa, Japan; Nicoya, Costa Rica; Ikaria, Greece; and Loma

Linda, California) to understand what keeps people thriving and healthy beyond age 100.

His discovery: their longevity has nothing to do with self-discipline or complex health regimes. Instead, it's these communities' holistic ecosystems that make the healthy choices the easy ones.

"The overwhelming finding from my research is that the path to a long and happy life is not about changing your habits, it's about changing your surroundings," he said.

Buettner is already well acquainted with the GWS having keynoted at the 2018 event in Italy. At the 2022 Summit, he'll share insights from his upcoming book which uncovers the regions and cultures that have shaped America's healthiest food landscapes.

READ MORE ONLINE

Executive chair of Kohler Co, Herb Kohler dies at aged 83 after 61 years' service to the company



■ Herb Kohler served his family-owned organisation for 61 years

pa operator and bathroom fixtures company Kohler Co has announced the death of its executive chair Herbert Vollrath Kohler Jr. The 83-year-old passed away on 3 September after dedicating 61 years of his career to the family-owned organisation.

Known as Herb to family and colleagues, Kohler was the grandson of company founder John Michael Kohler and was worth an estimated US\$8.8bn (£7.6bn, €8.8bn).

At the time of his death, the company generated more Herb's zest for life, adventure and impact will continue to inspire all of us at Kohler Co

than US\$7bn (£6.1bn, €7bn) in revenues - according to Forbes. The wellness component of the business includes the operation of six branded spa destinations in the US and Scotland; its flagship - the American Club in Kohler, Wisconsin; Lodge Kohler in Green Bay, Wisconsin; Burr Ridge, Illinois; The Kohler Waters Spa Lincoln Park, Illinois; and the

Old Course Hotel and Spa in St Andrews, Scotland.

The Kohler family announced in a statement that their patriarch's "zest for life, adventure and impact inspire all of us. We travelled together, celebrated together and worked together".

"He was all in, all the time, leaving an indelible mark on how we live our lives today."

READ MORE ONLINE

spa business people



■ Giampiero Marinò, CEO of Treatwell

 $\left\{ \right.$

Uala is a leading management software, capable of helping managers to better organise their business

}

Giampiero Marinò announces Treatwell's merger with Uala

eauty and wellness
services booking platform
Treatwell and salon
management software Uala
have merged into one entity,
under the Treatwell name.

With this aggregation – achieved through the merger of Uala's entities in Italy, France and Spain – Treatwell wants to consolidate itself not only as the point of reference for bookings in the beauty and wellness sector but also for the digitised management of salons.

Following the deal, Treatwell has a presence in 13 European countries. It manages 100 million appointments annually and provides management software to more than 45,000 partner salons. It's also recently outlined plans to expand its global workforce with 600 new employees by the end of 2023

"Treatwell has been working to provide the best experience for users and salons. For the latter, the union with Uala can only be an added value: it's the leading management software for beauty salons in southern Europe, capable of helping managers to better organise their business," explained Giampiero
Marinò, CEO of Treatwell.

READ MORE ONLINE

spa business insider

CONTENTS ISSUE 406

- O4 People
 Dan Buettner will talk about the latest research into Blue
 Zones in his GWS presentation
- 06 **Expanding horizons**Biologique Recherche goes
 stateside and makes US
 debut in Los Angeles
- 07 Fresh new feel
 Ardencote Hotel spends
 £1.5m refreshing spa and
 wellness offering

SPA BUSINESS INSIGHTS

- Designing a diverse dome
 HBG Design is behind Michigan's
 six-storey Aquadome which
 is inspired by the sun's
 path across the sky
- 12 Making progress

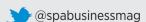
 Construction marches ahead for Saudi giga-projects

 Amaala and The Red Sea
- The latest in products and innovation from Voya, Ashmira Botanica and Trelonk Wellbeing

Sign up to Spa Business insider:

Online: www.leisuresubs.com Email: subs@leisuremedia.com Tel: +44 (0)1462 471930

Annual subscriptions: International £114, UK £80 and UK students £42.



Read Spa Business and Spa Business insider free online: www.spabusiness.com/archive

5

NEW OPENINGS

Biologique Recherche goes global

French skincare brand Biologique Recherche has opened the doors to its US flagship destination in West Hollywood.

Called Ambassade Los Angeles, the 5,000sqm facility provides Biologique Recherche's proprietary skin diagnostic services and treatments for the face, body and scalp, as well as its full range of retail products.

Led by spa director Vivian Henein, the two-storey Ambassade is located on Melrose Place. The destination features six treatment rooms as well as a larger VIP suite with a private entrance, plus a diagnostic room, a hair salon for scalp treatments and a retail boutique.

Characterised by the brand's signature blue, white and gold colour scheme, the facility is equipped with treatment beds from spa and wellness equipment supplier Lemi.

Company co-owner Rupert Schmid told Spa Business that new Ambassade locations will also open in Rome and Shanghai by Q4 2022. He hinted that the brand is considering opening two extra locations in Shanghai, but these have not yet been confirmed.

"Our goal is to expand our Ambassade network in the most emblematic cities in the world, and if possible, open one in each of our partners' countries," he said.

READ MORE ONLINE

SIOLOGIQUE RECHERCHE

■ The Ambassade features the brand's classic colour palette



Our goal is to expand our Ambassade network in the most emblematic cities in the world

Rupert Schmid

TECHNOLOGY

Withings smart scale measures body composition, vascular age



People need an in-depth understanding of health data

Mathieu Letombe

Withings, one of the original smart scale developers, is gearing up to launch a Body Comp smart scale and Health+ subscription package.

The pairing, due to launch in October, will gather user metrics, analyse them in Health+ and deliver actionable plans around factors such as exercise and nutrition, with the goal of improving health outcomes and lifestyle behaviours.

"Knowledge is power, and to affect meaningful change, people need an in-depth understanding of health data, why it matters and how it changes," said Mathieu Letombe, CEO of Withings.



■ Withings will launch the product in October

"We've worked with a team of behaviour change, fitness, medical and nutritional experts to help interpret data from Withings devices. We're thrilled to unveil Health+ along with Body Comp, the first device to benefit from its advanced health metric assessments and habit-building modules based on sleep, nutrition, activity and stress management."

READ MORE ONLINE

spa business news

ACQUISITIONS

AAG announces new acquisitions

Arch Amenities Group (AAG) has acquired Innovative Spa Management, Privai and Spa Space – the latter of which it gained a majority stake.

AAG is a full-service global provider of wellness, amenity and meeting services for commercial and residential properties, hotels and private clubs.

It was formed earlier this year following the amalgamation of WTS International, LifeStart and Meet Hospitality.

Barry Goldstein, AAG CEO, said the acquisition has meant



Bringing these businesses into AAG complements our expanding set of services

Barry Goldstein

AAG has a network of more than 70 spa clients and provides AAG with a technology platform to manage and further enhance those facilities, as well as its 260 other wellness, recreation and amenities spaces.

"As the demand for wellness increases, we're creating a more connected way to deliver the best spa services while driving spa utilisation for their owners. At the same time, we're giving more control and flexibility to the professionals who work in those spas."

READ MORE ONLINE

spa business insider

MEET THE TEAM

For email use: fullname@leisuremedia.com



Editorial director **Liz Terry** +44 (0)1462 431385



Spa Business editor **Katie Barnes** +44 (0)1462 471925



Publisher Astrid Ros +44 (0)1462 471911



Head of news **Tom Walker** +44 (0)1462 431385



Assistant editor Megan Whitby +44 (0)1462 471906



Head of digital **Tim Nash** +44 (0)1462 471917

Spa Business insider is published fortnightly by The Leisure Media Company Ltd, PO Box 424, Hitchin, SG5 9GF, UK.

The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Ltd.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally.

©Cybertrek Ltd 2022.

ISSN: Print: 1753-3430 Digital: 2397-2408 Subscribe to Spa Business and Spa Business insider at to www.leisuresubs.com, email: subs@leisuremedia.com or call +44 1462 471930.

REFURBISHMENTS

Ardencote Hotel spends £1.5m refreshing spa

English countryside
retreat Ardencote Hotel in
Warwickshire has announced
the completion of its £1.5m
(US\$1.7m, €1.7m) spa
redevelopment project.

Following the updates, the eight-treatment-room spa's outdoor experiences include a heated swimming pool, hot tub and Tyrolean kilo sauna. All are set within a spacious courtyard where guests can relax, surrounded by country garden plants selected to capture the essence of the spa's rural location.

Inside, there's a large thermal suite comprising a Himalayan salt sauna, aromatherapy



■ The spa has debuted an all-new treatment menu



The development has allowed us to capture our spa audience

Holly Glynn

steamroom, tepidarium, ice fountain, experience shower and foot spa. Guests can also recline pre- and post-treatment in the spa's relaxation lounge – complete with cosy spa pods – or the tranquillity lounge.

Holly Glynn, spa manager, said: "The development has allowed us to capture our spa audience and provide them with an oasis of calm. We look forward to further developments to meet our spa guest's needs."

READ MORE ONLINE

SBinsider ISSUE 406 ©Cybertrek Ltd 2022



Enhance your guest experience and transform your facilities with our world class fitness and wellness solutions.

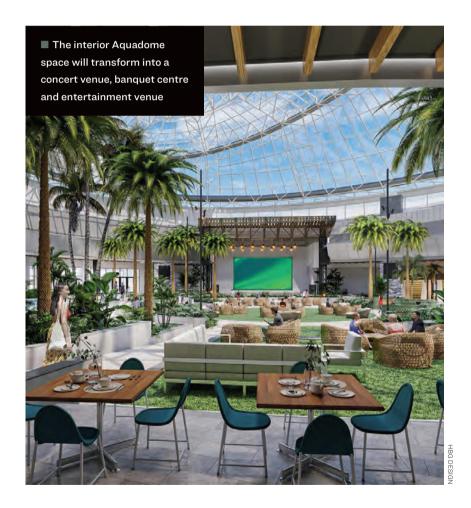
lesmills.com/hotel-fitness-programs





Designing a diverse dome

HBG Design is masterminding plans for a six-storey Aquadome in Michigan, inspired by the sun's path across the sky

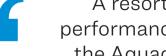


ospitality and entertainment design firm HBG Design is helming the design of Michigan's new Gun Lake Casino Resort Aquadome - a glassroofed, climate-controlled, indoor landscaped pool and event centre atrium environment.

The six-storey, 32,000sq ft Aquadome is part of a US\$300m (£259.1m, €298.4m) site-wide overhaul of the casino. The investment is also funding the construction of a 252-room hotel and further entertainment amenities.

"The Aquadome is sure to become a must-see feature," said Paul Bell, AIA, principal at HBG Design.

"A resort pool by day and performance complex by night, the glass-enclosed circular structure will generate an immense sense of energy inside and out, while offering a variety of complementary entertainment and gathering opportunities for resort guests and entertainment-seekers."



A resort pool by day and performance complex by night, the Aquadome will generate an immense sense of energy



Creating the right environment

With a balmy 27.7°C year-round interior climate, the Aquadome will be home to three pools (family, age 21 and over and VIP), pool cabanas, an outdoor patio with a fireplace, a swim-up bar,



The Aquadome's design attributes will create a first-class destination resort and a highly unique entertainment experience



11

semi-private nooks wrapped around a central lawn and bars and concessions.

The building's glass roof structure will be sculpted and modelled by the sun's daily path across the site and provide visitors with a window to the sky throughout the seasons.

"The targeted high-performance glazing and the atrium's space frame structure will combine to create the distinguishing sloped oval shape that maximises and filters natural light from solstice to solstice," commented Thor Harland, lead architectural designer at HBG Design.

Offering year-round entertainment, the interior Aquadome space will be anchored by an immersive multi-level landscaped pool environment.

The Aquadome will transform into a concert venue, banquet centre and entertainment venue capable of hosting large events with a 2,400-person

capacity. Seating will be able to be configured around water features in a variety of arrangements.

Functional and decorative acoustical panelling will be integrated aesthetically into the design to enhance and regulate sound during live performances.

Plus, a temporary yet dramatic installation of flex acoustics will be suspended about 40 feet above the stage for further sound control. depending on the type of performance.

"Without question, the Aquadome's design attributes will create a first-class destination resort and a highly unique entertainment experience," explained Gun Lake Casino CEO, Sal Semola, "this is just the next step towards making our property the premier entertainment destination in the Midwest."

Construction of the Aquadome and hotel was kicked off earlier this year in late May.



■ The investment is also funding the construction of a 252-room hotel and further entertainment amenities

SBinsider ISSUE 406 @Cvbertrek Ltd 2022 www.spabusiness.com

Spa Business insights



This announcement signifies a growing appetite from global leaders to participate in the expansion of the Saudi Tourism market

John Pagano, CEO of TRSDC



Making progress

Construction is marching ahead for the Saudi giga-projects Amaala and The Red Sea, *Spa Business* provides an update



■ The Red Sea Development Company is responsible for developing and managing The Red Sea and Amaala projects

he Red Sea Development
Company (TRSDC), the
developer behind luxury
Saudi tourism destination
Amaala, has now signed
over 300 contracts worth
more than SAR 6.62 bn (US\$1.7bn,
€1.7bn, £1.5bn) towards the project.

Grand plans

Underpinned by sustainability, Amaala is being designed for ultra-high net worth individuals and will centre on wellness and sports, arts and culture and lifestyle.

Spanning 4,155sq m of the Saudi Arabian coastline, Amaala will be spread across three locations and will have 3,000 hotel rooms, 25 hotels and 900 residential villas, apartments and estate homes. These will be complemented by retail, fine dining, wellness and recreation facilities.





TRSDC advisory board is composed of leaders in business, tourism, environmental sustainability and conservation



To support the development of the wellness component, TRSDC advisory board appointed industry figure Sue Harmsworth. The advisory board is composed of international leaders in business, tourism, environmental sustainability and conservation and they lend their expertise to both Amaala and its sister project, The Red Sea.

Stay tuned for the Q4 issue of *Spa Business* for an exclusive interview with Aradhana Khowala, chair of the TRSDC advisory board and a strategy specialist in travel and hospitality, diversity, inclusion and women's health.

Work is well underway on-site to progress the enabling infrastructure and groundwork required to develop Amaala, with more than 9.9 million man-hours logged to date.

The destination will introduce guests to holistic wellbeing, including spa

experiences, professional consultations, personalised health programmes and a year-round events calendar.

The Red Sea

TRSDC is also responsible for the development of The Red Sea – another ambitious sustainable tourism project which will cover the size of Belgium once complete.

Already partnered with 10 international hotel brands – including Six Senses and St Regis – TRSDC recently announced the signing of three further hotel management agreements. These include Ritz Carlton Reserve, Miraval hotels – the first in the Middle East – and Rosewood.

"This announcement signifies a growing appetite from global leaders to participate in the expansion of the Saudi Tourism market," said John Pagano, TRSDC CEO.●



■ On completion in 2030, The Red Sea will comprise 50 resorts, offering up to 8,000 hotel rooms

CLICK HERE to sign up for the Q4 issue of Spa Business containing our interview with Aradhana Khowala' www.spabusiness.com/signup



OPEN MINDS. OPEN HEARTS. OPEN FOR BUSINESS.

TEL AVIV, ISRAEL | OCTOBER 31-NOVEMBER 3

JOINING TOGETHER, SHAPING THE FUTURE.

The 2022 Global Wellness Summit will be a compelling and provocative exploration of cutting-edge businesses in the health and wellness arenas. Reserve your place at the leading conference in the business of wellness, where the theme encapsulates what you might find-and what you are encouraged to bring.

TO LEARN MORE, VISIT GLOBALWELLNESSSUMMIT.COM

FEATURED SPEAKERS



Amir Alroy Welltech Ventures, Israel



Mickey Beyer-Clausen Timeshifter*, US



Sadhvi Bhagawati Saraswatiji, PhD Spiritual Leader, Author & Activist, India



Evelyne Bischof, MD, MPF, FEFIM Human Longevity, Switzerland, US, China



Dan Buettner Founder, Blue Zones, LLC, US



Shai Efrati, MDShamir Medical
Center, Israel



Nicola Finley, MD Board Certified Internal Medicine Physician, US



Noam Gabison Manager for Digital Health, Meta, Israel



Ronni Gamzu, MD, PhD Tel Aviv Sourasky Medical Center, Israel



Sharon Handelman-Gotlib Sompo Digital Lab Tel Aviv, Israel



Ömer Isvan Servotel, Turkey



Aradhana Khowala Aptamind Partners, UK



Mehmet Manisali, MD Maxillofacial Surgery Consultant, UK & Turkey



Freddie Moross Aybe, myndstream, UK



Ilan Samish, PhD Amai Proteins, Israel



Varda Shalev, MD, MPH Alike, Israel



Rick Stollmeyer Inspired Flight, US



Tzipora Strauss, MD, MSc City of Health, Israe



Racheli Vizman Savor Eat, Israel



Michelle A. Williams, SM, ScD Harvard T.H. Chan School of Public Health, US

PEOPLE, PARTNERSHIPS **& PROGRESSION**

Emerging from the pandemic stronger than ever, Premier Software is reaffirming its commitment to staff, clients and the industry. We catch up with CCO Oliver Cahill to find out more

What did the pandemic look like for Premier Software?

Naturally, the last few years were unexpected. We've always known software can bridge the gap between business and client, however, when physical interaction powered down, technology really stepped up to keep those lines of communication open and convey client safety on reopening.

Many people felt the effects of repeated lockdowns and isolation - including our own staff. Before the pandemic we already had an Employee Assistance Programme in place to support our team. To bolster this, two team members recently became qualified Mental Health First Aiders.

Through adding another layer of assistance for staff, we can better support our clients.

How are you supporting operators?

We've already launched partnerships with Wowcher and Spabreaks.com. These give operators access to a new market of avid spa enthusiasts. With Wowcher introducing 180,000 new clients to spas each year and Spabreaks.com arranging 10,000 spa visits each week, both are huge contenders to help operators recover and grow. But let us not forget our industry is going through a recruitment crisis.

With increased bookings, staff time is more precious than ever before. Our integrations help relieve the pressure on internal teams by enabling third parties to secure reservations directly into Core by Premier Software. This in turn increases booking







Plans to integrate Core with golf are on the horizon. Above: Partnerships with Wowcher and Spabreaks are expanding business potential



Tell us about working with Made for Life Organics

Our partnership was born out of a conversation at SpaFest 2021 and is very close to our hearts.

Our corporate manager, Laura Meeson, revealed how she was turned away from a spa in 2016 due to having breast cancer. She knows firsthand how detrimental this was to her mental wellbeing. While the industry has come a long way since then, spas can still do more to open their doors wide to all.

Therefore, throughout 2022 any business that uses or purchases Core will receive 25 per cent off Made for Life's Cancer Touch Therapy training. We're thrilled with the campaign's progress and can't wait to see what more we can achieve together.

What else will we see from Premier in 2022?

One of our most exciting plans is enhancing Core's functionality with Golf.

Designed for hotels and resorts with golf courses, Golf integrates with Core to promote online bookings, manage tee sheets, control memberships and take pro-shop sales with our new, fully configurable Electronic Point of Sale system.

The software is currently at the pilot stage, with a full launch planned for later this year. This has been an eagerly anticipated launch for us and we look forward to being back on-site with operators to share what we've been working on.

Are you back to face-to-face meetings?

Our account managers have been itching to meet up with their customers again. They thrive on ensuring operators get the most out of their



purchase. That is why we were so thrilled to restart our Core Forums in March this year.

It was wonderful to welcome our valued clients to Premier's head office to share Core's new features, integrations and communicate upcoming improvements – with instant feedback. We're already planning our next Forum in July and our attendance at industry shows.

Where should we look out for you this year?

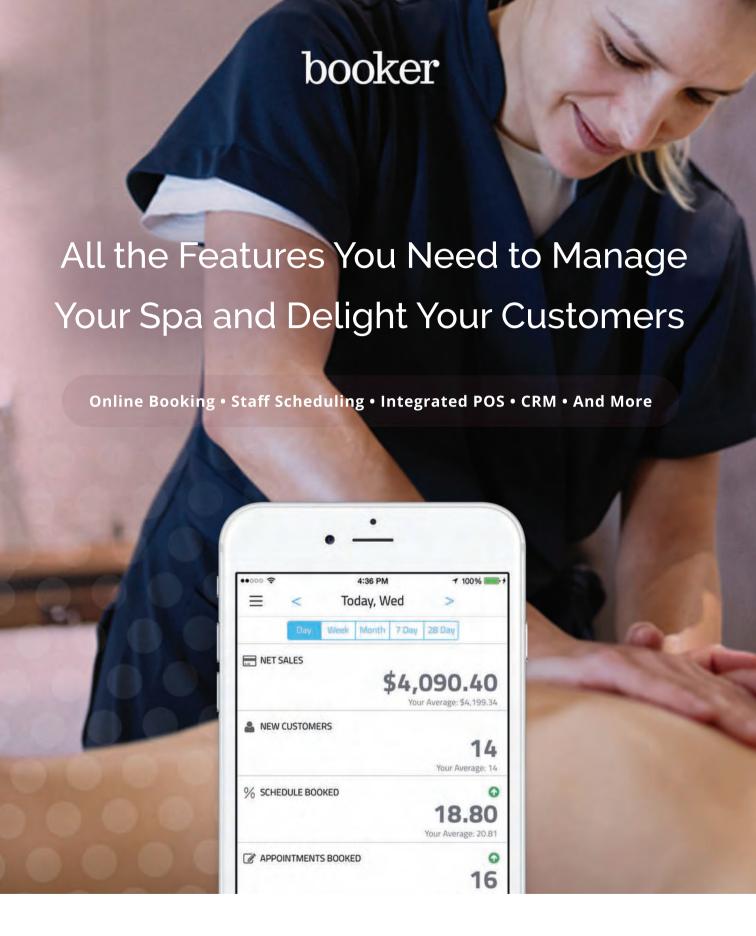
17

We were pleased to sponsor the UKSA Spring Networking event and Spa Life UK.

Naturally, we look forward to regrouping at SpaFest in September to see how our initiative has progressed. ●

More: www.premiersoftware.uk

SBinsider ISSUE 406 ©Cybertrek Ltd 2022 www.spabusiness.com



Learn why Booker is the leading spa management software mindbodyonline.com/spa-software

SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches







■ The body butter is being showcased in a brand new Voya spa treatment

Voya introduces lavender-infused Buoyancy Body Butter and new body wrap ritual for spa partners



Mark Walton, co-founder of Voya

V oya has launched a new body cream called Buoyancy Body Butter to offer a nourishing skincare solution that leaves skin feeling silky soft and smooth.

Suitable for all skin types, Buoyancy Body Butter contains active ingredients rich in antiinflammatory and antioxidant properties designed to deliver a regenerative effect.

The blend has been formulated with shea and cocoa butter to restore elasticity, increase collagen production and boost hydration by creating a barrier that retains moisture and prevents skin from drying.

Like all Voya products, the body butter is blended with hand-harvested Fucus Serratus seaweed, which is claimed to provide pro-ageing benefits by offering a collagen boost.

To complete the sensory experience, the product has a fragrance of rosemary and soothing lavender. The new launch is COSMOS organic certified, cruelty-free and vegan, plus it's packaged in a fully recyclable tub and its carton is made from compostable algae board with water-based ink.

Voya will showcase the Buoyancy Body Butter later this month in an allnew spa ritual, the Warm Lavender Wrap Treatment.

The 55-minute ritual welcomes guests with a body brush exfoliation followed by the application of Voya's fragrant lavender and seaweed sugar scrub.

The second phase of the treatment includes a warm application of the new body butter before the grand finale where are guests gently cocooned in Voya's organic muslin cloth and treated to a head massage.

More on spa-kit.net

READ MORE ONLINE

19

SBinsider ISSUE 406 @Oybertrek Ltd 2022 www.spabusiness.com

SUPPLIER NEWS

Ashmira Botanica unveils new moisturising balm



Tracey Smith, Ashmira Botanica director

pa, skincare and wax brand Ashmira Botanica has launched a retail version of its professional Restore and Illuminate Rice Balm to help guests prolong the benefits of their spa treatments.

The product is a rich face cream designed to hydrate the skin and leave it looking smooth and plump. According to the company, rice is infused with vitamin B and vitamin E which brighten the skin and leave it looking rejuvenated.

Tracey Smith, Ashmira Botanica director, explained



Ashmira Botanica is inspired by Traditional Chinese Medicine

that the new retail size balm allows clients to take a little bit of spa luxury home with them.

The company launched its Traditional Chinese Medicine-inspired skincare range earlier this year following the debut of its first suite of branded spa treatments. The range includes five treatments including facials, exfoliation and a full body massage.

The brand's core concept is derived from the ancient philosophy of the five natural elements. Part of the customer journey includes therapists personalising treatments to clients' year of birth, skincare issues, emotions, as well as the season and time of year.

More on spa-kit.net

READ MORE ONLINE

Trelonk Wellbeing introduces plant-based wellness solutions

relonk Wellbeing has begun supplying plant-based essential oil products to the spa, fitness and leisure markets to offer therapeutic benefits for the mind, body and spirit.

Based in Cornwall, UK, the brand provides nine targeted health and wellness therapy blends designed to support people living with stress, chronic and acute conditions, sleep issues and muscular concerns, as well as helping to encourage confidence and focus.

The series of hand-bottled oils can be used for inhalation, added to room diffusers and diluted in Trelonk's signature Carrier Oil to create a rich massage oil for use at home or in professional spa treatments.



With a range of tailored packages for spas, therapists and beauty and cosmetic retail businesses, Trelonk can be incorporated into a variety of wellness or spa settings.

Kim Lahiri, Trelonk's expert formulator and aromacologist,

said: "We've created a potent combination of essential oils that harness the power of targeted plant terpenes which deliver real benefits for a range of modern ailments.

"Our dynamic selection of packages for the retail



Kim Lahiri, TrelonkWellbeing aromacolagist

and professional market ensure that businesses can offer our super-boosted, next-level aromatherapy oils to their clients."

More on spa-kit.net

READ MORE ONLINE





ADA Compliant

SoVi System

Zero Gravity

Tilt Function

ABC System

Fuzion Heated Top

Low Height Masters' and Signature Collection



The Performalift creates unparalled guest experiences at the Beverly Hills Hotel.



The low height ProLuxe tables combine the best features of a spa and treatment table at the Hlatus Spa.



The Talise is feature rich with storage and warming drawer options. Shown here at Laguna Cliffs Marriott.



spa business insider

WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Bali Spa and Wellness Association

www.balispawellness-association.org

Brazilian Spas Association

www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.europeanspas.eu

Federation of Holistic Therapists (FHT)

www.fht.org.uk

Federterme

www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

French Spa Association (SPA-A)

www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

GSN Planet

www.gsnplanet.org

Hungarian Baths Association

www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

The Iceland Spa Association

www.visitspas.eu/iceland

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Saudi Arabian Wellness Association

www.saudiwellness.org

Sauna from Finland

www.saunafromfinland.com

Serbian Spas & Resorts Association

www.ubas.org.rs

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa & Wellness Association of Canada

www.spaandwellnessassociationofcanada.com

Spa Association of India

www.spaassociationofindia.in

Spa Industry Association

www.dayspaassociation.com

The Sustainable Spa Association (SSA)

www.sustainablespas.org

Taiwan Spa Association

www.tspa.tw

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

Ukrainian SPA Association

www.facebook.com/UASPA

Wellness Tourism Association

www.wellnesstourismassociation.org

SHUTTER STOCK/ANDREYU

