



Eco lagoon planned for Quebec

Plans for a net-zero geothermal bathing lagoon and chalet village near Québec City, Canada are blazing a trail in sustainability.

GeoLagoon, a privately funded company, is on a mission to create a relaxing nature-centric eco-village which it claims will be powered entirely by natural resources in Charlevoix, a region northwest of the province's capital.

The beating heart of the destination would be a man-made 120,000sq ft lagoon which would be one of the largest of its kind in the world.

Underneath the lagoon, a vast patent-pending thermal reservoir will be heated to 70°C by a combination of geothermal, solar and biomass energy. This is designed to not only keep the lagoon at a toasty 38°C throughout the year but to also heat the site's 300 chalets.

GeoLagoon is owned by Louis Massicotte – a Canadian entrepreneur who created the concept having been impressed by Iceland's Blue Lagoon.



GEOLAGOON

■ The lagoon would feature 300 chalets

He is looking to collaborate with a third-party operator to open a world-class spa at the property.

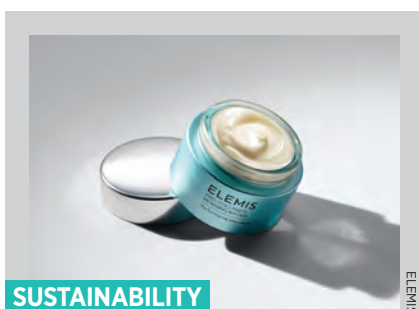
He said: "Guests will be able to bathe and enjoy epic mountain views during the day and soak by star and moonlight in the evenings."

MORE: http://lei.sr/h5G7j_B



Guests will be able to bathe and enjoy epic mountain views

Louis Massicotte



ELEMIS

SUSTAINABILITY

Elemis achieves B Corp status

Company sets out new sustainability strategy

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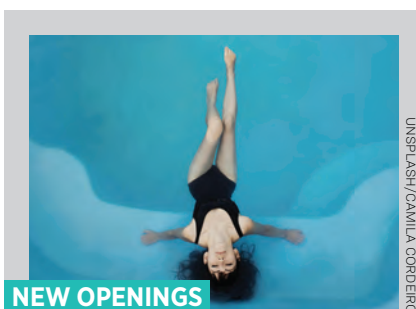
SHUTTERSTOCK/PHOTOGRAPH BY MICHAEL BEDNAREK

MARKETS

Greek spa and wellness market ripe for investment

Global Wellness Economy investigates opportunities

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UNSP LASH/CAMILA CORDEIRO

NEW OPENINGS

New spa to flow with sacred hot spring water

The Spa at Séc-he to open in Palm Springs

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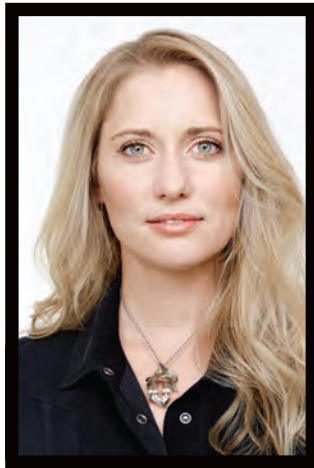


Veronica Schreibeis Smith and Amir Alroy join GWS Advisory Board

The Global Wellness Summit (GWS) has announced the appointment of two international wellness thought leaders to its Advisory Board.

Amir Alroy is co-founder of Welltech Ventures, a leading VC fund investing in wellness and health innovation headquartered in Tel Aviv. Veronica Schreibeis Smith, AIA, NCARB, LEED AP, is CEO and founding principal of Vera Iconica, a US-based design brand focused on creating environments to support optimal living.

The two professionals have joined 14 other members, including industry figures such as Anna Bjurstam, Mary Tabachhi and Franz Linzer.



■ Schreibeis Smith (L) and Alroy (R)

We're honoured that Amir and Veronica are joining this prestigious group of wellness experts

"Amir has made countless industry-changing contributions to the GWS,"

said Nancy Davis, chief creative officer and executive director of the GWS.

"He was co-chair of the 2022 Summit held in Israel and has introduced wellness and health innovations to businesses and investors around the globe."

"Moreover, Veronica has brought the art and science behind designing experiences and rituals that enhance wellbeing to people around the world. She pushes the boundaries of how we work, play and live in healthy and surprising ways."

"We're honoured that Amir and Veronica are joining this prestigious group of wellness experts and visionaries and look forward to working with them to expand the reach and influence of the GWS."

[MORE: http://lei.sr/m6t3a_B](http://lei.sr/m6t3a_B)

Elemis reaches milestone and achieves B Corp Status, announces Oriele Frank



■ Oriele Frank, co-founder and chief product and sustainability officer at Elemis

British skincare and spa brand Elemis has announced its new status as a Certified B Corp after almost two years of implementing changes to processes, and practices and launching new initiatives across the business.

Elemis joins a community of over 6,000 Certified B Corps in 87 countries and 159 industries that take people, environment and profit into consideration in equal measure when making business decisions.

If the last few years taught us anything, it's to be kind, not just to each other but to our planet too

Other spa and wellbeing brands which have achieved B Corp status include The Body Shop, Comfort Zone, Aromatherapy Associates and Aesop.

Sold in 103 countries, Elemis plans to use its global voice to "elevate B Corp awareness around the world to build a better tomorrow".

"If the last few years have taught us anything, it's to be

kind, not just to ourselves or to each other but to our planet too," said Oriele Frank, co-founder and chief product and sustainability officer at Elemis.

"We wholeheartedly believe that this certification is just the beginning for a B Corp business – we'll use this as our baseline. If we do not measure, we cannot improve."

[MORE: http://lei.sr/x3E7C_B](http://lei.sr/x3E7C_B)



GOCO AMERICA

■ Clayton will oversee the new GOCO America division

{ We're fortunate to have Nicholas onboard to oversee GOCO's expansion plans in America }

Nicholas Clayton joins GOCO Hospitality

GOCO Hospitality, global wellness consulting, development and management company, has appointed seasoned hospitality executive Nicholas Clayton as president of its recently-launched GOCO America division.

In this newly created role, Clayton will guide the expansion of GOCO projects in America, including Glen Ivy Hot Springs.

"Nicholas is an experienced hospitality and wellness professional with demonstrated success in embedding a culture of excellence at destinations

across the globe," said Ingo Schweder, CEO of GOCO.

"We're fortunate to have him on board to elevate the brand and oversee GOCO's expansion plans in America."

Clayton joins GOCO with decades of experience in leadership roles at luxury hotel groups. He held CEO positions with Capella Hotel Group, Jumeirah Group and Viceroy Hotel Group. In addition, Clayton managed the operations of multiple renowned hotel properties within the Ritz-Carlton Hotel Company and Mandarin Oriental.

MORE: http://lei.sr/R2q6h_B

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NEW MARKETS

Greek wellness market ripe for investment

The Greek wellness economy was recently under the spotlight at the inaugural Global Wellness Economy conference, hosted in Athens, Greece.

The event sought to promote and showcase the country's potential to become a leading health and wellness tourism destination.

The programme featured keynotes from international industry leaders – such as Anna Bjurstam and Andrew Gibson – about the opportunities and challenges facing Greece as it seeks to establish itself in the health and wellness market.

“Greece possesses multiple strategic advantages that make it one of the most

popular tourist destinations year-round,” said George Patoulis, president of event organiser Greek Health Tourism Council – a partner of the Greek Government.

“We have all the key elements for the recovery and maintenance of health and wellbeing. The quality of the services provided combined with competitive pricing make wellness tourism in Greece an advantageous, attractive field of activity for investors from all over the world.”

Encouragingly, Patoulis revealed that there are currently 48 spa and wellness destinations in Greece, but more than 700 new projects are on the way.

MORE: http://lei.sr/R2q6h_B



SHUTTERSTOCK/PHOTOCREO MICHAL BEDNAREK

■ The event showcased Greece's wellness potential



We have all the key elements for the recovery and maintenance of health and wellbeing

George Patoulis

FaceGym heads down under with first Australian studio



FACEGYM



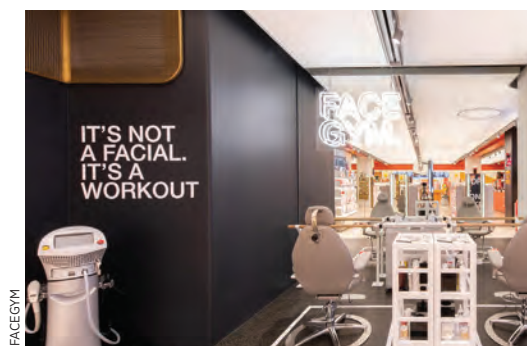
This further cements our commitment to our global community

Inge Theron

Facial fitness and skincare brand FaceGym has entered the Australian market with a bricks and mortar studio in Sydney and a new deal with Australasian beauty retailer Mecca.

Established in 2014, FaceGym was started by Inge Theron, a spa consultant, former *Financial Times* spa and beauty columnist and now creative director of spa and wellness for Maybourne Hotel Group.

The urban wellness brand has a portfolio of 11 studios across New York, LA, London and Manchester as well as a branded line of skincare and tools.



■ FaceGym has launched in Mecca's Sydney store

Theron said: “This marks a momentous step for us on our FaceGym journey. We already have a huge Australian community who've been engaged with our brand from the beginning and so vocal about wanting the full FaceGym experience.

“This expansion of our brand further cements our commitment to our global community.”

MORE: http://lei.sr/e6A8X_B

RECOVERY

US recovery spa brand to expand in 2023

Recovery wellness spa franchise The Covery will expand with 15 US locations and new partnerships in 2023 – including a destination at Texas' Trellis Spa at The Houstonian.

The Covery provides a variety of non-invasive services for the mind and body such as recovery, aesthetic and wellness therapies. With four new spas opened and nine more franchises sold in 2022, it was a successful year for the brand after each franchise



THE COVERY



We're continuously looking for dedicated franchisees

Edward Navan

is projected to have made between US\$900K-1m (£828,000-920,000, £731,200-812,300) per location. The Covery is also in the process of developing a further 45 locations, 15 of which are anticipated to launch in 2023.

"We're continuously looking for dedicated franchisees to help bring mental and physical wellness to even more communities," said Edward Navan, co-founder and CVO of The Covery.

MORE: http://lei.sr/9R5P6_B

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FRANCHISES

Massage Heights experiences historic revenue growth

North American spa franchise Massage Heights has reported record-breaking revenues and peak company average unit volume (AUV) performance for the past year.

"As stress levels continue to rise, and the medical community increasingly embraces the benefits of massage therapy, Massage Heights has provided over 1.4 million therapeutic services to members and guests," said Susan Boresow, company president and CEO.

"The wellness and self-care routines that have developed over the past few years remain a priority for consumers".



UNSPASH/TOA HEFTBA

■ Massage Heights has partnered with FranDevCo



JACK VAUGHT



Wellness and self-care remain a priority for consumers

Susan Boresow

With 115 locations throughout the US and Canada, Massage Heights provides massages, facials and aromatherapy treatments as well as add-on services.

Boresow noted the brand is working to expand its offering, including the development of new massage elevations and facial services designed to benefit franchisees, members, guests and team members at its locations.

MORE: http://lei.sr/q5M9K_B



The Spa Business Handbook is the ultimate reference guide for the international spa market.

It reveals the latest market data, industry trends, forecasting and supplier and industry contacts, making it an invaluable reference tool for buyers and decision-makers.

The 2022-23 edition will be out soon.

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TRENDS

GWS forecasts top 2023 wellness trends

The Global Wellness Summit (GWS) has unveiled its annual trends report predicting the trends set to dominate the global health and wellness industry in 2023.

Containing individual chapters dedicated to each trend, the 160-page 2023 *Future of Wellness* report was unveiled today at a media event in New York City.

The evidence-based forecast is based on the insights of global executives of wellness companies, economists, doctors, investors,



GWS



Wellness in 2023 (and beyond) will be more serious

Susie Ellis

academics and technologists that gather at the GWS.

“Cast your mind back to 2019, the highwater mark of the hyper-consumerist, product-flooded wellness market, with so many evidence-challenged trends every minute,” said Susie Ellis, GWS chair and CEO.

“This report is proof that the wellness market of just three years ago suddenly feels archaic. Wellness in 2023 (and beyond) will be more serious and science-backed, but also more social and sensory.”

MORE: http://lei.sr/3j7W8_B

WORKPLACE WELLNESS

VR fitness scheme launches to improve employee health

Sharecare, a US-based digital health platform, has launched a corporate scheme called Get Active which aims to increase the exercise levels of employees through VR fitness games.

Sharecare ran an eight-week pilot in 2022 with property development company Lennar Corporation, which produced such positive results that the scheme is now being made available to all commercial clients.

The pilot divided 250 Lennar Corporation employees into two groups. The first comprised 60 high risk individuals, who considered themselves sedentary, as they took less than 60 minutes of moderate-intensity exercise

per week. The second cohort comprised 190 participants.

Findings so far – result data is still being crunched by clinicians – showed that group one had an engagement rate of 82 per cent (defined as actively recording exercise minutes each week) and averaged 280 minutes more exercise each week than before starting the scheme.

“While I was optimistic going into this pilot, engagement across the board

exceeded our expectations and feedback from our highest risk associates has been very positive,” said Dr Pascal Goldschmidt, chief medical officer of Lennar Corporation. “Sharecare has demonstrated its continued commitment to innovation and driving sustained employee engagement, and we’re excited to expand Get Active to more Lennar associates this year.”

MORE: http://lei.sr/C7N2T_B



SHARECARE

■ Sharecare's pilot saw users increase their activity



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Great minds

Emlyn Brown, Kent Richards and Sara Codner outline top priorities for spa and wellness leaders in 2023



■ The revenge travel trend is set to level out

UNSPLASH/NAOIHATISDELRUM



Pricing will now need to be more thoughtful as spa, wellness and hospitality consumers focus on value for money



Spa and wellness industry thought leaders gathered recently at the Grow Well webinar – hosted by We Work Well – to share their plans, vision and strategies for 2023.

Hosted by Grow Well educator and industry figure Lisa Starr, the W3Spa panel included:

- Emlyn Brown – global vice president of wellbeing at Accor.
- Kent Richards – corporate operations director at Six Senses Hotels Resorts Spas.
- Sara Codner – senior director of spa and wellness at Mandarin Oriental Hotel Group.

Spa Business has wrapped up the key highlights from the digital panel.

Rebound vs revenge travel

All three execs started by saying that 2022 had been an exceptionally strong year for business.

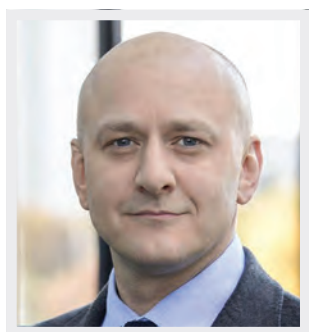
Accor, for example, experienced a 15-18 per cent increase in business compared to 2019 and Six Senses got itself squared up to open seven extra properties in 2023.

Brown noted that this general uptick in business is due to level out though, due to the end of revenge travel (a consequence of the pandemic which saw pent-up demand and finances – due to



SHUTTERSTOCK/8G8STOCK72

■ Panellists re-enforced the importance of therapists actively listening to guests. From left to right; Emlyn Brown; Lisa Starr; Kent Richards; and Sara Codner



lockdowns and travel restrictions – fuel a surge in leisure spend and tourism).

He also mentioned that pricing will need to be more thoughtful as wellness and hospitality consumers focus on value for money and become more selective.

Connecting with the guest

A major topic of discussion was the renewed importance of creating an experience that not only entices guests to spas, but also makes sure they return.

“Since Covid, it’s been all about emotion,” said Codner, “people want to come and create memories and this is what will keep them coming back. You may have a great facility but you need to emotionally engage guests.”

At Mandarin Oriental, spa menus only offer treatments with a minimum 90+ minute duration (even for 60-minute massages) to ensure therapists have enough time to fully engage with guests and understand their needs during consultations.

“Therapists have the potential to build a real connection with guests,” said Codner, “We’re in the business of creating emotional engagement and experiences.”

This level of care needs to be continued from that very first interaction when guests book through reception, all the way to the end of their experience. Therapists must remain on their feet and listen intently to guests.

“Picking up on guests’ cues is essential – whether that’s taking note



UNSPLASH/SEVEN MIERE

► of the fact it's their anniversary or perhaps suffering from jetlag. This then opens up opportunities for the spa team to work with F&B to go the extra mile, perhaps by sending a treat to their room for example.

"In doing so, you create that memorable experience. And that's how you get repeat customers."

Richards agreed and said Six Senses is teaching its staff to go "one step further" with every guest.

"We want to make sure all of our hosts introduce guests to one extra layer of the wellness journey. So in the spa, they won't only recommend a treatment but they'll also suggest something new like visiting the alchemy bar or trying out a wellness screening."

Empathetic and intuitive leadership

Codner urged that the same attention must be paid to emotionally connecting with spa staff.

Like most companies, Mandarin Oriental let staff go during the pandemic but Codner said this gave

■ Partnering with third-parties for new experiences was actively encouraged

the brand time to rethink how to manage its employees and create a nurturing family-like community.

"People were dealing with a lot – whether that was losing a family member to COVID or feeling isolated due to lockdowns – so when they returned to work we were mindful about how we treated one another.

"What we wanted to do is become empathetic leaders," Codner explained. She attributed this commitment to conscious leadership and a healthy working atmosphere to Mandarin Oriental's high rates of retention in its Middle East spa division (her local sector).

New spa guest profiles

Richards shared that Six Senses has been dealing with a new type of wellness guest since COVID.

Following the pandemic, the brand saw an influx of consumers who were playing it safe and sticking to what they knew, avoiding new offerings or group settings. He jokingly named them "Leave me alone" consumers (LMA).

Skip to the present day and the proportion of LMA guests has dropped. Instead, a new audience is coming into its spas who are curious and intrigued to learn more about wellness and much more open to taking up hosts' suggestions and solutions.

Richards doesn't think this necessarily means these LMA guests have stopped coming, but perhaps have shifted to a more open mindset.

Moreover, Six Senses has defined itself as a distinct wellness hospitality brand so it may also have begun attracting people who share its values more closely.



■ Panellists agreed that the modern spa consumer is looking for an emotional connection



SHUTTERSTOCK / GROUND PICTURE



You can strengthen your brand through collaboration – don't fear it, embrace it



Labour shortages

To wrap up, panellists touched on the biggest issue facing the spa industry – staffing.

One tactic Six Senses is using is to create new positions in the spa to stimulate staff and encourage career development and creativity.

“We’re providing more levels in spa and wellness to attract people, as well as keep them motivated and create something for the guest that is extra special,” said Richards.

For example, Six Senses has created a head of alchemy bar development role which can lead the region in creating alchemy bar ceremonies and rituals. Another layer of this discussion

involved how the three spa leaders have been getting creative to drive revenue, despite labour shortages.

Brown’s response was very much pro biohacking, explaining that Accor is placing a huge emphasis on recovery as part of its wellness philosophy.

“Requiring low amounts of labour, biohacking offerings provide a major opportunity to increase yield, elevate the customer experience and create better packages for guests,” he said.

Richards was also a strong supporter of the idea of third-party partnerships to optimise space.

Codner agreed and shared that Mandarin Oriental is using the same strategy.

Starr asked the panellists whether these collaborations could dilute a brand or the customer journey for a guest.

“It’s all about doing your research and partnering with the right brand,” said Codner.

“It’s great for utilising space because these companies will come in, provide all the equipment and treatments only takes a relatively short amount of time. It makes for a fantastic guest experience and I would certainly recommend it.”

Brown agreed and concluded by saying: “A well-vetted collaboration is the future of brands. You can strengthen your brand through collaboration – don’t fear it, embrace it. There is nothing to be afraid of.” ●

■ The spa will open as part of The Agua Caliente Cultural Plaza



THE SPA AT SÉC-HE

From the source

The Spa at Séc-he – a new spa is set to land in Palm Springs, flowing with legendary waters of 12,000-year-old hot spring

A large new luxury hot springs and spa destination is coming to downtown Palm Springs, California, this April. Located on 22 acres of sacred land owned by the Agua Caliente Band of Cahuilla Indians, The Spa at Séc-he is named after the area's historic Agua Caliente Hot Mineral Spring. The spring is claimed to be more than 12,000 years old and used as a healing resource for thousands of years by the tribe.

Healing traditions

According to tribal legends, the ancient springs burst into life after one of its senior members *Tu to meet* first discovered the area and found no water.

After striking the ground with his staff, the waters sprung up above the earth and *Tu to meet* decided to call it Séc-he (translated to mean the sound of boiling water).

Owned by the tribe and operated by Agua Caliente Casinos, the Spa at Séc-he will cover 40,000sq ft.

It's being built within the Agua Caliente Cultural Plaza – a museum dedicated to celebrating the history, culture and modern times of the tribe. Part of a long-term plan, the tribe first broke ground on the project in May 2018 after demolishing a 1960's spa resort hotel to make way for the new project.

Visitors will have access to an impressive 22 private mineral baths and 15 treatment rooms alongside a comprehensive set of wellness facilities. This will include a menthol dry sauna;



THE SPA AT SÉC-HE



THE SPA AT SÉC-HE



UNSPLASH/CAMILA CORDEIRO



■ Curry Spa Consulting and San Diego-based firm JCJ Architecture were instrumental in bringing the spa to fruition

a eucalyptus steamroom; cryotherapy chamber; two float pod suites; a grounding room; an acoustic wellness lounge; a tranquillity garden; and two halotherapy salt caves.

Design inspiration for the spa is rooted in the tribe's traditions and intended to honour its heritage. Prominent features will include basket weaving, pottery (ollas) and botanical elements native to the reservation.

Equipped by Gharieni, The Spa at Séc-he will be completed with a



The opening of The Spa at Séc-he is a defining moment for the tribe

boutique fitness area, a resort-style mineral pool with four Jacuzzis, luxury cabanas, a full-service salon with scalp treatment beds, a cafe and a poolside bar serving food.

"The opening of the spa is a defining moment for the tribe," said tribal chair Reid D. Milanovich. "The hot spring water means everything to us. It's at the heart of tribal life and has been a cultural resource for us and our ancestors for thousands of years. It's not a myth; these waters are truly healing waters."●

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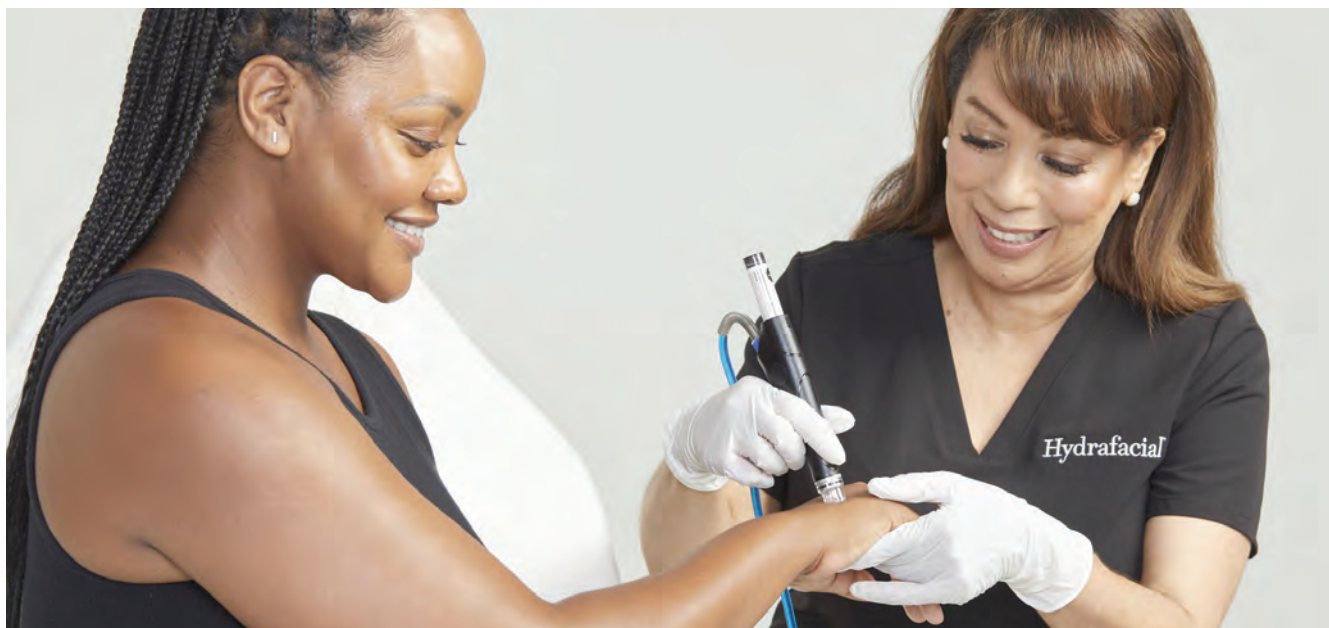


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SUPPLIER NEWS

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HYDRAFACIAL

■ The six new Hydrafacial treatments target necks, backs, buttocks, legs, hands and arms respectively

HydraFacial branches out into body care with six all-new Hydrabody treatments



HYDRAFACIAL

■ Lauren Gibson, HydraFacial UK country manager

Advanced aesthetic tech company HydraFacial is now offering treatments beyond the jawline having launched six new body protocols.

Providers can now offer Hydrabody treatments covering necks, backs, buttocks, legs, hands and arms, with new protocols following HydraFacial's signature three-step treatment of cleanse, extract and hydrate.

HydraFacial UK country manager Lauren Gibson commented: "Following demand from our partners, we're delighted to launch the much-anticipated Hydrabody protocols to the aesthetic market."

"As a brand, we've always aligned ourselves with a 360-degree approach to health and wellbeing, and the six new body protocols help HydraFacial fans to benefit from skin health and confidence head-to-toe."

Providers can conduct the body treatments using their existing HydraFacial equipment and its vortex technology.

Aesthetic clinics, spas and beauty studios can use a range of specific tips, serums, and boosters to tackle specific body skin concerns. Optional add-ons of LED light therapy and lymphatic drainage can also be incorporated to upgrade the experience.

The new treatments

- Hands – £40 (US\$49, €45)
- Neck and Déc – £99 (US\$120, €112)
- Arms – £130 (US\$158, €147)
- Booty – £130 (US\$158, €147)
- Back – £160 (US\$195, €181)
- Legs – £160 (US\$195, €181)

About HydraFacial

HydraFacial's non-invasive treatments are underpinned by a patented Vortex-Fusion delivery system to cleanse, exfoliate, extract and hydrate skin in three steps.

More on spa-kit.net

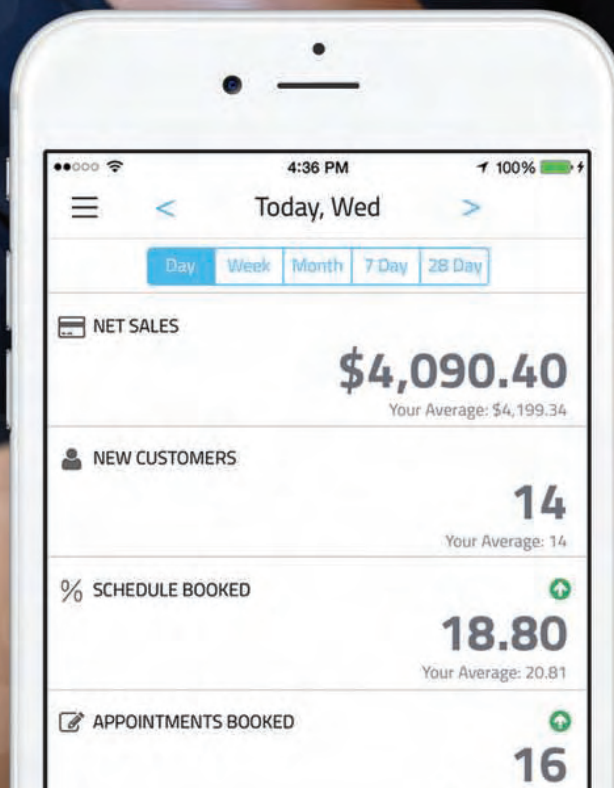
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marocMaroc's Cactéa line and facials launch in UK and Ireland

Luxury skincare distributor Vilasa has introduced marocMaroc's newest well-ageing skincare range and spa treatments to the UK and Ireland.

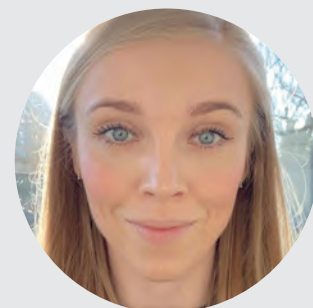
Founded in 2007, marocMaroc is a spa, skincare and hammam brand inspired by Morocco and its healing traditions. The brand's new range – called Cactéa – is powered by prickly pear oil, an ingredient used for centuries in Moroccan beauty rituals and also a natural product high in vitamins E, A, C and Omega 6.

The line features the Cactéa Rich Cream, Cactéa Velvety Cream, Cactéa Nectar of Precious Oils Soothing Serum and the Cactéa Creamy Mask.



"The Cactéa range is the perfect blend of natural and effective ingredients combined with a fresh Moroccan signature fragrance," said Vilasa founder Lynne Leon. The prickly pear oil is renowned for its anti-ageing

qualities and has been used by Moroccans for hundreds of years to provide the skin with powerful active ingredients to fight free radicals, protect the skin's natural barrier and boost collagen production."



■ Lynne Leon,
founder of Vilasa

The three new Cactéa facials have been developed to reduce wrinkles, sculpt the contours and rejuvenate the complexion.

More on spa-kit.net
<http://lei.sr/k8s3h>

Swissline to make Irish debut at The Shelbourne in Dublin



■ Christophe Lesueur,
Swissline CEO

Luxury Swiss skincare brand Swissline will launch in Ireland on 1 February at The Shelbourne, a historic five-star hotel located in the heart of Dublin.

The partnership will see two Swissline facial treatments added to The Shelbourne's spa menu and a selection of consumer products launched at the spa's retail boutique.

Built in 1824, The Shelbourne is said to be the largest five-star hotel in Dublin with 265 guest rooms as well as a spa and salon, a pool, a fitness centre and a selection of elegant bars and restaurants.

Swissline is available in 30 markets around the world



■ The Shelbourne is said to be Dublin's largest five-star hotel

in medical clinics, medi-spas and five-star hotel spas. The brand has a premium category named the Golden Circle which includes the top tier of its distribution, this includes The Burgenstock Selection, Canyon Ranch, Fairmont and Marriott.

Swissline CEO, Christophe Lesueur, said: "The Shelbourne

is an incredible property that beautifully complements our ethos and positioning. Plus, as it's celebrating its bicentennial in 2024, The Shelbourne clearly knows a thing or two about ageing well!"

More on spa-kit.net
<http://lei.sr/c4X5z>

Phytomer launches Body Declic Cellulite and Contouring Cream



PHYTOMER

■ Mathilde Gédouin-Lagarde,
Phytomer deputy GM

French marine skincare and spa brand Phytomer has developed its first organic contouring product, Body Declic Cellulite and Contouring Cream, designed to smooth the skin, cellulite and dimples.

The organic formula is powered by three types of algae – red algae polysiphonia, palmaria palmata and brown algae halopteris scoparia. Pink pepper oil and green caffeine complete the mix, both ingredients claimed to have a slimming effect.

“Body Declic represents the perfect combination of two of



PHYTOMER

■ The product exists in a professional and retail format

our strongest areas of expertise: organic ingredients and contouring body care solutions,” explained Mathilde Gédouin-Lagarde, Phytomer deputy GM.

“We always develop amazing organic sculpting formulas and use highly efficient marine ingredients. So, we decided to combine these two things and create the perfect organic slimming solution.”

To add another sensorial layer, Phytomer has blended Body Declic with a botanical scent infused with aloe vera, rose, pink pepper and magnolia.

The product is being incorporated into three Phytomer rituals; P5 Contouring Treatment; Sculpt Zone; and Seatonic.

More on spa-kit.net

<http://lei.sr/KOQ6r>

Vinésime creates rosé scrub to raise awareness of breast cancer

French vinocosmetic skincare and spa brand Vinésime has developed a new body scrub powered by rosé and the famous grape variety Grenache.

Available in retail and professional size, the Rose Terre de Provence Body Scrub is powered by 98 per cent natural ingredients and relies on the natural exfoliating texture of Grenache Noir grape seed powder and sugar to gently remove dead cells and impurities from the skin. The scrub is also claimed to moisturise the skin thanks to the inclusion of nourishing vitamin E, sunflower seed oil and shea butter.

Characterised by a distinctive aroma of Chateau de Berne rosé wine, the pale pink granular scrub has a gel-like consistency



VINESIME



VINESIME

■ Édouard Damidot,
Vinésime co-founder

which dissolves into a delicate milk once water is applied.

Vinésime explained that the new product was borne from its desire to continue its long-term support of raising money for and awareness about breast cancer. Upon launching,

a percentage of the scrub's revenue was donated to a local oncology research center.

“In 2022, we wanted to do something innovative and eye-catching to bring better awareness to this subject,” said Édouard Damidot,

Vinésime co-founder, “It started with the idea of creating something linked with the colour pink, and we naturally thought about rosé wine.”

More on spa-kit.net

<http://lei.sr/j6i9Z>



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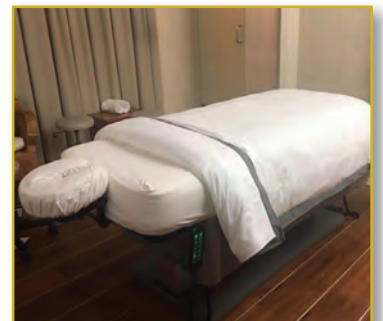
Low Height Masters' and Signature Collection



The Performalift creates unparalleled guest experiences at the Beverly Hills Hotel.



The low height ProLuxe tables combine the best features of a spa and treatment table at the Hlatus Spa.



The Talise is feature rich with storage and warming drawer options. Shown here at Laguna Cliffs Marriott.

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WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to spat@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Australasian Wellness Association (ASWELL)

■ <https://aswell.au>

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Spas Association

■ www.abcs spas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hot Springs Association

■ <https://hotspringsassociation.com>

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

The Iceland Spa Association

■ www.visitspas.eu/iceland

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Latin American Spa Association

■ www.spalatinioamerica.com

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swafrica.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ www.tspa.tw

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org