spa business

# spa business insider

19 JUNE 2023 ISSUE 425

A SPA BUSINESS PUBLICATION

# Yoga can help cancer recovery

Cancer patients who practise YOCAS yoga can benefit from reduced levels of inflammation – helping their road to recovery and even preventing cancer returning.

The finding comes from new research led by the University of Rochester Medical Centre in the US, published at the recent meeting of the American Society of Clinical Oncology (ASCO).

Eligible participants were cancer survivors with insomnia. For the study, more than 500 people took part in a randomised control trial. All had received cancer treatment between two months and five years earlier.

They were randomised to do either the Yoga for Cancer Survivors programme (YOCAS), which includes gentle Hatha and restorative yoga, or a placebo programme devised by ASCO, and part of the Cancer Treatment and



Survivorship Care Plans initiative and involving recommendation-based health education.

Both groups took part in two 75-minute sessions each week for a month.

Each group was monitored using a series of blood tests throughout

the four-week period and checked for levels of inflammation.

Those who took up the YOCAS yoga had "significantly lower levels of pro-inflammatory markers," when compared with the group attending education classes.

MORE >>> http://lei.sr/Z9A2c\_B



# New Alpine nature retreat opens in Austria

Hotel Krallerhof expands wellness offerings

p05



# Global Wellness Day reaches 170 countries

The event marks the 12th anniversary of GWD

p10



# Architizer celebrates best of wellness architecture

A+Awards highlight leading spa designs

p12





# **AMALFI**

THE **NEW SOLUTION** DESIGNED TO **COMBINE** THE **MASSAGE BED** WITH THE **PEDICURE STATION**. THE RESULT IS A **REFINED MATTRESS** WITH **REMOVABLE SECTION**.



ISPA INNOVATE AWARDS 2022

TECHNOLOGY

# spa business people

# Wellbeing consultant Dr Glenda Rivoallan to keynote Spa Life UK 2023

ndustry event Spa Life UK is back for 2023 from 2-4 July at the De Vere Cotswold Water Park Hotel, in South Cerney.

In addition to a keynote speech and breakout sessions, there will be structured business development opportunities via a speednetworking forum, plus networking opportunities in the Expo Arena.

Spa Life UK's keynote for 2023 is Dr Glenda Rivoallan, DBA – a speaker, consultant, author and professional wellbeing strategist with over 28 years of experience in the fitness and wellness sectors.

Rivoallan is the founder of a number of wellness brands and specialises in the fields of resilience and mindful business. Through



Join my session where I'll take you through my 'Resilient as Fudge' method

Glenda Rivoallan

her companies We Talk Wellbeing and Fitmanor, she works with individuals and organisations to develop resilience to enable them to develop a culture of wellbeing and performance.

Ahead of the event, she has revealed her keynote will focus on resilience.

"Join me for a fun, energising and engaging session where I'll take you through my 'Resilient as fudge' method," she says.

"Like fudge, to be resilient is to learn from 'fudging it'. It requires you and your people to have your own unique balance of firmness and softness, realism and optimism and emotionality, doing and being."

MORE >>> http://lei.sr/N8t2B\_B



We look forward to welcoming guests for the first time this summer

Alina Deutsch

## Alina Deutsch reveals plans for new Lake Garda spa retreat

ape of Senses, Lake
Garda's upcoming
five-star, adult-only spa
hideaway, is due to open its doors
in South Tyrol on 8 July 2023.

Situated 200 metres above Lake Garda, the retreat will feature 55 suites and a 2,000sq m Senses Spa – all designed by architects and interior designers, Hugo Demetz and Alessia Demetz.

The Cape of Senses spa will feature a range of pools, a sauna, a fitness area, relaxation rooms, seven treatment rooms and a private spa suite. A variety of treatments will be on offer from Italian botanical spa brand Mei.

Alina Deutsch, general manager, said: "We're delighted about the imminent opening of Cape of Senses, Lake Garda. With our out-of-this-world views, incredible sunsets and sensory spa hideaway concept, we look forward to welcoming guests for the first time this summer and providing them with a blissful Italian experience in the mountains."

MORE >>> http://lei.sr/S3z2X\_B

# spa business people



We'd like to help our guests to leave the often demanding everyday life behind them

Philipp Altenberger

# Philipp Altenberger unveils alpine nature spa in Austria

ustria's five-star alpine wellness retreat
Hotel Krallerhof has been updated with
a new nature-centric glass-fronted
spa called Atmosphere by Krallerhof.

On the slopes of the Asitz mountain, the fivestar Salzburger hotel's new adults-only wellness facility opened following an two-year project by Iranian-German architect Hadi Teherani.

Hotel owners the Altenberger family tasked
Teherani and his team with creating a spa facility
– in addition to its existing Refugium spa – focused
on regeneration, relaxation and renewal.

"Regeneration and relaxation are becoming more and more essential today. With Atmosphere, we're offering an additional relaxation experience," explained Philipp Altenberger, deputy managing director of Hotel Krallerhof.

"We'd like to give those who visit us the opportunity to leave the often demanding everyday life behind them."

MORE >>> http://lei.sr/X8E6s\_B

## spa business insider

### **CONTENTS ISSUE 425**

O4 People
Alina Deutsch shares more details about adults-only spa haven coming to Lake Garda

O6 Wild Wellness
JW Marriott retreat and spa
opens in one of Africa's most
famous wildlife havens

O7 Project preview
Florida's natural springs inspire
Conrad spa oasis opening in Orlando

#### **SPA BUSINESS INSIGHTS**

GWD 2023
Global Wellness Day 2023 celebrated in more than 170 countries

12 Design details
Architizer celebrates best of
spa and wellness architecture
at 11th Annual A+Awards

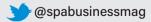
19 Supplier innovation
The latest in products and innovation from Phytomer,
Starpool, Swissline, Agilysys Spa and Pietro Simone Skincare

#### Sign up to Spa Business insider:

Online: www.leisuresubs.com
Email: subs@leisuremedia.com
Tel: +44 (0)1462 471930

Tel: +44 (0)1462 471930

Annual subscriptions: International £114, UK £80 and UK students £42.



Read Spa Business and Spa Business insider free online: www.spabusiness.com/archive



# THE INSIGNIA™ COLLECTION MULTI-PURPOSE

TREATMENT TABLES

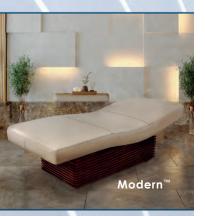
REPLACEABLE STRATA CLOUDFILL™ MATTRESS

THERMASOFT™ DUAL-ZONE EMBEDDED WARMER

ERGONOMIC, EXTENDED LOW HEIGHT RANGE

SUSTAINABLY BUILT HARDWOOD CABINETRY

FLO-TECH™ PROGRAMMABLE LIFT SYSTEM



# spa business news

#### NEW OPENING

## JW Marriott spa opens in Masai Mara

JW Marriott has branched into the luxury safari segment with a wellness-forward retreat property in one of Africa's most renowned wildlife and wilderness conservation regions.

Sitting within Kenya's Masai Mara National Reserve, JW Marriott Masai Mara Lodge is a brand new property featuring 20 tented suites, a spa and wellness centre and a selection of culinary offerings.

Aiming to capture the essence of rejuvenation, the lodge is home to a Spa by JW that emulates the serenity of the reserve and offers



tailored experiences and signature treatments which blend locallyinspired techniques and therapies.

Spa facilities include a plunge pool, a steamroom, saunas, a therapy bath, a fitness centre and an outdoor pool.

MORE >>> http://lei.sr/Y9h4n\_B

#### FITNESS

# Arada announces third mega Wellfit health club in UAE

Wellfit, UAE-based operator of vast wellness, health and fitness, and sport clubs, has announced plans to open its third full-service, large-scale hub in the Emirates.

Wellfit Madar will be located in Sharjah within the new Madar family entertainment district, which is part of the Aljada mega project.

The entire project is being brought to fruition by property development company Arada which founded the Wellfit brand in 2021 to operate wellness clubs in its developments.

Facilities will include two large gyms – one for men and a womenonly gym – as well as group



exercise studios, two indoor cycling studios and two interactive studios for children. There will also be an indoor running track, three outdoor padel courts, functional fitness areas and a 250sq m martial arts zone.

The club will also have luxury locker rooms and wet areas, including saunas and steamrooms, as well as a café, a retail area and separate lounges for men and women.

When opened, Wellfit Madar will become the brand's third large-scale hub.

MORE >>> http://lei.sr/J6U3Z\_B

# spa business news

#### CONCEPTS

## Conrad Spa oasis opening in Orlando

Hilton will expand its luxury Conrad Hotels & Resorts brand with a new resort and spa in Orlando, Florida, by the end of the year.

Named Conrad Orlando, the 433-key property will be home to a two-floor, 10,000sq ft spa inspired by Florida's freshwater springs, as well as a 12,000sq ft immersive Water Garden.

Spa consultancy Under A Tree was appointed to conceive the property's wellness concept which emphasises the healing power of water.

Amy McDonald, CEO of Under a Tree, said: "With crystal clear



With crystal clear water, Florida's natural springs are spectacular

Amy McDonald



water and unique ecosystems, Florida's natural springs are spectacular."

Conrad Orlando will form part of the billion-dollar Evermore Orlando Resort – a vast 1,100-acre resort debuting in Q4 2023.

MORE >>> http://lei.sr/k5q2x\_B

#### LEGAL

# Equinox to fight race discrimination ruling

Lifestyle brand Equinox has told Spa Business it plans to fight a ruling by the US courts that it must pay US\$11.25m to a former employee who claimed she was discriminated against due to race, saying it "vehemently disagrees with the jury's finding".

Röbynn Europe, a black female personal trainer, started work at Equinox's club on 92nd Street in New York in November 2018, but was sacked in September 2019. The ensuing court case has just concluded.

According to Europe, during her time working for Equinox she made



multiple complaints to management about being subjected to a racially hostile environment at the club.

She sued the company in September 2020, citing unlawful dismissal and discrimination.

In response, Equinox denied the claims and said her dismissal was purely down to bad attendance.

In court, the jury found in her favour, agreeing that she had been subject to a hostile working environment.

MORE >>> http://lei.sr/m4G3P\_B

# **spa** business

#### MEET THE TEAM

For email use: fullname@



Editorial director Liz Terry +44 (0)1462 431385



Spa Business editor Katie Barnes +44 (0)1462 471925



Publisher **Astrid Ros** +44 (0)1462 471911



Head of news Tom Walker +44 (0)1462 431385



Assistant editor Megan Whitby +44 (0)1462 471906



Head of digital **Tim Nash** +44 (0)1462 471917

Spa Business insider is published fortnightly by The Leisure Media Company Ltd, PO Box 424, Hitchin, SG5 9GF, UK.

The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Company Ltd.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by means, electronic, mechanical, photocopying, recorded or otherwise, without the prior permission of the copyright holder, Cybertrek Ltd. Printed by Preview Cromatic Ltd. Distributed by Royal Mail Group Ltd and Whistl Ltd in the UK and Total Mail Ltd globally.

©Cybertrek Ltd 2023.

ISSN: Print: 1753-3430 Digital: 2397-2408 Subscribe to Spa Business and Spa Business insider at to www.leisuresubs.com, email: subs@leisuremedia.com or call +44 1462 471930.

Spa Business Issue 425 ©Cybertrek Ltd 2023



Enhance your guest experience and transform your facilities with our world class fitness and wellness solutions.

lesmills.com/hotel-fitness-programs





## Global Wellness Day 2023





# Dance together

set up to highlight the importance of wellness to a wider audience with the motto "one day can change your whole life"
Complimentary wellness activities were organised across 170 countries in tens of thousands of locations on Saturday
10 June with many spas and hotels taking part



TOS:GWD



■ Global Wellness Day founder Belgin Aksoy (pictured above) celebrated the event's twelfth anniversary in Thailand









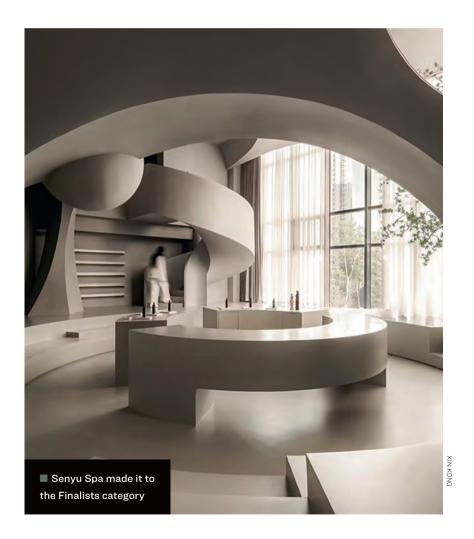




# spa business insights

# Design details

Architizer celebrates best of spa and wellness architecture at the 11th Annual A+Awards



6

The level of creativity, innovation and attention to detail demonstrated was truly inspiring



lobal online architecture platform Architizer has spotlighted innovative spa and wellness architecture concepts around the world as part of its 11th annual Architizer A+Awards.

Founded on the premise of democratising architecture, the annual A+Awards honour the best buildings and spaces from across the globe.

The 2023 awards were split into 119 categories, including a Spa and Wellness subsection which awarded the best overall architecture dedicated to psychological and physical wellbeing.

After reviewing an unprecedented number of submissions, Architizer narrowed the finalists down to seven.

Two grand winners were then selected as overall winners by a jury and the public respectively.

#### The winners are as follows:

#### **Jury winner**

■ Xi An Club At Fuxian Lake Resort (Yunnan, China) – GAD.

#### Popular choice winner

■ Hub of Huts (South Tyrol, Italy) – Network of Architects (NOA).





# These awards are an opportunity to share meaningful, change-making innovations



#### **Finalists**

- AE.R Skinlab (Vancouver, Canada) Leckie Studio Architecture + Design.
- Senyu Spa Hangzhou Materialise Design Office.
- Quintas (Cuernavaca, Mexico) Archetonic.

#### **Special mention**

- Soul Realm Spa House (Hangzhou, China) Atelier Right Hub.
- SIG Resort (Xiamen, China) Xiamen Sform Design Consultant.

The complete list of winners can be found at Architizier's official website.

In collaboration with Material Bank,

Architizer will celebrate winners at a grand awards ceremony at the Fondation Louis Vuitton, in Paris, France, this coming October.

#### Highlighting innovation

For 2023, Architizer's A+Awards programme welcomed 11 brand new categories focused on sustainable design.

This decision was taken to emphasise the pivotal role designers have in confronting climate change and to shine a spotlight on those architects striving to improve the built environment for generations to come.

"These awards are an opportunity to share meaningful, change-making innovations, so we can continue to make even better projects for our planet and our community," commented Michael Green, founder and principal, of Michael Green Architecture.

"I was incredibly impressed with the quality of work this year," added Amar Al Assam, chief executive officer of



■ Archetonic's Quintas project is located in Cuernavaca, Mexico

Dewan Architects + Engineers.

"The level of creativity, innovation and attention to detail demonstrated during the 2023 A+Awards was truly inspiring."



# **SUPPLIER NEWS**

Suppliers tell Spa Business insider about their latest product, design and technology launches





■ The pro-ageing duo is being included in Phytomer's signature Cyfolia treatment - the Organic Radiance Plumping Facial

### Phytomer grows Cyfolia range with duo of pro-ageing products

rench marine skincare brand
Phytomer has expanded
its organic Cyfolia range
with two new products; Cyfolia
Youth and Cyfolia Contour.

Phytomer says these two new responsible formulas with sustainable ingredients – an eye cream and a moisturiser – offer the skin double organic protection against visible signs of ageing and blue light.

The hero ingredient in both products is organic marine samphire – sourced sustainably from Phytomer's birthplace of Brittany, France – claimed to

act on the same areas as retinol with increased effectiveness, but without inflammation.

Cyfolia Contour's scent-free formula is enriched with waxes, vegetable butters and sesame oil. With a balm-like texture, Cyfolia Youth is a light wrinkle cream characterised by a new, delicate scent with floral and aromatic notes, including bergamot, lavender, mint, geranium, juniper berry and sage.

The new pro-ageing duo is said to boost natural skin exfoliation, protect against blue light, brighten and redensify the skin, increase collagen synthesis and reduce the degradation of existing collagen.

These two new products will be incorporated into Phytomer's signature Cyfolia treatment - the Organic Radiance Plumping Facial.

At the end of the 60-minute ritual, clients or their therapists will be able to choose between the two Cyfolia creams: the new Glow Renewing Wrinkle Cream and Cyfolia Contour combo or the current Cyfolia Hydra-Comforting Cream.

MORE ON spa-kit.net http://lei.sr/G1A3f



Spa Life UK brings spa and wellness professionals together with the brands that support them, in a relaxed, professional environment to help build your networks and grow your business.



Get connected. Be inspired.

For bookings & information visit www.spa-life.international/uk/



### **SUPPLIER NEWS**

# **Starpool** develops Zerobody Cryo as alternative to cryotherapy

talian wellness supplier
Starpool has unveiled the
Zerobody Cryo device to deliver
comfortable cold therapy for spa,
wellness and sports facilities.

The treatment bed combines dry floatation with cold therapy to deliver the same benefits as cryotherapy, but in a more gentle format.



■ Riccardo Turri, Starpool CEO

The low-energy consumption bed consists of an insulated metal tank containing 500 litres of water that's brought to an operating temperature of 4-6°C by a refrigerating device. A patented membrane then separates users from the water and envelopes around them to cocoon them in cold while they float on the zero-gravity bed.

Treatments last between threeand eight-minutes and are claimed to help improve stress management, sleep, athletic performance, recovery and longevity.

"We hear of people who reject cryotherapy as too extreme and find diving into ice water physically difficult, as well as impractical,"



■ The bed combines dry flotation with cold therapy

said Starpool CEO Riccardo Turri. "Zerobody Cryo features unique technology that offers the same benefits as cryotherapy but in a less challenging way."

MORE ON spa-kit.net http://lei.sr/u9Q3z

# Swissline unveils new pro-ageing serum

he neck and décolletagé are often considered areas on the body where signs of ageing show sooner than others.

Luxury Swiss skincare brand Swissline has created a new solution for this in the form of the Décolleté and Bust Beautifying Serum. The product joins the brand's signature Cell Shock Body range.

Swissline's international brand director, Custodio d'Avo, explained: "Skincare shouldn't stop at the chin, particularly as the delicate décolleté and bust areas are particularly prone to premature ageing. The Décolleté and Bust Beautifying Serum firms and smooths the skin, decreasing the appearance of lines, wrinkles and crepiness."



Swissline plans to use the serum in a future treatment

The brand has created the serum to be used at home to extend the efficacy of treatments, or used on its own. Swissline will launch a Cell Shock Décolleté and Bust Treatment later this year.

MORE ON spa-kit.net http://lei.sr/Y7X8Z

### **SUPPLIER NEWS**

### New spa software Agilysys Spa launches at ISPA 2023

gilysys Spa is a next-era cloud-native spa solution featuring capabilities that equip spa operators to continuously optimise how they accept and manage reservations based on financial outcomes, as well as guest and staff satisfaction.

Created by Agilysys, the new software launched at the 2023 ISPA Conference at the Mandalay Bay Hotel in Las Vegas.

"Agilysys Spa delivers best-in-class performance for spa operations and delivers even deeper insights when connected seamlessly with other applications in the Agilysys end-to-end hospitality ecosystem or with solutions from other providers," said Frank Pitsikalis, founder and former CEO for ResortSuite, (which Agilysys acquired in 2022).

Some of Agilysys Spa's key capabilities include intelligent spa management services; minimum gap allowance protection; multi-experience booking; mobile convenience; retail revenue optimisation; and seamless guest data.



■ The software help optimise the reservation process

Pitsikalis explained: "Adding intelligence on hotel occupancy patterns by guest volume and by guest persona further strengthens decision intelligence. That is a key advantage we deliver the customers of Agilysys Spa."

MORE ON spa-kit.net http://lei.sr/0D2W4

#### New menu launches at Pietro Simone's London and NYC clinics

talian skincare specialist Pietro
Simone has launched a new
menu at his House of Pietro
Simone in Soho, New York, and
his London clinic at the boutique
Mayfair hotel Flemings.

With an education-first approach, the new menu prioritises understanding the layers of skin from bones to the epidermis, allowing clients to receive personalised treatments tailored to meet their specific skin concerns.

Simone's Skincare Mission Map is founded on five focus areas: pro-aging, hydration, rosacea/sensitivity, hyperpigmentation, and oil/acne. Four Core Skin Treatments at the heart of his menu utilise this map in their sessions – The Introductory, The Corrective, The Maintenance, and The Relaxer facials. All are part of a cycle offered throughout the year and designed to revitalise, sculpt, lift, tone and restore the skin.

With his years of experience and deep understanding of skincare, Simone strives towards a greater goal of educating others in the industry as he recognises the importance of imparting knowledge and skills to others.

MORE ON spa-kit.net http://lei.sr/j8C7P



Skincare specialist, Pietro Simone



# SKIN-ADAPTIVE HYDRATION

Comfort Zone has relaunched its iconic Hydramemory line and associated Hydra Glow Facial which harness the hydrating power of the prickly pear

environments and hostile climates while maintaining the hydration necessary for their survival and vitality?

This question was the starting point for scientific innovation by Comfort Zone's in-house laboratories when it came to

creating new formulas for the Hydramemory brand.

ow do desert plants endure arid

The team undertook a complete relaunch of this iconic and best-selling line that drew inspiration from pharmacognosy – the branch of pharmacy which studies natural molecules to capture their therapeutic properties – and combined this with the highest standards of efficacy, sustainability and sensory appeal.

Multiple desert plants were evaluated, with the optimal found to be the prickly pear, which is grown for Comfort Zone in Apulia, Italy, using regenerative organic agriculture.

The plant was chosen due to its ability to adapt to the environment and maintain an optimal level of hydration, even under the most challenging conditions.

Its extract – obtained using sustainable extraction methods to best preserve its efficacy – was found to increase the production of Keratinocytes Growth Factor by 39 per cent\*, thereby supporting skin barrier integrity.

"It is nature that teaches skin how to regenerate," says Eve Merinville, R&D director at Comfort Zone. "We owe it the power of our formulas."

#### **EFFECTIVE BY NATURE**

The Hydramemory line has been developed using biomimetic textures with precious natural oils

#### **HYDRAMEMORY** - FAST FACTS

- Vegan formulas
- Up to 99.2 per cent natural-origin ingredients
- Free from silicones, animal derivatives, parabens and artificial colourants
- Eco design with sustainable packaging and refills
- Reduced use of material with every purchase by 95 per cent (cream), 91 per cent (serum)
- 100 per cent CO2 neutralised packaging and production through reforestation initiatives
- Plastic Neutral Certified by Plastic Bank
- Uses FSC-certified recycled paper



## ABOUT THE NEW HYDRA GLOW FACIAL

Inspired by cryotherapy and available in Comfort Zone's 10,000 partner spas around the world, the new Hydra Glow Facial is a 50-minute experience delivering deep moisture restoration and plumping and toning of the skin, thanks to professional intensive formulas which are rich in macro hyaluronic acid and prickly pear extract.

The facial is delivered using the new Comfort Zone Ice Rollers, combined with a signature Hydra Drain & Lift massage.

100 per cent of the consumer panellists testing the facial reported immediate feelings of freshness and moisturising effects, while 95 per cent claimed increases in plumpness and reductions of signs of fatigue\*\*\*.

\*In vitro test on keratinocytes, KGF quantification

\*\*Clinical test: 20 people, different climate conditions, one application of Rich Sorbet Cream

\*\*\*Clinical test: 20 people, after one Hydra Glow treatment

butters. The formulation has been designed to mimic the skin's natural composition for optimal absorption and long-lasting comfort.

The range includes a concentrated Water Source Serum, a Rich Sorbet Cream, also available in a lighter version, an intensive Hydra Plump Mask, a Depuff Eye Cream and a special refreshing Face Mist, ideal for a hydration recharge throughout the day.

Independent clinical studies have proven there's an immediate increase in hydration of up to 70 per cent\*\* or more. And that there's a 10x boost in the skin's ability to retain water throughout temperature and humidity fluctuations\*\*.

#### THE SCIENCE OF SKIN-ADAPTIVE HYDRATION

Our environment is a major determinant of skin hydration. Changes in humidity greatly impact and compromise the balance of hydration, affecting the look and health of skin. A recent study by the National Library of Medicine in the US found low humidity and low temperatures lead to a general decrease in skin barrier function. Optimal skin moisture levels



66

Nature teaches skin how to regenerate

Eve Merinville, R&D director, Comfort Zone

are only maintained when the relative humidity is between 40-60 per cent. Below this level – when travelling or exposed to air conditioning, heating and ultraviolet night – water content in the stratum corneum is compromised, causing roughness, decreased elasticity and accelerating aging.

#### **ABOUT COMFORT ZONE**

Comfort Zone has been a Certified B Corporation since 2016, delivering premium clean, results-driven, vegan formulations and spa treatments. With 25 years of professional expertise and constant innovation, it is committed to skin and planet regeneration.

More: www.comfortzoneskin.com

# spa business insider

# WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to spateam@leisuremedia.com

#### Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

## Association of Malaysian Spas (AMSPA)

www.amspa.org.my

#### Australasian Wellness Association (ASWELL)

https://aswell.au

#### **Bali Spa and Wellness Association**

www.balispawellness-association.org

#### **Brazilian Spas Association**

www.abcspas.com.br

## Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

## Association of Spas of the Czech Republic

www.jedemedolazni.cz

#### **Estonian Spa Association**

www.estonianspas.eu

#### European Historic Thermal Towns Association

www.ehtta.eu

#### **European Spas Association**

www.europeanspas.eu

#### Federation of Holistic Therapists (FHT)

www.fht.org.uk

#### **Federterme**

www.federterme.it

# FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ https://www.femteconline.org/m

#### French Spa Association (SPA-A)

www.spa-a.org

#### **German Spas Association**

www.deutscher-heilbaederverband.de

#### Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

#### **GSN Planet**

www.gsnplanet.org

#### **Hot Springs Association**

https://hotspringsassociation.com

#### **Hungarian Baths Association**

www.furdoszovetseg.hu/en

#### **Hydrothermal Spa Forum**

www.hydrothermal-spa-forum.net

#### The Iceland Spa Association

www.visitspas.eu/iceland

## The International Medical Spa Association

www.davspaassociation.com/imsa

#### **International Sauna Association**

www.saunainternational.net

#### International Spa Association (ISPA)

www.experienceispa.com

#### Irish Spa Association

www.irishspaassociation.ie

#### Japan Spa Association

www.j-spa.jp

#### **Latin American Spa Association**

www.spalatinoamerica.com

#### **Leading Spas of Canada**

www.leadingspasofcanada.com

#### National Guild of Spa Experts Russia

www.russiaspas.ru

#### **Portuguese Spas Association**

www.termasdeportugal.pt

#### **Romanian Spa Organization**

www.romanian-spas.ro

#### Salt Therapy Association

www.salttherapyassociation.org

#### Saudi Arabian Wellness Association

www.saudiwellness.org

#### Sauna from Finland

www.saunafromfinland.com

#### Serbian Spas & Resorts Association

www.ubas.org.rs

#### South African Spa Association

www.saspaassociation.co.za

#### Spanish National Spa Association

www.balnearios.org

## Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

## Spa & Wellness Association of Canada

www.spaandwellnessassociationofcanada.com

#### Spa Association of India

www.spaassociationofindia.in

#### **Spa Industry Association**

www.dayspaassociation.com

#### The Sustainable Spa Association (SSA)

www.sustainablespas.org

#### Taiwan Spa Association

www.tspa.tw

#### Thai Spa Association

www.thaispaassociation.com

#### The UK Spa Association

www.spa-uk.org

#### **Ukrainian SPA Association**

www.facebook.com/UASPA

#### Wellness Tourism Association

www.wellnesstourismassociation.org

SHUTTERSTOCK/ANDREYUG

