



Wai Ariki opens in New Zealand

Wai Ariki Hot Springs and Spa has opened in New Zealand following a grand opening ceremony attended by prime minister Chris Hipkins.

Combining the Rotorua region's healing geothermal waters with the centuries-old legacy of Ngāti Whakaue culture, healing practices and manaakitanga (the concept of care and hospitality), Wai Ariki has been designed to offer an authentic wellness and spa experience for manuhiri (guests).

The 4,453sq m indigenous-owned development has surpassed many obstacles since first breaking ground in 2017, including Covid lockdowns, supply issues and a changing economy.

The luxury wellness spa now stands amidst the newly redeveloped Rotorua lakefront.



WAI ARIKI HOT SPRINGS AND SPA

The site has two main spa areas: Wai Whakaora (Restorative Journey) and Te Ahuru Mōwai | The Sanctuary – a space for bathing and spa treatments. There is also a café and gift shop.

Elements of te ao Māori (the Maori worldview) are infused throughout the development, including

through design, programming and the development of its brand, created by Inia Maxwell (of the local Ngāti Whakaue tribe).

Wai Ariki is managed by Belgravia Leisure, an Australasian spa and wellness provider.

MORE >>> http://lei.sr/7r5c7_B



AKSHAM ABDUL GADHIR @ISHOTMALDIVES

GROWTH

Soneva to launch new Maldives property

Destination to open by end of 2023

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SHUTTERSTOCK/WANEBREAKMED/A

EDUCATION

GSN Planet unveils sustainable therapist course

Registration opens for new course

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W3SPA

EVENTS

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Spa professionals join together in Croatia

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Niamh O'Connell named Jumeirah Group's first-ever vice president of wellbeing

Luxury hospitality company Jumeirah Group has appointed industry veteran Niamh O'Connell as its first vice president of wellbeing, group and corporate.

Jumeirah says the move is part of the group's renewed focus to elevate the wellness offering across its 6,500 key portfolio of 26 properties across the Middle East, Europe and Asia.

With nearly three decades of experience in luxury wellness and hospitality across Europe, the US and the Asia Pacific region, O'Connell will work alongside Jumeirah's hotel and operations teams to craft an all-encompassing wellbeing strategy.

This will include spa services, fitness offerings, longevity programmes, therapies and holistic



JUMEIRAH GROUP



It's a true privilege to join Jumeirah at this pivotal moment in the brand's journey

Niamh O'Connell

wellness as well as branding, design and programming.

Commenting on her new role, O'Connell said: "It's a true privilege to join Jumeirah at this pivotal moment in the brand's journey. Over the past three years, a remarkable shift in the landscape of wellbeing has been witnessed, and now the industry stands on the brink of an exhilarating transformation."

Prior to joining Jumeirah, O'Connell held senior roles at Hyatt International Hotels & Resorts, and most recently, was the group vice president at Rosewood Hotel Group, where she was responsible for the strategic development of wellness and brand experience.

MORE >>> http://lei.sr/D8Q4f_B



GUARDIANS OF THE CULTURE/SONEVA



The new Maldives location will be remote, very private, small and offer a personalised experience

Sonu Shivdasani

Soneva to open third Maldives retreat, reveals Sonu Shivdasani

Sonu Shivdasani, co-founder of barefoot luxury hotel and wellness brand Soneva, has confirmed there will be a new Soneva opening by the end of 2023.

Speaking at a webinar with WGSN, Shivdasani revealed: "The new Maldives location will be remote, very private, small and offer a personalised experience.

"We're hoping to welcome the first guests at the end of the year, but there will be more details in September"

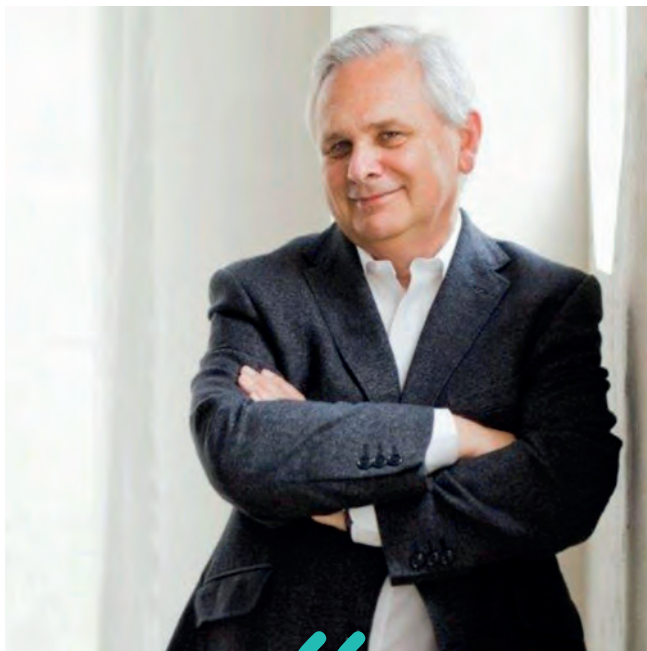
Named Soneva Secret, the US\$40m (£32.1m, €37.4m) property

will feature villas and residences and focus on "celebrating the beauty of nature", Shivdasani told *Hotel Investment Today*.

He also said each villa cost more than US\$3m (£2.4m, €2.8m) to build and will have its own private butler, chef de partie and runner.

In addition, Shivdasani revealed there are future aspirations to open a fourth Soneva Maldives property and debut in Japan with a destination in Okinawa. However, these have not yet been confirmed.

MORE >>> http://lei.sr/b4u4t_B



Jan was with us throughout our entire journey and brought the magic to every one of our products

Sean Harrington

Elemis announces death of Jan Kusmirek

Product house Elemis has announced the death of its founding formulator, Jan Kuśmirek.

Working alongside investor, Linda Steiner, Kuśmirek was the creative mind behind the inception of the Steiner Group's Elemis brand in 1990. He continued to work alongside co-founders Sean Harrington, Noella Gabriel and Oriele Frank for over 30 years as a new product development consultant, while also founding his own business – Fragrant Earth – working as an aromacosmetologist and authoring fiction, as well as books on aromatherapy.

"Jan was with us throughout our entire journey and brought the magic and X-Factor to every one of our products through his aromatics, actives, textures and sensory feelings," said Harrington, co-founder and CEO. "He will live on through Elemis and was a big brother to all of us. We loved him dearly and shall miss him too much for words."

MORE >>> http://lei.sr/e7e9w_B

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PARTNERSHIPS

Clinique La Prairie launches in Harrods

Clinique La Prairie (CLP) has announced the launch of its Holistic Health supplement range in the iconic London department store Harrods.

To celebrate the launch, visitors to Harrods will be invited to experience a series of exclusive experiences designed by CLP for Harrods Wellness Clinic, including master classes and Holistic Longevity Appointments at the clinic.

"We're deeply honoured to be launching our Holistic Health range to Harrods, which is such an



We're deeply honoured to be launching our Holistic Health range to Harrods



Simone Gibertoni

extraordinary and exclusive destination," said Simone Gibertoni, CEO of CLP.

The launch marks the brand's second London-based partnership after it recently teamed up with Mandarin Oriental London to create programming.

MORE >>> http://lei.sr/n6Q7X_B

TRAINING

GSN Planet creates sustainable spa therapist course

Sustainability-focused trade association GSN Planet has launched a new training programme to educate spa professionals about environmentally conscious spa management.

Now accessible on the GSN Planet website, the Sustainable Spa Practitioner course provides wellness practitioners with the knowledge and tools to implement sustainable practices within their establishments.

Combining theoretical materials with a practical workshop, the course spans four levels, offering 11 hours of comprehensive instruction. Upon successful completion of the



The new training course lasts 11 hours

programme, participants will undergo an assessment and receive a certificate.

"As sustainability continues to be a top priority within the industry, we're excited to offer this new course," said Maggy Dunphy, board president for GSN Planet.

"By equipping wellness practitioners with the necessary knowledge and tools, we aim to drive positive change and foster a sustainable future for the spa industry."

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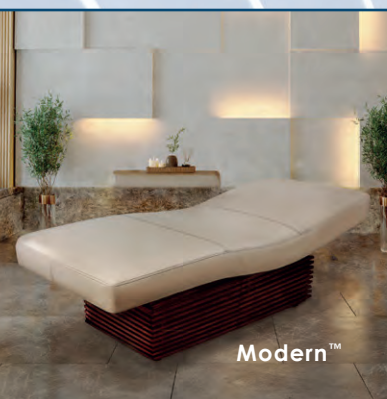
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PROGRAMMING

MOHG rolls out spa music programming

Spas operated by Mandarin Oriental Hotel Group (MOHG) has launched a new Wellness Music Programme.

The offering consists of five playlists inspired by the Chinese Five Phases Music Therapy; Awaken – Spring, Bloom – Summer, Flourish – Indian Summer, Release – Autumn and Reflect – Winter.

Following the Five Elements found within MOHG's signature spa treatments, the playlists are also personalised based on the specific needs of each guest and their element profile.



MANDARIN ORIENTAL HOTEL GROUP

Caring for mind, body and spirit is the cornerstone of our spa philosophy



Jeremy McCarthy

Jeremy McCarthy, MOHG group director of spa and wellness, explained: "This programme is designed to create the right healing atmosphere for our holistic spa and wellness services."

MORE >>> http://lei.sr/a8s8c_B

GROWTH

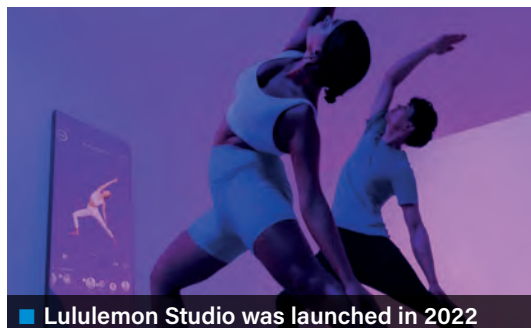
Lululemon and Xponential expand partnership

Xponential Fitness is expanding the selection of digital workouts it provides to Lululemon Studio.

Going forward, Xponential will provide workouts from its Pure Barre, Rumble, AKT and YogaSix brands. The Xponential workouts on Lululemon Studio are overseen by instructors from Xponential's own digital platform, Xponential+.

The move follows the renewal of a collaboration between the two, which was first launched in October 2022.

As part of the partnership, members of Lululemon Studio can also take advantage of discounted classes at



■ Lululemon Studio was launched in 2022

LULULEMON

Xponential's brick-and-mortar wellness and health and fitness locations across the US.

Lululemon Studio was launched by Canadian yoga and athletic apparel retailer, Lululemon, last year and offers both on-demand and live-streamed fitness classes.

The launch of the service followed the company's acquisition of fitness tech firm Mirror for US\$500m (£392m, €456m) in 2020, which it then rebranded as Lululemon Studio.

MORE >>> http://lei.sr/B8f2B_B

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Resilience and reinvention at Spa Life 2023

The Spa Life UK Convention is set to deliver another comprehensive education programme for senior spa professionals, with a packed conference featuring the dual themes of resilience and reinvention

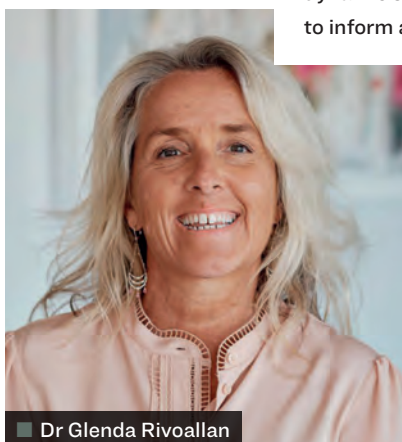


■ Deborah Carr

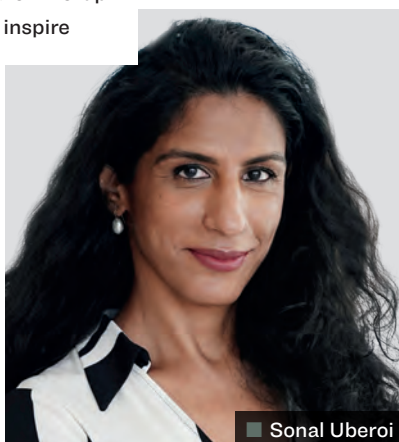


■ Freddie Moross

■ Spa Life has curated a dynamic speaker line-up to inform and inspire



■ Dr Glenda Rivoallan



■ Sonal Uberoi

Working closely with the UK Spa Association, the organisers behind the 2023 Spa Life

UK Convention have recognised that recovery of the sector is well underway, but the challenges of recruitment and retention of staff continue to put pressure on busy spa managers and their hard-working teams. With burnout a real concern, it's important to provide employees with guidance on how to develop their resilience in the face of these pressures.

Simultaneously, there appears to be a groundswell of new, wellness-conscious consumers who are turning to the sector for their wellness needs. However, the needs of these consumers are different from the pampering services traditionally offered by some sections of the industry, so operators are being forced to reinvent their offerings to find a balance between catering for the new audience and retaining their existing clients.

Conference delegates will be presented with valuable insights, content and strategies that can be applied in their businesses right away to address these challenges.

"Our goal is to provide attendees with new ideas and actionable

Conference delegates will be presented with valuable insights, content, and strategies that can be applied in their businesses right away



PHOTO: SPA LIFE

■ The Spa Life UK Convention will feature the dual themes of resilience and reinvention

insights that they can use to take their businesses to the next level,” says Andrew Hammond, event director.

Wellbeing strategist, Dr Glenda Rivoallan, will open the conference with a keynote address, named after her latest book ‘Resilience as Fudge!’ in which she will share the principles she has learned on her wellness journey which can be applied and adapted to suit any industry.

Supporting this keynote will be a series of breakout sessions including Sonal Uberoi, founder of Spa Balance Consultancy, who believes that the problems the industry needs to solve now are different from before. Plus, she will explain why it is wellness that

will get us to where we want to be.

Other speakers will focus on the theme of reinvention, including Deborah Carr of Total Spa Solutions, and Freddie Moross, CEO of Myndstream.

Carr’s session will be based on her recent travels around Europe, where she will share how popular therapies from this region can be introduced to the UK to offer powerful benefits for customers. Meanwhile Moross will cover important questions on how to unlock the value of music as a unique marketing tool that can positively impact revenue and consumer loyalty.

The conference will close with a lively panel chaired by the UKSA and featuring Joan Scott, CEO of Habia, Lesley Blair, MBE, CEO of BABTAC and CIBTAC, plus Diane Hey, chair of the Government’s Trailblazer Apprentice scheme. This discussion will revolve around the hot topic of regulated qualifications, to explore and explain the government’s new licensing scheme,



■ Andrew Hammond



Our goal is to provide attendees with new ideas and actionable insights that they can use to take their businesses to the next level



■ The event will include structured business development opportunities

PHOTO: SPA LIFE

Spa Life UK Convention is set to take place on **3-4 July** at the **De Vere Cotswold Water Park Hotel**. Conference tickets are still available to purchase online at <https://www.spa-life.international>





■ We Work Well founders Lucy Hugo (L) and Monica Helmstetter (R) with event director Stephen Pace-Bonello (M)

W3Spa EMEA 2023

Spa and wellness professionals from across the EMEA recently gathered in Split, Croatia, for the second annual W3Spa to connect through meetings, networking and events

Maintaining balance in life is essential for overall wellbeing,” said Lucy Hugo, Monica Helmstetter and Stephen Pace-Bonello – the organisers behind spa, fitness and hospitality buyer event company We Work Well. The trio recently hosted their second annual EMEA buyer-supplier spa conference in Split, Croatia and relied on this principle to guide the creation of the programme.

W3Spa EMEA 2023 attracted over 100 global spa suppliers and decision-makers from spas across the EMEA region who engaged in an energetic two days of scheduled one-to-one meetings. Delegates came from a wide range of companies, including Elemis, Lemi, Technogym and Barr + Wray on the supplier side and Marriott International, Lanserhof, Bannatyne Group and Palazzo Fuggi on the buyer side.

However, Helmstetter, Hugo and Pace-Bonello are passionate about making sure



■ The three-day event was hosted at five-star Le Méridien Lav, Split in Croatia



Turn over for more photos



W3Spa stands out from the crowd and practices what the industry preaches by creating a conference that offers the perfect blend of business, wellness and community.

With this in mind, the event was punctuated with wellness touchpoints including morning bootcamp and yoga sessions, stretching and breathwork breaks, standing meetings and healthy snacks and meals provided throughout.

The schedule was completed with an evening teambuilding outing in Split Old

Town as well as educational sessions led by Lisa Starr, *Spa Business* contributing editor, which saw delegates connect and collaborate about how to improve their businesses.

“We Work Well was founded on a core belief that by bringing wellness into all aspects of our event programmes, attendees could cultivate stronger, healthier and more authentic business relationships,” said the team.

“We were thrilled that our attendees embraced our thoughtfully crafted

programme in Croatia and were so delighted to see the impact it had on fostering and nurturing both business relationships and friendships that will no doubt endure into the future.”

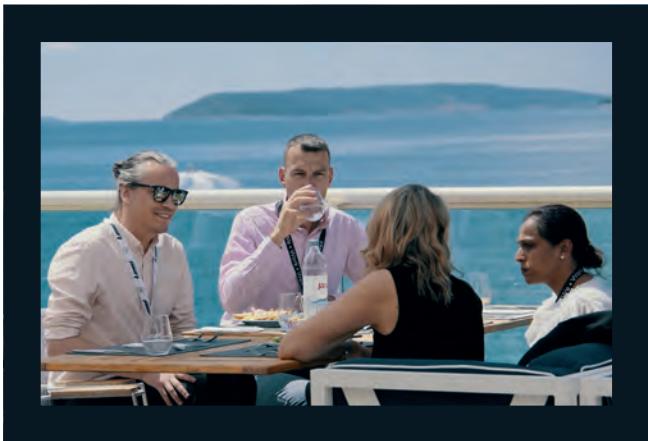
What's next?

The next W3Spa event – W3Spa North America – is scheduled for later this year from 5 to 8 November at Four Seasons Westlake Village, California. ●

To find out more, follow [this link](#).

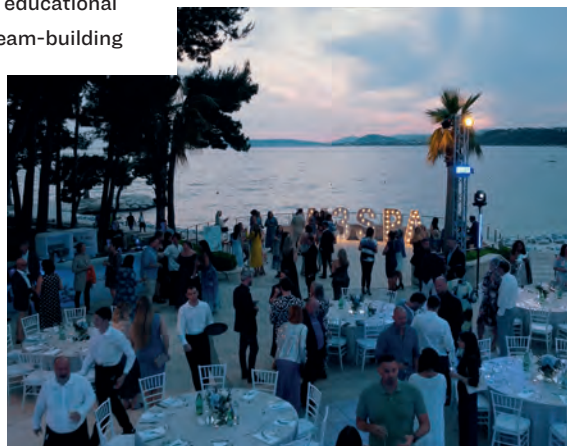


■ For 2023, Find Your Balance was the theme that was woven throughout the event schedule





■ Delegates enjoyed a blend of scheduled meetings, networking opportunities, educational sessions and team-building



Regenerative wellness

Spa Business hears from Ana Ramirez, the mastermind behind the newly-launched regenerative wellness concept Ancestral Handmade Hotels



■ Ancestral properties will be home to smart bungalows immersed in nature and equipped with wellness technology

“We’re devising a menu of clay mud baths, coffee massages and exfoliations, sound bath drum therapy and equine therapy

Ancestral Handmade Hotels is a brand-new regenerative wellness hotel concept seeking to revive and celebrate ancestral wisdom and tribal traditions at every step – from building methods to wellness programming.

The new hotel group is the brainchild of Ana Ramirez, a passionate industry architect who is deeply committed to prioritising human and planetary health in the built environment.

Originally from Colombia, Ramirez is planning to launch a flagship Ancestral property in her hometown of Medellin, the second largest city in the country, but also has her sights set on Peru and Ecuador.

In the latest issue of *Spa Business*, she reveals more about her exciting plans.

The vision

“I’ve specialised in luxury and wellness hospitality design for 15 years, managing turnkey projects for firms such as SB Architects and OBM International,” Ramirez said, “however, during the pandemic I decided to forge my own path to prioritise creating designs that truly resonate with me.

“My goal with Ancestral is to uplift humanity by creating wellness retreats in collaboration with local communities



ANCESTRAL HANDMADE HOTELS

Our goal is to uplift humanity by creating wellness retreats that work in tandem with the land and nature

that work in tandem with the land and are rooted in nature.

“In fact, Ancestral’s raison d’être is to shine a spotlight on the power of ancient practices, local culture, traditional healing, regenerative tourism and nature in each of its locations.”

The concept

Each destination will be anchored by a comprehensive wellness area called The Reserve Spa featuring a Herbal Sensorial and Longevity Spa, a Wellness and Wellbeing Retreat Hub, a herbal apothecary and a plant-based restaurant.

To create the wellness menu, Ramirez plans to partner with local healing people to learn about their distinctive wellness traditions to preserve their legacy.

“In Colombia, for example, we’re devising a menu of clay mud baths, coffee massages and exfoliations,

essential oil workshops, sound bath drum therapy and equine therapy.”

Other experiences will include a bioenergy dome, earthing pods, cacao ceremonies, quantum healing, fermentation classes and archaeological hiking trails.

Meanwhile, Ancestral accommodation will consist of smart bungalows immersed in nature and equipped with wellness technology.

“We’re designing all buildings sustainably and integrating sacred geometry with biophilic and bioclimatic design, as well as bio-energy to create hotels which are built to make people feel better,” Ramirez explained.

“In future, my team and I want to partner with neuroscientists to conduct research which proves the positive effects these spaces have on wellbeing.” ●

[Head to the full interview here - www.spabusiness.com/Ancestral](http://www.spabusiness.com/Ancestral)



ANCESTRAL HANDMADE HOTELS

■ Ana Ramirez, founder of Ancestral Handmade Hotels

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SUPPLIER NEWS

Suppliers tell Spa Business insider about their latest product, design and technology launches

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SALT CHAMBER

■ The device's décor, seating and floor options can all be customised to suit individual preferences

Salt Chamber launches The Wellness Suite at ISPA 2023

Halotherapy supplier Salt Chamber has unveiled a flexible new salt therapy wellness experience called The Wellness Suite.

Launched at the 2023 ISPA Conference and Expo in Vegas, The Wellness Suite is fitted with a SALT FX halo generator that disperses a fine dry salt aerosol. The booth is also equipped with speakers and LED colour therapy lights which are embedded into the glass walls and ceiling.

CEO of Salt Chamber Leo Tonkin explained that the idea behind the

new launch is to create an innovative new experience for spas where salt therapy can be combined with a host of other healing modalities.

He said: "The Wellness Suite can be used to layer various therapies together with halotherapy such as compression, sound therapy, guided meditation, breathwork, yoga, IV therapy, hydration and much more."

Salt Chamber allows spas to customise the booth with a backlit Himalayan brick wall or Himalayan salt panels, as well as specific branding or logos. There is also a choice

of adding bench seating, an Oakworks CurvaLounge with heat and vibroacoustic built-in sound therapy options.

"Salt therapy has become a staple for spas, corporate wellness programmes and even residential buildings focused on healthy longevity," Tonkin added.

"The ability to combine halotherapy with other modalities allows for next-level personalisation and efficacy."

MORE ON spa-kit.net

<http://lei.sr/F4L3T>



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Antoine Lamarche named CEO of Multaler Group, parent company of Yon-Ka Paris

Antoine Lamarche has been promoted to CEO of the Multaler Group, parent company of family-owned French skincare and spa brand Yon-Ka Paris.

Previously general manager of Yon-Ka Paris USA, Lamarche has joined Multaler's senior leadership team as CEO effective immediately. He's now responsible for enhancing the brand's position as a professional-grade skincare line and expanding its global digital reach.

Lamarche's appointment follows his four-year tenure as GM at the brand's subsidiary Yon-Ka Paris USA. He brings more than 16 years of experience in sales, marketing, new business development, operations,

finance and general management positions to the new role.

"As an agent of change, we're thrilled to have Antoine on board to infuse the energy we need to move forward as a united company," says Catherine Mühlethaler, owner and deputy-CEO of Multaler.

"I have full confidence that he'll unite our teams to achieve our growth objectives while staying true to our core Yon-Ka values and commitment to excellence."

Lamarche's appointment is the second major leadership change at Multaler after Alexis Wolkowski was promoted to president and owner following the passing of co-owner Francoise Mühlethaler in February.



YON-KA

■ Lamarche has been promoted from his previous role as GM of Yon-Ka USA

MORE ON spa-kit.net
<http://lei.sr/Q8K1r>

Mauli Rituals partners with Bulgari Spa London

Ayurvedic spa and wellness brand Mauli Rituals has launched four new treatments centred around female wellbeing at The Bulgari Spa London in Knightsbridge.

Featuring dosha-specific sound therapies, the treatments are curated by four female wellness specialists. Each of the new multi-layered treatments – Shakti, Ojas, Chakra and Prana – is accompanied by a dosha balancing sound therapy.

The treatments begin with an one-to-one consultation, allowing guests to understand their dosha, ensuring optimum benefits and enabling therapists to tailor the ritual with the most appropriate products for the client.

"Goddess energy and mantras are intrinsic to



MAULI RITUALS

■ Mauli creates Ayurvedic spa and wellbeing products

ancient India's healing modalities and in collaborating with these four women, Mauli elevates the luxury guest experience," said Anita Kaushal, co-founder of Mauli.

MORE ON spa-kit.net <http://lei.sr/r7Z7e>

Comfort Zone introduces new and improved Hydramemory line

Sustainable spa and skincare brand Comfort Zone has refreshed its Hydramemory collection to restore and maintain hydration.

The B Corp brand's new vegan range includes a Water Source Serum, a Rich Sorbet Cream (also available in a lighter version), an intensive Hydra Plump Mask, a Depuff Eye Cream and a Face Mist.

After taking inspiration from desert plants and their ability to retain moisture in extreme conditions, Comfort Zone has refreshed the line with prickly pear extract from regenerative agriculture and macro hyaluronic acid.

Both ingredients are claimed to significantly improve the skin's ability to retain water and are clinically proven to strengthen the skin barrier and leave skin dewy, plump and healthy.

Eve Mérinville, Comfort Zone R&D director, said: "Drawing inspiration from the resilience of desert plants, we've updated the Hydramemory formula with potent super hydrators. The



COMFORT ZONE

■ The new line includes extract of prickly pear

biomimetic formula is clinically proven to boost immediate hydration up to +70 per cent and gives skin up to 10x the ability to retain moisture."

With the relaunch, Comfort Zone's Hydramemory treatments have also been redesigned and improved.

MORE ON spa-kit.net <http://lei.sr/r8X9U>

GM Collin expands pro-ageing Bota-Peptides line

The Bota-Peptides Cream is the latest addition to GM Collin's Bota-Peptides range formulated to target wrinkles and improve the skin's radiance and texture.

Joining the line's existing serum and eye contour products,



GM COLLIN

■ Myriam Sayer, director of marketing and operations

the new face cream relies on a cocktail of eight peptides.

Peptides help to maintain the health and viability of collagen and elastin. Without them, skin loses its firmness and elasticity, and wrinkles begin to appear.

"As the first signs of ageing are expression lines, it was essential to us to offer a solution to delay the visible effects of time," said Myriam Sayer, director of marketing and operations. "Using the latest advancements, we created a multi-sensorial poly-peptides cream with antioxidants."

MORE ON spa-kit.net
<http://lei.sr/w5T0n>



GM COLLIN

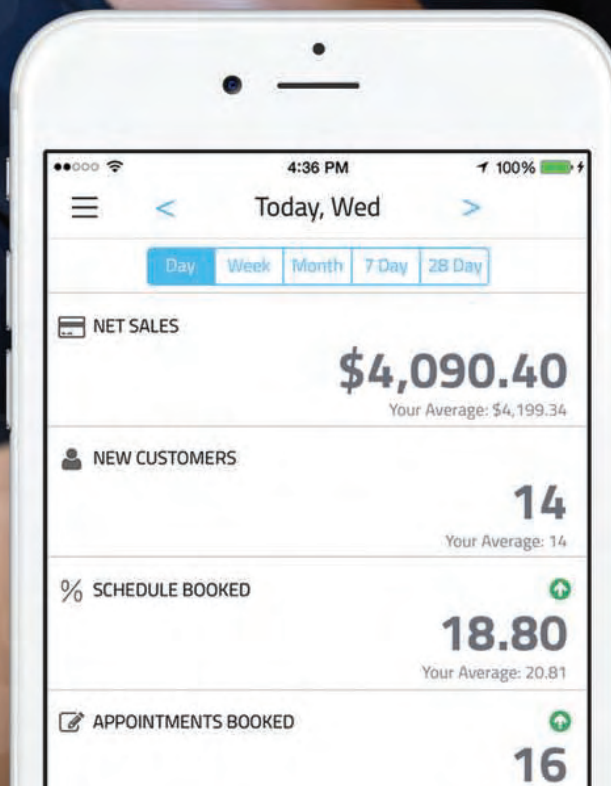
■ The line is designed to help relax and reduce expression lines



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A new vision of BEAUTY

Clarins has elevated its myBlend brand with new tech and formulations, as well as forging powerful alliances with global spa partners

Pioneer brand of the Clarins group, myBlend, has relaunched under the direction of Dr Olivier Courtin, MD of Clarins and founder of the myBlend brand.

Leveraging the research capabilities of Clarins' Laboratories, Courtin has redefined the limits of the holistic myBlend system, introducing innovations to increase its effectiveness.

Consumers using myBlend now get holistic support with their skincare, including high-tech diagnostics delivered by the mySkinDiag system, supplements to nourish the skin from within, a comprehensive skincare line, a collection of tech beauty tools – including a state-of-the-art LED mask – and a suite of spa treatments.

ULTRA PERSONALISATION

With an increased focus on personalisation, Courtin has created mySkinDiag – an app which uses photo analysis combined with a lifestyle questionnaire to prescribe customised treatment pathways.

myBlend is responsive to the uniqueness of each customer's skin and lifestyle and the precise skin



PHOTO: FRED MEULAN



My goal is to offer women the most effective, respectful solution for achieving wellbeing and visibly transformed skin quality

Dr Olivier Courtin

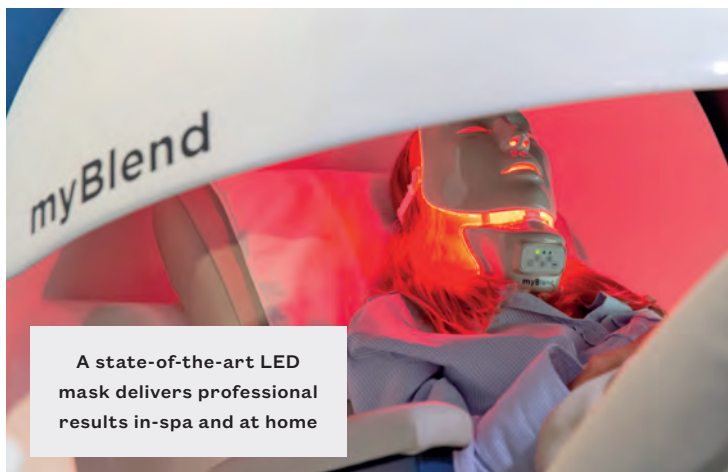


PHOTO: CLARINS

A state-of-the-art LED mask delivers professional results in-spa and at home

PHOTO: CLARINS



MYBLEND

HIGH STANDARD OF CSR

● Committed to the skin

myBlend formulas include 93 per cent natural ingredients, are devoid of contentious ingredients and are respectful of the skin's microbiome

● Committed to the planet

Local and transparent manufacturing and sourcing with glass, pure aluminium or FSC-certified, 100 per cent recycled and recyclable cardboard packaging. See our transparency map at www.my-blend.com/en/our-commitments

La Maison myBlend
in Paris offers the
full brand experience



INSIDE-OUT BEAUTY THE MYBLEND EQUATION

● NUTRI

Water-soluble daily supplements full of micronutrients and prebiotics to nourish the skin from within

● DERMA

A comprehensive skincare line-up of 23 formulations to strengthen and protect the skin and target specific concerns

● TECH

Beauty tools to enhance the effectiveness of skincare and a state-of-the-art LED mask offering professional results at home

myBlend satisfies
each customer's
unique skincare needs



PHOTO: CLARINS

diagnostics delivered by mySkinDiag are identified by a proprietary algorithm, combining the picture analysis with a thorough assessment of the skin to deliver a unique beauty routine recommendation.

“When creating myBlend I wanted to bring comprehensive skincare with maximum effectiveness to the reach of women everywhere,” explains Courtin. “This includes high-performance cosmetics with formulations based on the power of peptides, cutting-edge technologies in combination with tailor-made treatments and food supplements for visibly more healthy, beautiful and radiant skin. I also wished for myBlend to be responsible and committed to the planet and to women,” he says.

“My goal is to offer women the most effective and respectful solution for achieving wellbeing and visibly transformed skin quality in complete safety.”

MYBLEND – POWERING SPA INNOVATION

myBlend's ultra-premium spa offering, which delivers high-end treatments using the myBlend line of products, is distinguished by a harmonious blend

of relaxation, expert manual procedures, super-concentrated formulas and cutting-edge technology.

Cell Synergy professional equipment, developed exclusively for myBlend, offers a wide range of treatments, such as radiofrequency, electrostimulation, electroporation and cryo aesthetics, delivering an optimum balance of efficiency, respect for the skin and restorative wellbeing.

myBlend is forging strong partnerships with spas, sharing expert training, support with strategy and customised 360° marketing plans. This has earned the trust of some of the world's most venerable operators, such as the Ritz-Carlton Toronto, Le Royal Monceau – Raffles Paris, the St Regis Florence, and Four Seasons Mauritius & Seychelles. ●



More: www.my-blend.com
morgan.lefrancois@clarins.com

Scan with your phone camera to
find out more about myBlend

WEB ADDRESS BOOK

Connect with spa organisations from around the world.

We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Australasian Wellness Association (ASWELL)

■ <https://aswell.au>

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Esthetics & Spas Association

■ www.abesbrasil.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hot Springs Association

■ <https://hotspringsassociation.com>

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

Icelandic Spa Association

■ www.hlsi.is

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Latin American Spa Association

■ www.spalatinoamerica.com

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swaafrika.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ <https://www.twspa.tw/>

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org