# spa business insider

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spa business

## **Simone Biles to headline GWS**

Seven-time Olympic medallist Simone Biles has been confirmed as a keynote speaker for the 2023 Global Wellness Summit in Qatar.

Widely regarded as one of the most gifted gymnasts of all time, Biles is the most decorated gymnast in history with 32 Olympic and World Championship medals under her belt.

In recent years, Biles has established herself as an ambassador of mental health and used her platform to champion the importance of prioritising mental wellbeing.

Her association with the topic was highlighted following her decision to withdraw from the Tokyo Olympics' Women's Individual All-Round Final to focus on her mental health.

Susie Ellis, GWS chair and CEO, believes Biles is a great fit for the summit.



"Simone's dedication to mental health as well as physical health is so well aligned with the wellness industry," she commented.

The 2023 GWS is due to take place at Msheireb Downtown Doha from 6-9 November. MORE >>> http://lei.sr/E2p5m\_B Simone's dedication to both mental and physical health is so well aligned with the wellness industry

Susie Ellis



Bürgenstock creates new hydrothermal programming

Journeys crafted to help better inform spa guests

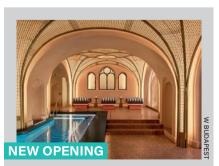




Qantas unveils world's first in-flight Wellbeing Zone

p07

Airline will debut new A350 cabins in 2025



Houdini-inspired spa opens in Budapest W Budapest welcomes guests to AWAY Spa

p12



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## spa business people

# Corinthia Hotels names Kerry Turpin head of spa and wellness

erry Turpin has been appointed by luxury international hotel brand Corinthia Hotels to spearhead its spa and wellness agenda.

Turpin joins Corinthia as global head of spa and wellness following more than two-and-a-half years spent as senior manager of luxury spa EMEA at Marriott International.

She also previously held roles as director of spa and recreation for the Ritz-Carlton Hotel Company and spa operations international business manager for ESPA.

Turpin began her spa career in operations in 2014 where she progressed through a range of spa leadership roles in UK spas, including Champneys Forest Mere.



Corinthia's rapid global growth has allowed it to develop new concepts *Kerry Turpin* 

Speaking exclusively to *Spa Business*, Turpin explained that her new role will see her help develop and elevate Corinthia's portfolio of premium hotel spas.

"I've joined Corinthia at an exciting time," she said. "Its rapid global growth has allowed it to enhance its guest spa experience, develop new concepts and expand its spa and wellness offering."

Founded in Malta in 1962, Corinthia's portfolio includes hotels in London, Budapest, Lisbon, St. Petersburg and the Island of Malta.

Looking ahead, Corinthia will open new properties in Rome, New York, Brussels, Bucharest, Doha, Riyadh, Malta and the Maldives. MORE >>> http://lei.sr/C2H5G\_B



Ella will lead the spa, fitness and wellbeing programme into its invigorating next chapter Vijay Singh

## **Ella Kent** promoted to director of spa and wellness at Spa At Sea Island

ndustry figure Ella Kent has been appointed director of spa and wellness at Sea Island – a Forbes Five-Star coastal resort in Georgia, US.

Kent has taken on the role at The Spa at Sea Island following a nineyear tenure with the resort where she has served as director of rooms since 2019. From 2014 to 2019, she held the role of spa, fitness and tennis director.

Before joining Sea Island, Kent was the executive director of spa at Wynn and Encore Las Vegas from 2009 to 2013. Between 2000 and 2009, Kent started her career at The Broadmoor in Colorado – a sister property of Sea Island – where she started out as a certified personal trainer and progressed to spa director.

"Ella is extremely well versed in the world of wellbeing, and with her strong industry knowledge and extensive background, we're confident she will lead the spa, fitness and wellbeing programme at Sea Island into its next chapter," said Vijay Singh, MD of Sea Island. MORE >>> http://lei.sr/f4Z6k\_B

## spa business people



ISPA looks to Michael as a mentor and we're so pleased to honour him Lynne McNees

## Michael Tompkins receives ISPA Visionary award

he International Spa Association (ISPA) has announced Michael Tompkins – managing director and executive recruiter at Hutchinson Consulting: An Arch Amenities Group company – as its 2024 ISPA Visionary Award winner. Consequat.

The accolade is presented each year to someone in the spa industry who has made significant contributions to both the definition and positive movement of health and wellness over the lifetime of their career.

Tompkins will accept the award at the 32nd annual ISPA Conference, due to be hosted at the Phoenix Convention Center from 23-25 April 2024.

"Michael is the true model of a visionary leader," said Lynne McNees, president of ISPA. "His skills as a strategist and his dedication to building consensus and creating partnerships have been the core of his service to the spa industry. ISPA looks to Michael as a mentor and we're so pleased to honour him for him." **MORE >>> http://lei.sr/h3p7m\_B** 

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## spa business news

#### BATHING

# Bürgenstock helps educate guests about hydrothermal bathing

Premium Swiss hospitality and wellness brand The Bürgenstock Collection will launch new hydrothermal experiences across its spas from October 2023.

The complementary, self-led programmes have been developed to improve the wellness experience for all guests, guiding them on how to best use the hydrothermal facilities across Bürgenstock's three spas in Switzerland.

Printed on a waterproof card which fits neatly into guests' robes and is supported by subtle signage, each of the three journeys is designed to take between 40 and 120 minutes depending on the spa and guest preference.

The three journeys include Relax, Regenerate and Activate. Their purpose is to help guests access the scientifically-recognised benefits of hydrothermal bathing, which increase when combined with other amenities such as saunas, cold plunges or ice rooms.

Reminders to relax and hydrate are included throughout each journey.

Bürgenstock says pre- and post-treatment journeys – as well as seasonal rituals – will be introduced throughout the year. MORE >>> http://lei.sr/E5S8r\_B



The programmes have been developed to improve the wellness experience for all guests

#### FITNESS

## Third Space joins Six Senses at The Whiteley

The luxury fitness operator will take 34,000sq ft of space across three floors of The Whiteley Third Space has signed a deal to open a club at The Whiteley, the iconic West London landmark which is undergoing a £1bn (US\$1.3bn, €1.2bn) transformation into a mixed-use development.

The luxury fitness operator will take 34,000sq ft of space across three floors within The Whiteley, directly accessed via Porchester Gardens in Bayswater.

Third Space currently operates 10 clubs across London and is rolling out its high-end brand following investment from KSL in 2021.



Third Space is the latest operator to occupy a space at the development – formerly a department store. Others include luxury hotel,

resort and spa operator, Six Senses, which will open its first UK site at The Whiteley. MORE >>> http://lei.sr/W6Q9e\_B

## spa business news

#### GROWTH

## **MOHG opens first retreat in Greece**

Luxury hotel operator Mandarin Oriental Hotel Group (MOHG) has announced the opening of its first Greek property and spa, Mandarin Oriental, Costa Navarino.

Described as a sustainablydriven destination, the new beachfront resort in Messenia has been developed in collaboration with Temes – the property owner and a developer known for its commitment to sustainability.

In keeping with MOHG's focus on wellness, the destination is home to a 1,500sq m signature spa.



In addition to treatments provided by 111Skin, OSKIA and Aromatherapy Associates, the spa offers access to steamrooms, a sauna, experience showers, a cold plunge, foot baths and a sea-view swimming pool. MORE >>> http://lei.sr/b3u4K\_B

## spa business *insider*

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## Qantas unveils plans for in-flight Wellbeing Zone

Australian airline Qantas has introduced a Wellbeing Zone as part of the new cabin design for its Airbus A350.

Once Qantas adds 12 Airbus A350s to its fleet in late 2025, it claims it will be the first airline in the world to offer an in-flight space that encourages guests to stretch, hydrate and spend time out of their seats.

The wellness zone will feature sculpted wall panels and integrated stretch handles, guided on-screen exercise programmes, a hydration station and a range of refreshments.

Qantas Group CEO Alan Joyce said: "We started work



The Qantas A350 Airbus will launch in 2025

on the Wellbeing Zone before any other area of the A350.

"Reducing the number of seats onboard our A350 to 238 compared to the 300-plus seat layout of other carriers means we not only maximise aircraft performance across long distances, but can give our passengers more space and comfort and provide a dedicated Wellbeing Zone. We're the only airline in the world that will have a bespoke designed onboard stretch and movement space."



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### MASSAGE BED

Badenia Br.

6

The padding of the horseshoe headrest is handicraft made by combining a variety of foams that make it even thicker and softer, thus giving the customer greater comfort during massages.

### **PEDICURE STATION**

The mattress features a removable section that allows easy access to the tub below. Once the padding is fixed as a part of the mattress, it guarantees total comfort for any kind of treatment.



LEMI BRAND CAN BE FOUND IN OVER 100 COUNTRIES WORLDWIDE

Image: Second Second



AMALFI

THE NEW SOLUTION DESIGNED TO COMBINE THE MASSAGE BED WITH THE PEDICURE STATION. THE RESULT IS A REFINED MATTRESS WITH REMOVABLE SECTION.

## spa business insights

# Sprouting new growth

London's newest eco-hotel 1 Hotel Mayfair has launched with Bamford Wellness Spa and biophilic design



will open at 1 Hotel Mayfair

In addition to Bamford, 1 Hotel has wellness partnerships with Anatomy, Higher Dose and VitaHealth

co-luxury brand and brainchild of Starwood Capital founder Barry Sternlicht, 1 Hotels has opened its debut European property in the heart of the UK capital.

1 Hotel Mayfair has been designed to set a new benchmark for lowerimpact luxury in London and adhere to 1 Hotels' sustainability-minded philosophy that "those that travel the world should also care about it".

The London location is gearing up to unveil a Bamford Wellness Spa this September, thereby strengthening 1 Hotels' ongoing six-property-strong partnership with the B Corp spa, skincare and wellbeing brand.

#### About Bamford

Created by Bamford founder, Carole Bamford, the spa concept is an offshoot of the organic brand's flagship spa location in the Cotswolds, UK.

Bamford Wellness Spas can also be found in London at the luxury five-star hotel The Berkeley and a standalone location in Brompton Cross.

In a few weeks' time, 1 Hotel Mayfair's three-treatment-room spa will launch with a relaxation room and span the 181-key hotel's first floor.

Working with Bamford products, the spa menu will offer facials, massages,



## More than 200 plant species and 1,300 individual plants can be found across 1 Hotel Mayfair

body services and exclusive rituals designed for 1 Hotel Mayfair. All products used in treatments will be available for purchase in the spa's boutique.

In addition, guests will have access to The Field House gym complete with the latest Technogym equipment, including a Universe Wall, and a range of mindful movement and exercise classes.

#### An urban sanctuary

Located on Berkeley Street and overlooking Green Park, the eight-storey hotel is designed to offer an urban sanctuary for locals and tourists alike.

More than 200 plant species and 1,300 individual plants can be found across 1 Hotel Mayfair, from a 500sq m living wall on its facade to the planting beds in its 137 rooms and 44 suites.

Opting for reconstruction over new construction, 1 Hotel Mayfair was created to BREEAM Excellent standards and completed through utilising 80 per cent of the existing structure.

The hotel is also home to a restaurant helmed by two Michelinstarred chef, Tom Sellers, a signature cocktail bar and lounge and a daytime café and evening bar.

#### The story behind 1 Hotels

As a mission-driven luxury lifestyle hotel brand inspired by nature, 1 Hotels blends sustainable design and architecture, together with understated comfort and high levels of service.

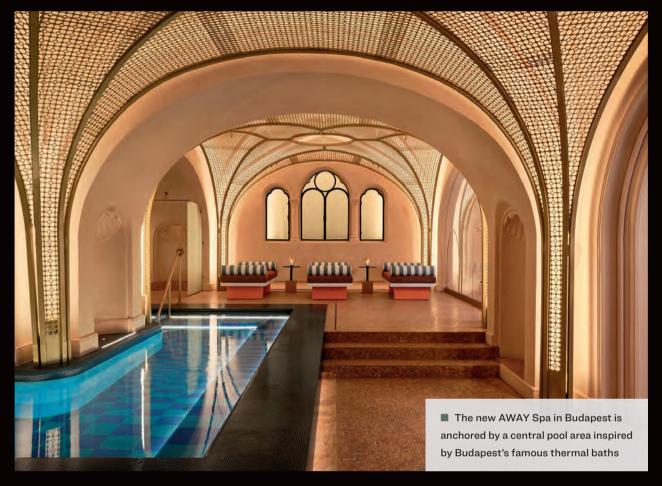
Launched in 2015, 1 Hotels upholds this vision by channelling nature through design and culinary partnerships while connecting with the local community.

The group has nine US properties as well as one location in China, while its development pipeline includes destinations in Paris, Melbourne, Crete, Riyadh, Copenhagen and Austin. ●



1 Hotels was created by Barry Sternlicht, founder of Starwood

## spa business insights



# Local legends

#### Harry Houdini and Zsa Zsa Gabor inspire new AWAY Spa at W Budapest

arriott International's W Hotels brand has expanded its signature AWAY Spa portfolio with a striking new urban spa in Budapest. Housed within W Hotels' flagship Hungarian outpost, W Budapest, the 700sq m subterranean wellness retreat has been inspired by some of Hungary's most iconic public figures, as well as AWAY Spa's emphasis on social wellness. "From Harry Houdini-inspired mirrors that create a feeling of never-ending space to soft Hollywood glamour touches that honour Zsa Zsa Gabor, the spa offers travellers and locals alike an elevated experience that honours the past while looking to the future " explained Ildiko Jackson, spa manager.

"Like much of the rest of W Budapest, the spa takes inspiration from some of the greatest Hungarian artists and influencers in illuminating and unexpected ways." The spa's design is the product of a collaboration between interior design firms Bowler James Brindley and Bánáti + Hartvig. The teams were also appointed to complete the restoration of the wider hotel.

In addition to Hungary's best and brightest, the design studios said they drew inspiration from Budapest's famous thermal baths to realise the wellness space.

In a nod to this, they designed a central eye-catching pool area complete









The 151-key W Budapest is located on Andrássy Avenue – a UNESCO World Heritage Site

with traditional tiles, gold mesh details and calming earthy tones.

Additional facilities include an aromatic steamroom, a Finnish sauna and a Beauty Bar offering make-up services, hair styling and nail treatments.

Partnered with Comfort Zone and L'amia Natura, the spa offers a range of traditional European spa treatments alongside a range of express rituals. These are conducted in the spa's five treatment rooms – one of which is designed for couples with a double



Like much of the rest of W Budapest, the spa takes inspiration from some of the greatest Hungarian artists and influencers Jacuzzi and private steamroom. All are equipped with Gharieni treatment tables and dressed in RKF Luxury Linen. RKF bathrobes and towels are also used throughout the facility.

In order to cater to a wide array of wellness needs, the spa also features a Technogym fitness area which hosts daily classes including sound healing, personal training and yoga sessions.

Book4Time has been selected as The AWAY Spa at W Budapest's software provider. ●

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# **SUPPLIER NEWS**

Suppliers tell Spa Business insider about their latest product, design and technology launches

For the latest supplier news and company information, visit **spa-kit.net** 



The Pure Air Bubble is a pop-up treatment room which accommodates Natura Bissé's new 60-minute facial

### Natura Bissé reimagines Pure Air Bubble journey with new facial

atura Bissé's travelling spa experience, Pure Air Bubble, has been refreshed after it debuted 15 years ago

Filled with 99.99 per cent pure air, the pop-up treatment tent is designed as an escape for the mind and a breath of fresh air for both the skin and the senses.

Now, thanks to a comprehensive refresh, the bubble has been increased in size and is the setting for an exclusive new 60-minute Natura Bissé facial.

"The new facial is based on our exclusive Pro-Youth Lifting Method," said Patricia Fisas, Natura Bissé SVP and research and innovation director.

"The ritual focuses on enhancing healthy-looking and rejuvenated skin as well as promoting a balanced inner state thanks to conscious and guided breathing exercises and exclusive massages targeting the vagus nerve or the temporomandibular joints."

She added: "Business-wise, the Pure Air Bubble is a great opportunity since it allows spas to create special events that showcase Natura Bissé, presenting its best treatments with this special twist." In other news, Natura Bissé has appointed Stefanie Mach managing director of Natura Bissé UK.

She said: "Over the next year, our vision for the spa channel in the UK is to establish Natura Bissé as a toptier player by continuing to innovate, focusing on exceptional experiences, prioritising sustainability, strengthening the relationships with our current partners and building strategic partnerships with businesses that share our values."

MORE ON spa-kit.net http://lei.sr/d2G1t

## **SUPPLIER NEWS**

### **Thalgo introduces Les Essentiels** Marins range and new treatments

rench marine skincare brand Thalgo has realised a new wellbeing range called Les Essentiels Marins.

The collection has launched with a shower gel, marine scrub, exfoliating marine soap, micronised marine algae bath powder and supplement ampoules.

Available in professional and retail sizes, all are enriched with Thalgo's patented Micronised Marine Algae formula designed to revitalise the complexion with a potent cocktail of marine minerals.

The complex was developed in 1966 by company founder, André Bouclet and is made up of two types of brown algae – fucus vesiculosus and laminaria digitata - as well as lithothamnium calcareum red algae.

Thalgo explained that to develop the complex, Bouclet pioneered a micronisation technology that ruptures the outer algae cell walls while preserving its active ingredients.

Thalgo's Micronised Marine Algae complex is composed of 14 minerals and trace elements needed to replenish skin minerals, amino acids and fatty acids which help to strengthen skin tissue as well as vitamins A, B, C, E and pro D and energising sugars.

In addition, it features antioxidant carotenoids (chlorophyll and xanthophyll) and polyphenols



The collection includes five new products

which are claimed to help protect against free radicals.

To showcase the range, Thalgo has created both a 60-minute facial and 90-minute scrub and wrap treatment.

MORE ON spa-kit.net http://lei.sr/e4p2f

## **Comfort Zone** to partner with Titanic Spa

K eco-spa Titanic Spa – located in Huddersfield in the North of England – will unveil a brand-new treatment menu partnered with Comfort Zone later this year.

The Titanic Spa team said Comfort Zone was a natural choice thanks to its dedication to protecting the environment.

With a focus on a balanced approach to beauty and sustainability, Comfort Zone is a B Corp organisation providing branded spa treatments that combine science and nature for enriching wellness experiences.

The new treatment menu will include a selection of face and body treatments that cater to all guests' needs from a cooling menopause treatment to next-generation facials.



Comfort Zone recently refreshed its Hydramemory line

In addition, Titanic Spa will be expanding its treatment menu with Comfort Zone's 'Beauty Reloaded' treatments which are specifically tailored for individuals undergoing cancer therapy.

MORE ON spa-kit.net http://lei.sr/e1b3z



## Get Connected. Be Inspired.

Spa Life Ireland is designed to motivate and inspire the country's leading spa and wellness operators.

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Fota Island Resort, Cork 10th - 12th Sept 2023

For bookings & information visit www.spa-life.international/ireland/



## spa business insider

# WEB ADDRESS BOOK

Connect with spa organisations from around the world. We welcome your entries – write to spateam@leisuremedia.com

#### Asia-Pacific Spa & Wellness Coalition (APSWC) www.apswc.org

Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Australasian Wellness Association (ASWELL) https://aswell.au

Bali Spa and Wellness Association

Brazilian Esthetics & Spas Association www.abesbrasil.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association
www.europeanspas.eu

Federation of Holistic Therapists (FHT) www.fht.org.uk

Federterme

www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy) https://www.femteconline.org/m

French Spa Association (SPA-A)

www.spa-a.org

#### German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI) www.globalwellnessinstitute.org

GSN Planet

www.gsnplanet.org

Hot Springs Association
https://hotspringsassociation.com

- Hungarian Baths Association
- www.furdoszovetseg.hu/en
- Hydrothermal Spa Forum
  Www.hydrothermal-spa-forum.net

Icelandic Spa Association

The International Medical Spa Association

www.dayspaassociation.com/imsa

**International Sauna Association** 

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

- www.irishspaassociation.ie
- Japan Spa Association www.j-spa.jp

Latin American Spa Association

www.spalatinoamerica.com

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

- www.russiaspas.ru
- Portuguese Spas Association
  www.termasdeportugal.pt

Romanian Spa Organization
www.romanian-spas.ro

- Salt Therapy Association
- www.salttherapyassociation.org

Saudi Arabian Wellness Association

- Sauna from Finland
- www.saunafromfinland.com

Serbian Spas & Resorts Association

www.ubas.org.rs

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

Spa and Wellness Association

- of Africa (SWAA)
- www.swaafrica.org

Spa & Wellness Association of Canada

www.spaandwellnessassociationofcanada.com

Spa Association of India

- www.spaassociationofindia.in
- Spa Industry Association
- www.dayspaassociation.com

The Sustainable Spa Association (SSA)

- www.sustainablespas.org
- **Taiwan Spa Association**
- https://www.twspa.tw/

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association
www.spa-uk.org

Ukrainian SPA Association
Www.facebook.com/UASPA

Wellness Tourism Association

www.wellnesstourismassociation.org

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