spa business insider

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spa business

Rahul Chau

Lanserhof reveals Spanish debut

Medical wellness resort operator Lanserhof Group has announced plans to open a new health resort near Marbella in Spain.

The development will be Lanserhof's fourth European property, joining its portfolio of destinations in Lans (Austria), Tegernsee and Sylt (Germany). The company also has clinics in London and Hamburg.

The resort will have 70 rooms and offer high-end medical wellness facilities and services.

The new Lanserhof will be located within the existing Finca Cortesin resort, which is centred around a luxury hotel and a golf course.

For this project, the verteran medical wellness operator has partnered with AltamarCAM and Inbest-GPF.

The two companies will invest more than €100 million (US\$105.4 million, £86.8 million) in the development of



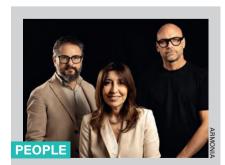
the state-of-the-art buildings housing the accommodation and clinic.

"This is an exciting time for the group as we expand to provide more people with access to our services," said Dr Christian Harisch, Lanserhof CEO.

MORE >>> http://lei.sr/m3E5P_B

This is an exciting time as we expand to provide more people with access to our services

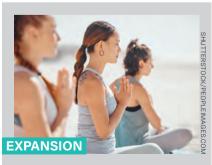
Christian Harisch



Alberto Apostoli launches wellness consultancy

Wellness architect introduces Armonia

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Demand for wellness tours and retreats is ramping up

WeTravel report reveals new insights

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Elemis unveils limited edition Cleansing Balm

Iconic balm refreshed with fig fragrance

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spa business people

Alberto Apostoli spearheads launch of Armonia wellness consultancy

rchitect and designer Alberto
Apostoli has unveiled his
new integrated wellness
consulting firm, Armonia, to bolster
spas around the world and transform
them into commercially and
economically successful destinations.

Serving as the company's project lead and chief of design, Apostoli is a renowned architect based in Italy who specialises in spa and wellness design. He has over 25 years of experience in the industry.

Apostoli also built up an international portfolio of more than 1,000 projects in part through his wellness design and consulting firm, Studio Apostoli.

Armonia offers tailored and customisable strategic and



Armonia is the amalgamation of an extraordinary amount of knowledge.

Alberto Apostoli

operational consultancy services, which can encompass design (developed directly by Studio Apostoli), marketing, strategy, advanced training and management, or a combination thereof, depending on clients' requirements.

Apostoli has launched the new consultancy alongside Annarita Di Giacomo (chief of operations, product and HR) and Enrico Della Casa (chief of branding and communication).

Apostoli explains: "Armonia is the amalgamation of an extraordinary amount of knowledge.

"Our primary objective is to create spas capable of generating positive economic outcomes in a sector often seen as unprofitable or peripheral."

MORE >>> http://lei.sr/D2h7T_B



The debut location will be an exceptionally private resort featuring only 14 beach and overwater villas

Sonu Shivdasani

Sonu Shivdasani unveils Soneva's new hospitality concept, Soneva Secret

oneva will open a new
US\$40 million (£32.1 million,
€37.4 million) resort in the
Maldives' secluded Haa Dhaalu
atoll on 10 January 2024.

The intimate 14-key resort will be the flagship Soneva Secret property – an all-new concept for the barefoot luxury hotel and wellness brand.

Sonu Shivdasani, co-founder, shared: "30 years in the making, the Soneva Secret concept brings together our legacy of exceptional hospitality with a new standard in intuitive, personalised service. "The debut location will be an exceptionally private resort featuring only 14 beach and overwater villas, including several accessible only by boat and the Maldives' first floating villa that can be moved to any location based on guest preferences."

Soneva says the wellness offering will be steered by the brand's signature Soneva Soul wellness philosophy – launched in 2022.

Programming will include spa treatments, yoga and a roster of visiting wellness practitioners.

MORE >>> http://lei.sr/k6E7T_B

spa business people



Our ambition is to make a positive difference in millions of people's lives

David Russell

Therme UK names David Russell CEO

rofessor David Russell has been appointed as the first UK-based CEO of Therme UK.

With 30 years experience in delivering large-scale projects, Russell has been involved in major ventures around the world including the London 2012 Olympics,

The Rugby World Cup in Japan 2019 and the US\$8 billion (€7.5 billion, £6.5 billion) Expo 2020 in Dubai.

Russell takes up the role after a three-year tenure as CEO of a joint venture between Russell Partnership Collection – established UK-based food nutrition and technology consultancy – and Therme.

The news coincides with Trafford Council's decision to award planning permission for Therme Manchester – the group's first UK destination and the UK's first city-based wellbeing resort.

Russell said: "Our ambition is to make a positive difference in millions of people's lives while creating a new wave in urban living."

MORE >>> http://lei.sr/b9Y2k_B

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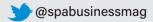
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spa business news

REFURBS

Dior's flagship spa in Paris unveils new treatments and facilities

The Dorchester Collection's Parisian outpost, Hôtel Plaza Athénée, has refreshed its Dior spa with new facilities and exclusive wellness programming.

Complete with five single treatment rooms, a couple's treatment room, a sauna and a hammam, The Dior Spa Plaza Athénée launched in 2008 and is the luxury brand's flagship spa.

Following the refresh, the retreat has been updated with a relaxation area where guests can unwind preand post-treatments, as well as a fitness area partnered with Gymate.

The Gharieni-supplied spa is also now home to Dior's first specialised

light treatment room – a space equipped with an LED-studded ceiling that mimics the natural light produced by the sun.

The Dior Light Suite is used for three new treatments where the technology provides guests with the ideal daily amount of sunlight to help realign their biological clocks, alleviate stress and restore energy.

In addition, the spa menu
has been expanded with a
combination of six facials and body
treatments, including a selection
of three-hour rituals created
for the body, face and mind.

MORE >>> http://lei.sr/y2r7Z_B





The Dior Spa Plaza Athénée launched in 2008 and is the luxury brand's flagship spa

RESEARCH

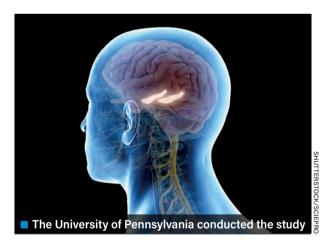
Disruptions between memory and appetite linked to obesity

The link is most notable in patients who suffer from disordered overeating that can lead to obesity

Disruptions in the way the human brain links memory and appetite could help explain some disorders associated with obesity.

Research from the Perelman School of Medicine at the University of Pennsylvania, US, suggests that disrupted connections between memory and appetiteregulating brain circuits are directly proportional to body mass index.

The link is most notable in patients who suffer from disordered overeating that can lead to obesity, such as binge eating disorder.



Published in *Nature*, the research found that individuals who're obese have impaired connections between the dorsolateral hippocampus and the lateral hypothalamus, which may impact their ability to control emotional responses when anticipating rewarding meals.

MORE >>> http://lei.sr/Y9J2P_B

spa business news

FRANCHISES

Hand & Stone bolsters US portfolio

US massage franchise Hand & Stone Massage and Facial Spa is set to convert 23 Massage Green franchise locations across the US to its brand.

Launched in 2004, Hand & Stone now has almost 600 locations across 36 states and Canada.

The new additions are located in California, Colorado, Connecticut, Florida, Michigan, Ohio, Utah and Virginia.

Rebranding of the converted Massage Green spas has already begun and all 23 will be fully rebranded by Q4 of 2023.



This is part of our steady and sustainable domestic expansion strategy

John Teza

"The conversions of Massage Green spas into our system are the latest example of our steady and sustainable domestic expansion strategy," said John Teza, company president and CEO.

MORE >>> http://lei.sr/F3B2g_B

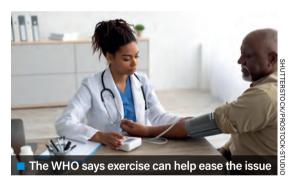
HEALTH

WHO reports on risks of high blood pressure risks

The World Health Organization (WHO) has published its first report on the "devastating global impact" of high blood pressure, along with recommendations on the ways to win the race against the condition.

The report shows how hypertension affects one in three adults worldwide.

Despite being a common problem, approximately four out of every five people with hypertension are not adequately treated. The WHO estimates that if countries could scale up coverage, 76 million premature deaths could be averted from 2023–2050.



The organisation also calls for more emphasis being placed on prevention in curing the disease, with physical activity a key part of the equation.

"The prevention, early detection and effective management of hypertension are among the most cost-effective interventions in health care and should be prioritised," the WHO states.

"Increasing physical activity levels, exercising and eating a healthier diet all help lower blood pressure."

MORE >>> http://lei.sr/8r4q2_B

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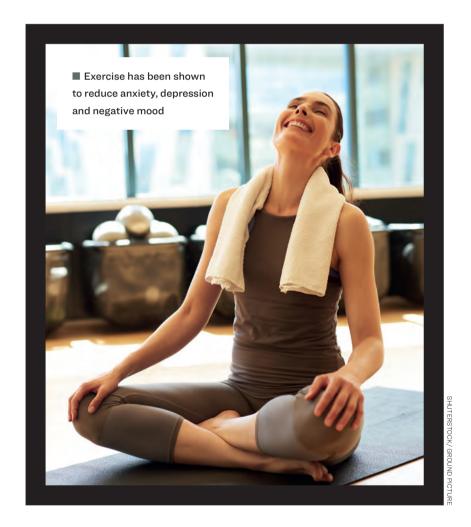
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spa business insights

Inner strength

New research from Savanta shows mental health is now the 'main motivation for exercise' in the UK



Physical activity is hugely beneficial to our mental and physical health

mproved mental health is now a stronger motivation for Brits to exercise than staying in shape. More than half of respondents (54 per cent) to a survey of 2,271 people - commissioned by UK Active and conducted by Savanta

- said their main motivation for keeping physically active was to help their mental health, while 49 per cent said it was getting in shape.

The survey was published to coincide with National Fitness Day in the UK on 20 September, which saw thousands of free activities being hosted in health clubs, leisure centres, sports clubs, schools and workplaces, as well as online.

Survey results

The findings show people are increasingly aware of the physical and mental benefits of being active, with 86 per cent agreeing that keeping physically active can help prevent various illnesses and injuries from occurring.

This raised awareness is partly attributed to the messaging throughout the COVID-19 pandemic, which focused on how people with underlying issues, such as obesity, were more vulnerable to falling seriously ill with the virus, while exercise was among the only





We're on a mission with other leading organisations in the sector to make the UK the most active nation in Europe



activities which allowed people to leave their houses during lockdowns.

The UK's Sports Minister, Stuart Andrew, said: "Physical activity is hugely beneficial to our mental and physical health, which is why we're aiming to get 3.5 million more people active by 2030.

"We're determined to drive up participation and that starts with 150 minutes of exercise a week for adults and 60 minutes a day for young people.

"Whether that's at school, in a gym, on the pitch or court, you can make a huge difference to your health and the health of the nation by getting active."

Huw Edwards, CEO of UK Active, said: "More people are recognising the incredible mental benefits of being active in their daily lives, not just the physical rewards.

"These findings show the huge opportunity to ease our nation's mental and physical health crisis if we can raise awareness of the importance of physical activity, alongside better nutrition and ensure everyone has the chance to be active.

"We're on a mission with other leading organisations in the sector to make the UK the most active nation in Europe."

Results from the UK Active and Savanta survey also offer a glimpse of how the UK is facing a growing health crisis, with rising waiting lists for treatment under the National Health Service (NHS).

Of those polled, one in four said they were awaiting treatment.

About National Fitness Day

National Fitness Day was first organised in 2011 by Energie Fitness founder, the late Jan Spaticchia, who gifted it to UK Active to run on behalf of the nation.

UK Active has subsequently created a Jan Spaticchia award in his honour.



■ The late Jan Spaticchia

spa business insights

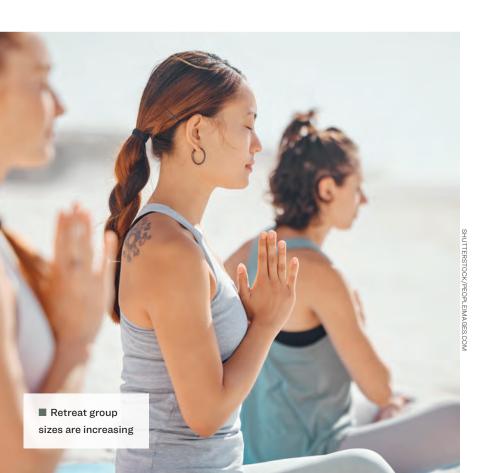


Kasi McGurk, WeTravel global PR and brand manager



Tour de force

Demand for wellness tours and retreats is ramping up reports Kasi McGurk from WeTravel

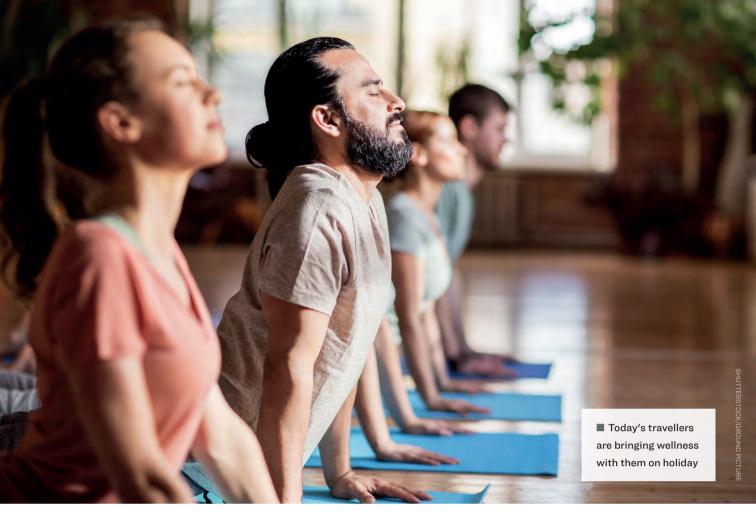


ellness travel is one of the fastest-growing tourism segments globally and was recently valued at US\$436 billion (£349.8 billion, €407 billion) by the Global Wellness Institute.

WeTravel surveyed nearly 200 travel businesses in 2022 to find out more about wellness tourists' booking trends and evolving needs for 2023. WeTravel global PR and brand manager Kasi McGurk dives into the findings:

1. Wellness travel is... EVERYWHERE

In our last survey in 2019, the travel businesses surveyed said Europe and North America were their most popular travel destinations for wellness-specific offerings.





WeTravel found that travellers aged 31 to 45 represent 61 per cent of the wellness segment bookings



However, in 2023, Asia – which accounted for less than two per cent of wellness travel bookings in 2019 – accounts for more than 10 per cent, with South America also noting a similar increase in wellness travellers.

As the top two growth continents in the world for wellness experiences, what the data tells us is that wellness travel is spreading across the globe – with tropical and exotic destinations growing their luxury experiences.

2. Wellness travel is... FOR EVERYONE

In 2023, WeTravel found that travellers aged 31 to 45 represent 61 per cent of the wellness segment bookings, followed by travellers aged 46 to 60, representing 33 per cent of all bookings.

The 46+ segment increased nearly 10 per cent compared with 2019.

However, what the data also shows is that wellness travel is being booked by all age demographics. And while women account for nearly 70 per cent of all wellness travel bookings, they're most commonly booking for more than one traveller, which often includes a partner.

While wellness retreats have often been about retreating to reset, more wellness experiences are being held in groups.

In 2023, more than 45 per cent of respondents said they're increasing their group sizes per trip to between 11 and 20 people, as more travellers seeking wellness experiences are looking for community-oriented activities.

3. Wellness travel is... INDIVIDUALISED

In 2023, WeTravel's report found that 90 per cent of wellness travel experiences are retreats that are being customised

for travellers – which is a 14 per cent increase compared with 2019.

In the industry, customisation is less about changing an existing tour or retreat and more about enhancing the experience.

Of the enhancements being made to the tours and retreats, 82 per cent of travellers are looking for special activities.

Other enhancements include private transportation (42 per cent) and extra days (38 per cent).

From customisation to group travel, wellness travel is changing in a post-pandemic era. However, wellness businesses surveyed by WeTravel expect to have an average of nearly 60 per cent revenue growth by 2023, as more packages and tours are being offered – and travellers are increasingly seeking wellness experiences over packaged holidays.

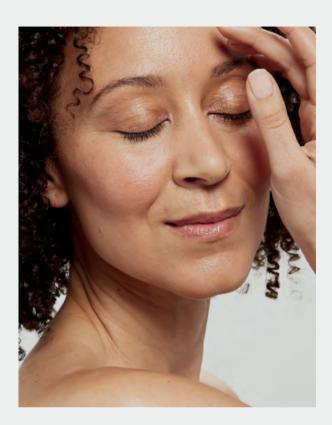


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SUPPLIER NEWS

Suppliers tell *Spa Business insider* about their latest product, design and technology launches







Terres d'Afrique products and treatments are designed to capture the essence of Africa

Terres d'Afrique expands African footprint with new partnerships

remium South African spa and skincare brand Terres d'Afrique has announced new partnerships with four Sub-Saharan African properties.

Designed to harness Africa's botanical heritage, the vegan brand based in Johannesburg creates a comprehensive range of organic skincare and bodycare products, as well as a selection of teas.

All are sustainably developed, ethically sourced and cruelty-free.

Terres d'Afrique has recently been named as the exclusive spa partner at Singita Pamushana (Zimbabwe) and Miavana by Time & Tide (Madagascar).

It also joined the line up of existing spa partnerships at The Silo Hotel (South Africa) and the Tswalu Kalahari Reserve (South Africa).

All four locations have been named in the 2023 Robb Report which spotlights 50 of the world's best luxury hotels.

Terres d'Afrique founder and CEO Stephan Helary commented: We're incredibly proud to be the official spa partner of four of the six sub-Saharan African luxury properties mentioned in the 2023 Robb Report. "It confirms our positioning as a leading spa brand in the luxury hospitality industry in Africa and speaks a lot about the quality of our products, service and treatments."

In other news, Terres d' Afrique has also announced a partnership in the Caribbean with luxury operator 52 Weekends.

Looking ahead, Helary told *Spa Business insider* his sights are set on expansions and partnering with even more five-star luxury properties.

MORE ON spa-kit.net http://lei.sr/6J4N0



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lesmills.com/hotel-fitness-programs

SUPPLIER NEWS

Swissline unveils Cell Shock White Brightening Intensified Night Cream

wissline has developed a brand-new night cream that helps address pigmentation, melasma and dark spots, while reducing lines, wrinkles and inflammation.

The product features the same texture and night-only technologies used in Swissline's existing Luxe-



 Custodio d'Avo, Swissline's global brand director

Lift Night Cream; palmitoyl tripeptide-1, superoxide dismutase and snow mushroom extract.

However, the new launch is differentiated by the inclusion of key brightening cosmeceuticals. These include alpha arbutin and tranexamic acid – to target dark spots and pigmentation – as well as diacetyl boldine, which is claimed to help regulate melanin.

Custodio d'Avo, Swissline's global brand director, said: "At Swissline, we're passionate about skin biology and well-versed in the skin's own language, so we know nighttime is when we need to help the skin enact change. As we sleep, the natural lowering of



■ The cream is claimed to intensively brighten and improve the skin's texture

stress-related markers facilitates skin recovery, making it more receptive to change. Plus, fragile active photo-sensitive ingredients can finally do their job undisturbed."

MORE ON spa-kit.net http://lei.sr/k2G7t

LEC launches Tribeca Allin-One Medi-Spa Chair

iving Earth Crafts has introduced a new spacesaving chair to accommodate an array of spa, aesthetic, IV and medi-spa treatments.

The Tribeca is equipped with the following features:

- Easily convertible from a versatile aesthetics chair to a full-sized, stable treatment table.
- Hand upholstered with ultra-durable Comfort-Flex PU upholstery in an array of colours.
- Extended height range: 23.8" to 39.5".
- Lifetime limited warranty on frame, three years on fabric, two years parts and labour on motors and controls.
- Built-to-order in two stylish cabinet options.
 Optional widths and custom finishes are available.
- Commercial grade: Precision welded steel frame,



■ The chair transforms easily into a treatment table

TUV / ETL listed motors and controls.

Premium comfort features:

 PivotPerfectTM side arms, salon-style neck roll and self-adjusting headrest.

MORE ON spa-kit.net http://lei.sr/s2r9M

SUPPLIER NEWS

Elemis launches limited-edition Pro-Collagen Cleansing Balm

lemis' iconic Pro-Collagen Cleansing Balm is now available in a new aromatic blending notes of fig, raspberry and bergamot.

The three-in-one transforming texture remains the same, melting away makeup, grime and surface pollutants, but with a fresh scent.

The B Corp brand's limited edition cleanser joins three permanent Pro-Collagen Cleansing Balms: the award-winning Original, floral-infused Rose and fragrance-free Naked.

The latest edition of the cleanser is infused with padina pavonica microalgae, elderberry oil, optimega oil, rose and mimosa wax and starflower oil.

Oriele Frank, Elemis co-founder and chief product and sustainability officer, commented on the new product:

"Our starflower oil is from a fully traceable source – the plants are grown on a fifth-generation farm in the UK and pressed locally from where they are harvested.



■ The balm is scented with fig, raspberry and bergamot

"While this ingredient is incredibly nurturing for our skin, it's also invaluable for bees. Starflower plants are a key source of nectar later in the summer and our growers are helping to keep approximately 12 million bees healthy and thriving."

MORE ON spa-kit.net http://lei.sr/D0R4E

Himalayan Source introduces Himalayan Salt Capsule

imalayan Source has launched the Himalayan Salt Capsule to help spa, wellness and fitness facilities or residences upgrade their offering with halotherapy.

"Our latest product brings an all-encompassing halotherapy



Ann Brown, Himalayan Source co-founder

escape to the user in a spacesaving design optimised for wellness," said Himalayan Source co-founder Ann Brown.

Designed to accommodate one to two people, the glass capsule is fitted with a HaloGX Pro halogenerator to disperse micron-sized salt particles.

The floor of the capsule is equipped with backlit Himalayan salt bricks and can be customised with white salt bricks as an upgrade. Other options include satin glass for privacy, a backlit salt wall and colour options for the base and ceiling.

MORE ON spa-kit.net http://lei.sr/m8l5o



The capsule is equipped with a HaloGX Pro halogenerator



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WEB ADDRESS BOOK

Connect with spa organisations from around the world. We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

www.apswc.org

Association of Malaysian Spas (AMSPA)

www.amspa.org.my

Australian Hot and Mineral Springs Alliance

www.bathing.org

Australasian Wellness Association (ASWELL)

https://aswell.au

Bali Spa and Wellness Association

www.balispawellness-association.org

Brazilian Esthetics & Spas Association

www.abesbrasil.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

www.bubspa.org

Association of Spas of the Czech Republic

www.jedemedolazni.cz

Estonian Spa Association

www.estonianspas.eu

European Historic Thermal Towns Association

www.ehtta.eu

European Spas Association

www.europeanspas.eu

Federation of Holistic Therapists (FHT)

www.fht.org.uk

Federterme

www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

https://www.femteconline.org/m

French Spa Association (SPA-A)

www.spa-a.org

German Spas Association

www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

www.globalwellnessinstitute.org

GSN Planet

www.gsnplanet.org

Hot Springs Association

https://hotspringsassociation.com

Hungarian Baths Association

www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

www.hydrothermal-spa-forum.net

Icelandic Spa Association

www.hlsi.is

The International Medical Spa Association

www.dayspaassociation.com/imsa

International Sauna Association

www.saunainternational.net

International Spa Association (ISPA)

www.experienceispa.com

Irish Spa Association

www.irishspaassociation.ie

Japan Spa Association

www.j-spa.jp

Latin American Spa Association

www.spalatinoamerica.com

Leading Spas of Canada

www.leadingspasofcanada.com

National Guild of Spa Experts Russia

www.russiaspas.ru

Portuguese Spas Association

www.termasdeportugal.pt

Romanian Spa Organization

www.romanian-spas.ro

Salt Therapy Association

www.salttherapyassociation.org

Saudi Arabian Wellness Association

www.saudiwellness.org

Sauna from Finland

www.saunafromfinland.com

Serbian Spas & Resorts Association

www.ubas.org.rs

South African Spa Association

www.saspaassociation.co.za

Spanish National Spa Association

www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

www.swaafrica.org

Spa & Wellness Association of Canada

www.spaandwellnessassociationofcanada.com

Spa Association of India

www.spaassociationofindia.in

Spa Industry Association

www.dayspaassociation.com

The Sustainable Spa Association (SSA)

www.sustainablespas.org

Taiwan Spa Association

https://www.twspa.tw/

Thai Spa Association

www.thaispaassociation.com

The UK Spa Association

www.spa-uk.org

Ukrainian SPA Association

www.facebook.com/UASPA

Wellness Tourism Association

www.wellnesstourismassociation.org

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