



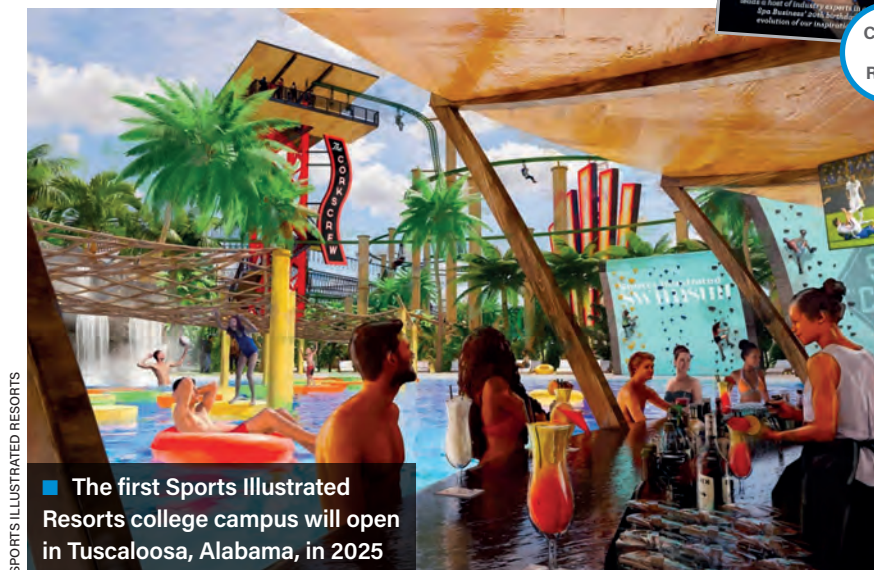
US rollout for sports resort brand

A network of *Sports Illustrated* branded resort and lifestyle complexes will launch in the US focused on sports, wellness, entertainment and F&B.

The expansion plans follow a deal between Travel + Leisure Co and Sports Hospitality Ventures (SHV) – the hotel and resorts licensee for the Sports Illustrated brand in North America and the Caribbean.

Each Sports Illustrated Resort campus is expected to feature a full-service hotel, a vacation club and residences, as well as a host of branded attractions from live-action sports and entertainment to dining, wellness and relaxation amenities.

All will share a design that will immerse guests and owners in iconic moments from almost 70 years of content from established US sports publication *Sports Illustrated*.



SPORTS ILLUSTRATED RESORTS

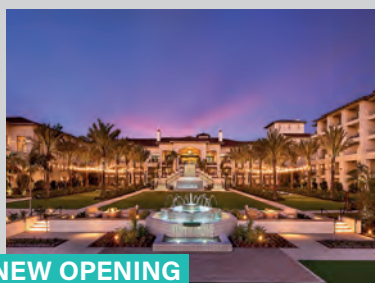
■ The first Sports Illustrated Resorts college campus will open in Tuscaloosa, Alabama, in 2025

GWS

Travel + Leisure Co and SHV will create destinations located in popular US college towns near universities with devoted fan bases. The first college location is set to launch in Tuscaloosa, the home of the University of Alabama, with an opening scheduled for 2025.

More college town destinations are expected to be announced in the future, plus, the broader portfolio of properties is expected to include beach clubs and experience parks located in leading leisure destinations.

MORE >>> http://lei.sr/5s5M3_B



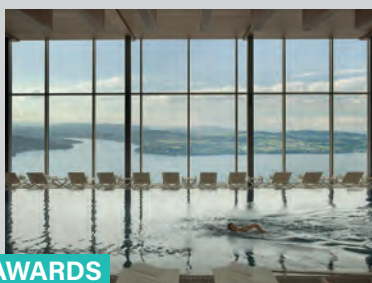
MIRAVAL RESORTS & SPAS

NEW OPENING

Miraval launches fourth Life in Balance spa

Destination spa group debuts in California

p06



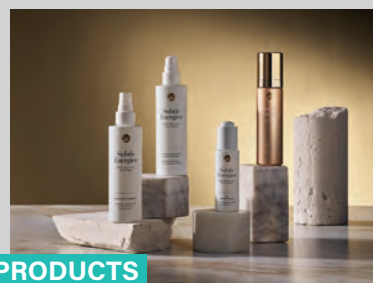
BÜRGENSTOCK HOTELS

AWARDS

Winners of World Spa Awards 2023 revealed

Global spas recognised in awards ceremony

p07



SUBTLE ENERGIES

PRODUCTS

Subtle Energies celebrates 30th anniversary

Announces new packaging and range

p19

The background of the advertisement is a photograph of a spa interior. It features a wall made of horizontal wooden planks. In the foreground, there are several massage tables covered with dark brown and light beige towels. A stack of folded white towels sits on one of the tables. To the left, a dark grey shelf holds three white bottles with silver caps. To the right, a dark, vertically-ribbed wall is visible.

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Vivianne Garcia-Tunon joins Auberge Resorts Collection as global VP of wellbeing

Luxury hotel and spa operator Auberge Resorts Collection has named Vivianne Garcia-Tunon as its first-ever global vice president of wellbeing.

Garcia-Tunon has worked in health-focused roles within the hospitality industry for over 25 years – for brands including Espa, Mandarin Oriental and GHM – and is also an interior designer, nutritionist and licensed massage therapist.

In 2014, she founded an independent spa, wellness and fitness consultancy called Wonderflower, Spa & Wellness.

Most recently, Garcia-Tunon was working for modern US wellness brand The Well as SVP of operations and development. During her



AUBERGE RESORTS COLLECTION

“
**Vivianne is a wellness
visionary who
champions wellbeing
in every facet of her life**

Craig Reid

six-year tenure, she worked closely with Auberge after the group began collaborating with The Well to co-create wellness spaces at a select number of its properties.

The tie-up resulted in four Auberge destinations featuring The Well-branded and operated facilities. These are located in Connecticut, Mexico (Los Cabos and Kanai) and Costa Rica.

Craig Reid, president and CEO of Auberge, said: “We’ve been lucky to collaborate with Vivianne on some of our most groundbreaking spa openings and wellness initiatives at several of our properties. She’s a wellness visionary who champions wellbeing in every facet of her life.”

MORE >>> http://lei.sr/d5c5K_B



VK ORGANISATION

“
**It’s a true honour
for me and I’m
sincerely grateful
for this distinction**

Vladi Kovanic

Vladi Kovanic crowned winner of Spa-A’s 2023 Personality of the Year award

Vladi Kovanic has been recognised for her services to the spa, wellness and hospitality industries by Spa-A Federation during its 21st-anniversary gala in Paris, France.

The French industry body celebrated the VK-Organisation founder in September by awarding her with its 2023 Personality of the Year award.

Kovanic is the driving force behind the iconic industry event Forum HOTel&Spa (now in its 15th year)

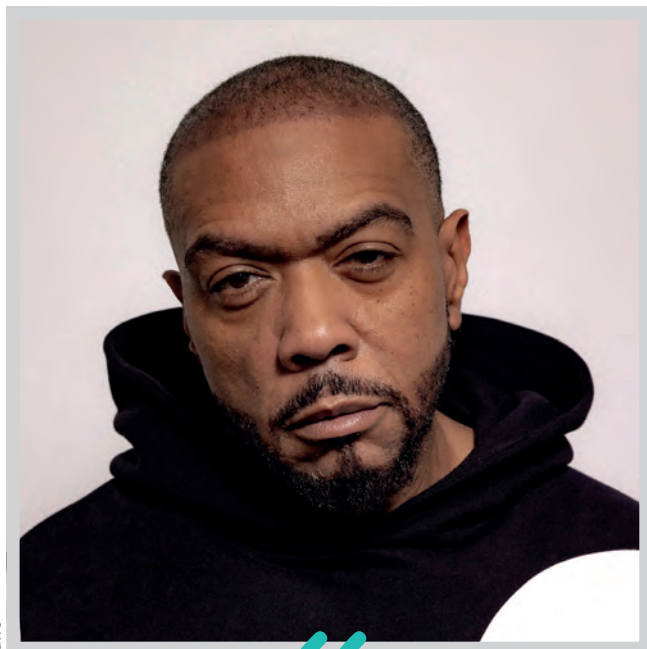
as well as the Medical Wellness Congress, which launched in 2020.

Both annual conferences attract specialists from around the globe to collaborate and elevate the international spa, wellness and medical wellness industries.

“I’d like to express my deep gratitude to all those who made this recognition possible,” said Kovanic, “it’s a true honour for me and I’m sincerely grateful for this distinction.

“Thank you to everyone for your continued support and trust.”

MORE >>> http://lei.sr/e9R7X_B



GWS



**My personal journey into wellness
has been a profound experience
that's reshaped my life**

Timbaland

Timbaland to deliver keynote speech at 2023 GWS

Organisers behind the Global Wellness Summit (GWS) have confirmed award-winning music producer Timbaland as a keynote speaker at the 17th-annual summit taking place this November.

Dubbed the 'Emperor of Sound', Timbaland has over 18 Grammy nominations, four Grammy wins and 200+ ASCAP Music Awards. In addition, he is the author of two books, an entrepreneur who founded the music label Mosley Music and co-founder of two music platforms, Verzuz and Beatclub.

Despite his list of accomplishments, Timbaland has suffered intense challenges and credits his journey into wellness with saving him.

During his in-person keynote, he will share his story of vulnerability, transformation and hope.

"My personal journey into wellness has been a profound experience, one that's reshaped my life in ways I never imagined," he said. "I'm excited to share my journey and vision of music-as-wellness with delegates."

MORE >>> http://lei.sr/D5v8a_B

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EXPANSION

Miraval's fourth Life in Balance Spa opens in California

A new Miraval Resorts & Spas wellness destination has opened in San Diego, California, within the Park Hyatt Aviara Resort, Golf Club & Spa.

The 15,000sq ft Miraval Life in Balance Spa Aviara represents the destination spa and wellness operator's fourth outpost. Located along Southern California's picturesque Pacific coastline, its opening marks the final phase of a US\$60 million (£49.5 million, €57.1 million) resort-wide transformation.

The Miraval spa has come to fruition following a redesign of the hotel's existing wellness facility conducted by Wimberly Interiors.

Complete with 20 indoor and outdoor treatment rooms, Spa Aviara is guided by Miraval's full-service Life in Balance Spa concept. This serves as the centrepiece of each of its three resort and spa destinations in Arizona, Texas and Massachusetts.

Susan Santiago, head of lifestyle and Miraval operations, said: "Through Spa Aviara, we've blended elements of the San Diego landscape with signature Miraval spa and wellbeing offerings to create an intention-driven experience that supports guests in creating balance and cultivating mindfulness."

MORE >>> http://lei.sr/4K9f4_B



■ The revamp cost US\$60 million



Life in Balance Spas are sanctuaries for respite, reflection and rejuvenation

Susan Santiago

PEOPLE

Ursula Levine and Jörg Hummen join Chenot



CHENOT



We've entered a new era with an increased focus on the science of ageing

George Gaitanos

Medical health and wellness retreat operator, Chenot Group, has named Dr Ursula Levine and Dr Jörg Hummen as new medical directors at its Chenot Palace Weggis destination in Switzerland.

Chenot says the two new appointments will help strengthen the group's research and development capabilities and will drive ongoing innovation.

Levine – formerly head of medical services at Lanserhof at the Arts Club in London – and Hummen will also work closely



■ Chenot Palace Weggis is home to a 5,000sq m spa

CHENOT PALACE WEGGIS

with Chenot's chief scientific and operating officer, Dr George Gaitanos.

He said: "As a society, we've entered a new era with increased focus on the science of ageing. I'm delighted that Ursula and Jörg are joining us in our pioneering health and wellness work."

MORE >>> http://lei.sr/s8S2f_B

EVENTS

World Spa Awards winners revealed

The World Spa Awards – the global initiative designed to celebrate and reward excellence in the spa and wellness sector – has announced the winners of its ninth annual programme.

The announcement followed a year-long search for the world's top spa and wellness brands. Votes were cast by industry professionals, the media and the general public.

The Bürgenstock Alpine Spa in Switzerland scooped the top award and won the World's Best Hotel Spa award. Palazzo Fiuggi, SHA Wellness,



L'Occitane, Lanserhof Sylt and Miraval Resorts & Spas were also recognised by the World Spa Awards.

There are 349 accolades – split across 10 categories – up for grabs each year.

MORE >>> http://lei.sr/c4w8S_B

EVENTS

GWS 2023 relocates to Miami from Doha

The Global Wellness Summit (GWS) has switched locations from Qatar to Miami in light of the geo-political crisis in the Middle East.

This year's GWS will now be hosted from Hyatt Regency Miami from 6-9 November.

Announcing the location change, the organisation said: "In light of recent developments and the growing concerns surrounding instability in the Middle East, the GWS has made the difficult but necessary decision to relocate this year's event.

"The safety and wellbeing of our delegates, speakers,



■ The Hyatt Regency Miami will host the GWS

team and partners are of paramount importance, and this change in location ensures a secure experience for all.

"Our hearts go out to all of our friends and colleagues directly or indirectly impacted by the escalating conflict."

The GWS also announced that almost all of the keynote speakers that have already been announced will still be in attendance, including Simone Biles and Timbaland.

MORE >>> http://lei.sr/q2h2u_B

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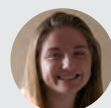
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MOVEMENT

Physical literacy initiative launched in UK

More than 100 people from the academic and sport and physical activity sectors recently gathered in London to launch the *Physical Literacy Consensus Statement for England*.

The event represented a culmination of 18 months' work by more than 50 organisations who explored the importance of physical literacy in providing positive experiences of physical activity for all.

The Statement has been developed to create a shared understanding of physical literacy for those who work in the physical activity, sport, education,



SHUTTERSTOCK/JACOB LUND

■ Physical literacy can be developed at all ages

recreation, play, health and youth sectors. It offers a broad overview of physical literacy, why it matters and how it can be developed and supported by industry professionals and people working in policy, sport development and research.

MORE >>> http://lei.sr/H6K4J_B

DEALS

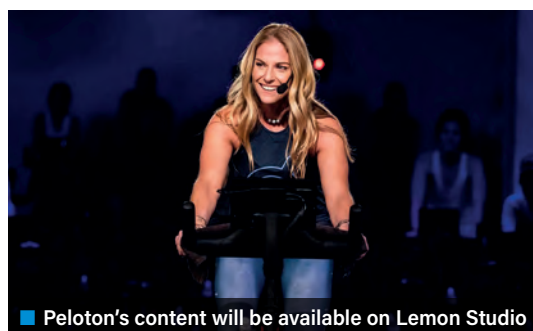
Lululemon dumps Mirror and signs up with Peloton

The share price of Peloton has jumped after it signed a deal to become the exclusive digital fitness content provider for athletic apparel giant, Lululemon.

The five-year strategic partnership will see Peloton's content being made available on Lululemon's exercise app, Lululemon Studio, while Lululemon will become Peloton's primary athletic apparel partner.

As part of the global deal, a select number of Peloton's instructors will also become Lululemon ambassadors.

Following the news, Peloton's stock jumped more than 28 per cent – from US\$4.64 per share to



PELOTON

■ Peloton's content will be available on Lemon Studio

US\$5.94 – before settling at around US\$5.39 (at the time of writing).

The move is part of Lululemon's plans to shut down Mirror, the interactive fitness tech business, which it acquired for a US\$500m in June 2020.

Lululemon confirmed it will stop hardware sales of Mirror this year, although support will continue for existing Mirror owners – including offering them Peloton content on the Lululemon Studio app.

MORE >>> http://lei.sr/S4f3Q_B



GLOBAL WELLNESS SUMMIT

FEATURED SPEAKERS



Eng Ali Al Kuwari
CEO, Msheireb
Properties



Simone Biles
Gymnast



Deborah Blrx, MD
Chief Medical &
Science Advisor,
ActivePure



**HRH Princess
Tatiana Blatnik**
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**Richard
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Engineer, Professor
& Entrepreneur;
Founder, Virtusan

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Project preview

Miami's iconic Lapis Spa will gain a new sister location in Nevada this December with the opening Fontainebleau Las Vegas



■ The facility has been realised by Milan-based Lissoni & Partners

FONTAINEBLEAU LAS VEGAS

Las Vegas is set to gain a major new wellness facility by the end of the year following the opening of luxury resort and casino Fontainebleau Las Vegas.

The 67-storey property – complete with 3,600 rooms and claimed to be one of the state's tallest buildings – will launch with a 55,000sq ft Lapis Spa and 14,000sq ft Fitness Center.

The destination is being brought to life by developer Fontainebleau Development and is slated to launch in mid-December, pending regulatory approvals.

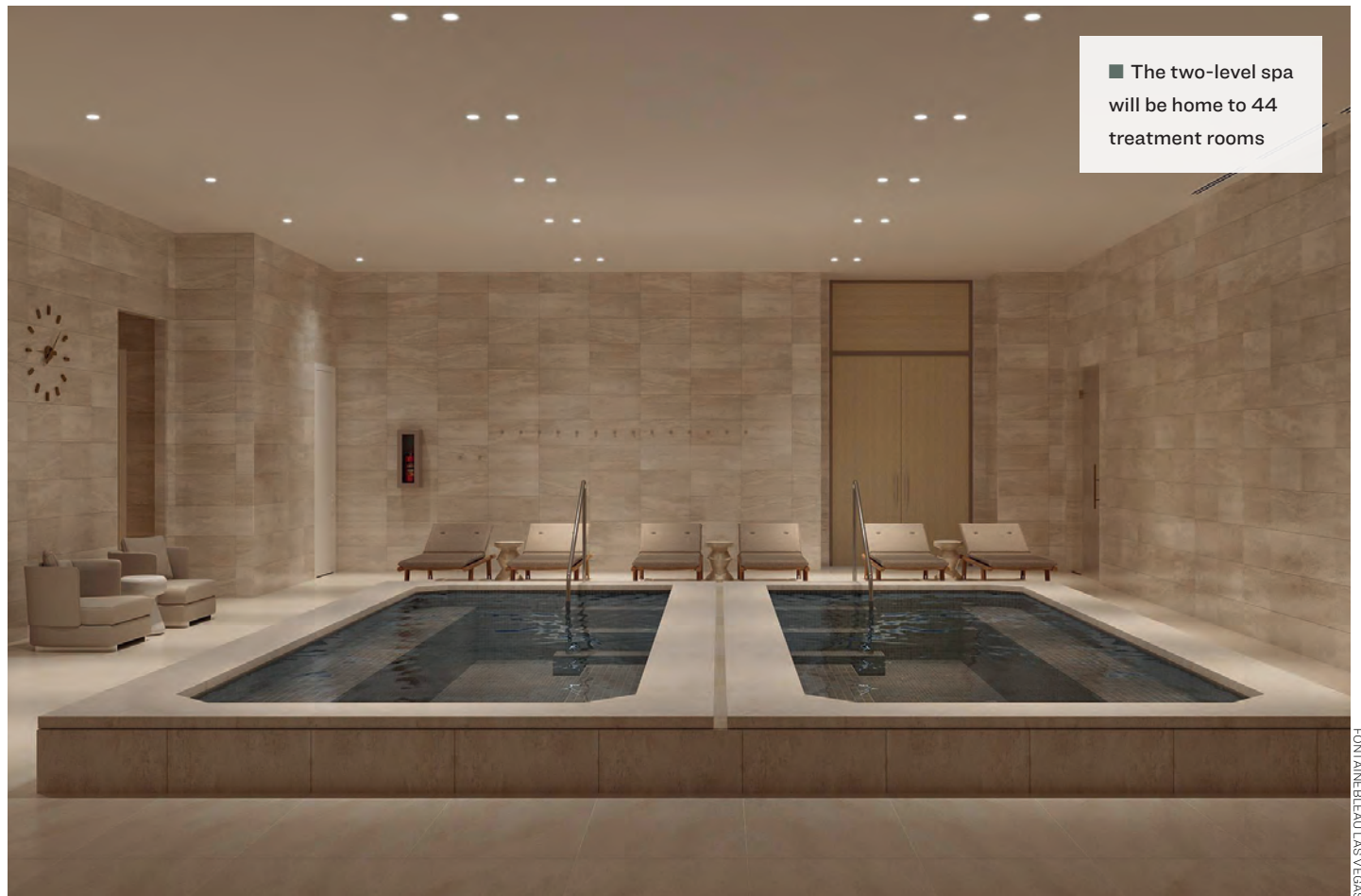
The Las Vegas Lapis Spa

Complete with 44 treatment rooms, the two-level wellness space will operate with a philosophy blending ancient rejuvenation methods with modern healing technologies.

The urban retreat will be home to an extensive array of wet and thermal experiences. This will include men's and women's hydrotherapy lounges (including vitality pools, steamrooms and saunas), cold plunges, a snow shower, one of the US' largest Aufguss saunas, a salt mist chamber and seven experience showers.

Additional amenities will include three recovery lounges, infrared saunas, a herbal inhalation room, a nail salon, a fitness centre, and the Co-Ed Celestial Waters space – a multi-sensory

Every element of Lapis Spa will transport guests into a realm of tranquillity and renewal



■ The two-level spa will be home to 44 treatment rooms

Fontainebleau Las Vegas

“We’ll focus meeting guests’ strength and conditioning, diet and nutrition and recovery and regeneration needs”

room with communal healing waters, customised by season, time of day and desired mood.

Guests will also have access to a VIP spa suite designed for six to eight people and serviced by a spa butler. A private vitality pool, sauna, steam shower, treatment tables and a food and beverage area will complete the offering.

In addition, the Gharieni-equipped spa will be home to the Reboot Lounge, with 12 relaxation loungers. Here, guests will be able to opt for a foot and lower leg treatment using Theraguns, while they sip a wellness shot and watch nature scenes projected on three walls.

Paying tribute

The spa’s namesake draws reference from lapis lazuli, a deep blue crystal associated with the protective qualities of courage, power and wisdom. Lapis Spa will pay homage to Morris Lapidus

– the architect and designer behind the original Fontainebleau Miami Beach hotel and spa in Florida.

The new facility has been realised by Milan-based Lissoni & Partners and will be led by director of spa and wellness Jennifer Lynn.

“Crafted with precision, care and a commitment to wellbeing, every element of the spa will transport guests into a realm of tranquillity and renewal,” she says.

“Whether we’re talking about strength and conditioning, diet and nutrition or recovery and regeneration – we’re focused on meeting the needs of our guests.”

Wellness-inspired design

In an effort to help guests best achieve their wellbeing goals, the spa has been designed to regulate natural circadian rhythm.

To do so, Lapis Spa’s atmosphere will be transformed daily through immersive sensory elements using aromatherapy and lighting, starting off with a calm atmosphere in the morning and transitioning into a more vibrant energy through the afternoon.

A new chapter

Nearly two decades in the making, the Fontainebleau Las Vegas project broke ground in 2008 but suffered a number of setbacks in the following years, including the 2008 financial crisis.

Ownership then changed hands several times since then – including a failed Marriott take-over – but the property was then reacquired in 2021 by the original developer and CEO of Fontainebleau Development, Jeffrey Soffer, alongside Koch Real Estate Investments.

The resort will be solely operated by Fontainebleau Development.●



This investment demonstrates how crucial spas are to Center Parcs

Stuart Angus, group spa director,
Center Parcs UK & Ireland



CENTER PARCS UK & IRELAND

Tree time

Center Parcs has conducted an extensive forest-inspired makeover of its Elveden Forest spa, *Spa Business insider* shares more details



CENTER PARCS UK & IRELAND

■ The existing spa has been remodelled and refreshed with 25 new wellness experiences

Center Parcs UK & Ireland has ambitions to take its Aqua Sana spas to the next level as it continues the rollout of its Forest Spa

concept and creates a new group director of spa role to drive strategic growth.

The holiday village operator has six sites, five in the UK and one in Ireland. All have sizeable Aqua Sana spas and Forest Spa, an extensive woodland-themed hydrothermal facility, forms part of that wellness offering.

As of late September, Center Parcs Elveden Forest in Suffolk, was the latest destination to launch a Forest Spa following a nine-month closure and £6.5m (US\$7.8m, €7.5m) overhaul.

Woodland wellness

The two-storey facility brings together 25 heat, water and



CENTER PARCS UK & IRELAND

The six Aqua Sana spas welcome 37,000 guests a month and deliver 110,000 massages a year

relaxation experiences inspired by extraordinary natural environments – from volcanos and hot springs to mineral caves and dappled glades.

Three features unique to Elveden include:

- Forest View, an immersive relaxation room which has a video wall depicting a tranquil wood as it transitions through the seasons.
- The Nest, a sauna designed to emulate being cocooned in a forest canopy with views over the treetops.
- Sole Therapy, a water footpath that stimulates reflexology points.

The refurb was led by Sparcstudio, an interior design firm which developed the group's previous Forest Spas at Sherwood and Longleat in the UK and Longford in Ireland.

Barr + Wray and Spa 4 were also involved in the project.

Working within the original 3,000sq m footprint at Elveden, Sparcstudio stripped the hydrothermal facility back to its carcass and reworked the offering to include more natural light and vistas of the surrounding woodland, as well as distinct zones to create cocooning spaces while also aiding customer flow.

The additions of outdoor hot tubs and a Scandinavian Snug make more of the garden space, plus guided forest bathing sessions will launch imminently. A £1.2m (US\$1.5m, €1.4m) redesign of Aqua Sana's Vitalé Café completes the work.

Long term vision

Spa, leisure and hospitality figure Stuart Angus, who's been appointed the group director of spa, told *Spa Business insider*: "This investment demonstrates how crucial spas are to Center Parcs."

He revealed that the six Aqua Sanas welcome 37,000 guests a month and deliver 110,000 massages a year. Between them, they generate £33m (US\$39.8m, €38m) annually and account for up to 70 per cent of leisure activity revenues across the group.

Guests onsite can opt for a three-hour Forest Spa session for £129 (US\$157, €149), or also have a treatment in one of 19 rooms.

The menu has a range of 50 services, including a new 55-minute signature Tree of Life face and body ritual costing £99 (US\$120, €114).

Aqua Sana has its own-branded Natural Glow product range which sits alongside Elemis and Voya.

Angus, now seven months into his role, further revealed that he's been brought on board to take Aqua Sana spas to new heights. He's working closely with group ►



CENTER PARCS UK & IRELAND

- spa manager Kay Pennington, who's headed up operations for eight years.

"I'm working on a long-term vision for the business," he said. "How do we continue to evolve Aqua Sana? What's the five-year plan? Are we a luxury spa brand? Or a volume spa?"

He explained that Aqua Sana is the only entity at Center Parcs that has a separate dedicated website and one of the only parts of the business that's open to external customers via day spa packages which start at £69 (US\$84, €80) for a twilight session.

He said: "We're really keen to understand the opportunities for external visitors as our facilities are more than capable of coping with demand. It's just making sure we do that in the right way so there's no detriment to onsite guests."

"The challenge is brand awareness," added Pennington. "While the industry



Aqua Sana spas generate £33 million annually and account for up to 70 per cent of leisure activity revenues across the group

knows we have amazing spas, members of the public are surprised to hear about Aqua Sanas and don't realise you can visit the day spa if you're not onsite."

Angus concurred: "They're sleeping giants. And this is something we need to get past so it gives us an opportunity to grow."

Business background

Center Parcs has already added Forest Spas to its Aqua Sanas in Sherwood and Longleat in the UK and Longford Forest in Ireland. Whinell and Woburn are next on the list for an upgrade.

In 2021, the operator announced plans to open a seventh location in West Sussex in the South East of England. But Pennington confirmed that for now, the focus is on the six that are already open.

Earlier this year, Center Parcs UK & Ireland was put up for sale by its Canadian owner, Brookfield.

The private equity group – which specialises in property and renewable power – is believed to be looking for around £5bn (US\$6bn, €5.8bn) for the business, which it acquired from US-based private equity group, Blackstone, in 2015 for £2.4bn (US\$2.91bn, €2.77bn). ●



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THE FUTURE of beauty

The evolution of Clarins' disruptive skincare brand, myBlend – under the direction of MD and myBlend founder, Dr Olivier Courtin – has resulted in the creation of a beauty ecosystem that combines supplements, skincare and tech to create immediate and long-lasting results.

Based on science that proves skin is the mirror of health and draws its strength from mechanisms working deep within us, the protocol begins with a high-tech prescription, delivered by myBlend's mySkinDiag system.

It also includes supplements to nourish the skin from within, a comprehensive, results-driven skincare line and proprietary tech beauty tools – an LED mask and the CellSynergy machine, which delivers radiotech, mesotech and cryotech therapy treatments. A suite of effective, ultra-premium spa treatments is also available.

PERSONALISED EXPERT TREATMENTS

mySkinDiag analyses 11 key skin signs via photo-capture based on expert dermatological research and AI, which analyses more than a million images in just a few seconds.

With myBlend – the Dr Brand from Clarins Group – spas can discover the efficacy of cutting-edge treatment protocols for guests



PHOTO: CLARINS

Dr Olivier Courtin



myBlend is based on scientific evidence that proves skin has the potential to regenerate and repair, provided its neuro-immune system functions well

FIRST PERSON

THE MYBLEND EXPERIENCE

Spa Business publisher Astrid Ros recounts her recent myBlend treatment in Paris



PHOTO: LESURE MEDIA

Astrid Ros

myBlend's new protocol took me on a journey, from nutrition, through skin treatment, to cryotherapy and LED mask therapy, resulting in a complete and enjoyable experience, radiant skin and a reduction in fine lines.

I loved that myBlend combines hands-on therapy with the latest technology based on science.

The treatment was very thorough and I enjoyed the fact that the classic facial elements – such as the peel and scrub – were enhanced by technology. The cryo treatment – part of the facial – was pleasantly cooling.

Following cleansing and cooling, the red-light LED mask not only worked on my skin, but also gave me time for meditation and was a lovely way to end the experience.



PHOTO: CLARINS MYBLEND

The myBlend proprietary LED Mask is FDA approved and delivers scientifically proven anti-ageing efficacy



PHOTO: CLARINS MYBLEND

The diagnosis points to a customised treatment adapted to needs, way of life and routines.

This regime includes **enhanced facial treatments**, such as double-exfoliation scrubs powered by enzymes and pro-like peels with 10 per cent glycolic acid, all of which have been designed to deliver sensoriality.

Also included are myBlend **nutri-cosmetics**, which are formulated to feed the skin and strengthen its defences, while targeting specific skin concerns.

The myBlend range has been developed using 90 per cent **natural ingredients**, with formulas containing high concentrations of dermatological molecules to stimulate the skin's natural regenerative powers and ensure maximum effectiveness, while respecting the skin's natural microbiota.

The **myBlend LED Mask** has red and infra-red LED lights that treat the face and neck. These light wavelengths trigger a cellular response by stimulating collagen production in the skin. In fact, comprehensive clinical tests on 31 women of varying ages have proven that after just one month of use, the skin looks three years younger, firmer and more radiant.

Spa owners can partner with myBlend to offer effective, results-driven, non-invasive **Dr brand facials** using its high-potency formulas and expert hand movements that lift the skin, all delivered with French flair and an enhanced focus on sensoriality.

When it comes to CSR, myBlend is committed to **responsible beauty**, using 100 per cent recycled and recyclable cardboard in its packaging. The line is also 96 per cent plastic free, with the final 4 per cent of plastic offset via a partnership with Second Life. ●

myBlend facials guarantee
immediate and long-
lasting results

PHOTO: CLARINS MYBLEND



myBlend has highly concentrated, results-driven formulas



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VOYA

CELESTIAL GLOW

Festive Collection



For over 17 years, VOYA has set the bar for results-driven, certified organic skincare and luxury spa treatments. VOYA's revolutionary range of face and body products use sustainably hand-harvested Irish seaweed, blended with organic botanical ingredients and essential oils to create sustainable, effective formulas for indulgent wellness experiences.

Discover VOYA's retail, amenity and treatment offering by emailing sales@voya.ie

www.voya.ie www.voyaskincare.com

SUPPLIER NEWS

Suppliers tell *Spa Business insider* about their latest product, design and technology launches

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SUBTLE ENERGIES

■ Subtle Energies has refreshed its packaging and branding with a chic new look to strengthen its shelf presence

Subtle Energies rings in 30 years with new range and rebrand

Australian skincare brand Subtle Energies has marked its 30th anniversary with new products, treatments and a sustainable packaging upgrade.

Originating as a clinic focused on treating chronic ailments, Subtle Energies has evolved into a global Ayurveda wellness lifestyle solution and skincare brand.

The company's products are available in 25 countries and used in spa treatments by established operators including Six Senses, Soneva, Mandarin Oriental and Raffles, as well as iconic

spa and wellness destinations including Kamalaya and The Royal Mansour Marrakech.

To celebrate this milestone, the family-run company has introduced the brand new Biotechnology Skincare range after years of development.

The line – which includes new facials, therapeutic body treatments and advanced holistic massages – launched in September.

The collection features a Vegan Collagen Serum, Multi Molecular Hyaluronic Acid serum and Pomegranate Enzyme Mask.

The company is also using its anniversary to mark the beginning of a new chapter by updating its packaging. The new design and look of the original logo have been chosen to strengthen the brand's shelf presence while elevating the consumer shopping experience.

Adding to the brand's existing accreditations from Cruelty Free International, the packaging also displays COSMOS Natural and Vegan Society certifications.

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<http://lei.sr/U9I3B>



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SUPPLIER NEWS

Biologique Recherche updates Solar Range with two new suncare products

Biologique Recherche has expanded its suncare line with a new supplement, Helios3, and sunscreen product for the body, Protection U.V. Corps SPF 50.

The new additions have joined the brand's existing Solar Range and transformed into a three-step suncare routine designed to prepare, protect and repair the skin from top-to-toe.

Prepare

Suitable for all Skin Instants, the routine starts with an initialisation step where consumers use the Helios3 supplements every day to prepare their skin for sun exposure.

A dietary supplement based on plant extracts, lutein, vitamins and

minerals, the product acts from within to support the epidermis before, during and after sun exposure.

Protect

The next step includes a range of Biologique Recherche suncare solutions designed to help form a barrier that protects the skin from solar radiation.

These include protective face creams – Protection UV Visage (available in SPF 25 and SPF 50) as well as the recently-launched sun cream for the body – Protection U.V. Corps (available in SPF 25 and SPF 50).

Repair

The final step involves application of Biologique Recherche's Reparat



BIOLOGIQUE RECHERCHE

■ Helios3 and Protection U.V. Corps SPF 50 have joined the Solar Range

U.V. to soothe and repair the skin following prolonged sun exposure.

All products in the range are underpinned by Biologique Recherche's Triple Shield Complex.

MORE ON spa-kit.net

<http://lei.sr/6u8s8>

Myndstream partners with Salt Chamber

Wellness music company Myndstream has teamed up with halotherapy supplier Salt Chamber to create a self-guided breathwork playlist for salt therapy experiences.

Working closely with the Myndstream creative team, Salt Chamber briefed the science-led music service to create a bespoke playlist to augment clients' breathwork.

Played through the sound system installed in Salt Chamber's various halotherapy spaces, the 45-minute playlist is available through Myndstream's spa music streaming service, The Stream.

Salt Chamber CEO, Leo Tonkin, commented: "We believe that wellness is a holistic journey

ANDREA BLAKESBERG



SHUTTERSTOCK/KDESIGNPHOTO

■ The playlist is available on The Stream

encompassing mind and body. Together with Myndstream, we're not just revolutionising wellness; we're transcending it. Today, wellness is an art, a science, and a way of life one breath at a time."

MORE ON spa-kit.net <http://lei.sr/X7X9y>

The Madison Collection unveils The Tuxedo Collection

Introducing the Tuxedo Collection, The Madison Collection's newest luxury linen and robe range which is fade-resistant, quick-drying and chlorine-compatible.

The recently-launched line is the product of years of development and features bath towels, robes and mats – available in a range of sizes.

Gilad Lang, president of The Madison Collection, said the range is based on the brand's existing Bordado Collection but is differentiated by its colour options – either Millennial Grey or Sand – as well as rounded corners for design and elongated durability.

He commented: "These new products have a high resistance to fading, even after hundreds of washes.

"We've also used a unique weaving process that uses 100 per cent long-fibre Brazilian combed cotton in two forms to provide a multi-dimensional colour effect."

According to The Madison Collection, the Tuxedo line delivers on both guest experience and



THE MADISON COLLECTION

■ The collection is available in Millennial Grey or Sand

bottom-line operational and cost-efficiencies. To achieve this, the range has been designed to require 40 per cent less energy for complete wash and dry cycles and requires 50 per cent less storage space than standard linen and robe ranges.

MORE ON spa-kit.net <http://lei.sr/O9i8i>

Voya expands US presence with nature-centric spa partnership

Irish marine wellbeing brand Voya has been named the exclusive supplier of the new Foundation Mind and Body Spa at The Harbor Grand Hotel in New Buffalo, Michigan.

Designed in collaboration with Chicago-based design collective,

Curioso, the 1,490sq ft waterfront spa's theme takes inspiration from the nature surrounding it.

The spa menu was developed alongside Voya and includes treatments such as seaweed wraps and algae-powered facials designed to blend purpose and place.

"The nature-inspired retreat and menu offering at the Foundation Spa both support Voya's sustainability efforts and its powerful relationship with water and the earth," commented Serina Sandhu, Voya chief sales and marketing officer.



■ Serina Sandhu, Voya chief sales and marketing officer.

MORE ON spa-kit.net <http://lei.sr/4b8b2>



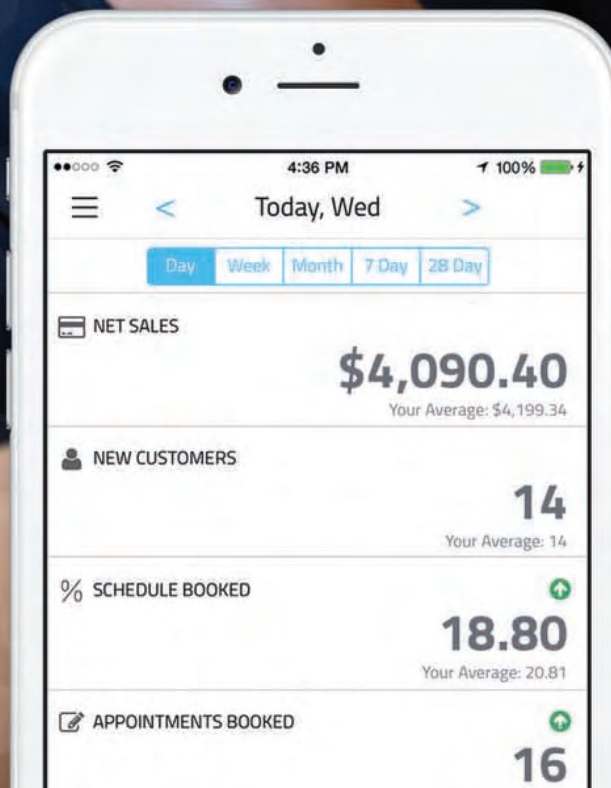
■ Voya is grounded in science but inspired by the Atlantic Ocean



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WEB ADDRESS BOOK

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Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Australian Hot and Mineral Springs Alliance

■ www.bathing.org

Australasian Wellness Association (ASWELL)

■ <https://aswell.au>

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Esthetics & Spas Association

■ www.abesbrasil.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hot Springs Association

■ <https://hotspringsassociation.com>

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

Icelandic Spa Association

■ www.hlsi.is

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Latin American Spa Association

■ www.spalatinoamerica.com

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swafrica.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ <https://www.twspa.tw/>

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org