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Alchemy breaks ground in SFO

Alchemy Springs, an upcoming social spa project in San Francisco's Lower Nob Hill, has broken ground on its nature-centric bathing area.

Comprised of a variety of thermal and wet experiences and social spaces, the upcoming 14,500sq ft destination is being designed to revive the city's bathhouse culture and provide a unique social wellness alternative to the typical hospitality and nightlife experiences.

Parent brand and management company Alchemy Group is behind the project and predicts it will complete Alchemy Springs Garden (its first spa component) in Q1 2024.

Now under construction, Alchemy Springs Garden will be home to a lower ground floor and an outdoor garden area encompassing 8,500sq ft.



■ Alchemy Springs completes late 2024

Alchemy Group CEO Anne Cannady said: "We live in a hyper-connected world and there's a growing need for human connection to balance this trend. We'll provide that connection and that's something I know we'll see an ROI on."

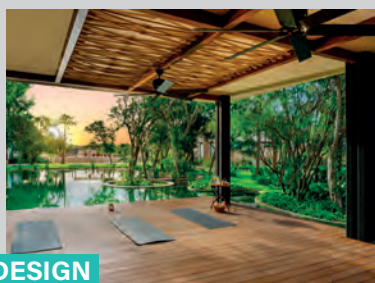
MORE >>> http://lei.sr/z8b5F_B



“

There's a growing need for human connection

Anne Cannady



DESIGN

Hacienda Xcanatun's unveils new Angsana Spa

Facility completed with nature-centric design

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URBAN WELLNESS

New urban retreat opens in London

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Bernard Mas dies aged 83 years

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Todd Shaw and Ella Kent named ISPA Foundation officers for 2023-2024

The International Spa Association (ISPA), has appointed Todd Shaw and Ella Kent as the new chair and vice-chair respectively of the ISPA Foundation Board.

Both Shaw and Kent previously served as chairs of ISPA and on the ISPA Foundation Board. Through this experience, ISPA says they have significant institutional knowledge of the mission to improve and enhance the value of the spa experience internationally through research and education.

In their new roles, Shaw and Kent will set the spa industry organisation's strategic planning, advocacy and outreach, and will oversee fundraising efforts for the



ISPA



ISPA

Several of the spa world's most dynamic leaders have stepped up to serve ISPA

Lynne McNees

Foundation to advance its values and ensure appropriate resources are available to fund ongoing research, education and training initiatives.

Lynne McNees, ISPA president, said: "For more than three decades, ISPA has been fortunate to have several of the spa world's most dynamic leaders step up to serve the community," she said, "and Todd and Ella are two who serve tirelessly."

"Ella has been part of the ISPA story for more than a dozen years. Just last year, the association recognised her with a Dedicated Contributor Award. And Todd lights up every room he enters. Since taking office, he's been able to get so many members excited about the Foundation's great work."

MORE >>> http://lei.sr/y9t9A_B



LA CANTERA RESORT & SPA

I look forward to enhancing our wellness and recreation programming

Anne Melby

Anne Melby is Loma de Vida Spa's new director of spa and recreation

Luxury Texan retreat La Cantera Resort & Spa has appointed Anne Melby as the new director of spa and recreation at its Loma de Vida Spa & Wellness in San Antonio.

In her new role, Melby oversees the daily operations of Loma de Vida, a 25,000sq ft centre offering an array of spa services, treatments and wellness classes, along with recreation and retail for La Cantera.

She said: "I'm excited to get back to my luxury resort and spa roots. The incredible beauty of La Cantera,

the elevated skill level of the 100 spa and recreation team members as well as the other 600 associates with their passion for guest service makes it a joy to join this team.

"I look forward to enhancing our wellness and recreation programming and building programmes that will be fun and healing, creating lifelong memories."

Melby's career track record encompasses leadership roles in spa, wellness, hospitality and med-spa operations.

MORE >>> http://lei.sr/R5h3J_B



EDDIE JUDD PHOTOGRAPHY



The goal is to spotlight touchless wellness technologies

Erin Lee

Erin Lee founds Touchless Wellness Association

A new global industry organisation dedicated to touchless wellness therapies has been launched by industry consultant Erin Lee.

Called the Touchless Wellness Association (TWA), the organisation is designed to help showcase and promote the adoption of new and existing touchless wellness products/therapies.

Lee told *Spa Business* that the goal is to create a platform where members can explore, share and celebrate the opportunities that touchless technologies provide.

“Touchless technologies are pivotal for the industry as they offer inclusive, personalised and safe solutions,” she said.

Founding sponsors backing the platform include Gharieni, Art of Cryo, Halotherapy Solutions, Clearlight Infrared Saunas, ReLounge and Simply Oxygen.

The TWA is currently in the process of establishing its US and UK headquarters.

MORE >>> http://lei.sr/R5c8n_B

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WELLNESS CLUBS

Private women's wellness club launching in Abu Dhabi

Kintsugi, a new private wellness club concept, will launch its flagship destination on Abu Dhabi's Al Reem Island in November.

Unveiled in 2022, Kintsugi is a self-care-inspired concept designed to help its members heal, grow and embrace who they are. Its approach will draw on Western and ancient Eastern healing rituals.

The brand's name refers to the Japanese method of repairing broken pottery with paint mixed with gold powder – a practice designed to showcase the beauty in imperfection.

The inaugural Kintsugi Space will consist of a seven-floor building with

a comprehensive wellness offering designed exclusively for women.

The brand says the opening is the first step of its global rollout strategy, with an online membership and product line set to launch in 2024.

As of March 2023, the project and team has been led by Patrizia Bortolin – an experienced industry leader, consultant and founder of Glowing Flow Spa Consultancy.

Bortolin said: "I was honoured to be asked to develop and uplift the concept behind the Kintsugi movement and lead it to its full potential."

MORE >>> http://lei.sr/z6Q8W_B



■ The first property will launch in November

“
I was honoured to be asked to develop the concept behind Kintsugi

Patrizia Bortolin

FITNESS

Nike announces launch of Nike Strength

“
In addition to retail sales through Dick's and Scheel's in the US, Nike is selling direct to consumers online

Nike, which teased a possible foray into the strength training market six weeks ago, via a soft launch at Dick's Sporting Goods in the US, has finally unveiled its new line via a dedicated website.

Picking up on the trend for strength training, the company lined up longtime partner, Dimension 6, to design and manufacture the range – *Spa Business* understands in China. Dimension 6 is also handling the sales process.

Both Nike and Dimension 6 are based in Portland Oregon.



■ Paralympian Beatriz Hatz is an ambassador for the line

The launch range includes dumbbells (5-95lbs), kettlebells (9-88lbs), benches and racks. There are also barbells with bumper plates (10-45lbs) made from Nike Grind, a granular mixture which is a byproduct of training shoe manufacturing.

MORE >>> http://lei.sr/H8m4w_B

ASSOCIATIONS

GSTEA gathers in Montecatini Terme

The Italian thermal town of Montecatini Terme welcomed 30 delegates from the 11 Great Spa Towns of Europe Association (GSTE) in October for the association's third general assembly of 2023.

Attendees included members of the Intergovernmental Committee who represent the seven countries of Great Spa Towns of Europe (GSTE) as well as the Board of the GSTEA.

Attendees took part in networking, meetings and study tours to find out more about



I enjoyed a fruitful set of meetings with my colleagues

Chiara Ronchini



the local area and how the town contributes to the value of the GSTE.

Chiara Ronchini, secretary general of the GSTE, said: "We had a lot of important work to get through this week and I enjoyed a fruitful set of meetings."

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DESIGN

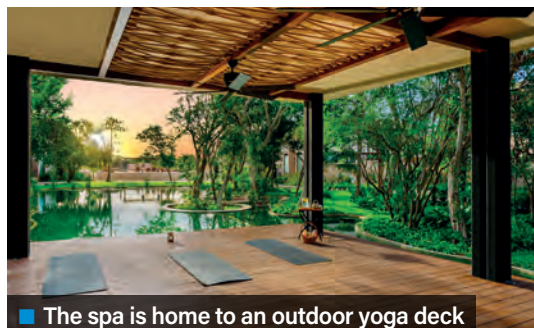
New Angsana Spa in Mexico brings the outdoors in

Banyan Tree Group has refreshed its luxury hotel in Mérida, Mexico, with a new Angsana Spa inspired by Asian and Mexican therapies.

Located in four acres of lush green tropical gardens, the newly built wellness pavilion is part of Hacienda Xcanatun, Angsana Heritage Collection's property-wide expansion project.

The spa stands above a tranquil pond and blends discreetly into the surrounding natural foliage thanks to a design blending the boundaries between the indoors and out.

Carefully chosen materials sourced from the region and the



■ The spa is home to an outdoor yoga deck

aesthetic charm of Yucatan complete the new nature-centric space.

Banyan Tree has chosen to create a spa menu for the property inspired by both its location and Angsana's Asian roots.

The spa is home to new treatment cabins – equipped with private bathrooms, showers, and steam facilities – as well as an outdoor space for yoga and meditation, a pool with Balinese beds, outdoor showers and a poolside snack bar.

MORE >>> http://lei.sr/g8g5X_B

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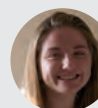
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Making a splash

California's Murrieta Hot Springs Resort is set to reopen in February 2024 after its new owner completes a \$50m refurbishment



■ Built in 1902, the destination flows with the area's alkaline geothermal waters

MURRIETA HOT SPRINGS

For the past 30 years, historic Southern California hot springs retreat Murrieta Hot Springs Resort has been out of action and closed to the public.

Next February, the southwest Riverside County icon will start a new chapter and reopen following an intricate revamp by Olympus Real Estate Group.

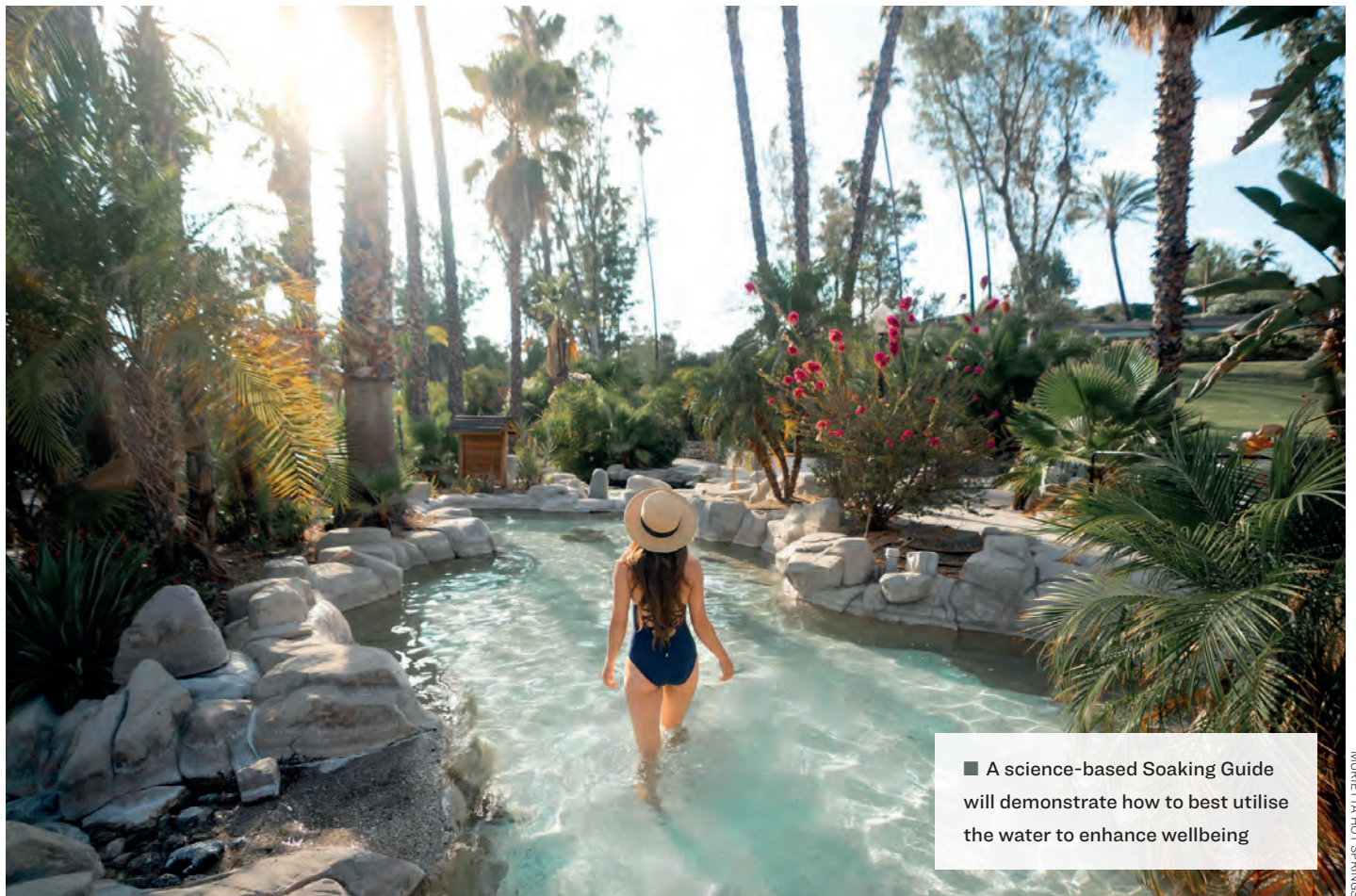
The real estate investment and development firm purchased the 46-acre resort last October for US\$50 million (£41.4 million, €47.4 million) and is renovating and preserving the 174-room property.

Originally built in 1902, the destination flows with the area's alkaline geothermal waters which contain a unique combination of sulphate, chloride, boron, calcium, lithium, potassium, sodium, silica and bicarbonate.

Once complete, the wellness retreat and hotel will be home to more than 50 geothermal pools, water features and cold plunges, as well as a full-service spa, a fitness centre and the resort's original bathhouse with a steamroom, warm pools and a cold plunge pool.

Guests will also be able to visit a terra thermal mud loft, rooftop sundeck and panoramic sauna complete with expansive wide-reaching views of the surrounding area.

“ The wellness retreat will be home to more than 50 geothermal pools and water features **”**



MURRIETA HOT SPRINGS

■ A science-based Soaking Guide will demonstrate how to best utilise the water to enhance wellbeing

“We’re dedicated to preserving the heritage of the resort while simultaneously adding new chapters to its storied history”

In addition to a schedule of varied wellness activities, a host of traditional spa treatments will be on offer which are inspired by the local geothermal water’s distinct mineral composition and California’s rich agricultural and mud bathing history.

“We’re dedicated to preserving the heritage of Murrieta Hot Springs while simultaneously adding new chapters to its storied history,” commented Sharon Holtz, vice president of wellness at Murrieta Hot Springs.

“We’ll introduce exceptional facilities, restorative spa and wellness experiences and a range of offerings – all centred around promoting vitality through the revitalising qualities of geothermal mineral water and Southern California quintessence.

“Murrieta Hot Springs visitors will be able to step away from the daily routine of life to focus on their wellbeing.”

Guest education

With a Science-based Soaking Guide developed specifically for Murrieta Hot Springs, guests will be shown how to best utilise the water to experience an enhanced sense of wellbeing.

The resort’s geothermal water programming and amenities have been led by Holtz and the resort’s medical director Dr Marcus Coplin.

New-look facilities

Reinvisioned by lead architect Chris Campbell of RQTEX in partnership with design firm Omgivning, the restoration will showcase original architecture, with each building expressing a distinctly Californian architectural history.

Lush and established landscaping will frame Murrieta Hot Springs’ modernised interiors.

First reservations are now being accepted for the resort’s new guestrooms

which have been curated to emphasise the restorative power of sleep.

Each will include amenities to help facilitate a good night’s sleep and educational materials and sleep techniques to use and take home, created by Coplin, to offer uncompromised rest.

There will also be Sleep Rooms available, specifically optimised for a better night’s sleep, featuring Bryte Balance beds with connected technology, a select pillow menu, blackout curtains, lighting controls, temperature regulation and an ambient soundscapes machine.

Meanwhile, the property’s dining options will support the resort’s focus on wellbeing without sacrificing enjoyment. Guests will be able to enjoy local produce from the resort’s poolside café, gazebo bar, coffee shop, lounge bar and restaurant. ●



Urban healing

Conscious wellbeing inspires London's newest urban retreat, The Hvn, in Knightsbridge

A new urban wellness retreat has launched in Knightsbridge, London, backed by a trio of professionals from the beauty and medical fields, including ex-Aromatherapy Associates interim CEO Muriel Zingraff.

Designed for conscious wellbeing, The Hvn consists of a two-level facility that operates with a 360° integrated approach using heritage therapies – including traditional Indian,

Japanese and Chinese medicines – functional medicine and medical aesthetics, acupuncture, vitamin infusions and bodywork, as well as therapies to support gut health and hormonal wellbeing.

Every visitor is invited to become the “architect of their own wellbeing with personalised plans underpinned by high quality, high-value, evidence-based protocols”. Upon arrival, guests undergo a thorough one-to-one consultation to inform their

treatment plan. Each schedule is decided by The Hvn's multidisciplinary team of doctors, practitioners and therapeutic specialists.

Seminars, masterclasses and various educational programmes are also available online and in person. Topics of focus will include wellbeing, mind resetting, osteopathy and nutrition.

The Hvn founders

The new venture is the brainchild of Muriel Zingraff, CEO; Jo Harris, COO;



THE HVN

■ The team behind
The Hvn (from L to
R): Muriel Zingraff, Jo
Harris and Tanja Philips

and Dr Tanja Philips, medical director. With more than 70 years of combined experience in their respective fields, the trio was united by a shared belief that the industry was lacking a unique, evidence-based and optimised client-centric wellness offering.

The Hvn's founders feel they've created a new category in wellness that encourages its clients to take control of their wellbeing and encompasses their vision of looking, feeling and living healthier.



The Hvn is a place to receive bespoke treatments as well as transparent information about wellness with complete trust

Zingraff comments: "The Hvn encapsulates everything that myself, Jo and Tanja see as the fundamentals of a complete health and wellbeing experience.

"We've pooled our knowledge and research to curate The Hvn as a place to receive bespoke treatments, as well as true and transparent information about wellness with complete trust.

"We look forward to welcoming new clients to The Hvn." ●

Made to a vegan-friendly formula, using the latest technologies, Collagen Supreme Serum consolidates each step of the collagen lifecycle to preserve the skin's hydration

Myriam Sayer, GM Collin



PHOTO: GM COLLIN

Collagen pioneers

GM Collin's expertise in collagen research and product formulation has resulted in the creation of a new serum that combats age-related skin degeneration

GM Collin (G.M. Collin) has been a pioneer in dermo-corrective skincare products for the past 65 years and its research and development around the restorative use of collagen has been at the centre of the company's state-of-the-art, anti-ageing product formulations throughout this time.

The innovative Collagen Supreme Serum is the result of the skincare company's new era of collagen product formulation. Infused with vegetal collagen and enriched with powerful ingredients, this serum has been proven to support the key steps in the skin's collagen lifecycle by providing intense hydration to visibly reduce wrinkles and restore the skin's suppleness, elasticity and resilience.

PROVEN RESULTS

This anti-ageing formula is the culmination of years of research and development to ensure that it delivers on its promises, which is why GM Collin's R&D department conducts in-depth clinical evaluations to ensure that product benefits surpass established benchmarks.

In fact, through clinical trials with 40 women, of all skin types [average age 57], the results proved that, after just 14 days of Collagen Supreme Serum use, there was a marked improvement in their skin texture that was five times better than the product's leading competitor, as well as a decrease in wrinkle volume of up to 80 per cent.

ANTI-AGEING BENEFITS

GM Collin director of marketing and operations, Myriam Sayer, explains that collagen is the most abundant structural protein in the human body, and each of the naturally occurring varieties has a unique and essential function.



Collagen Supreme Serum from GM Collin



PHOTO: GM COLLIN

GM Collin designs spa treatments using its products

“Each type of collagen has a specific function and is essential to skin health and integrity,” she says.

“To preserve the skin’s structure, elasticity and firmness, the process of collagen production and regeneration must be recurrent and continuous. Over time, the biological mechanisms involved in the lifecycle of collagen slow down and become less efficient. This degradation is at the heart of skin aging, manifesting itself in the appearance of visible signs of aging and contributing to skin laxity.

“Our new Collagen Supreme Serum is the first serum on the market to support each stage of the collagen lifecycle to help maintain skin integrity.

“Made to a vegan-friendly formula, using the latest technologies, it reinforces the skin’s moisture barrier to reduce trans-epidermal water loss and preserve the skin’s hydration levels,” she explains.

The serum’s ingredients include tiger nut tuber extract and vegetal collagen to visibly improve skin elasticity and hexapeptide collagen and Japanese lemon balm extract to minimise the appearance of wrinkles. It also has Canadian cranberry fruit extract to enhance complexion radiance and Trifluoroacetyl Tripeptide-2 and Wakame extract to support and protect the skin.

CUSTOMER SERVICE

Available in professional and retail format, Collagen Supreme Serum can be incorporated into personalised facial treatments and the retail version allows clients to continue their anti-ageing spa ritual at home. This comes in recyclable glass packaging and includes a low-environmental impact pump within an FSC-certified box.

GM Collin also offers its spa partners a 360° customer support programme, which

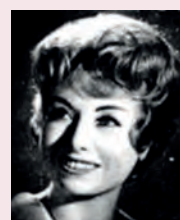
RESEARCH-BASED

In 1957, renowned dermatologist Dr Eugène Lapinet, performed pioneering research to identify the constituent elements of youthful skin and found that collagen was the most important anti-aging molecule.



Dr Eugène Lapinet

He joined forces with Monique Moreau, an award-winning aesthetician, to formulate collagen-based anti-aging products and created the ‘collagen sheet’, a rejuvenating ‘second-skin’ face mask which is still used today to repair skin with severe burns.



Monique Moreau

Collagen has always been part of GM Collin’s DNA and many of the company’s original products have undergone formulation improvements to optimise the absorption of naturally-occurring collagen in the skin.

includes training, business development, an exclusive skin analysis programme plus dynamic marketing and web support.

Its clinical treatments come in a pre-dosed format, which simplifies the protocol to ensure results every time. ●

More: <https://world.gmcollin.com>



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SOETHYS

■ Sothys paid tribute to Bernard Mas (pictured) by naming a rose after him which is grown in Les Jardins Sothys

Sothys pays tribute to late founder Bernard Mas

Bernard Mas, the founder of family-run French spa and skincare group Sothys International, has died aged 83 years.

Originally trained as a French teacher, Mas became the CEO of Sothys in 1966 at just 26 years old after his family acquired the company (established as a French beauty institute in 1946).

His goal was to expand the company's global presence, range and availability.

Today, Sothys International is a global brand which distributes products exclusively

through professional spas worldwide, spanning 20,000 facilities in 120 countries.

Since 1966, the group has created, developed and distributed through three brands: Sothys Paris, Bernard Cassière and Beauty Garden.

Mas nurtured the group into what it is today and established the group's training academy in the late seventies – which still exists today as the Sothys Academy – as well as the company's flagship production unit in Corrèze in Auriac.

In 2006, Mas designed and launched the iconic Les Jardins

Sothys – four hectares of stunning botanical gardens on the edge of a lake and the Dordogne Valley which the Mas family still relies on today to provide inspiration and guide their company's creations.

Mas credited the brand's success to his close collaboration with his brothers, colleagues and later on to his sons – Christian and Frédéric – who were inspired by their Father's passion for the family business and head up Sothys today.

MORE ON spa-kit.net

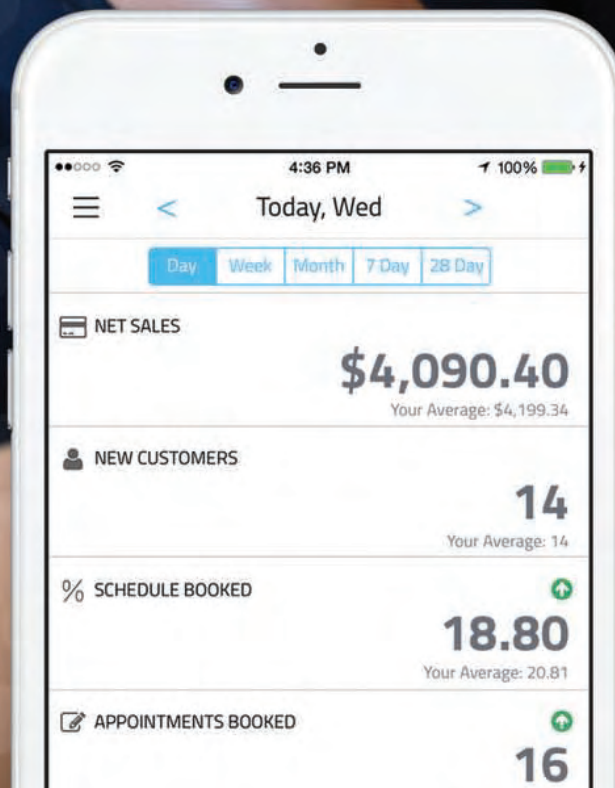
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Celluma targets wellness sector with flexible LED light panels

Known in the medical aesthetics and pain management space, Celluma is bringing its LED light therapy devices to the spa market.

Its stand-out feature? Its lights are embedded on a flexible panel which can be contoured closely to the area of treatment.



■ Patrick Johnson,
Celluma CEO

Its flagship product is the Celluma Pro which can be formed into a c-shape to treat facial wrinkles and fine lines while guests lie on their backs.

It's also been designed to wrap around any body part including the hands, feet, hips, knees, various different areas of the back, or other joints to alleviate pain, increase circulation and decrease inflammation.

"Instead of making a large piece of equipment with a rigid light panel and high-power output, our shape-taking devices deliver low-level light therapy affordably and effectively to the world," commented CEO and inventor Patrick Johnson.



CELLUMA

■ The panel can be contoured closely to the area of treatment

Measuring 24" x 10" overall with a treatment area of 16" x 8", the Celluma Pro is stand-free, hands-free, lightweight and portable piece of equipment.

MORE ON spa-kit.net
<http://lei.sr/4C7N3>

Gharieni unveils Augmented Massage bed

Spa equipment supplier Gharieni has revealed an innovative motion-to-sound treatment bed – its vision of AI technology and wellness.

Augmented Massage features built-in computer-controlled sensors which analyse the position and rhythm of the therapist in real time. Live music and sounds that match the movements then help to relax the guest via speakers that are integrated into the treatment table.

"We have led the trend of integrating technology into traditional treatment beds," explained company founder Sammy Gharieni.

"Innovation is in our DNA and this new launch takes massage to a whole new level.



GHARIENI

■ Sensors analyse therapist movements in real-time

"It creates a symphonic and symbiotic rapport between guest and therapist and provides a unique treatment with the power of sound each and every time."

MORE ON spa-kit.net <http://lei.sr/F6l1d>

iS Clinical introduces epigenetic retinol duo: Retinol+ Emulsion

Cosmeceutical skincare brand iS Clinical has developed a brand new retinol product designed to optimise the pro-ageing ingredient's benefits while minimising its potential side effects.

Available in two different strengths (0.3 per cent and 1 per cent), Retinol+ Emulsion is powered by two decades of scientific research and has been designed to offer a comprehensive solution to a myriad of skincare concerns.

The star ingredient is a keratolytic form of retinol which is said to aid in the breakdown of excessive and damaged skin cells. When combined with a proprietary blend of bakuchiol, antioxidants and extremozymes, the formula is claimed to help target fine lines, wrinkles, uneven skin tone, rough texture and blemishes. Moreover, it works to enhance the complexion promoting smoother, softer and brighter-looking skin.

Alana Chalmers, Harpar Grace International founder and CEO (iS Clinical parent company),



iS CLINICAL

■ Retinol+ Emulsion is suitable for all skin types

said: “iS Clinical is a brand known for its extensive formulation testing and in-house expertise. The new launch offers a 360-skin overhaul, with a fast-acting keratolytic formula, encapsulated and bio-identical lipids, phosphatidylcholine and triglycerides.”

MORE ON spa-kit.net <http://lei.sr/l3c7H>

Slow Ageing Essentials announces UK expansion plans

Founders of the UK spa and skincare brand Slow Ageing Essentials have revealed a goal to expand its domestic presence to include more than 1,000 spa and salon partners.

Currently partnered with 22 UK locations, the brand officially

launched in February 2020 and was founded by former Decl  r owner David Lieber and his wife Margot Lieber, who founded Spa Illuminata in London’s upmarket Mayfair area.

The company manufactures eight products powered by active steam-distilled essential oils and has five branded treatments designed for the face and body.

With a focus on slow ageing – not anti-ageing – the brand wants to promote ageless beauty and tackle environmental issues caused by overproduction.



SLOW AGEING ESSENTIALS

- David Lieber, co-founder and ex-Decl  r owner

MORE ON spa-kit.net
<http://lei.sr/Y1y9p>



SLOW AGEING ESSENTIALS

- The range is designed for any age, skin type and ethnicity

WELLNESS
HOSPITALITY
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Gabriel Halmagyi
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A Waldorf Astoria Hotel



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Fonteverde Lifestyle &
Thermal Retreat – Tuscany



Sarah Camilleri
European Spa
Magazine

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WEB ADDRESS BOOK

Connect with spa organisations from around the world.
We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Australian Hot and Mineral Springs Alliance

■ www.bathing.org

Australasian Wellness Association (ASWELL)

■ <https://aswell.au>

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Esthetics & Spas Association

■ www.abesbrasil.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.ehtta.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hot Springs Association

■ <https://hotspringsassociation.com>

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

Icelandic Spa Association

■ www.hlsi.is

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Latin American Spa Association

■ www.spalatinoamerica.com

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swafrica.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ <https://www.twspa.tw/>

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org