



Cheval Blanc to debut in Seychelles

Luxury goods conglomerate LVMH has announced plans to expand its portfolio of Cheval Blanc resort hotels in Q3 2024 with a new beachfront location and spa in the Seychelles.

Owned by the group's hospitality arm, called LVMH Hotel Management, the upcoming 52-key property will join Cheval Blanc destinations in Paris, Courchevel, St-Tropez, St Barths and The Maldives.

Cheval Blanc Seychelles will be located along the southwestern coast of Mahé Island and be home to a luxury Spa Cheval Blanc offering treatments provided by LVMH-owned spa, beauty and perfume brand Guerlain.

Guerlain is Cheval Blanc's preferred spa partner and already supplies wellness menus at its spas in St Tropez, St Barths, the Maldives



DR

■ The property was formerly Banyan Tree Seychelles

and Courchevel. Meanwhile, the Parisian Cheval Blanc at La Samaritaine is partnered with fashion house and beauty brand Dior (also owned by LVMH).

Conceived as a homely retreat, the upcoming Cheval Blanc is being designed by architect Jean-Michel

Gathy as an ode to Creole traditions and will pay homage to the property's lush natural surroundings.

Wellness facilities at the Seychelles property will include a pool, a fitness room, a surf simulator and two tennis and padel courts.

MORE >>> http://lei.sr/H6S9b_B



BIOLOGIQUE RECHERCHE

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DESIGN

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Stelian Iacob announces location of Therme's first South Korean outpost

Global wellbeing organisation Therme Group has announced the location of its first Asia Pacific project. The upcoming resort will open in South Korea's Incheon City as part of its Golden Harbor development.

A memorandum of agreement was signed on 20 December by Therme's senior vice president Stelian Iacob and Incheon Free Economic Zone (IFEZ) commissioner Kim Jinyong.

The identification of the Golden Harbor site follows an initial letter of cooperation in November 2022 which saw Therme and the city working together to identify the best location for the project.

The agreement will see project plans progressing throughout



Therme Group

“South Korea has rich and varied wellbeing traditions

Stelian Iacob

2024 and an expected lease signing in 2025. Subject to finalised plans and permissions, construction is anticipated to take two to three years.

Expected to cost more than US\$200m (£166.9m, €193.6m) to create, Therme claims the resort will reflect the country's distinct history and culture.

Iacob commented: “Golden Harbor is truly spectacular, and it is fitting to bring our first Asia Pacific Therme to this iconic global gateway location.

“South Korea has rich and varied wellbeing traditions, and we look forward to working with local partners to reflect this history and culture.”

MORE >>> http://lei.sr/p9y5N_B



Kerzner International

Siro is Kerzner's newest hospitality brand inspired by recovery and fitness

Kerzner promotes Zoe Wall to VP of fitness and recovery hotel brand Siro

Spa industry veteran Zoe Wall has been promoted to vice president of Siro and wellness by resort developer and operator Kerzner International.

Wall began her tenure with Kerzner in 2022 as its first-ever global wellness director, following four years as group director of spa, Asia, at spa management company MSpa International – the spa management arm of Minor Hotel Group.

With more than 20 years of industry experience, Wall was tasked with aligning and defining the wellness

offerings for each of Kerzner's brands – including One&Only Resorts, Atlantis Resort & Residences, Mazagan Beach & Golf Resort and the soon-to-be-launched Siro Hotels.

Siro is Kerzner's newest hospitality brand inspired by recovery and fitness. The first property, Siro One Za'abeel, will open on 1 February in Dubai and offer experiences built around fitness, nutrition, sleep, recovery and mindfulness.

A second Siro location is set to launch in Montenegro later this year.

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It's now time to hand over the leadership to write the next chapter of our success story

Pierre-Louis Delapalme and Rupert Schmid

Jean-Guillaume Trottier joins Biologique Recherche

Biologique Recherche has appointed Jean-Guillaume Trottier as group CEO, marking the start of a new chapter for the professional French spa and skincare brand.

Founded in the late 1970s, the brand has been helmed by co-CEOs and co-owners Pierre-Louis Delapalme and Rupert Schmid for more than 15 years. During this time, the duo have helped multiply the company's revenue by more than 20-fold.

"We have decided that it is now time to hand over the leadership to write the next chapter of our success story," they said.

Trottier joined the company this month and will take over the office of CEO at the beginning of May 2024 following a transition period.

Delapalme and Schmid will remain closely involved as co-owners and Executive Board members while supporting Trottier in his new role.

MORE >>> http://lei.sr/j6z8B_B

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MOVEMENT

Sanctum unveils global rollout plan

Transformative workout and wellbeing practice, Sanctum, is launching in London in January as part of its global rollout.

Founded by Luuk Melisse and Gabriel Olszewski, Sanctum combines elements of HIIT with kundalini yoga, martial arts, animalistic flow, breathwork and primal fitness, while also marrying Eastern wellbeing practices with Western fitness methods to bring a sense of reconnection to working out.

As well as launching in London, the duo are also taking the



Sanctum will launch in the UK, US, Switzerland and Italy in 2024

Luuk Melisse

concept to the US, thanks to a partnership with Auberge Resorts Collection. Further European retreats are planned in Rome and Crans Montana, Switzerland, in collaboration with Six Senses.

MORE >>> http://lei.sr/k8r8f_B

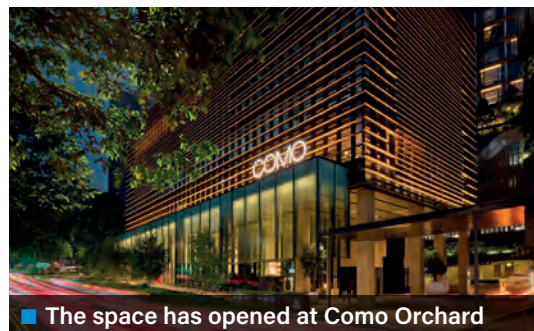
GROWTH

Como Shambhala unveils flagship in Singapore

International luxury wellness brand Como Shambhala has opened the door to its largest-ever urban flagship in Singapore.

The new space occupies 9,000sq ft on the fourth floor of Como Orchard, the new multi-floor lifestyle destination – which includes wellness, fashion, food and drink, and hospitality – created by the Como Group in the company's home city of Singapore.

Founded in 1997, Como Shambhala started as an intimate yoga studio in the city. It has since developed into an Asian-inspired wellbeing retreat concept with a portfolio of 17



■ The space has opened at Como Orchard

branded spas in urban and remote destinations across nine countries.

The brand describes its latest urban outpost as a calm, contemporary space designed by designer and architect, Paola Navone of OTTO Studio, to reflect the flow and palette of healing water.

Signature Como spa treatments, recovery technology and bio-hacking therapies are on offer, as well as meditation, yoga and HIIT classes at the location's 1,500 sq ft gym.

MORE >>> http://lei.sr/n3S2j_B

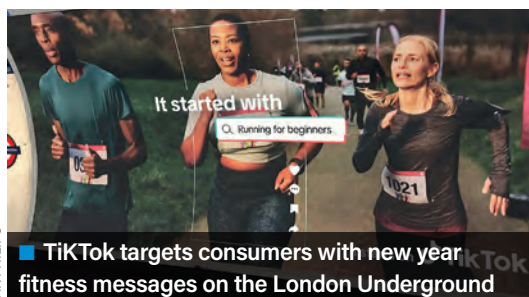
PARTNERSHIPS

TikTok launches into wellness

TikTok, has launched into the wellness market with a new hub called #TikTokFitness and a supporting consumer marketing push.

The social media giant has also struck an exclusive partnership with Peloton that will see it delivering content to TikTok's global community via a dedicated, co-branded area on the new hub called #TikTokFitnessPoweredbyPeloton.

"Culture, communities and conversations live on TikTok and this offers fitness brands an opportunity to deeply connect with their audiences,"



JAK PHILLIPS

■ **TiKTok targets consumers with new year fitness messages on the London Underground**

said Sofia Hernandez, global head of business marketing at TikTok.

Content will include live Peloton classes with and without equipment, instructor series and ongoing creator partnerships, as well as Peloton class clips.

MORE >>> http://lei.sr/T9d4U_B

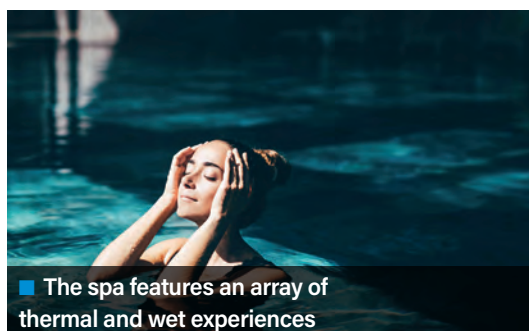
NEW OPENINGS

Fontainebleau Las Vegas unveils 55,000sq ft spa

Luxury resort and casino Fontainebleau Las Vegas has unveiled its two-floor wellness retreat complete with a 44-treatment-room spa and comprehensive fitness facilities.

Developed by Fontainebleau Development, the 67-storey urban property in Nevada is home to 3,600 rooms and has taken almost two decades to realise.

The spa – Lapis Spa & Wellness – was realised by Milan-based designers Lissoni & Partners and is located on the second level of the Fontainebleau Las Vegas tower, adjacent to the resort's 14,000 sq ft fitness centre.



SHUTTERSTOCK/MARIA KORNEVA

■ **The spa features an array of thermal and wet experiences**

"The Lapis Spa represents the convergence of age-old rejuvenation techniques and contemporary healing technologies," said Jennifer Lynn, director of spa and wellness.

The new facility is a sister spa to the original Lapis Spa at Fontainebleau Miami Beach in Florida. Its namesake draws reference from lapis lazuli, a deep blue crystal associated with the protective qualities of strength, courage, power and wisdom.

MORE >>> http://lei.sr/C6Y7z_B

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PROGRAMMING

Hair wellbeing spa launches at Rosewood Villa Magna in Spain

A new spa dedicated to hair longevity has launched in the heart of Madrid at Sense, A Rosewood Spa at Rosewood Villa Magna.

Called the Hair Wellth Spa, the facility has been brought to life by entrepreneur Claudia di Paolo and is focused on enhancing hair health.

Di Paolo says the spa menu's three new pro-ageing hair treatments blend modern hair cosmetic technology with massage therapy, meditation and cranial massage. She claims the rituals activate the body's natural repair and regeneration mechanisms while helping to prevent signs of stress and premature ageing.

"After more than 30 years of experience in the beauty and luxury world, I identified the importance of hair health in overall personal wellbeing," di Paolo told *Spa Business*.

"Hair longevity is an emerging trend in the industry that has been accentuated and accelerated in the last three years – so I've developed a new and disruptive concept to promote its benefits.

"We're experiencing great success so far as it offers spa teams the possibility to open a new category in their treatment menus."

MORE >>> http://lei.sr/u3f5a_B



■ Hair longevity is an emerging trend

ROSEWOOD VILLA MAGNA



Spa teams can open a new category in their treatment menus

Claudia di Paolo

UPDATES

Green light for Murrayshall Country Estate spa



This is the first step in a new chapter for Murrayshall

Gary Silcock

Rural Scottish retreat Murrayshall Country Estate has received the green light for its £30 million (US\$38 million, €34.8 million) masterplan by Perth & Kinross Council.

The proposal includes plans for an extension to the 40-key four-star hotel in Scone, Perthshire, as well as the addition of a new spa and leisure facility with eight treatment rooms, a spa pool, a spa cafe, a gym and studio, a leisure pool and an outdoor spa terrace. At present, the hotel's wellness offering consists of a menu of spa



■ The proposed spa facility will be surrounded by nature

MURRAYSHALL COUNTRY ESTATE

treatments supplied by the Hebridean seaweed skincare brand, ishga.

Gary Silcock, Murrayshall GM, commented: "The council's decision to approve our proposals in principle is the first step in a new chapter for Murrayshall."

MORE >>> http://lei.sr/6p2K3_B



Luxury in the Details

Elegant Spa Linen & Bathrobes

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WORKPLACE WELLNESS

Jesse's House will offer 'wellness workspace meets workout' model

Lifestyle work and wellness concept, Jesse's House has told HCM it's gearing up to open in spring 2024. This is the second site from Little Houses Group (LHG) in West London.

Described as unpretentious and fun, the aim of Jesse's House is to give home-working parents the space to work and exercise, while their children are well taken care of.

Following the formula of the first location, Jaego's House in Kensal Rise, Jesse's House will be a combined offering for remote working parents which delivers workspace, childcare, education, relaxation and wellbeing under one roof.

For adults there will be social spaces and a gym and a studio offering a range of group exercise classes meanwhile for kids, Jesse's House will offer a cinema, soft play area, jungle gym and an outdoor play area, as well as an Ofsted-registered nursery with an early years curriculum.

The club will also have a pool and water-based wellness offerings from Myrtha Pools and Barr + Wray.

Head of property at LHG, Rosie Moss, says Jesse's House will be an environment offering numerous health, wellbeing and relaxation benefits in one space.

MORE >>> http://lei.sr/y8T3V_B



■ Jesse's House is the second location

LITTLE HOUSES GROUP



Jesse's House will offer numerous health, wellbeing and relaxation benefits

Rosie Moss

ALPINE WELLNESS

The Little Nell's ski-in/ski-out spa in Aspen debuts new look



The spa was conceived with the help of TLEE Spas + Wellness

The Little Nell, a five-star Relais & Chateaux hotel in Aspen, Colorado, has breathed new life into its spa, drawing inspiration from Aspen's passion for a holistic lifestyle.

Set at the base of Aspen Mountain, The Spa at The Little Nell focuses on relaxation and recovery to cater to the town's abundance of winter sports enthusiasts.

The 92-key hotel's team says the vision for the ski-in/ski-out spa and its new fitness centre is deeply rooted in the Aspen Idea – a holistic philosophy that “celebrates the life-affirming



■ The Little Nell has refreshed its spa with new interiors, facilities and programming

SHUTTERSTOCK/IDROSS75

pleasure found in active pursuits, the effects of Mother Nature, and the integration of mind, body and spirit”.

Designed by Luis Bustamante Interior Design of Madrid the spa was conceived with the help of spa consultancy TLEE Spas + Wellness.

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Art of healing

A new spa inspired by a 6,000-piece art collection is set to open in Nice on 9 February – *Spa Business* shares more



GREGOIRE GARDETTE

A chic new art-inspired spa will open soon on the French Riviera at the iconic 110-year-old Le Negresco hotel.

Located on the Promenade des Anglais, the new Le Spa has been realised with the help of international spa consultant Patrick Saussay (Global Project & Spa Advisory) during a two-year project.

Speaking exclusively to *Spa Business*, Saussay said his goal was to write a new chapter in the hotel's history.

"This kind of unique project represents exactly why I work in the spa industry," he said, "It might seem unusual to tap art as the backbone of a spa concept – but this was a natural choice for Le Negresco, thanks to its impressive 6,000-piece art collection.

"Our vision was to develop an original concept that was elegant and consistent with the hotel's strong identity. It was a privilege to add value to a flagship of French hospitality alongside such an excellent spa team."

Spa design

Due to open for hotel guests and locals, the 700sq m spa will be characterised by fluid curves and lines and be anchored by a central pool equipped with underwater speakers and bathed in natural light.



This kind of unique project represents exactly why I work in the spa industry





■ Guests can spend time enjoying the hotel's art collection, before winding down in the spa

It might seem unusual to tap art as the backbone of a spa concept – but this was a natural choice for Le Negresco

The spa will also be home to an immersive yoga experience where sound and movement are brought together with digital art to provide the perfect setting for a guided session of escapism.

Classical luxury design details will be prominent throughout, including ceilings adorned with delicate cornice work and mouldings, as well as a selection of premium materials – including carrara and nero marquina marbles, porcelain stoneware, liquidambar wood, oak parquet flooring and designer fabrics.

Lead architect Jean Philippe Nuel's ultimate goal was to create a dialogue between heritage and modernity.

"Heritage means understanding a place's soul and spirit, to ensure that a project conveys meaning and contributes to the hotel's identity," he said.

Each customer will be encouraged to spend time strolling around the hotel, contemplating sculptures and

artworks from its collection, before finally winding down in the spa.

Facilities

The seven-treatment-room spa will have a relaxation area, a sauna, a hammam, a whirlpool and experience showers.

Spa rituals will range from pro-ageing facials to rejuvenating body treatments.

French spa and beauty brands Olivier Claire and Vinésime have been purposefully selected as product house partners to reflect the spa's French roots.

For haircare services, guests will be able to visit a boudoir and barbershop, in addition to a laboratory near the spa's entrance where custom-made serums will be created by La Maison Codage.

A boutique will also be available, providing a selection of cosmetics, perfumes and nutricosmetics products from brands including CHO Nature, Maison Godet and Le Rouge Français. ●



■ Spa consultant Patrick Saussay of Global Project & Spa Advisory (GSPA) helped breathe life into the spa



The key to success
is the focus on
quality, caring and
above all, simplicity

Jeremy McCarthy, group director of leisure,
spa and wellness at Mandarin Oriental Hotel
Group and *Spa Business* contributing editor



Recipe for success

Quality, care and simplicity are crucial keys to a
successful spa strategy, says Jeremy McCarthy



SHUTTERSTOCK/ DRAGON IMAGES

In the latest issue of *Spa Business*, group director of leisure, spa and wellness at Mandarin Oriental Hotel Group Jeremy McCarthy explores what it takes to create a thriving wellness operation.

Striking the right balance

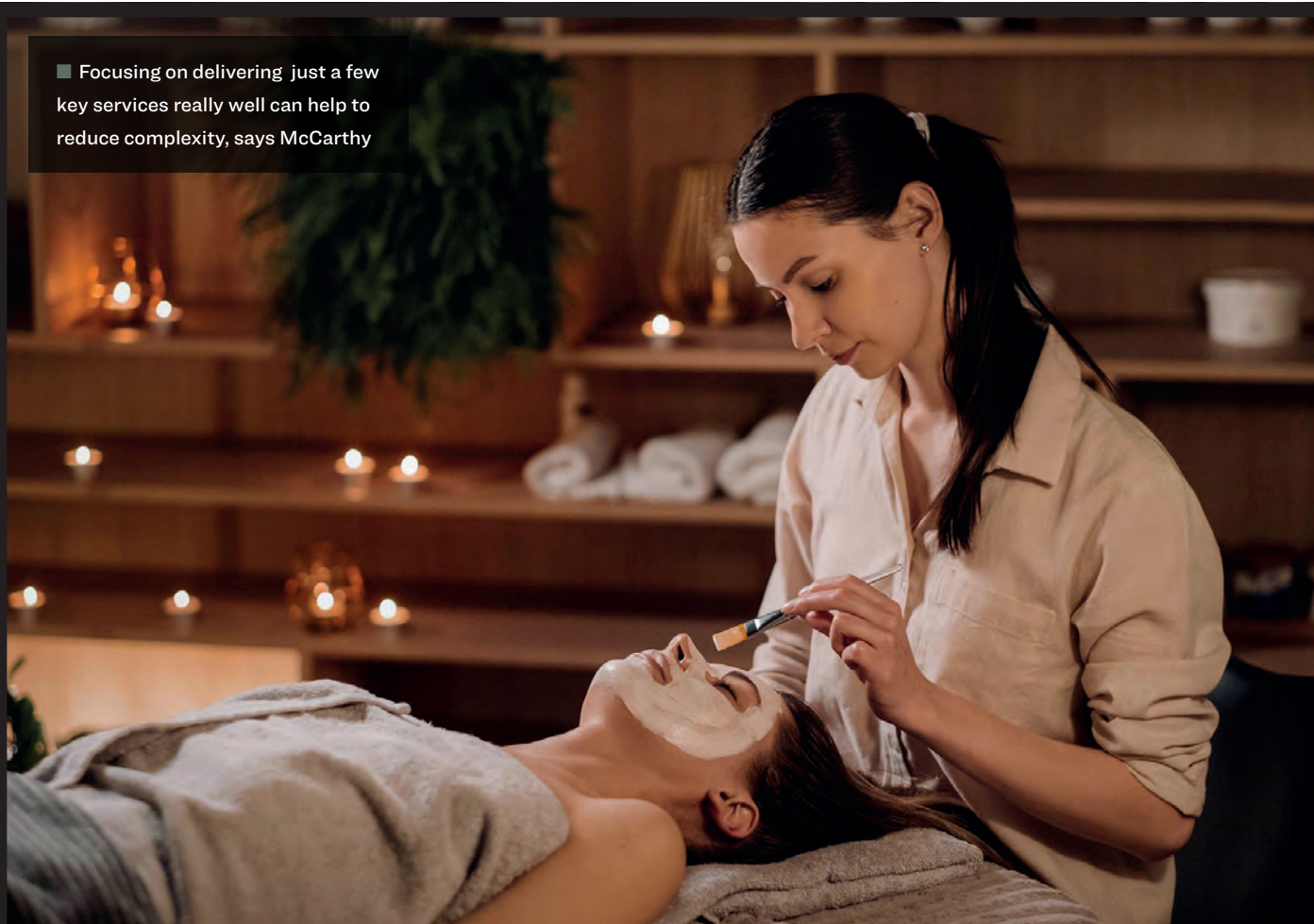
Firstly, spas are complex businesses which require a lot of knowledge to operate – in diverse areas, including leadership, customer service, wellness therapies, products and retail, finance, sales and marketing, software systems and more.

Secondly, they're low-margin operations which require large numbers of highly paid and well-trained employees. Most spas simply don't make enough money to pay for the calibre of talent necessary.

This relationship between complexity and profitability is the greatest challenge spa owners and operators face. However, many have still found ways to create successful businesses. Here are some strategies they use:

■ Spa operators must create a working environment that attracts the best people

■ Focusing on delivering just a few key services really well can help to reduce complexity, says McCarthy



SHUTTERSTOCK/LOBACHAD

1. Partner

Many successful spas can be found within hotel premises, where they can offload some of the complexity – relying on the property's expertise and support in areas such as housekeeping, maintenance, marketing and F&B.

In this synergistic relationship, the hotel also benefits from offering a great experience that builds loyalty.

2. Size

A larger spa with more treatment rooms has greater revenue-generating potential, leading to higher margins and supporting more experienced leaders within the operation, with all the associated benefits of this.

This can create an upward spiral resulting in increased success. Unfortunately, because spa margins aren't high, there's often pressure from investors to reduce size and smaller facilities struggle to make enough money to offset the fixed costs and turn a profit.

3. Scale

Having multiple locations can allow a spa business to draw enough income from across its operations to fund an experienced central leadership team who can share their support and expertise in each business unit.

4. Specialise

Spas can reduce complexity by streamlining their offering down to a few key services and building a reputation for doing them very well.

Many spas try too hard to keep up with all of the latest trends and expand their menu to offer so much that it confuses customers and costs more in terms of stock and training.

5. Experience

Give your guests a great experience that they'll want to have again and again and will want to tell all their friends about. The winning spas are those who really know their guests and give them what they need.

6. Passion

Much of the success of the spa industry is fuelled by the passion of our people. People who have foregone other, potentially more lucrative career opportunities, in favour of working in a more meaningful industry that gives them a deep sense of purpose. The industry would simply not be what it is today without these individuals who have a passion for helping people feel at their best.

One of the best ways for a spa operator to be successful is to create a working environment that attracts the best people and enables them to do their best work.

7. Storytelling

The best spa is not necessarily the one with the most products or treatments. It's the one that has a compelling story and simple stories are easier to tell and remember.

Most strategies for successful spa operations work by virtue of their ability to reduce or offset the complexity of the operation. The key to success is the focus on quality, caring and above all, simplicity. ●

Highest French distinction for RKF's CEO

After receiving the highest civilian award for services to the French nation, Riadh Bouaziz, CEO of RKF Luxury Linen, reflects on his company's many achievements and considers what lies ahead

In its 23 years of operation as a 'Made in France' innovator of luxury fabrics for wellness and hospitality, RKF Luxury Linen has been steadily adding to its collection of awards for fashion and innovation.

Prior to October 2023, the company was the proud recipient of 19 such industry awards, as well as being the holder of 15 patents and brands. But RKF's landmark 20th award was received with an extra degree of gratitude, says the company's pioneering CEO, Riadh Bouaziz.

At a formal gathering in north-east France with Marie-Guite Dufay, President of the Regional Council of Bourgogne-France Comte, Bouaziz was honoured with the title of 'Knight of the National Order of Merit', a prestigious service decoration given by the French President to individuals who have made an outstanding contribution to the country.

A GREAT HONOUR

"It was a great honour to receive such a decoration in recognition of RKF's work and for my own contribution as CEO. I already had great respect for Mme Dufay as a very skilled business leader, so it was particularly special to have received the award from her," he said.

"Beyond the red ribbon Order of Merit that is given to outstanding achievement in the military, the blue ribbon Order of Merit is the highest accolade that can be given to a civilian in France, so receiving it was a very special moment. I also believe it's the first time someone from our industry has received it," says Bouaziz.

Key members of RKF's management team, a number of employees, friends and family were in attendance to witness the event. And it's a testament to the strong relationships that Bouaziz has forged with clients and colleagues in the hospitality and wellness industries that many of them were there too.

"We had people fly in from all over the world – from Japan, Hong Kong, Singapore, the US, Switzerland, the UK and Dubai and other countries. It was honestly very wonderful and touching to see them all there in support," he said.



Bouaziz's award is the highest honour for a French citizen

As a company we must never stand still. We're always innovating and pushing the boundaries of what's possible

Riadh Bouaziz, CEO, RKF Luxury Linen

COVID CONTRIBUTION

While the award is a recognition of the work of RKF since its inception as a company in 2000, it also specifically acknowledges Bouaziz's enormous contribution to supporting the French government taskforce during the COVID-19 pandemic.



RKF's CEO, Riadh Bouaziz, receiving his 'Knight of the National Order of Merit' from Marie-Guite Dufay in northern France in October 2023

Bouaziz says: "As lockdown hit in France, within just two days we had assembled a new factory with full logistics, complete production line and 400 new workers who quickly swung into action, producing gowns and masks in huge numbers to protect our medical workers and citizens here in France. We were operating 24/7 for almost six months."

Being RKF, these were no run-of-the-mill medical products of course. Bouaziz says: "They were high quality garments and not just for single use. They were fully recyclable and good for 50 washes, with a certification from the French government, as well as international certification."

Post-pandemic, it's now back to regular business for Bouaziz and his dedicated team – many of whom have been with the company for 10 to 15 years. Hard work, high standards and exceptional delivery of quality is something that's firmly implanted in RKF Linen's DNA.

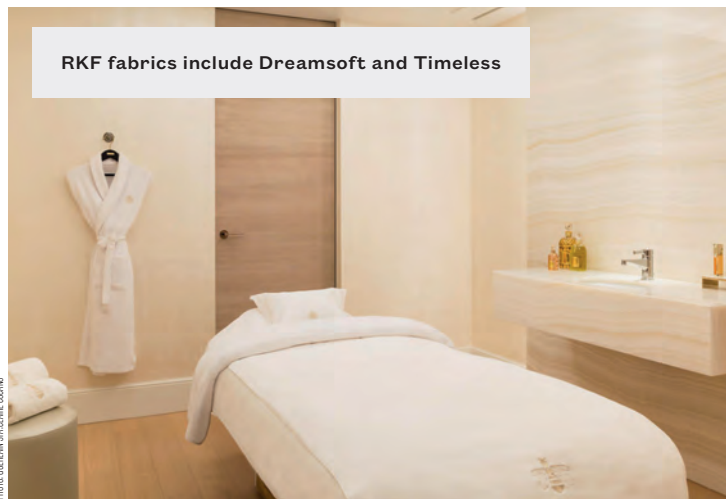
To date, the company has worked on more than 45,000 global luxury hospitality and spa contracts. Its products include everything from bed, bath and fine dining linens, to high fashion spa robes in patented ecological fabrics (such as Dreamsoft and Timeless).

PUSHING BOUNDARIES

Bouaziz says: "As a company we never stand still. We're always innovating and pushing the boundaries of what's possible within our industry. As a leader, it's my job to ask the challenging questions and to inspire others in the industry to do the same."

"Hospitality and spa and wellbeing still operate as two separate entities that come together

RKF fabrics include Dreamsoft and Timeless



under one roof, but we must work towards greater collaboration," he says. "These two luxury experiences should be fully integrated, with no barriers."

"How will the industries achieve this? These are the big questions that we must be asking ourselves now," he says.

Bouaziz has not shied away from big goals and big achievements during the past 23 years, and there are no signs of him slowing down. His plans for expansion continue, he says, "at an even more rapid pace".

With so many new projects in the pipeline, the worlds of luxury hospitality and wellness can expect to see so much more innovation, transformation and future gazing from the 'RKF universe'. ●

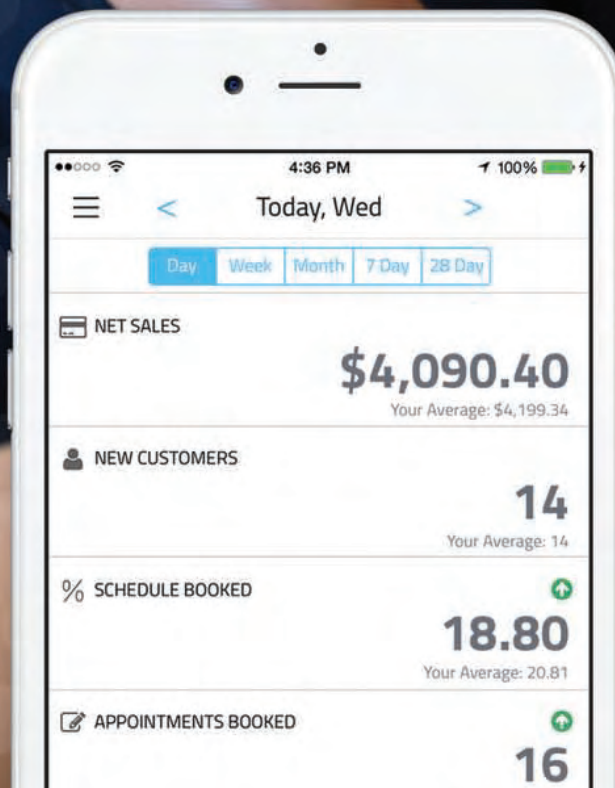
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■ Guests can choose from a core menu of five 55-minute express treatments as well as three 25-minute add-on rituals

Comfort Zone's Face SPACe makes UK debut at Rockliffe Hall

Comfort Zone has tapped into the demand for social wellness experiences with its new compact Face SPACe concept, offering a selection of express spa treatments.

Designed for visitors who may prefer a more social spa outing, Face SPACe offers an area outside of the traditional treatment room that allows them to interact with their therapist and others around them.

Seated on exclusively designed chairs in front of a full-length mirror, guests can benefit from both the educational interaction with their

therapist, while observing the lifting results on their skin in real-time.

Inspired by physiotherapy practices and aided by the use of facial devices, therapists use active lifting massage techniques designed to work on the deeper muscles and bone joints in the face to release tension, stimulate collagen production, boost micro-circulation and improve skin elasticity.

Spa teams also incorporate the use of cryo spoons, gua sha, jade stones, derma-massage rollers and microsonic and microcurrent devices to promote cellular metabolism while

improving cleansing and product absorption for maximum efficacy.

In addition, guests start the experience with a personalised Skin Assessment using Comfort Zone's Skin Analyser to determine the areas of concern.

The menu consists of five core lifting treatments – called Pump-Up, Soothe, Ultra Glo, Detox & Tone and Ice Splash – each lasting 55 minutes and designed to treat a range of skin concerns.

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<http://lei.sr/h2p8c>

*Instrumental evaluation, 30 people, application of Luminant Serum and Luminant Cream morning and evening

[comfort zone]

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SUPPLIER NEWS

Galgorm and Elemis announce new partnership

Northern Irish spa Galgorm has announced a partnership with British skin wellness and spa brand Elemis.

The B Corp beauty brand's treatments and products are now available for booking and purchase at the luxury hotel and spa resort in Ballymena.



■ Tara Moore, Galgorm head of Galgorm spa operations

Tara Moore, head of spa operations at Galgorm, said: "We're thrilled to partner with Elemis, it's a very fitting brand for us and will expand our already extensive range of advanced, premium skincare products and treatments.

"This new partnership underlines our commitment to staying at the forefront of the skincare industry so we can offer our guests the best and most effective skincare treatments in Northern Ireland."

Noella Gabriel, Elemis global president and co-founder, added: "Our approach to skincare has always been results-driven and wellness-focused, backed by over 30 years of research and development.



GALGORM

■ Galgorm's spa is inspired by an idyllic woodland location

"I'm delighted to announce our partnership with Galgorm, and I look forward to engaging with their renowned customers with our range of products and treatments"

MORE ON spa-kit.net
<http://lei.sr/l6k1Z>

ishga kids' rituals launch at Luxury Family Hotels

UK family-centric hotel collection Luxury Family Hotels has developed its existing partnership with Scottish organic seaweed skincare brand ishga.

The new Little ishga initiative has added a series of treatments for children between the ages of 3-16 years old to Luxury Family Hotels' five properties' wellness menus. Treatments range from 15-minute mini facials using ishga's organic products designed especially for young, sensitive skin to scalp, neck and shoulder massages tailored to each child's age.

"Over recent years, we've witnessed an increasing demand for family wellness aimed at younger families," said Leon Trayling, director of ishga.



ISHGA

■ Therapists will also incorporate self-care methods

Therapists will also incorporate self-care methods into treatments to equip children with self-soothing tools and teach them how to build wellness into their daily lives.

MORE ON spa-kit.net <http://lei.sr/Y9k8Q>

AKT Group announces launch of Skyy Contract Collection

Spa furniture supplier AKT Group has introduced a new treatment bed range, Skyy Contract Collection, inspired by sustainability, smart technology and durability.

Manufactured in Italy, the Skyy line features four fully electronic models called S_01, S_02, S_03 and S_04.

The massage beds all feature the same core functions but are differentiated by their design. All can be customised with a range of colour finishes, round or squared edges and accessories such as chromotherapy lights and speakers.

Skyy beds are controlled using a discreet aluminium control panel which manages height-, backrest- and legrest adjustments, as well as the table's heating system.

All four models feature a triple-layer foam mattress designed to offer durability and provide comfort and long-lasting body support for users.

The range has also been developed with precise face holes created with AKT's Hergo



SKYY

■ The beds will launch in Rouen, France in 2024

System to ensure the entire body is in the optimal stance and positioning for treatments.

The team sought to differentiate the collection by tapping its trademarked Multi-Layer Texture method (MLT).

MORE ON spa-kit.net <http://lei.sr/f1z5U>

Vie healing channels TCM for Vybra mini massage tool range

Vybra is the latest in vibration therapy from Vie Healing – the LA-based global spa and wellness brand inspired by Traditional Chinese Medicine (TCM) and manufacturer of 24k Gold Ear Seeds.

"In creating the Vybra collection, my vision was to seamlessly blend

acupressure, magnetic therapy and vibration, replicating the transformative effects of acupuncture within the comfort of a home or spa," said Mona Dan, Vie founder.

"We've not just embraced but elevated the essence of TCM."

Proposed benefits include enhanced circulation, pain relief and lymphatic drainage.

Vie will incorporate the tools into treatments at its flagship spa and also encourage consumers to continue the experience by purchasing a Vybra tool to take home.



VIE HEALING

■ Mona Dan, founder of Vie Healing

MORE ON spa-kit.net
http://lei.sr/r7y1Q_B



VIE HEALING

■ Vybra features three handheld models – Enoki, Shroom and Fig



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WEB ADDRESS BOOK

Connect with spa organisations from around the world.
We welcome your entries – write to spateam@leisuremedia.com

Asia-Pacific Spa & Wellness Coalition (APSWC)

■ www.apswc.org

Association of Malaysian Spas (AMSPA)

■ www.amspa.org.my

Australian Hot and Mineral Springs Alliance

■ www.bathing.org

Australasian Wellness Association (ASWELL)

■ <https://aswell.au>

Bali Spa and Wellness Association

■ www.balispawellness-association.org

Brazilian Esthetics & Spas Association

■ www.abesbrasil.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

■ www.bubspa.org

Association of Spas of the Czech Republic

■ www.jedemedolazni.cz

Estonian Spa Association

■ www.estonianspas.eu

European Historic Thermal Towns Association

■ www.historicthermaltowns.eu

European Spas Association

■ www.europeanspas.eu

Federation of Holistic Therapists (FHT)

■ www.fht.org.uk

Federterme

■ www.federterme.it

FEMTEC (the World Federation of Hydrotherapy and Climatotherapy)

■ <https://www.femteconline.org/m>

French Spa Association (SPA-A)

■ www.spa-a.org

German Spas Association

■ www.deutscher-heilbaederverband.de

Global Wellness Institute (GWI)

■ www.globalwellnessinstitute.org

GSN Planet

■ www.gsnplanet.org

Hot Springs Association

■ <https://hotspringsassociation.com>

Hungarian Baths Association

■ www.furdoszovetseg.hu/en

Hydrothermal Spa Forum

■ www.hydrothermal-spa-forum.net

Icelandic Spa Association

■ www.hlsi.is

The International Medical Spa Association

■ www.dayspaassociation.com/imsa

International Sauna Association

■ www.saunainternational.net

International Spa Association (ISPA)

■ www.experienceispa.com

Irish Spa Association

■ www.irishspaassociation.ie

Japan Spa Association

■ www.j-spa.jp

Latin American Spa Association

■ www.spalatinoamerica.com

Leading Spas of Canada

■ www.leadingspasofcanada.com

National Guild of Spa Experts Russia

■ www.russiaspas.ru

Portuguese Spas Association

■ www.termasdeportugal.pt

Romanian Spa Organization

■ www.romanian-spas.ro

Salt Therapy Association

■ www.salttherapyassociation.org

Saudi Arabian Wellness Association

■ www.saudiwellness.org

Sauna from Finland

■ www.saunafromfinland.com

Serbian Spas & Resorts Association

■ www.ubas.org.rs

South African Spa Association

■ www.saspaassociation.co.za

Spanish National Spa Association

■ www.balnearios.org

Spa and Wellness Association of Africa (SWAA)

■ www.swafrica.org

Spa & Wellness Association of Canada

■ www.spaandwellnessassociationofcanada.com

Spa Association of India

■ www.spaassociationofindia.in

Spa Industry Association

■ www.dayspaassociation.com

The Sustainable Spa Association (SSA)

■ www.sustainablespas.org

Taiwan Spa Association

■ <https://www.twspa.tw/>

Thai Spa Association

■ www.thaispaassociation.com

The UK Spa Association

■ www.spa-uk.org

Ukrainian SPA Association

■ www.facebook.com/UASPA

Wellness Tourism Association

■ www.wellnesstourismassociation.org