

## **4global Consulting- Consultant**

A full-time Consultant opportunity for a highly skilled, experienced and motivated individual.

### **Who 4global are and what we do?**

4global helps its clients get more people active and shape the future of sport. We use our experience, evidence-based advice and insight to empower our clients.

Our vision is 'To be the number one trusted advisor in sport'. We work with governments, organising committees, national governing bodies, local authorities and commercial companies across our service areas of Consultancy and Sport Intelligence.

### **Consultancy:**

4global Consultancy operates in three main service areas: Sports Planning, Major Events and Strategic Services.

#### **Sports Planning and Strategic Services**

- The Sports Planning and Strategic Services teams work with the full ecosystem of sports providers, from local leisure centres to National Governing Bodies, international federations, and governments helping to develop evidence-based, sustainable strategies and policies at all levels of sport.
- We deliver outdoor and indoor sport facility strategies, participation strategies, needs assessment and feasibility studies that underpin planning decisions for a range of clients and venues including grass-roots sports facilities to international Olympic venues.
- Our work with National Governing Bodies has helped to develop current and future facility and participation strategies, some of our recent clients include the Rugby Football League (RFL), the Rugby Football Union (RFU) the England & Wales Cricket Board (ECB) and Basketball England.

#### **Major Sport Events:**

- The Major Events team has been involved in the successful delivery of major sporting events for more than 18 years, advising the organising committees of events including the Olympics, Commonwealth Games and World Cups across all stages from feasibility and bidding to planning, delivery and legacy.
- Our team has previously taken key roles in the successful delivery of the London 2012 and Rio 2016 Olympic Games along with many others and is currently working towards delivering a successful 2019 Pan-American Games in Lima, Peru.

#### **Sport Intelligence:**

- 4global Sport Intelligence provides its clients with accurate and actionable insight and information management solutions across two sector-leading platforms: DataHub [www.datahubclub.com](http://www.datahubclub.com) and SportsHub [www.sportshubclub.com](http://www.sportshubclub.com)
- The award-winning DataHub manages the largest repository of sport and physical activity data in the UK, tracking 470 million visits from over seven million people to 1,800 venues. It gives facility operators, county sports partnerships and national governing bodies access to unprecedented levels of intelligence that informs decisions and facilitates change.
- The SportsHub is the cloud-based membership management solution designed for national governing bodies and sports federations empowering them to be fit for future and raise the profile of their sport to generate more revenues, interest and influence.

## Job Description – Consultant

This is an exciting opportunity to support our growing consultancy team working as a Consultant based at our head offices in Chiswick, London. The successful candidate will:

- Become an integral part of a dynamic team that is at the forefront of planning and innovation within the sport and physical activity industry.
- Gain exposure to the sport industries, in the UK and potentially abroad, working closely with local government, commercial companies and National Governing Bodies of sport (NGBs).
- Take responsibility and ownership for leading a varied portfolio of client projects from inception to close out.
- Develop management consultancy skills within a fast-paced environment.
- Be responsible for generating new business development opportunities from both existing and new clients via responding to tenders and identifying new opportunities.
- Provided with the opportunity to grow and develop across the company in a variety of projects and service areas.
- Mentor and support the development of Junior members of the team.
- Create and influence real world, practical solutions that deliver a return on investment and shape the future of sport for high profile key stakeholders and clients within the sports and physical activity industry.

## Who are we looking for?

- An exceptional, dedicated and professional consultant with at least 3 years of relevant industry experience.
- A candidate who has obtained, a 2:1 or 1st in a sport, business, planning or other relevant degree. *A planning degree would be desirable. An MSc in a relevant degree would also be desirable.*
- A thorough understanding and experience of the UK sport and physical activity industry including; sport participation strategies, facility strategies (Indoor and Outdoor), feasibility studies, Open Space studies, leisure procurement (experience in more than one of these would be advantageous). *We would consider applications from qualified and experienced planners from a local government or commercial background and candidates who have a Management Consultant background and experience.*
- A thorough understanding of key stakeholders and relevant Sport England, DCMS and local government policies and strategies in relation to sport participation and indoor and outdoor facility development and planning.
- Excellent organisational and project management skills and experience with an ability to work on your own initiative to successfully meet multiple project deadlines and targets.
- Experience of business development and income generation.
- A candidate with exceptional professional written (English) and numerical skills as well as excellent communication and presentation skills.
- Excellent I.T. skills with experience of using the full suite of Microsoft and software packages including Word, Excel and Powerpoint for report writing, data analysis and presentations.
- Experience of applying a range of analysis and research techniques and approaches with a keen eye for detail.
- Excellent interpersonal skills and experience of building successful relationships with clients, work colleagues and key stakeholders.
- A candidate with the ability and willingness to apply themselves in a variety of work related environments and locations, both indoors and outdoors, throughout the UK and potentially internationally in order to support the requirements of the role.
- A candidate who is proactive and can demonstrate a hard-working and self-motivated mentality and attitude.
- A candidate who thrives working as part of a team.
- A candidate who can demonstrate experience of using their own initiative to identify and deliver solutions to problems.
- A capacity to, as required, work unsociable hours for the purpose of the role such as attending out of hours meetings with clients and achieving project deadlines.

**Desirable skills, qualification and experience:**

- A personal interest and experience of participating in sport and physical activity.
- Access to a car and full UK driving license.
- An MSc in a relevant sport, business or planning degree.
- A relevant planning degree qualification.

**Day to day role**

Working with Partners, Directors, Senior Consultants and Consultants you will be positioned at the heart of the company's consultancy team, working with both clients and associates to help shape the future of sport. You will be in a client facing role and responsible for leading major consulting and business development projects from inception to completion along with the generation of new business development opportunities. You will work on behalf of wide range of clients and key stakeholders including international, national, regional and local governments, Sport England, National Governing Bodies of Sport, County Sports Partnerships commercial companies, developers, architects and planners.

4global works across the UK and further afield. Your role will include client meetings and travel, primarily within the UK. The role may also occasionally involve supporting the major event element of the company.

**The formal part****Start date:**

July/August 2018. All candidate applications will be reviewed with successfully candidates shortlisted and invited to take part in our selection and interview process at our head office in Chiswick, Chiswick Business Park, W4 5YA.

**We will offer you:**

- A full-time contract for a UK based leading sports consultancy (subject to a 3 month probationary period);
- 22 days paid holiday per annum plus bank holidays.
- Professional development and training with the opportunity to grow and develop your skills in a variety of projects and service areas across the company.
- Use of a top of the range Apple laptop and mobile phone to support your day to day tasks.
- A varied work programme supporting key clients and projects that make a real difference to the sport and physical activity industry.
- Excellent social and extra-curricular activities e.g. 4 global corporate sports teams.
- The opportunity to work out of our offices at Chiswick Park in London, awarded as one of the best places to work in the UK [http://www.enjoy-work.com/enjoy\\_work/](http://www.enjoy-work.com/enjoy_work/)
- A competitive salary.

**Next steps:**

If you are interested in applying for our Consultant role, we would be delighted to hear from you.

To register your interest, please provide the following:

- A CV tailored to this role. (Please note generic CV's are unlikely to be considered).
- A short cover letter (no more than two sides of A4) explaining how your skills and experience meet the requirements of the role and what would set you apart from other candidates.

Please submit all CV's and cover letters via email to Joy Mendes da Costa: [joy.mendes@4global.com](mailto:joy.mendes@4global.com)

**Closing date Friday 20<sup>th</sup> July**

We look forward to hearing from you.

SHAPING THE FUTURE OF SPORT

