DCMS announces plans to cut expenditure by £88m

By Pete Hayman

The Department for Culture, Media and Sport (DCMS) has confirmed it will reduce expenditure by £88m in 2010-11 as part of government spending cuts totalling £6.2bn.

The saving plans will lead to a 3 per cent cut in its core budget and a 3 per cent reduction to sector bodies. The Olympic Delivery Authority’s budget will be cut by £27m.

Meanwhile, a further £5m is set to be cut from Arts Council England’s (ACE) budget, although the DCMS will work with the organisation to allow it to access historic reserves to help mitigate the reduction.

Culture secretary Jeremy Hunt said: “I have asked our bodies to make these savings while protecting frontline services and without interrupting the Olympic programme.

However, ACE chair Dame Liz Forgan said the agency could not guarantee there would be no impact on frontline services. “Only £23m of our overall grant-in-aid budget goes on running costs so the vast bulk of our income goes straight to art,” she said. “It would therefore be impossible to meet a cut of this size from running costs alone.”

News of the DCMS’ planned spending cuts for the coming year comes after Hunt announced that the arts, heritage and sports sectors are set to receive an additional £50m of funding each year.

Hunt said new legislation is to be introduced in order to increase the share of National Lottery funding that is directed towards each sector to 20 per cent in 2012-13, with the Big Lottery Fund receiving the remaining 40 per cent share.

Museum unveils Battle of Britain ‘beacon’ project

RAF Museum proposes major new landmark exhibition building in North London

By Pete Hayman

The Royal Air Force (RAF) Museum has unveiled plans to develop a new landmark exhibition building dedicated to the Battle of Britain in Hendon, North London.

Under the proposals drawn up by architects Feilden Clegg Bradley Studios, the proposed Battle of Britain Beacon will feature a tapered body and is set to be 116m (350ft) high – taller than Big Ben.

The beacon project, which has been revealed ahead of the

70th anniversary of the Second World War battle, aims to allow wider access to the museum’s collection of wartime aircraft.

An exhibition using audio-visual and holographic displays will set the scene for the battle and the Blitz, before visitors are transported to the top to stand amid a reconstructed dogfight.

Plans also include a viewing platform overlooking London. Visitors will then be transported back down to ground level, with the story of the battle told via exhibits in the central well.

The museum has launched a consultation, while trustees confirmed the scheme will only go ahead if required private sector funding can be obtained.

FA and 2018 chair resigns

Lord Triesman has resigned as chair of both the Football Association (FA) and England’s bid to host the 2018 World Cup, following alleged comments published in a national newspaper.

FIFA vice president Geoff Thompson has been appointed to lead the 2018 bid, following Triesman’s departure, while Roger Burden and David Sheepshanks have been named joint acting chairs of the FA.
£17m HLF funding for UK landscapes

Cash boost to help support schemes to provide long-term benefits for rural areas

By Pete Hayman

A number of the UK’s most iconic landscapes are in line to receive a share of £17m through the Heritage Lottery Fund’s (HLF) Landscape Partnerships (LP) initiative. The scheme, which has seen £72m invested over the past six years, is designed to help conserve areas with “distinct” character and also support projects to provide long-term benefits for rural areas.

Among the 10 landscapes to receive a first-round pass from the HLF is the Clyde and Avon Valley LP in Scotland, which is in line to net £2m towards plans to introduce a programme of practical activities. The Tees Vale and Barnard Castle, Staffordshire Moorlands and the Solway Wetlands LPs have been earmarked nearly £2m towards a range of schemes. Druridge Bay is set to benefit from nearly £1.9m.

Somerset’s Avalon Marshes (£1.87m); Mourne Area of Outstanding Natural Beauty, Northern Ireland (£1.61m); the White Cliffs of Dover (£1.6m) and the Belfast Hills (£1.2m) are also among the LPs to be handed first-round passes, as well as the Meres and Mosses in Shropshire (£1.1m).

HLF chair Dame Jenny Abramsky said: “Landscapes play a huge role in our lives and are often the backdrop to daily routines – but we mustn’t take them for granted.”

The Belfast Hills is among the landscapes to receive HLF funding

Jodrell Bank scheme secures £3m funding boost

By Martin Nash

The Northwest Regional Development Agency (NWDA) and the Northwest European Regional Development Fund (ERDF) are to provide funding of £3.1m to kickstart the creation of a Science Discovery Centre at Manchester’s Jodrell Bank Observatory.

The news coincides with confirmation that the project has been granted planning permission by Cheshire East Council, with work set to start on site as soon as next month.

An investment of £2.1m will be made by the NWDA and £1m by ERDF in the Northwest. A further £600,000 is coming from the University of Manchester (UM), the telescope being part of the latter’s School of Physics and Astronomy, and are also among the LPs to be handed first-round passes, as well as the Meres and Mosses in Shropshire (£1.1m).

HLF chair Dame Jenny Abramsky said: “Landscapes play a huge role in our lives and are often the backdrop to daily routines – but we mustn’t take them for granted.”

The Belfast Hills is among the landscapes to receive HLF funding

The Planet Pavilion is set to open by the end of this year and the remaining work is due to be completed by summer 2011. The observatory said that current visitor facilities will be kept open as much as possible as the development proceeds.

Steven Broomhead, chief executive of the NWDA, said: "Jodrell Bank is already an icon in the Northwest and a visitor attraction in its own right, but it has the potential to attract more national and international visitors to the region."

Dr Teresa Anderson, director of the Jodrell Bank Visitor Centre Project, said: "Alongside redeveloping our facilities we will be taking the opportunity to revitalise our visitor programme, and look forward to welcoming lots of new people to Jodrell Bank in the future."
THFC unveils revised stadium proposals

North London club reveals plans to redevelop existing ground and surrounding area

By Pete Hayman

Tottenham Hotspur Football Club (THFC) has unveiled its revised proposals for the Northumberland Development Project (NDP), which is set to include a new stadium.

The plans – to be submitted to Haringey Council – have been altered following talks with English Heritage and the Commission for Architecture and theBuilt Environment, as well as other agencies.

In addition to a 56,250-seat stadium, the plans now boast a redesigned southern area of the site to offer a new vision for a planned hotel and residential buildings, while an enlarged public square on a raised podium extending from the High Road to Worcester Avenue, a courtyard setting for retained listed buildings and a club store with museum form part of the KSS-designed plans.

Meanwhile, the Grade II-listed Warmington House and three other historic properties will be refurbished, while the club's Bill Nicholson Gates and Golden Cockerel statue will be reused within the new public realm.

THFC chair Daniel Levy said: *Schemes of this magnitude involve much time and effort by many parties and we are extremely grateful to everyone who has taken part in the consultation process to date.*

énergie Group set to acquire Jackie Skelly Fitness

By Pete Hayman

Fitness franchise operation énergie Group has been given the green light to acquire the Ireland-based chain, Jackie Skelly Fitness, which went into examinership in February.

The deal – confirmed on 24 May following Irish High Court approval – will include the restructuring of Jackie Skelly Fitness' business sheet and will see énergie acquire nine of the chain’s 10 clubs.

Existing memberships and more than 200 jobs have been safeguarded, while énergie plans to invest €1.8m (£1.5m) in new equipment and the refurbishment of the nine sites.

The group has now entered negotiations with the landlord of the 10th Jackie Skelly Fitness suite in Greystones, County Wicklow, to assess the possibility of keeping the club open.

Jan Spaticchia, chief executive officer of énergie Group, said: "We look forward to the opportunities this acquisition presents as we work to secure a long term relationship with Jackie Skelly staff and members under the énergie brand."

"Our existing and prospective members can look forward to a new look as we rebrand these clubs over the coming months and introduce them to our ëmpower programme."
**IN BRIEF**

**Harrow Leisure Centre plans dumped**
- The newly-elected Labour leaders of Harrow Council in London have announced that their Tory predecessors’ plans to redevelop Harrow Leisure Centre will be scrapped. Instead, council leader Bill Stephenson told the *Harrow Times* that he was proposing a combined library and arts centre and a new leisure centre and function hall. The project, designed by architects at Kier Group in partnership with Saunders Architects, was to include an eight-court sports hall, four squash courts, two multi-use studios, a 25m, eight-lane swimming pool with spectators’ area, a learner pool and a gym.

**The Gym Group secures new Plymouth site**
- UK-based low-cost health club operator The Gym Group (TGG) has further expanded its portfolio after securing a new site in Plymouth, Devon. The new 175-station gym, which will be equipped by Matrix Fitness Systems, is one of five new sites to launch this year and adds to the company’s existing six facilities across the country. Launched by chief executive officer John Treharne in 2008, TGG is open 24 hours a day throughout the week and offers a membership rate of £14.99 a month with no contracts.

**BMF set to launch new training venue**
- Outdoor training provider British Military Fitness (BMF) will unveil its 100th venue at Abington Park in Northampton on 14 June. Established in 1999 by Major Robin Cope, the provider offers hour-long exercise classes at locations across the UK, allowing people of all ability levels to take part in military-style workouts.

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**£1m gym for Crystal Palace complex**

New health and fitness zone forms part of wider £20m upgrade of London venue

*By Pete Hayman*

Crystal Palace National Sports Centre (CPNSC) has launched its new health and fitness suite, following a £1m investment by London-based sports trust Greenwich Leisure (GLL).

The scheme, which forms part of a wider £20m programme to upgrade the venue, was carried out alongside the London Development Agency (LDA) and included the creation of five dedicated fitness zones.

A new Aerobikes studio, which has been fitted with 15 bikes and simulations; a 100-station cv and resistance area equipped by Technogym and a space for stretching and core work are among the new zones at the centre.

The health and fitness suite, which also boasts a free weight zone and a Vario Room, is designed to provide facilities for CPNSC users of all abilities and complements the venue’s existing 50m swimming pool.

GLL’s Russ Barnes (left) with club centre manager Haseen Gokani

**Overhaul for Atherstone facility**

Plans for a £100,000 revamp of the Lifetimes Fitness Suite at Atherstone Leisure Complex have been given the green light by North Warwickshire Borough Council (NWBC).

The venue – due to reopen on 4 June – will benefit from equipment and technical advice from Matrix Fitness Systems as part of the work, which aims to improve facilities for users.

New IFI-accredited cv and strength Matrix equipment will be offered at the fitness suite, which will also benefit from new flooring and decor. Peter Wheaton, leisure facilities manager at NWBC, said: “This investment in the train and rub shoulders with world class athletes.”

LDA deputy chief executive Peter Bishop added: “These health and fitness facilities will bring more people in to the National Sports Centre.”

Other improvements due to be carried out at the centre this year include the creation of a new junior health and fitness zone, a new climbing wall and refurbished squash courts.

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**Fitness sector survey launched**

SkillsActive and the Register of Exercise Professionals (REPs) have unveiled the seventh Working in Fitness survey – one of the largest studies of its kind in the UK.

The survey, which will be conducted online until 19 July, aims to monitor job satisfaction, training and salary trends within the fitness industry.

Open to every industry professional – either full or part-time, or self-employed – the study attracted nearly 1,500 responses in 2009 and looks at how the sector rewards its workforce.
Anytime Fitness to enter UK market

By Pete Hayman

US-based health club operator Anytime Fitness has announced plans to launch 50 sites in the UK and Ireland by the end of 2012 after it secured a master franchise agreement.

The company, which aims to expand its international operations, currently operates 1,250 clubs in the US and has opened nearly 100 facilities in Canada, Australia, New Zealand, Mexico and India.

Potential sites are being considered in the Greater London area and across south east and south west England, with locations, including suburban markets near large cities, as well as smaller towns that do not have a health club.

Anytime Fitness UK clubs will be 4,000sq ft (371.6sq m) in size and fitted with cv and strength machines.

Justin McDonell, Anytime Fitness master franchisee for Australia and New Zealand, has been appointed to lead the master franchise group for the UK and Ireland.

Independent retail planning consultant Andy Thompson – also part of the group – said: "We hope to open the first Anytime Fitness club in the UK by the end of this summer."

Work starts on new £6m Uxbridge College facility

By Pete Hayman

Construction work on a new £6m sport and leisure development is now underway to replace ageing facilities at Uxbridge College, west London.

Kier Group will deliver the complex, which will boast a 1,000sq ft (93sq m) fitness suite – 50 per cent larger than the current one, equipped with 25 stations and a free weights area.

A new sports hall – accommodating five-a-side football, basketball, netball, volleyball and a full-size scoreboard – will be built and will also be double the size of an existing 40-year-old hall. An outdoor multi-use games area is also planned.

Sustainable materials will be used during the construction phase, which will see changes to road access at the Park Lane campus in Uxbridge.

Uxbridge College principal Laraine Smith said: "The sports hall is one of the last of our original buildings to get a complete upgrade, and the development will ensure we have the best possible facilities."

IN BRIEF

University of Bolton student opens gym

University of Bolton student Mohammed ‘Mo’ Yacoobali has opened his own fitness club using mainly non-traditional pieces of equipment. Mo Power Gym was designed by Yacoobali, who is studying an MSc in strength and conditioning, and uses equipment such as anchors, chains, sandbags, logs and truck tyres. A heavy roller more commonly found on a cricket ground is also among equipment utilised. Yacoobali said: "We need to think again about fitness regimes and change the way we train the body."

Leadbitter to build £23m London complex

London-based contractor Leadbitter Group has been awarded a contract to design and construct the new £23m Becontree Heath Leisure Centre, London. Working to original designs drawn up by S&P Architects, the complex will include a 100-station fitness suite and two workout studios with changing facilities.

Becontree Heath Leisure Centre will also feature a 10-lane, 25m swimming pool and learner pool; a four-court sports hall and a 500-seat spectator area.

Leisure centre plans for Kensington

The Royal Borough of Kensington and Chelsea is asking local residents for their views on plans for a new leisure centre.

The London Borough council is faced with the challenge of building a new secondary school and rebuilding Kensington Leisure Centre, now that is nearing the end of its useful life. The council revealed that it needs to work out whether the two new sites could be built on the land now occupied by the existing leisure centre.

Leatherhead Leisure Centre scheme nears milestone

Work on the second phase of a £12.6m revamp at Leatherhead Leisure Centre, Surrey, is due to be completed on 7 June.

Mole Valley District Council (MVDC) plans to open a range of new facilities on the weekend of 12-13 June, including new first-floor male and female gym changing facilities.

Sauna, steam and therapy rooms, a reception area and a café are also among the new facilities, which will complement a 439sq m (4,721sq ft) fitness suite created in phase one.

In addition to the 90-station fitness suite, a purpose-built soft play area fitted out by House of Play was also part of stage one.
New deal for 2012 and 2014 Games

Memorandum of understanding aims to help London and Glasgow pool resources.

By Pete Hayman

A new agreement designed to maximise the benefits of hosting major sporting events has been secured by the organisers of the London Olympics and the Glasgow Commonwealth Games.

Organisers of the London 2012 and Glasgow 2014 Games have agreed the memorandum of understanding (MoU), which outlines how both can benefit from the events.

It is only the second time that a country has hosted both the Olympic and Commonwealth Games within two years of each other; Canada being the first when it hosted the 1976 Olympics and the 1978 Commonwealth Games.

Benefits outlined by the MoU include the use of volunteers in Games time; the provision of experience for Glasgow 2014 staff at the London Games; and the purchase of logistical equipment used in 2012.

Plans for London 2012 to encourage its commercial partners to get involved with the Glasgow Games is also included as part of the MoU. Glasgow 2014’s chief executive John Scott said:

“There are so many ways in which Glasgow and Scotland will benefit from London 2012, and the potential sharing of assets means that we can also provide athletes coming to us in 2014 with the same athlete centred experience that 2012 also aims to deliver.”

London 2012 chair Sebastian Coe added: “Scotland’s double opportunity to reap benefits from hosting two of the world’s largest sporting events is boosted with agreement and the transfer of knowledge that lies at its heart.”

Cineworld set for Wembley Park

UK cinema operator Cineworld Group has secured an agreement with property group Quintain Estates and Development for a multi-screen venue at Wembley City, London.

Cineworld, which operates nearly 80 sites in the UK and Ireland, has agreed a 25-year lease for a nine-screen cinema adjacent to Wembley Stadium and Wembley Arena.

Capable of accommodating 1,800 people in total, the new cinema is due to open in 2013 as part of the 280,000sq ft (26,013sq m) Wembley City leisure and retail hub.

Cineworld chief executive officer Steve Wiener said:

“Wembley is a vibrant development and the Cineworld cinema will be the first in the area for thirty years.”

Construction work is due to get underway in 2013, while Quintain is already in discussions with prospective restaurant operators for a space adjacent to the cinema.
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If you are looking to position yourself in front of senior operators from across the leisure industry, then contact Chris Brown on 020 7955 3968 or chris.brown@ubm.com for more information.
Local council backs £4.5m Telford sports funding bid

Telford and Wrekin Council (TWC) has announced that it is backing a bid for £4.5m of Sport England funding to go towards the construction of a new sports complex in the town.

AFC Telford United and the Telford College of Arts and Technology are behind the bid to help fund the development, which will include a 1,200-seat indoor sports hall at the institution and a four-court, five-a-side football centre for the football club – both sites located in Wellington.

TWC has approved a grant of £15,000 to help with the preparation of the bid, which is proposing a capital programme to develop local and regional sports facilities.

Interest rate rise poised to increase MUFC debts

By Pete Hayman

Manchester United Football Club (MUFC) could see its debt increase by a further £75m after it was revealed the Premier League club is set to face a rise in interest rates.

According to The Times, the interest rate on a payment in kind loan taken out by owners, the Glazer family, in 2006 is set to increase to 16.25 per cent after the club breached the loan’s financial rules.

Manchester United Supporters’ Trust (MUST) accused the Glazers of “wasting” income from season ticket sales on fees and interest.

A MUST spokesperson said: “During the period of the Glazers’ ownership, they have wasted £437m in fees and interest – more than the total ticket revenue (£398m) for the full five-year period.”

Meanwhile, Leicester City Football Club has posted a pre-tax loss of more than £6m for the year to 31 March 2010.

Work starts on new Salford stadium

£26m Barton-upon-Irwell venue to provide new home for Salford City Reds team

By Pete Hayman

Salford City Reds has announced plans to relocate to its new £26m community stadium near Barton-upon-Irwell by the end of next year, now that work has started on the scheme.

A groundbreaking ceremony has been held to mark the start of work to prepare the site for the 15,000-capacity venue, which will provide a new home for the rugby league club.

Salford City Council has formed a joint venture with developer Peel to build and run the venue, with detailed proposals due to be considered by planning officials in August.

The £4m cost of preparing the 70-acre (28-hectare) site is being met by the Northwest Regional Development Agency (NWDA), while the construction stage will start in October.

It is hoped the stadium will be delivered by December 2011 to boost the club’s bid to secure a Super League licence between 2012-15.

NWDA chief executive Steve Broomhead said: “The new stadium will bring 45 acres (18 hectares) of derelict brownfield land back into productive use for the community and provide a venue for events which will benefit the visitor economy.”

Southampton ice rink plans submitted

A new Olympic-sized ice rink is to be developed in Southampton, under plans submitted to the local authority by developer Warburg Property Development. Southampton City Council will decide whether to approve the scheme, which will transform two unoccupied sites in the heart of the city – including the former Chantry Hall site.

In addition to the ice rink, the four-storey, mixed-use development is set to include a dance studio, a 40-station fitness suite, a restaurant/bar and a café, as well as retail outlets and car parking.

£8.8m Tipton pool plans move forward

Plans for a £8.8m swimming pool in Tipton, West Midlands, have moved forward after the local authority backed the use of the former Little Burton site.

Sandwell Council agreed to grant an exception to its unitary development plan to build the facility on land earmarked for residential development. Plans include a new 25m swimming pool, a teaching pool, a fitness suite and associated changing and community facilities, as well as a refreshment area.

New-look facilities for Carryduff centre

Castlereagh Borough Council has completed work on the refurbishment of Lough Moss Leisure Centre in Carryduff, County Down. A new floodlit artificial pitch has been created as part of the project, which will accommodate hockey and football and can be divided into four smaller pitches. Internal work included the installation of a Pulastic sports hall surface and upgraded squash courts, while a new 30m (98ft) wind turbine will enhance sustainability.

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FA launches football development plan

National governing body’s strategy designed to help develop young English players

By Pete Hayman

The Football Association (FA) has launched its new blueprint to help with the technical development of young players within the English game.

FA Learning – the national governing body’s educational arm – is now distributing the 275-page *The Future Game* guide to all academy managers across England.

The FA will then roll out the blueprint to professional managers, coaches and executives, ahead of an autumn launch at grassroots level.

It is hoped the new guide will help improve the technical aspects of training in England, particularly in the crucial early stages of development among younger players.

The new strategy aims to help the development of young players

The requirements for young players looking to compete at elite level in future years are set out in *The Future Game*, as well as the FA’s coaching and playing philosophy.

Sir Trevor Brooking, the FA’s director of football development, said: "This is a vital document for the future of the English game.

"It has been many decades since the FA last produced a technical document aimed at reviewing the state of the game and projecting forward how we need to develop players to contest at the highest level."

St Helens football facility opened

Former England striker Alan Shearer opened the new Fives venue

By Pete Hayman

A new £2m five-a-side football facility – located on the site of a former glassworks in the heart of St Helens, Merseyside – has been officially opened by footballer Alan Shearer.

Fives, which boasts nine indoor 3G pitches and a 65m x 25m (213ft x 82ft) pitch, will provide social and corporate leagues, local council schemes and coaching for young people.

The venue will also offer football sessions where players compete to the sound of samba-style music as part of efforts to increase participation.

Peter Ainscough, the venue’s managing director, said: "The Fives development has been a catalyst for a range of community-based initiatives from young people in the region taking up coaching training to skills training with youngsters with learning disabilities."

ERC reveals Heineken Cup final venues

Cardiff’s Millennium Stadium has secured the right to host the 2011 Heineken Cup rugby union final – the sixth time in 16 seasons the Welsh capital has been successful in bidding for the event. European Club Rugby (ERC) has also confirmed that Twickenham Stadium in London has been selected to host the Heineken Cup final for a fourth time in 2012.

In brief

New aquatic strategy for Luton

Leisure trust Active Luton has appointed Strategic Leisure to deliver a strategy to help drive the future growth of aquatic sports in the Bedfordshire town and the surrounding area. The trust has selected the consultants to examine how to improve learning, education and participation opportunities. Current development plans and dashboard data held by the Amateur Swimming Association will be reviewed, while a detailed audit of existing local provision will also be undertaken.

Islington’s Sobell Centre saved?

The Sobell Leisure Centre in Islington, North London, could be saved, after Labour won control of the council in the recent election. Before the election, Labour promised to halt the then-Liberal Democrat council’s plans to demolish the centre and replace it with a modern facility. According to the *Islington Gazette*, the Lib Dems said that their proposals would cost around £30m, as opposed to £46m to renovate the centre. But Labour candidate Paul Convery, who is now the head of regeneration and leisure in the new council cabinet, revealed that it would only cost £14m for refurbishment works.
Industry criticises mayor's 'hotel tax'

Operators slam plans to fund Crossrail scheme with levy on future developments

By Luke Tuchscherer

Some of the world's largest hotel companies have written to London mayor Boris Johnson, slamming his plans to introduce a levy on hotel schemes to help fund the Crossrail project.

In a bid to raise £600m to contribute to the £16bn Crossrail scheme – which aims to run from Heathrow Airport to Canary Wharf via the West End and City of London – Johnson proposed a 'tax' on future developments of £60 per sq m in Central London and £82 per sq m on the Isle of Dogs.

In a letter signed by operators including International Hotels Group, Wyndham Hotels and Travelodge, it was claimed the plan would jeopardise future growth.

The mayor wants hotel operators to contribute towards Crossrail

The letter said: "This is a serious mistake and we strongly urge you to reconsider your position. Given your previous strong support to the tourism industry in London, we hope you see the folly of introducing this tax and choose not to press ahead with its implementation."

Whitbread's chief executive Alan Parker also sent a letter that stated: "While I fully appreciate the value of Crossrail to London, funding it by a levy on the hotel industry will be counter-productive and may do long term damage to the city's tourist industry."

Food sales drive up M&B profits

By Pete Hayman

Pub and restaurant group Mitchells and Butlers (M&B) has posted a 55 per cent increase in pre-tax profits for the half year to 10 April 2010.

The company, which operates the Harvester and Toby Carvery chains, saw operating profits increase by more than 12 per cent during the 28-week period, when compared with the same period last year.

Like-for-like food sales grew by 4.3 per cent in the 33 weeks to 15 May, which included both years' Easter period.

Chief executive Adam Fowle said: "The business continues to trade well and we are pleased with the progress made in the first half with improved sales. "These results underpin our confidence in our strategy of increasing shareholder value by reshaping Mitchells and Butlers around its key food-led brands."
With a new government, we are beginning to have a clear view of its approach, particularly in the areas of public expenditure, tax policies and interest rates. We can already see the way it is beginning to operate: public expenditure is already being reined in and there will be few areas that will not be affected. For the hospitality industry, we must be cautiously optimistic and look forward to tourism being taken more seriously than previously. Nevertheless, on the downside, all the signs are that tourism can expect little or no additional public funding – indeed, there will be pressure on existing levels of funding for VisitBritain and VisitEngland and for the regional tourist boards through the Regional Development Agencies.

On the upside, we should be able to look forward to fewer regulations – indeed, some deregulation, as well as more support for business investment and greater coordination of Whitehall policies affecting the industry.

Let’s repeat the industry’s key concerns. Firstly, there needs to be fewer regulations. Those that are introduced should be more accurately assessed for their impact on small businesses. Secondly, the government must understand the industry is a potential job creator and is the main economic driver of many regions in the country – even London. Yet, in an industry largely made up of small businesses, past fiscal and regulatory measures have inhibited private investment to a great extent.

The third concern is the need for government to encourage businesses to invest, through the introduction of appropriate tax measures. Only through more private investment will the industry be able to meet rising international competition.

The £110bn tourism industry might not yet be top of the new government’s priorities but if it is to prosper in the future, sooner or later the government will need to turn its attention to our concerns. Let’s hope it is sooner rather than later.
**MUSEUMS & ATTRACTIONS**

**Event appointed to Cumbrian scheme**

London-based firm to work on exhibition designs for Roman Maryport attraction

**By Pete Hayman**

Event Communications has been appointed to design a new visitor attraction to be sited at Roman Maryport, Cumbria – part of the Hadrian’s Wall World Heritage Site.

Hadrian’s Wall Heritage (HWH) – a non-profit organisation – acquired 150 acres (60.7 hectares) of land at Camp Farm in December 2008 for the £11.5m museum development.

Roman Maryport is poised to be the first in a number of linked attractions stretching along the Wall Corridor.

The new attraction, which is due to be completed in early 2012, will explore the role of Hadrian’s Wall, the importance of the Maryport fort in western sea defences and life at the fort.

Event will work on the exhibition and interpretative designs for the museum, which will be centred on the former Senhouse Roman Museum and a proposed new extension.

Flexible display elements will be reconfigured as discoveries are made through excavations of the 2nd century fort and a civilian settlement spread outside the fort’s walls.

Event co-founder Steve Simons said: “Roman Maryport represents a key link in a chain of attractions which highlight the importance of Britain’s Roman Heritage.”

HWH sustainable development director Michael Baker added: “Roman Maryport will lead the way in setting the standard for the visitor experience in Hadrian’s Wall Country, running across the country from Newcastle to the Solway Firth.”

**Isle of Man bids for WHS status**

**By Martin Nash**

Manx National Heritage (MNH) is making a bid to have two of the Isle of Man’s historic sites designated as UNESCO’s World Heritage Sites (WHS), a move which the island’s Council of Ministers has backed.

The UK has opened up bids for the first time in 10 years and MNH now has to meet a June deadline for applications.

The sites include Tynwald Hill, one of the world’s oldest continuous parliamentary sites dating back to the 9th century, and the Laxey valley, an area which contains a number of historic industrial sites.

UNESCO looks for evidence of traditions continuing to be relevant to the present day and for sites to be protected. In Laxey, the Manx Electric Railway, the Snaefell Mountain Railway, Laxey Wheel, Laxey Flour Mill and Laxey Woollen Mill are all still operational.

A conservation area has been put in place and the Laxey Wheel is currently managed by MNH, the Manx Museum and National Trust.

**New galleries for London attraction**

The Museum of London has unveiled five new galleries, following the completion of a major £20m refurbishment. London-based Wilkinson Eyre Architects worked in partnership with the museum’s in-house design team to transform the display spaces.

New attractions include the City Gallery – a space housing the Lord Mayor’s Coach; The Weston Theatre – a space for films and performances; and the Clore Learning Centre, a 220-seat lecture theatre.

The Sackler Hall features a 48m (157ft) LED curtain and can be used as an events space, while a recreation of a Victorian Pleasure Garden features real trees and starry skies.

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**IN BRIEF**

**£10m expansion for Staffordshire park**

- A £10m redevelopment is being planned for the Waterworld indoor waterpark in Stoke-on-Trent, Staffordshire. The project is the brainchild of entrepreneur Mo Chaudry – who was featured on Channel 4’s Secret Millionaire – and includes plans for two new restaurants, a health and fitness suite, a beach area, a wellness centre that includes beauty treatments and saunas, as well as an interactive children’s play area. The 35,000sq ft (3,252sq m) expansion is set to increase the waterpark’s total area to 105,000sq ft (9,755sq m).

**Museum of Oxford future under spotlight**

- Oxford City Council (OCC) has unveiled a public consultation to gather comments from local residents regarding the future of the Museum of Oxford. The council is conducting a review into the museum to see how it can be best adapted to modern techniques and how displays can be enhanced to represent the city’s history. Feedback from the consultation aims to help OCC find out what residents think about the museum’s exhibits, services and facilities, while a bid for Lottery funding towards a revamp is also being prepared.

**British Library to digitise newspapers**

- Around 40 million pages from the national newspaper collection are to be digitised as part of a project unveiled by the British Library and brightsolid. Three centuries’ worth of articles from 52,000 local, regional, national and international titles will be put online as part of a 10-year deal between the library and the online publisher. It is hoped the digitisation will help to safeguard the future of the British Library’s archive.
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**Council appoints Southport developer**

Bovis Lend Lease to deliver new £11.5m cultural venue for the Merseyside town

By Luke Tuchscherer

A developer has been appointed for a £15m cultural scheme in Southport, Merseyside.

Bovis Lend Lease won an £11.5m contract to deliver the project, which will see a Grade II-listed arts centre, library and gallery refurbished and joined together to create a theatre, museum and music venue.

The project is being funded by the council, the Northwest Development Agency and the Commission for Architecture and the Built Environment.

The council's cabinet member for leisure and tourism, Mike Booth, said: "Although everyone is acutely aware of the current financial difficulties around the world, we are committed to providing the very best facilities for our residents and visitors and therefore the best opportunities to help support our businesses and communities."

Work has already begun on stripping out the existing buildings, which have become unfit for purpose due to their age and condition.

The project is expected to be completed in three years. A temporary library is currently being fitted out for residents to use while the work is underway.

---

**Green light for £1m Hertford arts facility revamp**

By Pete Hayman

An arts venue in Hertford is set to be transformed as part of a £1m redevelopment after plans were given the green light by the local authority.

East Herts District Council’s (EHDC) executive has backed the scheme, which will see Castle Hall undergo an extensive refurbishment and rebranded as Hertford Theatre.

The project includes a revamped foyer, box office and reception area able to provide exhibition space.

Work has already begun on stripping out the existing outdated and is in desperate need of a complete overhaul to maximise its potential.

Work is due to start in early June, with Castle Hall set to remain closed for the duration of the scheme. The newly-named Hertford Theatre will open at the end of autumn.

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**ERYC approves £5m Hornsea cultural venue proposals**

Plans for the development of a new £5m cultural venue to replace the Floral Hall in Hornsea have been given the go-ahead.

An existing leisure centre will be extended to provide a new multi-purpose facility under the plans, which were approved by East Riding of Yorkshire Council’s (ERYC) planning committee.

A 313sq m (3,369sq ft) auditorium capable of accommodating 300 people, a 65sq m (700sq ft) stage area and changing facilities are among the plans for the new venue.

The facility will also include a function room with access to an outdoor terrace, a café and a reception area able to provide exhibition space.
FCW launches forest park audio trails

New MP3 guides to explore the history and wildlife of Coed-y-Brenin Forest Park

By Pete Hayman

More than 5 miles (8km) of new MP3 audio trails have been officially launched at Coed-y-Brenin Forest Park in North Wales by television wildlife presenter Iolo Williams.

Pre-recorded guides are available for download onto MP3 players or iPods by Forestry Commission Wales (FCW), which will enable the park’s visitors to find out more about local wildlife.

The audio trails are among the first to be established in Welsh Assembly Government-managed woodlands and were initially devised by FCW ranger Graeme Stringer.

Visitors will be invited to switch on their MP3 players at a number of points along the route, which will provide information about specific parts of the park and its landscape.

Stringer said: “The MP3 trails complement our information boards and leaflets and will bring Coed-y-Brenin’s history and surroundings to life in a different way.”

Four trails are now available – Ty’n Y Groes; Tyddyn Gwladys, examining the former gunpowder works and gold mine; and Glasdir, which investigates the park’s industrial heritage and former copper mines.

The fourth – Afon Eden – starts at Coed-y-Brenin’s visitor centre and features forest wildlife and park history on a route down to the river.

New project set to restore Norfolk Broads island

Dredging designed to clear a navigation channel through Heigham Sound on the Norfolk Broads will help to restore a “lost” island, according to the Broads Authority.

A new project being trialled by the authority will see gabion baskets lined with geo-textile materials used to establish a perimeter for dredged material to be disposed into, which will create the island.

The sediment will form a new 20m x 20m (66ft x 66ft) island, which will then be assessed to determine if it is viable, sustainable and suitable for the creation of animal habitats.

If the trial proves successful, the whole 1-hectare (2.5-acre) island will be restored, subject to the agreement of Natural England, Norfolk Wildlife Trust and the Environment Agency.

The whole island will help separate Duck Broad from the navigation channel, while more than £10,000 has been invested to reduce the risk of a Prymnesium algae outbreak during the scheme.

Rob Rogers, the Broads Authority head of construction and facilities, said: “The water sampling is showing very low levels of Prymnesium and favourable conditions for dredging. The sampling will continue for some weeks after the project to ensure good scientific data is gathered.”

The Broads Authority has confirmed that the project will not obstruct boating activities.

IN BRIEF

New lease of life for old lock gates

Twenty old canal lock gates, including 12 from the Caen Hill flight near Devizes, Wiltshire, on the Kennet & Avon Canal, are to be recycled for a project at the Glastonbury music festival later this year. The gates, which weigh around two tonnes each, were removed and replaced as part of British Waterways’ (BW) winter maintenance works programme. However, BW is now going to use them to build a special bridge at the Somerset site in memory of Bella Churchill, who was instrumental in developing the festival.

Funding boost for Scottish woodlands

More than £407,000 is to be shared by 14 projects across Scotland to improve access and learning opportunities for people living near the country’s urban woodlands. Forestry Commission Scotland has awarded the grants through the Woods In and Around Towns programme and Forest for People challenge funds to help landowners revitalise existing woodlands.

Peak District green schemes receive grants

Projects involving education, energy and music are to benefit from the latest round of grants from the Peak District Sustainable Development Fund. The fund, managed by the Peak District National Park Authority and financed by DEFRA, supports local projects from community groups or businesses that improve the environmental, social and educational wellbeing of the national park and its residents. The Sustainable Development Fund allocates around £160,000 a year to help sustain community life and the environment, and promote awareness of the park’s qualities.
Bolton development strategy submitted

Bolton Council has revealed it is one of the first councils in Greater Manchester to submit plans for the town’s future development to the government for consideration. A core strategy document – outlining the future for planning in the borough – includes a number of policies on housing, employment, retail and transport development.

Local authority to scrap Twickenham plans

Plans for the redevelopment of Twickenham Riverside, south London, are to be scrapped after the Conservative Party took control of the local authority. Richmond Council’s former Liberal Democrat administration and developer Countryside Properties had proposed a new housing development and ‘river centre’ on the site. However, leader Nicholas True confirmed the plans will be scrapped after his leadership of the council was ratified by members on 25 May.

Northern Line consultation underway

Plans for the extension of London Underground’s Northern Line have been put to a public consultation. The extension – from Kennington on the line’s Charing Cross branch and with stations at Nine Elms and Battersea – would support regeneration projects including Battersea Power Station, New Covent Garden Market and the US Embassy. The scheme has support in the draft replacement London Plan and the mayor’s transport strategy and the public’s views are now being sought on various route options.

Cash boost for town centre schemes

HLF announces more than 10 regeneration projects to benefit from share of £14m

By Pete Hayman

A number of projects designed to regenerate town centres across the UK are set to benefit from a share of £14m Heritage Lottery Fund (HLF) cash.

Forming part of the Townscape Heritage Initiative (THI), 11 towns will benefit from community schemes after receiving first-round passes. The largest share of funding – worth more than £2m – has been set aside for a scheme that is designed to revitalise Middleton and Edgar Wood in Greater Manchester, including £50,000 development funding.

Stockton-on-Tees will receive nearly £1.8m; Portmorlais in Merthyr Tydfil, South Wales is set for more than £1.6m; and Wellingborough, Northamptonshire, will secure nearly £1.5m.

Other recipients of HLF funding are set to include projects in Tower Hamlets, London; Portaferry, Northern Ireland; Anstruther, Fife; Lower Kirkgate, Leeds; Cefn Mawr, Wrexham and Bedford.

Camborne in Cornwall is also among the town centres to receive a first-round pass.

Anstruther is among the town centres set to receive a HLF grant

HLF chief executive Carole Souter said: “This investment will help support local authorities and residents to transform their towns, making essential improvements and repairs that will encourage local businesses and visitors back into these historically vibrant areas.”

Swansea site to be transformed

By Pete Hayman

A former industrial site in Swansea, South Wales, has been earmarked for a major new development after the local council confirmed it was seeking a company to deliver the scheme.

Swansea Council aims to transform the Hafod Copperworks Site, which covers 12 acres (4.9 hectares) of land close to the River Tawe, the Liberty Stadium and the Parc Morfa Retail Park.

A hotel, a restaurant and a residential development are among ideas mooted as part of the development, which will also aim to preserve a series of historic buildings and celebrate the site’s industrial heritage.

Listed features to be incorporated include the Lime Kiln, the Morfa Silverworks Site Stack and the Hafod Copperworks River Quay.
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EXPRESSIONS OF INTEREST: Management of the Grange Golf Course, Walsall

Walsall Council is seeking Expressions of Interest from suitable leisure management contractors to enter into a contract to manage and develop The Grange Golf Course, Walsall under an initial 10 year Lease and Operating Agreement.

The Council wants a person or organisation that supports our vision for an excellent golf service, and welcomes ideas and proposals for the long term development and sustainability of pay and play golf in Walsall. There would be no capital or revenue support from Walsall Council for the duration of the contract and the Council would also require that the golf course is open to members of the general public and that the charging policies have been previously agreed with the Council.

Interested parties are asked to register an Expression of Interest by either email to procurement@walsall.gov.uk or in writing to:
Walsall Council, Procurement Team, The Council House, Lichfield St, Walsall, West Midlands WS1 1TP

THE DEADLINE FOR REGISTERING AN EXPRESSION OF INTEREST IS NO LATER THAN 12 NOON ON 4TH JUNE 2010.

Interested parties will be required to complete and return a qualification questionnaire which will be used to assess the suitability and capability of potential bidders. The questionnaire will be emailed to organisations expressing an interest. Interested parties must include their email address when registering their Expression of Interest.

If the Council receives interest from a sufficient number of eligible parties invitations to submit outline proposals will be issued and evaluated prior to detailed invitations to tender.

The deadline for receipt of completed questionnaires is no later than 12 noon on 25th June 2010.

Completed questionnaires may be emailed to procurement@walsall.gov.uk or be in a plain unmarked envelope and returned to the address above.
Leisure Services Contract with Concessions

**EXPRESSION OF INTEREST**

Magherafelt District Council is interested in entering into a long-term partnership with an experienced Service Provider for the management, promotion and day to day operations of its Greenvale Leisure Centre in Magherafelt.

Included within this arrangement may be the opportunity for the Service Provider to invest in future upgrading of the centre which is currently closed for refurbishment. As a result financial viability, access to capital and excellent credit references will be a prerequisite of this partnership.

The centre is currently undergoing an extension and refurbishment which will include provision of the first 50m swimming pool in Northern Ireland. It is anticipated that the duration of this management arrangement could be for 25-30 years and that the cyclical upgrading of equipment and surface decoration/flooring would be included within the arrangement. The provision of fitness suite equipment will also be included within the proposed partnership.

Potential Service Providers will have to demonstrate a track record of achievement in the leisure services industry and in particular will be expected to provide details of reference sites from other local/public authorities within the United Kingdom and/or Ireland.

Whilst there are no staff currently directly employed at Greenvale Leisure Centre, TUPE should be deemed to apply to this arrangement with respect to the small number of remaining staff temporarily redeployed for the duration of the refurbishment.

The Council is not obligated at this stage to conclude negotiations with any third party in respect of this “Expression of Interest.”

Any interested party should register their interest (in writing) with the undernamed by 4pm on Friday 18 June 2010. Late applications will not be accepted.

Andrew Cassells, Director of Operations
Magherafelt District Council
50 Ballyronan Road
Magherafelt BT45 6EN
T 028 7939 79769
E andrew.cassells@magherafelt.gov.uk

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Leasehold business opportunity in Norfolk
Operation of a theatre and cinema venue

**Princess**

**Theatre & Cinema**

Hunstanton

The Borough Council of King’s Lynn & West Norfolk is seeking expressions of interest from suitable individuals or organisations for the management, promotion and operation of the 472-seat Princess Theatre and Cinema venue on an initial ten-year lease, subject to negotiation.

The venue, which includes café and bar facilities, is situated in a prominent location in Hunstanton, a coastal resort at the mouth of the Wash in the North West of Norfolk, approximately 16 miles from King’s Lynn. The venue is in a good state of repair. Innovative proposals are being sought which include the provision of a year-round programme of entertainment along with a summer season programme of 13-weeks in total.

Potential operators would also be required to maintain availability of the venue for use by community groups and for amateur productions.

In considering proposals from potential operators, the Council will be flexible and open to suggestions as long they include ways in which the aforementioned requirements could be met.

For further information or informal discussion, contact Michael Walsh on 01553 616396 or e-mail: michael.walsh@west-norfolk.gov.uk.

To express an interest and request a pre-qualification questionnaire please email: procurementtenders@west-norfolk.gov.uk. Expressions of interest should be received by 12 noon on 11.06.2010.

For further details about the venue and to view lease particulars, please visit the Council’s website: www.west-norfolk.gov.uk

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Expressions of Interest are invited by Buckinghamshire County Council for the future management and control of 4 Country Parks which attract more than 500,000 visitors per annum

- Black Park Country Park
- Langley Park Country Park
- Denham Country Park
- Thorney Park

and up to 40 green spaces which include, woodlands, nature reserves, picnic areas and associated car parks comprising in total approximately 630 ha

For further information visit: www.bucksc.gov.uk/bec/parks/country_parks_green_spaces_project.page

Please send Expressions of Interest to the following address:
Buckinghamshire County Council,
Finance and Commercial Services,
Room G21, Old County Offices,
Walton Street,
Aylesbury HP20 1YG
email: procurement@bucksc.gov.uk

Please note: Interested organisations must request an information pack and a Pre Qualification Questionnaire from the above address. The deadline for receipt of completed Pre Qualification Questionnaires is 5:00pm on Friday 18th June. Any responses received after this deadline will not be considered.
Haringey Council's Sport and Leisure Service is looking to establish a five-year partnership with a suitably qualified company to maximise the potential of its two flagship facilities within the Borough. The successful company will be required to assess the current level of usage, potential market for the two facilities and make suitable recommendations on the equipping, design and management of the facilities to maximise their potential.

The contract will include the initial provision of the equipment, electronic workout programme management systems, retention software, ongoing maintenance, continuing professional and service development and performance management support. This is to ensure that the business remains on track and is able to meet the potential set out in the tender.

The Contract will be awarded for 5 years. Installations to the new contract will take place during the first two weeks of February 2011. Suppliers will be appointed based on the most economically advantageous tenders received by the Council, as assessed according to the criteria to be listed in the Instructions to Tenderers. The process is being dealt with under the Restricted Procedure regulations, therefore suitably qualified and experienced suppliers are invited to complete a Pre-Qualification Questionnaire available through Competefor this will be followed by an online e-auction at the Invitation to Tender Stage.

Queries related to this process should please be submitted by 18th June 2010 to: Mr Simon Farrow, Business Development & Engagement Manager, Tottenham Green Leisure Centre 1st Floor, 1 Philip Lane, Tottenham, London N15 4JA Email: simon.farrow@haringey.gov.uk

Closing date for expression of interest is 13.00hrs on THURSDAY 24TH JUNE 2010

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**Feasibility Study – Expressions of Interest**

Three Rivers District Council wish to commission a feasibility study into the replacement of an existing clubhouse facility, used primarily for sailing and related activities on a local lake. The Council are inviting expressions of interest from suitably experienced companies to carry out the study on behalf of Three Rivers District Council and the club. It is envisaged that a new clubhouse will be built close to the existing building and there will be other improvements externally. Areas to be considered in this study will include, but are not exclusively:

- Organisation and operation of the facility.
- Community involvement and marketing.
- Design, technical and cost considerations of the building.
- Finance and project programme.
- Funding opportunities.

Interested parties are in the first instance advised to look at the Council's website for general information and particularly review the section about the Aquadrome.

The timetable for this study is likely to be:-

- Closing date for expressions of interest, 16th July.
- Interviews of shortlisted companies, end July.
- Appointment of selected company, mid August.
- Completion of study, mid October.

Expressions of interest in the first instance should be directed to either Chris Hope or Alan Head at the Council, contact details as below. Submissions need to include company details, relevant experience including examples of similar projects, key personnel including their qualifications and the likely basis of changing for such a study.

Chris Hope chris.hope@threerivers.gov.uk 01923 727140
Alan Head alan.head@threerivers.gov.uk 01923 727217

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**Long Leasehold Interest for Sale**

On the Instructions of the Joint Administrators of Rex Developments (Broad Quay) Limited

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King Sturge LLP, 30 Warwick Street, London, W1B 5NH
Staycations are here to stay
Attitudes towards holidays at home have changed

VisitEngland’s findings from the UK Tourism Survey – the first significant research into the staycation phenomenon – has found that overnight holiday trips to England were up 18 per cent last year with holiday makers spending £1bn more.

Of course, circumstances including the credit crunch and the weak pound encouraged more Brits to take a break at home. But this research shows there is a more permanent, positive shift in attitudes towards holidaying at home.

Our research discovered that the uplift in tourism has helped awaken a latent pride in England as a destination. As a result almost half the population expects to take more domestic breaks than they did in the past.

The research identified two clear groups whose changed behaviour in 2009 generated the increase. One group – ‘Switchers’ – accounted for 13 per cent of respondents and included a high proportion of families who ‘switched’ a foreign holiday for one at home due to financial constraints. The second group – ‘Extras’ – accounted for 15 per cent and tended to be younger and single. This group was motivated by a desire to explore the UK and go somewhere new.

It’s clear that England offers a high quality experience. However, we must continue to deliver. This is a fantastic opportunity to capitalise on last year’s success and continue to inspire future visits. We must not sit on our laurels – let’s keep these visitors coming and provide them with future treasured memories of holidaying at home.

BAA drops new runway proposals
Airport operator withdraws its plans for London Heathrow and Stansted

By Martin Nash

Citing changes in the government’s approach to the development of airports, operator BAA is to drop plans to build new runways at Stansted and London Heathrow.

The company will proceed with the purchase of eligible properties in the area currently going through the process. In Sipson, west London, BAA is to stop buying properties which would have been affected by its plans to build a third runway at Heathrow – work on the application for which has now ceased. However, consideration will be given to those that have been issued with a bond under its long term market support scheme.

BAA chief executive officer Colin Matthews, said: “It is no longer appropriate for us to purchase properties. Equally important is our intention to stand behind our commitment made to provide time for those local residents who wish to sell their properties to us, to do so.

"Heathrow plays an important role for the UK. We continue to believe that new capacity would strengthen the UK’s trading links with the global markets on which our economy and our competitiveness depend."

Bournemouth launches bespoke weather service

Bournemouth Borough Council (BBC) has launched its own bespoke weather service to provide visitors to the Dorset resort with "accurate, localised" forecasts.

According to the council, an incorrect Met Office forecast for last year’s Whitsun Bank Holiday caused around 25,000 potential visitors to stay at home, despite sunny weather conditions.

BBC estimates the decision cost local hoteliers and tourism operators more than £1m in lost revenue.

Bournemouth Tourism head Mark Smith, said: "Accurate weather information increases business and this new forecast will be worth more than £2m per year in extra trade for Bournemouth through increasing visitors."

Bristol Airport expansion scheme approved

By Pete Hayman

Plans for the multi-million pound expansion of Bristol International Airport (BIA) have been approved by planning officials at North Somerset Council.

The scheme has been approved subject to 70 conditions and the signing of a legal agreement, which will secure a number of financial contributions from the airport.

BIA’s plans will now have to be referred to the government for final approval due to the impact on Green Belt land, although a public inquiry could still be ordered.

Tourism

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The money will help provide an additional 1,500 sports coaches

**£1m funding for Welsh coaching**

Cash boost to complement existing investment levels

By Pete Hayman

An additional £1m will be invested each year to help improve the standard of sports coaching across Wales, under plans revealed by heritage minister Alun Ffled Jones.

The funding aims to provide an extra 1,500 coaches and will complement the £1.4m spent on coaching development by the Welsh Assembly Government through Sport Wales.

According to Jones, the additional £1m will go towards new multi-sport coaches at community level in areas of high demand and training for coaches in disadvantaged areas.

A mentoring initiative for talented and high performance coaches and a talent development programme for young people are also included among the spending plans.

Jones said: "The extra funding will be invested to recruit, train and support more community coaches and to develop our talented coaches at the regional and national level."

Sport Wales chair Professor Laura McAllister added: "We need to have more coaches available at all levels of sport.*

**New standards to help tackle crime**

New standards, which are designed to help tackle crime, have been unveiled by SkillsActive and Laureus Sport for Good Foundation.

The National Occupational Standards – funded by the foundation – outline best practice for using sport to develop new accredited training programmes.

The Level 2 standards have been developed following a three-year Active Communities Network project to look at how sport engages young people involved in crime.

SkillsActive chief executive Stephen Studd said: "We know that participation in sport can reduce youth crime and anti-social behaviour, so to now be able to provide clear standards on how coaches, volunteers and managers in our community can use sport to tackle crime is fantastic.*

**REPs structure crucial as industry evolves**

New framework is vital to help meet the requirements of a growing sector

Since its inception in 2002, the fitness industry has embraced the Register of Exercise Professionals (REPs); in fact there are now over 28,000 individual members on the Register. The growth rate has been outstanding; however, those of us that have been around since the beginning know that it was never going to be an easy ride. With that said, the industry wanted to become self-regulated and, as a result, REPs was launched.

But that was eight years ago, and the industry looks very different in 2010. Most noticeably, we have so many more people wanting to work in the industry and there has been a real shift in perception of the industry – working in fitness is now seen as a viable professional career option with attainable pathways and progression routes.

Over the past 18 months, a team from SkillsActive and REPs have travelled round the UK meeting with employers, training providers, awarding bodies and instructors, to review, revise and update the Register’s structure so that it better reflects the working practices within the fitness industry.

The new structure for REPs went live in April 2010 and, so far, has been met positively. But what does it mean in real terms? Firstly, the new structure won’t affect any existing REPs members; their status will remain the same until they re-register. However, it has opened up a number of opportunities developed to inspire members to their next level. Awarding bodies and training providers have had to review their provision of courses to meet the new national standards which underpin the 2010 REPs structure – this has taken into consideration new standards at Level 4, working with special populations and looking to work with the health sector.

In real terms it will take time for the new structure to filter through into everyday life. Qualifications have to be developed, approved, and then offered. Courses have to be taken and finished, and members then have to update the team at the Register. It may seem a lengthy exercise, but as the fitness industry evolves and cements its role in shaping the health of the nation, this new structure provides the clarity it needs.

It’s our role to ensure the industry has more people, better qualified and better skilled working in it. The new REPs structure reflects this on behalf of the sector, and ensures that people will see fitness professionals for just that – professional, educated and knowledgeable experts in their field.
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01786 466498

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**training & education**
Chronic Respiratory Disease Exercise Instructor Course

BLF bursaries are now available for the September 2010 intake of this innovative distance learning course.

Developed by Loughborough College, the University Hospitals of Leicester and the British Lung Foundation (BLF), with funding and input from Rotherham PCT, the course has been submitted for endorsement at level 4 on the Register of Exercise Professionals. It covers:

- Physiology and pathology of respiratory disease
- Management of chronic respiratory disease
- Responses to exercise and exercise prescription
- Managing breathlessness
- Referral pathways
- 100 hours practical exercise instruction over the past year, with some experience of working with clients with COPD/respiratory disease
- Current CRB disclosure form

The BLF bursary, funded by Air Products, is available to exercise professionals who meet the following entry requirements:

- Level 3 or equivalent qualification as recognised by REP’s
- A current valid first aid certificate
- Endorsement from a local pulmonary rehabilitation team
- 100 hours practical exercise instruction over the past year, with some experience of working with clients with COPD/respiratory disease
- Current CRB disclosure form

Instructors taking up a bursary will be expected to work with local Breathe Easy support groups to set up exercise classes within the community.

For more details or an application pack please log on to www.lunguk.org/supporting-you/blf_active or contact Danielle Smreczak using the details below

e: exercise@blf-uk.org
t: 0207 688 5618
w: www.lunguk.org

Reg. charity of England & Wales - no. 326730. Charity reg in Scotland - no. SC038415
ASSISTANT REGIONAL DIRECTOR  Salary: c£42,000  Based: Exeter

Parkwood Leisure is continuing to grow as a result of contract extensions and the award of new business. Our established reputation for high quality management and customer-focused service ensures that we will continue to build on our success and increase our activities beyond the 80 sites we currently operate throughout England and Wales, where we employ 4400 staff.

The South West Region has a portfolio of long-term sustainable contracts. Working with the Regional Director your responsibilities will include overseeing facilities from Penzance in the south of the region to Exeter in the north. You will manage and monitor the performance of the business using your management skills, leading and applying structured reporting and accounting procedures. You will ensure safety and quality standards are maintained whilst looking to further develop our excellent client relationships.

Candidates should demonstrate the ambition and drive necessary to make a difference to our organisation. You will be passionate about exceeding customer expectations, developing leisure facilities for the local communities, knowledgeable about the leisure industry, and have a recognised, appropriate qualification in leisure management at degree level or equivalent. You will have ideally held a management position in either the private or public sector leisure industry, and will have a strong commercial approach to business.

In return we will give you a rewarding role, the opportunity to develop and motivate your own staff and make your own decisions, as well as taking responsibility and recognition for the provision of excellent customer service.

If you feel you have the necessary skills and competencies required to make a success of this position, please send a letter of application and full CV, stating your current salary to: Sarah Moseley, Human Resources Administrator, Parkwood Leisure, Little Bowbrook, Walton Road, Hartlebury, Worcestershire, DY10 4JA.

Alternatively Email: recruit@parkwood-leisure.co.uk

Or visit our website and apply online.

Applications to be received by: 15th June 2010

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Sports Facilities Manager

£32,516 - £35,351 per annum

Based at Liniclate Sports Centre, Benbecula, you will be responsible for managing and developing the sports facilities in the Uists and Barra. You will be required to support staff and work in partnership with a range of agencies to develop new opportunities for enhancing the service.

You will have a leisure management qualification and proven experience of working in a supervisory capacity in the sports facilities sector. A current driving licence is essential.

Salary is inclusive of Islands Allowance. Appointment to post will be on the first point of grade with annual incremental progression.

Applicants can access further information and apply online for the above post. Application forms are also available from Human Resources Section, Council Offices, Sandwick Road, Stornoway, Isle of Lewis HS1 2BW.

T: (01851) 709303.  E: human.resources@cne-siar.gov.uk

Closing date: Monday, 14 June 2010.

(CVs will not be accepted).

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Senior Consultants  Warrington

We are currently recruiting for two Senior Consultants within our well established Strategic Leisure team based in our Warrington office.

Covering the public and private sectors, our work comprises planning, development, operational management, evaluation and monitoring within the sport and leisure industry with around 70% of the work being in the public sector.

The role involves working alongside our clients to deliver the best solutions for their businesses as well as supporting, delivering and contributing to projects and tenders across the group.

We are looking for candidates with experience in the leisure management industry. You must have excellent people skills and have demonstrable experience of managing projects.

You must have experience in the public sector and previous experience of consultancy work would be ideal.

If you are interested in applying or discussing further please forward your CV to Jo Webb at jo.webb@scottwilson.com or call 01256 310466.
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Salary range £22,000 to £27,000
Dependent on knowledge and skills, plus discretionary bonus for exceeding revenue targets.

To apply please download an application pack from www.mdx.ac.uk/jobs Ref EST218L
Closing date 22 June 2010. Interviews 1 July.
Middlesex University is working towards equality of opportunity. Flexible working considered.

Sports Supervisor
Based Holland Park, West London
Salary scale: £28,610 - £32,834pa inc London Weighting

PRO-ACTIVE North London is one of London’s five sub-regional sport and physical activity Partnerships hosted by Middlesex University, based at the University’s Hendon campus. The Partnership covers Barnet, Enfield, Haringey and Waltham Forest and aims to increase participation and widen access to sport and physical activity across all sections of the community. With London 2012 on the horizon and the high profile that sport and health is attracting, there is no better time to be involved in the development of active recreation in the capital.

Volunteers and community sports providers are an integral part of the sport and physical activity infrastructure. The aims of this post are to support the development of community sports providers as well as taking a North London lead on developing a system to recruit, deploy and support sports volunteers effectively. We are seeking an exceptional officer to drive forward this important work area and play a key role in the achievement of the Partnership’s objectives.

You will have:
- some experience of community sport development and volunteer management
- the ability to demonstrate how you have worked successfully in a partnership setting
- good project management and communication skills
- a passion for the development of sport and physical activity
- the motivation to achieve high standards and understand and promote equal opportunities.

This is a temporary 18-month appointment.
For an informal discussion about this post please contact Matthew Eames on 020 8411 4359 or via M.Eames@mdx.ac.uk

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To apply please download an application pack from www.mdx.ac.uk/jobs Ref EST218L
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It is an exciting time in Sefton, with many challenges and opportunities ahead for our Active Sports and Positive Futures Teams. Attracting over £1.0m of investment annually from key partners, we are responsible for the development and delivery of a range of hugely successful and popular sport & physical activity programmes.

Operating at a variety of venues from housing estates to £10m leisure centres, our range of programmes are available to all residents in the borough and are supported by a dynamic and committed volunteer, coach and club infrastructure.

Sefton Positive Futures develops a range of specific programmes aimed at children and young people who find themselves at risk of exclusion.

As such, candidates for the Positive Futures posts will need to be highly skilled and motivated in working with the target groups in order to achieve the required outcomes of the project.

We require six exceptional individuals to join our award winning Sport & Recreation Service who will help us maintain our position as the leader in the North West.

- Development Manager (Sport & Physical Activity)
  Salary up to £28,636 (3 year fixed term contract)

- Development Manager (Club, Coaches & Volunteers)
  Salary up to £28,636 (3 year fixed term contract)

- Development Officer (Sport & Physical Activity)
  Salary up to £21,519 (2 year fixed term contract)

- Assistant Development Officer (Sport & Physical Activity)
  Salary up to £16,830 (1 year fixed term contract)

- Assistant Development Officer (Positive Futures)
  Salary up to £19,126 (1 year fixed term contract)

- Active Lifestyle Development Officer (Positive Futures) 20 hours
  Salary up to £16,830 pro rata (1 year fixed term contract)
  This post will provide one to one personal trainer support to disabled children & young people.

All posts will be subject to job evaluation.

Closing dates for all posts: 18th June 2010
Sefton is an equal opportunities employer and welcomes applications from all sections of the community.

For an application pack contact recruitment@regen.sefton.gov.uk or call the 24 hour recruitment line on 0151 934 2860
University of Brighton

Our Sport and Recreation Service (Sport Brighton) is looking for customer focused and experienced industry level professionals to deliver great sporting and fitness opportunities for students, staff and the wider community. The university has invested almost £9million into developing sporting opportunity in the past year and to further enhance our sports facility portfolio we are pleased to announce the opening of a fantastic new sports centre and new netball/tennis centre on our Falmer campus in Brighton. We now wish to recruit 5 new full-time posts to bring this facility on-line and enhance our existing operation. Sport Brighton operates across a number of sites in Brighton and in Eastbourne and flexibility to work between sites on occasion will be necessary. For informal enquiries about the Duty Officer and Senior Recreation Assistant posts, please contact John Hill, Operations Manager on (01273) 643093. For informal enquiries about the Participation Officer post, please contact Michelle Bennett, Sports Development Manager on (01273) 642871.

Duty Officer (2 posts)
from £23,566 to £26,523 per annum
plus enhancements for shift working

As part of a vibrant, forward thinking team you will work on a rota to oversee facility operations ensuring high levels of customer service, health & safety and quality assurance. A sound working knowledge of the leisure industry at a technical/supervisory level is essential to allow you to fulfil your part in developing Sport Brighton activities & programmes. You will also have the opportunity to provide coaching and instruction appropriate to your qualification and take responsibility for areas of expertise. Ref: SR5066

Participation Officer
from £20,327 to £22,879 per annum

Working with established university sports clubs you will contribute to their ongoing development, delivering exciting and innovative programmes to increase sports participation and engage both students and staff in physical activity, across the sites of the university. You will need to be enthusiastic, organised, a good communicator and have experience in delivering sports programmes and the ability to transport equipment between sites is essential. Job sharers welcome. Ref: SR5064

Senior Recreation Assistant (2 posts)
from £17,606 to £19,743 per annum
plus enhancements for shift working

In this varied role, you will work within a pro-active team of operational staff on a rota to deliver sport, fitness and recreation activities, providing an efficient and customer focussed service. You will assist the duty officers in the day to day delivery of Sport Brighton aims and objectives, ensuring facility use and programme delivery conforms to best practice. You will also have the opportunity to provide coaching and instruction appropriate to your qualification. Ref: SR5065

Call (01273) 642849 (24 hours) or visit www.brighton.ac.uk/personnel
Please quote the appropriate reference number
Closing date: 15 June 2010
Health & Leisure Club Manager

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1. To generate and retain members and provide excellent consistent customer service.
2. To develop, train and motivate staff.
3. To develop the range of services and facilities currently offered to our members.

The ideal candidate will have held a similar position in a public or private sector environment. Necessary vocational qualifications are important but excellent interpersonal skills are essential.

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You will lead and coach your Team and together you will inspire and motivate others. ‘People First’ is one of our key aims and this will be at the forefront of your mind as you deliver a great customer experience.

This is a superb opportunity for someone with experience, but more importantly passion, for the health and fitness industry. This post offers excellent career progression opportunities.

For further information or to apply online please visit www.kirkleesactive.co.uk/careers
Alternatively application packs are available by calling the Recruitment Unit on 01484 225121 or by e-mailing your name, address and vacancy reference to recruitment.unit@kirklees.gov.uk

Closing date: Friday 25 June 2010.

*An enhanced Criminal Record Bureau Disclosure will be required for this post. A conviction will not necessarily exclude candidates from appointment but will be considered as part of the recruitment process.

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Responsibilities will include:

- Communicating with prospective clients at all levels, presenting a good image of SLM as a prospective partner.
- Assessing new business opportunities.
- Completing tender submissions and new business proposals.
- Assist the Director of Development with the production and delivery of new business strategy and marketing activity.

The successful candidate will have a thorough understanding of the Local Authority market and the needs of clients. You will be an influencer, enjoy paying attention to detail, have good organisational skills and be able to work under your own initiative. Additionally, you will have good people skills and enjoy promoting the Company to new clients. Whilst the work is based from Head Office, the post holder will undertake a good deal of travel and therefore work in a flexible manner to meet the needs and demands of the role.

For further details please ring Andy on 07785 296204. If you would like to apply for this post, please send your CV by post to: Andy Haworth, Director of Development, SLM Ltd, 3 Watling Drive, Hinsley, Leicester LE9 3EY. Alternatively, email your CV to: andy.haworth@slm-ltd.co.uk

Closing date for applications: 28th June 2010

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**Derbyshire Fire & Rescue Service**

**Fitness and Wellbeing Officer**

£27,052 – £30,011 per annum

Based at Headquarters, Littleover

We are looking for a professional and motivated individual to take fitness and well-being to another level within Derbyshire Fire and Rescue Service.

You will be able to sell the benefits of a healthy lifestyle, and encourage all employees to increase their levels of fitness through the development of policies, promotional material, seminars and training sessions.

You will be used to working alone and as part of a team, and will work within the Occupational Health Safety and Welfare Department dealing with referrals from medical staff to assist in the rehabilitation of employees after injury or illness, providing treatment for muscular skeletal injuries, as well as preventive measures through your involvement with manual handling training.

To work with us, you need to be educated to degree level in physical education/sports science, or NVQ level 3 exercise and involvements with manual handling training.

Further information and application forms are available from www.derbys-fire.gov.uk or telephone the HR Services Section on 01332 777018.

The closing date for completed applications is Friday 28 May at 1600 hours.
GENERAL MANAGER - LEISURE

Willows Farm Village is a leading Farm Village attraction in the UK with over 450,000 visitors a year. As we enter our next phase of development, we are looking for a strong, experienced and charismatic General Manager to run the leisure side of the operation.

While delivering commercial success is a key part of the role, you’ll join us in our belief that this is achieved by providing a safe, enjoyable and exciting experience for our customers through the delivery of the highest standards of customer service.

Responsible for a team of up to 80 staff, you will demonstrate keen leadership skills; personally deliver our standards of customer service with the ability to motivate to bring the best out of all staff and performance manage the team.

Your creativity and charisma will be balanced with the ability to develop and implement strict control in staff, financial and system management.

Working as part of the Senior Management Team and reporting into the Chief Executive, this role attracts a competitive salary, bonus scheme and could include accommodation in the local area.

For a Job Description and application form please call 01727 822106 or email susan@willowsfarmvillage.com

CLOSING DATE FOR APPLICATIONS IS 30th JUNE 2010.

All applications will be treated in strictest confidence.

Willows Farm Village, Coursers Road, London Colney, St Albans, Hertfordshire AL4 0PF
www.willowsfarmvillage.com

General and Commercial Manager
Lake District Visitor Centre at Brockhole
£34,033 to £39,269

We are looking for a Commercial Manager to develop and deliver our long term vision to create an inspiring Centre that encourages visitors and local people to explore and celebrate the Lake District.

You will be responsible for all aspects of strategic management of Brockhole, coordinating staff and services as well as relationships with operators, partners and tenants.

For an informal discussion about the position please contact Adam Thomas on 015394 40260

We are committed to equality of opportunity and welcome applicants from all sectors of society. If you are an applicant with disabilities who meets the essential requirements of the job, we will interview you.

For further details and an application form, visit our web site at www.lakedistrict.gov.uk, email us at hq@lakedistrict.gov.uk or write to Human Resources, Lake District National Park Authority, Murley Moss, Oxenholme Road, Kendal LA9 7RL

We are unable to accept CVs.

Closing date for applications is Friday 7 June 2010

Interviews will be held at Brockhole Visitor Centre on Wednesday 16 June 2010

Willows Farm Village, Coursers Road, London Colney, St Albans, Hertfordshire AL4 0PF
www.willowsfarmvillage.com

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for more details on the following jobs

BUCS Co-ordinator
Company: Sheffield Hallam Students’ Union
Salary: Scale 4/5 pts 20 - 23, £18,453 - £20,198
Location: Sheffield, United Kingdom
Closing date: 04 Jun 2010

Sport Assistant
Company: The Robert Gordon University
Salary: £15,719 - £18,643
Location: Aberdeen, United Kingdom
Closing date: 04 Jun 2010

Fitness Manager - Erith
Company: Parkwood Leisure
Salary: £18,000 - £20,000 + bonus depending on experience
Location: Bexley, United Kingdom
Closing date: 04 Jun 2010

General and Commercial Manager
Company: Lake District National Park
Salary: £34,033 to £39,269
Location: Brockhole, United Kingdom
Closing date: 07 Jun 2010

Research and Development Tutor
Company: YMCA Fitness Industry Training
Salary: £26,614 per annum
Location: Central London, United Kingdom
Closing date: 07 Jun 2010

Operations Manager
Company: Blue Reef Leisure Company
Salary: £20,000 - £25,000
Location: Bristol, United Kingdom
Closing date: 09 Jun 2010

Executive Director
Company: Asia Pacific Operations IAAPA
Location: Hong Kong / Singapore, Worldwide
Closing date: 11 Jun 2010

Regional Manager
Company: England Netball
Salary: Up to £28,000.00 per annum
Location: East Midlands, United Kingdom
Closing date: 09 Jun 2010

Community Sports Development Manager
Company: Wexham School
Salary: Grade F: £23,756 - £26,270
Location: Slough, United Kingdom
Closing date: 10 Jun 2010

Personal Trainers
Company: Advance Personal Training
Location: Sussex, United Kingdom

Partnership Development Manager
Company: Woodcote High School
Salary: see details
Location: Croydon, United Kingdom
Closing date: 16 Jun 2010

Duty Manager / Games Coach
Company: Motcombe Park Sports Club
Salary: £15,022 - £18,371
Location: Dorset, United Kingdom

Community Sports Coach (Netball)
Company: Wigan Leisure & Culture Trust
Salary: Scale 5 (£19,816 - £21,732) per annum
Location: Wigan, United Kingdom
Closing date: 16 Jun 2010

Partnership Officer (Sport)
Company: Cheshire & Warrington Sports Partnership
Salary: up to £23k
Location: Cheshire, United Kingdom

Director of Leisure and Culture
Company: Derby City Council
Salary: attractive
Location: Derby, United Kingdom
Closing date: 07 Jun 2010

Leisure Club Manager - 2 unique opportunities
Company: Q Hotels
Location: Chatham / Ashford, United Kingdom

Aerobics Instructors
Company: Mark Warner Holidays
Location: Worldwide
Local authority approves major Football Association-led development for 330-acre site near Burton-upon-Trent

By Pete Hayman

East Staffordshire Borough Council has approved plans for the development of a National Football Centre – St George’s Park – near Burton-upon-Trent.

A coach education and training facility; a sports injury research centre and a hotel will be built at London’s Green Park.

Plans drawn up by Liam O’Connor Architects and Planning Consultants, were approved by planning officials at Westminster City Council. The national governing body is working in partnership with sponsor and kit supplier Umbro which have been drawn up by the Football Association (FA).

The memorial – put forward by the Bomber Command Association, with help from the Royal Air Force and the Heritage Foundation – will comprise an open pavilion designed in a classical style.

Although the pavilion roof will be left open, the roof of the loggia is to be made from aluminium from a Halifax bomber shot down in 1944.

The Piccadilly entrance to the Grade II-listed park is set to be the location of the proposed 8.5m (28ft) monument, which aims to commemorate more than 55,000 air force personnel who lost their lives during the Second World War.

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