The government’s long overdue childhood obesity strategy is facing further delays, with the document now not expected until after the EU referendum.

Although originally due in December 2015, the Department of Health (DoH) has confirmed that the strategy will not be published until the summer. The DoH said a ‘sugar tax’ is unlikely to feature in the government’s plans, despite pressure from health charities and celebrity advocates such as Jamie Oliver. Continued on back cover

Inappropriate relations between client and personal trainer is a topic rarely discussed

**Merlin ends tough 2015 in the black**

Merlin Entertainments has released its end of year results, showing generally robust earnings as pre-tax profits edged up 0.3 per cent, despite the immediate and ongoing fallout from the Smiler accident at Alton Towers last year.

News also broke on the same day (25 February) that Alton Tower’s owner Merlin Attractions Operation Ltd is to be prosecuted over the accident, in which two people lost a leg and others were injured.

Merlin generated £1.28bn in revenue, up 2.3 per cent on the previous year’s figure of £1.25bn and resulting in pre-tax profits of £250m, a 0.3 per cent rise.

“Despite a challenging year, the business delivered a robust performance in 2015. We continued to see a strong trading performance in Legoland parks and a positive contribution from new business development,” said Merlin CEO Nick Varney.

Details: [http://lei.sr?a=b5b7w_O](http://lei.sr?a=b5b7w_O)

**Childhood obesity strategy further delayed**

The government’s long overdue childhood obesity strategy is facing further delays, with the document now not expected until after the EU referendum.

Although originally due in December 2015, the Department of Health (DoH) has confirmed that the strategy will not be published until the summer. The DoH said a ‘sugar tax’ is unlikely to feature in the government’s plans, despite pressure from health charities and celebrity advocates such as Jamie Oliver.

The findings were criticised by ukactive executive director Steven Ward, who said the survey showed a ‘lack of respect’ for the job roles in the sector at a time when serious initiatives are being implemented by the likes of CIMSPA to professionalise the workforce. However, Ward added that the sector’s frontline staff need an ‘image change’ to alter public perceptions if they are to be considered ‘part of a trusted group’ of expert professionals in society.

“Doctors, nurses and lawyers would be struck off for having an affair with a client, so we can’t shrug this data as just a bit of a laugh.” Ward added that growing the capability of frontline staff for modern operating needs was one of the highest priorities for ukactive, which has consulted many operators on its forthcoming business plan.

Details: [http://lei.sr?a=f7Z7Z_O](http://lei.sr?a=f7Z7Z_O)

**PT sex stats: Fitness needs an ‘image change’**

Efforts to professionalise the physical activity sector workforce have suffered a setback, with new statistics suggesting nearly 11 per cent of personal trainers have been intimate with their clients.

The survey of 1,000 regular gym users – carried out, bizarrely, by training provider Be a Better You – found that one in three find their personal trainer attractive. Of these, a quarter confessed to having shared a kiss with their trainer and seven per cent said that they had slept with them.

The findings were criticised by ukactive executive director Steven Ward, who said the survey showed a 'lack of respect' for the job roles in the sector at a time when serious initiatives are being implemented by the likes of CIMSPA to professionalise the workforce. However, Ward added that the sector’s frontline staff need an ‘image change’ to alter public perceptions if they are to be considered ‘part of a trusted group’ of expert professionals in society.

“The physical activity sector will grow its reputation and bottom line by becoming a respected part of the delivery of health and wellbeing and an expert resource for healthy living,” Ward told Leisure Opportunities.

“The vast majority of trainers in our sector have the highest professional standards and we see this day in day out across the country, but there is still work to be done to change our wider social image and the premise of this survey proves that.

“Doctors, nurses and lawyers would be struck off for having an affair with a client, so we can’t shrug this data as just a bit of a laugh.”

Ward added that growing the capability of frontline staff for modern operating needs was one of the highest priorities for ukactive, which has consulted many operators on its forthcoming business plan.

Details: [http://lei.sr?a=f7Z7Z_O](http://lei.sr?a=f7Z7Z_O)
Boris approves £400m Spurs stadium

Tottenham Hotspur Football Club has confirmed that its proposed new stadium has received approval from the mayor of London Boris Johnson.

The decision is a significant step forward in the development of the planned 61,000-capacity stadium – designed by global sports architects Populous – which will replace the English Premier League side’s existing White Hart Lane ground.

“This marks yet another major milestone for this vital and complex scheme and we are grateful to the mayor for his ongoing support,” said club chairman Daniel Levy.

“We remain focussed on completing the final stages of the planning process.”

In addition to the stadium, 579 new homes, a community health centre and improved street infrastructure will all be created as part of a £400m scheme, which is called the Northumberland Development Project.

Spurs is also planning to establish an entertainment district around the ground, with plans in place for a 180-room hotel, an extreme sports centre, a “Sky Walk” adrenaline attraction on the roof of the stadium and a ‘Tottenham Experience’ – a permanent visitor attraction and museum charting the club’s history.

Levy said the plans would “play a key role in kick-starting place change, bringing exceptional opportunities for the local community and wider stakeholders.”

Planning permission from Haringey Council was granted in December 2015 and approval from the mayor’s office was seen as the last significant hurdle for the club to overcome.

Details: http://lei.sr?a=h2z5g_O

Boggis: Brexit could hit sports funding

Leaving the European Union could increase the cost of sports equipment and limit access to sports funding for British organisations, according to Sport and Recreation Alliance chief executive Emma Boggis.

Boggis said that while it was difficult to quantify what a vote to leave would look like, she explained that potential tariffs on imports from the EU could increase the cost of goods, which could have a knock-on effect for participation in physical activity.

“Grassroots sport could be impacted on by the absence of any formally negotiated free-trade agreements,” she told Leisure Opportunities.

“We could see some form of tariffs on EU goods exported to the UK and vice versa, which would be expected to make goods including sportswear or sports equipment more costly.

“With the focus on driving participation, particularly amongst minority communities, the increase in costs could prove to be particularly unhelpful.”

Boggis added: “In addition, the UK would find it much more difficult to access EU funding streams designed to support sport, principally ERASMUS+ but also the EU Structural Funds.”

ERASMUS+ – the European Union programme for education, training, youth and sport – offers study placements and grant funding, while universities, public bodies and national governing bodies can apply for Structural Funds for sporting and physical activity provision.

Details: http://lei.sr?a=K9y3iH_O
Hoy backs talent-finder campaign

UK Sport and British Cycling have teamed up to launch a talent identification programme which aims to encourage promising athletes in other sports to take up sprint cycling.

Flanked by the most decorated British Olympian, Sir Chris Hoy, UK Sport head of performance pathways Natalie Dunman and British Cycling performance pathway manager Ian Yates unveiled the initiative, which is targeting 15-21 year-old male and female athletes with the potential to be fast-tracked into the sport.

Launched last week at the Lee Valley VeloPark, the #DiscoverYourPower campaign aims to find individuals capable of competing at the Tokyo 2020 Olympics and beyond.

“If Great Britain wants to maintain its position in cycling we need to do everything possible to ensure we identify and develop the very best talent,” said Dunman. “We know about 90 per cent of athletes will come through the traditional pathway – through the club system – but we also know that system is not perfect and there are other opportunities to identify the other 10 per cent and bring them in sideways and develop them quite quickly.”

UK Sport – alongside British Cycling and the English Institute of Sport – will run a series of assessment events in the coming months, looking for athletes from other sports with “physical attributes, tactical attributes and behavioural attributes.”

Details: http://lei.sr?a=F9Q9n_O

Kate kicks off new tennis initiative

The Duchess of Cambridge, Kate Middleton, teamed up with Judy Murray last week to launch the latter’s new Tennis on the Road programme.

A keen tennis fan, Middleton took to the court to help deliver a tennis-themed session to primary school children at Craigmount High School in Edinburgh. The Duchess joined the group to practice racket skills, bean bag tennis, balloon rallies, and relay races – fun activities designed to develop the skills needed to play a complex co-ordination sport like tennis.

Tennis on the Road, which has also won backing from the Lawn Tennis Association (LTA), aims to grow the game from the grassroots up by increasing and improving the coaching workforce in Scotland.

Inspired by the types of games that Andy and Jamie Murray played when they were children, the initiative shows parents, teachers, coaches, students, volunteers and sports development teams how to deliver fun and engaging starter sessions to children and young teenagers.

“Tennis on the Road is about inspiring and supporting parents, teachers, volunteers and coaches to increase participation and grow the game in their backyards or whatever space they have. You don’t need a tennis court to get kids started. It’s great to now have the LTA supporting the programme and I can’t wait for another action packed year on the road.”

Details: http://lei.sr?a=x4g3B_O

© CYBERTREK 2016

Twitter: @leisureopps

Read Leisure Opportunities online: www.leisureopportunities.co.uk/digital
HEALTH & FITNESS

Everyone Active lands Middlesbrough contract

Everyone Active has bolstered its footprint across the North East of England by winning a new 15-year contract to manage Middlesbrough Council’s sports and leisure services.

The operator, which already manages facilities in nearby Sunderland, Ryedale, Redcar and Cleveland, will take charge of five sites when the contract starts on 1 April. These include Middlesbrough Sports Village, Rainbow Centre, The Manor Youth & Community Centre, The Neptune Centre and Middlesbrough Municipal Golf Centre, while Everyone Active will also manage the popular Run Middlesbrough events. Details: http://lei.sr?a=V2m8q_O

BGF takes investment in Xercise4Less to £20m

Xercise4Less has secured a new £7.6m funding round from its equity partner the Business Growth Fund (BGF), taking its total investment in the low cost gym chain to £19.7m.

BGF, which holds a minority stake in Xercise4Less, first invested in the chain in 2013 and has now pledged further funds to help finance the company’s expansion.

Having last year been named among the among the 20 fastest growing private firms in the UK, Xercise4Less has reported its sales grew to £21.9m in the 12 months to July 2015, up from £12m the previous year.

The low cost operator has 35 gyms across the UK and CEO Jon Wright has set out plans to open a further 15 to 20 gyms in the next twelve months.

"Xercise4Less is an example of how an ambitious company can disrupt an established model," said BGFS Richard Taylor.

"Jon and his team have understood the market and the opportunity available to them and have used our growth capital to build a business of scale." Details: http://lei.sr?a=x5S8j_O

Gymbox in major London rollout

Hip London fitness chain Gymbox is planning to significantly grow its presence, with plans for four new locations across the capital this year.

Last month saw the launch of Gymbox Victoria – the chain’s eighth site and its first south of the Thames – and Gymbox brand and product director David Cooper has told Leisure Opportunities that a further three sites are in the pipeline for 2016. He said one site would be in Chancery Lane, another would be south of the river, while a third location will be revealed shortly.

Cooper said the strong pre-sale for the Victoria site – which saw 1,600 memberships (out of a 2,000 capacity) already sold by the launch date – holds Gymbox in good stead for its forthcoming rollout. As part of the pre-sale campaign, Gymbox worked with digital consultancy Kaleidovision to set up digital screens outside of the gym, enabling sales staff to take members of the public on a virtual tour of the new facility, with added clips and content offering a flavour of the fitness proposition.

"We had an outstanding pre-sale for Victoria, which is partly down to the lack of clubs in the area but also down to the strength of the Gymbox brand, which is becoming well-known across London," said Cooper. "Whilst retaining the Gymbox DNA, all of our clubs are very different and their design (led by Ben Kelly Design) has evolved organically over time to reflect user preferences.

"Where once we'd try to cram as much kit as possible onto the gym floor, we're now leaving a lot more open space to facilitate the popularity of functional training."

Cooper added that the chain remains open to a number of other options for its format, including boutique offerings. Details: http://lei.sr?a=G6T6E_O

Third Space to ignite premium sector

Third Space CEO Colin Waggett has laid out ambitions for his new health club chain to become the standard bearer in London’s “embryonic” premium health club sector.

In an interview with Leisure Opportunities, the former Fitness First and Psycle chief outlined his belief that despite the recent boom of boutique studios, there is still huge potential at the premium end of London’s fitness market.

“Boutique is a word which is bandied around a lot, but just because a gym only does one thing doesn't necessarily make it boutique,” said Waggett. "I actually think it’s a very exciting time as there aren’t many operators offering a premium club experience. For me, the top end of the market in London is still very embryonic and this presents a great opportunity for us."

Having recently re-launched Third Space Tower Bridge – formerly 37 Degrees – the chain is currently working with designers Sparcstudio and Goldstein Ween Architects to refurbish the entire Third Space estate, which includes clubs in Soho, Marylebone and Canary Wharf.

Waggett wants the chain’s clubs to serve as a literal ‘third space’ between the home and the office, where well-heeled members can enjoy a 360 degree wellness journey.

“People always ask ‘what’s your USP?’ but I’d say we’re like your favourite restaurant in the sense that we don’t just offer one particular speciality, but rather a fantastic all-round experience,” said Waggett. "We’re fusing best-in-class fitness equipment with an extensive group exercise programme and stylish design. We’ve looked at the fitness influences in the US boutique space for inspiration and combined that with the chic modern design you find in London’s clubs." Details: http://lei.sr?a=Rzh8s_O

Details: http://lei.sr?a=x5S8j_O

Details: http://lei.sr?a=V2m8q_O

Details: http://lei.sr?a=G6T6E_O

Details: http://lei.sr?a=Rzh8s_O
Workout app primed for growth

Social workout app Fitssi is on a mission to connect more like-minded fitness fans and the company has outlined expansion into the US as its latest objective.

The app – which aims to offer added motivation by helping users find nearby workout buddies to spur them on – has been making waves in the UK since launching in April 2015 and now hopes to carry that momentum across the pond.

To that end, the company has brought on board new CEO Emily Stephens; recently exhibited at LA Fit Expo; and is now engaging with a number of US-based operators and social influencers.

Fitssi co-founder Chris Sweeney – a PT for nine years with Fitness First who came up with the app as a way to get his mum off the sofa – says the sheer size of the US market is a significant draw.

“Expansion to the US was based around our desire to scale quickly and build international validity,” Sweeney told Leisure Opportunities.

“The US market is much bigger and so are the problems of inactivity and obesity. LA Fit Expo was a great platform to seed Fitssi.”

Key to growth in the US will be the ability to attract investors. Fitssi is aiming to raise £150,000 in seed funding and Sweeney says the impending monetisation of the app – by adding an ‘Uber for PTs’ type function – will significantly increase its chances.

For new CEO Stephens, who has a background in business and nutrition, the support structure of the Fitssi app community means she thinks it’s especially appealing to women. 

Details: http://lei.sr/a=T2A7Z_O

David Lloyd unveils new £10m health club

David Lloyd Leisure (DLL) has continued its expansion drive with the announcement of a new £10m health club at Rouken Glen in Glasgow.

Due to open in August 2016 next to Rouken Glen Park, the new site will be DLL’s 94th club and its third in Glasgow. It follows the official launch last month of the £9.3m DLL Newbury and announcement of a new club in Colchester (opening Autumn 2016), as the gym chain kicks on after its recent £350m sale and leaseback deal.

Construction company Pellikaan has already started work on the new 4,902sq m (52,765sq ft) club, which will feature tennis and sports facilities, an extensive fitness area with three indoor exercise studios, plus an 18-hole golf course and dedicated driving range. There will also be indoor and outdoor swimming pools, an indoor spa and spa garden, plus a zone for children’s activities.

The 510sq m (5,490sq ft) gym will be a focal point of the club and has been designed to “activate the senses” with a strong emphasis on technology and personal training. It will feature designated exercise zones centred around functional training; sports performance; community; strength; cardio; and stretch. The gym will be supplied by the likes of Life Fitness, Octane Fitness, Wattbike and Woodway.

“We have been lucky enough to have secured a stunning location on the edge of Rouken Glen Park and it will provide the area with a fantastic club offering unrivalled facilities, services, programmes and expertise for members to achieve their health and fitness goals,” said DLL Rouken Glen’s new GM Willie Dunne. 

Details: http://lei.sr/a=p4h2D_O
Continuum earnings report shows major profit increase

Continuum Attractions has doubled its turnover in the space of two years, boosting profits 13 per cent, the company said.

The pre-audit annual accounts demonstrate revenues of £18m, thanks in part to the success of Coronation Street The Tour, which had more than 500,000 visitors during its April 2014 to December 2015 run.

Meanwhile, the London Stock Exchange included Continuum on its newly released report, 1,000 Companies to Inspire Britain.

“We own a unique space in the market place between theme parks and museums that no one else owns – and we do it successfully,” said company CEO Juliana Delaney.

Details: http://lei.sr?a=Y8f2T_O

Work starts on London’s £26m Postal Museum

Work has started on a new heritage attraction in London, with the £26m Postal Museum to chronicle five centuries of communication history across Britain.

Now scheduled for early 2017, the Feilden Clegg Bradley Studios-designed Postal Museum has been financed through the Heritage Lottery Fund, Royal Mail and Post Office, in addition to support from a number of individual private donors and organisations.

Haley Sharpe Design (HSD) is handling exhibition design for the museum.

Brexit: Museums would be ‘worse-off’

With Britain’s government having set a date for the referendum on whether the country should leave the European Union (EU), leading experts have warned UK museums could be worse off in the event of a so-called Brexit.

The EU currently funds a number of research and museum projects in the UK, as well as working with deprived areas on cultural regeneration projects through its regional development subsidies.

Museums Association (MA) policy officer Alistair Brown said that while most museum funding came from the UK, “large chunks” of EU money would be lost.

A range of funding options has long been available to the sector – and it’s unclear what would happen to current bids from UK museums. Examples of attractions that have received money from the European Regional Development Fund in the past include the People’s History Museum, the Imperial War Museum North and the National Football Museum in Manchester, the Bowes Museum in Durham, the Collection Art and Archaeology Museum in Lincoln, Coventry Transport Museum, Shrewsbury Museum and Art Gallery and the V&A’s Museum of Childhood in London.

“It seems unlikely that the government would invest more in culture if we left the EU, so the risks of leaving seem high,” Brown added.

Brown also called on the museums sector to rise to the occasion of the referendum, which will take place on 23 June 2016, by engaging their communities in the arguments.

Details: http://lei.sr?a=Z2K5a_O

‘Reinvention’ is the Guinness secret

Paul Carty, managing director of the multi-award-winning Guinness Storehouse, has said the constant reinvention has been the key to creating a highly successful business model for Ireland’s most popular tourist attraction.

Designed by London-based Imagination in conjunction with Dublin’s RKD, the attraction was created on the site of a disused grain storage building, which was subsequently transformed into an iconic hub for both Guinness and Ireland at a cost of £32m.

Since opening in 2000, the Storehouse has gone from strength-to-strength, with half of all visitors to Ireland now visiting the attraction annually.

“We reinvest every year,” said Carty, speaking to Leisure Opportunities. “We always try to create a new area so we have a new story to tell. This helps us maintain our position as a must-see attraction for tourists and encourages repeat visitors.”

One of the Storehouse’s major investments was its new third floor, which opened in March 2015 and is dedicated to Guinness advertising. The result of customer feedback, interactive displays bring classic Guinness campaigns to life dating from the modern day all the way back to the 1930s.

Design agency Love introduced several high tech features to the 1,500sq m (16,150sq ft) space, including a playable digital version of the brand’s trademark golden harp and an 8m (26ft) high interactive Instagram wall to allow integration of social media into the space – something key for the Storehouse, which generates more than 350 million media impressions every year.

Details: http://lei.sr?a=Z4D4j_O

Paul Carty says that constant reinvention has been key
The power to move you...

IMMERSIVE TUNNEL - DYNAMIC SIMULATION ATTRACTIONS
4D EFFECTS CINEMA - ROBOCOASTER RCX - VIPER 360
3D/4D FILM CONTENT - AGV DARK RIDES - FLYING THEATRE

www.simworx.co.uk
Following the acquisition of Hotel Designs, the formerly known Hotel Summit has been rebranded to stay current within an ever changing and evolving industry.

With the perfect mix of business meetings, networking and educational seminars the Hotel Designs Summit ensures your time is well spent.

18th and 19th May 2016
Radisson Blu Hotel, London Stansted

For more information, please contact Jade Oliver on 01992 374054 or email j.oliver@forumevents.co.uk
Hotel and leisure group Principal Hayley have vowed to create a luxury landmark hotel inside the historic Liverpool bank building used to hide most of Britain’s gold reserves during the Second World War.

The developers will spend £50m to transform the interiors of the Grade II listed neoclassical Martins Bank building into a five-star hotel, spa, bar and fine dining destination.

Full planning and listing has already been granted and construction will start on the project this year, with a potential opening in late 2017 or early 2018. The design team working on the conversion has not yet been revealed.

Tony Troy, CEO of the Principal Hayley Group, said the 227-room hotel will give the company an important presence in the heart of Liverpool, where there is currently no full service luxury hotel for leisure visitors.

He said: “Our development will become the jewel in the crown of Liverpool’s hotel offerings and we’ll be working with heritage experts to ensure our conversion is sympathetic to its historic and architectural features.”

Joe Anderson, the city’s mayor, said: “I’m pleased to see these new and ambitious plans for bringing another iconic Liverpool building back into use. It is an important landmark in the city’s business district and its conversion to a destination hotel reflects the continuing strength of the city’s visitor economy.”

Details: http://lei.sr?a=G8P7c_O

Celtic Manor kicks off expansion

It’s been a busy start to the year at Celtic Manor in Wales, with the resort launching a new fine dining restaurant just weeks after buying the nearby Hilton Newport.

The acquisition of the 148-guest-room property – for an undisclosed amount – bolsters the Celtic Manor portfolio, which also includes the main Resort Hotel, the Manor House, the Newbridge on Usk, and 10 luxury Hunter Lodges.

Celtic Manor plans to continue running Hilton Newport as a hotel, under a new name to be confirmed when contracts are completed at the end of March. The property boasts a wide range of leisure amenities including a fitness room, swimming pool, spa bath, bar, lounge and restaurant. All hotel team members will be retained when Celtic Manor takes over the property.

“Occupancy at the Celtic Manor Resort is currently running at 90 per cent and there are many nights when we could easily exceed our capacity of 400 bedrooms,” said Celtic Manor Resort CEO Ian Edwards. “The additional bedrooms at the newly-acquired hotel will help address our need for more accommodation across all our markets – conference and business, golf and leisure.”

Meanwhile, the new Epicure restaurant has been unveiled at the main Celtic Manor Resort. Helmed by Michelin-starred chef Richard Davies – who worked in the kitchens of the original Celtic Manor Hotel as a teen before enjoying Michelin success alongside Gordon Ramsay and on his own – the restaurant will offer haute cuisine showcasing the finest local produce.

Details: http://lei.sr?a=M7q2f_O

The Martins Bank – designed by Herbert Rowse – opened in 1932

The Ryder Cup venue is adding greater capacity
Regional tourism visits on the up

David Cameron’s dream of driving more international visitors to England’s regional tourism destinations is starting to become a reality, according to the latest figures from VisitBritain.

Initiatives to entice visitors to the UK beyond London have been a key focus for Cameron, who last year announced a five-point plan to boost regional tourism. This included the creation of an inter-ministerial group to co-ordinate government efforts in ensuring the right infrastructure is in place to boost regional tourism.

The latest regional tourism statistics show more international tourists are travelling across English regions than ever before, with average spend on the increase as well.

In the first nine months of 2015, visits to English regions outside London were up 7 per cent on the same period in 2014 to 11.7 million visits, setting a new record. Spending by international visitors across the regions was up 4 per cent to £5.8bn compared to the same period in 2014.

The number of international visitors travelling to the North showed especially strong growth in the first nine months of 2015, with visits to the North East up 23 per cent compared to the same period in 2014, and up 12 per cent in the North West.

Cold Water Islands Conference is back

The importance of architecture and design in regenerating Europe’s cold water islands will top the agenda at the second annual Cold Water Islands Tourism Conference this month.

Returning to Scotland’s Isle of Arran from 14-16 March, the conference will build on last year’s inaugural event that attracted some 100 practitioners and academics.

Based on the concept that cold water islands, particularly those in the North Atlantic, face common tourism opportunities and challenges, the conference has been set up to tackle strategies for economic growth using these countries’ natural resources.

According to the European Commission’s Blue Growth Strategy (2014), Europe’s coastal and maritime tourism industry employs more than 3.2m people and generates €183bn of gross value added – representing one third of the total maritime economy and one third of all tourism businesses in Europe.

This year’s conference features a programme of case studies, debates and discussions, alongside networking events taking place in some of Arran’s iconic venues and celebrating the island’s heritage and local products.

“We invested £10m in 2015 to boost tourism in the North and these figures show that it is already making a huge difference, bringing more visitors to the area,” said interim tourism minister David Evennett.

“A booming tourism industry supports local economies, brings job growth to the regions and helps cement their reputation as must-visit destinations.”

Meanwhile, the number of international visitors travelling to the rest of England for business, and the amount they spent, rose 14 per cent to 3m visits and £1.4m in the first nine months of 2015.

Details: http://lei.sr?a=j6P9q_O

The Scottish government, through its tourism agency, Visit Scotland, is actively promoting design and architecture for developing tourism. Consequently, the organisers of this year’s Cold Water Conference will explore how innovative approaches to design, art and architecture can positively enhance the visitor experience and help develop sustainable island tourism destinations.

Details: http://lei.sr?a=g6C4q_O

Contact Tim Nash
Tel +44 (0)1462 471917
timnash@leisuremedia.com
Meet with suppliers to discuss the latest innovations, trends and cost effective ways to build your business.

For further information, please contact Mick Bush on 01992 374100 or email mick.bush@forumevents.co.uk

11th & 12th July 2016
Whittlebury Hall Hotel
Northamptonshire

13th April 2016 | 6-9pm | Grace Bar, London
A 'Meet-Up' networking event with like-minded peers within the FM and Security industries. Whether you are a buyer within facilities or security, we would love you to attend.

IN PARTNERSHIP WITH:
C omplaints! Why does the word send shivers down spines? Why do some react with fear and trepidation when a client says she has a complaint? How do you react as a consumer? Do you complain or do you vote with your feet because you don’t want to make a fuss? If you vote with your feet you’re not giving the service provider a chance to put things right, they may not know that they, or their team, are doing anything wrong so therefore can’t improve their service. As a service provider you’d want to know what is wrong, or perceived as wrong, wouldn’t you?

How many complaints do you get from your clients? How many don’t complain but vote with their feet or, even worse, tell others? In other words, how many opportunities to improve do you miss? Because that is what complaints are, opportunities to improve your business as the only people who can tell you how you can be better are your clients.

In a team, some members presume it is the manager’s job to deal with complaints. If a complaint is dealt with appropriately then the ‘damage’ is much reduced because as consumers we know that if a service provider puts something right, and does so promptly, we actually feel better about them than we did before.

Therapists often make assumptions that all complainants are going to be ranting and raving, loud, red faced and unreasonable, when in fact that is far from the truth. If clients are dealt with appropriately, the act of complaining and dealing with that complaint can and should be a positive, win/win situation. The customer is satisfied and the business learns how to be better.

As stated earlier, complaints are opportunities to improve, so ensure systems are in place to record them but, as with all systems, they need to be used and the data analysed and acted upon; capturing complaints is only the start of the process. Complaints that are ignored, are like smoke that lingers in a room, the cigarette may be long gone but the effects continue.

Whether employees consider their companies to be genuinely caring about their wellness is key to boosting worker health and productivity, according to new research from the Global Wellness Institute (GWI).

At an event last month in New York, the GWI released two new pieces of research on the global wellness industry, which is estimated to be worth £2.4tn.

The first, The Future of Wellness at Work, looks at unwellness in the global workforce and forecasts how work and workplace wellness concepts will change in the future.

The paper explores the challenges of improving worker health when 52 per cent of the world’s 3.4bn workers are overweight/obese and only 9 per cent have access to some form of wellness programme at work. The report estimates that the cost of unwell workers represents 10-15 per cent of global economic output.

It posits that workplaces of the future will primarily require qualities not replicable by machines (collaboration, creativity, empathy, constant learning, etc.) – which demand the highest level of mental and physical wellness – and explores how companies can work to foster greater engagement with workplace wellness schemes.

The second research paper, Unlocking the Power of Company Caring, gauges how employees feel about many aspects of their work culture and wellness programmes. The paper concludes that the pivotal factor in the success of workplace wellness initiatives is whether an employee identifies their company as “caring about their health/wellness” – when they did, their overall health and stress levels improved significantly.

The report goes on to analyse what constitutes “company caring” and how this differs among employees from different generations.

Details: http://le.is.rsa=k4p8K_O

IamYiam blends biotech and wellbeing

A new biotechnology and wellbeing website, iamYiam.com, made its debut last month with a launch party at London’s Victoria & Albert Museum. The company has an aim to change the face of the wellness industry – and an ambitious goal of enhancing the health and wellbeing of one billion people by 2025.

“While the wellbeing industry is huge...what is holding it back is the perceived sense of intangible benefits, an esoteric feel, a missing standard of quality and a very fragmented approach to access,” said Lorena Puica, founder and CEO.

The company pitches itself as the ‘Airbnb of Natural Health Experiences,’ and brings leading practitioners of natural health – such as yoga, Pilates, acupuncture and reflexology – together with consumers, helping people choose the most appropriate experiences for their needs and goals. It has launched in London, but has plans to expand internationally later this year.

Wellbeing plans and advice are tailored to clients’ needs based on genetic profiling, scientific recommendations and individual wellbeing goals. Customers can order a genetic profiling package online to fine-tune their biometrically balanced plan and then book the recommended experiences, and will also receive a personalised nutrition plan.

The company has built an algorithm based on more than 120,000 academic research papers and genetic markers, which helps pinpoint therapists best suited to an individual, depending on their requirements – whether it’s sleeping better, reducing anxiety, or enhancing overall wellbeing.

Details: http://le.is.rsa=X4jgh_O

Details: http://lei.sr?a=X4j9h_O

Dealing effectively with complaints

GILL MORRIS
is partnership director at Habia

SPA & WELLNESS

‘Caring’ key to workplace wellness

Workplace wellness schemes are set to expand

Lorena Puica, founder and CEO of the new website

Details: http://le.is.rsa=k4p8K_O

Details: http://lei.sr?a=X4jgh_O
Personalization is the new luxury.

Make every interaction count.
Share data-rich guest profiles across every department so your staff can personalize every touch-point to create deeper connections.

Experience...
- True software integration
- Online booking for all amenities
- Highly targeted e-marketing campaigns
- Opera HTNG interface for Single Guest Itinerary
- Modern tablet-based apps for SPA, PMS and POS

Go paperless. Ask about our latest SPA Check-In tablet-based solution.
**PROPERTY**

**New £750m Shakespeare scheme**

The Elizabethan theatre where William Shakespeare's 'Romeo and Juliet' and 'Henry V' were performed for the first time is at the centre of a new £750m mixed-use destination for London.

The historic remains of The Curtain Theatre, which dates back to 1577, were discovered buried three metres beneath a disused Victorian goods yard earmarked for development in 2011.

The Curtain was home to Shakespeare's Theatre Company and the Bard himself is said to have performed there in a 1598 production of Ben Jonson's 'Every Man in His Humour'.

The historic discovery is the cultural centrepiece of the project, named The Stage, which is being masterplanned by British architectural practice Perkins + Will and developed by real estate firm Galliard Homes.

Remains and objects from the theatre found during the ongoing archaeological dig will be excavated, preserved and displayed at a new heritage centre, along with historical Shakespearean artefacts from other locations.

Visitors will be able to walk above the excavation site via a glass platform and watch scenes from Shakespeare plays via augmented reality.

The centre will form part of one of London's largest cultural squares, which will be bordered by 400,000sq ft (37,000sq m) of mixed use space – including cafes, restaurants, shops, a performing arts pavilion and a 200-seat sunken amphitheatre.

The main construction works for The Stage will commence in April 2016 and the project is scheduled for completion by Q1 2019. **Details: http://lei.sr?a=5726N_O**

**Brighton leisure complex moves ahead**

The winners of the 2014 Stirling Prize, Haworth Tompkins, have replaced Frank Gehry on a multi-million pound project to create a modern sports and leisure complex in Brighton & Hove.

Plans to renovate the city's King Alfred site – a leisure centre "which no longer meets modern expectations and is expensive to operate" – were first mooted in 2005 when development company Karis proposed a £300m scheme designed by Gehry.

His vision for a multicoloured sports centre flanked by two crumpled, asymmetrical towers was hailed as visionary by some, and dismissed as 'Tin Can Alley' by its critics. The project was dropped in 2008 following the financial crisis.

A new procurement process to select a development partner was launched in October 2014 and Crest Nicholson were selected ahead of Bouygues – one of the developers of the new Battersea Power Station – in January 2016. Haworth Tompkins – best known for their Stirling-winning design of Liverpool's Everyman Theatre – will masterplan the site and wider development.

**Details: http://lei.sr?a=N3b4n_O**

**Women in Architecture survey reveals inequality**

Gender inequality remains a significant issue in the architecture industry, according to a new survey of female architects working around the world.

The fifth annual Women in Architecture survey, published by the Architecture Review, shows that of 1,152 respondents, 67 per cent felt the building industry does not fully accept their authority because they are female and 72 per cent said they had experienced sexual discrimination, harassment or victimisation during their career.

The findings follow remarks by Zaha Hadid – who this year became the first woman to win the prestigious RIBA Gold Medal in their own right in the award's 168-year history – commenting on discrimination in the industry.

"I am judged a lot more harshly because I am a woman," she told the BBC. **Details: http://lei.sr?a=2g6p7_O**

**Reading FC eyes project around Madejski Stadium**

A convention centre, leisure facilities and 600 new homes will be part of a mixed-use development being put forward for the site surrounding Reading Football Club's Madejski Stadium.

RFC Prop Co Ltd, a part-owned subsidiary of Reading FC, has submitted a planning application to Reading Borough Council for the development, named Royal Elm Park.

The proposed development will include 18,000sq m (193,750sq ft) of open space – 8,000sq m (86,115sq ft) of which will become a new public square – 2,000sq m (21,527sq ft) of retail, leisure and restaurant facilities and a hotel. RFC predicts the project will lead to the creation of 1,000 new jobs.

A 10,000sq m (107,639sq ft) park will be built to border the one, two and three bedroom homes to "establish a green ribbon" on the complex. **Details: http://lei.sr?a=w5p5H_O**

The project has leisure, retail space and a hotel

**The centre will form part of one of of London's largest cultural squares**

**Haworth Tompkins will masterplan the site and wider development**
COMMERCIAL OPPORTUNITIES

The Vale of Glamorgan Council can now offer a number of significant opportunities for businesses and organisations to work with us at our two leading Country Parks.

1. Cosmeston Lakes Country Park / Medieval Village has over 250,000 visitors per annum
2. Porthkerry Country Park has over 100,000 visitors per annum

Both sites are key locations in the Vale of Glamorgan, Wales and within a short distance of Cardiff which is
- The capital city of Wales.
- The fastest growing UK city.
- The short stay destination capital of the UK
- Has a City-region population of 1.6 million within 45 minutes of the City.

The opportunities to work with us and supply the services we require are as follows.
- A range of outdoor activities at the parks, on lakes and the sea.
- A variety of hospitality services and venues
- To create and develop our retail offering for our visitors
- To deliver a range of leisure events
- To produce a planned annual events schedule in line with our visitor profile

If you would like more information on the opportunities that exist use this link [http://bit.ly/1L8bWdP](http://bit.ly/1L8bWdP) or contact Marc Cross Commercial Opportunities Officer by email mscross@valeofglamorgan.gov.uk

We are particularly interested in knowing how you think you can work in partnership with the Council to meet our priorities, enhance the country parks and attractions and enhance the visitor experience.

Water-Based Leisure Attraction Site
Long Lease For Tender
Goodrington Sands, Devon, TQ4 6LN

**Location:** The Goodrington area, Paignton, is one of the principal holiday areas in Torbay, South Devon.

**The Site:** It is a beachfront location. The park includes 8 water rides, a swimming pool and 2 children’s paddling pools.

Ground floor beach shop and takeaway, catering outlet, first floor restaurant with around 70-80 covers, separate catering outlets with offices above and a go-kart site.

**Long lease for Tender:** Rental offers for a maximum of 40 year lease are sought from an experienced, water-based, leisure attraction operator willing to invest, develop and operate a high quality, leisure attraction facility from this site.

**Contact:** For tender information please visit: [https://www.supplyingthesouthwest.org.uk/](https://www.supplyingthesouthwest.org.uk/)

This tender is being run as a 2 stage process. Stage One tenders must be submitted in accordance with the criteria set out in the tender documents and are to be received no later than:

**Noon, Monday 21st March 2016**
Are you thinking of buying, selling, reviewing or leasing health & fitness sites in 2016?

CONTACT THE PROFESSIONALS:
Lyndon Yeomans Property Consultants LLP
11 Savile Row, London W1S 3PG
Tel: 020 7437 9333

www.lyndonyeomans.co.uk

Isle of Wight property experts covering all sectors of the leisure industry.

CONTACT: 01983 527727
Nick Callaghan, Lisa Mercer or Janet Morter
www.hose-rhodes-dickson.co.uk

LEISURE PROPERTY FORUM
CORPORATE MEMBERS’ DIRECTORY

3D Reid Ltd
Tel: 0121 212 2221
www.3d Reid.com
Alan Conisbee & Assoc Ltd
Tel: 020 7700 6666
www.conisbee.co.uk
Angermann Goddard & Loyd
Tel: 020 7409 7303
Ashurst LLP
Tel: 020 7638 1111
www.ashurst.com
Barclays Bank Plc
Tel: 020 7638 1111
www.barclays.com
Angermann Goddard & Loyd
Tel: 020 7409 7303
Ashurst LLP
Tel: 020 7638 1111
www.ashurst.com
Barclays Bank Plc
Tel: 020 7638 1111
www.barclays.com
Leisure Property Forum
Tel: 020 7437 9333
www.leisurepropertyforum.org

For membership information please contact Michael Emmerson
info@leisurepropertyforum.org

www.leisurepropertyforum.org

RETAIL AND LEISURE EXPERTS
INDEPENDENT NO NONSENSE ADVICE

Wild Commercial Property
01244 321 555
www.wildcp.co.uk

TO ADVERTISE call +44 (0)1462 431385 email leisureopps@leisuremedia.com

www.x-leisure.co.uk

www.rank.com

www.cushwake.com

www.colliers.com/uk

www.cms-cmck.com

www.matthews-goodman.co.uk

www.lunson-mitchenall.co.uk

www.leisurepropertyforum.org

info@leisurepropertyforum.org

please contact
Simon Hinksman on
(01462) 471905
or email
property@leisuremedia.com
‘Invest more’ in star instructors

Health clubs should invest more in star fitness instructors to reflect their value to the business and ensure the industry retains its top talent.

That’s according to Les Mills UK CEO Martin Franklin, who says average rates of pay for star group exercise instructors – as well as investment in their training and development – have stagnated and need to be addressed.

“Although there are exceptions, most group exercise instructors are being paid what I was per hour 20 years ago, despite trainers today being streets ahead of what I was,” Franklin told Leisure Opportunities.

“Great group exercise in gyms is the key to building lasting relationships beyond the simple membership transaction. The standout instructors who consistently drive participation need to be valued and rewarded.”

Franklin, whose company Les Mills is the largest supplier of group exercise programmes in the world, believes the pivotal role instructors play in driving retention – particularly among the millennial market – means they should be a key focus for strategic investment.

Noting that the general rate of pay and staff development needs to be increased to meet the “wellbeing workforce” goals outlined in ukactive’s recent Blueprint for an Active Britain, Franklin said the industry can find examples of how it should be done at both premium and local authority level.

“There are some companies out there who aren’t Les Mills customers, but who we really admire in terms of their group exercise philosophy,” he added.

“Brands like Equinox and Gymbox are meticulous over instructor quality and the experience they create for members, to ensure they have fun, get results and come back. I’d also cite Virgin Active and David Lloyd Leisure, with their blend of programming and investment in training their teams to deliver a great experience.”

Details: http://lei.sr?a=B8S5f_O

Strategic investment in PTs is key, says Franklin

BMF Academy: Jobs for the troops

British Military Fitness (BMF) has launched a new training academy for fitness instructors and personal trainers, with the offer of “guaranteed employment opportunities to ex and serving military personnel.”

The outdoor exercise provider’s new academy will teach a variety of Level 2 and Level 3 certificates, as well as a new Level 4 award in strength and conditioning, with all courses recognised by Active IQ and endorsed by REPs. The BMF Academy will deliver courses in Edinburgh, London, Manchester and Birmingham and offers a unique blend of teaching methods, including practical in house training, workplace learning and one-to-one support with a personal tutor.

With 98 per cent of its workforce being ex-armed forces personnel, BMF has a particular affinity for those with a military background. Already a Ministry of Defence (MoD) approved supplier of careers to those leaving the forces, the company’s new academy will offer work as instructors at BMF outdoor fitness classes to those with a military background as soon as they graduate.

“We’re so excited to get our new BMF Academy off the ground and to start training the next generation of fitness instructors,” said BMF managing director Harry Sowerby.

“We will be aiming to provide the best training service in the industry.”

Details: http://lei.sr?a=9S4d8_O

Strategic investment in PTs is key, says Franklin

BMF Academy trainers Mark Wood (left) and Andy Kay

What is CIMSPA affiliate membership?

It’s the new alternative to REPs membership, which has been created in response to demand from the sector. Employers like the principles of REPs, but were frustrated by the quality of REPS-endorsed professionals coming through their doors. They asked CIMSPA to create a new register that would guarantee the quality of its members by ensuring they hold recognised qualifications delivered by training providers, which are endorsed by CIMSPA as having met stringent standards.

Who is it for?

The affiliate membership is for anyone with a Level 2, or above, qualification that has been awarded or delivered by CIMSPA-endorsed awarding organisations and training providers. Anyone currently on REPs automatically qualifies for CIMSPA affiliate membership.

Why join CIMSPA instead of REPs?

Employers are moving away from REPs and choosing the CIMSPA affiliate membership instead. Many have made it clear that they will look for CIMSPA membership when employing newly qualified professionals. This is starting to happen now, but it’s a gradual process so there’s no need to panic.

What are the benefits of affiliate membership?

Currently, if you’re a PT, children’s instructor and lifeguard, you could be paying membership for three registers. CIMSPA affiliate membership is all-encompassing; it’s for anyone working in the sector. At £30, it’s also cheaper than REPs. CIMSPA has support from government to set standards and operate professional membership for fitness professionals. CIMSPA also has wide support from industry and education bodies. Membership shows you are qualified to industry standards and that you are committed to ongoing development.

Q&A with Tara on new CIMSPA affiliate membership

TARA DILLON
is chief executive of CIMSPA

What is CIMSPA affiliate membership?

It’s the new alternative to REPs membership, which has been created in response to demand from the sector. Employers like the principles of REPs, but were frustrated by the quality of REPS-endorsed professionals coming through their doors. They asked CIMSPA to create a new register that would guarantee the quality of its members by ensuring they hold recognised qualifications delivered by training providers, which are endorsed by CIMSPA as having met stringent standards.

Who is it for?

The affiliate membership is for anyone with a Level 2, or above, qualification that has been awarded or delivered by CIMSPA-endorsed awarding organisations and training providers. Anyone currently on REPs automatically qualifies for CIMSPA affiliate membership.

Why join CIMSPA instead of REPs?

Employers are moving away from REPs and choosing the CIMSPA affiliate membership instead. Many have made it clear that they will look for CIMSPA membership when employing newly qualified professionals. This is starting to happen now, but it’s a gradual process so there’s no need to panic.

What are the benefits of affiliate membership?

Currently, if you’re a PT, children’s instructor and lifeguard, you could be paying membership for three registers. CIMSPA affiliate membership is all-encompassing; it’s for anyone working in the sector. At £30, it’s also cheaper than REPs. CIMSPA has support from government to set standards and operate professional membership for fitness professionals. CIMSPA also has wide support from industry and education bodies. Membership shows you are qualified to industry standards and that you are committed to ongoing development.
TRUST THE TRAINING EXPERTS* TO DELIVER THE EXPERT TRAINING YOU NEED.

Premier Training provides the expert training you need.

- Recruitment Solutions
- In house training
- Corporate rates
- NEW! Health and Wellbeing Qualification

* The Premier Training International Industry Survey was conducted between August and September 2014, involving over 400 Employers, Personal Trainers and Personal Trainer Students.

CONTACT US NOW
EMAIL: corporate@premierglobal.co.uk
OR CALL: 03333 212 092
www.premierglobal.co.uk

#FITFORYOU

Hit the Ground Running with an Active IQ Qualification

Discover the opportunities available to your students when you become an Active IQ approved centre. We will ensure you are fully prepared to offer students everything they need to start their careers in the active leisure sector.

Connect with us in
#activequalifications

Visit www.activeiq.co.uk/join to become approved and get your first 5 registrations free - quote ‘5REG15’

TRUST THE EXPERTS TO DELIVER THE EXPERT TRAINING YOU NEED.

Available in print and digital formats

leisure opportunities

Fortnightly leisure recruitment, training, property and news publication which gets you the right job or the perfect candidate for your vacancy

SUBSCRIBE ONLINE WWW.LEISURESUBS.COM

OR CALL OUR SUBSLINE +44 (0)1462 471930
The ASA is the English National Governing Body for Swimming, Diving, Synchronised Swimming, Water Polo and Open Water. In order for the sports to flourish, a fit for purpose infrastructure is required. The exciting opportunity has arisen for an experienced expert in the development of leisure facilities to drive the new facilities strategy for this country.

With a track record in operational management, strategic planning of facilities and technical expertise to ensure designs are appropriate, you will have the opportunity to lead the facilities department into a new and exciting era.

You will also have the ability to develop a commercial enterprise based on the technical competency of the team, add value to projects through detailed knowledge of the sport and its technical requirements and provide a vision for how facilities of the future should be developed.

So if you feel you have the suitable skills and attributes for this position then we would like to hear from you.

To obtain an application pack email HRdepartment@swimming.org or download a pack from our website www.swimming.org/careers

The ASA is an equal opportunities employer and a holder of the Equality Standard at Foundation, Preliminary and Intermediate levels. We will be unable to accept CV’s as all applicants are required to complete an application form

CLOSING DATE: 29 MARCH 2016
THE GLL TRAINEE MANAGER SCHEME 2016

POSITIONS AVAILABLE NATIONALLY £15,981 - £19,659 PA (DEPENDENT ON LOCATION)

GLL is the UK’s largest leisure provider as well as being the first and largest leisure social enterprise. As a national organisation, we now operate in more locations than ever before and employ over 10,000 people, run over 230 leisure centres, pools and recreation grounds (including the London Aquatics Centre and Copper Box Arena in the Queen Elizabeth Olympic Park), as well as numerous libraries, children’s centres, spas and events spaces. With all of these places and spaces, you’ll gain experience like no other – and our success means that we’re in an ideal position to train people for their own successful career in leisure.

This award-winning, intense two-year programme will give you training and real work experience in the leisure sector. Year 1 will see you learning the ropes in various front-line roles from Customer Service and Library positions to Fitness Instructor, Lifeguarding and Business Support. Year 2 will give you experience in supervisory roles. Throughout the scheme, you will complete vocational qualifications as well as studying for a CIMPSA-accredited leisure management qualification.

It goes without saying that you’ll be bright, motivated and committed. The hard work pays off as many of our previous Trainee Managers now hold senior positions within the company. Rest assured, you’ll be supported and mentored throughout - and by the end of it, you’ll have all the skills, knowledge and qualifications to start your leisure career with GLL.

If you have what it takes to be part of our 2016 intake, then find out more and apply now at www.glljobs.org and search for Trainee Manager Scheme.

Join the largest gym in the UK.

If you think you’ve got what it takes to be a part of the PureGym family, we’d love to hear from you.

We’re always on the lookout for talented new people who are full of energy, fun and have a passion for the fitness industry to join our rapidly growing team at over 130 gyms nationwide.

Our various positions include: Gym Managers, Assistant Gym Managers and Self Employed Personal Trainers.

We offer fantastic benefits packages, a generous bonus scheme and a fun and fast-paced work environment to keep you on your toes, so get in touch today.

To apply simply visit the careers section at puregym.com

Sir Chris Hoy
PureGym Ambassador
That’s what we are, as The Original Bowling Company. And that’s what we like all our people to be – original.

You’ll notice it in everything we do. We love to see it in everyone who works with us. We’ll help you get where you want to be.

The customer experience comes from everyone who works here. That’s why there is no better place for a fun working experience.

There’s a real buzz working with your team and being there for our customers. It’s what makes everyone come back for more.

Regional Support Managers
£50,000 salary (OTE £70,000) plus great benefits

Are you an ambitious and driven multi-site Manager that aspires to work for a successful Leisure business?

The Original Bowling Company is a real success story. Our uncompromising focus on the customer experience, ambitious growth plan and technological innovation has enabled us to become the market leader in our sector. With our recent purchase of 11 Bowlplex centres and a continued growth plan, we are now recruiting for four Regional Support Managers to strengthen our operational team. With 54 Hollywood Bowl, AMF Bowling and Bowlplex Centres across the UK and an exciting future ahead of us, could this be the right time for your next career move?

About the role: As our Regional Support Manager you’ll provide outstanding leadership, operational and business development support for 9 centres and around 300 team members. With annual sales on each region of £15m, you’ll play an important part in encouraging and driving the growth of the region’s sales and profitability.

If you’re looking for a new and exciting role that gives you more variety, challenges and more opportunity than ever before, The Original Bowling Company is definitely the #Place2B

For more info and to apply go to: www.leisureopportunities.co.uk/jobs/hollywoodbowl
<table>
<thead>
<tr>
<th>Job Title</th>
<th>Company</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trainee Duty Manager</td>
<td>Parkwood Leisure</td>
<td>Thatcham, UK</td>
</tr>
<tr>
<td>Sales and Retention Manager</td>
<td>Bolton Arena</td>
<td>Bolton, UK</td>
</tr>
<tr>
<td>General Assistant</td>
<td>GLL</td>
<td>Swindon, UK</td>
</tr>
<tr>
<td>Leisure Services Manager</td>
<td>Center Parcs</td>
<td>Bedfordshire, UK</td>
</tr>
<tr>
<td>Membership Sales Advisor</td>
<td>Achieve Lifestyle</td>
<td>Egham, Surrey, UK</td>
</tr>
<tr>
<td>Personal Trainer</td>
<td>énergie group</td>
<td>Various locations, UK</td>
</tr>
<tr>
<td>Recreation Assistant</td>
<td>GLL</td>
<td>Manchester, UK</td>
</tr>
<tr>
<td>Senior Fitness Instructor</td>
<td>Bolton Arena</td>
<td>Bolton, UK</td>
</tr>
<tr>
<td>Recreation Assistant x 6</td>
<td>Parkwood Leisure</td>
<td>Bexleyheath, UK</td>
</tr>
<tr>
<td>Recreation Assistant</td>
<td>Parkwood Leisure</td>
<td>Cardiff, UK</td>
</tr>
<tr>
<td>Leisure Assistant</td>
<td>GLL</td>
<td>South Bucks, UK</td>
</tr>
<tr>
<td>Fitness Class Instructor</td>
<td>Ipswich Borough Council</td>
<td>Ipswich, Suffolk, UK</td>
</tr>
<tr>
<td>Sports Assistant</td>
<td>Everyone Active</td>
<td>Bristol, UK</td>
</tr>
<tr>
<td>Climbing Leader</td>
<td>Everyone Active</td>
<td>Stratford-upon - Avon, UK</td>
</tr>
<tr>
<td>Recreation Assistant</td>
<td>GLL</td>
<td>Various locations, UK</td>
</tr>
<tr>
<td>Personal Trainers</td>
<td>The Gym Group</td>
<td>Various locations, UK</td>
</tr>
<tr>
<td>Recreation Assistant/s</td>
<td>Parkwood Leisure</td>
<td>Penzance, UK</td>
</tr>
<tr>
<td>Customer Motivator</td>
<td>Move GB</td>
<td>Bath, UK</td>
</tr>
<tr>
<td>Membership Sales Advisor</td>
<td>énergie Group</td>
<td>Andover, UK</td>
</tr>
<tr>
<td>Regional Activity Scout</td>
<td>Move GB</td>
<td>London, South East, UK</td>
</tr>
<tr>
<td>Sports Manager</td>
<td>Aspire Sports &amp; Culture Trust</td>
<td>Gloucester, UK</td>
</tr>
<tr>
<td>Exercise Referral Instructor</td>
<td>Parkwood Leisure</td>
<td>Bristol, UK</td>
</tr>
<tr>
<td>Fitness Service Dev Officer</td>
<td>Active Tameside</td>
<td>Greater Manchester, UK</td>
</tr>
<tr>
<td>Lifeguard</td>
<td>GLL</td>
<td>Various locations, UK</td>
</tr>
<tr>
<td>Assistant General Manager</td>
<td>The Gym Group</td>
<td>Milton Keynes, UK</td>
</tr>
<tr>
<td>Operations Manager</td>
<td>Aspire Sports &amp; Culture Trust</td>
<td>Gloucester, UK</td>
</tr>
<tr>
<td>Childcare Assistant</td>
<td>énergie group</td>
<td>Various locations, UK</td>
</tr>
<tr>
<td>Commercial Manager</td>
<td>Stoke-on-Trent City Council</td>
<td>Stoke-on-Trent, UK</td>
</tr>
<tr>
<td>Referral Consultant</td>
<td>Tonbridge &amp; Malling LT</td>
<td>Kent, UK</td>
</tr>
<tr>
<td>Outdoor Event Supervisor</td>
<td>Big Bang Promotions</td>
<td>Windsor &amp; Maidenhead, UK</td>
</tr>
<tr>
<td>Fitness Instructor</td>
<td>énergie group</td>
<td>Forest Hill, UK</td>
</tr>
<tr>
<td>Senior Operations Manager x3</td>
<td>Sport Aberdeen</td>
<td>Aberdeen, UK</td>
</tr>
<tr>
<td>Parks Liaison Officer</td>
<td>Stoke-on-Trent City Council</td>
<td>Stoke-on-Trent, UK</td>
</tr>
<tr>
<td>Regional Sales Managers</td>
<td>Matrix Fitness</td>
<td>London Lewisham, UK</td>
</tr>
<tr>
<td>Public Sector Relationship Exec</td>
<td>Matrix Fitness</td>
<td>Staffordshire, UK</td>
</tr>
<tr>
<td>Key Account Relationship Exec</td>
<td>Matrix Fitness</td>
<td>Staffordshire, UK</td>
</tr>
<tr>
<td>Senior Recreation Assistant</td>
<td>University of Brighton</td>
<td>Brighton - Falmer, UK</td>
</tr>
<tr>
<td>Team Leader Lifeguard</td>
<td>Everyone Active</td>
<td>Various locations, UK</td>
</tr>
<tr>
<td>Project Specialist - Marketing</td>
<td>Matrix Fitness</td>
<td>Staffordshire, UK</td>
</tr>
<tr>
<td>Sales &amp; Membership Advisor</td>
<td>Legacy Leisure</td>
<td>Oxford, UK</td>
</tr>
<tr>
<td>Fitness Instructor</td>
<td>énergie group</td>
<td>Banbury, UK</td>
</tr>
<tr>
<td>Fitness Instructor</td>
<td>énergie group</td>
<td>Leighton Buzzard, UK</td>
</tr>
<tr>
<td>Fitness Motivators</td>
<td>Everyone Active</td>
<td>Clevendon, UK</td>
</tr>
<tr>
<td>Dance and Studio Instructor</td>
<td>Lifehouse Spa &amp; Hotel</td>
<td>Essex, UK</td>
</tr>
<tr>
<td>Duty Manager</td>
<td>The Holbrook Club</td>
<td>Horsham, West Sussex, UK</td>
</tr>
<tr>
<td>Duty Manager</td>
<td>Everyone Active</td>
<td>Shipston Leisure Centre, UK</td>
</tr>
<tr>
<td>Club Manager / Sales Manager</td>
<td>énergie group</td>
<td>Greater London, UK</td>
</tr>
<tr>
<td>Lifeguard/Sports Assistant</td>
<td>Oxford University Sport</td>
<td>Oxford, UK</td>
</tr>
<tr>
<td>Casual Receptionist</td>
<td>Everyone Active</td>
<td>Waltham Abbey, Essex, UK</td>
</tr>
<tr>
<td>Dry Side Leisure Assistant</td>
<td>GLL</td>
<td>Staines, UK</td>
</tr>
<tr>
<td>Gym/Club Team leader</td>
<td>truGym</td>
<td>Bromley, UK</td>
</tr>
<tr>
<td>Marketing Executive</td>
<td>360 sport and fitness</td>
<td>Birmingham, UK</td>
</tr>
<tr>
<td>General Manager</td>
<td>The Gym Group</td>
<td>Northampton, UK</td>
</tr>
<tr>
<td>Membership Consultant</td>
<td>Everyone Active</td>
<td>London Lewisham, UK</td>
</tr>
<tr>
<td>Fitness Manager</td>
<td>YMCA East Surrey</td>
<td>Surrey, UK</td>
</tr>
<tr>
<td>Club Manager of London Site</td>
<td>The Gym Way</td>
<td>London, UK</td>
</tr>
<tr>
<td>Senior Development Officer</td>
<td>Northampton Leisure Trust</td>
<td>Northampton, UK</td>
</tr>
<tr>
<td>Membership Advisor</td>
<td>Legacy Leisure</td>
<td>Windsor, UK</td>
</tr>
<tr>
<td>Watersports Manager</td>
<td>The Parks Trust</td>
<td>Milton Keynes, UK</td>
</tr>
<tr>
<td>Personal Trainer</td>
<td>Pure Gym Limited</td>
<td>Various locations, UK</td>
</tr>
<tr>
<td>Senior Ski Instructor</td>
<td>Summit Indoor Adventure</td>
<td>Selby, UK</td>
</tr>
<tr>
<td>Assistant Administrator</td>
<td>University of Hertfordshire</td>
<td>Hertfordshire, UK</td>
</tr>
<tr>
<td>Recreation Assistant</td>
<td>Legacy Leisure</td>
<td>Newbury, UK</td>
</tr>
<tr>
<td>Swimming Teacher</td>
<td>Everyone Active</td>
<td>Nuneaton, Warwickshire, UK</td>
</tr>
<tr>
<td>Health and Fitness Instructor</td>
<td>University of Warwick</td>
<td>Coventry</td>
</tr>
<tr>
<td>Sports Assistant</td>
<td>University of Bath</td>
<td>Bath, UK</td>
</tr>
<tr>
<td>Assistant Managers</td>
<td>Summit Indoor Adventure</td>
<td>Selby, UK</td>
</tr>
<tr>
<td>Climbing Instructors</td>
<td>Summit Indoor Adventure</td>
<td>Selby, UK</td>
</tr>
<tr>
<td>Ski Instructors</td>
<td>Summit Indoor Adventure</td>
<td>Selby, UK</td>
</tr>
<tr>
<td>Casual Lifestyle Advisor</td>
<td>Active Tameside</td>
<td>Greater Manchester, UK</td>
</tr>
<tr>
<td>Service Manager</td>
<td>GLL</td>
<td>City of Westminster, UK</td>
</tr>
<tr>
<td>Regional Manager</td>
<td>Camping &amp; Caravanning Club</td>
<td>South, UK</td>
</tr>
<tr>
<td>Swimming Teachers</td>
<td>Everyone Sport</td>
<td>Cheshire, UK</td>
</tr>
<tr>
<td>Hospitality Manager</td>
<td>Cheltenham Trust</td>
<td>Cheltenham, UK</td>
</tr>
<tr>
<td>Assistant Regional Director</td>
<td>Parkwood Leisure</td>
<td>South East, UK</td>
</tr>
<tr>
<td>Beauty Therapists</td>
<td>Thermae Bath Spa</td>
<td>Bath, UK</td>
</tr>
<tr>
<td>Club Duty Manager</td>
<td>Coastline LLC</td>
<td>Jeddah, KSA</td>
</tr>
<tr>
<td>General Manager</td>
<td>The Gym Group</td>
<td>Colchester, UK</td>
</tr>
<tr>
<td>Assistant General Manager</td>
<td>The Gym Group</td>
<td>London, Alperton, UK</td>
</tr>
<tr>
<td>General Manager</td>
<td>Parkwood Leisure</td>
<td>London, Alperton, UK</td>
</tr>
<tr>
<td>Sales Consultant</td>
<td>Jump Arena</td>
<td>Luton, UK</td>
</tr>
<tr>
<td>Sports Consultant</td>
<td>360 sport and fitness</td>
<td>Birmingham, UK</td>
</tr>
<tr>
<td>Senior Sales Consultant</td>
<td>360 sport and fitness</td>
<td>Birmingham, UK</td>
</tr>
<tr>
<td>Climbing Supervisor</td>
<td>GLL</td>
<td>London, Swiss Cottage, UK</td>
</tr>
<tr>
<td>Seasonal Instructor</td>
<td>Parkwood Leisure</td>
<td>Merthyr Tydfil, UK</td>
</tr>
</tbody>
</table>

For more details on the following jobs, visit www.leisureopportunities.co.uk or to advertise call +44 (0)1462 431385
Partner Support Assistant
Company: Move GB
Location: Bath, UK

Fitness Apprentice
Company: Legacy Leisure
Location: Oxford, UK

Administration Apprentice
Company: Legacy Leisure
Location: Oxford, UK

Swim Teacher
Company: Everyone Active
Location: Stratford - Upon - Avon, UK

Swimming Teacher
Company: Everyone Active
Location: Basildon, UK

Swimming Instructors
Company: Parkwood Leisure
Location: Bexleyheath, UK

Membership Consultants
Company: Everyone Active
Location: Salford, Green, UK

Health Coach x 3
Company: Optima Health
Location: Various locations, UK

Level 1 and 2 Swim Teachers
Company: Brio Leisure
Location: Various locations, UK

Personal Trainers
Company: The Gym Group
Location: London, UK

Physiotherapist
Company: énergie
Location: FitLess Cheadle Hulme, UK

Leisure Attendants
Company: Brio Leisure
Location: Various locations, UK

Football Development Officer
Company: GLL
Location: Islington, UK

Head of Facilities Development
Company: ASA
Location: Loughborough, UK

Sales Manager
Company: énergie
Location: Old Street, UK

Recreation Assistant
Company: Everyone Active
Location: Fareham, Hampshire, UK

Front of House Receptionist
Company: Everyone Active
Location: Stratford - Upon - Avon, UK

Sales Manager
Company: énergie
Location: Long Eaton, UK

Finance Placement
Company: Parkwood Leisure
Location: Worcester, UK

Gym Supervisor
Company: 360 sport and fitness
Location: Birmingham, UK

Reception Team Leader
Company: 360 sport and fitness
Location: Birmingham, UK

Gym Instructor (Multiple posts)
Company: 360 sport and fitness
Location: Birmingham, UK

Level 2 Swimming Instructor
Company: 360 sport and fitness
Location: Birmingham, UK

Receptionist Multiple posts
Company: 360 sport and fitness
Location: Birmingham, UK

Sports Assistant (Multiple posts)
Company: 360 sport and fitness
Location: Birmingham, UK

Personal Trainer
Company: Xercise4Less
Location: Nationwide, UK

General Managers
Company: The Gym Group
Location: London Lewisham

Impact Sales Consultant
Company: Xercise4Less
Location: Various, UK

Membership Consultant
Company: Xercise4Less
Location: Shrewsbury, Stoke , Newport

Sales and Marketing Manager
Company: Xercise4Less
Location: Various locations, UK

General Manager
Company: Xercise4Less
Location: Various locations, UK

GP Exercise Referral
Company: Focus Training
Location: Nationwide, UK

Become a Personal Trainer
Company: Focus Training
Location: Nationwide, UK

Beauty Therapist
Company: Center Parcs Ltd
Location: Wiltshire, UK

Spa Therapist, part time
Company: Wildmoor Spa & Health Club
Location: Stratford-upon-Avon, UK

Beauty Therapist
Company: Center Parcs Ltd
Location: Bedfordshire, UK

Qualified Spa Manager
Company: Tone Leisure
Location: Taunton, Somerset, UK

Assistant Spa Manager
Company: Hoar Cross Hall Hotel
Location: Burton upon Trent, UK

Spa Manager
Company: Hoar Cross Hall Hotel
Location: Burton upon Trent, UK

Spa Therapist
Company: Hamilton Princess Hotel
Location: Hamilton, Bermuda

Spa Therapist
Company: Whittlebury Hall Hotel & Spa
Location: Northamptonshire, UK

Tutor Beauty Therapy
Company: The Training Room
Location: Nationwide, UK

Duty Manager
Company: The Look Out Discovery Centre
Location: Bracknell, Berkshire, UK

Events and Cultural Development Officer
Company: Arun District Council
Location: Bognor Regis, UK

Project Finance Manager
Company: Merlin Entertainments
Location: Shanghai, China

Visitor Experience Consultant
Company: National Trust
Location: Hardwick Consultancy Hub, Chesterfield, Derbyshire, UK

Visitor Experience Consultant
Company: National Trust
Location: Hardwick Consultancy Hub, Chesterfield, Derbyshire, UK

Duty Manager
Company: Castle Howard
Location: York, UK

Sales & Reservations Assistant
Company: Castle Howard
Location: North Yorks, UK

Guest Experience Host
Company: Sea Life
Location: London, UK

Technical Supervisor
Company: The Eye Brand
Location: London, UK

Commercial Sales Operations Coordinator
Company: The Eye Brand
Location: London, UK

Hylands Events and New Business Coordinator
Company: Chelmsford City Council
Location: Chelmsford, UK

Retail Assistant (Full Time)
Company: Shrek’s Adventure
Location: London, UK

Public Relations Manager
Company: Merlin Entertainments
Location: New York, United States

Restaurant Manager
Company: Summit Indoor Adventure
Location: Selby, UK

Food and Beverage Assistant
Company: Parkwood Leisure
Location: Sidcup, UK

Colouring Assistant (6 Month Maternity Cover)
Company: Madame Tussauds
Location: London, UK

Assistant Management Accountant
Company: Shrek’s Adventure
Location: London, UK

Advertising and Research Executive
Company: Legoland
Location: Johor, Malaysia

Centre Manager
Company: The Look Out Discovery Centre
Location: Bracknell, Berkshire, UK

Wax Technician
Company: Madame Tussauds
Location: London, UK

Rides and Attractions Maintenance Manager
Company: Madame Tussauds
Location: London, UK

Attraction Host
Company: Madame Tussauds
Location: London, UK

Retail Operations Manager
Company: Legoland
Location: California, United States

Marketing and Operations Manager
Company: Merlin Entertainments
Location: Chessington, UK

Chef
Company: Parkwood Leisure
Location: Merthyr Tydfil, UK

Countryside Business Manager
Company: Eastleigh Borough Council
Location: Eastleigh, UK

---

leisure opportunities joblink | BOOK A JOBLINK Call: +44 1462 471747 and start getting applications for your jobs IMMEDIATELY!

GO TO WWW.LEISUREOPPORTUNITIES.CO.UK AND CLICK ON THE LINK TO SEE THE LATEST JOBS FROM...
Hirst designs ‘medical restaurant’

A medical-themed restaurant designed by Damien Hirst opened at London’s Newport Street Gallery late last month.

Hirst has collaborated with chef and restaurateur Mark Hix to open Pharmacy 2, with a plan to serve British and European dishes to visitors at the Vauxhall gallery – which was designed by architects Caruso St John and opened in October 2015 to house Hirst’s personal art collection.

The restaurant features Hirst’s own artistic creations, some of them familiar from his previous shows, including his 1980s Medicine Cabinets and his more recent butterfly kaleidoscope paintings. Exploring the artist’s interest in science, through medicine and pharmaceuticals, the new site also features etched glass windows depicting DNA strands and individually crafted pill designs embedded into the marble floor and leather banquettes.

“Pharmacy 2 combines two of my greatest passions; art and food,” said Hirst. “I’ve always loved Mark as a chef and his approach to food, so it’s great we’re working together on this.”

Children obesity strategy delayed

As well as the government’s childhood obesity strategy not set to include a ‘sugar tax,’ Leisure Opportunities understands that physical activity will not play a prominent role in the childhood obesity strategy.

It is thought that the government considers provisions for tackling inactivity to have been covered by the recently published sports strategy, which saw Sport England’s remit broadened to increasing participation among those aged five and over.

News of the delay and likely omission of a ‘sugar tax’ was met with dismay by health bodies. Citing evidence from Cancer Research UK suggesting a tax on sugary drinks could reduce UK obesity rates by 5 per cent in 10 years, Royal Society for Public Health CEO Shirley Cramer described the omission as “hugely frustrating.”

“Childhood obesity is a time bomb on which the clock is ticking, set to wreck the future health of our children and the sustainability of our NHS,” she said.

Details: http://lei.sr?a=d9Q4U_O