Baroness Sue Campbell will step down as the chair of the Youth Sport Trust after more than two decades, prompting the organisation to search for a new figurehead.

Campbell will officially leave the Trust in December, ending 22 years of service with the charitable organisation, which she headed up firstly as chief executive and latterly as chair. She said it had been a “difficult decision” but it was the “right time” to move on for all parties.

Continued on back cover

Katherine Grainger to leave Youth Sport Trust

Dame Katherine Grainger, the new chair of UK Sport, has dismissed calls to review the quango’s ‘no compromise’ approach despite 11 sports claiming that the system had “disenfranchised” a number of athletes.

A letter that was penned to Grainger ahead of her official appointment on 1 July stated that the current system was “two-class” and “countered Olympic ideals”.

UK Sport’s no compromise approach is based on funding being concentrated on sports that have the most perceived opportunity to medal at Olympic Games. According to the letter, only 48 per cent of Olympic sports (16 out of 33) were being funding in the Tokyo Olympic cycle, compared with 64 per cent for Rio 2016 and 70 per cent for London 2012.

“UK Sport has appointed a new chair, which presents an ideal opportunity for her to conduct an urgent, thorough review of the funding agency’s objectives for Tokyo 2020 and the Games that follow,” said the letter. “At the heart of a revised purpose should be a celebration of Olympism and Paralympism as ends in themselves.”

However, Grainger said that while she “felt” for the sports that missed out on funding call for a rethink, suggesting money could be transferred from sport science and medicine.

But Grainger said that doing so would “mean taking away funding or expertise from athletes with greater chances of medal success”. Details: http://lei.sr?a=H8F6Q

Sue Campbell to leave Youth Sport Trust

Baroness Sue Campbell will step down as the chair of the Youth Sport Trust after more than two decades, prompting the organisation to search for a new figurehead.

Campbell will officially leave the Trust in December, ending 22 years of service with the charitable organisation, which she headed up firstly as chief executive and latterly as chair.

She said it had been a “difficult decision” but it was the “right time” to move on for all parties. Continued on back cover

DCMS rebrands with digital focus

As its remit evolves, the Department for Culture, Media and Sport has changed its name, now to be known as the Department for Digital, Culture, Media and Sport.

Still referred to as the DCMS, digital has been added to the department’s name to acknowledge the ever-increasing impact of digital on core areas including arts, culture, the creative industries, sport, tourism, heritage and gambling.

The DCMS shakeup has been partially forced after Rob Wilson, former minister for civil society, lost his seat during the general election. As a result John Glen was handed the role of parliamentary undersecretary for arts, heritage and tourism, while Tracey Crouch took over Wilson’s duties as parliamentary undersecretary for sport and civil society. Matt Hancock narrowed his remit, which now focuses purely on digital. Details: http://lei.sr?a=n5H9x
TASS gets Sport England funding

Sport England has committed £6m to its scheme that helps young athletes balance the demands of training and competing with academic life. TASS – the Talented Athlete Scholarship Scheme – gives national governing bodies the chance to team up with education institutions to help up-and-coming athletes achieve their potential in both walks of life. Launched in 2004, the scheme has helped a number of elite athletes, including England football captain Steph Houghton, who managed to complete a three-year degree at Loughborough University while training.

At the Rio Olympic and Paralympic Games in 2016, 67 athletes who won medals came through the TASS system. The programme is managed by SportsAid, the charity that aids young athletes financially.

"Since launching, the scheme has helped more than 6,000 athletes in full-time education, many of whom have gone on to the highest level in both their sporting and professional careers. In the 21st century, there really is no reason for student-athletes to be forced into choosing one avenue over another – following a 'dual career' is now a genuine option," said national scheme director Guy Taylor.

Phil Smith, Sport England director of sport, added: "TASS is one of the ways Sport England invests National Lottery funding to ensure that more young people can fulfil their sporting potential, while gaining a qualification."

Details: http://lei.sr?a=B9a6v

LTA makes facilities investment

Thousands of community tennis courts across the country will be revamped as part of the Lawn Tennis Association’s (LTA) largest-ever grassroots investment.

The national governing body will plough £125m into the transformation of British tennis courts over the next 10 years.

As part of strategy, 750 courts will be covered and a further 4,000 will be floodlit.

In addition, online booking and entry systems will be implemented for 3,000 courts so that facilities can be booked from mobile phone, computer or tablet.

Clubhouses and social spaces linked to courts and clubs will also be refurbished.

To deliver the project, the LTA plans to work with local authorities and local businesses to put together funding packages for facilities. It is hoping to unlock a further £125m for the project.

This method has been tested in 10 pilot towns and cities, including Sheffield, which has received an investment of £1.5m over the past three years to improve six park venues. As a result, participation has increased by 54 per cent. Local authorities, tennis clubs, parks, businesses and educational institutions are being asked to bid for funding.

The ultimate goal for the LTA is to capitalise on the “unprecedented levels of interest” in the sport following elite success, which has seen Andy Murray win Wimbledon and the Olympic tournament in 2016 – becoming World Number One in the process – and the Great Britain team winning the 2015 Davis Cup.

Details: http://lei.sr?a=B9a6v

Steph Houghton came through the TASS programme
Birmingham chooses Games venues

The National Exhibition Centre (NEC) will be one of four indoor arenas at the heart of Birmingham’s bid to host the 2022 Commonwealth Games.

Boxing, judo, table tennis and freestyle wrestling will be hosted at the vast venue – which is the largest exhibition venue in the UK.

Halls 1, 4 and 5 have been selected to create a “compact multi-sport venue requiring minimal build requirements”.

Other venues being put forward are the Barclaycard Arena, to host the gymnastics events; Genting Arena to stage badminton; and Symphony Hall to host weightlifting and para powerlifting.

According to bid organisers, the four venues will provide spectators with “more than 500,000 opportunities” to watch action during the Games. Around 95 per cent of venues being earmarked for the Games have already been built.

Ian Ward, deputy leader of Birmingham City Council, said identifying the venues to fulfil Commonwealth Games’ technical requirements was a “rigorous process”.

“These world-class indoor arenas are central to our bid and contribute to the 95 per cent of Birmingham’s venues that are already available,” he added. “With a heritage of delivering world-class international events, these four venues will provide over 50 days of competition for fans to enjoy during the Birmingham 2022 Games.”

Details: http://lei.sr?r=a=97K5

Active Essex wants 1m people moving

Active Essex – part of the County Sports Partnership network – has launched a four-year strategy to tackle issues around inactivity and change one million lives by getting its people moving.

The strategy – which is backed by Essex County Council, Sport England, 12 local councils and the two unitary authorities in Greater Essex – will focus on four main priorities: to drive and sustain participation in physical activity; improve health and wellbeing among specific groups who are inactive; develop people and organisations who work or volunteer in the sector; and strengthen local partnerships and networks between all those involved in delivering the plan.

Fourteen local active networks across Essex are all developing individual plans for their areas, so collectively the one million target can be met by 2021.

Inactivity costs the NHS in Essex £58m each year, and one in five of its residents does not take part in any form of physical activity or sport. Figures also reveal that seven out of 10 adults in the county are either overweight or obese; only 20 per cent of 15 year olds are active for an hour each day; and 30 per cent of children in Year 6 are overweight or obese.

Levels of inactivity are highest among people on low incomes, women, those with disabilities or life-limiting illnesses and the unemployed.

The strategy has been backed by Dr Zoe Williams, a GP and clinical champion for physical activity for Public Health England.

Details: http://lei.sr?r=a=T5q1Q

ECB lays hybrid turf at performance centre

The England and Wales Cricket Board (ECB) has taken inspiration from Premier League football clubs and installed hybrid turf at its National Cricket Performance Centre.

Turf manufacturer SIS Pitches has laid two surfaces at the centre made from 95 per cent natural grass and 5 per cent twisted yarn.

Chris Wood, the ECB’s pitch consultant, said the idea to install the turf was prompted by a conversation with Tottenham Hotspur head groundsman Darren Baldwin.

“The majority of Premier League venues now use hybrid pitches, and I think it’s obvious that those pitches have been of far more consistently high quality,” he added.

Details: http://lei.sr?r=a=9l7r0

Headingley redevelopment timescale revealed by Rhinos

Super League club Leeds Rhinos will partially demolish its Headingley Carnegie stadium this summer as part of a vast redevelopment project.

The South Stand is due to go down at the end of August to enable construction work to begin on the new stand, which adjoins Headingley Cricket Ground’s North Stand.

At the end of September, the venue’s Main Stand will also be demolished. Leeds Rhinos will continue to play fixtures at the ground throughout the 2018 and 2019 seasons while construction takes place.

The whole project is expected to be completed by spring 2019, with elements of the South Stand available to spectators next season.

“While we are excited about the future and the modern facilities we will be able to offer our supporters moving forward, we will also be taking time to reflect on the incredible memories down the years and recording them for the next generation with a number of initiatives planned over the next two months,” said Gary Hetherington, Leeds Rhinos CEO.

Details: http://lei.sr?r=a=DoRok
easyGym plans for growth with franchise strategy

easyGym is attempting to become a major player in the fitness market by opening 500 franchise units globally over the next five years. The budget operator will consider “territory by territory deals”, with the franchise operation being headed by Karl Dietrich, formerly UK and Ireland franchise head of Anytime Fitness.

Information posted on the easyGroup website reads: “Investors can choose from two formats - the Small Box, which requires £160,000 of liquid capital, and the Big Box, which requires £380,000 of initial investment.”

Details: http://lei.sr?a=E8w4t

Former Premier League footballer opens gym

Former professional footballer Brett Ormerod and his wife, Lisa, have opened an Anytime Fitness gym in a building that was originally built in the 1800s as a train station.

The 5,000sq ft (464.5sq m) facility in the Ribble Building, in Southport, Merseyside, boasts ten pieces of Precor cardiovascular equipment including three Experience Series EFX’s with Converging CrossRamp, five next-generation treadmills and two Adaptive Motion Trainers.

The gym also boasts a Queenax corner unit and the strength area features Precor Vitality Series equipment along with plate-loaded machines. A free-weight area and a studio featuring a virtual fitness system have also been incorporated in to the facility.

A Spin studio featuring nine bikes offers instructor-led fitness sessions, as well as virtual classes using Wellbeats.

Brett, who played for clubs including Southampton, Leeds United, Nottingham Forest and Blackpool, ended his 20-year footballing career last year at Bamber Bridge in the North West.

Details: http://lei.sr?a=Li97K

Centre re-opens after £2.4m revamp

Charitable social enterprise Halo Leisure and Herefordshire Council have reopened a leisure facility in Ledbury after a £2.4m refurbishment project, which includes a new workout studio and upgraded gym.

Ledbury Swimming Pool’s 800 members can now benefit from a 262sq m (2,820sq ft) gym that offers 40 stations, as well as a free weights, conditioning and stretching area. The 117sq m (1,259sq ft) studio will provide personal training and group exercise classes.

The year-long makeover has also seen cash spent on adding a sauna and steam room, and upgrading changing facilities and the reception.

Scott Rolfe, Halo’s chief executive, said: “We believe everybody, no matter their age, income or ability has the right to get fit and healthy in fine facilities.

“That’s what motivates our investment. We are creating centres communities love to use. But these facilities reflect, in turn, the growing service we offer and the vision we have for creating healthier communities.

“Our trained team of fitness professionals want to make sure we bring better health to communities via everything from swimming lessons and exercise classes to quit smoking schemes and personal programmes of support for people recovering from ill health. We’re thrilled with the refurb at Ledbury, but more excited about what we can achieve in the future as a result.”

Details: http://lei.sr?a=p6F9O

Gym made from recycled aerosols

Antiperspirant and shower gel brand Right Guard has launched a community gym made from recycled aerosols at the Queen Elizabeth Olympic Park in partnership with recycling firm TerraCycle and The Great Outdoor Gym Company (TGO).

TerraCycle and Right Guard set up 50 public drop-off points in communities across the country to collect old deodorant and antiperspirant cans, with TGO repurposing the aluminium to create gym equipment for public use at the London venue. More than 2,500 deodorant cans were used to construct the gym, which people can use during the day or night thanks to kit fitted with electricity-generating capabilities.

Fixtures such as the spinning bike or cross trainer can light up the central rig meaning that exercise enthusiasts can compete against one another to produce the most power and light up their surroundings. The gym also has mobile phone ports to recharge batteries.

The gym has been used as a location for the filming of sports-based panel television show A League of Their Own on Sky 1. Team captains Andrew Flintoff and Jamie Redknapp completed strengthening and cardio exercises for the new series.

Chris Baker, TerraCycle Europe general manager, said: “The opening of this gym is the kind of initiative which gets the public excited about recycling and sustainability.”

Details: http://lei.sr?a=rs1zr

Flintoff (left) and Redknapp (right) tested out the recycled gym equipment.
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HEALTH & FITNESS

ukactive Flame 2017 award winners

The health and fitness industry’s finest came together in their hundreds to recognise the achievements of their peers, as the 2017 Flame Awards were handed out in Telford.

For a second year running, Everyone Active was named Leisure Centre Operator of the Year, seeing off competition from Greenwich Leisure Limited (GLL), Parkwood Leisure, SIV and Places for People.

The Club Company flew the flag for the premium end of the market, triumphing over budget operator Xercise4Less to take home the Health Club of the Year award.

New ground was broken at this year’s awards as the UK arm of the global mass running movement Parkrun scooped the Physical Activity Campaign of the Year award, with judges hailing it a “truly incredible initiative”.

The 15 Flame Awards categories recognise facilities, suppliers, operators, educational institutes, health practitioners and large corporations that have demonstrated exceptional standards. The winners were chosen from hundreds of entrants.

ukactive CEO Steven Ward said: “Congratulations to the winners, but also to the other finalists, who were of an exceptional standard and only further prove the depth of quality we have in this sector.”

The Flame Awards came at the end of two days of educational conferences. Highlights of the Flame Conference (28 June) included a Q&A session with Olympian Jason Kenny, who spoke at length about the habits and decisions that played a vital role in his cycling success; and a speech by former Metropolitan Police deputy assistant commissioner Maxine De Brunner, in which attendees were encouraged to embrace change in their companies to meet the future challenges facing the sector. Details: http://lei.sr?a=1O5V9

Zumba expands into HIIT market

Zumba, the popular dance and aerobics programme, has launched a new high-intensity interval training (HIIT) workout as it expands into the UK’s studio exercise market.

STRONG by Zumba is an hour-long cardio and bodyweight class in which reverse-engineered music tracks are used to match every move in class – an innovation known as Synched Music Motivation.

The brand, which is best known for its signature Latin-inspired dance workouts, has signed Olympic athlete Perri Shakes-Drayton and reality TV personality and personal trainer Ryan Libbey to front the campaign.

Shakes-Drayton said: “Music is key to any training I do. It gives me that extra boost to push me through the pain barrier. That’s why I was so drawn to STRONG by Zumba.”

Made in Chelsea star Libbey added: “I’m a big fan of HIIT workouts – for myself and for my clients – but this is something completely new for me. It’s a tough workout and the role the music plays in driving you to do more is really evident when you’re reaching exhaustion – you just seem to be able to keep going.”

The company is the largest fitness brand in the world, according to Zumba, and each week more than 15 million people take part in Zumba classes across 186 countries. It was founded in 2001.

STRONG by Zumba classes launched throughout the UK in June and July. Details: http://lei.sr?a=iOyV9

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Make each visit to the gym as smooth and efficient as the last, allowing members to access their own fitness data, social media accounts and favourite apps instantly with an xID single sign on - registration couldn’t be simpler, and their personal preferences will automatically load every time they log in.

For the Gym Manager, a technological offering achieving maximum results within a more compact console for an achievable budget.

- Offers exclusive training programs delivered through an optimised app interface designed specifically for fitness to engage members and keep them coming back for more.
- Wi-Fi connectivity to accommodate Asset Management—an effective system of monitoring the wear and tear of the equipment, unique to Matrix, at all times keeping an eye on the kit and servicing needs to reduce downtime.
- Opportunity to customise console interface to communicate personally with users, helping to reinforce the brand, deliver key messages and engage members with their social media community.
- Matrix Workout Tracking Network capability—a single solution that brings all the tools to help members capture their trail runs, yoga classes and circuit training together, in one place.
- Connect, engage and start building member loyalty that lasts with truly personalised, easy-to-access training with the Matrix Personal Trainer Portal.
- Create seamless entertainment experience for guests and provide facilities with the most control of their offerings through the use of IPTV.

So from inspiring workouts designed to support members all the way to premium entertainment and beyond, there’s no limit to the ways the 3xe can motivate members to keep going and mentor them to reach their goals in exciting new ways.

3XE – REAL LIFE RESULTS

Improved communication and more seamless interaction between gym and member are just some of the key benefits the new 3xe has brought to independent, family-owned health club and spa, Laguna - the first site in the UK to offer its customers the new 3xe line of cardio equipment by Matrix.

Since its installation at Laguna Health & Spa in Cardiff city centre, members have been making the most of the pioneering technology in the new 3xe series which has the capacity to completely redefine the exercise experience.

The machines come equipped with consoles offering members the best screen available, through a touchscreen display with FitTouch Technology, making interactions easy and effortless, and an intuitive app interface ensuring they are always connected to the outside world.

Matrix UK Hospitality Manager and Account Manager for Laguna Health & Spa, Nigel Tapping, said:

“We know that fitness equipment within a premium setting must look beautiful and needs to inspire as well as provide stunning technology to enable smooth operation and keep users focused on their fitness goals. The Matrix 3xe cardio range delivers all this, and more.”

Caroline Sims, Director of Sales and Marketing at Park Plaza Cardiff, said:

“The feedback from our members has been incredible. The up-to-date technology allows us to interact with our members in a way that has never been done before; everything from events to competitions to workout results are shared easily on the consoles and between members and the fitness team.

*Photographs courtesy of Laguna Health & Spa

www.matrixfitness.co.uk
UK tourism robust in the face of terrorism

It’s still too early to gauge the impact recent terrorist attacks in London and Manchester have had on the UK tourism industry, but there are indications that, provided that these attacks do not continue, 2017 should be a good year for the UK tourism industry.

This cautious optimism going into the second half of the year comes from a number of indicators. First and foremost, the level of forward booking from inbound operators continues to be around 12 per cent ahead of the same period in 2016 due to the decrease in the value of the pound compared to other major currencies such as the euro and the US dollar.

Also there have been very few cancellations reported. If people have booked to come to the UK then they are still coming here. There are two main reasons being put forward to explain this: the first is that, sadly, the world is getting used to terrorist attacks and the shock value isn’t what it was. The second is that the swift response of the UK security forces to the attacks has given reassurances that if anything does happen, it will be contained and dealt with straight away.

Domestic tourism within the UK is mainly focused on people going from urban areas to rural and seaside areas and this pattern will be unaffected because these areas are perceived as being safer destinations.

Overall, we have seen in the past that the UK tourism industry is robust and bounces back remarkably quickly after a terrorist attack. This resilience was demonstrated during the aftermath of the London bombings in July 2005 when the tourism figures exceeded the 2004 levels by the end of the year.

However, despite this overall picture of an industry largely unaffected by the attacks there will obviously be some impact. Some businesses will struggle this year, especially those located in city centres that are focused on the family market, as well as those that have large numbers of school visits.

So, as with anything in the tourism industry, the impact of terrorism is complex and support will be needed by some businesses. However, tourism remains a lot more robust than many people would think.

Authors celebrated by VisitBritain

VisitBritain has launched a new campaign aiming to boost visitor numbers in the UK, announcing a year of literary milestones dubbed “Magical Britain”.

Launched to coincide with the 20th anniversary of JK Rowling’s Harry Potter and the Philosopher’s Stone, an interactive online map marks sites across Britain that have inspired not only the likes of Harry Potter, but also the legends of Robin Hood, King Arthur and the Loch Ness Monster.

According to VisitBritain, the UK’s heritage sites, as well as its film and literature, are powerful motivators for travel, with more than a third of visitors interested in experiencing these locations in person. These travellers account for around £8bn in annual spending. The model has proved effective in locations such as Northern Ireland, which has credited Game of Thrones for helping to boost visitor numbers.

VisitEngland has named 2017 the Year of Literary Heroes to shine the spotlight on England’s literary destinations and anniversaries. These include the 200th anniversary of Jane Austen’s death, the 125th anniversary of the first Sherlock Holmes book, and the 75th anniversary of Enid Blyton’s Famous Five.

Similar campaigns have already proved successful, with VisitBritain last year promoting the anniversaries of William Shakespeare, Beatrix Potter and Roald Dahl among others, with the authors’ links to regions in the UK used to draw overseas tourists.

The campaign is running across England, with Scotland celebrating a Year of History, Heritage and Archaeology, while Wales is promoting a Year of Legends. Details: http://lei.sr?a=x9J1R

BHA calls for tourism VAT cuts

Ufi Ibrahim, chief executive of the British Hospitality Association (BHA), has called on the government to support the sector by cutting tourism VAT and helping to reduce its reliance on EU workers.

Ibrahim’s comments came following the publication of research suggesting that more than 500,000 new jobs could be created in hospitality in the next five years. Conducted by the BHA’s economics adviser Ignite V1 and split into two separate reports, the research said that labour productivity is growing at more than double the rate of the overall British economy.

But despite the positive outlook presented by the study, Ibrahim said more needed to be done by the government around tourism VAT and the industry’s dependence on EU workers – particularly with Brexit on the horizon.

Cutting tourism VAT has been mooted by the BHA for some time. According to the organisation, British hospitality organisations spend up to three times more VAT than French, German and Italian counterparts. She said: “We are the front door to the UK and are fundamental to ensuring the UK remains open for business. With the right strategic support from government, economic stability and access to labour we believe that hospitality and tourism can continue to grow and become a career of choice for more and more people.”

Details: http://lei.sr?a=B8G5V

Hospitality and tourism is the country’s fourth-largest industry
Bodmin Jail hotel project approved

Twelve Architects’ proposals to redevelop Bodmin Jail into a new hotel, visitor attraction and teaching facility have been granted planning consent following a unanimous decision by Cornwall Council.

The Grade II listed jail currently operates as an attraction and venue on Britain’s Cornish coast, but many of the buildings are in a ruinous state.

Twelve Architects’ scheme will see the complete refurbishment of the two wings of derelict cell blocks to house 65 hotel rooms. Working with the existing structure, each ensuite bedroom will be formed from three cells, and interiors will feature colours and textures inspired by the aged, weathered stone.

A glazed rooflight running the length of both wings will create the hotel’s central atrium “and will enable the magical, naturally lit quality of the ruin to be retained.” An external lift and core, both clad in charred timber, will be added to improve circulation.

The Governor’s Hall will remain as the main venue, but will be refurbished and upgraded. The renovation work will be complemented by a new 1,200sq m building housing an attraction called ‘Dark Walk.’ Formed of a sequence of themed rooms containing scenic sets, films and projections, this is designed to immerse visitors in the history of the area and let them experience the life of the jail’s 18th and 19th century inmates.

Details: http://lei.sr?a=T1B2R

Durham hotel installs Speedflex

Boutique fitness operator Speedflex has installed its hydraulic machinery at the Ramside Hall Hotel, Golf and Spa in County Durham, as it targets different markets.

The kit has been fitted out on the gym floor at The Spa at Ramside, which is also equipped with cardio and strength kits and has two studios.

The installation comes as Speedflex launches three propositions to different areas of the market – the gym floor, licensed boutique studios and within a big-box gym.

Speedflex sessions offer high intensity interval training (HIIT). The machines allow users to perform traditional exercises, such as squats and shoulder presses, that generate personalised resistance levels, so every individual can train at his or her own level.

Ben Steadman, Speedflex chief operating officer, said: “We are excited to be working with Ramside Spa as part of the rollout of Speedflex on the gym floor.

“Ramside Hall Hotel already has a great health club and spa offering, and as such is the perfect choice for our machine. Speedflex will bring something new to the members and encourage those who would not traditionally visit a gym to try something different.”

Rachel Guthrie, fitness manager at The Spa at Ramside, said: “Since installing the machine, it has already improved our personal training sessions to help our members achieve their health and fitness goals faster, and we look forward to seeing the results as more members use it.”

Details: http://lei.sr?a=wgf3c

Two wings of the derelict prison will be refurbished as part of the plan

Speedflex’s Steadman said the hotel had a ‘great health club offering’

Prime time television schedules are full of programmes about hotels, chefs and cookery. UK leisure culture has undergone a revolution, with short breaks and eating out now part of everyday life. Public fascination with our sector has never been higher, it would seem.

And yet we still struggle to attract enough people to work in our industry. The skills shortages that we face now – and have done for generations – is a direct consequence of our labour-intensive nature, and our success.

There is another factor. The public perception of hospitality as a career is still not what it should be. Schemes such as the Gold Service Scholarship are doing an excellent job in combating the poor image of front-of-house roles that still exists in the eyes many parents, teachers and careers advisors. The public at large are delighted to be wined and dined by warm and professional waiting staff, but would they be so thrilled if their children said they wanted to become waiters?

What many are failing to see is where that summer job in the local hotel or restaurant can lead. Hospitality offers a huge range of opportunities. We don’t just need chefs, waiters and receptionists, but a wide range of professionally qualified personnel in areas such as general management, IT, sales and marketing, facilities management, human resources, analytics, revenue management, and real estate. Hospitality is also a hotbed for entrepreneurialism.

At a time when higher education has never been more expensive, hospitality offers roles and potential careers to everyone, whatever their age or entry level. Those who show commitment and talent find themselves promoted quickly.

Have you been back to your college or school to give a careers talk? The Institute of Hospitality can help you get in touch with educational establishments. Giving a talk to schoolchildren or students will mean that your business makes a very good impression and gets first pick of recruits. The hospitality industry offers unrivalled opportunities for career development, travel, and early responsibilities... and fun.

Let’s get out there and spread the word.
Macklin named manager at Swinton Estate country club

Richard Macklin has been appointed spa manager for the new Country Club & Spa at Swinton Estate in North Yorkshire set to open in July 2017.

“We’re thrilled Richard is joining us,” said Felicity Cunliffe-Lister, owner of Swinton Estate. “His wealth of experience will ensure the spa has a flying start, and his impressive track record will help the spa and the team to grow, so we can deliver a very special experience to all our guests, whether they are members, or day spa visitors, staying on the Estate in the castle at Swinton Park, glamping at Swinton Bivouac, or in one of our serviced cottages.”

Details: http://lei.sr?a=t8t5K

Yoga can cause pain like other exercise, study finds

Yoga can improve existing aches but also cause musculoskeletal pain and worsen injuries, according to University of Sydney research.

A study of 354 people with a one-year follow-up, published in the Journal of Bodywork and Movement Therapies, found that yoga caused musculoskeletal pain in 10 per cent of people and exacerbated 21 per cent of existing injuries.

However, 74 per cent of participants reported that existing pain was improved by yoga, which highlights “the complex relationship between musculoskeletal pain and yoga practice,” according to associate professor Evangelos Pappas from the university’s faculty of health sciences, who led the research.

He said: “Our study found that the incidence of pain caused by yoga is more than 10 per cent per year, which is comparable to the injury rate of all sports injuries combined among the physically active population. However people consider it to be a very safe activity. This injury rate is up to 10 times higher than has previously been reported.”

Details: http://lei.sr?a=6S3F4

Galgorm Resort in £2m expansion

Entrepreneur brothers Nicholas and Paul Hill, owners of the Galgorm Resort & Spa in Northern Ireland, will invest £2m in expanding the resort’s spa and wellness offering.

The expansion will see the development of a two acre spa garden, the creation of a two-tier fitness suite and a new spa restaurant. Due to open in July 2017, the new spa garden and fitness space will be available for hotel guests as well as members of the public.

The landscaped Spa Garden, located adjacent to the existing Thermal Spa Village, will feature sun sheltering olive trees imported from Tuscany, meandering walkways, bespoke water feature designed by local artist Billy McCullough and relaxation beds.

The work follows two years after the launch of the Thermal Spa Village, a major part of the resort’s 75,000sq ft (6,968sq m) riverside spa facilities. Existing wellness facilities at Galgorm include a spa with treatment rooms offering a menu using Voya and Aromatherapy Associates, Riverside hot tubs, indoor and outdoor heated pools, steamrooms, Celtic sauna, sanarium, snow cabin, Orangery relaxation room, and River House yoga studio.

There is also an infinity hydrotherapy pool, outdoor hot tub and spa pool, laconium, herb caldarium, aroma grotto, ice fountain, sauna, experience showers and heated relaxation loungers.

Colin Johnston, general manager at Galgorm Resort & Spa said: “This is the next exciting phase of the development of Galgorm.”

Details: http://lei.sr?a=F4foj

Wellness business advisor Anni Hood and economist Thierry Malleret have launched a WELL Intelligence platform that is home to the bimonthly Hospitality & Wellbeing Barometer with an aim to “join the dots” between the macro and micro themes in hospitality and wellbeing.

Aimed at owners, investors and senior executives, the Hospitality & Wellbeing Barometer connects wider issues of economics, environment, technology, social and geopolitics with hotels and lodging, food, build, beauty, travel, public health and more.

“The idea is that investors, owners and decision-makers benefit from a fast-track that saves time and anticipates change in the market – in a way that they can use to make qualified decisions on direction and investment in wellbeing,” said Hood.

Malleret is also the co-founder and main author of the monthly Barometer, a predictive analysis provided to private investors and decision-makers; the Hospitality & Wellbeing Barometer is a more focused analysis specific to both wellbeing and hospitality.

Hood is the founder of international wellness business advisory firm Talise Wellness brand for the Jumeirah Group, and previously created the Talise Wellness brand for the Jumeirah Group.

Details: http://lei.sr?a=p2d5k

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Science centres must lead fight against fake news

Science centres have a vital role to play in educating the public about “alternative facts”, fake news and the post-truth phenomenon, the chief executive of Newcastle’s International Centre for Life has told Leisure Opportunities.

“I think it’s probably one of the key issues facing science centres,” said Linda Conlon. “It’s something that’s very pertinent and is being fuelled by recent events, certainly in the West.”

Conlon said social media platforms such as Facebook – which facilitate the spread of false facts and fabricated news stories – have become a threat to science and accurate information, and she called on the science communication sector to do more to respond to the growing crisis.

“There’s nothing new about politicians saying outrageous things or mainstream media being partisan,” said Conlon. “And I think people are generally better educated than they ever have been. We can’t therefore attribute this post-truth phenomenon to politicians and the media. So what is it? I think the advent and massive rise of social media is what’s different.”

Details: http://lei.sr?a=W5ZoG

London welcomes ABBA exhibition

London’s Southbank Centre will team up with ABBA The Museum in Stockholm to create an immersive exhibition charting the hit group’s journey as one of the world’s most iconic pop labels.

Opening at the Southbank Centre on 14 December, ABBA: Super Trouper will look at the rise of ABBA set against the socio-economic and political conditions of the time.

The exhibition, created in partnership with Entertainment Exhibition International AB, will feature previously unseen archive material including original costumes, handwritten notes, sketches, and personal photographs, music and instruments, plus album artwork, photography and film by notable collaborators such as film director Lasse Hallström.

For the first time, objects from ABBA The Museum and its private archives will be brought together in the UK, charting the band’s individual careers, their Eurovision Song Contest win and their chart-topping runs in the 70s and 80s. Theatrical backdrops will also be used for the exhibition, with a hotel room, music studio and disco setting the stage to provide context for the ABBA story.

“Since our songs, which were written in the 70s, are still being played today it’s particularly interesting that the Southbank Centre exhibition is placing them in the temporal context in which they were created,” said ABBA member Björn Ulvaeus.

“We recorded Mamma Mia in 1975. What happened that year in the UK and in the world? One thing is for certain – it seems unbelievably long ago.”

Details: http://lei.sr?a=v2v7y

Council grants Kent pub zoo licence

A pub in Kent has become the first in the UK to be granted permission to operate as a zoo, after Medway Council granted the licence following a two-and-a-half year process.

The Fenn Bell Inn in Rochester, owned by Andy and Kelly Cowell, has been home to the family’s collection of exotic animals since it opened in 2014. The pub has had issues with the council regarding the licensing agreement, for some time being asked to screen off some animal enclosures from the public.

The licence approval now gives the zoo-pub hybrid full zoo status.

“We decided to take on an old, disused pub with plenty of land, meaning we were able to have facilities such as toilets, car parking, food and drink, which would facilitate the zoo moving forward,” said Andy Cowell. “We’ve never classed ourselves as a zoo – we’ve always classed ourselves as a rescue centre – but we had to fulfil the zoo criteria if we wanted to obtain the licence.”

To be granted a zoo licence, the pub had to meet a certain number of criteria, including health plans for the animals, veterinary care, on-site facilities, quarantine areas, hiring of trained staff, first aiders and more.

The five-acre (20,000sq m) zoo currently has a collection of 88 animals under its care, including monkeys, meerkats, raccoons, parrots, birds of prey, lemurs, pigs, ducks and genets. Now the licence has been granted, plans include expanding the property by several acres and building a big cat centre.

Details: http://lei.sr?a=Q7K2F

Art UK secures funding to digitise sculpture collection

Art UK has launched a £3.8m project to catalogue and digitise the UK’s entire public collection of more than 170,000 sculptures.

The three-year project – which has Heritage Lottery, Arts Council England and government funding – will focus on sculptures from the last 1,000 years, with all objects recorded and photographed – some in 3D. This collection will then be displayed on the artuk.org website from 2018, with the full collection available by the end of 2020.

“The next few months will see us concentrate on recruiting and training the first project staff and volunteers,” said Katey Goodwin, Art UK deputy director.

Details: http://lei.sr?a=H8e4A
Wednesday 4 October 2017 - The QEII Conference Centre, London.

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**PROPERTY**

**Circuit of Wales rejected for government funding**

The firm behind the proposed Circuit of Wales project has expressed its “huge disappointment” after the Welsh government rejected requests to fund it partly with taxpayers’ money.

A firmly-worded statement by the Heads of Valleys Development Company (HoVDC) said it “strongly disagreed” with the government’s view that risks of building the facility “outweighed the benefits”.

The developers had asked for £210m for the Ebbw Vale-located project to go towards the overall cost of £433m, but Welsh first minister Carwyn Jones said the commitment would have taken away capital funding from schools and hospitals.

Billed as a 365-day-a-year venue, the Circuit of Wales was to be home of a new extreme sport and leisure complex and technology park on the doorstep of the Brecon Beacons. It was expected to create 6,000 jobs and entice 750,000 visitors per year.

Details: http://lei.sr?a=n7O0S

**Modern seaside destination for Bangor**

A consortium including British architects FaulknerBrowns has been named as the preferred developer to regenerate Queen’s Parade in Bangor, Northern Ireland.

Investment manager Cubic3 is leading the group, called Angelvale, which includes a number of international entertainment and leisure investors and operators. FaulknerBrowns are the team’s masterplanners.

Queen’s Parade is best known as a traditional seaside holiday destination, and is surrounded by vibrant Edwardian and Victorian buildings and a popular marina. It forms an important part of Bangor’s town centre fabric, but the local council wants to redevelop the area to realise its full potential as a leisure and tourist destination.

Angelvale’s proposal for the phased £75m mixed-use development scheme includes zones for entertainment, retail and water sports, in addition to a new health and wellbeing centre.

At the heart of the project will be an 80-bed signature waterside hotel and a public piazza linked to a new floating pontoon and water-sports centre in the marina.

An existing waterside pedestrian route from the banks of Belfast Lough into the town centre will be extended, and cafés, restaurants, a cinema, a winter garden and multi-storey indoor sports venue are also planned.

Details: http://lei.sr?a=Q6S7T

**V&A Exhibition Road expanded**

Architect Amanda Levete and her firm AL_A have designed the new V&A Exhibition Road Quarter – comprising a courtyard, a vast underground exhibition gallery and a new entrance to the museum.

The work is the most ambitious undertaken by the V&A in 100 years and takes visitors through the existing buildings of the historic Western Range.

More than £48m has been raised for the V&A Exhibition Road Quarter by The Monument Trust, The Dr Mortimer and Theresa Sackler Foundation, The Headley Trust, The Blavatnik Family Foundation, the Garfield Weston Foundation, the Heritage Lottery Fund and other donors including Peter Williams and Heather Acton and the Friends of the V&A.

Details: http://lei.sr?a=Q6S7T

**New facilities at the heart of Barnet FC expansion plan**

AndArchitects, the studio behind Luton Town FC’s ambitious new stadium plan, has developed a proposal to revamp the home ground of Barnet FC.

As part of the plan, capacity at The Hive would increase to 8,000 – up from 5,000 – with the current South terrace converted into a modern all-seater stand.

The stadium’s East stand will also be improved if Harrow Council greenlights planning permission. A new academy centre with indoor pitches, a multi-purpose indoor sports hall – with facilities for basketball, netball and badminton – and an 11-a-side astroturf pitch will be built around ground.

Subject to planning approval, work will start at the beginning of the 2017/18 season.

The League Two club moved into the Harrow-based Hive in 2013 after plans to build a stadium in its local area failed to materialise.

Details: http://lei.sr?a=57Y5S
OPPORTUNITY TO OPERATE TWO MAJOR WEST MIDLANDS LEISURE CENTRES

Solihull Council owns two major, well-maintained leisure centres. These have been operated under a Design, Build, Finance and Operate Contract for the last ten years. However, this is being voluntarily terminated to facilitate significant revenue savings through refinancing and then we will start a procurement process in the Summer to appoint an operator to manage our facilities under a simple leisure management contract.

Before we finalise the procurement process, we are seeking the views of interested leisure management operators. This will be used to refine our process and contractual arrangements to ensure that in partnership with our chosen operator we will optimise the scope to achieve our objective to help our residents lead healthier lives.

We wish to explore innovation and creative solutions with you.

For further information regarding this opportunity and a copy of the prospectus, please register on our eProcurement portal: www.csw-jets.co.uk

You can find the relevant information, including the prospectus, once registered by searching for ‘SOL - Leisure Concessionaire Market Engagement Event’ under the tenders tab.
**TRAINING**

**Your Personal Training teams up with Future Fit**

Your Personal Training, the fitness professional management company, has teamed up Future Fit Training’s Pro Zone network.

As part of the deal, Your Personal Training’s 800-plus members will have access to advice, expertise and best practice examples developed by Future Fit.

New content will be provided to the members – who work across 400-plus gyms – seven days a week.

Content includes online CIMSPA accredited webinar training platforms delivering “high-level and continuous education for fitness professionals”.

Details: http://lei.sr?a=r4b0x

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**Skills fund for Scottish museums**

Museums Galleries Scotland (MGS) has been awarded a grant of £100,000 to establish a new Vocational Skills Fund dedicated to diversifying Scotland’s museum sector.

Financed by the Scottish government, the fund will make work-based learning in museums accessible on every rung of the career ladder – from managers to new employees.

According to MGS – the national development body for museums and galleries in Scotland – 88 per cent of the current museums workforce has a degree, with 59 per cent also holding a postgraduate qualification. Because of this, potential talents are being overlooked, with the fund hoping to address this by offering an alternative entry route into the sector.

“Through this new fund, MGS will breathe life into the vocational framework for the sector, creating a new career path that includes work-based qualifications such as Scottish Vocational Qualifications (SVQs),” said an MGS statement.

The Vocational Skills Fund will increase the accessibility of these courses and qualifications by funding measures such as training new assessors and creating new assessment centres, with further details about the scheme to be released in Q3 2017.

“This fund represents an excellent effort to provide an alternative route into museums work and address the shaping of the current and future workforce of our cultural industry. I am confident this will help many to develop,” said Cabinet secretary for Culture, Tourism and External Affairs, Fiona Hyslop.

Details: http://lei.sr?a=Y7g5e

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**Premier Global and NASM link up**

UK health and fitness education provider Premier Global has partnered up with the National Academy of Sports Medicine (NASM) to transform the education and training available to its fitness professionals.

The new ‘Premier Global NASM’ partnership was announced to the fitness industry at ukactive’s 2017 Ignite, Flame Conference and Awards in Telford on June 28.

Premier global chief executive Nick Bradley said: “As the leisure industry continues to diversify and professionalise, training for fitness professionals has never been higher on the agenda.

Fitness operators want the respect of the medical profession, as the entire sector seeks to play its part in turning the tide on inactivity which costs the NHS billions every year.

“Since 2010, the number of fitness trainers in the UK has increased significantly from 116,000 to 170,000 – representing 25 per cent growth. These fitness and wellness professionals are key to the overall success of our extraordinary industry and our vision for Premier Global NASM is to empower and support them in their goal of motivating clients to lead healthier lives.”

Laurie McCartney, president of Global Fitness, added: “By empowering Premier Global with NASM’s proven and proprietary approach, we’re transforming the UK market with the most effective and trusted model for preparing personal trainers to drive results and excel in their careers.”

Details: http://lei.sr?a=ioE6v
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- Personal Trainer Courses

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Telephone: 01525 404462

NOR: 1,500 (400 Sixth Form) 13 – 18 Mixed Comprehensive and expects all staff and volunteers to share this commitment. safeguarding and promoting the welfare of children and young people satisfactory references have been received. Redborne is committed to and qualification checks have been successfully completed and All offers of employment are “conditional” until Disclosure and Barring check. will be required to undertake a Disclosure and Barring check.

School, a Leading Edge School and has Teaching School Status.

our “outstanding” status. Redborne is also a National College Support School, a Leading Edge School and has Teaching School Status.

About 80% of the Sixth Form go on to university and each year a number of students get into Oxbridge; this has totalled 13 in the last 3 years. The 7.00pm in the period September to March during the main football season. Core hours to include a minimum of 25 hours per week 2.00pm to 7.00pm in the period September to March during the main football season. An additional 325 hours per annum to be worked during evenings, weekends and school holiday periods by agreement. Pension and 24 days holiday per annum rising to 31 days. We are looking to appoint a dynamic and enthusiastic person for this role. The FDO will be responsible for the football development plan.

This is a funded 3 year post through a Football Foundation revenue grant and the successful candidate will work in partnership with the local feeder schools, community, County FA and other local delivery agencies.

This is an excellent opportunity for an ambitious and highly motivated person to contribute to the delivery of football in the local community and further develop the school’s growing reputation.

Please telephone Lou Ellis (Principal’s P.A.) at the school for further details and an application form; this information is also on our website www.redborne.com. The successful candidates will be required to undertake a Disclosure and Barring check.

All offers of employment are “conditional” until Disclosure and Barring and qualification checks have been successfully completed and satisfactory references have been received. Redborne is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.

Closing Date : Monday 17th July, 2017 at noon (Interviews will take place on Wednesday 19th July, 2017)

Redborne is a successful school on a spacious and pleasant campus near the market town of Ampthill in Bedfordshire We achieve excellent examination results with over 80% of students typically gaining Maths and English at grades A* - C. “A” Level results are also very good with over 59% at “A”, “A” or “B” grades and an overall pass rate of 99.9%. About 80% of the Sixth Form go on to university and each year a number of students get into Oxbridge; this has totalled 13 in the last 3 years. The school is well regarded and oversubscribed situated in a very pleasant area of Central Bedfordshire, within easy reach of London. The campus includes a state-of-the-art 400 seat theatre and we have plans for further expansion to take the school to a capacity of 1,750, with 500+ in the sixth form. Following a Section 8 inspection in May, 2015 we retain our “outstanding” status. Redborne is also a National College Support School, a Leading Edge School and has Teaching School Status.

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For an application pack please email the Admin Team on enquiries@rltrust.org.uk or telephone 01748 824581.

The closing date for applications is 5.00pm Wednesday 19th July 2017. Interviews will take place w/c 24th July 2017.

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- minimal NVQ Level 2 Fitness Instructor and a group exercise qualification.

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MARKETING MANAGER - Reporting to Sales Director. Relevant degree in sales and marketing preferred and 6+ years in advertising / marketing for large sports clubs. Knowledge of media marketing welcomed along with strong negotiation skills. Salary IRO UK £5,000 per month, tax free.

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For further information, please contact Simon Windsor on 01590 676379

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If you’re interested in a career with Aqua Sana, please visit the Center Parcs Careers Website and select ‘job search’, select the village where you are interested in working and see what opportunities are currently available.

You can also register for ‘Job Alerts’ and we will contact you as and when opportunities become available.

For further information, please contact Simon Windsor on 01590 676379

“IF YOU HAVE A CARING APPROACH, EXCELLENT INTERPERSONAL SKILLS AND YOU ARE A HIGHLY COMPETENT THERAPIST, WE WOULD LOVE TO HEAR FROM YOU.”

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Fitness studio for Heathrow airport

Heathrow Airport has signed a deal with FlyFit to open a wellness and fitness studio in Terminal 2.

The gym, which will open in autumn, will offer passengers both instructor-led and interactive strength, restorative yoga, and cardio classes.

The studio will be after security in departures and accessible through a lift down to its private facilities. FlyFit will provide rental workout clothing, shower facilities and healthy food options to help travellers stay well ahead of their flight.

Details on costs and what equipment will be in the studio are not yet available. FlyFit has been developed by Brian Chappon and Lauren Perkins, two fitness enthusiasts who have both experienced the challenges of maintaining mental and physical health while travelling.

Perkins, FlyFit chief marketing officer and co-founder, said: “As a long time instructor, coach, triathlete and entrepreneur, I saw my performance and energy levels suffer as I racked up frequent flyer miles. I knew others faced these same challenges. FlyFit was born out of our shared passion to improve health and wellbeing on the road for ourselves and others. We are creating a space for fitness and community that has previously been lacking in airports.”

Terminal 2 sees more than 16 million passengers fly through it each year on 25 airlines.

Chris Annetts, Heathrow’s retail and service proposition director, said: “The new premium service from FlyFit brings personalised exercise choices into our customer’s journey, leaving them refreshed and ready for their onward travel.”

Details: http://lei.co.uk/g4D9w

Campbell ends 22 year YST association

Continued from front cover

The departing Sue Campbell said: “It has been an honour to steer the Trust on its course for many years and see the amazing impact we’ve had on millions of young people. I’m delighted to accept the honorary title of Life Ambassador and look forward to seeing the Trust continue to grow.”

Sir John Beckwith, founder and president of the Youth Sport Trust, said Campbell had given “outstanding service”.

“I am immensely grateful for her inspiration, leadership and the extent to which she has invested herself in the life and work of this important charity,” he added.

“I hope the search for a new chair will attract someone with the same passion and belief in making a difference to young lives through sport to take the charity forward into a new era.”

Alison Oliver, current Youth Sport Trust chief executive, said Campbell’s replacement would lead the charity through the “next dynamic stage in its journey”, adding: “I look forward to a new chair leading us with the same hope, belief and commitment to young people and working with them to write the next chapter in the life of this wonderful organisation.”

Details: http://lei.co.uk/Y8d6g

Chris Annetts is Heathrow’s retail and service proposition director