Yorkshire Wildlife Park’s £50m expansion

Yorkshire Wildlife Park in Doncaster is planning an ambitious £50m expansion, which will bring in new animals and double the attraction’s existing workforce.

The park has secured 150 acres (61 hectares) of new land next to its existing site, which will be used to turn it into one of the UK’s leading leisure destinations. Plans include new reserves and the introduction of new species to continue conservation and welfare work conducted at the park.

The expansion will also feature a new entrance to the zoo, complete with a visitor hub which could include a hotel and support restaurants and leisure shopping. These facilities will be available before visitors enter the park.

“The expansion and proximity of Doncaster airport means the potential is there to take the park from a regional attraction to a national and even international destination,” said Neville Williams, Yorkshire Wildlife Park director.

The project is in the early stages of development, with the zoo entering pre-application discussions with Doncaster Metropolitan Borough Council. Outline planning permission for development will be submitted in the next few months.

CEO John Minion said the development would be a “game changer”, adding: “Since opening we have been able to contribute hugely to protecting endangered species such as Amur tigers, leopards and African painted dogs. Our visitors share our passion to cherish wildlife and ensure its survival. This expansion will allow us to take our conservation work to another level. Providing an excellent visitor experience is also key to what we do.”

The park, which opened in 2009, is one of the UK’s most popular zoos, welcoming a record 761,000 visitors in 2016. It is home to more than 400 animals across 80 species and employs 300 members of staff, this number doubling to 600 on completion of the project.

Details: http://lei.sr?a=z7b1q

Surrey CCC puts forward Oval plan

London’s Oval stadium is set to become the largest cricket ground in the UK as a result of a large-scale redevelopment plan.

Surrey County Cricket Club, the occupier of the venue, is submitting plans that would see the ground’s capacity increase to 40,000 – larger than the 30,000-seat Lord’s Cricket Ground. The club already has planning permission for a large development next to the Pavilion, named 1 Oval Square, which will carry some of the extra capacity and additional facilities.

Work could begin at the end of 2019 and be ready in time for the 2023 Ashes Series against Australia. Adam Architecture is the design studio behind the plans. Richard Gould, Surrey CCC chief executive, said the plans for the development were driven by the popularity of T20 cricket and an increase in non-matchday business.

Details: http://lei.sr?a=x9s5I

DLL acquires The Park Club in west London

David Lloyd Leisure (DLL) has acquired The Park Club – one of the most exclusive health clubs in London – and spent £5.5m transforming its Kensington site into a ‘Harbour Club’.

Following its acquisition of the club, DLL will plough £8m into its refurbishment with the intention of making it “west London’s leading health and racquet club”.

The Park Club previously offered a range of activities, from swimming and tennis, to yoga and spa treatment.

Continued on back cover

John Minion said the project would be a ‘game changer’ for the wildlife park

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Kelly Holmes Trust CEO exits

Emma Atkins, the chief executive of the Dame Kelly Holmes Trust, is leaving the organisation for the newly-rebranded UK Coaching.

Atkins will become director of the company – formerly known as Sports Coach UK – and will work alongside chief executive Mark Gannon.

She will be replaced, in the interim, by Tracey Fletcher, who was the trust’s vice-chair between 2011 and 2017.

The Dame Kelly Holmes Trust expects to make a permanent appointment for the role by early August 2017. Atkins spent nine years with the trust, helping to support 300,000 disadvantaged young people and 500 athletes over that period.

“This is an incredibly exciting period for UK Coaching and for coaching and I am thrilled to be joining the organisation at a pivotal point in its history,” said Atkins.

Earlier this month the organisation changed its name and brand, and launched a strategy with a mission of putting coaching at the heart of physical activity and sport.

Riverside sports park for Cork

Work is underway on a vast new riverside sports park in Cork, Ireland, which will surround the city’s regenerated Páirc Uí Chaoimh Gaelic games stadium.

Demolition has begun to clear space for phase one of Marina Park – a £17.4m development created around the stadium and the adjoining agricultural Munster Showgrounds. The phase one masterplan published by the city council is focused on the area to the west of the stadium and the near Cork’s Atlantic Pond.

Leisure amenities will include a tree nursery and play zone, a boat club, meandering pathways and a water course, and a cultural pavilion and food and drinks space in one of the showgrounds’ former cow sheds.

Detailed designs for phase one should start in early 2018, and the first part of the park is scheduled to open the following year.

Once phase one is done, the council expects funding to be released for phase two. This will feature several children’s play areas, public sports pitches and courts, an adventure water park, various gardens and an outdoor events space for up to 1,800 people. There will be a central plaza for cultural events and concerts, and a western plaza for smaller street performances.
Governing bodies Major League Baseball (MLB) and BaseballSoftballUK will host a Fourth of July festival in London’s Hyde Park in an attempt to boost local interest in the sport.

Called MLB Battlegrounds, the festival will feature a ‘Home Run Derby’ featuring former MLB stars from the Boston Red Sox and Los Angeles Dodgers franchises, including Carlos Pena, Cliff Floyd and Shawn Green.

A Home Run Derby is a traditional feature of MLB All-Star Weekend where participants compete against each other to try to hit the most home runs against the clock. The free event will also feature street food and traditional American music.

John Boyd, chief executive of BaseballSoftballUK, said the festival was an “opportunity” for the sport to reach the general public and British-based fans.

MLB has been trying to arrange a regular season game in the UK to accommodate a growing fanbase in Europe in a similar fashion to National Football League (NFL) matches being played in London at Wembley Stadium and Twickenham.

Charlie Hill, managing director of MLB Europe, said: “This represents an exciting statement of intent to grow Major League Baseball in Europe.

“Hyde Park is the perfect location to bring a flavour of our game to London.”

Details: http://lei.sr/a=j31y9

World-renowned chefs the Roux family will create fine dining experiences for spectators at Tottenham Hotspur’s new-look White Hart Lane stadium when it opens next year.

While football fans in Britain are accustomed to enjoying a pie and a pint of beer during a game, Tottenham wants to offer a rather more high-end alternative for those with an appetite for luxury cuisine.

For 12 matches per season, Albert, Michel Jr and Emily Roux will design selected menus for the club’s On Four range of lounges and suites, while other “celebrated and upcoming” chefs will fill in on other match days.

The dining spaces, spread across the fourth floor of the 61,559-capacity venue, have been designed by London practice F3 architects.

Albert Roux is working with Tottenham to explore opportunities to support the city.

His son, Michel Jr, and granddaughter Emily will also be involved in the project.

The new H Club is one venue where the menu can be sampled.

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Barrecore to open eighth London studio in July

Boutique fitness operator Barrecore is planning to open its 12th UK studio next month – in the London borough of Wandsworth.

Opposite Wandsworth Town tube station, the 2,000 sq ft (186sq m) studio will be the second London location south of the River Thames and eighth in the capital city.

The facility will include a 25-person barre fitness studio, changing rooms and a retail area. Classes, which will be available morning, lunchtime, evening and weekends, cost £28 each, with class packages also available. As well as London, Barrecore has sites in Alderley Edge, Bristol, Harrogate and Leeds.

Details: http://lei.sr?a=Y6T4A

Matthew Pengelly will begin his role on 7 June

Matrix Fitness UK appoints new managing director

Matrix Fitness UK has named Matthew Pengelly as its new managing director.

Pengelly, who has 23 years of experience in the fitness industry, will replace Jon Johnston, who is stepping down after serving almost 10 years in the role.

He began his fitness career with Holmes Place, a premium health, fitness and wellness brand. He moved to Star Trac UK in 2004 where he held roles, including UK and Ireland sales manager, managing director of UK, and managing director of Europe, the Middle East and Africa.

For the past four years, Pengelly has served as the senior vice president at Performance Health Systems, working on the Power Plate brand.

On his appointment, Pengelly said: “With its comprehensive, innovative product portfolio and unwavering commitment to its customers, Matrix Fitness is really helping to shape the future of the fitness industry.”

Pengelly began his role on 7 June, with Johnston staying on during a transition period until September.

Details: http://lei.sr?a=Y9gtA

IHRSA: Global gym revenues grow

The health club industry generated £64.4bn in revenue worldwide in 2016, slightly up on the previous year, according to an International Health, Racquet and Sportsclub Association (IHRSA) report.

The 2017 IHRSA Global Report: The State of the Health Club Industry shows that revenues increased from £62.8bn in 2015. Despite the rise, the latest figure was lower than the £65.1bn in 2014.

The document also shows that 201,000 health clubs served 162.1m members in 2016, up from 187,000 clubs that provided services for 151.5m people in 2015.

The top 10 markets across the globe accounted for roughly two out of three health clubs and nearly three out of four members worldwide.

The UK generated the second-highest revenue (£4.7bn) from its gym sector, with the US (£21.5bn) and Germany (£4.4bn) first and third respectively.

UK membership also hit the 9.7m mark – the highest number ever recorded and up from the 9.3m recorded last year. Those members belong to the 6,728 facilities used in the UK for health and fitness.

While the US leads all markets in club count and memberships at 57.2m and 36,540 respectively, Brazil is second in club count at 34,509, and Germany is second in terms of numbers of members at 10.1m.

Health club performance is also strong in Latin America, the report said. Based on data gathered, 18 countries in Latin America attracted 19.9m members at more than 65,000 health clubs last year. Opportunities for growth remain in the region as member penetration rates remain low in comparison with developed health club markets worldwide.

Details: http://lei.sr?a=y4s0V

Xercise4Less expands rewards

Budget gym chain Xercise4Less is planning to expand its Xercise4Perks initiative to include discounts at high street shops so the scheme appeals to an even wider proportion of its member base.

The operator has released figures from its Xercise4Perks programme – a points-based system which incentivises members to exercise more and also to get more people active.

The Xercise4Perks app, which was launched in the summer of 2014, encourages members to visit the gym more regularly, refer friends and family, as well as engage with the gym on social media in return for rewards like courtesy membership, personal training sessions, protein bundles and discounted fitness gear.

Xercise4Less boasts 47 clubs across the UK with more than 325,000 members. A total of 193,102 people have signed up to the scheme. Of these, 14,613 regularly post on their Facebook wall about their visit to the gym, 12,309 people tweet Xercise4Less directly from their Xercise4Perks account and 3,333 people upload pictures to Facebook. The gym chain has had 8,080 referrals directly from members on the scheme.

A total of 16,491 day pass offers have been claimed through Xercise4Perks and 2,016 people have earned free personal training sessions.

Joe Hall, Xercise4Less head of customer engagement, said: “The Xercise4Perks programme benefits us as the operator by increasing our ancillary revenue but also the end consumer as products are available at discount.”

Details: http://lei.sr?a=l4Z2e

Xercise4Perks was launched in the summer of 2014

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Boutique fitness gym for Salford

FORM – a boutique gym and personal training facility that will focus on exercise and nutrition – has opened on the banks of the River Irwell in Salford, Greater Manchester.

Personal trainers Libby Smith and Ben Wood are behind the project, which will boast 14 pieces of equipment, battle ropes, kettlebells, a Jacobs Ladder and a Concept Rower among other kit in its 2,200 sq ft (204sq m) gym. There is also an outdoor astroturf training area.

The facility, in a complex called Riverside, will offer personalised nutrition and training programmes as well as one-to-one and group classes. Clients will also have access to online coaching via a private members’ section on its website.

Lunchtime sessions will include 30-minute HIIT classes, yoga and kettlebell training for nearby workers.

Didsbury-based healthy food restaurant Bosu Body Bar has been commissioned to provide a range of freshly-prepared, high-protein meals for clients.

Smith said: “At FORM we believe in breaking negative training habits and educating people on nutrition so that they better understand their own bodies, enabling them to reach their potential. To reinforce the quality of our online education and coaching it was critical for us to find the right physical space for our members.”

Details: http://lei.sr?a=g3m6K

GLL gets involved with data initiative

Social enterprise Greenwich Leisure Limited (GLL) has teamed up with the Open Data Institute to share leisure activity information as it attempts to broaden community reach and participation opportunities across its 250-plus sites.

As part of the OpenActive initiative, data on GLL activities, facilities, timetables and opening times can be searched in real time and by geographical proximity.

OpenActive brings together sports and physical activity organisations to make information on what, where and when sessions happen available through open data.

Customers can check for activities in both their area and within time slots throughout the day — enabling them to get exercise or physical activity into their working routine when it suits them.

Other mediums can share the OpenActive data, such as exercise aggregator websites, to help expand customer choice and manage demand. Steve Ward, GLL’s associate director and head of marketing communications and sales, said: “The potential for data sharing in the leisure industry – as in the travel industry – is transformative.

“The OpenActive partnership is an important one for GLL with our social enterprise being the largest data set in the current scope. This additional resource will take us to the next level, allowing us to reach more customers and in doing so, help communities get more active, more often.”

Details: http://lei.sr?a=S1K6X

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Hatherley Manor spa ready in 2018

Hatherley Manor hotel in Gloucester will open a new luxury day spa in early 2018 as part of plans to transform the hotel into a wellness destination.

The new £3m spa will include six luxury treatment rooms, a swimming pool with garden views, a vitality pool, a thermal suite, sensory showers, a sauna, steam-heated loungers, a relaxation room and a fitness club.

The spa will also boast its own private relaxation lounge, a rooftop terrace, an exclusive champagne bar and five luxury spa bedrooms with private balconies.

Once the spa has launched, Hatherley Manor will intensify its focus on wellness in its marketing. As part of the push, the hotel will begin offering spa staycation breaks.

Stephen Trowbridge, the hotel’s general manager, said: “We’re all really excited about the launch of the spa, seeing the last couple years of planning now physically taking shape is fantastic for us.

Cliveden House prepares Garden Spa

Boutique UK hotel Cliveden House in Taplow, Berkshire, will add a luxury spa to its offering later this year.

The Garden Spa will include seven treatment rooms, dedicated relaxation areas, an indoor pool and a large wet area with saunas and steamrooms.

As well as massages, facials and body treatments, the spa will offer a wide range of beauty therapies at a specialist manicure and pedicure salon.

Other wellness facilities include a new restaurant and lounge area overlooking a Spa Garden, where spa guests can opt for al fresco service.

A full treatment menu is yet to be confirmed, but the spa will use British products and take inspiration from the surrounding gardens.

The spa’s opening will mark the final chapter of the property’s four-year, multi-million pound refurbishment.

“Do we believe that the addition of the spa will be a great addition to the hotel, our visitors but also the local residents and businesses that we serve.”

The independently owned, 51-bedroom Cliveden House is set in 37 acres of maintained grounds. The 17th century manor house is understood to have been originally built for the illegitimate son of Oliver Cromwell, the famous republican and former Lord Protector of the Commonwealth.

Details: http://lei.sr?a=P8p6T_O

Spa Life UK moves from Telford to Birmingham

Spa Life has announced a change of venue for this year’s UK networking event for spa professionals, moving from the Telford International Centre to the Hilton Birmingham Metropole.

“The Metropole is a superb venue offering the perfect ambience and ideal layout for a professional networking event,” said event director Mike Fitch.

“The inter-connectivity of the internal spaces ensure that this year’s event will be much more compact, with ease of access between the activity areas.”

Spa Life UK attracts around 500 spa professionals and will occupy the whole of the Metropol’s Monarch Suite, which also has its own dedicated entrance.

The Birmingham Metropole is adjacent to the National Exhibition Centre (NEC) and enjoys close transport links, with the local rail station and Birmingham International Airport both less than 15 minutes away. This year’s event takes place 14-15 November.

Details: http://lei.sr?a=tiV5I

Paul Schmidt steps down from Green Spa Network

Paul Schmidt has left nonprofit trade association Green Spa Network after three years of service as executive director.

The sustainability organisation’s board of directors announced his departure with “sadness and gratitude”, adding: “During his three-year tenure, Paul provided our organisation with dedicated service, which involved many significant accomplishments, including growing the network to over 1,400 members.”

Green Spa Network is searching to identify a new executive director. In the interim, the immediate point of contact is membership coordinator Kate Sornson.

Details: http://lei.sr?a=x5A7y

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Details: http://lei.sr?a=tiV5I
Boutique hotel for fire station site

Developer Allied London and architecture studio Levitt Bernstein have submitted design proposals to reinvigorate Manchester’s abandoned London Road Fire Station as a new leisure destination for the city.

The Grade II listed Edwardian Baroque style building had fallen into disrepair when it was bought by Allied London in 2015. Now the company wishes to refurbish and expand the site to house a boutique hotel, bars, restaurants, workspace and apartments.

The historic structure and its courtyard will be protected and preserved, with a new hotel wing extension designed to reference this heritage. The old firemen’s flats will be adapted to create a series of workspaces and apartments, with many original design details retained. Bars, restaurants and a spa will also be added. Further leisure amenities will feature within a new pavilion in the central courtyard. A glass prism is proposed – reflecting the surrounding in daytime and being illuminated by lights within in the evening like a beacon.

A grand sweeping staircase will feature within, descending into an underground space.

The project is currently in the planning stage, with renovations and construction work expected to begin later in the year.

Details: http://lei.sr?l=O7z9F

Cornish prison could become hotel

The transformation of a famous former prison into a visitor centre and 63-bedroom hotel is making tracks in Bodmin, Cornwall.

A team consisting of Sarner International, Twelve Architects, Montagu Evans, Arup, Turner & Townsend and Astute Fire was put together to change the use of the Grade II-listed building and propose new designs, as well as reinvent the guest experience to better cater to the modern visitor.

Cornwall Council will now review Mallino Development’s planning application and decide whether to approve the ambitious hotel and extension plans.

According to Sarner, the cell blocks will be converted into hotel accommodation and museum space, while a Dark Walk experience – including a state-of-the-art immersive theatre – will take guests on an interactive journey through the prison’s storied past, plunging them into what life was like inside a Bodmin Moor jail some 200 years ago. The attraction itself is expected to cost £12m of the £30m wider scheme. It’s expected to open by 2019.

Bodmin Jail was built in 1779 and operated through to 1927, hosting 50 public hangings during that time.

The prison complex, most of it now in ruins, has been used as a site for ghost walks and other visitor activities and exhibitions for a number of years.

Details: http://lei.sr?l=J410w
TOURISM

Varney’s plea to the government

Merlin Entertainments chief Nick Varney has said the next UK government must hand over responsibility for promoting tourism to a new department, saying the Department for Culture, Media and Sport (DCMS) had made it a “second-tier priority”.

Varney, who is also chair of the British Hospitality Association, was speaking at the body’s annual summit, where he outlined the association’s agenda for the new government following the General Election.

According to Varney, the Department for Business, Energy & Industrial Strategy should take up Britain’s tourism remit, as the sector “would not be regarded as a serious industry” within government until that happens.

Varney called again on the government to reduce VAT on tourism-related industries – including visitor attractions, accommodation and restaurants – something he said was a “silver bullet solution” to tackle rising costs within the sector and competition from overseas.

“Reducing VAT will lock in the competitive advantage, allow the industry to better absorb cost pressures and be the much needed tonic to drive the revival of depressed parts of the UK, such as coastal communities,” he said.

“Our industry has for too long been under-appreciated and undervalued. We need to change this because the policy issues before us are existential for many of our members and of prime importance for our country’s future, not least in the vital area of job creation.”

2016 was a record-breaking year for inbound tourism to the UK, with 37.3 million visits, up 3.4 per cent on 2015. Visitors spent £22.2bn, matching 2015’s record spend.

Details: http://lei.sr?a=o8x8D

Tourism Ireland appoints GB chief

With a weakened pound keeping British visitors away from Ireland, the country’s national tourism body has announced the appointment Julie Wakely to oversee its UK offices.

Taking up the role of head of Great Britain for Tourism Ireland, Wakely moves up from her position as deputy head covering consumer marketing, a role she had held since January 2016.

Prior to her time with Tourism Ireland, Wakley held positions as marketing manager for BBC Politics and Current Affairs between 2013 and 2016, and was part of the team responsible for the government’s ‘GREAT Britain’ campaign in 2012.

Official statistics show that inbound figures from Britain to Ireland have dropped 6.5 per cent year-on-year in the first quarter of 2017, something heavily linked to the weakened economy caused by Brexit, with the drop in the value of the pound meaning trips abroad are more expensive for British visitors.

"Julie joins at a time when we are facing a number of challenges, not least Brexit and its impact on travel," said Niall Gibbons, Tourism Ireland CEO. "Julie brings with her a wealth of experience in international marketing and a very strong track record of achievement. She will play a pivotal role in implementing our strategy in the important British market.”

Details: http://lei.sr?a=t3R9o
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Accommodation inside tiger enclosure at Kent zoo

A Kent zoo is giving visitors the chance to come face-to-face with tigers via accommodation nestled within the animals’ enclosure.

Port Lympne Wild Animal and Safari Reserve launched its new Tiger Lodge – said to be the first of its kind in the UK – in May, which gives guest visual access to the cats via large picture windows and overseeing balconies.

The four-person luxury lodges feature two bedrooms and offer guests exclusive park access with their own golf buggy, useable both before the gates open in the morning and after the park closes in the evening. Night goggles are also available. Details: http://lei.sr?a=N0F5v

Immersive Alien experience for Madame Tussauds

Madame Tussauds is teaming up with entertainment giant Fox to create an interactive experience at its London attraction based on the Alien film franchise.

Launching this summer shortly after the release of the latest film, Alien: Covenant, Alien: Escape will be a multi-sensory attraction, which allows visitors to experience the terror of being on-board the Covenant ship surrounded by xenomorphs – the alien species depicted in the movies.

This is the second time in recent weeks that the cult franchise has been courted by the attractions industry, with Fox’s interactive entertainment division also announcing plans to develop a free-roaming multiplayer virtual reality game encompassing the extension, integration and alteration of Titanic pavilions, with a single storey extension of pavilions three and four.

Titanic Belfast’s expansion plans

The operator of Northern Ireland’s popular Titanic Belfast attraction has submitted plans to expand the facility, with a focus on boosting its hospitality credentials.

Included in the plan is the transformation of retail space to create additional conferencing facilities. A new entrance will be built as well as an external events area. The conferencing facility and the events area, previously unconnected, will be joined together as part of the work.

In addition, the work will encompass the extension, integration and alteration of Titanic pavilions, with a single storey extension of pavilions three and four.

TEA chief eyes European events

David Willrich, president of the Themed Entertainment Association (TEA), wants to grow the organisation’s presence in Europe, the Middle East and Asia by hosting more events outside North America.

The TEA currently has around 1,300 members, with just under 200 located in Europe. While the majority of members come from the North American region (800), Willrich said there was enough “momentum” across the rest of the world to justify hosting TEA events elsewhere, keeping “flagship” events in the US.

For example, Willrich has spearheaded the launch of SATE Academy Days, an educational event based on showing inner workings of several attraction.

The first SATE conference in Europe was held in May at the National Motor Museum in Beaulieu, Hampshire, and Willrich said “around six” of these types of events would be held in Europe and the Middle East this year.

“All the flagship events were happening in the US. There were 800 members there so it’s completely understandable that prime events were held in the US, but we needed something in the UK and Europe,” Willrich told Leisure Opportunities.

“During my presidency I am aiming to make the TEA more international, meaning we want to move from being an association with a global outreach to being a truly global association. This means giving more support to the European and Asian divisions.”

Willrich succeeded Steve Birket as president of the TEA in November 2016. Details: http://lei.sr?a=D1f0f
THE ANNUAL NATIONAL CONFERENCE OF VISITOR ATTRACTIONS
Wednesday 4 October 2017 - The QEII Conference Centre, London.

The essential event for owners, managers and marketers of a visitor attraction, for opinion formers and tourism or heritage professionals.

VAC is a national conference organised by the industry, for the industry where you can:
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• Understand your business in the context of the wider visitor attractions market.
• Keep up to date and find new directions for your business.

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www.vacevents.com
**PROPERTY**

**Google reveals Kings Cross HQ**

Google has submitted an application for planning permission to Camden Council for its proposed King’s Cross HQ designed by Heatherwick Studio and Bjarke Ingels Group (BIG).

Leisure lies at the heart of the dramatic ‘landscraper’ proposal, which features a vast rooftop garden across multiple storeys; a sports hall; a 200m-long running track for employees; a promenade looking out towards the station; and a wellness centre containing gyms and massage rooms and a swimming pool.

Construction of the purpose-built 11-storey building – the first wholly owned and designed Google building outside the US – is set to begin next year. In total, the complex will be more than 1 million sq ft (92,000sq m), of which Google will occupy 650,000sq ft. It will run in parallel to a number of platforms at the station, dominating the landscape as trains pull into King’s Cross.

A Google Campus – formed of the new building alongside Wilmotte & Associés’ recently-completed 6 Pancras Square and a forthcoming 11-storey office designed by Mossessian Architecture – could one day house as many as 7,000 company employees.

Google’s King’s Cross project, a centrepiece of the wider regeneration taking place in the area, which includes the new German Gymnasium restaurant by Conran and Partners and a forthcoming plaza, also designed by Heatherwick, integrated around two Victorian coal drop buildings. Details: http://lei.sr?a=2h1Y3

**Chimneys for Battersea Power Station**

Work has been completed on the rebuilding of Battersea Power Station’s iconic chimneys; the architectural centrepiece of the ongoing 42-acre regeneration of southwest London.

The two pairs of original chimneys, built in the 1930s and the 1950s respectively and depicted on the cover of Pink Floyd’s 1977 album Animals, had to be demolished in 2014 as they were deemed unsafe.

WilkinsonEyre are leading the redevelopment of the Power Station building and have overseen their reconstruction.

Battersea Power Station is one of central London’s largest new developments. Roughly half the project comprises retail, shops, restaurants and office space. There will also be a six-acre public park, town square and a new tube station. In early 2017, new home owners started moving into the first phase, Circus West Village, designed by architects SimpsonHaugh. The £9bn project is being developed in six phases and will include schemes designed by Frank Gehry, Foster + Partners and Bjarke Ingels. It has been masterplanned by Rafael Viñoly.

“It has been an honour to restore this iconic symbol to the London skyline so that it can be enjoyed by generations to come,” said Rob Tincknell, CEO of the Battersea Power Station Development Company. Details: http://lei.sr?a=a3Y9V
Walsall Council would like to explore interest in partnering with another operator to expand and develop the delivery of outdoor pursuits activities from its two centres:

1) Aldridge Airport Outdoor Pursuits Centre:
Dry side centre with facilities including high and low ropes courses, climbing and abseiling wall, wheelchair ropes course and abseiling wall, with associated changing and classroom.

2) Sneyd Water Activity Centre:
Lake with associated changing equipment and storage for a range of water-based activities including canoeing, kayaking, sailing windsurfing and power-boating.
The existing in-house service focuses on curriculum-time delivery to mainstream and special schools during term-time, and some holiday schemes. This delivery creates significant periods where the centres are idle. The Council is initially looking to explore the opportunity to partner with another operator to make better use of the centres during these idle times: evenings, weekends and school holidays.
The council are keen to talk to experienced providers with a previous track record of delivering services such as these.
This advert has been issued by the Council to assess the market available for the service described above and to determine whether there is a sufficient market to require a competitive procurement process to be carried out.

For an informal discussion please contact Paul Wicker on paul.wicker@walsall.gov.uk before 4pm on 7 July.

WheelPower welcomes expressions of interest from experienced providers to operate, maintain and possibly invest in future development of Stoke Mandeville Stadium, the National Centre for Disability Sport.
WheelPower is a trading name of the British Wheelchair Sports Foundation Limited, a charitable company limited by guarantee, based at Stoke Mandeville Stadium. WheelPower is seeking to procure an operator to manage the facilities, develop the services and contribute strongly to the achievement of their vision for wheelchair sport.
An Invitation to Tender (ITT) document has been developed, which explains the project and the requirements, sets out the procurement process being followed and seeks tender submissions from interested parties in relation to the management of the site.
Instructions for the procurement process, including the timetable and formal evaluation process are set out in the Invitation to Tender. A bidders open day is scheduled for Wednesday 21st June 2017. Closing date for submission of tenders is 29th August 2017.
Further information, including requests for the invitation to Tender documentation, can be obtained from Andy Farr - andyfarr@fmgconsulting.co.uk
WheelPower reserves the right to cancel this process at any stage and is not obliged to accept any offer.
www.wheelpower.org.uk

Solihull Council owns two major, well-maintained leisure centres. These have been operated under a Design, Build, Finance and Operate Contract for the last ten years. However, this is being voluntarily terminated to facilitate significant revenue savings through refinancing and then we will start a procurement process in the Summer to appoint an operator to manage our facilities under a simple leisure management contract.
Before we finalise the procurement process, we are seeking the views of interested leisure management operators. This will be used to refine our process and contractual arrangements to ensure that in partnership with our chosen operator we will optimise the scope to achieve our objective to help our residents lead healthier lives.
We wish to explore innovation and creative solutions with you.
For further information regarding this opportunity and a copy of the prospectus, please register on our eProcurement portal: www.cswwjets.co.uk
You can find the relevant information, including the prospectus, once registered by searching for ‘SOL - Leisure Concessionaire Market Engagement Event’ under the tenders tab.
Isle of Wight leisure experts covering all sectors of the leisure industry.

**CONTACT:** 01983 527727
Nick Callaghan, Lisa Mercer or Janet Morter

Are you thinking of buying, selling, reviewing or leasing health & fitness sites in 2017?

TO ADVERTISE call +44 (0)1462 431385 email leisureops@leisuremedia.com
TRAINING

Older lifeguards trained by GLL

Greenwich Leisure Limited (GLL) has launched a campaign to recruit older people to help tackle the national shortage of lifeguards.

With up to 20 per cent of its lifeguarding roles unfilled and around 90 vacancies, the charitable social enterprise hopes the initiative will counter misconceptions around lifeguarding and encourage a wider demographic to apply.

Gerry Kendrick, head of HR operational services at GLL, said: “You don’t need to be body beautiful to save lives, nor do you need to be in your teens or twenties. Of course a good level of fitness and swimming ability is key, but we currently employ around 40 lifeguards who are in their 50s, 60s and 70s and they are all valued and well respected members of our business.”

The national lifeguard shortage can be attributed to a number of factors, according to Kendrick: “A decline in school swimming means there are less people with the necessary skills to take on the roles. Secondly, these are jobs that are often not considered long-term career options.”

Thirdly, with the closure of public swimming pools across the UK over recent decades, aquatics-related jobs are often less visible.”

The Royal Life Saving Society UK launched a campaign last year to recruit more lifeguards. Martin Symcox, director of IQL UK, the society’s trading subsidiary, said: “Lifeguarding is accessible to all ages and backgrounds and we support GLL in their drive to recruit a wider demographic of employees into their workforce.”

Details: http://lei.sr?a=G1m7k

Advanced PT course launched

Fitness professionals can now gain advanced skills in personal training after Active IQ launched a new qualification standard.

A Level 4 Certificate in Advanced Personal Training has been developed in response to demand from operators who want individuals to meet evolving and broad ranging needs and goals of their members.

Before, there were few further areas for development for experienced personal trainers (PTs) unless they wanted to pursue exercise referral and special populations.

The new certification consists of two units: applied techniques to support, enhance and manage the client journey; and progressing clients towards successful achievement of goals. The standard will provide learners with knowledge and skills to understand their clients, use an evidence-based approach to programming and develop a successful and sustainable personal training business.

It will be assessed through a series of presentations and Q&A sessions which can be conducted ‘face-to-face’ on site or remotely through scheduled web meetings. These presentations allow PTs to present and discuss the progress they are making with their clients.

Jenny Patrickson, Active IQ managing director, said: “The PT market is becoming increasingly competitive and fitness professionals need a wider skill set and modern approach to differentiate themselves.”

Details: http://lei.sr?a=X7O9T

The new advanced certification consists of two learning units
Add Dynamic Reformer to your repertoire with training courses from London’s leading Dynamic Reformer Pilates Provider.

Once certified, you will be able to use the Reformer effectively and safely in both group and 1:1 sessions. 2 and 3 day courses run throughout the year in London with options for those with and without existing Pilates qualifications.

Courses are open to Pilates teachers, personal trainers, physiotherapists, osteopaths, rehab specialists, sports therapists and other exercise professionals. For more information visit teneducation.co.uk or email us: education@ten.co.uk

NEXT COURSE STARTS JUNE 2017
TENEDUCATION.CO.UK #MOVE BETTER

Professionally recognising your training is as easy as AIQ...

Did you know Active IQ can offer you a professional kite mark of quality for your bespoke training, workshops, conferences or other activities?

The Professional Recognition process is straightforward and you’re fully supported to ensure programmes are carefully assessed and meet official guidelines for training.

More and more businesses are developing their own bespoke and professionally recognised training to stand out from the crowd – are you one of them?

To find out more email businessdevelopment@activeiq.co.uk, call 0845 688 1278 or visit www.activeiq.co.uk

Company: Xtreme Training
Location: Nationwide, UK
- Level 2 in Instructing HIIT CE Course
- High-Performance Training Sports Online CE Course
- Bodyweight Strength Training Anatomy CE Course

Company: Discovery Learning
Location: Nationwide, UK
- Personal Trainer Diploma

Company: Human Kinetics
Location: Online
- Conditioning to the Core Online CE Course
- High-Performance Training Sports Online CE Course
- Bodyweight Strength Training Anatomy CE Course

Company: Club Training
Location: Various, UK
- Personal Trainer Courses

Company: Focus Training
Location: Nationwide, UK
- Become a Personal Trainer
- GP Exercise Referral
- Exercise to Music Instructor
- Become a Gym Instructor

Company: Discovery Learning
Location: Nationwide, UK
- Personal Trainer Diploma

Company: YMCA Fitness
Location: Nationwide, UK
- Specialise with our GP Exercise Referral Courses
- Become a world-class Sports Massage Therapist
- Become a world-class Yoga Instructor
- Become a world-class Personal Trainer

Company: Swimming Teachers Association (STA)
Location: Nationwide, UK
- Hydro Circuits
- Aqua Natal
- Hydro Lates
- Hydro Fighter

For more details on the following courses visit www.leisureopportunities.co.uk
CREW training programmes will help your staff make that vital difference to your bottom line! Helping your customers make choices that they will want to repeat and recommend.

- Customer Service
- Guest Orchestration
- Wayfinding
- Admissions Sales
- Guidebook Sales
- Saver Tickets
- Secondary Spend
- Retail Up-selling
- Catering Up-selling
- Repeat and Recommended Business

“We have worked very closely with CREW over the last few years to improve our guest experience developing our staff, supervisor and management teams. This has made huge improvements in our staff performance and across the whole team, departments have completely changed the way they interact with our guests. The team are much happier, the guests are even happier and each season we continue to perform better and have the best guest feedback we have every had!”

Ross Snipp MSc, Flamingo Land Deputy Executive Vice-Chair of BIAZA living Collections Committee

The difference is in the detail!

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info@crew.uk.net
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RECRUITING SUMMER LIFEGUARDS NOW

London, Surrey, Bath, Chiltern, Cambridge, Swindon and Oxfordshire
Permanent: Up to £17,133 pa*
Casual: Up to £9.75 per hour*

As a Lifeguard with GLL, our reactions need to be quick. With the safety of thousands of members of the public in our hands, you won’t find us doing anything in slow motion. We need to be alert, fast and responsive and that’s why we’re so proud of our pool safety record. This isn’t Baywatch. This is real life.

If you’re a strong swimmer, have great attention to detail and aren’t fazed by the responsibility of keeping thousands of adults and children safe over the summer, apply now.

Ideally, you’ll already have your pool lifeguard qualification (NPLQ), but if not, we may be able to help you to gain this – details given on application. We have casual hours available at our BETTER leisure centres and pools throughout the summer.

To apply and for full role profile details visit www.glljobs.org and search ‘Summer Lifeguards’

Closing date: 16th July 2017.

*All pay rates are subject to skills, experience, qualifications, age and location. GLL is an equal opportunities employer.
Customer Services and Operations Manager

Salary: £37,600 – £43,950 per annum
Hours: 37 hours per week (including some evening and weekend work)
Location: Sport Wales National Centre, Sophia Gardens, Cardiff

Do you have what it takes to help shape world class facilities and a gold-standard customer orientated service?

Our National Centre in Cardiff is pivotal in enabling individuals, elite athletes, clubs and sports governing bodies to achieve Sport Wales’ compelling Vision for Sport in Wales, getting every child hooked on sport for life in Wales and building a nation of champions - and we need an enthusiastic and forward-thinking Customer Services and Operations Manager to drive the delivery and development of a wide range of facilities and services that deliver positive experiences for all.

You will manage and develop the Customer Service and Operations teams, including reception and administration, registry, facilities and grounds. You will also be responsible for engaging with suppliers and partners, marketing, managing key contracts such as security, cleaning and ancillary services, undertaking tender processes for services when needed. You will ensure the teams deliver the highest standards of customer service, including monitoring performance and identifying opportunities for even further continuous improvement.

We are looking for candidates who can demonstrate effective leadership to the team, with excellent people skills, and a minimum of 5 years’ operational experience at Management Level. Strong financial skills and resource management experience are essential for this role, as you will be responsible for the efficient and effective management of considerable budgets, stock and assets.

If you have the presence and personality to work in a high performing team as well as the passion and drive to succeed, then we would love to hear from you.

For further information please visit our website

Closing date: 12 noon 30 June 2017
Provisional interview date for shortlisted candidates: w/c 17 July 2017

We value the diversity of our workforce and welcome applications from all sections of the community.

---

Club Manager

Redland Green Club, Bristol

£35,000 with bonus opportunities

Redland Green Club is situated in the heart of Bristol and boasts tennis, squash and gym facilities with a membership of over 1,200 and an active social programme. The club is looking to develop its facilities in the next 18 months to remodernise and expand current facilities.

Redland Green Club is currently looking to appoint a highly motivated Club Manager to be responsible for the operation, development and promotion of this prestigious club.

With responsibility for delivering strong financial results, marketing, staff management and excellent customer service, the Club Manager must be able to demonstrate strong leadership, excellent communications, enthusiasm, innovative thinking and be capable of dealing with financial issues along with showing great initiative.

This is a demanding role at a premier racket club in Bristol. It will suit those with the highest energy and enthusiasm, requiring someone with tremendous passion for making the Club successful.

For further details and a full job description, please email Elfriede Seath on: operations@redlandgreen.co.uk or telephone: 0117 9731139.

Alternatively, please send your CV and covering letter to: operations@redlandgreen.co.uk.

CLOSING DATE: WEDNESDAY, 21 JUNE 2017

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Swimming Coach Contractor

(Part Time) £18.50 per hour

Reporting to the Head of Partnerships and Community Links we are looking to recruit an ASA level 2 qualified swim coach responsible for preparing and delivering swimming sessions to local junior school children from Years 3 to 6.

Hours are 1.05 pm to 3.20 pm per week on Mondays during term time only.

The School is committed to safeguarding and promoting the welfare of children. Applicants must therefore be willing to undergo child protection screening and safer recruitment checks appropriate to the post, including checks with past employers and the Disclosure and Barring Service.

Application forms should be submitted online at www.st-albans.herts.sch.uk by 30 June 2017. The School reserves the right to make an appointment before the closing date, so early applications are encouraged.
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For more details on the following jobs, visit [www.leisureopportunities.co.uk](http://www.leisureopportunities.co.uk) or to advertise call +44 (0)1462 431385.
Female Personal Trainer
Company: énergie group
Location: Basildon, Essex, UK

Duty Manager
Company: Everybody Sport and Recreation
Location: Knutsford, UK

Senior Recreation Assistant
Company: Northampton Leisure Trust
Location: Northampton, UK

Team Leaders
Company: Everyone Active
Location: Fleet, UK

Lifeguard
Company: Everyone Active
Location: Various locations, UK

Sports Party Leaders
Company: Everyone Active
Location: Fleet, UK

Gymnastics Coach
Company: Everyone Active
Location: Hampshire, UK

Fitness Motivators
Company: Everyone Active
Location: Petersfield, UK

Membership consultants
Company: Everyone Active
Location: Various locations, UK

Sales manager
Company: Everyone Active
Location: Carshalton, UK

Personal Trainers
Company: énergie group
Location: Various locations, UK

Junior Activities Manager (Maternity cover)
Company: Kings Fitness and Leisure
Location: Somerset, UK

Swim Instructor
Company: Everyone Active
Location: Sutton, UK

Activity for Health Promotions Officer
Company: Legacy Leisure
Location: Newbury, UK

Customer Services and Operations Manager
Company: Sport Wales
Location: Cardiff, UK

Swimming Coach Contract (Part Time)
Company: St Albans School
Location: St Albans, UK

Camp Adventure Leaders
Company: Parkwood Leisure
Location: Cardiff, UK

Operations Director
Company: Halo Leisure
Location: Herefordshire, UK

Casual Climbing Instructor
Company: Parkwood Leisure
Location: Bristol, UK

Recreation Assistant (Lifeguard) Permanent
Company: Coral Reef (Bracknell Forest)
Location: Bracknell, UK

Swimming Instructors
Company: Legacy Leisure
Location: Nationwide, UK

Swimming Instructor
Company: Parkwood Leisure
Location: Nationwide, UK

Front of House Colleagues
Company: Everyone Active
Location: Southwark, London, UK

Leisure & Spa Operations Supervisor (Maternity Cover)
Company: Hanbury Manor Hotel and Country Club
Location: Ware, Hertfordshire, UK

Team Leader
Company: Everyone Active
Location: Ware, Herts, UK

Operations Assistants
Company: Parkwood Leisure
Location: Ollerton, Nottingham, UK

Summer Lifeguards
Company: GLL
Location: Nationwide, UK

Catering Assistant
Company: Parkwood Leisure
Location: Ollerton, Nottingham, UK

Fitness Motivator
Company: Everyone Active
Location: Sutton, UK

Self-Employed Personal Trainers
Company: Everyone Active
Location: London, UK

Camp Adventure Staff
Company: Parkwood Leisure
Location: North Devon, UK

Apprenticeships
Company: Everyone Active
Location: Nationwide, UK

Personal Trainers
Company: Matt Roberts Personal Training Company
Location: London, UK, UK

Swimming Teachers
Company: Everyone Active
Location: Nationwide

Sales and Marketing Manager
Company: Xercise4Less
Location: Harlow, Harlow, Milton Keynes UK

Personal Trainer
Company: Xercise4Less
Location: Nationwide, UK

Impact Sales Consultant
Company: Xercise4Less
Location: Nationwide, UK

Membership Consultant
Company: Xercise4Less
Location: Various locations, UK

General Manager
Company: Xercise4Less
Location: Various, UK

Personal Trainer
Company: Xercise4Less
Location: Nationwide, UK

Swimming Teachers
Company: Everyone Active
Location: Various locations, UK

Beauty Therapists
Company: Center Parcs Ltd
Location: Longleat Forest, Wiltshire, UK

Beauty Therapists
Company: Aqua Sana
Location: Woburn Forest, Beds, UK

Beauty Therapists (Full & Part-time)
Company: Aqua Sana
Location: Elveden Forest, Suffolk, UK

Assistant Spa Manager
Company: Aqua Sana
Location: Whinlell Forest, Cumbria, UK

Spa Therapists
Company: Cliveden House
Location: Berkshire, UK

Spa Operations Manager
Company: Cliveden House
Location: Berkshire, UK

Senior Spa Receptionist
Company: Cliveden House
Location: Berkshire, UK

Training and Compliance Manager
Company: Legoland
Location: Windsor, UK

Hotel Food and Beverage Supervisor
Company: Legoland
Location: Windsor, UK

Arcades Manager
Company: HB Leisure
Location: Tamworth, UK

Group Product Excellence Manager
Company: Merlin Entertainments Group
Location: Poole, UK

Commercial Manager
Company: Bath and North East Somerset Council
Location: Bath, UK

Technical Services Technician
Company: Warner Bros. Studios
Location: Leavesden, UK

Duty Manager
Company: Legoland
Location: Michigan, United States

Social Media Specialist
Company: Madame Tussauds
Location: New York NY, United States

Marketing Coordinator
Company: Madame Tussauds
Location: New York NY, United States

Operations Manager
Company: The Eye Brand
Location: Orlando, United States

Retail Manager
Company: The Eye Brand
Location: Orlando, United States

Maintenance Engineer
Company: Alton Towers Theme Park
Location: Stoke-on-Trent, UK

Maintenance Director
Company: Legoland
Location: California, United States

VIP Unit Lead
Company: Legoland
Location: California, United States

Rides Operations Manager
Company: Legoland
Location: Florida, United States

Catering Assistant (casual)
Company: Coral Reef (Bracknell Forest)
Location: Bracknell, UK, Executive

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National Fitness Day plans revealed

ukactive has kicked off its countdown to National Fitness Day 2017 with the launch of a renewed focus on taking activity into schools, workplaces and high streets.

The not-for-profit body has launched a website that will provide information on events taking place around the country. Operators can register activities on the site and users can then search for events in their area.

The National Fitness Day ‘#Fitness2Me’ social media campaign will be expanded this year to demonstrate the positive impact that physical activity has on people in terms of mental and physical health. ukactive members will be encouraged to share their own Fitness2Me stories.

The event, which takes place on 27 September, will include free sessions at fitness sites, with exercise programmes, virtual classes and tailored public workouts. Fitness operators will go into workplaces and schools to provide sessions to office workers and schoolchildren across Britain.

ukactive will work alongside two brand partners – retailer Argos and health insurer AXA PPP healthcare – as it attempts to reach more people and build on the 18,000 free events hosted last year.

"Bringing activity to the public in their schools, workplaces and high streets helps promote the fantastic benefits of activity first hand. National Fitness Day is a wonderful opportunity to engage directly with the nation and demonstrate the value of physical activity in building a healthier society," said Steven Ward, ukactive chief executive.

Details: http://lei.sr?at=Cop2B

DLL Kensington gets premium revamp

Continued from front cover

Separately, DLL's Kensington club has been refurbished as a premium Harbour Club facility – the company's luxury brand. It is the third Harbour Club opened by DLL after fellow west London sites Notting Hill and Chelsea.

DLL recently completed the acquisition of 14 Virgin Active clubs, although a further two clubs that were originally part of the deal were handed back to Virgin after the Competition and Markets Authority (CMA) expressed concerns.

However, the acquisition takes the number of clubs owned by DLL up to 109 and chief executive Glenn Earlam said both moves the company's "ambitious commitment to growth" and making DLL "the number one health and fitness brand in the whole of Europe".

"An organisation like DLL with such ambitious growth and development plans depends upon the skill and dedication of so many people working on projects from identifying and developing new sites to acquiring and refurbishing existing clubs and to training of club teams to deliver the skills and levels of service that DLL is known for," he added.

Details: http://lei.sr?at=JU9uIk

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