Fitness leaders have spoken out on the importance of Britain staying in Europe, cautioning that 'Brexit' could derail the sector's growing momentum.

With the vote on Britain's EU referendum on 23 June edging ever closer, ukactive executive director Steven Ward and David Lloyd Leisure CEO Glenn Earlam have warned of the threat to business growth and employment if Britain decides to leave the EU.

Earlier this month Earlam joined the heads of some of the UK's leading services companies to warn that jobs would be put at risk by a Leave vote. Their statement formed part of a speech from chancellor George Osborne which hailed the service sector's contribution to UK growth and predicted serious damage if the Leave campaign prevails.

Earlam's backing for the remain campaign follows a rallying cry from ukactive's Ward, who said Brexit could scupper the stellar progress made by the physical activity sector in recent years.

In an article for the June 2016 edition of Health Club Management, Ward said he had been asked by Downing Street to canvass opinion among fitness leaders, but found only Earlam had been willing to speak out publicly over the vote. While acknowledging the sensitivities around the issue from a leadership perspective, Ward said it was vital for the fitness sector that Britain remains a part of the EU.

"While we as a sector are on the fast-track to becoming the backbone of the UK's emerging wellbeing industry, the uncertainty resulting from a Leave vote would stifle many of the key reasons why our sector has experienced growth in recent years," wrote Ward.

"From a big picture perspective, the whole issue is amplified when it comes to health and fitness. And this is purely because of the state the industry finds itself in: firing on all cylinders, attracting interests from all sides, and certainly on the right path."

Ward added the referendum is already having a negative impact on the sector, delaying several high-profile IPOs from gym chains. Details: http://lei.sr?a=c6g7r_O

Glastonbury founder Michael Eavis has confirmed to having further talks with Longleat Safari and Adventure Park about hosting the world-famous music festival in 2018.

After Leisure Opportunities exclusively reported in April that Eavis and Longleat had entered discussions, the legendary founder of Glastonbury festival told ITV West Country this month that he would like to see the music festival at Longleat within the next two or three years.

Continued on back cover

Glastonbury in talks over 2018 festival at Longleat

Glastonbury founder Michael Eavis has confirmed to having further talks with Longleat Safari and Adventure Park about hosting the world-famous music festival in 2018.

After Leisure Opportunities exclusively reported in April that Eavis and Longleat had entered discussions, the legendary founder of Glastonbury festival told ITV West Country this month that he would like to see the music festival at Longleat within the next two or three years.

"The Serpentine Pavilion is a small pavilion in a gigantic park, and it can be a more pure manifestation of the values of the architect."

BIG founder Bjarke Ingels at the Pavilion's launch

This year's Serpentine Pavilion, designed by the Bjarke Ingels Group (BIG), has opened in Hyde Park, London.

At the press launch last week, BIG founder Bjarke Ingels said that designing the pavilion had allowed the practice to demonstrate their values in a way that their more traditional building work cannot.

"As architects, we almost always work in situations that are so saturated with existing constraints that the project becomes very much about the place we're working in, and maybe less about the pure manifestation of our ideas about architecture," said Ingels.

Details: http://lei.sr?a=r8n9X_O

Details: http://lei.sr?a=a7h69X_O
Swimming pools take further dip

The number of swimming pools in the UK fell again over 2015/16 – although the number of new facilities opening doubled compared to the previous 12 months.

According to the 2016 State of the UK Swimming Industry Report, the number of swimming sites declined by 1 per cent in the 12 months to March 2016, from 3,265 to 3,229.

While the number of new public and private swimming pools being established grew by 40%—compared to 22 in 2014/15 – 76 facilities closed down over the same period.

The Leisure Database Company (LDC) report highlights Pure Gym’s acquisition of LA fitness in 2015 – and the subsequent removal of all its swimming pools – as a contributing factor to the decline.

Despite this, 84 per cent of the UK population lives within two miles of a public or privately-owned swimming pool, although fees to use facilities have increased by 3 per cent over the past year.

Fees to use pool facilities have increased by 3 per cent over the past year.

David Minton, LDC director, said despite the decrease in swimming pools “the future is still bright as long as we ensure that the swimming facilities are there to meet the demand”.

“In evolutionary terms, swimming trackers and wearables have some catching up to do on the latest technology for cycling and running, but I have little doubt that for keen swimmers they will start to become an integral part of the fun and interest the sport provides in the next 12 months,” he added. Details: http://lei.sr/a=A2R3H_O

Bold new vision for UK basketball

Basketball’s governing body has set the ambitious target of growing the sport to become the second-largest team game in Britain in terms of participation.

The goal forms part of the British Basketball Federation’s (BBF) wide-ranging strategy to safeguard and build the sport under the stewardship of chair Nick Humby.

Published last month, Transforming Basketball in Britain Together 2016-2028 set out six outcomes and measures, as well as 10 strategic aims, which the organisation believes will put the sport on sound footing over the next decade and beyond.

Included in the overarching outcomes is developing opportunities to play the game at grassroots level. According to the BBF, basketball is currently the fourth most-played team sport among both men and women – behind football, rugby union and cricket for men and football, netball and hockey for women.

The aim is to increase participation numbers to make basketball the “fastest-growing team sport” in Britain for both men and women. To do this, the BBF will establish a number of programmes such as a “clear facilities strategy”, the development of grass-roots coaches and officials and initiatives targeted towards underrepresented groups. Details: http://lei.sr/a=asV8p_O

Nick Humby (right) joined the newly-created BBF in January 2016
Spurs seal deal to play at Wembley

Tottenham Hotspur FC has secured an option to play its home league and cup games at Wembley Stadium while work on its new ground is being completed.

The agreement forms part of the deal the Premier League club has reached with the Football Association (FA) to play next season’s Champions League matches at the 90,000-capacity stadium.

After qualifying for the Champions League through a third-place finish, the club is required to move to another venue in order to meet UEFA requirements as work will begin on the White Hart Lane site over the course of the 2016/17 season.

Populous are designing Tottenham’s new ground – due to be ready for the 2018/19 season, assuming local infrastructure such as transport is developed in time. The North London club will have to vacate the facility during the 2017/18 season, in which it looks increasingly likely to play at the national stadium.

The facility will include three pitches and an indoor kicking barn

Money generated by increased use of Wembley Stadium will be ploughed into “improving coaching and grassroots facilities and growing participation,” according to FA chief executive Martin Glenn.

He said: “Having Tottenham at Wembley for big European nights next season is a welcome opportunity for us to further the stadium’s position as a world-class venue, as well as helping the club and its fans.”

Details: http://lei.sr?r=a=Q5Y4f_O

Wasps eyes “world-class” facilities

Premiership Rugby club Wasps is gearing up to increase its presence in the West Midlands after applying for planning permission for a new “world-class” training facility.

Wasps purchased Coventry’s Ricoh Arena in November 2014 and has played home games at the 33,000-capacity stadium ever since. However, the team continues to train in West London.

The club will move its operations north next season when it will use the facilities of Coventry’s Broadstreet RFC, but Wasps chief executive David Armstrong has confirmed more permanent proposals are being lodged, which include the building of a new complex on land adjoining the city’s Alan Higgs Centre.

Three pitches, an indoor kicking barn, a cardio and weight gymnasium, a video analysis suite, a hydrotherapy recovery area and physiotherapy rooms are at the heart of the plans for the facility, which is being designed by Sheffield-based Ward McHugh Associates.

“This is the first stage in a long process and we will continue to pursue options at other sites until we know whether our planning application has been successful,” said Armstrong. “However, we are very hopeful of this site becoming our permanent base and are excited by the opportunity the location would afford us, as well as members of the community who would be able to use the indoor barn at specific times when not in use by Wasps.”

Armstrong added that he was interested in reports suggesting that a 50m (164ft) Olympic swimming pool was going to be constructed at the nearby Alan Higgs Centre.

Details: http://lei.sr?r=a=Y6E8w_O

Goals appoints former casino boss as chief exec

Goals Soccer Centres – the five-a-side football operator – has hired the ex-boss of Grosvenor Casinos as its new CEO.

Mark Jones will replace Keith Rogers on 1 July 2016, also joining the company’s board. Rogers will now move to America to develop Goals’ burgeoning US business after establishing a site in Los Angeles, California.

Before becoming managing director of Grosvenor Casinos, the 55-year-old Jones held the same position with Mecca Bingo. He has also been chief executive and chair of Premium Bars and Restaurants, and CEO of Yates Group.

Details: http://lei.sr?r=a=28j5B_O

Swansea the latest PL club to attract US investors

The owner of Major League Soccer (MLS) franchise DC United has purchased a controlling stake in Premier League club Swansea City.

Jason Levien, managing general owner of the Washington-based team, has acquired around 60 per cent of the Welsh club in a consortium with Steve Kaplan, executive vice-chair of Memphis Grizzlies in the National Basketball Association (NBA).

Former majority shareholder Huw Jenkins will remain in an executive role and will retain an ownership stake in the club. The 21 per cent ownership stake held by the Supporters’ Trust remains unaltered.

A statement made by the club said the deal represented an “exciting opportunity for long-term growth in the club.”

“There is a huge level of respect for and a huge desire to build on the outstanding work of Huw Jenkins and his fellow board members who, alongside the Supporters’ Trust, rescued the Swans and transformed them into a highly-respected Premier League club,” it added.

Details: http://lei.sr?r=a=c4E5B_O
Life Fitness names Danny Oliver UK country manager

Life Fitness has secured the services of former D2F Fitness managing director Danny Oliver, who joins the equipment giant as UK country manager.

Oliver will be responsible for all aspects of the UK business and will report to Frank van de Ven, Life Fitness vice president international.

Oliver arrives from D2F, having spent more than half of his 20-year fitness industry career working at the equipment supplier, rising from sales director to the helm of the company. Prior to this, he held sales roles with Escape Fitness and Nautilus Fitness UK.

Details: http://lei.sr?a=H4Q7R_O

Thomas: Exercise kept me strong

Welsh rugby legend Gareth Thomas has revealed how immersing himself in fitness helped him fight through the darkest days of his depression and find inner strength.

One of rugby union’s most prolific try-scorers, Thomas was Wales’ most-capped player when he made his 100th and last test match appearance in 2007. He later hit headlines when he became the UK’s first openly gay rugby player and has won a great deal of admiration for his work speaking out about the stigma against homosexuality in the sports industry.

However, prior to coming out in 2009, Thomas has said the burden of “living a lie” drove him to the brink of suicide as he struggled with identity and depression.

In a moving keynote speech at SIBEC UK 2016 last month in Birmingham, the rugby star described the highs and the lows of his career and explained how his dedication to exercise and self-improvement helped him in his darkest hours.

“I can only speak from my own experience and comment on how exercise helps me…. (but) exercise can offer a positive solution for some people,” he told Leisure Opportunities in an interview after the keynote. “I feel that continually striving to improve and be better is an excellent value to apply across my life.

“Exercise is also a form of escape. If I’m angry or frustrated, the gym offers sanctuary and a release, a way of dealing with the emotions. Nothing else offers me this in the way that exercise does.”

Exercise is playing an increasing role in helping people to combat depression. Research has suggested that regular workouts significantly reduce the occurrence of suicidal thoughts or attempts among people who are being bullied.

Details: http://lei.sr?a=A9C5Q_O

Fusion unveils first boutique hub

Fusion Lifestyle has transformed a disused basement underneath a swimming pool in Southgate to create its first boutique fitness offering – Intencity.

The leisure management charity has taken cues from the booming boutique fitness sector to bring an innovative new proposition to members. It follows budget club concepts from Places for People Leisure and Inverclyde Leisure, as local authority operators diversify from their traditional offerings to keep pace with changing consumer preferences.

The Intencity boutique studio sits below Southgate Leisure Centre and offers five different types of 30-45 minute HIIT classes for Fusion Lifestyle members (free) and non-members (£12) seeking an alternative to traditional group exercise classes. The concept has so far proved a hit, with Southgate Leisure Centre seeing increased membership revenues and a 30 per cent improvement in retention.

We wanted to offer something unique to our members and to build upon the recent growth in boutique fitness across the capital," said Fusion’s fitness and ops manager Darren Anderson. "At Intencity we offer a range of HIIT classes, with flexible structures and levels designed to be suitable for all abilities. Our vision to offer an affordable, yet unique fitness experience is reflected in our price structure.

Details: http://lei.sr?a=Z5z7F_O

Lives Fitness names Danny Oliver UK country manager

The workout mixes exercise with revision

DLL to school GCSE students with ‘Revisercise’

David Lloyd Leisure (DLL) is hoping to help teens sail through their GCSE exams this summer with the aid of some sweaty revision sessions.

The family-oriented health club chain announced this month the launch of its new ‘Revisercise’ workout routine, designed to help GCSE students break the monotony of exam revision by harnessing the power of exercise.

The PT workout simultaneously combines familiar exercise routines with questions on specific school subjects to help teenagers boost their exam performance. The programme is initially being debuted in David Lloyd’s Epsom Club, with students also encouraged to try it at home using an online guide.

Targeted at GCSE students, the 20-minute workouts are inspired by scientific research that suggests regular exercise is beneficial to revision and exam preparation.

Details: http://lei.sr?a=y4S3f_O

Thomas: Exercise kept me strong

Gareth Thomas has blazed a trail for LGBT sports stars

Fusion unveils first boutique hub

The Intencity boutique studio sits below Southgate Leisure Centre

"We wanted to offer something unique to our members and to build upon the recent growth in boutique fitness across the capital," said Fusion’s fitness and ops manager Darren Anderson. "At Intencity we offer a range of HIIT classes, with flexible structures and levels designed to be suitable for all abilities. Our vision to offer an affordable, yet unique fitness experience is reflected in our price structure."

Details: http://lei.sr?a=Z5z7F_O

"We wanted to offer something unique to our members and to build upon the recent growth in boutique fitness across the capital," said Fusion’s fitness and ops manager Darren Anderson. "At Intencity we offer a range of HIIT classes, with flexible structures and levels designed to be suitable for all abilities. Our vision to offer an affordable, yet unique fitness experience is reflected in our price structure."

Details: http://lei.sr?a=Z5z7F_O
health

sport

activity

“Working together for a brighter future”
DW director starts new bootcamp

DW Sports Fitness director Scott Best has moved into the booming boutique studio sector with the launch of his first Best’s Bootcamp site in London’s Charing Cross.

Best is owner of the brand and is said to have “ambitious plans to open other sites in London.” The new class-based studio is pitching itself alongside Barry’s Bootcamp and 1Rebel in what it calls the ‘luxe-fitness block.’

Key to this is the studio’s Trainer Cam experience, which ensures the trainer is visible on screens as they move around the studio – designed to help participants maintain form and technique. The range of 50-minute classes (£20 each) are soundtracked by Best’s resident DJs, who mix fresh tracks for every session to ensure workout music is never repeated.

“We’re so excited to launch this dynamic new offering to the bootcamp sector in the heart of London,” said Lee Drabble, managing director of Best’s Bootcamps.

Junk food in leisure centres ‘unethical’

Leisure centres should curtail the “unethical” selling of junk food if they want to be taken seriously as a provider of public health schemes such as exercise referrals.

That’s the view of Green Gym MD Craig Lister, who believes leisure centres have to offer healthy food as the primary choice in cafes and vending machines, not just as “a token gesture.” He thinks healthy food should be promoted first and be available for at least the same price or cheaper than unhealthy options, which should be limited and restricted.

Lister, a physiologist who has held senior roles in both the fitness and public health sectors, said leisure centres are failing vulnerable exercise referral patients – many of whom have eating issues – by not offering a 360-degree health proposition.

“I still see so many centres offering bad food and I’ve had obese clients who have called me in tears because they’ve gone to the gym and they’ve walked past the vending machines and bought sweet stuff – they didn’t want to, but unfortunately they didn’t have the willpower to resist,” Lister told Leisure Opportunities. “And in my view, it’s unethical to put people in for exercise referral and then offer poor food choices. To say we are going to provide patients ‘health’ through exercise referral and then not offer health in a holistic manner is an issue that should be addressed.”

He added that the argument that reducing junk offerings will impact on operators’ secondary spend is superfluous and unfounded.

Details: http://lei.sr?a=m4h3J_O

Details: http://lei.sr?a=2t7n5_O
Centre manager Kerry Seagrave tells all about her transition from the fitness industry and what attracted her to The Original Bowling Company. “I started my career as an air hostess but soon found this didn’t suit my fitness lifestyle so decided to turn my hobby into a career. I started a 3 year Sports science degree and soon found a role as a fitness coach. On completion of my degree I became a team leader, that’s when my ambition to learn every part of the industry and climb the managerial ranks began.

“I worked my up through the ranks in the fitness industry, mastering all positions including fitness coach, personal trainer, team leader, operations manager, sales manager to general manager. After a successful 12 years in the fitness industry I thought it was time for a new venture, something I could really get my teeth into.”

“A year later an opportunity for Centre Manager came around with The Original Bowling Company. I knew little about it other than its reputable recognisable brand. After researching the company and interviewing for the role I felt an excitement inside that I hadn’t felt since I first walked into the fitness industry years ago - a buzz like a child that had just been told they were going to Disneyland. I knew this was the role for me.

“I was given centre manager responsibility at Hollywood Bowl Leeds - one of the biggest centres in the portfolio with so much potential to unlock. My integration into the business was fantastic. I spent four weeks on the job training with four very experienced centre managers, before a week in my centre with my mentor - the best start anyone could hope for.

Running a bowling centre is fantastic; every day is very different as there are several businesses within a business. I soon realised that there are many levers to pull in what is a very complex business. I needed more than skill, experience and motivational energy, so I went about seeking them from the leaders (wizards) in our business. The Original Bowling Company has an exceptional external support system. Nothing is too much for them. They encourage fresh ideas and invest time into developing you to become an exception leader. Exciting opportunities always come up, as long as I want to achieve, the company will encourage my growth.

I am excited about how I can make a difference to my teams performance but more importantly, how I can create the best experience possible for every person that walks through the doors!”

“I work in a fun-filled, challenging, rewarding environment. It was the best career move I have made – I’m excited every day”

If you’re looking for a new and exciting role that gives you more variety, challenges and more opportunity than ever before, The Original Bowling Company is definitely the #PLACE2B.

FOR MORE INFORMATION
Visit www.bowlingcareers.co.uk and www.facebook.com/bowlingcareers
### Aston Villa FC owner eyes museum and theme park

Tony Xia, new owner of recently relegated English football club Aston Villa, has revealed plans to develop a theme park and museum for the club as the businessman aims to attract visitors from overseas.

Following his £74.5m acquisition of the club, Xia said plans for Villa included “a football museum and theme park to attract football tourists from China and India”.

While seemingly a stretch for the club to get its own theme park, Xia has the financial strength to fund such a project, with his net worth valued at more than £1bn. The businessman also has experience in the sector through his company the Recon Group. 

Details: http://lei.sr?a=9y3x_O

### Nickelodeon FEC heading to Lakeside shopping mall

Nickelodeon is bringing its first branded FEC to the UK as Parques Reunidos and Viacom team up with intu to develop the attraction at Lakeside in Essex.

Viacom announced plans to partner with Parques Reunidos to bring Nickelodeon FECs to Europe in March, with the first of these opening in Spain in 2017.

Viacom International Media Networks (VIMN) – a division within Viacom – is managing the venture, which expands the existing partnership between the two companies following the success of Nickelodeon Land at Parque de Atracciones in Madrid and NickLand at Germany’s Movie Park.

Set to debut in 2018, the 50,000sq ft (4,600sq m) Nickelodeon FEC in Essex will be developed as part of Intu Lakeside’s leisure-focused £95m extension.

Coming to intu Lakeside, one of the UK’s most popular shopping centres, the immersive and interactive FEC will include a number of adventure zones, dedicated spaces for younger children, multiple attractions and themed rooms for parties.

Details: http://lei.sr?a=Y5k2d_O

### Parks shine in Themed Index 2016

The world’s top theme parks recorded tremendous growth in 2015, while visitor numbers to museums entered overall decline, according to the 2016 edition of the TEA/AECOM Themed Index Report.

Released last month, the 10th edition of the Themed Index Report recorded a 7.2 per cent increase in attendance across the world’s top 10 theme park groups, with the top 25 achieving more than 5 per cent growth year-on-year.

Walt Disney is the dominant market leader, marking a 2.7 per cent increase in visitor numbers to 137.9 million people. Merlin finished a distant second, with its visitor numbers increasing 0.2 per cent as 62.9 million people visited its attractions. Universal rounded off the big three, recording an impressive 11.8 per cent increase in visitor numbers, up to 44.8 million. Total attendance for theme park groups worldwide was 420.4 million, up from 382.8 million in 2014.

While things are looking rosy for the wider global attractions industry, museums appear to be in a phase of transition. The fourth year the report has tracked the performance of museums in its Museum Index, overall attendance saw a slight decrease, with numbers for the top 20 museums worldwide down 0.7 per cent to 106.5m – a drop of 800,000 people.

London’s status as the global capital of museums has been reaffirmed, with six of its museums in the English capital making the top 20 list – more than any other city worldwide. The British Museum was the capital’s most attended museum, with visitor numbers up 1.9 per cent in 2015 over the previous year, earning it fifth place in the global table.

Details: http://lei.sr?a=Q5z6h_O

### Dreamland seeking new operator

Troubled heritage theme park Dreamland has entered administration after a tough opening year.

Relaunched on 19 June 2015 following an £18m restoration, the attraction in Margate, failed to attract enough visitors to the park, with its operator Sands Heritage entering administration on 27 May.

Sands Heritage won the right to operate the 95-year-old attraction from park owners Thanet Council in November 2014.

The company entered into a voluntary debt plan last December when it was revealed Dreamland was in troubled waters, making a net loss of £5m – a situation that the operator said could be attributed to a ‘council blunder’.

One of the main failures, said Sands Heritage, was not being able to open the Scenic Railway on time, resulting in 50 per cent fewer visitors than had been anticipated over the summer season. In addition, the operator was forced to take over incomplete building works from the council, which resulted in the park closing for 17 days shortly after opening. Failure to open other rides, restore the menagerie cages and to complete important landscape work was also blamed.

“Sands Heritage would like to thank the management team for their unwavering commitment and hard work in the phenomenal development of Dreamland,” said company chair Nick Conington.

Details: http://lei.sr?a=k2m8N_O
THE ANNUAL NATIONAL CONFERENCE OF VISITOR ATTRACTIONS
Thursday 6 October - The QEIi Conference Centre, London.

The essential event for owners, managers and marketers of a visitor attraction, for opinion formers and tourism or heritage professionals.

VAC is a national conference organised by the industry, for the industry where you can:
• Get involved in a unique forum for industry professionals.
• Network and share experiences.

Don’t miss this opportunity to:
• Understand your business in the context of the wider visitor attractions market.
• Keep up to date and find new directions for your business.

Join our mailing list to receive regular conference updates. Early bird and multiple booking discount registration rates apply.

www.vacevents.com
Following the acquisition of Hotel Designs, the formerly known Hotel Summit has been rebranded to stay current within an ever changing and evolving industry.

With the perfect mix of business meetings, networking and educational seminars the Hotel Designs Summit ensures your time is well spent.

For more information, please contact Jade Oliver on 01992 374054 or email j.oliver@forumevents.co.uk
Hotels

Top architect restyles Berkeley hotel

The extension of a luxury London hotel by Richard Rogers is nearing completion.

The renowned architect, and his practice Rogers Stirk Harbour & Partners, have designed a fresh architectural appearance to the front façade of the Berkeley hotel in Knightsbridge, adding “a touch of contemporary theatre” to the 1970s building.

The hotel’s entrance is being extended outwards and fitted with glass, steel and carbon fibre beams to create what the hotel’s developers describe as “a unique and show-stopping canopy which will take our London landmark into the 21st century.”

Meanwhile, interior designer Robert Angell has redesigned the hotel lobby with soft timber panelling intended to create a sense of occasion and arrival. Angell has also reimagined the hotel’s Blue Bar, originally designed by David Collins, and the Collins Room – where the hotel serves afternoon tea.

Both spaces have been increased in size and will receive more light due to the glass extensions. Angell’s new scheme for the Collins Room will incorporate pale marble, mirrors, silk walls and custom-made upholstery weaves.

The Berkeley is managed by Maybourne Hotel Group, which also manages Claridge’s and The Connaught in London’s Mayfair. Details: http://lei.sr?sa=X0f7J_O

Hotel development for Murrayfield

Scottish Rugby has unveiled its plan to develop a hotel next to Murrayfield Stadium to boost and diversify its revenue streams.

A 100 to 200-bedroom hotel – which is expected to be three or four star – is being lined up to be built next to the entrance to the iconic Edinburgh rugby stadium.

The governing body has partnered with JLL’s Hotels & Hospitality Group to find potential investors and operators for the site. Operators looking to take on the project will be expected to work closely with The Murrayfield Experience – the stadium’s existing conference and event service provider.

Mark Dodson, chief executive of Scottish Rugby, said the project was part of the body’s “continuing aim to improve the facilities and enhance customer experience” at Murrayfield.

“It will help us develop and diversify our revenue streams for the benefit of Scottish Rugby as a whole,” he added. “We have to look across our available estate to investigate ways of generating income over the mid-to-long-term.”

JLL director Keith McBain said that he expected a “high level of interest from investors and operators” in developing the site. He added: “Edinburgh’s hotel market is flourishing and this is a unique opportunity to develop a hotel in a prominent location Murrayfield – the 67,000-capacity home of Scottish rugby – was built in 1925. Details: http://lei.sr?sa=b9X2D_O

Time for a rethink on dress codes?

A major story last month was about a temping receptionist sent home from work after refusing to wear high heels.

Nicola Thorp’s subsequent petition to make it illegal for companies to force female staff to wear makeup and high heels now has over 100,000 signatures, meaning MPs must consider it for Parliamentary debate.

One MP told The Telegraph: “The idea that in 2016 a woman can be sent home from a professional job for daring to not wear high heels is as preposterous as it is archaic. The fact that this sort of overt sexism still bubbles under the surface of our professions is demeaning and unacceptable.”

What does this tell us about dress codes within our industry? Aside from the health and safety situations – chef whites and facilities staff protective clothing – the most important factor when it comes to dress codes is wrapped up with the culture of the business and the extent to which employees identify with it.

For example, a hipster boutique hotel will attract different staff with a different self-image than a starched classic deluxe property. Over time, if the character of the business is clearly defined (and it would be articulated by the uniforms or dress codes worn front of house), successful recruitment teams will attract team members who walk the talk, and who have the appropriate cultural standards for the business. When this happens, rules should no longer need to be enforced, but simply become guidelines.

The second factor is self regulation or peer pressure. In a business I worked in, our call centre staff had carte blanche to dress as they pleased. Dress was typically smart casual. A new recruit who arrived in shorts soon modified their dress to conform.

Smart businesses that are clear about their culture and communicate it effectively shouldn’t have to build a set of rules around appropriate clothing any more than they should around other personal traits. And if we want to employ people who feel relaxed, professional and comfortable in their roles, then forcing them to wear footwear they find painful does not make any sense at all.
Life expectancy increased by five years since 2000

Dramatic gains in life expectancy have been made globally since 2000, but major inequalities persist within and among countries, according to this year’s World Health Statistics: Monitoring Health for the SDGs, a report compiled by the World Health Organization.

Life expectancy increased by five years between 2000 and 2015, the fastest increase since the 1960s. Those gains reverse declines during the 1990s, when life expectancy fell in Africa because of the AIDS epidemic and in Eastern Europe following the collapse of the Soviet Union. Tackling preventable diseases was credited with the increase.

Details: http://lei.sr?a=G6R6j_O

Travel firm Kuoni partners with Wellbeing Escapes

UK travel company Kuoni has partnered with Wellbeing Escapes for holidays that focus on health and wellness.

A team of Kuoni travel experts have been trained to advise customers about holidays including yoga retreats, fitness boosters, stress management and detoxing.

The worldwide wellbeing collection includes more than 60 resorts around the world, and features programmes such as stress management in the foothills of the Himalayas, weightloss and detox in Thailand, and introductory wellbeing boosters in Cyprus.

“Modern life is busy, stressful, and at times, toxic to both physical and mental health, and people are looking for a better balance,” said Mark Duguid, Kuoni’s vice president of commercial and product.

“We know from our own research that holidays have become central to people’s health and happiness. Now that is being taken to the next level, with eagerness for beautiful and inspiring surroundings.”

Details: http://lei.sr?a=P4c7j_O

Margaret Dabbs: Two new clinics

Hand and foot-care specialist Margaret Dabbs has recently opened a clinic in Cheltenham – its first UK clinic outside of London – and is set to open additional locations in Manchester and Harrogate.

The Manchester clinic is set to open imminently, while the Harrogate location will open later in the year, bringing the total number of clinics to seven. The brand aims to have between 12 and 15 clinics open by the end of 2017.

Margaret Dabbs is named after the woman of the same name, who got her start in 2004 as a podiatrist. Discussions with her clients made her realise that “hands and feet were the poor relation of the beauty industry,” and she has built her brand by focusing the medical efficacy of a clinical treatment with the need for aesthetic improvement.

“I constantly hear the refrain from people that hands give a person’s age away and that certain shoes cannot be worn because of the state of an individual’s feet,” said Dabbs. “I want to help banish these phrases for good and create a much more vibrant, effective and interesting range of products and services.”

Margaret Dabbs products are used and sold in spas, but her clinics are staffed by podiatrists who are trained in Dabbs’ techniques. The new Cheltenham location includes five private treatment rooms for procedures including medical pedicures, bunion prevention therapy, biomechanical assessments, fungal nail laser therapy and foot acupuncture.

Details: http://lei.sr?a=t9M9V_O

Harvard centre to study happiness

Harvard University is establishing a new Lee Kum Sheung Center for Health and Happiness at the Harvard T.H. Chan School of Public Health.

The centre will “support the identification of psychological, social and emotional strengths and assets that may protect against some diseases and enable people to enjoy longer, happier lives.” It is being built with a gift of more than £14m from the Lee Kum Kee Family – descendants of Lee Kum Sheung, who first invented oyster sauce in 1888, and owners of multinational companies LKK Health Products Group as well as Lee Kum Kee Sauce Group.

The faculty at the centre will attempt to broaden the scope of public health and medical research beyond the current focus on deficits or risk factors that lead to disease. It will instead focus on the positive aspects of health – such as close relationships with family and friends, a meaningful job, regular exercise, and a positive mindset – and focus on how they can enhance psychological and physical wellbeing and healthy ageing.

“Medical and psychological practice and research have traditionally focused on the diseases and deficits that cause poor health,” said professor Laura Kubzansky, co-director of the new centre. “But there is real value in focusing on the positive side as well – the assets that keep us healthy or help us recover more quickly from disease or injury. More rigorous research is urgently needed to understand these positive assets and how to promote them for millions of people around the world.”

Details: http://lei.sr?a=tsm6u_O
Brexit could cost UK tourism £4.1bn

If Britain decides to leave the European Union on 23 June, the move could cost the UK tourism industry as much as £4.1bn a year in international tourist spending alone, new research suggests.

The findings from Travelzoo, based on responses from almost 8,000 tourists, indicate that a third of travellers from Germany, Italy and Spain – and a quarter from France – say they would be less inclined to travel to the UK in the event of a Leave vote. Four in ten respondents from EU countries also worry that Brexit could make UK holidays more expensive.

The research suggested that the view of the four largest European Union nations (France, Germany, Italy and Spain) is that the UK should stay in the EU, with just under 70 per cent in the Remain camp. However, respondents from some nations believe leaving the EU could make the UK a safer destination. Despite 75 per cent of the UK’s international visitors coming from within the EU, a small number from further afield (10 per cent of those from Canada and 12 per cent from the US) said they’d be less likely to visit a post-Brexit UK.

“Although the impact of Brexit on tourism is a difficult one to predict, given that France, Germany, Italy and Spain make up four of the UK’s top seven tourist-supplying countries, it’s likely that the net result of Brexit will be significantly negative for the UK economy,” said John Fletcher, pro vice chancellor at Bournemouth University – a leading institution in travel and tourism.

Details: http://lei.sr?a=Y2U3Q_O

£10m restoration fund for heritage

New heritage body Historic Environment Scotland (HES) has allocated £10m to repair and restore the built environment to help stimulate economic regeneration for communities across the country.

HES – which replaced Historic Scotland and the Royal Commission on the Ancient and Historical Monuments of Scotland in October 2015 – will use the fund to help resurrect Scottish high streets, provide new employment opportunities and allow communities to better utilise their heritage through tourism promotion.

“Our investments the length and breadth of Scotland both support and inspire people and communities to utilise their heritage for the future,” said Dr David Mitchell, acting chief executive for Historic Environment Scotland.

“What we aim to do is to facilitate decision making at a local level with funding allocated to priority projects which have a key focus on the wider contribution that the historic environment brings to communities.”

The funding, which is available over a period of five years, will be distributed through the Conservation Area Regeneration Scheme (CARS). With applications open until 31 August, each round of funding is open to local and national park authorities, community groups and other third-sector organisations.

Details: http://lei.sr?a=ws49k_O
Zaha Hadid Architects plan Bournemouth quarter

Zaha Hadid Architects have been appointed to design a landmark cultural quarter overlooking the seafront in Bournemouth.

Initial proposals for the site, which is currently home to a car park, include a multi-use performance space, a hotel, restaurants and a new public realm linking the cultural quarter to the beaches, town centre and forthcoming Winter Gardens scheme via a new Grand Garden Walk. The project will cost a reported £25m.

“We are in the early stages of planning and any development will need to be of high architectural quality, respecting the views and creating a strong identity for this part of Bournemouth,” said the city’s council leader John Beesley. “The appointment of Zaha Hadid Architects follows a competitive process to identify an architect who can demonstrate the importance of placemaking while respecting the wider area of interest outside a development site.”

Details: http://lei.sr?a=y7v5z_O

L&G commits £53m to Dover leisure scheme

Investment firm Legal & General Property has committed more than £53m to acquire and fund the development of a new retail and leisure scheme in the heart of Dover.

The project has been in the works for over a decade, and forms part of the local council’s regeneration work to support the coastal town’s growing population.

Called St James, Dover, the project will provide 157,000sq ft (1.7m sq ft) of leisure space, including a 108-room hotel, six restaurants, several retailers and a six-screen cinema. The developer of the project is Bond City and designers are KKA Architecture. Preliminary work has begun on site, with completion set for Q3 2017.

Legal & General’s Mark Russell said: “The scheme will be modern, fit for purpose and we have already received significant tenant demand for the vacant units.”

Details: http://lei.sr?a=7h3U8_O

Rogers: Defend our public spaces

Richard Rogers has warned that “the erosion of public space by the private market is a really serious problem in cities.”

In an interview with Leisure Opportunities at the launch of the 2016 Venice Architecture Biennale, where his firm RSHP have an exhibition, Rogers urged architects, developers and the public to “defend our public spaces.”

“Leisure space, public space, is at the very root of democracy, and architecture is about democracy,” he said. “When I studied architecture in the 1950s, 80 per cent of architects in England worked for schools, hospitals and other public buildings. Today, I gather the number is 20 per cent, which in a way reflects the need to defend the public domain.”

Rogers’ comments echo those made by Biennale curator Alejandro Aravena, who recently described architects and developers who put profit over the public good as “the bad guys” responsible for “banality and mediocrity in the built environment.”

Details: http://lei.sr?a=S9g2f_O

BDP design £300m leisure project

Architecture, design and engineering firm BDP have unveiled their plans for a 300,000sq m leisure extension to the Meadowhall shopping mall in Sheffield.

London property company British Land are investing £300m in the project, which will go for public consultation next month.

The extension, called the Leisure Hall, will include a host of dining and entertainment amenities, including a gym, cinema, restaurants, a café court and new areas of public leisure space.

The hall will be housed under a glazed roof, with the extension integrating with the existing centre – which BDP are refurbishing – to create a new multi-levelled, landscaped complex. The design will also create new outdoor space for hosting large events including concerts.

“The Leisure Hall extension will create a new identity for Meadowhall and provide dynamic dining and entertainment spaces under a landmark glazed roof, significantly improving the customer’s experience of visiting the centre and creating a new holistic vision,” said BDP’s architecture director Jeremy Sweet.

A detailed planning application is due to be submitted later this year. British Land expects construction to begin in 2018 ahead of a public opening in late 2020.

Details: http://lei.sr?a=tju9D_O

The project will cost a reported £25m

Zaha Hadid Architects plan Bournemouth quarter

Rogers told Leisure Opportunities that all architects should try and help solve today’s social and environmental challenges.

“We have a responsibility, no question,” he said. “We have a responsibility not only as architects but also as citizens, because architects are citizens after all. Our responsibility is to defend the quality of life of the individual.”

Rogers added that it is still possible for architects to be able to work for private clients and contribute to the public good.

Details: http://lei.sr?a=t3u9D_O

Architecture, design and engineering firm BDP have unveiled their plans for a 300,000sq m leisure extension to the Meadowhall shopping mall in Sheffield.

Details: http://lei.sr?a=S9g2f_O

The extension will include a host of dining and entertainment of spaces

BDP's architecture director Jeremy Sweet.

Details: http://lei.sr?a=tju9D_O
Warwick District Council has decided to replace its existing leisure management arrangements with a modern, best practice contract for the future management and operation of some of the leisure facilities in the District, namely:

- Newbold Comyn Leisure Centre
- St Nicholas Park Leisure Centre
- John Atkinson Sports Centre
- Abbey Fields Swimming Pool
- Meadow Community Sports Centre
- Castle Farm Recreation Centre

Warwick District Council will be inviting tenders from appropriately experienced leisure management providers in the very near future.

The aim of this tender exercise is to secure a long-term contract with a Contractor. The Council wishes to work with a Contractor who will have full operational responsibility for the facilities and provide the service in a way that is sympathetic to its corporate priorities.

The Council recognises that a successful relationship with the Contractor will be crucial. Within this relationship the Council’s role is to specify the minimum services to be provided and to monitor service delivery. The Council’s Specification reflects the Council’s policies and objectives for leisure services, focusing on increasing participation, improving health outcomes for the local population, enhancing equality of opportunity and ensuring residents receive a high quality service.

If you are interested in receiving the tender documents and bidding for this work please register on our E Portal: www.csw-jets.co.uk
Are you thinking of buying, selling, reviewing or leasing health & fitness sites in 2016?

CONTACT THE PROFESSIONALS:
Lyndon Yeomans Property Consultants LLP
11 Savile Row, London W1S 3PG
Tel: 020 7437 9333

www.lyndonyeomans.co.uk

Isle of Wight property experts covering all sectors of the leisure industry.

CONTACT: 01983 527727
Nick Callaghan, Lisa Mercer or Janet Morter
www.hose-rhodes-dickson.co.uk

For membership information please contact Michael Emmerson info@leisurepropertyforum.org

www.leisurepropertyforum.org

Plus there are more than 70 other companies represented by individuals.
Pulse partners Sideways8 Training

Leisure solutions provider Pulse has teamed up with training provider Sideways8 to create a new academy.

The Pulse Training Academy will provide a range of REPs-recognised training courses to support the equipment installations of all Pulse’s new contracts. The move is designed to maximise end user engagement and strengthen client relationships.

The courses – designed as an add-on to gym instructor and PT qualifications – include Cardio and Console; Strength and Free Weight; and Functional Resistance.

A further course, centred on Pulse’s member management system PulseMove, is currently in production. All courses will be delivered on-site by Sideways8 instructors under the Pulse Training Academy umbrella.

“We have created what we believe to be an industry leading training offering,” said Richard Sheen, national sales manager at Pulse.

“The Pulse Training Academy will add real value to client relationships by ensuring maximum engagement of the equipment we install from Olympic lifting platforms to functional rigs. Through our partnership with Sideways8 Training we are also able to offer an additional suite of qualifications including Personal Trainer, Sports Massage and Calisthenics for Fitness Professionals.”

The first training courses are set to be delivered this summer at Bloxwich Leisure Centre and Oak Park Leisure Centre, as part of a four-year contract with Walsall Council.

Details: http://lei.sr?a=G7Q8x_O

BMF launches new Level 4 course

Outdoor fitness specialist British Military Fitness has launched a new Level 4 qualification in Strength and Conditioning aimed at exercise professionals looking to take their career to the next level.

Open to qualified professionals with a Level 3 Diploma in Personal Training, the BMF Academy Level 4 Award in Strength and Conditioning covers areas including Olympic lifting, speed, agility and quickness (SAQ), plyometrics and many more. It has been written by BMF Academy tutors, Mark Wood and Andy Kay, who both studied Strength and Conditioning at Twickenham University.

Recognised by Active IQ, the Level 4 Award in Strength and Conditioning will be available at the BMF Academy, which has locations in London, Birmingham, Manchester and Edinburgh. The course is four months long, with practical sessions taking place over four weekends.

“We’re always looking at new ways to upskill our own staff at British Military Fitness, and this new qualification will offer not just our own instructors but other personal trainers and sport coaches in the sector the chance to take their training to another level,” said Garry Kerr, operations director at British Military Fitness. “The Level 4 Award in Strength and Conditioning offers fitness instructors a mixture of practical, face-to-face training and online learning to suit all styles.”

Details: http://lei.sr?a=j6R5v_O

Hit the Ground Running with an Active IQ Qualification

Discover the opportunities available to your learners when you become an Active IQ approved centre. We will ensure you are fully prepared to offer students everything they need to start their careers in the active leisure sector.

Introducing our PROFESSIONAL RECOGNITION SERVICE
Gain our quality kite mark on your CPD courses.

Visit www.activeiq.co.uk/join

to become approved and get your first 5 registrations free - quote “5REG15”
Better people performance means better results for your business. CREW training programmes will:
- Inspire great customer service
- Develop interactive talks and shows
- Enhance presentation skills
- Boost retail and FOH confidence
- Improve team morale
- Increase revenue

“As a direct result of CREW training our fund pot for “Gems of the Jungle” at £5000 in August went through the roof and we amassed a further £18,000 in just six weeks. Brilliant!” (summer season 2011)

Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration

CREW understand that staff development can be difficult and time consuming, but we know that your people can make the difference between a good business and a great business.
Premier Training provides the expert training YOU need.

- Recruitment Solutions
- In house training
- Corporate rates
- NEW! Health and Wellbeing Qualification

* The Premier Training International Industry Survey was conducted between August and September 2014, involving over 400 Employers, Personal Trainers and Personal Trainer Students.

CONTACT US NOW
EMAIL: corporate@premierglobal.co.uk
OR CALL: 03333 212 092
www.premierglobal.co.uk

THANK YOU FOR YOUR SUPPORT

TRAINING & EDUCATION DIRECTORY
For more details on the following courses visit www.leisureopportunities.co.uk

**Bucks New University**
**Location:** High Wycombe, UK
- FDSc Sport, Exercise & Health
- BSc (Hons) Sports Therapy
- BSc (Hons) Sport and Exercise Science
- MSc Health Rehabilitation and Exercise
- BA (Hons) Sport Business Management
- BA (Hons) Sports Development and Coaching
- FDA Sports Officiating
- BA (Hons) Sports Development and Coaching
- MSc Health, Exercise and Wellbeing
- BA (Hons) Sports Marketing
- BA (Hons) Exercise, Health and Fitness Management

**Lifetime**
**Location:** Nationwide, UK
- Personal Training Diploma
- Lifetime PTA Global Maxima
- Personal Training Diploma

**Premier Training International Ltd**
**Location:** Nationwide, UK
- Become a Personal Trainer
- Qualify with Premier Training and work for PURE GYM!
- Become a Gym Instructor - guaranteed interviews!

**Focus Training**
**Location:** Nationwide, UK
- Become a Personal Trainer
- GP Exercise Referral
- Exercise to Music Instructor
- Become a Gym Instructor

**Origym**
**Location:** Nationwide, UK
- Online Personal Training course

**Amac Training Ltd**
**Location:** Various, UK
- Become a Gym Instructor or Personal Trainer

**Human Kinetics**
**Location:** Online
- Conditioning to the Core Online CE Course
- High-Performance Training Sports Online CE Course
- Bodyweight Strength Training Anatomy CE Course

**Human Kinetics**
**Location:** Nationwide, UK
- Conditioning to the Core Online CE Course
- High-Performance Training Sports Online CE Course
- Bodyweight Strength Training Anatomy CE Course

**Diverse Trainers**
**Location:** Nationwide, UK
- Personal Training

TO ADVERTISE CALL +44 (0)1462 431385
GSA
Independent Boarding and Day School for Girls (aged 4-18)

Malvern St James is a leading girls’ boarding and day school which presents an imaginative vision of education for girls from the age of 4 through to 18. Malvern St James fosters creativity and bold-thinking, challenging every girl to extend her personal horizons and realise her full potential.

Fitness Instructor / Personal Trainer
£14,738 per annum, 39 hrs per week + PT income
52 weeks per year

We are seeking to appoint an inspirational Fitness Instructor/Personal Trainer to assist with the day to day running of the ‘state of the art’ Sports Centre. The successful candidate will be responsible for carrying out gym inductions, teaching classes and personal training for members and MSJ pupils. Applicants must have a passion for Health & Fitness and have a real desire to help others reach their goals and live rewarding healthy lives.

The successful candidate should possess excellent communication and customer service skills with previous experience of working in a fitness team. A Sports Science Degree or National Certificate in Fitness Instruction & Personal Training (REPS Level 3 minimum) with a current First Aid qualification is essential.

Closing date: 17 June 2016 4.00pm
Interviews: From 21 June 2016

Application forms and further details may be obtained from the website www.malvernstjames.co.uk or from Mrs Alison Barber, Office Manager, by emailing recruitment@malvernstjames.co.uk or telephone 01684 892288.

Malvern St James is committed to safeguarding and promoting the welfare of children; applicants must be willing to undergo child protection screening appropriate to the post, including checks with past employers and the Disclosure Barring Service clearance at enhanced level.
TO ADVERTISE call +44 (0)1462 431385 email leisureopps@leisuremedia.com

Do you want to be a major player in the future success of cricket in Wales?

Following a comprehensive re-structure, Cricket Wales is recruiting a new staffing team to lead, inspire and influence the development of recreational cricket throughout Wales.

The following roles are being created (one based in each of North Wales, South East Wales and South West Wales):

**Area Cricket Managers**
Salary: From £35,000 per annum. Permanent (Full time). Interviews will be held w/c 20 June 2016.

**Workforce Administrators**
Salary: £7500 per annum. Two days a week spread over four days. Interview dates TBC. Closing date for both roles: 6th June 2016.

For an informal discussion on any of the roles please contact Peter Hybart CEO Cricket Wales on 07812 191800 or peter.hybart@cricketwales.org.uk

For more details and to apply please go to our website to send us your cv and covering letter.

**www.cricketwales.org.uk**

---

ETHOS is a new chain of boutique fitness studios with a flagship London location recently launched in the Old Spitalfields Market and headquarters in Cambridge. The company is in a growth phase and seeks experienced, dynamic managers to develop, implement and lead strategies for the company as it goes global.

**STUDIO MANAGER – ETHOS LONDON**

**STUDIO MANAGER – ETHOS CAMBRIDGE**

**SALES & MARKETING MANAGER – ETHOS HEAD OFFICE**

Competitive salary, bonus, benefits. Email your CV for more details.

email: hello@ethos.co
web: ETHOS.co
company intro film: vimeo.com/ethosalchemy/intro

---

An exceptional opportunity for an experienced Manager to join Mytime Active, as the Operations Manager for the Golf Division. You will be responsible for developing a service of excellence across 16 golf courses that demonstrates added social value as well as commercial sustainability.

We are seeking an outstanding candidate who has:

- Extensive multi-site operational management experience through either sport or leisure facilities;
- A proven track record of driving, developing and growing the business through a commercial approach to service delivery;
- Outstanding interpersonal skills, whilst being both enthusiastic and self motivated;
- Exceptional leadership skills with the ability to engage, align and motivate large teams;
- Significant experience in delivering a high quality customer service in a consumer oriented business;
- Educated to NVQ4 or degree level and any additional business management qualification would be advantageous.

This role provides a natural career opportunity that will enable an experienced manager with the required skills and competencies to develop and progress to the next level. In return you will get to work for a great company and join one of the most successful Golf Operators in the UK, with a competitive salary and a great benefits package.

If you would like more information please call Jason Stanton, Divisional Manager (Golf and Estates) on 07984 189008 or alternatively if you would like to apply for this exciting career opportunity, please send a letter of application and full CV stating your current salary to hr.recruit@mytimeactive.co.uk

**CLOSING DATE: 1 JULY 2016**

---

**RECRUITMENT**

**Tennis Development Coordinator**
Full-time | £19,000- 22,500

An exciting opportunity to coordinate delivery of a new programme of tennis at Finsbury Park. The role is designed to deliver and coordinate a programme of tennis activity in Finsbury Park and the surrounding areas in Haringey, Hackney & Islington. This will involve targeted outreach delivery work within the local communities with delivery in key tennis partners, schools engagement, and by working closely with underrepresented groups. Support/develop an exciting Finsbury Park Tennis programme Coordination and Delivery of the ‘Tennis for all Programme’; a community tennis outreach and development programme Engage with local people, sports/youth clubs and local community groups to increase tennis participation.

**Women & Girls Community Sports Coordinator**
Full-time | £18,330 - 22,500

The focus of this role is to increase the participation of women and girls in Sport and physical activities. You will support the delivery of the Access to Sports Project’s three key areas of delivery; sports coaching programmes, sports leadership & coach education, and supporting the development of local sports groups with a particular focus upon engaging girls and women through a range of programme delivery. Applications from female coaches & instructors are particularly welcomed.

**Project Support Worker**
Full-time | £18,330

This post will support the delivery of the Access to Sports Project’s programmes of delivery in Islington, Haringey and Hackney. The key focus of the job will be supporting the administration of our 3 key work programme areas; sports leadership & coach education programmes, sports coaching programmes and supporting local voluntary & community group.

To find out more about the posts and to receive an application pack contact: 020 7686 8812 info@access2sports.org.uk

Posts are subject to a 6 month probationary period, satisfactory references and enhanced DBS clearance.
Personal Trainer
Company: énergie group
Location: Various locations, UK

Head of Health and Wellbeing
Company: YMCA East Surrey
Location: Redhill, Surrey, UK

Lifeguard
Company: GLL
Location: Various locations, UK

Lecturer in Basketball
Company: Myrescough College
Location: Preston, UK

Lecturer in Public Services
Company: Myrescough College
Location: Preston, UK

Educator / Trainer
Company: Viscical Professional
Location: Various, UK

Health Relationship Manager
Company: Achieve Lifestyle
Location: Egham, Surrey, UK

Aquatics Officer
Company: University of Nottingham
Location: Nottingham, UK

Spa Director
Company: Mandarin Oriental
Location: Barcelona, Spain

Spa Director
Company: Mandarin Oriental Prague
Location: Prague, UK

Compliance Manager
Company: Legacy Leisure
Location: Oxfordshire, UK

Account Manager
Company: Zoggs
Location: Various locations, UK

Community Dev Manager
Company: Everyone Active
Location: Harrow, UK

Membership Advisor
Company: Legacy Leisure
Location: Exeter, UK

National Swimming Manager
Company: Parkwood Leisure
Location: Worcester, UK

Swim Teachers
Company: Brio Leisure
Location: Various locations, UK

Head of Sales and Marketing
Company: Exercise Movement & Dance Partnership
Location: Horsham, West Sussex, UK

Personal Trainer
Company: Everyone Active
Location: Various locations, UK

Fitness Class Instructors
Company: Barnsley Premier Leisure
Location: Retford, UK

Fitness Instructor
Company: Barnsley Premier Leisure
Location: Pontefract, UK

Leisure Attendants
Company: Brio Leisure
Location: Chester / Northwich / Ellesmere Port, UK

Assistant Manager
Company: The Hawthorns School
Location: Bletchingley, Surrey, UK

Fitness Manager
Company: Everyone Active
Location: Wembley, UK

Fitness Manager
Company: Club Towers
Location: Bedford, UK

Senior Graphic Designer
Company: Zephyr Creative
Location: Cornwall, UK

Duty Manager
Company: Legacy Leisure
Location: Exeter, UK

Membership Consultant
Company: énergie Group
Location: Fulham, UK

Lifeguards / Duty Managers
Company: Energy Base
Location: London, UK

Beauty Therapist
Company: The Wellbeing (London) Co
Location: Richmond London, UK

Club Manager
Company: énergie group
Location: Bethnal Green, UK

Clinical Exercise Therapist
Company: NHS
Location: London, UK

Fitness Instructor
Company: Malvern St James School
Location: Malvern, Worcestershire, UK

Director of Business Dev
Company: Alive Leisure
Location: Kings Lynn, UK

Recreation Assistant
Company: Wartons Sport & Social
Location: Harrow, London, UK

Association Manager
Company: Wartons Sport & Social
Location: Warton, UK

Relief Duty Manager
Company: Everyone Active
Location: Lichfield, Staffordshire, UK

Fitness Manager
Company: The Gym Group
Location: Leicestershire, UK

Fitness Manager
Company: The Gym Group
Location: Manchester, UK

Assistant General Manager
Company: The Gym Group
Location: Edinburgh, UK

General Manager
Company: The Gym Group
Location: Leeds, UK

Conditioning Specialists
Company: MK Health Hub
Location: Solihull, UK

Aquatics Officer
Company: GLL
Location: Stratford, London

General Manager
Company: The Gym Group
Location: Doncaster, UK

General Manager
Company: The Gym Group
Location: Huddersfield, UK

Inclusion Officer
Company: Camden Council
Location: Camden, UK

Operations Manager
Company: Everyone Active
Location: Aylesbury, UK

Operations Coordinator
Company: Camden Council
Location: Camden, UK

Duty Manager
Company: Everyone Active
Location: Hertford, UK

Active Schools Officer
Company: Camden Council
Location: Camden, UK

Physical Activity Officer
Company: Camden Council
Location: Camden, UK

Active Living Officer
Company: Camden Council
Location: Camden, UK

Services Coordinator
Company: Camden Council
Location: Camden, UK

Business Dev Officer
Company: Camden Council
Location: Camden, UK

Leisure Client Officer
Company: Camden Council
Location: Camden, UK

Apprenticeship
Company: énergie Group
Location: Harlow, Essex, UK

Event Crew - UK Bungee
Company: Big Bang Promotions
Location: Sheffield, UK

Duty Manager
Company: Everyone Active
Location: Shipston Leisure Centre, UK

Recreation Assistant
Company: Everyone Active
Location: St Albans, UK

Event Crew - Shredder Events
Company: Big Bang Promotions
Location: Sheffield, UK

Head of Operations
Company: University of Warwick
Location: Coventry

---

For more details on the following jobs visit www.leisureopportunities.co.uk or to advertise call +44 (0)1462 431385
Recreation Assistant
Company: Legacy Leisure
Location: Exeter, UK

Team Leader
Company: Everyone Active
Location: Essex, UK

Swimming Instructors
Company: Finesse Leisure Partnership
Location: Hatfield, UK

Part-time fitness instructor
Company: énergie Group
Location: Harlow, Essex, UK

Tennis Manager
Company: Parkwood Leisure
Location: Solihull, UK

Operations Assistants
Company: Harrow School
Location: Middlesex, UK

Assistant Manager
Company: Gedling Borough Council
Location: Nottingham, UK

Personal Trainer
Company: Matt Roberts
Location: Hampstead, UK

Sports Operations Assistant x3
Company: University of Warwick
Location: Coventry, UK

Fitness Instructor
Company: truGym
Location: Bromley, UK

Impact Sales Consultant
Company: Alliance Leisure
Location: Various, UK

General Manager truGym
Company: truGym
Location: Bromley, UK

Community Sport Coordinator
Company: The Access to Sports Project
Location: London, UK

Project Support Worker
Company: The Access to Sports Project
Location: London, UK

Membership Consultant
Company: Everyone Active
Location: Melton Mowbray, UK

L2 Fitness Apprenticeship
Company: énergie group
Location: Bromley, UK

Customer Motivator
Company: Move GB
Location: Bath, UK

Area Sales Manager
Company: eGym
Location: Nationwide (UK travel), UK

General Manager
Company: The Original Bowling Co
Location: Nationwide, UK

Sales Manager
Company: Legacy Leisure
Location: Exeter, UK

CRM & PCT Officer
Company: League Football Education
Location: Preston, Lancashire, UK

Fitness Instructor - Part time
Company: énergie group
Location: Havant, UK

Membership Advisor
Company: Legacy Leisure
Location: Banbury, UK

Club Promoter - Part Time
Company: énergie group
Location: Oldbury, UK

Memberships Consultant
Company: Everyone Active
Location: Harrow, UK

Front of House Receptionists
Company: Everyone Active
Location: Aylesbury, UK

Golf Division Manager
Company: Mytime Active
Location: Bromley, UK

Tennis Dev Coordinator
Company: The Access to Sports Project
Location: London, UK

Club Manager
Company: énergie group
Location: Perth, UK

Leisure Contracts Manager
Company: Central Bedfordshire Council
Location: Bedfordshire, UK

Membership Consultant
Company: Everyone Active
Location: Watford, UK

Group Exercise Instructors
Company: énergie group
Location: Bromley, UK

Spa Therapist / Esthetician
Company: Equinox
Location: London, UK

Spa Therapist
Company: The Balmoral Hotel
Location: Edinburgh, UK

Female Group Exercise Teachers and PT Coaches
Company: SportsJobs4Women
Location: Saudi Arabia

Occupational Health Tech
Company: Optima Health
Location: South East, predominantly Maidstone and Crawley, UK

Spa Manager
Company: The Balmoral Hotel
Location: Edinburgh, UK

Recreation Assistant
Company: Royal Automobile Club
Location: Woodcote Park, Epsom, UK

Locker Room Attendant
Company: Royal Automobile Club
Location: Woodcote Park, Epsom, UK

Attention Personal Trainers
Company: Club Training
Location: Nationwide Opportunities

Personal Trainers Needed
Company: Lifetime
Location: Nationwide, UK

Impact Sales Consultant
Company: Xercise4Less
Location: National role , UK

Personal Trainer
Company: Xercise4Less
Location: Nationwide, UK

General Managers
Company: The Gym Group
Location: Various locations, UK

Personal Trainers
Company: The Gym Group
Location: Nationwide, UK

General Manager
Company: Xercise4Less
Location: Various locations, UK

Sales and Marketing Manager
Company: Xercise4Less
Location: Various locations, UK

VIP Team Lead
Company: Everyone Active
Location: Aylesbury, UK

Marketing Manager
Company: Everyone Active
Location: National Opportunities

Operations Manager
Company: Deen City Farm
Location: London, UK

General Manager
Company: The Dungeons
Location: York, UK

Marketing Executive
Company: Chessington World of Adv
Location: Chessington, UK

Moulding Supervisor
Company: Merlin Entertainments Grp
Location: London, UK

Beauty Therapists
Company: Center Parcs Ltd
Location: Woburn Forest, UK

Director of Spa
Company: Mandarin Oriental London
Location: London, UK

Spa Therapist
Company: Lifehouse Spa and Hotel
Location: Essex, UK

Sales Executive
Company: Legoland
Location: Johor, Malaysia

Admission Assistant
Company: Legoland
Location: Johor, Malaysia

Cluster Marketing Manager
Company: Merlin Entertainments Grp
Location: China, China

V I P T e a m L e a d
Company: Legoland
Location: California Resort, US

General Manager MT Dubai
Company: Madame Tussauds
Location: Dubai, United Arab Emirates

Tower Eye Duty Manager
Company: Blackpool Tower
Location: Blackpool, UK

Commercial Business Analyst
Company: House of Commons
Location: London, UK

Marketing Manager
Company: Madame Tussauds
Location: Nashville, United States

Shows Team Leader
Company: Warwick Castle
Location: Warwick, UK

Maintenance Engineer
Company: Everyone Active
Location: Basildon, UK

Duty Manager
Company: Sea Life
Location: Minnesota, United States

Operations Manager
Company: Deep City Farm
Location: London, UK

General Manager
Company: The Dungeons
Location: York, UK

Marketing Executive
Company: Chessington World of Adv
Location: Chessington, UK

Moulding Supervisor
Company: Merlin Entertainments Grp
Location: London, UK

Beauty Therapists
Company: Center Parcs Ltd
Location: Woburn Forest, UK
House of Peroni raises a glass to Italy

Italian brewery Peroni is staging a six-week residency in London, transforming a café and restaurant into The House of Peroni – a “multisensory destination of Italian sights, smells and tastes.”

The residency, named Amare l’Italia (For the love of Italy), will temporarily take over the Proud East restaurant in Haggerston.

Designer Margherita Maccapani Missoni, heir to high-end fashion house Missoni, is the residency’s “Master of Style.” She has been inspired by the warmth and vibrancy of Italian family gatherings and the beauty of the natural landscape to create “a world of Italian style.”

Artist and set designer Petra Storrs, who has worked with the likes of Lady Gaga and Florence and the Machine, has brought Missoni’s vision to life. Their collaboration includes an Italian-style greenhouse filled with aromatic floral scents typically found in the mountains of Italy.

“I’ve been lucky enough to grow up in a beautiful part of Northern Italy, where I’m constantly taking inspiration from my surroundings, and from the beautiful view I have of the Monte Rosa,” said Missoni. “Native flowers, family gatherings and Lucio Fontana, the Italian philosopher of art, all shape my creative output and have helped me curate the space in this year’s residency.”

The House of Peroni has also unveiled chef Francesco Mazzei as its master of taste and award-winning drinks specialist Simone Caporale as master of mixology. Details: http://lei.sr?a=e3j3w_O

Glastonbury founder eyes Longleat site

Continued from front cover

Eavis has been looking for potential sites to hold the event during the fallow year – one year in five when the festival does not take place to give the farmland (and local community) a chance to recover.

Calling Longleat “the best site in the whole of England,” Eavis said he was talking to the park every day. “I hope we can come to an agreement with them eventually. But we haven’t done so yet,” he added.

Speaking to Leisure Opportunities in April, Longleat CEO Bob Montgomery said that Eavis was “thinking of 2018,” but went on to caution that “it’s very, very speculative.”

“We’ve sold all 15,000 tickets for an Elton John concert, but there’s a big difference between doing this and doing a music festival,” he added. “It’s a step for us to see if we can do a show like that once or twice a year, and that’ll maybe open up some other options for us.”