Leisure Media, publisher of Leisure Opportunities and other magazines for the global leisure industry, has branched out into the consumer market with the launch of Well Home magazine for the US$134bn* home wellness market.

The magazine and its website were launched at the Global Wellness Summit in Italy on 6 October. Commenting on the launch, CEO Liz Terry MBE said: “The fitness, spa and wellness industries have done such an amazing job of converting consumers to a wellness lifestyle, that trips to the gym or the spa are no longer enough. “People are building wellness into their lives, using their home as a base and adding wide range of wellness features, from gyms to swimming pools and yoga studios and from circadian lighting to water and air filtration.”

“Well Home informs and inspires by sharing these stories and knowledge.”

Terry said Well Home will be distributed directly through gyms, spas and wellness facilities, with a number of key distribution contacts already agreed with global fitness and wellness operators. You can see the first issue of Well Home at wellhomeglobal.com/digital and the website at wellhomeglobal.com

Well Home magazine will cater for the $134bn* home wellness market distribution contacts already agreed with global fitness and wellness operators. You can see the first issue of Well Home at wellhomeglobal.com/digital and the website at wellhomeglobal.com

To order Well Home free for yourself and your customers, go to wellhomeglobal.com/order

*Global Wellness Institute 2018

More: http://lei.esr?A=87H7P_0

People are building wellness into their lives with their home as a base

Liz Terry MBE
Three new appointments to the Lawn Tennis Association’s Board will keep the LTA at the forefront of good governance, the association claims.

Rachel Baillache is a senior executive at KPMG and has been an active participant in the Prince of Wales’ Accounting for Sustainability Project, as well as a non-executive director of the Government’s Department of Energy and Climate Change. Marketer Sara Bennison is chief marketing officer at Nationwide Building Society, and has headed up marketing roles at Barclays Bank and BT. Sir David Tanner CBE was performance director at British Rowing for 21 years until last February - a tenure that saw Great Britain become the world’s best rowing nation. He is also a non-executive director on the Board of the English Institute of Sport.

LTA chief executive Scott Lloyd said: “With these appointments the LTA board will have a first-class blend of expertise to both check and challenge the organisation, as well as an abundance of knowledge, skills and experience to draw on.”

Baillache, Bennison and Tanner join the board of the Lawn Tennis Association

‘Inspirational’ Kelda Wood to speak at active-net and then do solo Atlantic row for youth charity

Active-net has announced that Atlantic rower and mental health campaigner Kelda Wood is to be the after-dinner speaker at its two-day event in March 2019.

Wood sets off on a 3,000-mile solo row across the Atlantic in December 2018 as part of the Talisker Whisky Challenge, and active-net is encouraging delegates to follow her progress.

She will be at sea on her own for up to three months, rowing 16 hours a day and surviving on freeze-dried food and desalinated water as she burns up to 6,000 calories per day.

Wood is a former para-athlete who was a member of the GB Paracanoe squad. She also founded the charity “Climbing Out”, which runs outdoor activity programmes aimed at rebuilding confidence in young people who have suffered life-changing injury.

Activities include climbing, gorge scrambling, kayaking, abseiling and raft building.

Wood hopes to raise £50,000 for the charity through her Row to Raise campaign, and will dedicate every day during her Atlantic row to a different young person, sharing their story and raising the profile of the organisation.

• Active-net will take place on 27-28 March in Nottingham.

Organiser David Monkhouse said: “We’ve donated the after dinner fee to the Row to Raise campaign, and we’d like delegates to nominate young people for Kelda to dedicate her journey to.”
British artist Es Devlin has been selected to design the UK Pavilion for the upcoming 2020 Dubai Expo. Known for working with a range of media – often mapping light and projected film onto kinetic sculptural forms – Devlin is the first woman to be awarded the honour since the contest’s inception in the mid-nineteenth century.

The pavilion’s design will showcase Britain’s contributions to the artificial intelligence (AI) and space industries. The dramatic structure will rise 20m (65ft) with LED-powered poetic verses decorating the design. “The idea draws directly on one of Stephen Hawking’s final projects, ‘Breakthrough Message’, a global competition that Hawking and his colleagues conceived in 2015 inviting people worldwide to consider what message we would communicate to express ourselves as a planet, should we one day encounter other advanced civilisations in space,” said Devlin.

Hawking, who articulated the cosmic-themed “Initiatives” in 2015 along with physicist Uri Milner and others, encouraged people to think of the human race as a planetary collective rather than as a globe of individuals separated by nations and creeds.

The pavilion will be produced by design studios Avantgarde, Atelier One, and Atelier Ten, and supported by the DIT.

“The idea draws directly on one of Stephen Hawking’s final projects, ‘Breakthrough Message’”

Es Devlin nabs UK Pavilion job for Dubai Expo 2020

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Metro Blind Sport has appointed Martin Symcox, formerly director of drowning prevention charity the Royal Life Saving Society UK, to the position of CEO.

The London-based charity, which was founded in 1973, aims to open doors to a wide range of sports for all visually impaired people, regardless of age or sporting ability.

It described Symcox as a “passionate, enthusiastic leader”, with a successful senior management track record, a good knowledge of the sport and leisure sector and a strong network of relevant contacts.

Andy Law, chair of trustees, said there had been a thorough and competitive recruitment process leading up to the appointment, adding: “Martin builds on a solid foundation, with a great team and partners. Collectively we’re determined to stimulate further activity and opportunity for visually impaired people across London.”

“Metro Blind Sport has been supporting visually impaired people for 45 years,” Symcox said, “I feel very proud and privileged to bring my knowledge and passion to contribute to this important and life changing agenda.”

Adie Meyer joins growing team at online bidding platform WeBuyGymEquipment.com

Online bidding platform for fitness equipment, WeBuyGymEquipment.com (WBGE), has appointed Adie Meyer as UK national sales manager – a newly created role for the business.

WBGE was established in October 2015 with the aim of revolutionising the way gyms sell used fitness equipment, making it easier and more profitable for both buyers and sellers.

The fully automated bidding platform – which allows buyers (commercial used fitness equipment traders) and sellers (commercial gym operators) to buy and sell used gym equipment – has carried out more than 1,500 buy-back transactions since it launched.

“WeBuyGymEquipment.com has a unique place in the market. It’s an innovative, well-researched solution”

The beginning of 2018 saw WBGE launch 10 European domains in seven languages, with industry veteran Tracy McCurtin brought in to lead the European business. The company plans to launch the platform in the US before the end of 2018.

“We have aggressive growth plans for company over the next two years, not only internationally, but also within the UK,” said Daniel Jones, company founder and CEO.

Meyer – who joins from his role as head of European business development at Wexer – was previously head of sales north for Matrix, and key accounts manager at Precor. He will head the UK division of WBGE, with overall responsibility for UK sales.

Meyer added: “The company has a unique place in the market. It’s an innovative, well-researched solution that enables operators, supplier and traders to all benefit.”
Gwyneth Paltrow opens Goop pop-up in London, as the brand goes global

Gwyneth Paltrow’s lifestyle and wellness brand, Goop, has opened a pop-up shop in London’s Notting Hill to celebrate its launch into the UK market.

Located on Westbourne Grove, the store features California-inspired interiors designed by Fran Hickman and is home to the company’s first ever homeware collection, as well as a try-before-you-buy clean beauty ‘apothecary’, where customers can create their own skincare products.

In addition, the store will be selling a range of curated products from other brands including Stella McCartney, as well as offering its range of own-brand sports and lounge apparel.

The store, which will be open until the end of January 2019, will host a series of events, including a skincare masterclass led by skincare expert Anastasia Achilleos, as well as an afternoon tea with treats provided by the Hummingbird Bakery.

Other events include new moon and full moon ceremonies with meditation teacher and author Vanessa Kandiyoti and personalisation sessions with designer Graf Lantz.

“Located on Westbourne Grove, the store features California-inspired interiors designed by Fran Hickman and is home to the company’s first ever homeware collection”
Fitness news

**REBRAND**

**Bear Grylls and BMF target the inactive**

British Military Fitness (BMF) has taken the radical step of rebranding its business, after partnering with celebrity survivalist Bear Grylls.

The new name – Be Military Fit – is part of a strategy to expand the brand to new audiences, including those who are currently inactive.

Retaining its old acronym, BMF’s new vision is to ‘Get the Nation Fit for Life’ and will see the company introduce an innovative outdoor fitness offering, inspired by its military-style workouts.

The new company will be jointly owned by venture capital firm NM Capital and Bear Grylls Ventures.

“We have such a special heritage with military personnel and many veterans, and I’m so proud to co-own BMF and to be joining this incredible family,” said Grylls.

“Our goal as a team is to take this business to the next level and to a new generation, including kids and families – knowing that when we train together, we train better.

“As Europe’s largest outdoor fitness company, we aim to expand our programmes to a broader market and then take BMF and its values all around the world.”

BMF trains 30,000 people a year across 140 sites.

*More:* [http://lei.sr?a=5B4X9](http://lei.sr?a=5B4X9)

**INDUSTRY ISSUES**

**People with disabilities fear losing benefits if they exercise**

A new study by Activity Alliance has found 47 per cent of disabled people in the UK fear losing benefits if they are seen to be too physically active.

The study, The Activity Trap: Disabled people’s fear of being active, shows 80 per cent of disabled people would like to get more active, but fear their benefits will be cut or taken away if they’re assessed as being ‘independent’.

Activity Alliance deputy CEO, Andy Dalby-Welsh, said: “The numbers in the report, although shocking, gave us a starting point for change. We want to work with and across government to make active lives for disabled people possible. We urge policymakers to take on board the calls for action within this report and the spirit with which it was written. This fear is creating a culture based on sedentary behaviour. 

*See our feature on page 28.*

*More:* [http://lei.sr?a=u2S8t_O](http://lei.sr?a=u2S8t_O)

*We urge policymakers to take on board the calls for action*

Andy Dalby-Welsh

*People with disabilities – activity vs benefits*

*BMF is now owned by NM Capital and Bear Grylls Ventures*

*We aim to expand the BMF programme, then take it around the world*

Bear Grylls
Peloton launched into the UK – celebrates with pop-up

US fitness brand Peloton has launched in the UK, and marked the occasion with a three week pop-up store – dubbed ‘Peloton House’ – in London’s Covent Garden. The location will become a studio for recording content in 2019.

The pop-up offered a series of themed room sets, showing how the bikes can be integrated into a range of domestic environments, from home offices to bedrooms. Customers were offered free trials before purchasing, with a range of workouts on offer, from beginner to intensive HIIT workouts.

We don’t want the British feeling this is an American brand

Kevin Cornils in Wired

Peloton’s Kevin Cornils told Wired the company recognises the need for local content, saying: “We don’t want the British feeling this is an American brand pushing its sensibility.” The company has 600k people signed up to its streaming workouts. It launches a home treadmill called Tread later this year.

Dunstable to get 100-station health club with pool

Central Bedfordshire Council (CBC) will invest £20.1m in transforming Dunstable Leisure Centre into a community hub with a substantial 100-station health club and 25m pool.

The new centre will also have a library, crèche, café and flexible community space for public and community services, such as such as the Citizens’ Advice Bureau and disabled sports.

The centre – to be operated by SLL – is scheduled to open this winter, 2018/2019.

Wates Construction has been appointed to build the facility.

industry veteran

Jo Talbot appointed director of IQL

Water safety charity The Royal Life Saving Society UK (RLSS UK) has named Jo Talbot as director of its awarding body, IQL UK.

Talbot is a 20-year veteran of the active leisure industry and joined RLSS UK in 2015.

As head of products at IQL UK, Talbot was responsible for the management and development of all awards and qualifications. In her new role, she will oversee the provision of qualifications and awards to candidates, trainers and operators, while providing expertise and advice to operators of swimming pools.

SLL has launched a recruitment drive for a range of roles

Ian Morton

SLL has been appointed to run the centre

CBC said: “By bringing services together under one roof, the new facility will reduce running costs, while providing more flexible services to customers.”

In preparation for the opening, SLL has launched a recruitment drive to fill a range of roles, from sports co-ordinators to an operations manager.

To view all vacancies, go to leisureopportunities.co.uk

More: http://lei sr? a=H7U4b_0

Peloton was recently valued at US$4bn

Peloton’s Kevin Cornils told Wired the company recognises the need for local content, saying: “We don’t want the British feeling this is an American brand pushing its sensibility.”
People turn to activities which ’suit their lives’

Group fitness classes and adrenaline sports are among those benefiting from increases in participation, as people are seeking out physical activities that fit their lifestyles and busy schedules.

Figures from Sport England’s latest Active Lives study show that, in the 12 months to May 2018, there was an increase of 213,400 people taking part in adventure sports, while 320,700 more people took part in gym sessions.

Group fitness classes also saw a huge increase in numbers, with 197,000 more people taking part in yoga, pilates and HIIT classes.

“People are turning to sports and activities that fit in with their lives – such as yoga, martial arts, visiting the gym and even roller skating,” said minister for sport, Tracey Crouch.

She added that the shift away of interest from traditional sports and activities – such as football and cycling, both of which saw steep declines in numbers during 2017-18 – is partly down to the government’s (and Sport England’s) focus on physical activity, rather than sport.

In total, 300,000 more people met guidelines for physical activity in 2018, compared to 2017.

More: http://lei.sr?a=Y6U3c

Fitness kit comparison site launches in UK

An online platform has been launched that enables operators to access quotes and compare costs and equipment from a range of manufacturers.

FitnessCompared.co.uk creates quotes using the operator’s specifications and like for like comparisons of featured suppliers.

The platform also has a review system, where customers can rate their experiences across areas, such as product design, reliability, durability, service and after care.

The site includes commercial, home and refurbished equipment.

Suppliers can get in front of operators – similar to a tender process

MD Daniel Jones said: "Suppliers can get in front of operators at the click of a button – similar to a tender process – while operators can pick as many suppliers as they want and compare by price, lead time and availability, as well as extras and customer reviews."


People are focusing on activities such as yoga and even roller skating

Tracey Crouch
Gamify your club: Your customers will love you for it!

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- Myzone allows customers to earn points, gain status rankings and compete with friends.
- Help your community flourish with in app social features which allows engagement and motivation outside of the club environment.

Learn more at myzone.org or info@myzone.org

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Sports news

SPORTS TECH

Siemens maps ‘fan energy’ at sports events

Acoustic cameras are being used to capture and measure “fan energy” at FC Bayern home games in Munich.

The German football giants have teamed up with Siemens and The Economist Group to turn some of the spotlight of post-match analysis onto the crowd at the Allianz Arena, and assess how its performance compares to that of the team.

The acoustic cameras produce data that’s mapped onto a 3D model, giving a visual interpretation of the relationship between fan energy and on-pitch performance.

Fan energy is determined throughout the game by calculating the average loudness of the stadium and “smoothing” these values by calculating a moving average. This identifies long-term trends in crowd reactions.

The data can be used to compare fan performance with that of the team, to identify “unsung” moments that elicit the greatest reaction from fans, see if there’s a correlation between fan excitement and a successful result, and establish whether the data analysis could be used to “feed in” to the live game.

“The Match Day system is a prime demonstration of the way data is changing our perception of the real world,” says Siemens’ Yashar Azad.

More: http://lei.sr?a=b5T8v_O

INNOVATION

Oxford University gets Britain’s first illuminated smart floor

Architects FaulknerBrowns have specified Britain’s first LED smart glass floor at Oxford’s Acer Nethercott Hall.

The installation is part of £60m redevelopment of Oxford’s Iffley Road Sports Centre, which has been renamed to honour the memory of Oxford alumnus and Olympic medallist Acer Nethercott.

Designed by ASB, the futuristic floor – controlled with a touchpad – uses flexible under-floor lighting to provide custom line markings for a range of sports, such as badminton, basketball, and football.

The lights can appear in a variety of colours and patterns, all of which can be programmed remotely.

ASB’s Dean Averies said: “Smart glass floors are the way of the future, offering a sustainable, hi-tech solution that outperforms traditional sports flooring.”

More: http://lei.sr?a=Z7P5R

Smart glass floors outperform traditional sports flooring

Dean Averies

Data is changing our perception of the real world

Yashar Azad
UK Sport reveals aspirational event wishlist

More than 50 world and European sporting events are being targeted as potential hosting opportunities by UK Sport, as it looks to “reinforce the country’s status as a world-leading host of major sporting events.” The list includes individual Olympic, Paralympic and Commonwealth sports, as well as events such as the 2030 FIFA World Cup, both World and European Athletics Championships, the starts of all three cycling Grand Tours (Tour de France, Giro D’Italia and La Vuelta a Espana), the Ryder Cup, and the men’s and women’s Rugby Union World Cups.

Katherine Grainger, Olympic gold medal rower and now UK Sport Chair, said: “With passionate spectators, a fantastic portfolio of international sporting venues and the drive to keep improving and innovating, the UK offers the complete package.”

UK Sport is eyeing £2bn-worth of major events – including the 2030 FIFA World Cup

UK Sport said the programme of events has the potential to generate almost £2bn of economic impact and could attract over 15 million spectators.

Dame Katherine Grainger, Olympic gold medal rower and now UK Sport Chair, said: “With passionate spectators, a fantastic portfolio of international sporting venues and the drive to keep improving and innovating, the UK offers the complete package.”

More: http://lei.sr?a=3k2A4_0

Powerleague looks for CVA to safeguard future

Five-a-side football operator Powerleague is fighting to stay in business via a Company Voluntary Arrangement (CVA). The decision is expected to lead to the closure of 13 of 50 sites in the UK and Ireland, with 100 jobs lost. The CVA proposal was due to be voted on by creditors at a meeting on 16th October, where a 75 per cent yes vote was required.

Powerleague said failure to gain approval for the CVA “would most likely result in the company going into administration”. If successful, however, the business would implement a long-term plan with new capital investment being provided through Patron Capital and its partners. The expectation is that the 13 sites identified for closure would remain open until at least the end of January 2019.

CEO Christian Rose said: “These significant changes are essential to a sustainable future for Powerleague.”

More: http://lei.sr?a=b9T8j

Powerleague would get investment from Patron Capital

Fund raiser for Roy Castle Lung Cancer Foundation

The Roy Castle Lung Cancer Foundation is encouraging registration for its November swimathon, Swim the Distance, as it raises funds to tackle a disease that kills 36,000 people a year. The event is aimed at all ages and abilities. Medals and certificates will be given to finishers who raise £50 or more. Operators can drive activity by registering with the Foundation and receiving an information pack and promotional materials.

More: http://lei.sr?a=9v5p3_0

These changes are essential to a sustainable future

Christian Rose
Sport news

PLAYING PITCHES

RSPCA urges rethink over sports pitch dog ban

Cardiff Council’s consultation on proposals to ban dogs from marked sports pitches has drawn concern from the RSPCA and from local dog walkers.

The proposed Public Spaces Protection Order (PSPO) intends to keep parks and public spaces cleaner by clamping down on dog fouling. The council says it receives “a significant number” of complaints about dog fouling and out of control dogs in public places every year, adding that while the majority of dog owners were responsible, “there is a minority who cause significant problems”.

Should the proposals go through, dogs would only be able to use the fields concerned outside of the relevant playing season. Currently, dog owners can be charged £80 for not cleaning up dog faeces left in public places; the PSPO, if approved, would levy a £100 fine on dog walkers who let their animals

More: http://lei.sr?a=j5y7G_O

PARTNERSHIPS

Parklife scheme delivers first of four Liverpool sites

Three new floodlit 3G artificial grass pitches, along with male and female changing facilities, car parking and an 80-station gym, have been opened at Liverpool’s Jeffrey Humble Playing Fields - part of the £200 million Parklife programme.

The site will be overseen by Pulse Soccer, a division of leisure provider The Pulse Group, with charitable trust Leisure United responsible for day-to-day operations.

Jeffrey Humble is one of four sites in Liverpool that is included in the Parklife programme, and for which Pulse has been awarded the contract to operate soccer hubs. Through this, a further nine floodlit 3G pitches as well as health and fitness and coaching facilities will be created in the city.

Chris Johnson, MD of The Pulse Group, said: “Jeffrey Humble is a great example of an affordable sporting venue in the heart of a community, offering top-quality football training and a gym for all.”

More: http://lei.sr?a=R2R7M

Funding boost for Irish sport in latest Budget announcement

The Roy Castle Lung Cancer Foundation is encouraging registration for its November swimathon, Swim the Distance, as it raises funds to tackle a disease that kills 36,000 people a year.

The event is aimed at all ages and abilities. Medals and certificates will be given to finishers who raise £50 or more. Operators can drive activity by registering with the Foundation and receiving an information pack and promotional materials.

More: http://lei.sr?a=S2n7V

Q

Pulse Soccer is overseeing the facilities

The venue offers inclusive training and gym experiences

Chris Johnson

Cardiff Council has proposed banning dogs
Sport England’s new professional workforce strategy Working for an Active Nation aims to create a sport and physical workforce that is more professional and qualified, more diverse and inclusive and one that better understands its customers’ needs and delivers the best possible experience.

It’s a strategy that aligns with our own. In fact, CIMSPA has been described by Phil Smith, Sport England’s Director of Sport, as “probably the single most important partner” in delivering this new strategy, which sets some ambitious targets. These include:
- engaging 50 per cent of the sector’s workforce in CIMSPA-accredited continuous development by 2021
- ensuring all sport and physical activity training providers are endorsed and quality-assured by CIMSPA by 2021
- doubling the number of CIMSPA employer partners by 2021
- Creating a new Workforce Diversity Fund to support organisations looking to ensure their workforce reflects the communities it serves.

**Workforce targets**

With approximately 400,000 people currently employed in the sport and physical activity sector, this is a tall order. But thanks to the hundreds of CIMSPA partners we have already made a great deal of progress.

For example, in 2019 the most important elements of our professional standards matrix will be in place for key job roles. This will mean clearer career pathways at all levels, which is crucial for attracting and retaining the brightest and best talent in our sector.

Continued collaboration is key to the delivery of these targets and the overall success of ‘Working for an Active Nation’. We already have more than 100 employer partners, with more coming on board every week committed to advancing the sector by placing staff into membership, adopting professional standards and purchasing CIMSPA quality assured training. We are also working with an ever increasing number of training providers to provide more and more CIMSPA quality assured training for sport and physical activity professionals with currently more than 500 pieces on offer.

**Better engagement**

This is another seminal moment for the sport and physical activity sector and all those working within it. I’m delighted that Sport England continues to recognise the critical role that CIMSPA and its partners play in transforming our workforce to drive better engagement in sport and physical activity.

We want to double the number of CIMSPA employer partners by 2021.

**“**

**Tara Dillon, chief executive of CIMSPA**

> We want to double the number of CIMSPA employer partners by 2021.
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Spa & wellness news

THERMAL SPA

Therme Group buys Serpentine Pavilion

Frida Escobedo, the youngest person to design a temporary Pavilion for the Serpentine Gallery in London, has sold her creation to spa and wellness company, Therme Group.

The company is most famous for operating Therme Bucharest, Romania – the largest new-build thermal leisure facility in Europe.

The group reached a deal with Escobedo’s Mexico-based firm to incorporate the installation into its Therme Art Programme.

The programme was created to promote large-scale, site-specific artworks and “enable the creation of a significant and long-lasting cultural legacy”.

In June, Therme announced it would be expanding its investment into global architectural works by partnering with Design Miami.

The Pavilion, which has been described as a “timepiece that charts the passage of the day” and a “beautiful harmony of Mexican and British influences” ran in London from 14 June to 7 October this year.

In launching the Pavilion, Escobedo said the design had been created to be “specific to Hyde Park, but also so it would be suitable to become a more permanent structure in a new location.”

More: http://lei.ar?ia=6v9z2

Pavilion was designed to fit both Hyde Park and a new location
Frida Escobedo

REGENERATION

Historic Penzance seawater lido to be transformed

Architects ScottWhitbyStudio (SWS) will transform the Jubilee Pool Penzance in Cornwall – the largest of five surviving seawater lidos in the UK.

The iconic Art Deco pool opened in 1935, to celebrate King George V’s Silver Jubilee at a time when the town was one of the country’s premier holiday resorts.

SWS was asked to prepare proposals for safeguarding the future of the Grade II listed pool by providing year-round facilities for the people of Penzance, and capitalising on geothermal energy to create the UK’s only heated seawater pool.

“The geothermal drilling that has been carried out in preparation for the redevelopment has captured the imagination of the community,” said SWS. “It’s hoped the project will enable Penzance to again grow to become the spa town destination of Cornwall.”

More: http://lei.ar?ia=P3A8Y

The Pavilion has been bought by spa operator Therme Group

The historic lido is set to be revived

Penzance could become the spa town destination of Cornwall
Alex Scott-Whitby, SWS

JOBS START ON PAGE 33
The wellness economy is growing twice as quickly as general global economic growth, according to a new Global Wellness Economy Monitor report from the Global Wellness Institute (GWI).

The report shows that the wellness market grew by 12.8 per cent over the last two years – an annual increase of 6.4 per cent, as compared to a 3.6 per cent rate of global economic growth.

The market was worth US$4.2tn (£3.2tn) in 2017, which represents more than half of all global health expenditures US$7.3tn (£5.5tn) and the wellness sector now represents 5.3 per cent of global economic output. Such rates of growth strongly suggest wellness is becoming increasingly essential in people’s lives, rather than an occasional indulgence.

Looking ahead, the report predicts continued strong growth for wellness across all sectors, with projected growth rates as high as 8 per cent in specific fields between 2017 and 2022.

MARKET RESEARCH

GWI report shows wellness is a US$4.2bn market

Shapewatch launches AR body scanning experience

Fitness tech start-up Shapewatch has developed a body visualisation tool that enables users to track their fitness journeys through 3D body scanning.

Also called Shapewatch, the scanner is billed as the fitness industry’s first augmented reality progress tracking experience. It is designed to provide continuous motivation for users, by allowing them to scan their bodies, monitor their key biometrics and witness their changing body shapes.

MENTAL HEALTH

16 to 24s loneliest age group, survey finds

Young people between the ages of 16 and 24 experience loneliness more keenly and frequently than any other age group. A survey conducted by BBC Radio 4’s All In The Mind and the Wellcome Trust and had 55,000 participants, showed that two in five 16 to 24 year olds reported feeling lonely often or very often, compared to only 29 per cent of people aged between 65 to 74, and 27 per cent of 75 and overs.

The research also showed that young people who reported higher levels of loneliness had more online-only Facebook friends than those who reported lower levels.

Speaking to the Telegraph Claudia Hammond, presenter of All In The Mind, said that the research challenges the stereotype of the isolated elderly, suggesting, instead, an epidemic of loneliness amongst the young.

“Young people today are more connected than ever before,” she said. “But this can bring its own problems.”

More: http://lei.sr?a=W4d4X_0

16 to 24s loneliest age group, survey finds

Shapewatch launches AR body scanning experience

Fitness tech start-up Shapewatch has developed a body visualisation tool that enables users to track their fitness journeys through 3D body scanning.

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More: http://lei.sr?a=E6Z9D

Young people are more connected, but this can bring its own problems

Claudia Hammond

Those who reported higher levels of loneliness had more ‘online-only’ Facebook friends

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Spa & wellness news

The wellness market isn’t just growing, it’s extremely dynamic

Ophelia Young

The wellness economy is growing twice as quickly as general global economic growth, according to a new Global Wellness Economy Monitor report from the Global Wellness Institute (GWI).

The report shows that the wellness market grew by 12.8 per cent over the last two years – an annual increase of 6.4 per cent, as compared to a 3.6 per cent rate of global economic growth.

The market was worth US$4.2tn (£3.2tn) in 2017, which represents more than half of all global health expenditures US$7.3tn (£5.5tn) and the wellness sector now represents 5.3 per cent of global economic output. Such rates of growth strongly suggest wellness is becoming increasingly essential in people’s lives, rather than an occasional indulgence.

Looking ahead, the report predicts continued strong growth for wellness across all sectors, with projected growth rates as high as 8 per cent in specific fields between 2017 and 2022.

More: http://lei.sr?a=Z4n4c
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Hotel contract for Liverpool cruise terminal

Wates Construction is to build a 200-bedroom hotel as part of the major regeneration of Liverpool’s waterfront – the latest in a series of announcements regarding the £5bn Liverpool Waters development.

Situated at Princes Dock, the hotel will support and supplement the new Cruise Liner Terminal. Work on the hotel is expected to commence in 2019 and finish the following year.

As part of the construction, Wates and its supply chain partners have committed to providing training and employment opportunities for local residents, including apprenticeship opportunities, work experience for students and a number of new full-time jobs.

The regeneration at Liverpool Waters sees a portfolio of construction initiatives across 2 million sq m of residential, business and leisure space, incorporating five distinct neighbourhoods: Princes Dock, Central Dock, Clarence Dock, Bramley Moore Dock and King Edward Rise. The aim is to regenerate a 60-hectare stretch of waterfront to “create a world-class, high-quality, mixed-use waterfront quarter”, that will enable the city to compete with the likes of Hamburg, Boston, Toronto and Barcelona in terms of scale, waterfront offer and associated economy.


Work starts on £1bn Rosewood for London

David Chipperfield Architects and ReardonSmith are moving forward with plans to design a new Rosewood hotel on 30 Grosvenor Square, the former site of the US Embassy in London.

Developed in collaboration with the Grosvenor Estate and Qatari Diar, the new hotel is scheduled for completion in 2023. Expected to cost £1bn (US$1.3bn, €1.1bn), it will comprise 137 bedrooms, five restaurants, six retail units, a spa and a ballroom with space for 1,000 guests.

The renovation follows the relocation of the 60’s-era embassy, which recently opened its doors south of the Thames at Nine Elms.

When discussing the project, Abdullah Al Attiyah, CEO at Qatari Diar, said: “The opportunity to transform such an iconic address is something that only happens once in a lifetime and we are extremely proud to be responsible for it.”

More: http://lei.sr?a=s6E2w
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savills.co.uk/leisure
Tourism news

NEW CONCEPT

Urban Room heads to Nottingham

Nottingham has become the latest city to open an “Urban Room” - the concept first introduced in 2014’s Farrell Review, which called for spaces “where the people can go to understand, debate and get involved in the past, present and future of where they live, work and play”.

Situated at 38 Carrington Street, close to the Broadmarsh regeneration area, the venue will be the setting for discussion and networking at exhibitions, fun activities and training programmes, providing a space for the public to engage with new developments, projects and schemes. A virtual Urban Room will also be created, containing information on the Heritage Lottery-funded Townscape Heritage Scheme for the Carrington Street area.

Partners from Nottingham City Council, the Royal Institute of British Architects (RIBA), Nottinghamshire and Derbyshire Society of Architects, and both universities in Nottingham, have come together to bring the Urban Room to fruition.

Carrington Street in central Nottingham was laid out in 1828 and has had a number of notable buildings upon it over the years, including hotels, banks and the former Redmayne & Todd sportswear shop (running from 28 to 48).

More: http://lei.sr?a=V9e3K

SEASIDE REGENERATION

Developers reveal proposal to revitalise Victorian beachfront

Following years of decline, an area of Victorian seafront architecture in Brighton UK, could be restored as part of an urban regeneration project.

Dubbed the People’s Promenade, the project – spearheaded by placemaking firm Boxpark and design studio Chalk Architecture – would see the Grade II-listed Madeira Terrace and archway in Brighton UK transformed into a destination.

Boxpark and Chalk have outlined their desire to see Madeira Drive return to its former glory. The companies’ proposal, which was developed in collaboration with Building Design Partnership (BDP), involves expanding the run-down esplanade to provide space for a new hotel, restaurants and retail.

“Our plan aims to redevelop this area to create a year-round destination,” said Roger Wade, founder and CEO of Boxpark.

More: http://lei.sr?a=f2F4Z

The urban room will enable the public to engage with projects

The venue will be the setting for discussion and networking at exhibitions

How the People’s Promenade will look once restored and developed as a destination

Our plan will create a year-round leisure destination

Roger Wade
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Lotus gets interactive with new attraction

The headquarters of car manufacturer Lotus are to undergo extensive renovations, with a new heritage centre and museum being created.

Plans have been submitted for the site at Hethel, Norfolk, which has been the home of the company for over 50 years.

The architects for the development are Feilden+Mawson.

“Hethel is rightly the centre of the brand and what better place for customers, aspiring owners and staff to experience our values,” said Group Lotus CEO Feng Qingfeng, who took up the post in June this year.

“Hethel is, and will always be, the heart of Lotus. Our plans are the next step in readying the site for the next 50 years.”

A new Customer Experience Centre will sit by the pitlane of the site’s test track, while the heritage centre and museum will incorporate the site’s original main office and executive suites.

A wide range of Lotus vehicles and exhibits will be showcased and Lotus founder Colin Chapman’s office will be a focal point of the museum.

Chinese investor Geely Holding took a majority share in Lotus in 2017.

Lotus gets interactive with new attraction

Aberdeen Science Centre revamp approved by council

A proposed £4.7m (US$6.1m, €5.3m) renovation of Aberdeen Science Centre in Aberdeen, Scotland has been given planning approval from the city’s council.

Plans for the building include installing a new upper floor, doubling its exhibition space in size, renovating its existing coffee shop and installing new user facilities for an expected increased visitor numbers.

“This new floor incorporates voids to allow light from above to filter down to the lower level,” said project designers Halliday Fraser Munro.

“In conjunction with the new upper floor, we have introduced a new feature stair, which links the reception with the new exhibition space. This is an open stair which allows views through and up to the exhibits on the new level.”

SCIENCE CENTRES

Aberdeen Science Centre revamp approved by council

We have introduced a new feature stair, which links the reception with the new exhibition space

Halliday Fraser Munro

Plans for the building include installing a new upper floor, doubling its exhibition space in size

“Soon you’ll be able to get immersed in the Lotus story

What better place for customers and aspiring owners to experience our values

Feng Qingfeng

More:
http://lei.sr?a=S7X5Q_O

JOBS
START ON PAGE 33 >>>
Sands of Speed museum planned for Wales

The museum is part of a project which saw EU funding granted for the Pendine area in February 2018.

Sands of Speed – a new museum set to open in Pendine, Wales – has received planning approval from Carmarthenshire County Council.

The development is part of the Welsh Government’s wider EU-funded Tourism Attractor Destination programme, led by Visit Wales, which aims to create 13 “must-see” destinations across Wales.

The Pendine Sands beach is famous for being the site where Sir Malcolm Campbell broke the land speed record for the first time in 1924 at 146.16 mph (235.22 kmph). JG Parry-Thomas also made the first fatal land speed record attempt at the beach in 1927. The museum is included as part of the project that saw £3m (US$3.9m, €3.4m) in EU funding granted to the Pendine area in February 2018. Plans also include a 42-bed hostel built on the Pendine Sands, which will also include an area for beach games and a children’s adventure playground.

More: http://lei.sr?a=V9g9U_O

Abbey visitors see the light, hear the sounds

A dusk-time light and sound show of beauty and subtlety brought the ruins of Rievaulx Abbey in Yorkshire to life over the last weekend in September, allowing visitors to experience the site – once the first Cistercian abbey in the north of England, now overseen by English Heritage – as never before.

Adding a touch of eeriness to the event was an installation called Halo, by musician and inventor Michael Davis – an interactive light and gentle sound experience consisting of 3-metre-tall structures that respond to touch. Davis brought his work Illumaphonium to the abbey last year.

Rievaulx Abbey is a beautiful site whatever the season, but in the dusk with the lights shining on it, it will be simply stunning.

Paul Robson

Ahead of the event, Paul Robson, events manager, North, for English Heritage, said: “Rievaulx Abbey is a beautiful site whatever the season but in the dusk with the lights shining on it, it will be simply stunning.”

Readers can see for themselves how striking the light show was in the picture supplied.

More: http://lei.sr?a=j8D5E_0

British artists create Sea Monster installation

20 inflatable tentacles have appeared extending out from a disused warehouse in Philadelphia, giving the appearance that sea monsters have attacked the building.

Located in the American city’s Navy Yard in Philadelphia – a waterside development – the Sea Monsters installation is the largest inflatable sculpture ever created and is the brainchild of UK-based artists Filthy Luker and Pedro Estrellas – real names Luke Egan and Pete Hamilton.

More: http://lei.sr?a=h2y9A
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The activity trap

A report has revealed how the fear of having benefits cut can cause people with disabilities to become physically inactive.

More than six million people in the UK could be living or contemplating a life of inactivity because they’re worried about losing life-changing benefit payments.

A new study by Activity Alliance has found 47 per cent of disabled people – who account for one in five of Britain’s population, making up almost 14 million people – fear losing their benefits if they are seen to be too physically active.

The study, *The Activity Trap: Disabled people’s fear of being active*, shows that four in five disabled people would like to be more active, and almost two thirds of participants said they rely on benefits, however, almost half were worried that these benefits could be withdrawn or reduced if they were to be reassessed as too active or independent.

Many are acting upon this fear and becoming less active, the report suggests. One example is the Birmingham Ability Counts League – England’s...
largest league of disabled footballers. The league had 455 players three years ago and now has just 250. Alan Ringland, chairman of the league, said: “I’ve seen players who have lost their PIP and aren’t able to attend any more. When you see them again, you see that they’ve not been as active as they were; often they have put on weight and over time their health may deteriorate.”

The report goes on to cite other examples where the withdrawal or reduction of PIPs has caused disabled people to be less willing to take part in activities that they enjoy.

Andy Dalby-Welsh, deputy chief executive of Activity Alliance, said: “The numbers within the report, although shocking, give us a starting point for change. We want to work with and across government to make active lives for disabled people possible. We would urge policymakers within national and local Government to take on board the calls for action within this report and the spirit with which it was written.”

Almost half of respondents were worried that their benefits could be withdrawn or reduced if they were to be reassessed as too active or independent.

The numbers within the report, although shocking, give us a good starting point for change.
RLSS and Leisure Media partner up

As well as highlighting RLSS UK’s work and campaigns, Leisure Opportunities will showcase career opportunities in lifeguarding.

The Royal Life Saving Society UK (RLSS UK) and Leisure Media have announced a partnership, as they aim to bridge employment gaps in the lifesaving sector.

RLSS UK, the Drowning Prevention Charity founded in 1891, is a leading provider of training and education in lifesaving and is also the governing body for the sport of lifesaving.

Leisure Media – publisher of Leisure Opportunities magazine – will become an RLSS UK strategic media partner and will work with the charity to raise its profile across the wider leisure sector.

As well as highlighting RLSS UK’s work and campaigns, Leisure Opportunities will showcase career opportunities in lifeguarding, as part of a drive to tackle the well-documented shortage of lifeguards in parts of the UK.

“...

Jo Talbot, director, IQL UK
Liz Terry, CEO of Leisure Media said: “RLSS UK is rallying lifesavers everywhere to ensure that – whatever occurs – responders are trained to handle challenging situations and save lives.

“As media partner to RLSS UK, Leisure Media is committed to using its industry platforms to support the RLSS UK team in spreading the word about the importance and positive impact of its work.

“We’ll also be championing lifesaving, both as a life skill and as a gateway for anyone who is keen to build a career in the fast-growing leisure industry.”

Jo Talbot, director of IQL UK – the awarding body of RLSS UK and leading provider of lifeguard training in the UK – said: “We’re delighted to have created this powerful partnership with Leisure Media. This mutually beneficial arrangement provides us with an ideal platform for further promotion of our lifesaving and lifeguard qualifications.

“Being a lifeguard can be the start of a career, a flexible job that fits around life as a parent or grandparent and a way of earning money, whilst studying or travelling.

“We see lifeguards as representatives of our wider society and the lifeguard workplace as welcoming, inclusive and free from discrimination.

“Through our partnership with Leisure Media, we don’t just want to talk to our core market of 16- to 25-year-olds; IQL UK aims to attract a more diverse audience from different backgrounds to join our lifeguard community.

“We believe that lifeguarding offers two prized employment assets: the flexibility to fit everyday life and the sociability of cross-generational teamwork.”

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RLSS UK is rallying lifesavers everywhere to ensure that – whatever occurs – responders are trained to save lives.

The RLSS UK (then the Life Saving Society) was formed in 1891.

Around 95 per cent of all pool lifeguards are trained by the RLSS UK.
I learned to swim as a child, but only swim breaststroke, and as the years went by I swam less and less. In my 40’s I started to run, and in my 50’s I decided to learn front crawl to complement my running. I didn’t expect to become particularly interested in swimming, so no-one was more surprised than I was to find out I loved it!

Professionally, I work in cardiology research at the University of Leeds and I saw an advert at their swimming pool, The Edge, for the NPLQ lifeguard course. I instantly knew I had found a way of taking my swimming in a new direction and learning new skills.

I am genuinely surprised that there seems to be so few older lifeguards, I think it’s misconceived as a ‘young person’s’ job. I admit, I was quite apprehensive about the timed swims which form part of the NPLQ course, they are pretty tough, but I did them with some time to spare, so I hope this is reassuring for anyone who’s interested but nervous.

I would highly recommend doing the NPLQ course to anyone who enjoys swimming and is reasonably fit. The flexibility of the role is a big plus point and I am really enjoying the social aspect of lifeguarding too.

Read more about Petra Bijsterveld’s story at rlss.org.uk/bealifesaver
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What are the most powerful features?
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In addition, to celebrate the 30th anniversary of Leisure Opps, we’ve also relaunched the website with fantastic enhanced search functionality which enables you to target the best candidates with a laser focus.

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Is there more?
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Meet the Leisure Opps recruitment team

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- Lifeguards
- Team Leaders
- Swimming & Activity Activators

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For further information on these vacancies and to apply, visit http://lei.sr?a=y9S4r

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You will provide strategic and operational policy guidance to inform the development of our business, manage our performance reporting and to manage the developer obligations process for sport and recreation across the city of Aberdeen. You will provide advice and guidance across the company on national and local strategy relating to sport, physical activity and health and be responsible for identifying how this may shape our business activities.

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**Contact**

Jill Franks,
Director of Performance and Planning
jfranks@sportaberdeen.co.uk

**Closing Date**

Friday 26th October 2018
Interviews will be held over the 6/7/8 November 2018

**To Apply**

To apply: If you would like to apply, please head to our website
www.sportaberdeen.co.uk

Keith Gerrard,
Director of Healthy and Active Communities
kgerrard@sportaberdeen.co.uk

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ASSISTANT MANAGER

Location: Northampton
Competitive Salary & Benefits Package

As an Assistant Manager you be joining a successful Leisure Trust in Northampton, which has a portfolio of 7 facilities including Leisure Centres. You will be responsible for the management of 2 of these centres.

Mounts Baths was built in 1936 and one of the few working art deco pools in the country. In the heart of Northampton the Baths boasts a main pool, teaching pool, Trilogy Health & Fitness state of the art gym, dance studio and Turkish Hot Rooms with Plunge Pool, Sauna and Steam Room.

Duston Sports Centre was opened in 2012 and is run by Northampton Leisure Trust on behalf of Duston Parish Council. It includes a Trilogy Health & Fitness state of the art gym, dance studio, 4 court sports hall, bar and function room, Coffeebox, and sports pitches.

We have an exciting opportunity for an exceptional Assistant Manager within Northampton Leisure Trust.

We are looking for a dynamic leader who can drive and support the operational day to day management of both centres, whilst ensuring the Trilogy branding and product is at the forefront of all staff.

Key Responsibilities
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- Maintain and promote the professional image of Northampton Leisure Trusts Centres at all times whilst contributing to the overall objectives, strategies and plans of the Trust
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- Take a commercial approach to achieving the annual performance targets ensuring excellent service delivery and continuous approach
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- To be an ambassador for NLT and the facilities and services it provides

About You
- You will need to hold a Degree or recognised Leisure Management Qualification
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FOR FULL DETAILS SEE CLICK ‘APPLY NOW’ BELOW.
Closing Date: Sunday 4th November 2018 Interviews Week Commencing 12th November 2018

Apply now: http://lei.sr?a=j5b6l
Deputy Manager

Location: Chichester, UK
Salary: £22,000 - £27,000 commensurate with skills and experience

Set in the heart of the historic City of Chichester, with views over rolling parkland, the Club is dedicated to providing high-level sports and fitness facilities in a modern environment.

Established in 1964 we are a members Club with an excellent reputation for the promotion of tennis, squash, racketball and fitness as well as a lively social scene.

Our facilities include 9 doubles & 1 singles tennis courts, (3 astroturf, 2 synthetic clay & 5 tarmac) and a Kids Zone of 2 mini orange courts. All courts are floodlit and 3 are covered by the Dome during the winter months for all year round tennis.

In addition, we offer 5 squash/racketball courts including 1 glass back championship court, where Premier League Squash can be viewed.

The club also offers a 2000 sq.ft. gym with a free weights/resistance equipment area plus a cardiovascular training zone. This area features treadmills, bikes, varios, rowers and a Power Plate.

An exciting opportunity has arisen for an ambitious candidate at this prestigious and popular private members’ club.

Applicants should possess leisure management experience and be able to demonstrate sound administrative and IT skills, effective staff motivation and leadership, successful experience of marketing and excellent customer service.

A fitness and management qualification are desirable.

CLOSING DATE:
31ST OCTOBER 2018

APPLY NOW:
http://lei.sr?a=A4C5z
The Wave complex is a 600 capacity high octane waterpark in Coventry City Centre, which incorporates six thrilling rides, wave pool, lazy river & toddler area. In addition, there are state-of-the-art fitness facilities, including a 25m pool, squash courts, and the tranquil Mana Spa, which includes treatment rooms & heat experiences. The facilities also include a Bistro with alfresco dining area.

Over the coming months we will be recruiting to a wide range of positions. In the meantime we are looking to appoint to the following key roles:-

The Wave Centre Manager (Ref. WV1)
We are looking for a dynamic and energetic individual, ideally with Waterpark experience to oversee the day to day management of this destination facility and lead from the front. The successful candidate will be responsible for ensuring all functions are maximising every opportunity to improve the park and business performance, leading the team to deliver outstanding customer service and standards.
Apply now: http://lei.sr?a=e5y2F

Spa Manager (Ref. WV2)
The ideal candidate will strive to build and maintain a motivated and successful Spa team and create a culture of care and excellence and employee loyalty. They will create a Spa which exceeds clients’ expectations and is renowned for a high standard of client care and therapy.
Apply now: http://lei.sr?a=c9W3v

We Value

Pride  Passion  Performance

Closing date for both posts: Friday, 19th October 2018
Manager - Skin Care

We are looking for a dynamic FEMALE manager to join us to oversee our skin care department and manage the sales/training team. If you are a graduate and have at least 5 years’ experience in similar post in the Gulf Region with strong leadership, interpersonal, and communication skills, have a background in skin care, and market knowledge of skin care brands then you should send us your CV.

Your job will be to motivate, guide, and develop the team to reach their fullest potential and to maximize sales opportunities so as to meet the set sales targets, while building the department, expanding & managing our client base, increasing awareness in the market of our skin care brands and closely liaising with our existing clients to set an example, provide full support, and ensure great service.

We need you to have the highest level of professionalism with a strong desire to exceed goals and exceptional organizational and follow up skills and it goes without saying that you need to have excellent verbal and written communication skills, good computer skills and be proficient in all MS office applications including doing presentations.

A valid UAE driving license or one you can exchange will be required, you will travel around the Emirates to visit prospective and existing clients. You should also be willing to travel around the GGC as and when the need arises.

Vacancies for female-only applicants are due to religious and cultural restrictions in the Middle East and as such qualify as ‘genuine occupational requirements’ within current employment legislation.

Medical / Aesthetic Equipment Sales Representative

We have an urgent position open for the right candidates

The candidate should have the following qualifications:

- Experience in selling Lasers and Dermatology equipment.
- Biomedical Engineering or Pharmaceutical Degree
- Fluent in Arabic and English languages
- 4 - 5 years experience as a Medical Representative within a similar field in the UAE or GCC.
- Dedicated, presentable, self motivated, creative, highly organized person who is able to work as part of a team or independently.
- A valid UAE driving license or one you can exchange will be required, as you will travel around the Emirates and GCC.

For more information and to apply: [http://lei.sr?a=W2e5n](http://lei.sr?a=W2e5n)
Located in Knightsbridge on the edge of Hyde Park, The Bvlgari Hotel London is both a haven of calm in the centre of the city and yet under a minute’s walk from such landmarks as the famous Harrods department store.

**We are recruiting!**

We are currently recruiting for a variety of roles to join our award winning luxury Spa. Based over two floors, our Spa comprises numerous treatment rooms offering a variety of specialist products and services, a Spa suite and a 25m swimming pool and adjoining vitality pool. We offer a competitive salary and benefits package

**Spa Sales and Reservationist**

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

**Spa Attendant**

In this role you will be responsible for meeting and greeting our guests and members whilst also making repeat and new bookings. You will be responsible for maximising the revenue of the Spa through effective scheduling, treatment room bookings and product sales.

**Senior/Spa Therapists**

Spa Therapists are responsible for delivering exceptional treatments to guests of the spa, in line with ESPA and Hotel brand standards, whilst maintaining the excellent five-star client care, cleaning standards and grooming. Responsible for revenue generation through retail, up-selling and cross sales to other business centres in the spa.

Did we mention the fabulous benefits we offer too? See below for just some of them…

- Highly Competitive Salary
- Discount at selected Bulgari retail outlets
- Life Assurance
- Private Dental Insurance
- Service Charge
- My Bulgari Rewards Discount Scheme
- Private Health Insurance
- Group Personal Pension Plan

All our colleagues demonstrate our core values in the service they deliver… Radiance, Grace, Authenticity, Pure Presence, Integrity and Tradition of Excellence… is this you? If you think it is and you would like to join our team please send your CV and letter of application below.

**We look forward to hearing from you!**

For more information and to apply: [http://lei.sr?a=b3R5t](http://lei.sr?a=b3R5t)
HEAD OF RHS GARDEN BRIDGEMATER

Location: Greater Manchester, UK
Salary: circa £65,000 depending on experience

RHS Garden Bridgewater will be our fifth garden and marks a significant milestone in the continuing growth of the organisation within the U.K. You would be joining the RHS at the most exciting time in its 214-year history with major investments being made across the organisation for the benefit of horticulture and people. This includes a multi-million-pound investment into RHS Garden Bridgewater that will create the opportunity to develop new collections, planting combinations and landscapes for the people of Salford and to engage with many new audiences in the North-West of England.

As Head of the garden, you will be responsible for building and leading the site operational team, of staff and volunteers, ensuring the smooth creation and opening of the garden in summer 2020. You will ultimately deliver an excellent visitor experience through imaginative delivery of service, effective interpretation, exciting and informative events and inspiring horticulture. The position will be both challenging and rewarding and we are looking for an exceptional leader to become the driving force behind the operational and commercial success of the garden. You will have one eye firmly on the day to day but will be also adept at planning and delivering an exciting future.

You will work closely with our Estates team who are responsible for the construction of the buildings, our Director of Horticulture and master planner (world-renowned landscape architect Tom Stuart-Smith) for the creation of the garden.

To be successful in the role you will have:
- a motivational collaborative leadership style
- a “will do” attitude
- experience of exceeding visitor expectations in a similar environment
- proven track record of growing visitors and profit
- worked at a senior management level
- a wealth of ideas for attracting and delighting visitors of all ages and backgrounds
- a keen interest in horticulture and ideally with experience of opening or managing a garden

The closing date for applications is Sunday 21 October 2018

Apply now: http://lei.sr?a=y3m3N
LesMills

CLUB MANAGER

Location: Auckland, New Zealand
Competitive Salary & Relocation Package

Working at Les Mills is challenging in all the right ways. What we do matters: helping people fall in love with fitness. So, if you’re looking for a job that combines your passion for the fitness industry and for leadership...here it is!

Right now, we need an experienced Club Manager to lead our flagship club, Auckland City. As well as holding a key strategic position in our group, this club boasts a 6,500m2 footprint and a big team that work collaboratively to service a large membership. This is a unique opportunity to hold a key role in a globally renowned club and iconic NZ company.

Reporting to the Head of Club Operations you will be working as part of a team whose aim is to deliver outstanding service to our 12 clubs around the country, and ultimately our 60,000 members.

You will have:

- A proven track record in people leadership in the fitness industry with the ability to inspire and motivate others to achieve beyond what they thought possible
- 10+ years’ experience in management and leadership roles
- Strong business acumen
- Budget formulation and successful execution
- The ability to collaborate closely with the National Office and Les Mills International to ensure the successful delivery of strategic initiatives
- A relevant tertiary qualification
- Experience working autonomously
- A fitness story and be committed to a healthy lifestyle

Our team is passionate and relentless in the pursuit of health and wellness. We expect the best from ourselves and others. This role is full-time, requires boundless energy and is not for the faint-hearted.

Apply now: http://lei.si?a=z3w6o

For more information email michaellemmerson@hr-support.org.uk or call directly on +44 (0)7796 066 158
Cluster Centre Manager

Location: Portsmouth – Mountbatten and Pyramids  Salary: Competitive

We are the south coast's leading operator of leisure and event venues and a social enterprise that designs and builds engaging experiences to inspire people and enrich lives.

Our vision of Creating Opportunities, Inspiring People and Enriching Lives represents the ambition of:

- Encouraging more people to take part in physical activity
- Attracting higher audiences through a diverse range of cultural artistic and community events
- Delivering economic benefit to the locations in which we operate by hosting major conferences, exhibitions and events

BH Live is a leading operator of leisure, event and hospitality venues across Bournemouth, London and the South East. Our award-winning leisure centres provide state of the art health and fitness facilities at affordable prices. In changing attitudes and lifestyles, our pioneering health and wellness programmes are promoting an ‘active’ culture throughout the region.

You could be part of our fantastic journey and growth, we are currently recruiting for a cluster centre manager in Portsmouth. You will be managing Mountbatten and Pyramids sites, you will have great organisational skills, a flair for exceptional customer service and a team oriented approach to achieving results.

You will oversee the commercial, operational and financial performance of all sites within your cluster. Coaching and developing your management team, maintaining brand and operating standards, exceeding service standards and driving sales.

You will have previous experience in a similar role and be able to demonstrate commercial acumen, strong financial skills and have experience in managing and delivering organisational change.

You must be a self-motivated and committed individual, have drive, enthusiasm and be passionate about making a difference. In addition, strong people management skills and the ability to prioritise and work in a fast passed environment is essential.

In this exciting role you will provide inspirational leadership to teams across 2 sites and help deliver our aim of encouraging more people to take part in physical activity. Please indicate your salary expectation on your application.

If you have any questions about this exciting opportunity please email Rob Cunningham (Diversional General Manager): Rob.Cunningham@bhlive.org.uk

The post requires a flexible approach to hours of work and to be generally available to work at any time, including evenings, weekends and Bank Holidays. Strictly no agencies.

For more information and to apply: http://lei sr? a=U2L 7Z
Personal Trainer

Nationwide

- Become fully qualified in as little as 5 weeks
- UNLIMITED earning opportunities and keep every penny you earn
- Guaranteed interviews
- Build your career with a leader in UK fitness

If you’ve always dreamed of a career in fitness and are passionate about healthy living, then PureGym have an opportunity for you.

They have teamed up with their corporate partner, The Training Room who are inviting applications from individuals in the early stages of building their fitness career and matching them to available opportunities within PureGym upon successful completion of their course.

As the UK’s biggest gym chain PureGym boasts more than 200 state-of-the-art sites across the country each equipped with leading-edge facilities designed to encourage positive results across their member base.

No Experience? No problem! Full training is available and all successful graduates are guaranteed interviews and 3 years career support to help become a PT at the top of your game.

The benefits of a career with PureGym!
- PureGym personal trainers keep 100% of their earnings
- Free PureGym Personal Training Business Setup course
- Business Enhancement course
- A-Z manual
- Access to a business coach for 12 weeks
- Group Exercise training
- Access to the social media group for PureGym personal trainers
- Discounted CPD courses with industry experts

This is a fantastic opportunity to have the career you have always wanted.

Apply now: http://lei.is?r=a=S7Z9R
Can Xercise4Less Offer You More?

With an excellent starting salary, industry leading bonus and commission, management training programs and ongoing development, we definitely can!

We’re also one of the fastest growing companies in the UK so why not join us and see your career grow too.

Due to our rapid growth, we are on then look out for leaders across the UK in the following roles:

GENERAL MANAGERS
SALES MANAGERS
MEMBERSHIP CONSULTANTS
RECEPTIONISTS
PERSONAL TRAINERS

If you would like to apply, please head to our website via xercise4less.co.uk and go to the careers section.

To make a speculative application, please send your CV along with a cover letter to recruitment@xercise4less.co.uk.

You will be:
- Competitive by nature and be motivated by money.
- Motivated and driven to succeed.
- Able to work in a fast paced and ever changing environment.
- A real people person and able to communicate and empathise with people.
- Passionate about fitness, sport and all things healthy!

Other Awesome Benefits:
- Opportunity to progress within a growing company.
- Contributory pension scheme.
- Access to excellent training programs – management, e-learning and onboarding.
- Free gym membership.
- Access to discounts at hundreds of global brands through Perkbox including free Tastecard.
- Free mobile phone insurance and breakdown cover.
“After I had the kids, I needed a job that would fit around the school run and school holidays. Being a swimming teacher is ideal for me as I get to teach school swimming lessons in the middle of the day while my kids are at school. I get to earn a salary and still be there to pick them up from school, ensure they do their homework and nag them about bed time!”

Train to be a STA-qualified swimming teacher. Swimming Teachers can work flexible hours across a variety of shifts, and you could train to be one in only five days with GLL College.