Industry leaders rail at ‘irresponsible’ exercise claims

Health and fitness industry figureheads have rebuffed the sensational health claims reported on the Daily Mail website, following 5:2 diet advocate and author Dr Michael Mosley’s TV appearance on This Morning.

During a section trailed as “busting medical myths,” Mosley made a series of assertions about the inefficacy of gyms and exercise in helping to lose weight and increase physical fitness:
- He said that people never lose weight from exercise “in the long run” because society’s reward culture leads to them consuming extra calories as a treat for carrying out exercise.
- Branded the notion that exercise makes people feel better through endorphins “a myth.”
- Claimed only 20 per cent of people become noticeably fitter from exercise, citing an unnamed study that found the majority of people made negligible fitness gains from an exercise regime as they “didn’t have the right genes.”

Mosley’s TV appearance and claims then formed the basis of a widely-shared Daily Mail article under the alarming headline “You’ll never lose weight going to the gym and exercise DOESN’T boost your mood: Leading expert busts common fitness myths.”

Both Mosley’s comments and the Daily Mail’s subsequent reporting of them, were met with dismay from industry thought leaders. énergie Group CEO Jan Spaticchia branded them “damaging” and “outrageous,” while several figures expressed alarm at the irresponsible message being spread to the public, when physical inactivity has been identified as a major contributor to premature death.

Leisure Opportunities editor Liz Terry, The Gym Group chair John Treharne and ukactive CEO David Stalker were all critical – their comments can be read at the link below.

Details: http://lei.sr?a=w2M2B

Man Utd bucks sports tech trend with iPad ban

Manchester United Football Club (MUFC) has moved to ban iPads from the club’s stadium, at a time when many sports clubs are embracing technology as a way of enhancing the matchday experience for fans.

The club circulated an email to fans advising them of the move before the recent pre-season friendly against Valencia. It said: “Supporters cannot bring large electronic devices (bigger than 150mmx100mm) inside the stadium. For example, iPads or other tablet devices and laptops are now prohibited.”

Continued on back cover

London pillar of light commemorates WW1

To commemorate the centenary of the First World War, a huge pillar of light was shot into the air, illuminating London’s famous skyline.

Together with the nation’s Lights Out initiative, which saw households and businesses across the UK extinguishing all but one of their lights at 10pm in early August, acclaimed artist Ryoji Ikeda’s latest installation lit up a corner of Westminster and spread 15km (9mi) into the sky.

Called Spectra, Ikeda’s installation consisted of 49 high-powered static search lights, beaming into the night sky placed on a 20m (66ft) grid, which were lit from dusk until dawn for seven nights. Spectra then opened to visitors, who could walk in between the lights and listen to a soundtrack composed by Ikeda, allowing a fully immersive space for reflection and wonder. The project was kept secret until its surprise reveal on the night.

Details: http://lei.sr?a=T4t6

The view from Lambeth Bridge of Spectra

Leisure Opportunities
Aberdeen stadium “ready for 2017”

Aberdeen Football Club’s new stadium at Loirston Loch is set to be built in time for the 2017-18 season, according to chairman of the club Stewart Milne.

Speaking to BBC Scotland, Milne said work to reduce the club’s debt was progressing well, helped by recent good performances on the pitch which have earned the team a run in the UEFA Europa League.

Milne has previously said that he wants the Scottish club to become debt-free before it embarks on relocating to a new home.

Plans that were originally put forward by the club to build a 21,000-seat stadium at Loirston Loch – not far from a proposed community sports centre at Calder Park – came to nothing when Aberdeen City Council decided to reject plans for the latter back in August 2012.

The club has, however, had subsequent talks with the council which have proved productive.

Milne commented: “We still see Loirston as the best location for the new stadium and have reopened discussions with the Council.

“We have looked at other sites and there are other venues out there but we have invested a lot of money into the Loirston site and still firmly believe it is the best option.”

“Our current thinking is that we want to aim for having the new stadium ready to play in probably season 2017/18. In my opinion we made serious progress last season.”

Details: http://lei.sr?a=N9N8D

Fitness initiative puts fans through paces

English football club Bristol Rovers wants to help its fans emulate the fitness of its players, through an innovative community initiative which sees supporters swap half-time pies for weekly exercise.

The club’s charity – the Bristol Rovers Community Trust – has launched a new Fans4Life project designed to improve the health and wellbeing of nearby residents, using an exercise and education programme. The course is specifically aimed at males who are not comfortable with traditional weight loss classes.

Sessions will be run by local fitness legend Mark Hammond, who has previously worked with the Bristol Rovers first team. The first free ten-week course – which is being supported and evaluated by the University of Gloucester – will start in September and there will be free health screenings as part of the offering.

“Fans4Life course aims to engage those who are not comfortable with traditional weight loss classes. It will provide a way for people to improve the health and wellbeing of nearby residents and will be run by a local fitness legend.”

Details: http://lei.sr?a=h9Z7Q
Special Olympics GB has confirmed its 2017 National Summer Games will be staged in Sheffield over five days from 7-11 August 2017.

Held every four years, the Games is the largest disability sports event in the UK and features nearly 2,000 athletes with intellectual (learning) disabilities, competing across 12 sports.

Venues for the Games will include the Sheffield Hallam University City Athletics Stadium; Sheffield City Trust's Ponds Forge International Sports Centre; Hillsborough Leisure Centre; Concord Sports Centre; Graves Tennis and Leisure Centre; the English Institute of Sport Sheffield and Forge Valley School.

Sheffield City Council will deliver the event in partnership with Sheffield International Venues (SIV), which runs key sites such as the English Institute of Sport and Ponds Forge. Marketing Sheffield will be leading on the accommodation aspect of the Games.

Councillor Julie Dore, leader of Sheffield City Council, said: “The decision is testament to the fact Sheffield is a great sporting city and we estimate the economic benefit hosting the games in Sheffield will be around £1.5m.

“From world-class venues such as the English Institute of Sport and Ponds Forge, to the multi award-winning Hillsborough Leisure Centre, Sheffield really does have it all.”

Details: http://lei.sr?a=e8P3C

Scotland’s first dedicated para-sports facility is set to be built at the Sportscotland National Sports Centre Inverclyde in Largs, Ayrshire.

The £9m development, the first of its kind anywhere in the UK, will ensure disabled athletes can train at world-class, fully integrated, multi-sports facilities.

As part of the work, a total of 60 fully adapted, disability-friendly residential rooms will be created at the centre.

Funding will be provided in its entirety by the government and Sportscotland. The centre is set to be completed in 2016.

According to Commonwealth Games secretary Shona Robison, the facility is an integral part of the government’s legacy plans for Glasgow 2014. The Games, which concluded last week, featured the highest number of para-sport medal events in the history of the Games.

“We’re focused on maximising the sporting legacy of the Games,” Robison said. “The new facilities and fully adapted accommodation will give a new generation of para-athletes the chance to train at world class facilities and go on to emulate their Games heroes.”

Sportscotland’s CEO Stewart Harris added: “This welcome announcement secures the centre as an inclusive venue encompassing a wide range of sports and physical activities, and will support para-sports and a number of small and medium Scottish Governing Bodies of Sport, as well as events in the area, such as sailing.”

Details: http://lei.sr?a=K9Q3Z

Para-sports facility planned for Scotland
The Academy Health Club Harrogate gets makeover

The Academy Health Club in Harrogate is embarking on a comprehensive gym refurbishment expected to cost £500,000.

The refit will feature Technogym’s premium Artis line of equipment, including the new Omnia functional training solution for small group training. Work on the gym refurbishment started on 15 August and the gym will reopen on 1 September.

“We are proud to be the oldest, most established and most experienced club in Harrogate. We have a constant commitment to offer members the best experience from start to finish, whatever their choice of activity,” said club MD Philippa Shackleton. Details: http://lei.sr?a=T5V6h

The researchers are spotlighting obesity issues

12,000 cancers each year due to high BMI, says study

Around 12,000 cases of cancer each year are caused by people being overweight or obese, according to a new study recently published in The Lancet medical journal.

The scientists hope the research – the largest of its kind – will inspire politicians, medical experts and health providers to take action against the obesity epidemic.

Looking at data provided by GP records on 5.24 million individuals over the age of 16, researchers from the London School of Hygiene and Tropical Medicine (LSHTM) and the Farr Institute of Health Informatics were able to define which people were overweight using a method to calculate BMIs.

They were then able to detect that out of 22 of the most common cancers, 17 of the illnesses had the problem of excess weight associated with them. The findings showed the strongest links came in the cancer of the womb, with excess weight being responsible for 41 per cent of cases. Elsewhere, being overweight was found to be responsible for 10 per cent or more in cases of gall bladder, kidney, liver and colon cancer.

Details: http://lei.sr?a=m553v

Nuffield eyes further gym buyouts

Nuffield Health’s recent acquisition of nine Virgin Active health clubs is likely to be followed by several more in future – with a particular focus on London – as the healthcare organisation seeks to expand its footprint, according to deputy chief executive KP Doyle.

Speaking to Leisure Opportunities, Doyle said the Virgin acquisitions are a continuation of the organisation’s push towards extended care pathways, particularly as five of the sites are within five miles of existing Nuffield hospitals.

Doyle, who stood down as Nuffield Health’s CFO in December, only to return two months later in his new capacity, said the organisation is constantly talking to other operators about health club opportunities. The deal with Virgin Active – of which financial details have not been disclosed – came about as a result of the club overlap caused by Virgin Active’s 2011 takeover of Esporta, he added.

“We’re always in discussions with other operators about portfolio opportunities – I think everyone in the industry is looking to reshuffle the decks in their favour – and this deal helps us to continue our strategy towards establishing a national network of fitness and wellbeing facilities,” commented Doyle.

“In future we’ll certainly be looking at more deals similar to this one, particularly in markets where we’re under-represented like London, where we would like to boost overall integrated wellness offerings, with more diagnostic facilities as well.” Details: http://lei.sr?a=B8y8Y

Virgin to launch ‘tech-savvy’ London clubs

Virgin Active has unveiled plans to launch two new ‘technology-focused’ clubs in London during the early part of 2015.

According to the gym chain, the new clubs – in Merchant Square, Paddington and the Walbrook Building, Cannon Street – will be its first fully ‘connected’ health clubs in the UK, with digital technology “built into every step of a member’s journey, from arrival, to the gym floor.”

The clubs will see the latest gym equipment link up with fitness apps and devices, enabling members to accurately track and measure all aspects of their exercise routine.

Following on from the recent sale of nine Virgin Active clubs to Nuffield Health (see story above) the newly announced sites are part of Virgin Active’s three year, £100m investment programme, partly intended to meet members’ growing demand for the latest technological innovation in clubs.

The gym chain cites research that says 48 per cent of 20–24 year olds (and 51 per cent of 25–34 year olds) feel having the most up to date technology is important or essential for their gym experience, suggesting the new clubs are intended to attract younger clientele.

As part of the technology offering, HD interactive screens will allow members to book classes, view which personal trainers are on the club floor and provide virtual workout advice. The company is also working towards a contactless solution which will see members receive an interactive wrist band and will do away with the need for membership cards and locker keys. The two new clubs will be kitted away with the Technogym equipment, which will offer members a number of web-based features.

Details: http://lei.sr?a=r3F9H

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Britain is in the grip of a health crisis, with the average person failing to follow seven out of eight basic health guidelines, says a new report. 

The National Health Report 2014 by Benenden Health questioned 4,000 people across the UK about their health habits, concluding that “wilful neglect” of health guidelines is leading to a population that is overweight, overtired, unfit, poorly nourished and dehydrated – presenting a “ticking time-bomb” for the NHS.

The report finds that the average UK male eats 3.3 portions of his ‘5 a day’; has an ‘overweight class’ BMI of 26.2; only drinks 953ml of water a day; sleeps for 6.4 hours a night; does 73 minutes of cardio a week and 1.4 muscle strengthening workouts; smokes 3.8 cigarettes a day; and drinks 13.6 units of alcohol a week. Of these eight measures, only the level of alcohol consumption falls within recommended guidelines.

The report found that despite recommendations to undertake muscle strengthening activities at least twice a week, barely one in 10 people in the UK (11 per cent) actually manage to do so, while as many as 62 per cent of people in the south west don’t carry out any type of muscle strengthening exercise at all.

Those behind the report said the public is aware of what should be done to maintain good health, but chooses to ignore guidelines in the knowledge that the NHS is on hand to “pick up the pieces.” Details: http://lei.sr?a=g6M2y

Bristol is bucking the inactivity trend: a new report from Bristol City Council shows that 57 per cent of residents under 40 are now ditching their cars to get to work.

Cycling to work has almost doubled in 10 years and more people in Bristol now commute to work by bicycle, or on foot, than any other local authority in England and Wales. Since his election in 2012, Bristol’s mayor, George Ferguson – recently crowned ‘the best mayor in the world’ – has spent £11m on cycle routes, investment in public transport, affordable food projects and the continued spread of 20mph zones.

Sustrans, which aims to get the UK active through everyday activity, is delighted at the news. “This is fantastic news for the health of Bristol’s people and prosperity,” says Ian Barrett, who is the south west director of Sustrans.

“Research from the recent iConnect consortium report showed that people who live near new routes increase the amount of time spent walking and cycling by an average of 45 minutes per week, showing that when quality infrastructure is built, people will happily use it.”

“As Public Health England and ukactive seek to find ways to fight the inactivity epidemic and inspire people to bring activity back into their everyday lives – as discussed at the recently staged regional activity forums – Bristol is living proof that investing in cycling infrastructure is a powerful tool.” Details: http://lei.sr?a=U8K8w

Authors said the public ignores guidelines, instead leaning on the NHS
REGIONAL AND NATIONAL SHORTLISTS REVEALED!

After 37,426 members votes we can now reveal the shortlists for this year’s awards. Every club and member of staff that’s made it on the shortlist should be very proud of their success. The winners will be announced at the 4th annual Health Club Awards on September 30th at LIW.

* To view the shortlists and book tickets for the awards go to www.healthclubawards.co.uk
Olympians set to headline REPs national convention with series of addresses

LIW once again plays host to the REPs National Convention on 1-2 October. On Wednesday, Olympic Heptathlete and REPs Ambassador Louise Hazel will deliver the headline keynote, while Olympian Zoe Smith and her coach Sam Dovey will present a workshop. Thursday’s highlights include Future Fit’s Paul Swainson presenting ‘Low Back Pain and the impact on our society’, followed by ‘Cancer diagnosis and mental health’, led by Sarah Bolitho and Anna Campbell of Exact Training and CanRehab.

Launch of LIW early morning workouts signals dawn of new opportunities

New to LIW this year, the team will be encouraging visitors to sign up for Morning Workouts hosted by exhibitors. These workouts will kick start the day on the show floor, give visitors the chance to try the classes and network with other early risers. Workouts will take place in the exhibition hall, 7.30am – 9.30am, and will be delivered by Matrix, TRX, Life Fitness, Jeka Jo Dance, Star Trac, Fitpro, Cybex International, Pavigym and Performance Health Systems.

To register for an early morning workout, simply log on to: www.liw.co.uk/pr

Pool & Spa sector set to star

This year’s Pool & Spa sector will once again provide the annual meeting place for the UK’s commercial pool and spa professionals and the show will again host the STA Swim Zone. But this year the pool – on stand A01 – will be a central feature on the show floor, providing visitors with a range of live swimming, lifesaving and fitness classes, while also ensuring that exhibitors are given the greatest exposure.

The sessions will also include new ideas from STAs Junior Lifeguard Academy on how operators can maximise pool revenue.

Matrix Fitness to launch new products at LIW

Matrix Fitness, on stand H140, will be launching a number of new products at LIW this year, including the Magnum Double Power Rack, the IC7 bike – which is endorsed by Dani King MBE – and the Hybrid Cycle.

There will also be a number of Matrix Ambassadors attending the show to look out for. Cyclist Dani King MBE will be on stand, as will Sally Gunnell MBE, Gloucester and England international rugby player Ben Morgan, the Infiniti Red Bull Racing Team and Lotus F1 Junior Team. The Wigan Warriors Rugby League Team will attend to host their ‘Train like a Warrior’ event and there will be an exciting display from acrobat Doug Edwards.

In addition to the appearances and signing opportunities which will involve all of the above, Nike Master Trainer Jon Denoris will be on hand at the show to present his top health and fitness tips for activity enthusiasts.

Young Pioneers bidding to shake up the UK’s health and fitness industry

New to LIW, Young Pioneers will be ones to watch as they launch exciting new initiatives, make big announcements and reveal their latest research offering insights into how to engage young people in the act of getting healthy.

Luke Lancaster, CEO of Young Pioneers, founded the charity aged 12 after being bullied at school. The charity supports vulnerable young people in overcoming adversity, leading change and improving overall wellbeing.

Luke will be delivering three keynote sessions based on the challenges LIW have identified facing the industry; one for group operators, one for independent operators and one to reveal the findings of their recent research.

There will be a further two launches from Young Pioneers at the show. The first will be ‘Gym for Good’, a CSR initiative which encourages and supports gyms to promote exercise for social good, while also growing the business.

The second will be ‘YP Play’, an initiative to help gyms generate revenue through the growing trend of outdoor play. The charity is supported by SportsArt (at stand H390).

LIW PROMOTIONAL FEATURE

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Leisure Industry Week (LIW) is the leading exhibition dedicated to the entire leisure industry. Whether you’re an independent operator, trainer, or you work within a corporate gym or leisure facility, LIW is your must attend event of 2014. Join us for unrivalled networking, leading exhibitors bringing you the very latest fitness equipment, live demos of new training methods, CPD education, and much more. Visit LIW 2014 and stay ahead of the game.

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Register today for FREE entry (saving £30) at liw.co.uk
VisitEngland star ratings to appear on TripAdvisor

VisitEngland has teamed up with TripAdvisor in a deal that sees the tourism body's official star ratings now displayed on the TripAdvisor pages of participating accommodation providers nationwide.

Hotels, B&Bs and other lodgings across England will be able to demonstrate the quality of their service through the scheme, with VisitEngland joining organisations such as the AA as providers of official star ratings for TripAdvisor. This partnership forms part of VisitEngland's strategy to help tourism businesses engage with digital platforms.

“Our star ratings appearing on TripAdvisor is a fantastic benefit to VisitEngland's scheme, demonstrating the importance of star ratings in helping potential customers to choose their accommodation with confidence,” said VisitEngland chief executive James Berresford. Details: http://lei.sr?a=p1K5x

Chinese visitors to the UK have doubled since 2005

Scottish hopes high for TV series

VisitScotland hopes its recent tourism boom can be prolonged by a major new television series set in the country, which is being billed as Scotland's answer to smash hit Game of Thrones.

The much-anticipated adaptation of Diana Gabaldon's Outlander books was treated to a glittering red carpet premiere in California last month, and VisitScotland believes the series could turn the country into a magnet for fans of the show, building on the large fanbase of the bestselling novels. The runaway success of the Game of Thrones TV series, shot in Northern Ireland, led to a significant tourism boost for the country, which was quick to produce a complementary marketing campaign.

To capitalise on the following of the Outlander books and the starring role that Scotland plays in the TV series, which was filmed almost entirely on location, VisitScotland will be undertaking a number of PR campaigns over the coming months to encourage potential visitors to enjoy an Outlander-style adventure in the Scottish countryside.

This activity began by inviting a group of leading American travel writers to premiere screenings of Outlander in San Diego and New York to highlight the real Scottish places and historical events behind the stories. In addition, the national tourism organisation secured a spot on the red carpet in San Diego to interview the stars about filming in Scotland to create a short film which will support future promotions. “While in America, I have personally seen queues for Diana Gabaldon book-signings disappear round the block. The television series is potentially huge for Scotland and could well be our answer to Game of Thrones,” said chair of VisitScotland Mike Cantlay. Details: http://lei.sr?a=D8Z8N

Middle Eastern tourists spend big in UK

Visitors from the Middle East are Britain's most zealous international shoppers, with clothes or shoes at the top of their shopping list, according to a new report.

Questions about spending habits, compiled by VisitBritain, were put to more than 50,000 people who were asked to identify the items they had purchased on a trip to Britain from a pre-defined list. The organisation's subsequent report What inbound visitors shop for in Britain shows that it's not just high-end goods that international guests are finding attractive to buy.

While the most commonly purchased item was 'clothes or shoes' (41 per cent), this was followed by 'food or drink' (24 per cent) and then holiday 'souvenirs' (16 per cent). Of the Middle Eastern visitors, Kuwaitis were shown to be the biggest spenders, with the average visit from that country delivering £4,000 to the UK economy.

By comparison, the average French visitor will spend an average of £343. Scotland was shown to be the UK's culinary capital for tourists, with 40 per cent of visitors buying British food or drink to take home with them – shortbread and whisky proving popular. "Britain offers a great shopping experience. We have wonderful shops whatever the price range, a unique sense of style and authentic British brands," said VisitBritain director of strategy and communications Patricia Yates. "By inspiring our guests to shop, we can spread the economic benefits of tourism across the whole country, further adding to the export earnings delivered by Britain’s fifth largest industry: tourism." Details: http://lei.sr?a=d7V7Q

Revealed: What Chinese visitors want from a UK hotel

Chinese tourists have shed some light on the type of hotels they value in the UK, with visitors numbers from the Middle Kingdom having practically doubled since 2005.

According to results published by Booking.com, Chinese tourists have rated Birmingham's three-star Holiday Inn Express as the best place to stay in the country – handing the offering a rating of 9.6 out of 10.

Other hotels making up the top five UK hotels according to Chinese visitors were Old Town Chambers, Edinburgh, Bath Paradise Hotels, B&Bs and other lodgings across England will be able to demonstrate the quality of their service through the scheme, with VisitEngland joining organisations such as the AA as providers of official star ratings for TripAdvisor. This partnership forms part of VisitEngland's strategy to help tourism businesses engage with digital platforms.

“Our star ratings appearing on TripAdvisor is a fantastic benefit to VisitEngland's scheme, demonstrating the importance of star ratings in helping potential customers to choose their accommodation with confidence,” said VisitEngland chief executive James Berresford. Details: http://lei.sr?a=p1K5x
Volkswagen: camper van pop-up

Iconic camper van maker Volkswagen has set the wheels in motion for an intriguing venture into pop-up hotels after teaming up with booking website LateRooms.com for an unlikely summer offering.

The Hotel VW California made a recent fleeting appearance at Temple Island in Henley-on-Thames – the picturesque island made famous by the Henley Royal Regatta and its ornamental folly – when six Volkswagen California SE camper vans were made available for booking as ‘rooms’. The £35 a night ‘rooms’ proved a hit and there are now plans to take the pop-up hotel to some of the UK’s most beautiful and bold locations.

“Hotel VW California is the perfect demonstration of the getaway you can enjoy with a bit of imagination and creativity. We look forward to welcoming guests and hope that they enjoy the perfect break with brakes,” said Volkswagen representative Nicola Burnside.

Bookable only via LateRooms.com each Volkswagen California ‘hotel room’ provides sleeping for up to four adults, featuring a pop-up roof, kitchen with fridge, twin-burner cooker and sink (with running water), plus wood-trimmed cupboards and drawers. Rooms also include free wifi, iPod docking, three-zone automatic air-conditioning, heated seats and fully programmable central heating.

Martin Solly, a spokesperson for LateRooms.com, added: “Be it cozy B&Bs or luxury spas, Thai beach huts or English country houses, we’re very proud to offer a supremely diverse range of hotels and it doesn’t get much more unique than Hotel VW California.”

Details: http://lei.sr?a=T8c4H

Laura Ashley styles second luxury hotel

Design and retail offering Laura Ashley has opened its second specialist hotel, following the refurbishment of the Victorian-built Belsfield Hotel in Bowness-on-Windermere.

Operated by Corus Hotels, the offering has been subject to an extensive £3.5m refurbishment project, which has seen Laura Ashley’s professional interior designers decorate the property with its famous Home collections.

Catering for up to 150 guests, the hotel features 62 rooms and suites, a swimming pool and sauna, cocktail bar, a restaurant serving local produce, drawing room, library, brasserie and a garden terrace. The hotel is also seeking to cater for meetings, events, team building projects and conferences.

One particularly intriguing concept sees guests able to purchase all of the décor produced by Laura Ashley from its online store; meaning they will be able to potentially recreate the look of the hotel in their own homes.

This concept follows the pattern at Laura Ashley’s first hotel, the 49-bedroom Manor Elstree. The creation of the Laura Ashley hotel concepts along with the recent launch of an IKEA museum, continues a trend whereby leisure facilities double as a potential shopfront. IKEA’s offering sees its original store – created 70 years ago – turned into an attraction exploring the history of the Swedish brand.

Details: http://lei.sr?a=r47d
Over £11m handed out by Heritage Lottery Fund

There’s no such thing as a summer lull at the Heritage Lottery Fund, which has awarded just over £11m to three projects, while one of its previously-funded sites opened on 9 August after receiving a final £950k. Here’s a round-up of the grants.

Walthamstow Reservoirs London Wetlands project has been awarded £4.4m to open up ten of Walthamstow’s reservoirs, transforming them into urban wetlands.

Norton Priory Museum and Gardens, Cheshire, was also granted £3.7m for its ongoing project, Monastery to Museum. As one of the best excavated monastic sites in Europe, the project aims to preserve the 12th century undercroft, exhibit the museums’ collections and help tell its 900-year story.

Pontefract Castle, Yorkshire, will receive a confirmed grant of £3m for its ‘Keys to the North’ project. This funding will allow parts of the castle that haven’t been seen since 1649 to go on display to the public and eventually see it removed from the English Heritage ‘At Risk’ register.

And after a £2.6m restoration programme, Sewerby Hall, Yorkshire opened on 9 August, with HLF providing £950,000 towards the restoration of the early Georgian country house. Details: http://lei.sr?a=J3g6X

Richard III visitor centre opens doors in Leicester

The £4m Richard III Visitor Centre in Leicester, built on the site where the remains of the late King were discovered, has now been officially opened to the public.

Designed by Maber Architects, a former school has been transformed into a museum telling the story of the king up until his demise and centuries later, the discovery of his body under an adjacent car park in 2012.

Leicester City Council bought the site in late 2012 and commissioned Maber to create a centre that is expected to cater for up to 100,000 visitors on an annual basis, generating around £4.5m for the local economy.

Details: http://lei.sr?a=R4U8F

Tate extension project scrutinised

With a budget of £215m, one might expect Tate Modern’s high-profile extension to be carried out to schedule and without incident. But a re-shuffle at the upper echelons of the project’s management, topped off with an admission that the budget will need to be revised, has raised questions from one prominent Labour MP.

“There’s £50m of taxpayers’ money in this project which is late and going off track,” said Helen Goodman, the opposition’s minister for culture. She called on the Department for Culture, Media and Sport (DCMS) and Tate Modern to explain the situation after news of the high-level personnel changes.

Construction consultancy Gardiner & Theobald, which oversaw the first phase of the project, has been removed from its central role and replaced by developers Stanhope, according to an Architects’ Journal report. Gardiner & Theobald’s new part in the 11-storey Herzog & de Meuron-designed extension is unclear, though a statement from the London gallery said the firm would still be “very much involved” at a senior level. Tate Modern said it was not unusual for responsibilities to change as large-scale development projects progressed.

Gardiner & Theobald completed The Tanks, the first development stage, in 2012. Details: http://lei.sr?a=p5j9E

London Zoo probed over ‘drunken’ guest nights

London Zoo has a party animal problem and it’s not the penguins or tigers, who have reportedly been victims of drunken party goers at the zoo’s late-night events.

The popular after-hours parties at the zoo are being investigated by Westminster Council over claims of guests throwing glasses at animals, pouring beer on tigers and trying to climb into the penguin enclosure, among a string of other offences.

More than 64,000 people have signed a petition to stop the popular ‘Zoo Lates’ events, which offers visitors “flamboyant stilt-walkers, hilarious comedy, fantastic food from around the world, and the chance to see incredible wildlife after hours”.

The over 18s event does sell alcohol, which has seemingly been at the root of the problem, with zookeepers reporting a slew of drunken behaviour including guests crushing butterflies, touching penguins and pouring drinks on people and animals, notably at the tiger enclosure.

London Zoo said the wellbeing of its animals was always its priority, but has continued to hold the events, citing “additional security” as a measure to prevent future incidents.

People for the Ethical Treatment of Animals (PETA) has spoken out against the event, with PETA spokesperson Ben Williamson telling Leisure Opportunities: “Patrons of what London Zoo actively promotes as “a wild night out” are there to party. Rowdy, drunk humans and captive wild animals make for an even more dangerous combination for all concerned.

“It’s bad enough that the London Zoo’s permanent residents have no way of escaping their day-to-day confinement.” Details: http://lei.sr?a=Y4F5R

Details: http://lei.sr?a=J3g6X

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THURSDAY 9 OCTOBER 2014

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Pop-up spa rocks music festival

The Green Man music festival on the Glanusk Estate in the Brecon Beacons, Wales, has embraced the trend for pop-up wellness offerings for party people who would rather bathe in campsite mud than wade through it.

Glamorous camping, more commonly known as ‘glamping’, has become a popular UK tourism trend over the past few years and is quickly spreading to music festivals. The on-site Nature Nurture Spa at The Green Man had hot showers, a wood-fire sauna and an alfresco hot tub during the festival (14-17 August).

Spa treatments using organic locally-sourced products were on offer, in addition to flushing toilets, fresh towels and a complimentary glass of champagne.

In a section of the spa facility called the Pamper Parlour, guests could have their hair washed and professionally styled – rather than waiting to wash at home after an entire weekend. Pedicures, manicures, facials and massages were also on the spa menu.

To keep guests entertained there were a number of workshops that took place including bushcraft, palm reading, meditation, star gazing, spoon carving, didgeridoo lessons and a number of laughter workshops.

There was also a Women’s Sacred Space for quiet and safe learning. Men were welcome at certain times of the programme. Details: http://lei.sr?a=v3N3t

YeloSpa’s Ronco: Europe expansion plans

Nicolas Ronco, the French entrepreneur behind spa and nap concept YeloSpa, is aiming to expand the US-based business into Europe, as part of large-scale plans that will also see the company franchise up to 150 US locations. However, the strong competition may not be a concern for Ronco, who has been able to differentiate YeloSpa with a series of inventive concepts. Details: http://lei.sr?a=M7K7H

Spa offerings at music festivals help people look great despite the weather

A.W. Lake develops new child-specific spa concept

A new child-specific spa concept has been revealed by Spa consultancy A.W. Lake, which involves an array of rain tunnels, a climbing wall and a “snow” shower dome. Following the rise in demand for wellness centres which cater for younger audiences, A.W. Lake has developed a Hydro-Thermal Kids Spa Concept, which is being implemented for several hotel companies.

The idea behind the kids spa is to make spas interactive, educational and fun for children between the ages of three and nine – or older. The spa will be divided into “toddler,” “child” and “youth” zones to allow children to play and learn safely. Details: http://lei.sr?a=P5v3d

Spa membership sales soar at refurbished China Fleet

Anapos Thermal Spa Equipment’s refurbishment of the China Fleet Country Club Spa in Plymouth has seen membership sales double within the first year of its reopening back in December of 2013.

UK-based thermal zone supplier Anapos chose to repeat its installation of HygroMatik-branded steam generators in the refurbishment. The entire spa building was stripped back to its original blockwork, getting rid of the former sauna, steamroom, spa pool and basic showers.

The new spa now features an aroma steamroom, salt steamroom, finnish sauna, experience showers, ice fountain, foot spas, three heated tiled loungers, a tiled laconium and a deck level spa pool. To allow children to play and learn safely, areas have been divided into “toddler,” “child” and “youth” zones.

A new child-specific spa concept

The China Fleet Club borders Devon and Cornwall

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**Twitter:**

[Image 30x637 to 183x739]

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**16 Gain sustainability.**

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The Westwood development has the

to become a gateway into Devon and

Cornwall, and will feature a range of

attractions to pull visitors in from the main

thoroughfare of the M5 motorway.

The 230-hectare (2.3 km sq) will boast a

large retail centre and locally-sourced food

court – ‘A taste of Devon’ – as well as hav-
ing a focus on sports and outdoor activities,

including a woodland cycleway and sports

village. Details: http://lei.sr?a=U5a3b

**Exeter development could attract 16,000 guests daily**

With an apparent 21 million vehicles passing

through Mid Devon each year, a proposed

leisure development off Junction 27 of the

M5 could attract up to 16,000 visitors a day,

according to proponents of the scheme.

The Westwood development has the

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**Controversial Coventry leisure centre to go ahead**

Coventry City Council has approved plans for a new £37m swimming pool, water park

and leisure centre in Coventry city centre, meaning the West Midlands’ only 50m

swimming pool will be forced to close.

Councillors decided to replace existing

leisure facilities (including the 50m pool)
at the ageing site on Fairfax Street, with the

new city centre site featuring a cheaper-to-

run 25m pool, water park with slides, fitness

suite, climbing wall, squash courts and spa,
as part of a wider sports strategy.

Council planning officers said building a

50m pool, instead of a 25m pool with

water park and leisure facilities, would not

encourage enough visitors and families to

the city and would cost an extra £5.5m over

the 45 year period of financial modelling.

“Most people do accept that the current

facilities in Fairfax Street are no longer fit

for purpose – they cost Coventry taxpayers

£2,000 a day to run,” said Cllr Kevin Maton.

“We understand the concerns of every-

one who signed the petition calling for a

50m pool in Coventry. We looked very

carefully to see whether this was a viable

option in terms of affordability and sus-

tainability.” Details: http://lei.sr?a=s3y5a

**‘Jenga’ style skyscraper to be built in London**

Kohn Pedersen Fox Associates (KPF) has won planning permission for a

50-storey mixed-use sky-

scraper in central London.

Nicknamed the ‘Jenga’
tower, the 170m (558ft) struc-
ture will have higher storeys that are stacked on top of each

other in a cantilevered fashion; giving the illusion of a game

of Jenga. KPF’s tower will

contain 450 flats, office space, retail space, a gym, cinema, plus winter garden and will

span approximately 60,400sq m (650,140sq ft).

Prior to this, a scheme by Make Architects to

occupy the same site was rejected by planners in 2011, following fears that the development

would have been too overbearing. There are some concerns that KPF’s tower might have a ‘negative visual impact on designated

views and the outstanding universal value of the Westminster World Heritage Site’ from Westminster Council and English Heritage.

Neighbouring residents are also worried about the lack of light that their existing pro-

perties will receive once the tower is complete. Details: http://lei.sr?a=24y5f

**Birmingham leisure park sold for £35m**

The Birmingham leisure park, home to facilities includ-
ing a Pure Gym, a 12-screen Cineworld cinema and one of the city’s most popular night-

clubs, has been sold in a deal worth approximately £35m.

The Five Ways Leisure Park site, which houses two main

buildings comprising space of 199,702sq ft (18,552sq m), has been sold by London-based

UK & European Investments for Blue Coast Commercial Investments. The com-

pany has decided to sell the property having achieved its initial business aims, with the

owners eager to cash in on the strong institu-
tional demand currently in the leisure sector.

The buyer is the Valad European Diversified Fund, which says the strong cohort of leas-
able offerings made the deal highly attractive.

“Five Ways Leisure Park provides even
greater diversification to the Valad European

Diversified Fund’s portfolio of assets,” said

David Kirkby, Valad chief investment officer.

“Underpinned by a strong set of lei-
sure and entertainment businesses and

located in the heart of Birmingham city
centre, Five Ways is typical of the type

of good value, high quality, and leasable

assets that we are actively investing in.”

Details: http://lei.sr?a=R3Z4C

**AXA Real Estate snaps up half stake in Cabot Circus**

Property investment manager AXA Real Estate has paid £267.8m to acquire a 50 per cent stake in the mixed-use development centred around Bristol’s Cabot Circus shopping centre.

AXA has bought the share – on behalf of its investment clients – from Land Securities, which owns the asset with Hammerson through a 50:50 joint venture. The acquisition is subject to EU merger control notification. Hammerson is retaining its 50 per cent stake in Cabot Circus and will take over management of the centre. Details: http://lei.sr?a=F8r3f
Are you thinking of buying, selling, reviewing or leasing health & fitness sites in 2013?

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Plus there are more than 70 other companies represented by individuals.
ukactive and the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) have teamed up to launch the Active Training Awards – a new set of industry accolades recognising workforce development across the sector.

Building on the Active Leisure Awards launched by Active IQ in 2013, the Active Training Awards will celebrate exceptional performance and commitment in vocational training and development within the physical activity sector.

“Our workforce is the bedrock of the physical activity sector and investment delivered in this area is crucial to equip our professionals to guide and influence behaviour change at grassroots”, said ukactive CEO David Stalker.

Training has long been identified as an area where the physical activity sector must strengthen in order to grow and it is hoped that the awards will help drive up standards and incentivise high-class innovation.

CIMSPA COO Tara Dillon added: “We are introducing a rigorous application and assessment process, enabling judges to truly get under the skin of what makes a training provider excel over the competition.”

**V&A launches new photography scheme**

The Victoria and Albert Museum (V&A) is launching a two-year pilot training scheme to enable regional museums in the UK to develop their photography collections and build specialist curatorial expertise.

The programme – backed by UK national fundraising charity the Art Fund – will enable the V&A to work with two museum partners over two years, offering practical training and mentoring in photograph curatorship.

According to the V&A, the scheme aims to address the fact that many photography collections in the UK are currently “dormant” and “inaccessible to the public” because of a lack of support, specialist knowledge and financial resources across the country’s regional institutions.

The programme will enable the chosen museums to develop expertise, raise the public profile of their permanent photograph collections and improve public access to them.

The scheme is also intended to build collaborative partnerships and lay the foundation for a subject specialist network comprising of photography curators to become a recognisable force at some point in the future.

The deadline for applications closed on 11 August, with the outcomes soon to follow.

Details: [http://lei.sr?a=Y7c7m](http://lei.sr?a=Y7c7m)
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Dianne Eade, Newquay Zoo
Head of Finance, Human Resources and Administration

www.crew.uk.net
info@crew.uk.net
0845 260 4414
Associate Director

Location: Midlands and North of England
Salary: Negotiable
Closing date: 12th September 2014

FMG Consulting is a specialist management consultancy providing clients with business focused solutions in the sport, leisure and culture sectors. We provide technical advice, support and analysis covering strategy, feasibility, business case, procurement and financing solutions and work with public, third sector and private sector partners including Sport England, national governing bodies, private developers, leisure operators, local authorities and charitable trusts.

In order to drive continued growth of the company and help deliver a busy pipeline of long-term projects, we are seeking a highly motivated individual with experience and knowledge of the sport and leisure industry. In particular they will have strong commercial acumen, a detailed knowledge of the sport and leisure industry and have a substantial track record of managing complex projects.

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The role requires a willingness to travel to meet the needs of our client base across the country and as such does not have a fixed location. However, a large number of our on-going projects are based in the midlands and north of England so flexibility to work in and travel to meetings in these regions is essential.

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FMG Consulting is an equal opportunities employer and welcomes applications from all suitably qualified persons regardless of their race, sex, disability, religion/belief, sexual orientation or age.

Sports Development Officer (Projects)
Salary: £23,634 - £26,260
Type: Permanent - Full time (40 hour week)
The Post Holder will Develop an innovative programme of community activity, and develop strong links with National Governing Bodies to ensure Redbridge maximises the opportunity to become engaged with whole sport plans and link to local sports clubs, leisure facilities and voluntary groups.

Sports Development Officer (Events)
Salary: £23,634 - £26,260
Type: Temporary (10 months) - Part Time (24 hour week)
The Post Holder will be responsible for managing, co-ordinating and evaluating the borough’s entry into the London Youth Games & London Mini School Games (in partnership with the Redbridge School Games Organisers), including the recruitment of Team Managers, organising training and trials and taking responsibility for key issues such as child

Physical Activity Coordinator
Salary: £26,100 – £31,900 (Starting salary depending on experience and qualifications)
Type: Permanent - Full time (40 hour week)
The post holder will be responsible for developing and delivering a number of high quality projects which contribute to increasing physical activity levels in the borough. You will work closely with a number of partners including the Healthy Weight Team, Children’s Centres and Public Health. The post holder will also be responsible for the line management of a range of full and part time staff.

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CLOSING DATE: FRIDAY 29TH AUGUST 2014

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Company: The Gym Group  
Location: Various locations, UK

Lecturer in Golf  
Company: Myersechs College  
Location: Preston, UK

Sales and Membership Exec  
Company: Handpicked Hotels  
Location: Longfield, Kent, UK

Lecturer in Rugby  
Company: Myersechs College  
Location: Preston, UK

Spa Therapists  
Company: Everyone Active  
Location: St Albans, UK

Senior Fitness Motivator  
Company: Everyone Active  
Location: Surrey, UK

Assistant General Manager  
Company: The Gym Group  
Location: Leeds, UK

Maintenance Technician  
Company: Parkwood Leisure  
Location: Cardiff, UK

Dry Operations Manager  
Company: Fusion  
Location: Willham, UK

Leisure Operations Manager  
Company: Wirral Borough Council  
Location: Wirral, UK

Duty Manager  
Company: Borders Sport & Leisure Trust  
Location: Peebles, UK

Membership Consultant  
Company: Everyone Active  
Location: Stowmarket, UK

Studio Manager  
Company: Ten Pilates  
Location: London City, UK

Dry Operations Manager  
Company: Fusion  
Location: Loughborough, UK

Personal Trainers  
Company: LeisureForce  
Location: Saudi Arabia

Dry Operations Manager  
Company: Fusion  
Location: Loughborough, UK

Learning Placeknent  
Company: energie group  
Location: Stevenage, UK

SDO Multi-Sports Instructors  
Company: LeisureForce  
Location: Saudi Arabia

Customer Service Advisor  
Company: GLL  
Location: London, UK

Assistant General Manager  
Company: The Gym Group  
Location: Cardiff, UK

Sports Development Manager  
Company: Tower Hamlets  
Location: London, UK

Leisure Manager  
Company: Teignbridge D C  
Location: Devon, UK

Senior Fitness Instructor  
Company: Trafford Community Leisure  
Location: Trafford, UK

Assistant General Manager  
Company: The Gym Group  
Location: Farnborough, UK

Fitness Coach and Member Engagement Coordinator  
Company: Bucks New University  
Location: High Wycombe, UK

Partnership and Participation Manager  
Company: Tower Hamlets  
Location: London, UK

Corporate Health Trainer  
Company: Lets Get Healthy  
Location: Leeds, UK

Swimming Teachers  
Company: Community Swimming  
Location: Nationwide, UK

Assistant General Manager  
Company: The Gym Group  
Location: Nottingham, UK

Membership Advisor  
Company: Parkwood Leisure  
Location: Exeter, UK

General Manager  
Company: Derby City Council  
Location: Derby Arena, UK

Cycle Manager  
Company: Derby City Council  
Location: Derby Arena, UK

Marketing Manager  
Company: Leigh Sports Village  
Location: Leigh, Lancashire, UK

Centre Manager  
Company: Trafford Community Leisure  
Location: Trafford, UK

Front of House Receptionist (P/T)  
Company: Everyone Active  
Location: Hertford, UK

Centre Manager  
Company: Blackknoll Forest Council  
Location: Blackknoll, UK

Football Operations Manager  
Company: Fusion  
Location: N22 SQW, UK

Personal Trainer  
Company: Pure Gym Limited  
Location: Various locations, UK

Membership Consultant  
Company: Everyone Active  
Location: Staines Upon Thames, UK

Female Gym Supervisor  
Company: LSE Students’ Union  
Location: London, UK

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Company: GLL  
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Company: energie group  
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Company: St Mary’s University  
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Company: Pure Gym Limited  
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Gym Manager  
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Company: Parkwood Leisure  
Location: Cardiff, UK

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Company: Private Members Club  
Location: Chelsea, London, UK

Fitness Instructor  
Company: energie group  
Location: Various locations, UK

Member Services Advisor  
Company: Pure Gym Limited  
Location: Leeds, UK

Lifeeguard  
Company: Oxford Brooks University  
Location: Oxford, UK

Fitness Motivator  
Company: Everyone Active  
Location: Plymouth, UK

Recreation Assistants  
Company: Parkwood Leisure  
Location: Various locations, UK

Trainee Duty Manager  
Company: Parkwood Leisure  
Location: various locations, UK

Duty Manager  
Company: Parkwood Leisure  
Location: Thetford, UK

Trainee Duty Manager  
Company: Parkwood Leisure  
Location: Thetford, UK

Promotional Staff  
Company: energie group  
Location: Lincoln, UK

Operations Manager  
Company: Fusion  
Location: High Wycombe, UK

Supervisor  
Company: truGym  
Location: Various locations, UK

Wet Operations Manager  
Company: Fusion  
Location: Hillingdon, UK

Group Exercise Co-ordinator  
Company: Everyone Active  
Location: Redcar, Cleveland, UK

Membership Sales  
Company: truGym  
Location: Maldon, UK

Equipment Service Engineer  
Company: truGym  
Location: Nationwide, UK

Membership & Marketing Manager  
Company: energie group  
Location: Fulham, UK

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Company: AirHop  
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Company: University of Surrey  
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Company: GLL  
Location: North Greenwich, UK

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Company: Skills Active  
Location: Central London, UK

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Company: The Gym Group  
Location: region inside the M25, UK

Assistant General Manager  
Company: The Gym Group  
Location: Watford, UK

General Manager  
Company: GLL  
Location: Amersham, UK

Operations Assistant (Lifeguard)  
Company: Harrow School  
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Finance Assistant (Part-time)  
Company: Brio Leisure  
Location: Chester, UK

Swimming Teacher  
Company: Everyone Active  
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Assistant Director Business Operations (Sport)  
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Company: Everyone Active
Location: Surrey, UK

Fitness Motivator Part Time
Company: Everyone Active
Location: Wembley, UK

Physical Activity Coordinator
Company: Vision Redbridge Culture and Leisure Ltd
Location: Wanstead, London, UK

2 x Part time Duty managers
Company: Everybody Sport
Location: Cheshire, UK

Duty Manager
Company: Everybody Sport
Location: Cheshires, UK

Lifeguards x12
Company: Everybody Sport
Location: Cheshire, UK

Sports Development Officer
Company: Vision Redbridge Culture and Leisure Ltd
Location: Wanstead, London, UK

5 x Part time Lifeguards
Company: Everybody Sport
Location: Cheshire, UK

Membership Consultant
Company: Everyone Active
Location: Basildon Sporting Village, UK

Sports Development Officer
Company: Vision Redbridge Culture and Leisure Ltd
Location: Wanstead, London, UK

Member Consultant
Company: Everyone Active
Location: Sutton, UK

Duty Manager
Company: Parkwood Leisure
Location: Cardiff, UK

Sports Development Officer
Company: London Borough of Hillingdon
Location: Hillingdon

8 x Part time Receptionists
Company: Everybody Sport
Location: Cheshire, UK

Lifeguards
Company: Everyone Active
Location: Cleveland, UK

Pilates Instructors
Company: Ten Pilates
Location: Central London, UK

Freelance Personal Trainer
Company: Everyone Active
Location: Various locations, UK

Contract Compliance Manager
Company: Parkwood Leisure
Location: Bexleyheath, UK

Swimming Teacher
Company: Everyone Active
Location: Warwickshire, UK

Head of Marketing
Company: HR Support
Location: London and Surrey, UK

Creche Supervisor
Company: Parkwood Leisure
Location: Exeter, UK

Instructor
Company: Les Mills
Location: London, UK

General Manager
Company: The Gym Group
Location: Colchester, UK

Full time Lifeguard 36 hours
Company: Everyone Active
Location: Hornchurch, UK

Leisure Attendant
Company: Everyone Active
Location: Ongar, Essex, UK

School Leisure & Sport Manager
Company: School Lettings Solutions
Location: North West, UK

Guidance Assessor
Company: YMCAfit
Location: London & Home Counties, UK

Customer Insight Analyst
Company: The Gym Group
Location: Guildford, UK

Spa & Leisure Club Manager
Company: Hallmark Hotels
Location: Bournemouth, UK

Lifeguard
Company: GLL
Location: Hackney, London, UK

Assistant Gym Manager
Company: Pure Gym Limited
Location: London, Park Royal, UK

Freelance Personal Trainer
Company: Everyone Active
Location: St Albans, UK

Commercial Manager
Company: The Gym Group
Location: Guildford + UK Travel, UK

Sports Centre Manager
Company: Westminster School
Location: Westminster, London, UK

Dry Operations Manager
Company: Fusion
Location: Dulwich, UK

Fitness Motivator – Part Time
Company: Everyone Active
Location: Sutton, UK

Recreation Attendant
Company: Everyone Active
Location: Gloucestershire, UK

Swim Teacher
Company: Everyone Active
Location: Ely, UK

Customer Relations Manager
Company: Fusion
Location: South Charnwood, UK

Associate Director
Company: FMG Consulting
Location: Midlands and North, UK

Health and Fitness Advisor
Company: YMCA Club
Location: Central London, UK

Chief Executive Officer
Company: Brumley Bath
Location: Leeds, UK

General Managers
Company: truGym
Location: Various locations, UK

Reginal Sales Manager
Company: Sports Art Fitness
Location: North, UK

Personal Trainer
Company: Xercise 4 Less
Location: Nationwide, UK

Operations Manager
Company: Xercise 4 Less
Location: Nationwide, UK

Membership Consultant
Company: truGym
Location: Various locations, UK

Sales and Marketing Manager
Company: Xercise 4 Less
Location: Nationwide, UK

Gym Instructor
Company: Amac Training Ltd
Location: Nationwide

Personal Trainer
Company: Amac Training Ltd
Location: Nationwide

GP Exercise Referral
Company: Focus Training
Location: Nationwide, UK

Beauty Therapist – Aqua Sana
Company: Center Parcs
Location: Woburn, UK

Beauty Therapists
Company: Bluestone Resort
Location: Pembroke, UK

Spa Manager (Ladies Only Spa)
Company: Spaforce
Location: Bahrain

Visitor Experience Manager
Company: National Trust
Location: Worchestershire, UK

Administrative Officer
Company: Parkwood Leisure
Location: Maidstone, UK

Site Manager (Jorvik Group)
Company: JORVIK Viking Centre
Location: York, UK

Admissions Team Leader
Company: JORVIK Viking Centre
Location: York, UK

Commercial Manager
Company: Zoological Society of London
Location: London, UK

Assistant Director of Operations
Company: Executives Online
Location: NW England, UK

Studios Manager
Company: Merlin Entertainments
Location: Florida-Orlando, US

Duty Manager
Company: Madame Tussauds
Location: San Francisco, US

Sales Manager
Company: LEGOLAND
Location: Florida-Winter Haven, US

Operations Manager
Company: Sea Life
Location: Michigan-Auburn Hills, US

Entertainments Supervisor
Company: Sea Life
Location: Arizona-Tempe, US

Ingegnere Di Manutenzione
Company: Gardaland Resort
Location: Castelnovo del Garda, Italy
iPads banned from Old Trafford

Continued from front cover

The iPad ban is presumed to be an attempt to stop fans from infringing on broadcast rights by recording the action, although it could prove a hindrance for fans arriving straight from work or who have brought their iPad as entertainment on a long train journey to the match.

It also jars against the increasing trend of clubs harnessing technological developments to improve the ‘fan journey’. In a recent feature for Sports Management magazine, editor Tom Walker outlined how many sports stadiums are moving to engage with millennials by offering high capacity WiFi at their venues, allowing fans to check stats and stay connected to their favourite social media platforms throughout the match.

Offering internet access not only makes fans feel more at home, it also creates endless possibilities for fan engagement as well as marketing opportunities, Walker pointed out. He also highlighted the potential for additional revenue by incorporating apps making it easier for fans to order food and beverages.

Not everybody is opposed to the ban though. In a Twitter exchange with Walker, MUFC season ticket holder Gary Thornton said tablets had become a nuisance to regular fans. “(iPad ban) Not weird for me, nightmare all the tourists sitting there holding their iPads up filming the entire game,” Thornton wrote, later adding: “It’s finding a balance for fans wanting to “capture” their Man Utd moment – I would suggest when the players are warming up.”

The Red Devils are so far the only Premier League club known to have brought in a ban, but the move has been trialled before. In 2010, the New York Yankees banned iPads from their home stadium, but reversed the decision two years later. Details: http://lei.sr?a=W2x8X

ukactive’s Stalker to chair CIMSPA

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA) has appointed Chartered Fellow and ukactive CEO David Stalker to chair the organisation.

For the next year, Stalker will continue to support the organisation’s transition in line with the business plan approved by members in November 2013. Stalker will also lead recruitment of a full-time CEO to build on the work of the transitional team in place, headed up by interim COO Tara Dillon. The transitional team is working to boost membership and assemble the institute’s professional development framework, as well as build partnerships with awarding organisations and identify education and training programmes for CIMSPA members. CIMSPA trustee Carl Bennett has been interim chair of the CIMSPA board since November 2013 and also led the nominations committee which appointed Stalker. The nominations committee has in turn appointed Bennett as vice chair, tasked with supporting Stalker and the transitional team. The board will now seek further trustees. Details: http://lei.sr?a=W2x8X