£350m YES! Project receives government go-ahead

By Pete Hayman

Plans for the development of a £350m leisure and sports destination near Rotherham, South Yorkshire, have been given the green light by the local government office.

The YES! Project, which is being led by Oak Holdings and will cover a 327-acre (132-hectare) site next to Rother Valley Country Park, was awarded planning permission by Rotherham Metropolitan Borough Council (RMBC) in May.

An existing section 106 agreement will be linked with the current planning permission after the government authorised the development, which will be carried out in phases and will include a multi-purpose sports facility.

A hotel, convention centre and spa; bars; restaurants; and an extreme sports offer are also mooted, while Rother Valley Country Park – acquired by Oak Holdings in 2009 – will be incorporated into the scheme.

Oak Holdings chief executive Steve Lewis said: "This is a strategic step forward for the company and, indeed, the region. The consent demonstrates Oak’s commitment to the YES! Project and this major regeneration leisure project, allowing us to proceed with renewed confidence."

In March, Oak Holdings announced it had signed a pre-let deal with the Sheffield Steelers ice hockey team for the development of a new multi-purpose sports facility as part of the development.

The venue will comprise the first phase of the scheme, with a temporary ice rink managed by the Sheffield Steelers and Oak Holdings while the permanent stadium is built.

Greenwich Leisure and Nexus reveal merger plans

Two not-for-profit leisure operators to be responsible for more than 100 venues

By Pete Hayman

Greenwich Leisure (GLL) and Nexus Community have unveiled plans to merge into a single business, which will be responsible for the operation of more than 100 leisure centres.

As part of the proposals, Nexus will become a trading division of GLL but will continue to operate under its current brand and retain its head office. It will mainly serve the Thames Corridor region.

The two non-profit organisations have worked in partnership since 1996, and the new merger is not set to result in any job losses or change the business at an operational level.

GLL managing director Mark Sesnan said: "This merger offers an opportunity for both GLL and Nexus to take our businesses forward, share resources and build on our strengths.

"Having worked in partnership for a number of years, the similarities between the two organisations have become evident and the advantages of working together obvious."

Nexus managing director Rick Durrant added: "The merger will bring significant opportunities for our loyal staff and local authority partners."

St Neots work to be completed

One Leisure, Huntingdonshire District Council’s leisure management arm, will complete the final phase of a £2.9m revamp of its St Neots leisure centre in late September.

The centre has undergone major improvements and includes a 120-station Impressions fitness club, which has been supplied by Technogym and includes the Pro5 Power Plates and Balance Master machines. The gym uses the Visio fitness software.
Inbound figures show signs of growth

ONS reports 5 per cent increase in overseas residents visiting the UK during July

By Pete Hayman/Martin Nash

New figures from the Office of National Statistics (ONS) have revealed a 5 per cent increase in the number of overseas residents visiting the UK during July, compared with the same period last year.

For the three-month period between May and July 2010, the ONS posted a 3 per cent increase in inbound visitors to the UK, when compared with the same period last year.

However, there was a 2 per cent fall in overseas visitor numbers for the year ending July 2010, compared with the previous year, while there was a quarterly drop in the number of UK residents travelling abroad between May and June.

For the year ending July 2010, there was a 10 per cent drop in UK residents’ travelling overseas to less than 60 million, compared with 62.4 million trips abroad in the 12 months to July 2009.

The figures were announced the same week as VisitBritain announced that the number of tourists coming to the UK from the Gulf region of the Middle East has jumped by 9 per cent on the year before.

Tourists from Kuwait, Qatar, Saudi Arabia and the United Arab Emirates said they were attracted to the UK by the chance to shop for fashion and luxury goods not available at home – plus the chance to watch a Premier League club.

British Military Fitness slams Daily Mail claims

By Tom Walker

British Military Fitness (BMF) has criticised the “unacceptable” comments made by the Daily Mail newspaper in relation to the service offered by military-style exercise providers.

In an article headlined Why Army-style fitness workouts are all pain and NO gain, published in the paper earlier this month, personal trainer Lucy Fry accused army-style training of potentially causing serious injury to participants.

Fry, who is currently on the books of the London-based personal training consultancy, E-Fit, claimed that instructors who take charge of military-style group exercise sessions “clearly do not have enough eyes to ensure everybody is doing everything right”.

BMF has rubbished claims about its training methods

She singled out BMF, the UK’s leading military-based provider which runs sessions at 24 London locations, describing the sessions mainly consisting of “endless jogging”, sit-ups, and stretches that “only the orthopaedic industry will profit from”.

Fry also claimed that BMF provides “no screening” before allowing people to take part in exercise and outlined speaking to Leisure Opportunities, BMF managing director Robin Cope responded by saying a number of the items highlighted in the article were simply incorrect.

He said: “It was clear that the writer had not researched the topic correctly, let alone come along to one of our classes to try it out. Any first timer to BMF has to complete a health questionnaire before they can take part in the class.

“Questions focus on the main areas that may affect physical performance during an exercise class. If an individual answers ‘yes’ to any of the questions on the form it is highlighted that they need to consult with their doctor before increasing their physical activity.”
Goals Soccer Centres eyes Irish market

Five-a-side football facility operator reveals franchise deal with "experienced" partner

By Pete Hayman

Five-a-side football facility operator Goals Soccer Centres is to enter the Irish market, after signing a franchise deal with an "experienced leisure operator".

Announcing its interim results for the six months ending 30 June, the group said that an "accelerated rollout" had seen four new UK soccer centres open in the current year – Liverpool North, Portsmouth and two in London. A further four facilities are currently under construction at Sunderland, Norwich, Ipswich and Liverpool South, with a minimum of six sites due to open in 2011. Goals also saw the launch of its first US joint venture in June.

The news comes amid a 3 per cent increase in sales compared with the first half of 2009. Like-for-like sales decline by 3 per cent, however, due to poor weather conditions between January and March.

Goals managing director Keith Rogers said: "Goals has delivered a robust performance in spite of the abnormal weather and a challenging economic environment. "While the UK consumer outlook remains uncertain we are confident that results for the year to 31 December 2010 will show continued growth and will be within the range of current market expectations."

Summer 'surge' in leisure sector job vacancies

By Pete Hayman

Employer demand for new workers within the UK leisure and tourism sector reached "record highs" during August, according to figures released by recruitment firm Reed.

Launched in December 2009, the Reed Job Index tracks the number of new employment opportunities available across the UK, when compared with the previous month and against a baseline figure of 100.

The index showed that, while the overall reading remained at the same level as July, an increase in vacancies in the sector hit their highest level – 133 – since the tracker’s launch.

Martin Warnes, managing director of reed.co.uk, said:

"Traditionally, the UK job market is quiet in August. Against this background, the fact that the Reed Job Index has held steady over the holiday season, even though public sector jobs continue to decline, is quietly encouraging news for the economy as a whole. "While the seasonal tourist boom and an unexpected rise in consumer confidence may have helped fuel record demand for new staff in leisure, tourism and retail, demand has also risen across broader commercial and financial sectors."
**SACDC to pursue leisure centre plans**

Local council approves existing proposals for Westminster Lodge redevelopment

By Pete Hayman

St Albans City and District Council (SACDC) will be pursuing existing multi-million pound plans for the redevelopment of the city’s Westminster Lodge Leisure Centre.

The council’s cabinet backed the facility mix for the scheme at a meeting on 10 August, which will boast 647sq m (6,964sq ft) of water space – a 25m x 17m, eight-lane main swimming pool with 50 per cent moveable floor, a 17m x 10m learner pool with fully-moveable floor and a 52sq m (560sq ft) confidence water area for toddlers.

A 200-station fitness suite with cycle spinning studio; a four-court sports hall; two exercise studios and a climbing wall are also proposed, along with a spa area and poolside health suite; a youth gym; a children’s soft play area; a crèche and a café/bistro. All the facilities featured among initial plans backed in October 2009.

The cabinet has also requested the development of a draft operational plan for the facility to see how demand can be managed once it opens.

SACDC portfolio holder for sport and leisure Anthony Rowlands said: "Cabinet unanimously endorsed the existing Westminster Lodge Leisure Centre scheme which will provide an array of modern sporting and leisure facilities.

Changing the plans would have landed residents with a bill of well in excess of £1m.

"Such a move would have also meant lengthy delays and running the risk of missing out on a highly competitive period for the construction industry, which could reduce the bill for the council."

**FitSpace budget chain to expand**

By Tom Walker

No frills fitness operator FitSpace is looking to add to its existing eight clubs.

According to Kenny McAndrew, founder and managing director, FitSpace looks to open new sites close to retail and existing leisure facilities – but is also looking into acquiring under-performing health clubs.

He said: "The demand for budget fitness facilities has increased significantly during the recession as people have cut back on what they deem as a 'luxury'."

The company is funded by Leisure and Media VCT, a private company and a 'high net worth individual' who combine to create the board.

Leisure property specialist Humberts Leisure is assisting FitSpace with the search for new sites, which will add to the three health clubs the group currently operates across London, as well as sites in Cardiff, Belfast, Lincoln, Bournemouth and Nottingham.
Autumn launch for Calderdale centres

New complexes at Brighouse and Sowerby Bridge designed by Saunders Boston

By Pete Hayman

Calderdale Council has announced that two new swimming pools and fitness facilities at Brighouse and Sowerby Bridge are due to open on 25 October and 22 November respectively.

The £10.5m project, which was designed by Saunders Boston and built by contractor Willmott Dixon, has been part-funded by the sale of Leeds-Bradford International Airport in 2007.

Both of the new centres will include a 25m, six-lane swimming pool; a learner pool and a fitness suite, as well as a dance studio. The scheme forms part of the council’s wider efforts to replace existing local facilities. Although the scheme was affected by severe weather conditions at the start of the year, the council’s safer and stronger communities scrutiny panel has been told that the developments are on time and on budget.

The Brighouse facility is one of the two new centres set to open

Work starts on £12m Newcastle wellbeing centre

By Pete Hayman

Work has started on a new £12m health and wellbeing centre in Newcastle-under-Lyme, Staffordshire, which is set to open in late 2011.

Former Olympic athlete David Moorcroft helped mark the start of the building phase, which will see the new centre located on the site of a former garage in Brunswick Street, with Morgan Sindall has been appointed to deliver the facility.

The Brighouse facility will be handed over to Calderdale Council on 11 October ahead of its scheduled 25 October opening date, while Sowerby Bridge's pool will be handed over on 25 October before opening on 22 November.

Work starts on £12m Newcastle wellbeing centre

When complete, the new centre will incorporate a 25m, eight-lane swimming pool, a learner pool, an 80-station fitness suite and a health suite.

Newcastle Borough Council leader Simon Tagg said: “It was a truly momentous occasion to see work begin on this major development, which will deliver improved sports facilities for everyone in the borough.”

Wenslie Naylon, cabinet member for culture and active communities, added: “Residents will begin to see the results of all the months of planning and discussions.”

Perth and Kinross Leisure becomes Live Active

Perth and Kinross Leisure (PKL) has changed its name to Live Active Leisure as part of a rebranding exercise and forms part of efforts to revitalise the trust, which runs 14 venues on behalf of the local council.

The rebranding will also result in individual sites being renamed. Rodney Fitness Centre will become Live Active Rodney and Letham Centre will become Live Active Letham.

Venues such as Perth Leisure Pool and Bell’s Sports Centre will remain unchanged. According to a spokesperson for PKL, this is due to the facilities “reflecting the important visitor attraction role they fulfil”.

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Government-backed treatments register unveiled

By Sarah Todd

A government-backed online register has launched in the UK to help consumers to make informed decisions on how to choose a safe provider of injectable cosmetic treatments such as Botox and dermal fillers.

Treatments You Can Trust contains 156 clinical sites across the UK, with a further 113 currently working towards registration. In addition, providers of injectable cosmetic treatments practicing in a further 439 locations have registered an interest.

Dr Andrew Vallance-Owen, chair of the Independent Healthcare Advisory Services Working Group, said: "Treatments You Can Trust will give the public access to the best possible standard of care. "We are appalled by the sheer volume of bad practice within the industry but there is also a lot of good clinical practice and we are convinced that the great majority of providers are 100 per cent behind improving patient safety."

SpaFinder’s survey findings

SpaFinder has released its fourth annual State of Spa Travel survey, which has reported a measurable, modest growth during the first half of 2010. According to the survey’s findings, two of the most powerful trends emerging this year from consumers are an increased interest in travelling and holidays with a specific wellness or health focus and a marked increase in ‘social spa-ing’ with friends, groups and families.

Elemin launches on shopping channel QVC

UK-based skincare brand Elemis has launched a selection of its products on QVC in the US. The TV retailer will offer a range of products including special offers on the Pro-Collagen range, as well as the 20th Anniversary Pro-Collagen Collection, which includes the complete range of six anti-ageing products as well as a limited edition size of its Pro-Collagen Marine Cream.

Leonard Fluxman, the president and CEO of Elemis’ parent company, Steiner Leisure, said: "This is a great milestone and is testament to Elemis’ growing popularity as a premium skincare brand."

Catherine de Villiers named spa manager Hotel Verta

Catherine de Villiers has been named spa manager at von Essen’s Hotel Verta, the group’s first London-based property.

Launching on 12 September, Hotel Verta is marketed as the first integrated hotel heliport solution in Europe while the Spa Verta within the hotel has been designed as an urban spa experience and includes five treatment rooms, thermal areas and a vitality pool.

General manager for Hotel Verta, Andrew Thomason, said: "We are thrilled to have Catherine on board. Her expertise will be integral to ensuring guests get the very best from their spa experience."

Agreement for £32m Buxton scheme

Local authorities sign legal agreement for redevelopment of The Crescent building

By Sarah Todd

A legal agreement has been signed to allow work to start later this year on the £32m development of The Crescent building into a luxury hotel and thermal spa in Buxton, UK.

The agreement – between landowners High Peak Borough Council (HPBC) and Derbyshire County Council – is supported by Nestlé Waters, which bottles the local mineral water under the Buxton brand. It protects Nestlé’s right to draw underground mineral water, under licence from the HPBC.

The Buxton Crescent Hotel and Thermal Spa Company can now award an enabling contract to prepare the interior of The Crescent – a Grade I-listed building – for the main redevelopment. The company was established by the development consortium of the Trevor Osborne Property Group, CP Holdings and spa operator Danubius Hotels, as well as the two local authorities.

Plans include the creation of a large pool inside the Crescent site

The project will deliver a 79-bedroom spa hotel incorporating Buxton’s Natural Baths situated over a mineral water spring; a thermal, natural mineral spa; eight specialist shops; and the refurbishment of a pump room into a café.

IN BRIEF

- Treatments You Can Trust will give the public access to the best possible standard of care.
- "We are appalled by the sheer volume of bad practice within the industry but there is also a lot of good clinical practice and we are convinced that the great majority of providers are 100 per cent behind improving patient safety."
- SpaFinder has released its fourth annual State of Spa Travel survey, which has reported a measurable, modest growth during the first half of 2010.
- To mark its first anniversary, a new treatment has been added to the menu at the Six Senses Spa at the Etihad Airways First and Business Class Lounge at Heathrow Airport.
- Catherine de Villiers has been named spa manager at von Essen’s Hotel Verta, the group’s first London-based property.
- "We are thrilled to have Catherine on board. Her expertise will be integral to ensuring guests get the very best from their spa experience."
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North West Leicestershire District Council (NWLDC) has officially unveiled a new-look leisure complex in Ibstock, following the completion of a £1.2m refurbishment.

Ibstock Leisure Complex has been closed since May 2009 for the work to be carried out, which has been part-funded by Sport England and has included a revamp of dry-side changing facilities. Spectator areas have been extended along the length of the venue’s main pool and wet-side changing facilities have been moved to the shallow end as part of the refurbishment programme, while the pool roof and side structures have also been replaced.

The centre will open next summer and will include a climbing wall access, café and an advice and support centre — together with office space for youth workers, advisers and trainers — will also be provided a "one-stop facility" for young people.

Dacorum Sports Trust will manage the facility and work in partnership with Youth Connexions, with building work due to begin in autumn 2010 with an expected opening date of summer 2011.

Funding for the scheme has come through the government’s ‘Myplace’ programme.

Olympic-size cycle track to be built in Bournemouth

A new 250m Olympic-size community cycle track is to be created at Slades Farm in Bournemouth, Dorset, as part of a £650,000 project part-funded by British Cycling.

The national governing body is contributing up to £400,000 to help fund the construction of the new Bournemouth Cycling Centre, which is being led by local contractor Raymond Brown. Bournemouth Borough Council, together with housing development contributions, will also provide funding for the centre, which will be is set to be created using materials sourced from Raymond Brown’s own recycling facility.

It is hoped the new Bournemouth Cycling Centre will allow people to learn to ride, exercise and take part in competitive training and racing.

British Cycling CEO Ian Drake said: “The new facility will offer an opportunity to enjoy cycling in a safe, controlled and traffic free environment, supporting the growth of our sport.”

IN BRIEF

2012 archery plans given the green light

Westminster City Council (WCC) has approved planning consent for the installation of temporary facilities at Lord’s cricket ground, London, which will host Olympic archery events in 2012. An archery range; a warm-up range; seating for 5,000 spectators and associated facilities; and areas for athletes and officials will be provided at the historic cricket venue in St John’s Wood. Due to take place between 27 July and 3 August 2012, the competition will see two sessions held per day with competitors shooting across the square towards the ground’s Media Centre.

Work underway on Rotherham stadium

Work has started on the construction of Rotherham United Football Club’s new 12,000-seat stadium at the town’s former Guest and Chrimes foundry site. Local contractor Ron Hull Demolition has been appointed to clear the site, which has included the removal of the old Gloystane warehouse building. The demolition process is set to take up to five weeks.

Nottingham-based Gleeds is project managing the scheme.

Scotland to expand free swimming scheme

Primary school pupils across Scotland are set to benefit from an increase in the number of free swimming lessons after the Scottish Government committed £800,000 of funding. The money will be invested over the coming year to ensure that all children have a chance to learn how to swim. Local authorities will be able to decide how best to offer new services or complement existing provision, before submitting plans to Scottish Swimming and sportscotland, who are supporting the scheme.

Trust to open extreme sports centre

Dacorum Sports Trust’s Hemel Hempstead facility ‘on schedule’ for 2011 launch

Dacorum Sports Trust is on schedule to open an extreme sports centre at Sportspace in Hemel Hempstead, Hertfordshire next year.

The centre has secured £5m worth of government funding and will include a 60m x 15m indoor climbing area – supplied by UK-based Entre-Prises. It will also feature one of the UK’s largest indoor, combined timber and concrete skate parks.

Dacorum has appointed G8 Building Solutions to build the centre, which will also include an indoor caving area, an extensive high ropes course and music recording studios.

A teen-focused health centre, counselling rooms, internet access, café and an advice and support centre — together with office space for youth workers, advisers and trainers — will also be provided a “one-stop facility” for young people.

Dacorum Sports Trust will manage the facility and work in partnership with Youth Connexions, with building work due to begin in autumn 2010 with an expected opening date of summer 2011.

Funding for the scheme has come through the government’s ‘Myplace’ programme.
WRU posts "record" annual turnover

National governing body sees pre-tax profits grow for the 13 months to 30 June

By Pete Hayman

The Welsh Rugby Union (WRU) Group posted a "record" £58.5m turnover for the 13 months ending 30 June, according to latest accounts published by the national governing body.

Around £20m was invested back into rugby union in Wales during the period - an 18 per cent increase on the previous year. The WRU Group also saw its pre-tax profits increase to £27.6m.

The national governing body unveiled its National Centre of Excellence near Hensol, Cardiff and bought the former Yate's building in Westgate Street, Cardiff, to extend its property portfolio surrounding the Millennium Stadium.

IN BRIEF

Council backs Oxford pool development

A new £8.5m swimming pool could be developed at Blackbird Leys Leisure Centre in Oxford after the local authority backed plans to overhaul provision in the south of the city. The new facility – including a competition standard pool and leisure pool – was among a series of options outlined by consultants Mace Group in a feasibility study commissioned by Oxford City Council (OCC) in January. OCC's executive board opted to pursue the new-build scheme, which will also result in the closure of existing swimming facilities at Temple Cowley and Blackbird Leys.

Council to invite Bury Town scheme feedback

St Edmundsbury Borough Council (SEBC) is to invite local residents to comment on proposals for a community football scheme in Bury St Edmunds, Suffolk. The project will see Bury Town Football Club relocate to a new home ground at Moreton Hall in 2012 as part of the project, which are being led by the club, the council and county football association. New community facilities offering coaching and development for local young teams will be provided under the plans, with SEBC committing up to £1m towards the scheme in 2008.

Scarborough leisure scheme moves forward

Plans for a new leisure village scheme in Scarborough, North Yorkshire, have taken a step forward after the local authority started its search for a preferred developer. A new community football venue – built to a Football Association Grade C standard – and associated leisure facilities are planned as part of the development, which was approved in January 2009.

Scotland wants Lottery cash back

Scotland wants Lottery money for the 2014 Commonwealth Games

By Pete Hayman

Scottish sports minister Shona Robison has called for the 'return' of £114m worth of National Lottery cash diverted from good causes to help fund the 2012 Olympics.

Robison met with culture secretary Jeremy Hunt, sport and Olympic minister Hugh Robertson and tourism minister John Penrose to talk about issues surrounding London 2012 and Glasgow 2014. The taxation of elite competitors and a UK-wide School Olympics were also among the topics of discussion, in addition to the issue of Lottery funding.

Robison said: "This fresh approach represents a positive step forward and I am keen to see how we can build on this meeting and determine how lottery money can contribute to the success of the 2014 Games by way of a meaningful legacy."

Heywood Village ready to open

The new £10.4m Heywood Sports Village in Rochdale, Greater Manchester, is on schedule to open to the public in late September.

Funded jointly by Rochdale Borough Council, Heywood NDC and leisure trust Link4Life, the Heywood Sports Village will incorporate two swimming pools, a multi-use sports hall, a large gym, exercise and fitness studios and a range of youth and community rooms dedicated to arts and leisure activities.

The centre will replace existing facilities on the West Starkey Street site including the thirty-five year old Gaskell Pool, which closed in July.

Scotland wants Lottery cash back
£26.5m Bristol M Shed completed

Construction of the £26.5m M Shed museum in Bristol has been completed. Bristol City Council will now carry out the internal fit-out of the attraction, which is due to open in spring 2011. It has been funded by the council, the Heritage Lottery Fund, Renaissance South West and the Museums, Libraries and Archives Council. BAM Construction had been supposed to hand the keys to the museum to the council in April, but work was reportedly not up to standard, leading to four months of delays.

Jurassic Coast visitor centre plans submitted

Plans for a new £2.3m visitor centre for the Jurassic Coast at Seaton, Devon, have been submitted to the local authority, despite the dissolution of the project’s management board. Ward Williams Associates submitted proposals for the 865sq m (9,311sq ft) building on behalf of East Devon District Council, which will see half of the floorspace occupied by exhibitions. The council has committed £1.83m, subject to a fit-out of the attraction, which is due to open in spring 2011. It has been funded by the council, the Heritage Lottery Fund, Renaissance South West and the Museums, Libraries and Archives Council. BAM Construction had been supposed to hand the keys to the museum to the council in April, but work was reportedly not up to standard, leading to four months of delays.

Local authority-funded revamp of Bath museum aims to increase visitor numbers

A £5.4m refurbishment of the Roman Baths Museum in Bath has been completed. The five-year Roman Baths development plan, which was funded by Bath and North East Somerset Council (BANES), was designed to increase visitor numbers and boost revenue. BANES cabinet member with responsibility for tourism and culture Terry Gazzard said: "Significant investment by Bath and North East Somerset Council has made the Roman Baths more accessible so that an even greater number of people are able to enjoy the rich history of this city. "Our overall £5.4m redevelopment project puts the council in a stronger position to attract even more visitors to the city which will benefit local taxpayers and local traders."

Some of the initiatives to make the Roman Baths more accessible have included installation of two new lifts; the complete revision of the public route through the site and the introduction of a British Sign Language tour presented by veteran BBC See Hear presenter Clive Mason.

The new sign language tour is designed to provide visitors to the museum who suffer from hearing impairments with an accessible alternative to the attraction’s audio tour. Improvements at the Roman Baths Museum will also now ensure that people using wheelchairs will be able to access more than 60 per cent of the museum, parts of which are located 15ft (4.6m) below modern ground level.

Welsh zoo unveils training plans

The National Zoo of Wales (NZW) in Colwyn Bay has unveiled plans to establish a new training centre for wildlife skills as part of a long-term vision for the attraction.

Zoo co-director Chris Jackson said that a planned flagship development would boost a facility to provide visitors with a greater understanding of science and technology, along with the learning centre.

The facility will form part of Coleg Llandrillo and will offer animal and life science-related courses to help meet growing demand within the sector.

Jackson said: “There is a growing demand for training and skills in animal care which can open up a wide range of career opportunities for people. We believe we could cater for some of this demand.”

Lesley Griffiths, the Welsh deputy leader for science, innovation and skills, added: “The importance of innovation and the role it can play in helping economic growth should not be underestimated.”

A report outlining the benefits of introducing Central European Time (CET) in the UK is to be published on Thursday 23 September in Edinburgh.

The report, which has been written by Mayer Hillman of the Policy Studies Institute, was commissioned by the British Association British Association of Leisure Parks, Piers and Attractions (BALPPA), which has been one of the leaders of the daylight saving campaign for the last six years.

In June, Conservative MP Rebecca Harris tabled a Private Member’s Bill to require the Secretary of State to conduct a cross-departmental analysis of the potential costs and benefits of advancing time by one hour.
SPORT AND LEISURE STATISTICS

FORECASTS FOR THE SPORT AND LEISURE INDUSTRIES

The Sport Industry Research Centre publishes two annual reports, Leisure Forecasts and Sport Market Forecasts. These reports provide valuable insight into future market trends.

Both publications are essential references for industry practitioners, consultants and researchers.

Leisure Forecasts
This publication identifies the way in which economic trends, new technologies and new consumer priorities will shape the leisure industry over the next five years. It is divided into two sectors, leisure in the home and leisure away from home, providing analysis for 24 distinct leisure markets.

Sport Market Forecasts
This publication is produced in conjunction with Sport England. It provides detailed economic information on consumer spending for the entire sports market. It is divided into sport goods and sport services, providing economic analysis for 10 sport markets.

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inherent strength".

7.9 per cent. In the year to date, Andy Harrison joined Whitbread World Cup dents IRC's £18.5m loan facility and now on Old Jewry, boasts a glass-of London. Goodman City, located operates a New York-style grill over from Alan Parker when he conditions at the start of the half-year performance year for a fall in revenue during the half year ending 4 July 2010. However, the operator of the Piccolino and Restaurant, Bar and Grill brands has successfully refinanced an £18.5m loan facility and now aims to build on the company's "inherent strength".

Strong performance at Whitbread

A trading statement from hotels and restaurants group Whitbread reveals that total sales for the 24 weeks to 19 August were up 14 per cent, while like-for-like sales saw a rise of 7.9 per cent. In the year to date, Premier Inn has opened nine new hotels with a total of 795 rooms. Six of the hotels are on joint sites with restaurants. Meanwhile, Andy Harrison joined Whitbread as chief executive designate on 1 September. Harrison will takes over from Alan Parker when he retires on 25 November.

World Cup dents IRC's half-year performance

The Individual Restaurant Company (IRC) has blamed the World Cup and severe weather conditions at the start of the year for a fall in revenue during the half year ending 4 July 2010. Revenue for the six-month period fell by 2 per cent, compared with the first half of 2009. However, the operator of the Piccolino and Restaurant, Bar and Grill brands has successfully refinanced an £18.5m loan facility and now aims to build on the company's "inherent strength".

Holland-based hotel operator citizenM has launched its third property – and its first outside Amsterdam – with a new 198-bedroom site in Glasgow. Located on the corner of Hope and Renfrew Streets, the hotel has been developed in partnership with the Amsterdam-based architects Concrete. Guests enter the eight-storey citizenM Glasgow through a double-height, glazed entrance leading to the first floor lobby. A canteenM – a kiosk-style cafeteria – is also on offer. Furnishings by Hella Jongerius, Verner Panton, Jasper Morrison and Vitra – the hotel group's interior design partner – have been used in the public areas, while rooms now feature an integrated bathroom, larger closet and vanity units and a built-in worktable.

"UK's largest' restaurant opens

Pan-Asian chain Cosmo is to launch what it claims is the UK's largest restaurant. With seating for 800 people, Cosmo Croydon is due to open in November and will feature 10 live cooking stations and serve more than 300 dishes.

Prezzo has announced it is looking to 'reactivate' expansion plans after reporting an 11 per cent growth in revenue for the 26 weeks ending 27 June. Compared with the same period in 2009, pre-tax profit increased by 21 per cent to £6.2m – excluding exceptional items worth £164,000. The group also opened seven new properties during the first half.

By Pete Hayman

Holland-based hotel operator citizenM has launched its third property – and its first outside Amsterdam – with a new 198-bedroom site in Glasgow.

The citizenM property includes a bar and a canteenM dining offer

By Pete Hayman

Prezzo chair Michael Carlton said: "We are encouraged by the level of trading that we have seen in recent months and this has given us the confidence to reactivate our wider expansion plans." It follows the recent news that Prezzo had agreed a £3.1m deal to acquire 11 sites from Caffe Uno Brasseries. New restaurants are also scheduled to open in Aberdeen, Glasgow and Milton Keynes.

By Pete Hayman

The restaurant operator has been "encouraged" by recent trading

Pan-Asian chain Cosmo is to launch what it claims is the UK's largest restaurant. With seating for 800 people, Cosmo Croydon is due to open in November and will feature 10 live cooking stations and serve more than 300 dishes.

The citizenM property includes a bar and a canteenM dining offer
Summer sales up at UK eateries

Operators report like-for-like increase during August

By Pete Hayman

Some of the UK’s leading restaurant chains and pub groups have seen like-for-like sales increase by 1.5 per cent in August, compared with the same period last year.

Figures for August, which have been revealed in the latest Coffer Peach Business Tracker, follow a 1.9 per cent and 1.4 per cent increase in July and June respectively.

Total sales – including those from new openings – grew by 2.9 per cent compared with August last year. However, like-for-like sales during August 2010 declined by 16.1 per cent, compared with July.

The monthly tracker figures – produced by Peach Factory in partnership with KPMG, UBS and Coffer Group – monitor the performance of 17 UK groups, such as Whitbread and Tragus.

Jonathan Leinster of UBS said: “We expect that when new menus are introduced this and next month, operators will engineer their food offering to incorporate price rises. This will be done to anticipate the January VAT rise, at least in the food mix of the businesses.”

BBPA calls for reduction in red tape

The government’s plans to overhaul licensing laws could result in more red tape for pubs in the UK, according to the British Beer and Pub Association (BBPA).

A number of alternative measures designed to help “streamline decision making and cut red tape” have been proposed by the trade organisation as part of its submission to a Home Office consultation on the issue.

Proposals put forward by the BBPA include ending the need for councils to carry out reviews of licensing policies every three years, as well as supporting measures that prevent below-cost selling.

BBPA has also called for local licensing officers to take over responsibility for making decisions, rather than licensing authorities, in a bid to ensure that the process is efficient and independent.

Booming sector still needs committed staff

Tourism and hospitality’s economic impact means skills shortages must be tackled

By Pete Hayman

Britain attracts more than 31 million overseas visitors every year and the hotel, restaurant, leisure and tourism industry is worth more than £75bn to the UK economy, providing 2 million jobs in some 300,000 establishments. Not only is the sector the main – sometimes the only – economic generator in some regions, it is also a key support element in hospitals and nursing homes, schools and colleges, offices and factories and the armed services. And it continues to grow, with more restaurants and hotels opening every year than ever before.

There is hardly a region of Britain that does not benefit from the tourism and hospitality industry. It provides large-scale career opportunities. Yet, as an industry, it suffers from skill and people shortages. Why is this?

Research carried out by Springboard UK, the recruitment and career advisory organisation, tends to support anecdotal evidence: the industry’s image of long, unsocial hours, hard work, and poor pay puts off parents, careers advisers and young people themselves. In fact, the industry offers skilled people almost unlimited opportunities and job satisfaction – in craft work, such as the kitchen or restaurant, front of house or back stage, as well as supervisory or management positions.

A trained graduate – the industry actually employs far more women than men – can become a manager of a hotel, restaurant or leisure attraction in their early twenties. The manager of a top London hotel earns a six-figure sum while top line chefs are equally well paid. Talented chefs and customer-service staff are in huge demand and all have the chance to work in the UK or abroad; hotel and catering skills are international.

Although the nature of the 24/7 industry means that many sectors can never close, at the same time, many of traditional employment practices, such as split shifts, are disappearing. A five-day week is now common-place and working conditions have improved so they match the best of industry generally.

As the industry continues to grow, a high and largely unsatisfied demand for skilled labour has inevitably followed.

Employers recognise this. They also recognise that the key to maintaining high standards lies in the recruitment of committed staff – in their skilled training and development, in their motivation and in job satisfaction. Better still, skilled motivated staff ultimately lead to higher profits – no bad thing.
**Belfast marketing campaign launched**

New £500,000 initiative to promote Northern Ireland capital as a ‘City of Music’

**By Pete Hayman**

A new £500,000 marketing campaign, designed to promote Belfast as a ‘City of Music’, has been launched by Northern Ireland tourism minister Arlene Foster.

More than 10 million potential UK visitors will be targeted as part of the initiative, which is being led by Tourism Ireland and aims to capitalise on the city’s musical heritage. New advertisements are to run across 60 national and regional radio stations, while the campaign will also target UK users of the Spotify music service and other websites.

Foster said: "Encouraging holidaymakers from Great Britain to come over and enjoy the thriving music and festival scene here in Belfast is an ideal way to promote everything the city has to offer. "Given the later than ever booking pattern, we still have real opportunities to persuade people to take holidays and city breaks in Belfast and Northern Ireland."

UK visitors will be targeted as part of the new Belfast campaign.

**BBC and ACE unveil new scheme**

**By Tom Walker**

The BBC Academy and Arts Council England (ACE) have joined forces to run a series of master classes and workshops for arts organisations interested in developing their digital skills.

The initiative will see the BBC Academy working with the Arts Council to help arts organisations gain the production skills they need to create and distribute high quality arts content for digital platforms including online, mobile and internet protocol television.

Classes will cover skills including commissioning and producing film and web content, archiving and rights issues, digital marketing and communications, and internet TV. The agreement will also provide opportunities for sharing expertise, knowledge, research and ideas. ACE chair Dame Liz Forgan announced the initiative at the Media Festival Arts event in London.

Forgan said: "Our partnership with the BBC is about working together to maximise the public value of the arts. "It’s about pooling our expertise to help create the arts leaders of the future and to help arts organisations broaden their skills."

**GLL to sponsor athletics meet**

Greenwich Leisure (GLL) has announced a new three-year sponsorship deal with United Kingdom Athletics to support the Crystal Palace International athletics event. The deal sees GLL become official bib sponsors at the two-day event, which attracts a capacity crowd each year along with TV audiences of 2 million in the UK alone.

**DLL appoints Make It Rain for new campaign**

Make It Rain has been chosen by David Lloyd Leisure (DLL) to deliver pay-per-click and search engine optimisation services for its 10 European health clubs.

The campaign – in Ireland, the Netherlands, Spain and Belgium – follows a successful marketing strategy led by Make It Rain on behalf of DLL at its 78 UK-based facilities. It is hoped that Make It Rain will strengthen DLL’s online presence across Europe and help it achieve an increase in membership sales growth by offering sales enquiries on a cost-per-enquiry basis.

**Monty Python weekend for Doune Castle**

Monty Python fans from all over the world have travelled to Doune Castle for the 35th anniversary of cult comedy film, Monty Python and the Holy Grail. Fans of the movie, based on the legend of King Arthur, have been visiting Doune Castle since it was filmed there. It is estimated they account for around a third of the 25,000 annual visitors to the 14th century stronghold, which is now open as a visitor attraction. Historic Scotland held the ‘First Farewell Monty Python Day’ on Sunday 12 September. The event is the latest event to be staged at Doune Castle for Python fans since the first one in 2004.

**DCM to provide services to Vue**

Cineworld’s screen advertising company, Digital Cinema Media (DCM), has entered into an agreement with rival cinema chain Vue Entertainment to offer on-screen services. The new contract, which will cover all Vue Cinemas throughout the UK, will come into effect from 1 January 2011 when the existing arrangements that Vue currently has in place for the provision of cinema screen advertising is due to expire.

DCM is a joint venture partnership between Cineworld and Odeon cinemas, formed in July 2008, to provide services in respect of on screen advertising in cinemas.
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MA issues Renaissance cuts warning

Museums body warns regional collections could be ‘banished back to the basement’

By Tom Walker

Proposed government cuts to the Renaissance programme will “banish regional museum collections back to the basement”, according to the Museums Association (MA).

Renaissance, which was launched by the Museums, Libraries and Archives Council (MLA) in 2002, has helped increase visitors to regional museums by 40 per cent.

An MA survey to assess the potential impact of cuts to Renaissance has found that collections care and access will suffer if the programme is axed.

Museums warned that a 25 per cent cut in funding would mean fewer loans, fewer temporary exhibitions, exhibits banished to the storeroom and tired, unchanging displays”.

Research also indicated that almost half of museums facing cuts would consider introducing or increasing charges, which would further restrict public access to collections.

Regional galleries and museums are set to suffer from the cuts

MA director Mark Taylor, said: “Museums won’t have enough money and staff to bring the collections to life. 100 per cent cut in funding would force us to reduce school visits, events, activities and outreach.”

Cash boost for Colwyn Bay theatre refurbishment

By Pete Hayman

A historic theatre and cinema in Colwyn Bay is to benefit from restoration work after the Welsh Assembly Government approved £500,000 of funding.

Theatr Colwyn, which is owned and operated by Conwy County Borough Council, has received £500,000 as part of the North Wales Strategic Regeneration Area Programme.

The council has also agreed to contribute £238,000 as part of its £112.8m Transformation project.

The venue is to be refurbished to help transform the 125-year-old venue – one of the oldest operational cinemas in the UK.

New-looking RSC theatres poised for November opening

The Royal Shakespeare Company (RSC) has confirmed that the Royal Shakespeare and Swan Theatres are to reopen on 24 November, following a four-year redevelopment as part of its £112.8m Transformation project.

The building will feature a new 1,000 seat thrust stage auditorium; 36m-high tower; new exhibition spaces; new places to eat and drink, including the Rooftop Restaurant and Riverside Café and terrace and restored 1930s features.

Visitors will be able to take part in a series of preview events and activities to test the spaces, while Matilda, A Musical plays at The Court-yard Theatre throughout the opening period.
Study shows golf tourism upturn

New KPMG research reveals signs of recovery across the global market

By Tom Walker

More than half of golf tour operators have experienced an increase in customers booking golf holidays with them in 2010.

In total, 54 per cent of the 120 golf tour operators surveyed said there had been a noticeable increase in demand, while 38 per cent had experienced a decrease.

The figures come from the Golf Travel Insights 2010, published by professional service firm KPMG’s Golf Advisory Practice.

While the results are generally positive, 42 per cent of tour operators noted that average expenditure on golf holidays had reduced, indicating lower prices in the market and greater cost consciousness among customers.

The results also indicate the effects of currency exchange fluctuations on demand in certain countries, including the UK where the devaluation of the British pound versus the euro resulted in a drop in outbound tourism, increasing demand for domestic golf travel.

In the report, KPMG also predicts that established destinations, such as Spain, Portugal, the UK and Ireland will continue to dominate the golf travel market.

BAA reports decline in passenger numbers

By Pete Hayman

Airport operator BAA has posted a 0.6 per cent decrease in the number of passengers it handled during August, when compared with the same period last year.

Passenger numbers at the group’s three Scottish airports – Edinburgh, Glasgow and Aberdeen – decreased by 4.2 per cent overall, while London Stansted reported a decline of 6.1 per cent.

However, London Heathrow numbers grew by 2.5 per cent in the period, driven mainly by European scheduled traffic.

New initiative to help boost Scottish tourism

A new £100,000 initiative has been unveiled by the Hospitality Industry Trust (HIT) Scotland to boost standards across the hospitality and tourism sectors.

The Emerging Talent Scholarships programme will provide chances for the 184,000 people currently working within the industry to embark on a range of courses and experiences across the world.

Around 100 scholarships will be offered during 2011, which it is hoped will generate an additional £1m for Scotland’s £4.1bn tourism economy through promoting best practice and improving staff retention.

Work placements will include opportunities in Michelin-starred kitchens and at six-star resorts in Dubai.
Funding boost for Durham Wildlife Trust

Premier Waste Management has contributed £210,000 towards the local wildlife trust’s bid to revamp Milkwellburn Wood in the Derwent Valley. The funding – made through the County Durham Environmental Trust – will allow Durham Wildlife Trust to undertake work to deliver a ‘green corridor’ along the valley. Premier Waste Management chief executive Steve Scott said: “We saw Milkwellburn Wood as an opportunity to increase the biodiversity in the region.”

HLF grant for Yorkshire nature reserve

Staveley Nature Reserve in North Yorkshire has been awarded £474,600 by the Heritage Lottery Fund. The money will be used by the Yorkshire Wildlife Trust (YWT), which has owned the 40-hectare (98.8-acre) site north east of Knaresborough since 2002, to buy adjoining land and double the reserve’s existing size. The scheme features plans to improve the site ecologically and run programmes to enable the public to play an active role in its management. Up to 100 volunteers will have the chance to take part in the YWT’s two-year vision of a “living landscape”.

Fully-restored canal unveiled in Droitwich

Droitwich’s Barge Canal has welcomed its first boat for around 80 years, following work to restore the Worcestershire waterway. The scheme forms part of wider efforts to create a 21-mile (33.8km) “cruising ring” in the county, with just the short link of the Junction Canal left to open in 2011. Both the Barge and Junction waterways have been restored as part of a £12m project funded by the Heritage Lottery Fund, Advantage West Midlands and local authorities.

IN BRIEF

Athletes’ Village park scheme unveiled

ODA announces plans for “extensive” wetlands as part of 10-hectare development

By Pete Hayman

An “extensive” wetlands park is to be created at the London 2012 Athletes’ Village under plans unveiled by the Olympic Delivery Authority (ODA).

The first phase of work has now started on the landscaping and public realm project, which will lead to the creation of a 2.5-hectare (6.2-acre) wetland featuring three ponds and two marshland areas.

In total, the ODA’s proposed parkland will cover a 10-hectare (25-acre) area to complement 2,818 new homes that will be provided in Legacy mode. Play areas and open spaces feature among the plans.

Open spaces within the Athletes’ Village site will be created in addition to the landscaping work already being carried out across the Olympic Park to create one of the UK’s largest new urban parks for a century.

ODA chair John Armitt said: “The Athletes’ Village will not only deliver essential new homes for Londoners, it will create new parks, trees, play areas and open spaces that can be enjoyed by new and existing communities for generations to come.

“The construction of the Village is firmly on track and with landscaping works now underway, we will start to see a series of new green open spaces take shape between the new homes being built.”

YDNPA unveils new Way of the Roses cycle route

By Tom Walker

The new 170-mile (273.6km) Way of the Roses cycle route from Morecambe to Bridlington has been unveiled, with, the 11 September launch date coinciding in with the 15th anniversary of the National Cycle Network (NCN).

The latest of seven UK ‘coast to coast’ routes to be created as part of the Sustrans-developed NCN, the new Way of the Roses will enable cyclists to travel via Lancaster, the Yorkshire Dales National Park, the Forest of Bowland, Nidderdale, Ripon, York and the Yorkshire Wolds.

The name of is a play on the War of the Roses, which was fought between the houses of Lancaster and York between 1455-1485. However, Andy Ryland, transport and visitor management officer for the Yorkshire Dales National Park Authority (YDNPA), said the project was a “great collaboration” between local authorities in Lancashire and Yorkshire.

Ryland said: “The YDNPA, Lancashire County Council, The Forest of Bowland Area of Outstanding Natural Beauty and North Yorkshire County Council and other partners from both sides of the county have all contributed to bringing the Way of the Roses cycle route into being.

“We believe the route will bring more people into the National Park in a sustainable way to enjoy its special qualities – and help the local economy at the same time.”
EXPRESSIoN OF INTEREST

Management of Leisure Centres
Runnymede Borough Council

Runnymede Borough Council has been considering the options for managing, operating and developing its Leisure Centres at Egham and Addlestone. Information about these facilities and the Council can be found at www.runnymede.gov.uk.

The Council’s preference is for a non-profit distribution organisation and invites expressions of interest from any organisations generally with suitable qualifications or experience. Information that will be required include:

- Reference from all organisations you have provided services to in the last 10 years.
- Details of how you set up a local community focused organisation.
- Confirmation that a non profit distributing organisation will be providing the service.
- All existing staff would transfer under existing terms and conditions including admitted group status to the Council’s pension scheme.

The Council’s existing leisure team will be expressing an interest through the creation of a locally based charitable trust.

For a pre-qualification questionnaire and further information contact:
Chris Hunt, Head of Leisure, Runnymede Borough Council, Civic Offices, Station Road, Addlestone, KT15 2AH or by e-mail: chris.hunt@runnymede.gov.uk

Closing date for the expression of interest is Monday 18th October 2010.
Deal secures Halifax scheme’s future

£35m agreement to allow developer to push ahead with new Broad Street Plaza

By Pete Hayman

A property funding deal worth £35m has helped to secure the future of a mixed-use regeneration scheme in the centre of Halifax, West Yorkshire.

Santander Corporate Banking has revealed that it will fund the leisure and hotel phase of the £50m Broad Street Plaza project, which will be led by Gregory Projects – part of the Leeds-based Gregory Group.

The first phase of the 277,000sq ft (25,734sq m) scheme will include a ten pin bowling facility; a nine-screen cinema operated by Vue and a JD Wetherspoon pub. A 100-bedroom Premier Inn hotel with 7,000sq ft (650sq m) restaurant; a Frankie and Benny’s outlet; and a health centre also feature in stage one. Phase one is due to be completed in March 2012, with Marshalls Construction named as main contractor.

Geronimo buys Square Mile pub

Pub operator Geronimo Inns has expanded its London estate with its first property located within the Square Mile for an undisclosed sum.

The Broadgate Exchange will be renamed The White Horse from mid-October following the deal, which adds to the group’s 25 pubs within London and the M25.

An outdoor terrace will be created as part of a £300,000 investment in the property, which will adopt Geronimo’s existing food-led model.

Swansea scheme moves forward

Plans for the regeneration of Swansea’s Hafod Copperworks site have moved forward after the local authority revealed that it was in talks with a potential development partner.

Swansea Council launched a search for a developer to lead the scheme in May and now plans to work alongside the potential partner to draw up a feasibility study and explore possible funding sources.

The council’s vision for the 12-acre (4.9-hectare) site – close to the River Tawe and the Liberty Stadium – includes a hotel, a restaurant, the restoration of historic buildings and new interpretation features. Swansea Council leader Chris Holley said: "It’s encouraging that we’ve received interest in our vision from a potential development partner despite the gloomy economic climate."
To book your advertisement in the Leisure Opportunities Property Directory call Simon Hinksman on +44 (0)1462 471747

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Forthcoming LPF events

Autumn 2010 Schedule
Make a note in your diaries for our autumn schedule of forthcoming events.

These are as follows:

THE PUB MARKET IN 2010 - as seen from a regional brewers perspective
Thursday 28 September 2010

WHEN HEALTHCARE MEETS HEALTH & FITNESS
Tuesday 12 October 2010
PLEASE NOTE THIS IS A CHANGE OF DATE

CHILDREN’S ENTERTAINMENT CENTRES - the latest developments in the CEC industry
Wednesday 10 November 2010

HOTELS IN 2010 - what are the successes?
Tuesday 30 November 2010

TO BOOK OR FOR MORE INFORMATION CONTACT:
Michael Emmerson, LPF Administration
E: info@leisurepropertyforum.org
T: 01462 471932 F: 01462 433909
W: www.leisurepropertyforum.org
There has been a boom recently in the number of career openings within the leisure and tourism industry. According to the latest Job Index report, by specialist recruiter Reed, there were more vacancies across the sector during July 2010 than at any time since December 2009.

This is further evidence that parts of the leisure industry have weathered the recessionary pressures relatively well. The advent of "staycationing" has helped tourism and visitor attraction businesses in the UK, while funding pledges made by the previous government have ensured that active leisure, sports, recreation and play have continued to see healthy investment in facilities and employment schemes.

However, as the new coalition government has pledged to cut the UK’s deficit – currently £156bn – by around £80bn over the next four-years, it is clear that the leisure industry will need to "do its part" in the cost cutting. This in mind, we've had a look at the different options open to school leavers and final year undergraduates hoping to find a career in leisure. Over the next few pages you will hopefully find some useful information to bear in mind while mulling over what to do next.

SCHOOL LEAVERS
Making the right choices as a school leaver can prove to be vital, with the right preparation going a long way to helping you achieve your ambitions. And the great thing is that there are plenty of options out there that cater for different learning styles, as well as satisfying your aspirations.

For those interested in fitness, there are plenty of training providers offering courses!

As an increasing number of young people are looking for a career in the leisure industry, we look at what you need to know to make sure you’re ahead of the field – and to help you make those crucial first decisions.

THE RIGHT DEGREE
A large number of higher education institutions offer expertise in at least one field of study. It is useful to consider this when you come to decide where to go if you are continuing with your studies. Of course, there are a number of other factors which will probably influence your choice, but remember that gaining a qualification is all about maximising your employability at the end of the course.

According to the Universities and Colleges Admissions Service (UCAS), for example, there are more than 1,800 sports-related courses on offer this year at institutions from Aberdeen to York. The sheer volume emphasises the importance of choosing...
wisely! Further more, a 10.4 per cent rise in accepted applicants for 2008 entry demonstrates the level of competition that you’ll face when trying to establish yourself as a front-runner when you come to apply for a job upon graduation.

Of course, further education is not to everyone’s tastes. There may well be some of you who are relishing the chance to kick-start your career straight away, although training requirements will differ from sector to sector. For those interested in health and fitness, there are plenty of training providers on hand to offer you the skills necessary to enter the sector. Lynda Brown, head of marketing at Lifetime, a training provider, said that the company provides training that is specifically designed to get you into the industry.

*Programmes are designed in conjunction with operators, and Lifetime has consulted with a number of operators to meet the needs of the industry.

*Most school leavers would be looking at the Level 2 Fitness Instructor programme,
but we also offer lifesaving and leisure operations programmes too. Many of the big fitness employers are in favour of vocational training and we work hard to help people find paid work at the end of their training via our dedicated placement department. Fitness is a fun industry which has continued to grow throughout the recession and offers great career prospects for young people.*

Lifetime has been appointed as the Centre of Excellence for Fitness by the National Skills Academy (NSA) for sport and active leisure, offering an employer-led training initiative in a number of locations across the country that is entirely government-funded. The scheme could see you as an accredited fitness instructor in a matter of weeks through a combination of classroom-based learning and on-the-job experience.

There are certain career paths, however, that require a little extra preparation before you can realise your ambitions. There’s absolutely no reason why that should hold you back though, particularly if you fancy a career that also satisfies a desire to travel the world. Steiner, for example, actively seeks beauty, spa and fitness professionals for positions on cruise ships that sail to all corners of the globe, one of the less conventional ways to earn a wage.

Although prospective applicants usually have to be 18-and-a-half years old and need to hold relevant NVQ Levels 2 and 3 qualifications, Steiner’s head of international recruitment, Eva Yarbug, reveals that the eventual opportunities that await could be seen as unparalleled.

*Working with Steiner encourages personal growth and independence. Plying your trade on board is an education itself, and working at sea gives you a free ride,* she explains. *"The ideal candidate will be someone who has the ability to adapt to different situations. In return, we offer wide-ranging opportunities to progress your career. These include managing a cruise-line spa; supervisory roles; and training positions at the Steiner Training Academy, as well as working in a land-based spa."*

**APPRENTICESHIPS**

Apprenticeships are designed for people under the age of 24 who are looking for a way to gain a qualification while working. An apprenticeship not only guarantees all-important practical skills and gain qualifications while you are *"on the job"* – and of course earns you a wage.

They are a great way to take that first step onto the career ladder, especially if you are straight out of school. For employers, on the other hand, they offer a risk averse, affordable option when looking for new staff during a recession.

Nigel Wallace, training director at Lifetime, says university shouldn’t always be seen as the best choice. *"An apprenticeship is something that is much more direct and much more specific to the job role. In many cases if you look at what the employer wants, they want somebody who can be confident, effective and successful in the role they’ve employed them for. The apprenticeship gears them up to do just that."*
There has been a significant increase in the number of apprenticeships available to youngsters, thanks largely to the efforts of central government. In the past two years, a large amount of money has been pumped into apprenticeship schemes, which have been identified as an integral part in the effort to cut youth unemployment. The government has announced an ambitious target of ensuring every young person will have the right to an apprenticeship by 2013.

As part of achieving this goal, school secretary Ed Balls earmarked £11m to fund apprenticeships, which he hopes will help secure 3,000 more placements in the run up to 2011. Nearly 60 per cent of that funding has been directed towards training 16-18-year-olds. The government has also established a National Apprenticeship Service (NAS) to help employers source prospective apprentices, as well as to offer advice and guidance to youngsters looking for a placement.

The rapid increase is partly thanks to the fact that there are now two kind of schemes - ‘normal’ apprenticeships for people looking to enter the workforce and Advanced Apprenticeships. The latter has been introduced to cater for people who already have work experience, and are the result of the government’s £1.9m Apprenticeship Expansion Programme (AEP), launched in May 2009. The advanced schemes were launched to help fill the skills gap of Level 3 instructors and to get more than 1,400 people involved in apprenticeships in the run up to the London Olympic Games in 2012. These advanced schemes are worth keeping in mind as you progress in your career.
sweep aside the bad news - in recent years, your dreams is another. we've all been there. of slight disappointment that comes with of young people obtaining a degree excitement for the future. of recent HEI across the UK, it is only there has been an increase in the number having to leave the student life behind – natural to have feelings of anticipation and How well do you think your Lifetime apprenticeship prepared you for a career in leisure? It was great to study in an adult environment and not be treated like a kid. What’s more, there was plenty of gym-based, practical work, so I knew that my job prospects would be much better upon finishing the course. The tutors were brilliant; they have helped me so much and they still help and support me now, after I have finished the Apprenticeship! You get the opportunity to earn whilst you learn, do something you are passionate about, gain genuine life experience, learn from experts in the path you choose, and you get your foot on the career ladder. How does the apprenticeship prepare you for a career in leisure? It was great to study in an adult environment and not be treated like a kid. What’s more, there was plenty of gym-based, practical work, so I knew that my job prospects would be much better upon finishing the course. The tutors were brilliant; they have helped me so much and they still help and support me now, after I have finished the Apprenticeship! You get the opportunity to earn whilst you learn, do something you are passionate about, gain genuine life experience, learn from experts in the path you choose, and you get your foot on the career ladder.

GRADUATES

Obtaining a university qualification is one battle – putting it to effective use to follow your dreams is another. As you approach the end of your course of study at one of the many higher education institutes (HEI) across the UK, it is only natural to have feelings of anticipation and excitement for the future. Similarly, there will probably be a mood of slight disappointment that comes with having to leave the student life behind – we’ve all been there. To make the transition easier, let’s first sweep aside the bad news - in recent years, there has been an increase in the number of young people obtaining a degree qualification. Between 2006-07 and 2007-08, the number of first degree graduates jumped by 5 per cent, according to the latest stats from the Higher Education Statistics Agency. More graduates means more competition for jobs.

But don’t focus on that – take comfort in the good news that there are plenty of options available to help push you towards the front of the queue when it comes to getting your foot on the first rung of the leisure career ladder. The path you choose to follow will depend on your desire, inclination and, perhaps also, circumstance; the bottom line being that nothing need stand in your way to fulfil your career aspirations.

University challenges

By now, your HEI may have already made you aware of the postgraduate courses on offer when you have completed your degree qualification. Moving into further studies can help to provide additional skills in the particular discipline you are looking to pursue. Funding postgraduate study can appear to be a barrier, but the short-term burden of taking on more debt before you’ve even started negotiating your undergraduate deficit can prove to be beneficial over the longer term. Places on most postgraduate courses will be hotly contested, but the incentive is there to prove your worth and push hard with an application.
If doing postgraduate study at a university does not seem like the right option for you, then you can consider the alternative options depending on what part of the sector you are looking to enter. Would-be fitness instructors and personal trainers can take advantage of tailor-made schemes offered by training providers, while not always the case, degrees are often pre-requisites for in-house courses across the leisure industry, and are highly sought after. Gayle Catt, graduate manager at Merlin Entertainments Group, said that the company received more than 700 applications in the UK alone for its next intake in September 2010. Globally, Merlin looks to take on up to 12 applicants. The group is one of the world’s largest attractions operators – it runs the London Eye, Sea Life Centres and Legoland to name but a few divisions of the group. While it’s too late to sign up to the 2010 intake, Catt confirmed that pre-registration for the 2011 Merlin Graduate Programme will open in November and provides a two-year training scheme that provides six-month placements in roles across the business. “The ultimate aim of the programme is to develop our managers of the future,” says Catt. “In four-to-five years, these graduates will be part of the senior leadership team at an attraction, or perhaps even running their own attraction.”

With such a diverse portfolio of attractions and the ability to specialise in the second-year of the scheme, Merlin provides a great opportunity for those looking to enter the attractions industry. And if you are successful with your application to the programme, an internal management vacancy may await you on completion of the programme and could attract a starting wage up to £30,000.

To ensure you make the right choices, follow your instincts but also consult with careers advisors. Ultimately, perhaps the most vital thing to remember as you make some of the most important decisions of your life is that there is no right or wrong answer. There is no ‘one-size-fits-all’ approach to entering the leisure industry, allowing you the opportunity to carve a path that you want to follow. And by taking the time now to examine all options available to you in plotting your route towards your dream job, you’ll give yourself the best possible chance. Whether you want to pursue a career in sport, hospitality, tourism or attractions, advice will always be within reach should you need it, be it through your school’s career advisor, UCAS or the government’s Connexions service. That way, you’ll be ready to find the the appropriate training and knowledge needed to ensure that your career in leisure will be a success.

Merlin Entertainments runs a very highly-regarded graduate management scheme that takes new trainees each year

The Institute of Travel and Tourism, the Institute of Hospitality and Museums Association can help you, as will sector skills councils such as SkillsActive and various National Skills Academies where appropriate. With more people now going to university, it is useful to view your degree more as a stepping stone rather than the end of your educational process. It is not so much the beginning of the end, more the end of the beginning, and throughout your career, you will always keep learning and progressing. Above all else, you’re about to cross a threshold into the most exciting stage of your life and it has the potential to be whatever you want it to.

MAKE YOUR OWN CHOICES

To ensure you make the right choices, follow your instincts but also consult with careers advisors.

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Focus Hotels

Focus Hotels currently operates 12 three and four star hotels in England. It is currently undergoing a £10m refurbishment programme of its entire portfolio.
A s the season changes, we move towards the comprehensive spending review (CSR). The coalition government has had to make a number of significant cuts since May and October’s CSR will no doubt follow suit. The question is, how will those further cuts affect our sector?

The health and fitness industry has been consulting over the past year, a process being led by the Fitness Industry Association (FIA). Employers have come together to look at our sector and the changes it needs to make to ensure its success and sustainability for the future, and to ensure that it is ready for challenges that lie ahead, despite the outcomes of the CSR.

The outcomes from this consultation process will be launched this week at Leisure Industry Week in Birmingham by the FIA. The report recognises that skills are vitally important and are central to any initiatives the sector will provide.

Working with the FIA on behalf of you, our sector’s employers, we will continue to lead the drive for a properly skilled and qualified workforce, as I truly believe this is the key to the future sustained success of the sector.

I am confident that our position within the health and fitness sector has provided, and will continue to provide, the opportunity for employers to work together to achieve the vision of the workforce that we need. We recognise that operators have a vital role to play in setting the standards and shaping the qualifications and training that the sector needs.

Being newly re-licensed by government as the Sector Skills Council, I am delighted that our employer-led board has agreed a Memorandum of Understanding with the FIA that brings the two organisations together and sets out a joint plan with an agreed common purpose. Also, we will continue to work with REPs, and aim to establish a framework that offers clear entry routes, recognising and rewarding professionalism and supporting career development across the workforce that we need for an active and healthy nation.

Whatever the outcome of the CSR, our sector is making the changes it needs to overcome the challenges ahead. Funding is always going to be an issue. Since our inception, we have secured more than £185m investment in training across the active leisure, learning and well-being sector. Now, it is our challenge to ensure we continue to be seen as a priority sector despite reductions in public funding available, and by working together, this is one challenge that we will overcome.

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**Active IQ to offer NASM grades**

Qualifications to be made available from next month

By Tom Walker

Awarding body Active IQ will officially begin offering the National Academy of Sports Medicine (NASM) qualifications in the UK next month.

The deal means that all UK training providers will now be able to add NASM courses on their training portfolio, having previously been delivered by Premier Training as part of their graduate training.

Active IQ’s deal with NASM will also cover the delivery of the awards across Europe, the Middle East and Brazil.

NASM is one of the leading global health and fitness qualifications with more than 25,000 people completing the courses each year. According to Active IQ director, Mark Botha, all courses deliver a holistic approach to training students. “Our graduates will not only have the very best knowledge and understanding but they will understand the importance of member engagement and interaction,” he said.

The deal will also see the the Optimum Performance Training (OPT) model made available in the UK for the first time.

**Travelodge launches skills academy**

Travelodge has launched a new training centre in conjunction with the National Skills Academy for Hospitality at its Coventry property.

Empty meeting rooms have been revamped to provide training equipment and furniture for the Skills Academy project – one of the first of its kind in the UK.

The centre aims to help develop customer service and management skills, which Travelodge believes is "fundamental" to the industry’s future. A further 20 facilities are now in the pipeline at other Travelodges. Travelodge chief executive Guy Parsons said: “I believe the hospitality industry will benefit tremendously from Skill Academies, ensuring our industry is ready to serve the influx of customers the UK will see during and after the 2012 Olympic Games.”

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**SkillsActive**

**STEPHEN STUDD is chief executive of Skills Active**

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Chronic Respiratory Disease Exercise Instructor Course
BLF bursaries are now available for the September 2010 intake of this innovative distance learning course.

Developed by Loughborough College, the University Hospitals of Leicester and the British Lung Foundation (BLF), with funding and input from Rotherham PCT, the course has been submitted for endorsement at level 4 on the Register of Exercise Professionals. It covers:

- Physiology and pathology of respiratory disease
- Management of chronic respiratory disease
- Responses to exercise and exercise prescription
- Managing breathlessness
- Referral pathways

The BLF bursary, funded by Air Products, is available to exercise professionals who meet the following entry requirements:

- Level 3 or equivalent qualification as recognised by REPs
- A current valid first aid certificate
- Endorsement from a local pulmonary rehabilitation team
- 100 hours practical exercise instruction over the past year, with some experience of working with clients with COPD/respiratory disease
- Current CRB disclosure form

Instructors taking up a bursary will be expected to work with local Breathe Easy support groups to set up exercise classes within the community.

For more details or an application pack please log on to www.lunguk.org/supporting-you/blf_active or contact Danielle Smreczak using the details below

e: exercise@blf-uk.org
t: 0207 688 5618
w: www.lunguk.org

Reg. charity of England & Wales - no. 326730. Charity reg in Scotland - no. SC038415
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Interviews throughout the UK and Ireland in October/November 2010

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Interviews throughout the UK and Ireland in October/November 2010

APPLY ONLINE NOW at www.UKELITE.com
Can you make a difference to the future of grassroots football?

The FA has a vision for developing grassroots football and is working with County Football Associations, Local Authorities and other key partners to get more people aged 16 and over into football, and we need you to get involved and make this happen!

As part of this exciting new opportunity, you will be at the forefront of developing and delivering creative ways for local people to Get into Football. You will be responsible for getting more players into 11v1, small sided football, social football or 'overall adult participation'.

You need to be passionate, able to deliver a creative, high quality programme meeting multiple deadlines, work in a team and demonstrate individual initiative. You should also have excellent interpersonal and communication skills, be of graduate calibre and have experience in sports development.

Based in our County FA and Local Authority partners, we have a number of vacancies across the country and we need you to Get into Football from November 2010 to October 2013.

For further information about these exciting new vacancies please visit:
www.thefa.com/TheFA/WhoWeAre/JobsatTheFA

Regional Manager
South West

BADMINTON England’s regional teams are crucial to the delivery of our strategic objectives. As Regional Manager you will lead a team of Regional Officers and manage the business of badminton in the region. You will ensure that the team are appropriately skilled, motivated and appraised, whilst ensuring that badminton maintains its profile.

Key responsibilities include:

- Leading the Regional Team to deliver BADMINTON England’s strategic aims
- Leading the delivery of Community Badminton Networks as specified in the regional plan to ensure increased participation for adults and juniors
- Leading the delivery of Performance Centres as specified in the regional plan to ensure effective player pathways in the counties
- Engaging with key volunteers and partner organisations at local and regional level
- Undertaking a national remit

This is an exciting and challenging role, requiring the successful candidate to demonstrate:

- Strong leadership skills that will enable the team to deliver excellent results
- The ability to form partnerships and to influence decision-makers within the badminton environment and the wider sports development sector
- The ability to manage a range of tasks and projects concurrently to deliver against organisational objectives
- An understanding of the needs of sports participants and the people who deliver sport

Salary is at Grade 5 (from £30,000 pa) plus company car and contributory pension. Office location is at the South West regional office at Exeter University.

To apply please contact enquiries@badmintonengland.co.uk or telephone 01908 268400 for an application pack. For more information about the role please contact Vicky Foster-Lloyd on 07825 302460 or at Vicky.Foster@badmintonengland.co.uk

Applications must be received by 30th September. Interviews for the role will take place w/c 18th October 2010.

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**Marketing Manager**

Circa £30k

Halo Leisure is now a well established and innovative provider of leisure services throughout the county of Herefordshire with a recognised brand that is respected and acknowledged nationally within our sector.

An exciting opportunity has arisen for a Marketing Professional to come and join our dedicated team to help us drive our business into the next exciting phase of Halo’s growth and development.

With your relevant experience, ideally in a service sector, you will be able to bring a depth of knowledge and experience that will allow you to take an operational and strategic lead in all aspects of marketing for the organisation.

With a proven track record you will be able to demonstrate your value in areas such as sales, promotions, research and public relations as well as having the ability to lead people and manage resources to deliver challenging, yet rewarding, targets and objectives.

In return Halo will be able to offer you the opportunity to work in a vibrant and innovative organisation that will challenge you professionally as well as offering you the ability to influence the development of the organisation.

For an informal discussion relating to this position please feel free to call Scott Rolfe, Head of Operations on 0845 241 0340.

Closing date for all applications is Friday 15th October 2010.

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**Aromatherapy Associates**

Aromatherapy Associates is a well established luxury Spa Brand, looking for exceptional individuals to join the growing team.

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**Trainer/ Sales Manager USA**

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**Matrix Fitness Systems UK**

**AREA SALES MANAGER**

South East and London Region

Matrix Fitness Systems UK is part of the Johnson Health Tech group – one of the world’s largest and fastest growing fitness equipment manufacturers.

We are rapidly emerging as a major player in the supply of commercial equipment within the UK, with a business growth of 95% in 2009. Due to an internal promotion, as well as continued business growth, we are looking to increase our sales team. We are therefore seeking an experienced, highly motivated sales professional with the drive and enthusiasm required to develop their future career with us.

The successful candidate will be instrumental in developing the sales of our equipment, associated services and solutions within the South East of England and Greater London region.

You will therefore possess:

- A proven track record within a professional & consultative sales environment.
- A strong customer-focus with a problem-solving approach.
- Preferably 4-6 years experience within the Health and Fitness industry.
- Excellent inter-personal and relationship building skills.
- Good PC (Word, Excel and PowerPoint) and project management skills.
- Good academic background and relevant qualification (Min: 2 A’ levels).

If you have clearly demonstrated excellence in your career to date and you are ready for the next challenge, then please send your CV and covering letter to Carole Bailey:

HumanResources@matrixfitness.co.uk

Closing Date: September 30, 2010

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**Territory Sales Manager - South**

Servicesport UK are the UK’s Leading Independent Gym Equipment Service Provider. We supply a complete national solution for the service and maintenance of fitness equipment, equipment sales, parts and gym products. Our Engineers are highly trained on all makes and models of equipment installed throughout the United Kingdom providing service to Hotel chains, Prisons, Fire service, Police Force, Schools and Colleges.

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Salary commensurate with experience.

Please apply in writing with C.V. to: Rick Fowler, Servicesport (UK) Limited, Servicesport House, Charley New Road, Horwich, Bolton BL6 7JG Telephone 0845 40 22 456 Email: rick@servicesport.co.uk

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**Fitness Equipment Service Engineer**

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Electrical knowledge and full driving licence is essential.

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Along with at least a Degree and Health and Fitness Industry recognised qualifications, you’ll need experience of working in the Health & Fitness Industry including as a Personal Trainer. You should have experience of teaching or training in a professional or educational context together with a teaching qualification or willingness to work towards one.

To put yourself in the frame, visit www.candi.ac.uk/jobs or call 020 7700 9240 to leave a message for an application pack.

Strictly no agencies.

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**Location:** Nationwide, United Kingdom

**Become a Gym Instructor**  
**Company:** Focus Training  
**Location:** Nationwide, United Kingdom  
**Deactivate:** 100927 (YYMMDD)

**GP Exercise Referral**  
**Company:** Focus Training  
**Location:** Nationwide, United Kingdom

**Duty Manager**  
**Company:** Parkwood Leisure  
**Salary:** Starting £15,650 - £16,500  
**Location:** Princes Risborough, UK  
**Closing date:** 27 Sep 2010

**Centre Manager**  
**Company:** Parkwood Leisure  
**Salary:** £25,000k  
**Location:** Hungerford / Kirtlington, UK  
**Closing date:** 30 Sep 2010

**Business Support Executive**  
**Company:** Skills Active Group  
**Salary:** £20,000 pro rata  
**Location:** Taunton, Somerset, UK

**Become a Master Trainer**  
**Company:** Premier Training International Ltd  
**Salary:** n/d  
**Location:** Nationwide, United Kingdom  
**Closing date:** 30 Sep 2010

**Become a Sports Massage Therapist**  
**Company:** Premier Training International Ltd  
**Salary:** n/d  
**Location:** Nationwide, United Kingdom  
**Closing date:** 30 Sep 2010

**Become a Nutritional Therapist**  
**Company:** Premier Training International Ltd  
**Salary:** n/d  
**Location:** Nationwide, United Kingdom  
**Closing date:** 30 Sep 2010

**Become a Personal Trainer**  
**Company:** Premier Training International Ltd  
**Salary:** n/d  
**Location:** Nationwide, United Kingdom  
**Closing date:** 30 Sep 2010

**Centre Manager**  
**Company:** Parkwood Leisure  
**Salary:** £25,000k  
**Location:** Willink, Berkshire, UK  
**Closing date:** 30 Sep 2010

**Student Activities Manager**  
**Company:** University of Salford Students’ Union  
**Salary:** £25,001 - £28,983  
**Location:** Salford, United Kingdom  
**Closing date:** 01 Oct 2010

**Director of Sport and Sports Partnerships**  
**Company:** Bishop Burton College  
**Salary:** Circa £40,000 - £45,000 pa  
**Location:** Beverley, United Kingdom  
**Closing date:** 01 Oct 2010

**Change4Life Co-ordinator**  
**Company:** YMCA South West London  
**Salary:** £20,500 p.a. pro-rata  
**Location:** London, United Kingdom  
**Closing date:** 01 Oct 2010

**Arcade Manager/Manageress**  
**Company:** The Noble Organisation  
**Salary:** £25K depending on experience  
**Location:** Croydon, United Kingdom, UK

**Membership Sales and Retention Co-ordinator**  
**Company:** Rosefield Leisure  
**Salary:** £14,625  
**Location:** Ribble Valley, Lancashire, UK  
**Closing date:** 11 Oct 2010

**Become an Advanced Youth Trainer**  
**Company:** SHOKK Limited  
**Location:** Nationwide, United Kingdom  
**Closing date:** 13 Oct 2010

**Fitness Equipment Service Engineer**  
**Company:** Servicesport UK Limited  
**Location:** Nationwide, United Kingdom

**Marketing Manager**  
**Company:** Halo Leisure  
**Salary:** Circa £30k  
**Location:** Leominster, United Kingdom  
**Closing date:** 15 Oct 2010

**Full and Part Time Instructors**  
**Company:** Kieser Training  
**Salary:** AOE  
**Location:** London, United Kingdom  
**Closing date:** 29 Oct 2010

**Trainee Personal Trainer / Fitness Instructor**  
**Company:** The Training Room  
**Salary:** £20K-£30K  
**Location:** Nationwide, United Kingdom  
**Closing date:** 01 Mar 2011

**Level 2 Apprenticeships**  
**Company:** Parkwood Leisure  
**Salary:** Weekly Wage: £35  
**Location:** Nationwide, United Kingdom  
**Closing date:** 01 Oct 2011

**Sports Promotion -Dev and Facility Support Manager**  
**Company:** Rosefield Leisure  
**Salary:** £21,500 to £24,500  
**Location:** Ribble Valley, Lancs, UK  
**Closing date:** 11 Oct 2010

**Executive Director, European Operations**  
**Company:** IAAPA  
**Location:** Europe, Worldwide  
**Closing date:** 27 Sep 2010

**Rides Engineer & Deputy Maintenance Manager**  
**Company:** Crealy Great Adventure Parks  
**Location:** Devon, United Kingdom

**Mote Park Audience Development Officer**  
**Company:** Maidstone Borough Council  
**Salary:** £21,958 - £24,965 pro-rata  
**Location:** Maidstone, United Kingdom  
**Closing date:** 30 Sep 2010

**Front of House Manager**  
**Company:** Shakespeare Birthplace Trust  
**Salary:** £19,000 to £21,000 per annum  
**Location:** Stratford-Upon-Avon, UK  
**Closing date:** 30 Sep 2010

**Business Development Manager**  
**Company:** London Clubs Management Ltd  
**Location:** Manchester, United Kingdom  
**Closing date:** 30 Sep 2010

**Spa Therapists**  
**Company:** Four Seasons Hotel London Park Lane  
**Location:** London, United Kingdom

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RHS Garden Wisley, Surrey
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850,000+ visitors a year and still growing – that’s how many unforgettable experiences we want you to help create.

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On top of a recognised qualification in Visitor Services Sales environment, or related discipline, you’ll need a proven track record of hitting sales targets, managing people and traffic flows within the leisure industry. Your ability to deliver first class customer service standards will be matched by your knowledge of health and safety, risk management and crisis handling. You should also be able to travel and stay away overnight as required. If you can also add effective verbal and written communication skills and a good degree of computer literacy, you could be heading towards a role which carries responsibility and satisfaction in equal measure.

For full job description and person specification or to apply, please visit our website at www.rhs.org.uk/About-Us/Jobs/Vacancies

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UK’s largest sector show gathers leading players under one roof at the NEC from 21 to 23 September

By Tom Walker

If you are reading this while at the LIW show, then you will have noticed that the show has been divided into seven different sectors this year.

More than 350 companies are exhibiting at the show, which will also include hours of free education and demonstrations as well as product launches, new developments and the latest technologies.

Organisers are expecting that the three-day event will attract around 13,000 visitors, with seven sectors including health and fitness; play and attractions; sport; licensed business; eat and drink; leisure facilities; and pool and spa.

There will be a number of seminars for each sector, with topics ranging from operations and legislation to technological advances and marketing.

Among this year’s show highlights is the Attractions Industry Debate, which will see a panel of stakeholders in the UK visitor attractions sector debate whether the UK’s national museums should be required to charge for entry. Details: www.liw.co.uk

Fans help shape Castleford Tigers stadium plans

By Tom Walker

Castleford Tigers rugby league team has welcomed ‘overwhelming’ feedback from supporters, following a consultation into its proposed new stadium design.

The club has secured an agreement with developer Waystone for a new stadium at Glasshoughton, which will form part of a 335-acre (136-hectare) mixed-use scheme.

Ramsdens and Partners has designed the venue, and Castleford Tigers now expects to submit a detailed planning application by mid-October.

Club chief executive Richard Wright said: “The stadium will be the biggest single development in the club’s history and it was extremely important that we captured the thoughts and ideas of supporters before finalising the design. There were common issues which were highlighted and some good ideas that have been presented to the architects.”

The Tigers’ proposed stadium

Leeds-based architects Ramsdens and Partners has designed the venue, and Castleford Tigers now expects to submit a detailed planning application by mid-October.

Club chief executive Richard Wright said: “The stadium will be the biggest single development in the club’s history and it was extremely important that we captured the thoughts and ideas of supporters before finalising the design. There were common issues which were highlighted and some good ideas that have been presented to the architects.”

Test cricket overhaul planned

Plans for a Test cricket league have progressed after an International Cricket Council committee backed the proposals.

It is hoped the introduction of the league format will provide ‘context’ for all Test matches, with results deciding the four teams that qualify for a Test play-off every four years.