New visitor centre, learning space and restored gardens have been opened to the public by English Heritage at Wrest Park, Bedfordshire, following a £3.8m revamp. The work has formed the first phase of a 20-year restoration programme for the historic location, which has been part-funded with the help of a £1.14m grant from the Heritage Lottery Fund.

English Heritage’s revival of the estate has included bringing the gardens back to their early 20th century appearance, before the de Grey family sold Wrest Park in 1917.

Visions of China set for Rotherham

Plans for a major new cultural visitor destination – Visions of China – in Rotherham have been unveiled by the partnership behind the scheme.

The £100m+ project is being headed by China Vision chair Dr Lee Kaihung and joint CEOs Peter Moore and Steven Byrne of regeneration group MCD Developments.

Speaking to Leisure Opportunities, Moore said that the 120-acre (49-hectare) cultural theme park would bring the “finest faces” of China to a UK and western audience.

The destination will see visitors enter through the Great Wall onto a Chinese-inspired street offering retail; food and beverage; and information outlets. Experiences will include an oriental spa and centre of wellbeing offering acupunctures; holistic therapies; and meditation alongside “more recognised” treatments. The spa will be sited amid 15-20 acres (6-8 hectares) of water gardens built by “eminent Chinese landscapers” and inspired by the city of Suzhou.

Visions of China will be developed on the ex-Pithouse West colliery site

Wrest Park reopened by English Heritage

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Host announced for Health Club Awards

Mark Durden-Smith has been named as host of the first ever Members’ Choice Health Club Awards, taking place on 21 September at Hilton Birmingham Metropole NEC.

Famous for his ITV2 coverage of I’m A Celebrity Get Me Out Of Here, Durden-Smith previously presented Sky Sports Centre and was the front man of Sky’s Bafta-winning rugby union coverage from 1997.

Durden-Smith said: “I’m especially excited to be asked to help out with the Health Club Awards as they are voted for by us gym users.”

Joint venture nets Olympic Village

A joint venture comprising Delancey and Qatari Diar has signed an agreement worth £557m for the purchase and long-term management of London’s Olympic Village.

The Olympic Delivery Authority (ODA) has announced that the joint venture will now work in partnership with Triathlon Homes, which is managing the site’s affordable housing.

Under plans for the Olympic Village after the 2012 Games, more than 2,800 new homes are to be made available – 1,439 of which will be managed by the joint venture. The agreement will also see Delancey and Qatari Diar secure six adjacent development plots that will provide a potential 2,000 additional homes.

In addition to the homes, the Olympic Village neighbourhood will be supported by more than 10 hectares (25 acres) of new parkland and more than 30 independent shops, cafes and bars.

Delancey and Qatari Diar is to manage 1,439 homes

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SPORT

Sporting event attendances increase

New PricewaterhouseCoopers (PwC) analysis has revealed that total attendances for some of the UK’s largest annual sporting events have reached “record” highs in 2011.

According to PwC, the top four events – Wimbledon, the British Formula One Grand Prix, Royal Ascot and the Cheltenham Festival – all saw increases in the total number of people attending this year.

Wimbledon and the British Formula One Grand Prix – attracting nearly 495,000 and 315,000 visitors respectively – were both reported to have experienced their best ever years in 2011, while the Open Championship; Moto GP; the Grand National; and the Epsom Derby also featured on PwC’s list of top 10 sporting events by attendance.

PwC UK head of sport Julie Clark said: “Despite uncertainties around the strength of the UK’s economic recovery, these figures demonstrate the sustained appetite for live sport.

“The public continue to be attracted to the live experience and sense of occasion offered by the highest profile sporting events; a trend confirmed by the huge demand for tickets to the London 2012 Olympic Games.”

New code to tackle homophobia in sport

Major UK sports have signed up to the Government Equalities Office Charter on Homophobia and Transphobia in Sport.

The organisations – Sport England, Sport Northern Ireland, Sport Scotland, Sport Wales and UK Sport – have come together to address issues affecting participation by lesbian, gay, bisexual and transgendered people.

The charter outlines the importance of creating an environment where everyone is able to participate and enjoy sport, whoever they are and whatever their background.

New £24m National BMX Centre unveiled

The new £24m National BMX Centre – comprising the UK’s first indoor permanent BMX track – has opened its doors to the public at the National Cycling Centre, Manchester.

Ellis Williams Architects were behind the design of the 110,000sq ft (10,219sq m) venue, which was built by Sir Robert McAlpine and is run by The Velodrome Trust.

Facilities include permanent seating capacity for 2,000 spectators, with potential for a further 1,000 temporary seats for large events. Designed for elite and community use, the new National BMX Centre also boasts two start ramps – 5m and 8m high respectively – and 22 transponder timing loops. AFL Architects coordinated delivery of the centre’s track.

The £24m complex houses the UK’s first indoor permanent BMX track

The cost of the building itself was £19m, with an additional £5m spent on public realm work surrounding the complex – including a footbridge to the new Metrolink stop.
**£31m Redcar plans move forward**

Detailed plans for a new £31m leisure, business support and community facility in the heart of Redcar have been submitted to the local planning authority for consideration.

Outline plans drawn up by S&P Architects and Plus3 Architects were given the green light by Redcar and Cleveland Borough Council (RCBC) earlier this summer.

Middlesbrough-based Buckler Demolition has already started work to clear the site at Kirkleatham Street and Coatham Road, which will be the location for the development.

Facilities will include a six-lane, 25m swimming pool; a training pool; and a leisure pool, as well as a dance and performance space; a fitness suite and junior gym; and a sports hall.

Business space for small-to-medium-sized firms and community facilities also form part of the scheme, along with public spaces.

Willmott Dixon is the lead contractor.

RCBC cabinet member for economic development Mark Hannon said: “The development will provide state of the art fitness, business and community facilities for residents and visitors to Redcar.”

**£3m Bath sports hall plans submitted**

Bath and North East Somerset Council (BANES) has submitted a new planning application for the construction of a £3m dual-use sports hall at the city’s Wellsway School.

Boyes Rees Architects are behind the design of the facility, which forms part of the council’s strategy to improve school buildings across the area and will be located on a site adjacent to an existing synthetic turf pitch.

The 1,878sq m (20,215sq ft) facility will incorporate a six-court sports hall; a 73sq m (786sq ft) gym; and an activity studio. Members of the local community will also be able to make use of the sports hall in addition to school pupils and staff, with public access proposed for out-of-school hours.

BANES’ Nathan Hartley said: “[The proposals] will help to change the lives of young people through providing sports facilities of the highest possible standard.”

**Herne Hill Velodrome renovation work commences**

British Cycling has revealed that work has now commenced on the repair of the dilapidated track at Herne Hill Velodrome, South London – the last remaining 1948 Olympic venue.

The project – due to take six weeks to complete – is the first work to be carried out after a 15-year lease was signed between owner The Dulwich Estate and British Cycling.

Funding for the scheme has been provided through the national governing body’s Whole Sport Plan and a financial bequest from local resident Leonard Lyes, who died in 2009.

**Oldham Athletic FC secures council deal**

Oldham Athletic Football Club’s Boundary Park stadium is to undergo a redevelopment after a “historic” agreement was reached with the local authority.

The deal, which aims to safeguard the future of the npower League One club, paves the way for a new North Stand to be developed at Boundary Park.

It follows the collapse of the club’s proposed relocation to the Lancaster Club site in Failsworth, which is now to be acquired by the Oldham Council with a view to delivering a major leisure-led scheme.

**New £2.1m football centre set for Shepherd’s Bush**

A new £2.1m football complex is to be built in Shepherd’s Bush after councillors agreed to appoint Sport and Leisure Group (SLG) as the preferred bidder for the scheme.

It is proposed that SLG – trading as PlayFootball.net – is to construct 11 synthetic pitches, including eight five-a-side and three seven-a-side and a basketball court at the Hammersmith Park site.

Plans are now due to be submitted later this summer, with the new facilities to open in spring 2012 to replace an existing dilapidated all-weather pitch at the site.

**Sport NI launches small grants programme**

Sport Northern Ireland has announced that its Awards for Sport Programme initiative is now open to applications.

The small grants scheme aims to increase participation in physical recreation, especially among under-represented groups, and is open to clubs, governing bodies of sport and voluntary or charity organisations.

Grants range from £1,000 to £10,000 and are intended to cover expenses such as coaching fees, coach education and facility hire. Applications must be submitted no later than 12 noon on 26 September.
Sutton facilities in line for major refurbishment

Sutton Council has announced that two facilities – Cheam Leisure Centre and Sutton Arena, London – are to benefit from a joint £950,000 refurbishment.

Everyone Active – the trading name of Sports and Leisure Management (SLM) – is funding the schemes, which will see Cheam Leisure Centre receive a £600,000 makeover, including a new gym entrance. The remaining £350,000 will be invested in extending the gym at Sutton Arena. Both schemes to be completed ahead of an £11m rebuild of Westcroft Leisure Centre.

Entrepreneur Mo Chaudry – owner of the Water World theme park in Stoke-on-Trent – has acquired the city’s former Esporta Health Club.

Chaudry had been a member at the club for 11 years and was already planning to start his own fitness business when he learned that the health club was destined for closure.

“I had been exploring opportunities to develop my own health and fitness business for a while and my plans were well advanced but the prospect of owning and operating a club that I personally have many connections to seemed a natural business opportunity,” he said.

Chaudry confirmed that he plans to keep the existing range of facilities at the 35,000sq ft (3,252sq m) club – including a spa – but is also looking to add new services to create an “up-market, high-class facility” appealing to the discerning health club member. The rebranded club is expected to open in September.

Camden Council has now signed contracts with the project developer Limited Partnership, with reserved matters plans due to be submitted for consideration.

The council spokesperson said: “The sale or termination of leases at seven existing buildings will pay for the building and means the council can create new facilities for the community at no additional cost to taxpayers.”

New sports centre for Camden

A new sports centre is among the facilities to be developed in King’s Cross, London as part of a wider scheme by Camden Council to provide a range of services at one site.

Three Pancras Square is to house other council-run operations, such as a library and a customer contact centre, under LA Architects-designed proposals for the building.

Initial plans for the two-floor sports facility include a 25m, five-lane swimming pool with an adjustable floor and a small teaching lagoon-style pool for non-swimmers and families.

A poolside spa area with sauna and steam-room; a fitness suite to incorporate more than 100 stations; and two group exercise studios are also included in the initial proposals.

Camden Council has now signed contracts with the project developer, King’s Cross Central

Entrepreneur to rebrand ex-Esporta site

Ethos – the sports centre at Imperial College London, South Kensington – has reopened its Energia fitness suite, following the completion of a major refurbishment.

Work at the venue has included the reconfiguration of the gym’s layout and the installation of Matrix Fitness’ Virtual Active suite of interactive video-based cardiovascular workouts.

Users can also benefit from the ability to develop tailored fitness programmes with the help of an on-screen personal trainer using the MyRide indoor cycling system.

£12m Matlock leisure centre nears opening

Derbyshire Dales District Council has revealed that Arc Leisure Matlock – a new £12m complex designed by Dyer – is to open for the first time on 24 August.

Built by Morgan Sindall and project managed by Drivers Jonas Deloitte, the facility will replace Matlock Lido and comprise an eight-lane, 25m regional competition-standard swimming pool.

A 50-station fitness suite fitted with cardiovascular and resistance equipment, such as Kinesis One and Cardio Wave, is also among facilities at Arc Leisure Matlock.

Rebranding for Stockport Sports Trust

North West England-based Stockport Sports Trust has confirmed that it is to be renamed as Life Leisure as part of the organisation’s wider strategy for future growth.

The new brand is expected to launch on 1 October when the trust takes over management of Stockport’s Grand Central Pools from current operator Serco Leisure.

Andrea Pankiw, the trust’s business development manager, said: “We are now in a position to potentially move our model into facilities nationwide when the opportunity arises.”

New look gym for London college facility

Camden Council has now signed contracts with the project developer
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LEISURE OPPORTUNITIES

LEISURE AND FITNESS

Leisure businesses count the cost of UK disorder

High street-based leisure facilities have been among those damaged in this month’s violent unrest, which affected UK cities.

A Fitness First spokesperson said that its clubs in the worst hit areas of London – Tottenham, Croydon and Clapham – had been closed until further notice but added that all other clubs had reopened.

Tony Orme, marketing director for LA Fitness, revealed that while rioting had had little effect on its operation, it had shut sites early in London, Manchester, Birmingham and Liverpool on police advice.

New performance gym opens at Bath University

A new £100,000 performance gym has been unveiled at the University of Bath to help boost the preparations of London 2012 Olympic and Paralympic hopefuls.

The university worked with the English Institute of Sport; Sport England; TASS; and UK Sport to provide the project, which is an extension to an existing venue.

An integrated testing platform to provide in-depth physical analysis; video feedback system; and a system providing feedback on strength and power outputs are on offer at the new performance facility.

£500k revamp for Suffolk’s Brandon Leisure Centre

A leisure centre in Brandon, Suffolk, is to receive 40 stations of new Technogym equipment as part of a £500,000 refurbishment to be carried out at the venue.

Forest Heath District Council is funding improvements at Brandon Leisure Centre, which will see the existing bowls area transformed into a new fitness studio and the modernisation of the changing facilities.

A multi-activity area will also be provided, with the studio able to “double up” as a function facility with the bar lounge, which will be converted to a café bar. Createability is working on the scheme.

Charity reveals exercise benefits

A report by Macmillan Cancer Support has claimed that a lack of physical activity may be putting around 1.6 million cancer survivors at risk of long term health issues.

Move More found that breast cancer patients’ risk of recurrence and of dying from the disease can be reduced by up to 40 per cent through “recommended” amounts of exercise – 150 minutes of moderate activity a week.

The risk of prostate cancer sufferers dying from the illness can be cut by 30 per cent with a “recommended” amount of physical activity, while the risk to bowel cancer patients’ risk can be cut by up to half with “significant” levels of physical activity – around six hours of moderate intensity activity a week.

The fourth finding was that all cancer sufferers can reduce the risks of side effects – such as fatigue, depression and heart disease – by doing the recommended amount of exercise.

Macmillan Cancer Support chief executive Ciaran Devane said: “Cancer patients would be shocked if they knew just how much of a benefit physical activity could have on their recovery and long term health.”

Longer living through 15 minutes exercise

One of the largest mass studies on the benefits of exercise has revealed that just 15 minutes of physical activity a day can boost a person’s life expectancy by up to three years.

Taiwan’s Department of Health carried out research between 1996 and 2008 and involved 416,175 individuals in standard medical screening programmes, with people placed into one of five categories of exercise volumes.

The results of the study were published in the medical journal, Lancet, and showed that, when compared with the ‘inactive’ group, those in the ‘low-volume’ group who exercised for an average of 15 minutes a day had a 14 per cent reduced risk of all-cause mortality and a three year longer life expectancy.

Each additional 15 minutes of daily exercise beyond the initial 15 minutes further reduced all-cause mortality by 4 per cent and all-cancer mortality by 1 per cent. These benefits were applicable to all age groups and both sexes.

BMF launches new ‘fitness holiday’

A week-long ‘fitness holiday’ based at Las Playitas, Fuerteventura, Spain – Sunfit Outdoor Fitness Holidays – has been unveiled by British Military Fitness (BMF).

Sunfit has been designed for individuals or groups and offers a range of fitness classes and seminars led by a mix of BMF instructors and others selected by the training company.

BMF’s Sarah King said: “Each session will be designed specifically for beginner level right through to the more advanced level. There will definitely be something for everyone.”

CHARITY REVEALS EXERCISE BENEFITS

Exercise can help cancer patients reduce the risk of dying or recurrence

Solution: More minutes of exercise can help cancer patients reduce their risk of recurrence and death. In fact, a study found that just 15 minutes of physical activity a day can boost a person’s life expectancy by up to three years.

Support has claimed that a report by Macmillan Cancer Support is a wake-up call for cancer patients, as they can reduce the risk of dying or recurrence with just 15 minutes of exercise a day.

Longer living through 15 minutes exercise

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BMF launches new ‘fitness holiday’

Solution: The British Military Fitness (BMF) has launched a week-long ‘fitness holiday’ for cancer patients, offering a range of classes and seminars led by instructors.

Read Leisure Opportunities online: www.leisureopportunities.co.uk/digital

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LEISURE INDUSTRY WEEK
20-22 Sept 2011 · NEC Birmingham UK
Corinthia Hotels director Simon Naudi has revealed how the opening of the new £305m flagship property in London earlier this year will help shape the company’s global expansion plans.

In an interview with *Leisure Management* (Issue 3, 2011), Naudi said Corinthia Hotel London “will give us a different platform of visibility” and put the group “on the map”.

Located in the centre of the capital, the 294-room is housed in a building formerly occupied by the Ministry of Defence and includes a 3,300sq m (35,521sq ft) ESPA Life spa – a new concept from management and skincare group ESPA.

Facilities also include Massimo Restaurant and Oyster bar headed up by Massimo Riccioli; a British-inspired eatery run by Garry Hollihead; and the Bassoon bar.

Following the London launch, Naudi said that the company’s focus may now alter: “In the early days, [founder] Mr Pisani followed real estate opportunities and our brand followed. “As we grow, we are becoming more brand driven to drive occupancies and especially to drive the rate.”

**SmartDiner system to boost restaurant bookings**

A new online restaurant booking system, which is designed to help operators incentivise and increase reservations during quieter periods of the day or week, has been unveiled.

SmartDiner’s new website has been launched for the Harrogate market this month, with a full, national launch due to take place at October’s Restaurant Show in London.

The system aims to help restaurants attract customers at certain times or days through money-saving incentives, while also offering flexibility to optimise capacity usage.

**Travelodge eyes National Park expansion**

Budget hotel chain Travelodge has announced its plans for a 37-property, £135m expansion of its estate into National Parks across the UK in response to “high customer demand”.

The group indicated that an expanding trend in staycations and a “surge” in the number of UK residents taking a rural holiday in the past year had prompted its latest move.

Travelodge’s property team has now been instructed to seek out 37 new locations near to 15 National Parks, including Aviemore (Cairngorms) and Betwys-y-Coed (Snowdonia).

The size of the proposed hotels will vary from between 30 – under the group’s Metro brand – and 100 bedrooms, which will depend on the location and building requirements.

Travelodge’s Guy Parsons said: “As more Britons explore the UK, they are rediscovering new holiday hotspots and as a result, we have seen a significant surge in rural breaks.”
Pilates for Everyone with Stott Pilates

Stott Pilates’ vice president of Full Solutions, Carol Triocoche, will provide instruction on determining how to best design and market Pilates offerings to meet the needs of individual membership. The interactive session will provide delegates with strategic marketing tools to equip them to attract specific target groups to their organisation.

From athletes to new mums, post-rehab exercisers to the active aging, Pilates spans every fitness level. Participants in this session will leave with strategies to increase participation and improve bottom lines.

Ropes, chains and sleds, Unconventional Training

Jordan Fitness’s education specialists will be outlining how to use unconventional equipment such as ropes, chains and sleds.

Training Ropes are used to improve anaerobic fitness using the upper body, for rehabilitation, shoulder and grip strength endurance and for core drills. Chains are fast becoming popular for progressive resistance training and unconventional core drills, while the sled is a fantastic addition to any club looking to include functional human movement patterns.

Physical Company presents 30 minute masterclass

The freeFORM Board is a new functional training device that has no end of range of motion, and can be used through every plane and in every direction.

It’s perfect for all training situations and is quickly becoming the next must have piece of equipment for studios throughout Europe. This 30 minute masterclass with personal trainer Sue Wilkie will guide you from basic exercises through to more advanced moves. Sue will also explain how the freeFORM Board integrates with other equipment such as BOSU and ViPR.

LIW introduces CPD Masterclass and Seminar Theatre

LIW 2011 introduces the CPD Masterclass Arena powered by Skills Active and sponsored by MYZONE and Quick Energy, and the CPD Seminar Theatre also supported by Skills Active.

These exciting new features will give fitness industry visitors the opportunity to collect CPD points through booking onto training sessions and seminars for a taster of the industry’s latest training programmes and products. You can book your place on any of these fantastic sessions for just £10 each when you register for free entry to the show at www.liw.co.uk. These sessions will feature a multitude of industry leading organisations including those outlined on this page:

Keiser will present ‘M-Series Data’ in the Masterclass and ‘M-Series Power’ in the Seminar Theatre. These workshops will teach fitness trainers how to effectively instruct their students to use speed, resistance, motivation and intensity to power up their next indoor cycling class.

The M3 bike offers a unique onboard computer that allows the cyclist to stay connected to their progress during a ride. Both sessions will be given by Paco Gonzalez, International Cycling Master Trainer and International Presenter.

Run faster ... Play harder ... Stand stronger with Fitpro

FitPro present ‘CXWorks’ a short, sharp workout delivered by the Les Mills UK Training Team, that’ll inspire participants to the next level of fitness, while strengthening and toning.

CXWorks really hones in on the torso and sling muscles that connect your upper body to your lower body. It’s ideal for tightening your tummy and butt, while also improving functional strength and assisting in injury prevention. It’ll help you run faster ... play harder ... stand stronger!

CXWorks hits many of the current top fitness trends including, core training, strength training, functional fitness, educated and experienced fitness professionals and group personal training.

In the Seminar Theatre, Magnus Scheving, another international presenter, will present ‘Move The World’, a brief background to LazyTown, the only entertainment brand dedicated to promoting kids’ health. Scheving will explain the way in which governments can use LazyTown as ‘solutions to motivate children to a healthier lifestyle’.

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Shakespeare's Globe has chosen architects Allies and Morrison to design a new indoor Jacobean Theatre to be developed alongside the landmark London venue.

According to Shakespeare's Globe chief executive Neil Constable, the project is set to fulfil Sam Wanamaker's bid for the venue to stage indoor and outdoor performances.

Allies and Morrison will work with reconstruction architect Jon Greenfield and the Globe's Architecture Research Group to design the scheme, with work due to start in 2012.

It is anticipated that the first winter season at the indoor theatre will take place in early 2013, with the new building hosting 320 people across two tiers of galleried seating.

The launch of Shakespeare's Globe in 1997, but is now poised to take on a new lease of life.

Paul Appleton from Allies and Morrison said: "For us, the prospect of recreating, in the heart of Southwark, a theatre for which Shakespeare might have written his last plays, represents an extraordinary privilege."

The new theatre will boast a 300-seat auditorium

EUR2m funding boost for Monaghan theatre project

A new home for Monaghan’s Garage Theatre will be developed as part of a wider education complex earmarked for the Irish town’s old Defence Forces barracks.

Jimmy Deenihan, minister for arts, heritage and the Gaeltacht, has awarded EUR2m (£1.8m) towards the new venue, which will replace Monaghan’s existing Garage Theatre opened in 1992.

Oppermann Associates worked with HawkinsBrown on the design of the complex, with the theatre to boast a 300-seat auditorium and rehearsal spaces.

New RNIB guide for museums and galleries

The Royal National Institute of Blind People (RNIB) has produced a new guide to help museums and galleries enhance accessibility to blind and partially-sighted visitors.

Shifting Perspectives contains details on how organisations and attractions can adapt services and implement facilities to meet the demands of visually-impaired people.

The RNIB’s new guidance also includes information on how to create an access guide; providing audio-describing exhibits; making information accessible; and providing tactile images and touch tours.

The study called for the provision of "high quality" teaching in schools investment in professional dance to build new audiences; providing children with access to high quality teaching in schools; and expanding opportunities for specialist training.

FST: Dance ‘more popular’ than football

More people across Scotland participate in dance activities than play football, according to a report by the Federation of Scottish Theatre (FST).

Dance In Scotland found that nearly a fifth (19 per cent) of the country’s adult population – nearly one million people – took part in dance in the past year. It has also been revealed that Scottish dance companies generated more than £3m in income and contributed more than £5m to other parts of the economy.

FST has set out a number of key recommendations, which are designed to improve health, happiness and skills through the use of dance.

Recommendations include giving every-one access to local dance activities; sustaining
We make advertising child's play

*Source: Turner Media Innovations, Holiday & Day-Out research 2011

Visit our stand at...and if you want to talk to kids, you need to talk to us.

Ashmolean to open new galleries

Oxford’s Ashmolean Museum has said that the new Ancient Egypt and Nubia (present day Sudan) galleries are to open on 26 November, following a £5m development project.

Lord Sainsbury’s Linbury Trust, the Selz Foundation and other trusts have funded the work, which aims to build on the success of a new extension opened in 2009.

Rick Mather Architects have led the redesign and display of four existing Egyptian galleries, as well as the extension into the restored Ruskin Gallery formerly occupied by a shop.

Collections are to be presented under the themes of Egypt at its Origins; Dynastic Egypt and Nubia; Life after Death in Ancient Egypt; and The Amarna Revolution.

Egypt in the Age of Empire and Egypt meets Greece and Rome are the other themes that will present the Ashmolean’s collection of ancient Egyptian and Nubian artefacts.

Professor Andrew Hamilton, vice-chancellor of the University of Oxford, said: “These remarkable collections are among the most important outside Egypt and one of the Ashmolean’s most popular attractions.”

Visitor numbers up at English attractions

The total number of people visiting tourist attractions across England increased by 3 per cent during 2010.

The latest boost in visitor numbers was driven predominately by those made to free attractions, which saw an increase of 6 per cent, while paid attractions saw an overall decline of 1 per cent – reflecting uncertainties experienced by the UK economy.

The majority of the top 20 free attractions were museums or art galleries, with the British Museum retaining top spot with 5.8 million visitors, followed by the Tate Modern, National Gallery and Natural History Museum – all in London.

The Tower of London topped the paid for category with 2.4 million visits, followed by St Paul’s Cathedral, Westminster Abbey, and Windermere Lake Cruises. Some major operators, however – such as Merlin Entertainments which runs the London Eye and Alton Towers – did not participate in the survey.

New-look Fort Nelson museum unveiled

The Royal Armories has unveiled its new-look museum at Fort Nelson on Portsdown Hill near Fareham, Hampshire, following the completion of an extensive £3.5m overhaul.

It is hoped the investment in the attraction will attract tens of thousands of visitors each year and has included the creation of a new glass-sided gallery – Voice of the Guns.

New exhibitions exploring the history of the fort and its people; a new education centre; and a visitor centre housing Café 1871 have also formed part of the redevelopment.

Source: Turner Media Innovations, Holiday & Day-Out research 2011

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We’re experts in Kids media, so if you want to reach this powerful and growing audience, you should come to us. You can run a campaign on our channels for less budget than you might think, and the high return on investment might surprise you too.

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One Leisure opens second Pure Health spa

Huntingdonshire District Council’s leisure division, One Leisure, has announced the launch of its second day spa.

The Pure Health & Wellbeing-branded facility at One Leisure Huntingdon leisure centre boasts two treatment rooms, a drench shower and a sauna area with three heat treatment rooms installed by Schletterer – crystal steam, floral steam and herb sauna – as well as a relaxation area.

The treatment menu includes a range of massages, body wraps and facials using Decleor products. The spa is the second Pure Health & Wellbeing-branded site, following the opening of the pilot site in St Neots in November 2010.

According to One Leisure’s marketing manager Gemma Bonnett, the success of the St Neots site – which regularly achieves 98 per cent capacity – allowed One Leisure to roll out the Pure Health concept “earlier than first planned”.

ICM has acquired Cardiff’s Holm House, Wales

ICM expands European hotel portfolio

Inverlochy Castle Management International (ICMI) has expanded its European portfolio with the acquisition of properties in Cardiff and Tuscany, Italy.

The properties are to add to the Fort William-based hotel management consultancy’s existing estate of locations across Scotland and Villa Giuseppina in Italy.

Cardiff’s Holm House is a 12-room boutique hotel and features a spa with relaxation room; a gym; and a hydrotherapy pool. The hotel has partnered with Aromatherapy Associates. Meanwhile, Albergo Villa Casanova has been converted from an 18th century renovation.

ICM managing director Norbert Lieder said: “We look forward to working with Holm House and Albergo Villa Casanova and to helping both venues secure a bright and profitable future.”

Greenwich Leisure (GLL) has revealed that it is planning to expand its Spa-London brand – an affordable public sector spa concept – later this year.

GLL managing director Mark Sesnan told the August 2011 issue of Health Club Management that the first new site was expected to open at the Rainbow Centre in Epsom, Surrey.

The Spa-London brand was first launched by GLL four years ago as a “test bed” and the leisure centre operator has refrained from rolling out the concept until now.

Sesnan told Health Club Management: “It forms part of our product portfolio, but only in certain locations.

“You’re not going to see another 20 Spa-Londons, but you will see some more. The next one is being built as we speak and we’re debating whether to set up another at our existing leisure centre in Wimbledon.”

Meanwhile, Sesnan also confirmed that GLL would be opening its first standalone, wholly owned Gym-London budget club in London “before Christmas” but has so far declined to confirm the facility’s exact location.

The Rooms launches at The Albany

A new spa called The Rooms has been launched at The Albany – a wellbeing centre in London’s Regent Park.

The facility was formerly known as Lifesmart when it was operated by Carole Caplin (see Health Club Management, March 2010, p40) and currently remains under the ownership of Bill Kenwright, who funded the project.

Now called The Albany, much of the original concept has been maintained, but the offering has been broadened out to encompass a more diverse range of services – including treatments from The Rooms.

The Rooms’ first flagship site was launched 20 years ago in Hertfordshire by director Heather Dawn. Now supported by a training school set up 10 years ago, The Rooms works alongside businesses wanting to set up their own treatment offering – including Cannons (Nuffield) in Letchworth Garden City.

Fitness Express secures “significant investment”

A contract management business operated under the Fitness Express and Imagine Spa brands has secured significant investment to enable the business to acquire more sites.

The backing has come from Downing Corporate Finance, which has taken a 30 per cent stake in the business, which will now operate under a newly formed holding company: Mosaic Spas and Health Club.

The management team of Steve Taylor, Oliver Wright and Dave Courteen have also slightly increased their shareholding.
Royal Mail submits Nine Elms proposals

Royal Mail has submitted its plans for a mixed-use redevelopment of its South London centre in Nine Elms, which is due to close in 2012 following an operational review.

Outline proposals lodged with Wandsworth Council features leisure facilities, cafés and restaurants, alongside 1,870 new homes, retail units and postal services.

Designed by Allies and Morrison, the scheme is to also include a “significant” part of a proposed Linear Park between Vauxhall Cross and Battersea Power Station.

The 13-acre (5.3-hectare) development lies within the Vauxhall, Nine Elms and Battersea Opportunity Area - a former industrial district now undergoing a major transformation.

A spokesperson for Royal Mail commented: “Royal Mail has a clear strategy to ensure we derive maximum value from any property we no longer require.”

The scheme will incorporate new leisure facilities, cafés and restaurants.

UoB to revamp Edgbaston campus

A major £175mn refurbishment is to be undertaken at the University of Birmingham’s (UoB) Edgbaston campus.

A sports centre forms part of the proposals, which will be designed and delivered by Lifschutz Davidson Sandilands and S&P Architects.

The new sports complex is expected to include a 50m swimming pool; sports halls; and training facilities, with the venue to be made available to students, staff and regional amateur sports clubs.

Preview drop-in events for local residents are to be organised during the summer, while a public consultation on the proposed development is scheduled to get underway during the autumn.

UoB director of estates Ian Barker said: “A number of developments, like the proposed new sports centre, swimming pool and the cultural hub, focus on facilities that will benefit the community as well as staff and students. “Our plans also envisage a reduction in the University’s environmental impact and carbon footprint. We hope that local people will work with us in shaping these plans over the next few months.”

Work to start on Gosport project

Construction work is set to start on the new Gosport Leisure Park in September.

The project, which will replace the existing Holbrook Recreation Centre, will cost around £6m to complete. Facilities include a 25m swimming pool and a learner pool.

A 70-station gym; a sports hall; and a dance studio will also be among indoor facilities, with floodlit artificial pitches also proposed.

DC Leisure, which will run the site on behalf of Gosport Borough Council, will also develop a Travelodge and a pub/restaurant.

A spokesperson for Royal Mail commented: "Royal Mail has a clear strategy to ensure we derive maximum value from any property we no longer require.”

A 70-station gym; a sports hall; and a dance studio will also be among indoor facilities, with floodlit artificial pitches also proposed.

The university acquired the Racecourse Ground

University secures Wrexham stadium deal

Glyndwr University has bought Wrexham’s Racecourse Ground stadium and Colliers Park – home venue and training facility of Wrexham Football Club respectively.

It is hoped that the deal will safeguard the future of both facilities for the North Wales’ town and will see the venues used by university students and local residents.

Professor Michael Scott, the university’s vice chancellor, said: “This purchase has been made to secure the future of the stadium and the training ground for Wrexham and north east Wales as a sports venue.”

£250k funding boost for Moat Brae development

A bid to transform Moat Brae House and Garden into a Centre for Children’s Literature in Dumfries has been handed a boost by the Scottish Government.

Fiona Hyslop, cabinet secretary for culture and external affairs, has awarded £250,000 through the Historic Scotland grants scheme towards the property.

Moat Brae is believed to be the property that provided author JM Barrie with the inspiration for Peter Pan and is to benefit from work to stabilise the fabric of the building and other repairs.

Revised proposals for Southwater unveiled

Revised plans for the £250m regeneration of the Southwater area of Telford, Shropshire – including a new multi-screen cinema – has been unveiled by the local authority.

Telford and Wrekin Council has announced that it has refreshed its master-plan for the scheme in light of a new action plan for Central Telford and changes to the council’s accommodation strategy.

New details regarding the requirements of developers and the public has also led to the new proposals, which feature a cinema venue with bars and restaurants.
UK and international property experts covering all sectors of the leisure and hotel industry.
Leisure Management Contract

Braintree District Council intends to invite tenders for the management, marketing, maintenance and operation of its four Leisure Centres, including the proposed new Willham Leisure Centre. The Leisure Centres are currently being managed by a private operator.

The date for the commencement of the contract is 1st September 2012. The contract will be for a minimum of ten years with the potential option to extend it for a further five.

The information and documents for this opportunity are available on https://www.delta-esourcing.com/delta. You must register on this site to respond, if you are already registered you will not need to register again, simply use your existing username and password. Please note there is a password reminder link on the homepage.

Suppliers must log in, go to your Response Manager and add the following Access Code: 344ZK97SS. Please ensure you follow any instruction provided to you here.

The deadline for submitting your response is 12:00pm on 21st September 2011.

Please ensure that you allow yourself plenty of time when responding to this invitation prior to the closing date and time, especially if you are uploading supporting documents. If you experience any technical difficulties please contact the Delta eSourcing Helpdesk on 0845 270 7050 or email helpdesk@delta-esourcing.com. Expressions of interest not registered via the delta portal will not be accepted.

Please note that the Council believes the Leisure Management Services to which this procurement exercise relates fall within Part B of Schedule 3 to the Public Contracts Regulations 2006 (“the regulations”) and Annex IIB to council directive 2004/18/EC.

TO LET

Finsbury Park Track & Gym Endymion Road, N4
Offers Invited - Informal Tenders

The package includes:

- A sports facility featuring a 6 lane track with field event facilities (not certificated).
- In field suitable for American Football and other ball games.
- A pavilion including male and female changing rooms, meeting room, a 30 station (approximate) gym and separate rooms which can be used for storage or additional changing rooms.

Finsbury Park has been a Green Flag Award winner since 2007. Finsbury Park Track and Gym (FPT&G) is situated in the middle of the park and caters for a number of sports clubs, school sports days and pay and play gym customers.

The park itself is the largest park managed by Haringey Council and attracts approximately 1.5m visitors year round. The Park has excellent rail, tube and bus links and is located in a densely populated area.

Term: Negotiable

Premises: Finsbury Park Track & Gym

Business Rates: Currently none payable but applicants should make their own enquiries as to the situation once the business is established.

Offers TO LET are invited by way of an informal tender process. The successful application will be selected based on best proposal received in terms of quality and price.

Interested parties are requested to complete application forms to be submitted by 11th November 2011. Requests for application forms and further information should be made via email to: andrea.keeble@haringey.gov.uk

Please follow the instructions sent out to you with the application documents for return of your application and proposal.

Haringey Council is committed to equal opportunities.
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London ‘unaffected’ by disorder

Civil unrest in London and other cities did not lead to “any significant drop” in inbound markets in the immediate aftermath, according to the European Tour Operators Association (ETOA).

ETOA said that its members had more than 38,000 people staying in the capital on 10 August, with just 330 cancellations for the following week reported on 11 August. The cancellation rate – at just 0.2 per cent – represented 660 missing bed-nights and was below the threshold of background cancellation.

An ETOA spokesperson said: “Some of the individual cancellations are now rebooking. London remains safe for tourists. And tourists understand that London remains safe.”

A spokesperson for the mayor of London said: “It is important to note that recent incidents have occurred away from the capital’s major visitor attractions, which continue to operate as normal and attract thousands of people from across the world.”

UKinbound chief executive Mary Rance added: “It’s important we stress that these developments are not typical.”

New UK event for overseas tourism buyers

UKinbound, VisitBritain and the European Tour Operators Association (ETOA) are to hold a new business-to-business event to bring together overseas tourism buyers.

Due to take place on 19-20 March at Wembley Stadium, the VisitBritain Hosted Buyers Marketplace will see 150 specially-selected buyers attend from 20 countries. Wembley Stadium will also host ETOA and UKinbound’s Britain and Ireland Marketplace on 19 March, with the two events designed to increase opportunities for reaching buyers.

Poll reveals summer 2011 holiday plans

New research carried out by YouGov has found that more than a quarter of Britons (27 per cent) are planning to take their main summer holiday in the UK this year.

According to the poll, the same amount will travel to Europe and nearly a third (32 per cent) of people admitted that they will not be having a main summer holiday at all.

From those planning to holiday in the UK, YouGov said nearly 73 per cent will use their leisure time by going for walks and 65 per cent will visit landmark attractions.

Londoners were the least likely to remain in the UK for their main summer holiday, with 16 per cent to travel aboard. A third of Midlands and Wales residents will opt for a staycation.

Meanwhile, in addition to the 32 per cent planning a main holiday in Europe, 4 per cent have said they will be holidaying in the US and 2 per cent will travel to Asia or Africa.
Getting ‘hands-on’ to try out a new skill

SAM COULSTOCK
is customer relationship director for The Springboard Charity

Spr
Springboard is set to provide a ‘hands-on’ opportunity for young people to try out a new skill between 5-8 October, when the UK hosts WorldSkills London 2011.

Springboard – together with its sponsors and college partners – will provide visitors with a ‘bite-size’ taster of hospitality. The activity will be one of 46 Have a Go activities designed to introduce visitors to skills they might never have previously considered as potential career options.

With 150,000 global visitors expected, including some of the world’s most highly respected skills experts, Springboard will demonstrate to the UK, and the rest of the world that the hospitality industry excels in skills training. By taking part in the Competition, Springboard will be contributing to the WorldSkills London 2011 Have a Go campaign target to deliver one million Have a Go activities around the UK.

WorldSkills London 2011 is one of the largest events to be held at ExCeL London, and will see more than 1,000 of the most skilled young people from across the globe battling it out in 46 different skills. ‘Have a Go’ colleges and training providers will help inspire young people to think about their future careers and develop their skills.

Theo Paphitis from BBC’s Dragons’ Den said: “There’s no substitute for hands-on experience and the WorldSkills London 2011 Have a Go campaign will help open the minds of thousands of young people.”

Springboard CEO Anne Pierce added: “The last time a WorldSkills competition was held in the UK was over two decades ago – this really is a once in a generation opportunity for our students.

“‘To be part of an event which recognises skills at the very highest level is truly aspirational and I have every faith that our students will rise to the occasion and help to put on a truly spectacular activity.”

Visitors interested in attending the event can register for complimentary tickets at www.worldskillslondon2011.com/visit

TRAINING

ActiveGraduates online service launched

The National Skills Academy for Sport and Active Leisure (NSA) has launched its new ActiveGraduates to help graduates of the Future Jobs Fund (FJF) gain employment.

The service will allow all young people who completed the FJF initiative and are still without full-time jobs to list themselves on the database, which employers will be able to search free of charge.

Florence Orban, NSA chief executive, said each ActiveGraduate had undergone quality assured training and six months of hands-on work experience – making them attractive to employers.

“The young people on this website are competent, qualified and ready to take the next step in their career,” she said. “They are passionate about working in the leisure sector so are perfect for employers looking to find people who will be able to hit the ground running as well as spend their career in the sector.”

Orban estimates that there are around 500 ActiveGraduates looking for employment.

DLL attains FIA code compliance

David Lloyd Leisure (DLL) – one of the UK’s leading health club operators – is now compliant with the Fitness Industry Association’s (FIA) Code of Practice.

The FIA’s quality assurance scheme involves performance standards relating to health and safety; staff training; and customer care.

Facilities that are compliant with the Code of Practice are required to show that staff are trained to standards recognised by the Register of Exercise Professionals (REPs).

Compliant facilities also have to ensure members receive adequate inductions; and provide fair contracts in accordance with the Office of Fair Trading guidance.

DLL sales and operations director Steven Matthews said: “This compliments our externally audited programme and confirms that both its teams and members are provided with a safe environment in which to work, exercise and engage in leisure activities.

“What’s more, it provides current and potential members with the peace of mind that we operate to the highest standards of both facilities and expertise.”

Premier Training and Fit Biz to offer new business course

Premier Training International (PTI) and Fit Biz Builders are looking to equip fitness professionals with the tools needed to boost sales and encourage business expansion.

The partnership has launched a new 12-week business, sales and marketing course which will be delivered over an e-learning platform in easily manageable one-hour weekly sessions.

Victoria Branch, spokesperson for PTI, said: “This programme will provide innovative sales and marketing tools, which will help launch a new business and drive existing business.”
Are you in the running for a career in Leisure Management?

Loughborough College offers courses in Leisure, Sport, Event and Recreation Management to help you start your career, or develop your skills and managerial expertise from an existing position in the leisure industry.

Study full time, day release, block release or by distance learning, at a variety of levels; from the ISRM Fitness Management Certificate and Higher National Diploma to full Honours Degree. The Foundation Degree and Higher Professional Diploma are fully accredited by the ISRM, and lead to use of the designatory letters M.Inst.SRM.

Recruiting now for a September 2011 start.

For more information
0845 166 2950
www.loucoll.ac.uk
Tower Hamlets Youth Sport Foundation is picking up from the borough’s School Sport Partnership which was widely recognised for outstanding practice. The Partnership’s achievements were significant, varied and included overseeing large increases in curricular time for PE, participation outside of school, participation in competition and involvement in sports leadership.

The Partnership also grew a large delivery and to address local needs which included a much wider role in club and community youth sport. This area of growth is set to increase as the local authority works with the Foundation to transfer some of its traditional responsibilities for youth sport and the Foundation generally becomes established.

CRICKET DEVELOPMENT OFFICER
Ref: THYSF-CRIC
Salary: Scale 4 (£20,460-£22,422)
Contract Type: 1 Year Rolling Contract
Location: Tower Hamlets, London
Hours: Full Time
Closing Date: Wednesday 14/09/11 (4pm)
Interview Date: Week commencing 19/09/11

We currently have a team of 10 Sports-specific Development Officers with the brief of developing all aspects of their sport within Tower Hamlets. They are an integral part of the Youth Sport Foundation’s offer to schools and young people.

A Cricket Development Officer has been a part of that team for the past 4 years and during this time the sport has become a core part of the sporting offer to young people at our schools.

We now require a motivated and methodical cricket enthusiast to maintain our structure which is recognised locally and nationally as outstanding, but also to find new and innovative ways to engage a wide range of young people in cricket at all levels.

An ideal candidate will have good management and developmental skills but will also have excellent communication and networking skills, working with local stakeholders, the Middlesex Cricket Board and other key personnel in the region. Other non-cricket specific organisations will also be key partners.

The post will also involve a large amount of coaching in a variety of settings and so an excellent practitioner able to cope with a range of abilities, experience, ages and enthusiasm is also required.

We are interested in hearing from level 2 (or above) qualified coaches who are interested in finding and supporting the most talented young cricketers in Tower Hamlets and providing them with the sort of support children from more privileged backgrounds experience. Conversely, shortlisted candidates will also need to demonstrate their commitment to improving the lives of ALL young people through cricket. We believe in sports’ power to positively affect lives and we are strongly committed to inclusion at every level.

The Foundation also aims to support employees in achieving their own personal goals and although initiative and self-motivation are very important, we are committed to professional development and we offer a very supportive environment to work in.

For a informal discussion about this opportunity, please call Chris Willetts, Interim Youth Sport Foundation Manager – 0207 987 4811

HOW TO APPLY: To obtain an application pack please contact Langdon Park School
By telephone on 0207 987 4811 (leaving a message with reception)
By email: tomcooperssp@gmail.com (Tom Cooper – Schools (Extra-Curricular) Manager)
By mail: Tower Hamlets Youth Sport Foundation, c/o Langdon Park School, Byron Street, London, E140RZ

COMPETITION MANAGER (INCL. SGO RESPONSIBILITY)
Ref: THYSF-SGO
Salary: Scale 4 (£20,460-£22,422)
Contract Type: 1 Year Rolling Contract
Location: Tower Hamlets, London
Hours: Full Time
Closing Date: Wednesday 14/09/11 (4pm)
Interview Date: Week commencing 19/09/11

The Tower Hamlets Youth Sport Foundation will be responsible for the delivery of levels 1 and 2 of the coalition Government’s School Games initiative in Tower Hamlets.

We require a dynamic and energetic individual to become an integral part of our network and manage all youth sport competition in Tower Hamlets. This includes responsibility for the School Games initiative, other school events and some community events.

Many existing events are currently run by a variety of partners including many volunteers and the Foundation is strongly committed to supporting this. Therefore inter-personal skills and experience of building meaningful relationships is an essential requirement for this post.

Established organisational and administrative skills are also essential and experience of working to deadlines is advantageous.

Strong candidates will demonstrate a motivation for providing positive experiences to underprivileged children, will have a passion for securing life-long participation in sport and will share our belief that a wider variety of sports engage a wider range of young people.

The Foundation’s Interim Manager also currently sits on a Development Group that is designing the first pan-London level 3 School Games event for 2012 and as such, the successful candidate will be in an ideal position to influence the landscape of competitive sport in London over the coming years.

The Foundation also aims to support employees in achieving their own personal goals and although initiative and self-motivation are very important, we are committed to professional development and we offer a very supportive environment to work in.

Providing outstanding opportunities and support for young people in Tower Hamlets to reach their potential, realise their ambitions and develop personally through sport.
University of Essex

**Sports Supervisor**

*(Ref. SG422)* The University of Essex Sports Centre is seeking to appoint a Sports Supervisor to join our team. The person appointed will be responsible for the supervision of sports facilities, sports coaching, organisation of events, maintenance and setting up of sports equipment and some reception work. Candidates must have an all-round interest in Sport and be suitably qualified in Sport, Recreation, Physical Education, or Fitness and Health. Due to the nature of the work, appointment will be subject to a Criminal Records Disclosure check.

**Salary:** £17,179-£19,822 per annum, plus shift allowance

**Closing date:** 18 September 2011

Apply online. If you have a disability and would like information in a different format telephone (01206) 873521/874588.

http://jobs.essex.ac.uk

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**Cousins Entertainment Ltd** is one of the leading suppliers of temporary ice rinks and has grown from strength to strength since Olympic Gold medallist and MBE Robin Cousins founded the company in 2000.

Within this unique company are decades of invaluable production experience, award winning talent and proven commercial success in all aspects of the entertainment ice industry. The wealth of experience and knowledge brings the highest value and quality to a variety of productions, installations and management services.

They are now looking for the following professional and enthusiastic staff to become part of their valued team for the forthcoming season starting early November 2011:

**Ice Rink Managers, Assistant Managers and General Staff**

The contracts will be short term for seasonal ice rinks in and around London.

For further information please email your CV to: alan@cousinsentertainment.com

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**ACTIVE PARTNERSHIP MANAGER**

Salary: £24,646 per annum

Hours: 37hrs per week

Celtic Community Leisure is an exciting and innovative ‘not-for-profit’ Trust, established to manage nine local authority facilities in Neath Port Talbot.

As the Active Partnership Manager you will lead in the promotion of Sport and Physical Activities within Celtic Community Leisure (CCL).

You will be responsible for building relationships with key stakeholders, outside agencies and voluntary organisations to establish increased participation within all CCL facilities.

Working in partnership with operational staff and NPTCBC Officers you will ensure commercial viability and achievement of Health and Wellbeing Agendas.

Closing Date: 5th September 2011 Interview Date: 20th September 2011

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**Key Account Manager**

Reports to: The General Manager Based at: GRAVITY UK, High Wycombe

**Job role:**

To sell the Total Gym fitness equipment range to UK Key Accounts and individual customers, in accordance with agreed targets.

The applicant should have a strong sales background and whilst not mandatory, a background in, or knowledge of the fitness industry is preferable. Full product training will be provided.

**Key responsibilities and accountabilities include:**

- gaining a clear understanding of customers’ businesses and requirements
- composing and presenting customer focused presentations
- challenging any objections with a view to closing the sale
- negotiating on price and costs, delivery and specifications with buyers

**Candidate:**

- must be confident in the sale process with a strong desire to sell
- must be confident at forming relationships with clients
- must be highly self-motivated and enthusiastic

**Income**

Starting salary is £25K per annum with an estimated OTE of £50K. Car, laptop, mobile phone and reasonable expenses provided.

Please post your CV with full details to The General Manager, GRAVITY UK, 2a Desborough Industrial Park, Desborough Park Road, High Wycombe, HP12 3BG. Or email jobs@gravityuk.net.

Applications close September 16th 2011. Interviews will be held the week commencing September 26th 2011.
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<td>Spa Therapist, Aromatherapy Associates, Knightsbridge, UK</td>
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<td>Freelance Female Personal Trainer, Energie Group, Beckenham, UK</td>
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<tr>
<td>Gym Instructor, Energie Group, Beckenham, UK</td>
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<tr>
<td>Membership Sales Advisor, Energie Group, Inverness, UK</td>
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<tr>
<td>Personal Trainer, Energie Group, Rotherham, UK</td>
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<tr>
<td>Sales executive (part time), Energie Group, Finchley, UK</td>
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<tr>
<td>Fitness Consultant, Energie Group, Southamptom, UK</td>
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<tr>
<td>Assistant Manager / Membership Sales, Hilton Abu Dhabi, Abu Dhabi, UAE</td>
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<tr>
<td>Senior Business Development Manager, Inspirit, Maidhead, UK</td>
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<tr>
<td>Leisure Assistant x 6, Nexus Community, Thame, Oxfordshire, UK</td>
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<tr>
<td>Sport Assistant, Northumbria University, Newcastle upon Tyne, UK</td>
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<tr>
<td>Senior Sales Consultant - South, Precor, South, UK</td>
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<tr>
<td>Business Development Manager, Peach Recruitment, Halesowen, UK</td>
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<tr>
<td>Membership Sales Consultant, Weybridge Health Club, Surrey, UK</td>
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<tr>
<td>Fitness Advisors (FT / PT), Weybridge Health Club, Surrey, UK</td>
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<tr>
<td>Personal Trainers, Pure Gym Limited, Stoke, UK</td>
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<tr>
<td>Sports Centre Manager, Montsaye Academy, Kettering, UK</td>
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<tr>
<td>Personal Trainers, Pure Gym Limited, Various locations, UK</td>
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<tr>
<td>Lecturer in Sport and Fitness, South Thames College, London, UK</td>
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<tr>
<td>Course Sales Advisor, YMCA Fitness Industry Training, Central London, UK</td>
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<tr>
<td>Sales Executive - Hotel Leisure and Fitness Club, Renard Resources, Northamptonshire, UK</td>
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<tr>
<td>Senior Beauty Therapist, Renard Resources, Bristol, UK</td>
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<tr>
<td>Spa Manager, Renard Resources, London, UK</td>
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<tr>
<td>Personal Trainers, Pure Gym Limited, Warrington, UK</td>
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<tr>
<td>Want a career as a tutor but not yet qualifed? Personal Training Qualifications Ltd, Nationwide, UK</td>
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<tr>
<td>Activities Coordinator, Cheltenham Borough Council, Cheltenham, UK</td>
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<td>Group Marketing Communications Manager, BH Live, Bournemouth, UK</td>
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<tr>
<td>Fitness Instructors, Energie Group, Cannock, UK</td>
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<td>Membership Sales Advisor, Energie Group, Cannock, UK</td>
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<tr>
<td>Experienced exercise professionals, Ten Pilates, Central London, UK</td>
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<td>Maintenance Director, Ferrari World Abu Dhabi, Abu Dhabi, UAE</td>
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<tr>
<td>Sports Coaches, Nexus Community, Chilterns / South Bucks / Oxfordshire, UK</td>
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<tr>
<td>Operations Supervisor, Nexus Community, Windrush, West Oxfordshire, UK</td>
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<tr>
<td>Project Active8 Sport Coordinator, University of Brighton, Brighton, UK</td>
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<tr>
<td>Duty Manager / Membership Sales Advisor, Energie Group, Fulham, UK</td>
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<tr>
<td>Senior Recreation Assistant, Greenwich Leisure Ltd, Tower Hamlets/Hackney/Barnet, UK</td>
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<td>Duty Manager, Greenwich Leisure Ltd, SE London, UK</td>
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<td>Fitness Professional, Energie Group, Newport Pagnell, UK</td>
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<tr>
<td>Sports Supervisor, University of Essex, Colchester, UK</td>
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<td>Operation Managers, Derby City Council, Derby, UK</td>
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<td>Receptionist, Energie Group, Southampton, UK</td>
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<td>Membership Manager, Energie Group, Epsom, UK</td>
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<td>Membership Sales/ Prospector, Energie Group, Chesham, UK</td>
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<td>Sales Consultant, Energie Group, Southamptom, UK</td>
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<td>Senior Business Development Manager, Inspirit, Maidhead, UK</td>
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<td>Sales Manager, Sheffield International Venues, Sheffield, UK</td>
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<tr>
<td>Sales Executive - Hotel Leisure and Fitness Club, Renard Resources, Northamptonshire, UK</td>
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<tr>
<td>Regional Development Manager Europe, International Cricket Council, London, UK</td>
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<td>Sports Massage Therapist, Ten Pilotes, London, UK</td>
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<td>School Sport Managers (4 posts), Northamptonshire Sport, UK</td>
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<tr>
<td>Duty Manager, Ealing Squash &amp; Fitness Club, London, UK</td>
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<tr>
<td>Pool Attendant, City of London School for Girls, London, UK</td>
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<tr>
<td>Sports Officer, Tandridge Trust, Oxted, UK</td>
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<tr>
<td>Director of Sport, University of East Anglia, Norwich, UK</td>
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<td>Golf Membership Sales Advisor, De Vere Hotels and Leisure Ltd, UK</td>
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<td>Leisure Club Supervisor, The Bellhouse Hotel, Beaconsfield, UK</td>
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<td>Leisure Assistant, The Bellhouse Hotel, Beaconsfield, UK</td>
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<tr>
<td>Outdoor Experience Manager, Holnicote Estate Office, West Somerset, UK</td>
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<tr>
<td>Operations Manager, Shakespeare Birthplace Trust, Stratford-upon-Avon, UK</td>
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<tr>
<td>Spa General Manager, Shire Hotels Ltd, Fareham, UK</td>
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<tr>
<td>Head of Treatments, Stoke Park Club, Stoke Poges, Buckinghamshire</td>
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<tr>
<td>Spa Manager, Shire Hotels Ltd, Kettering, Northamptonshire, UK</td>
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<tr>
<td>Spa Therapist, Virgin Active, Various locations, UK</td>
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<tr>
<td>Duty Manager, Greenwich Leisure Ltd, Barnet Copthall, UK</td>
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<tr>
<td>Technical Support Officer, Edinburgh Leisure, Edinburgh, UK</td>
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<tr>
<td>Senior Advertising Sales, The Leisure Media Company Ltd, Hitchin, Herts, UK</td>
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<tr>
<td>Area Sales Manager, Greenwich Leisure Ltd, SE18, UK</td>
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<tr>
<td>Swim Manager, Virgin Active, Hammersmith, UK</td>
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<tr>
<td>Gym Manager, The Gym Group, Ealing, UK</td>
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<tr>
<td>Assistant Manager Sales and Service, Greenwich Leisure Ltd, Swiss Cottage, London, UK</td>
</tr>
</tbody>
</table>

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www.leisureopportunities.co.uk

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We are seeking a **part-time Fitness Instructor** for our gymnasium in our London clubhouse.

**Duties include:**
- Ensuring the efficient and safe running of the gymnasium
- Opening and closing the gymnasium
- Maintaining the highest standards of service and hospitality at all times.

The successful candidate will have experience in a similar position gained in a 4*-5* establishment, the ability to work well under pressure and be a team player. Excellent command of spoken English is essential.

25 hours per week on a rota basis, including weekends.

Benefits include pension, life cover, meals on duty and buying or selling of holiday.

The Royal Automobile Club is a private members Club, one of Europe’s largest and most prestigious, with clubhouses in London and Surrey, offers it’s members the very finest facilities including restaurants, bars, meeting and banquetting suites, accommodation and sports areas.

All applicants must be eligible to live and work in the UK.

**Please apply to debra@royalautomobileclub.co.uk**

**Closing Date:** 2 September 2011

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**Freelance Personal Trainer**

**Cheltenham**

Monthly rent £350

**REACH FITNESS** is a successful independent gym located in the centre of Cheltenham. We have a strong emphasis on providing the highest level of knowledge and expertise to our customers. We are looking for PTs who we feel will complement this ethos. We offer an incredible learning environment in which we all develop and share knowledge on the latest research and best practice.

We will be prioritising candidates who are motivated and business minded with a keen willingness to learn and develop.

**CVs and covering letters to henry@reachfitness.co.uk**

Contact number: Henry Tosh 01242 257700 / 07766566854

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**Senior Sales Consultant - South**

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**Applicants should have:**
- A comprehensive industry knowledge
- A proven track record of selling, ideally within the health and fitness equipment sector
- Experience of local authority procurement
- Experience leading a field-based sales team
- Project and account management experience

For a copy of the job description or to apply, e-mail your CV with a covering letter to Jez Whitling at: jez.whitling@precor.com

www.precor.com
www.amersports.com

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Sun 25 March

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New-look Apollo Cinema for Rhyl

Rhy's Apollo Cinema has reopened – six months after the venue closed to undergo a £2.5m refurbishment designed by EWA Architects.

All five screens at the sea-front venue now incorporate Sony 4k digital projection, RealID 3D technology and Dolby digital sound systems.

Denbighshire County Council and the Welsh Assembly Government funded the renovation, which has also included the creation of a licensed bar area and a Costa Coffee outlet.

Tania Jones, general manager of the cinema, said: “It has been our goal to bring the Rhyl cinema up to date, with the latest cinema technology, to provide the town with a thriving entertainment hub.

“The town deserves access to the best quality viewing experience, and we are committed to ensuring Rhyl can experience their choice of film the way they should be presented.”

Pub/restaurant consumer spending increases in July

Britons are continuing to eat and drink out after a number of pub and restaurant groups saw an increase in spending for July, according to the latest Coffer Peach Business Tracker.

The performance of more than 20 major UK operators is charted by the tracker, which reported a 1 per cent growth in like-for-like sales and a 3.1 per cent increase in total sales.

Trevor Watson, director at Davis Coffer Lyons – part of the Coffer Group, said: “The sector continues to grow against a backdrop of weak consumer confidence.”

Latest Silverstone plans submitted

Silverstone has submitted a “comprehensive” planning application for the next phase of its masterplan to safeguard the venue as the home of the British Formula One Grand Prix.

It follows the completion of a multi-million pound pit and paddock complex, which was unveiled earlier this year and boasts 41 garages; a media centre; and three large halls.

The latest plans – lodged with South Northamptonshire District Council and Aylesbury Vale District Council – include the creation of a business park; three hotels; a motorsport museum; and a kart track.

Silverstone Holdings managing director Richard Phillips said: “This is the most important initiative that Silverstone has taken in its 60 year history.

“Approval of this planning application will help maintain Silverstone’s position as a leading global centre for sport, leisure, education and technology and support its vision of becoming a world-leading motor sport destination.”

An outdoor stage and an education campus also forms part of the scheme, which conforms with the Silverstone Development Brief.