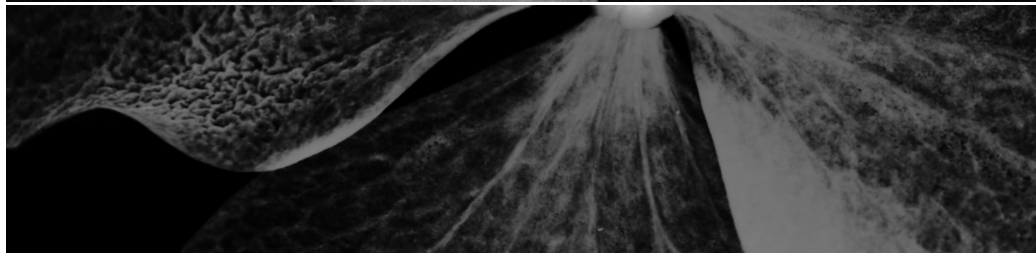
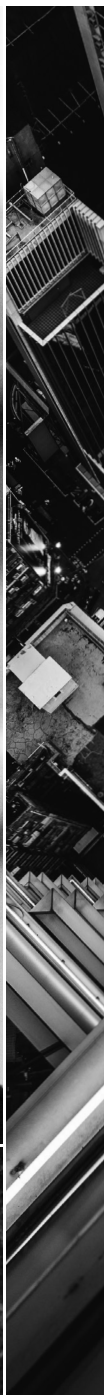




/skin
regimen/

modern plant chemistry™





/skin
regimen/
fast living/slow aging

The new skincare approach for urban dwellers, modern multitaskers with a demanding, fast-paced life.

Clinically proven to reduce the effects of daily stress and pollution on both skin and mind, so that you look and feel at your best every day.

Modern Plant Chemistry™ formulas target the most common stress-related signs - dehydration, city-gray skin, wrinkles and imperfections - recreating the optimal conditions for a healthier, glowing skin for longer.

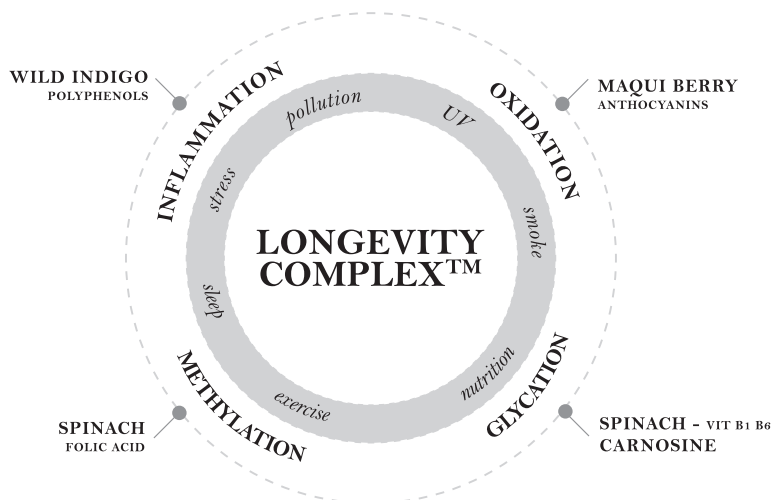
*To master life means to discover
who we are and build,
by expanding ourselves,
what we can.*

/skin regimen/ *is your lifestyle stressing your skin?*

Many external factors we face every day, such as **UV and pollution, as well as our daily choices**, like smoking, diet, and the quality of our sleep and thoughts, collectively affect the aging process. Our lifestyle can alter the skin's normal cellular processes, in particular DNA methylation, glycation, oxidation and inflammation, and contribute to cellular breakdown, eventually hindering skin health.

In other words, modern day living, in particular the rising level of pollution and today's frantic pace, can **stress the skin**. Immediately, we look fatigued, dull and dehydrated; overtime, the aging process is accelerated, leaving its evidence on the skin.

/skin regimen/ is clinically proven to improve the mind-skin stress-response and to **counteract the effects of modern lifestyle**.



The **exclusive Longevity Complex™** is made of **organic superfood extracts** -Wild Indigo, Spinach, Maqui Berry and Carnosine, which protect skin health and glow, for longer.

/skin
regimen/
*modern plant chemistry*TM

Designed to be **totally functional**, with **highly concentrated powerful botanicals and high-tech molecules**, /skin regimen/ delivers visible results while being kind to the skin and to the planet.

With a **100% natural, rebalancing, reinvigorating aroma** and cooling massageable textures, /skin regimen/ is free from synthetic fragrances, silicones, animal derivatives, artificial colorants, mineral oils and parabens.

/skin regimen/ formulas are optimally protected in a **Co₂ neutral**, totally sustainable packaging, made in Italy with 100% recyclable components and manufactured with electricity from renewable resources.





/skin regimen/ *4-step custom regimen*

We are all unique and so is our skin. For this reason, we offer a collection of unisex products to be mixed in a 4-step custom regimen according to one's skin needs.



/step 1 - prepare

cleansing cream
/anti-pollution face wash

Gentle foaming cleanser. It removes make-up, SPF, pollution and toxins that deposit on the skin during the day.
For all skin types.

No SLES, No SLS.
89.5% natural-origin ingredients.



enzymatic powder
/exfoliating foaming powder

With Chlorella, enzymes and rice starch. When in contact with water, the powder transforms in a soft cleansing foam with cleansing and exfoliating action.

For all skin types, except sensitive.
No SLES, No SLS.
64.0% natural-origin ingredients.



/step 2 - recharge

microalgae essence
/energizing illuminating lotion

Concentrated lotion with unicellular microalgae and a natural rebalancing reinvigorating aroma, to recharge the skin and maintain optimal hydration. For all skin types.

94.8% natural-origin ingredients.

/step 3 - correct

1.85 HA booster

/hydra-plumping concentrate



Concentrate of three molecular forms of hyaluronic acid (micro, macro and cross-linked) for an intensive moisturizing and plumping action. Effective on fine lines, dehydration and signs of stress.

No added fragrance.

99.2% natural-origin ingredients.

10.0 tulsi booster

/nourishing protective oil



Pure, concentrated oil with Tulsi, an adaptogenic ingredient used in Ayurveda, to promote a nourishing, antioxidant action for a healthy and radiant complexion. Natural aroma with rebalancing and reinvigorating effect on mind-skin. Ideal for dry and depleted skin.

100% natural-origin ingredients.

15.0 vit C booster

/brightening concentrate



Concentrate with Vitamin C to protect the skin from free radicals and stimulate the synthesis of collagen. Stay-fresh sachet maintains Vitamin C in perfect condition until its activation. Effective on dark spots, uneven tone and dullness.

No added fragrance.

92.8% natural-origin ingredients.

1.5 retinol booster

/wrinkle concentrate



Concentrate with encapsulated retinol and sylibin, a natural alternative to retinoic acid, for maximum efficacy, tolerability and bioavailability. Effective on wrinkles and imperfections, for an intensive renewing action.

No added fragrance.

96.4% natural-origin ingredients.

1.0 tea tree booster

/imperfections concentrate



With pure tea tree oil, mandelic acid and Longevity Complex™. It helps improve the appearance of imperfections and enlarged pores, leaving the skin purified, even and smoother.

No added fragrance.

93.7% natural-origin ingredients.

tripeptide cream */age-defense moisturizer*



With Palmitoyl Tripeptide-5 and Dandelion extract to protect the skin from pollution, leaving it firmer and well-hydrated all day. Light-balm massageable, cooling texture and the natural rebalancing reinvigorating aroma help to relieve the effects of stress. For all skins types.

96.0% natural-origin ingredients.

lift eye cream */multi-action eye cream*



With Caffeine and botanical extracts to improve the natural eye support structure and glow. Effective on crow's feet, puffiness and dark circles.

No added fragrance.

96.3% natural-origin ingredients.

urban shield SPF 30 */anti-pollution UV fluid*



Tone-perfecting, illuminating, anti-pollution UVA/UVB protection with Dandelion extract for a shielding action against pollution and aggressions of city life.

For all skin types.

63.8% natural-origin ingredients.

/step 4 - reset

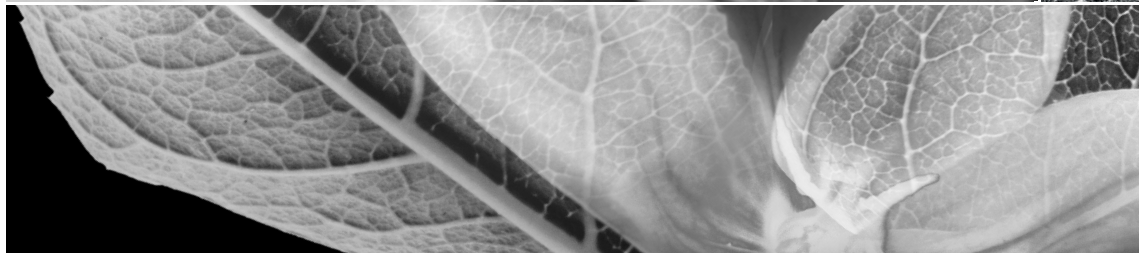
night detox */overnight pro-vitality mask*

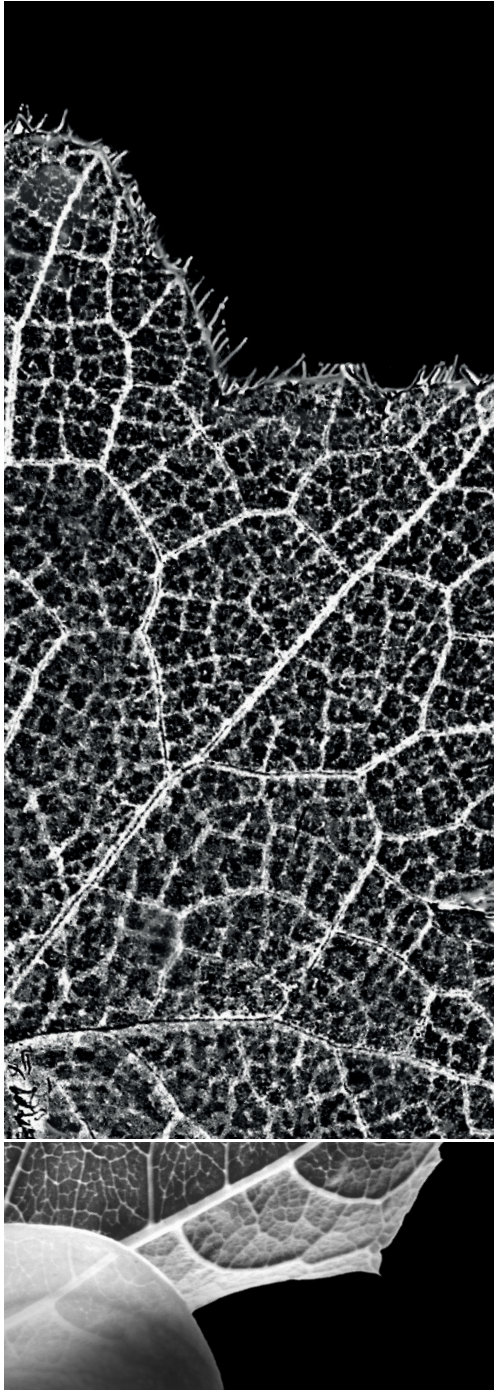


Leave-on mask with Gluconolactone and alpha-glucan yeast to boost the skin's ability to eliminate the toxins accumulated during the day. Balm-like cooling texture and natural rebalancing reinvigorating aroma, ideal to be massaged before bedtime to relax the facial muscles.

For all skin types.

98.7% natural-origin ingredients.





/skin
regimen/
urban facials

The perfect antidotes to modern fatigue and urban lifestyle, the facials counteract the effects of stress and pollution and are ideal for a time-pressed, unisex clientele with dull, aging and intoxicated skin.

Urban Longevity Facial™
rejuvenating

Urban Detox Facial
detoxifying

Customizable to correct the most common stress-related signs, these facials rejuvenate and detox the skin and leave you feeling recharged, purified and ready to face your busy days.

Professional touches, the functional aroma and the exclusive Macro Waves Sound™, enhance the efficacy of the treatments and make the facials experience truly unique.

*The body is the great reason;
it is the inner self that interacts
with the world and produces
an everlasting thought.*

/skin
regimen/
modern plant chemistry™

Certified



Corporation

www.skinregimen.com