



## FROM THE SEA TO THE SKIN

At PHYTOMER we believe in the sea and in the infinite possibilities of the natural ingredients found in its depths.

We believe the sea's boundless generosity demands our respect. We believe in everyone's right to beauty, and that skincare is of paramount importance.

We believe in the science of cosmetic formulation. We believe that safety and high performance go hand-in-hand. That quality is our duty and our calling. That true pleasure is only found in an environment of trust and respect.

And because we believe, we create, for you and for thousands of spa professionals worldwide.



# OUR FAMILY HISTORY

We develop quality treatments...Made in Brittany, France

At PHYTOMER, three generations of passionate skincare experts have all had the same dream: to find ways to transform the sea into skincare. Our family-run company remains profoundly attached to our region, Brittany, and its incredible biodiversity.

We develop and manufacture all our products in our laboratories on the Mont Saint-Michel Bay (in Brittany) using natural, organic, wild, and sustainably-grown marine ingredients.

We oversee every step of the production process in our facilities, from the moment an active marine ingredient is discovered right up to manufacturing the final product. Throughout, our standards meet the most stringent requirements in the world for safety and quality.



Antoine Gédouin  
President

Mathilde Gédouin-Lagarde  
Deputy Managing Director





## BEAUTY BY THE SEA

We believe in the exceptional benefits of the sea

The sea's incredible biodiversity makes it the richest in vital elements on Earth. Moreover, the sea has an extraordinary affinity with our skin's cells and it contains everything needed to restore and maintain healthy, beautiful skin. PHYTOMER turns the sea into skincare formulas and treatments that are renowned for their effectiveness.

In 1972, PHYTOMER pioneered sea-inspired beauty products when we introduced OLIGOMER®. Our extraordinary sea water concentrate was a worldwide first in skincare with its power to remineralize and revitalize the skin. OLIGOMER® strengthens and energizes the skin by restoring its trace elements and minerals.

This active ingredient remains an integral part of the PHYTOMER skincare line, which means everyone, everywhere, from seaside to city streets, can enjoy the incredible skincare benefits the sea has to offer.

# STATE-OF-THE-ART LABORATORIES

We create safe products that deliver outstanding results

Our world-renowned laboratories and our research team of marine skincare experts lie at the heart of our expertise. The team unlocks the sea's secrets in order to extract its most potent natural active molecules...and discover the beauty solutions of tomorrow.

The ingredients we use are carefully selected to ensure safe, high-performance products that are a pleasure to apply. Skin health has always been our top priority when formulating our products and we never use dangerous substances.

We formulate all the primary marine ingredients we use ourselves, then incorporate them into delicately textured products that are intensely soothing and pleasant to use. We infuse them with natural, eco-friendly, active components that protect the skin, so that beauty resonates with well-being.



Marine algae cultivation in the PHYTOMER Laboratories



## PROFESSIONAL EXPERTISE

We put our trust in spas and salons

For 50 years, PHYTOMER has created exclusive manual techniques reserved for spas and salons. Our face and body treatments are used by the top skincare therapists in the world and are sold in 10,000 points of sale including hundreds of prestigious hotel-spas.

Longstanding partnerships with our clients are strengthened by the exceptional quality of our products and treatments and reinforced by trusted personal relationships.

# OUR COMMITMENT TO THE SEA

We preserve and protect nature and biodiversity

In order to protect the sea and conserve its incredible biodiversity, we are pioneers in sustainable sea cultivation and harvest. The algae and seaweeds we use are grown in protected deep water zones to ensure their quality and sustainability and to preserve natural marine resources.

Delicate and endangered algae and seaweed species are grown in our laboratories. This allows us to tap into their skincare benefits without stripping them from their natural environment to better preserve and protect marine biodiversity.

We support TIME FOR THE OCEAN, a non-profit organization that raises awareness on how urgent the need to protect our oceans is. They do this via a series of artistic documentaries called Sea Art.





Filtration gardens to treat waste water.



Sustainable cultivation methods for Red Coral.

## RESPECT FOR THE ENVIRONMENT

We promote sustainable, eco-friendly cosmetic practices

At PHYTOMER, we give priority to eco-friendly ingredients that are locally sourced in Brittany with respect for both the sea and our suppliers.

Our research teams promote green production at every stage. We use renewable energy sources, operate filtration gardens to clean up waste water and we prioritize recyclable and plastic-alternative materials for our packaging.

Our Corporate Social Responsibility (CSR) approach is well recognized and has received ECOVADIS GOLD certification. This business sustainability rating ranks us with the most eco-friendly companies overall, not just in the skincare sector.



# PHYTOMER SPAS

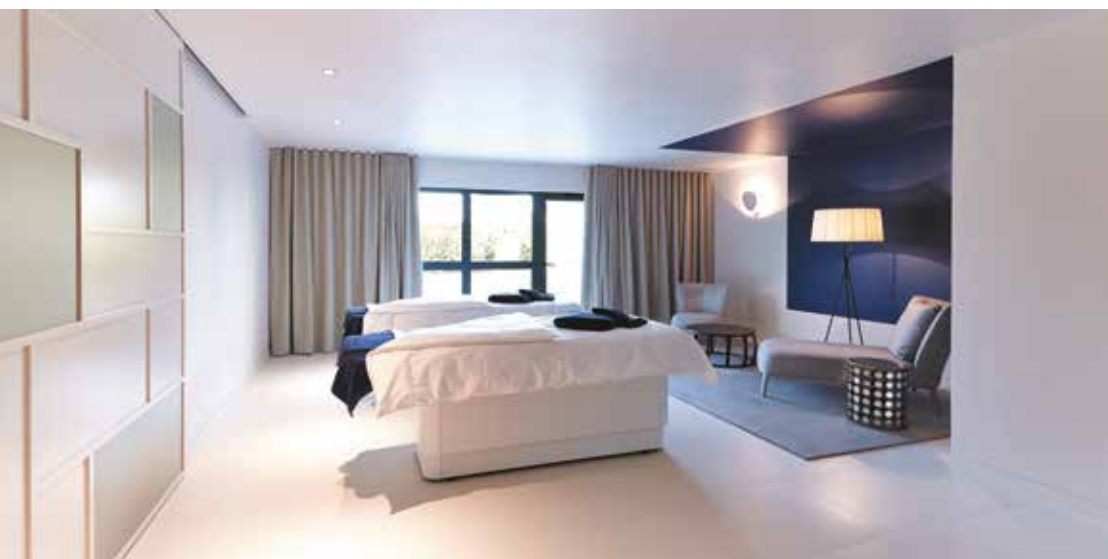
Sleek design, ocean-inspired treatments, renewed wellness

We opened PHYTOMER Spa & Wellness in Saint-Malo in 2015 because we wanted to share our vision of beauty and wellness. And today, three elegant, spirited spas express this vision:

PHYTOMER Spa Émeraude in Saint-Malo, the birthplace of the brand: a revitalizing location, tucked away in a peaceful garden a stone's throw away from the area's most beautiful beaches.

PHYTOMER Spa Étoile in Paris 8th district: a sophisticated establishment a few steps away from the mythical Champs Elysée.

PHYTOMER Spa Trocadéro in Paris 16th district: a space for treatments and beauty in the chic Passy area, not far from the Eiffel Tower.



Iroise double suite, PHYTOMER Spa Émeraude

Boutique space, PHYTOMER Spa Étoile



La Boétie treatment room,  
PHYTOMER Spa Étoile



PHYTOMER treatments are not just used by our three PHYTOMER Spa & Wellness locations. They are also available at the best spas in the world, located on the seaside, in the mountains, in cities and the countryside.

Our protocols guarantee exceptional revitalization of beauty and wellness. Our merchandising standards shape the elegant surroundings that is perfect for relaxing. Together, we can reinvent the spa experience.

TRÉSOR DES MERS  
Beautifying Oil Face, Body, Hair

“ 100% addictive and utterly seductive,  
it is suitable for all skin and hair types. ”

ELLE





# TREATMENT MENU

(re)design

## YOUR TREATMENT MENU

At PHYTOMER, we collaborate with you at every step of the way to develop the ideal treatment menu. One which delights your clients, motivates your staff and highlights the unique personality of your salon or spa.

All the services on our extensive, highly-varied treatment menu can be personalized so that they meet all your clients' needs while making replenishment and high-performance results our top priority.





# BEAUTY FOR THE FACE



## ANTI-AGING TREATMENTS

### PIONEER TREATMENT | SIGNATURE TREATMENT

#### Youth Revealing Treatment • Face - Lips - Décolleté

A lifting mask and an ultra-concentrated biotech lotion combine for the ultimate in anti-aging performance that restores the skin's soft, youthful glow. PHYTOMER's advanced facial massage technique is unparalleled for relaxation and delivers instantly visible results. The custom lip treatment plumps lips and smooths away wrinkles around the lip line. Our Self-Heating Mud Pack is gently applied along the spine for a total relaxation experience that recharges the body's energy.

### EXTENDED YOUTH

#### Wrinkle Correction Firming Treatment

In just 3 steps, this high-performance, anti-aging treatment effectively smooths skin, fills in wrinkles and restructures facial contours.

### OLIGOFORCE LUMINATION

#### Facial for Complexion - Dark Spots - Wrinkles

An ultra-comprehensive anti-aging treatment that brightens skin tone, reduces dark spots, and smooths away wrinkles. The perfect pairing of a 20% acid facial peel and a soothing cloth mask that's rich in OLIGOMER® to bathe the skin in radiance.

## TARGETED TREATMENTS



### CITYLIFE I SIGNATURE TREATMENT

#### Anti-Pollution Skin Freshness Treatment

A treatment that concentrates all the sea's skincare benefits to detox and revitalize skin and treat it to a breath of fresh air. The anti-pollution experience eliminates signs of fatigue, brightens the complexion and rehydrates skin.

### HYDRA ORIGINAL I TREATMENT WITH ORGANIC ALGAE

#### Plumping Thirst-Relief Facial with Organic Algae

A skincare essential that pairs moisturizing performance with intense relaxation using organic ingredients, sense-awakening textures and a relaxing massage to leave skin soothed and glowing, plumped and rested.

### CYFOLIA I ORGANIC TREATMENT ECOCERT CERTIFIED

#### Radiance Plumping Treatment • Face and Eye Contour

This exquisite treatment includes a soothing massage and highly-efficient organic products to leave the face and eye contour glowing and moisturized.

### DOUCEUR MARINE

#### Comforting Soothing Treatment

A nurturing treatment that softens sensitive skin and strengthens its defenses with soothing, hydrating results.

### ACNIPUR

#### Blemish Solution Treatment

A cleansing program that effectively targets blemishes for visibly clearer, healthier skin and a smoother, fresher complexion.

### CLEAR SKIN EXPRESS

#### Skin Cleansing Treatment

A warming, absorbent marine face mask is followed by a custom facial mask to clear pores for skin that's cleansed and a complexion that's refreshed.

### NEW SKIN FOR MEN I TREATMENT FOR MEN

#### Men's Facial

Enter a skincare experience designed especially for men. Choose from a selection of moisturizing, youth-restoring, soothing and anti-pollution facials that have been specially adapted to men's skin needs.

## COMPLEMENTARY ADD-ON MODULES



### RELAX BACK

#### Remineralizing Anti-Fatigue Treatment

An ultra-relaxing back massage is followed by a gentle slathering of Self-Heating Marine Mud along the spine for total relaxation and optimal detox effects.

### EYE PERFECTION

#### Radiance Smoothing Eye Treatment

A comprehensive, effective and relaxing treatment for beautiful eyes that sparkle with youth. An add-on possibility for all facials.

# BEAUTY FOR THE BODY



## SLIMMING TREATMENTS

### P5 CONTOURING I **SIGNATURE TREATMENT**

#### Full body Massage and Algae Jam Wrap

A full body slimming treatment, ideal for wellness retreats, that combines a toning massage with an exclusive algae wrap to slim curves, reshape and tone the body. Results after just 4 sessions are conclusive: an 11% belly bulge reduction and an 8% reduction in thigh circumference.

### SCULPT ZONE

#### Targeted Heating Wrap Abdomen - Buttocks - Thighs

An intensive exfoliating scrub, a targeted massage and an innovative thermo-sculpting wrap eliminate curves and cellulite in record time. The results are dramatic with over 1 cm reduction in waist size in just 4 treatments.

## MORPHO DESIGNER

### Perfect Contour Scrub and Massage

Full body beauty: a slimmer, firmer, shape plus enhanced skin health overall. Following a smoothing exfoliation scrub, a slimming massage reshapes the body's curves to perfection and gives skin a flawless appearance.

## BODY FIRMING

### Wrap and Firming Massage

A high-performance gel wrap is applied then massaged into the skin to lift, tighten tissue and prevent sagging. Result: The whole body is firmed and toned.

## OLIGOMER® SILHOUETTE

### Refining Remodeling Marine Body Treatment

A full spa treatment in 2 steps: a slimming balneotherapy soak followed by a full-body massage. Perfect for weight-loss retreats or as an add-on treatment with massages or wraps.

## BEAUTY & WELL-BEING



## MARINE BODY WRAP

### Body Wrap and Massage

Choose from a detox or energizing marine wrap then indulge in a relaxing body massage.

## OLIGOMER® PUR

### Invigorating Energizing Remineralizing Balneo Treatment

A relaxing soak in a remineralizing bath enriched with active sea ingredients is followed by a full body massage for a total revitalizing experience. Ideal for relaxing and recharging.

## SATIN SHIMMER

### Salt Crystal Exfoliation

An exfoliation treatment using sea salt crystals is paired with a moisturizing massage for an express beautifying treatment that leaves the skin silky soft.

## CHAMPAGNE OF THE SEAS

### Remineralizing Relaxing Back Treatment

Our signature detoxifying and remineralizing marine products enhance a tension-releasing foot, scalp and back massage.

## LEG REVIVAL

### Leg Soothing Beauty Treatment

A targeted massage designed to soothe and relax sore, tired legs that also brings back their beautiful curves and contours.



# WELL-BEING MASSAGES



## REPLENISHING



### OLIGOMER® SPA I **SIGNATURE TREATMENT**

#### Remineralizing, Revitalizing Massage

This deeply relaxing, reenergizing signature massage includes both a full body exfoliating scrub and a massage. The session provides a unique sensory experience thanks to OLIGOMER®, PHYTOMER's legendary active marine ingredient, and its extraordinary remineralizing and strengthening benefits. The head-to-toe exfoliating scrub and massage provide instant rejuvenation and incomparable relaxation.

### SEA HOLISTIC

#### Relaxing Massage with Sea Boluses

Through soft effleurage strokes, targeted pressure and stretching, this Thai-inspired massage eliminates areas of tension one by one using the gentle heat of warmed linen bundles. A sea salt crystal exfoliating scrub restores skin's natural softness. Gradually, your mind surrenders to an overall sense of well-being and long-lasting replenishment.

### TRÉSOR DES MERS

#### Personalized Energizing Massage

An invigorating, therapeutic massage that relaxes and energizes like a day at the beach.

### CALIFORNIAN WAVE

#### Relaxing Californian Massage

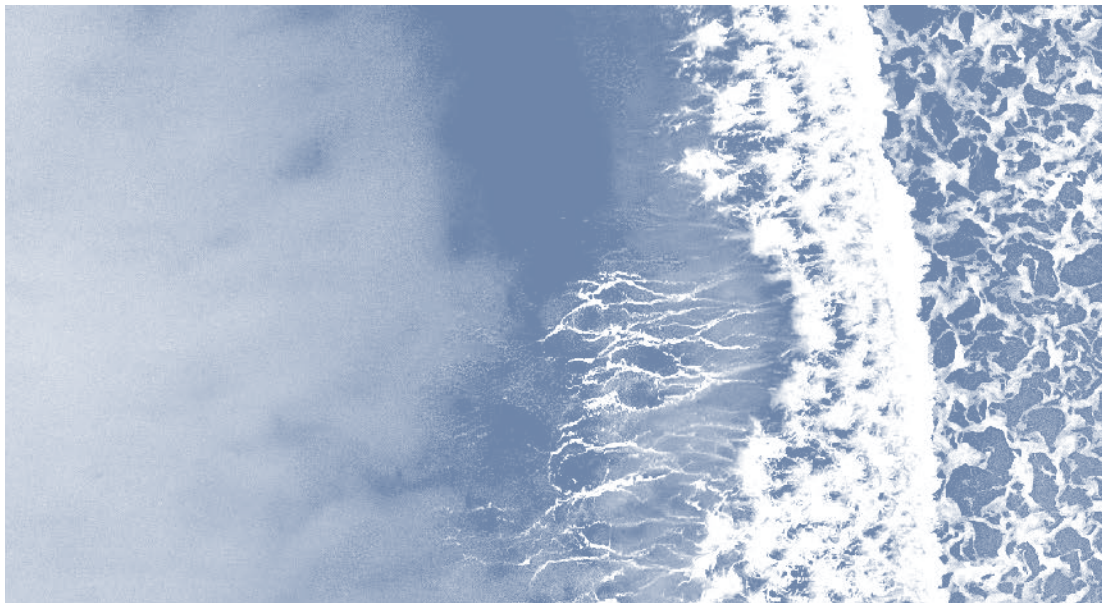
The perfect combination of soothing, flowing massage techniques to unlock muscle tension and provide complete relaxation.

SOUFFLE MARIN  
Energizing Oxygenating Serum

“ Think sea spray... a cocktail of ocean botanicals that counteract the effects of smoke, pesticides, and heavy metals. ”

**marieclaire**





## (re)vitalize YOUR RETAIL SPACE

PHYTOMER has developed an appealing catalogue that efficiently meets your clients' every wish and desire.

Each product incorporates formulas made from the most potent active marine ingredients to revitalize skin and enhance beauty.



# FACIAL COLLECTION

Highly efficient and intensely pleasurable to apply, PHYTOMER's revolutionary face creams restore the skin's natural health and beauty.

Discover our iconic face care collection that treats skin to all the benefits the sea has to offer.

89%  
ALL-NATURAL  
INGREDIENTS



## PIONNIÈRE XMF

### Youth Perfection Cream

A miracle of nature in a high-performance cream that smooths away wrinkles in just 1 hour.

90%  
ALL-NATURAL  
INGREDIENTS



## STRUCTURISTE

### Firming Contour Serum

A texture that feels like a comfortable second skin for a complexion that looks twice as toned in a month.



## CITYLIFE

### Face and Eye Contour Sorbet Cream

A refreshing cream that smooths away pollution deposits and revitalizes the skin.

93%  
ALL-NATURAL  
INGREDIENTS



## HYDRACONTINUE

### 12H Moisturizing Flash Gel

12 hours of skin hydration in a single drop.

96%  
ALL-NATURAL  
INGREDIENTS



## ROSÉE VISAGE

### Toning Cleansing Lotion

A gentle, cooling, rose-hued solution that removes make-up and tones the skin with just one swipe.



## PREBIOFORCE

### Balancing Soothing Concentrate

A serum with a marine prebiotic complex that leaves skin healthier and two times less sensitive in just 1 month.





#### OUR PACKAGING IS ECODESIGNED

We promote the use of recyclable, plant-based materials and limit our use of plastic:

Tubes made of 100% recyclable plant-based material

Boxes made of natural paper from sustainably managed forests and vegetable-based ink.

Recyclable glass jars

PET bottles, recyclable 8 times

# BODY COLLECTION

All over the world, top spa professionals turn to PHYTOMER body products for their proven effectiveness and intense sensory experience.

Indulge in the exceptional remineralizing benefits of PHYTOMER's most iconic body products.



## TONING BODY SCRUB

With Marine Salt Crystals

Intense exfoliating particles are suspended in a rich oil that's saturated with oligo-elements and minerals salt to promote skin vitality and softness.



## OLÉOCRÈME

Ultra-Moisturizing Body Milk

A duo of thirst-quenching marine oils bathe the skin with moisture from morning until night.



## TRÉSOR DES MERS

Beautifying Oil Face, Body, Hair

A combination of natural oils go into this all-in-one skincare treasure that nourishes and rejuvenates both skin and hair.



## OLIGOMER® WELL-BEING Sensation

Moisturizing Body Cream with Trace Elements

A rich cream that melts into the skin with a seaside scent that envelops and intensely hydrates the skin.



## CELLULI ATTACK

Concentrate for Stubborn Areas

5 patents in a single formula that dramatically reduces visible cellulite by half in just one month.



## SEATONIC

Stretch Mark and Firming Oil

An oil made with organic marine plants, safe for pregnant women, that has been proven to fade stretch marks and improve the skin's quality.

A tall, slender, gold-colored bottle of PHYTOMER SEATONIC Stretch Mark and Firming Oil stands on a sandy beach. The bottle has a white cap and a silver band near the top. The background is a soft-focus view of the ocean and distant mountains under a bright sky. The bottle's shadow is cast on the sand to the left.

PHYTOMER

SEATONIC

Huile Fermeté  
et Vergetures  
Stretch Mark  
and Firming Oil



**PHYTOMER**  
BIO - ORGANIC

**ORGANIC CYFOLIA**  
Hydra-Comforting Radiance Cream

“The perfect alliance of natural ingredients, effectiveness and quality for beauty that's healthy and respects both your skin and the environment.”

**- MATHILDE GÉDOUIN-LAGARDE -**  
Deputy Managing Director



An aerial photograph of ocean waves, showing a white, foamy crest of a wave breaking against a deep blue sea. The texture of the water is highly detailed with ripples and small waves.

# (re)join PHYTOMER

At PHYTOMER, we build and strengthen a one-on-one relationship based on trust and understanding to help you grow your business, train your staff, develop and enhance your space and make the most of our longstanding brand reputation.





Product Lines, PHYTOMER Spa & Wellness, Saint-Malo

## PLACE YOUR TRUST IN US

We work hand-in-hand with you

In 10,000 spas, salons and resorts around the world, top professionals choose PHYTOMER for our high-performance products, the exceptional quality of our treatment menu, and our reliable, dynamic business support.

We are committed to building a close, serious relationship with you and will remain by your side to help you develop your business. We commit to the following:

- Short delivery times and no stock shortages
- Direct distribution solely to beauty professionals
- No sales authorized to online discount sites
- Business showcase on our site with the web-to-spa program and online listings

# WE WORK WITH YOU

PHYTOMER helps you reach your full potential

Our team of experts is there to guide you every step of the way: from creating your treatment menu to training your team, merchandising, implementing promotions and providing digital business support.

When you choose PHYTOMER, you get more than sustainable, sensorial, marine-based skincare products. You will be working with a family company that is completely dedicated to seeing its clients succeed, via:

**High-end merchandising:** we will provide you with a premium merchandising kit to help you create a sophisticated retail environment and promote the sale of PHYTOMER products.

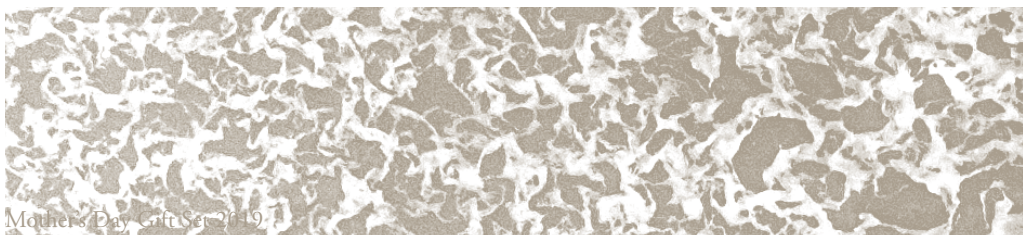
**Personalized coaching:** we will assist with the creation of a treatment menu, a digital marketing plan, planning successful events and solving challenges as they arise.

**A dynamic marketing plan:** you can count on new products, treatments, promotions, kits, samples, testers and POS materials.

**Continuing education:** we provide regularly scheduled training sessions at our headquarter that focus on theory and practical knowledge. You will also have access to our e-learning site and our sales-boosting programs.

**Communications:** we are often mentioned in women's magazines and on social media.

**Patronage:** we support TIME FOR THE OCEAN and its artistic SEA ART documentary series.



# PHYTOMER

## MADE OF SEA

Phytomer cultivates its revitalizing benefits for all.

## MADE OF NATURE

Phytomer believes in natural and organic ingredients  
made in Brittany.

## MADE OF TRUST

Phytomer partners with the top spas around the world

## MADE OF QUALITY

Phytomer provides safety, beauty and wellness to the skin

## MADE OF COMMITMENTS

Phytomer preserves and protects marine ecosystems

## MADE OF ONE BELIEF

Nature is the new luxury.



## MADE IN FRANCE

In partnership with Fedrigoni

Cocktail Blue Angel 290 gr - X-PER White 140 gr

Printed by ITF Imprimeurs



FEDRIGONI  
FRANCE



